



# Forest County, WI

North Central Wisconsin Regional Planning Commission



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## Economy Overview

**9,005**

**Population (2017)**

Population **decreased by 176** over the last 5 years and is projected to **decrease by 159** over the next 5 years.

**3,616**

**Jobs (2017)**

Jobs **decreased by 4** over the last 5 years but are projected to **grow by 51** over the next 5 years.

**\$41.4K**

**Median Household Income (2016)**

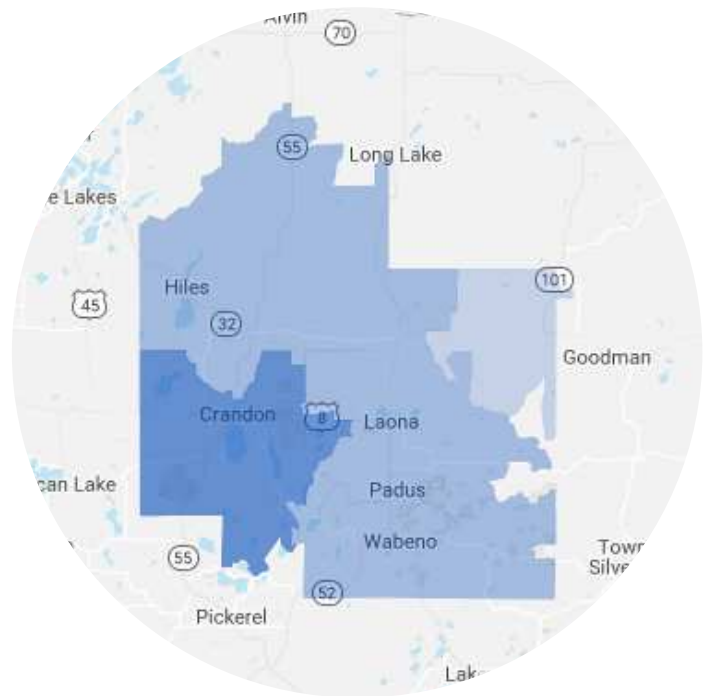
Median household income is **\$13.9K below** the national median household income of \$55.3K.

As of 2017 the region's population **declined by 1.9%** since 2012, falling by 176. Population is expected to **decrease by 1.8%** between 2017 and 2022, losing 159.

From 2012 to 2017, jobs **declined by 0.1%** in Forest County, WI from 3,620 to **3,616**. This change **fell short of the national growth rate of 7.6% by 7.7%**. As the number of jobs declined, the **labor force participation rate increased from 52.9% to 53.8% between 2012 and 2017**.

Concerning educational attainment, **8.9% of Forest County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.5% hold an Associate's Degree** (3.6% above the national average).

The top three industries in 2017 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Logging.

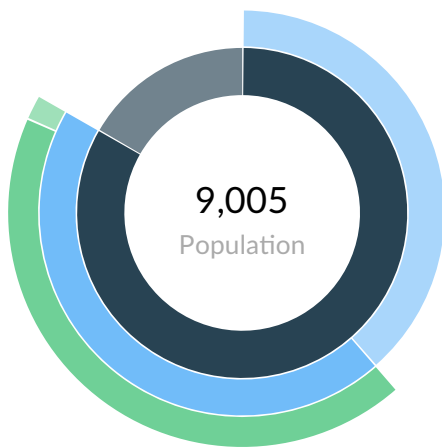


## Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	9,005	4,031	3,616	95.8	\$280.22M	\$614.59M	\$535.14M
NCWRPC	438,289	232,681	226,293	99.5	\$21.43B	\$27.37B	\$26.68B
Wisconsin	5,795,388	3,172,607	3,122,960	100.5	\$313.85B	\$281.15B	\$310.20B
United States	325,401,909	160,469,465	159,732,809	100.0	\$19.08T	\$0	\$8.52T

## Economy Overview - Cont.

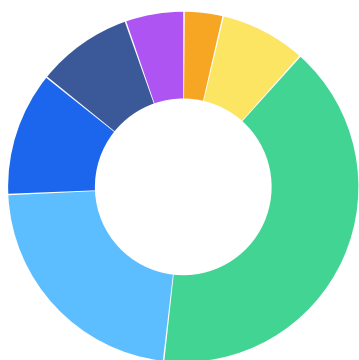
### 2017 Labor Force Breakdown



	Population
● Total Working Age Population	7,497
● Not in Labor Force (15+)	3,466
● Labor Force	4,031
● Employed	3,874
● Unemployed	157
● Under 15	1,508

### Educational Attainment

Concerning educational attainment, **8.9% of Forest County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.5% hold an Associate's Degree** (3.6% above the national average).

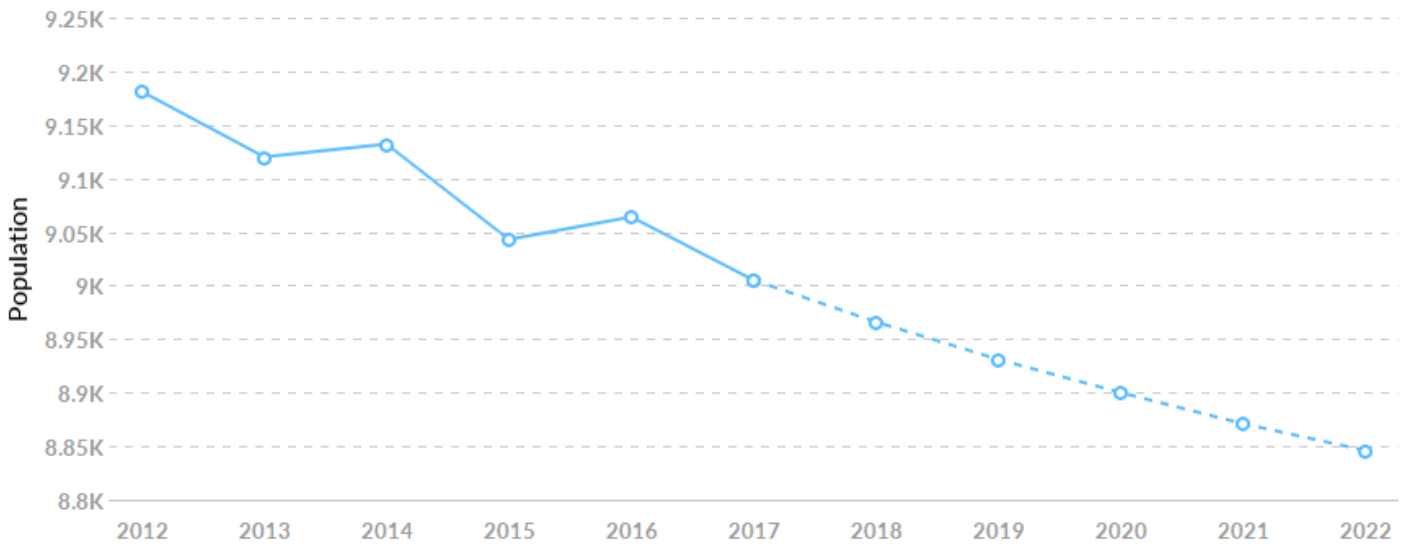


	% of Population	Population
● Less Than 9th Grade	3.6%	231
● 9th Grade to 12th Grade	7.9%	511
● High School Diploma	40.2%	2,583
● Some College	22.5%	1,447
● Associate's Degree	11.5%	737
● Bachelor's Degree	8.9%	571
● Graduate Degree and Higher	5.4%	348

# Historic & Projected Trends

## Population Trends

As of 2017 the region's population declined by 1.9% since 2012, falling by 176. Population is expected to decrease by 1.8% between 2017 and 2022, losing 159.

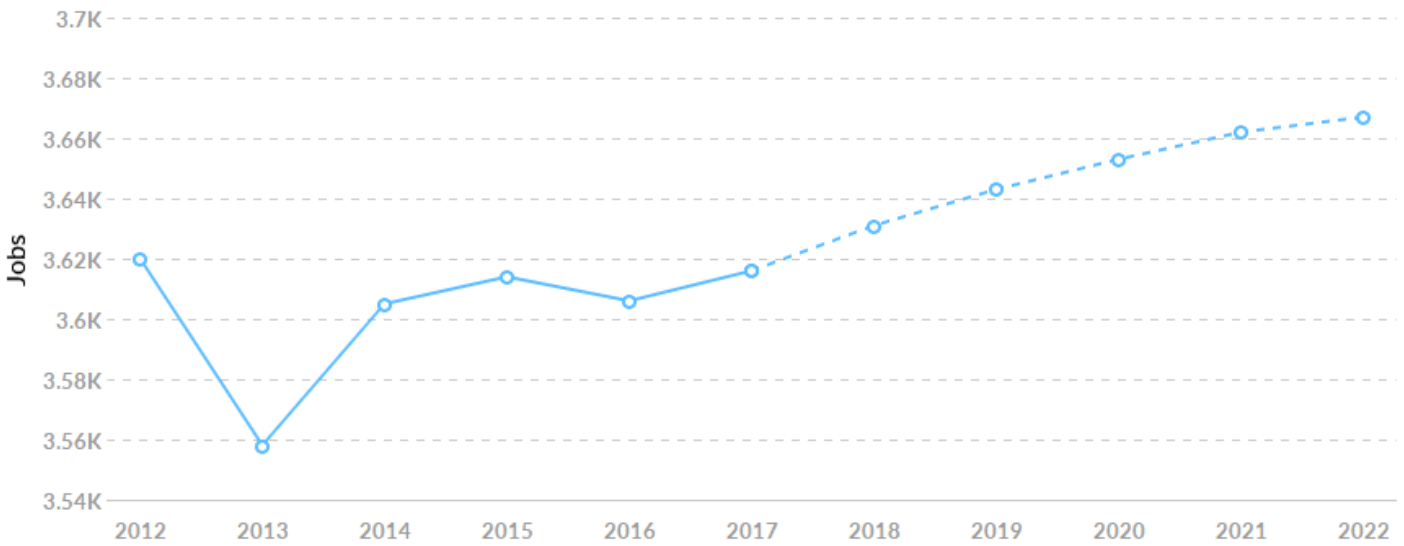


Timeframe	Population
2012	9,181
2013	9,120
2014	9,132
2015	9,043
2016	9,064
2017	9,005
2018	8,966
2019	8,931
2020	8,900
2021	8,871
2022	8,846

# Historic & Projected Trends - Cont.

## Job Trends

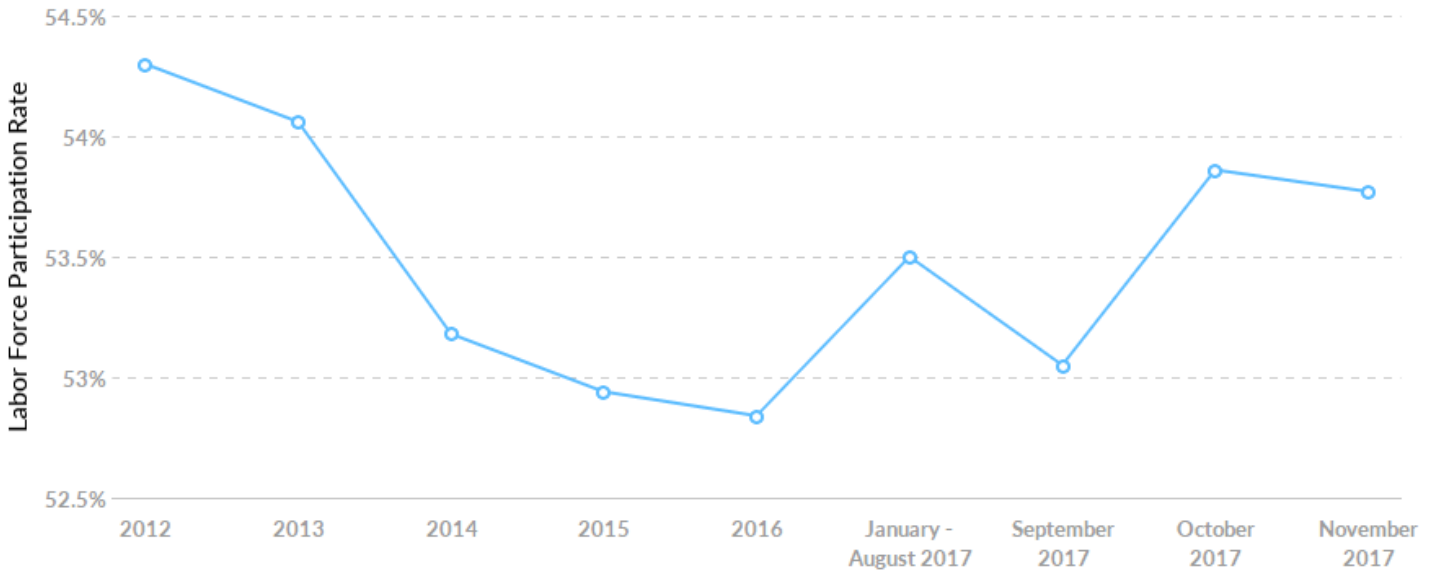
From 2012 to 2017, jobs declined by 0.1% in Forest County, WI from 3,620 to 3,616. This change fell short of the national growth rate of 7.6% by 7.7%.



Timeframe	Jobs
2012	3,620
2013	3,558
2014	3,605
2015	3,614
2016	3,606
2017	3,616
2018	3,631
2019	3,643
2020	3,653
2021	3,662
2022	3,667

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends



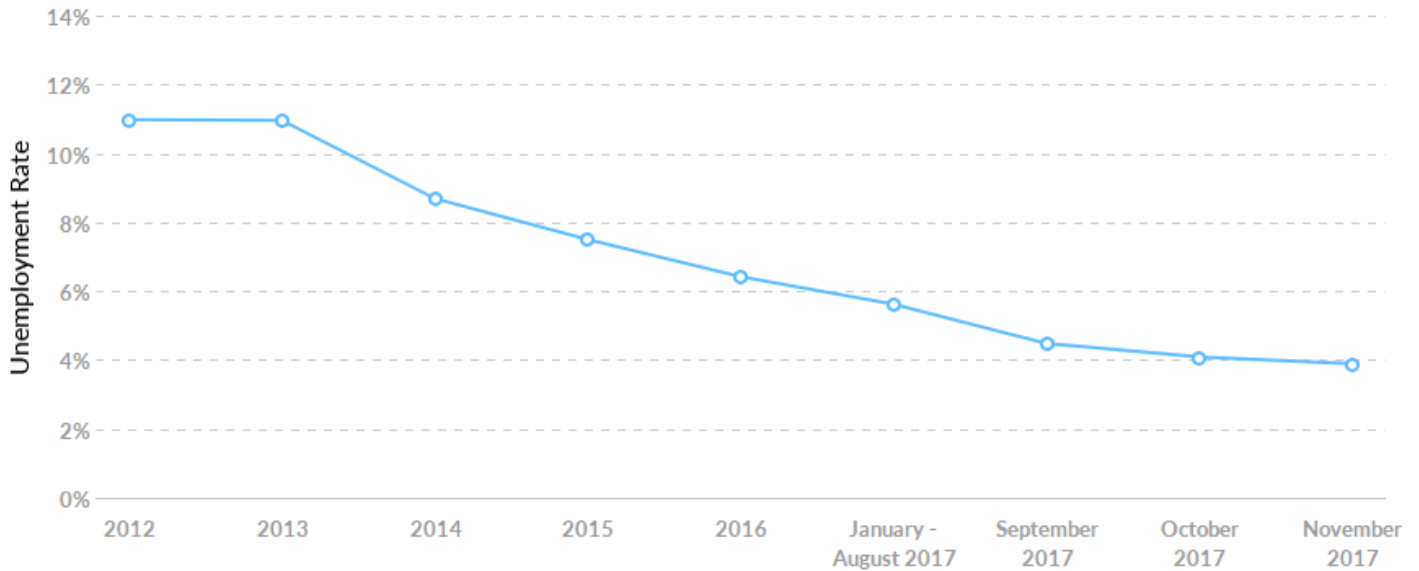
Timeframe	Labor Force Participation Rate
2012	54.30%
2013	54.06%
2014	53.18%
2015	52.94%
2016	52.84%
January - August 2017	53.50%
September 2017	53.05%
October 2017	53.86%
November 2017	53.77%



## Historic & Projected Trends - Cont.

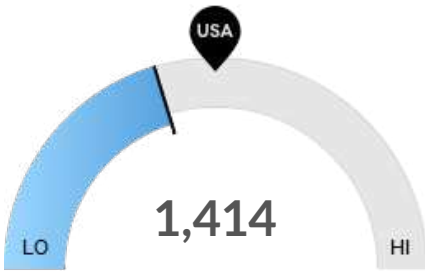
### Unemployment Rate Trends

Forest County, WI had a November 2017 unemployment rate of 3.89%, **decreasing from 10.98%** 5 years before.



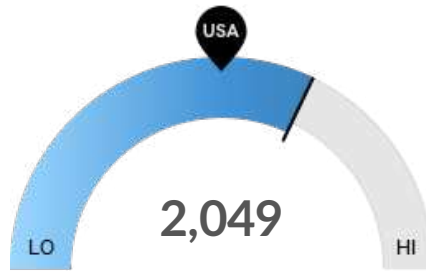
Timeframe	Unemployment Rate
2012	10.98%
2013	10.96%
2014	8.69%
2015	7.50%
2016	6.42%
January - August 2017	5.62%
September 2017	4.48%
October 2017	4.09%
November 2017	3.89%

## Population Characteristics



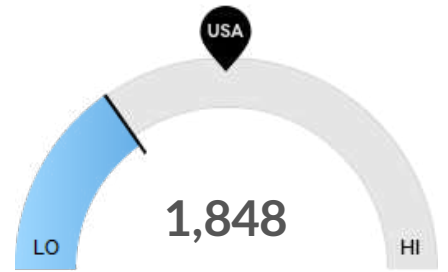
**Millennials**

Forest County, WI has 1,414 millennials (ages 20-34). The national average for an area this size is 1,881.



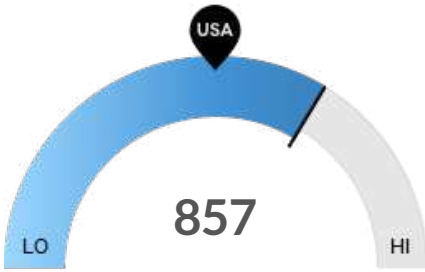
**Retiring Soon**

Retirement risk is high in Forest County, WI. The national average for an area this size is 1,381 people 65 or older, while there are 2,049 here.



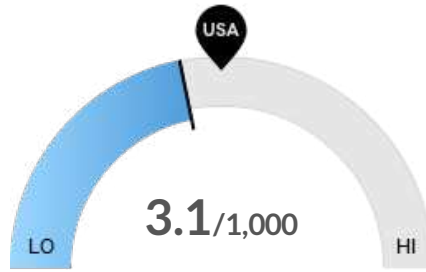
**Racial Diversity**

Racial diversity is low in Forest County, WI. The national average for an area this size is 3,511 racially diverse people, while there are 1,848 here.



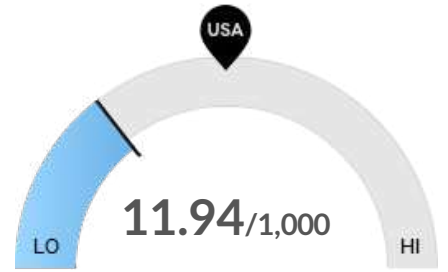
**Veterans**

Forest County, WI has 857 veterans. The national average for an area this size is 531.



**Violent Crime**

Forest County, WI has 3.1 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



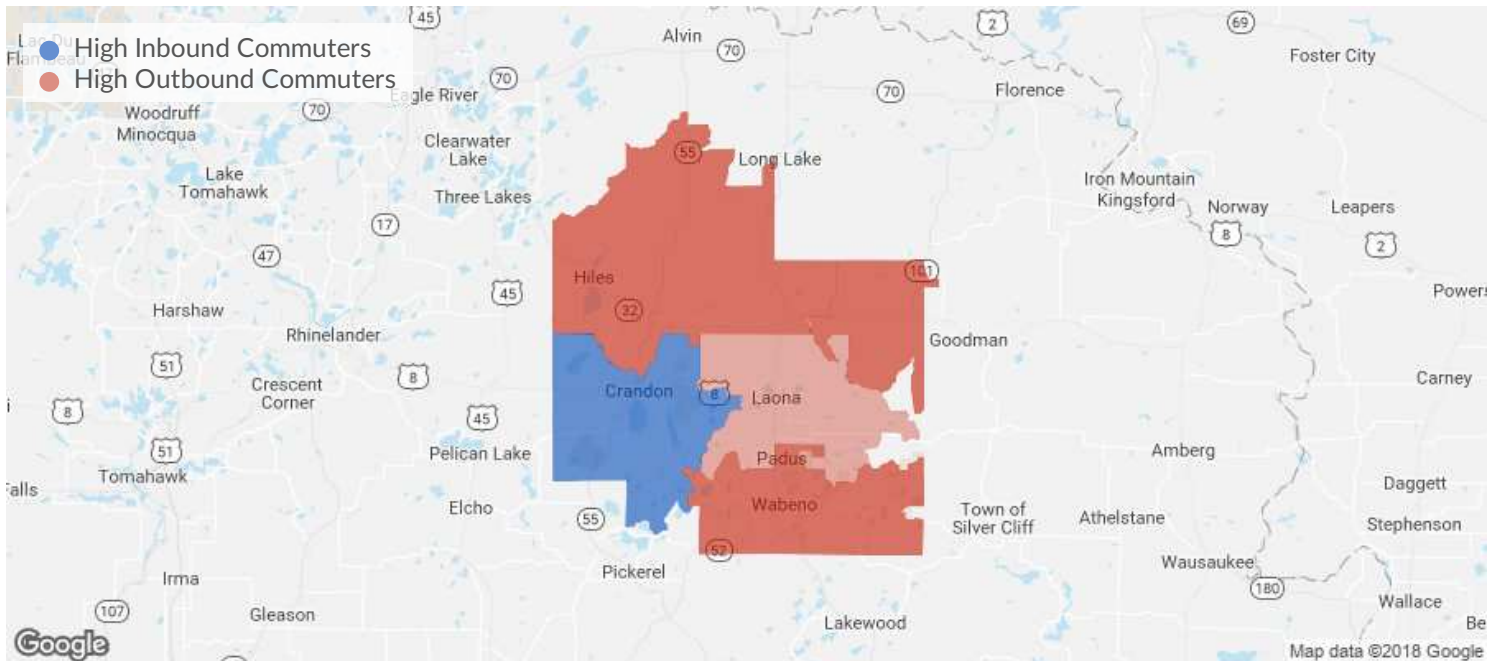
**Property Crime**

Forest County, WI has 11.94 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Forest County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

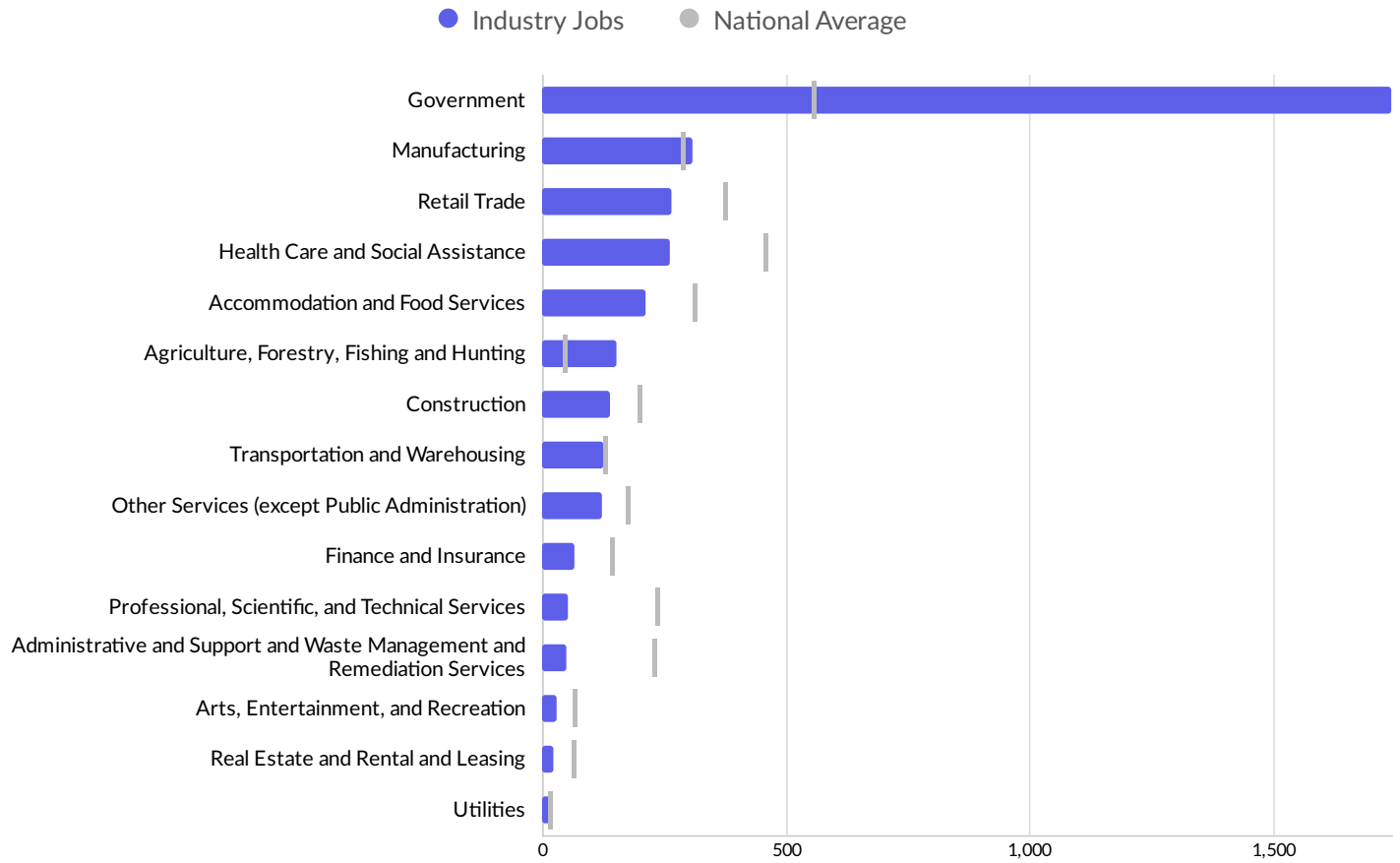
ZIP	Name	2017 Employment
54520	Crandon, WI (in Forest...	2,038
54541	Laona, WI (in Forest co...	576
54566	Wabeno, WI (in Forest ...	503
54511	Argonne, WI (in Forest...	405
54103	Armstrong Creek, WI (i...	93

### Where Talent Lives

ZIP	Name	2017 Workers
54520	Crandon, WI (in Forest...	1,840
54566	Wabeno, WI (in Forest ...	731
54541	Laona, WI (in Forest co...	655
54511	Argonne, WI (in Forest...	588
54103	Armstrong Creek, WI (i...	282

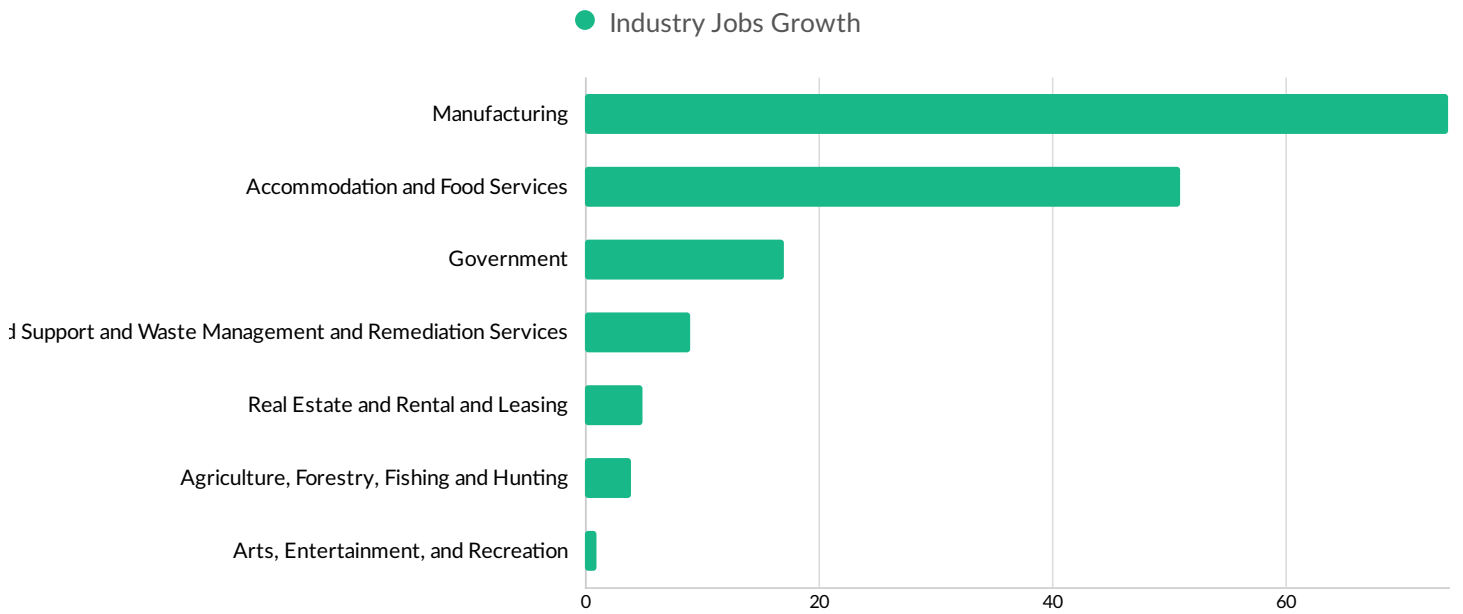
# Industry Characteristics

## Largest Industries



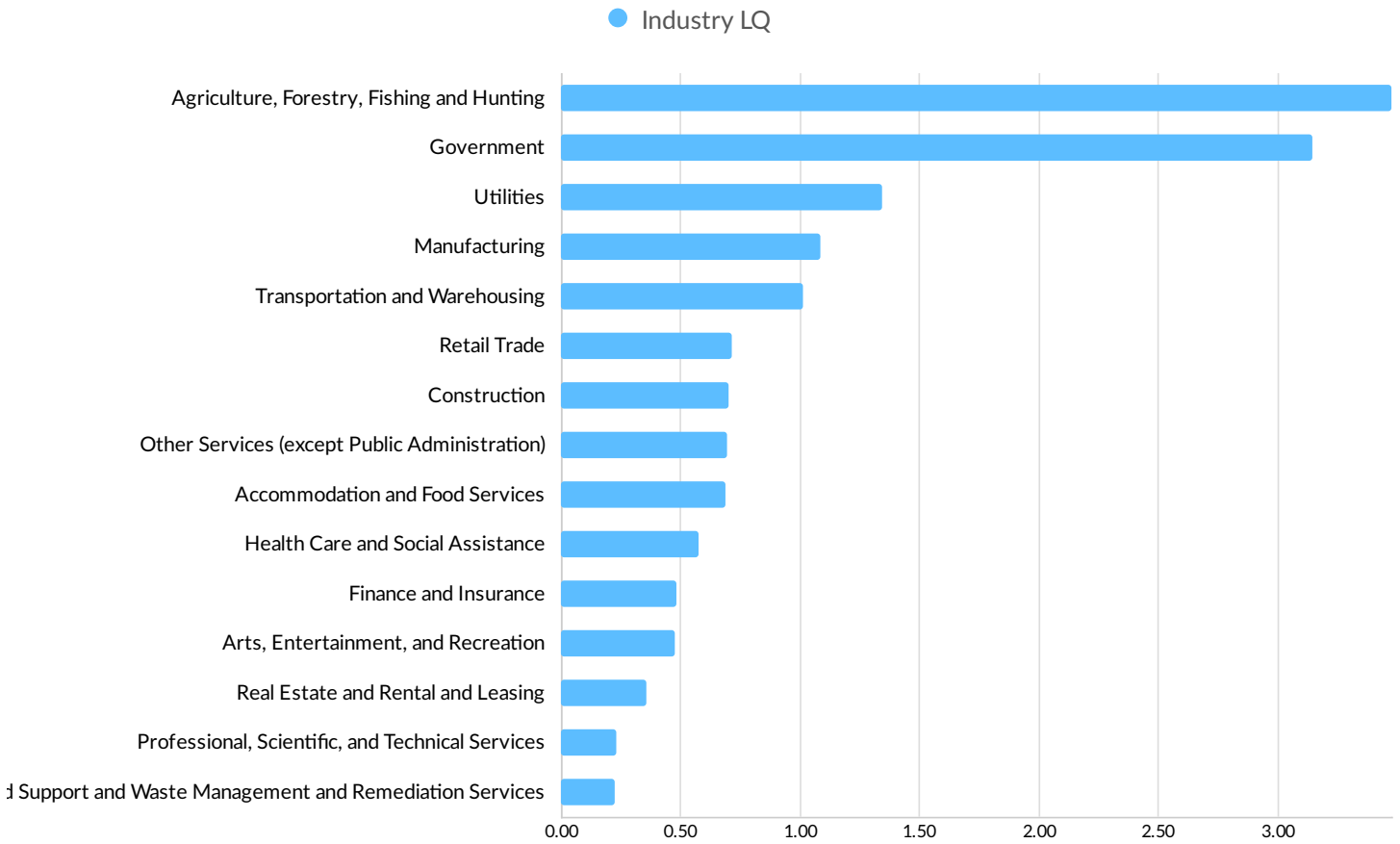
## Industry Characteristics - Cont.

### Top Growing Industries



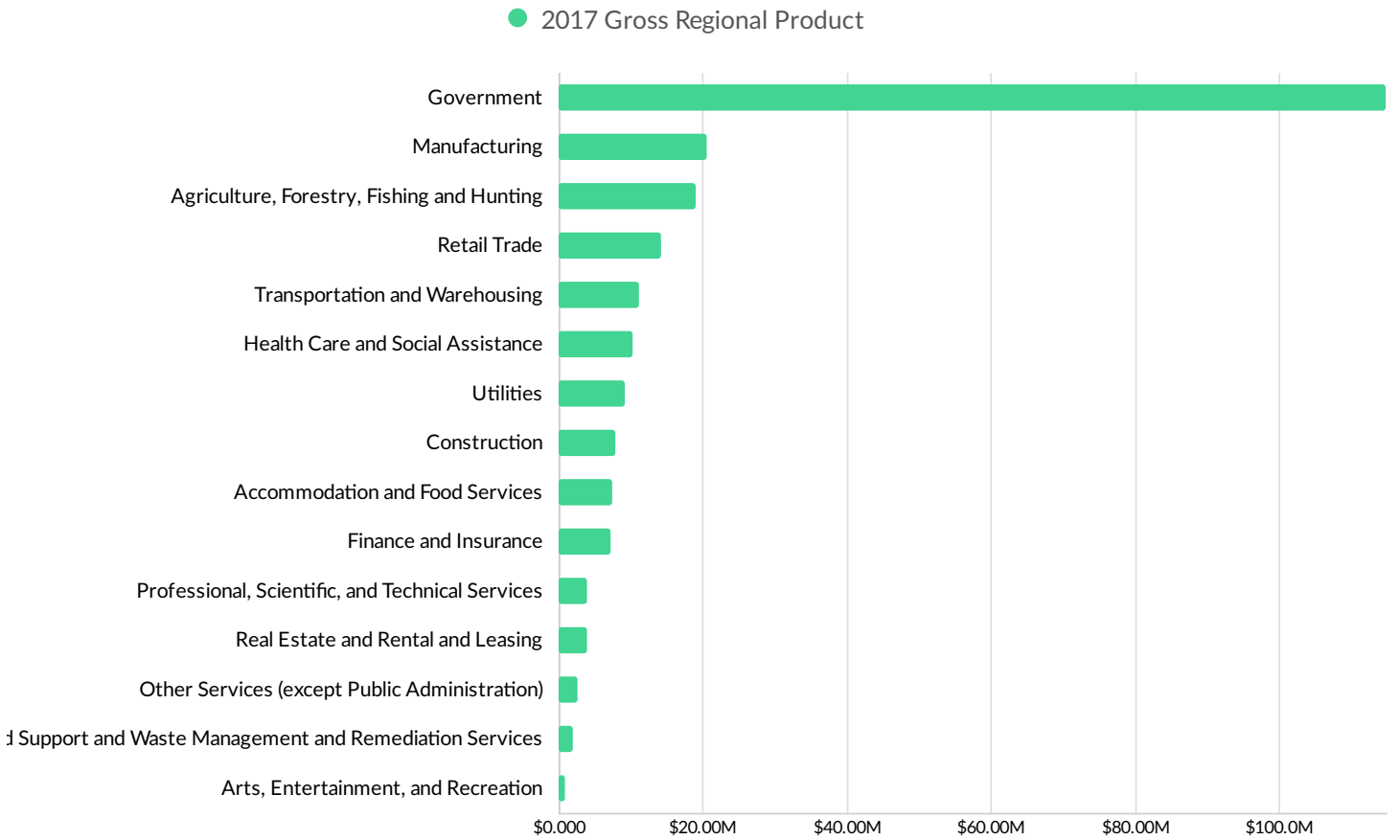
## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings

























## Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Government	1,726	1,743	17	+1%	3.15	\$59,523	\$114.88M
Manufacturing	235	309	74	+31%	1.09	\$46,650	\$20.65M
Retail Trade	303	267	-36	-12%	0.71	\$24,933	\$14.32M
Health Care and Social Assistance	285	263	-22	-8%	0.58	\$33,279	\$10.18M
Accommodation and Food Services	162	213	51	+31%	0.69	\$12,575	\$7.51M
Agriculture, Forestry, Fishing and Hunting	148	152	4	+3%	3.48	\$30,882	\$19.09M
Construction	153	138	-15	-10%	0.70	\$29,604	\$7.85M
Transportation and Warehousing	151	127	-24	-16%	1.01	\$52,516	\$11.16M
Other Services (except Public Administration)	166	121	-45	-27%	0.70	\$14,472	\$2.67M
Finance and Insurance	72	68	-4	-6%	0.48	\$39,887	\$7.32M
Professional, Scientific, and Technical Services	96	53	-43	-45%	0.23	\$51,299	\$3.96M
Administrative and Support and Waste Management and Remediation Services	41	50	9	+22%	0.22	\$23,318	\$2.00M
Arts, Entertainment, and Recreation	28	29	1	+4%	0.47	\$16,657	\$867.53K
Real Estate and Rental and Leasing	17	22	5	+29%	0.36	\$30,593	\$3.87M
Utilities	26	17	-9	-35%	1.34	\$143,997	\$9.14M

# Business Characteristics

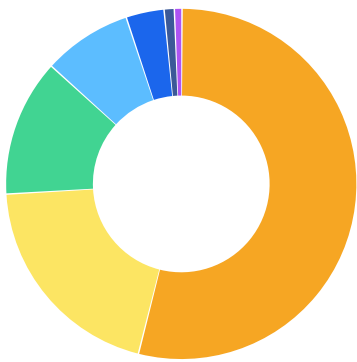
## 168 Companies Employ Your Workers

Online profiles for your workers mention 168 companies as employers, with the top 10 appearing below. In the last 12 months, 162 companies in Forest County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Forest County Potawatomi Co...	25 	C.R. England, Inc.	196 
United States Forest Service	14 	Dollar General Corporation	129 
Carter Potawatomi Casino Hotel	10 	CRST International, Inc.	92 
School District 8	7 	KI Harring Transportation, LLC	77 
School District of Crandon, Inc	6 	Roehl Transport, Inc.	72 
United States Postal Service	5 	Platinum Supplemental Insuran...	71 
Sokaogan Chippewa Community	4 	Panther Premium Logistics, Inc.	65 
Cleereman Industries Inc	3 	Warren Transport, Inc.	55 
Hometown America, L.L.C.	3 	Cgi	54 
Laona School District	3 	Prochnow Transport Inc.	53 

## Business Characteristics - Cont.

### Business Size

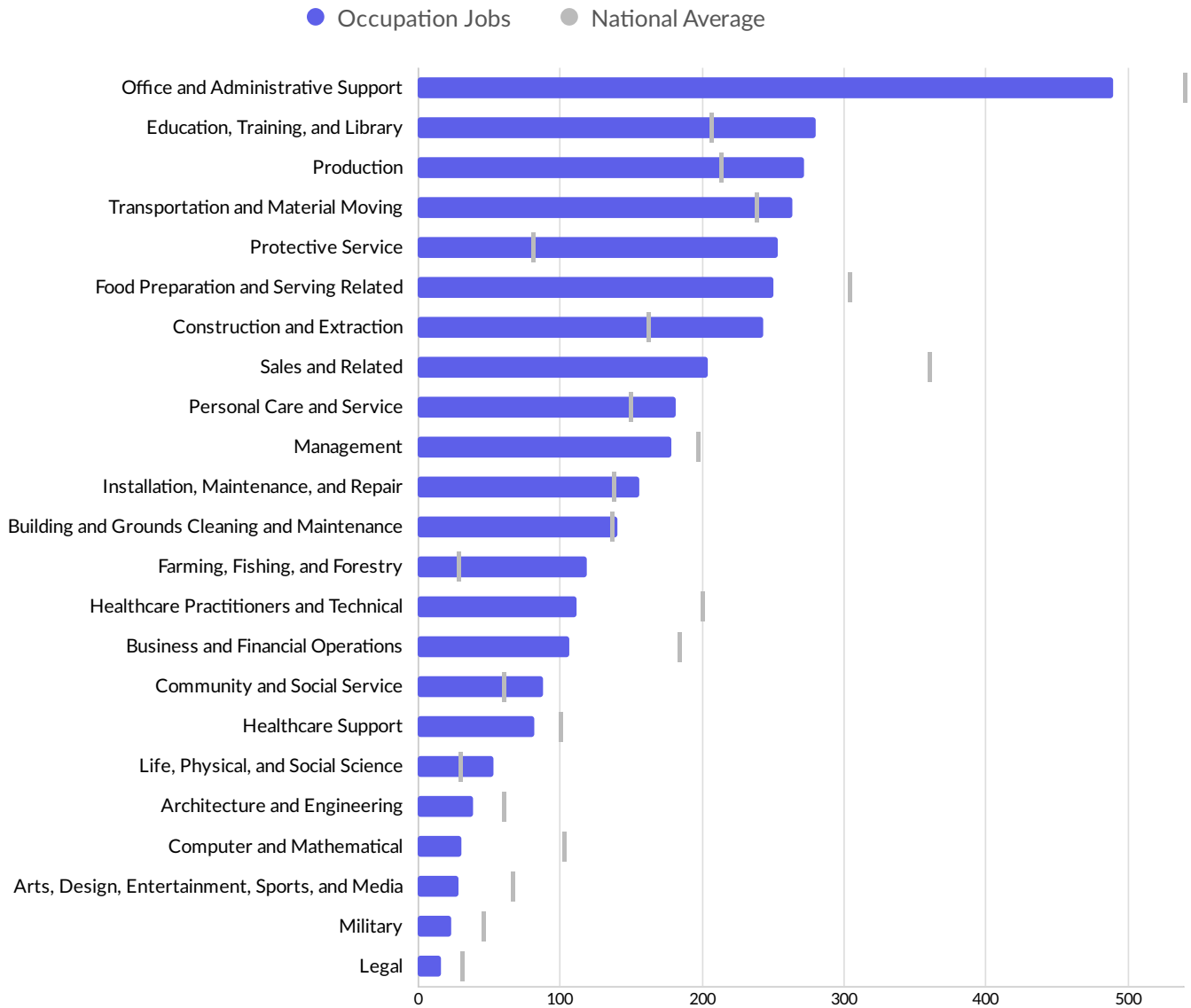


	Percentage	Business Count
1 to 4 employees	53.9%	230
5 to 9 employees	20.1%	86
10 to 19 employees	12.6%	54
20 to 49 employees	8.2%	35
50 to 99 employees	3.5%	15
100 to 249 employees	0.9%	4
250 to 499 employees	0.7%	3

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

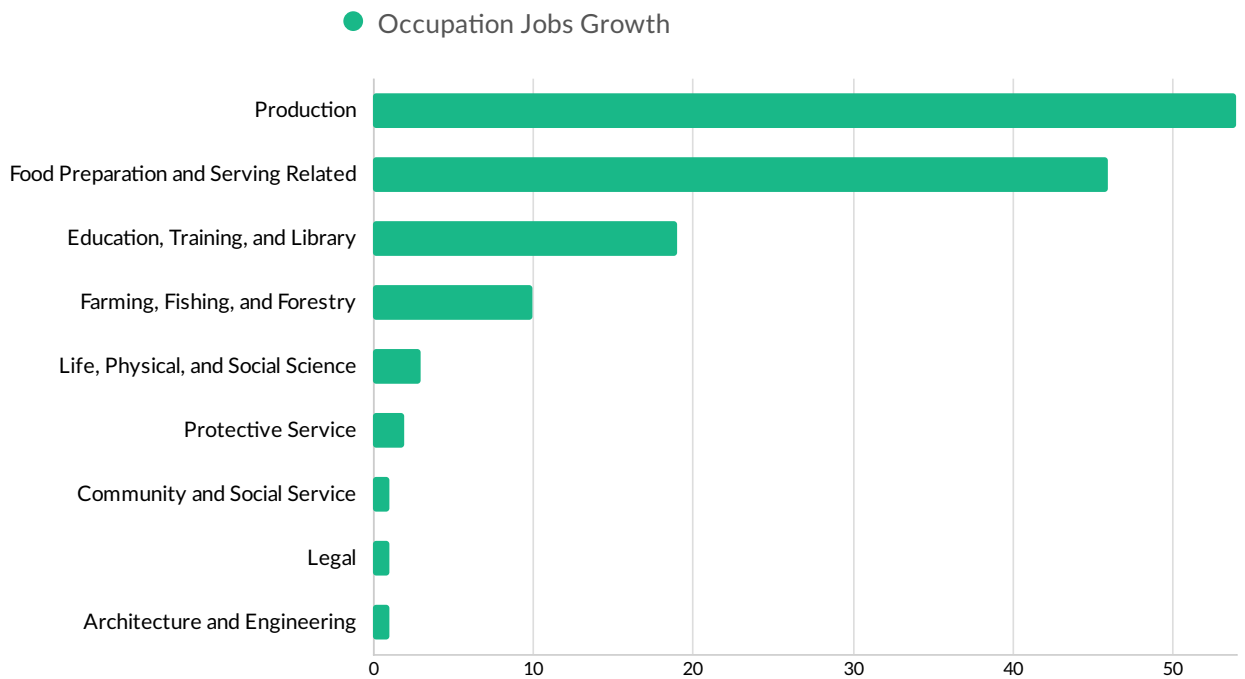
# Workforce Characteristics

## Largest Occupations



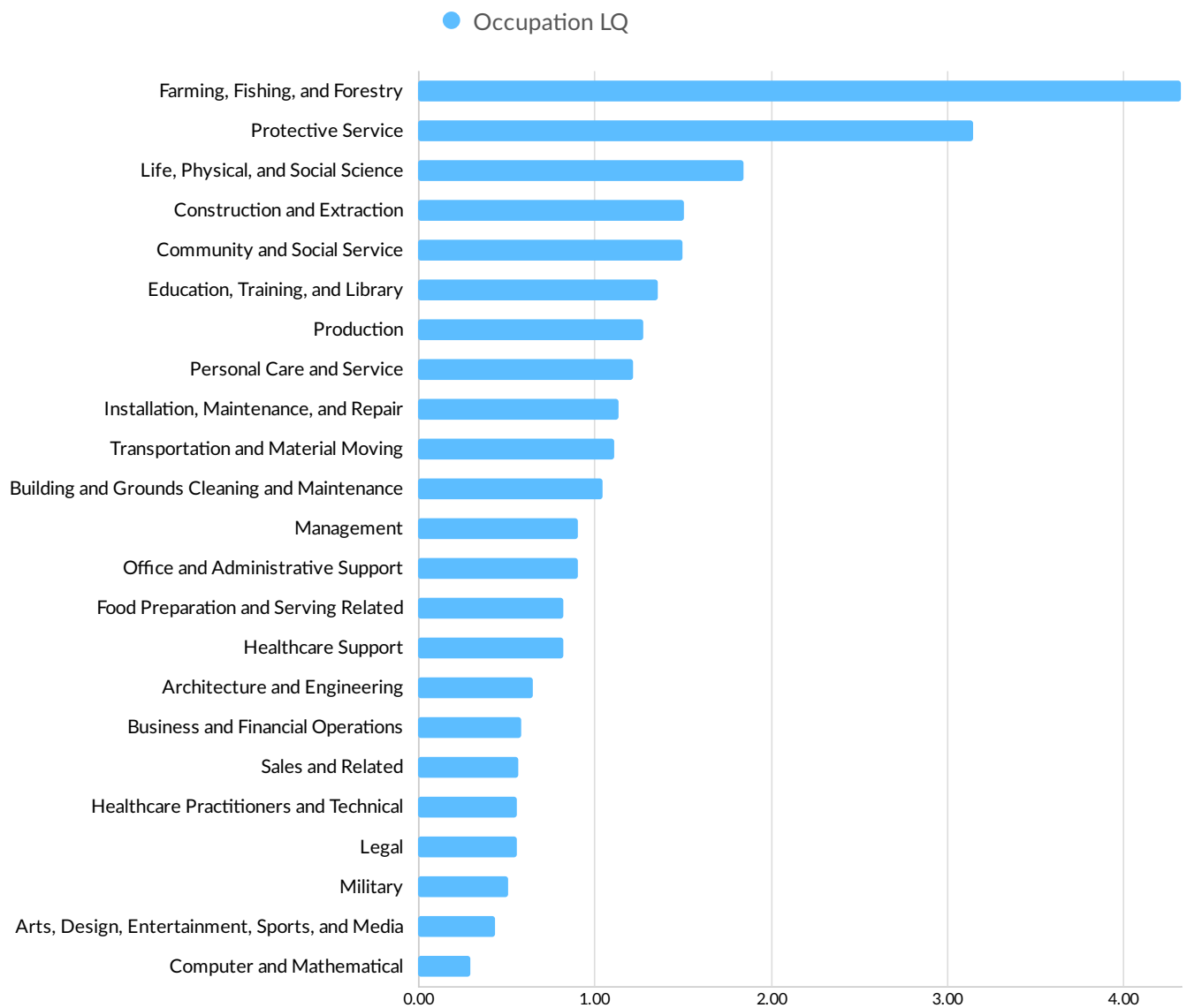
## Workforce Characteristics - Cont.

### Top Growing Occupations



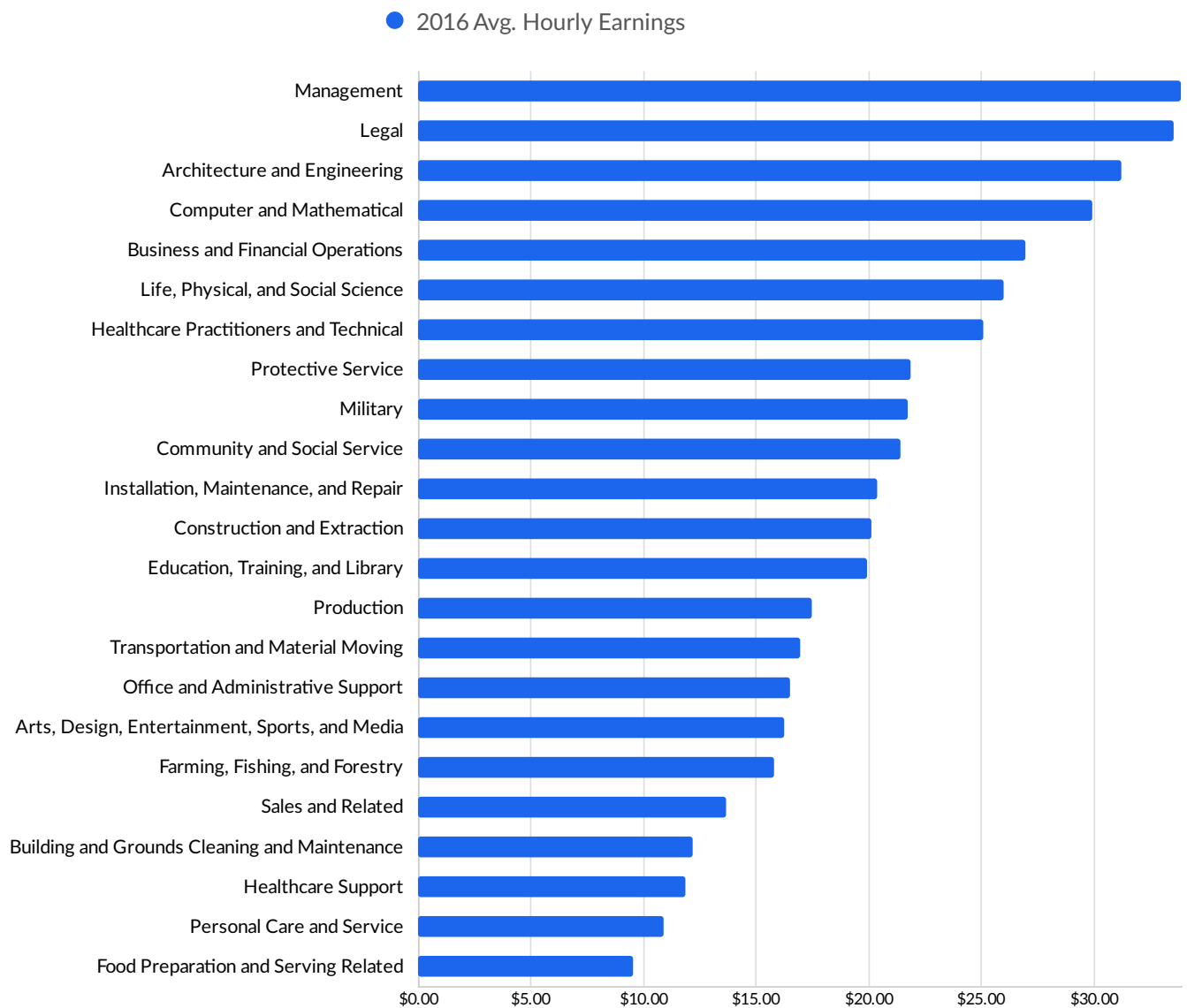
## Workforce Characteristics - Cont.

### Top Occupation LQ



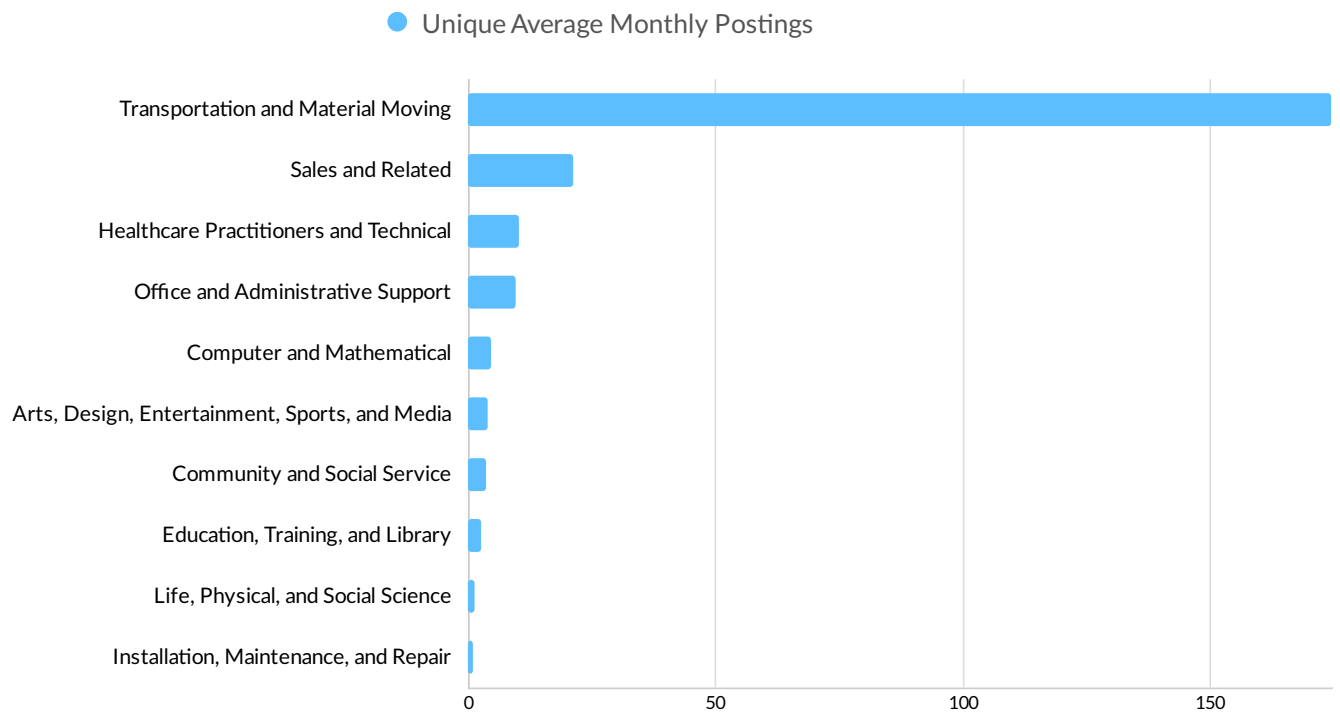
## Workforce Characteristics - Cont.

### Top Occupation Earnings



## Workforce Characteristics - Cont.

### Top Posted Occupations





## Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Mar 2017 - Feb 2018 Unique Average Monthly Postings
Office and Administrative Support	504	489	-15	-3%	0.91	\$16.53	10
Education, Training, and Library	262	281	19	+7%	1.36	\$19.92	3
Production	218	272	54	+25%	1.28	\$17.51	0
Transportation and Material Moving	272	264	-8	-3%	1.11	\$16.96	175
Protective Service	252	254	2	+1%	3.15	\$21.85	1
Food Preparation and Serving Related	204	250	46	+23%	0.83	\$9.53	0
Construction and Extraction	247	243	-4	-2%	1.51	\$20.12	0
Sales and Related	227	205	-22	-10%	0.57	\$13.68	21
Personal Care and Service	206	182	-24	-12%	1.22	\$10.88	0
Management	181	179	-2	-1%	0.91	\$33.88	0
Installation, Maintenance, and Repair	157	156	-1	-1%	1.14	\$20.37	1
Building and Grounds Cleaning and Maintenance	148	141	-7	-5%	1.04	\$12.19	1
Farming, Fishing, and Forestry	109	119	10	+9%	4.33	\$15.83	0
Healthcare Practitioners and Technical	123	112	-11	-9%	0.56	\$25.08	10
Business and Financial Operations	113	107	-6	-5%	0.59	\$26.99	1

## Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Mar 2017 - Feb 2018 Unique Average Monthly Postings
Community and Social Service	88	89	1	+1%	1.50	\$21.40	4
Healthcare Support	90	82	-8	-9%	0.82	\$11.86	1
Life, Physical, and Social Science	50	53	3	+6%	1.84	\$26.03	1
Architecture and Engineering	38	39	1	+3%	0.65	\$31.24	1
Computer and Mathematical	60	30	-30	-50%	0.30	\$29.95	5
Arts, Design, Entertainment, Sports, and Media	29	28	-1	-3%	0.44	\$16.26	4
Military	25	23	-2	-8%	0.51	\$21.74	0
Legal	16	17	1	+6%	0.56	\$33.58	0

## Educational Pipeline

Over the last 5 years, no schools in Forest County, WI produced graduates.