



Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Economy Overview

19,060

Population (2017)

Population **decreased by 680** over the last 5 years and is projected to **decrease by 417** over the next 5 years.

8,747

Jobs (2017)

Jobs **decreased by 49** over the last 5 years but are projected to **grow by 107** over the next 5 years.

\$43.5K

Median Household Income (2016)

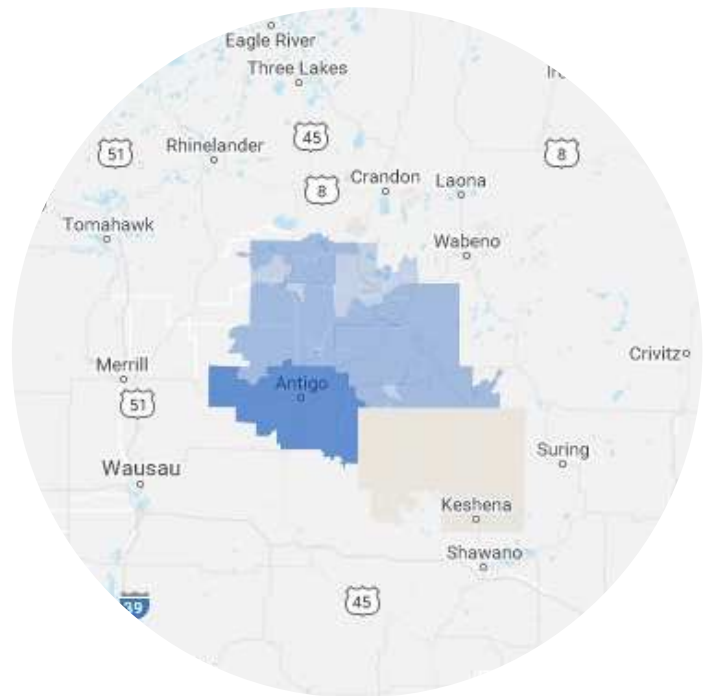
Median household income is **\$11.8K below** the national median household income of \$55.3K.

As of 2017 the region's population **declined by 3.4%** since 2012, falling by 680. Population is expected to **decrease by 2.2%** between 2017 and 2022, losing 417.

From 2012 to 2017, jobs **declined by 0.6%** in Langlade County, WI from 8,796 to 8,747. This change **fell short of the national growth rate of 7.6% by 8.2%**. As the number of jobs declined, the **labor force participation rate increased from 59.7% to 60.7% between 2012 and 2017**.

Concerning educational attainment, **10.1% of Langlade County, WI residents possess a Bachelor's Degree** (8.3% below the national average), and **8.2% hold an Associate's Degree** (0.3% above the national average).

The top three industries in 2017 are Crop Production, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

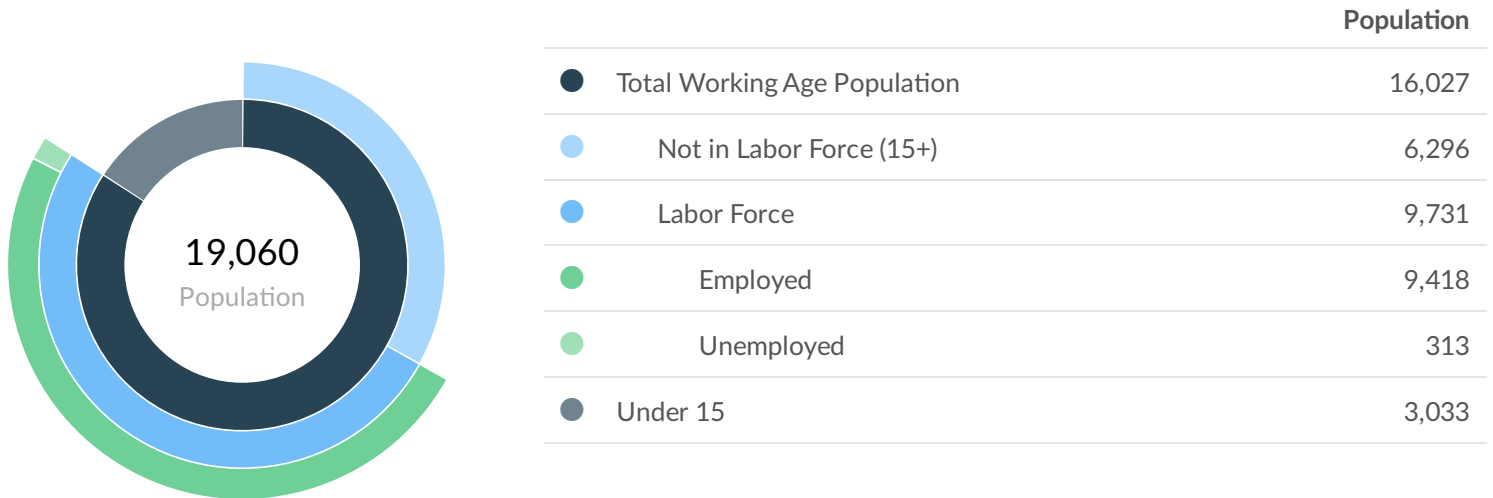


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	19,060	9,731	8,747	99.2	\$695.86M	\$1.14B	\$862.58M
NCWRPC	438,289	232,681	226,293	99.5	\$21.43B	\$27.37B	\$26.68B
Wisconsin	5,795,388	3,172,607	3,122,960	100.5	\$313.85B	\$281.15B	\$310.20B
United States	325,401,909	160,469,465	159,732,809	100.0	\$19.08T	\$0	\$8.52T

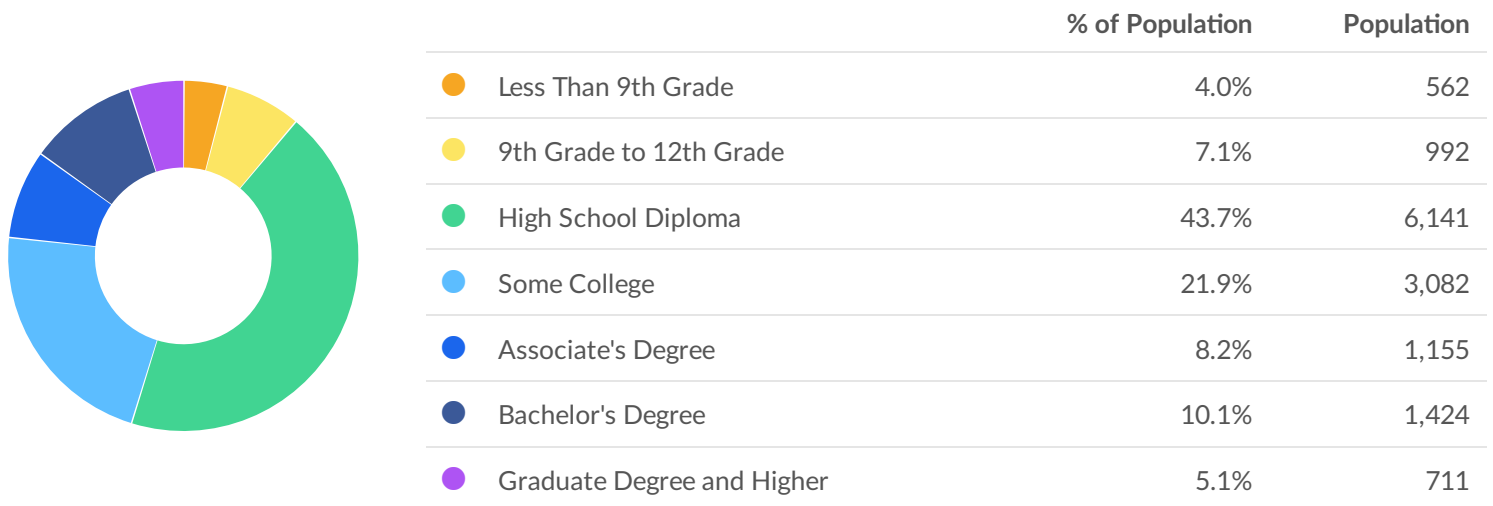
Economy Overview - Cont.

2017 Labor Force Breakdown



Educational Attainment

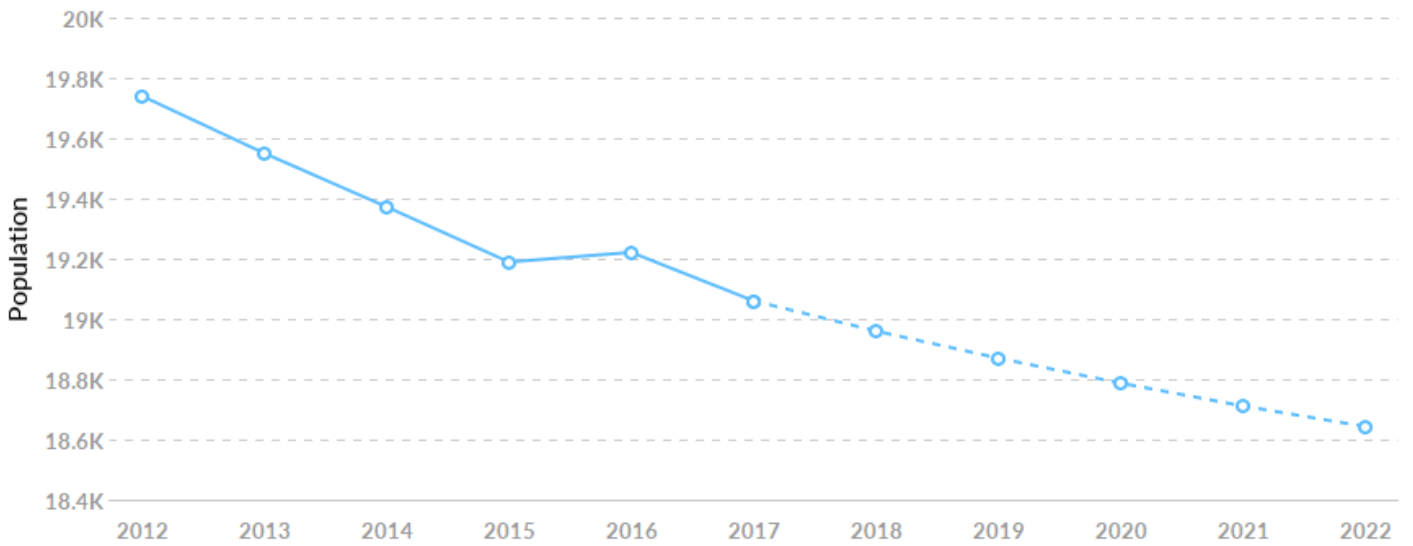
Concerning educational attainment, **10.1% of Langlade County, WI residents possess a Bachelor's Degree** (8.3% below the national average), and **8.2% hold an Associate's Degree** (0.3% above the national average).



Historic & Projected Trends

Population Trends

As of 2017 the region's population declined by 3.4% since 2012, falling by 680. Population is expected to decrease by 2.2% between 2017 and 2022, losing 417.

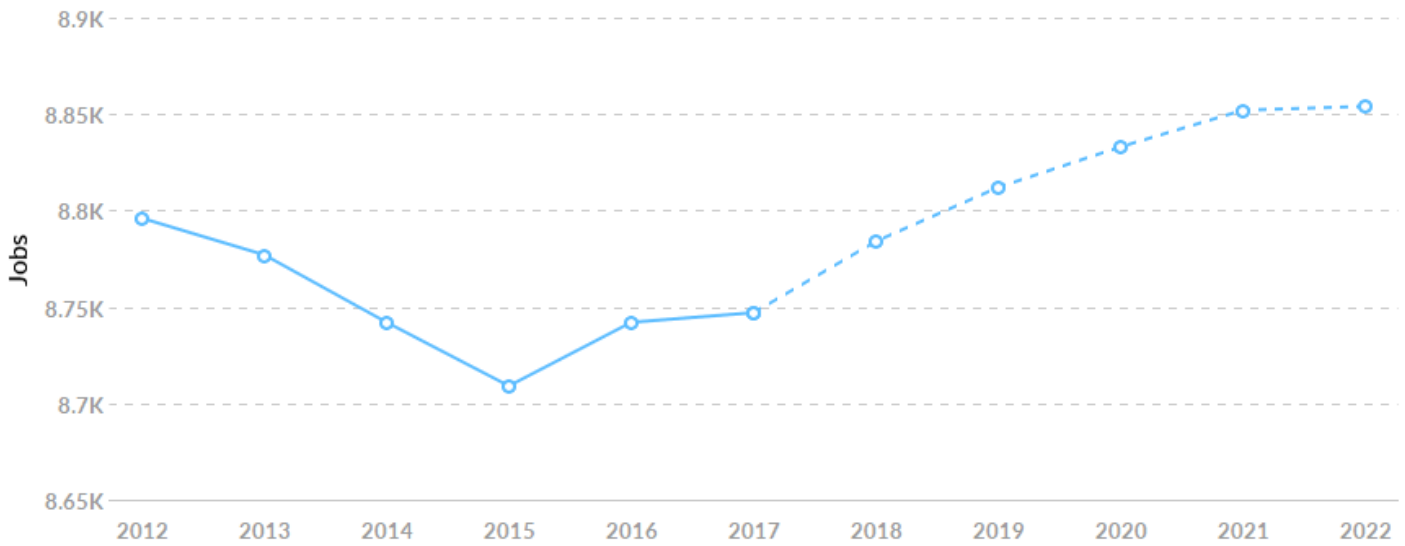


Timeframe	Population
2012	19,740
2013	19,550
2014	19,372
2015	19,189
2016	19,221
2017	19,060
2018	18,960
2019	18,870
2020	18,787
2021	18,711
2022	18,643

Historic & Projected Trends - Cont.

Job Trends

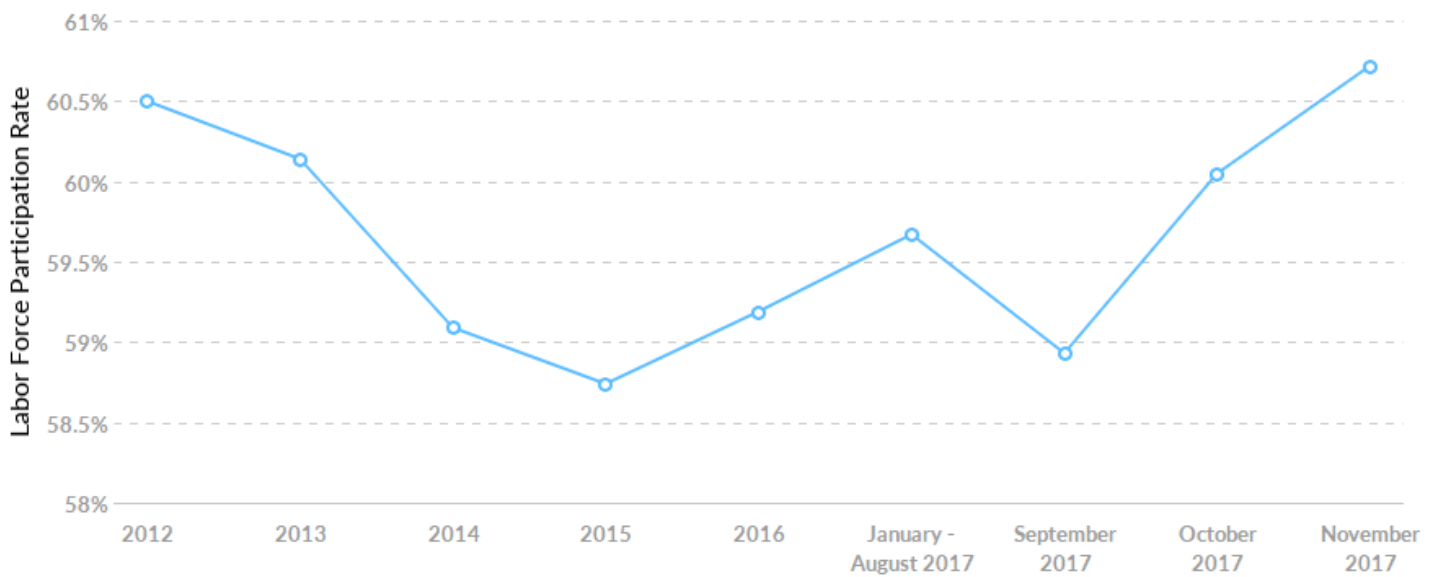
From 2012 to 2017, jobs declined by 0.6% in Langlade County, WI from 8,796 to 8,747. This change fell short of the national growth rate of 7.6% by 8.2%.



Timeframe	Jobs
2012	8,796
2013	8,777
2014	8,742
2015	8,709
2016	8,742
2017	8,747
2018	8,784
2019	8,812
2020	8,833
2021	8,852
2022	8,854

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

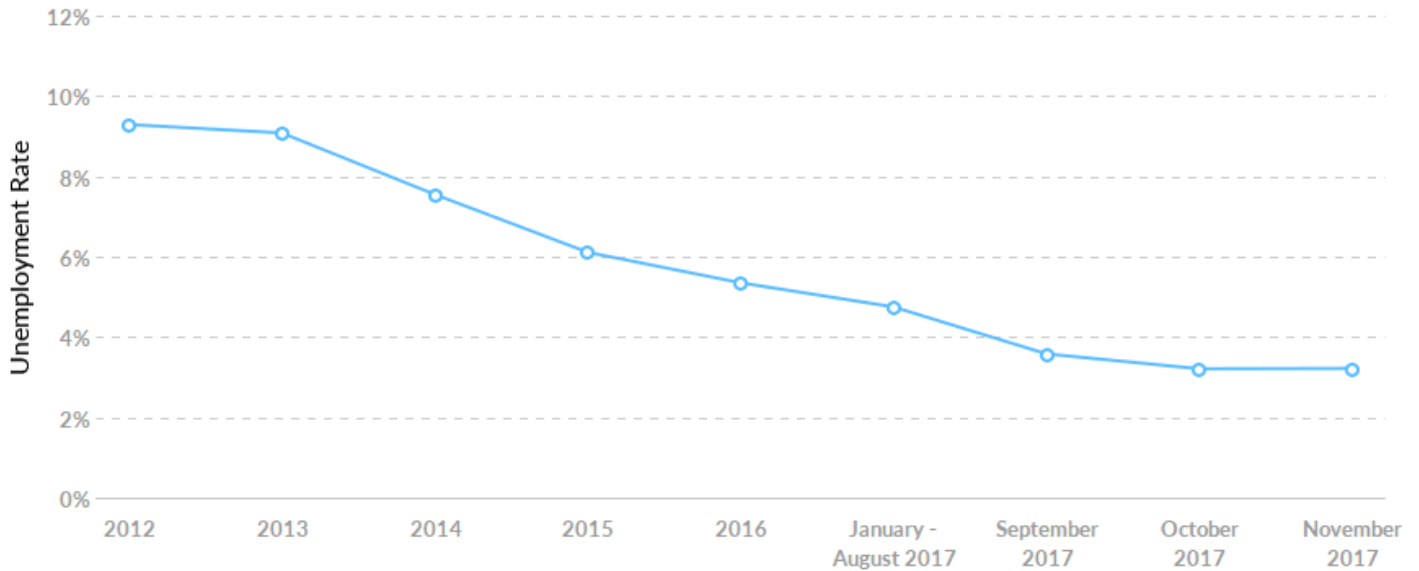


Timeframe	Labor Force Participation Rate
2012	60.50%
2013	60.14%
2014	59.09%
2015	58.74%
2016	59.19%
January - August 2017	59.67%
September 2017	58.93%
October 2017	60.05%
November 2017	60.72%

Historic & Projected Trends - Cont.

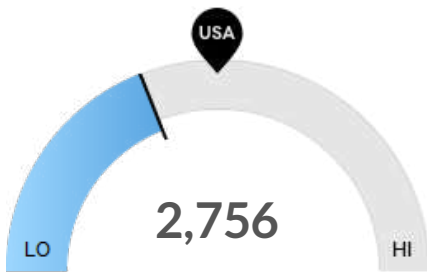
Unemployment Rate Trends

Langlade County, WI had a November 2017 unemployment rate of 3.22%, **decreasing from 9.29%** 5 years before.



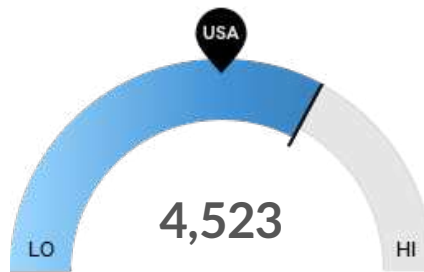
Timeframe	Unemployment Rate
2012	9.29%
2013	9.08%
2014	7.55%
2015	6.11%
2016	5.35%
January - August 2017	4.75%
September 2017	3.58%
October 2017	3.21%
November 2017	3.22%

Population Characteristics



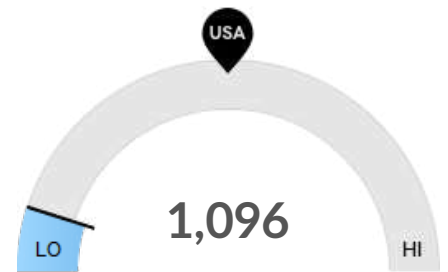
Millennials

Langlade County, WI has 2,756 millennials (ages 20-34). The national average for an area this size is 3,989.



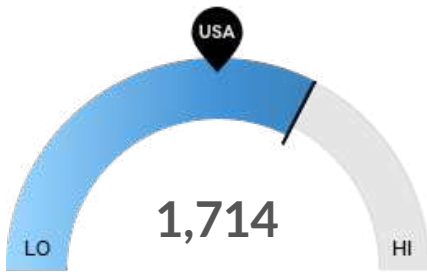
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 2,929 people 65 or older, while there are 4,523 here.



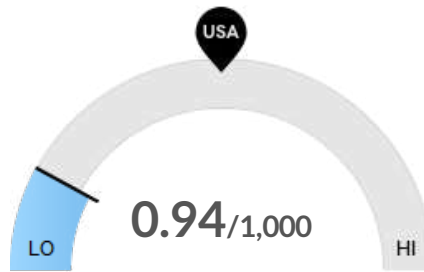
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,445 racially diverse people, while there are 1,096 here.



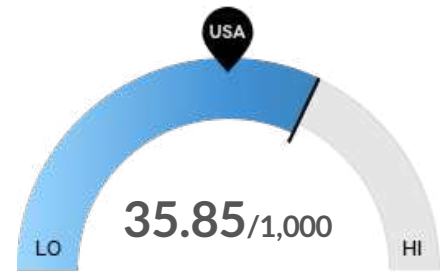
Veterans

Langlade County, WI has 1,714 veterans. The national average for an area this size is 1,126.



Violent Crime

Langlade County, WI has 0.94 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



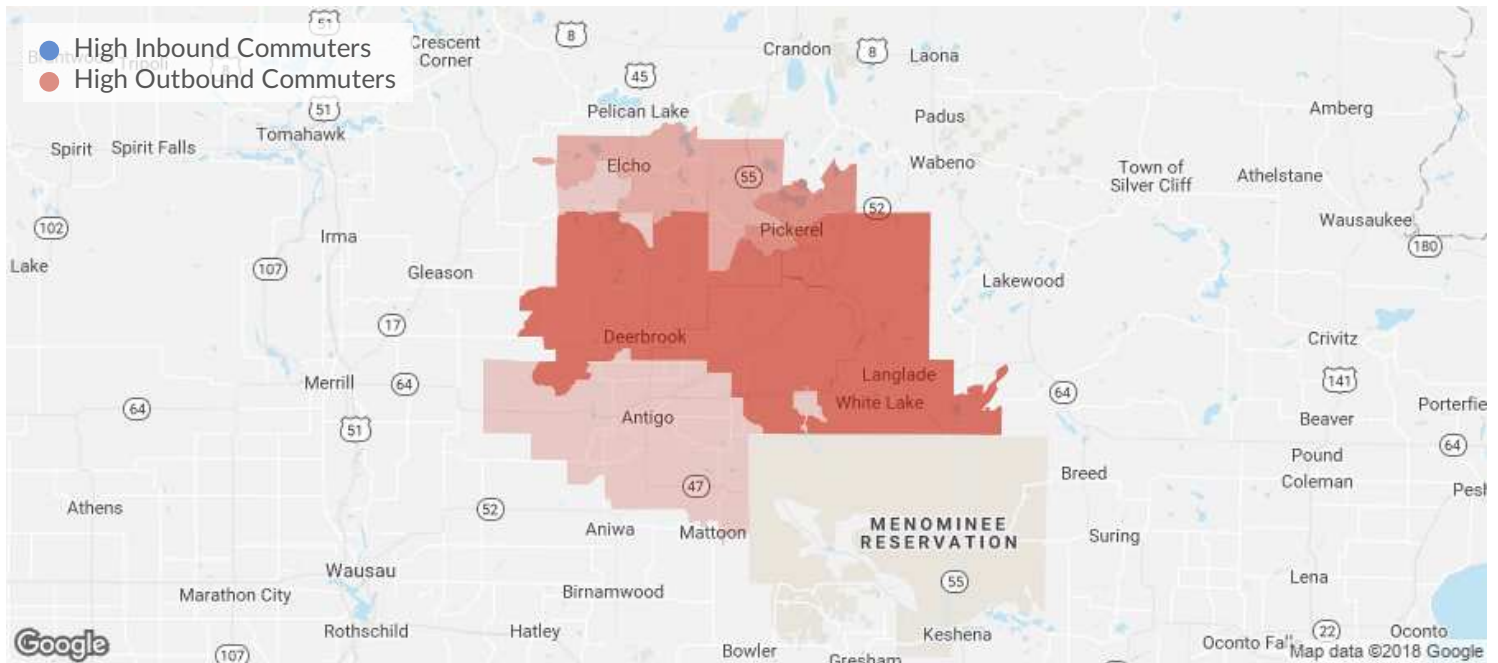
Property Crime

Langlade County, WI has 35.85 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

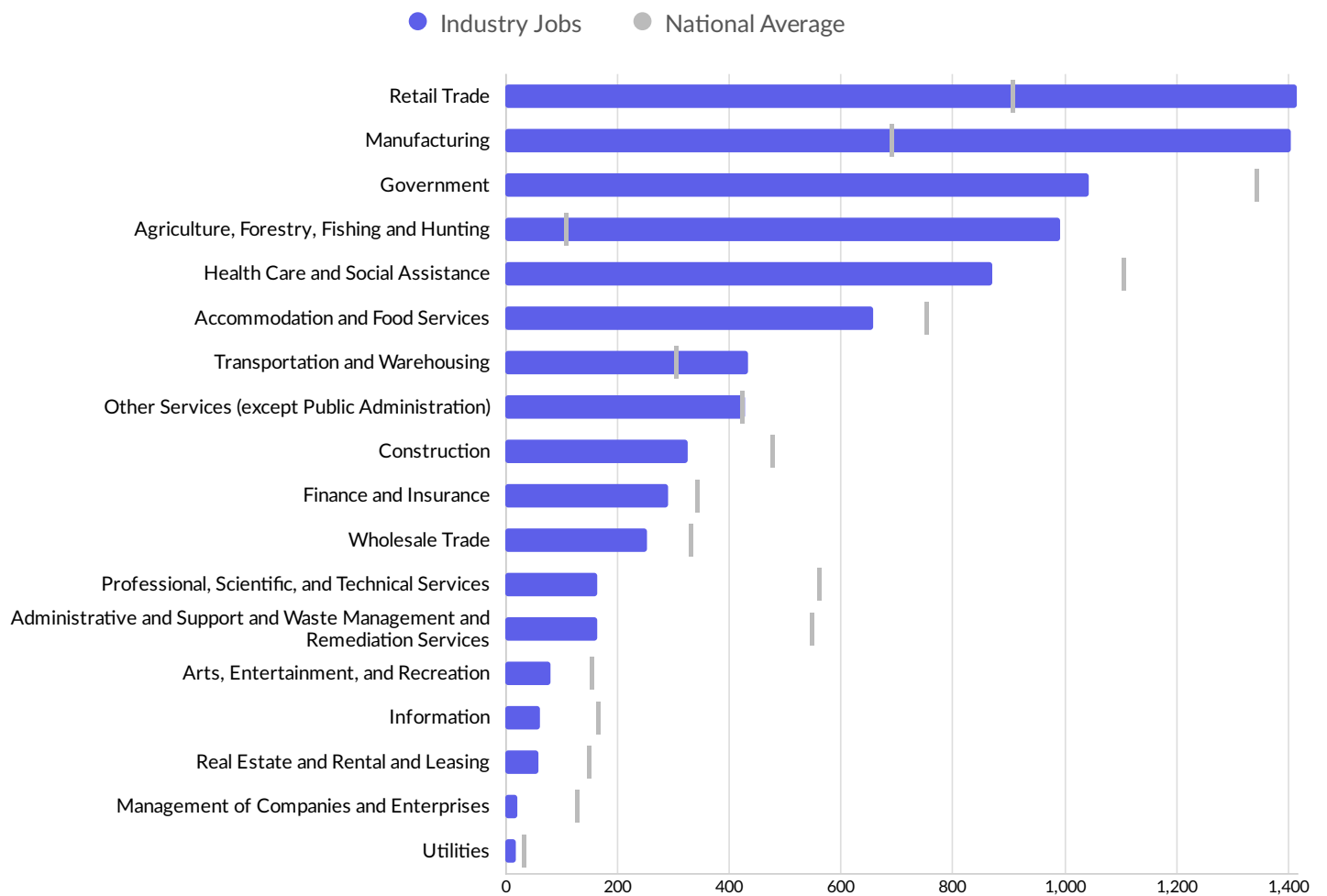
Where Talent Lives

ZIP	Name	2017 Employment
54409	Antigo, WI (in Langlade...)	6,997
54424	Deerbrook, WI (in Lang...)	761
54491	White Lake, WI (in Lan...)	323
54428	Elcho, WI (in Langlade ...)	285
54485	Summit Lake, WI (in La...)	137

ZIP	Name	2017 Workers
54409	Antigo, WI (in Langlade...)	7,060
54424	Deerbrook, WI (in Lang...)	1,267
54491	White Lake, WI (in Lan...)	917
54418	Bryant, WI (in Langlade...)	571
54428	Elcho, WI (in Langlade ...)	567

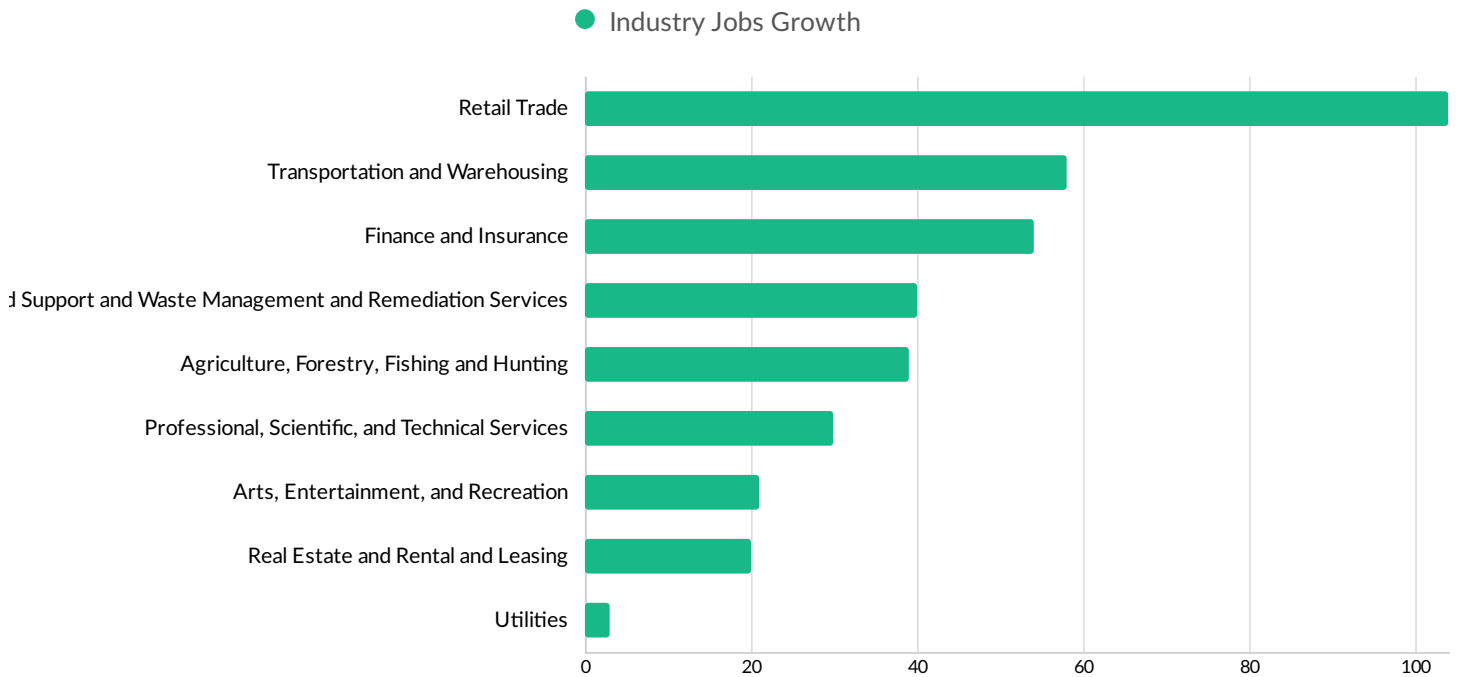
Industry Characteristics

Largest Industries



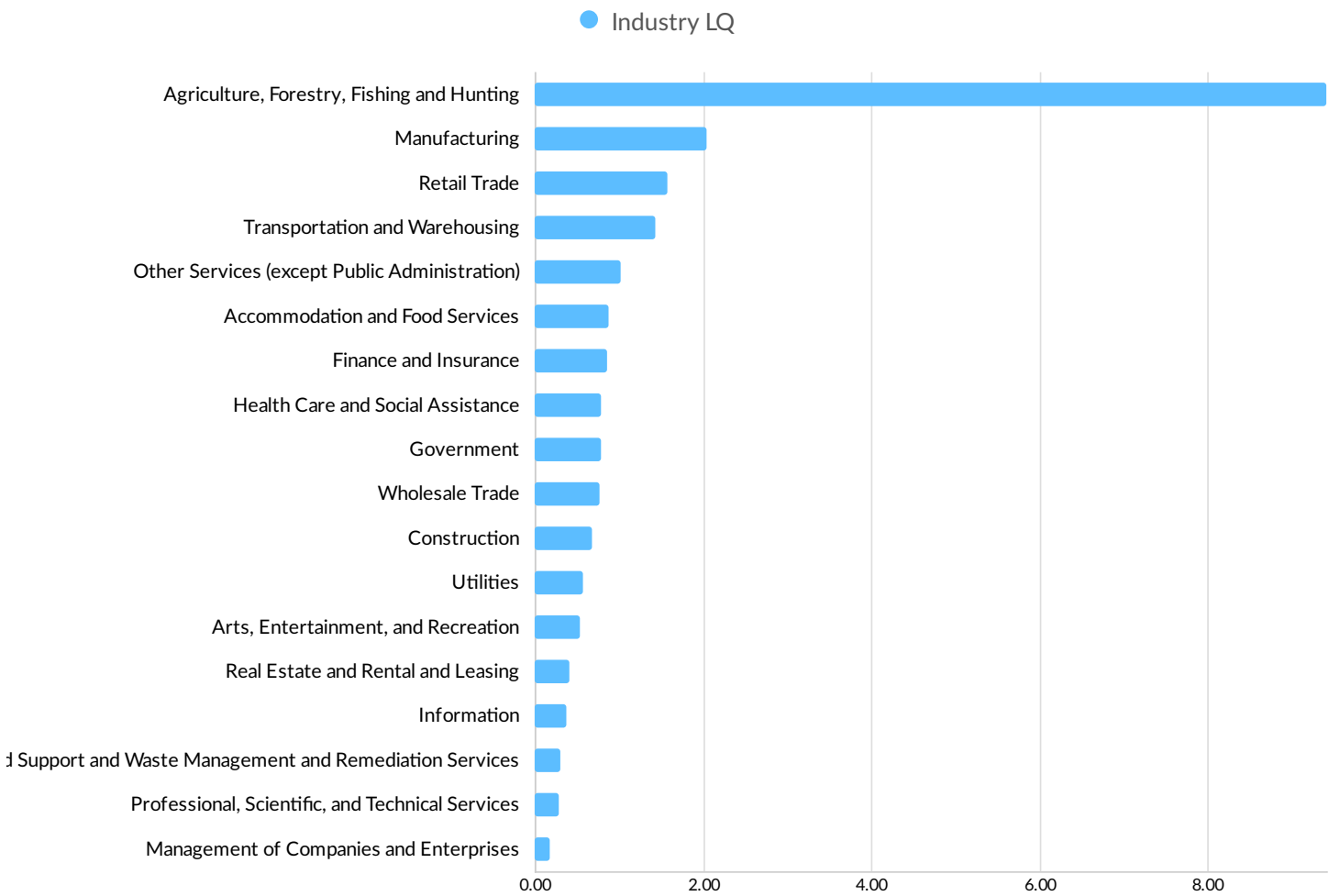
Industry Characteristics - Cont.

Top Growing Industries



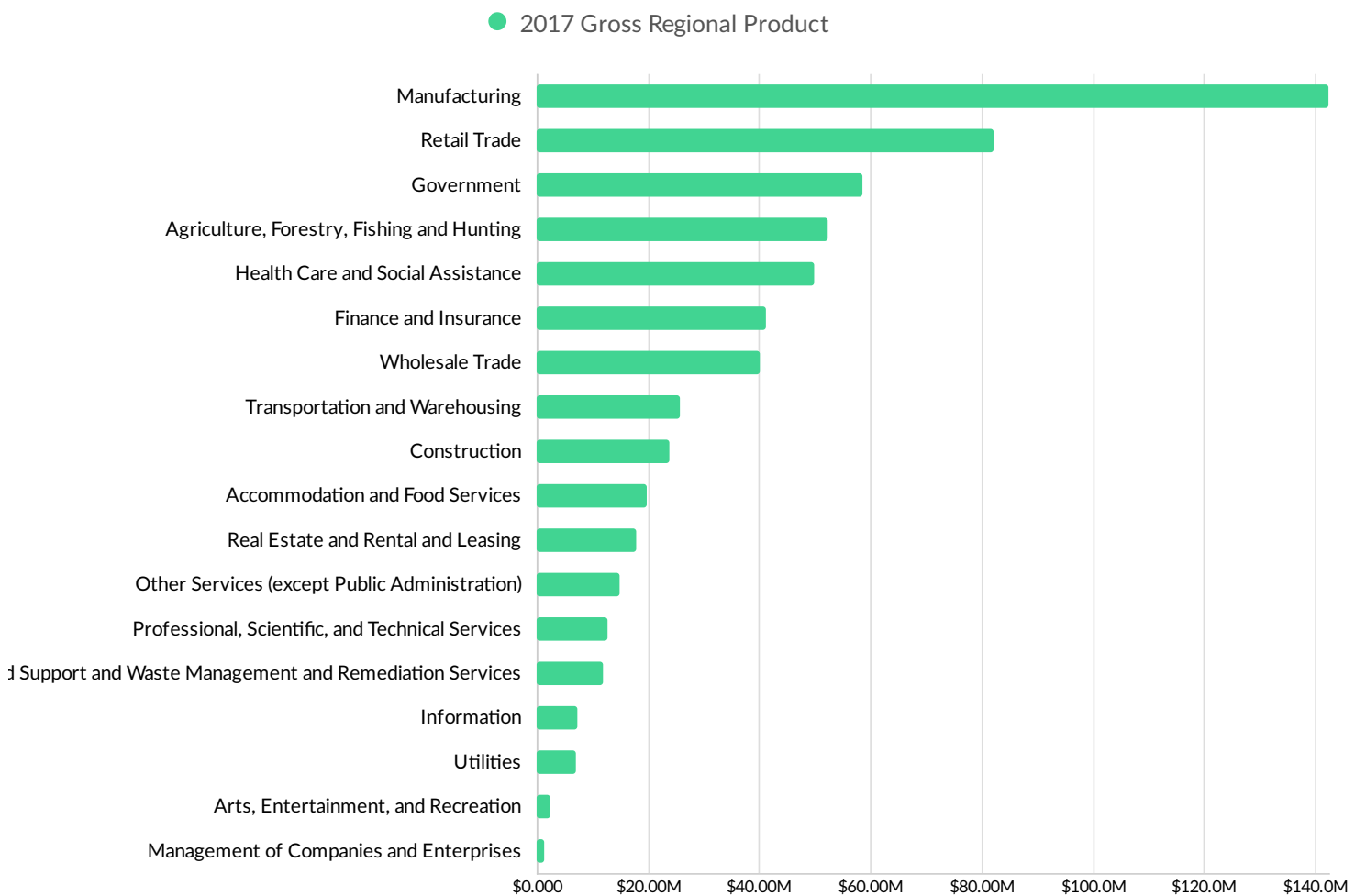
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

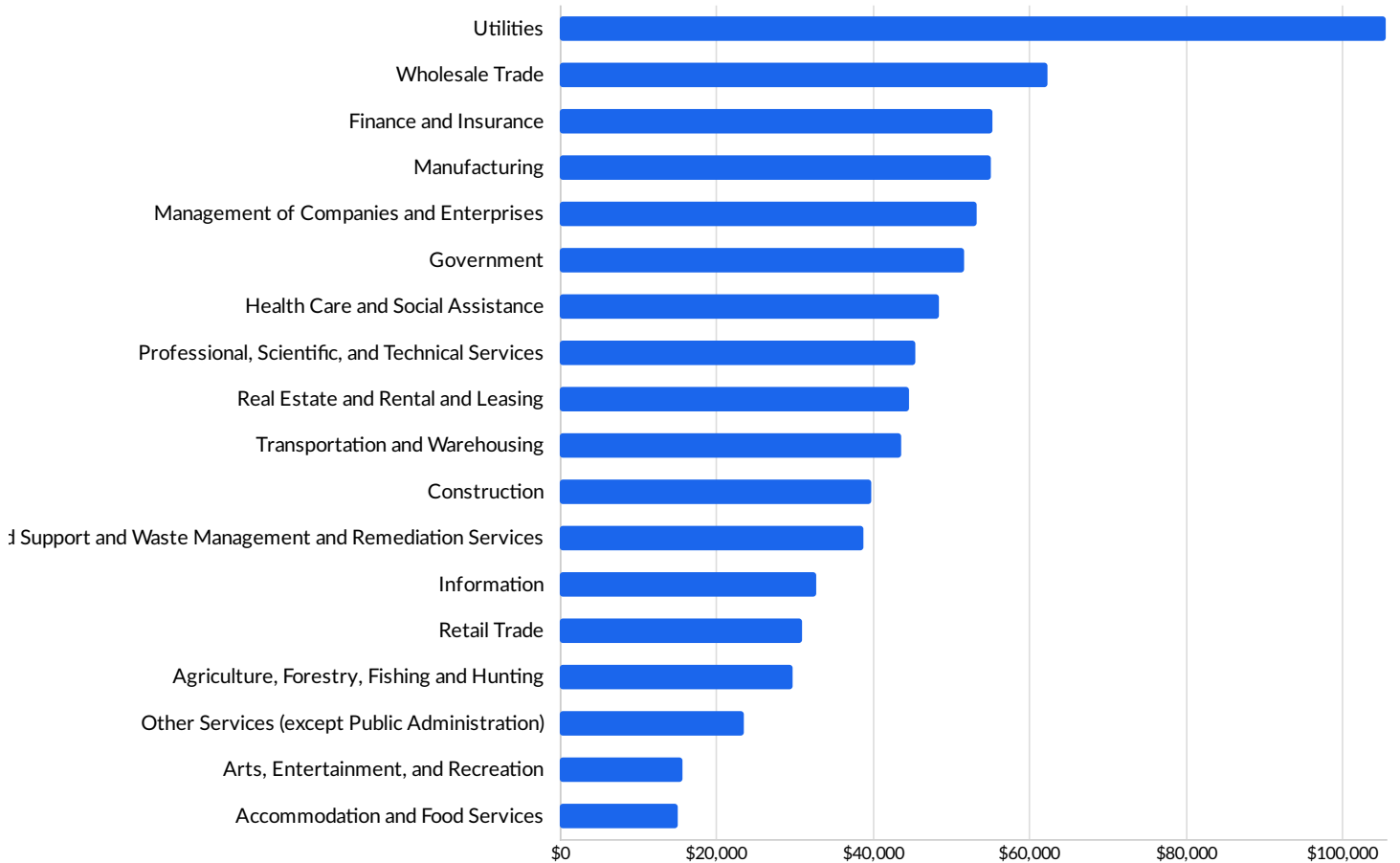
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Retail Trade	1,313	1,417	104	+8%	1.57	\$31,032	\$82.22M
Manufacturing	1,540	1,406	-134	-9%	2.04	\$55,231	\$142.38M
Government	1,068	1,045	-23	-2%	0.78	\$51,659	\$58.69M
Agriculture, Forestry, Fishing and Hunting	953	992	39	+4%	9.41	\$29,791	\$52.38M
Health Care and Social Assistance	991	872	-119	-12%	0.79	\$48,504	\$49.92M
Accommodation and Food Services	753	658	-95	-13%	0.88	\$15,193	\$19.68M
Transportation and Warehousing	377	435	58	+15%	1.44	\$43,666	\$25.89M
Other Services (except Public Administration)	453	428	-25	-6%	1.02	\$23,600	\$14.93M
Construction	350	327	-23	-7%	0.69	\$39,888	\$23.84M
Finance and Insurance	236	290	54	+23%	0.86	\$55,255	\$41.15M
Wholesale Trade	257	253	-4	-2%	0.77	\$62,348	\$40.11M
Professional, Scientific, and Technical Services	135	165	30	+22%	0.30	\$45,531	\$12.77M
Administrative and Support and Waste Management and Remediation Services	123	163	40	+33%	0.30	\$38,928	\$11.87M
Arts, Entertainment, and Recreation	60	81	21	+35%	0.54	\$15,723	\$2.42M
Information	68	62	-6	-9%	0.38	\$32,702	\$7.39M

Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Real Estate and Rental and Leasing	40	60	20	+50%	0.41	\$44,685	\$17.96M
Management of Companies and Enterprises	24	21	-3	-13%	0.17	\$53,299	\$1.29M
Utilities	15	18	3	+20%	0.58	\$105,650	\$7.08M

Business Characteristics

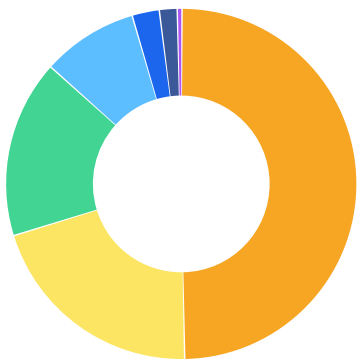
531 Companies Employ Your Workers

Online profiles for your workers mention 531 companies as employers, with the top 10 appearing below. In the last 12 months, 375 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Unified School District of Antigo	42 	Comphealth Associates, Inc	380 
Aspirus Langlade Hospital	36 	Platinum Supplemental Insuran...	220 
Covantage Credit Union	30 	Pizza Hut, Inc.	218 
Volm Companies, Incorporated	24 	CRST International, Inc.	215 
Wal-Mart Stores, Inc.	19 	C.R. England, Inc.	202 
Aspirus Wausau Hospital, Inc.	17 	Weatherby Health Care	169 
Northcentral Technical College	16 	KI Harring Transportation, LLC	167 
Menard, Inc.	13 	Staff Care, Inc.	167 
Karl's Transport, Inc	11 	Panther Premium Logistics, Inc.	164 
Hydratight Operations, Inc.	10 	Maurices Incorporated	157 

Business Characteristics - Cont.

Business Size

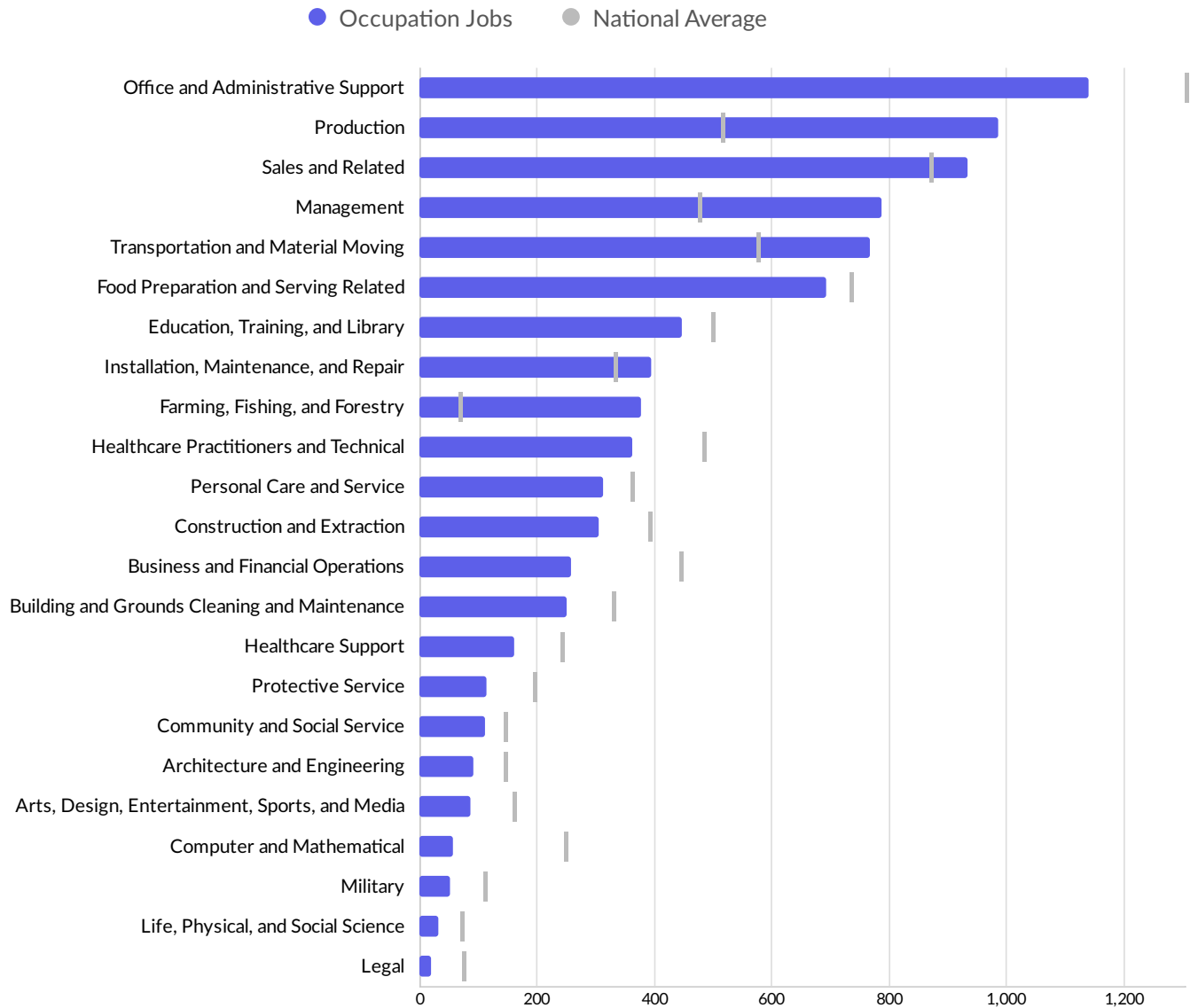


	Percentage	Business Count
1 to 4 employees	49.6%	454
5 to 9 employees	20.5%	188
10 to 19 employees	16.4%	150
20 to 49 employees	8.9%	81
50 to 99 employees	2.5%	23
100 to 249 employees	1.6%	15
250 to 499 employees	0.4%	4

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

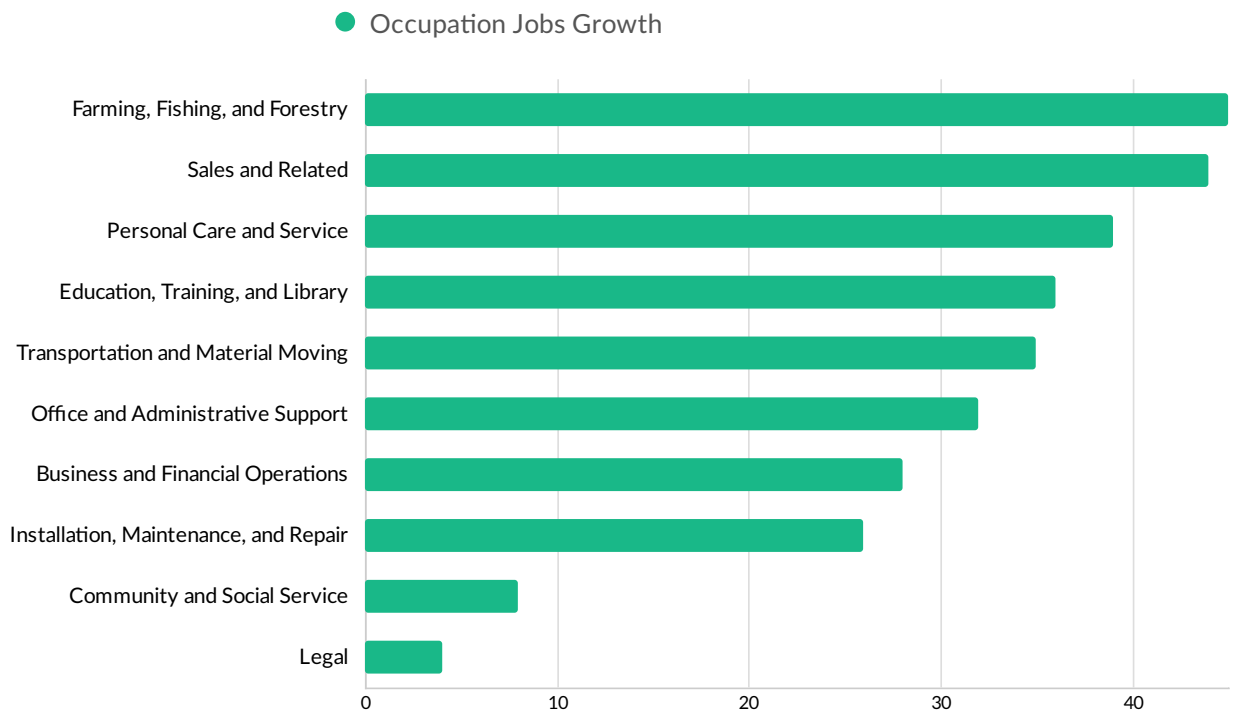
Workforce Characteristics

Largest Occupations



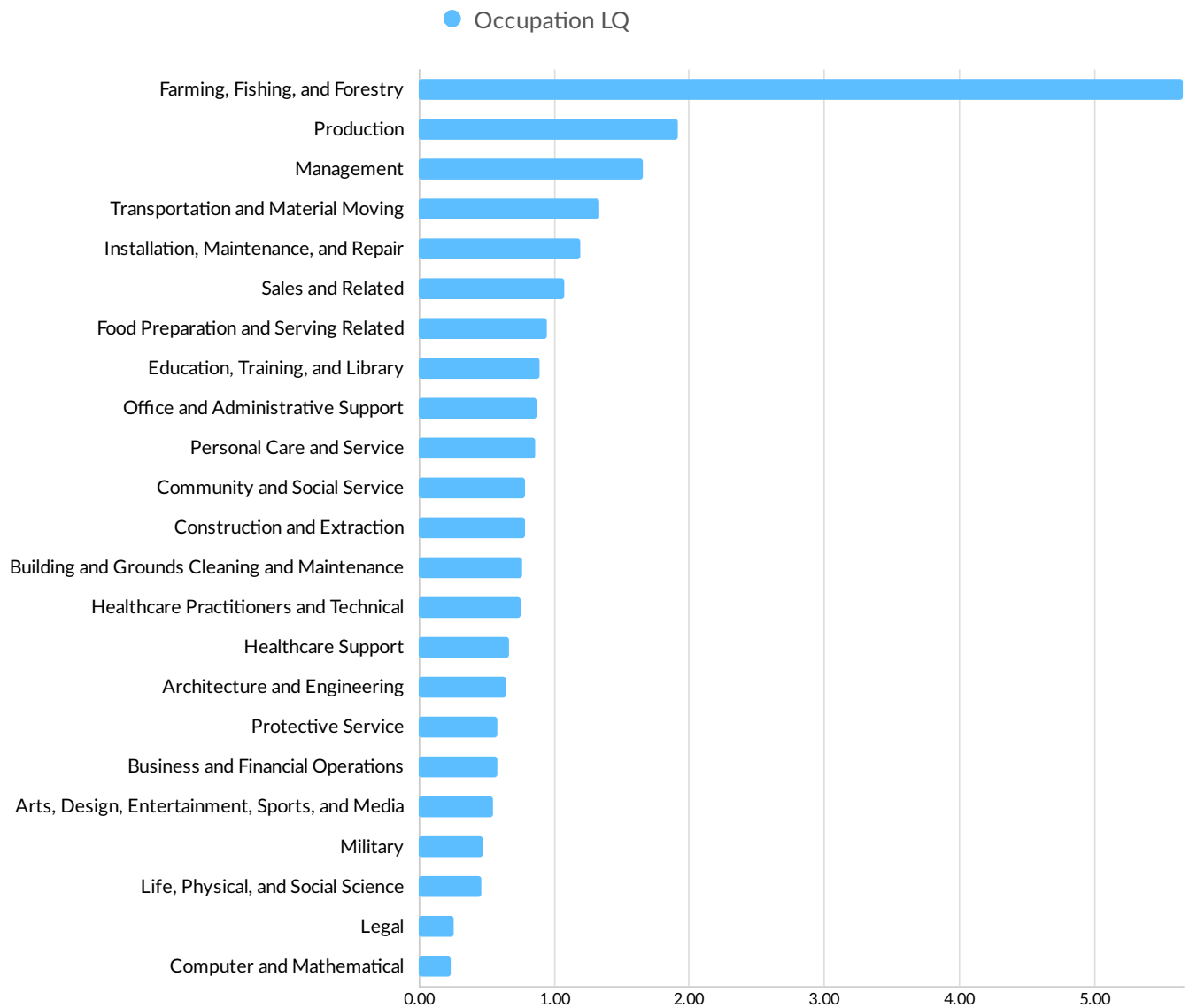
Workforce Characteristics - Cont.

Top Growing Occupations



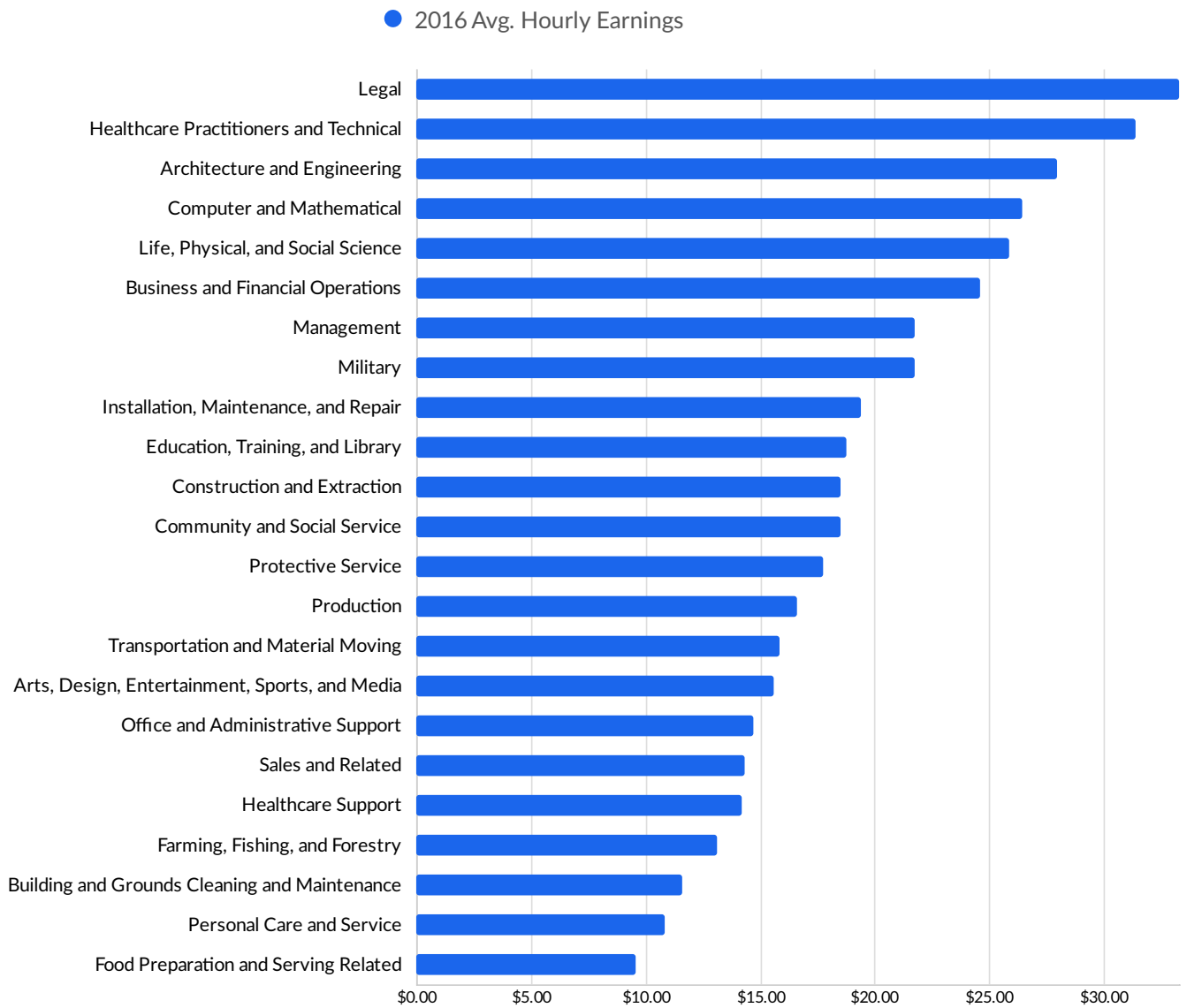
Workforce Characteristics - Cont.

Top Occupation LQ



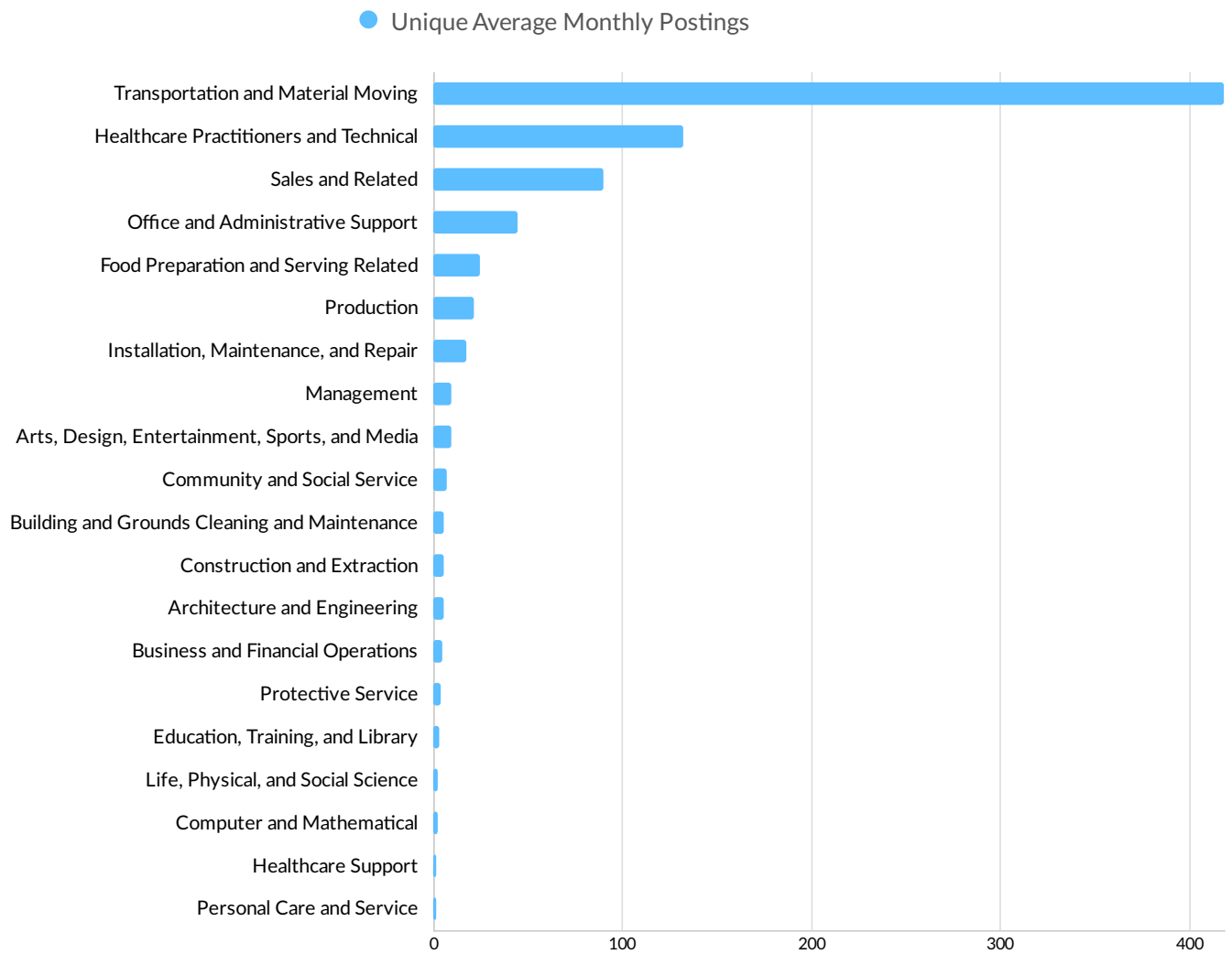
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Mar 2017 - Feb 2018 Unique Average Monthly Postings
Office and Administrative Support	1,110	1,142	32	+3%	0.88	\$14.72	45
Production	1,060	987	-73	-7%	1.92	\$16.58	22
Sales and Related	889	933	44	+5%	1.07	\$14.35	90
Management	814	788	-26	-3%	1.66	\$21.75	9
Transportation and Material Moving	732	767	35	+5%	1.34	\$15.83	419
Food Preparation and Serving Related	761	692	-69	-9%	0.94	\$9.59	24
Education, Training, and Library	411	447	36	+9%	0.90	\$18.78	3
Installation, Maintenance, and Repair	370	396	26	+7%	1.19	\$19.42	17
Farming, Fishing, and Forestry	332	377	45	+14%	5.66	\$13.12	1
Healthcare Practitioners and Technical	429	363	-66	-15%	0.75	\$31.37	132
Personal Care and Service	274	313	39	+14%	0.87	\$10.85	2
Construction and Extraction	336	306	-30	-9%	0.78	\$18.52	6
Business and Financial Operations	230	258	28	+12%	0.58	\$24.59	5
Building and Grounds Cleaning and Maintenance	252	252	0	0%	0.77	\$11.62	6
Healthcare Support	209	161	-48	-23%	0.67	\$14.22	2

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Mar 2017 - Feb 2018 Unique Average Monthly Postings
Protective Service	117	114	-3	-3%	0.58	\$17.73	4
Community and Social Service	105	113	8	+8%	0.79	\$18.52	8
Architecture and Engineering	111	93	-18	-16%	0.64	\$27.94	6
Arts, Design, Entertainment, Sports, and Media	87	87	0	0%	0.55	\$15.60	9
Computer and Mathematical	61	58	-3	-5%	0.23	\$26.45	2
Military	56	52	-4	-7%	0.47	\$21.74	0
Life, Physical, and Social Science	33	32	-1	-3%	0.46	\$25.86	3
Legal	15	19	4	+27%	0.26	\$33.29	0

Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.