



Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Economy Overview

26,189

Population (2017)

Population **decreased by 537** over the last 5 years and is projected to **decrease by 109** over the next 5 years.

10,529

Jobs (2017)

Jobs **grew by 462** over the last 5 years and are projected to **grow by 471** over the next 5 years.

\$47.2K

Median Household Income (2016)

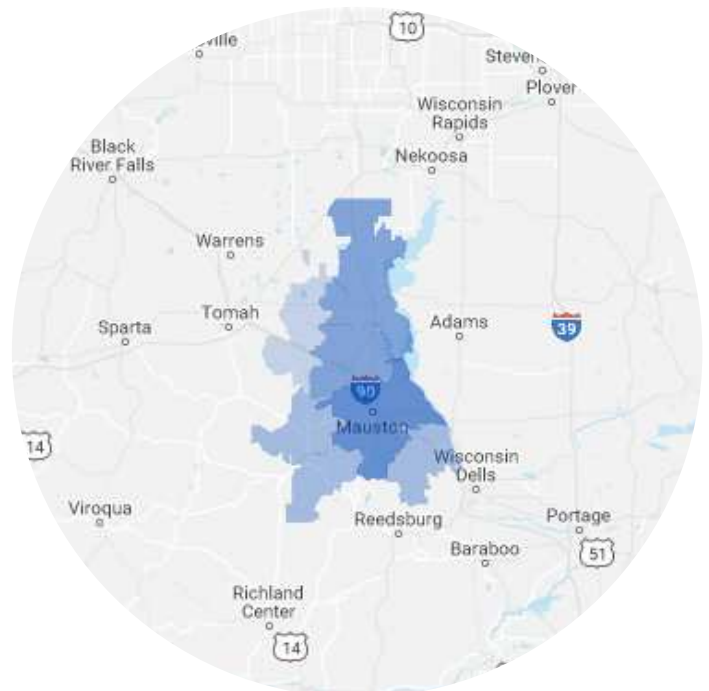
Median household income is **\$8.1K below** the national median household income of \$55.3K.

As of 2017 the region's population **declined by 2.0%** since 2012, falling by 537. Population is expected to **decrease by 0.4%** between 2017 and 2022, losing 109.

From 2012 to 2017, jobs **increased by 4.6%** in Juneau County, WI from 10,067 to 10,529. This change **fell short of the national growth rate of 7.9% by 3.3%**. As the number of jobs increased, the **labor force participation rate increased from 61.4% to 62.3% between 2012 and 2017**.

Concerning educational attainment, **9.0% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **8.4% hold an Associate's Degree** (0.5% above the national average).

The top three industries in 2017 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

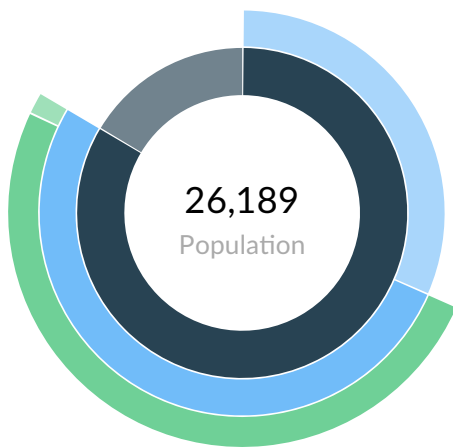


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	26,189	13,615	10,529	97.8	\$937.85M	\$1.79B	\$1.90B
NCWRPC	438,289	232,666	226,355	99.5	\$21.40B	\$27.24B	\$26.66B
Wisconsin	5,795,388	3,150,288	3,126,730	100.5	\$313.60B	\$280.38B	\$310.05B
United States	325,401,909	159,887,109	160,157,543	100.0	\$19.09T	\$0	\$8.52T

Economy Overview - Cont.

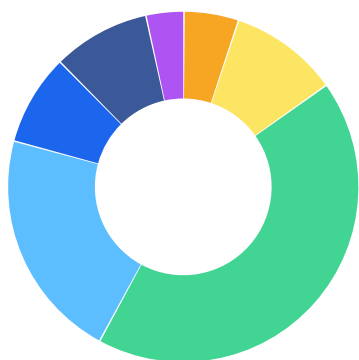
2017 Labor Force Breakdown



	Population
● Total Working Age Population	21,862
● Not in Labor Force (15+)	8,247
● Labor Force	13,615
● Employed	13,212
● Unemployed	403
● Under 15	4,327

Educational Attainment

Concerning educational attainment, **9.0% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **8.4% hold an Associate's Degree** (0.5% above the national average).

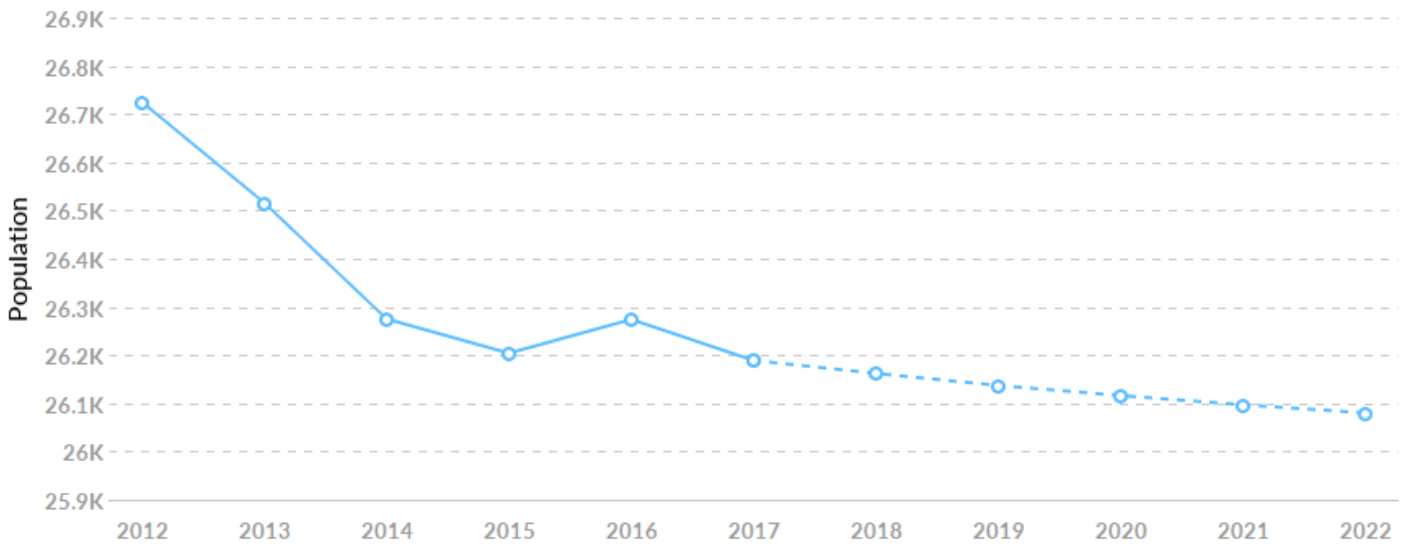


	% of Population	Population
● Less Than 9th Grade	5.0%	969
● 9th Grade to 12th Grade	10.1%	1,934
● High School Diploma	42.7%	8,216
● Some College	21.3%	4,095
● Associate's Degree	8.4%	1,613
● Bachelor's Degree	9.0%	1,724
● Graduate Degree and Higher	3.5%	672

Historic & Projected Trends

Population Trends

As of 2017 the region's population declined by 2.0% since 2012, falling by 537. Population is expected to decrease by 0.4% between 2017 and 2022, losing 109.

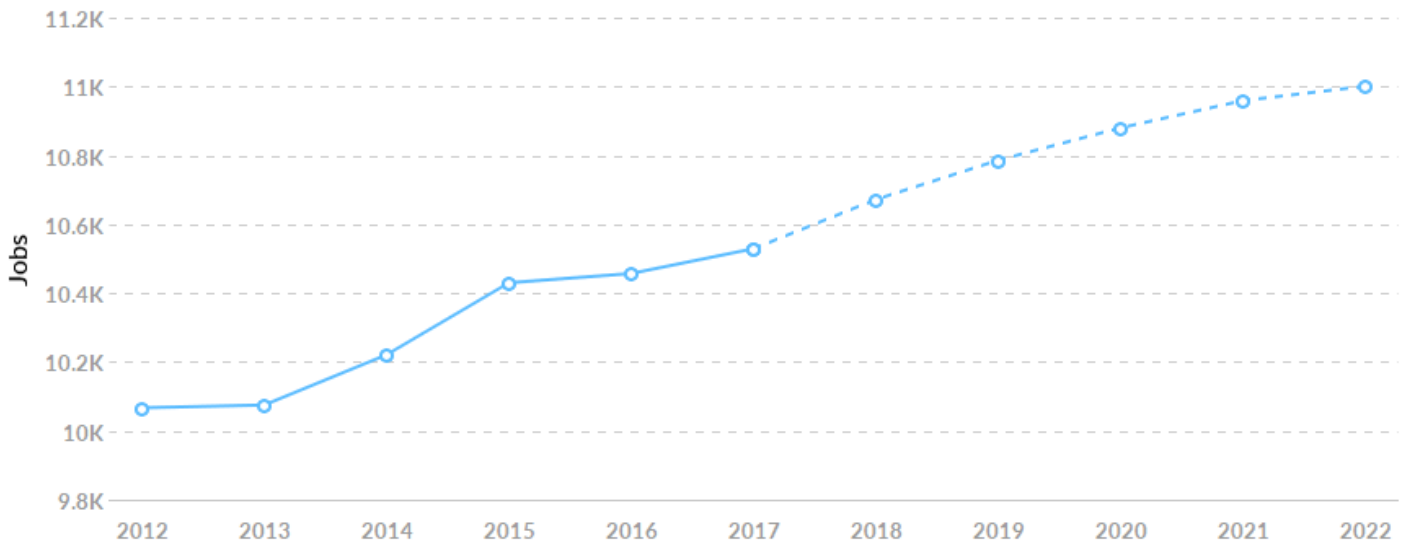


Timeframe	Population
2012	26,725
2013	26,516
2014	26,275
2015	26,204
2016	26,274
2017	26,189
2018	26,162
2019	26,137
2020	26,116
2021	26,097
2022	26,080

Historic & Projected Trends - Cont.

Job Trends

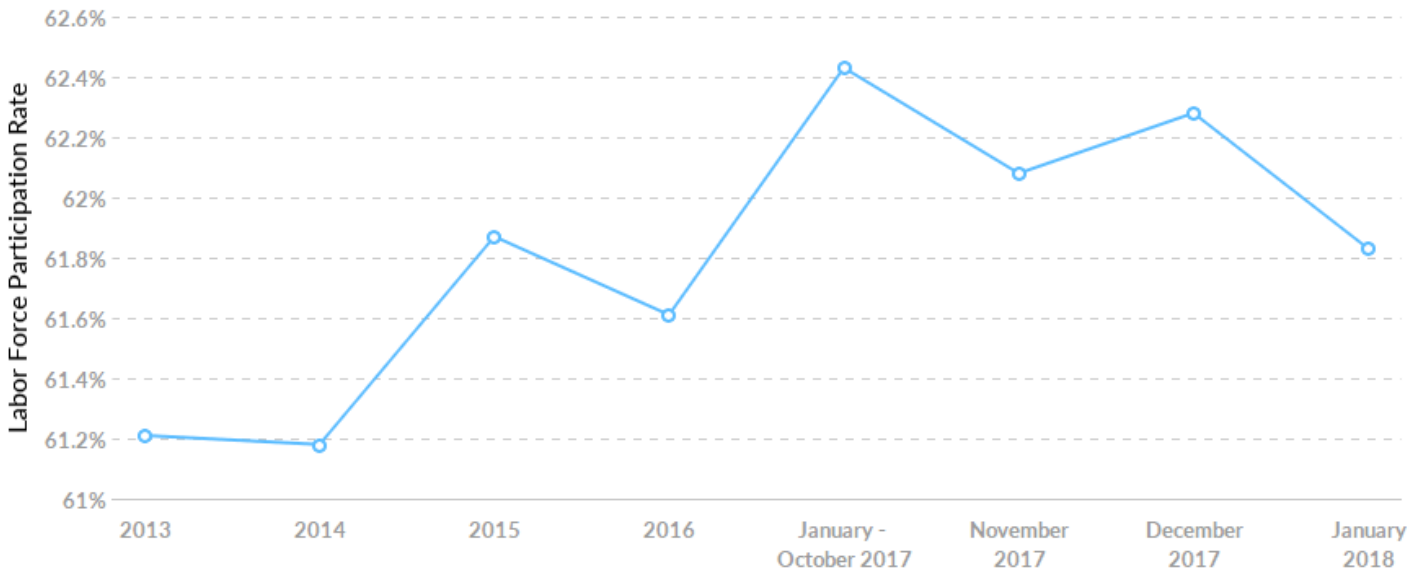
From 2012 to 2017, jobs increased by 4.6% in Juneau County, WI from 10,067 to 10,529. This change fell short of the national growth rate of 7.9% by 3.3%.



Timeframe	Jobs
2012	10,067
2013	10,075
2014	10,221
2015	10,430
2016	10,457
2017	10,529
2018	10,672
2019	10,786
2020	10,880
2021	10,959
2022	11,001

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

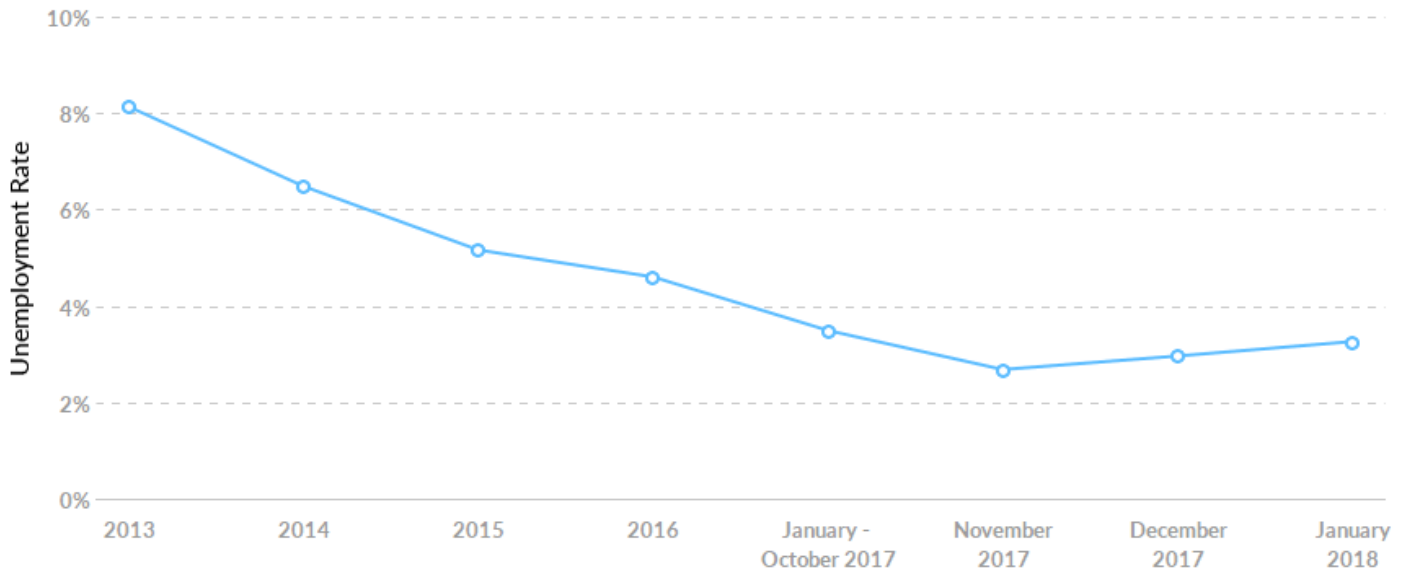


Timeframe	Labor Force Participation Rate
2013	61.21%
2014	61.18%
2015	61.87%
2016	61.61%
January - October 2017	62.43%
November 2017	62.08%
December 2017	62.28%
January 2018	61.83%

Historic & Projected Trends - Cont.

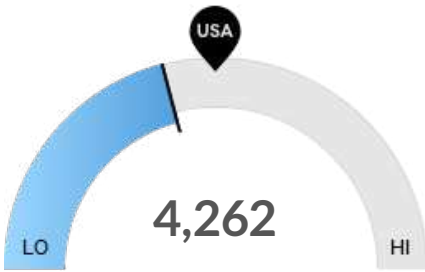
Unemployment Rate Trends

Juneau County, WI had a January 2018 unemployment rate of 3.26%, **decreasing from 8.13%** 5 years before.



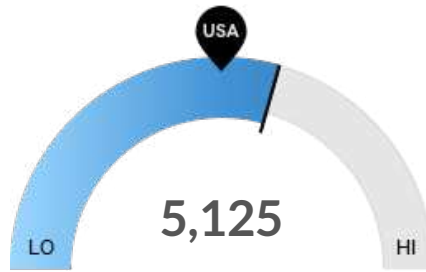
Timeframe	Unemployment Rate
2013	8.13%
2014	6.48%
2015	5.16%
2016	4.60%
January - October 2017	3.49%
November 2017	2.68%
December 2017	2.96%
January 2018	3.26%

Population Characteristics



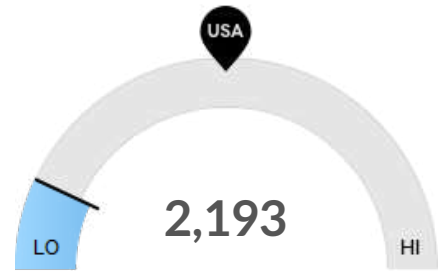
Millennials

Juneau County, WI has 4,262 millennials (ages 20-34). The national average for an area this size is 5,453.



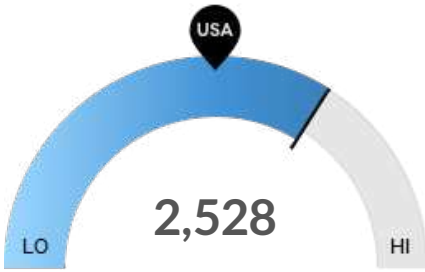
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 4,004 people 65 or older, while there are 5,125 here.



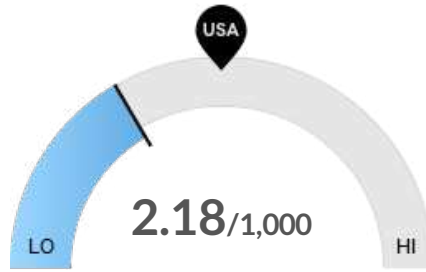
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,177 racially diverse people, while there are 2,193 here.



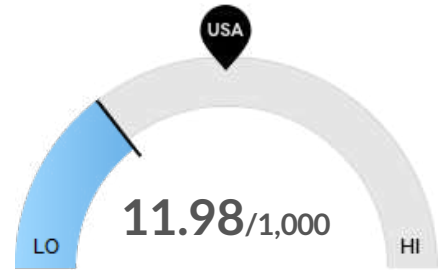
Veterans

Juneau County, WI has 2,528 veterans. The national average for an area this size is 1,538.



Violent Crime

Juneau County, WI has 2.18 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



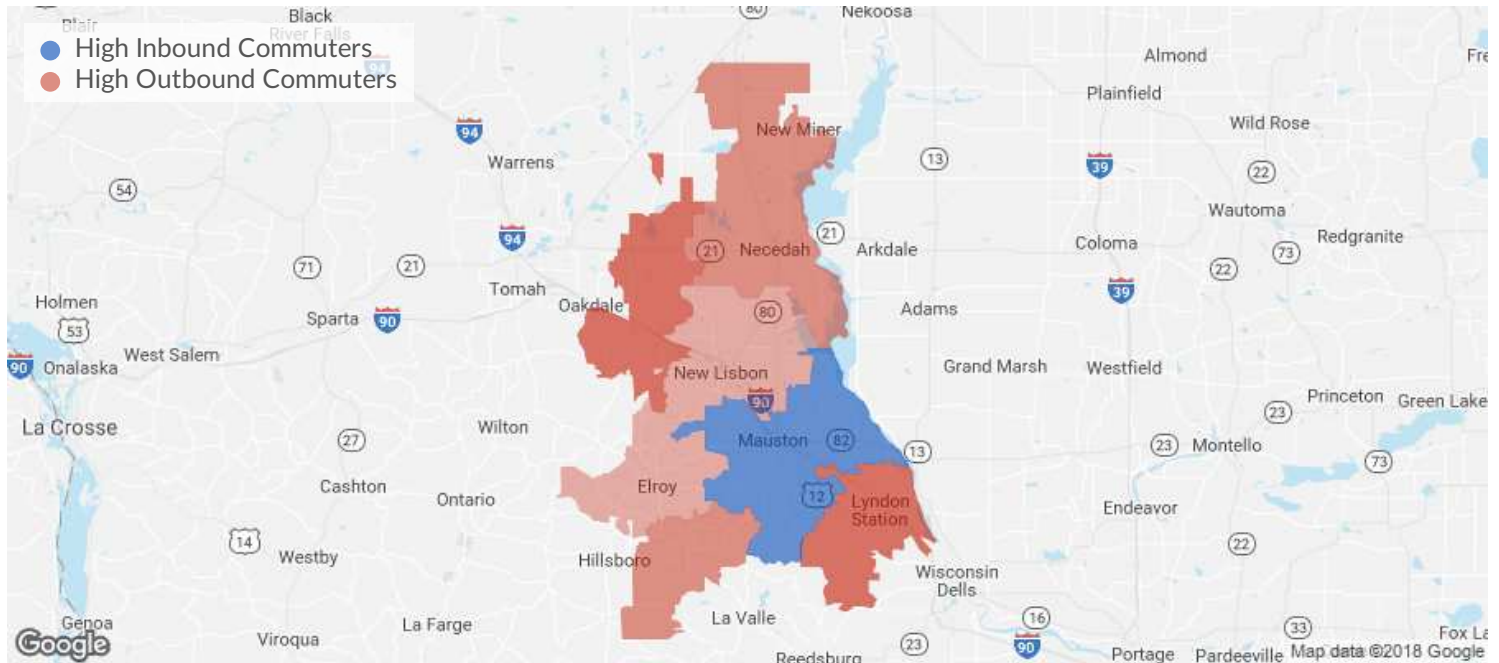
Property Crime

Juneau County, WI has 11.98 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

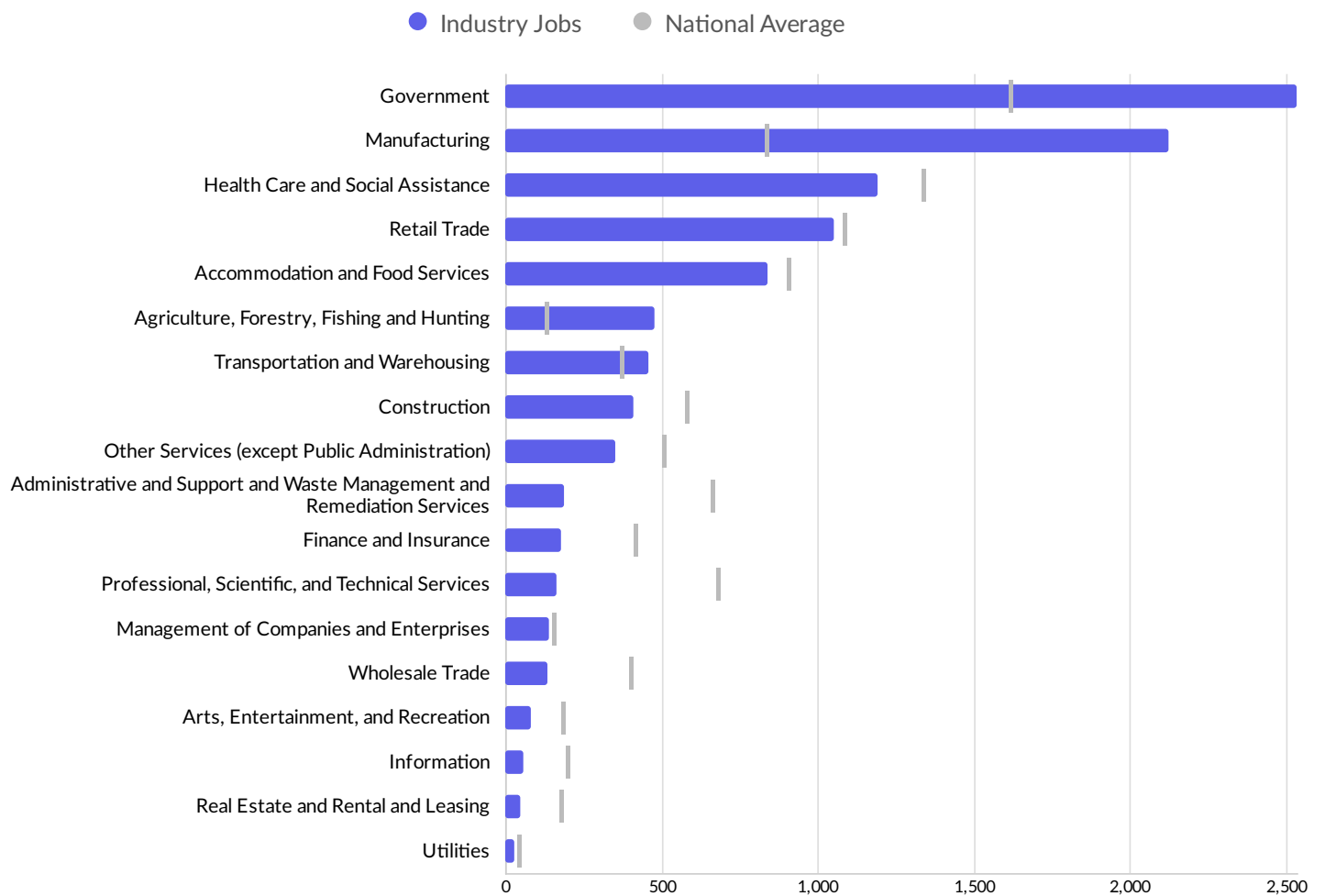
ZIP	Name	2017 Employment
53948	Mauston, WI (in Junea...	4,506
53950	New Lisbon, WI (in Jun...	2,036
54646	Necedah, WI (in Junea...	1,161
53929	Elroy, WI (in Juneau co...	1,119
53968	Wonewoc, WI (in June...	594

Where Talent Lives

ZIP	Name	2017 Workers
53948	Mauston, WI (in Junea...	3,908
53950	New Lisbon, WI (in Jun...	2,301
54646	Necedah, WI (in Junea...	1,701
53929	Elroy, WI (in Juneau co...	1,464
54618	Camp Douglas, WI (in J...	1,113

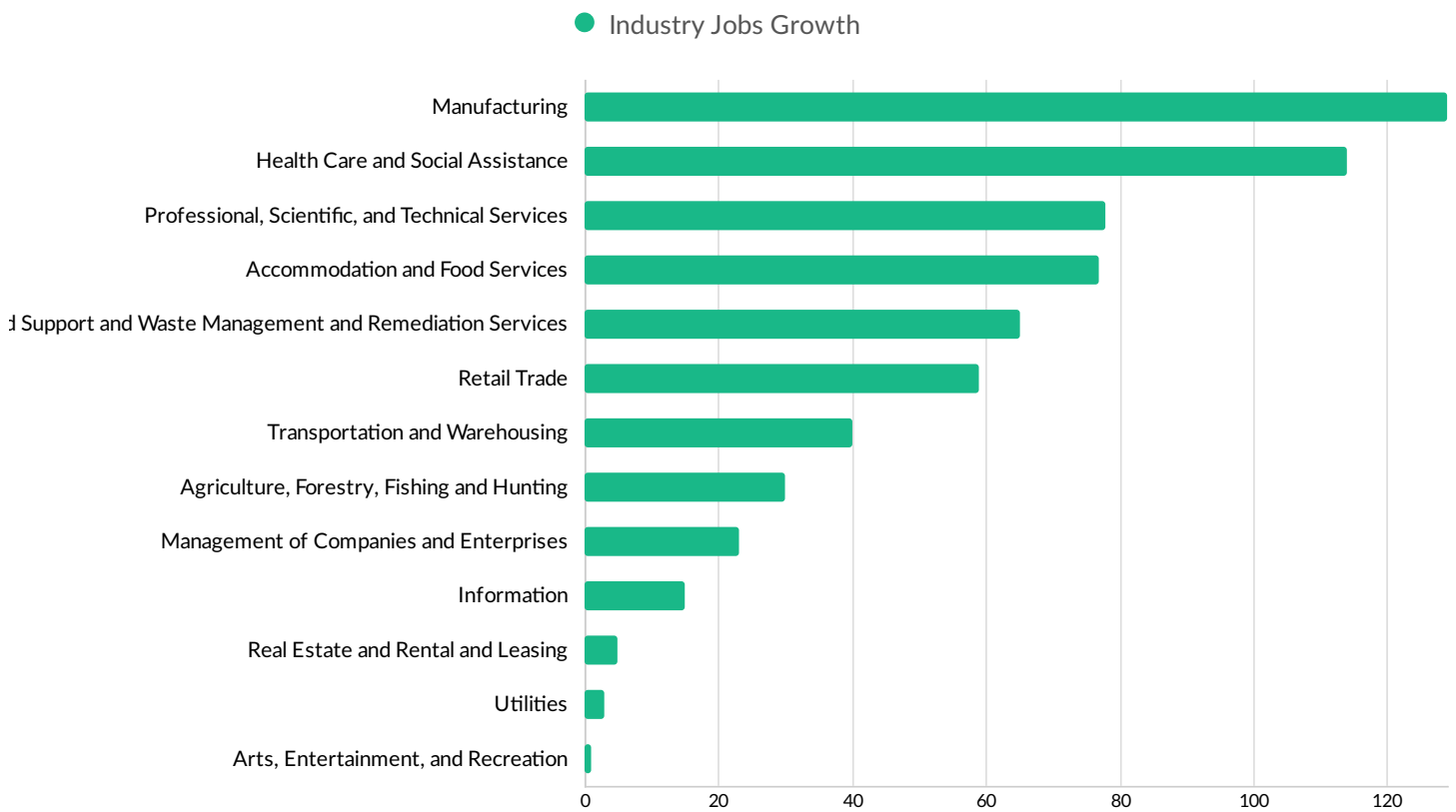
Industry Characteristics

Largest Industries



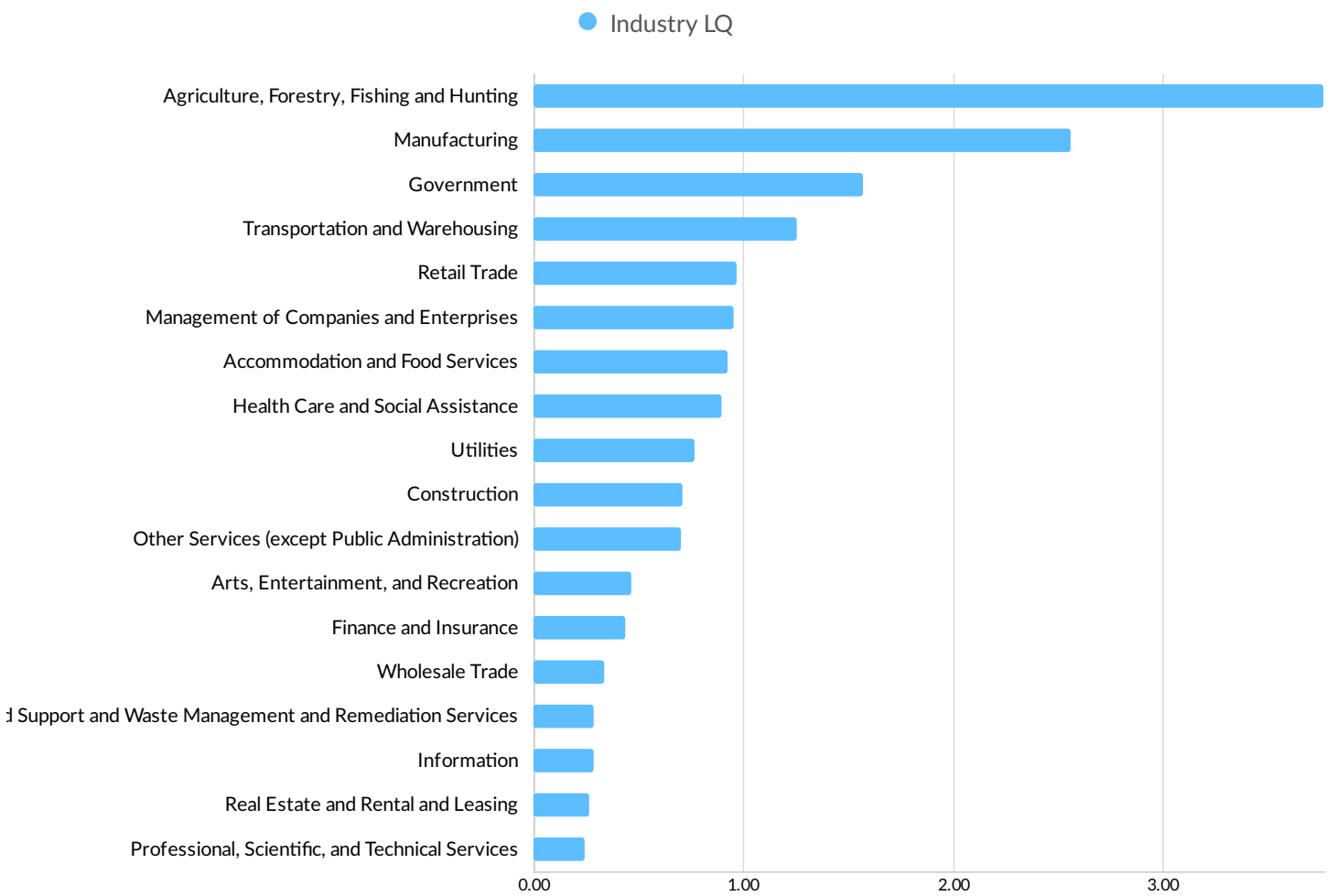
Industry Characteristics - Cont.

Top Growing Industries



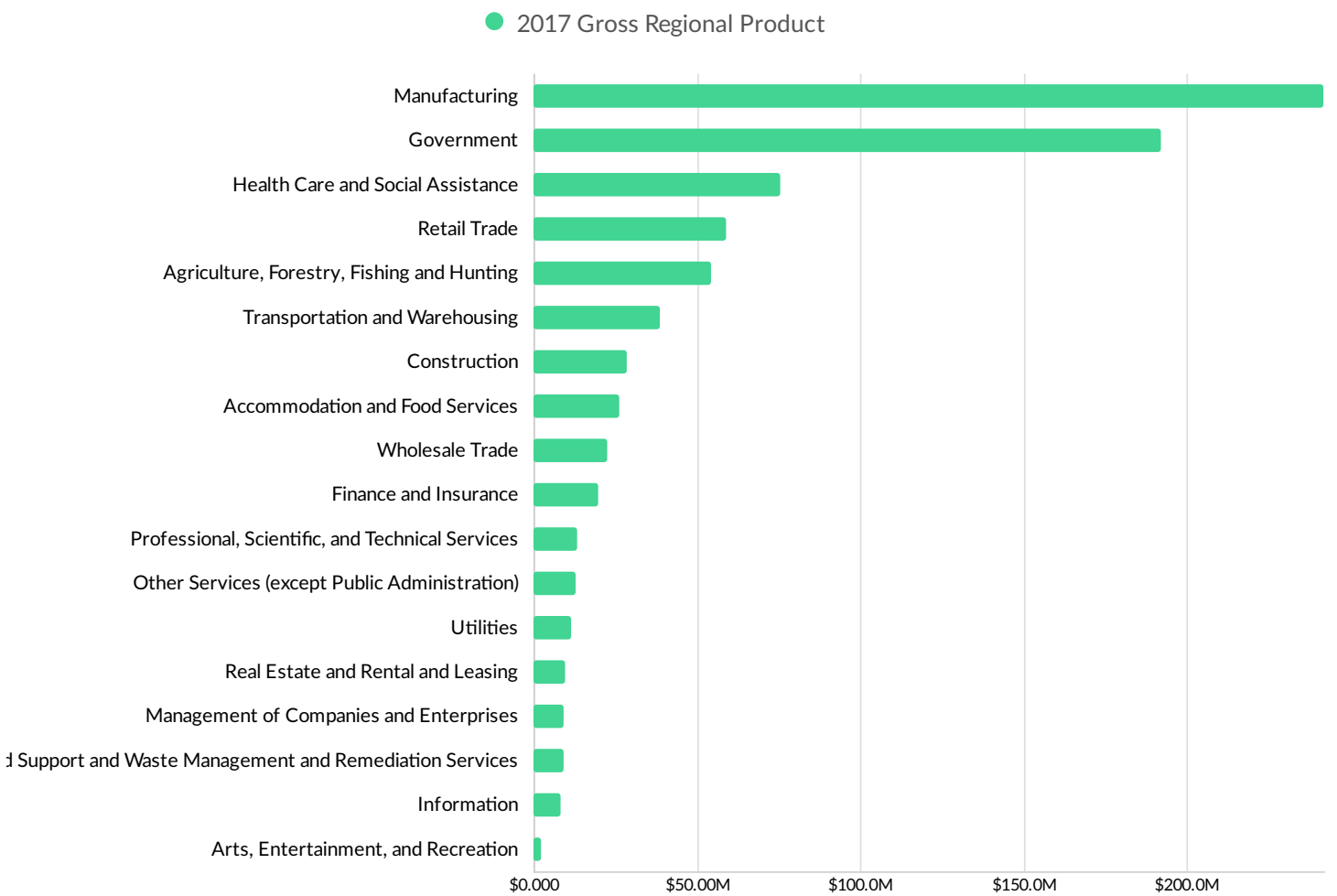
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

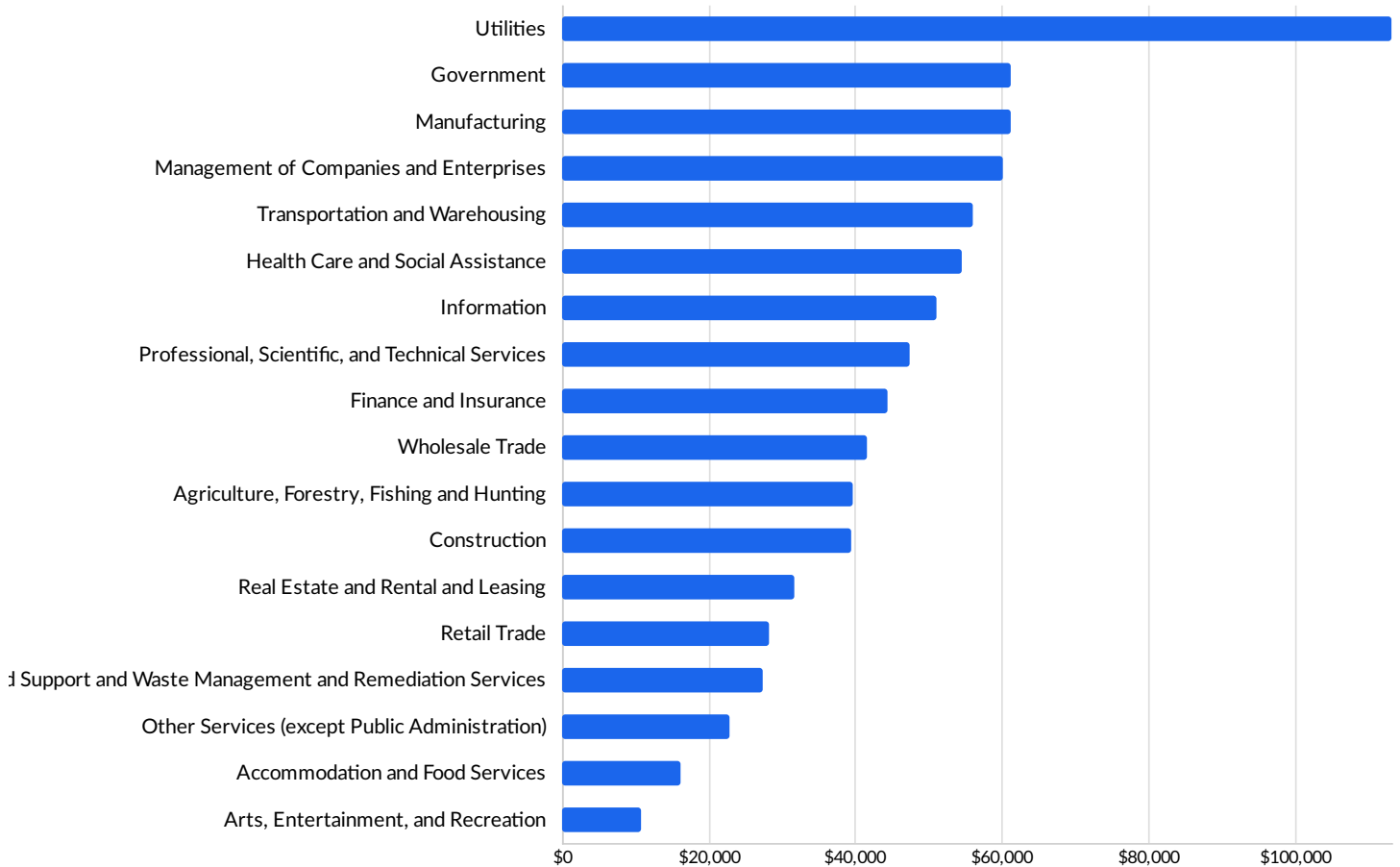
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Government	2,576	2,533	-43	-2%	1.57	\$61,248	\$191.85M
Manufacturing	1,993	2,122	129	+6%	2.56	\$61,196	\$241.76M
Health Care and Social Assistance	1,079	1,193	114	+11%	0.90	\$54,599	\$75.65M
Retail Trade	994	1,053	59	+6%	0.97	\$28,303	\$59.10M
Accommodation and Food Services	760	837	77	+10%	0.93	\$16,079	\$26.05M
Agriculture, Forestry, Fishing and Hunting	447	477	30	+7%	3.77	\$39,597	\$54.37M
Transportation and Warehousing	419	459	40	+10%	1.25	\$56,144	\$38.50M
Construction	455	411	-44	-10%	0.71	\$39,406	\$28.53M
Other Services (except Public Administration)	423	354	-69	-16%	0.70	\$22,858	\$12.69M
Administrative and Support and Waste Management and Remediation Services	123	188	65	+53%	0.29	\$27,297	\$9.12M
Finance and Insurance	184	179	-5	-3%	0.44	\$44,518	\$19.95M
Professional, Scientific, and Technical Services	87	165	78	+90%	0.25	\$47,481	\$13.57M
Management of Companies and Enterprises	119	142	23	+19%	0.95	\$60,277	\$9.43M
Wholesale Trade	210	133	-77	-37%	0.34	\$41,581	\$22.47M
Arts, Entertainment, and Recreation	83	84	1	+1%	0.46	\$10,884	\$2.08M


Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Information	41	56	15	+37%	0.29	\$51,180	\$8.40M
Real Estate and Rental and Leasing	41	46	5	+12%	0.26	\$31,663	\$9.68M
Utilities	25	28	3	+12%	0.77	\$113,264	\$11.46M

Business Characteristics

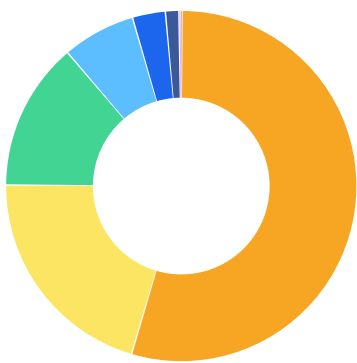
170 Companies Employ Your Workers

Online profiles for your workers mention 170 companies as employers, with the top 10 appearing below. In the last 12 months, 306 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Wisconsin	5 	CRST International, Inc.	510 
Walker Stainless Equipment Co...	3 	Kwik Trip, Inc.	395 
Accelerated Genetics	2 	Ashley Furniture Industries, Inc.	386 
Adams-Friendship School Distr...	2 	Dollar General Corporation	319 
Foremost Farms USA Cooperat...	2 	Pilot Flying J	318 
Houston School District	2 	Averitt Express, Inc.	285 
Leer Inc	2 	Dart Transit Co Inc	251 
Marty's Bar & Grill	2 	Fuchs Trucking, LLC	250 
Mile Bluff Medical Ctr Fdn Inc	2 	National Stores, Inc.	207 
Necedah Area School District	2 	Roehl Transport, Inc.	207 

Business Characteristics - Cont.

Business Size

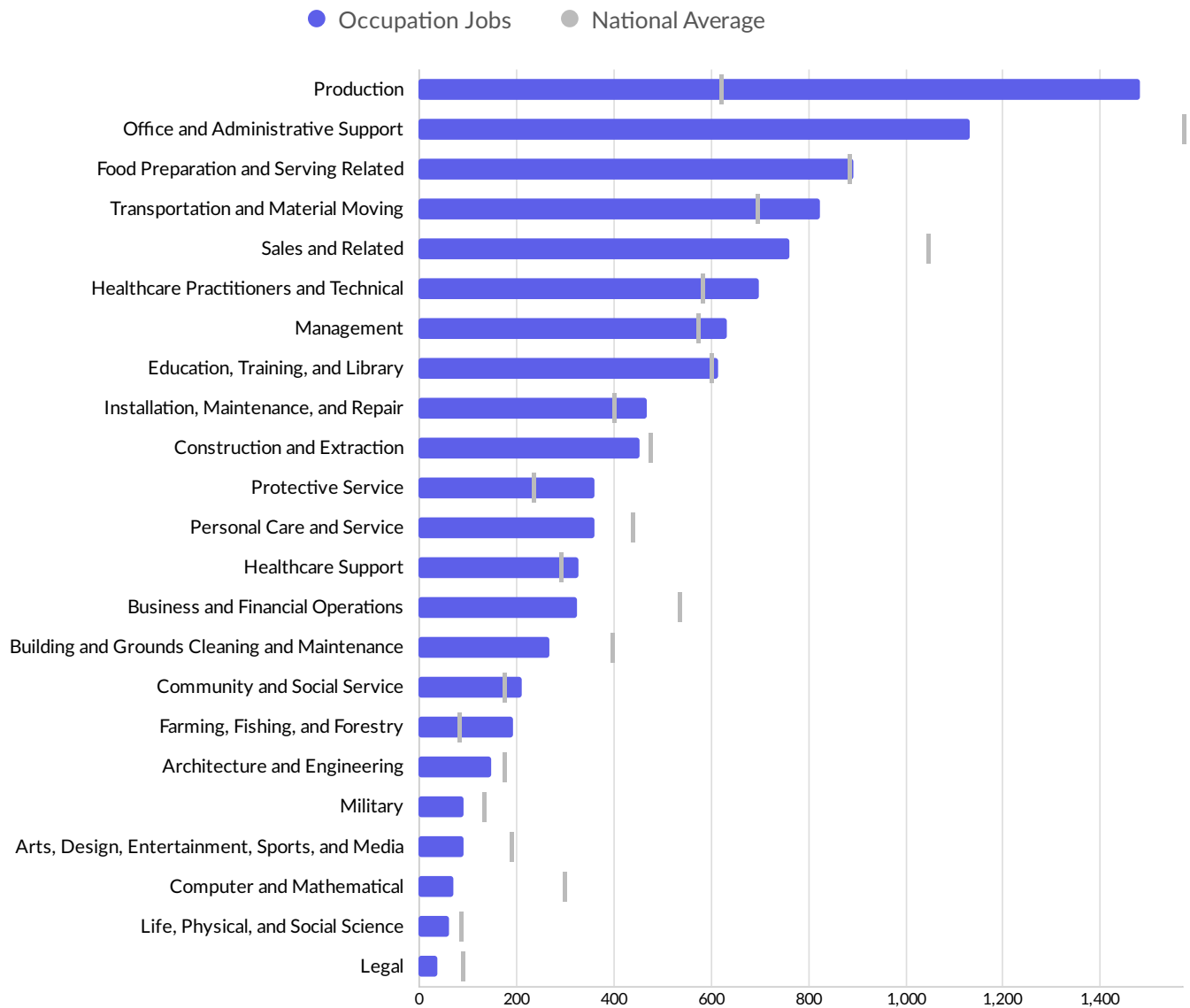


	Percentage	Business Count
● 1 to 4 employees	54.5%	574
● 5 to 9 employees	20.5%	216
● 10 to 19 employees	13.7%	144
● 20 to 49 employees	6.7%	71
● 50 to 99 employees	3.0%	32
● 100 to 249 employees	1.2%	13
● 250 to 499 employees	0.2%	2
● 500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

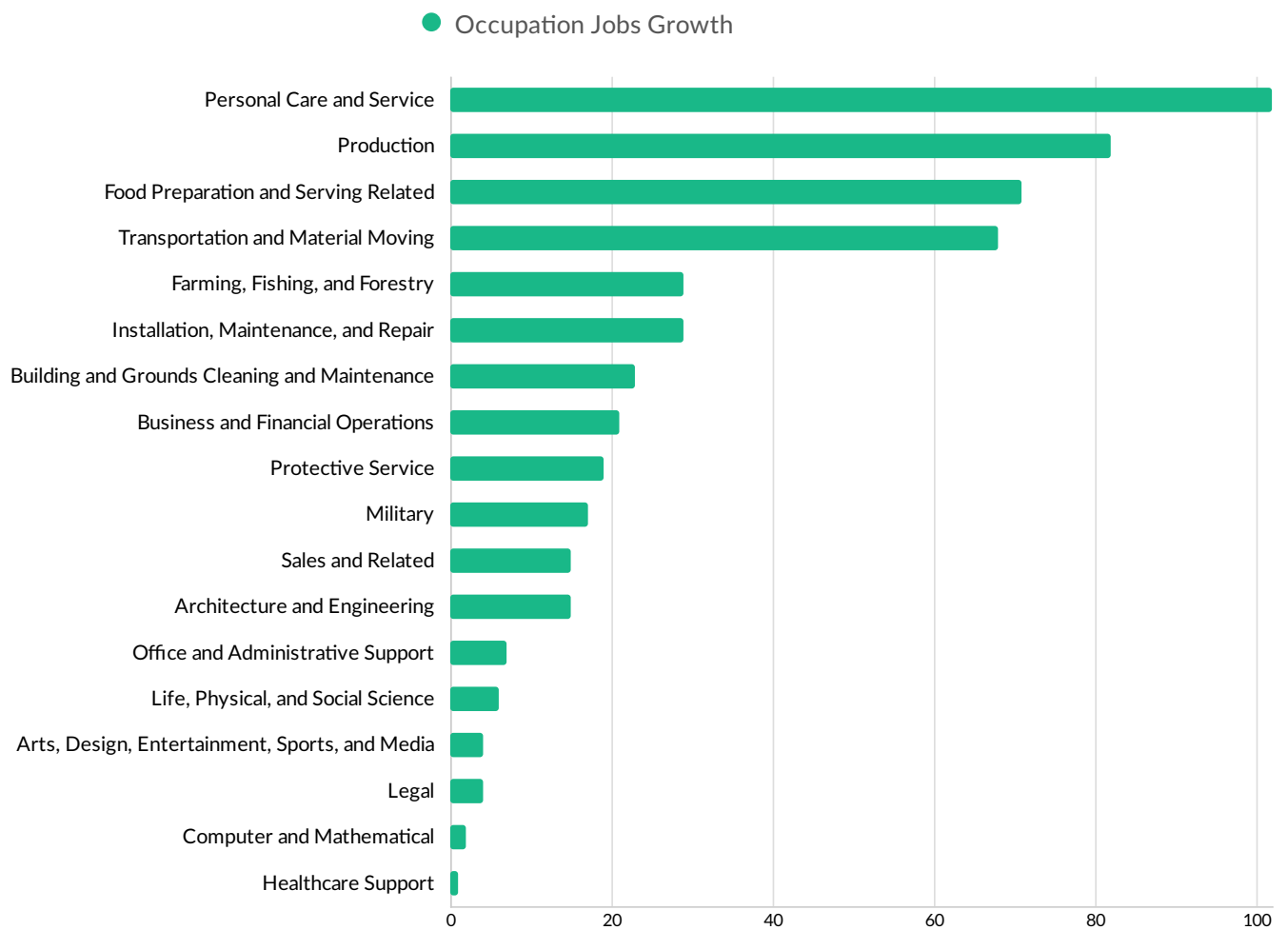
Workforce Characteristics

Largest Occupations



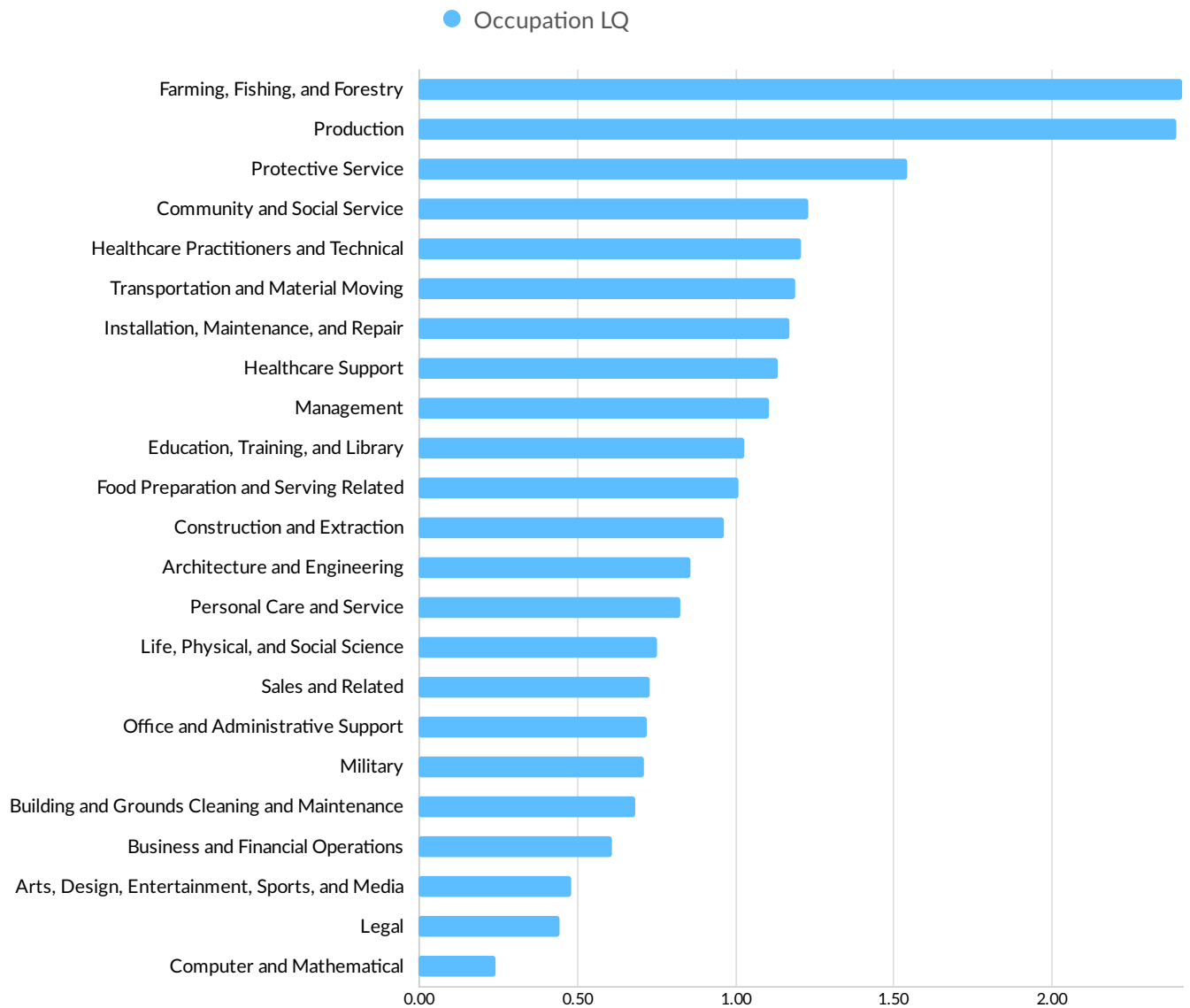
Workforce Characteristics - Cont.

Top Growing Occupations



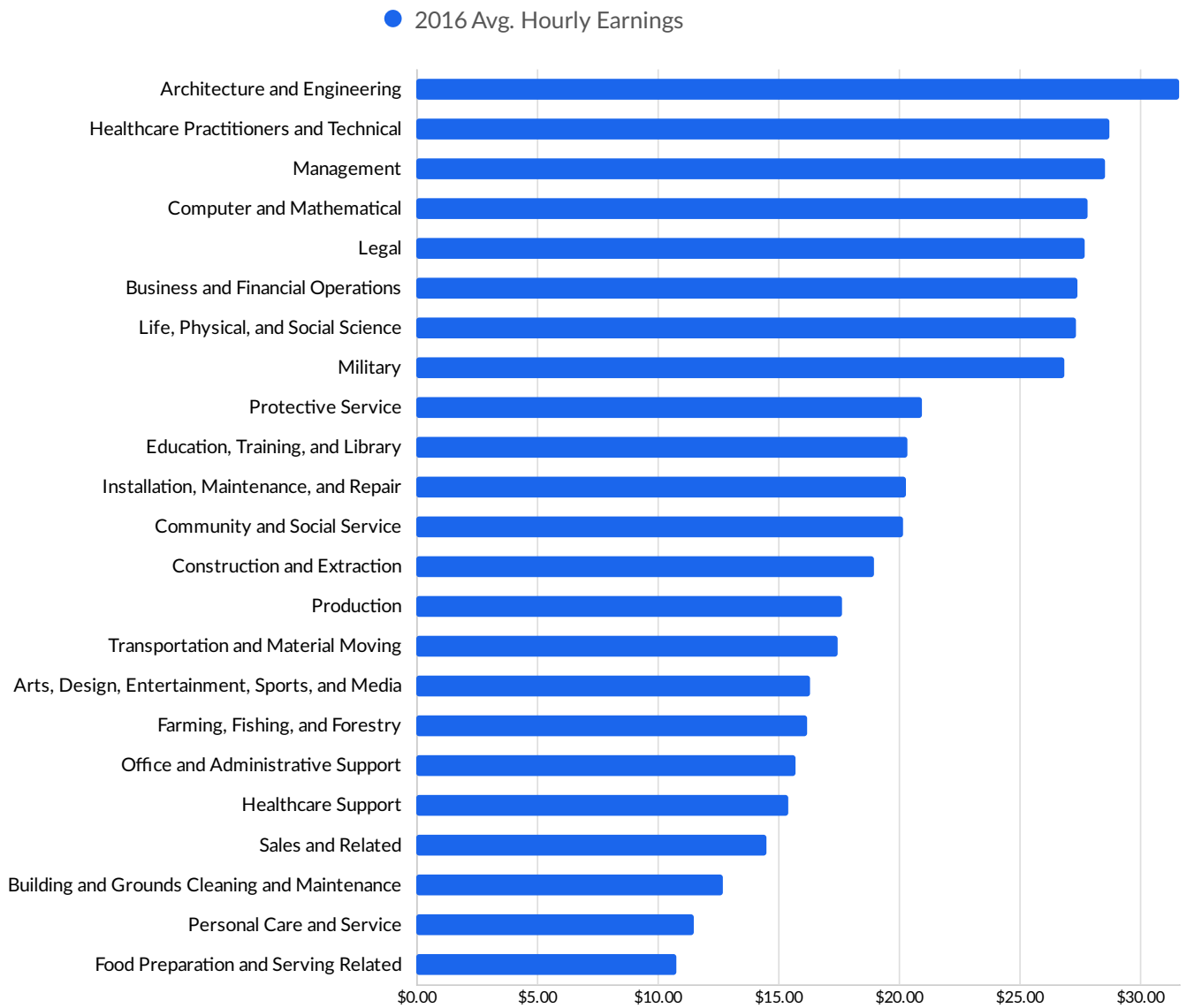
Workforce Characteristics - Cont.

Top Occupation LQ



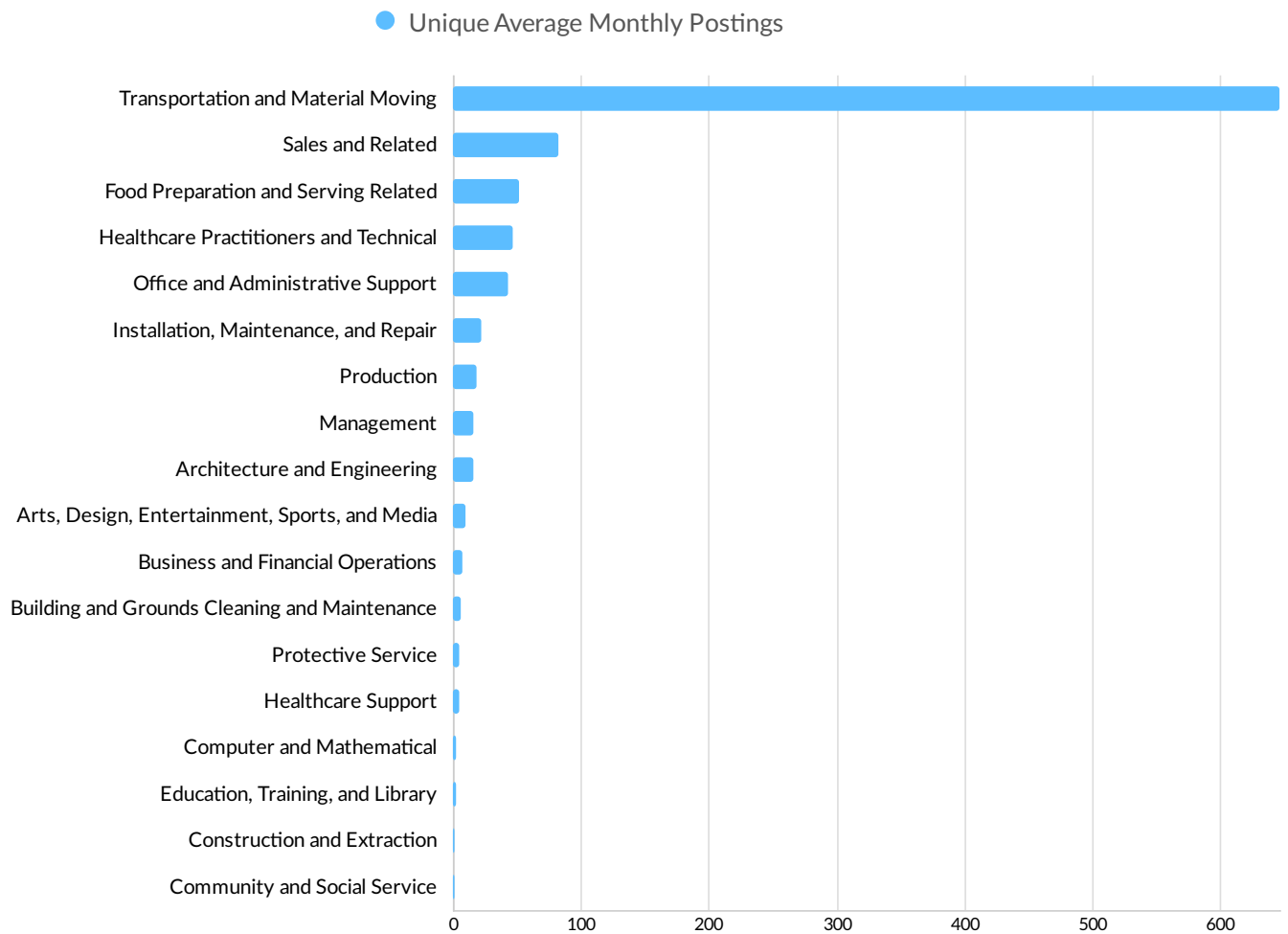
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Mar 2017 - Feb 2018 Unique Average Monthly Postings
Production	1,400	1,482	82	+6%	2.39	\$17.64	18
Office and Administrative Support	1,126	1,133	7	+1%	0.72	\$15.74	43
Food Preparation and Serving Related	823	894	71	+9%	1.01	\$10.75	52
Transportation and Material Moving	757	825	68	+9%	1.19	\$17.47	647
Sales and Related	747	762	15	+2%	0.73	\$14.52	82
Healthcare Practitioners and Technical	725	700	-25	-3%	1.21	\$28.76	46
Management	636	635	-1	0%	1.11	\$28.56	16
Education, Training, and Library	631	615	-16	-3%	1.03	\$20.34	3
Installation, Maintenance, and Repair	439	468	29	+7%	1.17	\$20.31	22
Construction and Extraction	463	454	-9	-2%	0.96	\$19.00	1
Protective Service	344	363	19	+6%	1.55	\$20.94	5
Personal Care and Service	259	361	102	+39%	0.83	\$11.51	1
Healthcare Support	328	329	1	+0%	1.13	\$15.41	5
Business and Financial Operations	306	327	21	+7%	0.61	\$27.38	8
Building and Grounds Cleaning and Maintenance	247	270	23	+9%	0.69	\$12.72	7

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Mar 2017 - Feb 2018 Unique Average Monthly Postings
Community and Social Service	213	212	-1	0%	1.23	\$20.19	1
Farming, Fishing, and Forestry	164	193	29	+18%	2.41	\$16.19	0
Architecture and Engineering	133	148	15	+11%	0.86	\$31.63	16
Military	76	93	17	+22%	0.71	\$26.84	1
Arts, Design, Entertainment, Sports, and Media	88	92	4	+5%	0.48	\$16.34	10
Computer and Mathematical	70	72	2	+3%	0.24	\$27.85	3
Life, Physical, and Social Science	57	63	6	+11%	0.75	\$27.34	0
Legal	34	38	4	+12%	0.45	\$27.73	0

Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.