



Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Economy Overview

26,189

Population (2017)

Population **decreased by 537** over the last 5 years and is projected to **decrease by 109** over the next 5 years.

10,540

Jobs (2017)

Jobs **grew by 463** over the last 5 years and are projected to **grow by 423** over the next 5 years.

\$47.2K

Median Household Income (2016)

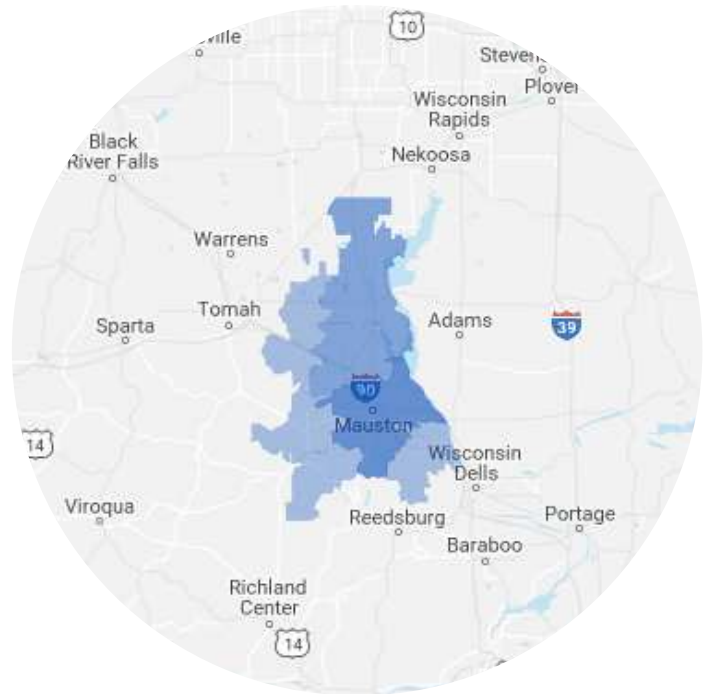
Median household income is **\$8.1K below** the national median household income of \$55.3K.

As of 2017 the region's population **declined by 2.0%** since 2012, falling by 537. Population is expected to **decrease by 0.4%** between 2017 and 2022, losing 109.

From 2012 to 2017, jobs **increased by 4.6%** in Juneau County, WI from 10,077 to **10,540**. This change **fell short of the national growth rate of 8.2% by 3.6%**. As the number of jobs increased, the **labor force participation rate increased from 61.4% to 61.8% between 2012 and 2017**.

Concerning educational attainment, **9.0% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **8.4% hold an Associate's Degree** (0.5% above the national average).

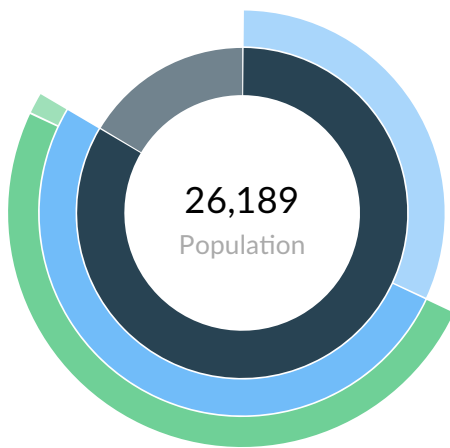
The top three industries in 2017 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.



	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	26,189	13,515	10,540	98.5	\$932.36M	\$1.73B	\$1.80B
NCWRPC	438,289	229,691	226,667	99.6	\$21.46B	\$27.38B	\$26.69B
Wisconsin	5,795,388	3,132,674	3,133,492	100.3	\$316.46B	\$285.78B	\$314.04B
United States	325,401,909	160,185,502	160,946,219	100.0	\$19.27T	\$0	\$8.36T

Economy Overview - Cont.

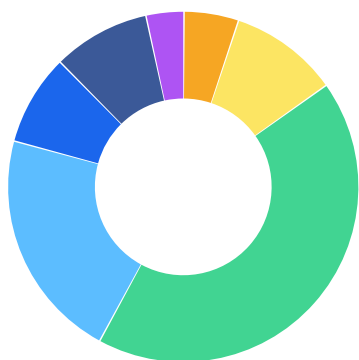
2017 Labor Force Breakdown



	Population
● Total Working Age Population	21,862
● Not in Labor Force (15+)	8,347
● Labor Force	13,515
● Employed	13,112
● Unemployed	403
● Under 15	4,327

Educational Attainment

Concerning educational attainment, **9.0% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **8.4% hold an Associate's Degree** (0.5% above the national average).

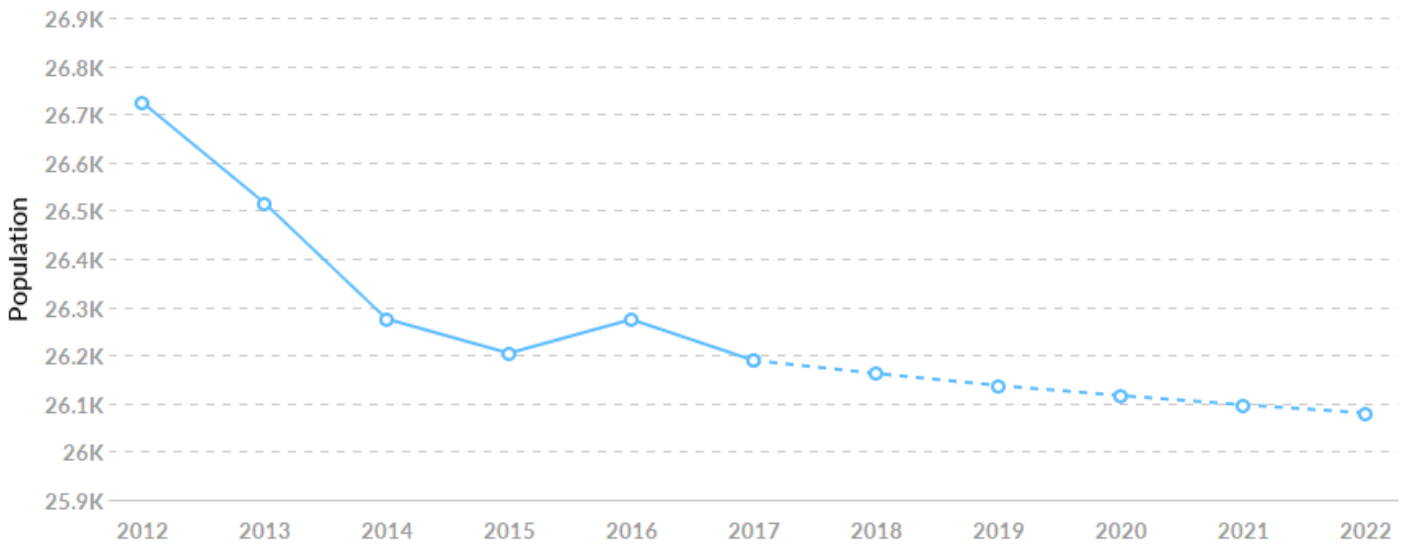


	% of Population	Population
● Less Than 9th Grade	5.0%	969
● 9th Grade to 12th Grade	10.1%	1,934
● High School Diploma	42.7%	8,216
● Some College	21.3%	4,095
● Associate's Degree	8.4%	1,613
● Bachelor's Degree	9.0%	1,724
● Graduate Degree and Higher	3.5%	672

Historic & Projected Trends

Population Trends

As of 2017 the region's population declined by 2.0% since 2012, falling by 537. Population is expected to decrease by 0.4% between 2017 and 2022, losing 109.

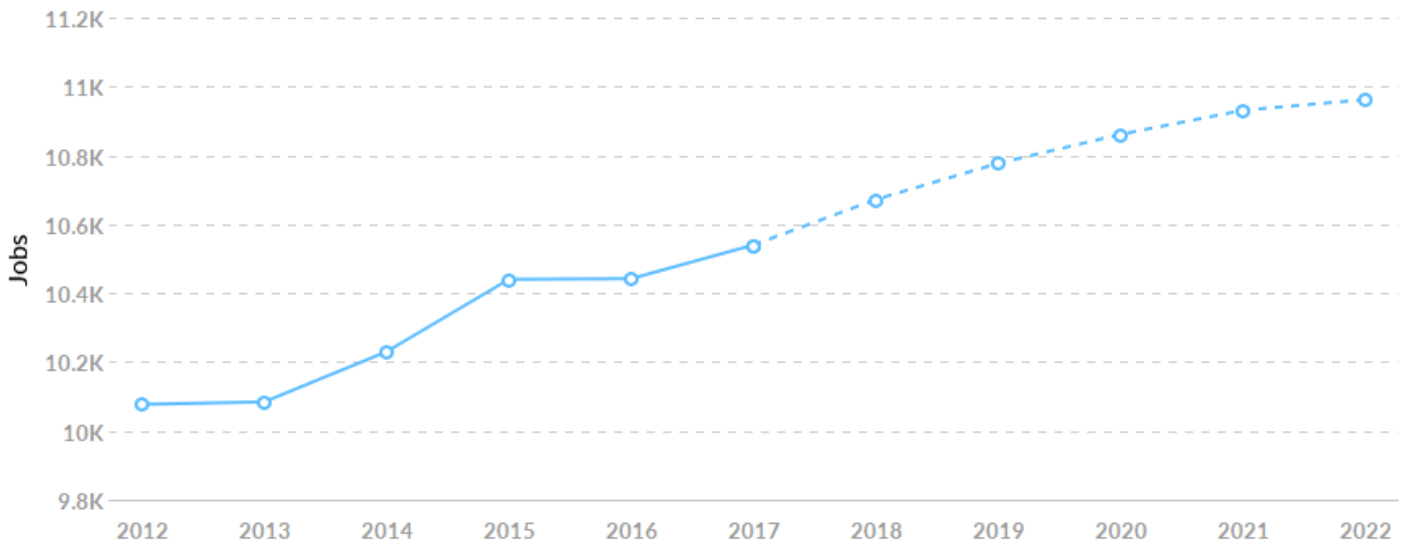


Timeframe	Population
2012	26,725
2013	26,516
2014	26,275
2015	26,204
2016	26,274
2017	26,189
2018	26,162
2019	26,137
2020	26,116
2021	26,097
2022	26,080

Historic & Projected Trends - Cont.

Job Trends

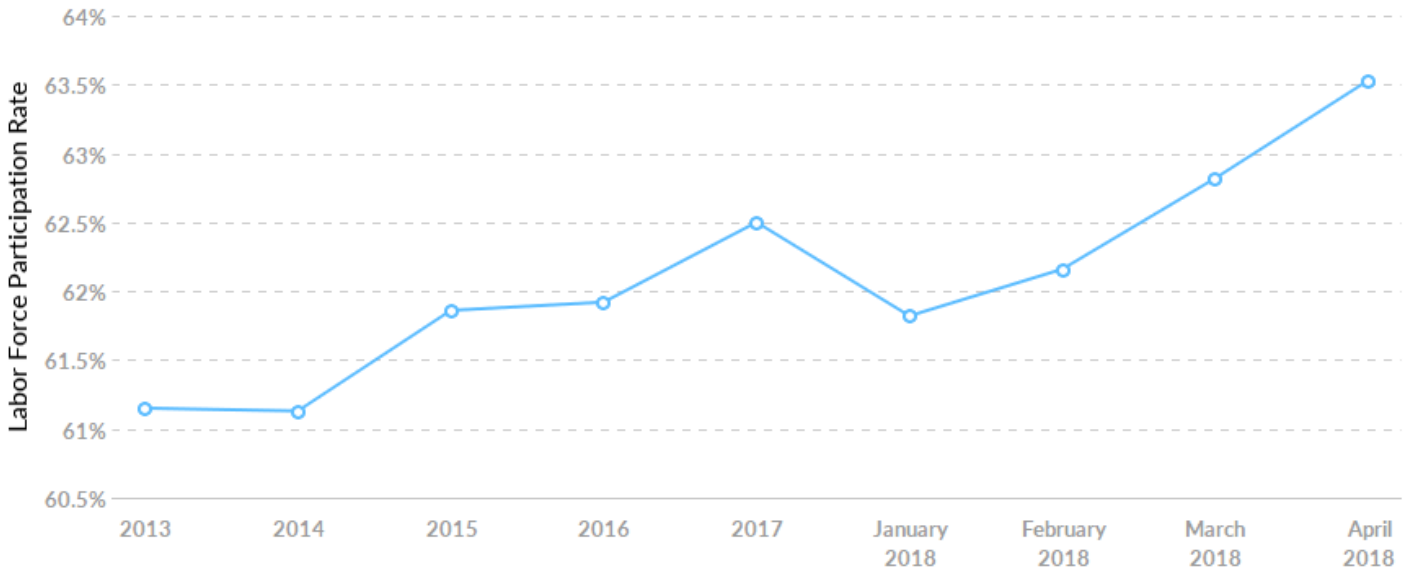
From 2012 to 2017, jobs increased by 4.6% in Juneau County, WI from 10,077 to 10,540. This change fell short of the national growth rate of 8.2% by 3.6%.



Timeframe	Jobs
2012	10,077
2013	10,084
2014	10,230
2015	10,440
2016	10,442
2017	10,540
2018	10,672
2019	10,777
2020	10,861
2021	10,931
2022	10,962

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

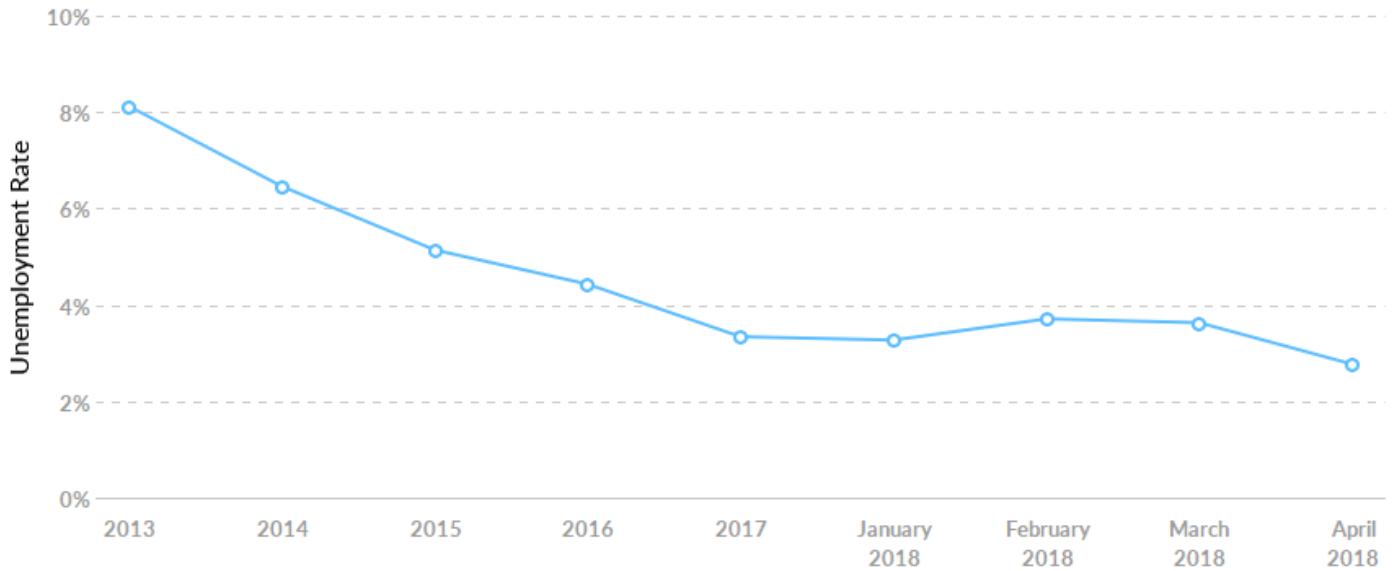


Timeframe	Labor Force Participation Rate
2013	61.15%
2014	61.13%
2015	61.86%
2016	61.92%
2017	62.50%
January 2018	61.82%
February 2018	62.16%
March 2018	62.82%
April 2018	63.53%

Historic & Projected Trends - Cont.

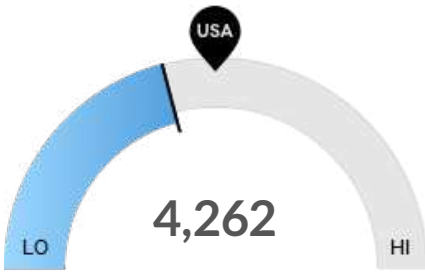
Unemployment Rate Trends

Juneau County, WI had an April 2018 unemployment rate of 2.77%, **decreasing from 8.12%** 5 years before.



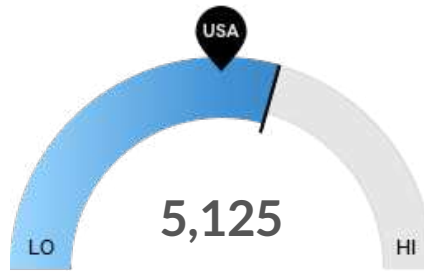
Timeframe	Unemployment Rate
2013	8.12%
2014	6.46%
2015	5.14%
2016	4.43%
2017	3.34%
January 2018	3.27%
February 2018	3.71%
March 2018	3.63%
April 2018	2.77%

Population Characteristics



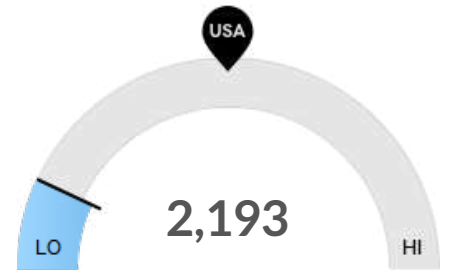
Millennials

Juneau County, WI has 4,262 millennials (ages 20-34). The national average for an area this size is 5,453.



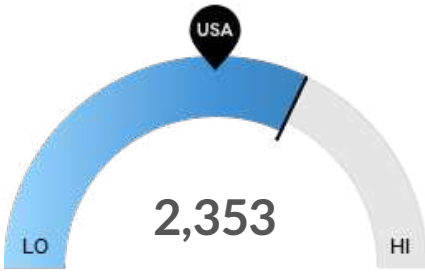
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 4,004 people 65 or older, while there are 5,125 here.



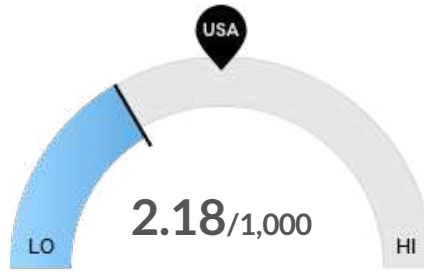
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,177 racially diverse people, while there are 2,193 here.



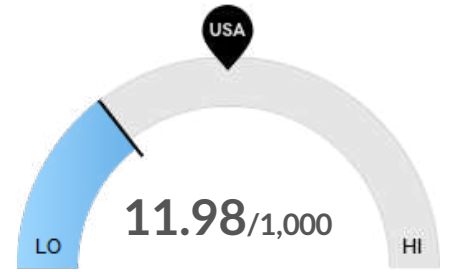
Veterans

Juneau County, WI has 2,353 veterans. The national average for an area this size is 1,588.



Violent Crime

Juneau County, WI has 2.18 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



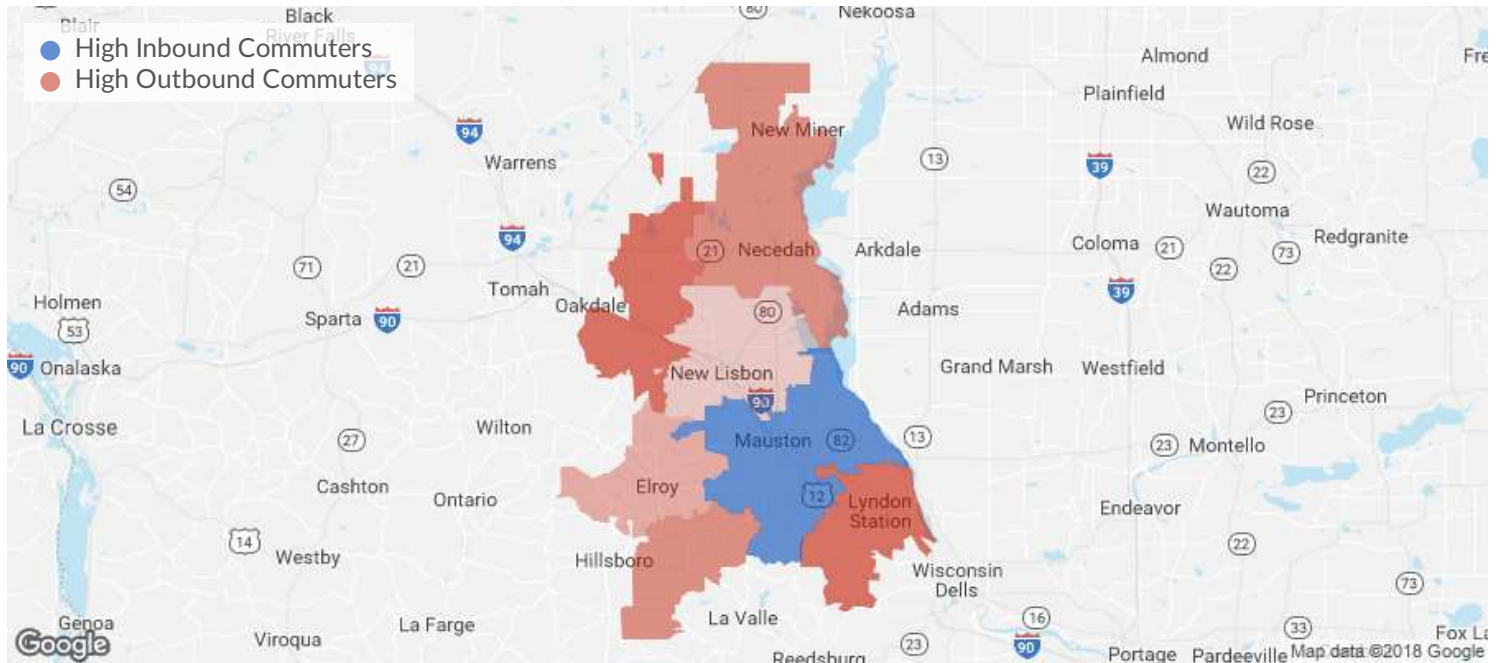
Property Crime

Juneau County, WI has 11.98 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

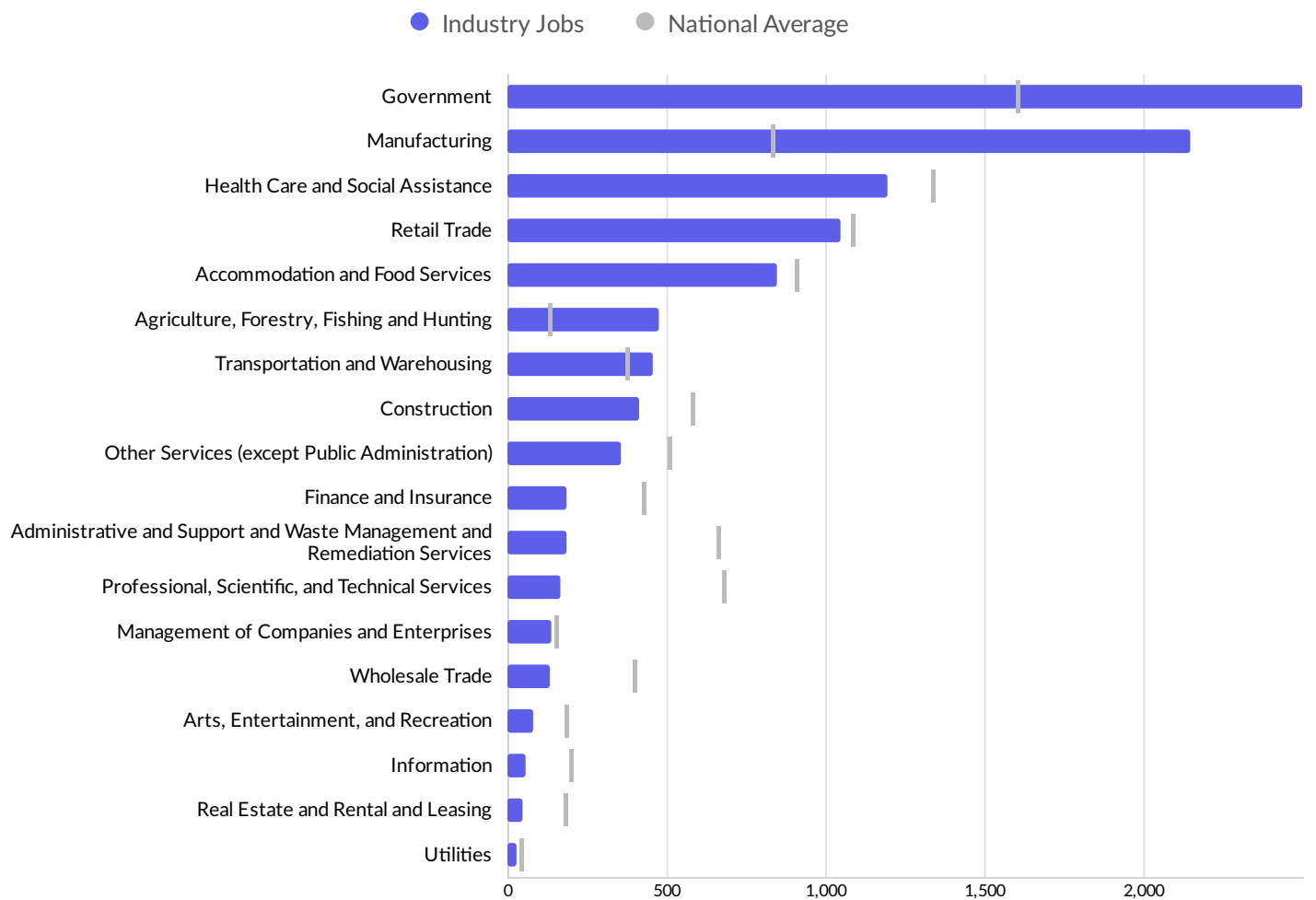
Where Talent Lives

ZIP	Name	2017 Employment
53948	Mauston, WI (in Junea...	4,535
53950	New Lisbon, WI (in Jun...	2,052
54646	Necedah, WI (in Junea...	1,209
53929	Elroy, WI (in Juneau co...	1,095
53968	Wonewoc, WI (in June...	581

ZIP	Name	2017 Workers
53948	Mauston, WI (in Junea...	3,900
53950	New Lisbon, WI (in Jun...	2,236
54646	Necedah, WI (in Junea...	1,696
53929	Elroy, WI (in Juneau co...	1,466
54618	Camp Douglas, WI (in J...	1,135

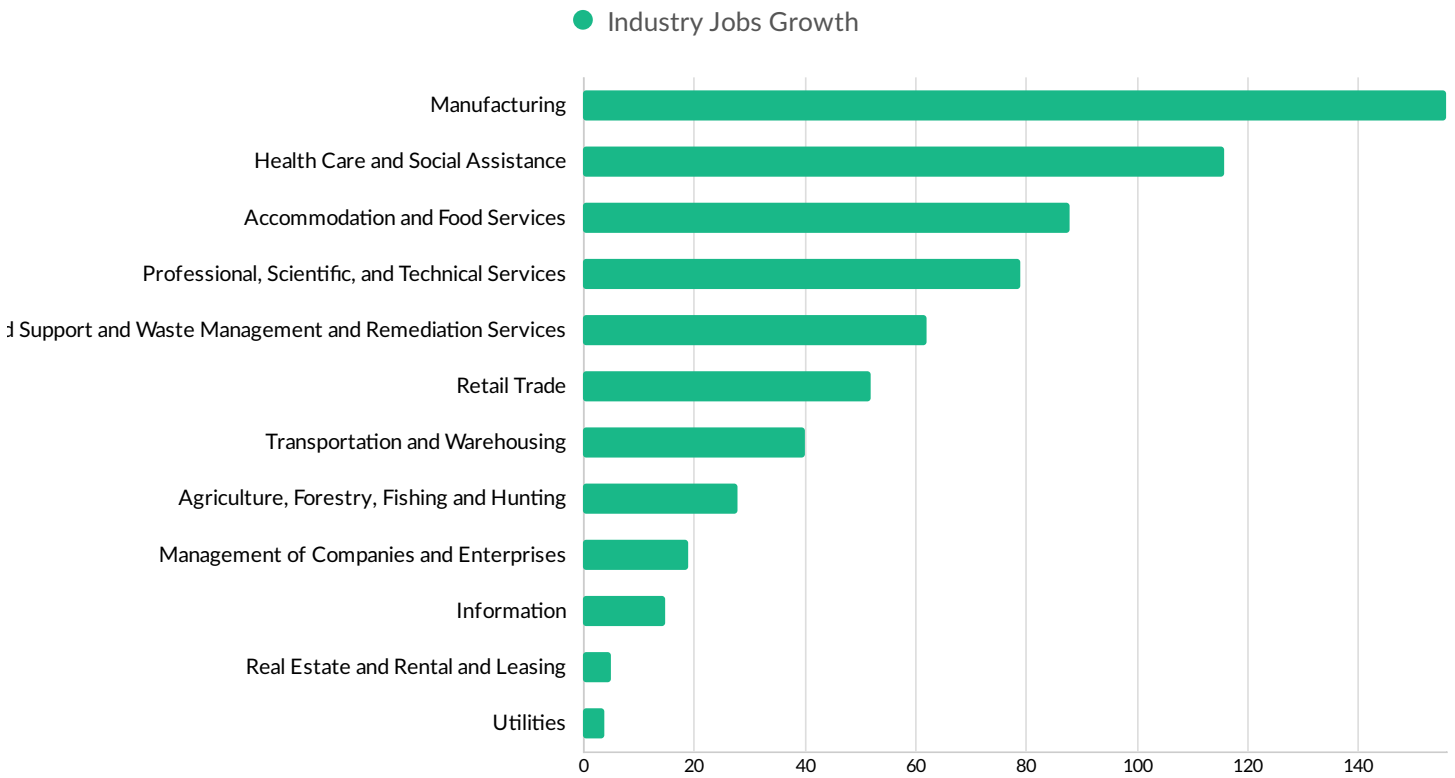
Industry Characteristics

Largest Industries



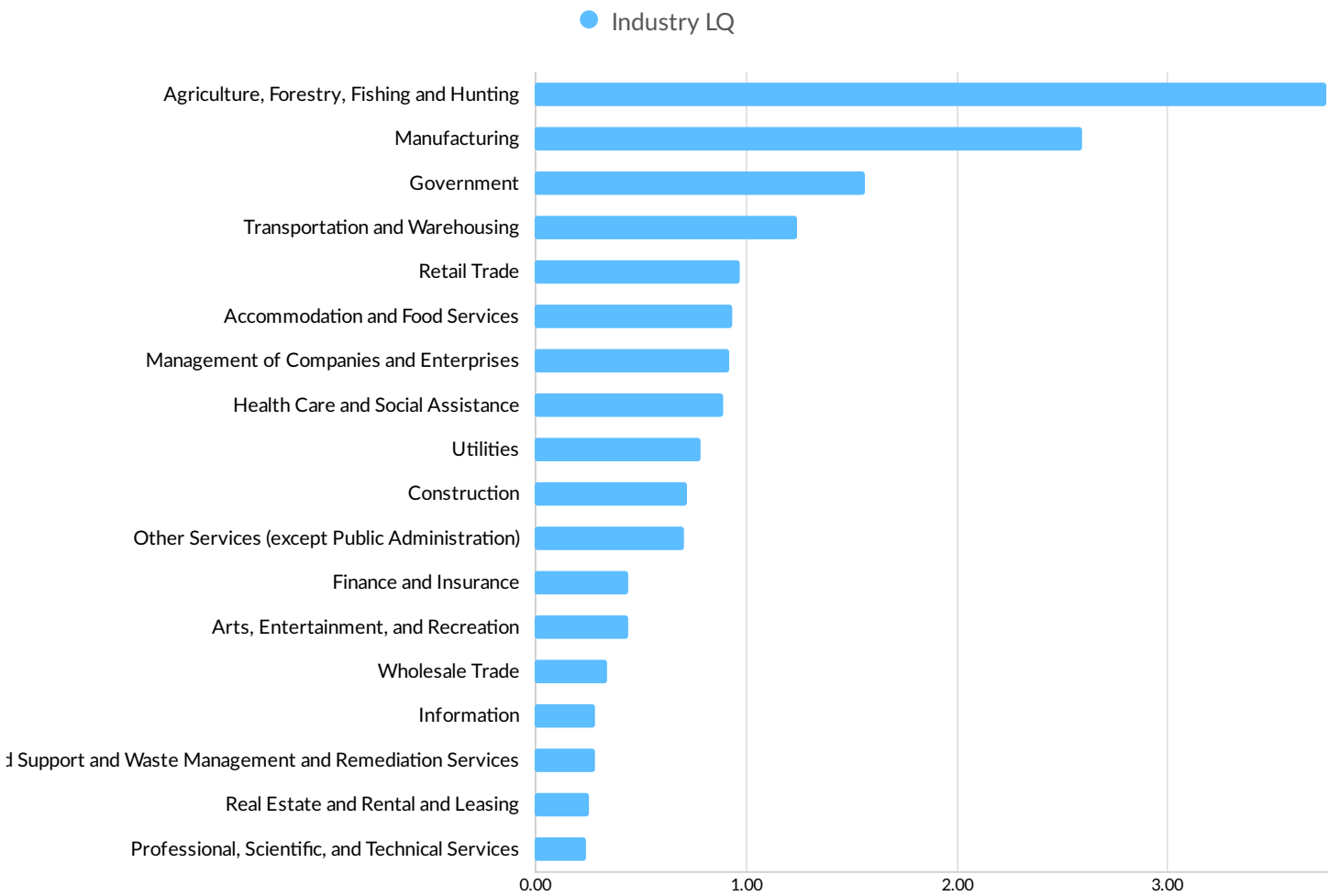
Industry Characteristics - Cont.

Top Growing Industries



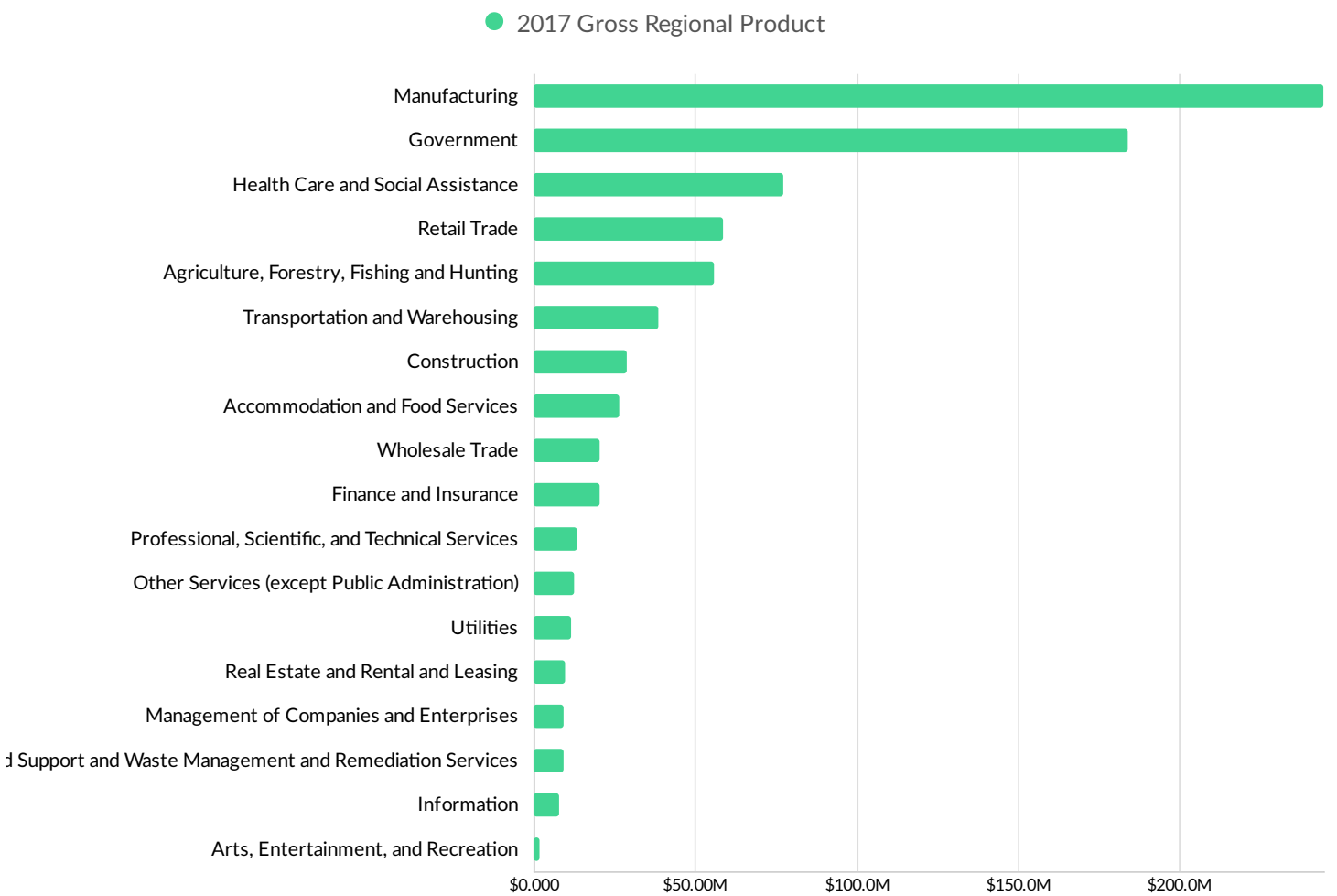
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Government	2,576	2,500	-76	-3%	1.56	\$60,925	\$184.02M
Manufacturing	1,993	2,149	156	+8%	2.60	\$61,642	\$244.63M
Health Care and Social Assistance	1,079	1,195	116	+11%	0.90	\$55,542	\$77.18M
Retail Trade	994	1,046	52	+5%	0.97	\$28,206	\$58.68M
Accommodation and Food Services	760	848	88	+12%	0.94	\$16,250	\$26.45M
Agriculture, Forestry, Fishing and Hunting	447	475	28	+6%	3.76	\$40,946	\$56.09M
Transportation and Warehousing	419	459	40	+10%	1.24	\$56,027	\$38.65M
Construction	455	415	-40	-9%	0.72	\$39,373	\$28.91M
Other Services (except Public Administration)	423	357	-66	-16%	0.71	\$22,778	\$12.78M
Finance and Insurance	193	187	-6	-3%	0.44	\$43,479	\$20.36M
Administrative and Support and Waste Management and Remediation Services	123	185	62	+50%	0.28	\$28,210	\$9.16M
Professional, Scientific, and Technical Services	87	166	79	+91%	0.24	\$47,869	\$13.71M
Management of Companies and Enterprises	119	138	19	+16%	0.93	\$61,655	\$9.39M
Wholesale Trade	210	135	-75	-36%	0.34	\$42,088	\$20.54M
Arts, Entertainment, and Recreation	83	80	-3	-4%	0.44	\$11,244	\$2.04M
Information	41	56	15	+37%	0.29	\$50,925	\$7.84M
Real Estate and Rental and Leasing	41	46	5	+12%	0.26	\$31,246	\$9.62M
Utilities	25	29	4	+16%	0.79	\$116,019	\$11.79M

Business Characteristics

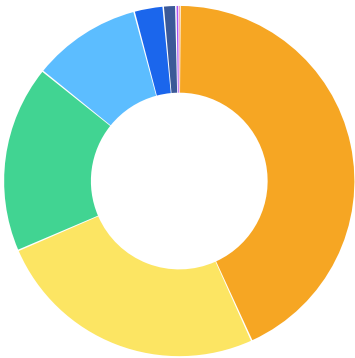
1,233 Companies Employ Your Workers

Online profiles for your workers mention 1,233 companies as employers, with the top 10 appearing below. In the last 12 months, 469 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Ctr Fdn Inc	100 	CRST International, Inc.	204 
State of Wisconsin	33 	Platinum Supplemental Insuran...	102 
Necedah Area School District	26 	Roehl Transport, Inc.	97 
Lands' End, Inc.	17 	Pilot Flying J	92 
Leer Inc	15 	Barr-Nunn Transportation, Inc.	76 
Walker Stainless Equipment Co...	15 	Tutree, Inc.	74 
Sand Ridge Secure Treatment C...	14 	Kwik Trip, Inc.	72 
THE ROYAL BANK OF SCOTLA...	14 	C.R. England, Inc.	71 
United States Department of t...	14 	Koch Trucking, Inc.	66 
Ho-Chunk Nation	12 	Heartland Express, Inc.	52 

Business Characteristics - Cont.

Business Size

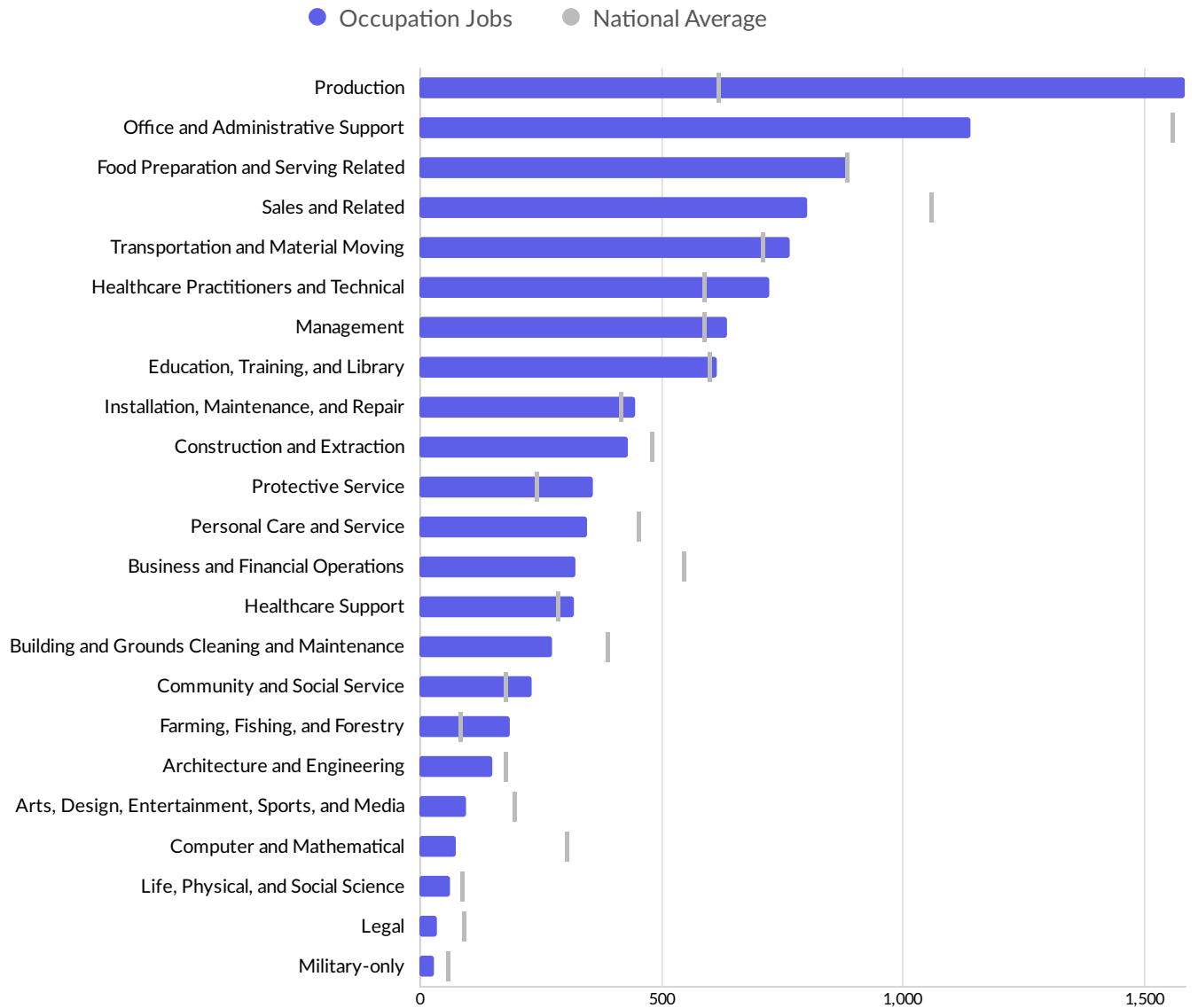


	Percentage	Business Count
● 1 to 4 employees	43.1%	450
● 5 to 9 employees	25.3%	264
● 10 to 19 employees	17.3%	180
● 20 to 49 employees	10.1%	105
● 50 to 99 employees	2.7%	28
● 100 to 249 employees	1.2%	12
● 250 to 499 employees	0.3%	3
● 500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

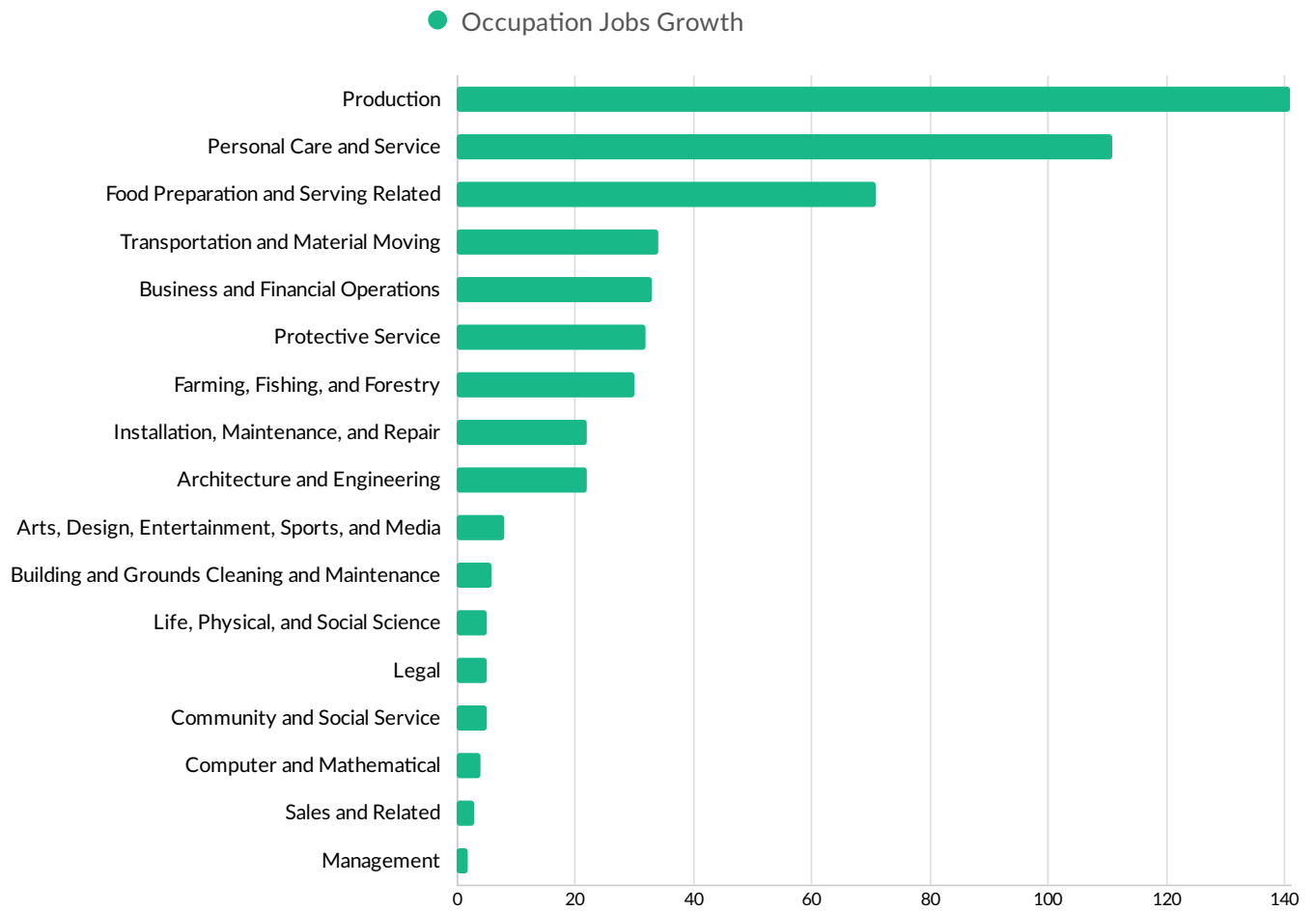
Workforce Characteristics

Largest Occupations



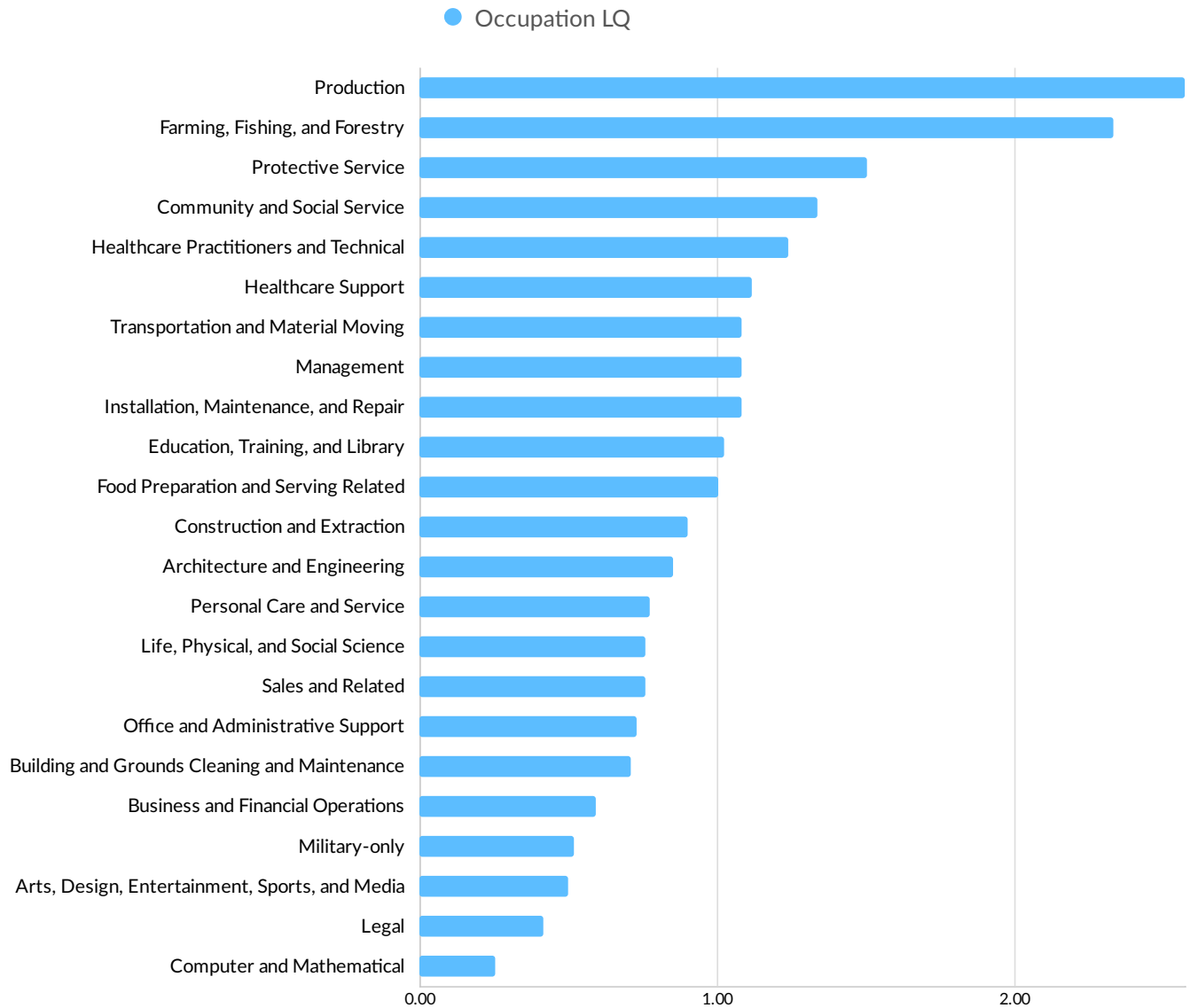
Workforce Characteristics - Cont.

Top Growing Occupations



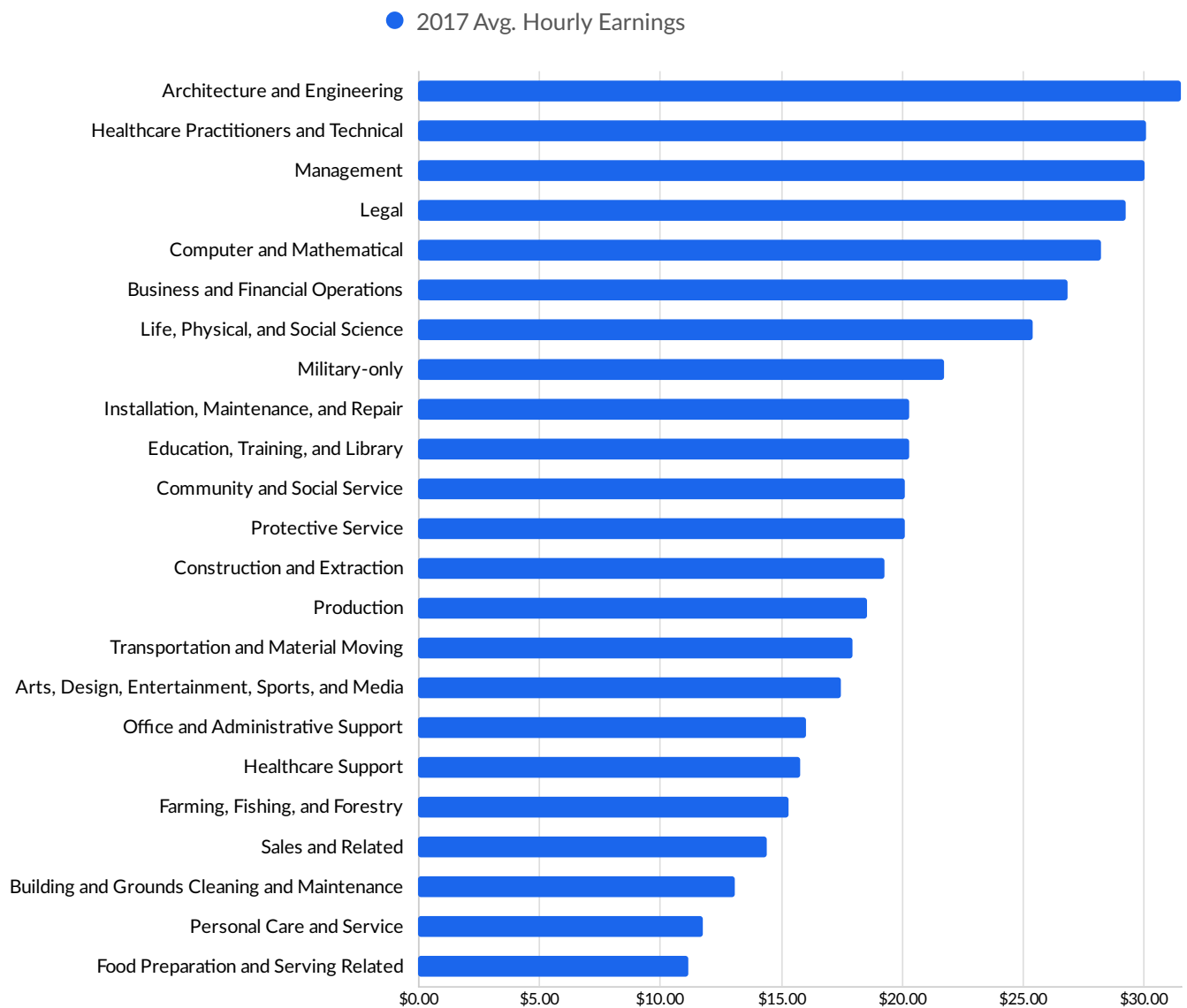
Workforce Characteristics - Cont.

Top Occupation LQ



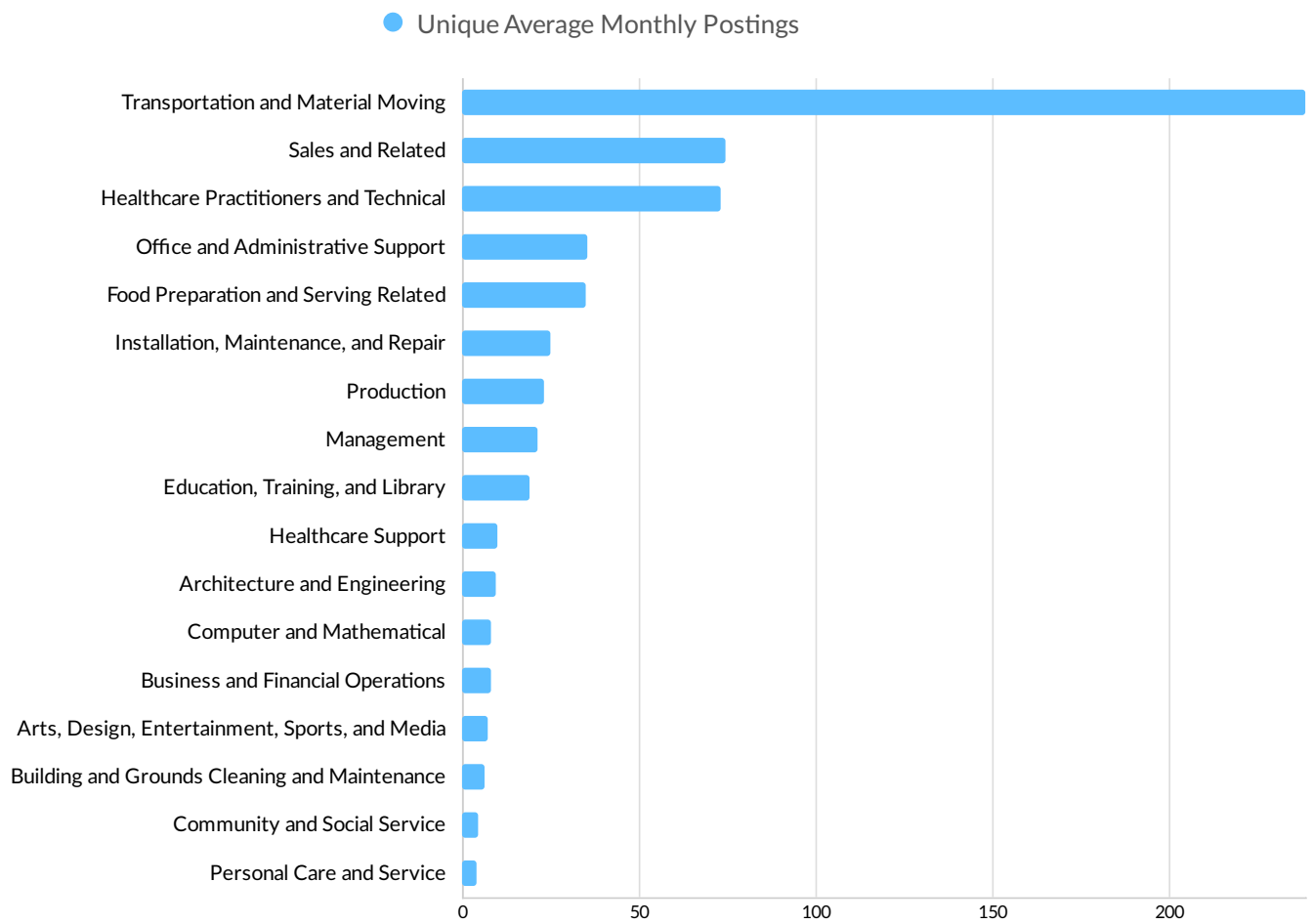
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Avg. Hourly Earnings	Sep 2017 - Aug 2018 Unique Average Monthly Postings
Production	1,445	1,586	141	+10%	2.58	\$18.58	23
Office and Administrative Support	1,156	1,141	-15	-1%	0.73	\$16.05	36
Food Preparation and Serving Related	816	887	71	+9%	1.01	\$11.15	35
Sales and Related	800	803	3	+0%	0.76	\$14.42	75
Transportation and Material Moving	733	767	34	+5%	1.09	\$17.98	239
Healthcare Practitioners and Technical	742	726	-16	-2%	1.24	\$30.10	73
Management	634	636	2	+0%	1.08	\$30.02	21
Education, Training, and Library	618	616	-2	0%	1.03	\$20.28	19
Installation, Maintenance, and Repair	425	447	22	+5%	1.08	\$20.31	25
Construction and Extraction	449	432	-17	-4%	0.90	\$19.29	1
Protective Service	327	359	32	+10%	1.50	\$20.14	0
Personal Care and Service	238	349	111	+47%	0.77	\$11.80	4
Business and Financial Operations	290	323	33	+11%	0.59	\$26.88	8
Healthcare Support	335	319	-16	-5%	1.12	\$15.78	10
Building and Grounds Cleaning and Maintenance	270	276	6	+2%	0.71	\$13.09	7
Community and Social Service	228	233	5	+2%	1.34	\$20.14	5
Farming, Fishing, and Forestry	157	187	30	+19%	2.33	\$15.34	0

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Avg. Hourly Earnings	Sep 2017 - Aug 2018 Unique Average Monthly Postings
Architecture and Engineering	129	151	22	+17%	0.85	\$31.55	10
Arts, Design, Entertainment, Sports, and Media	88	96	8	+9%	0.50	\$17.51	7
Computer and Mathematical	73	77	4	+5%	0.26	\$28.24	8
Life, Physical, and Social Science	60	65	5	+8%	0.76	\$25.39	1
Legal	32	37	5	+16%	0.42	\$29.26	0
Military-only	32	29	-3	-9%	0.52	\$21.74	0

Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.