



Adams County, WI

North Central Wisconsin Regional Planning Commission



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Economy Overview

19,860

Population (2018)

Population **decreased by 559** over the last 5 years and is projected to **decrease by 265** over the next 5 years.

6,040

Jobs (2018)

Jobs **grew by 140** over the last 5 years and are projected to **grow by 237** over the next 5 years.

\$43.6K

Median Household Income (2016)

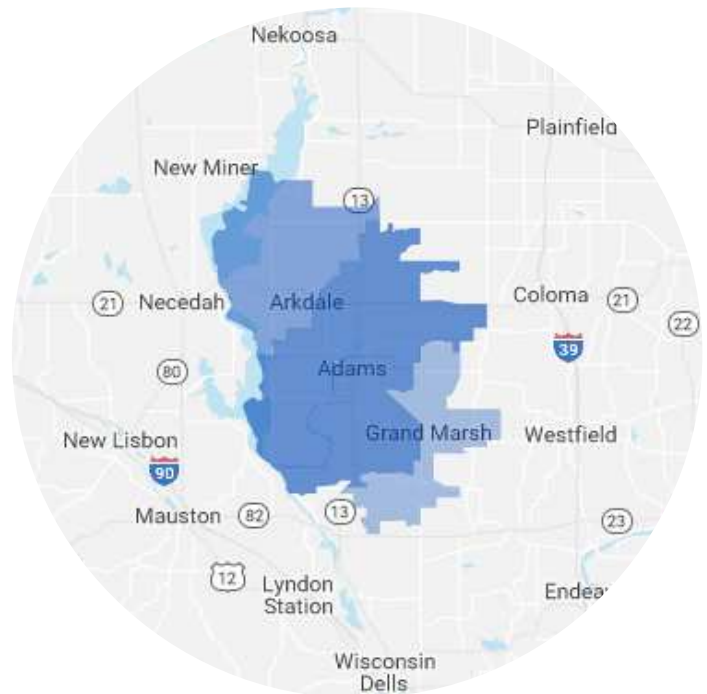
Median household income is **\$11.8K below** the national median household income of \$55.3K.

As of 2018 the region's population **declined by 2.7%** since 2013, falling by 559. Population is expected to **decrease by 1.3%** between 2018 and 2023, losing 265.

From 2013 to 2018, jobs **increased by 2.4%** in Adams County, WI from 5,901 to **6,040**. This change **fell short of the national growth rate of 7.4% by 5.0%**. As the number of jobs increased, the **labor force participation rate decreased from 50.1% to 48.9% between 2013 and 2018**.

Concerning educational attainment, **8.2% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **7.9% hold an Associate's Degree** (0.1% below the national average).

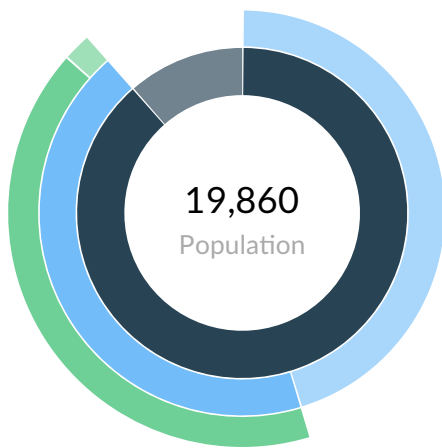
The top three industries in 2018 are Crop Production, Traveler Accommodation, and Local Government, Excluding Education and Hospitals.



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	19,860	8,586	6,040	96.8	\$468.17M	\$1.08B	\$876.90M
NCWRPC	438,224	235,081	227,020	99.6	\$21.51B	\$27.36B	\$26.67B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

Economy Overview - Cont.

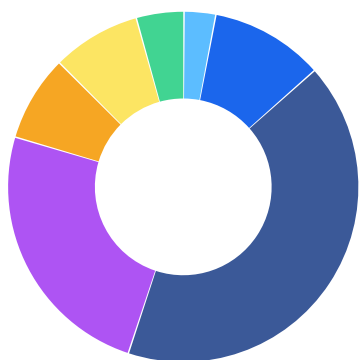
2018 Labor Force Breakdown



	Population
● Total Working Age Population	17,568
● Not in Labor Force (15+)	8,982
● Labor Force	8,586
● Employed	8,192
● Unemployed	394
● Under 15	2,292

Educational Attainment

Concerning educational attainment, **8.2% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **7.9% hold an Associate's Degree** (0.1% below the national average).

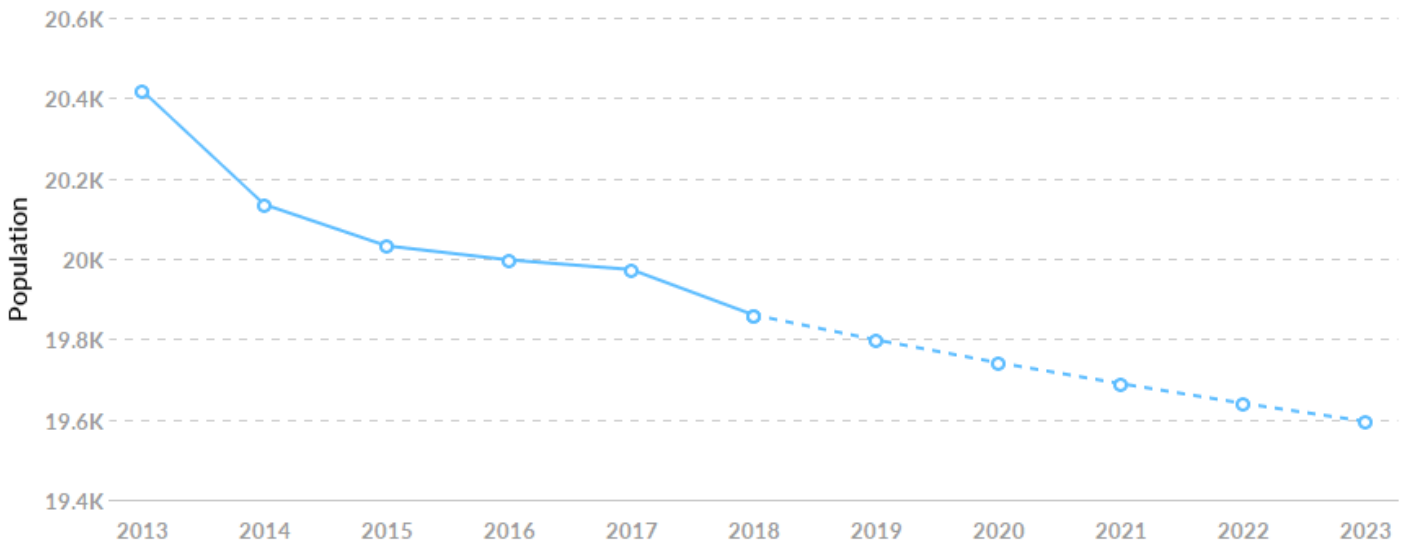


	% of Population	Population
● Less Than 9th Grade	2.9%	466
● 9th Grade to 12th Grade	10.5%	1,673
● High School Diploma	41.6%	6,654
● Some College	24.5%	3,917
● Associate's Degree	7.9%	1,266
● Bachelor's Degree	8.2%	1,306
● Graduate Degree and Higher	4.4%	702

Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 2.7%** since 2013, falling by 559. Population is expected to **decrease by 1.3%** between 2018 and 2023, losing 265.

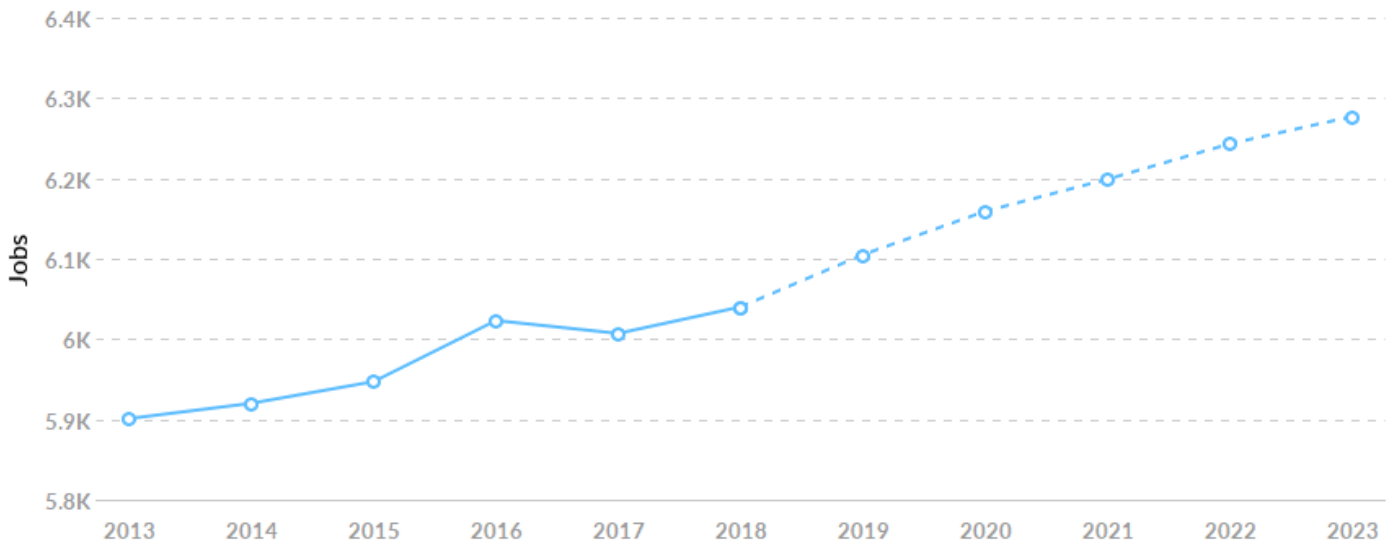


Timeframe	Population
2013	20,419
2014	20,135
2015	20,032
2016	19,997
2017	19,973
2018	19,860
2019	19,798
2020	19,741
2021	19,689
2022	19,640
2023	19,595

Historic & Projected Trends - Cont.

Job Trends

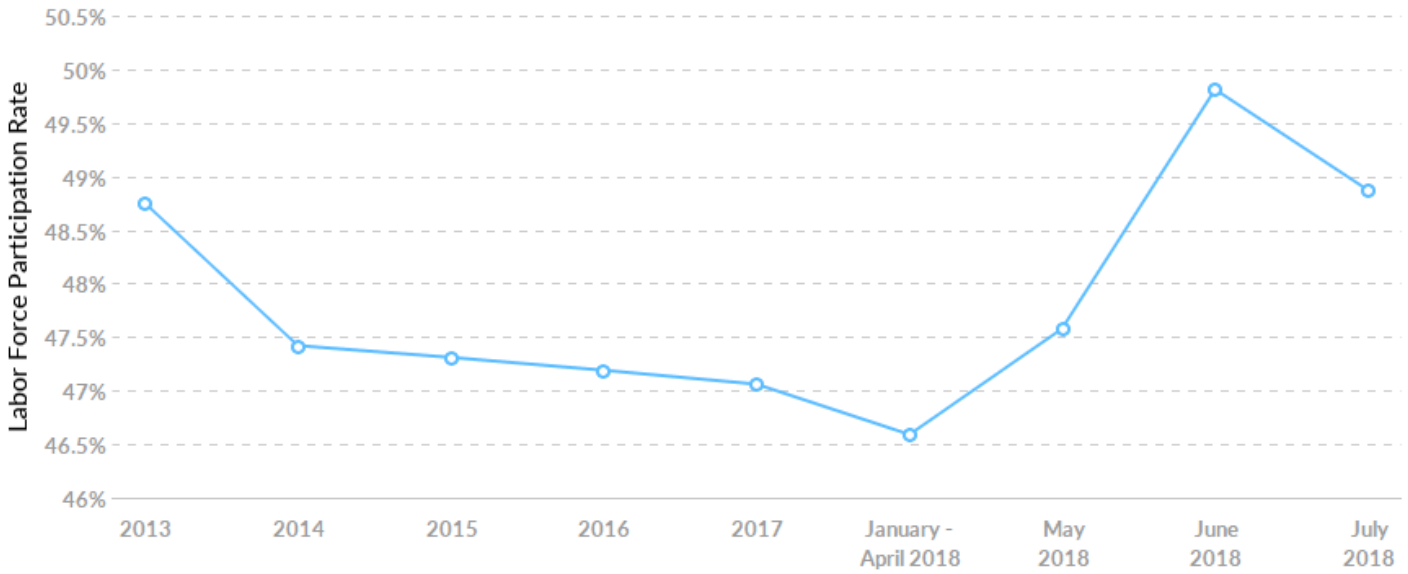
From 2013 to 2018, jobs increased by 2.4% in Adams County, WI from 5,901 to 6,040. This change fell short of the national growth rate of 7.4% by 5.0%.



Timeframe	Jobs
2013	5,901
2014	5,920
2015	5,947
2016	6,023
2017	6,007
2018	6,040
2019	6,105
2020	6,159
2021	6,199
2022	6,243
2023	6,277

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

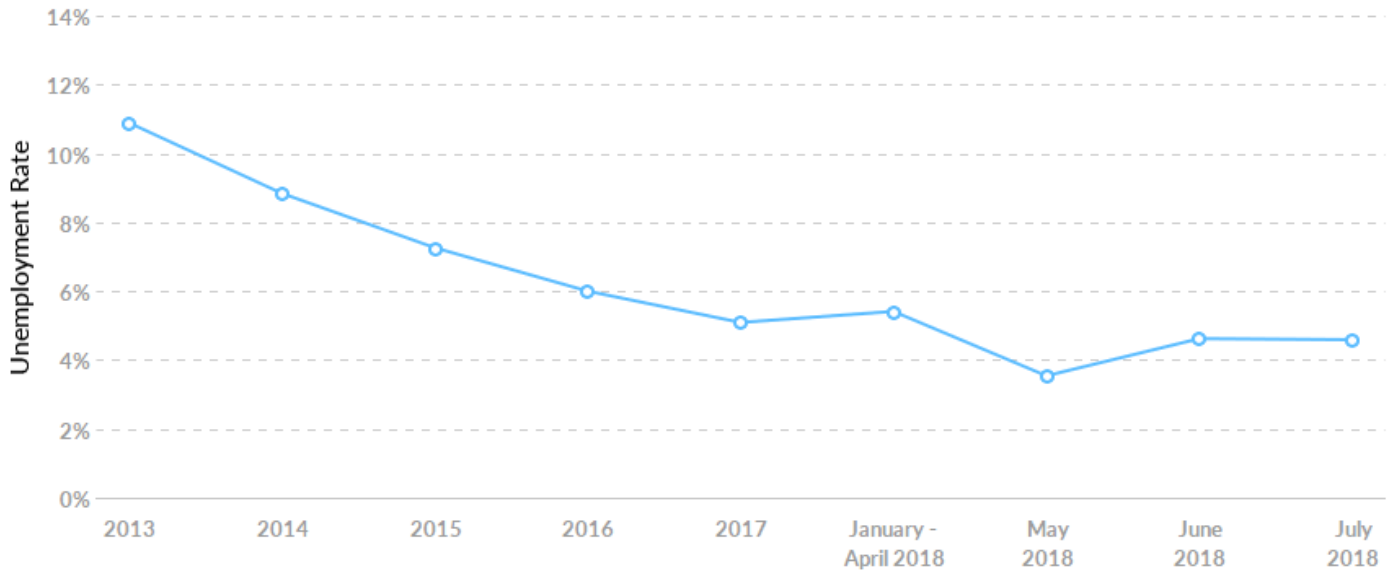


Timeframe	Labor Force Participation Rate
2013	48.75%
2014	47.42%
2015	47.31%
2016	47.19%
2017	47.06%
January - April 2018	46.59%
May 2018	47.58%
June 2018	49.81%
July 2018	48.87%

Historic & Projected Trends - Cont.

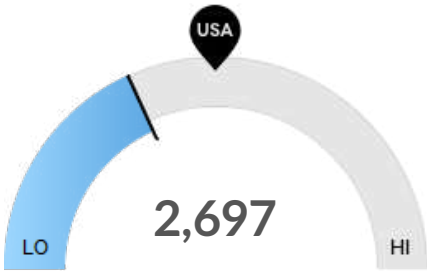
Unemployment Rate Trends

Adams County, WI had a July 2018 unemployment rate of 4.59%, **decreasing from 10.89%** 5 years before.



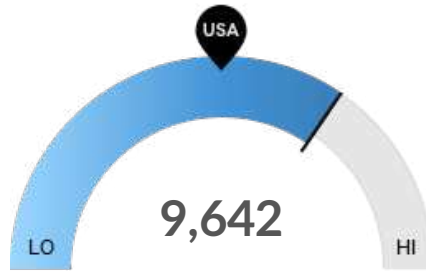
Timeframe	Unemployment Rate
2013	10.89%
2014	8.84%
2015	7.26%
2016	6.00%
2017	5.09%
January - April 2018	5.41%
May 2018	3.54%
June 2018	4.62%
July 2018	4.59%

Population Characteristics



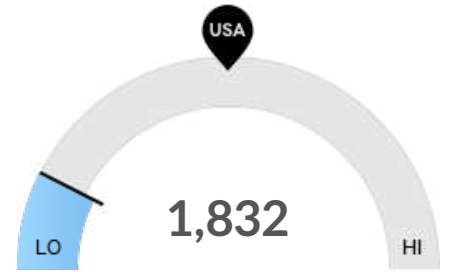
Millennials

Adams County, WI has 2,697 millennials (ages 20-34). The national average for an area this size is 4,137.



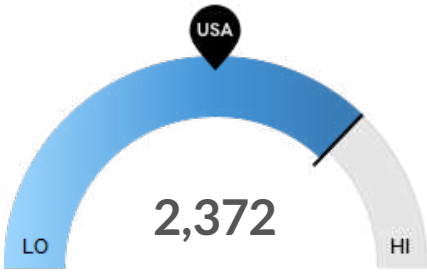
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 5,694 people 55 or older, while there are 9,642 here.



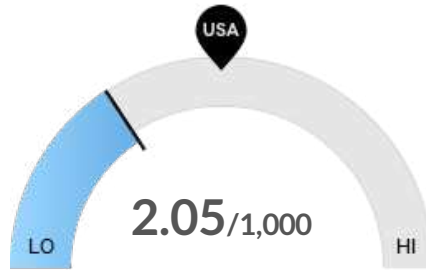
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 7,844 racially diverse people, while there are 1,832 here.



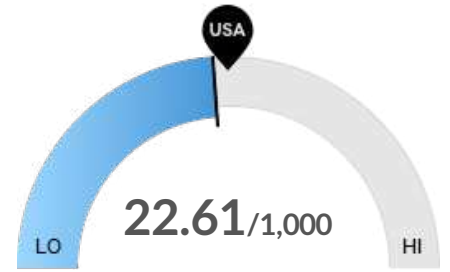
Veterans

Adams County, WI has 2,372 veterans. The national average for an area this size is 1,208.



Violent Crime

Adams County, WI has 2.05 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



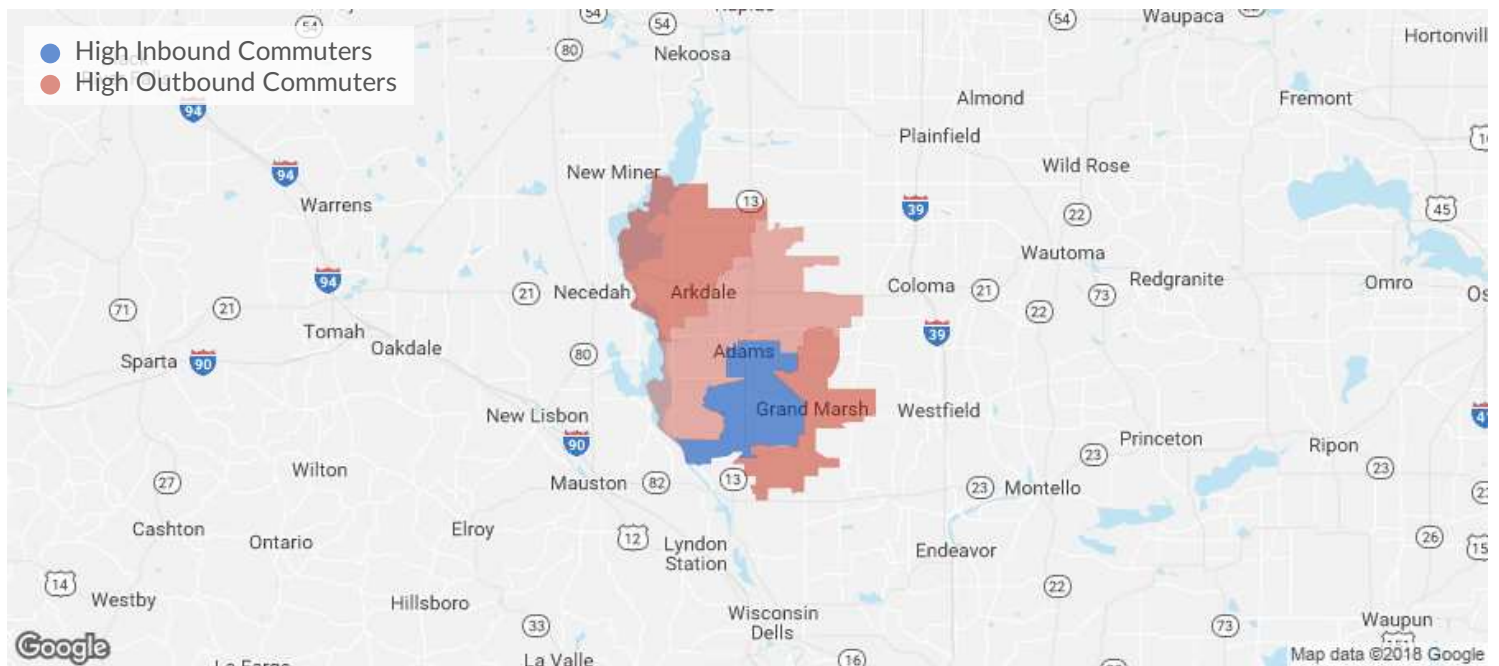
Property Crime

Adams County, WI has 22.61 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



Where Talent Works

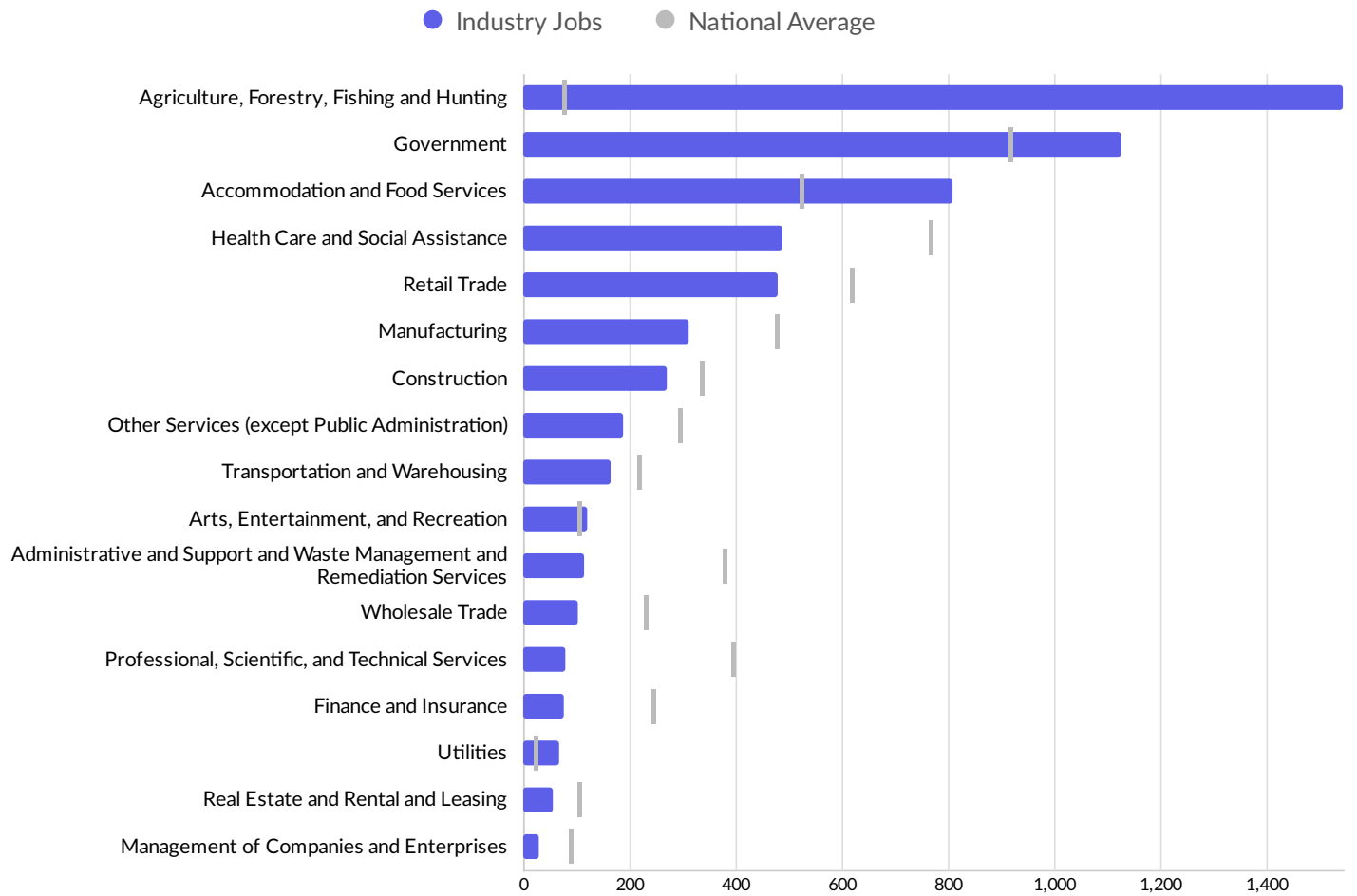
ZIP	Name	2018 Employment
53910	Adams, WI (in Adams c...	2,745
53934	Friendship, WI (in Ada...	1,871
54613	Arkdale, WI (in Adams ...	1,133
53936	Grand Marsh, WI (in A...	291

Where Talent Lives

ZIP	Name	2018 Workers
53934	Friendship, WI (in Ada...	2,113
53910	Adams, WI (in Adams c...	2,068
54613	Arkdale, WI (in Adams ...	1,520
53936	Grand Marsh, WI (in A...	730

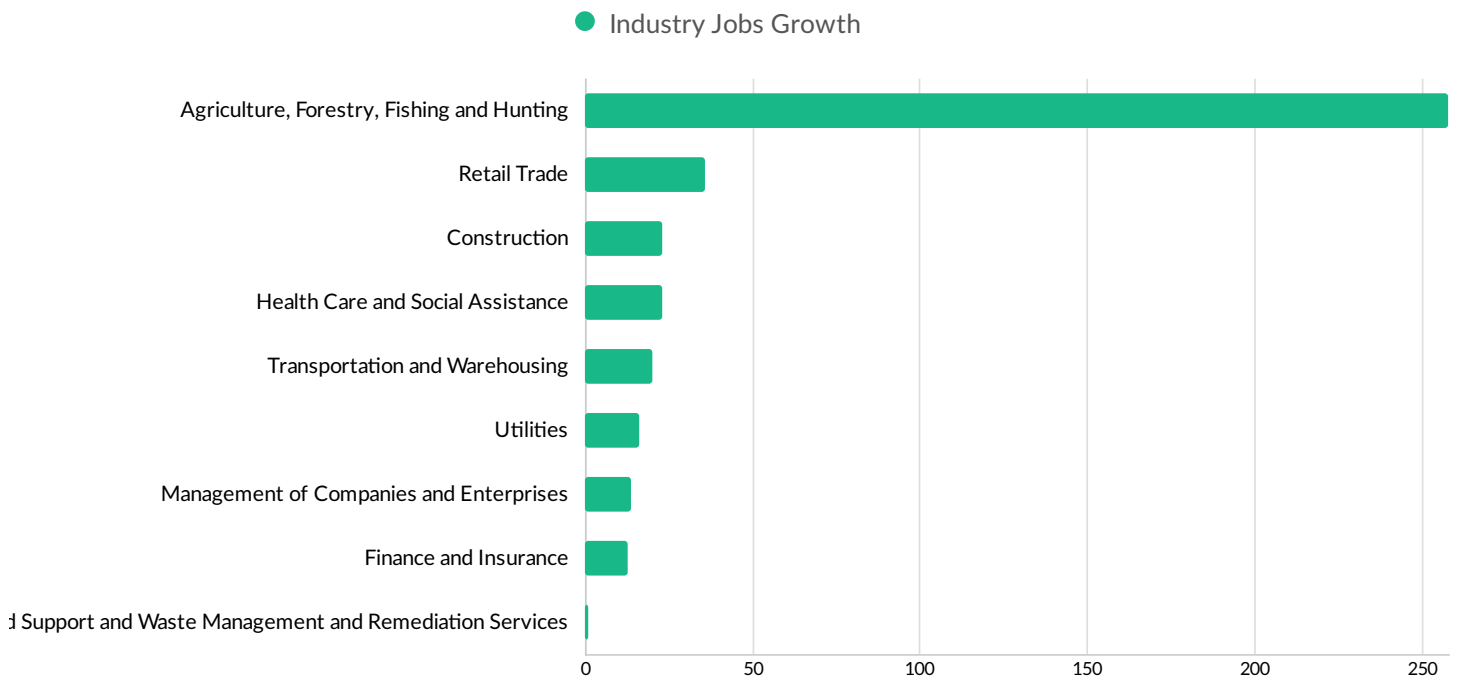
Industry Characteristics

Largest Industries



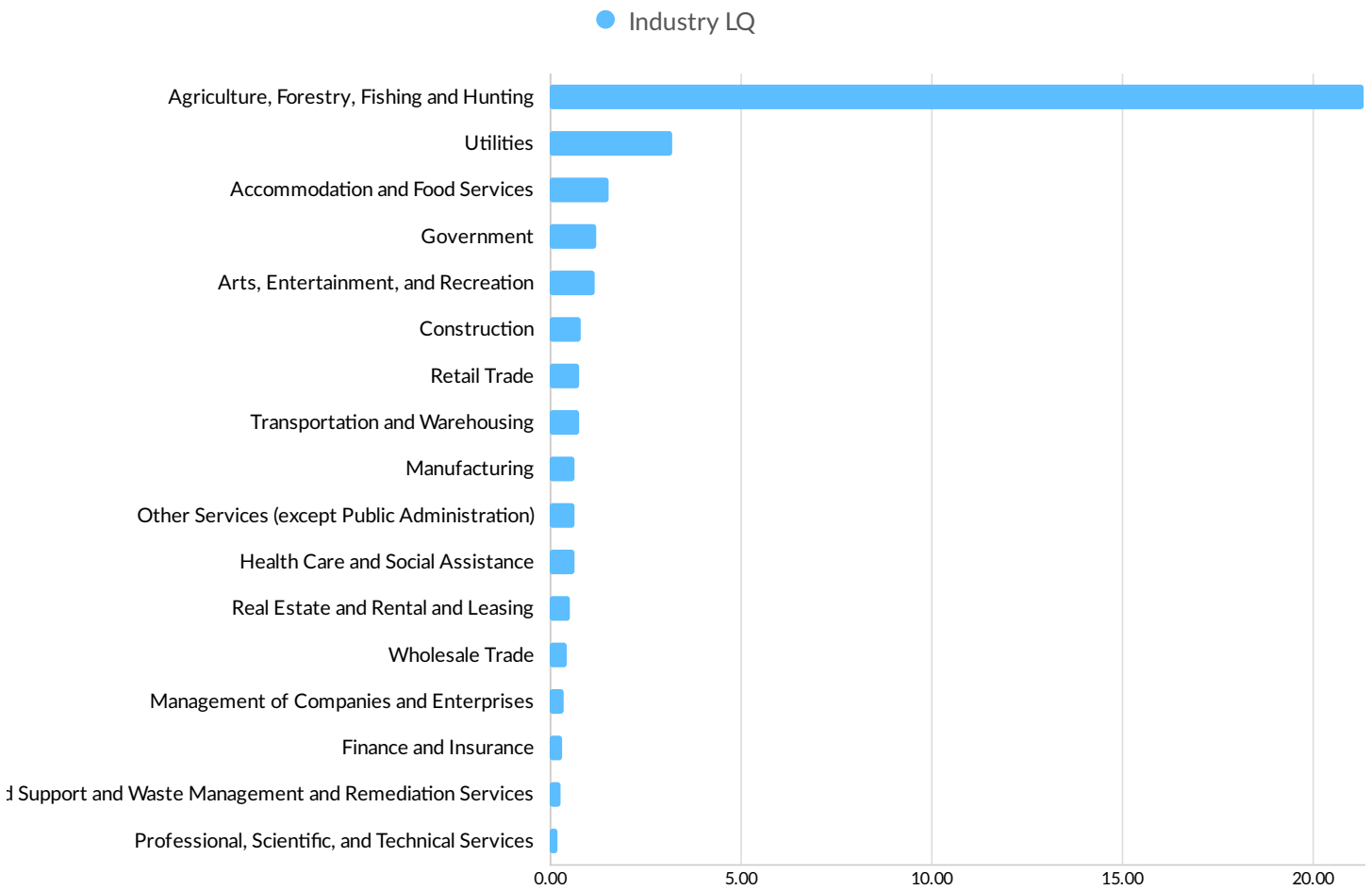
Industry Characteristics - Cont.

Top Growing Industries



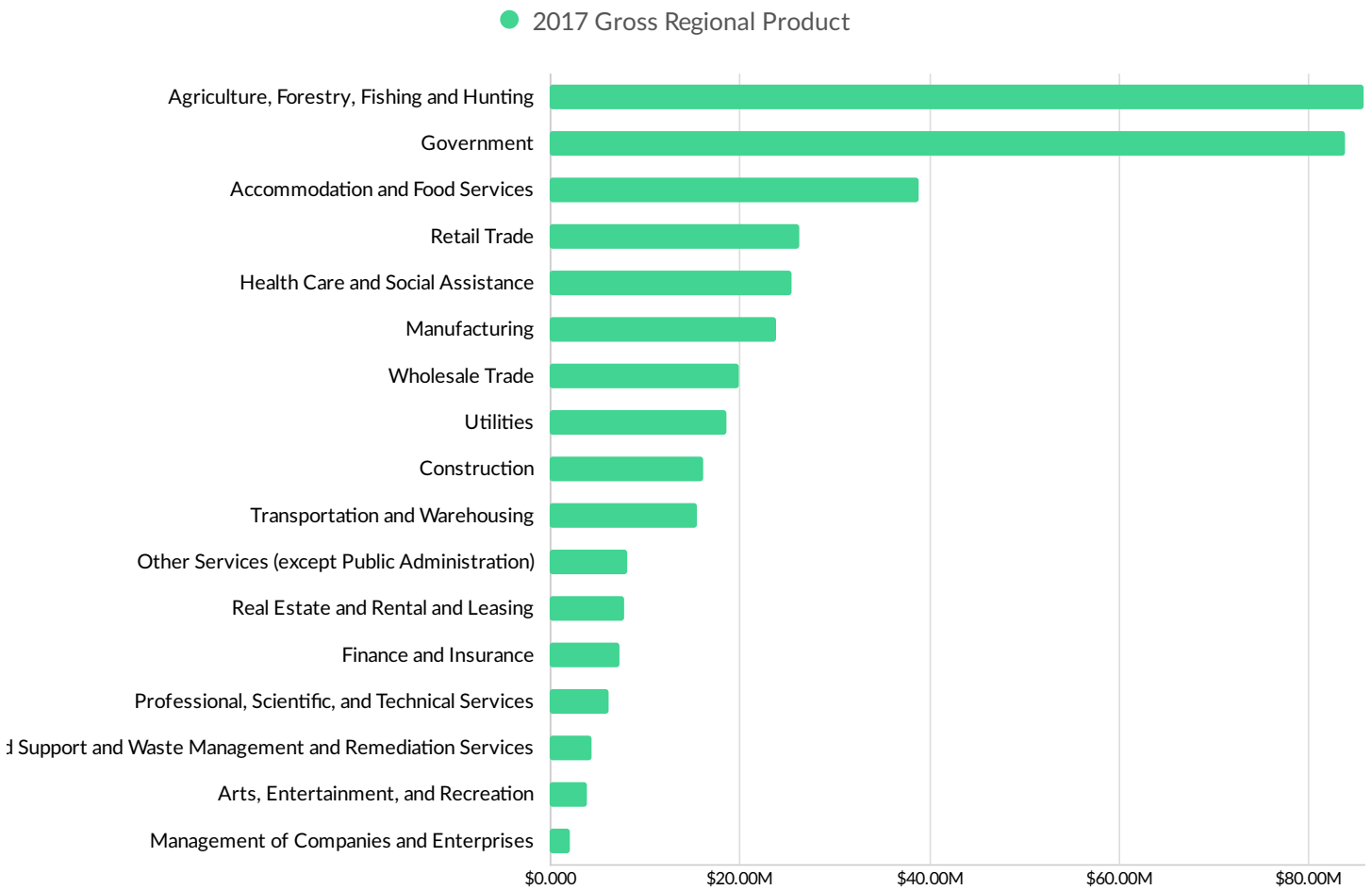
Industry Characteristics - Cont.

Top Industry LQ



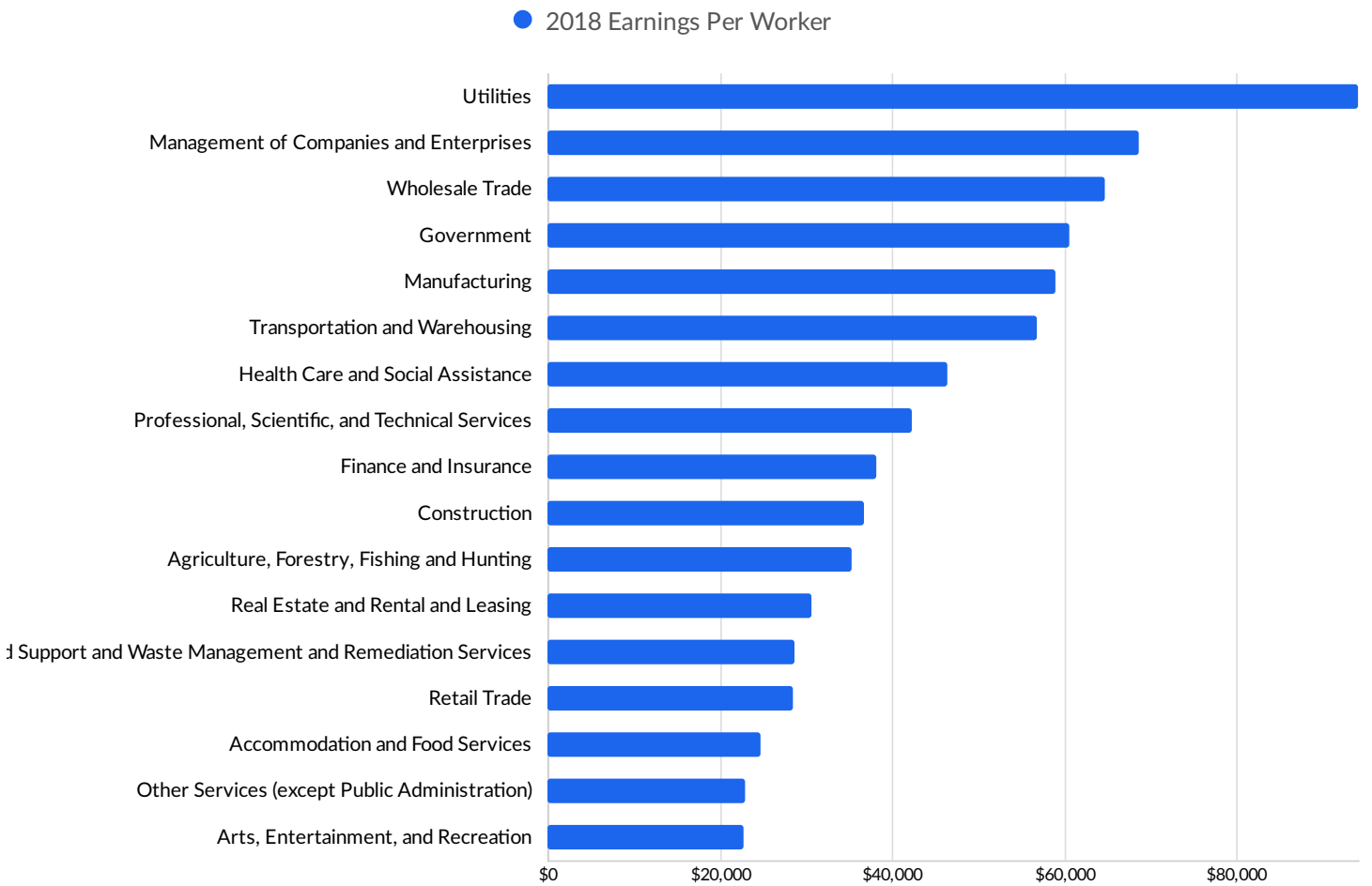
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings






















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Agriculture, Forestry, Fishing and Hunting	1,285	1,543	258	+20%	21.35	\$35,312	\$85.84M
Government	1,209	1,125	-84	-7%	1.23	\$60,641	\$83.80M
Accommodation and Food Services	894	807	-87	-10%	1.56	\$24,656	\$38.97M
Health Care and Social Assistance	466	489	23	+5%	0.64	\$46,347	\$25.47M
Retail Trade	444	480	36	+8%	0.78	\$28,474	\$26.38M
Manufacturing	324	311	-13	-4%	0.66	\$59,028	\$23.83M
Construction	248	271	23	+9%	0.82	\$36,768	\$16.23M
Other Services (except Public Administration)	254	189	-65	-26%	0.65	\$22,944	\$8.13M
Transportation and Warehousing	144	164	20	+14%	0.77	\$56,762	\$15.48M
Arts, Entertainment, and Recreation	133	122	-11	-8%	1.17	\$22,788	\$3.87M
Administrative and Support and Waste Management and Remediation Services	113	114	1	+1%	0.30	\$28,698	\$4.48M
Wholesale Trade	105	104	-1	-1%	0.46	\$64,658	\$20.00M
Professional, Scientific, and Technical Services	82	80	-2	-2%	0.21	\$42,387	\$6.27M
Finance and Insurance	62	75	13	+21%	0.31	\$38,135	\$7.42M
Utilities	51	67	16	+31%	3.19	\$94,121	\$18.61M
Real Estate and Rental and Leasing	56	55	-1	-2%	0.54	\$30,712	\$7.86M
Management of Companies and Enterprises	16	30	14	+88%	0.35	\$68,661	\$2.09M

Business Characteristics

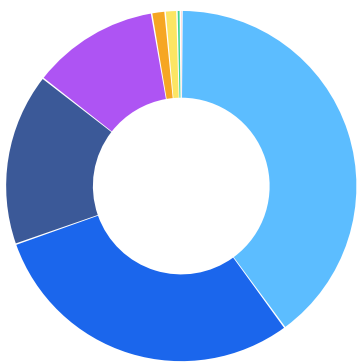
430 Companies Employ Your Workers

Online profiles for your workers mention 430 companies as employers, with the top 10 appearing below. In the last 12 months, 217 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams-Friendship School Distr...	36 	Platinum Supplemental Insuran...	88 
The Adams Company	28 	C.R. England, Inc.	74 
Moundview Memorial Hospital...	24 	Tutree, Inc.	58 
Allied Cooperative	9 	The Adams Company	57 
Adams County Government	8 	Koch Trucking, Inc.	55 
Adams County Library	8 	Shopko Stores Operating Co., L...	55 
Adams-Columbia Electric Coop...	8 	Heartland Express, Inc.	37 
Chula Vista R14	8 	Kwik Trip, Inc.	32 
Grand Marsh State Bank	7 	Barr-Nunn Transportation, Inc.	31 
Rocktenn	7 	Moundview Memorial Hospital...	28 

Business Characteristics - Cont.

Business Size

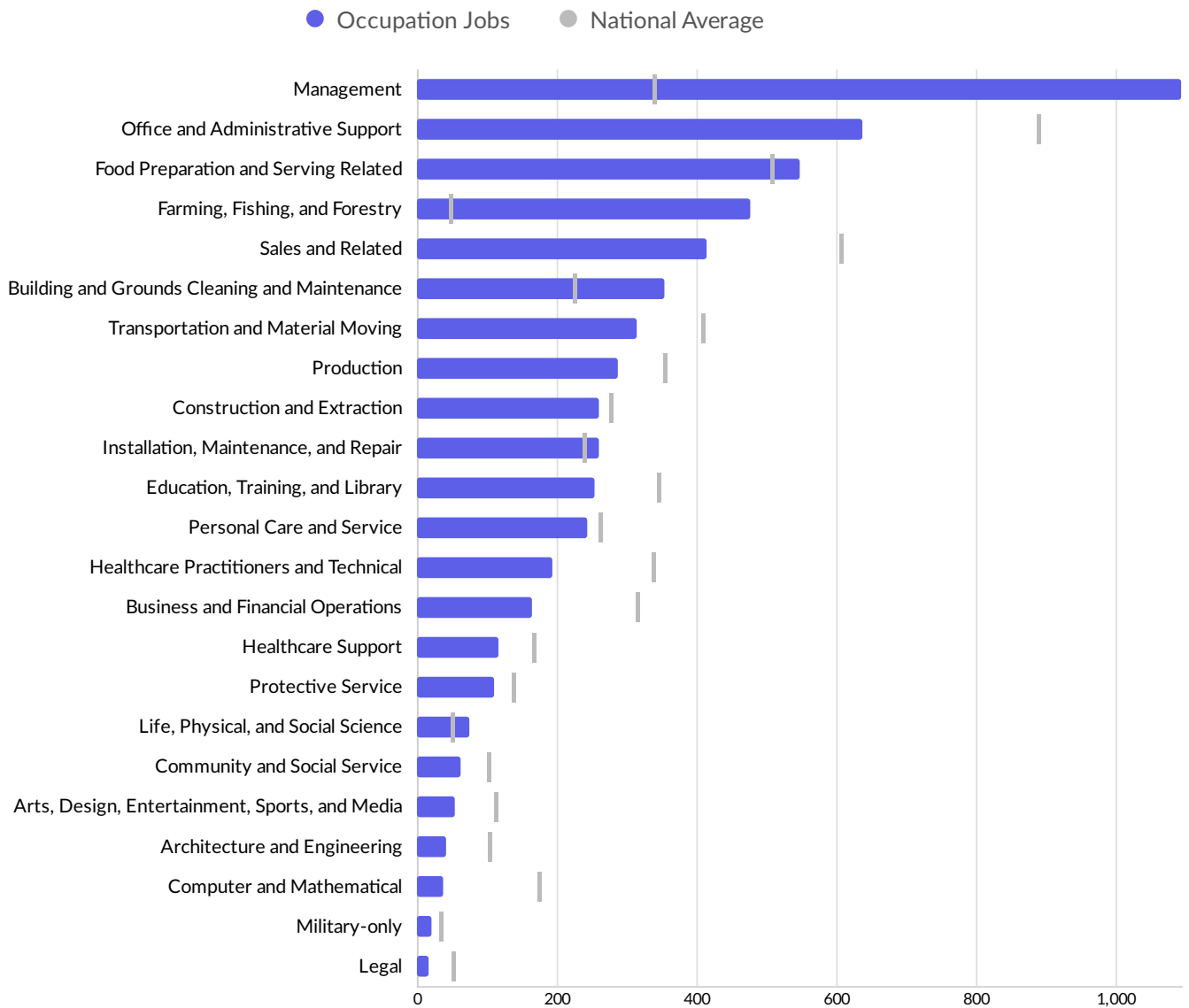


	Percentage	Business Count
● 1 to 4 employees	39.9%	258
● 5 to 9 employees	29.7%	192
● 10 to 19 employees	15.9%	103
● 20 to 49 employees	11.7%	76
● 50 to 99 employees	1.2%	8
● 100 to 249 employees	1.1%	7
● 250 to 499 employees	0.3%	2
● 500+ employees	0.2%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

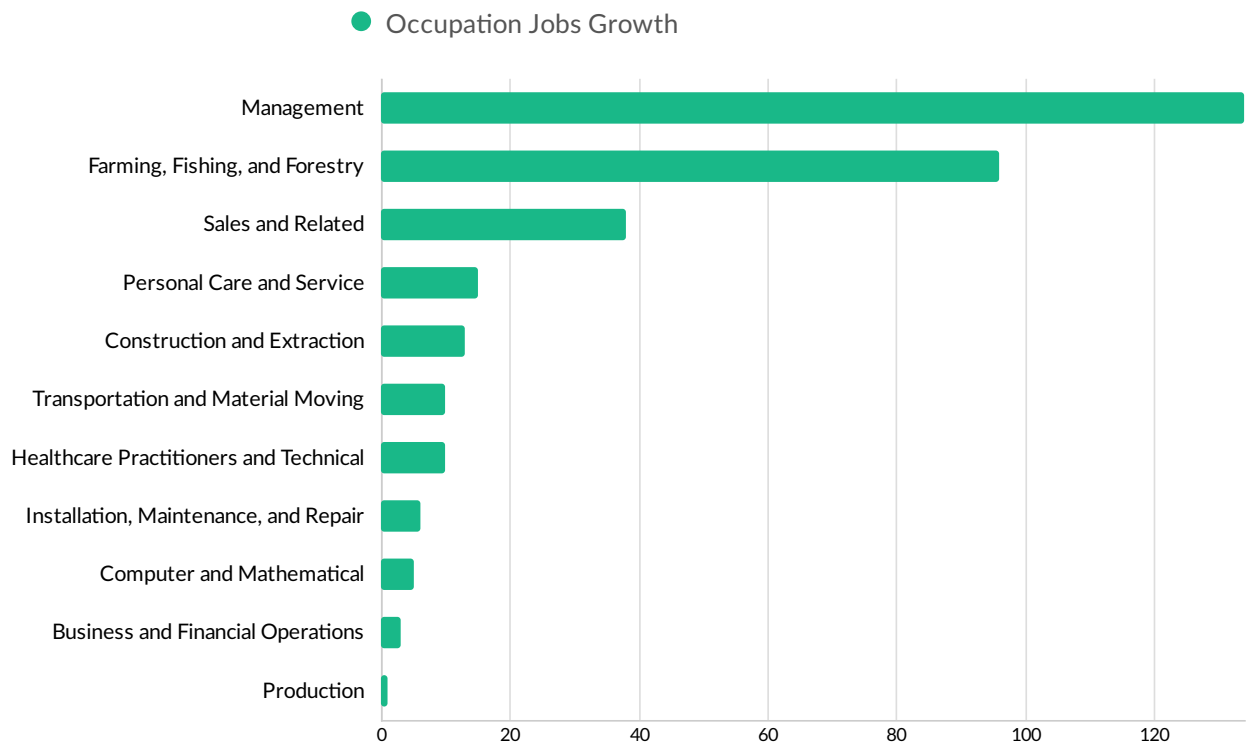
Workforce Characteristics

Largest Occupations



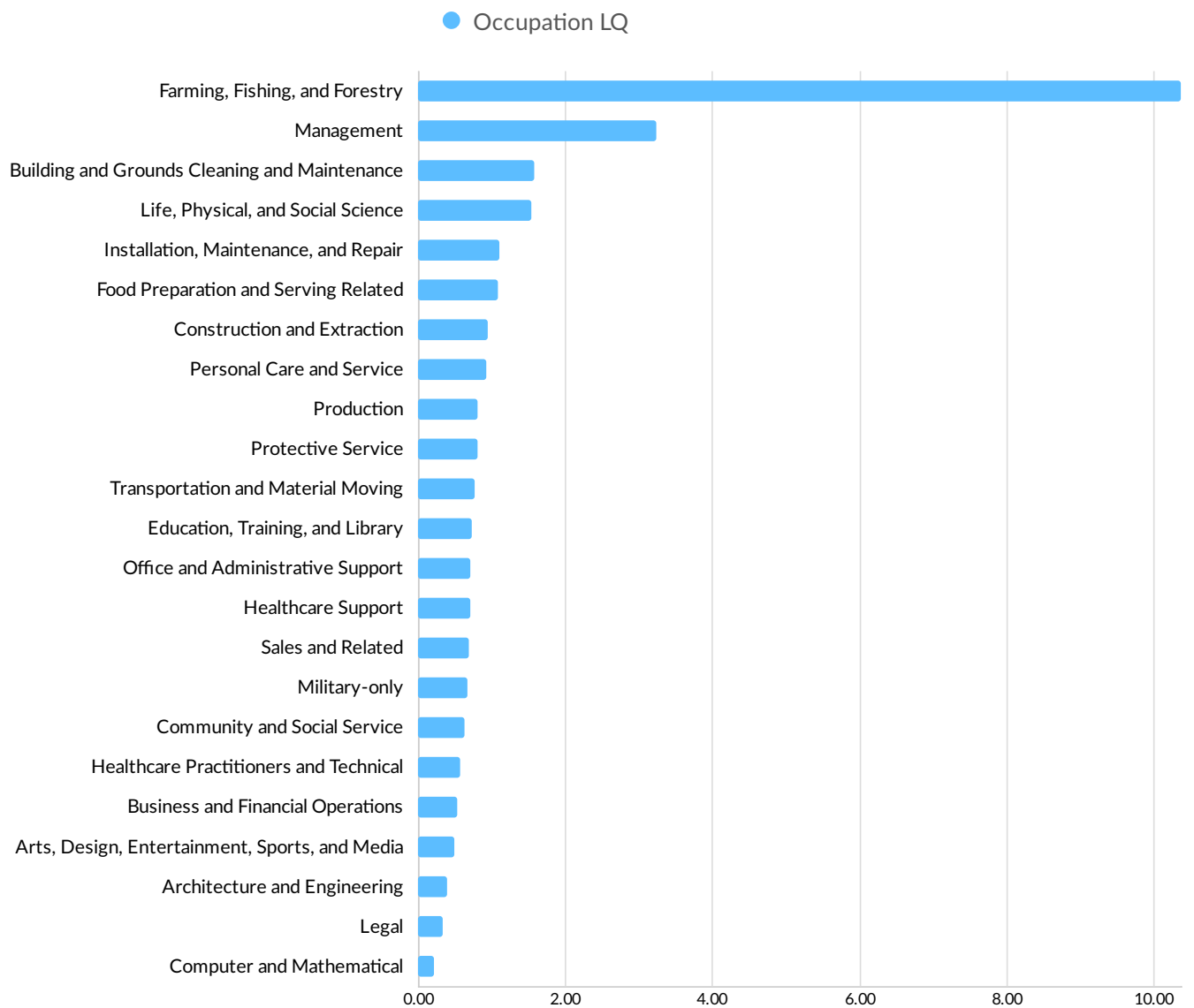
Workforce Characteristics - Cont.

Top Growing Occupations



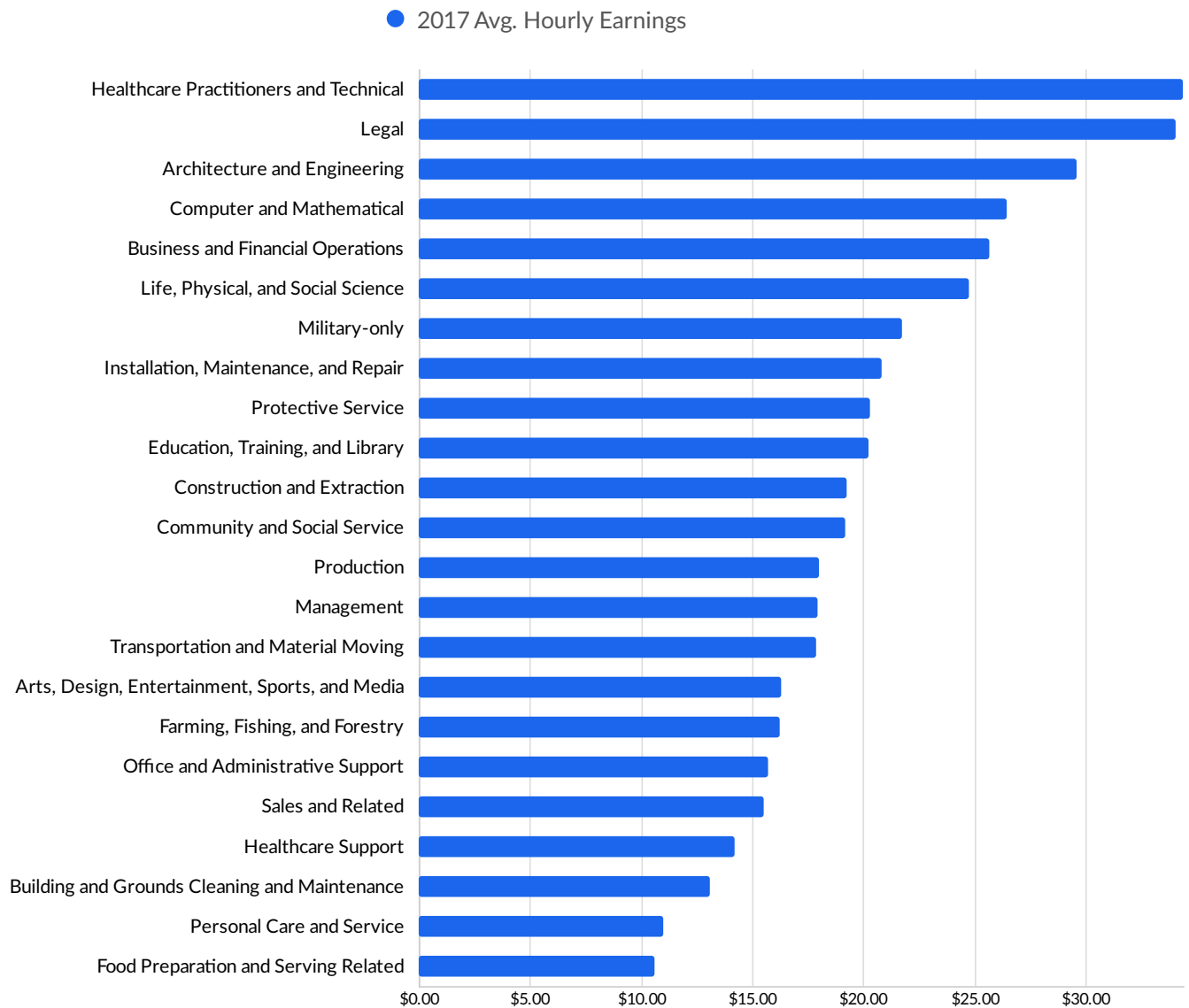
Workforce Characteristics - Cont.

Top Occupation LQ



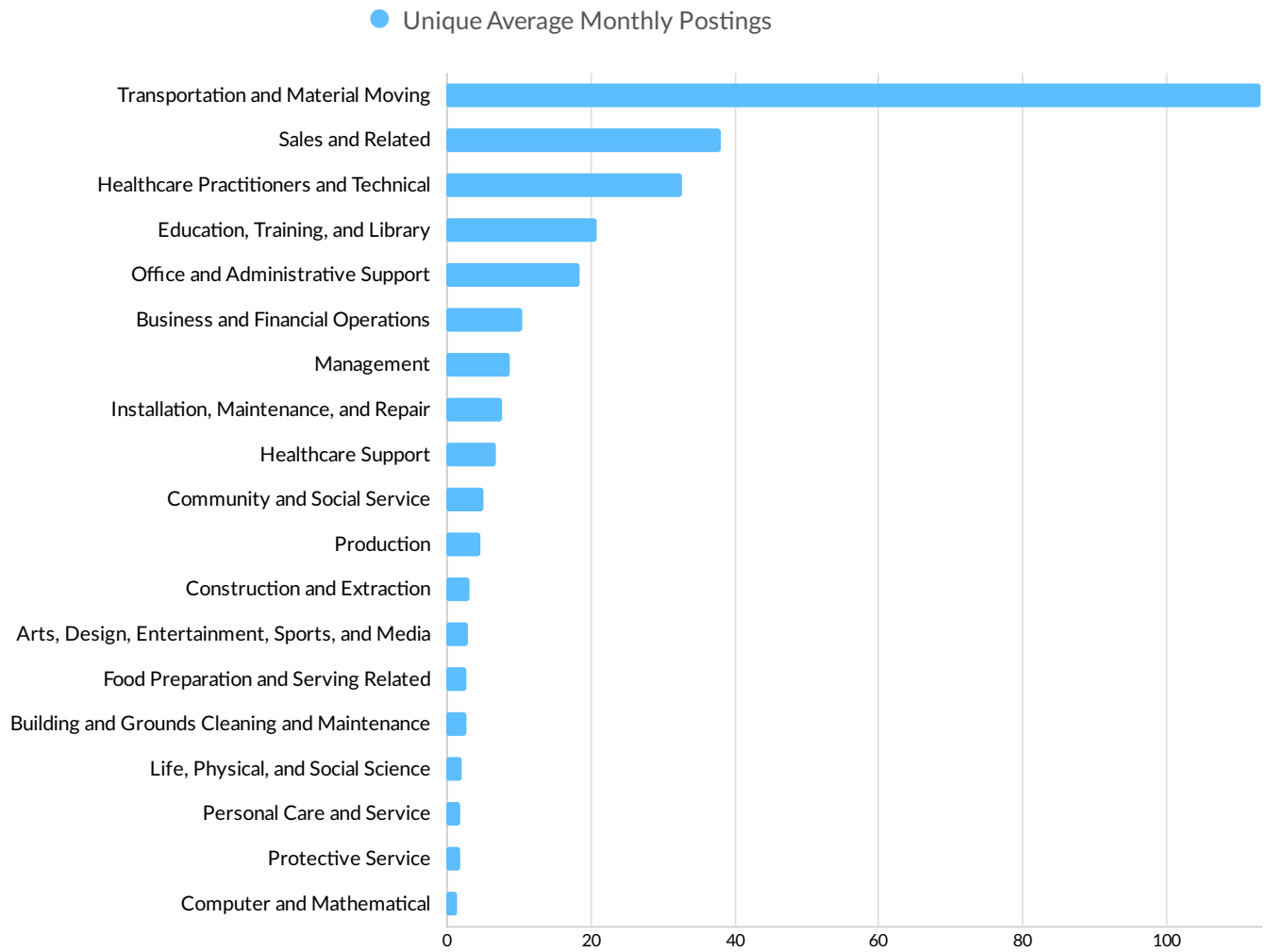
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Nov 2017 - Oct 2018 Unique Average Monthly Postings
Management	960	1,094	134	+14%	3.24	\$17.96	9
Office and Administrative Support	645	637	-8	-1%	0.72	\$15.71	19
Food Preparation and Serving Related	560	548	-12	-2%	1.08	\$10.64	3
Farming, Fishing, and Forestry	382	478	96	+25%	10.38	\$16.24	0
Sales and Related	378	416	38	+10%	0.69	\$15.51	38
Building and Grounds Cleaning and Maintenance	410	354	-56	-14%	1.59	\$13.12	3
Transportation and Material Moving	304	314	10	+3%	0.77	\$17.88	113
Production	286	287	1	+0%	0.82	\$18.05	5
Construction and Extraction	248	261	13	+5%	0.95	\$19.25	3
Installation, Maintenance, and Repair	255	261	6	+2%	1.10	\$20.81	8
Education, Training, and Library	337	254	-83	-25%	0.74	\$20.25	21
Personal Care and Service	228	243	15	+7%	0.94	\$11.02	2
Healthcare Practitioners and Technical	183	193	10	+5%	0.58	\$34.40	33
Business and Financial Operations	162	165	3	+2%	0.53	\$25.72	11
Healthcare Support	119	116	-3	-3%	0.71	\$14.22	7
Protective Service	116	111	-5	-4%	0.81	\$20.34	2
Life, Physical, and Social Science	78	75	-3	-4%	1.54	\$24.76	2

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Nov 2017 - Oct 2018 Unique Average Monthly Postings
Community and Social Service	75	63	-12	-16%	0.63	\$19.21	5
Arts, Design, Entertainment, Sports, and Media	57	54	-3	-5%	0.49	\$16.30	3
Architecture and Engineering	42	41	-1	-2%	0.41	\$29.62	0
Computer and Mathematical	32	37	5	+16%	0.21	\$26.48	1
Military-only	22	21	-1	-5%	0.67	\$21.74	0
Legal	21	17	-4	-19%	0.34	\$34.09	0

Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.