



# Forest County, WI

North Central Wisconsin Regional Planning Commission



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# Economy Overview

**8,932**

**Population (2018)**

Population **decreased by 157** over the last 5 years and is projected to **decrease by 143** over the next 5 years.

**3,580**

**Jobs (2018)**

Jobs **grew by 19** over the last 5 years and are projected to **grow by 50** over the next 5 years.

**\$41.4K**

**Median Household Income (2016)**

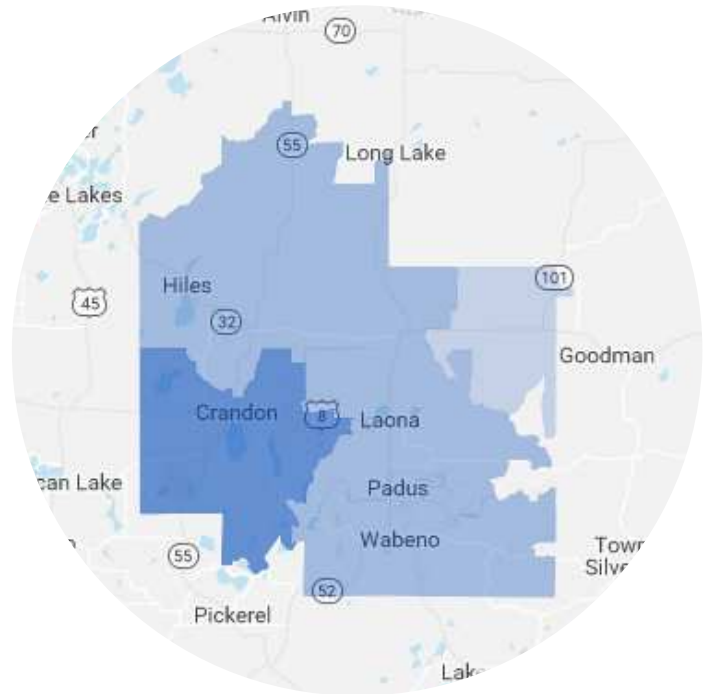
Median household income is **\$13.9K below** the national median household income of \$55.3K.

As of 2018 the region's population **declined by 1.7%** since 2013, falling by 157. Population is expected to **decrease by 1.6%** between 2018 and 2023, losing 143.

From 2013 to 2018, jobs **increased by 0.5%** in Forest County, WI from 3,561 to **3,580**. This change **fell short of the national growth rate of 7.4% by 6.9%**. As the number of jobs increased, the **labor force participation rate decreased from 55.0% to 55.0% between 2013 and 2018**.

Concerning educational attainment, **8.1% of Forest County, WI residents possess a Bachelor's Degree** (10.5% below the national average), and **10.0% hold an Associate's Degree** (2.0% above the national average).

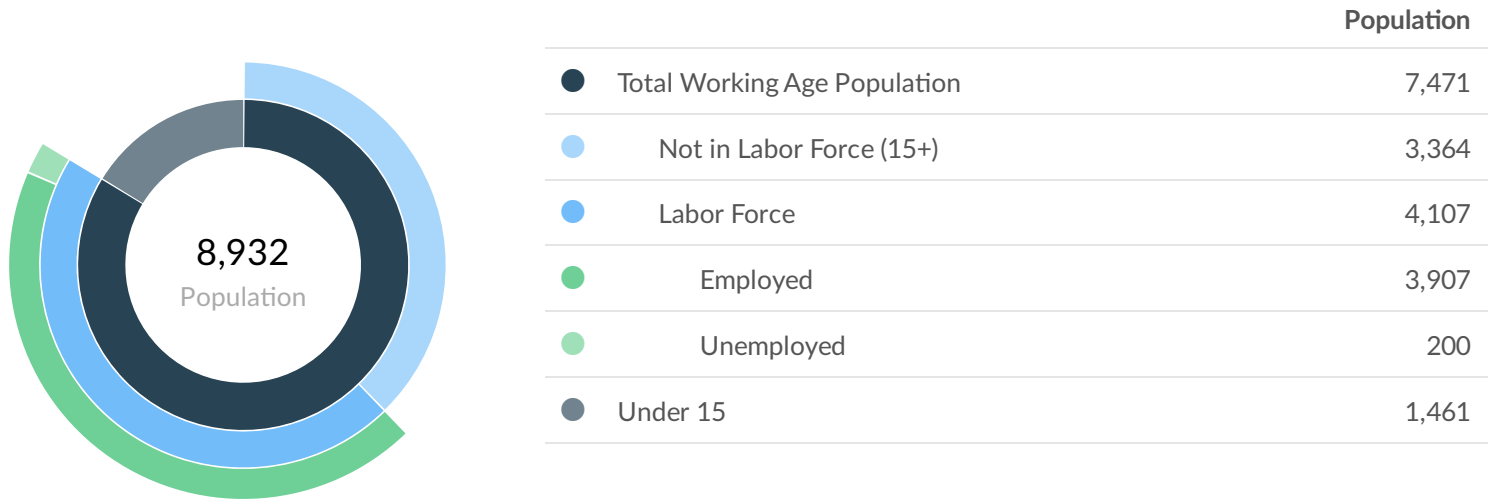
The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Logging.



|               | Population (2018) | Labor Force (2018) | Jobs (2018) | Cost of Living | GRP       | Imports   | Exports   |
|---------------|-------------------|--------------------|-------------|----------------|-----------|-----------|-----------|
| Region        | 8,932             | 4,107              | 3,580       | 97.2           | \$283.77M | \$609.72M | \$540.55M |
| NCWRPC        | 438,224           | 235,081            | 227,020     | 99.6           | \$21.51B  | \$27.36B  | \$26.67B  |
| Wisconsin     | 5,810,713         | 3,216,111          | 3,142,522   | 100.3          | \$316.61B | \$285.96B | \$314.19B |
| United States | 328,038,851       | 163,733,789        | 161,636,598 | 100.0          | \$19.28T  | \$0       | \$8.38T   |

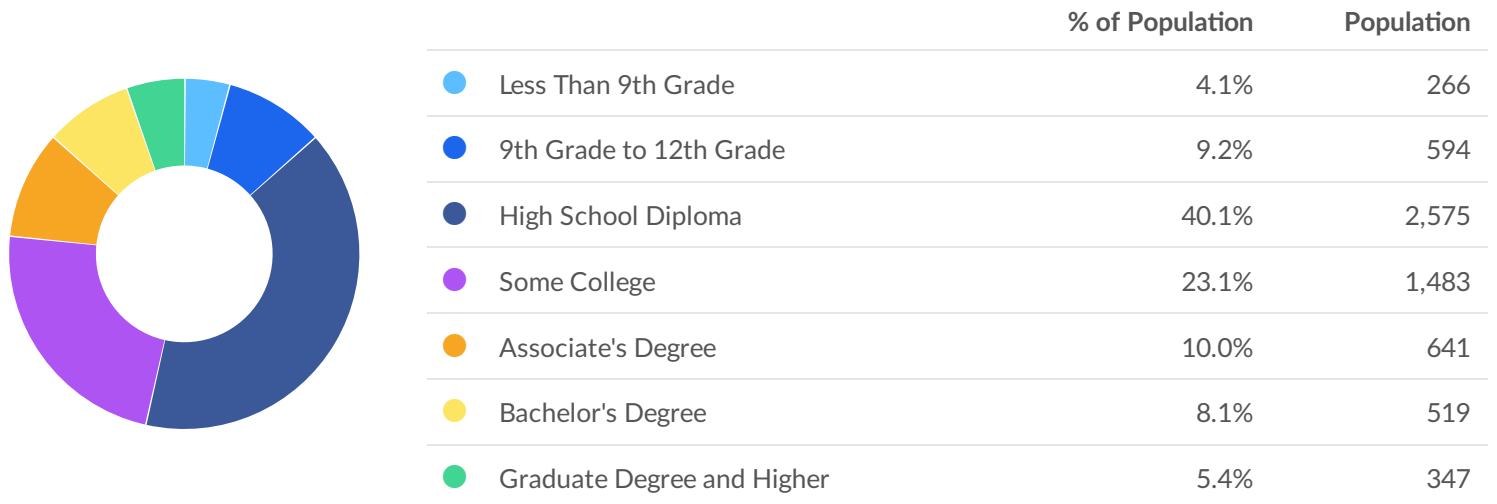
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

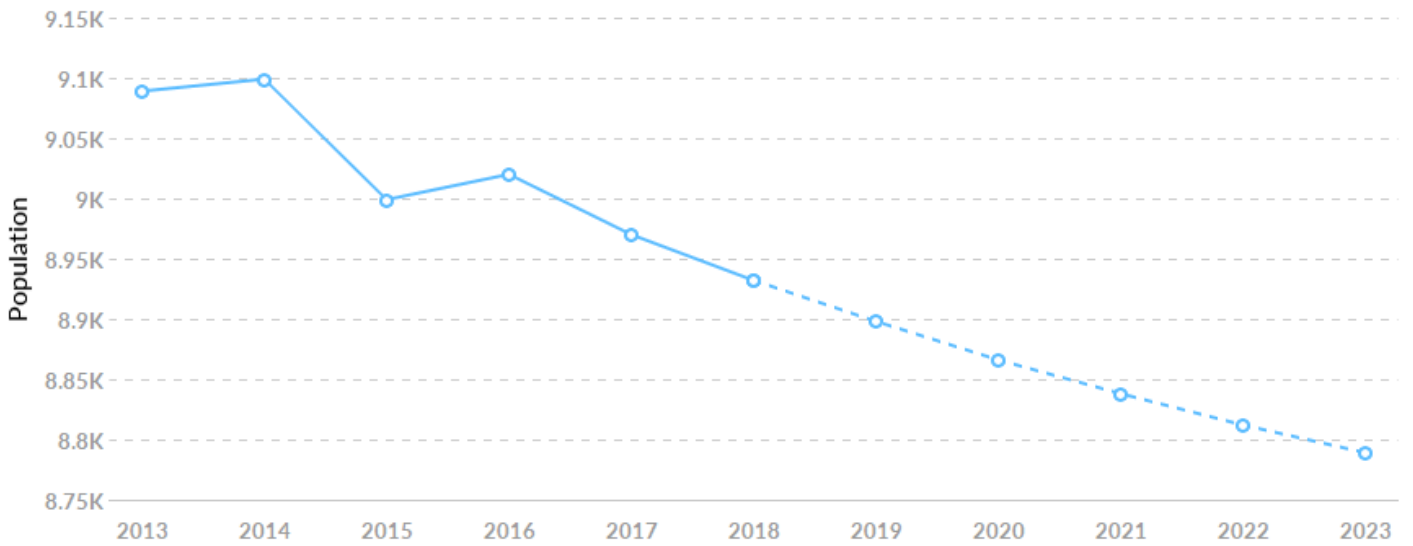
Concerning educational attainment, **8.1% of Forest County, WI residents possess a Bachelor's Degree** (10.5% below the national average), and **10.0% hold an Associate's Degree** (2.0% above the national average).



# Historic & Projected Trends

## Population Trends

As of 2018 the region's population declined by 1.7% since 2013, falling by 157. Population is expected to decrease by 1.6% between 2018 and 2023, losing 143.

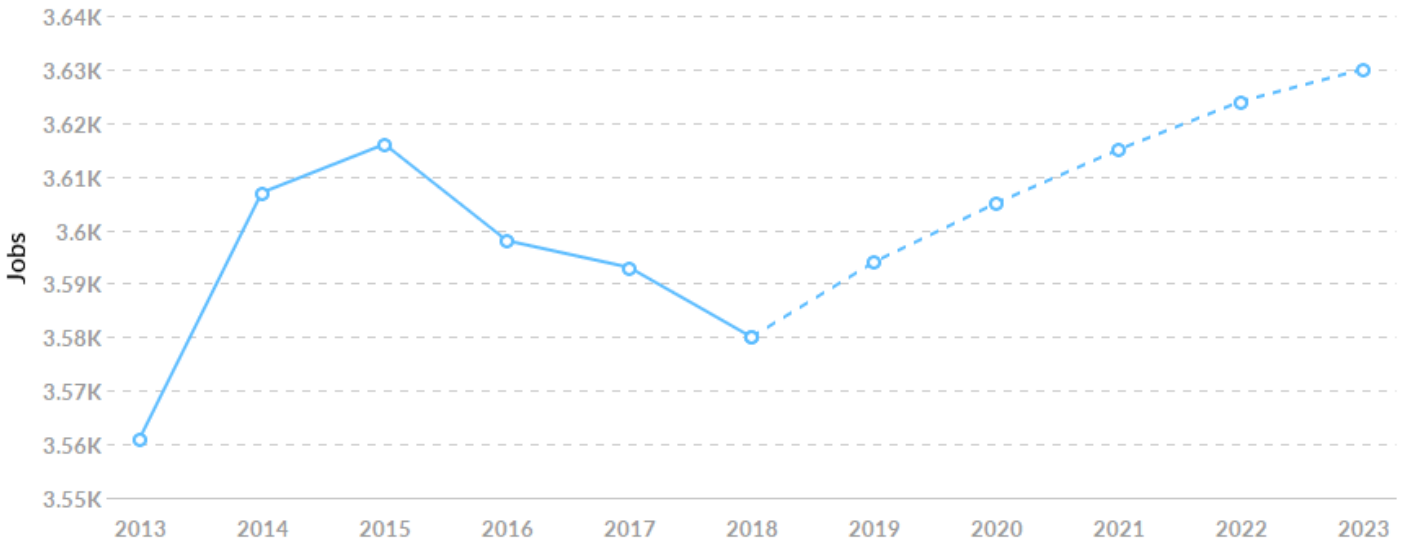


| Timeframe | Population |
|-----------|------------|
| 2013      | 9,089      |
| 2014      | 9,099      |
| 2015      | 8,999      |
| 2016      | 9,020      |
| 2017      | 8,970      |
| 2018      | 8,932      |
| 2019      | 8,898      |
| 2020      | 8,866      |
| 2021      | 8,838      |
| 2022      | 8,812      |
| 2023      | 8,789      |

# Historic & Projected Trends - Cont.

## Job Trends

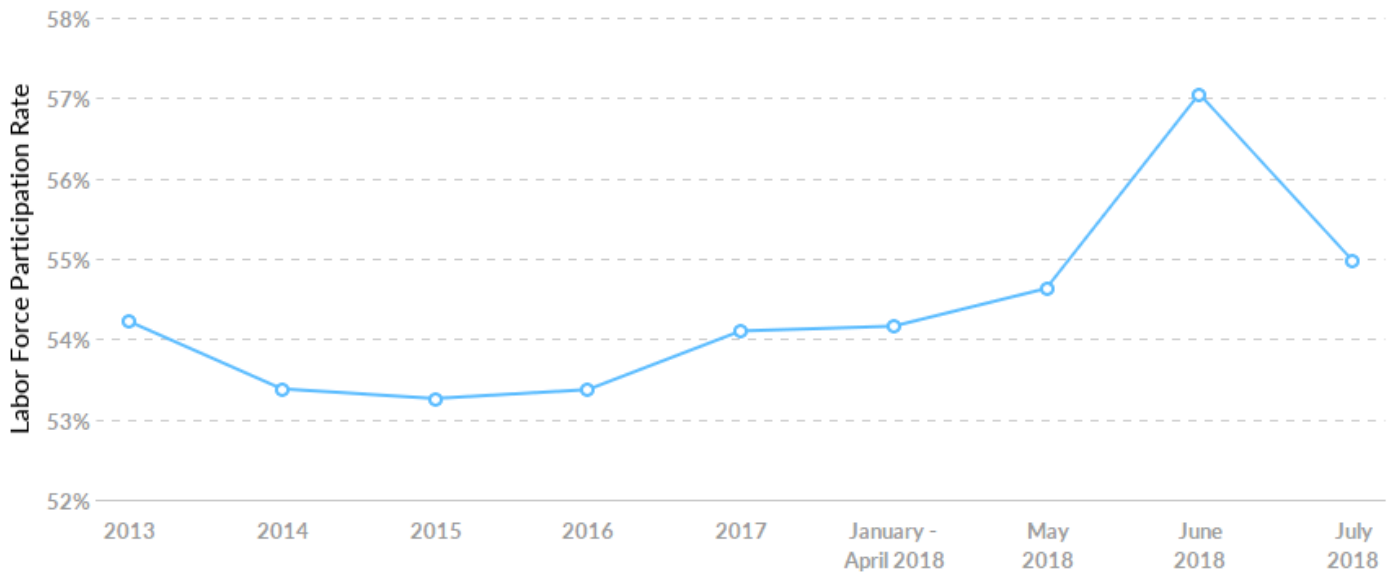
From 2013 to 2018, jobs increased by 0.5% in Forest County, WI from 3,561 to 3,580. This change fell short of the national growth rate of 7.4% by 6.9%.



| Timeframe | Jobs  |
|-----------|-------|
| 2013      | 3,561 |
| 2014      | 3,607 |
| 2015      | 3,616 |
| 2016      | 3,598 |
| 2017      | 3,593 |
| 2018      | 3,580 |
| 2019      | 3,594 |
| 2020      | 3,605 |
| 2021      | 3,615 |
| 2022      | 3,624 |
| 2023      | 3,630 |

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

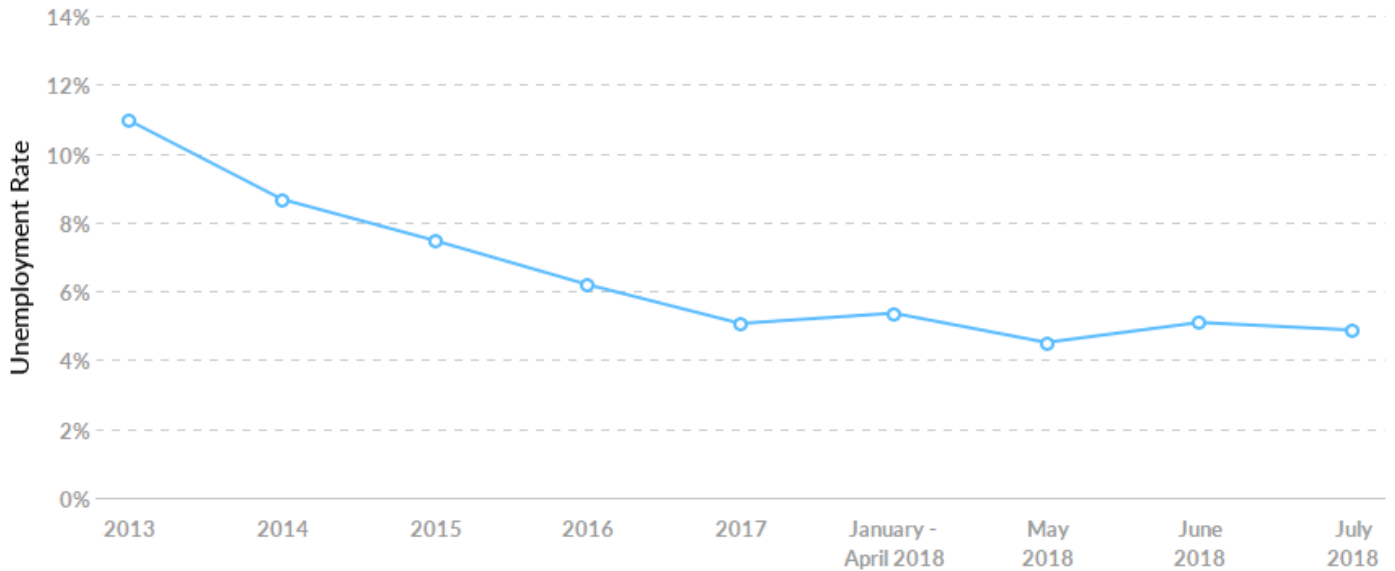


| Timeframe            | Labor Force Participation Rate |
|----------------------|--------------------------------|
| 2013                 | 54.22%                         |
| 2014                 | 53.38%                         |
| 2015                 | 53.26%                         |
| 2016                 | 53.37%                         |
| 2017                 | 54.10%                         |
| January - April 2018 | 54.16%                         |
| May 2018             | 54.63%                         |
| June 2018            | 57.05%                         |
| July 2018            | 54.98%                         |

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

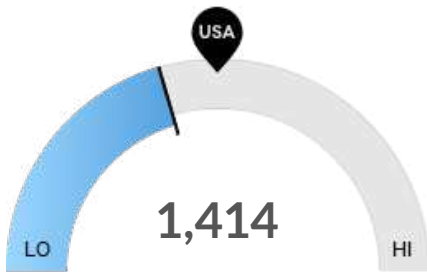
Forest County, WI had a July 2018 unemployment rate of 4.87%, **decreasing from 10.96%** 5 years before.



| Timeframe            | Unemployment Rate |
|----------------------|-------------------|
| 2013                 | 10.96%            |
| 2014                 | 8.67%             |
| 2015                 | 7.47%             |
| 2016                 | 6.19%             |
| 2017                 | 5.06%             |
| January - April 2018 | 5.36%             |
| May 2018             | 4.51%             |
| June 2018            | 5.09%             |
| July 2018            | 4.87%             |

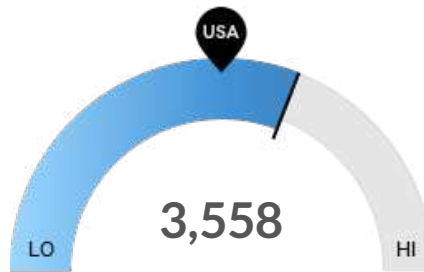


## Population Characteristics



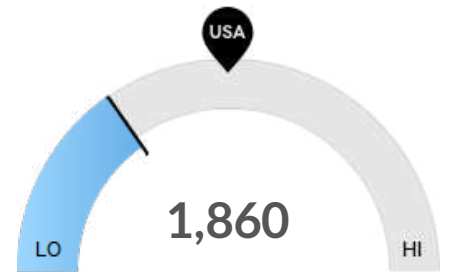
**Millennials**

Forest County, WI has 1,414 millennials (ages 20-34). The national average for an area this size is 1,858.



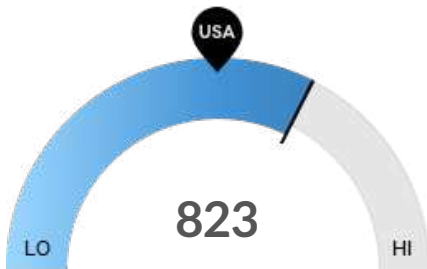
**Retiring Soon**

Retirement risk is high in Forest County, WI. The national average for an area this size is 2,557 people 55 or older, while there are 3,558 here.



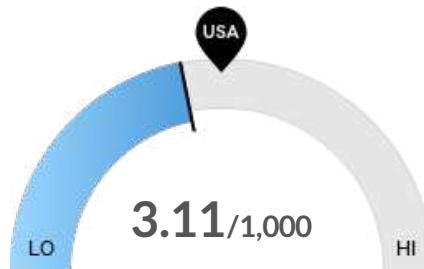
**Racial Diversity**

Racial diversity is low in Forest County, WI. The national average for an area this size is 3,523 racially diverse people, while there are 1,860 here.



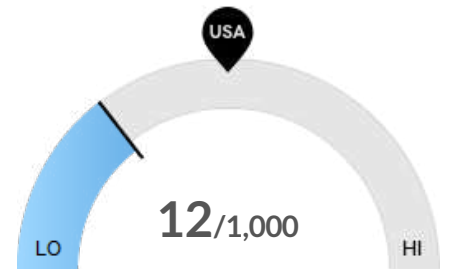
**Veterans**

Forest County, WI has 823 veterans. The national average for an area this size is 545.



**Violent Crime**

Forest County, WI has 3.11 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



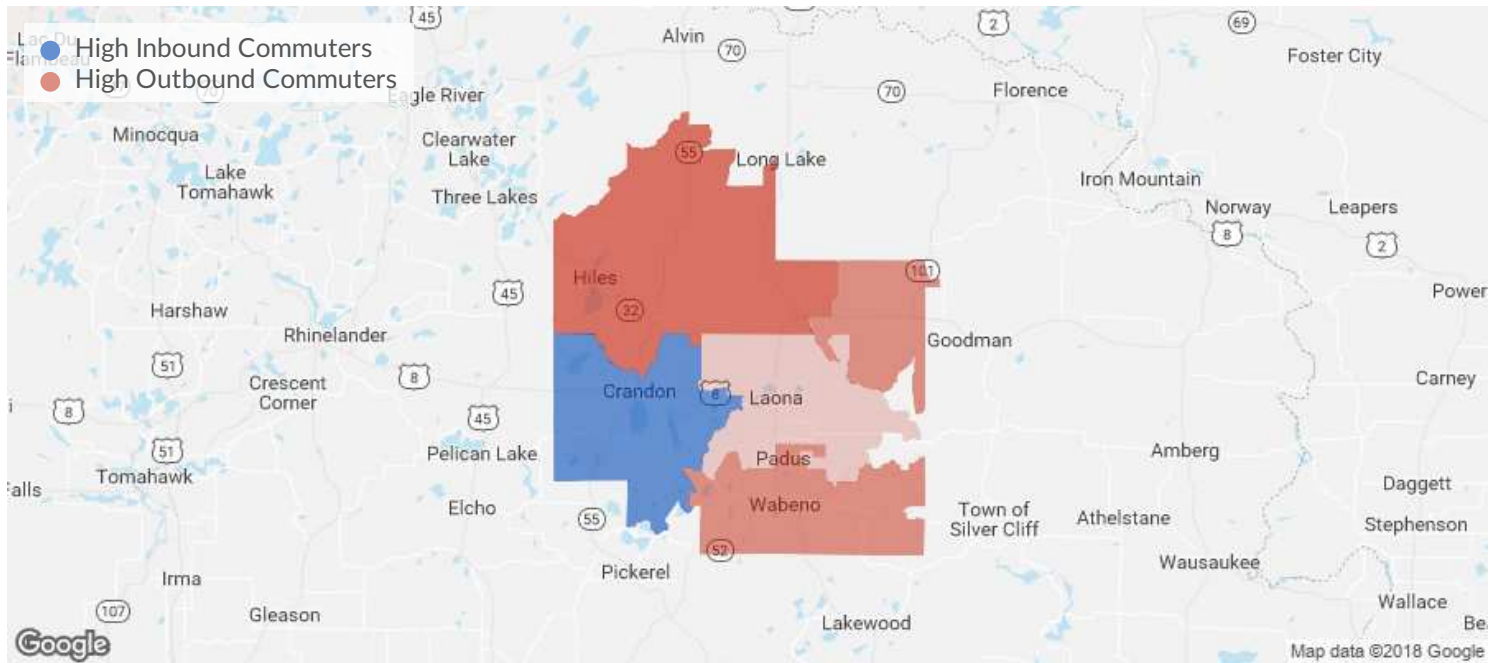
**Property Crime**

Forest County, WI has 12 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Forest County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

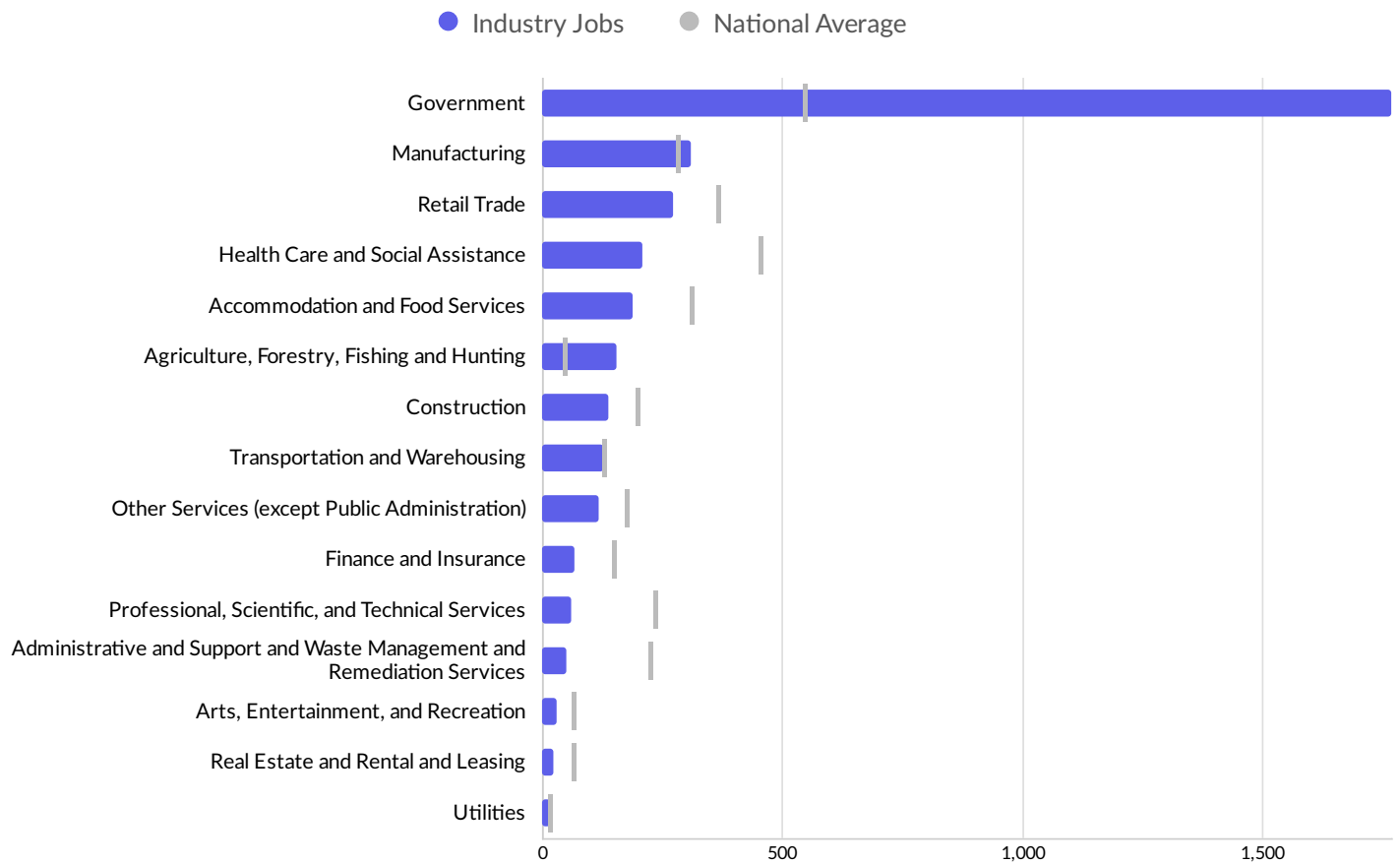
| ZIP   | Name                       | 2018 Employment |
|-------|----------------------------|-----------------|
| 54520 | Crandon, WI (in Forest...  | 2,028           |
| 54541 | Laona, WI (in Forest co... | 575             |
| 54566 | Wabeno, WI (in Forest ...  | 466             |
| 54511 | Argonne, WI (in Forest...  | 440             |
| 54103 | Armstrong Creek, WI (i...  | 72              |

### Where Talent Lives

| ZIP   | Name                       | 2018 Workers |
|-------|----------------------------|--------------|
| 54520 | Crandon, WI (in Forest...  | 1,763        |
| 54511 | Argonne, WI (in Forest...  | 654          |
| 54566 | Wabeno, WI (in Forest ...  | 645          |
| 54541 | Laona, WI (in Forest co... | 599          |
| 54103 | Armstrong Creek, WI (i...  | 249          |

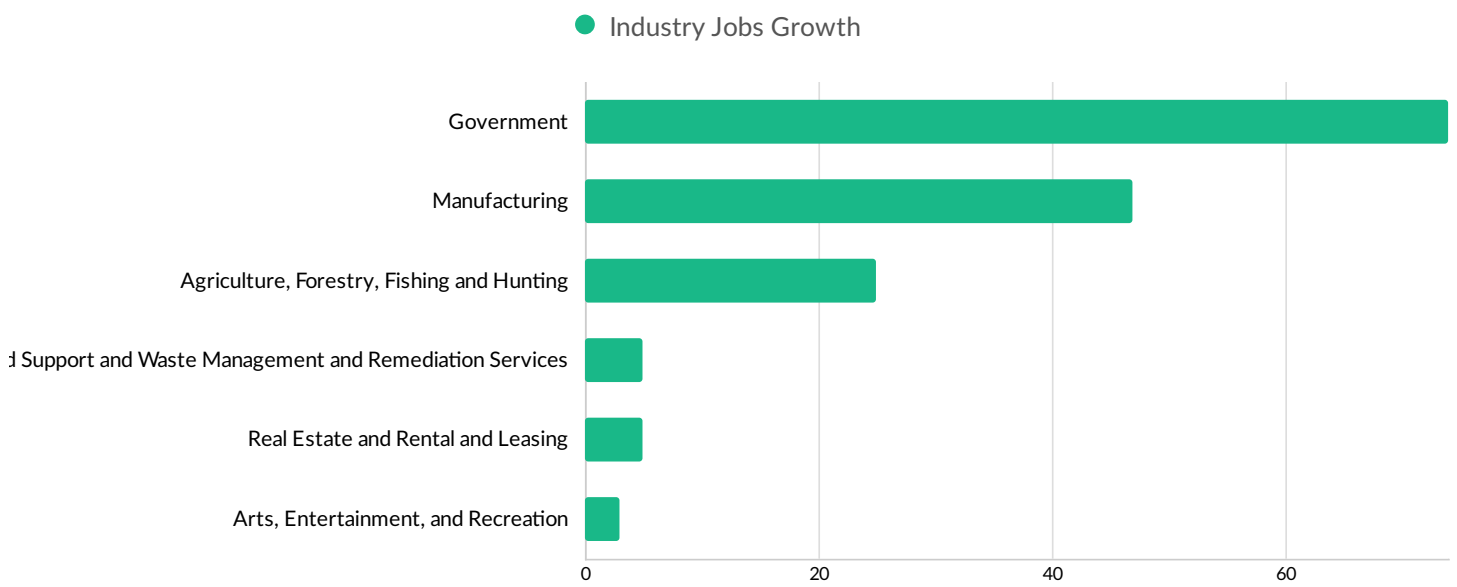
# Industry Characteristics

## Largest Industries



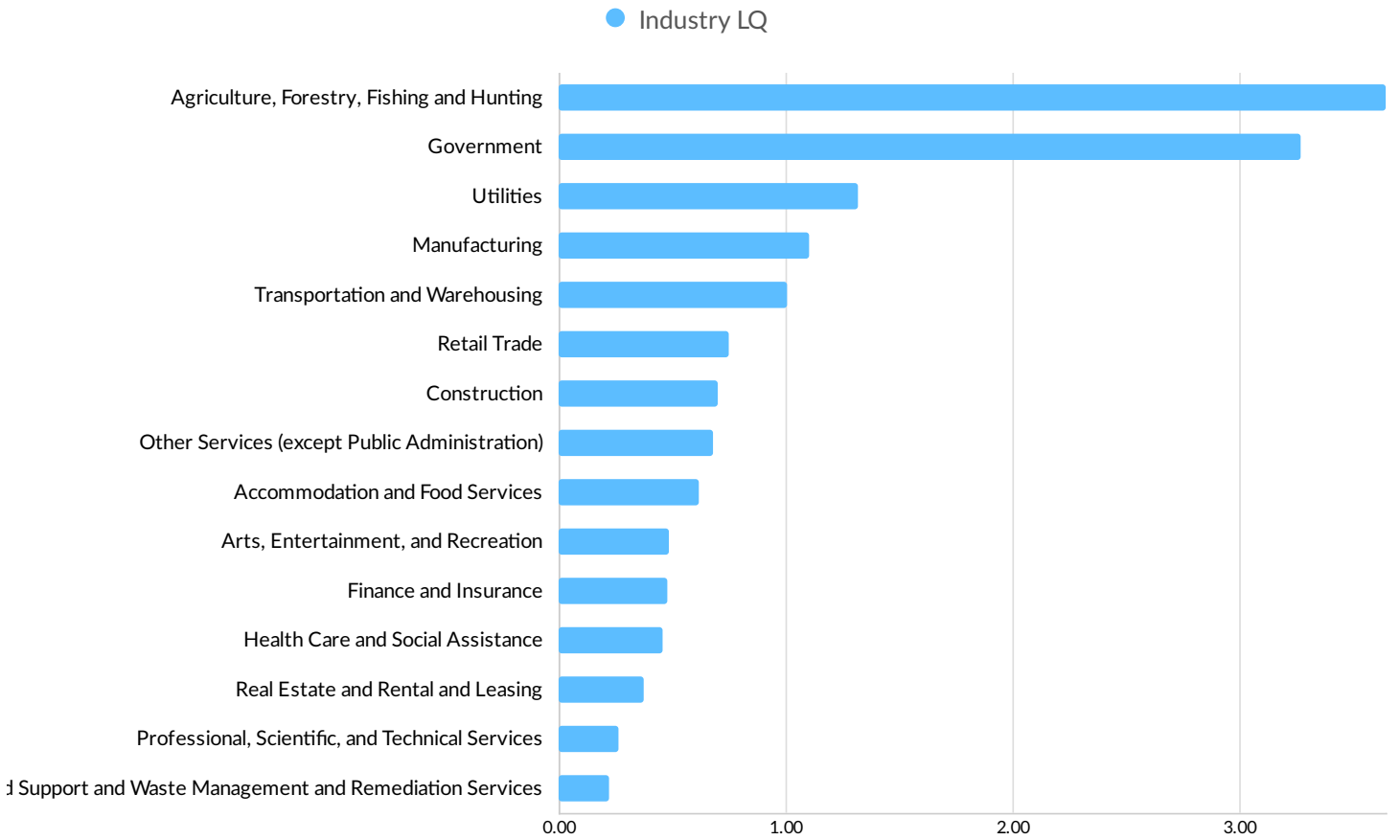
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

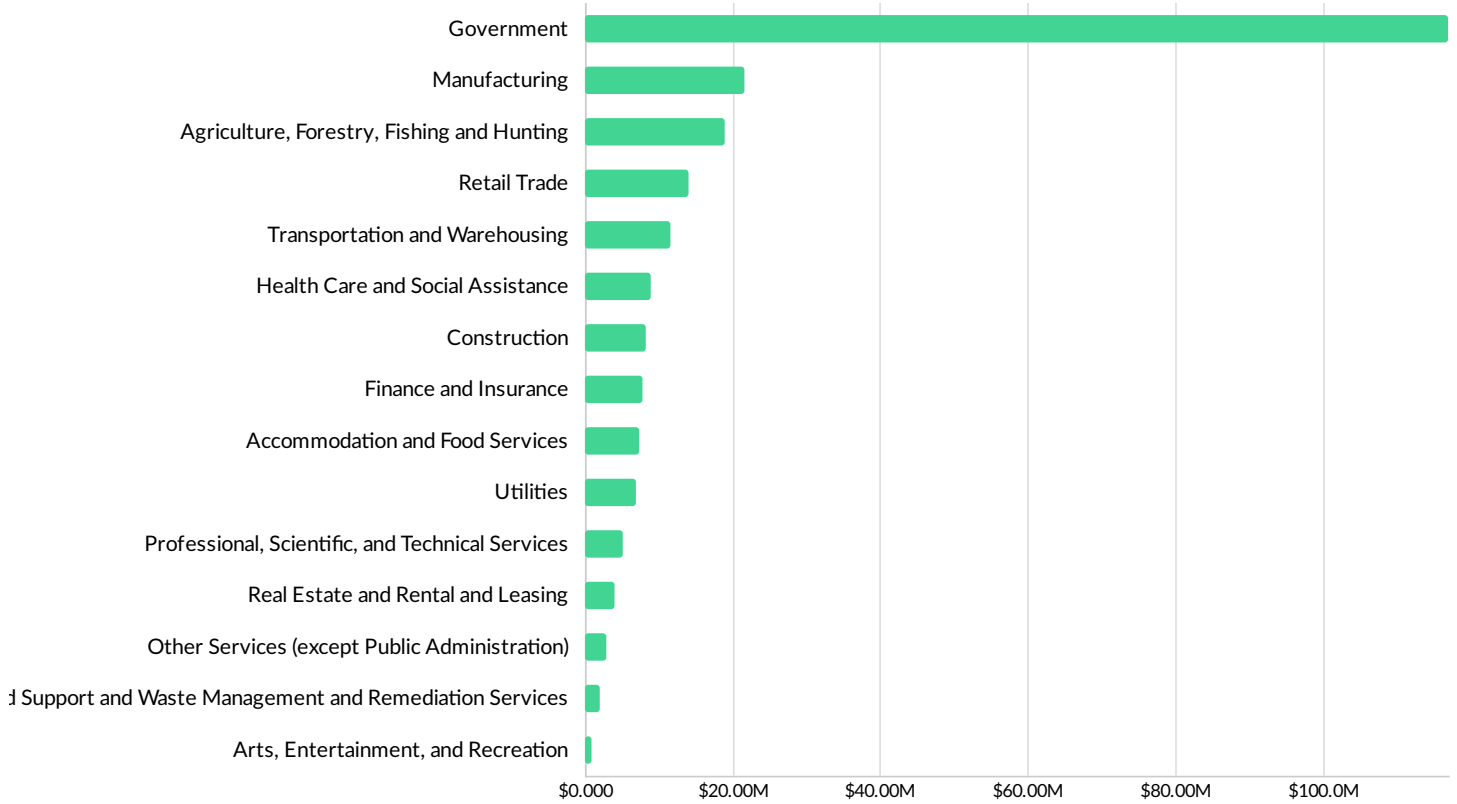
### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP

● 2017 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.





















| Industry   | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2018 Earnings Per Worker | 2017 GRP  |
|--|-----------|-----------|----------------|------------------|---------|--------------------------|-----------|
| Government   | 1,696     | 1,770     | 74             | +4%              | 3.27    | \$60,272                 | \$117.01M |
| Manufacturing  | 263       | 310       | 47             | +18%             | 1.10    | \$48,718                 | \$21.68M  |
| Retail Trade   | 280       | 273       | -7             | -3%              | 0.75    | \$24,459                 | \$13.94M  |
| Health Care and Social Assistance  | 265       | 208       | -57            | -22%             | 0.46    | \$36,015                 | \$8.84M   |
| Accommodation and Food Services  | 198       | 190       | -8             | -4%              | 0.62    | \$12,572                 | \$7.42M   |
| Agriculture, Forestry, Fishing and Hunting                               | 131       | 156       | 25             | +19%             | 3.65    | \$31,414                 | \$19.02M  |
| Construction   | 142       | 138       | -4             | -3%              | 0.70    | \$30,249                 | \$8.18M   |
| Transportation and Warehousing   | 136       | 127       | -9             | -7%              | 1.01    | \$53,341                 | \$11.65M  |
| Other Services (except Public Administration)                            | 152       | 117       | -35            | -23%             | 0.68    | \$15,039                 | \$2.99M   |
| Finance and Insurance  | 71        | 69        | -2             | -3%              | 0.48    | \$41,113                 | \$7.78M   |
| Professional, Scientific, and Technical Services                         | 87        | 62        | -25            | -29%             | 0.27    | \$56,661                 | \$5.08M   |
| Administrative and Support and Waste Management and Remediation Services | 45        | 50        | 5              | +11%             | 0.22    | \$22,452                 | \$2.08M   |
| Arts, Entertainment, and Recreation                                      | 27        | 30        | 3              | +11%             | 0.48    | \$16,024                 | \$934.77K |
| Real Estate and Rental and Leasing                                       | 18        | 23        | 5              | +28%             | 0.38    | \$31,495                 | \$3.99M   |
| Utilities  | 31        | 16        | -15            | -48%             | 1.32    | \$122,820                | \$7.00M   |



# Business Characteristics

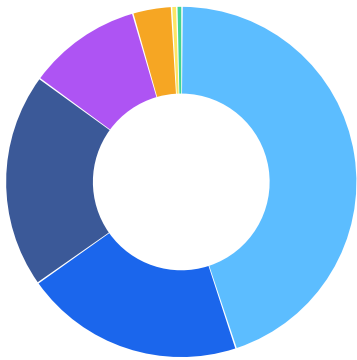
## 245 Companies Employ Your Workers

Online profiles for your workers mention 245 companies as employers, with the top 10 appearing below. In the last 12 months, 155 companies in Forest County, WI posted job postings, with the top 10 appearing below.

| Top Companies                   | Profiles   | Top Companies Posting            | Unique Postings  |
|---------------------------------|--|----------------------------------|--|
| Forest County Potawatomi Co...  | 35    | Platinum Supplemental Insuran... | 60    |
| United States Forest Service    | 14  | Roehl Transport, Inc.            | 58  |
| Carter Potawatomi Casino Hotel  | 12  | Barr-Nunn Transportation, Inc.   | 49  |
| School District of Crandon, Inc | 8   | C.R. England, Inc.               | 49  |
| Sokaogan Chippewa Community     | 8   | Tutree, Inc.                     | 46  |
| School District                 | 7   | Roadrunner Transportation Sys... | 25  |
| Sokaogon Chippewa BP            | 6   | United Parcel Service, Inc.      | 20  |
| Brandon School District         | 5   | Forest County Potawatomi Co...   | 18  |
| County of Forest                | 5   | Qt Kids Inc                      | 17  |
| Hometown America, L.L.C.        | 5   | Correct Care Solutions, LLC      | 14  |

## Business Characteristics - Cont.

### Business Size

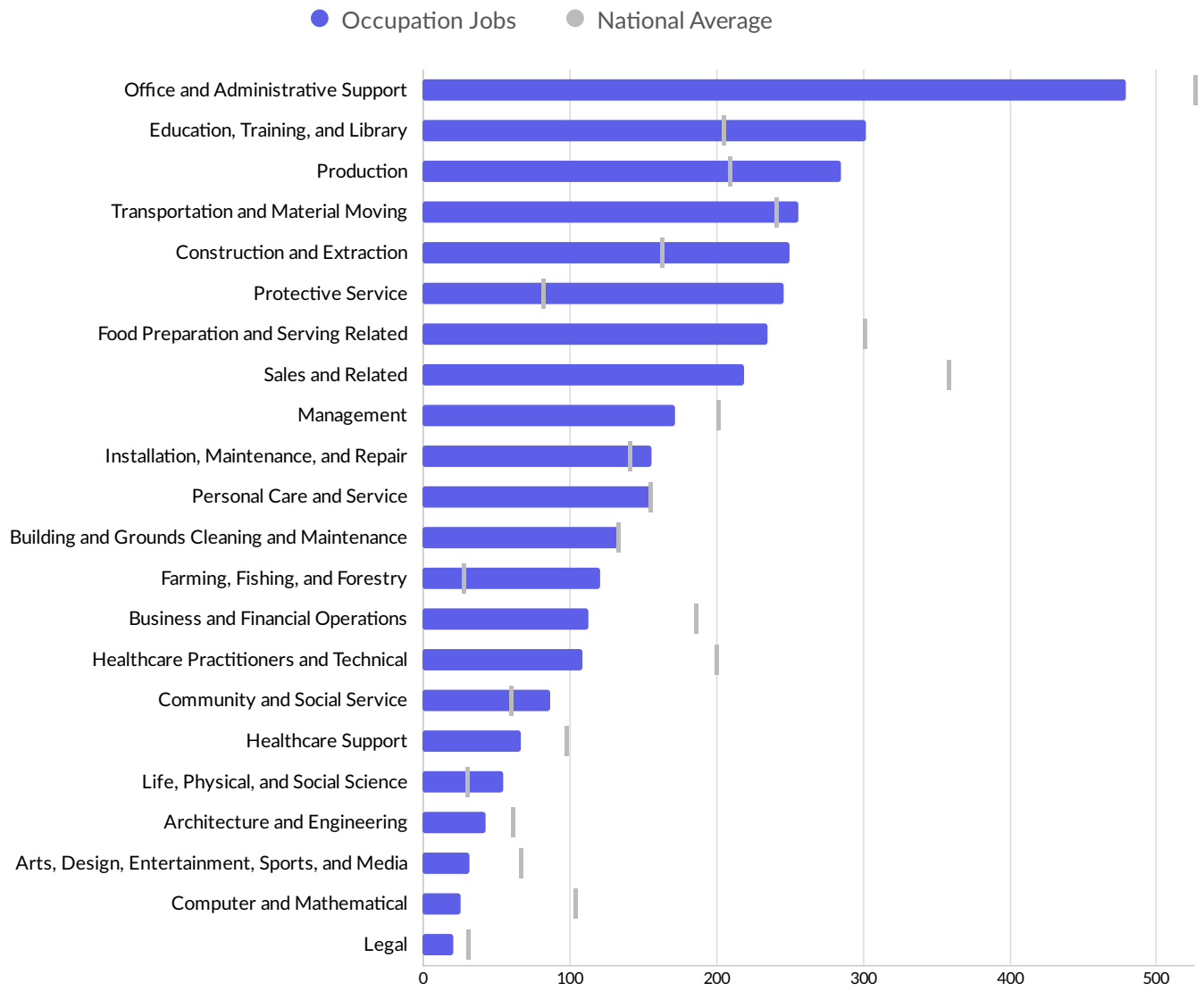


|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 44.9%      | 188            |
| 5 to 9 employees     | 20.3%      | 85             |
| 10 to 19 employees   | 19.8%      | 83             |
| 20 to 49 employees   | 10.5%      | 44             |
| 50 to 99 employees   | 3.6%       | 15             |
| 100 to 249 employees | 0.5%       | 2              |
| 250 to 499 employees | 0.5%       | 2              |

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

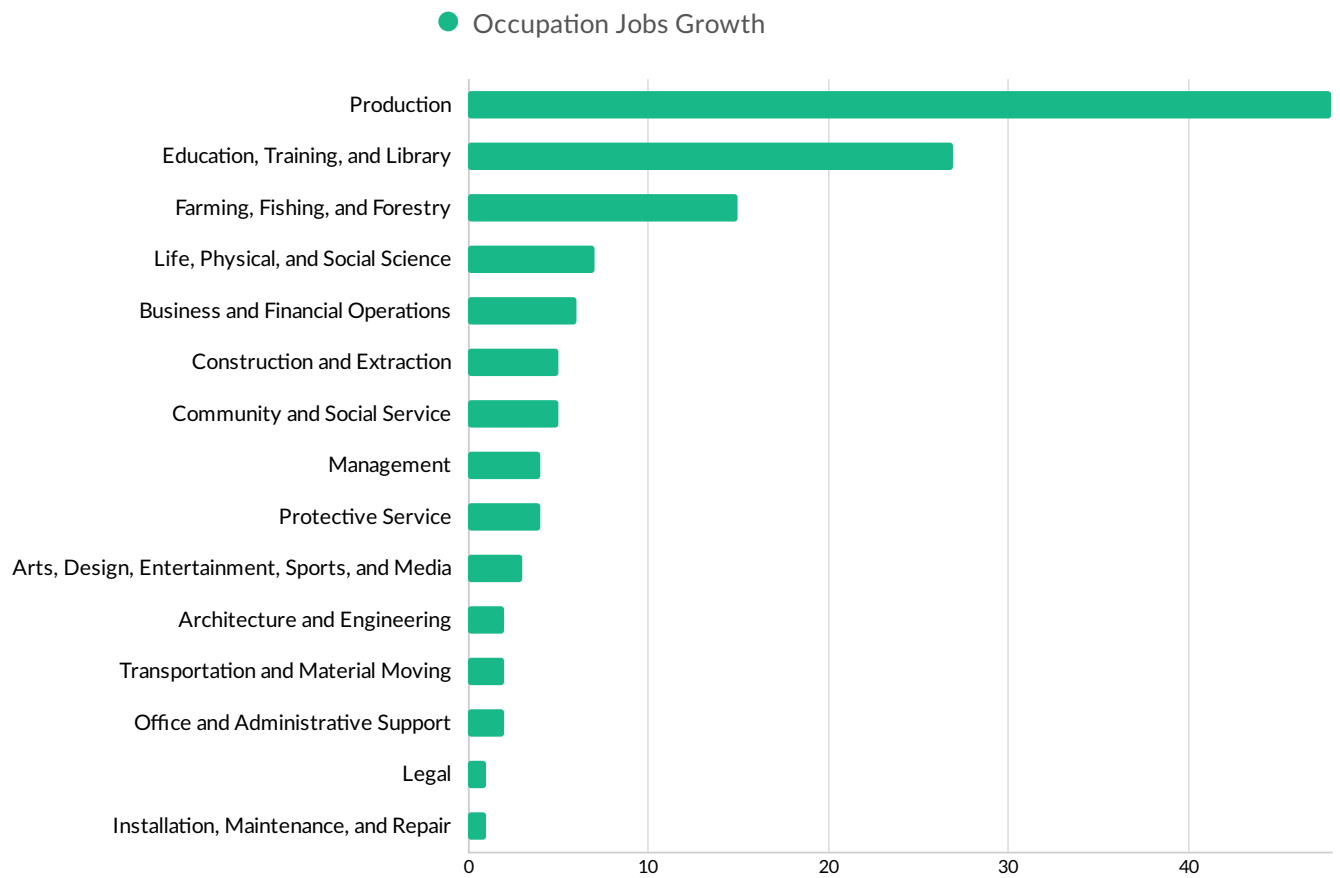
# Workforce Characteristics

## Largest Occupations



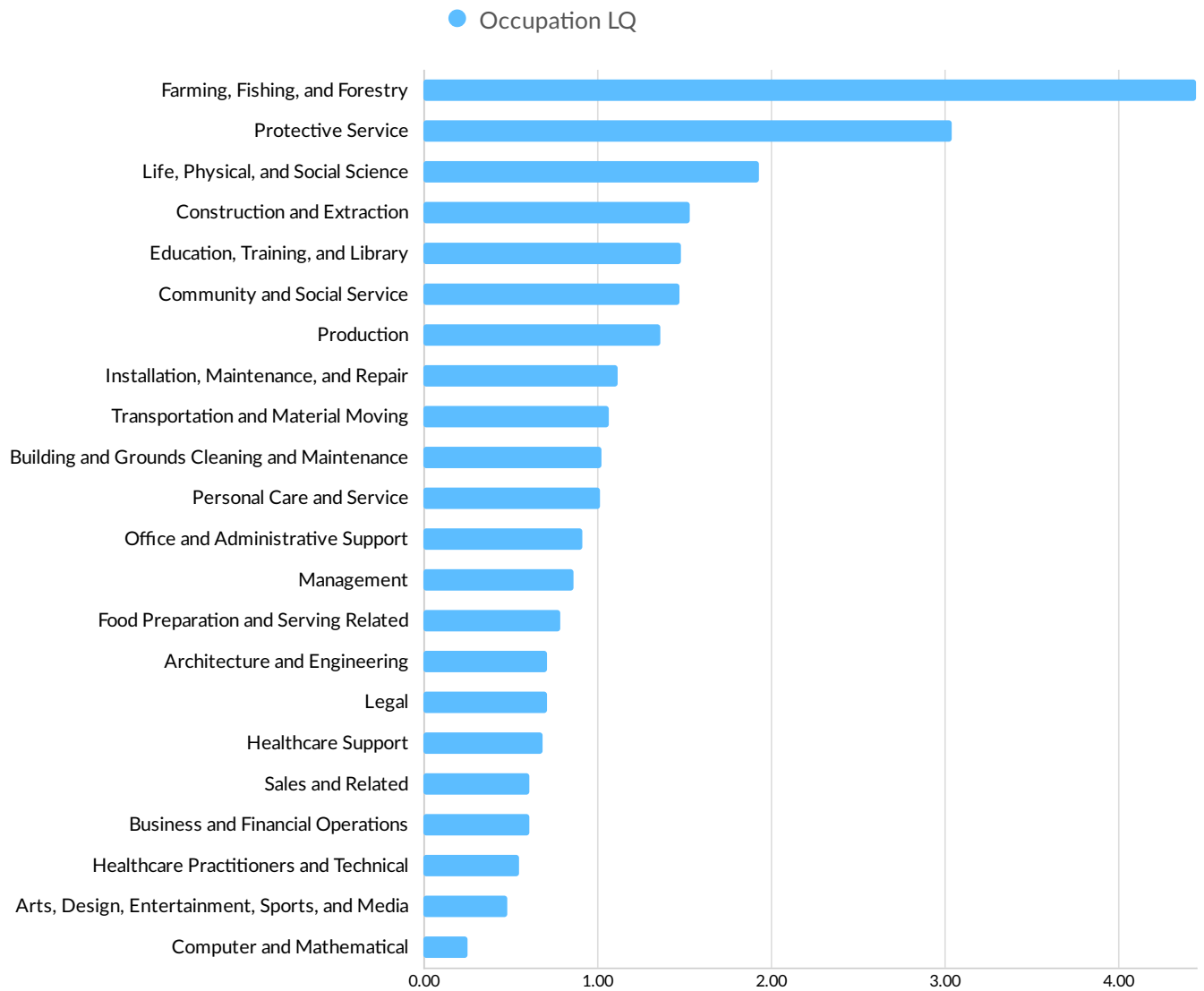
## Workforce Characteristics - Cont.

### Top Growing Occupations



## Workforce Characteristics - Cont.

### Top Occupation LQ



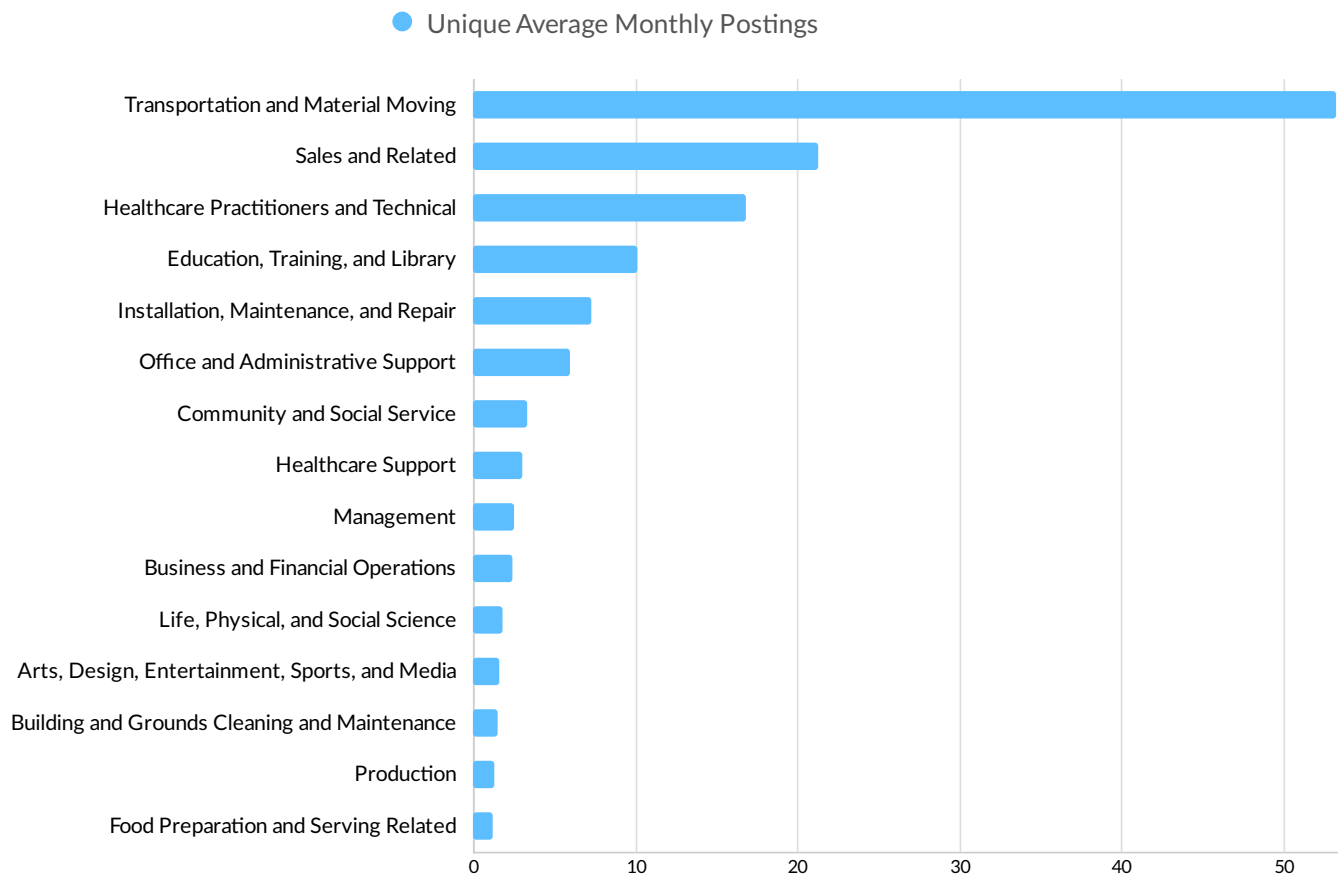
## Workforce Characteristics - Cont.

### Top Occupation Earnings



## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

| Occupation                                    | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Avg. Hourly Earnings | Nov 2017 - Oct 2018 Unique Average Monthly Postings |
|---|-----------|-----------|----------------|------------------|---------|---------------------------|---|
| Office and Administrative Support             | 478       | 480       | 2              | +0%              | 0.91    | \$16.61                   | 6   |
| Education, Training, and Library              | 276       | 303       | 27             | +10%             | 1.48    | \$19.03                   | 10  |
| Production                                    | 237       | 285       | 48             | +20%             | 1.37    | \$17.90                   | 1   |
| Transportation and Material Moving            | 255       | 257       | 2              | +1%              | 1.07    | \$17.66                   | 53  |
| Construction and Extraction                   | 245       | 250       | 5              | +2%              | 1.54    | \$21.08                   | 1   |
| Protective Service                            | 242       | 246       | 4              | +2%              | 3.04    | \$24.08                   | 0   |
| Food Preparation and Serving Related          | 248       | 236       | -12            | -5%              | 0.79    | \$9.61                    | 1   |
| Sales and Related                             | 221       | 219       | -2             | -1%              | 0.61    | \$13.77                   | 21  |
| Management                                    | 168       | 172       | 4              | +2%              | 0.86    | \$37.15                   | 3   |
| Installation, Maintenance, and Repair         | 155       | 156       | 1              | +1%              | 1.11    | \$21.19                   | 7   |
| Personal Care and Service                     | 173       | 156       | -17            | -10%             | 1.02    | \$11.01                   | 1   |
| Building and Grounds Cleaning and Maintenance | 155       | 136       | -19            | -12%             | 1.03    | \$12.65                   | 2   |
| Farming, Fishing, and Forestry                | 106       | 121       | 15             | +14%             | 4.45    | \$15.86                   | 0   |
| Business and Financial Operations             | 107       | 113       | 6              | +6%              | 0.61    | \$27.03                   | 2   |
| Healthcare Practitioners and Technical        | 125       | 109       | -16            | -13%             | 0.55    | \$27.74                   | 17  |
| Community and Social Service                  | 83        | 88        | 5              | +6%              | 1.47    | \$21.62                   | 3   |
| Healthcare Support                            | 93        | 67        | -26            | -28%             | 0.69    | \$12.06                   | 3   |



## Workforce Characteristics - Cont.

| Occupation                                     | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Avg. Hourly Earnings | Nov 2017 - Oct 2018 Unique Average Monthly Postings |
|--|-----------|-----------|----------------|------------------|---------|---------------------------|---|
| Life, Physical, and Social Science             | 49        | 56        | 7              | +14%             | 1.93    | \$26.10                   | 2   |
| Architecture and Engineering                   | 41        | 43        | 2              | +5%              | 0.71    | \$32.01                   | 1   |
| Arts, Design, Entertainment, Sports, and Media | 29        | 32        | 3              | +10%             | 0.49    | \$16.82                   | 2   |
| Computer and Mathematical                      | 46        | 26        | -20            | -43%             | 0.26    | \$29.98                   | 1   |
| Legal  | 20        | 21        | 1              | +5%              | 0.71    | \$36.34                   | 0   |

## Educational Pipeline

Over the last 5 years, no schools in Forest County, WI produced graduates.