



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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# Economy Overview

**26,530**

**Population (2018)**

Population **decreased by 33** over the last 5 years but is projected to **grow by 204** over the next 5 years.

**10,549**

**Jobs (2018)**

Jobs **grew by 465** over the last 5 years and are projected to **grow by 397** over the next 5 years.

**\$47.2K**

**Median Household Income (2016)**

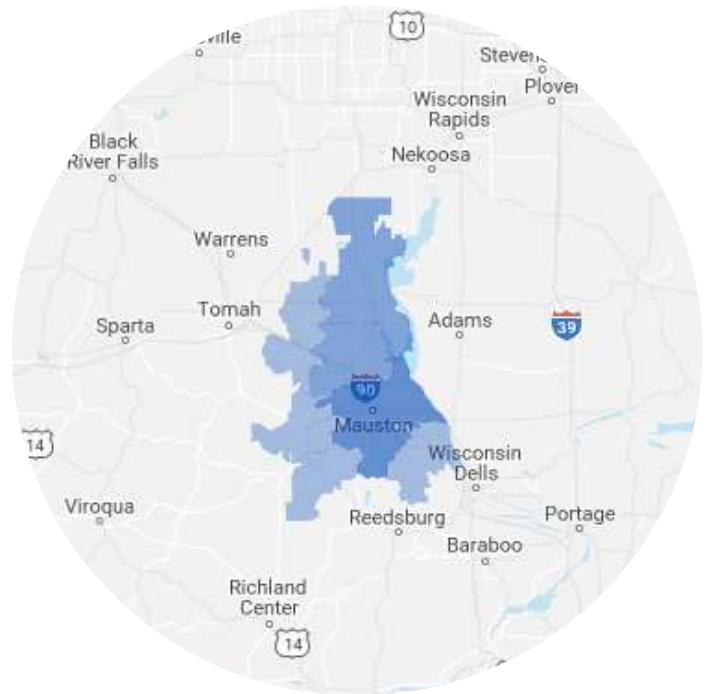
Median household income is **\$8.1K below** the national median household income of \$55.3K.

As of 2018 the region's population **declined by 0.1%** since 2013, falling by 33. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 204.

From 2013 to 2018, jobs **increased by 4.6%** in Juneau County, WI from 10,084 to **10,549**. This change **fell short of the national growth rate of 7.4% by 2.8%**. As the number of jobs increased, the **labor force participation rate increased from 61.4% to 63.9% between 2013 and 2018**.

Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

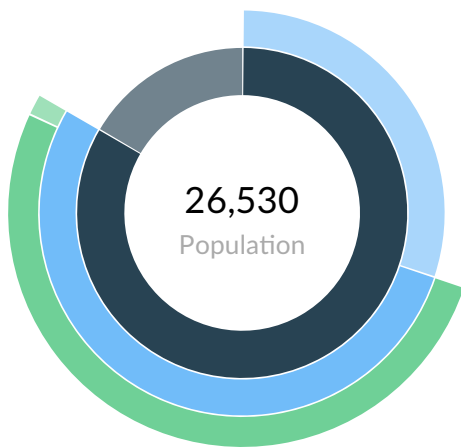
The top three industries in 2018 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	26,530	14,138	10,549	98.5	\$935.87M	\$1.73B	\$1.81B
NCWRPC	438,224	235,081	227,020	99.6	\$21.51B	\$27.36B	\$26.67B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

## Economy Overview - Cont.

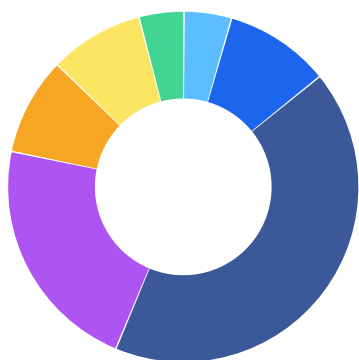
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	22,112
● Not in Labor Force (15+)	7,974
● Labor Force	14,138
● Employed	13,740
● Unemployed	398
● Under 15	4,418

### Educational Attainment

Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

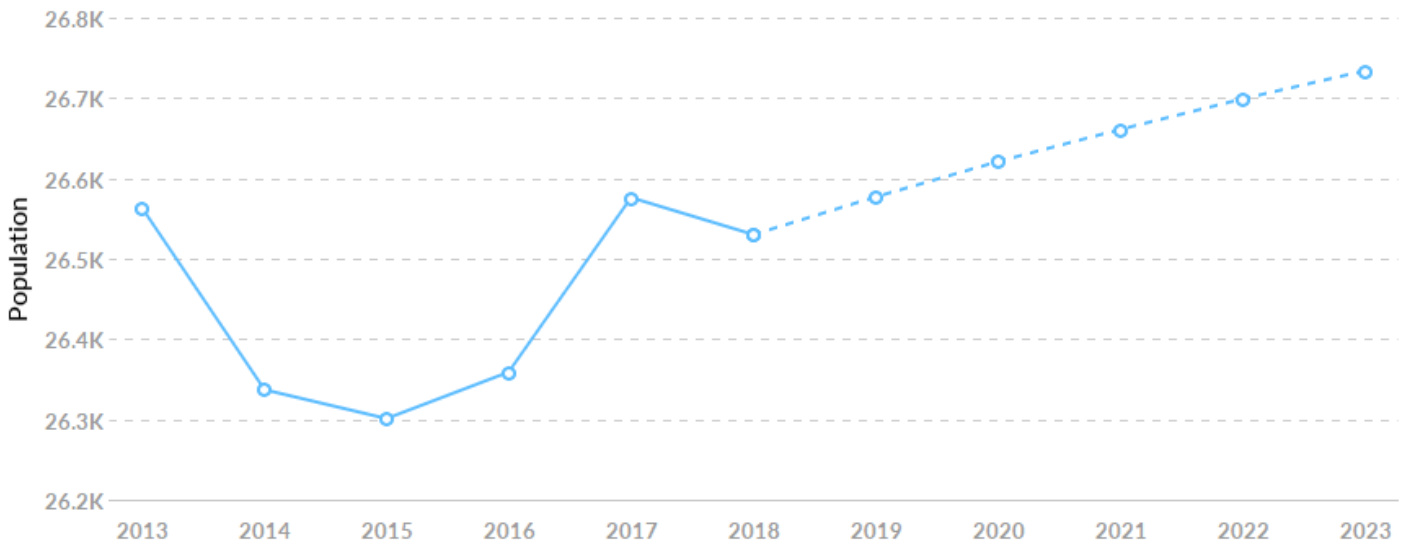


	% of Population	Population
● Less Than 9th Grade	4.4%	854
● 9th Grade to 12th Grade	9.7%	1,894
● High School Diploma	42.1%	8,205
● Some College	22.0%	4,279
● Associate's Degree	9.0%	1,756
● Bachelor's Degree	8.7%	1,692
● Graduate Degree and Higher	4.1%	806

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population declined by 0.1% since 2013, falling by 33. Population is expected to increase by 0.8% between 2018 and 2023, adding 204.

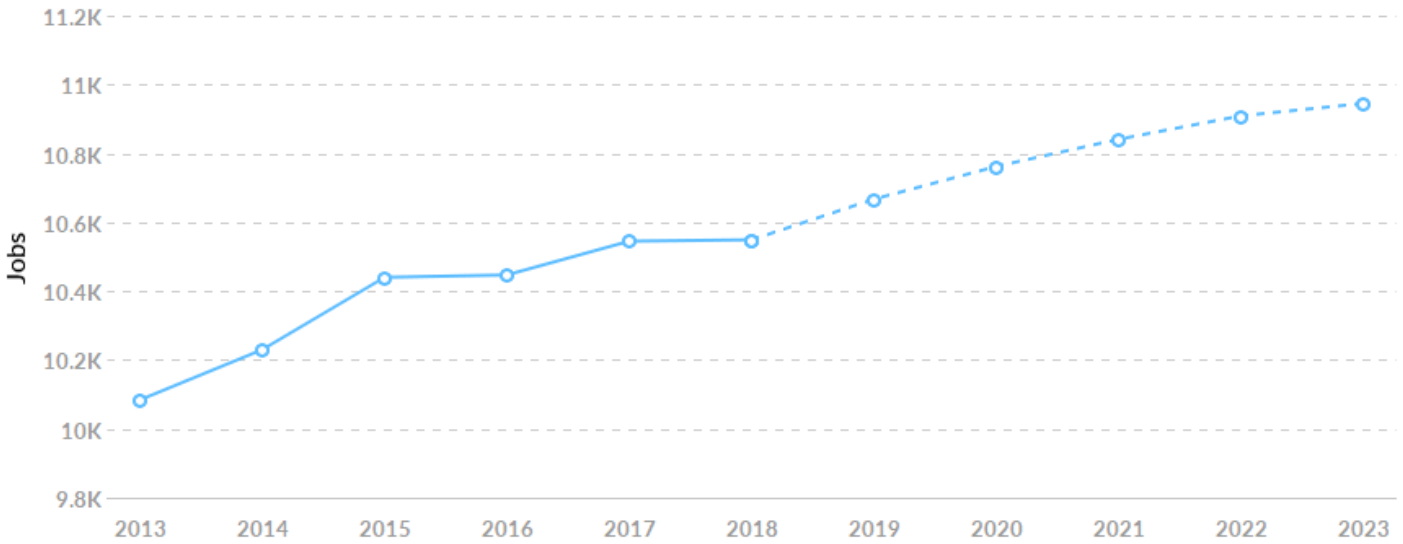


Timeframe	Population
2013	26,563
2014	26,337
2015	26,301
2016	26,359
2017	26,576
2018	26,530
2019	26,577
2020	26,621
2021	26,661
2022	26,699
2023	26,734

# Historic & Projected Trends - Cont.

## Job Trends

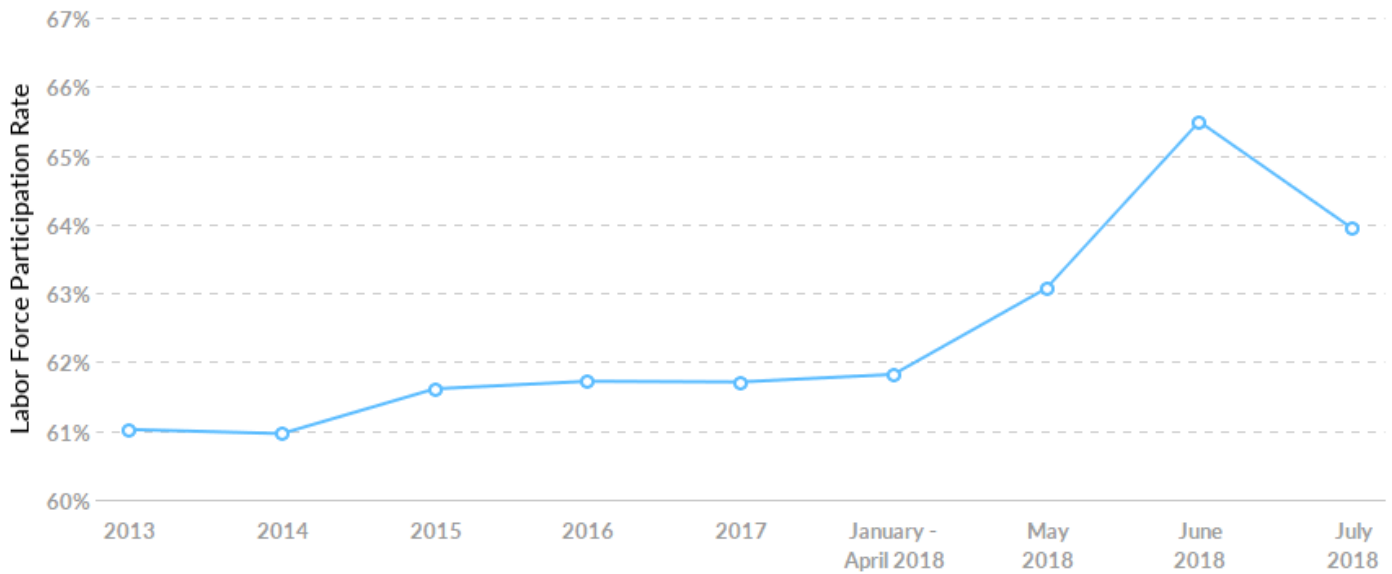
From 2013 to 2018, jobs increased by 4.6% in Juneau County, WI from 10,084 to 10,549. This change fell short of the national growth rate of 7.4% by 2.8%.



Timeframe	Jobs
2013	10,084
2014	10,230
2015	10,440
2016	10,447
2017	10,545
2018	10,549
2019	10,667
2020	10,762
2021	10,841
2022	10,909
2023	10,945

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

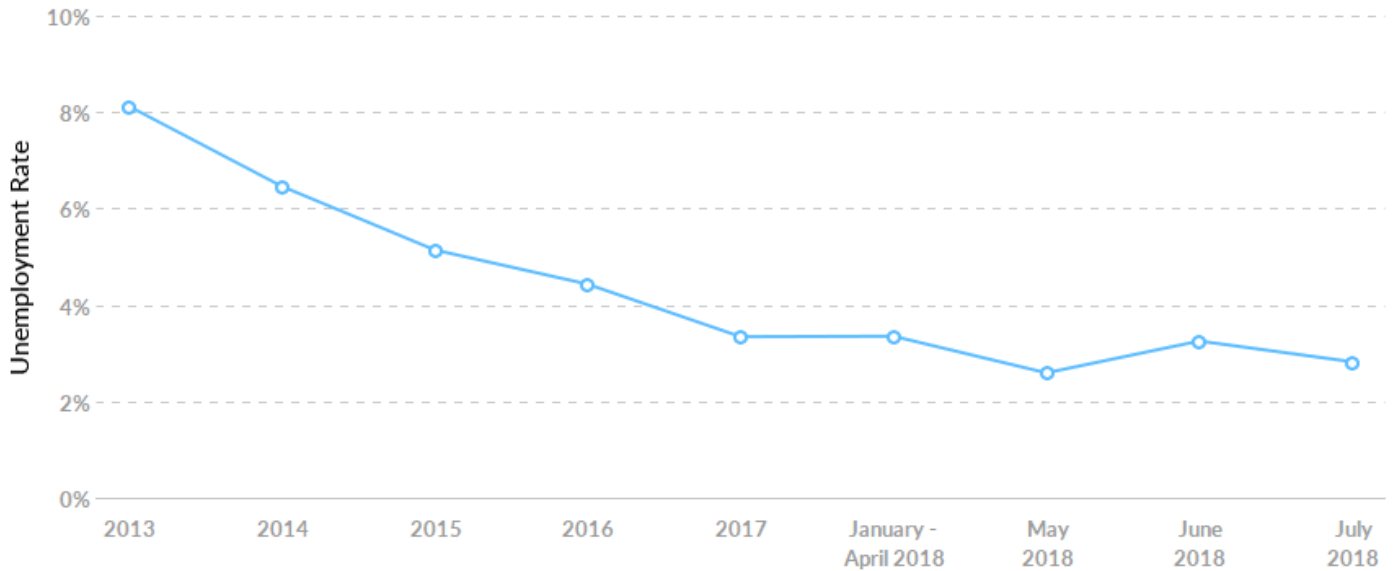


Timeframe	Labor Force Participation Rate
2013	61.02%
2014	60.96%
2015	61.61%
2016	61.72%
2017	61.71%
January - April 2018	61.82%
May 2018	63.07%
June 2018	65.49%
July 2018	63.94%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

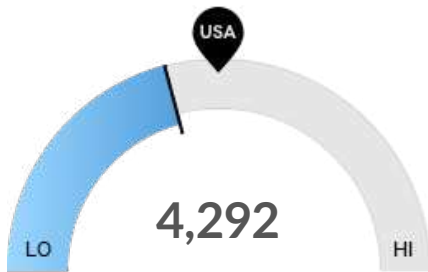
Juneau County, WI had a July 2018 unemployment rate of 2.82%, **decreasing from 8.12%** 5 years before.



Timeframe	Unemployment Rate
2013	8.12%
2014	6.46%
2015	5.14%
2016	4.43%
2017	3.34%
January - April 2018	3.35%
May 2018	2.59%
June 2018	3.25%
July 2018	2.82%

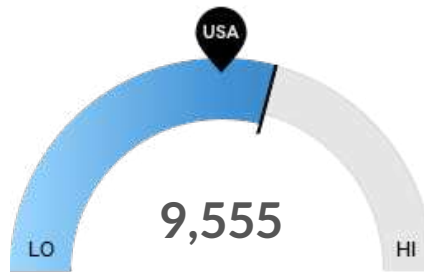


## Population Characteristics



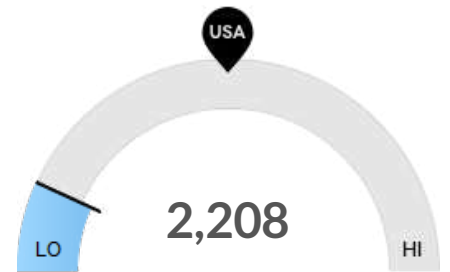
**Millennials**

Juneau County, WI has 4,292 millennials (ages 20-34). The national average for an area this size is 5,504.



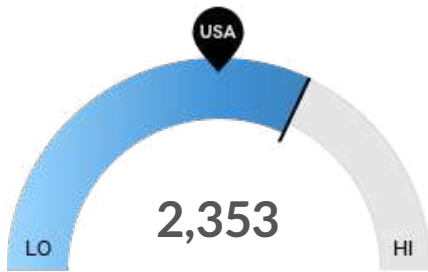
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,576 people 55 or older, while there are 9,555 here.



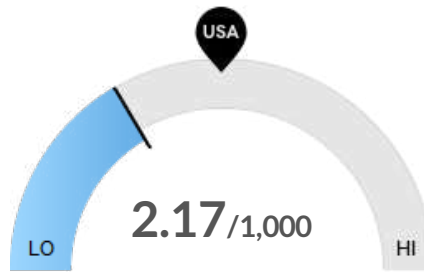
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,437 racially diverse people, while there are 2,208 here.



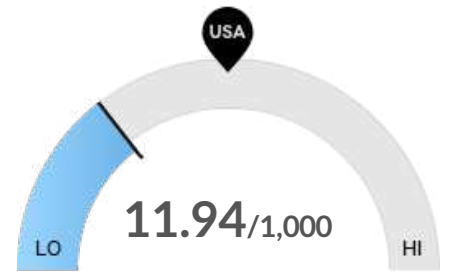
**Veterans**

Juneau County, WI has 2,353 veterans. The national average for an area this size is 1,592.



**Violent Crime**

Juneau County, WI has 2.17 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



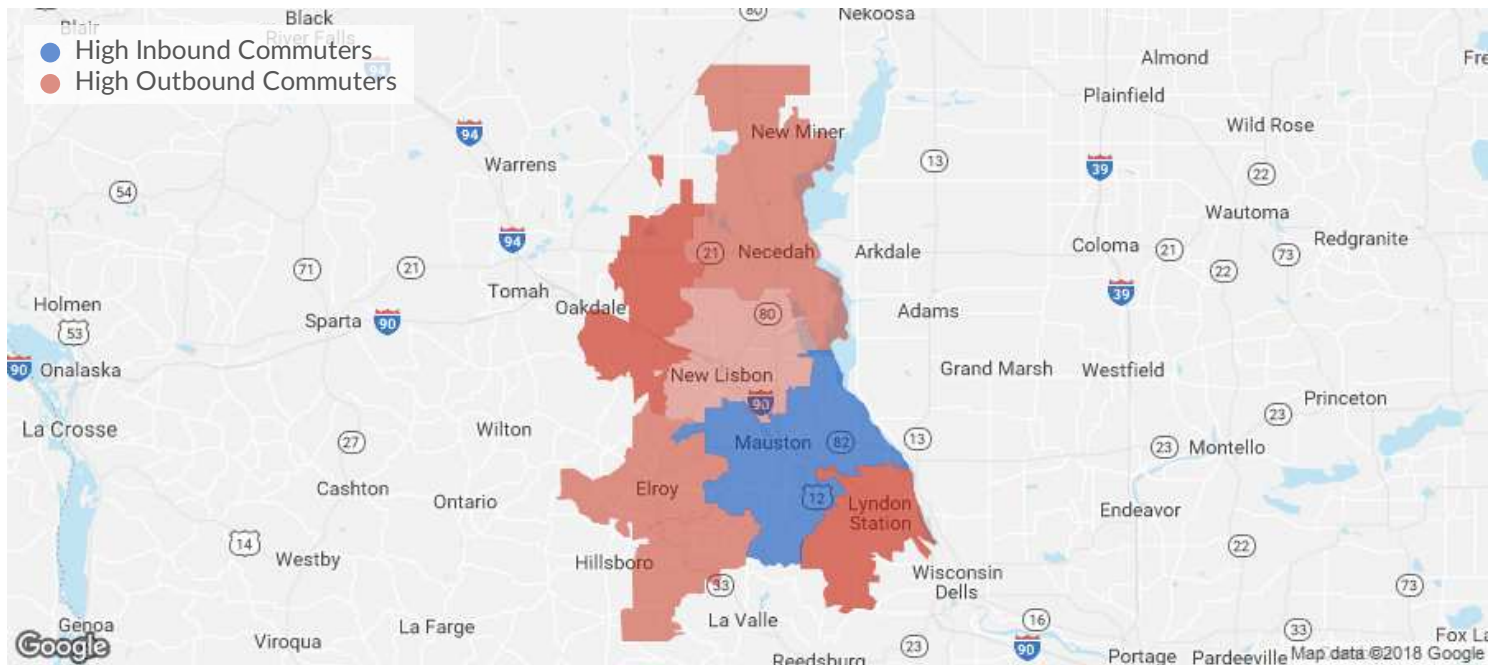
**Property Crime**

Juneau County, WI has 11.94 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

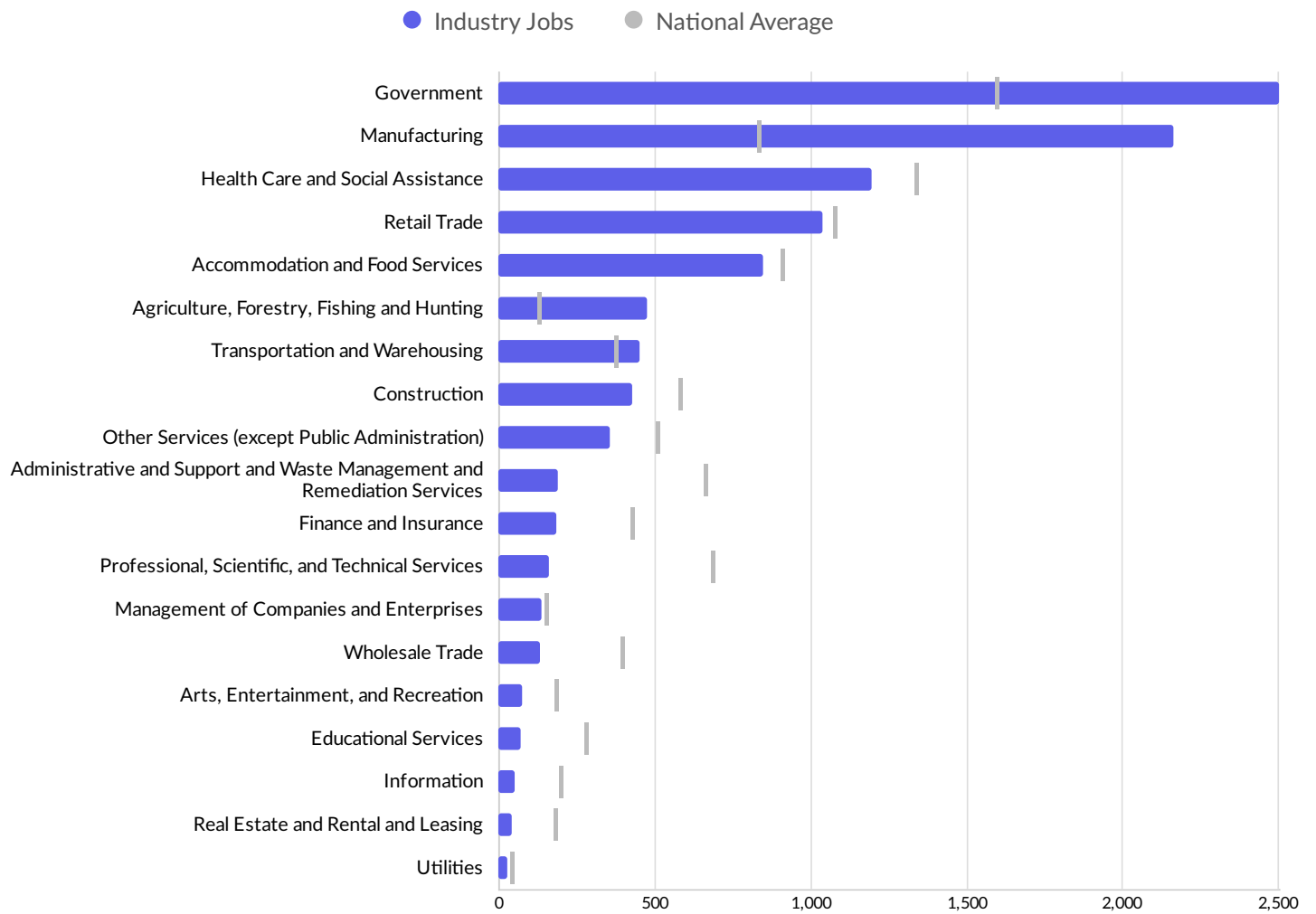
ZIP	Name	2018 Employment
53948	Mauston, WI (in Junea...	4,503
53950	New Lisbon, WI (in Jun...	2,064
54646	Necedah, WI (in Junea...	1,230
53929	Elroy, WI (in Juneau co...	1,104
53968	Wonewoc, WI (in June...	587

### Where Talent Lives

ZIP	Name	2018 Workers
53948	Mauston, WI (in Junea...	3,902
53950	New Lisbon, WI (in Jun...	2,241
54646	Necedah, WI (in Junea...	1,697
53929	Elroy, WI (in Juneau co...	1,473
54618	Camp Douglas, WI (in J...	1,134

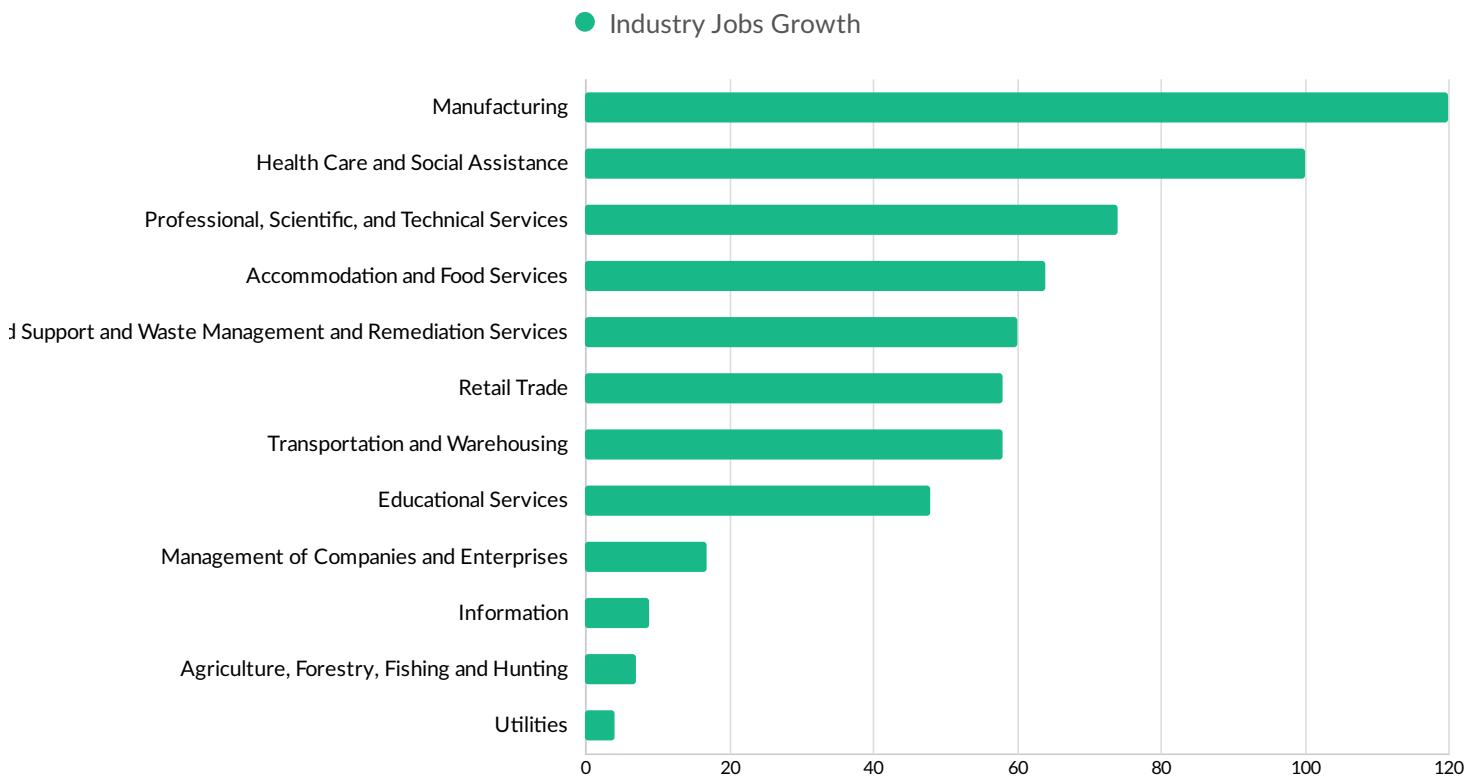
# Industry Characteristics

## Largest Industries



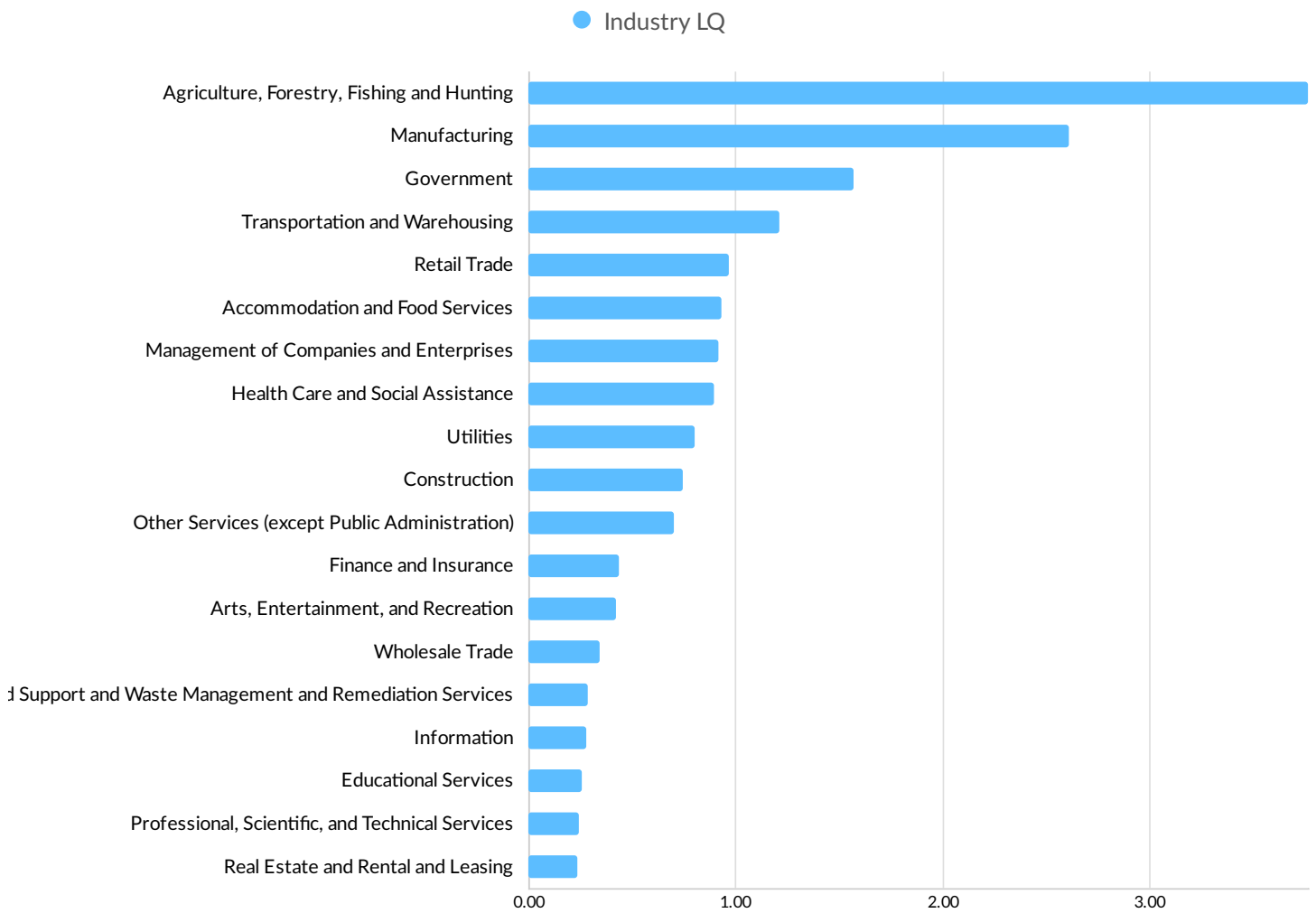
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

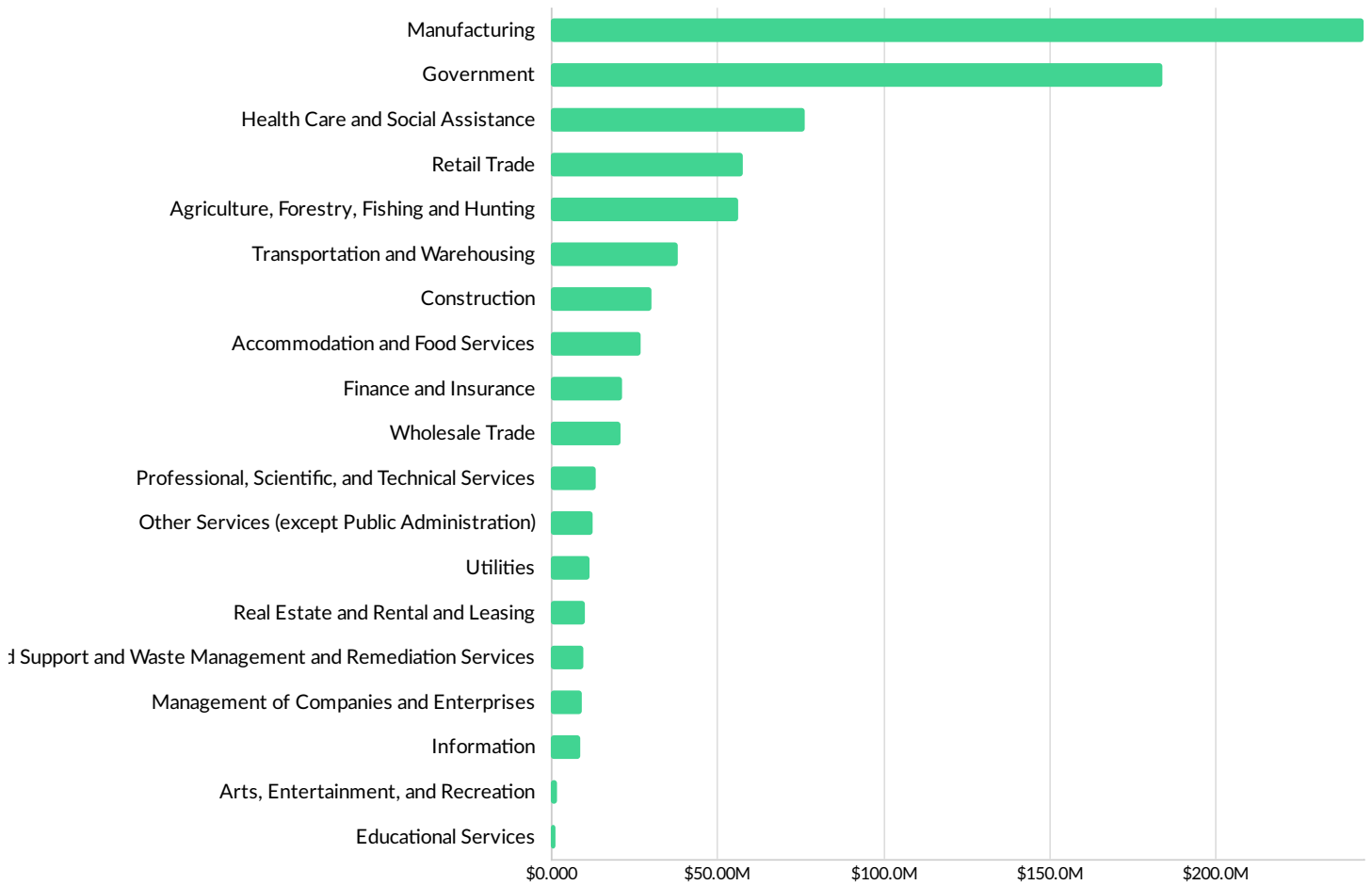
### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP

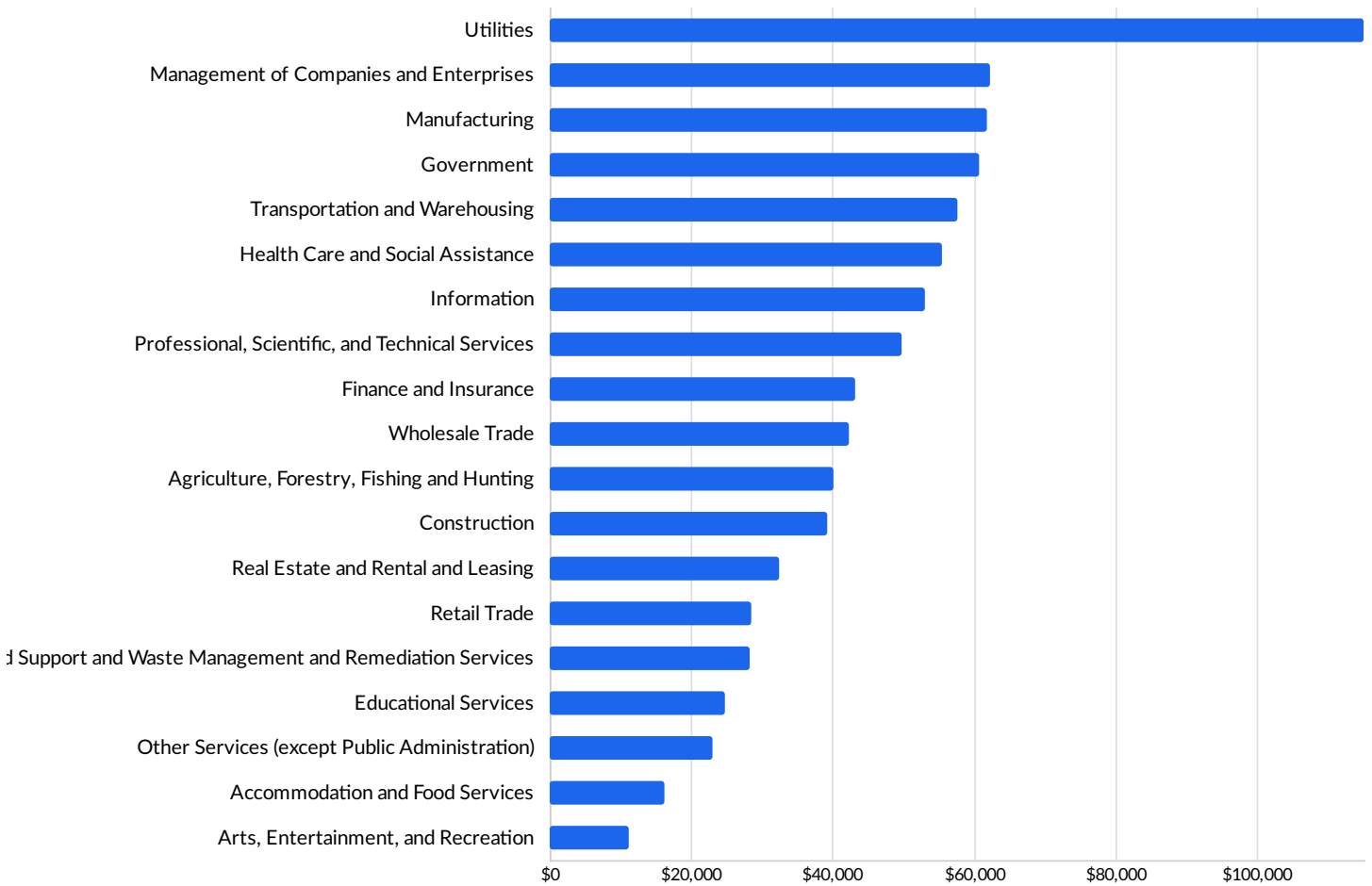
● 2017 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Government	2,523	2,503	-20	-1%	1.57	\$60,665	\$184.12M
Manufacturing	2,046	2,166	120	+6%	2.61	\$61,819	\$244.71M
Health Care and Social Assistance	1,095	1,195	100	+9%	0.90	\$55,519	\$76.38M
Retail Trade	982	1,040	58	+6%	0.97	\$28,551	\$57.90M
Accommodation and Food Services	784	848	64	+8%	0.94	\$16,305	\$26.95M
Agriculture, Forestry, Fishing and Hunting	469	476	7	+1%	3.77	\$40,076	\$56.30M
Transportation and Warehousing	394	452	58	+15%	1.21	\$57,659	\$38.25M
Construction	433	431	-2	0%	0.74	\$39,283	\$30.48M
Other Services (except Public Administration)	394	355	-39	-10%	0.70	\$22,945	\$12.56M
Administrative and Support and Waste Management and Remediation Services	128	188	60	+47%	0.29	\$28,334	\$9.75M
Finance and Insurance	187	186	-1	-1%	0.44	\$43,204	\$21.67M
Professional, Scientific, and Technical Services	90	164	74	+82%	0.24	\$49,801	\$13.35M
Management of Companies and Enterprises	120	137	17	+14%	0.92	\$62,170	\$9.41M
Wholesale Trade	210	135	-75	-36%	0.34	\$42,229	\$21.04M
Arts, Entertainment, and Recreation	89	77	-12	-13%	0.43	\$11,241	\$1.80M
Educational Services	23	71	48	+209%	0.26	\$24,876	\$1.40M
Information	45	54	9	+20%	0.28	\$52,968	\$8.97M
Real Estate and Rental and Leasing	45	42	-3	-7%	0.23	\$32,419	\$10.36M
Utilities	25	29	4	+16%	0.80	\$115,075	\$11.61M



# Business Characteristics

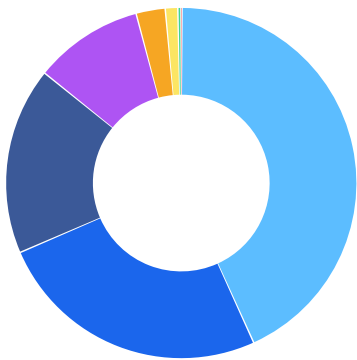
## 1,293 Companies Employ Your Workers

Online profiles for your workers mention 1,293 companies as employers, with the top 10 appearing below. In the last 12 months, 471 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Ctr Fdn Inc	100 	CRST International, Inc.	244 
State of Wisconsin	33 	Platinum Supplemental Insuran...	136 
Necedah Area School District	26 	Tutree, Inc.	116 
Lands' End, Inc.	16 	Roehl Transport, Inc.	105 
Leer Inc	15 	C.R. England, Inc.	95 
United States Department of t...	15 	Koch Trucking, Inc.	95 
Walker Stainless Equipment Co...	15 	Kwik Trip, Inc.	87 
Sand Ridge Secure Treatment C...	14 	Pilot Flying J	82 
THE ROYAL BANK OF SCOTLA...	14 	Barr-Nunn Transportation, Inc.	70 
Wal-Mart Stores, Inc.	14 	Manpower	64 

## Business Characteristics - Cont.

### Business Size

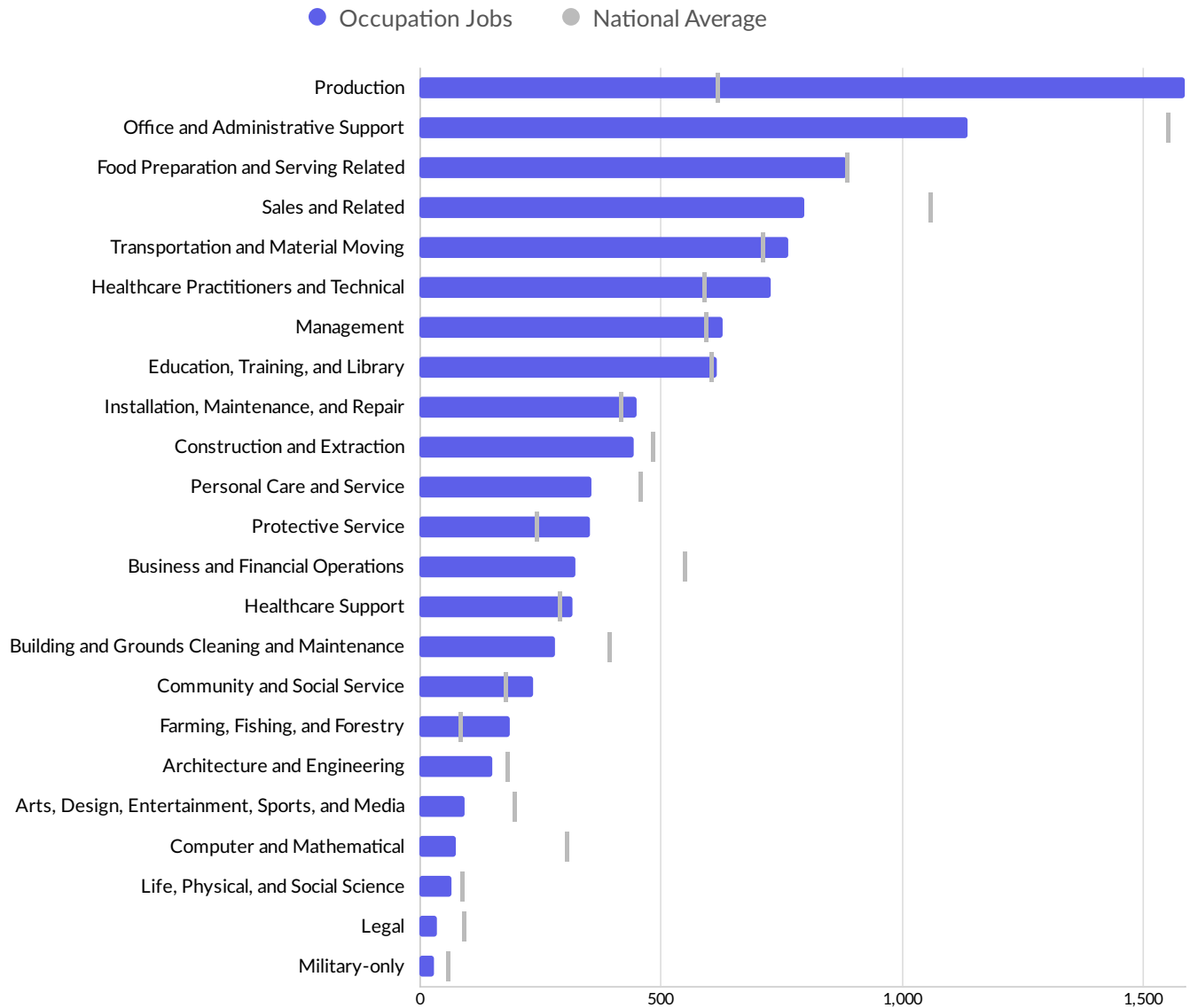


	Percentage	Business Count
1 to 4 employees	43.1%	450
5 to 9 employees	25.3%	264
10 to 19 employees	17.3%	180
20 to 49 employees	10.1%	105
50 to 99 employees	2.7%	28
100 to 249 employees	1.2%	12
250 to 499 employees	0.3%	3
500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

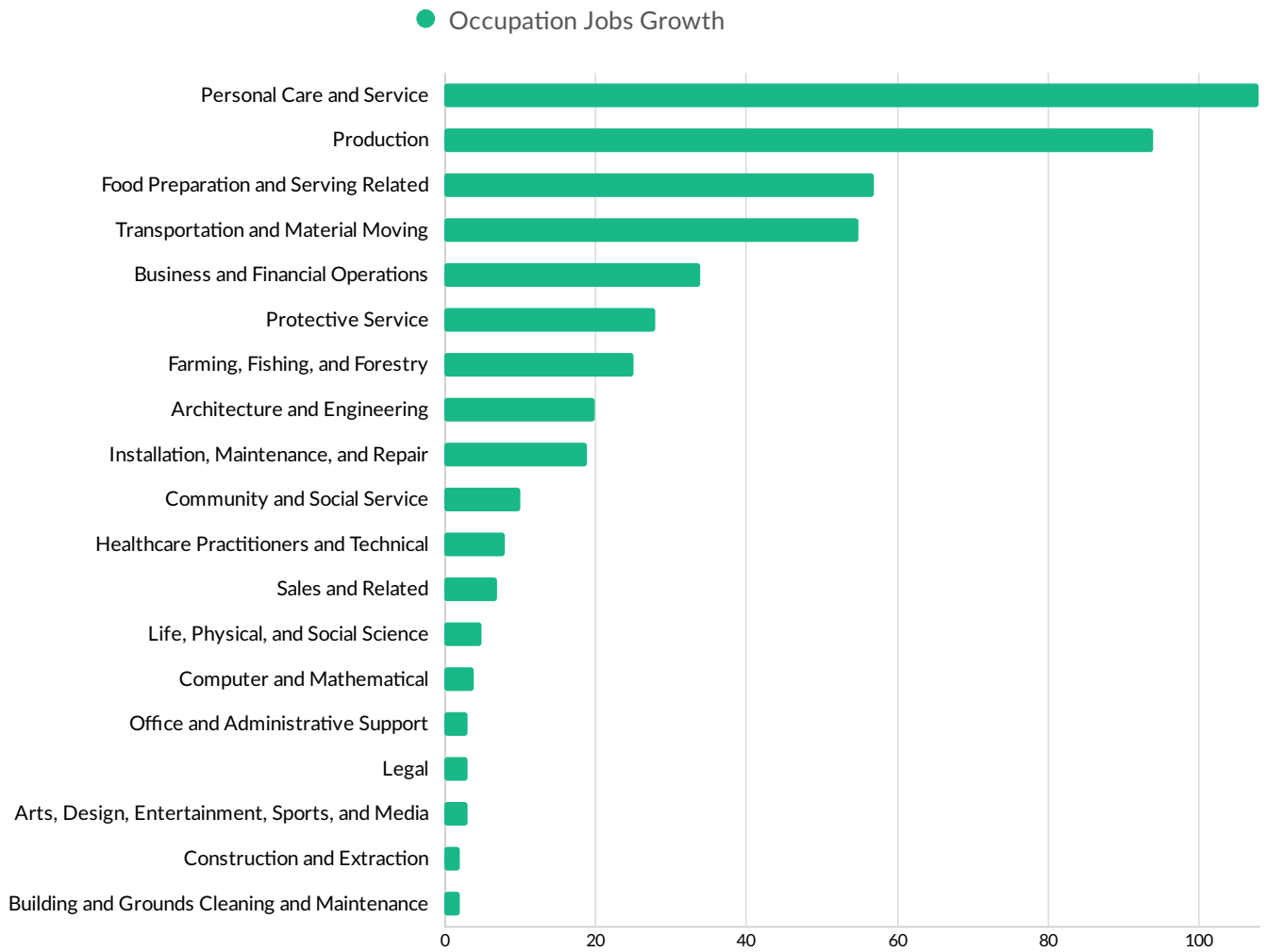
# Workforce Characteristics

## Largest Occupations



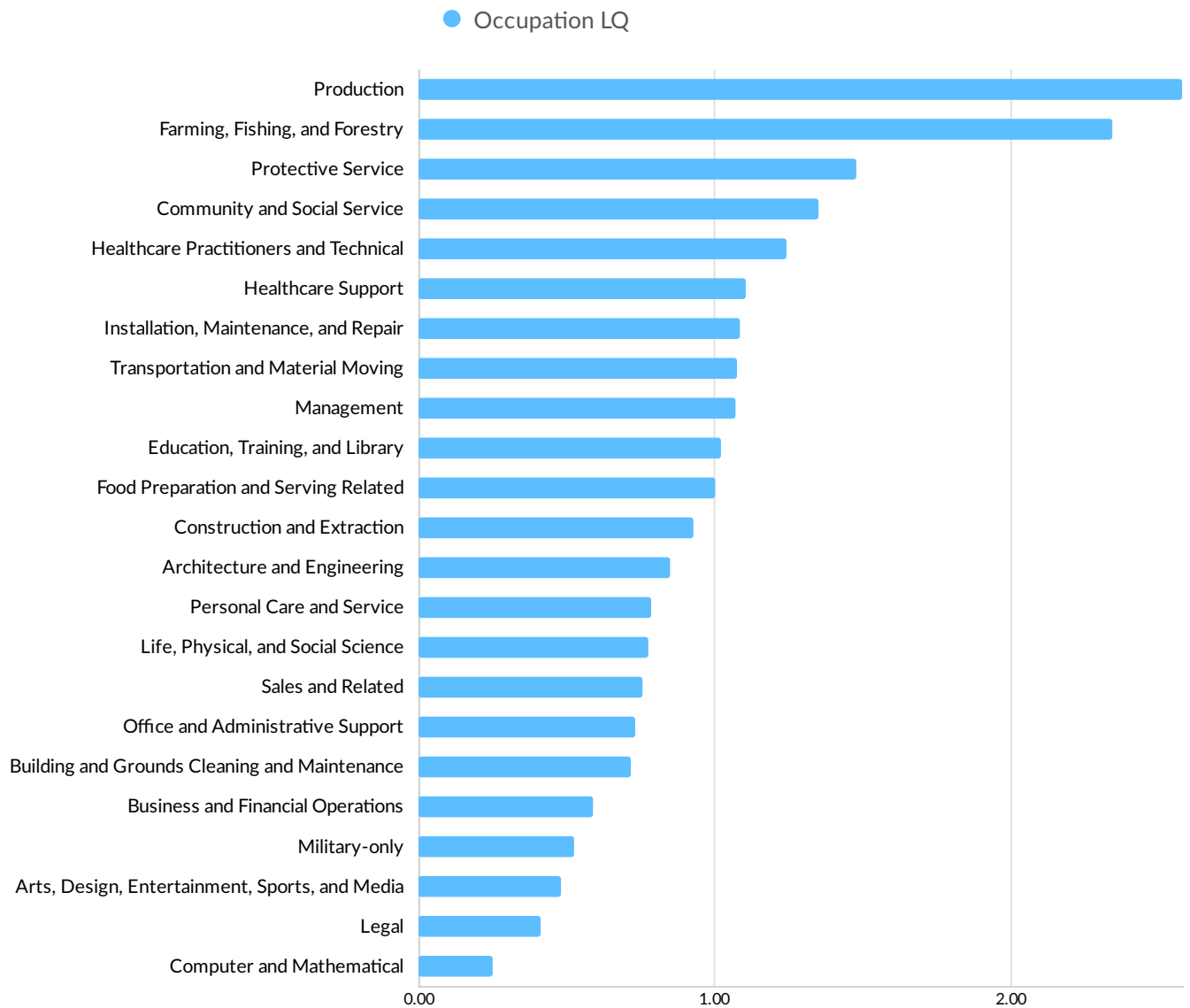
## Workforce Characteristics - Cont.

### Top Growing Occupations



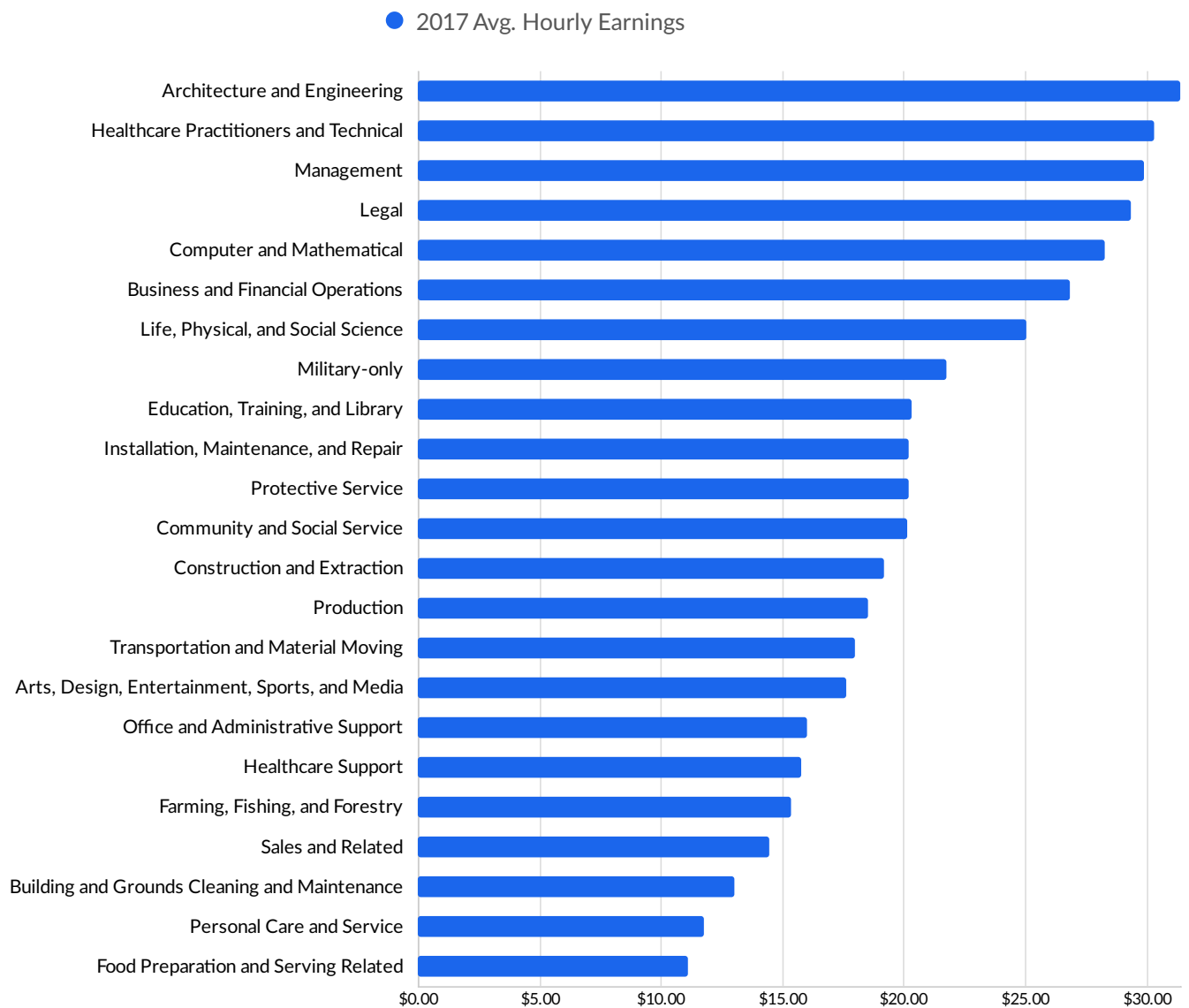
## Workforce Characteristics - Cont.

### Top Occupation LQ



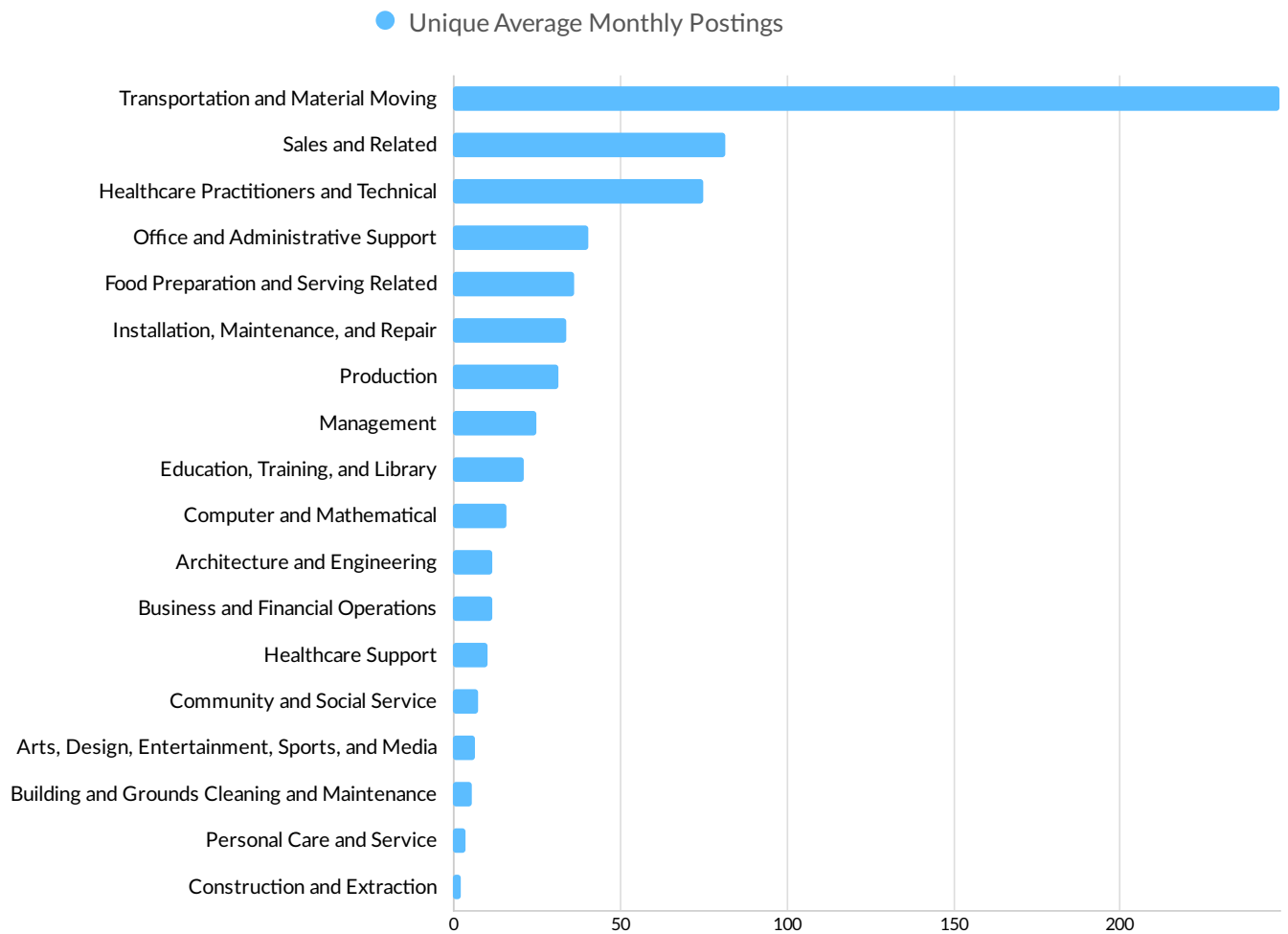
## Workforce Characteristics - Cont.

### Top Occupation Earnings



## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Nov 2017 - Oct 2018 Unique Average Monthly Postings
Production	1,493	1,587	94	+6%	2.58	\$18.57	32
Office and Administrative Support	1,135	1,138	3	+0%	0.73	\$16.05	40
Food Preparation and Serving Related	830	887	57	+7%	1.00	\$11.14	36
Sales and Related	792	799	7	+1%	0.76	\$14.45	82
Transportation and Material Moving	709	764	55	+8%	1.08	\$18.02	248
Healthcare Practitioners and Technical	720	728	8	+1%	1.24	\$30.35	75
Management	638	630	-8	-1%	1.07	\$29.91	25
Education, Training, and Library	621	616	-5	-1%	1.03	\$20.35	21
Installation, Maintenance, and Repair	430	449	19	+4%	1.09	\$20.24	34
Construction and Extraction	443	445	2	+0%	0.93	\$19.18	3
Personal Care and Service	249	357	108	+43%	0.79	\$11.77	4
Protective Service	325	353	28	+9%	1.48	\$20.20	1
Business and Financial Operations	289	323	34	+12%	0.59	\$26.85	12
Healthcare Support	322	317	-5	-2%	1.11	\$15.81	10
Building and Grounds Cleaning and Maintenance	278	280	2	+1%	0.72	\$13.06	6
Community and Social Service	227	237	10	+4%	1.35	\$20.14	8
Farming, Fishing, and Forestry	164	189	25	+15%	2.35	\$15.34	0



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Nov 2017 - Oct 2018 Unique Average Monthly Postings
Architecture and Engineering	131	151	20	+15%	0.85	\$31.40	12
Arts, Design, Entertainment, Sports, and Media	90	93	3	+3%	0.48	\$17.64	7
Computer and Mathematical	72	76	4	+6%	0.25	\$28.28	16
Life, Physical, and Social Science	61	66	5	+8%	0.78	\$25.04	1
Legal	33	36	3	+9%	0.42	\$29.35	1
Military-only	33	29	-4	-12%	0.52	\$21.74	0

## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.