



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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# Economy Overview

**19,034**

**Population (2018)**

Population **decreased by 381** over the last 5 years and is projected to **decrease by 203** over the next 5 years.

**8,729**

**Jobs (2018)**

Jobs **decreased by 55** over the last 5 years but are projected to **grow by 147** over the next 5 years.

**\$43.5K**

**Median Household Income (2016)**

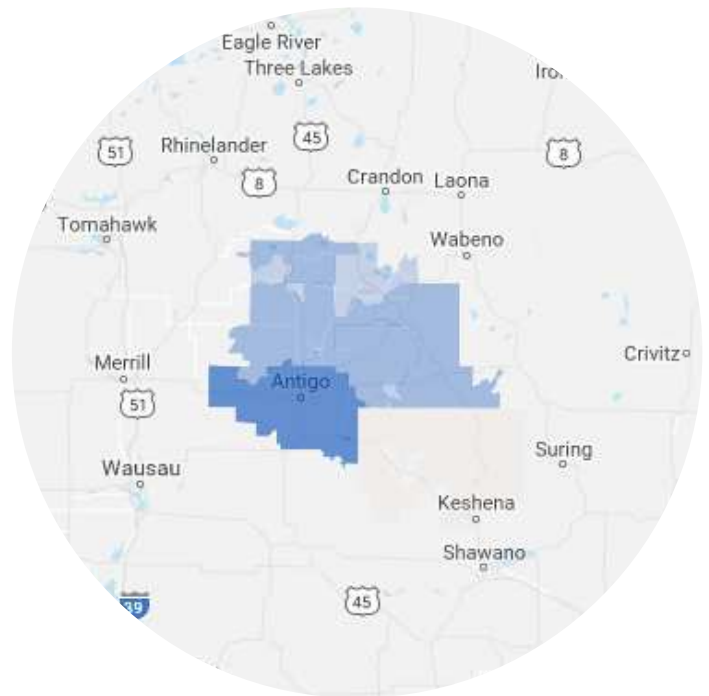
Median household income is **\$11.8K below** the national median household income of \$55.3K.

As of 2018 the region's population **declined by 2.0%** since 2013, falling by 381. Population is expected to **decrease by 1.1%** between 2018 and 2023, losing 203.

From 2013 to 2018, jobs **declined by 0.6%** in Langlade County, WI from 8,784 to 8,729. This change **fell short of the national growth rate of 7.4% by 8.0%**. As the number of jobs declined, the **labor force participation rate increased from 61.1% to 61.5% between 2013 and 2018**.

Concerning educational attainment, **9.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

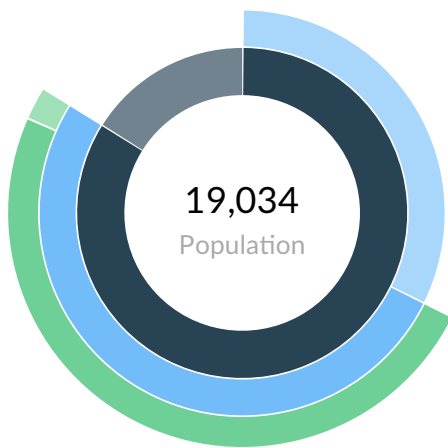
The top three industries in 2018 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	19,034	9,817	8,729	99.6	\$704.82M	\$1.15B	\$874.55M
NCWRPC	438,224	235,081	227,020	99.6	\$21.51B	\$27.36B	\$26.67B
Wisconsin	5,810,713	3,216,111	3,142,522	100.3	\$316.61B	\$285.96B	\$314.19B
United States	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

## Economy Overview - Cont.

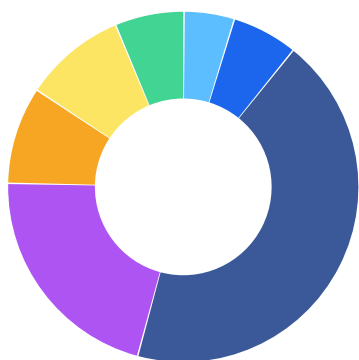
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	15,956
● Not in Labor Force (15+)	6,139
● Labor Force	9,817
● Employed	9,381
● Unemployed	436
● Under 15	3,077

### Educational Attainment

Concerning educational attainment, **9.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

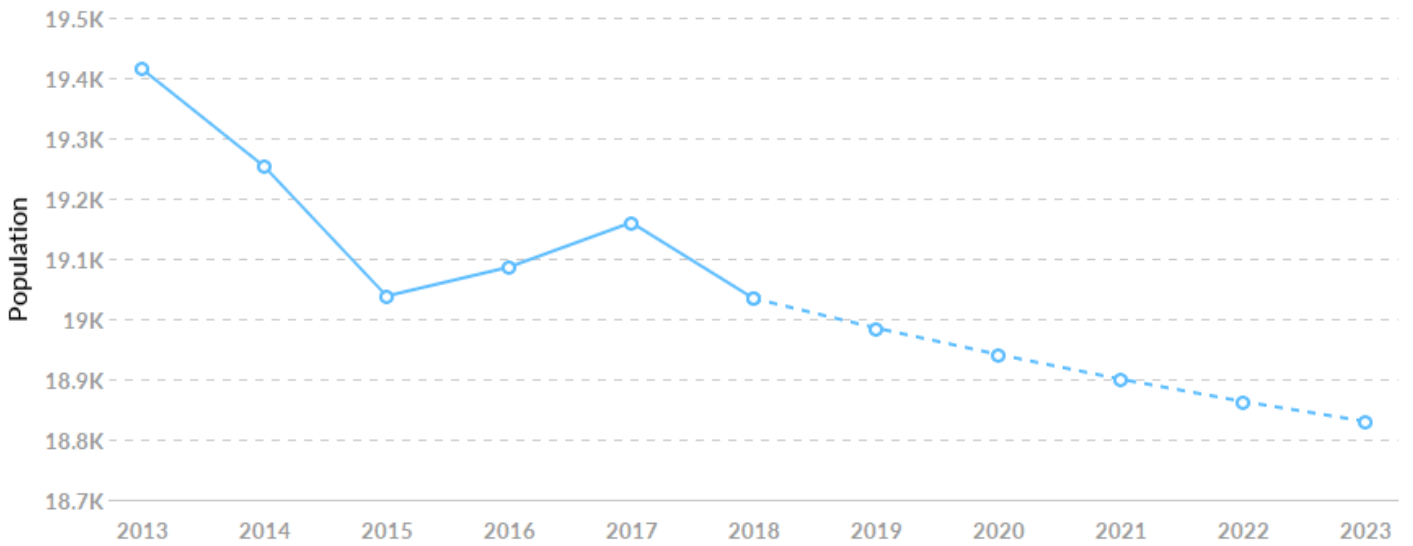


	% of Population	Population
● Less Than 9th Grade	4.6%	650
● 9th Grade to 12th Grade	6.1%	851
● High School Diploma	43.4%	6,080
● Some College	21.1%	2,960
● Associate's Degree	9.0%	1,257
● Bachelor's Degree	9.4%	1,317
● Graduate Degree and Higher	6.4%	892

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population declined by 2.0% since 2013, falling by 381. Population is expected to decrease by 1.1% between 2018 and 2023, losing 203.

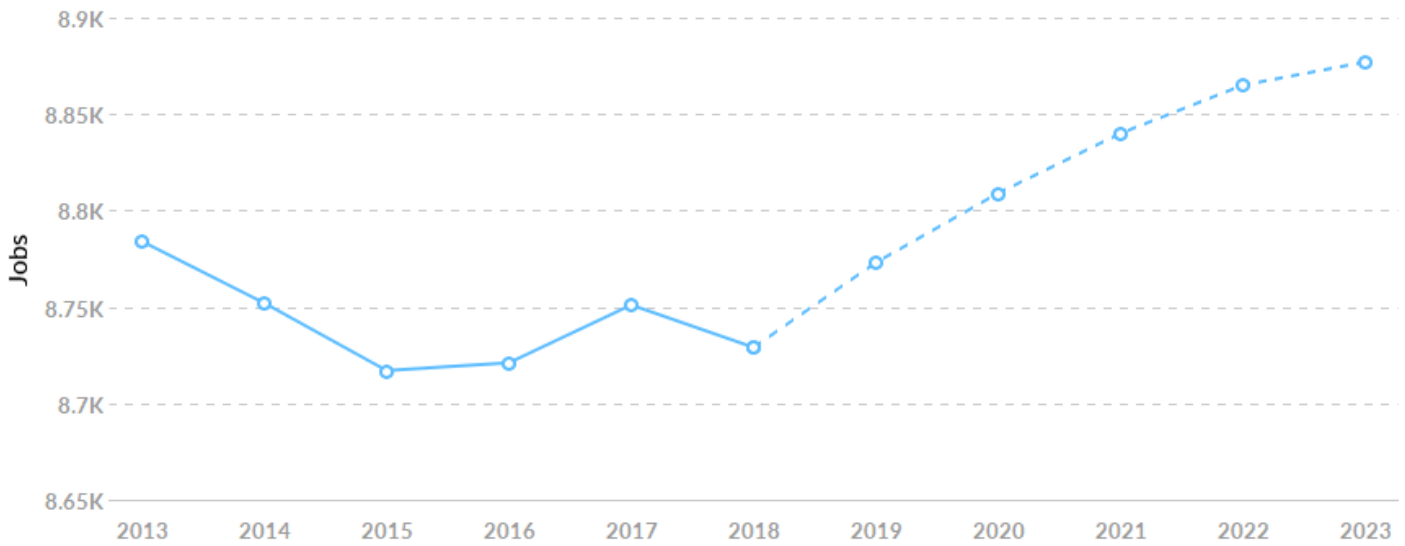


Timeframe	Population
2013	19,415
2014	19,253
2015	19,038
2016	19,086
2017	19,160
2018	19,034
2019	18,985
2020	18,941
2021	18,900
2022	18,863
2023	18,830

# Historic & Projected Trends - Cont.

## Job Trends

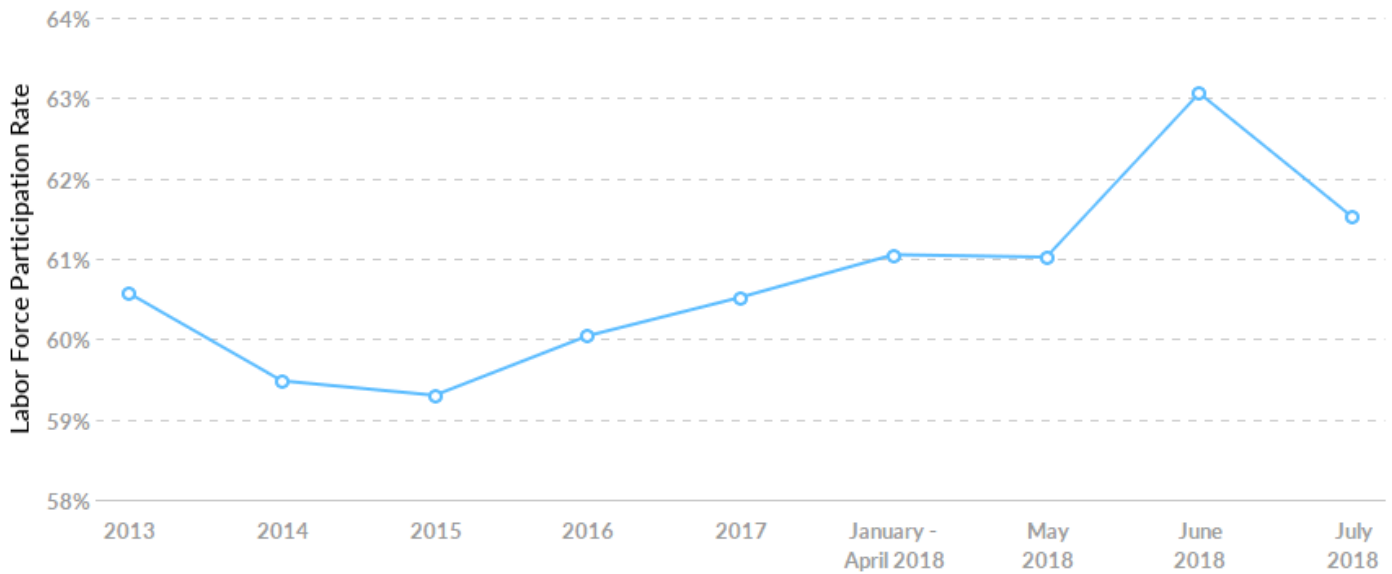
From 2013 to 2018, jobs declined by 0.6% in Langlade County, WI from 8,784 to 8,729. This change fell short of the national growth rate of 7.4% by 8.0%.



Timeframe	Jobs
2013	8,784
2014	8,752
2015	8,717
2016	8,721
2017	8,751
2018	8,729
2019	8,773
2020	8,809
2021	8,840
2022	8,865
2023	8,877

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

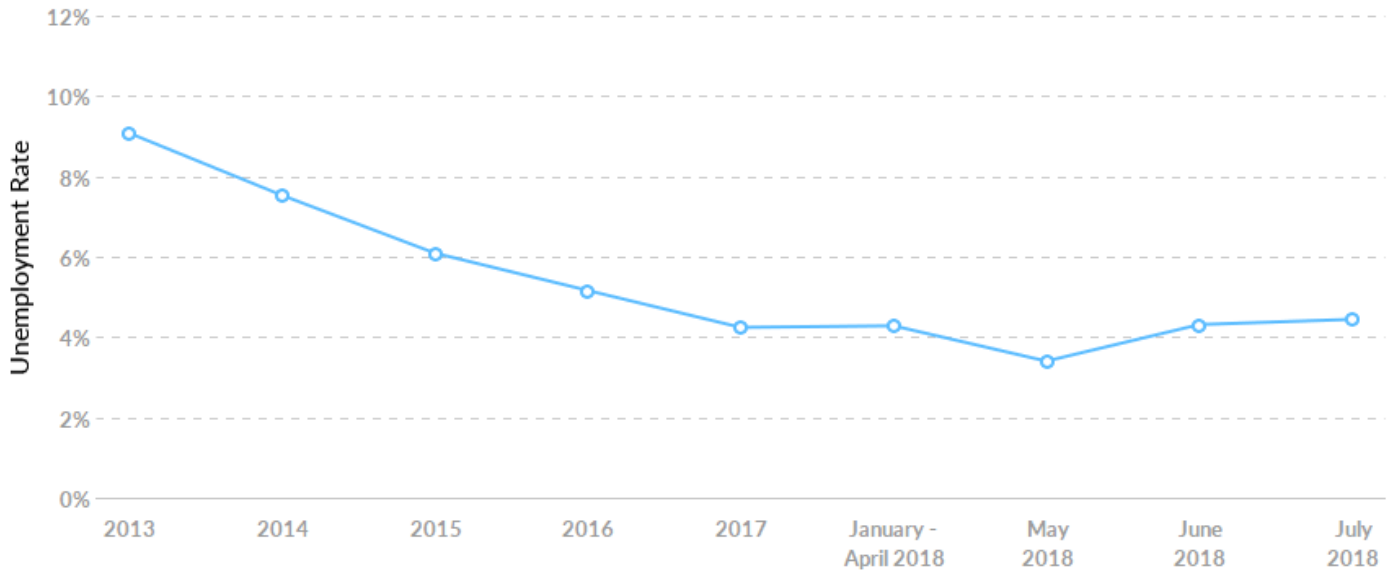


Timeframe	Labor Force Participation Rate
2013	60.57%
2014	59.48%
2015	59.30%
2016	60.04%
2017	60.52%
January - April 2018	61.05%
May 2018	61.02%
June 2018	63.06%
July 2018	61.52%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

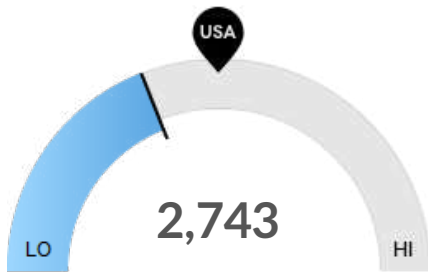
Laglade County, WI had a July 2018 unemployment rate of 4.44%, **decreasing from 9.08%** 5 years before.



Timeframe	Unemployment Rate
2013	9.08%
2014	7.53%
2015	6.09%
2016	5.16%
2017	4.24%
January - April 2018	4.28%
May 2018	3.40%
June 2018	4.31%
July 2018	4.44%

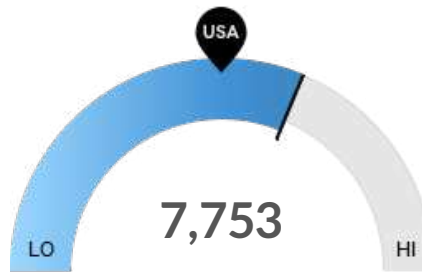


## Population Characteristics



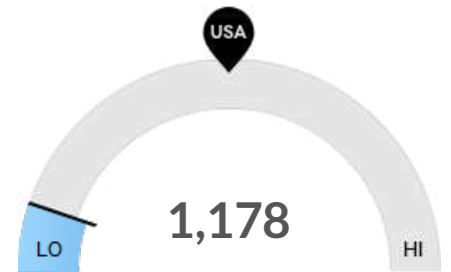
**Millennials**

Langlade County, WI has 2,743 millennials (ages 20-34). The national average for an area this size is 3,968.



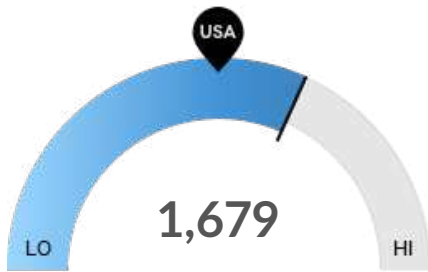
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,462 people 55 or older, while there are 7,753 here.



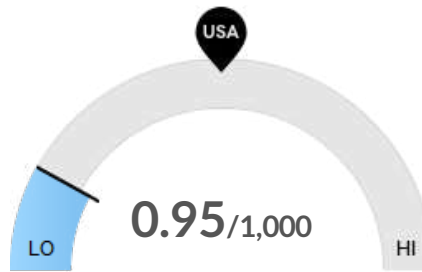
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,524 racially diverse people, while there are 1,178 here.



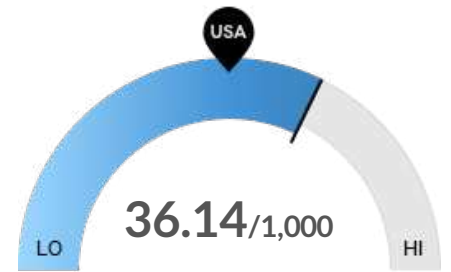
**Veterans**

Langlade County, WI has 1,679 veterans. The national average for an area this size is 1,153.



**Violent Crime**

Langlade County, WI has 0.95 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



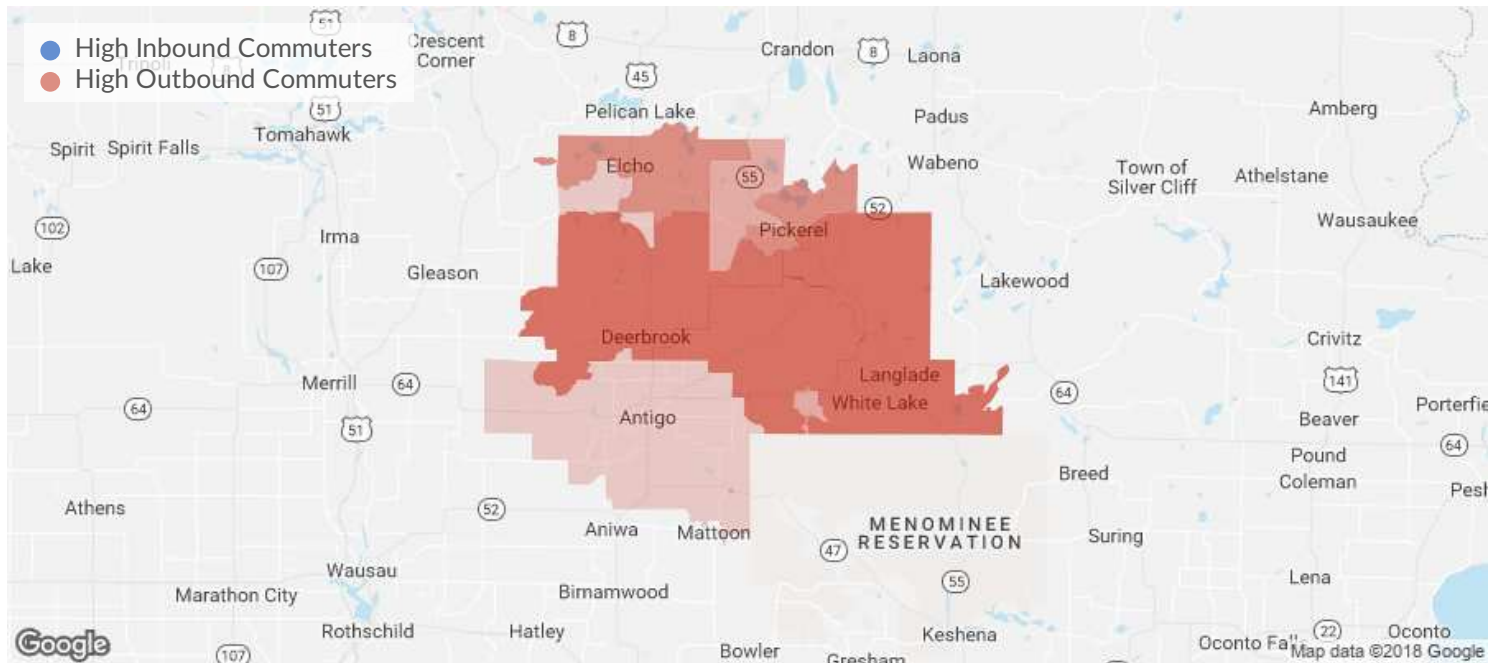
**Property Crime**

Langlade County, WI has 36.14 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

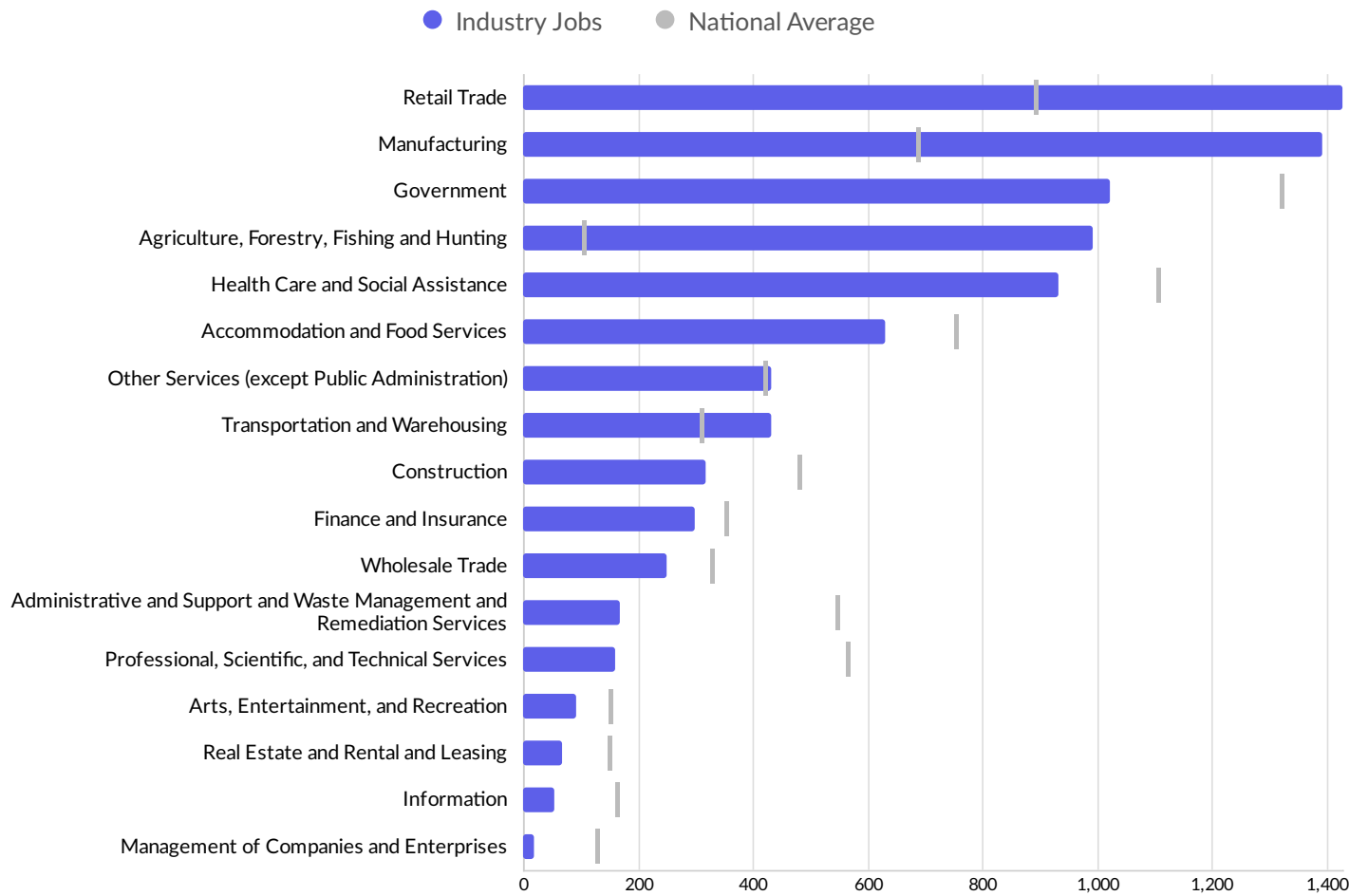
ZIP	Name	2018 Employment
54409	Antigo, WI (in Langlade...)	6,981
54424	Deerbrook, WI (in Lang...)	740
54491	White Lake, WI (in Lan...)	307
54428	Elcho, WI (in Langlade ...)	294
54485	Summit Lake, WI (in La...)	140

### Where Talent Lives

ZIP	Name	2018 Workers
54409	Antigo, WI (in Langlade...)	6,991
54424	Deerbrook, WI (in Lang...)	1,273
54491	White Lake, WI (in Lan...)	883
54418	Bryant, WI (in Langlade...)	571
54428	Elcho, WI (in Langlade ...)	559

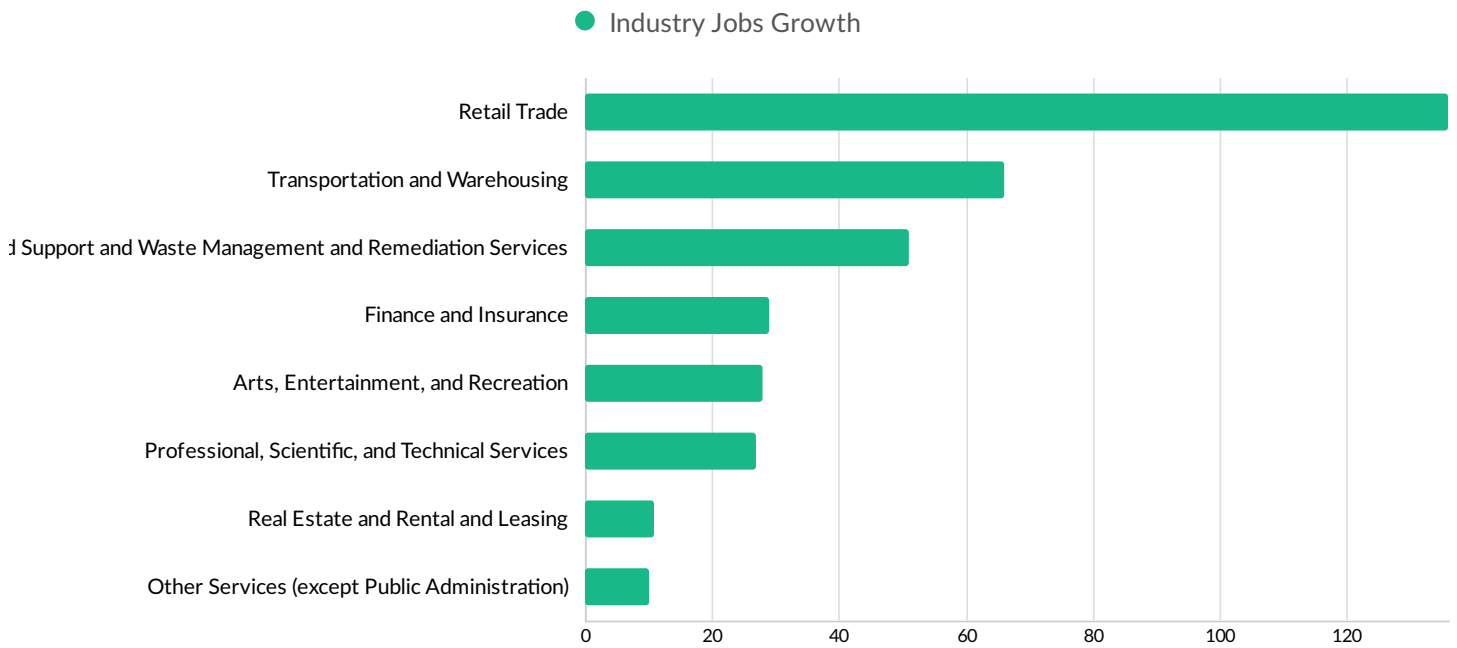
# Industry Characteristics

## Largest Industries



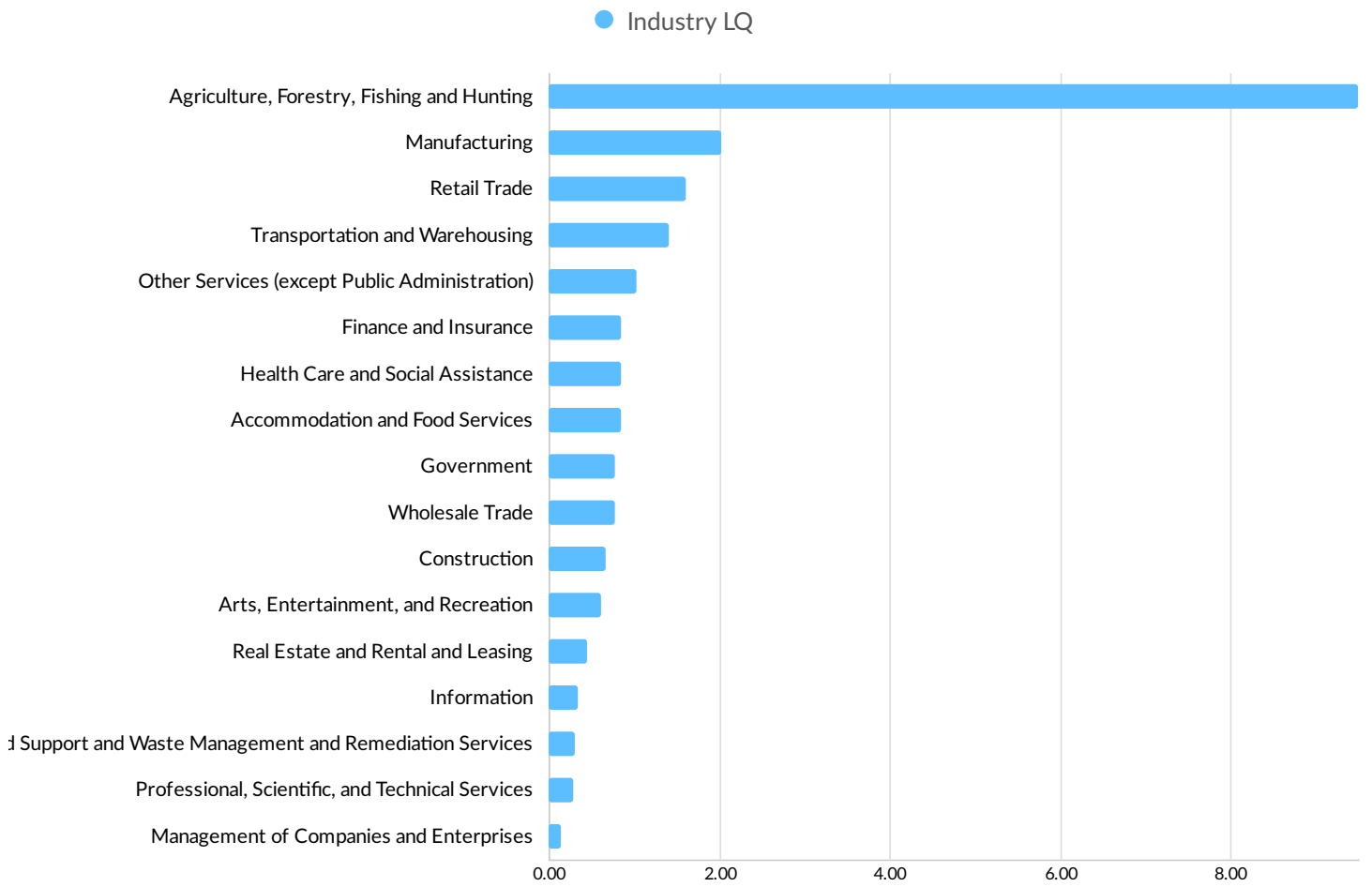
## Industry Characteristics - Cont.

### Top Growing Industries



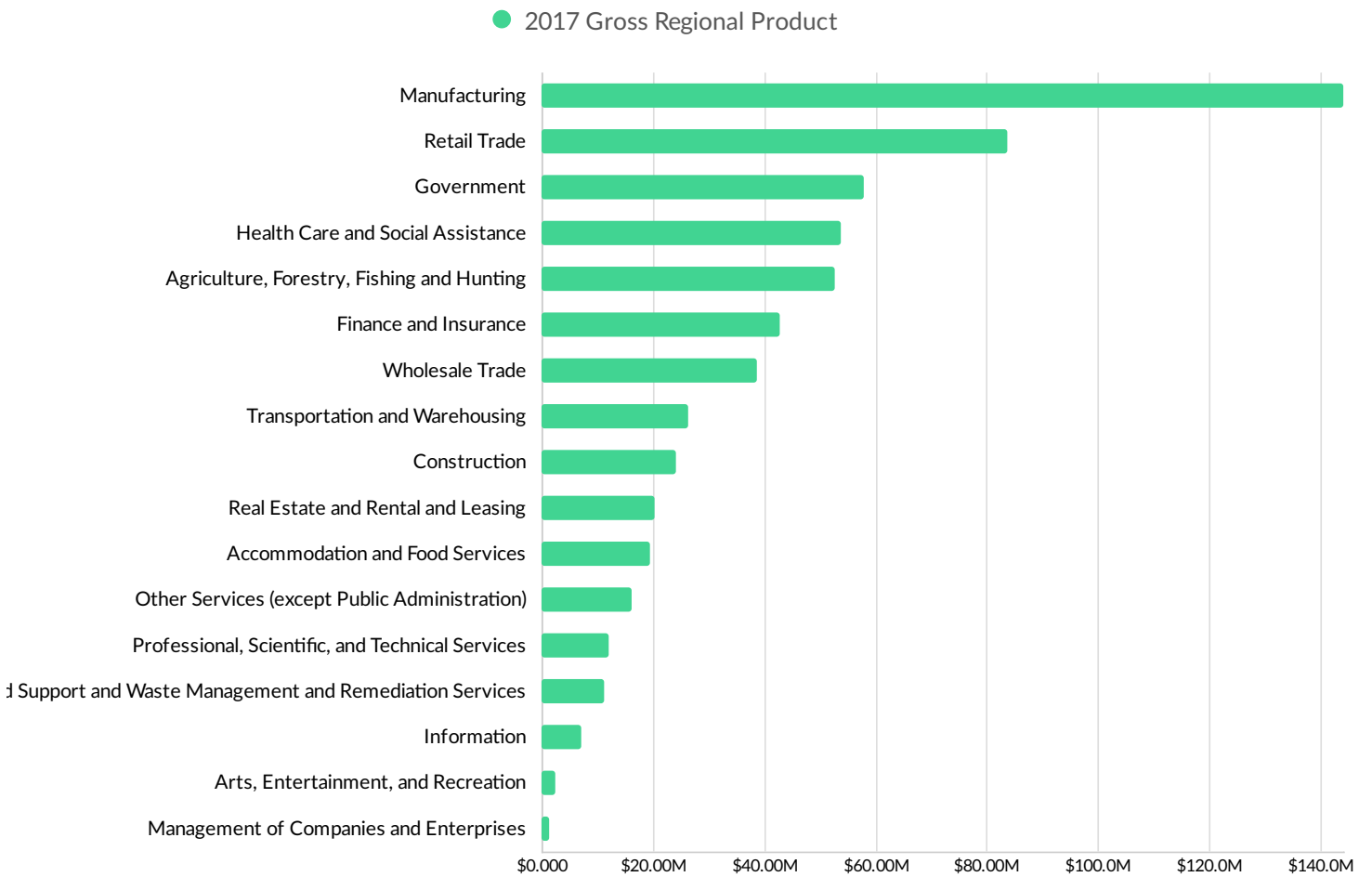
## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Retail Trade	1,293	1,429	136	+11%	1.61	\$31,348	\$83.71M
Manufacturing	1,514	1,394	-120	-8%	2.03	\$56,686	\$144.09M
Government	1,040	1,023	-17	-2%	0.78	\$52,110	\$57.99M
Agriculture, Forestry, Fishing and Hunting	1,025	992	-33	-3%	9.50	\$30,051	\$52.59M
Health Care and Social Assistance	949	933	-16	-2%	0.85	\$48,346	\$53.66M
Accommodation and Food Services	728	631	-97	-13%	0.84	\$15,760	\$19.55M
Other Services (except Public Administration)	423	433	10	+2%	1.03	\$24,561	\$16.27M
Transportation and Warehousing	367	433	66	+18%	1.40	\$44,477	\$26.39M
Construction	327	318	-9	-3%	0.66	\$41,208	\$24.06M
Finance and Insurance	270	299	29	+11%	0.85	\$55,268	\$42.85M
Wholesale Trade	276	250	-26	-9%	0.77	\$64,187	\$38.82M
Administrative and Support and Waste Management and Remediation Services	118	169	51	+43%	0.31	\$40,428	\$11.15M
Professional, Scientific, and Technical Services	133	160	27	+20%	0.28	\$46,382	\$12.20M
Arts, Entertainment, and Recreation	65	93	28	+43%	0.62	\$14,341	\$2.55M
Real Estate and Rental and Leasing	56	67	11	+20%	0.45	\$39,502	\$20.34M
Information	68	56	-12	-18%	0.35	\$32,291	\$7.14M
Management of Companies and Enterprises	27	19	-8	-30%	0.15	\$60,543	\$1.34M



## Business Characteristics

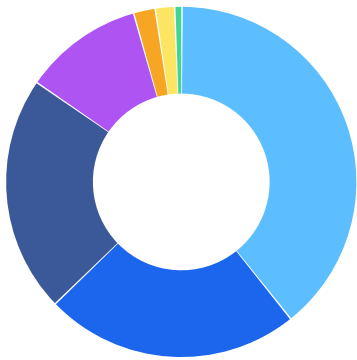
### 758 Companies Employ Your Workers

Online profiles for your workers mention 758 companies as employers, with the top 10 appearing below. In the last 12 months, 448 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	79 	Platinum Supplemental Insuran...	142 
Aspirus Wausau Hospital, Inc.	46 	Aspirus Wausau Hospital, Inc.	80 
Unified School District of Antigo	43 	Aurora Health Care	67 
Covantage Credit Union	34 	Fleet Wholesale Supply Co., In...	66 
Volm Companies, Incorporated	29 	Barr-Nunn Transportation, Inc.	65 
Menard, Inc.	22 	C.R. England, Inc.	57 
Wal-Mart Stores, Inc.	19 	Comphealth Associates, Inc	42 
Amron Corporation	15 	Roehl Transport, Inc.	41 
Antigo Unified School District	12 	Army National Guard	34 
Karl's Transport, Inc	12 	Tutree, Inc.	33 

## Business Characteristics - Cont.

### Business Size

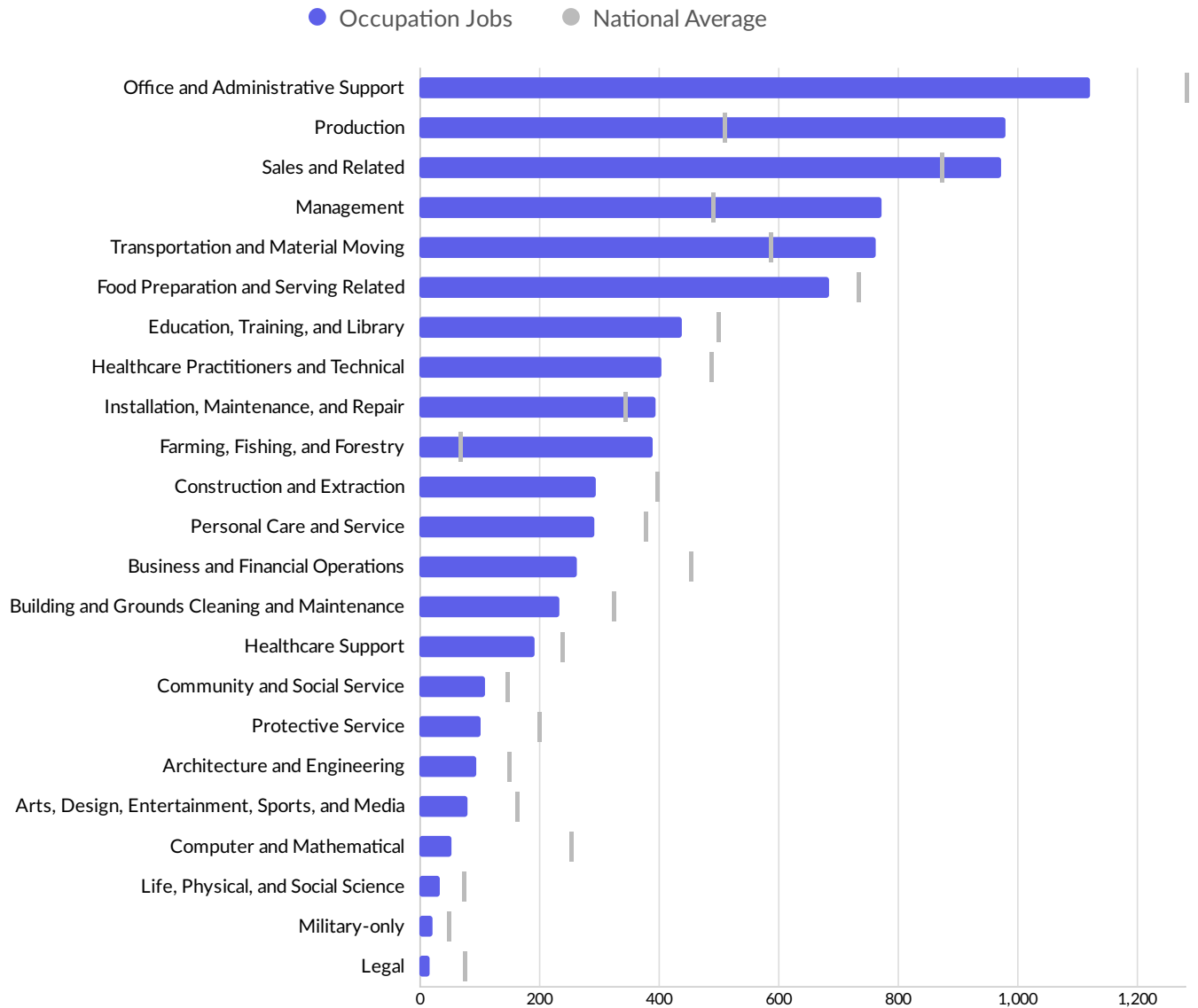


	Percentage	Business Count
1 to 4 employees	39.2%	352
5 to 9 employees	23.5%	211
10 to 19 employees	21.8%	196
20 to 49 employees	11.0%	99
50 to 99 employees	2.0%	18
100 to 249 employees	1.8%	16
250 to 499 employees	0.7%	6

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

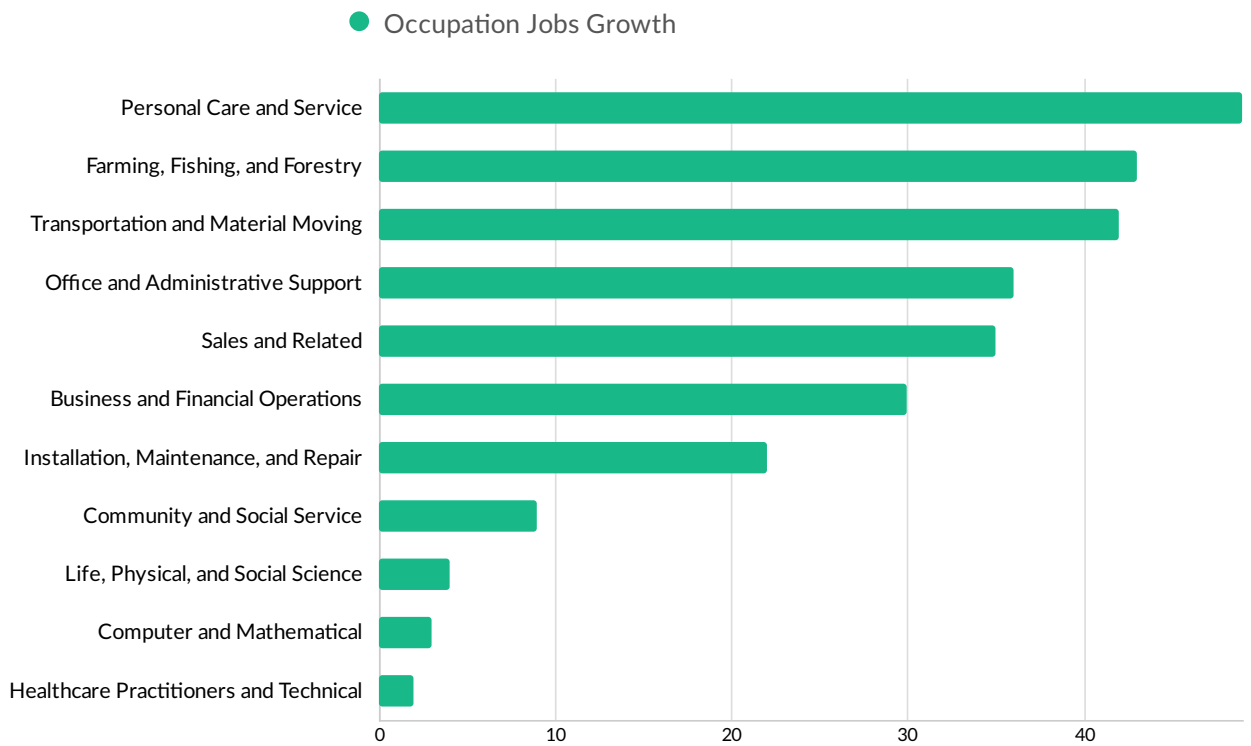
# Workforce Characteristics

## Largest Occupations



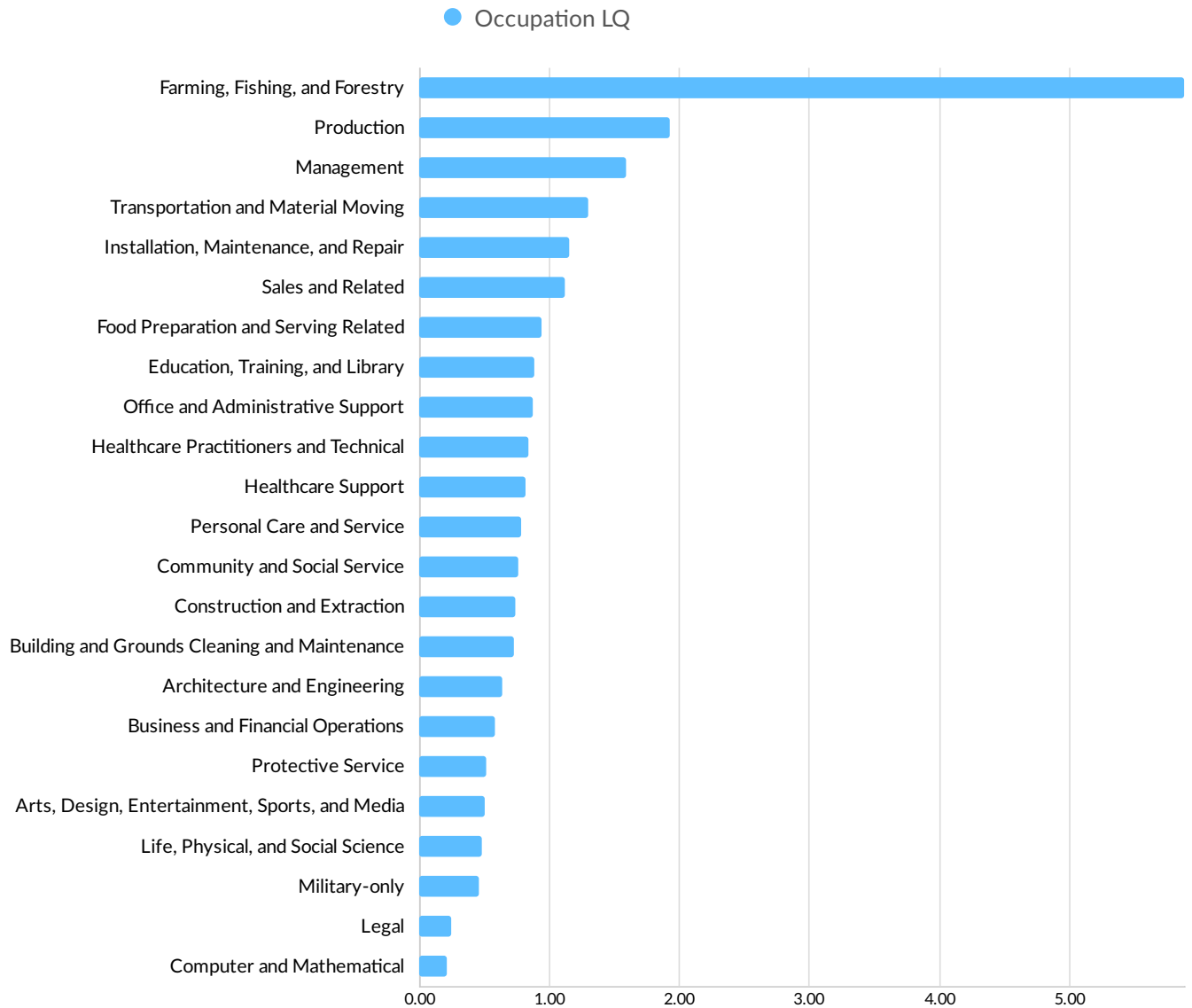
## Workforce Characteristics - Cont.

### Top Growing Occupations



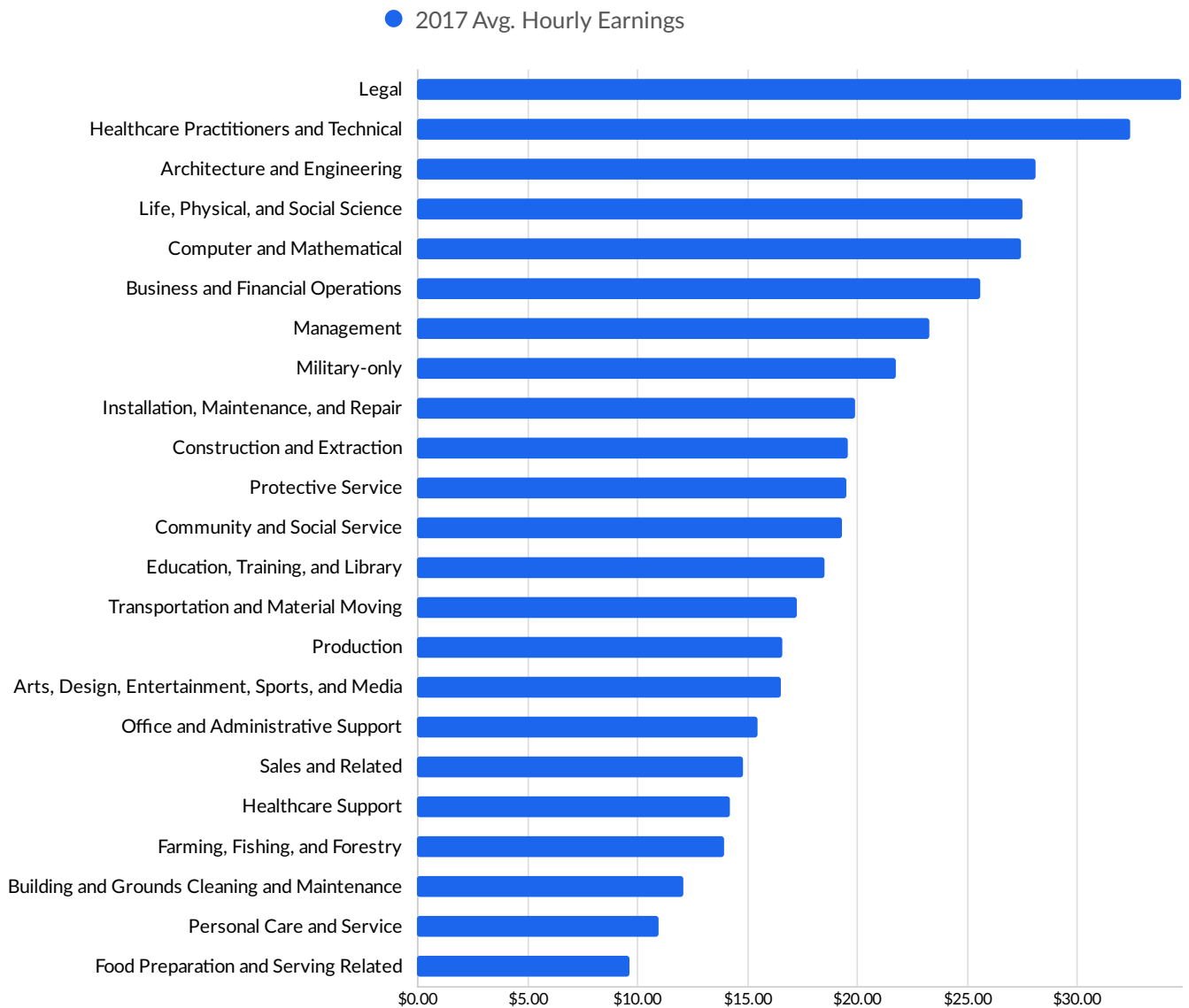
## Workforce Characteristics - Cont.

### Top Occupation LQ



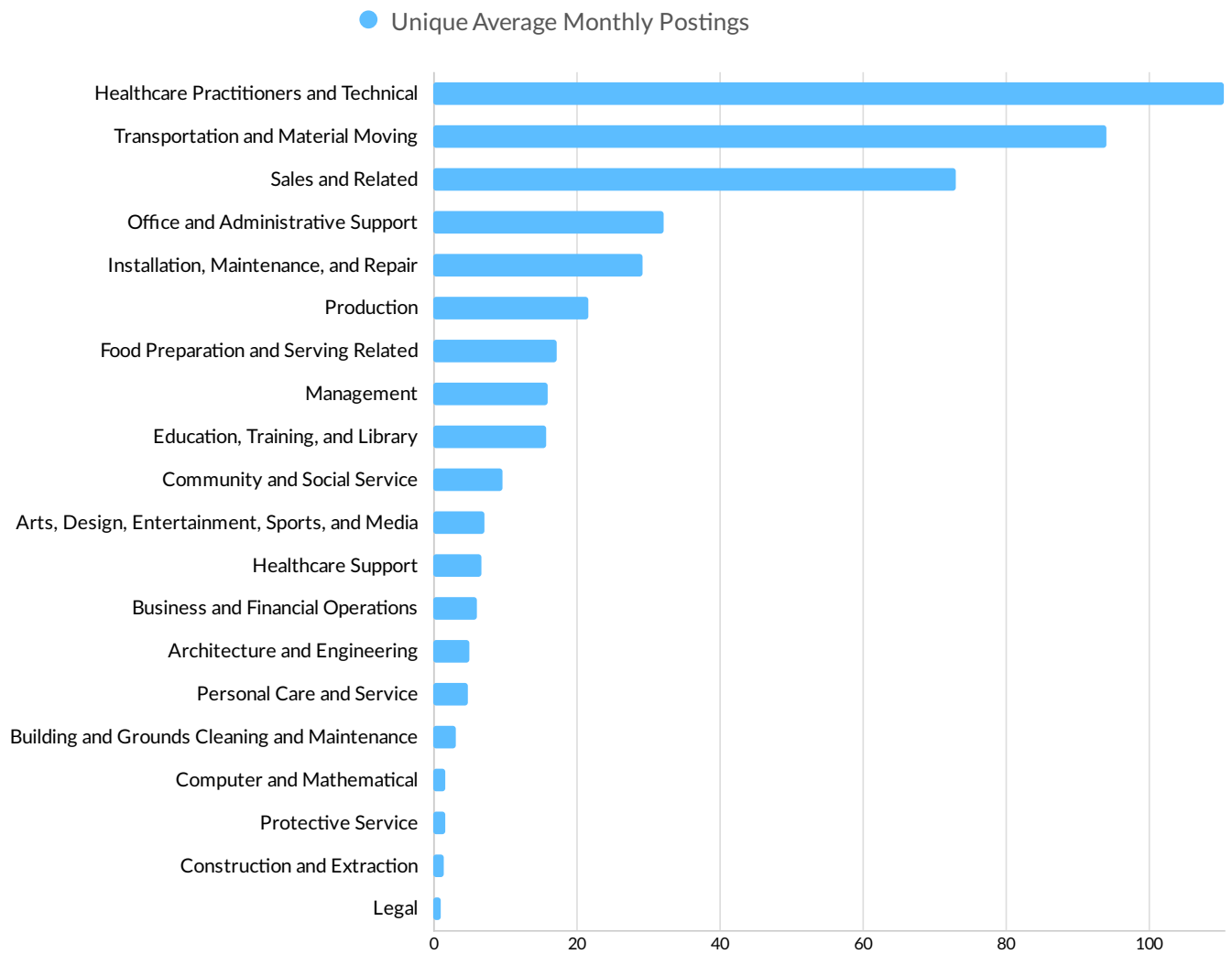
## Workforce Characteristics - Cont.

### Top Occupation Earnings



## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Nov 2017 - Oct 2018 Unique Average Monthly Postings
Office and Administrative Support	1,086	1,122	36	+3%	0.88	\$15.51	32
Production	1,029	982	-47	-5%	1.93	\$16.59	22
Sales and Related	940	975	35	+4%	1.12	\$14.85	73
Management	848	774	-74	-9%	1.59	\$23.32	16
Transportation and Material Moving	721	763	42	+6%	1.30	\$17.28	94
Food Preparation and Serving Related	761	685	-76	-10%	0.94	\$9.67	17
Education, Training, and Library	475	439	-36	-8%	0.88	\$18.53	16
Healthcare Practitioners and Technical	404	406	2	+0%	0.84	\$32.44	110
Installation, Maintenance, and Repair	373	395	22	+6%	1.15	\$19.94	29
Farming, Fishing, and Forestry	349	392	43	+12%	5.89	\$13.95	1
Construction and Extraction	313	294	-19	-6%	0.74	\$19.61	2
Personal Care and Service	244	293	49	+20%	0.78	\$10.99	5
Business and Financial Operations	233	263	30	+13%	0.58	\$25.60	6
Building and Grounds Cleaning and Maintenance	253	235	-18	-7%	0.73	\$12.13	3
Healthcare Support	220	193	-27	-12%	0.82	\$14.23	7
Community and Social Service	102	111	9	+9%	0.77	\$19.29	10
Protective Service	108	103	-5	-5%	0.52	\$19.54	2



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Nov 2017 - Oct 2018 Unique Average Monthly Postings
Architecture and Engineering	112	95	-17	-15%	0.64	\$28.09	5
Arts, Design, Entertainment, Sports, and Media	91	81	-10	-11%	0.51	\$16.56	7
Computer and Mathematical	51	54	3	+6%	0.22	\$27.49	2
Life, Physical, and Social Science	30	34	4	+13%	0.49	\$27.52	1
Military-only	22	21	-1	-5%	0.46	\$21.74	0
Legal	18	18	0	0%	0.25	\$34.74	1

## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.