



Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Economy Overview

26,530

Population (2018)

Population **decreased by 33** over the last 5 years but is projected to **grow by 204** over the next 5 years.

10,509

Jobs (2018)

Jobs **grew by 425** over the last 5 years and are projected to **grow by 367** over the next 5 years.

\$48.8K

Median Household Income (2017)

Median household income is **\$8.8K below** the national median household income of \$57.7K.

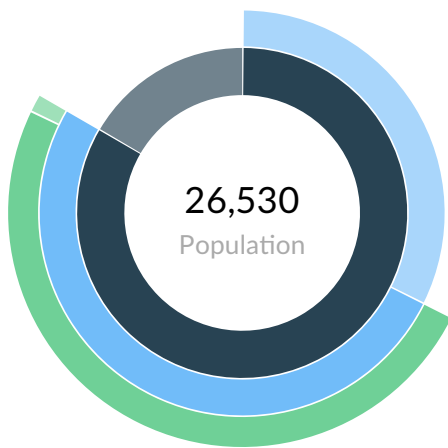
Takeaways

- As of 2018 the region's population **declined by 0.1%** since 2013, falling by 33. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 204.
- From 2013 to 2018, jobs **increased by 4.2%** in Juneau County, WI from 10,084 to **10,509**. This change **fell short of the national growth rate of 7.8% by 3.6%**. As the number of jobs increased, the **labor force participation rate increased from 60.0% to 61.3% between 2013 and 2018**.
- Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	26,530	13,546	10,509	98.5	\$979.34M	\$1.79B	\$1.91B
NCWRPC	438,224	229,828	226,463	99.6	\$22.05B	\$28.00B	\$27.29B
Wisconsin	5,810,713	3,148,851	3,139,957	100.3	\$327.94B	\$290.04B	\$322.18B

Economy Overview - Cont.

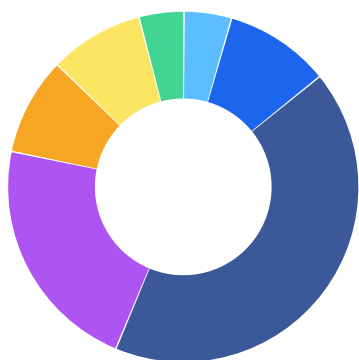
2018 Labor Force Breakdown



	Population
● Total Working Age Population	22,112
● Not in Labor Force (15+)	8,566
● Labor Force	13,546
● Employed	13,208
● Unemployed	338
● Under 15	4,418

Educational Attainment

Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

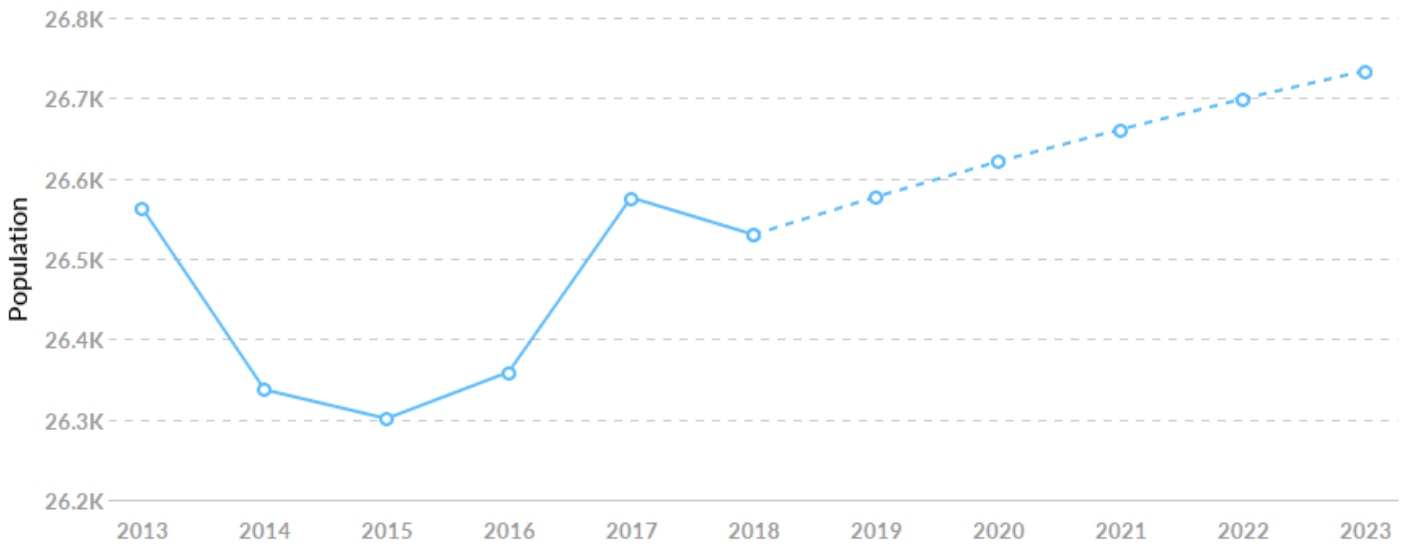


	% of Population	Population
● Less Than 9th Grade	4.4%	854
● 9th Grade to 12th Grade	9.7%	1,894
● High School Diploma	42.1%	8,205
● Some College	22.0%	4,279
● Associate's Degree	9.0%	1,756
● Bachelor's Degree	8.7%	1,692
● Graduate Degree and Higher	4.1%	806

Historic & Projected Trends

Population Trends

As of 2018 the region's population declined by 0.1% since 2013, falling by 33. Population is expected to increase by 0.8% between 2018 and 2023, adding 204.

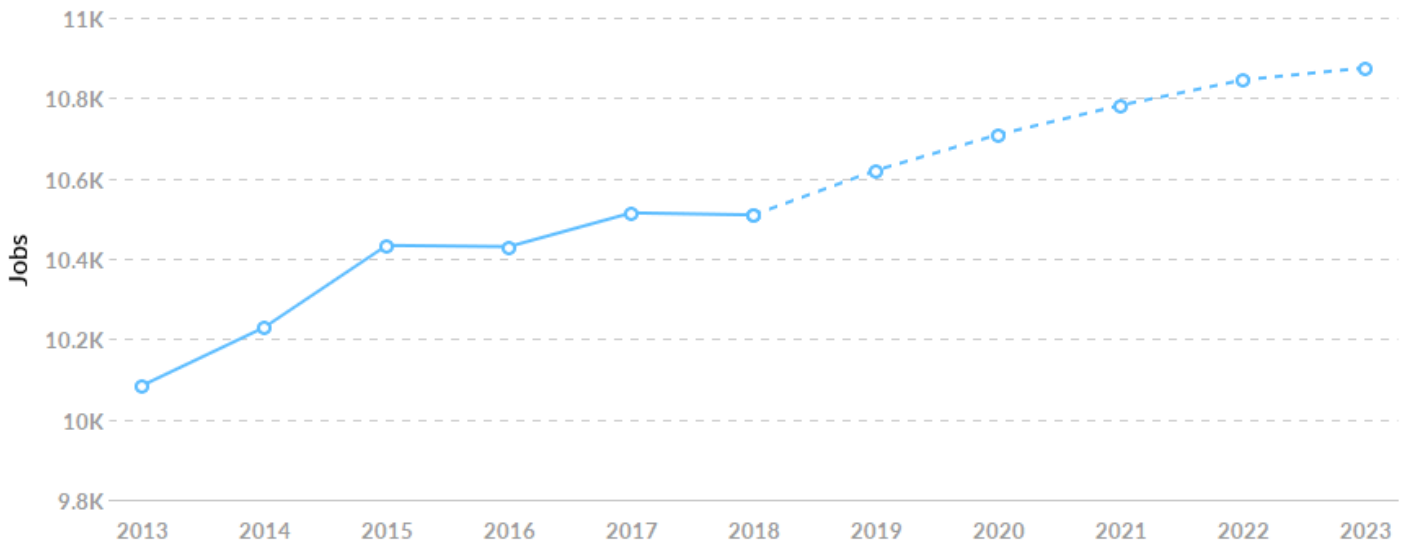


Timeframe	Population
2013	26,563
2014	26,337
2015	26,301
2016	26,359
2017	26,576
2018	26,530
2019	26,577
2020	26,621
2021	26,661
2022	26,699
2023	26,734

Historic & Projected Trends - Cont.

Job Trends

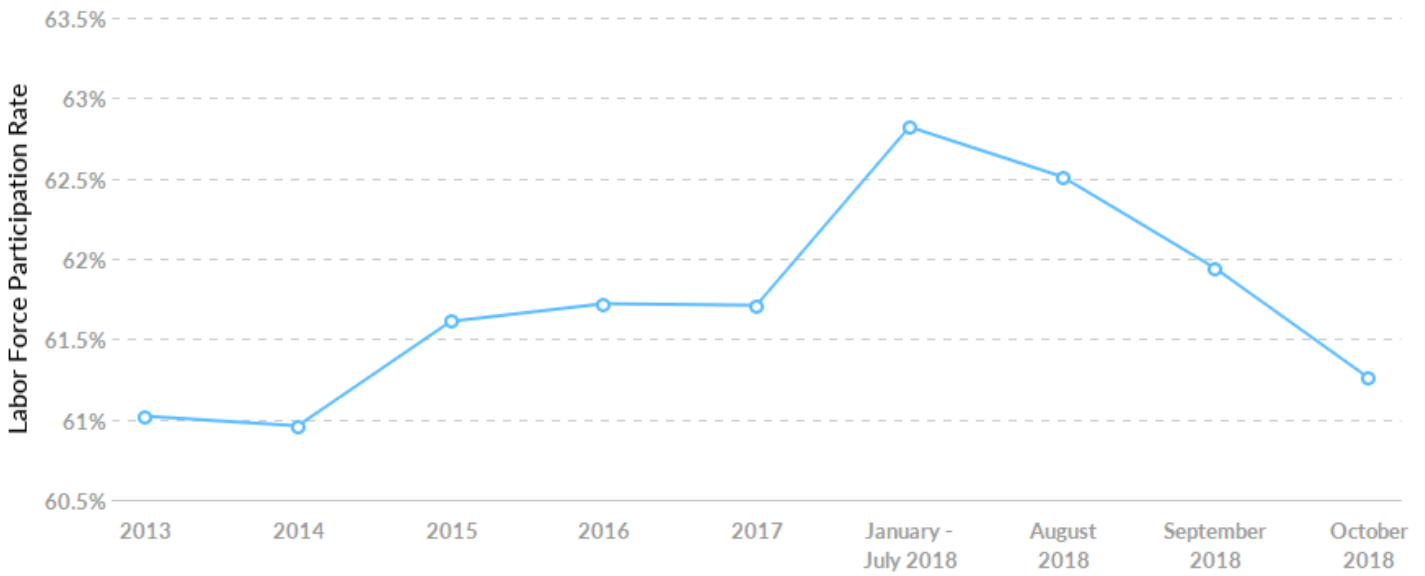
From 2013 to 2018, jobs increased by 4.2% in Juneau County, WI from 10,084 to 10,509. This change fell short of the national growth rate of 7.8% by 3.6%.



Timeframe	Jobs
2013	10,084
2014	10,229
2015	10,433
2016	10,430
2017	10,514
2018	10,509
2019	10,620
2020	10,709
2021	10,782
2022	10,845
2023	10,875

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

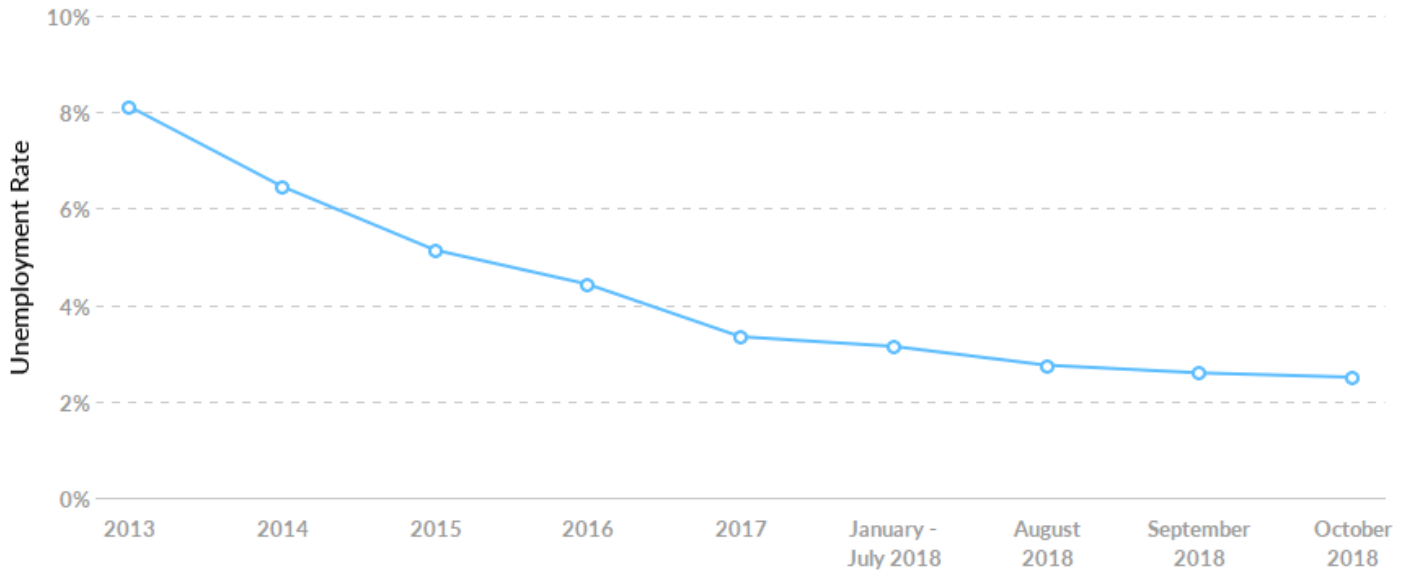


Timeframe	Labor Force Participation Rate
2013	61.02%
2014	60.96%
2015	61.61%
2016	61.72%
2017	61.71%
January - July 2018	62.82%
August 2018	62.51%
September 2018	61.94%
October 2018	61.26%

Historic & Projected Trends - Cont.

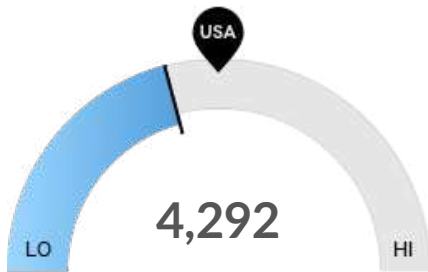
Unemployment Rate Trends

Juneau County, WI had an October 2018 unemployment rate of 2.50%, **decreasing from 8.12%** 5 years before.



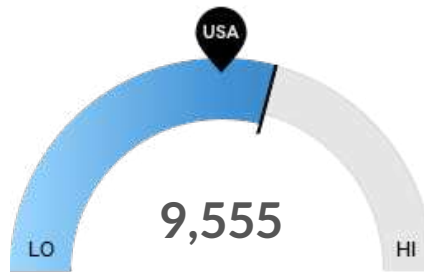
Timeframe	Unemployment Rate
2013	8.12%
2014	6.46%
2015	5.14%
2016	4.43%
2017	3.34%
January - July 2018	3.14%
August 2018	2.75%
September 2018	2.59%
October 2018	2.50%

Population Characteristics



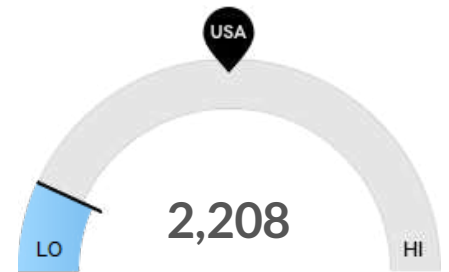
Millennials

Juneau County, WI has 4,292 millennials (ages 20-34). The national average for an area this size is 5,504.



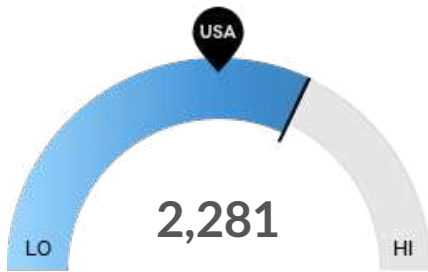
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,576 people 55 or older, while there are 9,555 here.



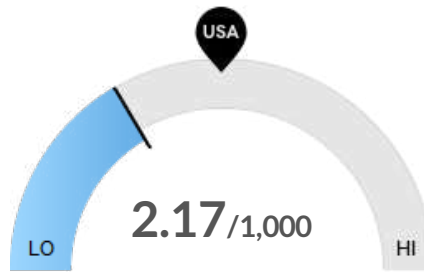
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,437 racially diverse people, while there are 2,208 here.



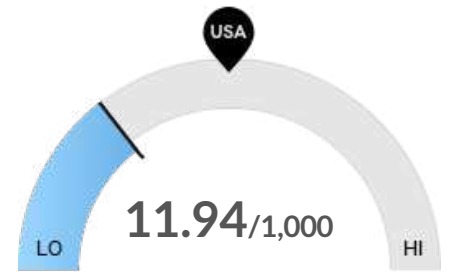
Veterans

Juneau County, WI has 2,281 veterans. The national average for an area this size is 1,545.



Violent Crime

Juneau County, WI has 2.17 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.

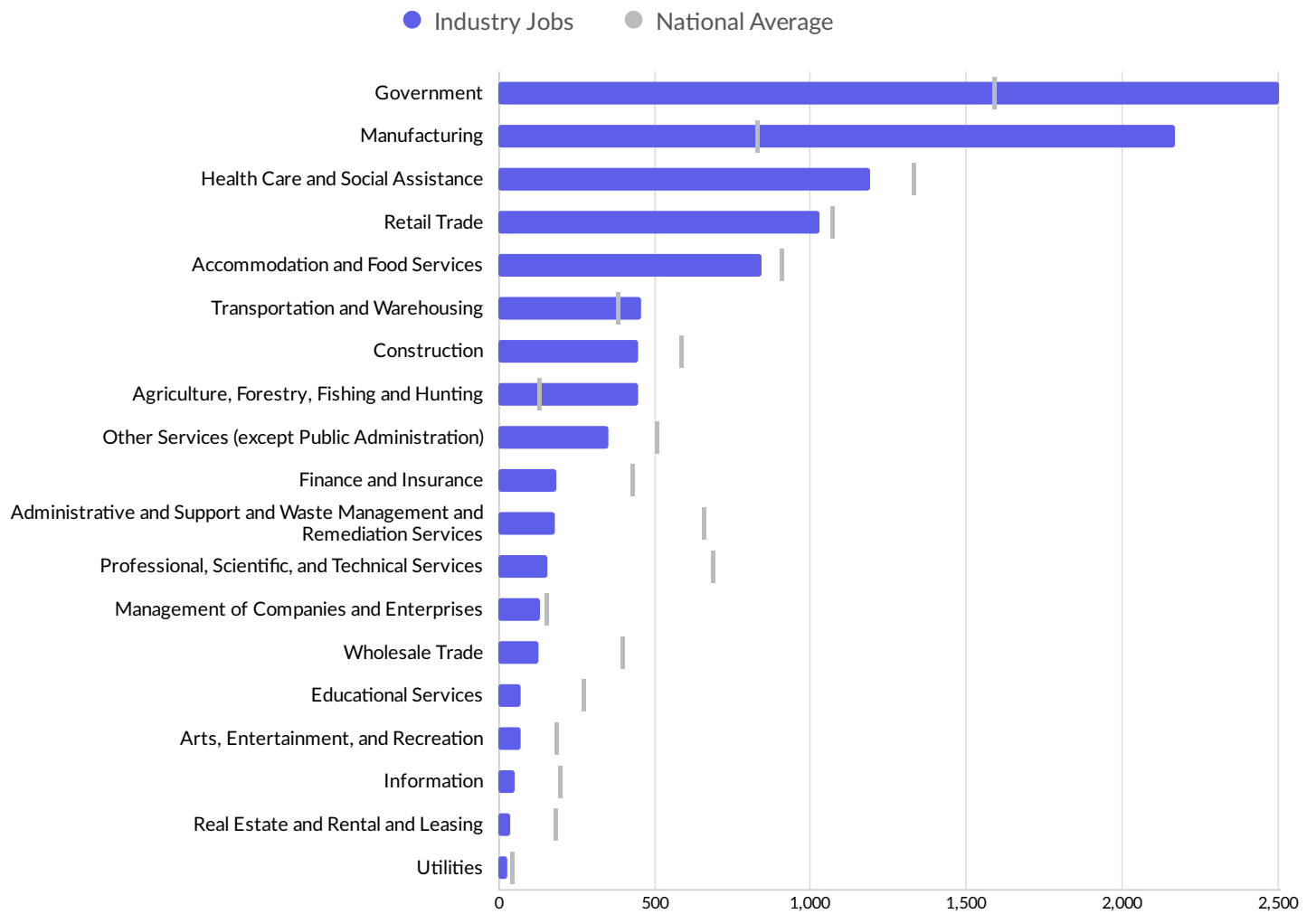


Property Crime

Juneau County, WI has 11.94 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

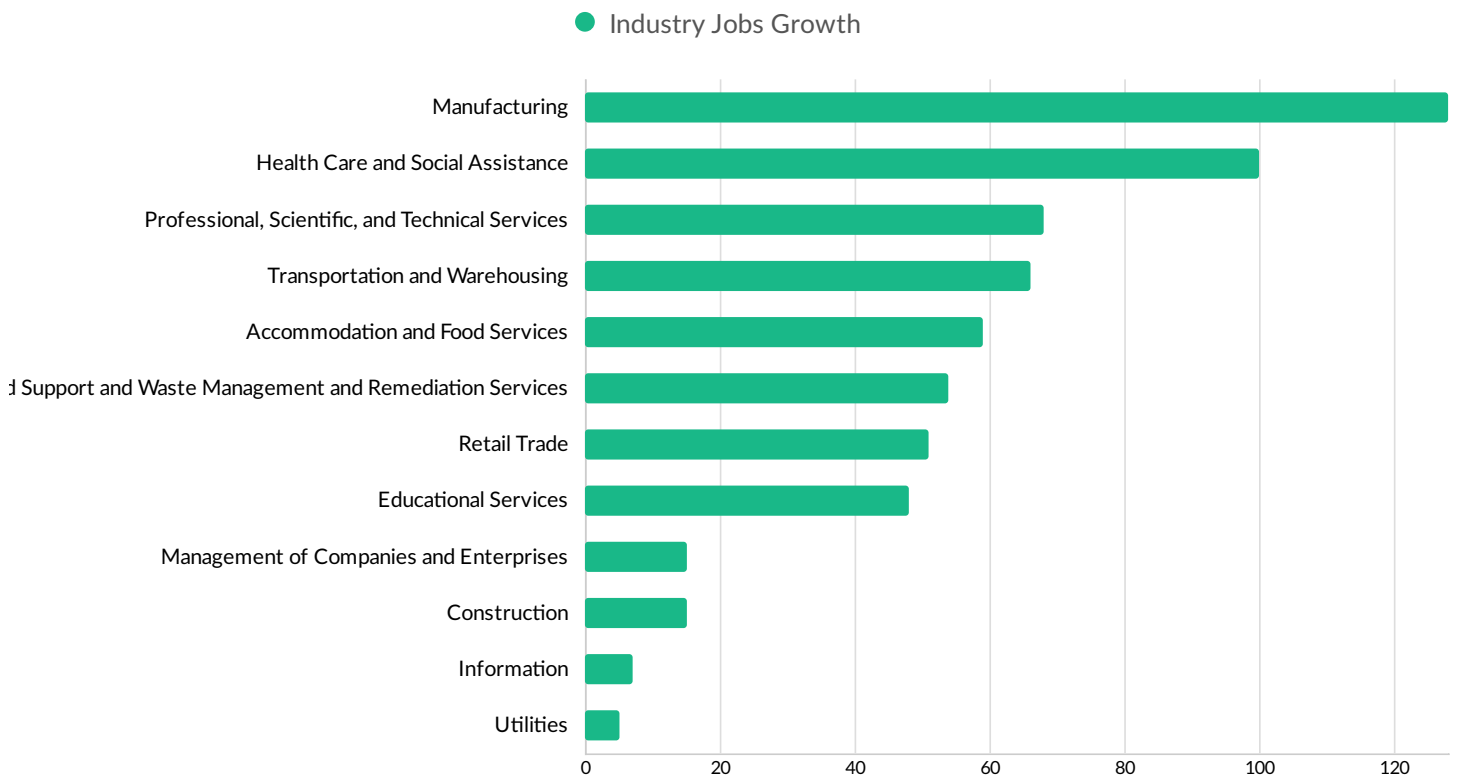
Industry Characteristics

Largest Industries



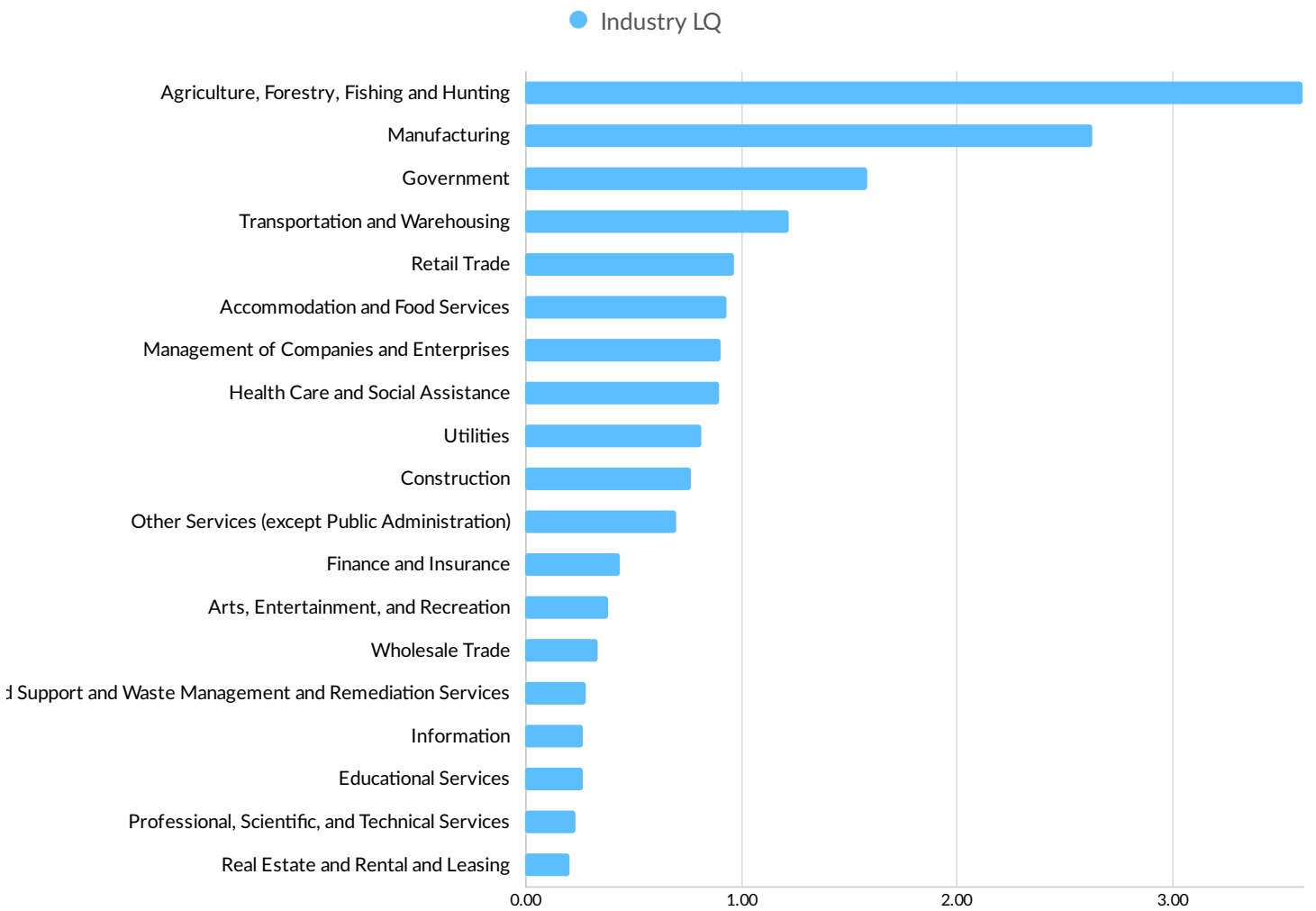
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

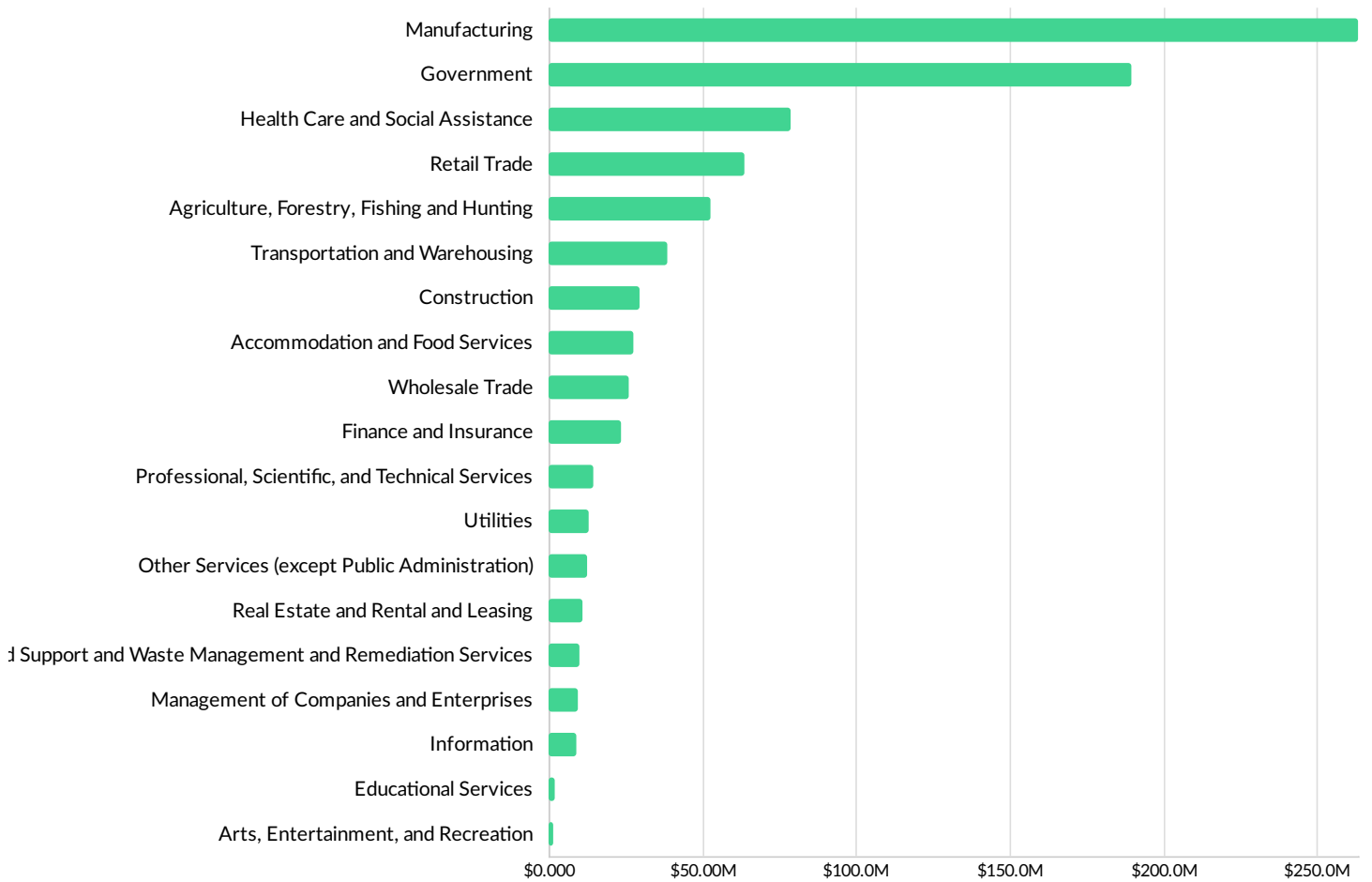
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

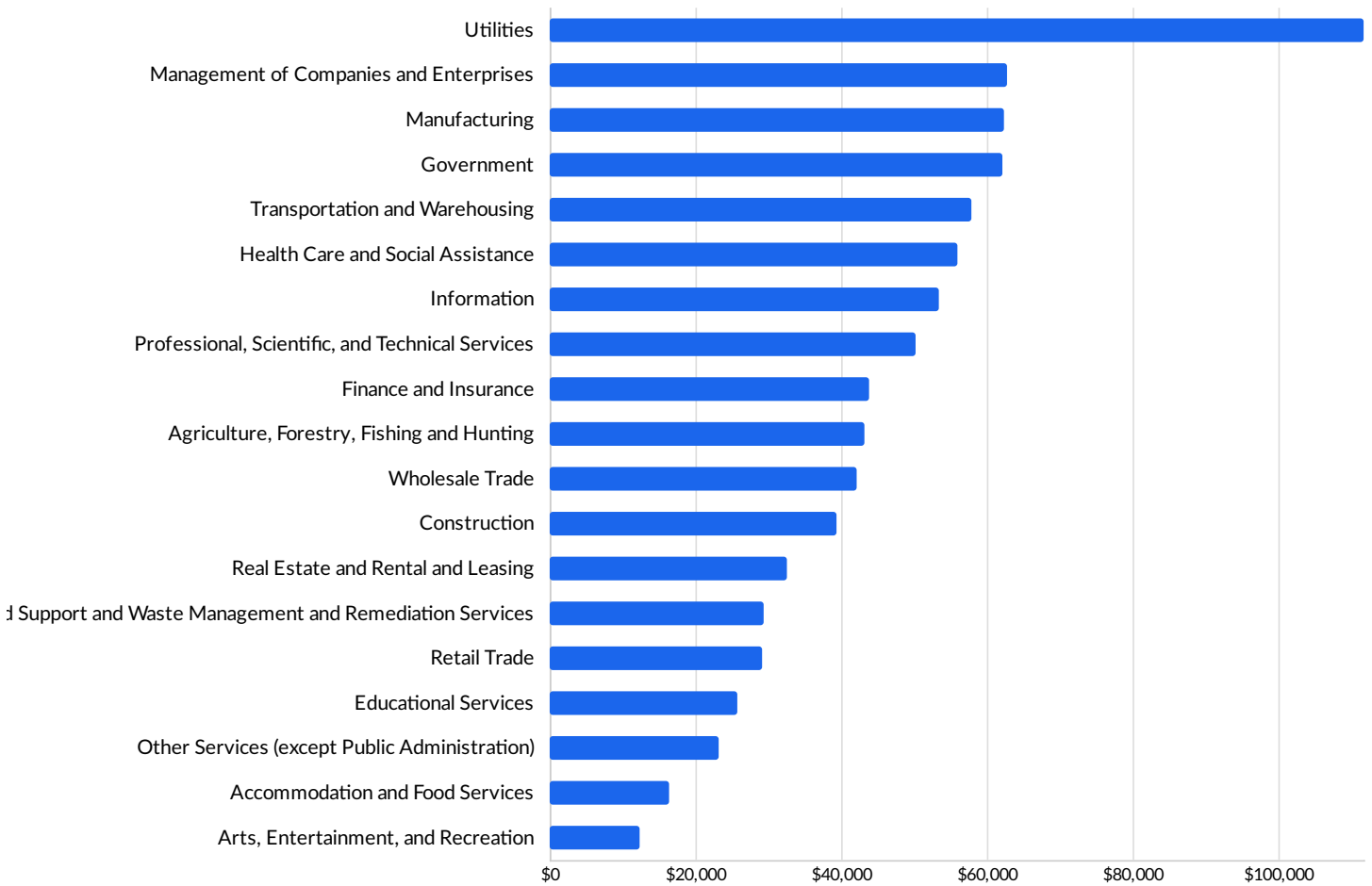
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	2,524	2,507	-17	-1%	1.58	\$62,137	\$189.66M
Manufacturing	2,046	2,174	128	+6%	2.63	\$62,243	\$263.29M
Health Care and Social Assistance	1,095	1,195	100	+9%	0.90	\$55,931	\$78.95M
Retail Trade	982	1,033	51	+5%	0.97	\$29,051	\$63.62M
Accommodation and Food Services	784	843	59	+8%	0.93	\$16,311	\$27.39M
Transportation and Warehousing	394	460	66	+17%	1.22	\$57,953	\$38.50M
Construction	432	447	15	+3%	0.77	\$39,431	\$29.66M
Agriculture, Forestry, Fishing and Hunting	469	447	-22	-5%	3.60	\$43,289	\$52.58M
Other Services (except Public Administration)	394	352	-42	-11%	0.70	\$23,218	\$12.62M
Finance and Insurance	187	186	-1	-1%	0.44	\$43,732	\$23.46M
Administrative and Support and Waste Management and Remediation Services	128	182	54	+42%	0.28	\$29,413	\$10.07M
Professional, Scientific, and Technical Services	90	158	68	+76%	0.23	\$50,318	\$14.53M
Management of Companies and Enterprises	120	135	15	+13%	0.90	\$62,794	\$9.31M
Wholesale Trade	210	131	-79	-38%	0.34	\$42,052	\$26.23M
Educational Services	23	71	48	+209%	0.26	\$25,743	\$2.03M
Arts, Entertainment, and Recreation	89	70	-19	-21%	0.39	\$12,290	\$1.62M
Information	45	52	7	+16%	0.27	\$53,358	\$9.13M
Real Estate and Rental and Leasing	45	36	-9	-20%	0.20	\$32,646	\$11.13M
Utilities	25	30	5	+20%	0.81	\$111,700	\$13.10M

Business Characteristics

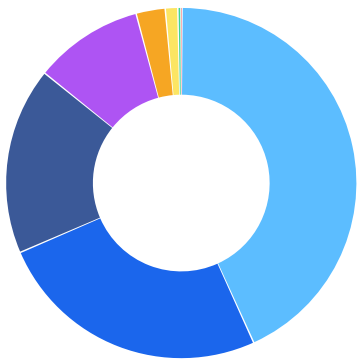
1,293 Companies Employ Your Workers

Online profiles for your workers mention 1,293 companies as employers, with the top 10 appearing below. In the last 12 months, 540 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Ctr Fdn Inc	100 	CRST International, Inc.	205 
State of Wisconsin	33 	Uber Technologies, Inc.	166 
Necedah Area School District	26 	C.R. England, Inc.	118 
Lands' End, Inc.	16 	Roehl Transport, Inc.	109 
Leer Inc	15 	Tutree, Inc.	108 
United States Department of t...	15 	Kwik Trip, Inc.	105 
Walker Stainless Equipment Co...	15 	Koch Trucking, Inc.	101 
Sand Ridge Secure Treatment C...	14 	Pilot Flying J	78 
THE ROYAL BANK OF SCOTLA...	14 	Dollar General Corporation	71 
Wal-Mart Stores, Inc.	14 	Manpower	63 

Business Characteristics - Cont.

Business Size

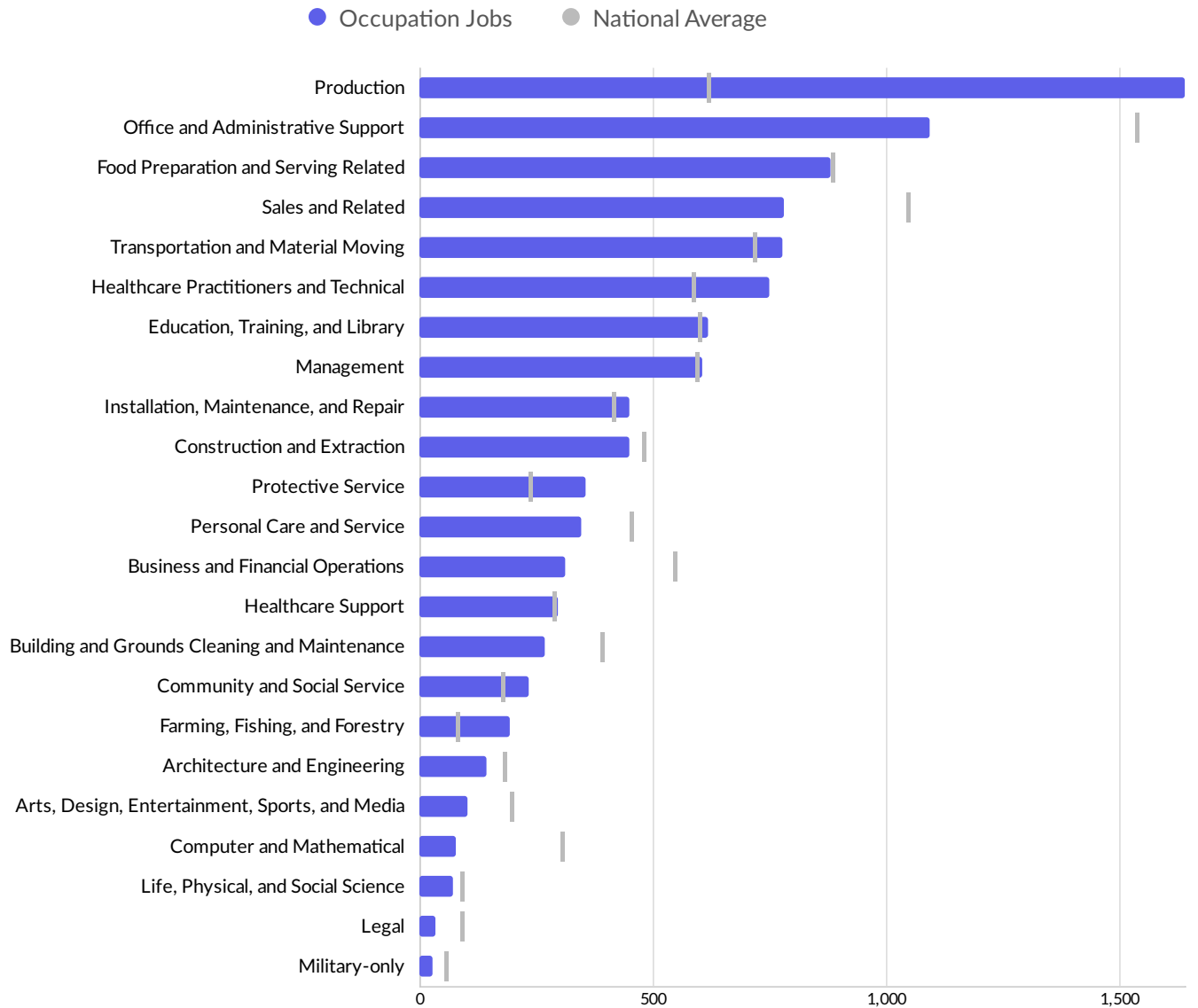


	Percentage	Business Count
1 to 4 employees	43.1%	450
5 to 9 employees	25.3%	264
10 to 19 employees	17.3%	180
20 to 49 employees	10.1%	105
50 to 99 employees	2.7%	28
100 to 249 employees	1.2%	12
250 to 499 employees	0.3%	3
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

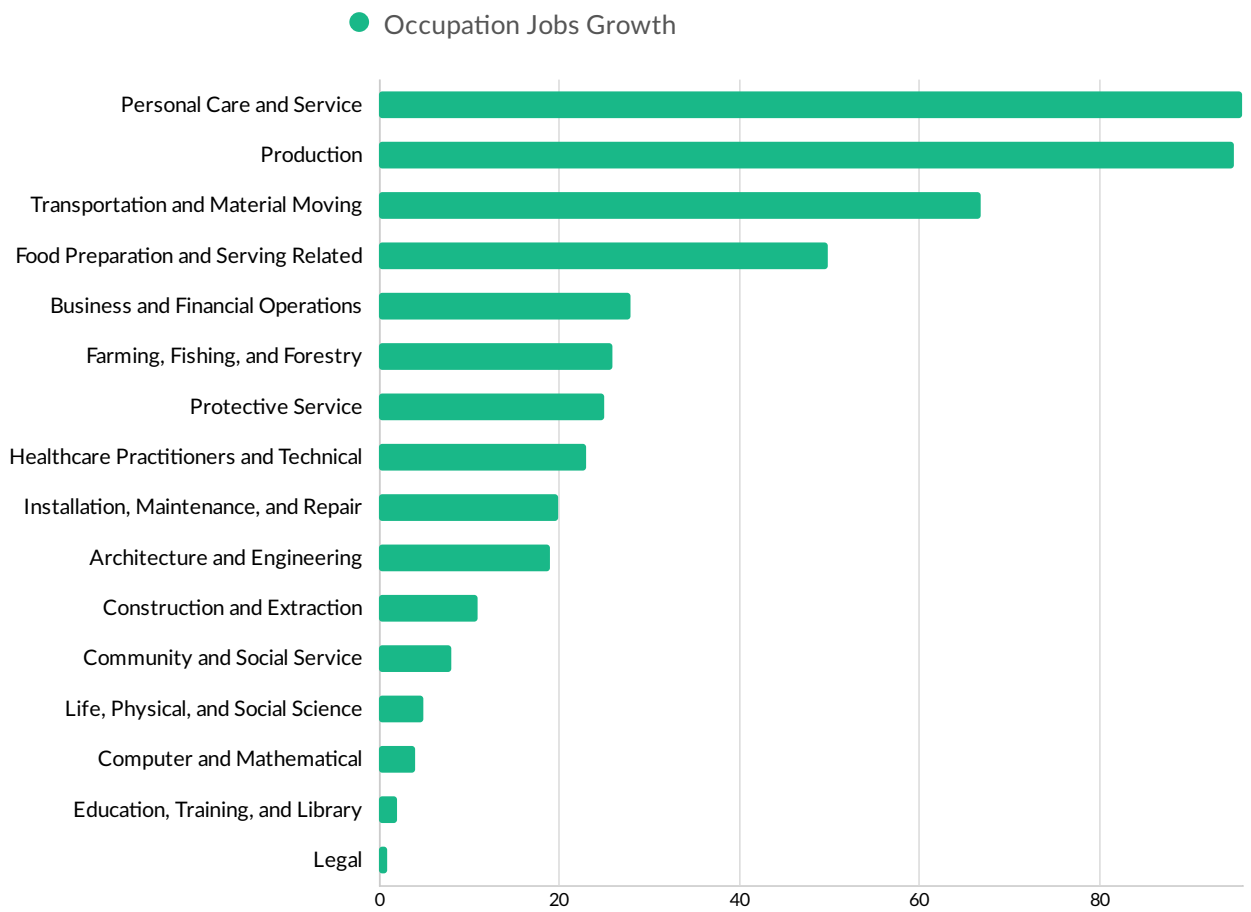
Workforce Characteristics

Largest Occupations



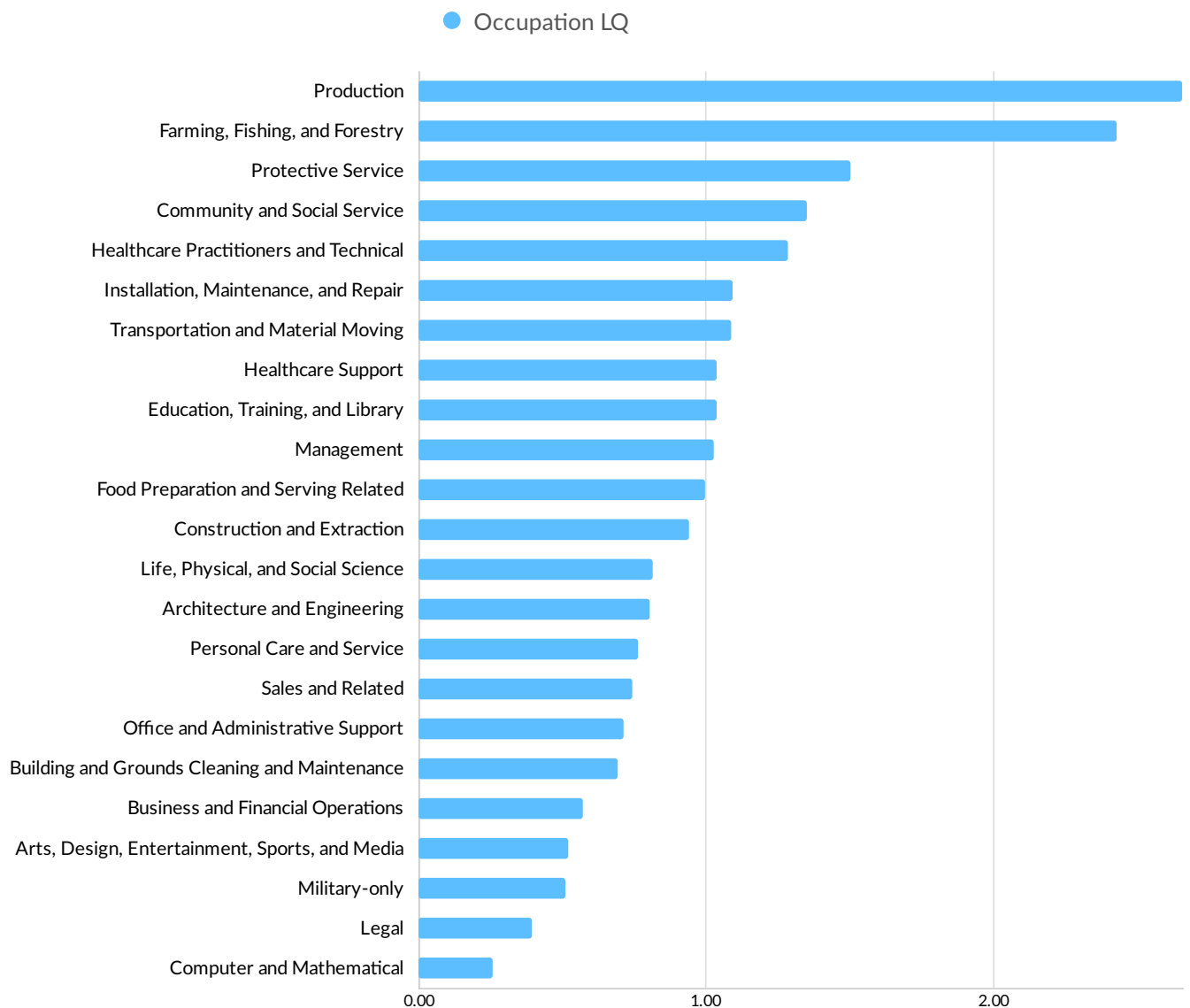
Workforce Characteristics - Cont.

Top Growing Occupations



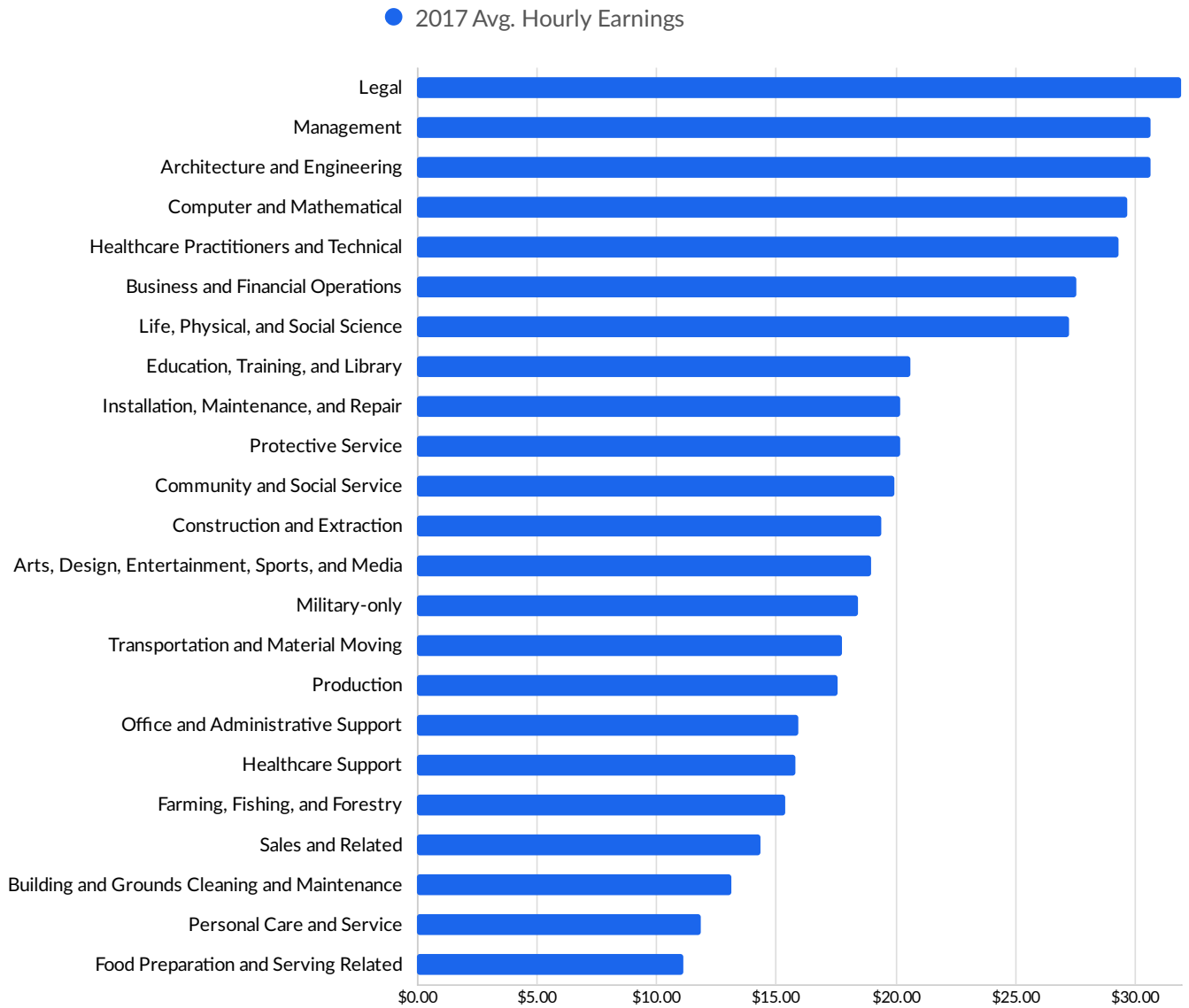
Workforce Characteristics - Cont.

Top Occupation LQ



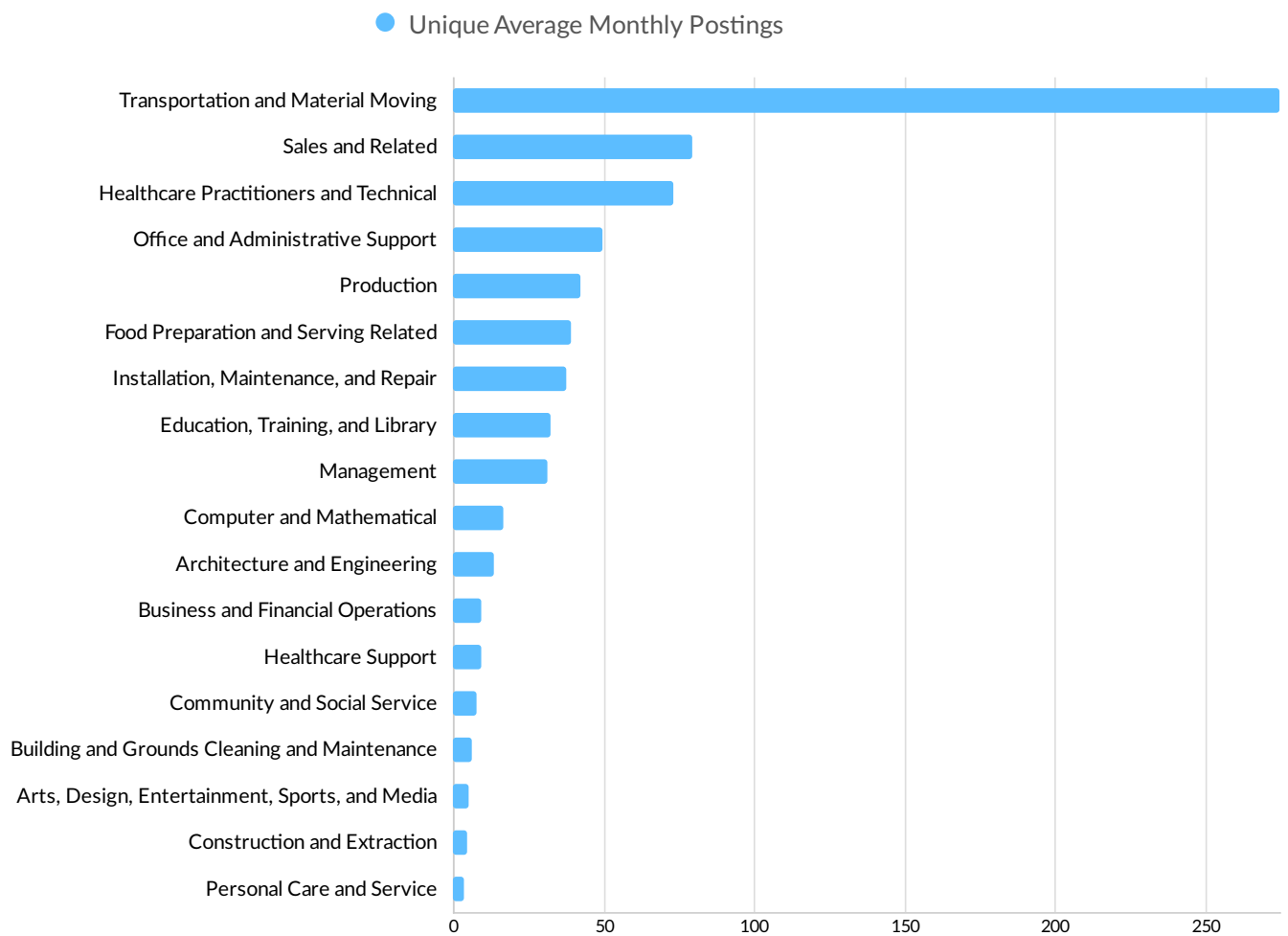
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Feb 2018 - Jan 2019 Unique Average Monthly Postings
Production	1,545	1,640	95	+6%	2.66	\$17.60	42
Office and Administrative Support	1,098	1,094	-4	0%	0.71	\$15.95	50
Food Preparation and Serving Related	830	880	50	+6%	1.00	\$11.15	39
Sales and Related	783	781	-2	0%	0.75	\$14.37	80
Transportation and Material Moving	711	778	67	+9%	1.09	\$17.81	275
Healthcare Practitioners and Technical	727	750	23	+3%	1.29	\$29.36	73
Education, Training, and Library	617	619	2	+0%	1.04	\$20.65	33
Management	640	605	-35	-5%	1.03	\$30.69	31
Installation, Maintenance, and Repair	431	451	20	+5%	1.10	\$20.24	38
Construction and Extraction	440	451	11	+3%	0.94	\$19.45	5
Protective Service	330	355	25	+8%	1.51	\$20.23	1
Personal Care and Service	249	345	96	+39%	0.77	\$11.86	4
Business and Financial Operations	283	311	28	+10%	0.57	\$27.56	10
Healthcare Support	299	296	-3	-1%	1.04	\$15.84	9
Building and Grounds Cleaning and Maintenance	274	268	-6	-2%	0.70	\$13.14	6
Community and Social Service	227	235	8	+4%	1.35	\$19.96	8
Farming, Fishing, and Forestry	167	193	26	+16%	2.43	\$15.43	1

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Feb 2018 - Jan 2019 Unique Average Monthly Postings
Architecture and Engineering	124	143	19	+15%	0.80	\$30.66	13
Arts, Design, Entertainment, Sports, and Media	102	102	0	0%	0.52	\$19.02	5
Computer and Mathematical	74	78	4	+5%	0.26	\$29.71	17
Life, Physical, and Social Science	66	71	5	+8%	0.82	\$27.27	1
Legal	33	34	1	+3%	0.40	\$31.96	1
Military-only	33	28	-5	-15%	0.51	\$18.45	0

Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.