



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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# Economy Overview

**19,034**

**Population (2018)**

Population decreased by 381 over the last 5 years and is projected to decrease by 203 over the next 5 years.

**8,642**

**Jobs (2018)**

Jobs decreased by 141 over the last 5 years but are projected to grow by 95 over the next 5 years.

**\$44.1K**

**Median Household Income (2017)**

Median household income is \$13.5K below the national median household income of \$57.7K.

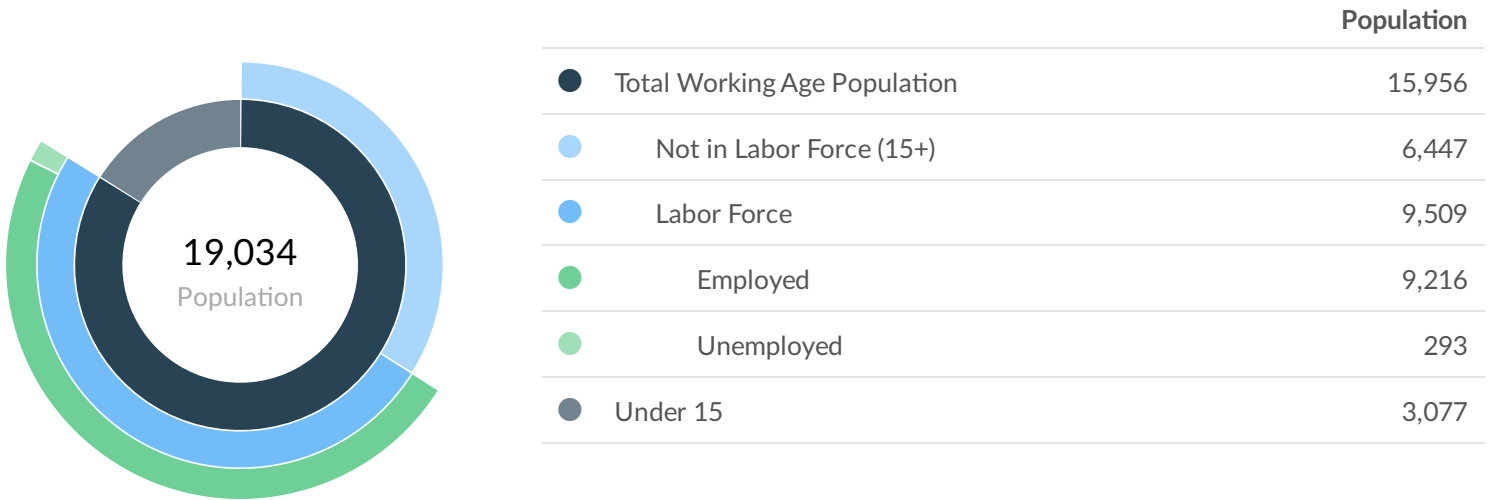
## Takeaways

- As of 2018 the region's population declined by 2.0% since 2013, falling by 381. Population is expected to decrease by 1.1% between 2018 and 2023, losing 203.
- From 2013 to 2018, jobs declined by 1.6% in Langlade County, WI from 8,783 to 8,642. This change fell short of the national growth rate of 7.8% by 9.4%. As the number of jobs declined, the labor force participation rate decreased from 59.9% to 59.6% between 2013 and 2018.
- Concerning educational attainment, 9.4% of Langlade County, WI residents possess a Bachelor's Degree (9.2% below the national average), and 9.0% hold an Associate's Degree (1.0% above the national average).
- The top three industries in 2018 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	19,034	9,509	8,642	99.6	\$737.78M	\$1.19B	\$911.91M
NCWRPC	438,224	229,828	226,463	99.6	\$22.05B	\$28.00B	\$27.29B
Wisconsin	5,810,713	3,148,851	3,139,957	100.3	\$327.94B	\$290.04B	\$322.18B

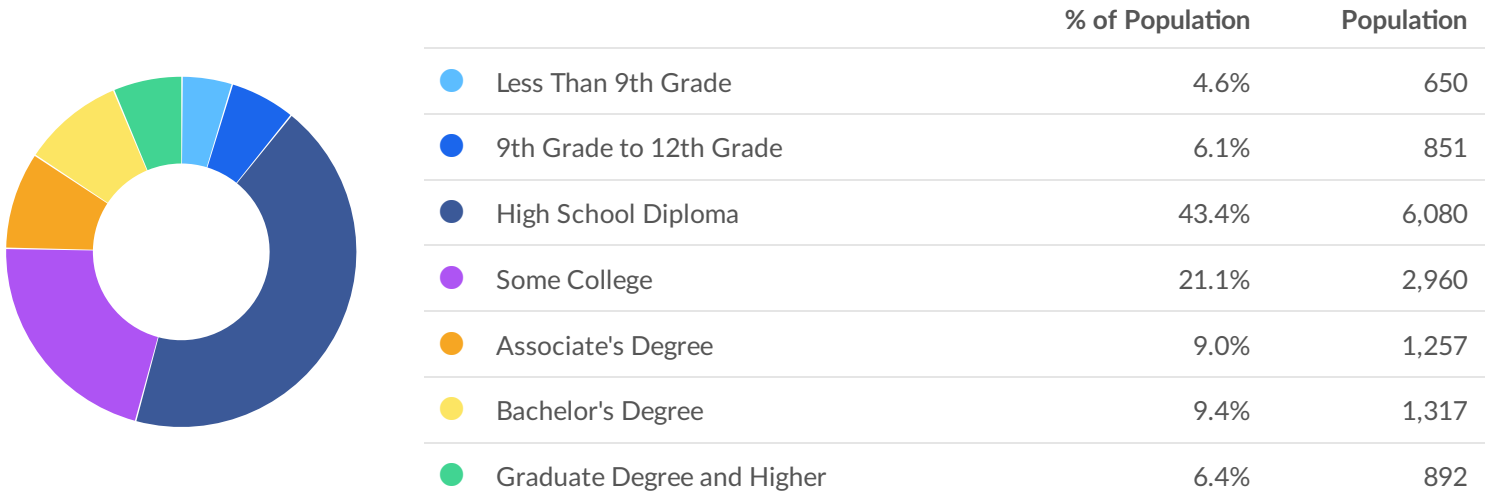
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

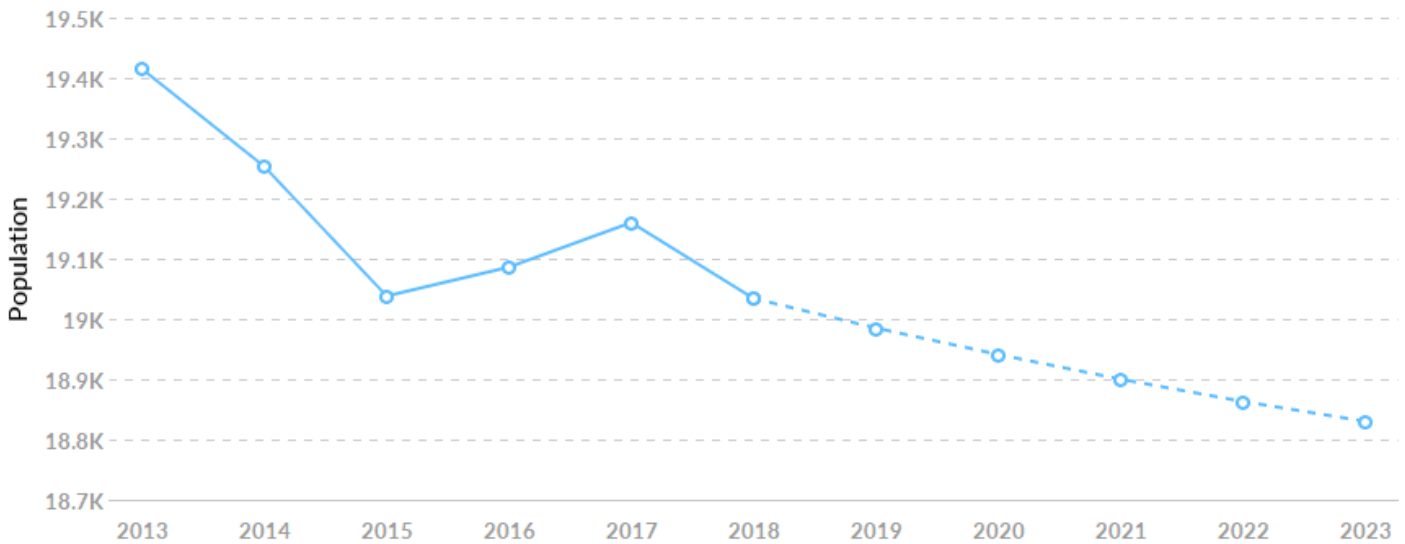
Concerning educational attainment, **9.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).



# Historic & Projected Trends

## Population Trends

As of 2018 the region's population declined by 2.0% since 2013, falling by 381. Population is expected to decrease by 1.1% between 2018 and 2023, losing 203.

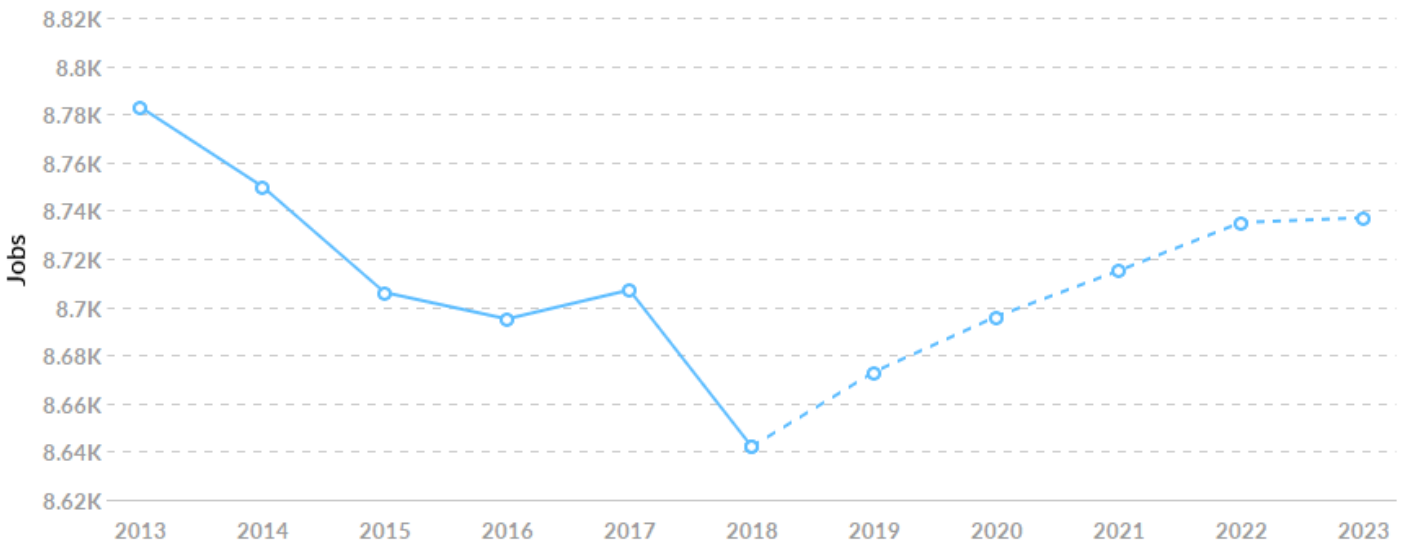


Timeframe	Population
2013	19,415
2014	19,253
2015	19,038
2016	19,086
2017	19,160
2018	19,034
2019	18,985
2020	18,941
2021	18,900
2022	18,863
2023	18,830

# Historic & Projected Trends - Cont.

## Job Trends

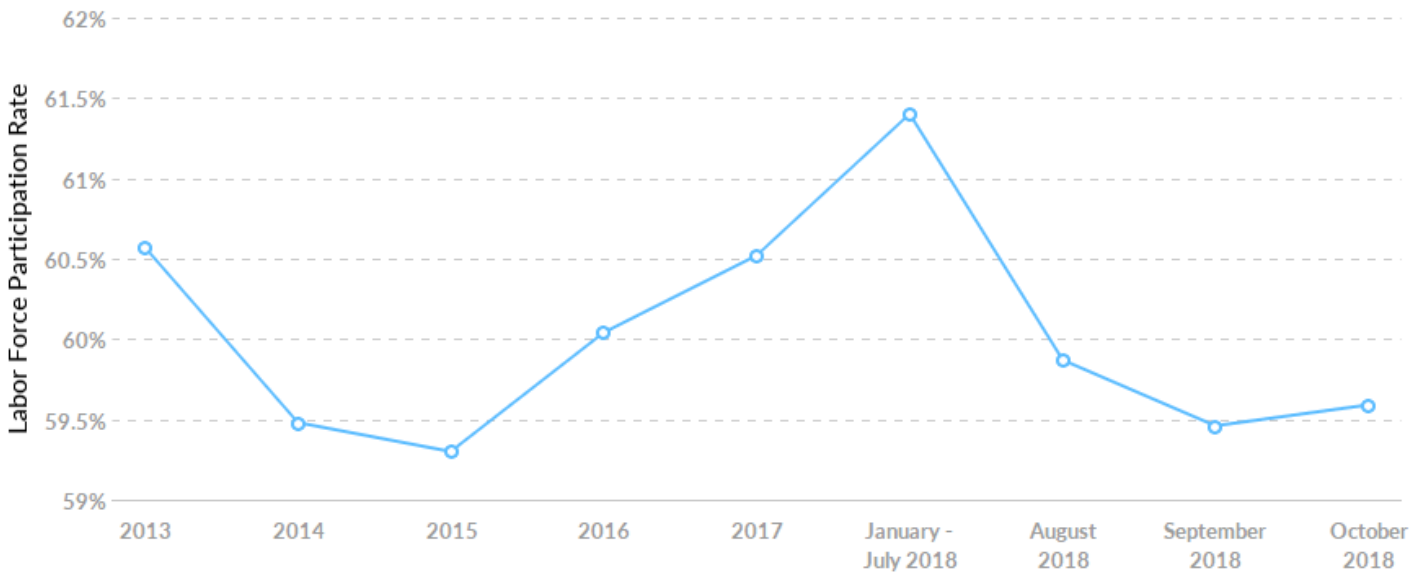
From 2013 to 2018, jobs declined by 1.6% in Langlade County, WI from 8,783 to 8,642. This change fell short of the national growth rate of 7.8% by 9.4%.



Timeframe	Jobs
2013	8,783
2014	8,750
2015	8,706
2016	8,695
2017	8,707
2018	8,642
2019	8,673
2020	8,696
2021	8,715
2022	8,735
2023	8,737

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

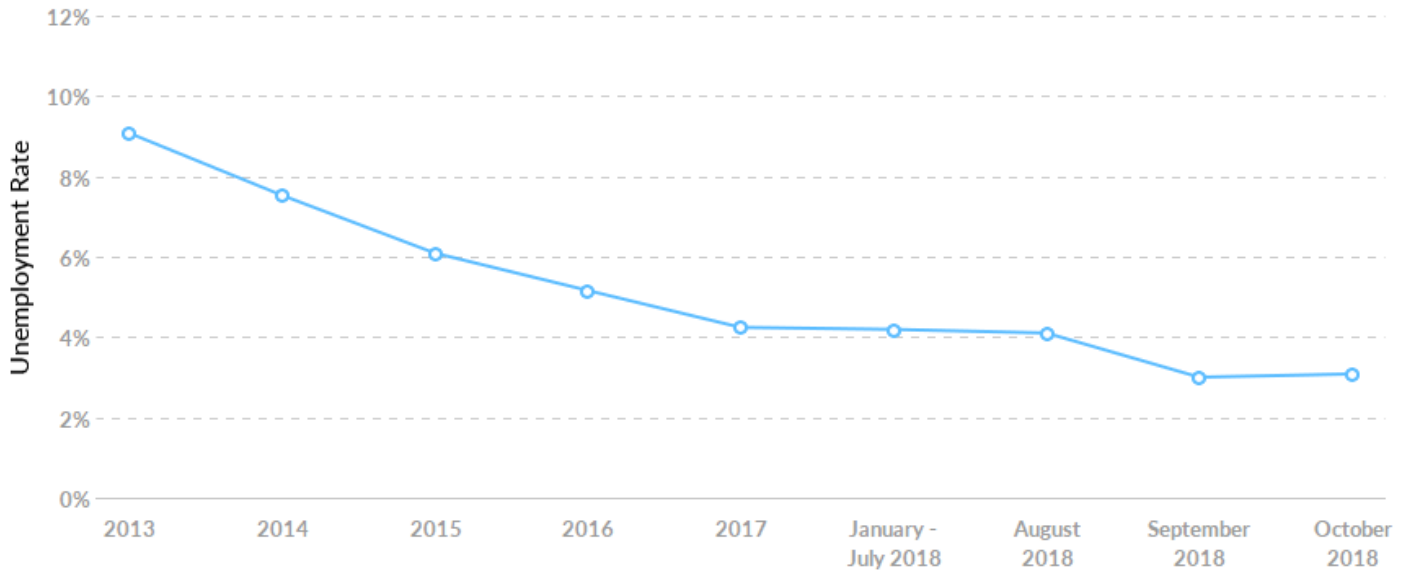


Timeframe	Labor Force Participation Rate
2013	60.57%
2014	59.48%
2015	59.30%
2016	60.04%
2017	60.52%
January - July 2018	61.40%
August 2018	59.87%
September 2018	59.46%
October 2018	59.59%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

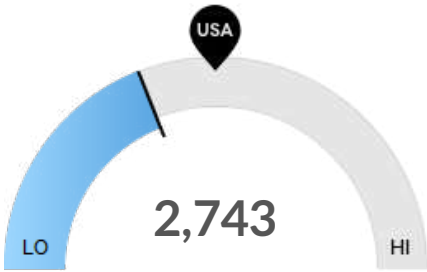
Langlade County, WI had an October 2018 unemployment rate of 3.08%, **decreasing from 9.08%** 5 years before.



Timeframe	Unemployment Rate
2013	9.08%
2014	7.53%
2015	6.09%
2016	5.16%
2017	4.24%
January - July 2018	4.19%
August 2018	4.10%
September 2018	3.00%
October 2018	3.08%

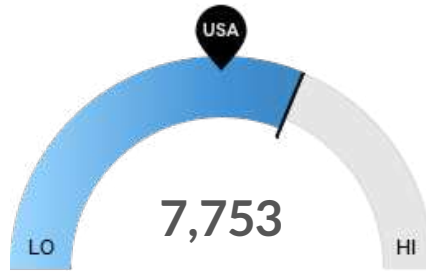


## Population Characteristics



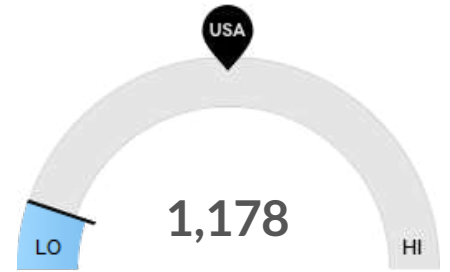
**Millennials**

Langlade County, WI has 2,743 millennials (ages 20-34). The national average for an area this size is 3,968.



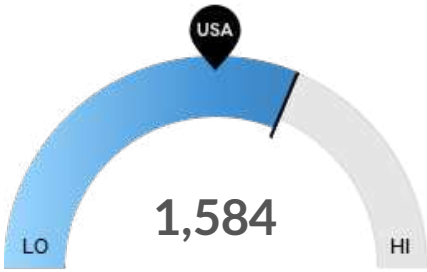
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,462 people 55 or older, while there are 7,753 here.



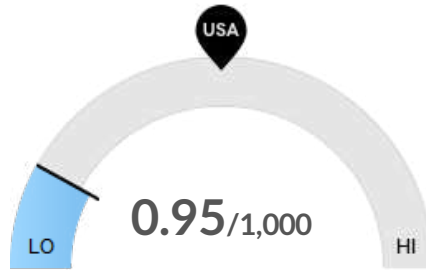
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,524 racially diverse people, while there are 1,178 here.



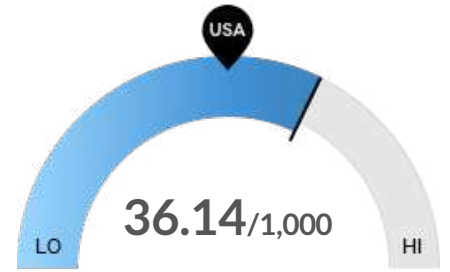
**Veterans**

Langlade County, WI has 1,584 veterans. The national average for an area this size is 1,114.



**Violent Crime**

Langlade County, WI has 0.95 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



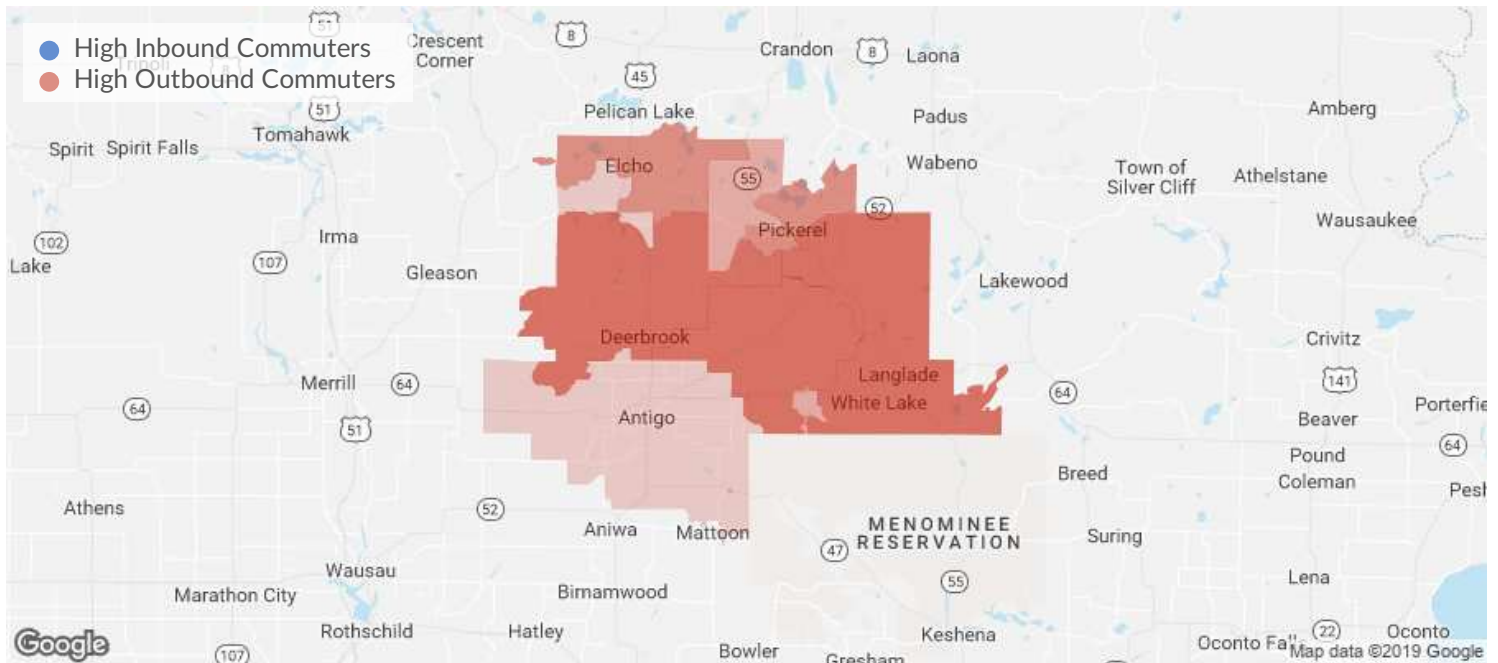
**Property Crime**

Langlade County, WI has 36.14 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

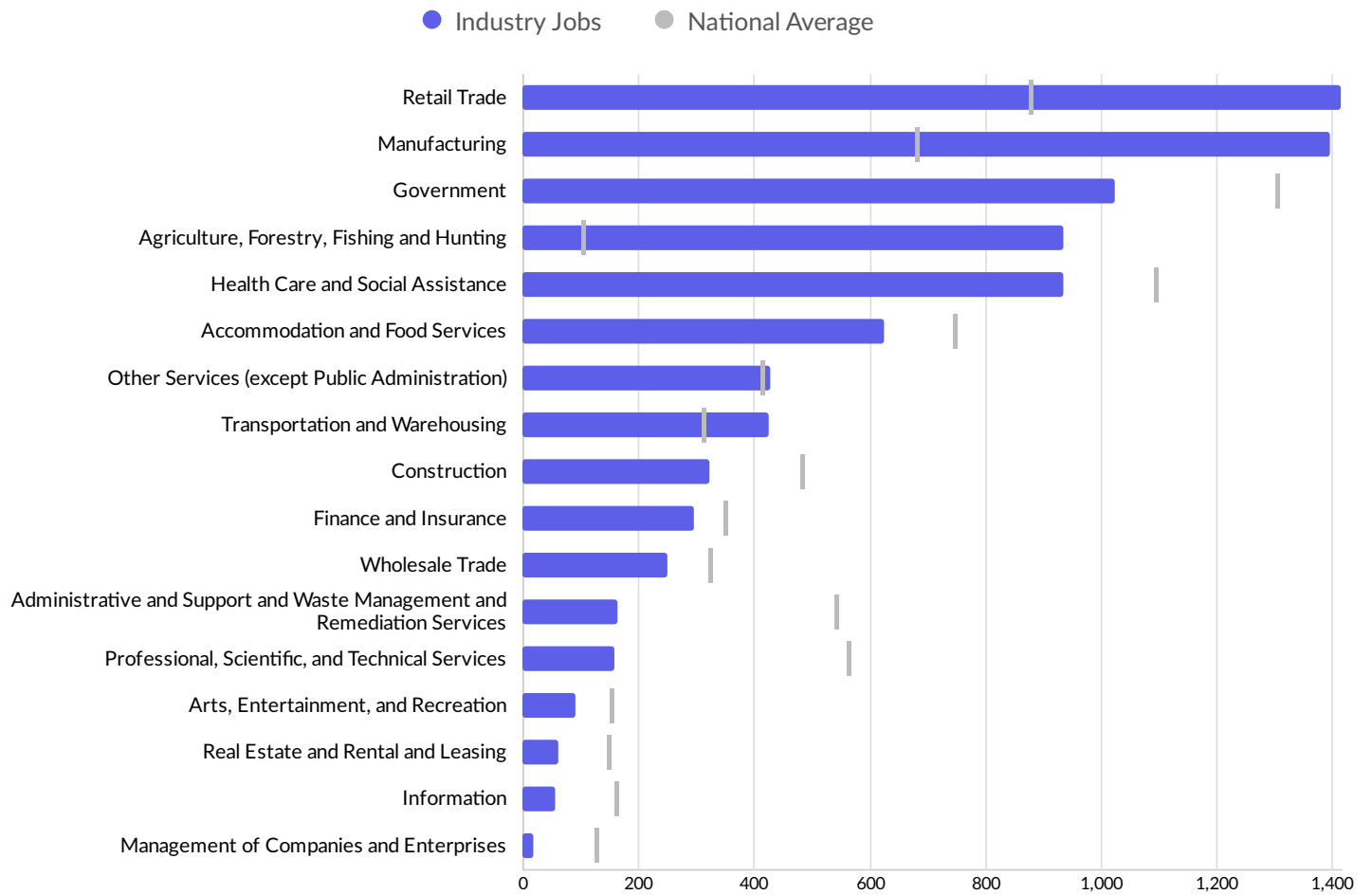
ZIP	Name	2018 Employment
54409	Antigo, WI (in Langlade...)	6,922
54424	Deerbrook, WI (in Lang...)	682
54491	White Lake, WI (in Lan...)	323
54428	Elcho, WI (in Langlade ...)	296
54485	Summit Lake, WI (in La...)	133

### Where Talent Lives

ZIP	Name	2018 Workers
54409	Antigo, WI (in Langlade...)	6,954
54424	Deerbrook, WI (in Lang...)	1,239
54491	White Lake, WI (in Lan...)	894
54418	Bryant, WI (in Langlade...)	571
54428	Elcho, WI (in Langlade ...)	561

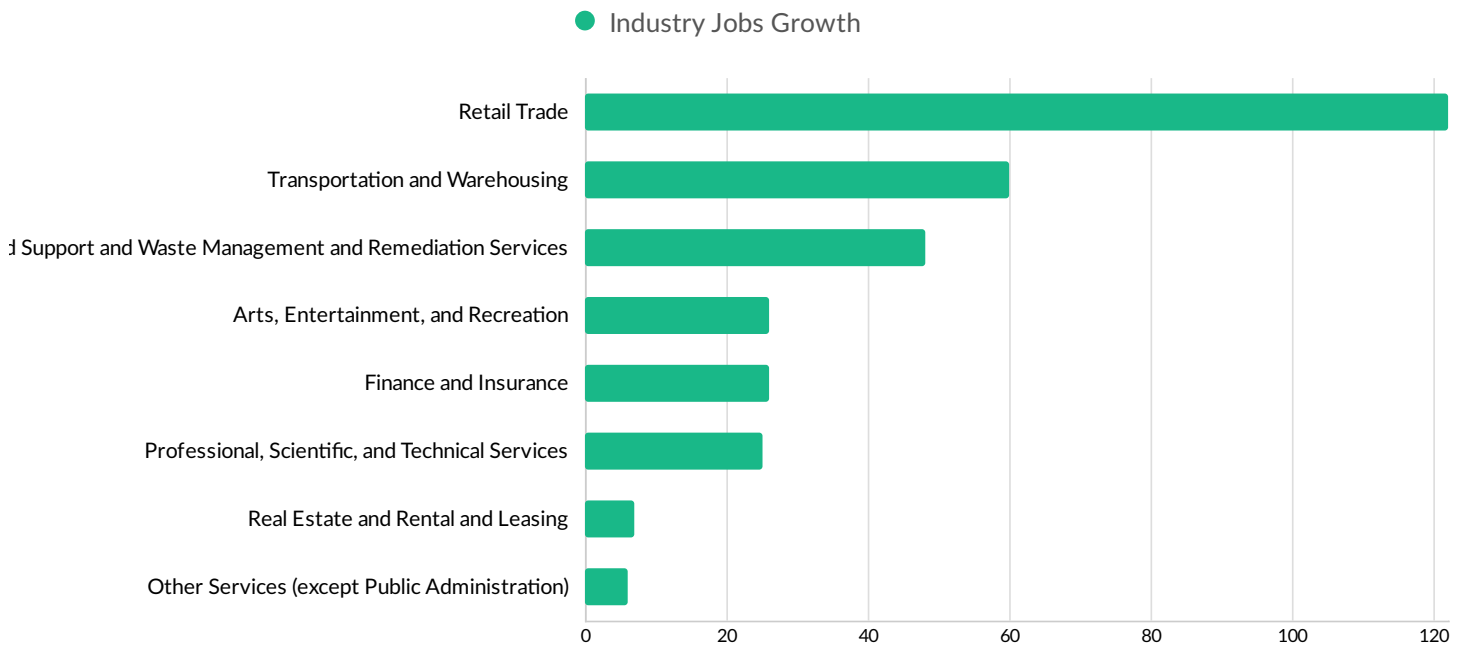
# Industry Characteristics

## Largest Industries



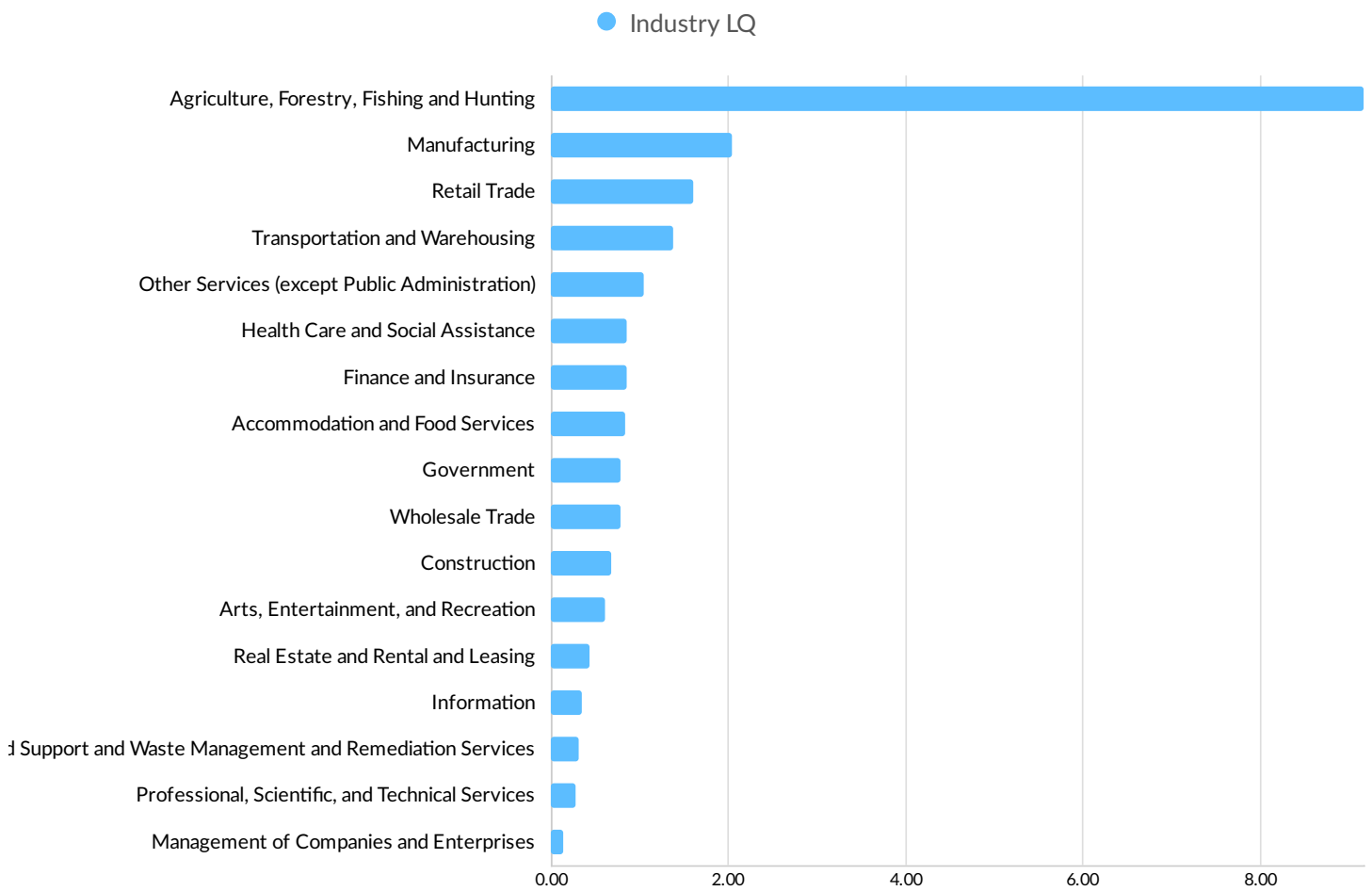
## Industry Characteristics - Cont.

### Top Growing Industries



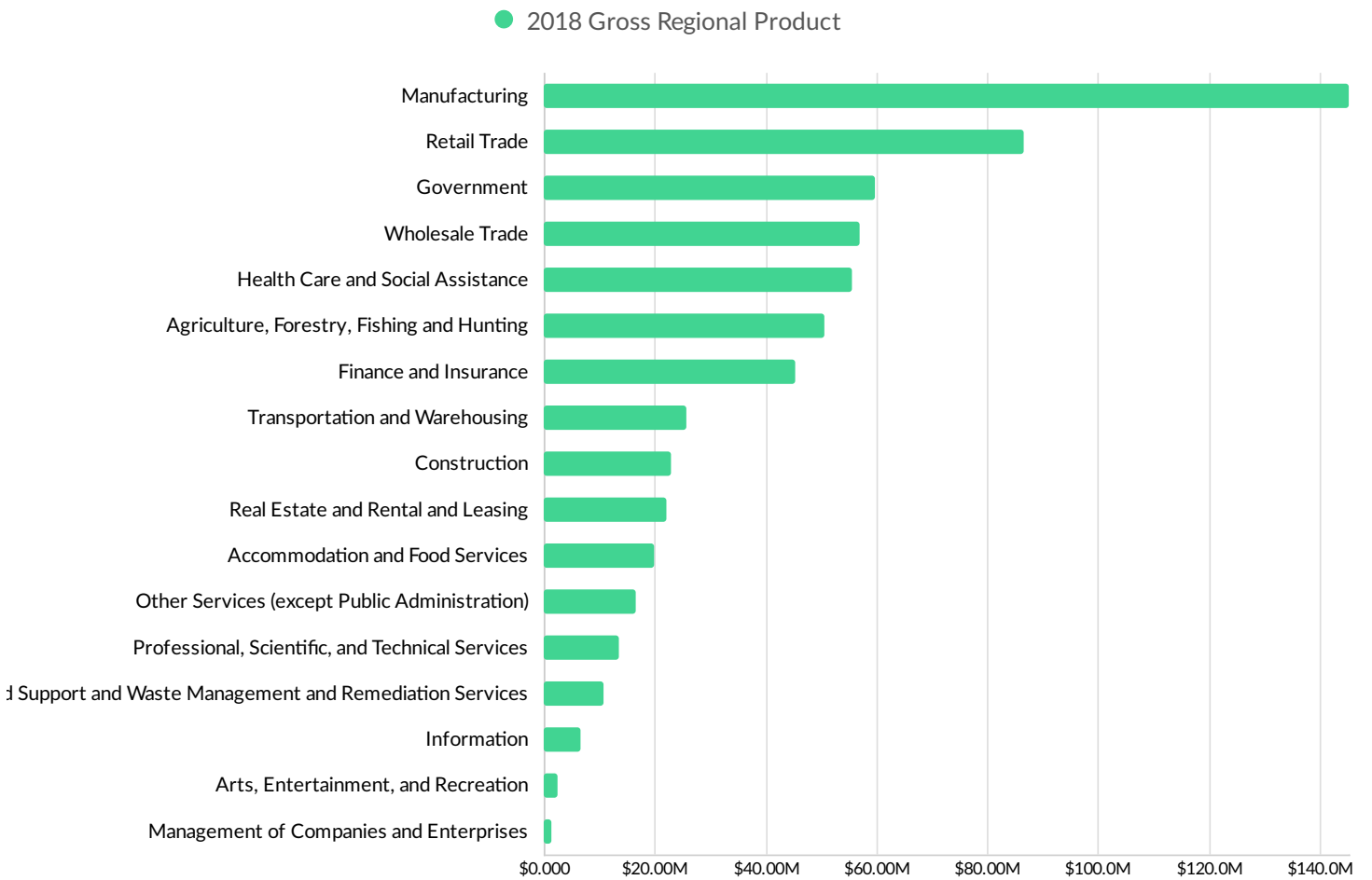
## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

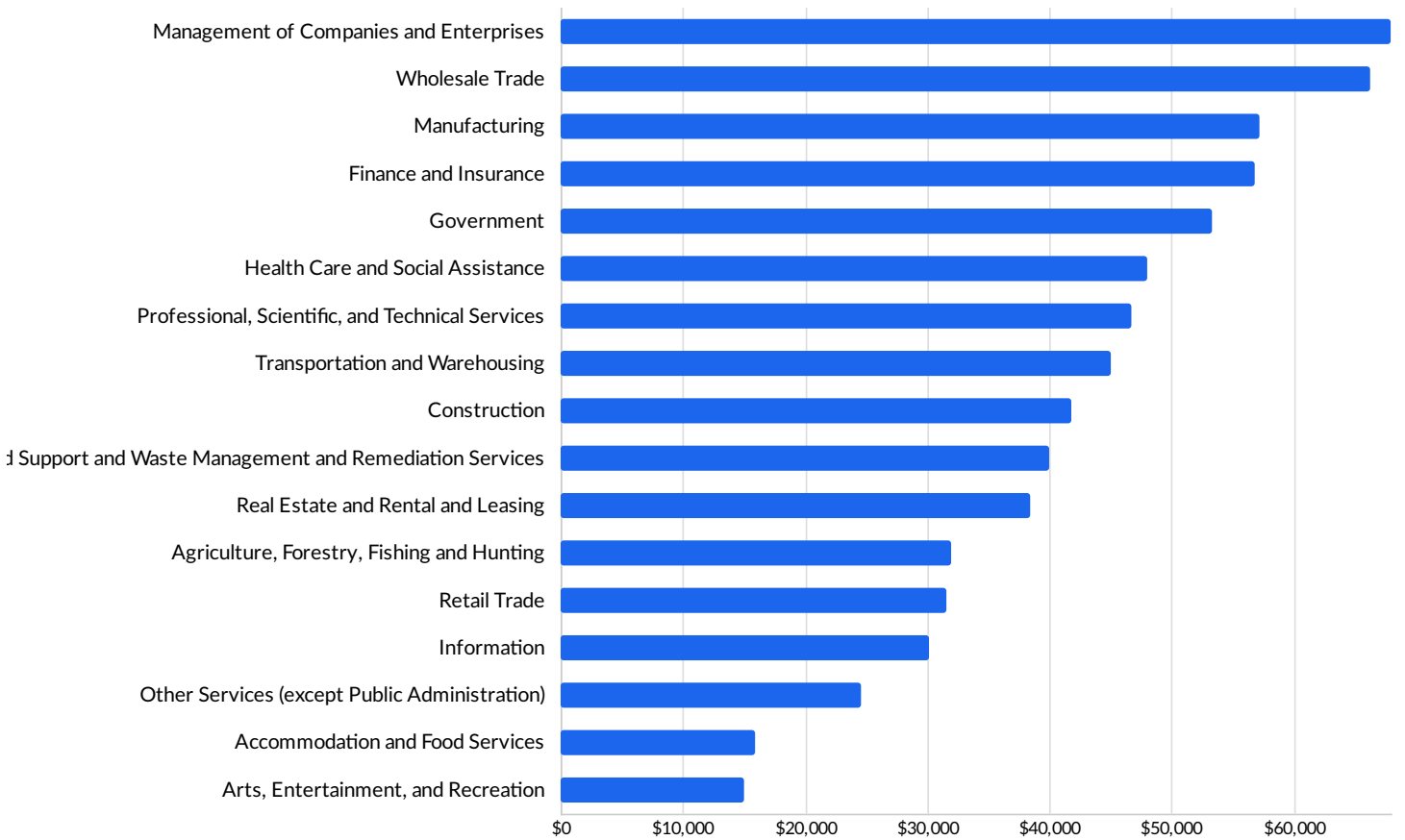
### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.










Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Retail Trade	1,293	1,415	122	+9%	1.61	\$31,624	\$86.61M
Manufacturing	1,514	1,397	-117	-8%	2.05	\$57,238	\$145.27M
Government	1,040	1,024	-16	-2%	0.79	\$53,315	\$59.64M
Agriculture, Forestry, Fishing and Hunting	1,025	936	-89	-9%	9.18	\$32,003	\$50.61M
Health Care and Social Assistance	949	936	-13	-1%	0.86	\$48,026	\$55.57M
Accommodation and Food Services	728	625	-103	-14%	0.84	\$15,931	\$19.96M
Other Services (except Public Administration)	423	429	6	+1%	1.04	\$24,561	\$16.63M
Transportation and Warehousing	367	427	60	+16%	1.38	\$45,046	\$25.86M
Construction	327	324	-3	-1%	0.68	\$41,839	\$23.06M
Finance and Insurance	270	296	26	+10%	0.85	\$56,857	\$45.30M
Wholesale Trade	276	249	-27	-10%	0.78	\$66,263	\$56.96M
Administrative and Support and Waste Management and Remediation Services	118	166	48	+41%	0.31	\$39,968	\$10.70M
Professional, Scientific, and Technical Services	133	158	25	+19%	0.28	\$46,668	\$13.47M
Arts, Entertainment, and Recreation	65	91	26	+40%	0.60	\$14,970	\$2.41M
Real Estate and Rental and Leasing	56	63	7	+13%	0.43	\$38,482	\$22.18M
Information	68	55	-13	-19%	0.35	\$30,098	\$6.51M
Management of Companies and Enterprises	27	18	-9	-33%	0.14	\$67,936	\$1.35M



## Business Characteristics

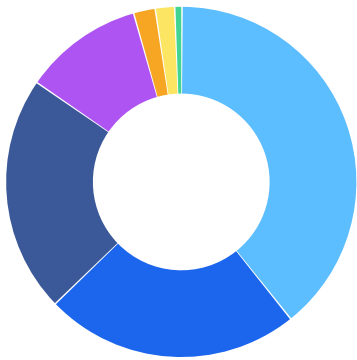
### 758 Companies Employ Your Workers

Online profiles for your workers mention 758 companies as employers, with the top 10 appearing below. In the last 12 months, 450 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	79 	Aspirus Wausau Hospital, Inc.	117 
Aspirus Wausau Hospital, Inc.	46 	Platinum Supplemental Insuran...	87 
Unified School District of Antigo	43 	Fleet Wholesale Supply Co., In...	86 
Covantage Credit Union	34 	C.R. England, Inc.	70 
Volm Companies, Incorporated	29 	Aurora Health Care	62 
Menard, Inc.	22 	Army National Guard	61 
Wal-Mart Stores, Inc.	19 	Platinum Services LLC	57 
Amron Corporation	15 	Barr-Nunn Transportation, Inc.	50 
Antigo Unified School District	12 	Roehl Transport, Inc.	50 
Karl's Transport, Inc	12 	Centra Health, Inc.	49 

## Business Characteristics - Cont.

### Business Size

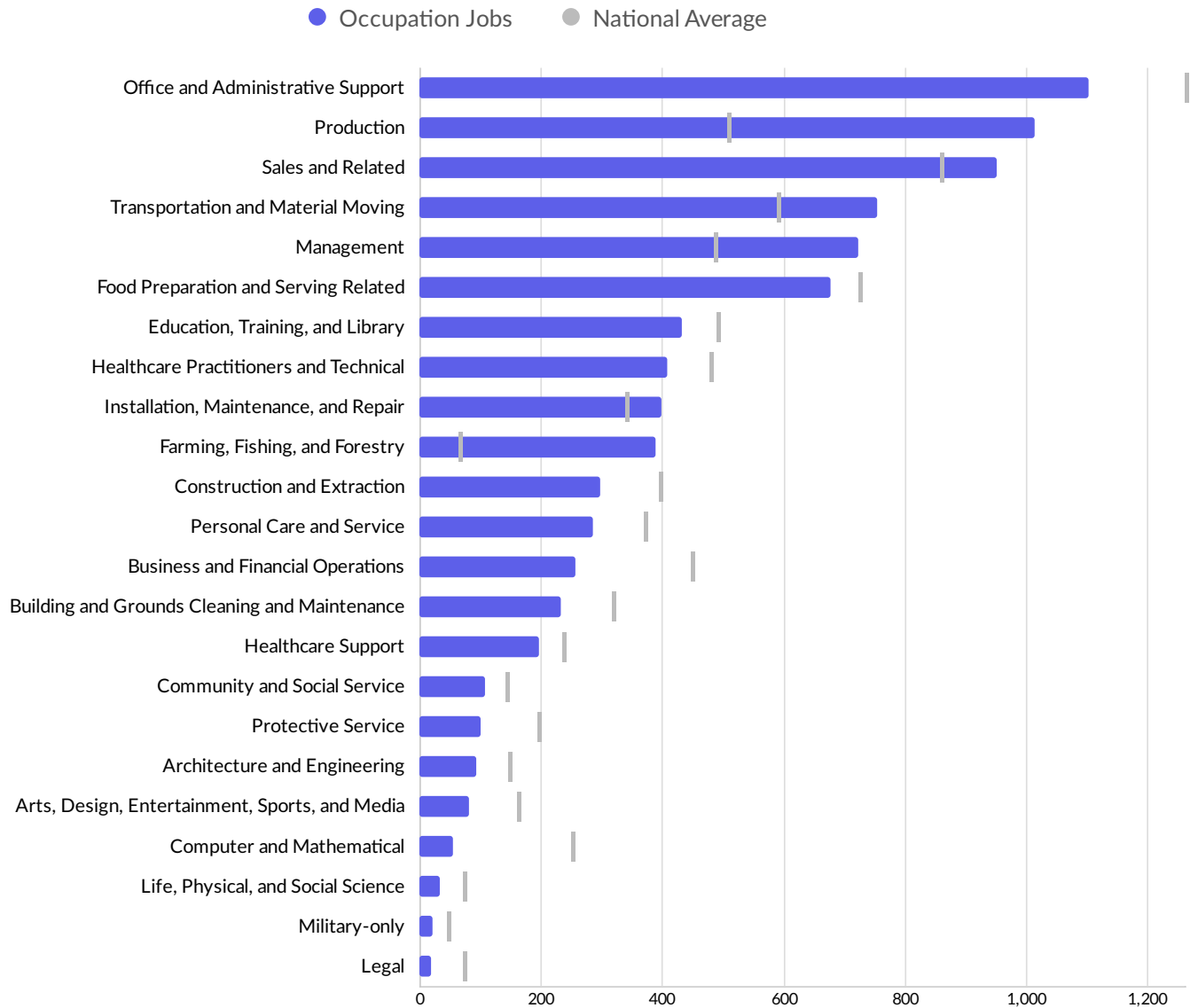


	Percentage	Business Count
1 to 4 employees	39.2%	352
5 to 9 employees	23.5%	211
10 to 19 employees	21.8%	196
20 to 49 employees	11.0%	99
50 to 99 employees	2.0%	18
100 to 249 employees	1.8%	16
250 to 499 employees	0.7%	6

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

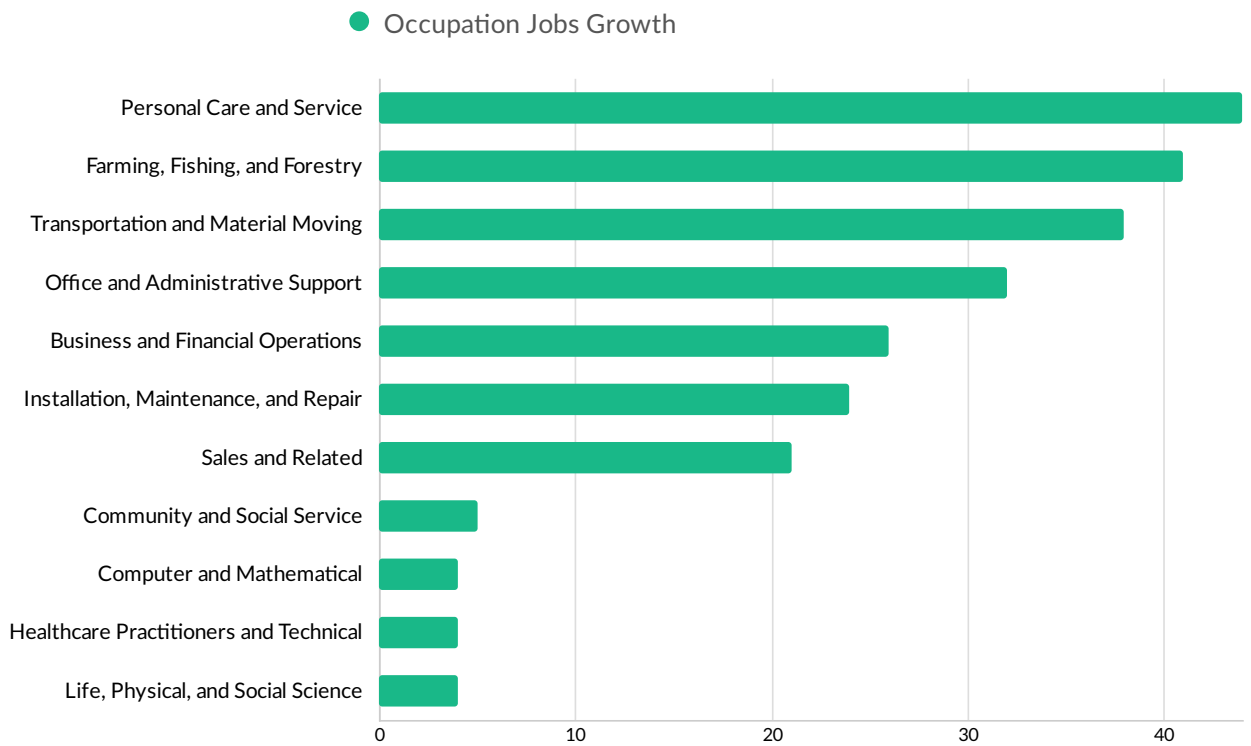
# Workforce Characteristics

## Largest Occupations



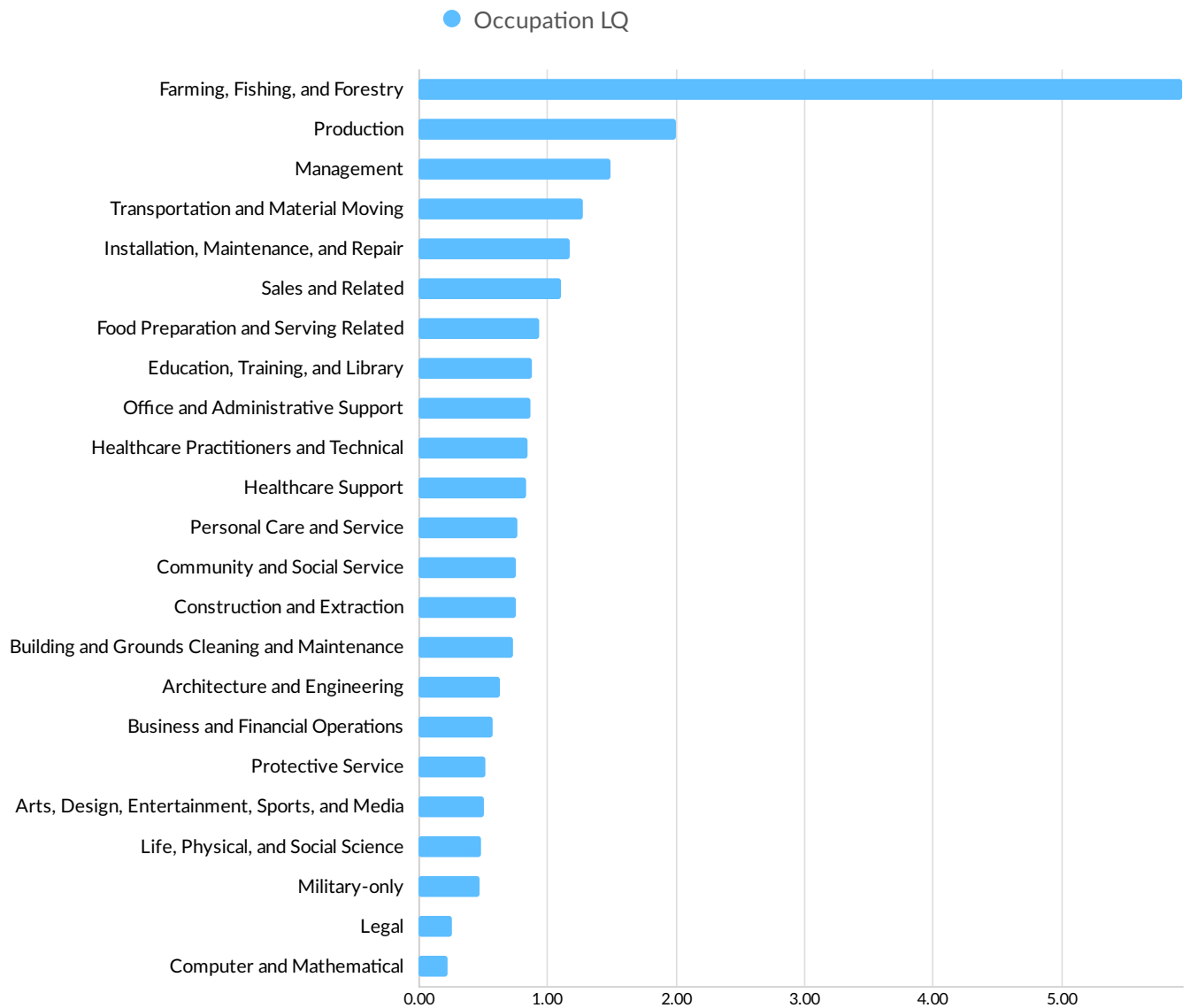
## Workforce Characteristics - Cont.

### Top Growing Occupations



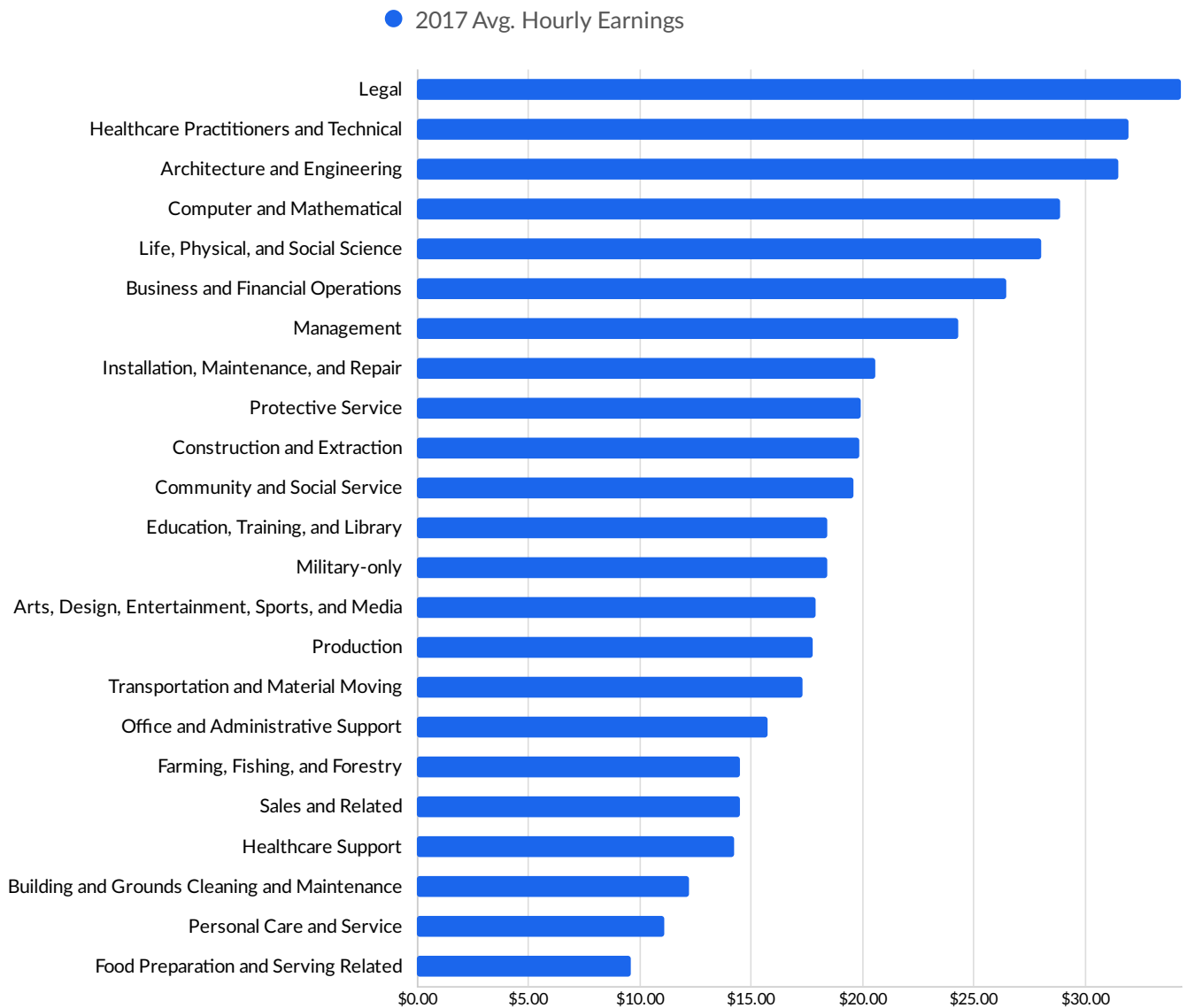
## Workforce Characteristics - Cont.

### Top Occupation LQ



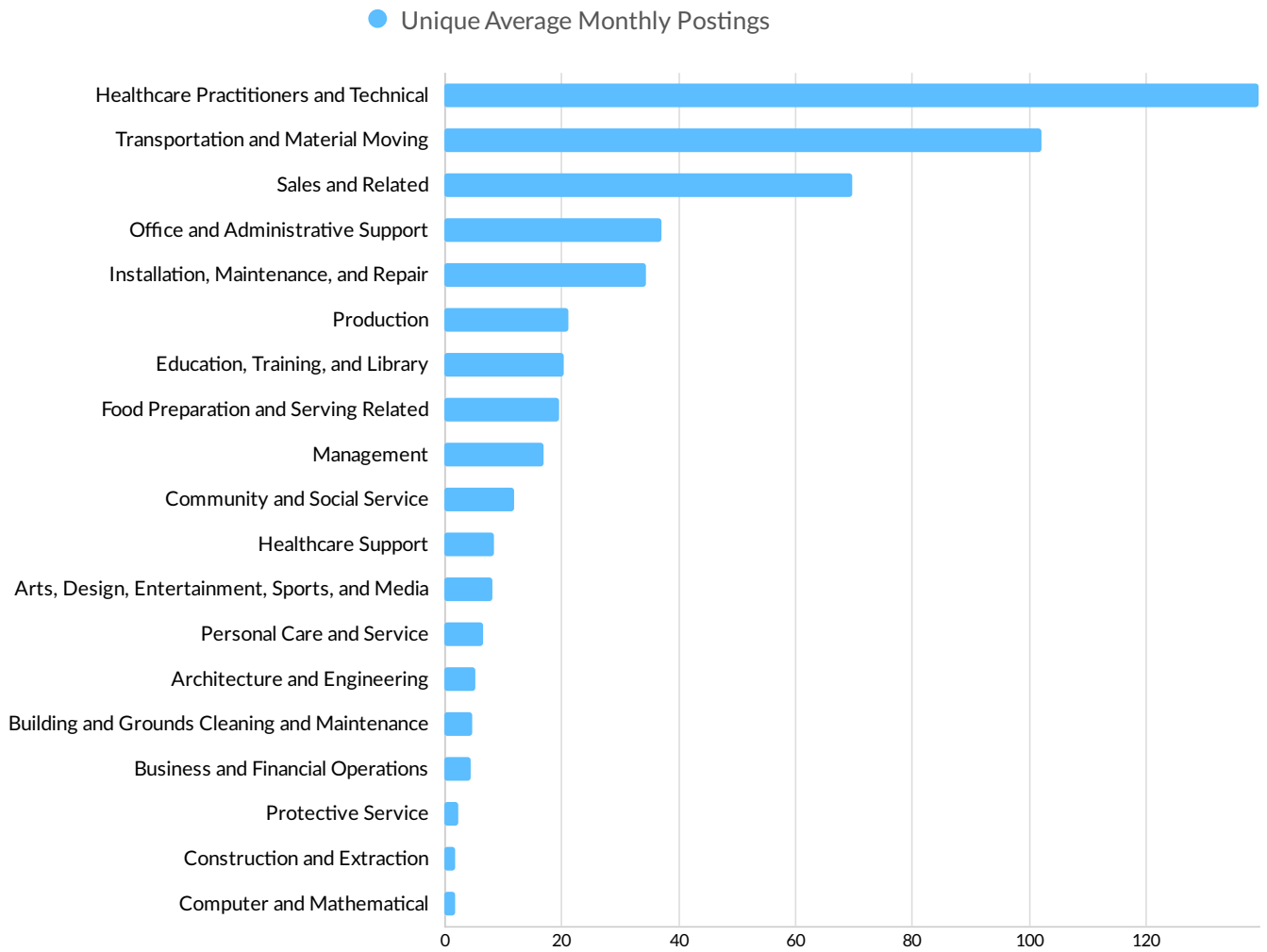
## Workforce Characteristics - Cont.

### Top Occupation Earnings



## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Feb 2018 - Jan 2019 Unique Average Monthly Postings
Office and Administrative Support	1,070	1,102	32	+3%	0.87	\$15.74	37
Production	1,063	1,015	-48	-5%	2.00	\$17.83	21
Sales and Related	931	952	21	+2%	1.11	\$14.53	70
Transportation and Material Moving	717	755	38	+5%	1.28	\$17.31	102
Management	848	724	-124	-15%	1.49	\$24.31	17
Food Preparation and Serving Related	761	678	-83	-11%	0.94	\$9.63	20
Education, Training, and Library	467	432	-35	-7%	0.88	\$18.47	21
Healthcare Practitioners and Technical	405	409	4	+1%	0.85	\$31.99	139
Installation, Maintenance, and Repair	376	400	24	+6%	1.18	\$20.60	35
Farming, Fishing, and Forestry	348	389	41	+12%	5.94	\$14.54	1
Construction and Extraction	312	299	-13	-4%	0.76	\$19.89	2
Personal Care and Service	241	285	44	+18%	0.77	\$11.13	7
Business and Financial Operations	231	257	26	+11%	0.58	\$26.52	5
Building and Grounds Cleaning and Maintenance	251	233	-18	-7%	0.74	\$12.22	5
Healthcare Support	224	197	-27	-12%	0.84	\$14.28	9
Community and Social Service	103	108	5	+5%	0.76	\$19.60	12
Protective Service	106	101	-5	-5%	0.52	\$19.94	2



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Feb 2018 - Jan 2019 Unique Average Monthly Postings
Architecture and Engineering	110	93	-17	-15%	0.63	\$31.51	5
Arts, Design, Entertainment, Sports, and Media	96	82	-14	-15%	0.51	\$17.93	8
Computer and Mathematical	52	56	4	+8%	0.22	\$28.94	2
Life, Physical, and Social Science	31	35	4	+13%	0.49	\$28.07	1
Military-only	22	21	-1	-5%	0.48	\$18.45	0
Legal	19	18	-1	-5%	0.25	\$34.35	1

## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.