



Forest County, WI

North Central Wisconsin Regional Planning Commission



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Economy Overview

8,932

Population (2018)

Population **decreased by 157** over the last 5 years and is projected to **decrease by 143** over the next 5 years.

3,575

Jobs (2018)

Jobs **grew by 14** over the last 5 years and are projected to **grow by 62** over the next 5 years.

\$43.4K

Median Household Income (2017)

Median household income is **\$14.3K below** the national median household income of \$57.7K.

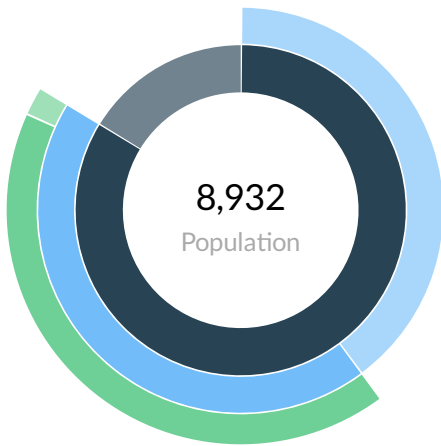
Takeaways

- As of 2018 the region's population **declined by 1.7%** since 2013, falling by 157. Population is expected to **decrease by 1.6%** between 2018 and 2023, losing 143.
- From 2013 to 2018, jobs **increased by 0.4%** in Forest County, WI from 3,561 to **3,575**. This change **fell short of the national growth rate of 8.2% by 7.8%**. As the number of jobs increased, the **labor force participation rate decreased from 54.6% to 52.5% between 2013 and 2018**.
- Concerning educational attainment, **8.1% of Forest County, WI residents possess a Bachelor's Degree** (10.5% below the national average), and **10.0% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Logging.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	8,932	3,919	3,575	97.2	\$308.18M	\$639.92M	\$563.28M
NCWRPC	438,224	227,610	226,804	99.6	\$22.05B	\$28.07B	\$27.11B
Wisconsin	5,810,713	3,105,645	3,147,009	100.3	\$327.87B	\$291.36B	\$319.54B

Economy Overview - Cont.

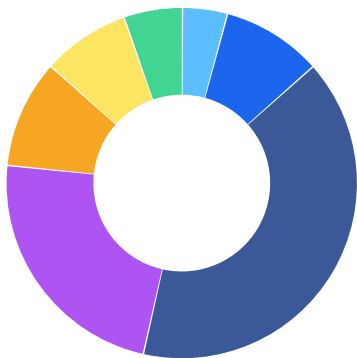
2018 Labor Force Breakdown



	Population
● Total Working Age Population	7,471
● Not in Labor Force (15+)	3,552
● Labor Force	3,919
● Employed	3,742
● Unemployed	177
● Under 15	1,461

Educational Attainment

Concerning educational attainment, **8.1% of Forest County, WI residents possess a Bachelor's Degree** (10.5% below the national average), and **10.0% hold an Associate's Degree** (2.0% above the national average).

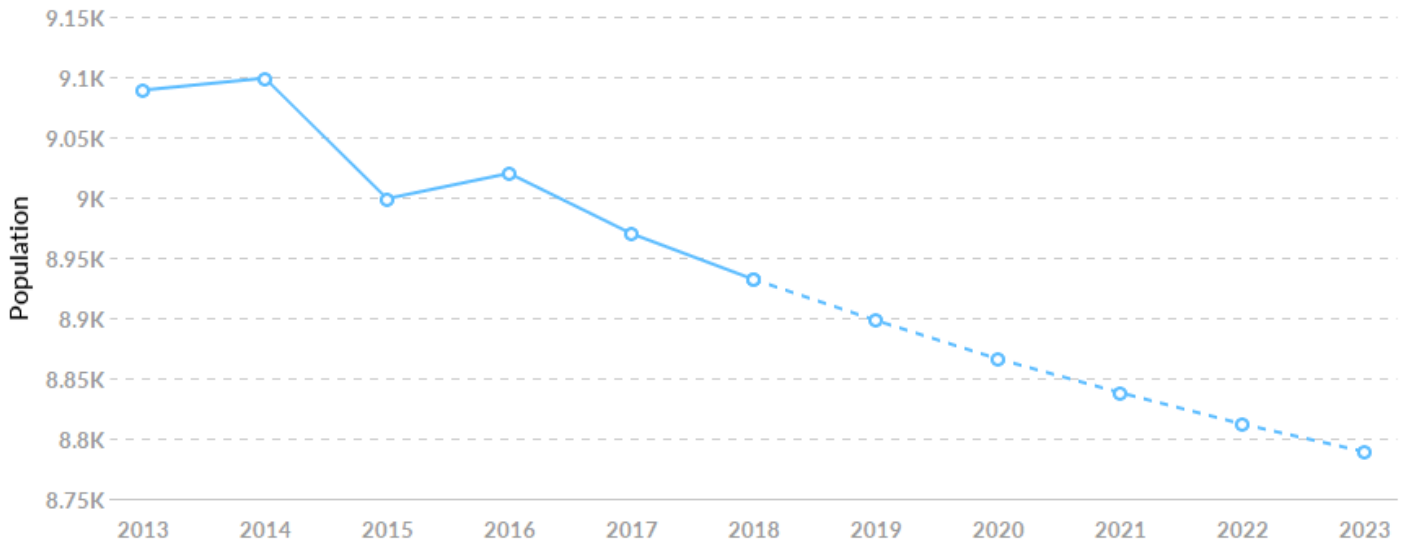


	% of Population	Population
● Less Than 9th Grade	4.1%	266
● 9th Grade to 12th Grade	9.2%	594
● High School Diploma	40.1%	2,575
● Some College	23.1%	1,483
● Associate's Degree	10.0%	641
● Bachelor's Degree	8.1%	519
● Graduate Degree and Higher	5.4%	347

Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 1.7%** since 2013, falling by 157. Population is expected to **decrease by 1.6%** between 2018 and 2023, losing 143.

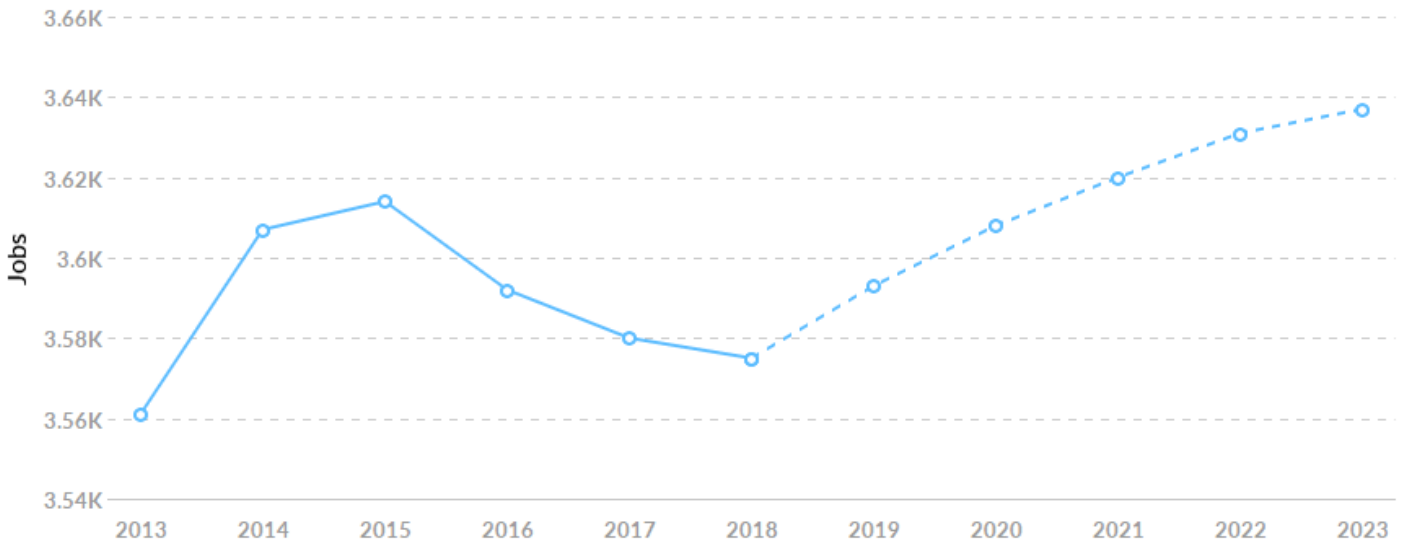


Timeframe	Population
2013	9,089
2014	9,099
2015	8,999
2016	9,020
2017	8,970
2018	8,932
2019	8,898
2020	8,866
2021	8,838
2022	8,812
2023	8,789

Historic & Projected Trends - Cont.

Job Trends

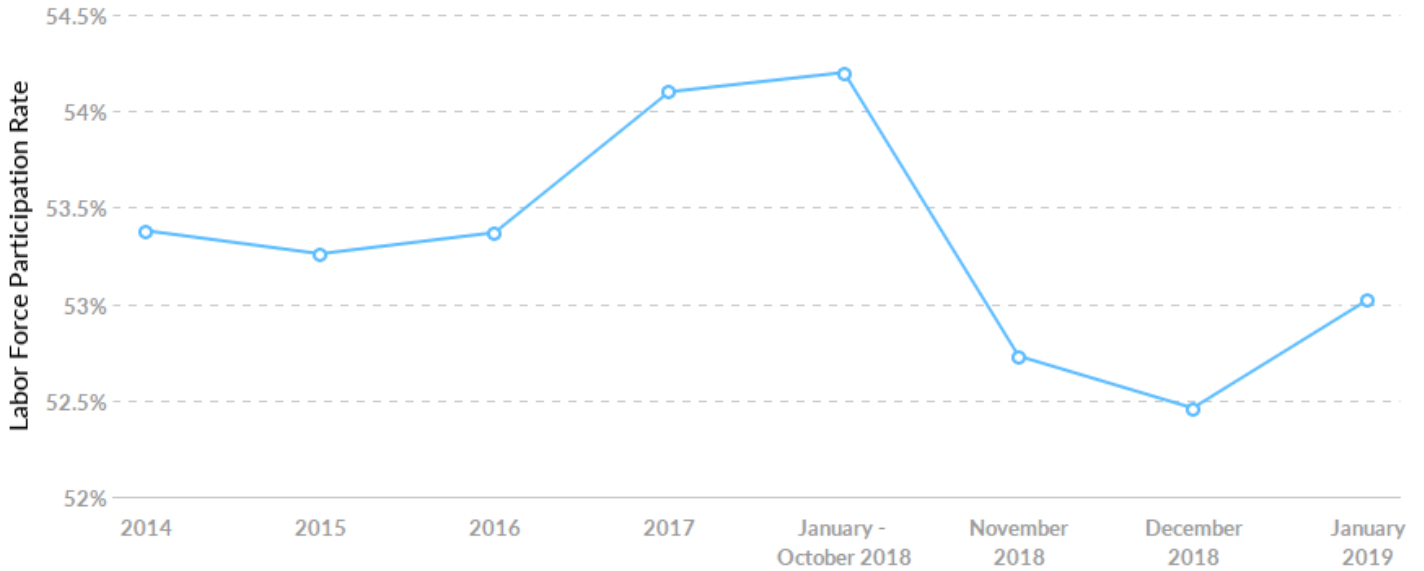
From 2013 to 2018, jobs increased by 0.4% in Forest County, WI from 3,561 to 3,575. This change fell short of the national growth rate of 8.2% by 7.8%.



Timeframe	Jobs
2013	3,561
2014	3,607
2015	3,614
2016	3,592
2017	3,580
2018	3,575
2019	3,593
2020	3,608
2021	3,620
2022	3,631
2023	3,637

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

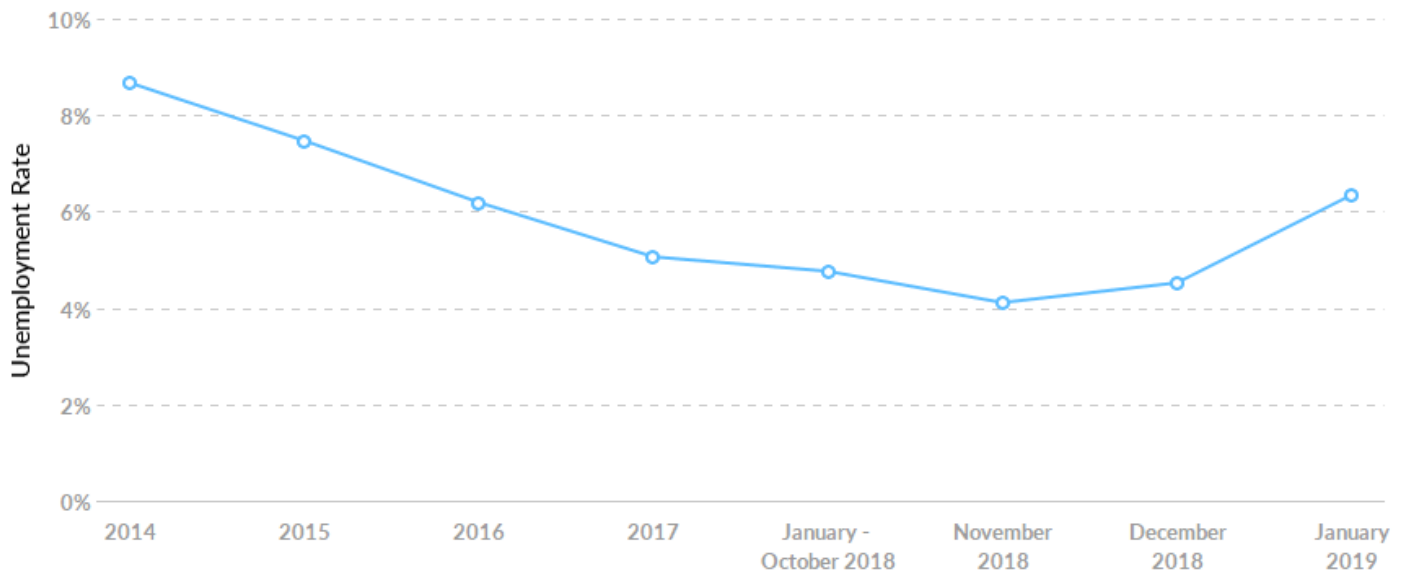


Timeframe	Labor Force Participation Rate
2014	53.38%
2015	53.26%
2016	53.37%
2017	54.10%
January - October 2018	54.20%
November 2018	52.73%
December 2018	52.46%
January 2019	53.02%

Historic & Projected Trends - Cont.

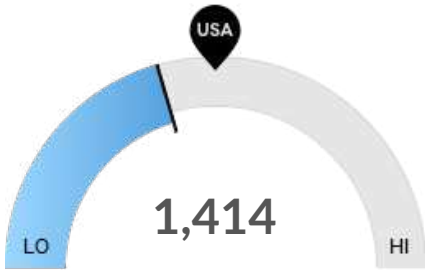
Unemployment Rate Trends

Forest County, WI had a January 2019 unemployment rate of 6.34%, **decreasing from 8.67%** 5 years before.



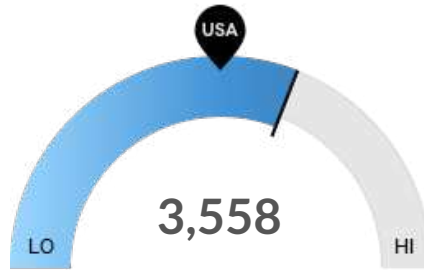
Timeframe	Unemployment Rate
2014	8.67%
2015	7.47%
2016	6.19%
2017	5.06%
January - October 2018	4.76%
November 2018	4.11%
December 2018	4.52%
January 2019	6.34%

Population Characteristics



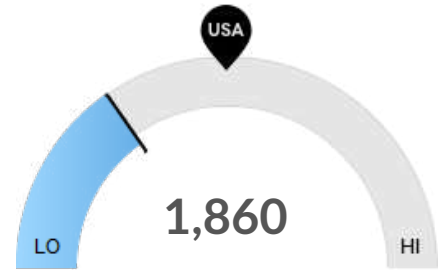
Millennials

Forest County, WI has 1,414 millennials (ages 20-34). The national average for an area this size is 1,858.



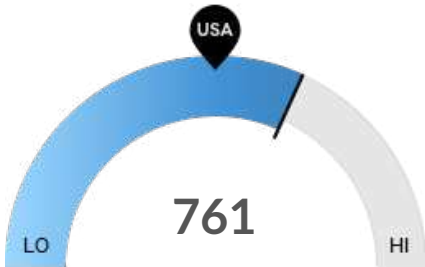
Retiring Soon

Retirement risk is high in Forest County, WI. The national average for an area this size is 2,557 people 55 or older, while there are 3,558 here.



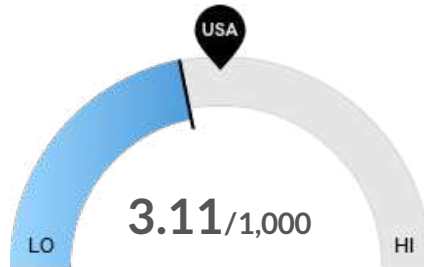
Racial Diversity

Racial diversity is low in Forest County, WI. The national average for an area this size is 3,523 racially diverse people, while there are 1,860 here.



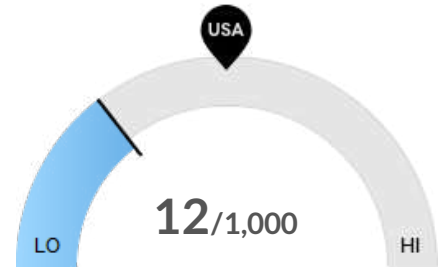
Veterans

Forest County, WI has 761 veterans. The national average for an area this size is 522.



Violent Crime

Forest County, WI has 3.11 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



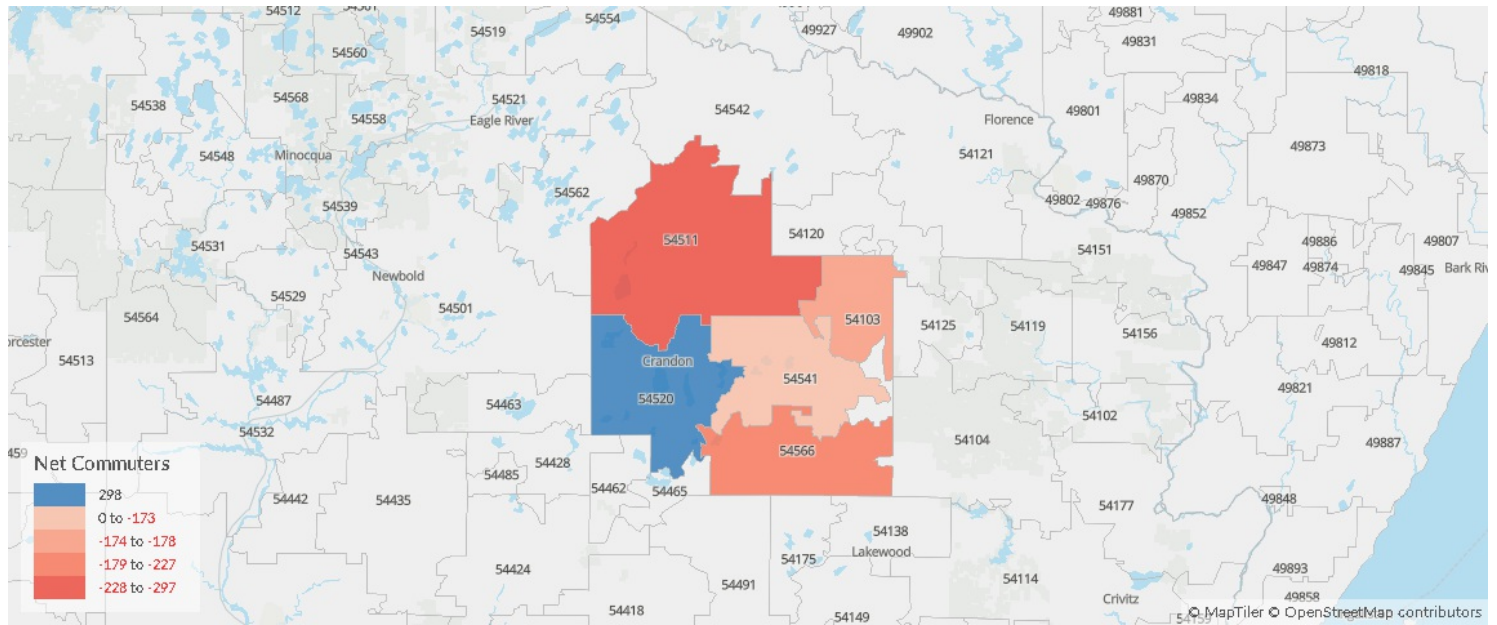
Property Crime

Forest County, WI has 12 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Forest County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

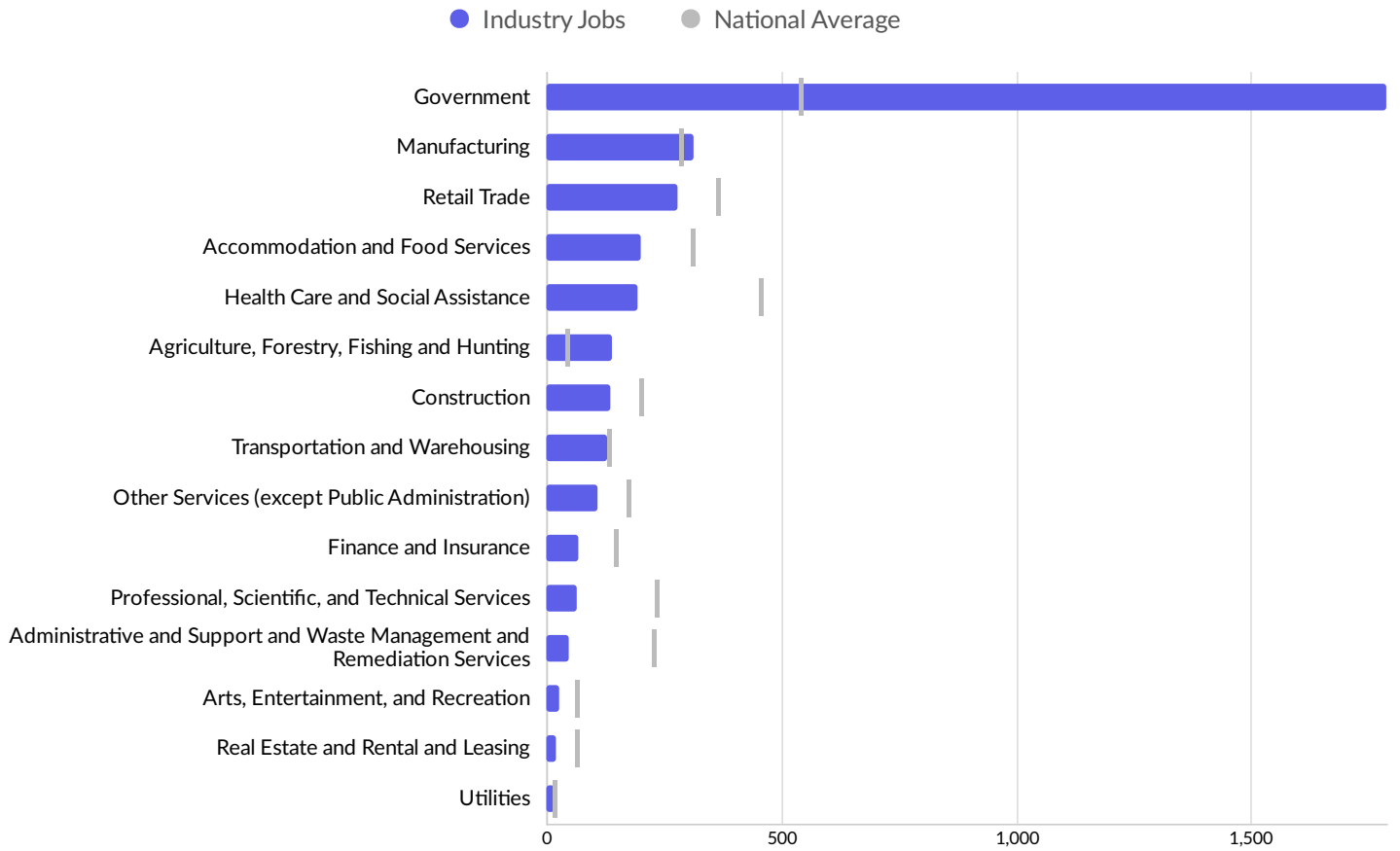
Where Talent Lives

ZIP	Name	2018 Employment
54520	Crandon, WI (in Forest c...	2,052
54541	Laona, WI (in Forest cou...	561
54566	Wabeno, WI (in Forest c...	470
54511	Argonne, WI (in Forest ...	420
54103	Armstrong Creek, WI (in...	73

ZIP	Name	2018 Workers
54520	Crandon, WI (in Forest c...	1,753
54566	Wabeno, WI (in Forest c...	649
54511	Argonne, WI (in Forest ...	648
54541	Laona, WI (in Forest cou...	602
54103	Armstrong Creek, WI (in...	247

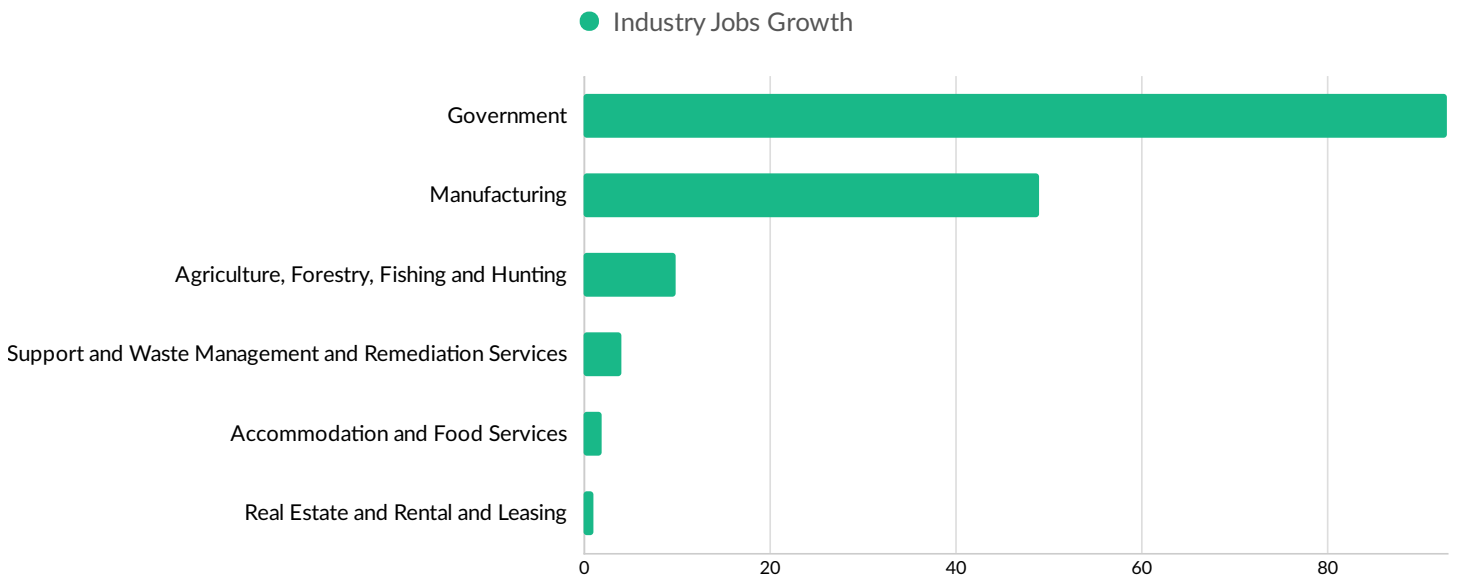
Industry Characteristics

Largest Industries



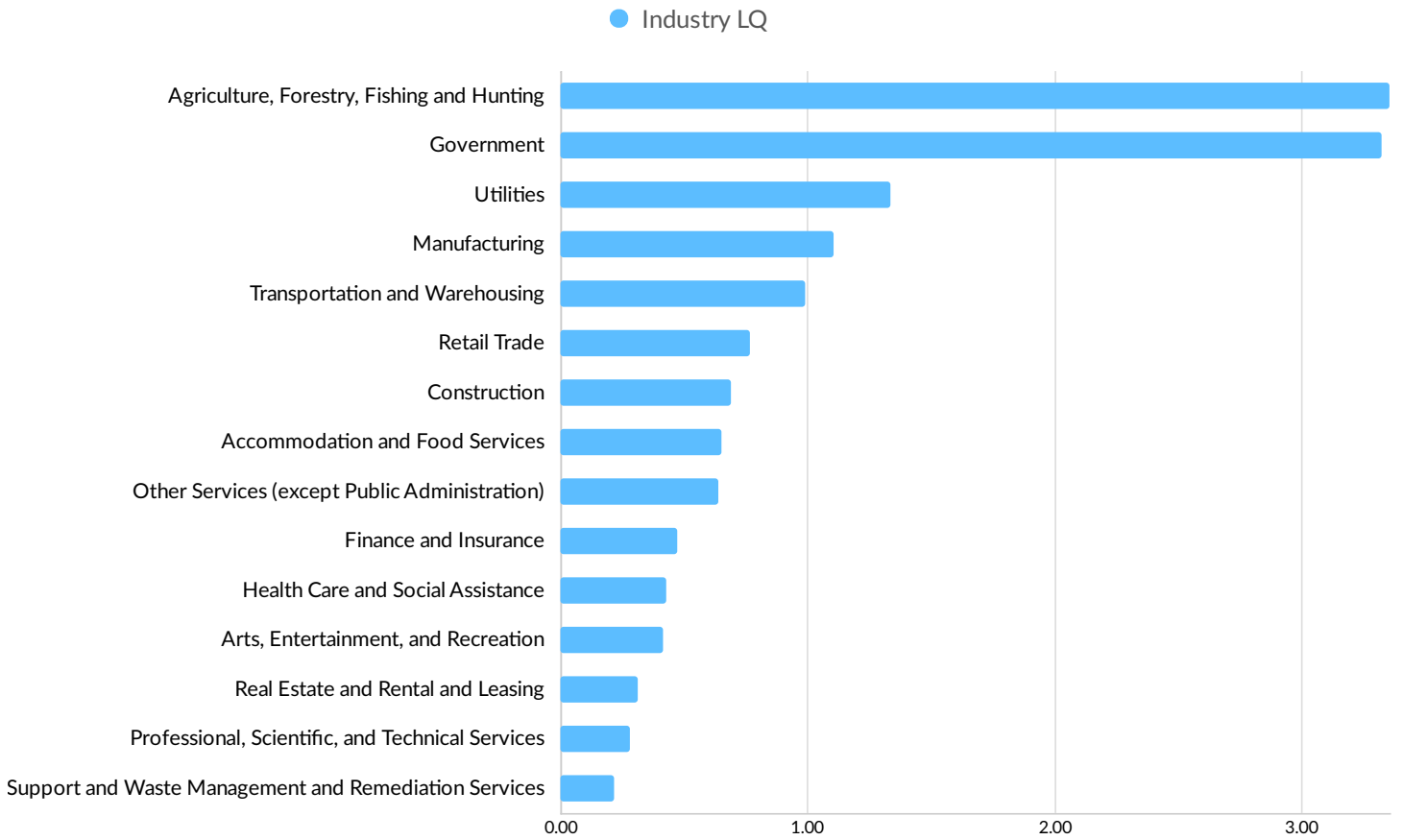
Industry Characteristics - Cont.

Top Growing Industries



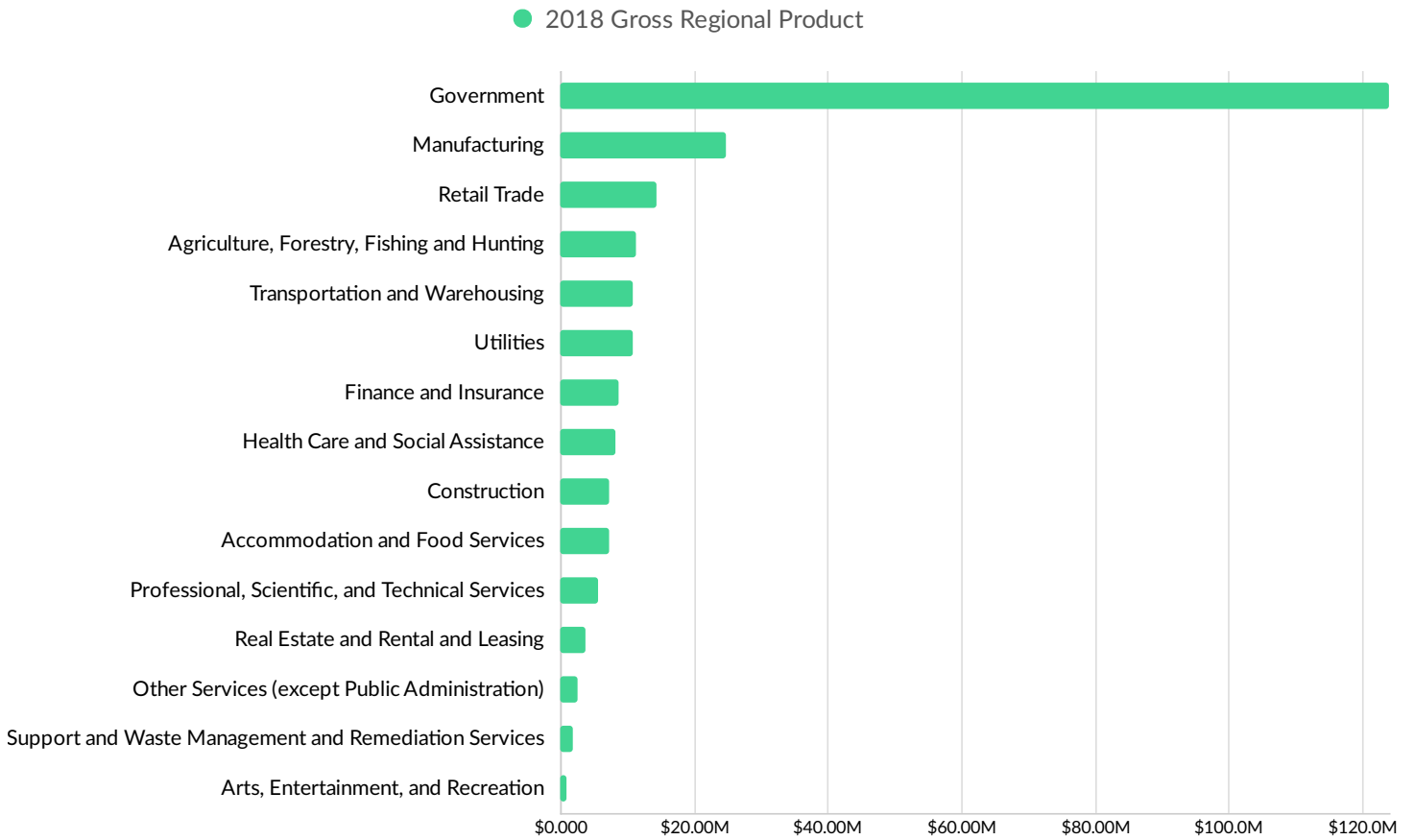
Industry Characteristics - Cont.

Top Industry LQ



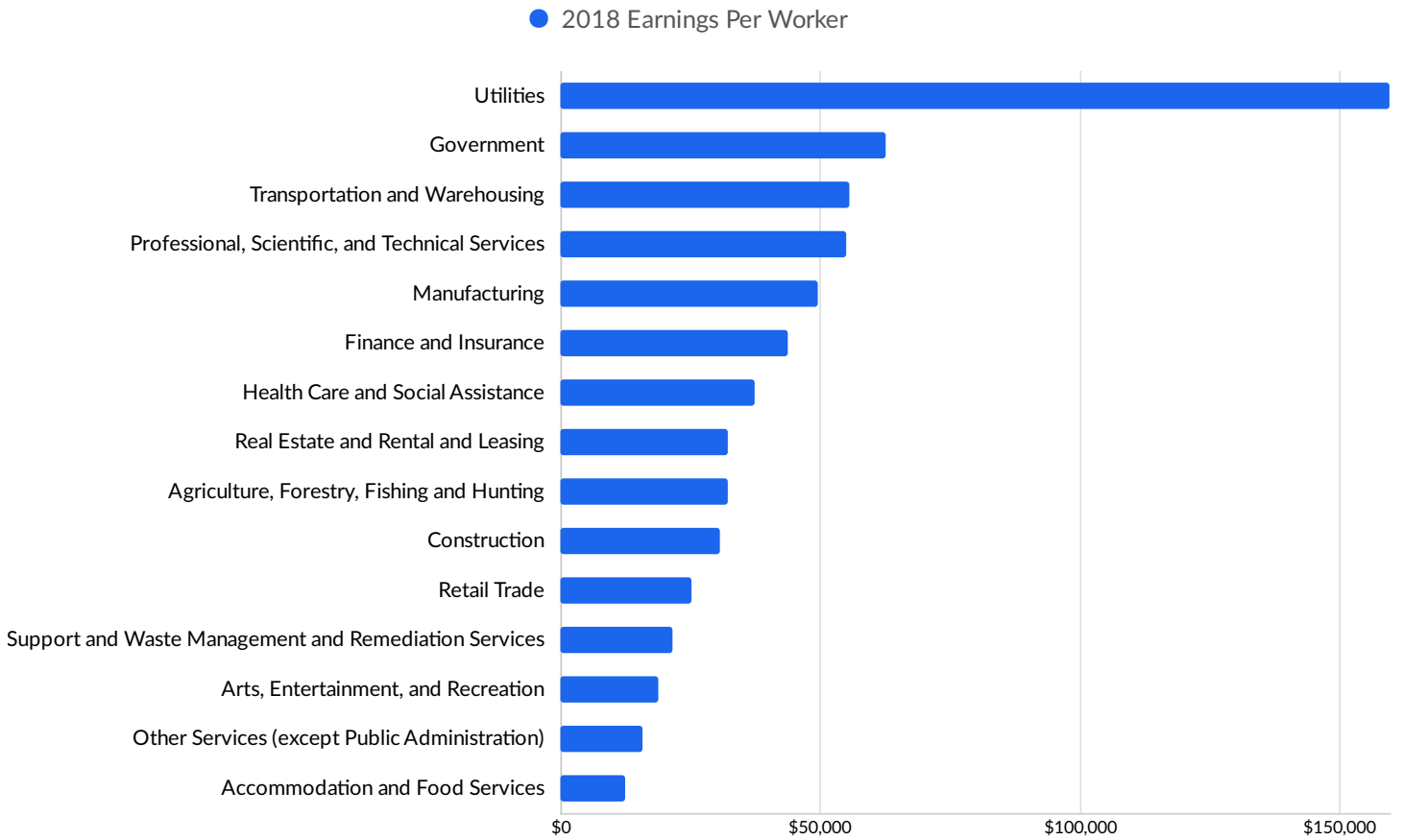
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	1,696	1,789	93	+5%	3.32	\$62,504	\$124.07M
Manufacturing	263	312	49	+19%	1.11	\$49,550	\$24.92M
Retail Trade	280	278	-2	-1%	0.77	\$25,109	\$14.41M
Accommodation and Food Services	198	200	2	+1%	0.65	\$12,327	\$7.26M
Health Care and Social Assistance	265	195	-70	-26%	0.43	\$37,442	\$8.20M
Agriculture, Forestry, Fishing and Hunting	131	141	10	+8%	3.36	\$32,271	\$11.32M
Construction	142	138	-4	-3%	0.69	\$30,603	\$7.35M
Transportation and Warehousing	136	128	-8	-6%	0.99	\$55,497	\$10.98M
Other Services (except Public Administration)	152	108	-44	-29%	0.64	\$15,848	\$2.68M
Finance and Insurance	71	68	-3	-4%	0.47	\$43,709	\$8.73M
Professional, Scientific, and Technical Services	87	65	-22	-25%	0.28	\$54,990	\$5.67M
Administrative and Support and Waste Management and Remediation Services	45	49	4	+9%	0.22	\$21,510	\$1.91M
Arts, Entertainment, and Recreation	27	26	-1	-4%	0.41	\$18,735	\$996.67K
Real Estate and Rental and Leasing	18	19	1	+6%	0.32	\$32,375	\$3.84M
Utilities	31	16	-15	-48%	1.34	\$159,639	\$10.85M

Business Characteristics

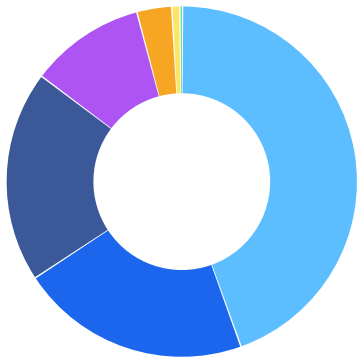
245 Companies Employ Your Workers

Online profiles for your workers mention 245 companies as employers, with the top 10 appearing below. In the last 12 months, 221 companies in Forest County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Forest County Potawatomi Com...	35 	Roehl Transport, Inc.	75 
United States Forest Service	14 	C.R. England, Inc.	50 
Carter Potawatomi Casino Hotel	12 	Tutree, Inc.	43 
School District of Crandon, Inc	8 	Platinum Supplemental Insuranc...	34 
Sokaogan Chippewa Community	8 	U. S. Xpress, Inc.	32 
School District	7 	Teach For America, Inc.	31 
Sokaogan Chippewa BP	6 	Barr-Nunn Transportation, Inc.	27 
Brandon School District	5 	Carter Potawatomi Casino Hotel	23 
County of Forest	5 	Family Dollar Stores, Inc.	21 
Hometown America, L.L.C.	5 	Roadrunner Transportation Syste...	21 

Business Characteristics - Cont.

Business Size

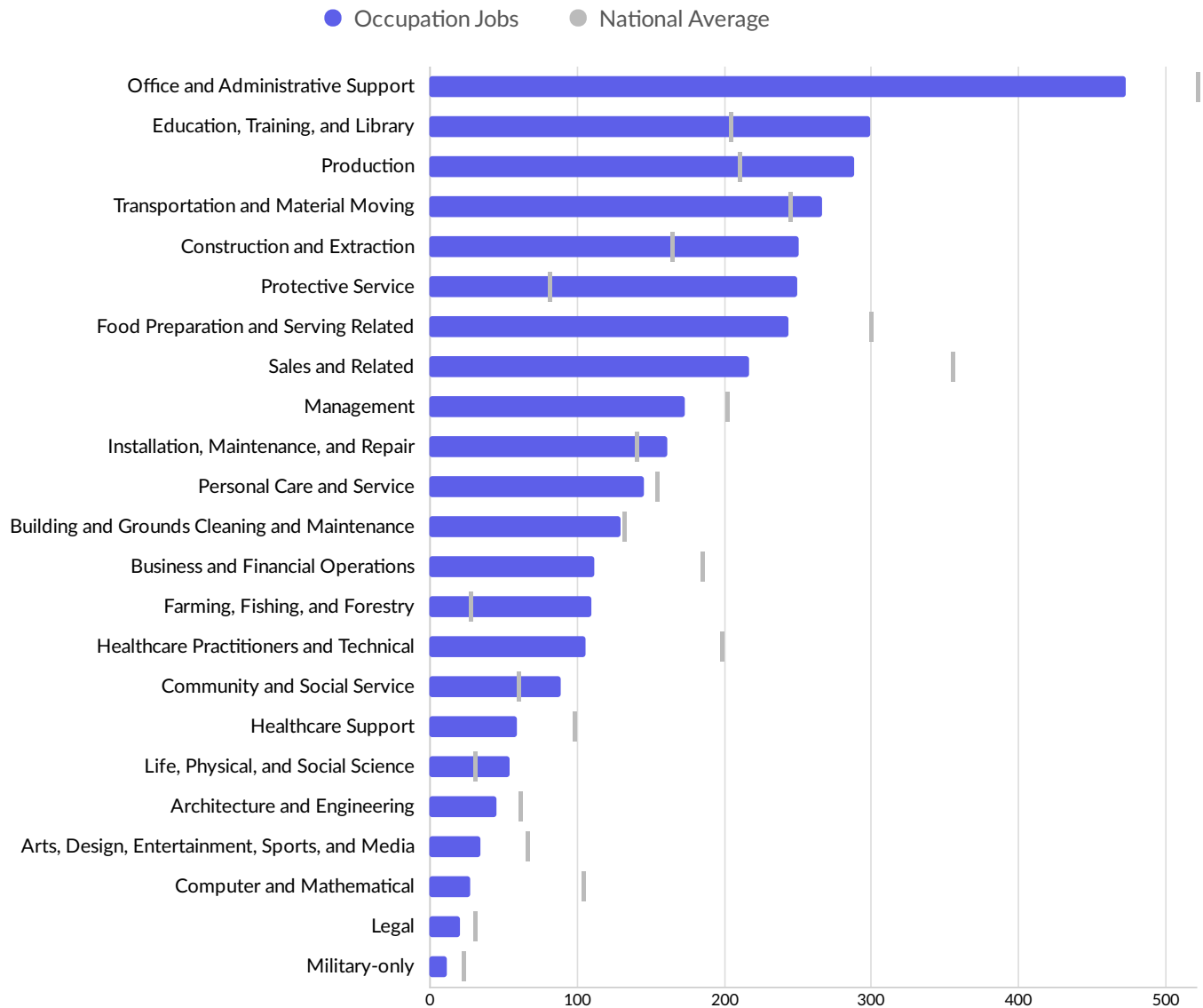


	Percentage	Business Count
1 to 4 employees	44.4%	180
5 to 9 employees	21.2%	86
10 to 19 employees	19.5%	79
20 to 49 employees	10.6%	43
50 to 99 employees	3.2%	13
100 to 249 employees	0.7%	3
250 to 499 employees	0.2%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

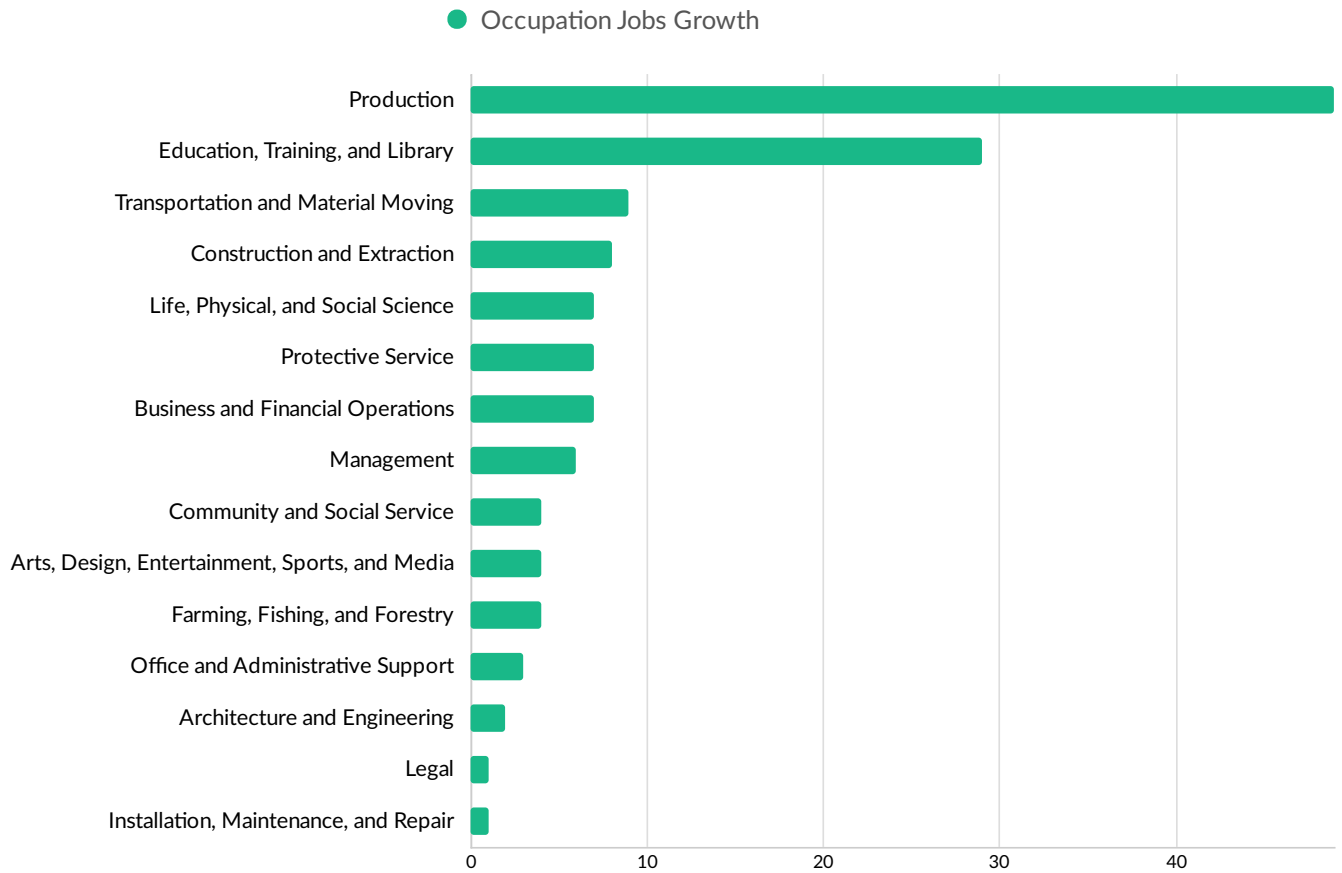
Workforce Characteristics

Largest Occupations



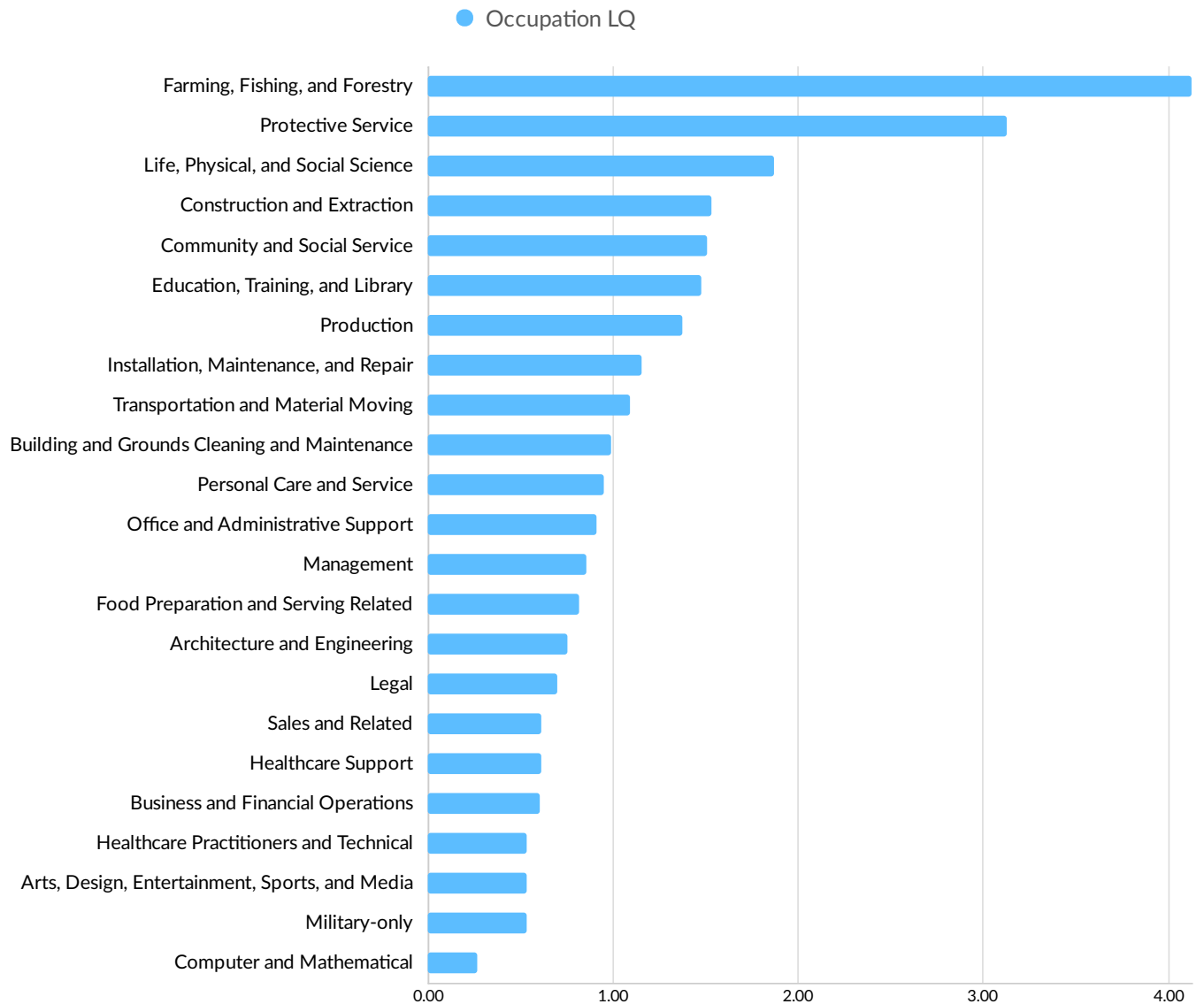
Workforce Characteristics - Cont.

Top Growing Occupations



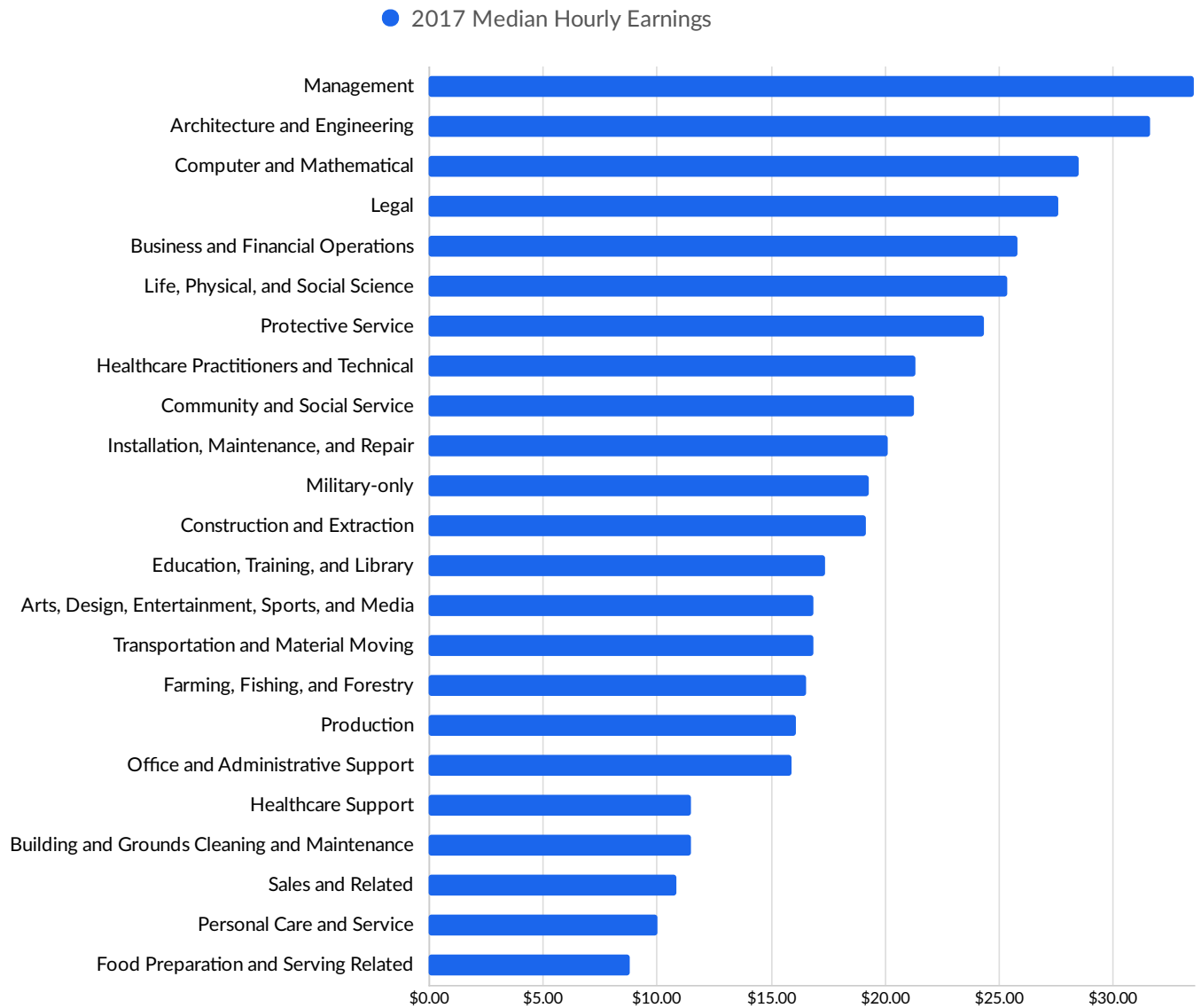
Workforce Characteristics - Cont.

Top Occupation LQ



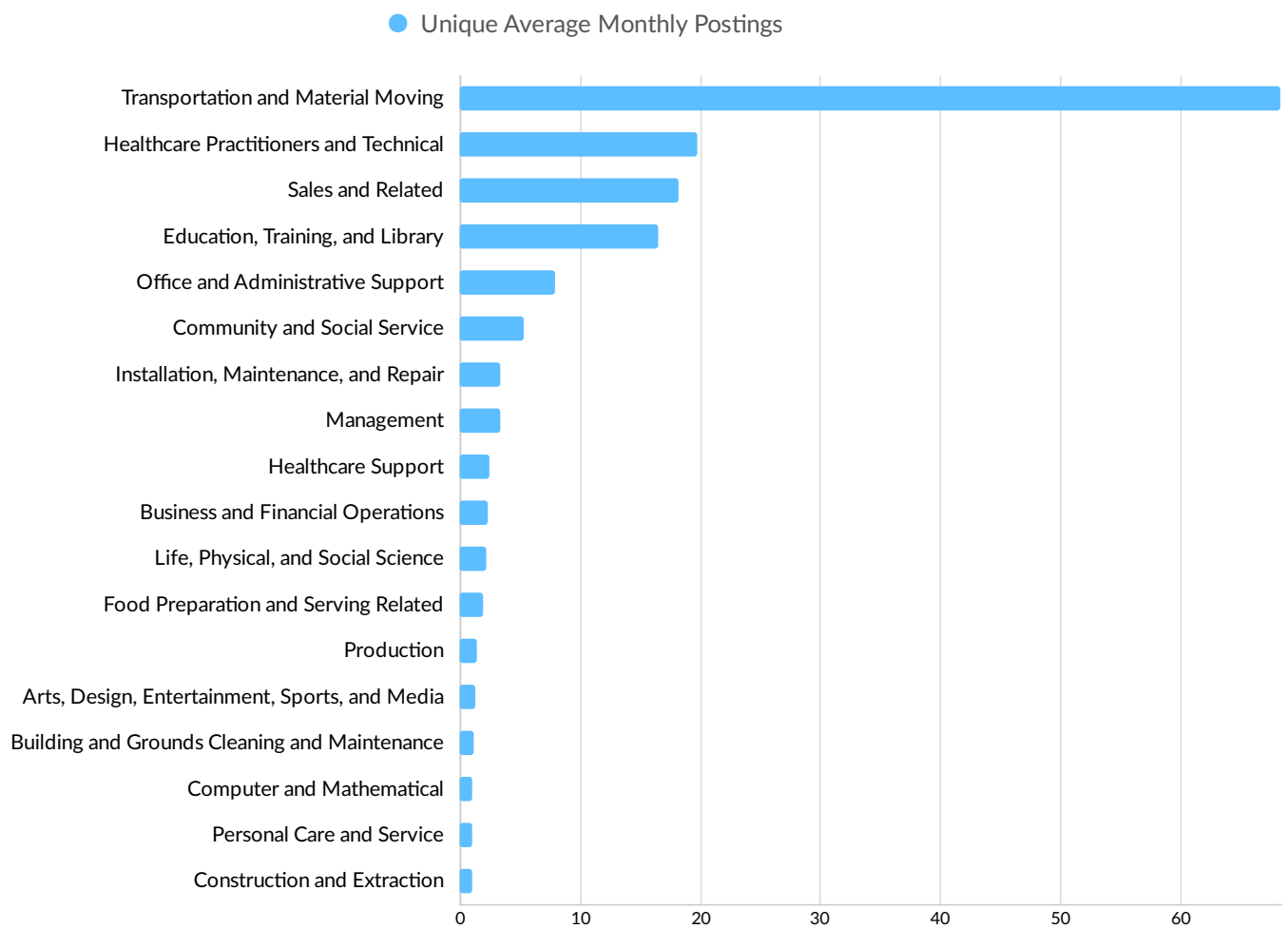
Workforce Characteristics - Cont.

Top Occupation Earnings



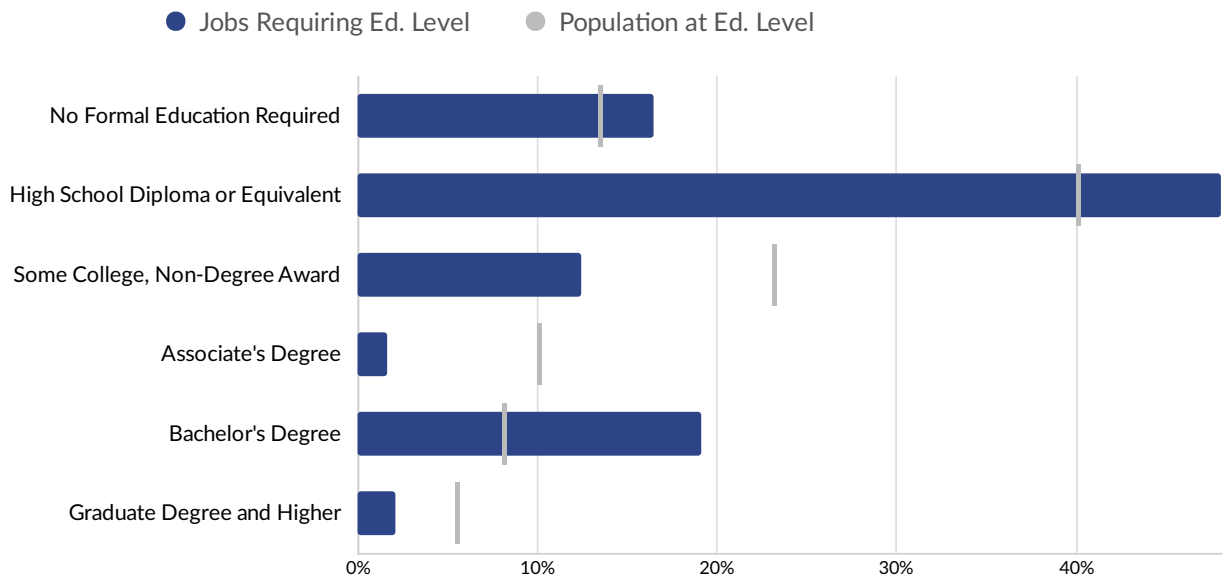
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Office and Administrative Support	470	473	3	+1%	0.91	\$15.94	8
Education, Training, and Library	270	299	29	+11%	1.48	\$17.41	17
Production	240	289	49	+20%	1.38	\$16.13	1
Transportation and Material Moving	258	267	9	+3%	1.09	\$16.90	68
Construction and Extraction	243	251	8	+3%	1.53	\$19.19	1
Protective Service	243	250	7	+3%	3.13	\$24.36	1
Food Preparation and Serving Related	248	244	-4	-2%	0.82	\$8.84	2
Sales and Related	218	217	-1	0%	0.61	\$10.90	18
Management	167	173	6	+4%	0.86	\$33.56	3
Installation, Maintenance, and Repair	160	161	1	+1%	1.15	\$20.16	3
Personal Care and Service	170	146	-24	-14%	0.95	\$10.06	1
Building and Grounds Cleaning and Maintenance	157	130	-27	-17%	0.99	\$11.52	1
Business and Financial Operations	105	112	7	+7%	0.61	\$25.83	2
Farming, Fishing, and Forestry	106	110	4	+4%	4.13	\$16.58	0
Healthcare Practitioners and Technical	124	107	-17	-14%	0.54	\$21.33	20
Community and Social Service	85	89	4	+5%	1.51	\$21.29	5
Healthcare Support	94	59	-35	-37%	0.61	\$11.52	3
Life, Physical, and Social Science	48	55	7	+15%	1.87	\$25.36	2

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Architecture and Engineering	44	46	2	+5%	0.76	\$31.63	1
Arts, Design, Entertainment, Sports, and Media	31	35	4	+13%	0.53	\$16.91	1
Computer and Mathematical	48	28	-20	-42%	0.27	\$28.53	1
Legal	20	21	1	+5%	0.70	\$27.64	1
Military-only	13	12	-1	-8%	0.53	\$19.31	0

Educational Pipeline

Over the last 5 years, no schools in Forest County, WI produced graduates.