



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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## Economy Overview

**26,530**

Population (2018)

Population **decreased by 33** over the last 5 years but is projected to **grow by 204** over the next 5 years.

**10,503**

Jobs (2018)

Jobs **grew by 419** over the last 5 years and are projected to **grow by 362** over the next 5 years.

**\$48.8K**

Median Household Income (2017)

Median household income is **\$8.8K below** the national median household income of \$57.7K.

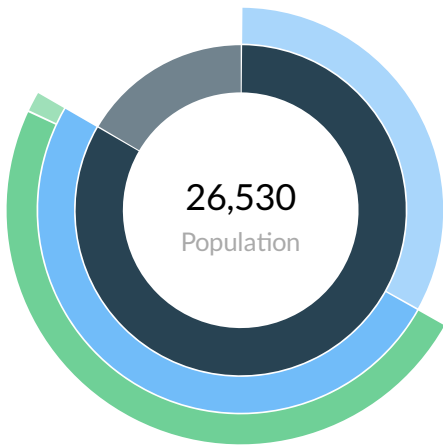
## Takeaways

- As of 2018 the region's population **declined by 0.1%** since 2013, falling by 33. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 204.
- From 2013 to 2018, jobs **increased by 4.2%** in Juneau County, WI from 10,084 to **10,503**. This change **fell short of the national growth rate of 8.2% by 4.0%**. As the number of jobs increased, the **labor force participation rate decreased from 61.0% to 60.4% between 2013 and 2018**.
- Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	26,530	13,345	10,503	98.5	\$979.37M	\$1.80B	\$1.92B
NCWRPC	438,224	227,610	226,804	99.6	\$22.05B	\$28.07B	\$27.11B
Wisconsin	5,810,713	3,105,645	3,147,009	100.3	\$327.87B	\$291.36B	\$319.54B

## Economy Overview - Cont.

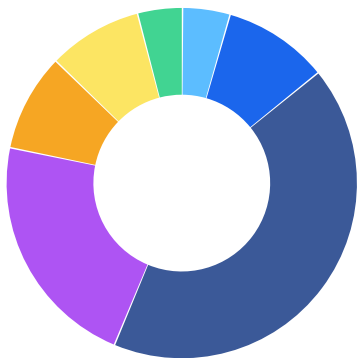
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	22,112
● Not in Labor Force (15+)	8,767
● Labor Force	13,345
● Employed	12,956
● Unemployed	389
● Under 15	4,418

### Educational Attainment

Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

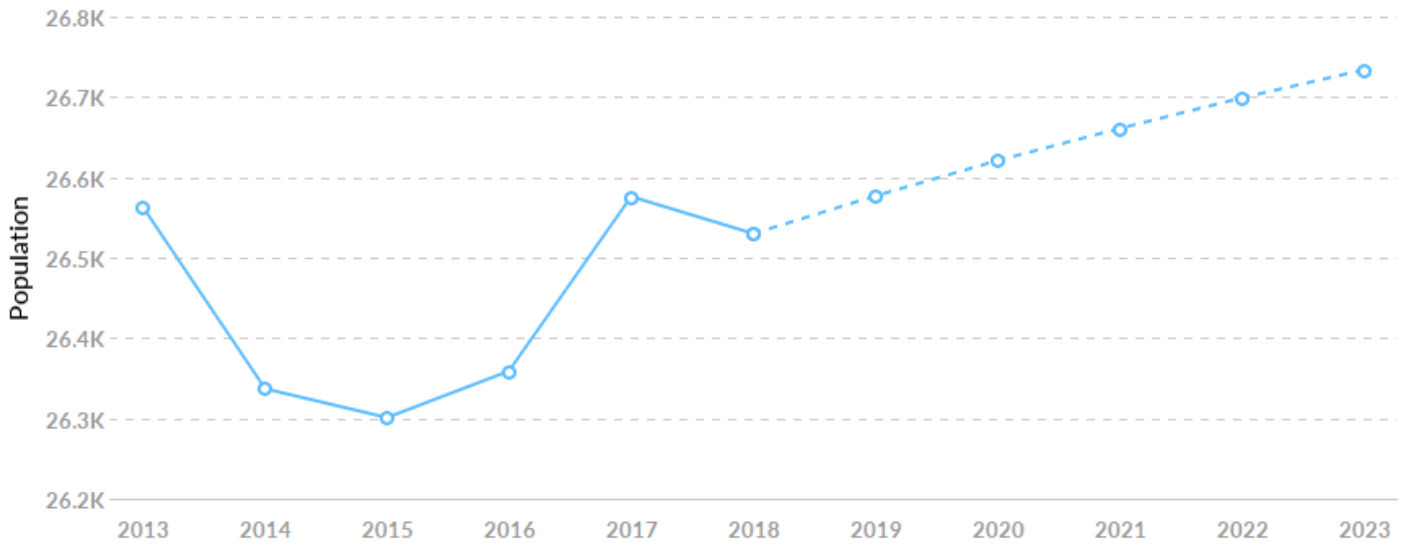


	% of Population	Population
● Less Than 9th Grade	4.4%	854
● 9th Grade to 12th Grade	9.7%	1,894
● High School Diploma	42.1%	8,205
● Some College	22.0%	4,279
● Associate's Degree	9.0%	1,756
● Bachelor's Degree	8.7%	1,692
● Graduate Degree and Higher	4.1%	806

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 0.1%** since 2013, falling by 33. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 204.

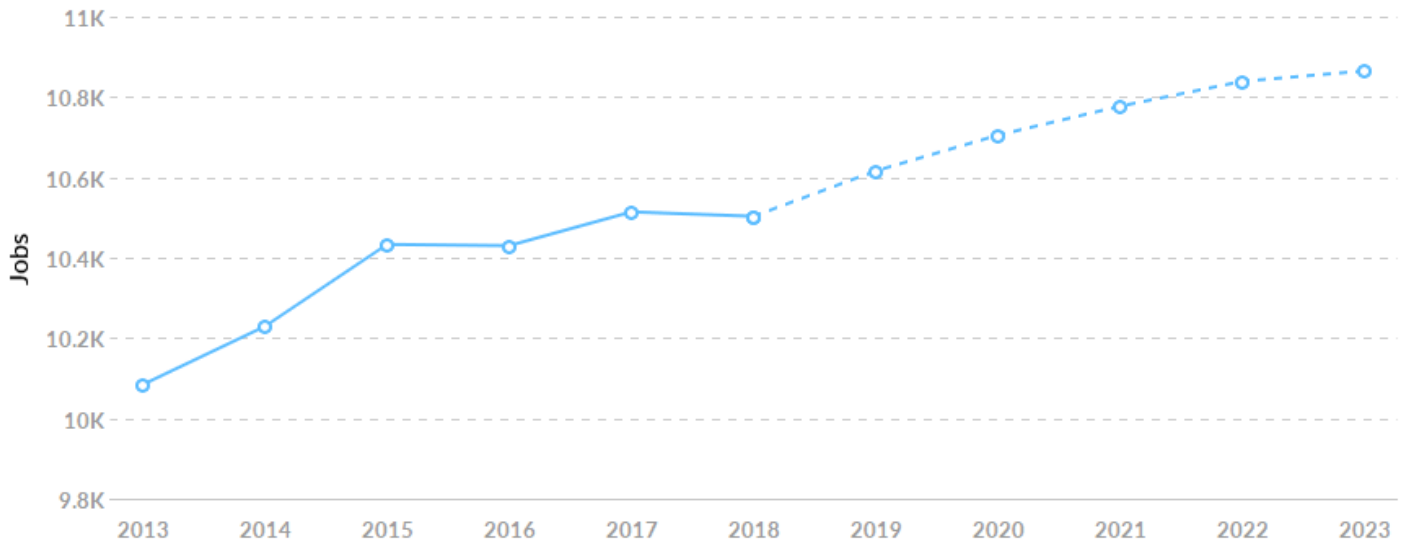


Timeframe	Population
2013	26,563
2014	26,337
2015	26,301
2016	26,359
2017	26,576
2018	26,530
2019	26,577
2020	26,621
2021	26,661
2022	26,699
2023	26,734

# Historic & Projected Trends - Cont.

## Job Trends

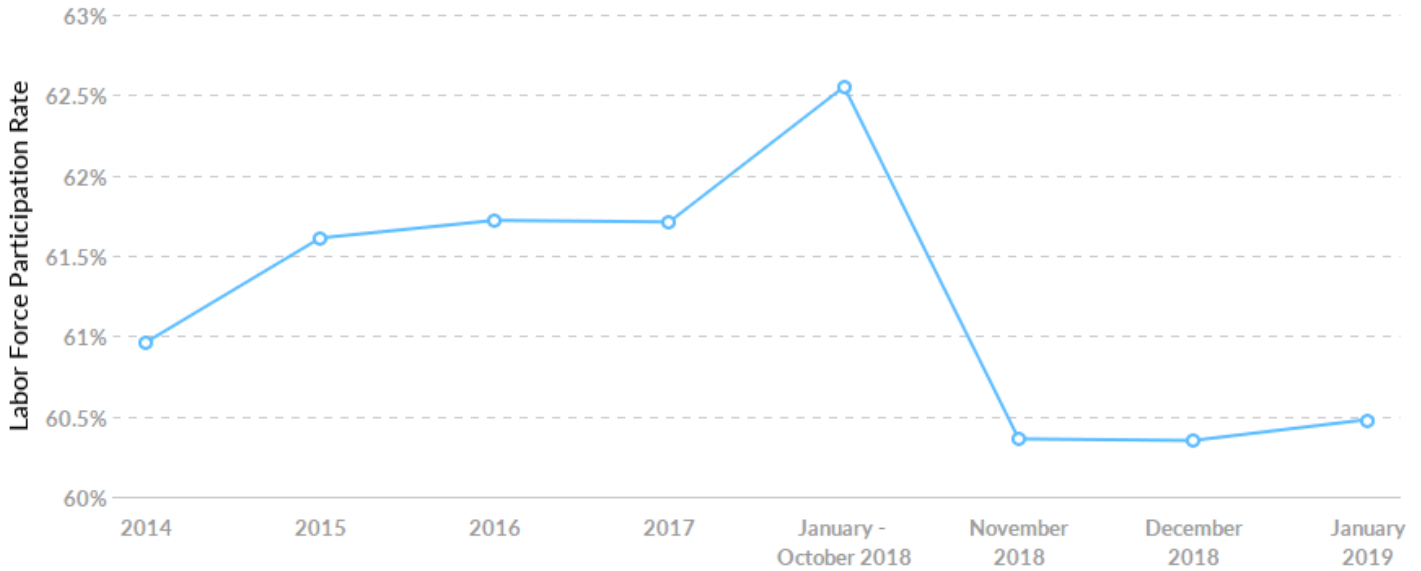
From 2013 to 2018, jobs increased by 4.2% in Juneau County, WI from 10,084 to 10,503. This change fell short of the national growth rate of 8.2% by 4.0%.



Timeframe	Jobs
2013	10,084
2014	10,229
2015	10,433
2016	10,430
2017	10,514
2018	10,503
2019	10,616
2020	10,705
2021	10,777
2022	10,839
2023	10,865

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

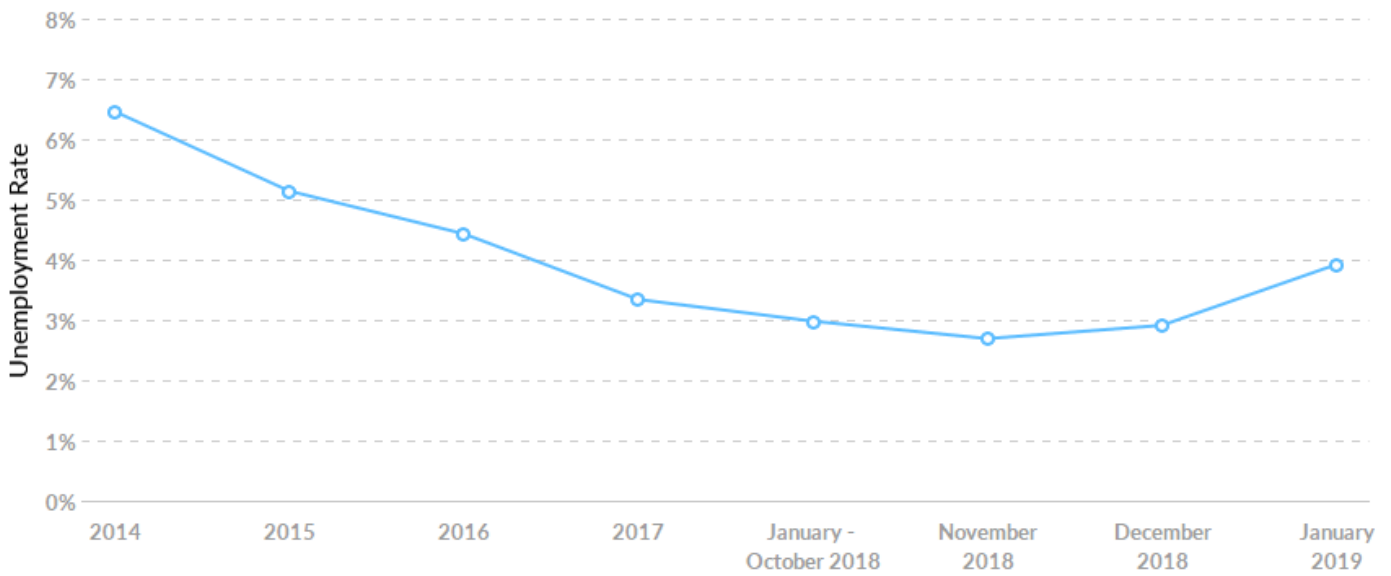


Timeframe	Labor Force Participation Rate
2014	60.96%
2015	61.61%
2016	61.72%
2017	61.71%
January - October 2018	62.55%
November 2018	60.36%
December 2018	60.35%
January 2019	60.48%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

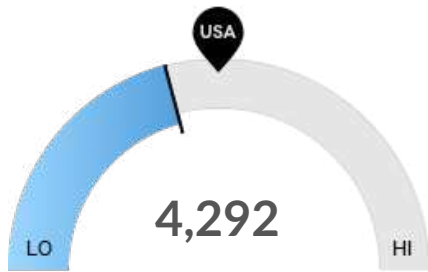
Juneau County, WI had a January 2019 unemployment rate of 3.92%, **decreasing from 6.46%** 5 years before.



Timeframe	Unemployment Rate
2014	6.46%
2015	5.14%
2016	4.43%
2017	3.34%
January - October 2018	2.98%
November 2018	2.69%
December 2018	2.91%
January 2019	3.92%

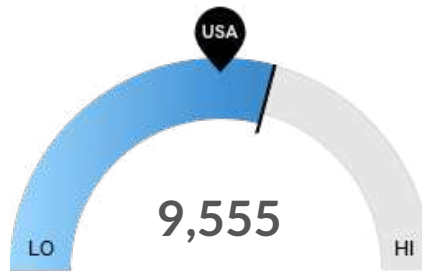


## Population Characteristics



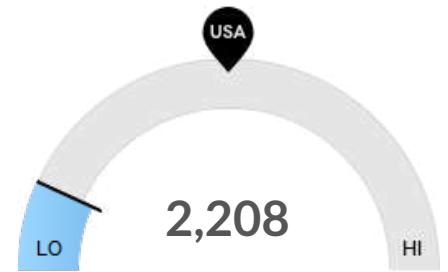
**Millennials**

Juneau County, WI has 4,292 millennials (ages 20-34). The national average for an area this size is 5,504.



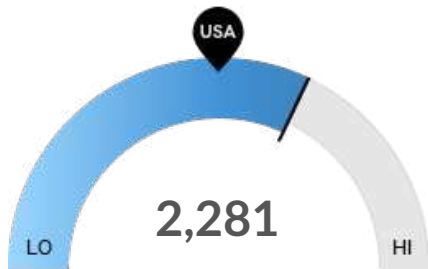
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,576 people 55 or older, while there are 9,555 here.



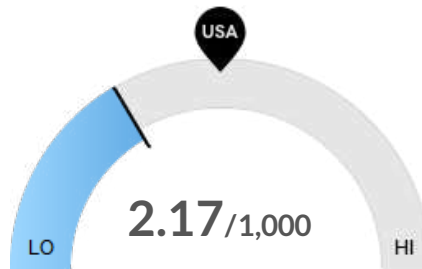
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,437 racially diverse people, while there are 2,208 here.



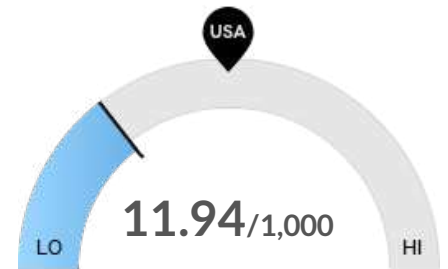
**Veterans**

Juneau County, WI has 2,281 veterans. The national average for an area this size is 1,545.



**Violent Crime**

Juneau County, WI has 2.17 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



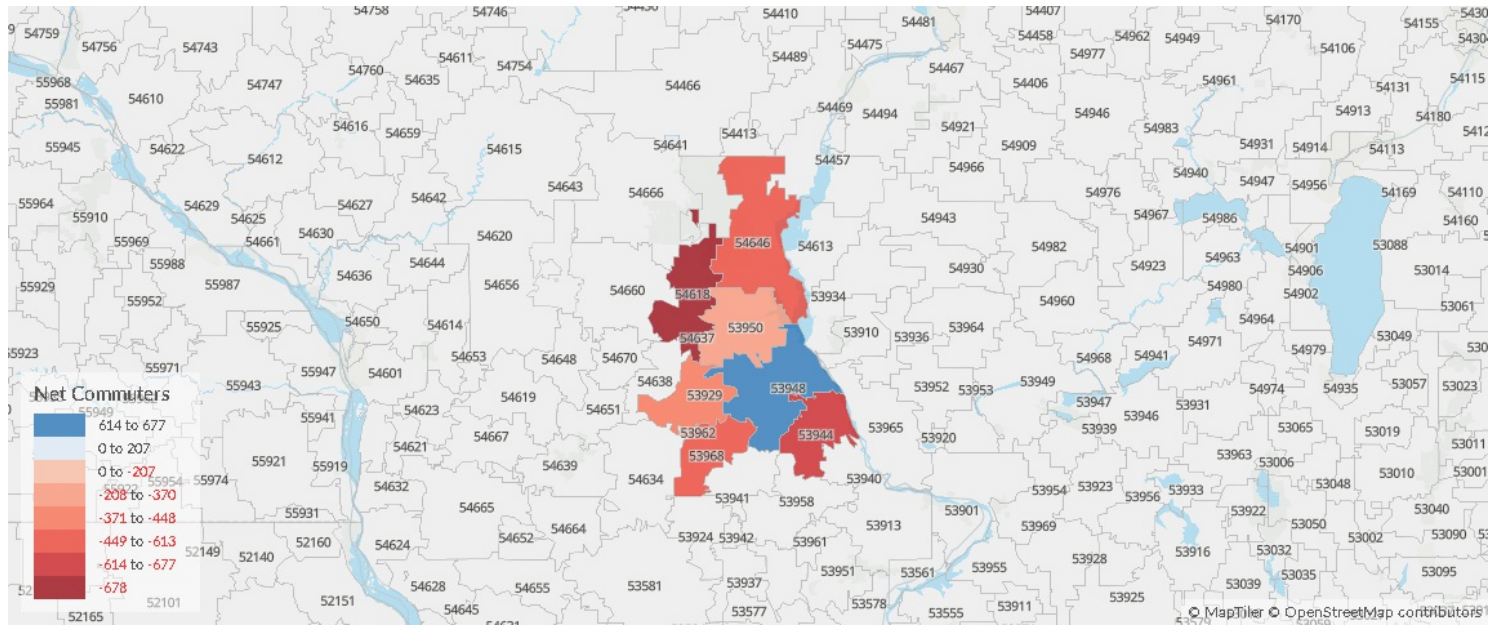
**Property Crime**

Juneau County, WI has 11.94 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

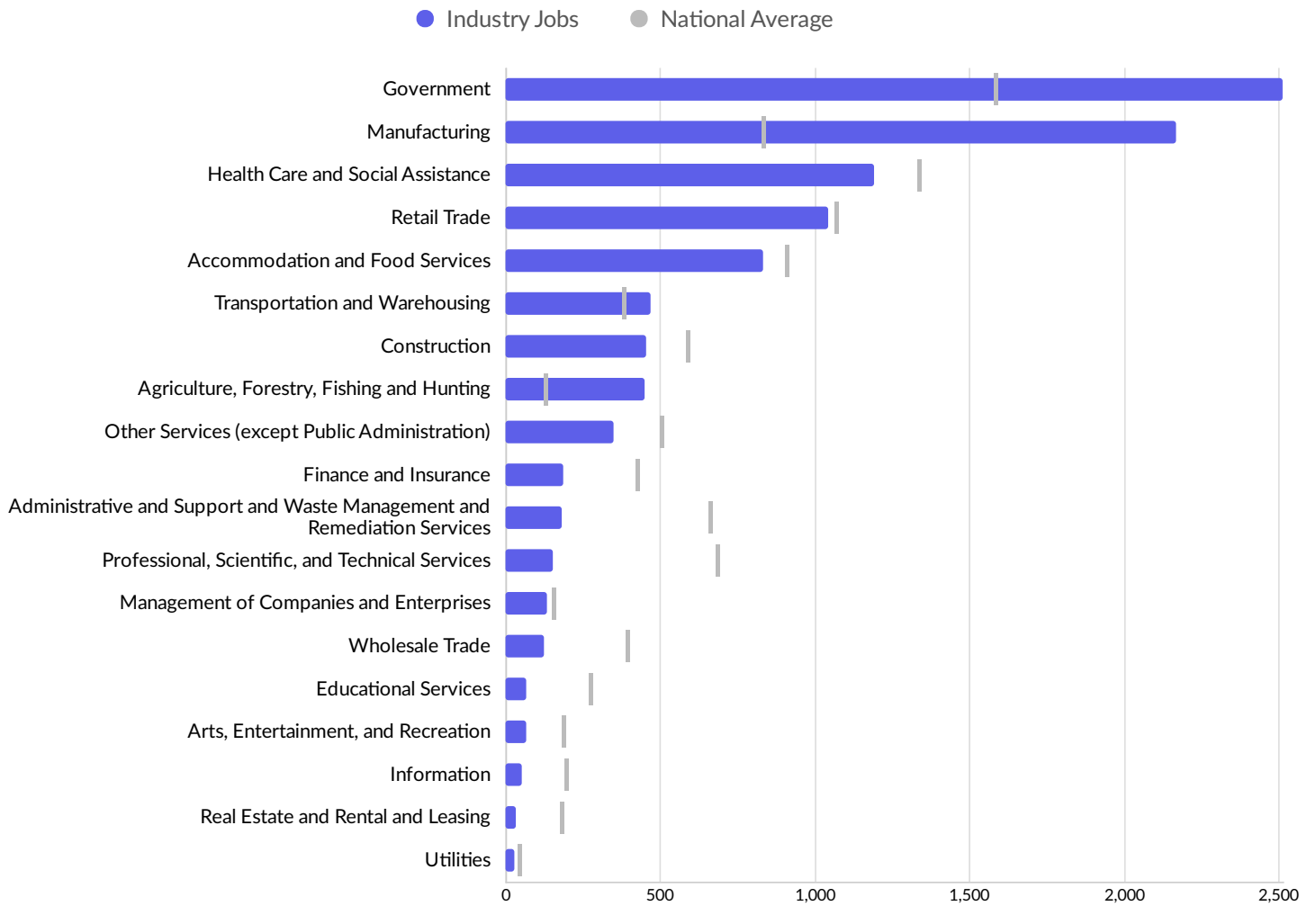
### Where Talent Lives

ZIP	Name	2018 Employment
53948	Mauston, WI (in Juneau...	4,511
53950	New Lisbon, WI (in June...	2,020
54646	Necedah, WI (in Juneau...	1,212
53929	Elroy, WI (in Juneau cou...	1,096
53968	Wonewoc, WI (in Junea...	608

ZIP	Name	2018 Workers
53948	Mauston, WI (in Juneau...	3,897
53950	New Lisbon, WI (in June...	2,228
54646	Necedah, WI (in Juneau...	1,687
53929	Elroy, WI (in Juneau cou...	1,467
54618	Camp Douglas, WI (in Ju...	1,130

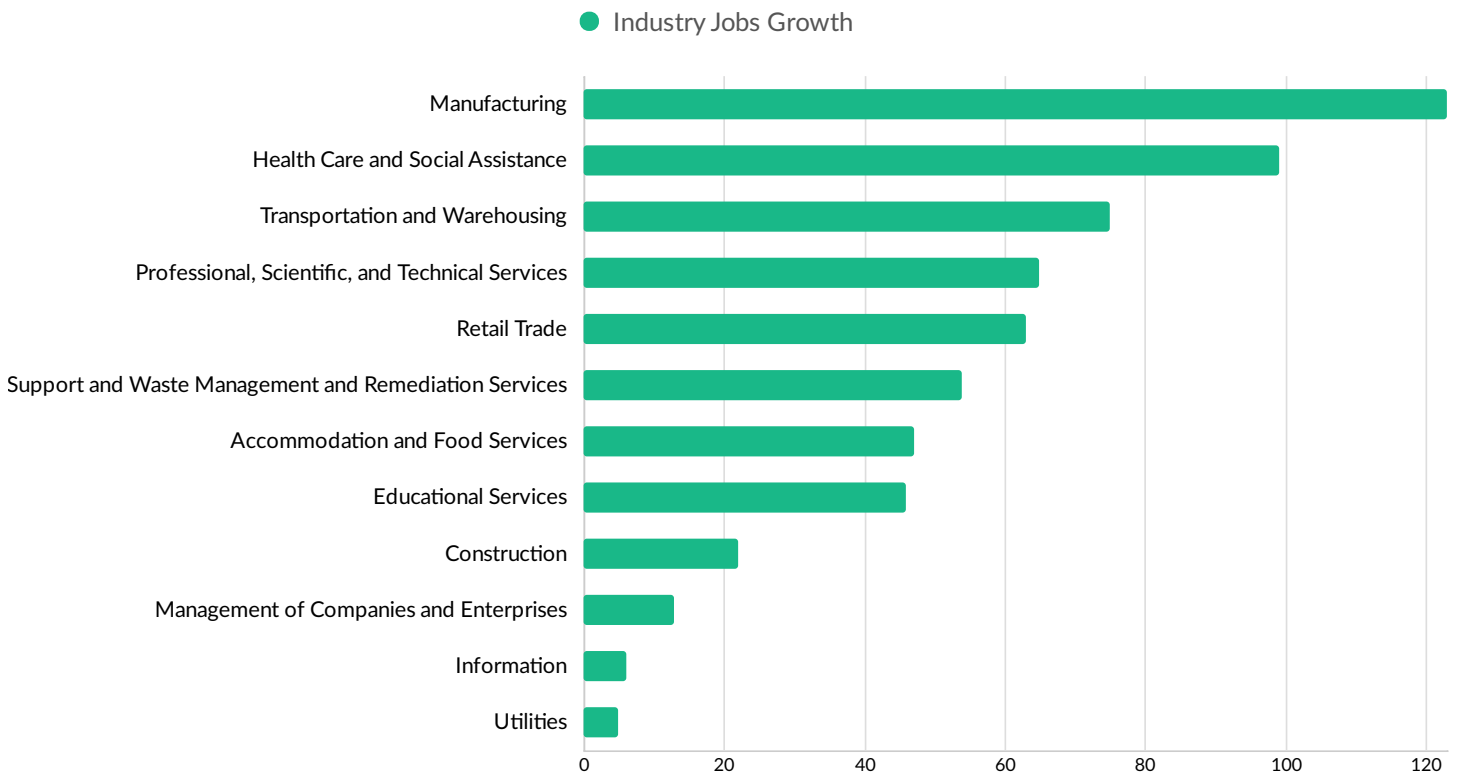
# Industry Characteristics

## Largest Industries



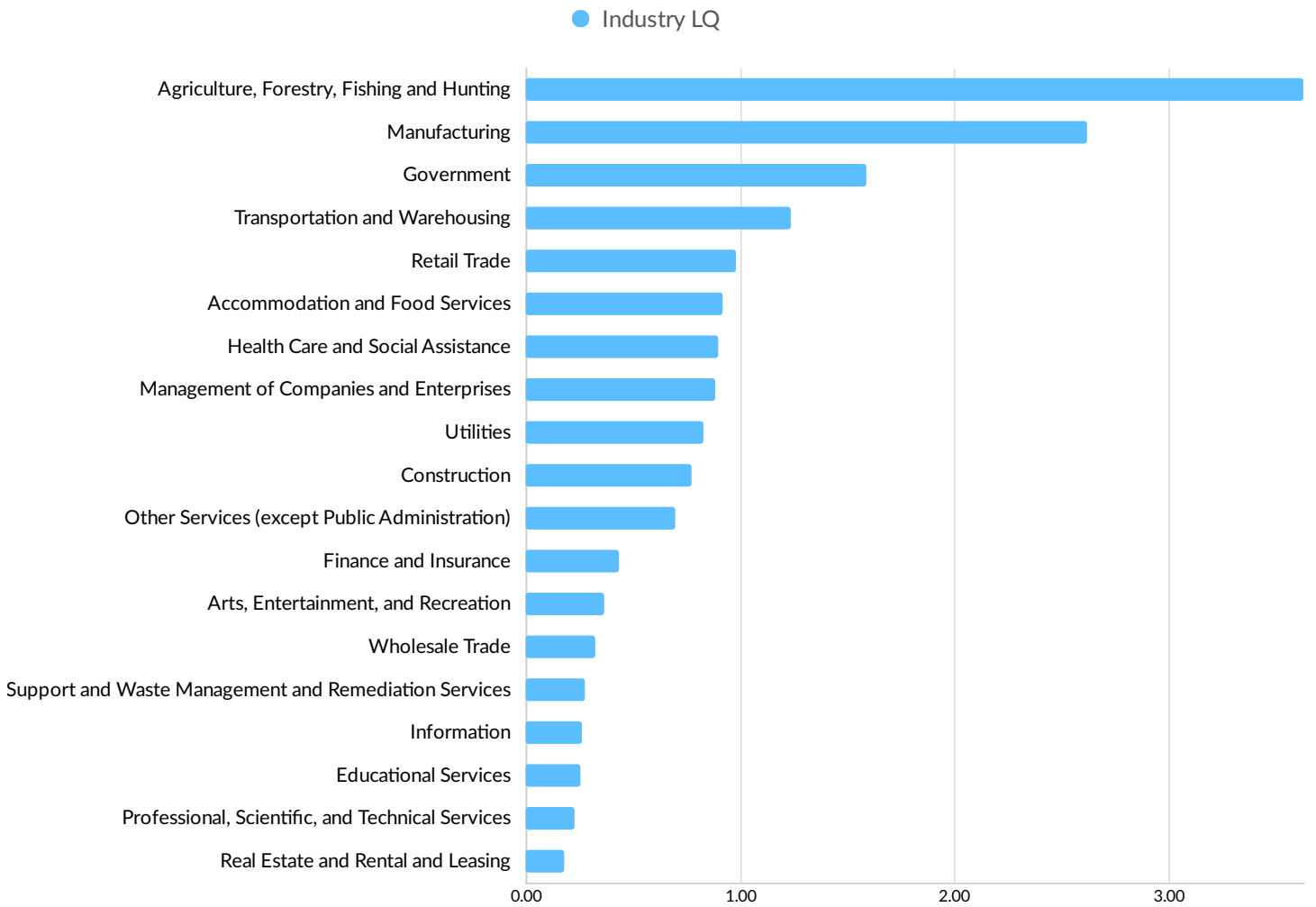
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

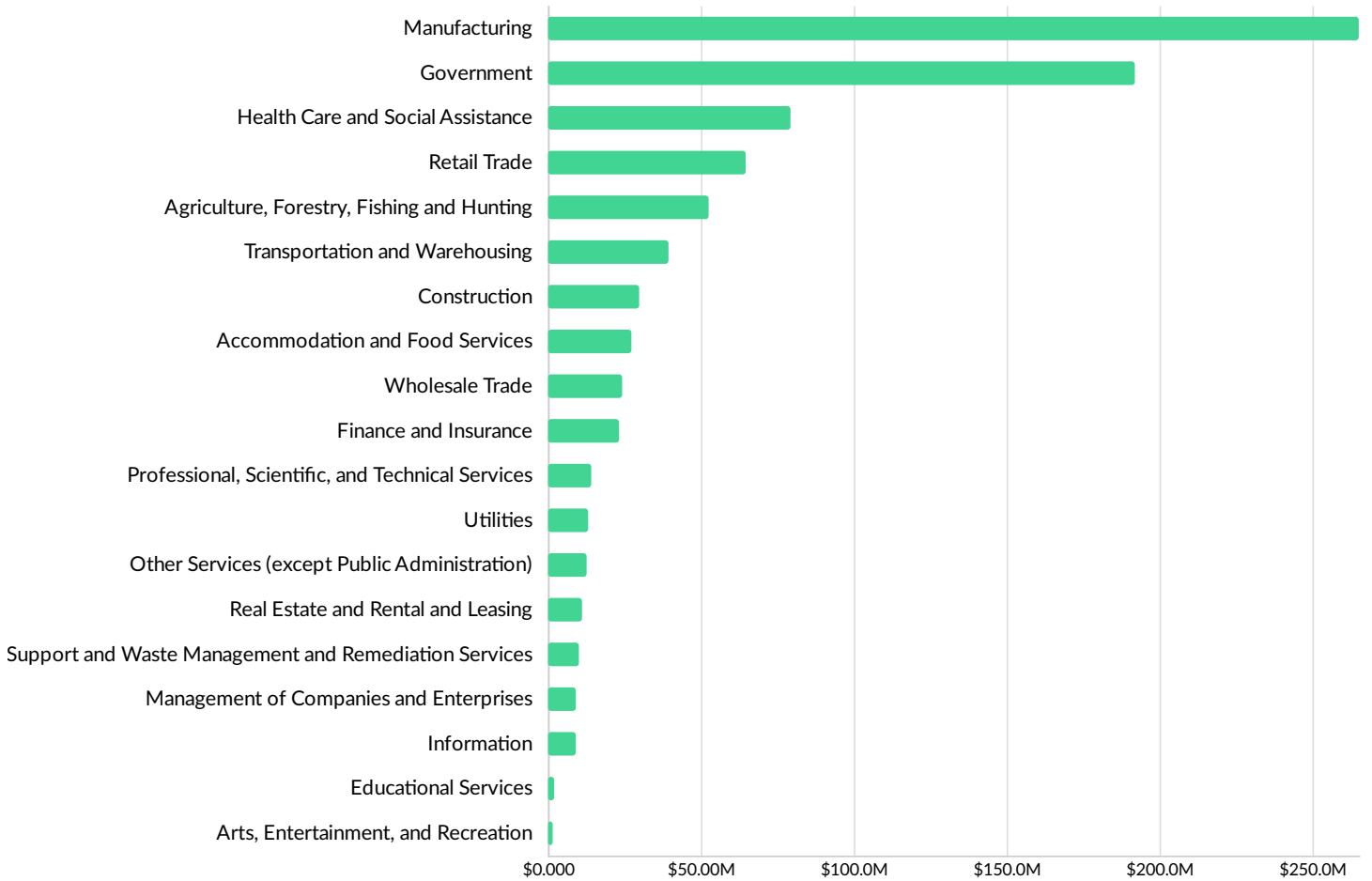
### Top Industry LQ



# Industry Characteristics - Cont.

## Top Industry GRP

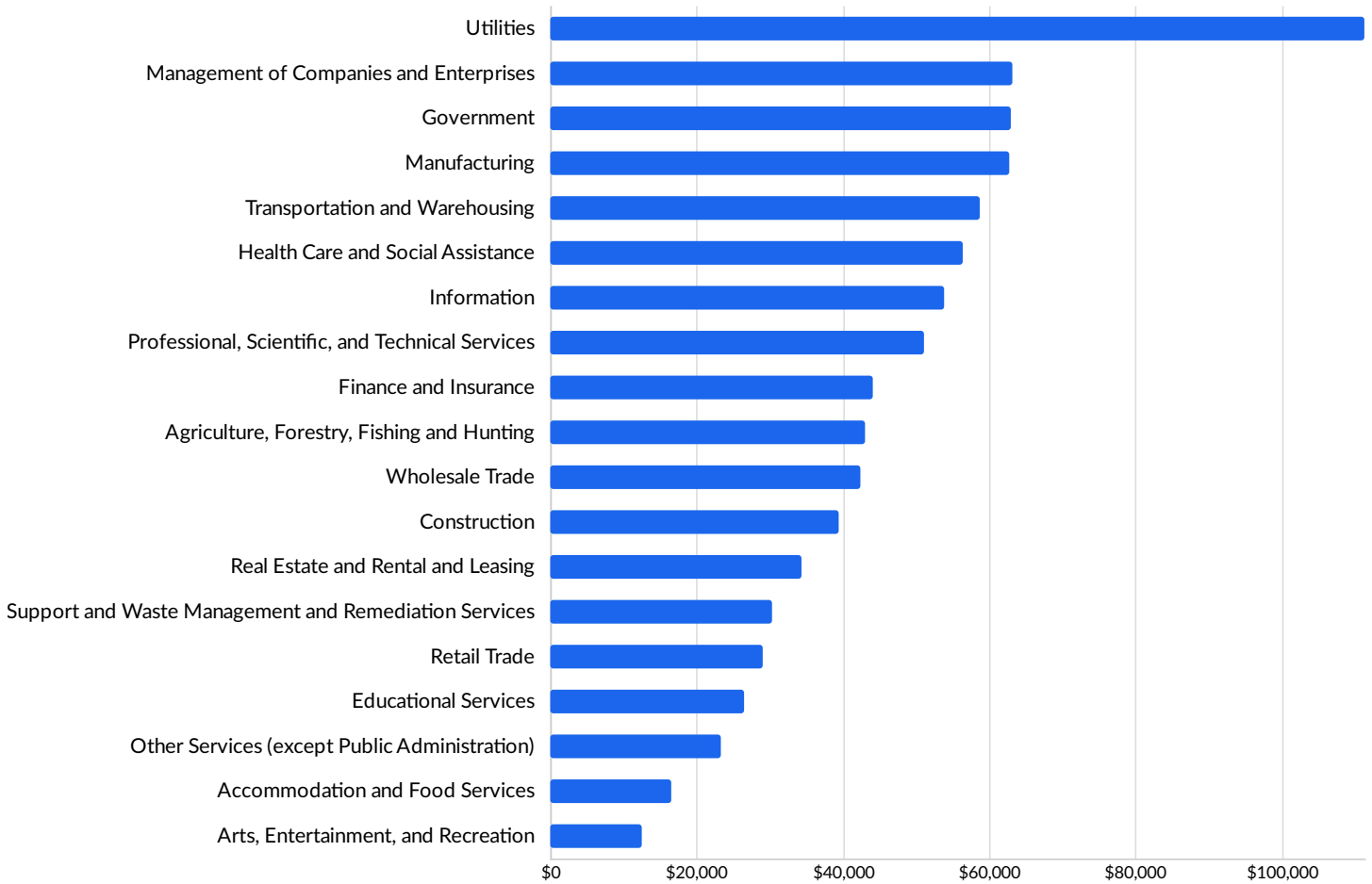
● 2018 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.














Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	2,524	2,514	-10	0%	1.59	\$62,957	\$192.06M
Manufacturing	2,046	2,169	123	+6%	2.62	\$62,871	\$265.35M
Health Care and Social Assistance	1,095	1,194	99	+9%	0.90	\$56,339	\$79.31M
Retail Trade	982	1,045	63	+6%	0.98	\$28,992	\$64.52M
Accommodation and Food Services	784	831	47	+6%	0.92	\$16,445	\$27.25M
Transportation and Warehousing	394	469	75	+19%	1.24	\$58,669	\$39.54M
Construction	432	454	22	+5%	0.78	\$39,544	\$30.01M
Agriculture, Forestry, Fishing and Hunting	469	448	-21	-4%	3.63	\$43,016	\$52.33M
Other Services (except Public Administration)	394	349	-45	-11%	0.70	\$23,324	\$12.62M
Finance and Insurance	187	185	-2	-1%	0.44	\$44,048	\$23.22M
Administrative and Support and Waste Management and Remediation Services	128	182	54	+42%	0.28	\$30,257	\$10.20M
Professional, Scientific, and Technical Services	90	155	65	+72%	0.23	\$51,128	\$14.39M
Management of Companies and Enterprises	120	133	13	+11%	0.89	\$63,142	\$9.22M
Wholesale Trade	210	127	-83	-40%	0.33	\$42,356	\$24.28M
Educational Services	23	69	46	+200%	0.25	\$26,432	\$2.00M
Arts, Entertainment, and Recreation	89	67	-22	-25%	0.36	\$12,561	\$1.58M
Information	45	51	6	+13%	0.26	\$53,917	\$9.00M
Real Estate and Rental and Leasing	45	32	-13	-29%	0.18	\$34,322	\$10.89M
Utilities	25	30	5	+20%	0.83	\$111,339	\$13.03M



## Business Characteristics

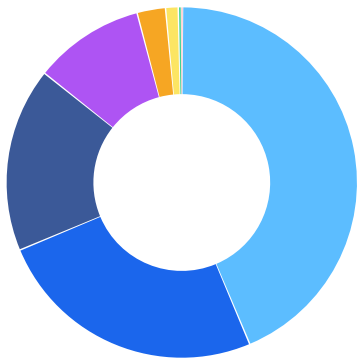
### 1,293 Companies Employ Your Workers

Online profiles for your workers mention 1,293 companies as employers, with the top 10 appearing below. In the last 12 months, 587 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Ctr Fdn Inc	100 	CRST International, Inc.	196 
State of Wisconsin	33 	Uber Technologies, Inc.	192 
Necedah Area School District	26 	Roehl Transport, Inc.	159 
Lands' End, Inc.	16 	C.R. England, Inc.	128 
Leer Inc	15 	ManpowerGroup Global	112 
United States Department of th...	15 	Kwik Trip, Inc.	111 
Walker Stainless Equipment Co...	15 	Teach For America, Inc.	107 
Sand Ridge Secure Treatment Ce...	14 	Koch Trucking, Inc.	98 
THE ROYAL BANK OF SCOTLA...	14 	Tutree, Inc.	95 
Wal-Mart Stores, Inc.	14 	Pilot Flying J	92 

## Business Characteristics - Cont.

### Business Size

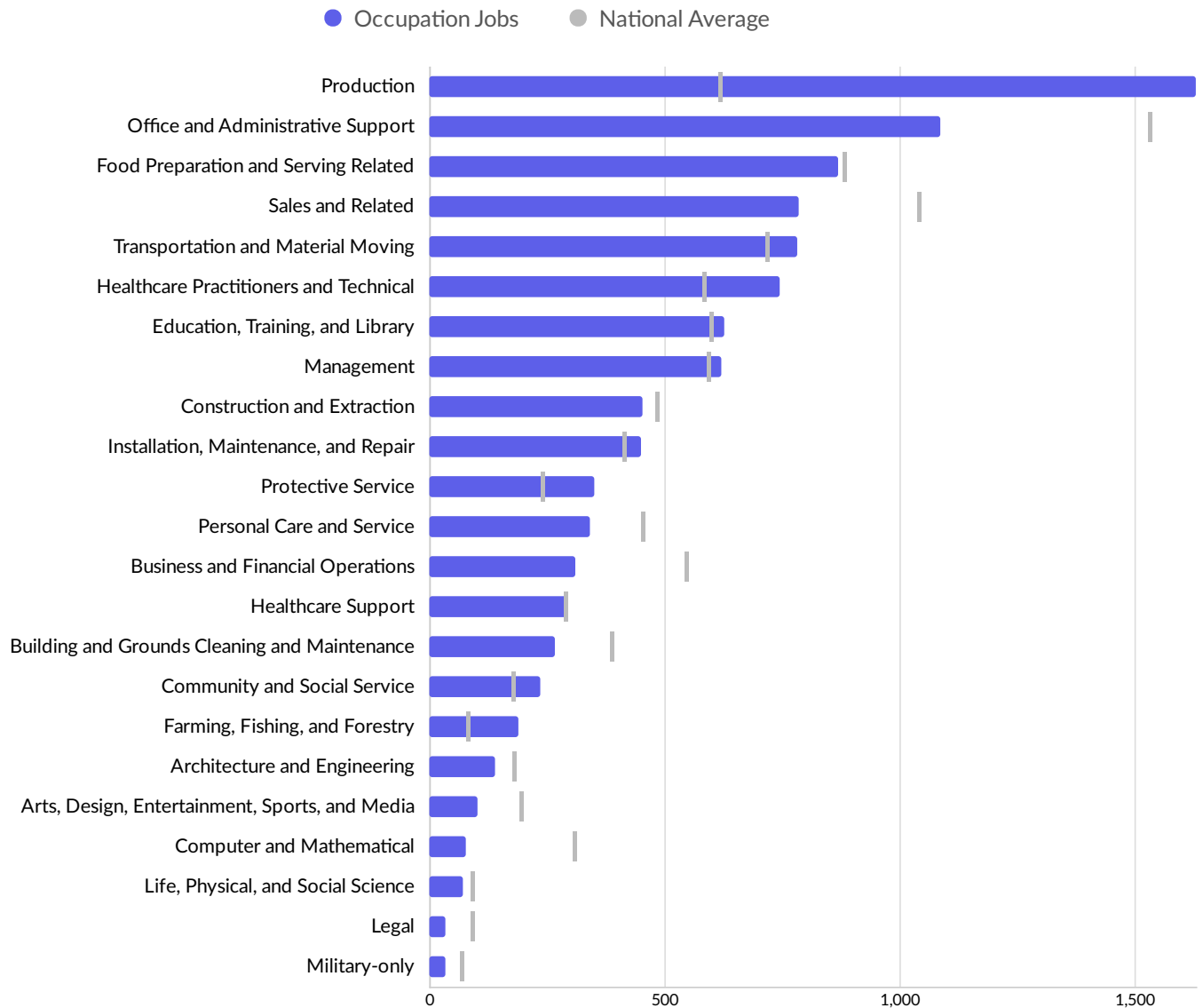


	Percentage	Business Count
1 to 4 employees	43.6%	449
5 to 9 employees	25.0%	258
10 to 19 employees	17.0%	175
20 to 49 employees	10.2%	105
50 to 99 employees	2.6%	27
100 to 249 employees	1.2%	12
250 to 499 employees	0.3%	3
500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

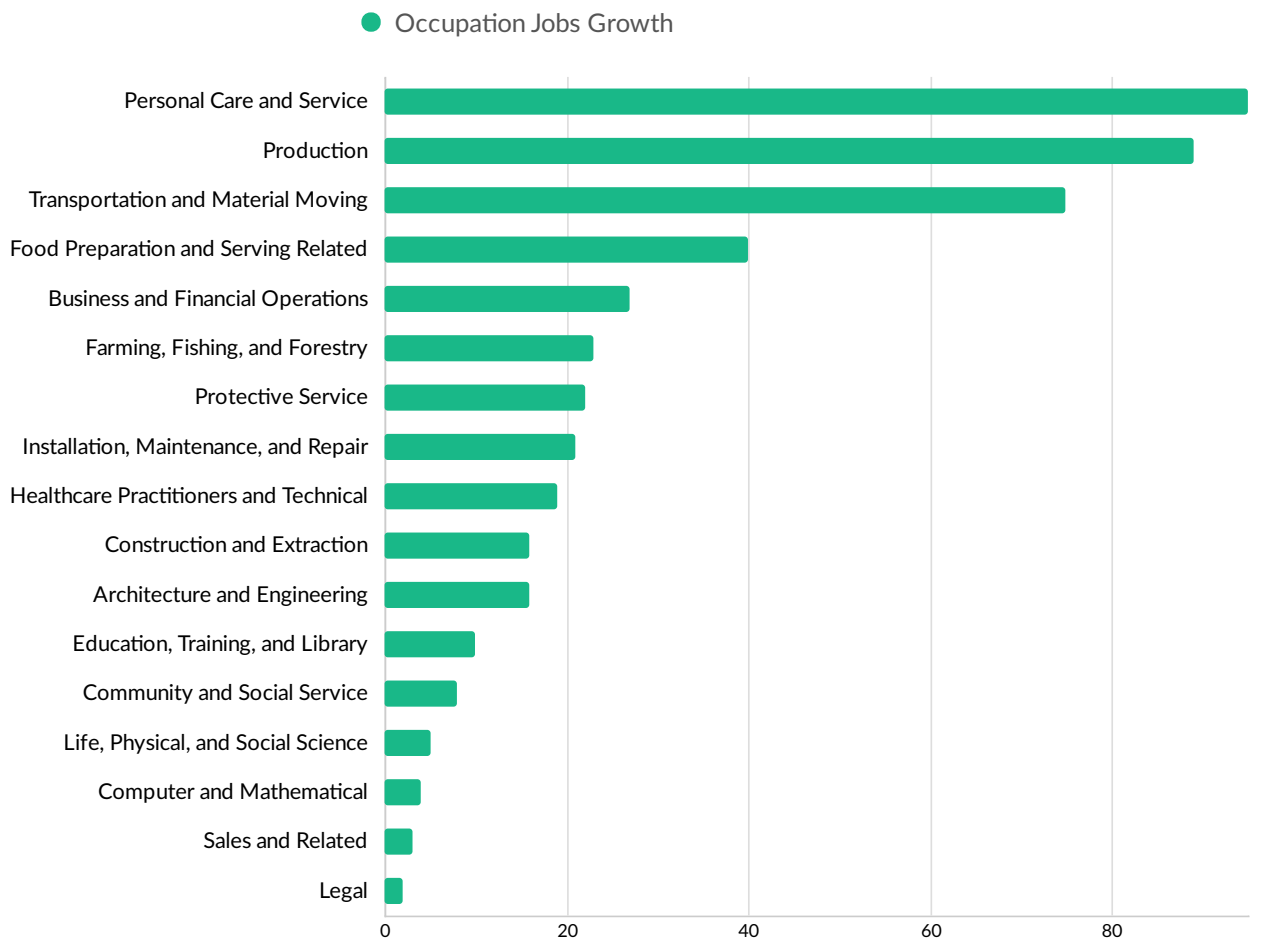
# Workforce Characteristics

## Largest Occupations



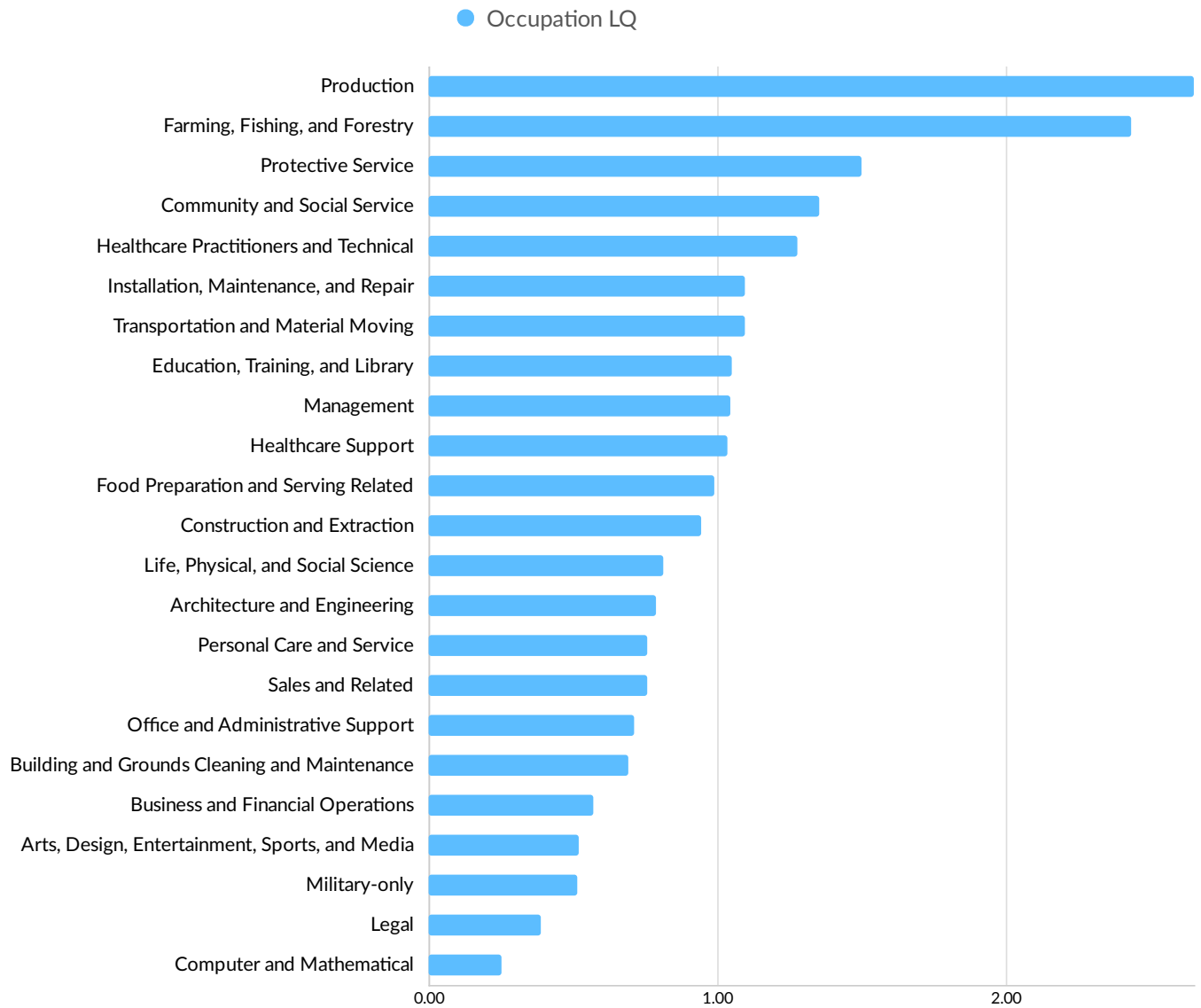
# Workforce Characteristics - Cont.

## Top Growing Occupations



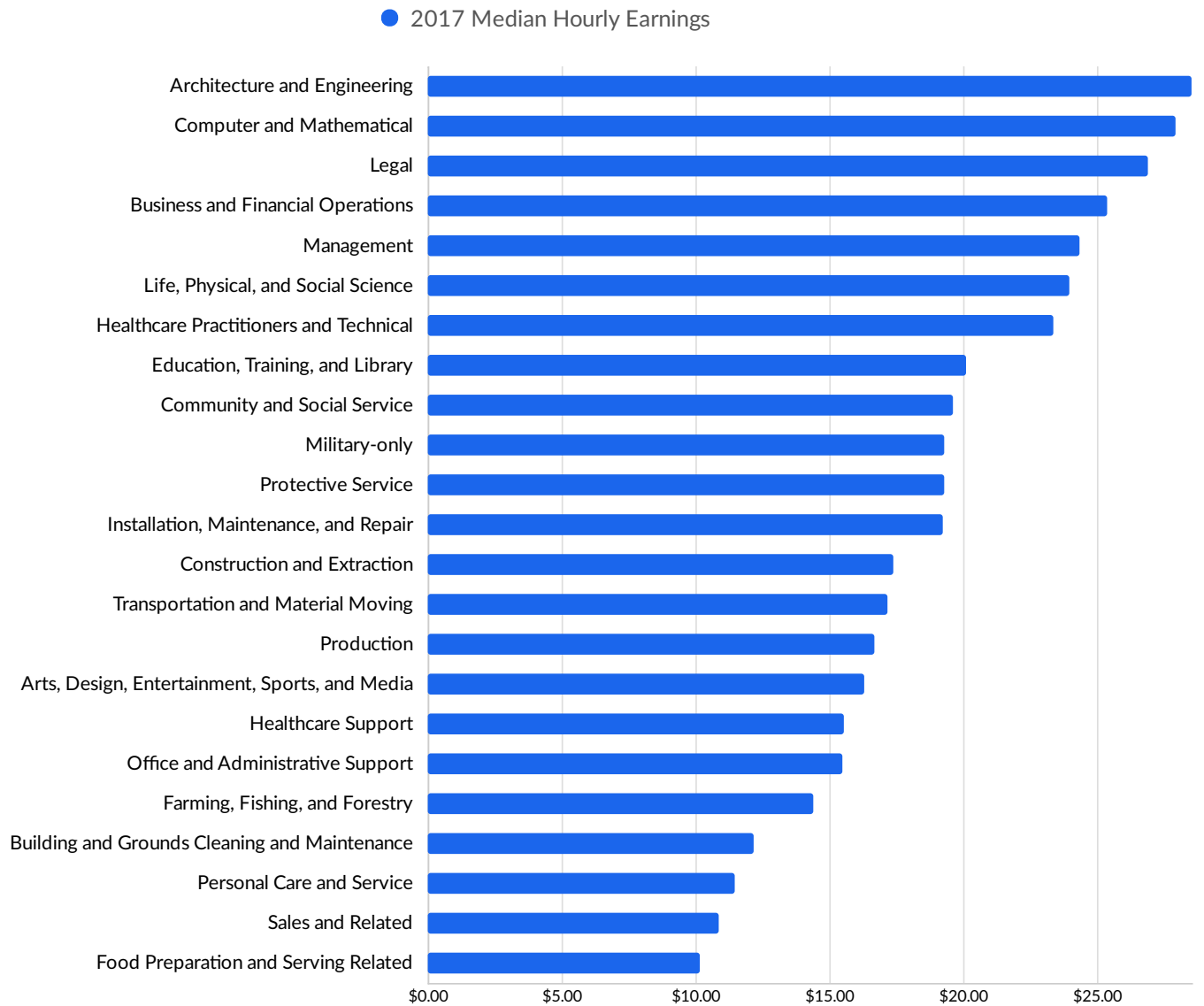
# Workforce Characteristics - Cont.

## Top Occupation LQ



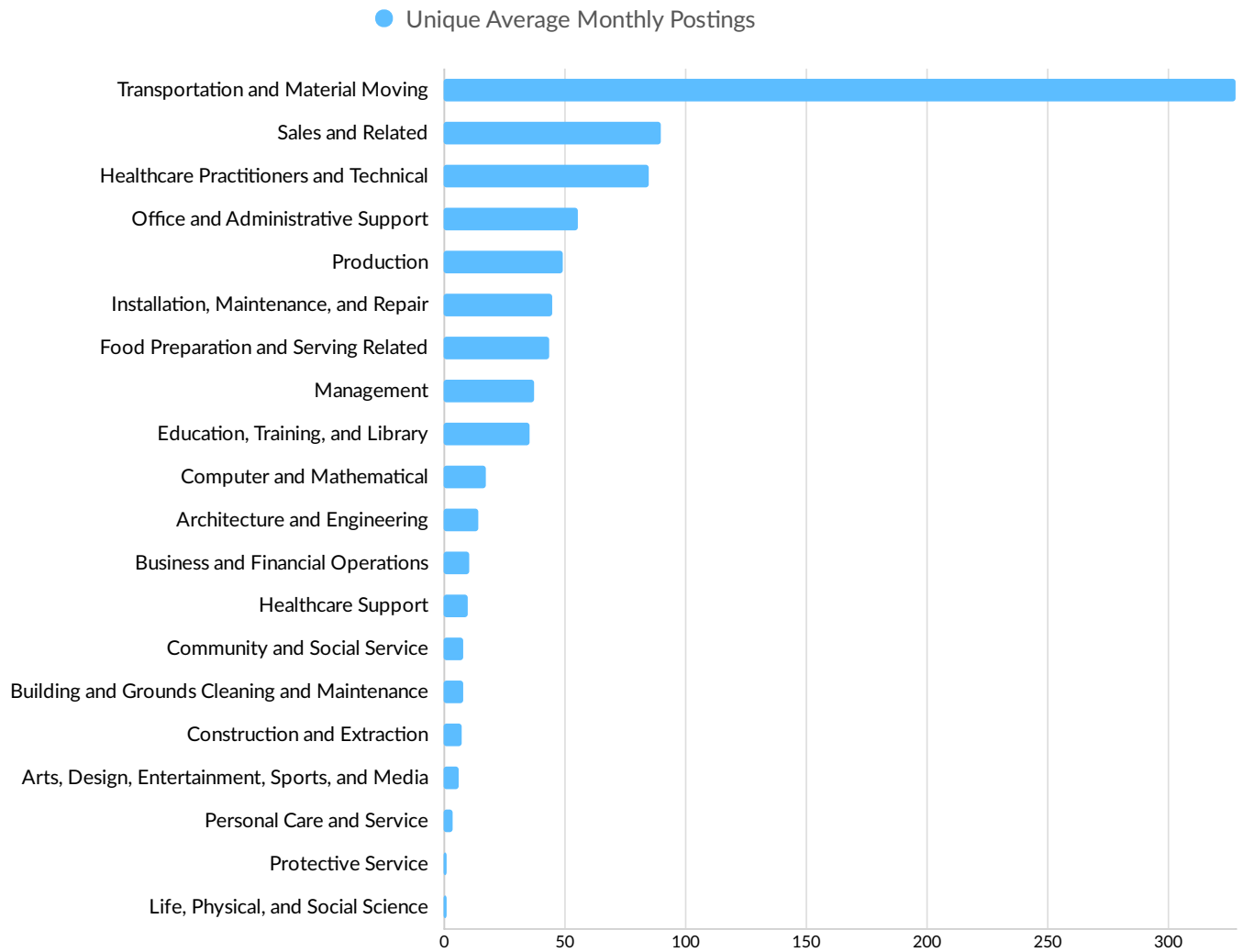
# Workforce Characteristics - Cont.

## Top Occupation Earnings



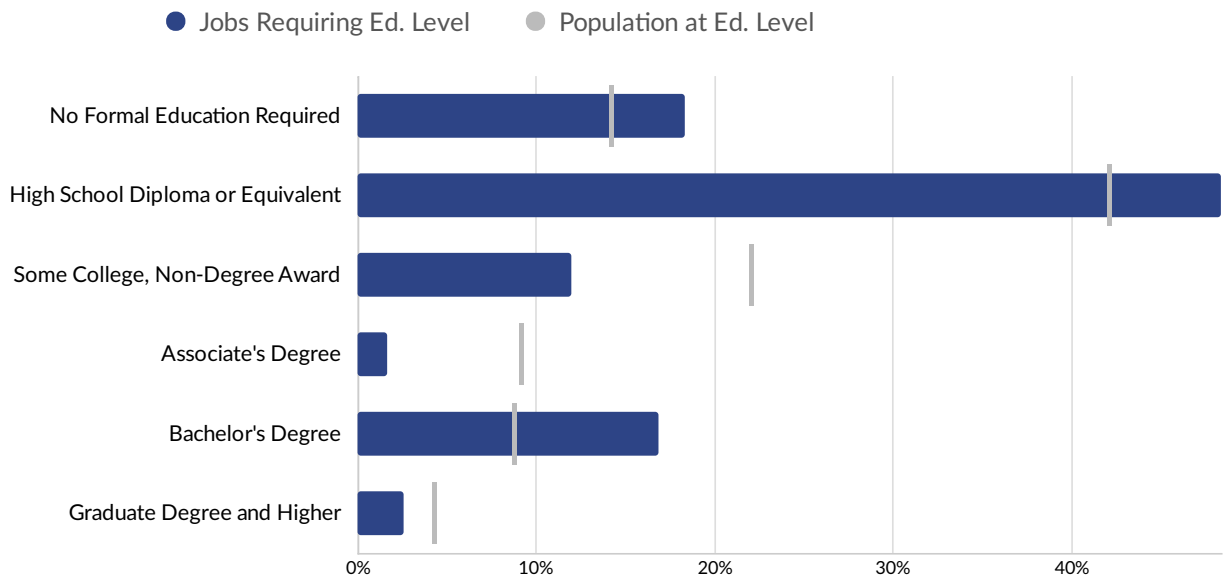
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Production	1,543	1,632	89	+6%	2.65	\$16.67	50
Office and Administrative Support	1,093	1,089	-4	0%	0.71	\$15.47	56
Food Preparation and Serving Related	829	869	40	+5%	0.99	\$10.18	44
Sales and Related	782	785	3	+0%	0.76	\$10.86	90
Transportation and Material Moving	708	783	75	+11%	1.09	\$17.19	328
Healthcare Practitioners and Technical	726	745	19	+3%	1.28	\$23.34	85
Education, Training, and Library	617	627	10	+2%	1.05	\$20.10	36
Management	654	620	-34	-5%	1.05	\$24.35	37
Construction and Extraction	438	454	16	+4%	0.94	\$17.38	8
Installation, Maintenance, and Repair	429	450	21	+5%	1.10	\$19.23	45
Protective Service	330	352	22	+7%	1.50	\$19.29	1
Personal Care and Service	248	343	95	+38%	0.76	\$11.47	4
Business and Financial Operations	282	309	27	+10%	0.57	\$25.34	11
Healthcare Support	298	295	-3	-1%	1.04	\$15.51	10
Building and Grounds Cleaning and Maintenance	274	266	-8	-3%	0.69	\$12.19	8
Community and Social Service	227	235	8	+4%	1.36	\$19.62	8
Farming, Fishing, and Forestry	168	191	23	+14%	2.44	\$14.40	1
Architecture and Engineering	124	140	16	+13%	0.79	\$28.52	15

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	101	101	0	0%	0.52	\$16.28	7
Computer and Mathematical	73	77	4	+5%	0.25	\$27.90	17
Life, Physical, and Social Science	65	70	5	+8%	0.81	\$23.93	1
Legal	32	34	2	+6%	0.39	\$26.90	1
Military-only	42	33	-9	-21%	0.52	\$19.31	0

## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.