



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Economy Overview

**19,034**

Population (2018)

Population **decreased by 381** over the last 5 years and is projected to **decrease by 203** over the next 5 years.

**8,636**

Jobs (2018)

Jobs **decreased by 147** over the last 5 years but are projected to **grow by 95** over the next 5 years.

**\$44.1K**

Median Household Income (2017)

Median household income is **\$13.5K below** the national median household income of \$57.7K.

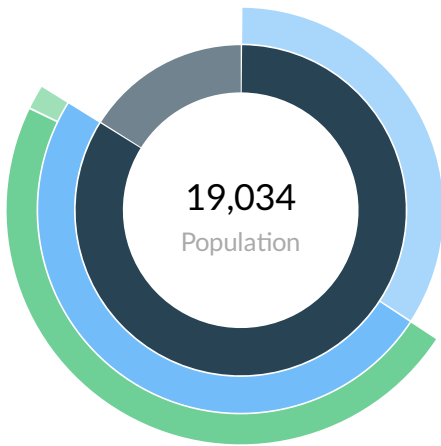
## Takeaways

- As of 2018 the region's population **declined by 2.0%** since 2013, falling by 381. Population is expected to **decrease by 1.1%** between 2018 and 2023, losing 203.
- From 2013 to 2018, jobs **declined by 1.7%** in Langlade County, WI from 8,783 to **8,636**. This change **fell short of the national growth rate of 8.2% by 9.9%**. As the number of jobs declined, the **labor force participation rate decreased from 61.1% to 59.3% between 2013 and 2018**.
- Concerning educational attainment, **9.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2018 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	19,034	9,457	8,636	99.6	\$734.55M	\$1.19B	\$897.62M
NCWRPC	438,224	227,610	226,804	99.6	\$22.05B	\$28.07B	\$27.11B
Wisconsin	5,810,713	3,105,645	3,147,009	100.3	\$327.87B	\$291.36B	\$319.54B

## Economy Overview - Cont.

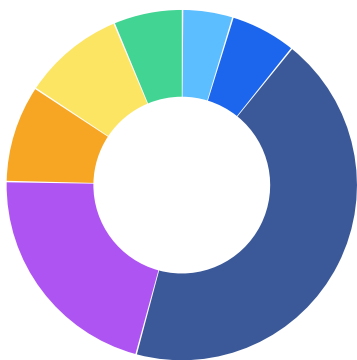
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	15,956
● Not in Labor Force (15+)	6,499
● Labor Force	9,457
● Employed	9,126
● Unemployed	331
● Under 15	3,077

### Educational Attainment

Concerning educational attainment, **9.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

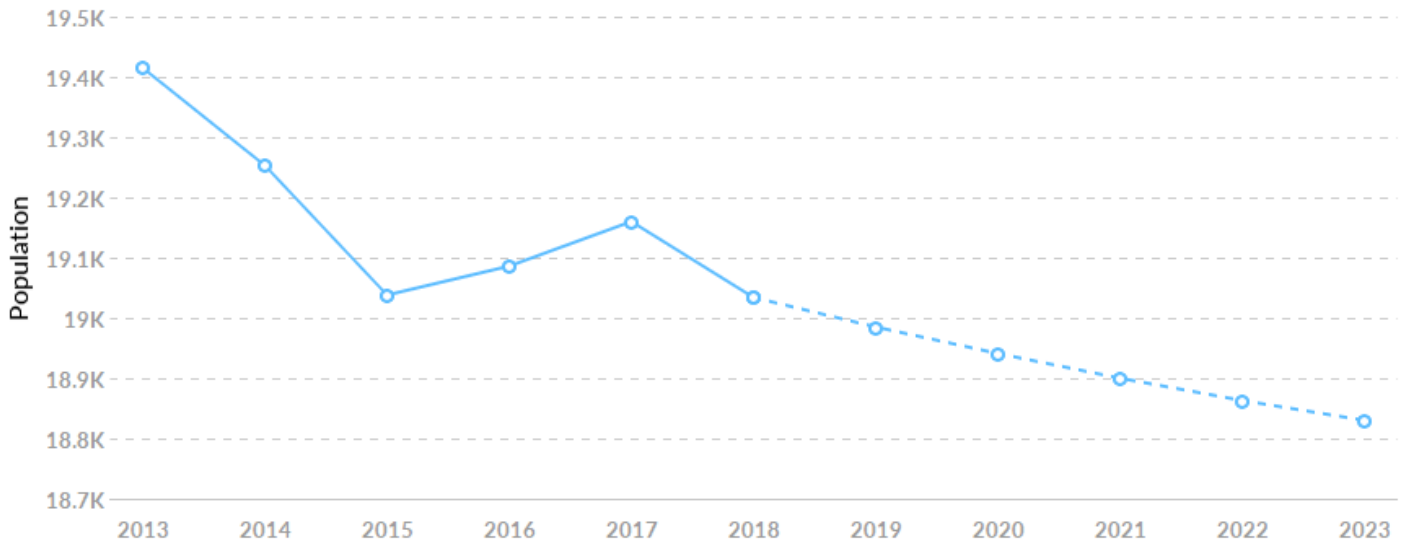


	% of Population	Population
● Less Than 9th Grade	4.6%	650
● 9th Grade to 12th Grade	6.1%	851
● High School Diploma	43.4%	6,080
● Some College	21.1%	2,960
● Associate's Degree	9.0%	1,257
● Bachelor's Degree	9.4%	1,317
● Graduate Degree and Higher	6.4%	892

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 2.0%** since 2013, falling by 381. Population is expected to **decrease by 1.1%** between 2018 and 2023, losing 203.

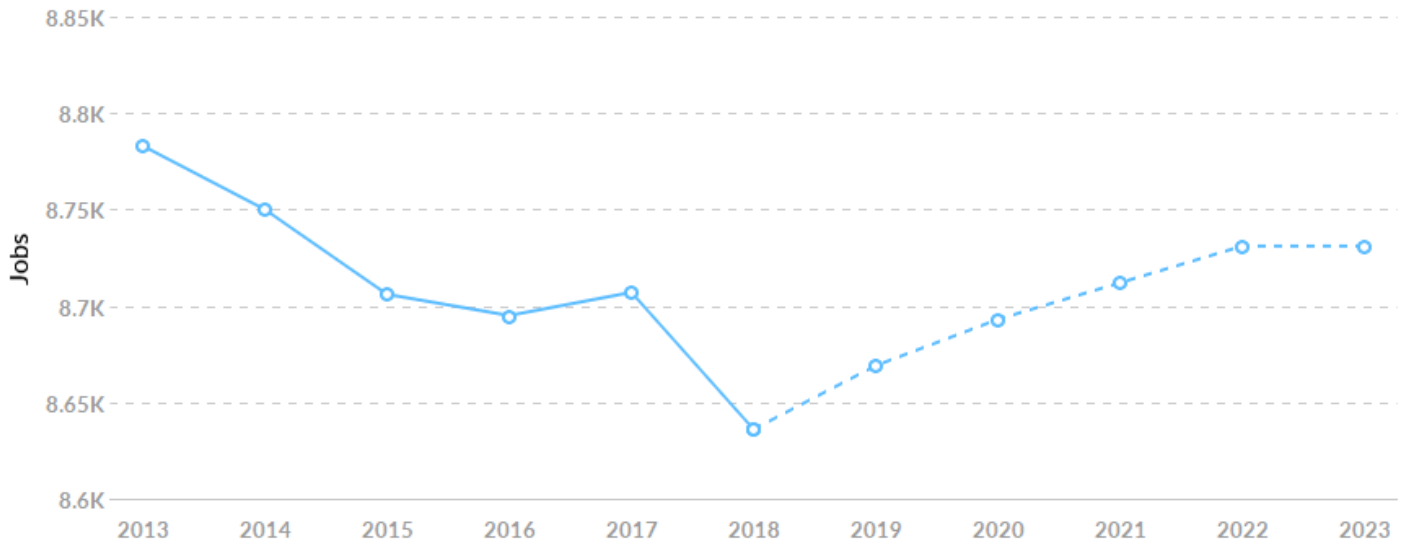


Timeframe	Population
2013	19,415
2014	19,253
2015	19,038
2016	19,086
2017	19,160
2018	19,034
2019	18,985
2020	18,941
2021	18,900
2022	18,863
2023	18,830

# Historic & Projected Trends - Cont.

## Job Trends

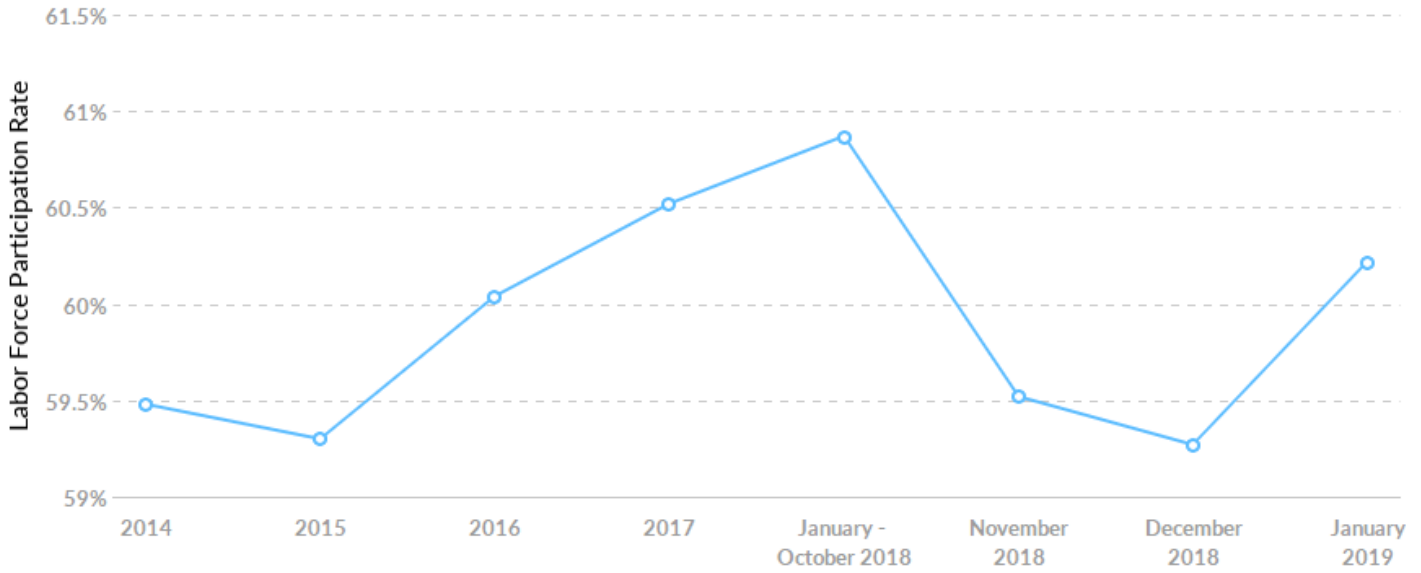
From 2013 to 2018, jobs declined by 1.7% in Langlade County, WI from 8,783 to 8,636. This change fell short of the national growth rate of 8.2% by 9.9%.



Timeframe	Jobs
2013	8,783
2014	8,750
2015	8,706
2016	8,695
2017	8,707
2018	8,636
2019	8,669
2020	8,693
2021	8,712
2022	8,731
2023	8,731

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

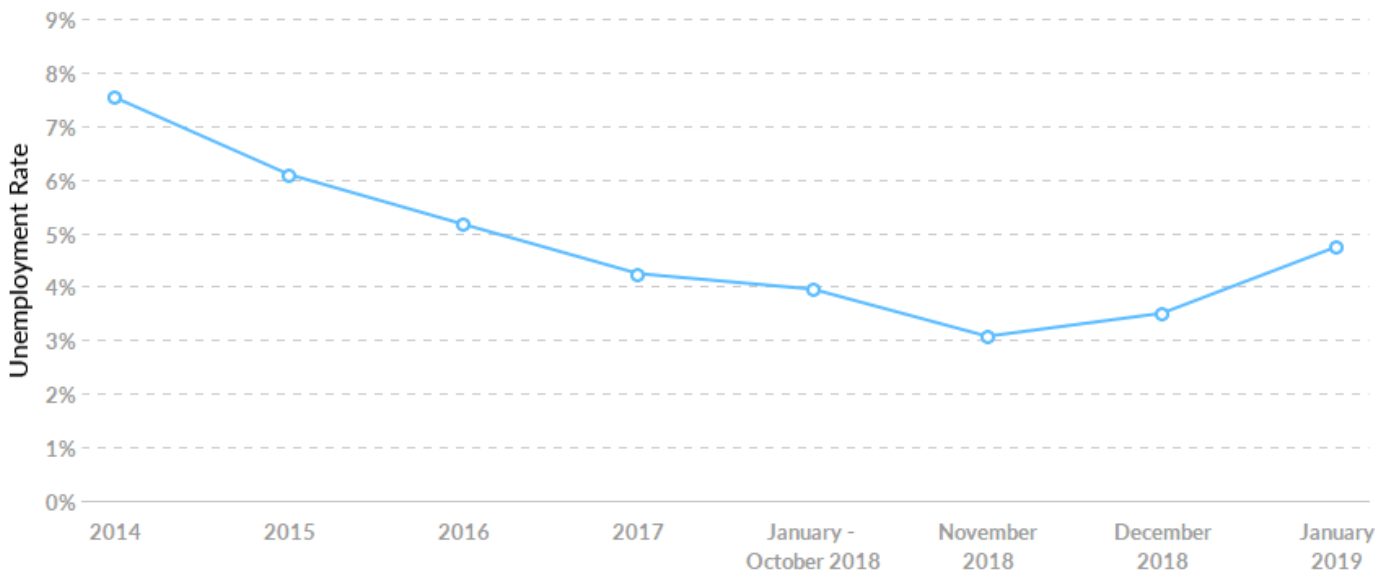


Timeframe	Labor Force Participation Rate
2014	59.48%
2015	59.30%
2016	60.04%
2017	60.52%
January - October 2018	60.87%
November 2018	59.52%
December 2018	59.27%
January 2019	60.22%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

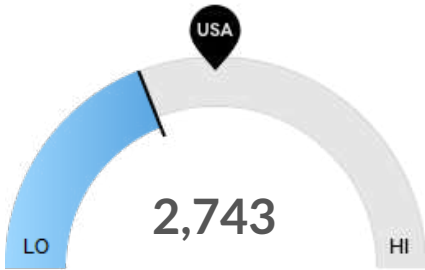
Lanlade County, WI had a January 2019 unemployment rate of 4.74%, **decreasing from 7.53%** 5 years before.



Timeframe	Unemployment Rate
2014	7.53%
2015	6.09%
2016	5.16%
2017	4.24%
January - October 2018	3.95%
November 2018	3.07%
December 2018	3.50%
January 2019	4.74%

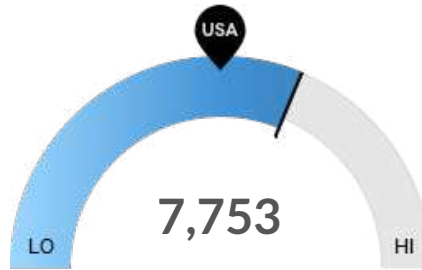


## Population Characteristics



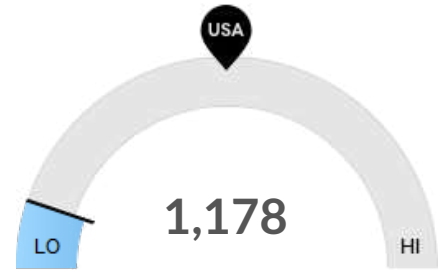
Millennials

Langlade County, WI has 2,743 millennials (ages 20-34). The national average for an area this size is 3,968.



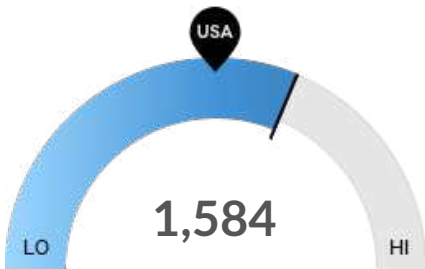
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,462 people 55 or older, while there are 7,753 here.



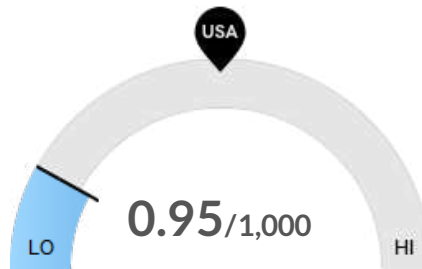
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,524 racially diverse people, while there are 1,178 here.



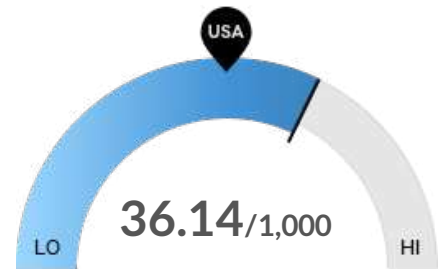
Veterans

Langlade County, WI has 1,584 veterans. The national average for an area this size is 1,114.



Violent Crime

Langlade County, WI has 0.95 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



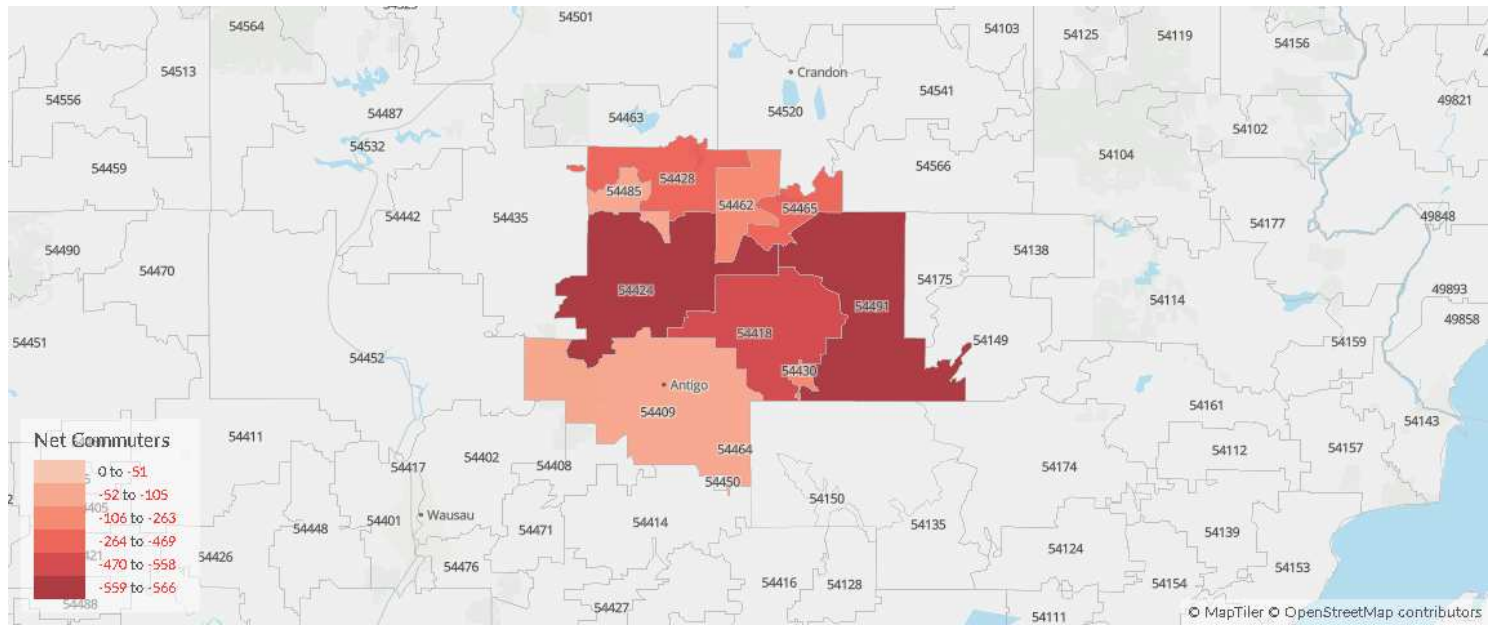
Property Crime

Langlade County, WI has 36.14 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

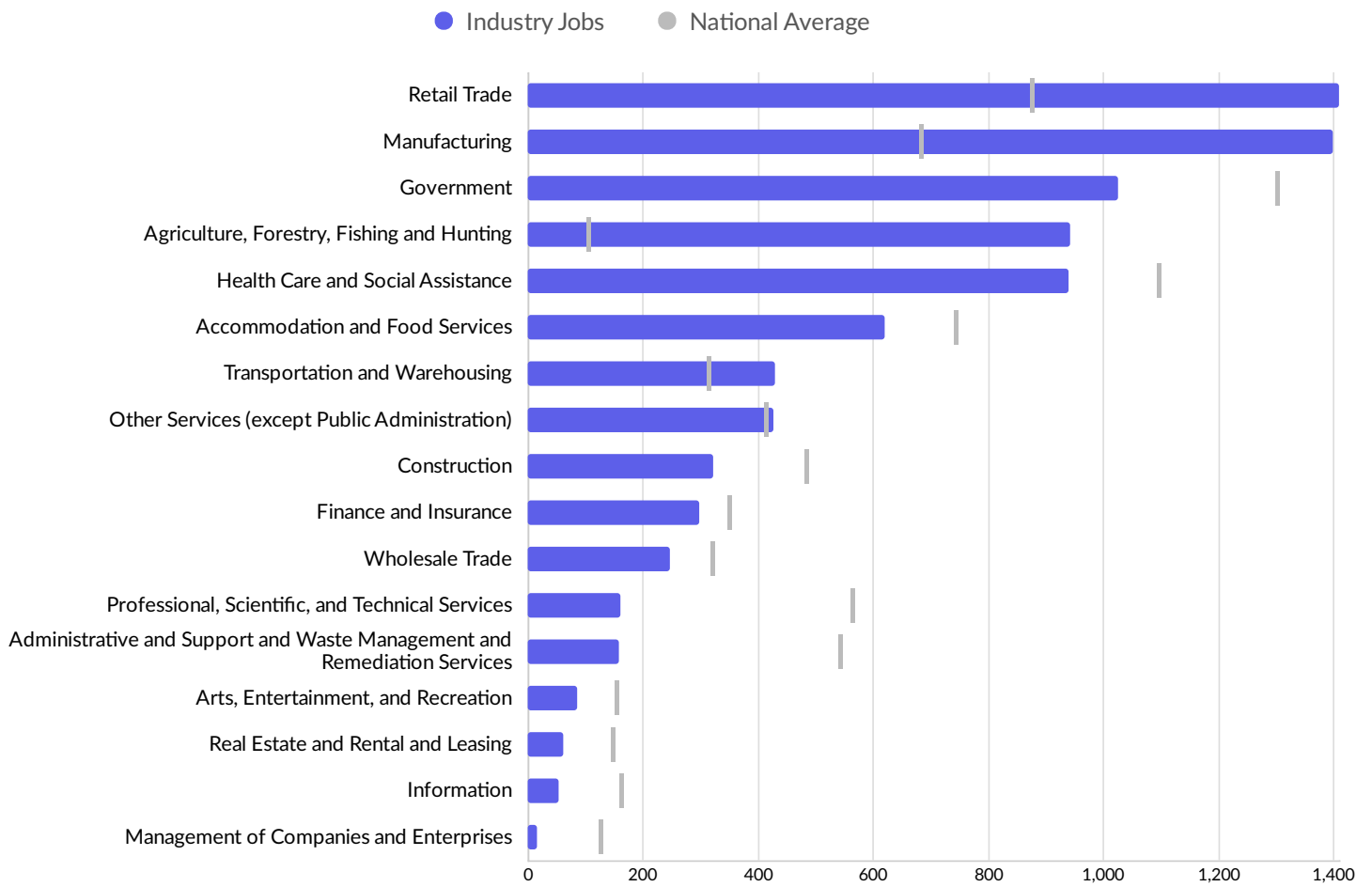
Where Talent Lives

ZIP	Name	2018 Employment
54409	Antigo, WI (in Langlade ...	6,902
54424	Deerbrook, WI (in Langl...	682
54491	White Lake, WI (in Lang...	332
54428	Elcho, WI (in Langlade c...	298
54485	Summit Lake, WI (in Lan...	135

ZIP	Name	2018 Workers
54409	Antigo, WI (in Langlade ...	6,955
54424	Deerbrook, WI (in Langl...	1,241
54491	White Lake, WI (in Lang...	898
54418	Bryant, WI (in Langlade ...	574
54428	Elcho, WI (in Langlade c...	562

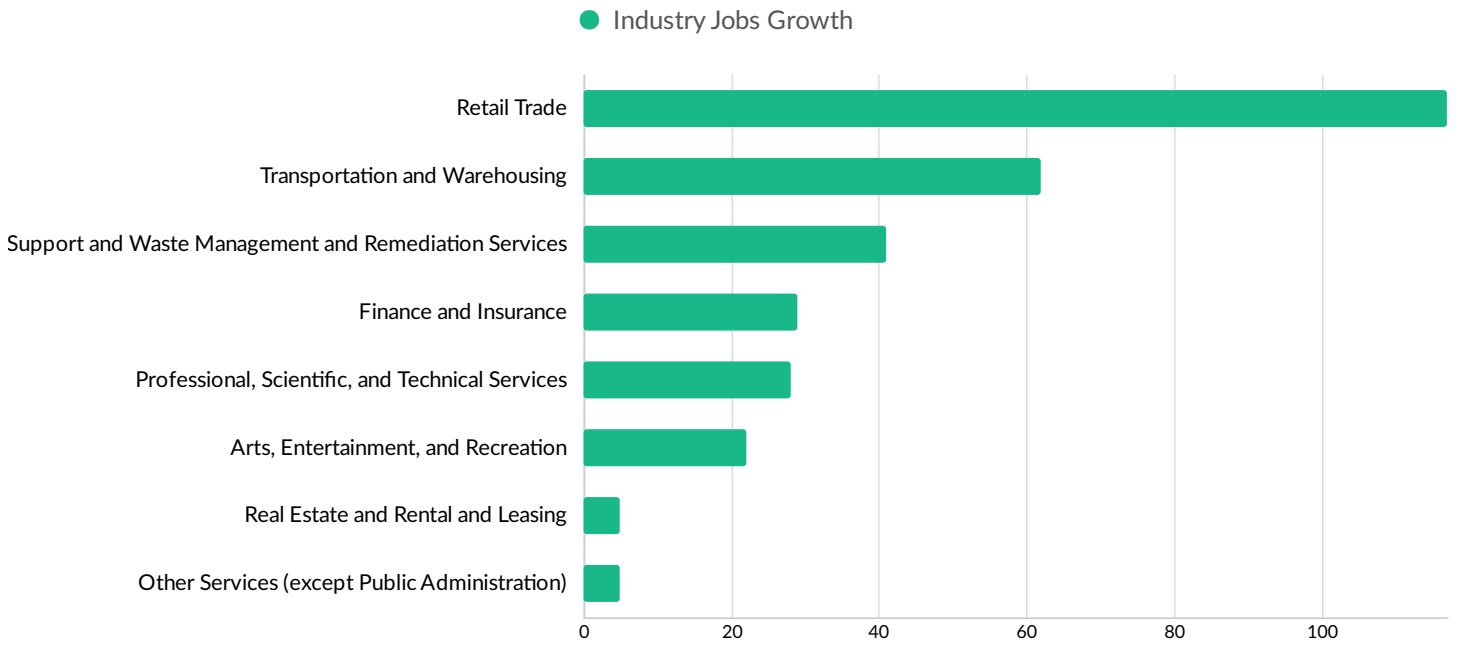
# Industry Characteristics

## Largest Industries



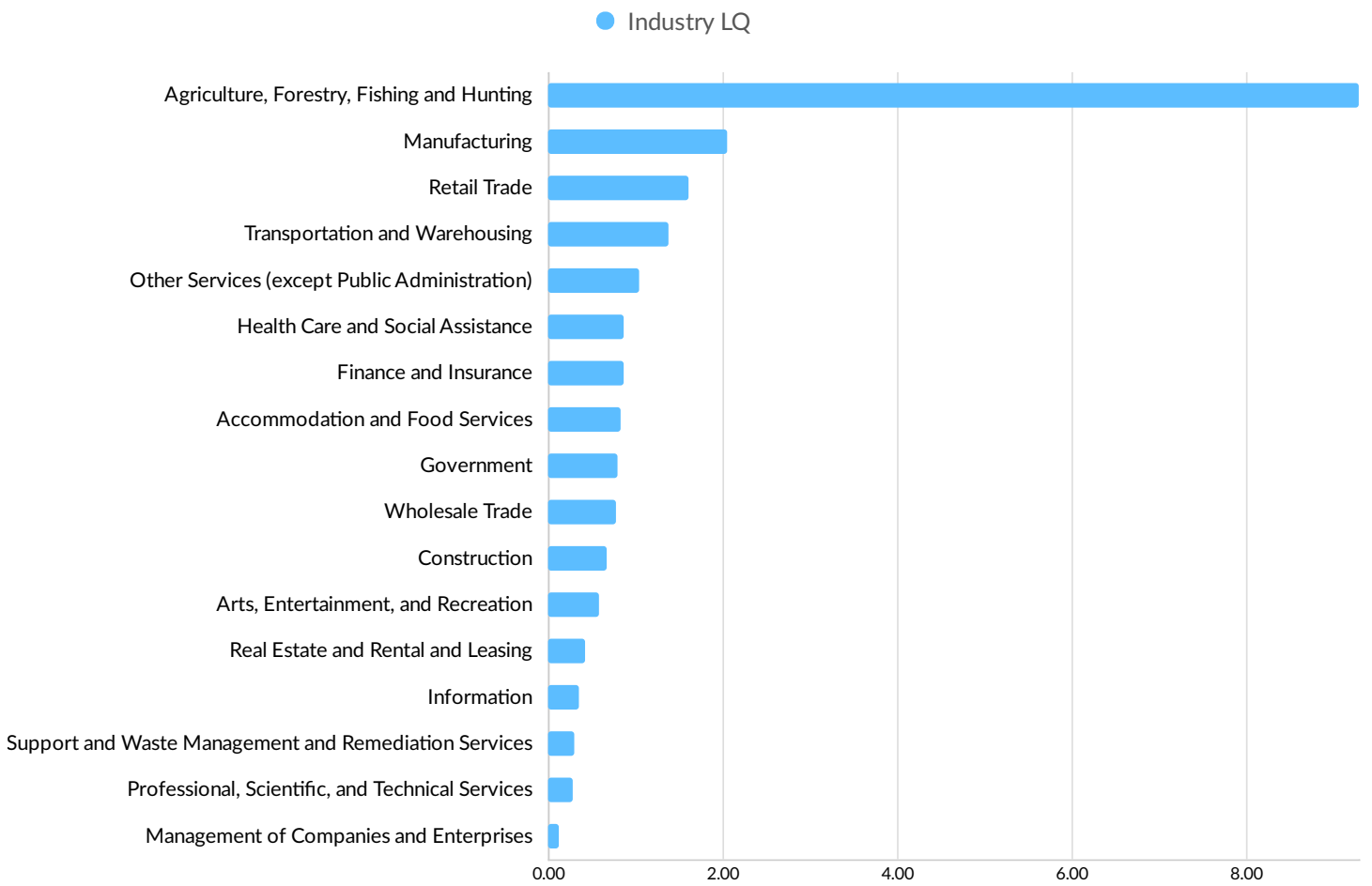
## Industry Characteristics - Cont.

### Top Growing Industries



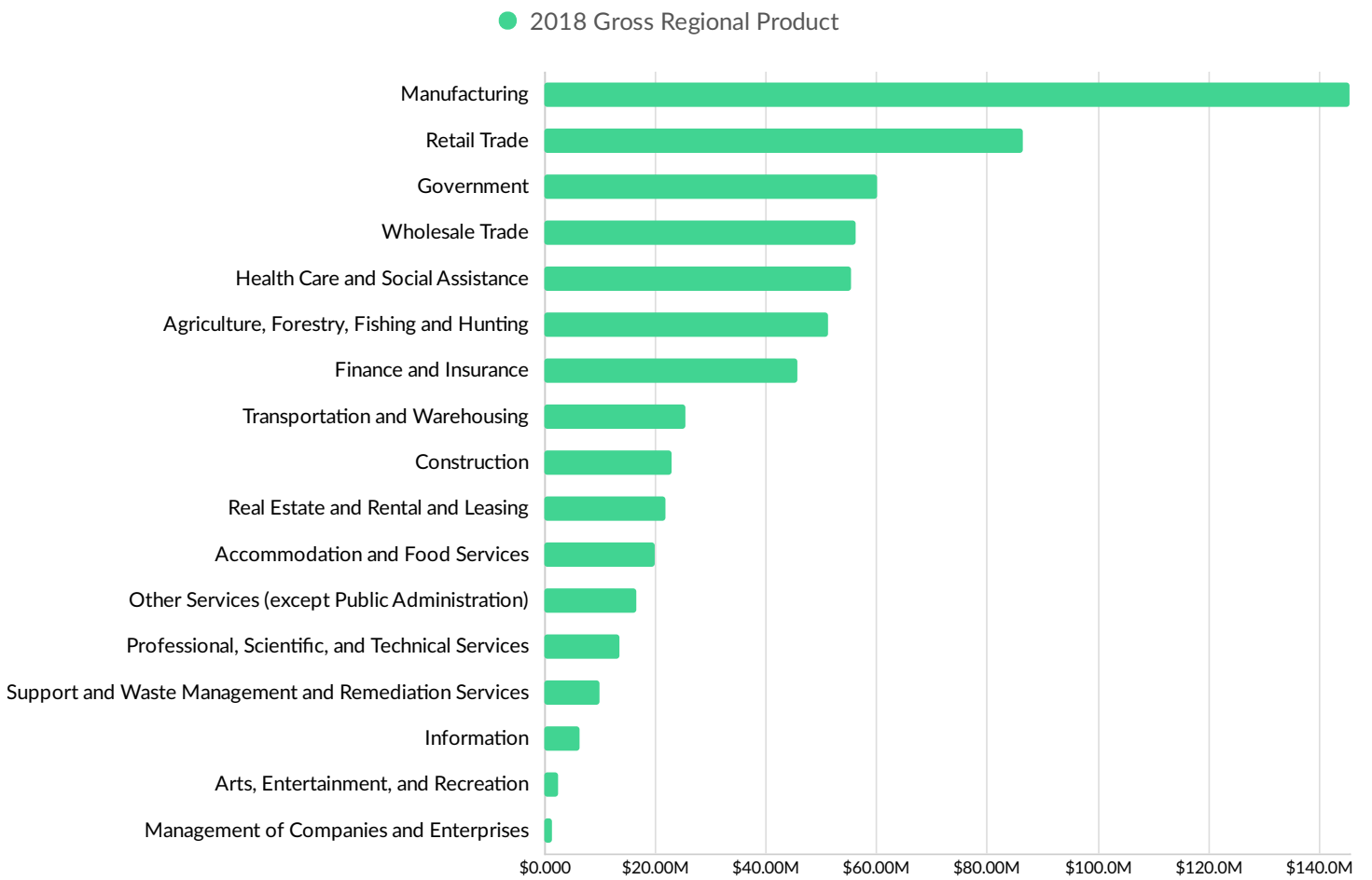
## Industry Characteristics - Cont.

### Top Industry LQ



# Industry Characteristics - Cont.

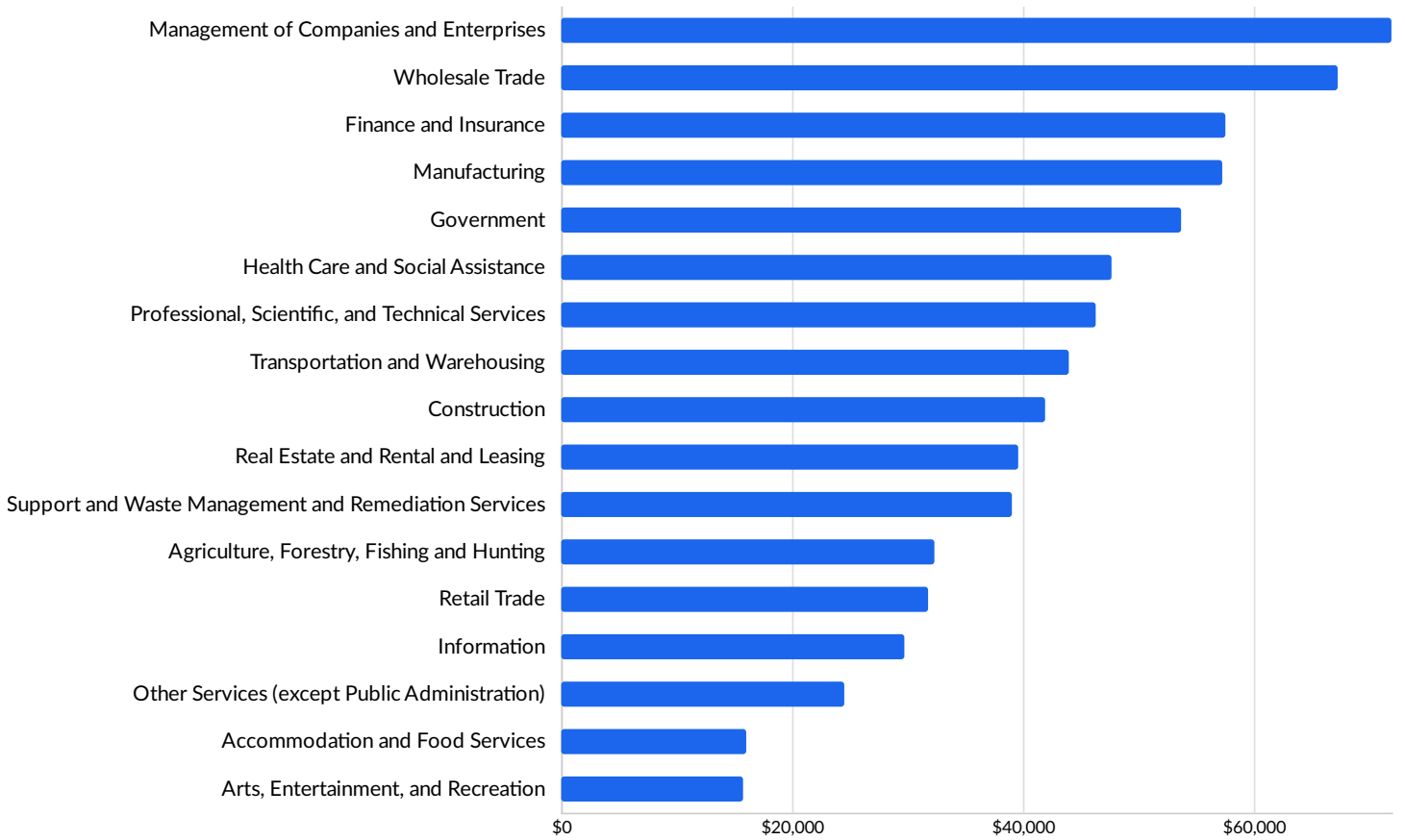
## Top Industry GRP



# Industry Characteristics - Cont.

## Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.
















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Retail Trade	1,293	1,410	117	+9%	1.62	\$31,770	\$86.62M
Manufacturing	1,514	1,400	-114	-8%	2.06	\$57,321	\$145.60M
Government	1,040	1,026	-14	-1%	0.79	\$53,787	\$60.17M
Agriculture, Forestry, Fishing and Hunting	1,025	943	-82	-8%	9.29	\$32,403	\$51.34M
Health Care and Social Assistance	949	940	-9	-1%	0.86	\$47,701	\$55.35M
Accommodation and Food Services	728	620	-108	-15%	0.83	\$16,065	\$19.95M
Transportation and Warehousing	367	429	62	+17%	1.38	\$43,999	\$25.41M
Other Services (except Public Administration)	423	428	5	+1%	1.04	\$24,505	\$16.59M
Construction	327	321	-6	-2%	0.67	\$41,998	\$22.89M
Finance and Insurance	270	299	29	+11%	0.86	\$57,635	\$45.74M
Wholesale Trade	276	248	-28	-10%	0.78	\$67,364	\$56.29M
Professional, Scientific, and Technical Services	133	161	28	+21%	0.29	\$46,405	\$13.49M
Administrative and Support and Waste Management and Remediation Services	118	159	41	+35%	0.29	\$39,123	\$9.98M
Arts, Entertainment, and Recreation	65	87	22	+34%	0.58	\$15,722	\$2.41M
Real Estate and Rental and Leasing	56	61	5	+9%	0.42	\$39,659	\$22.01M
Information	68	55	-13	-19%	0.35	\$29,758	\$6.46M
Management of Companies and Enterprises	27	16	-11	-41%	0.13	\$71,985	\$1.33M



## Business Characteristics

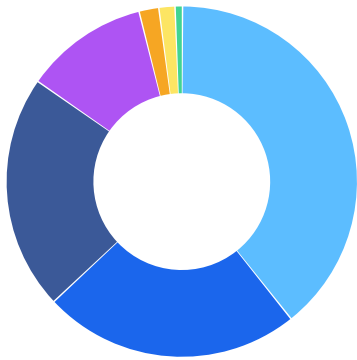
### 758 Companies Employ Your Workers

Online profiles for your workers mention 758 companies as employers, with the top 10 appearing below. In the last 12 months, 504 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	79 	Aspirus Wausau Hospital, Inc.	142 
Aspirus Wausau Hospital, Inc.	46 	Platinum Supplemental Insuranc...	108 
Unified School District of Antigo	43 	Fleet Wholesale Supply Co., Inc...	85 
Covantage Credit Union	34 	Teach For America, Inc.	85 
Volm Companies, Incorporated	29 	U. S. Xpress, Inc.	81 
Menard, Inc.	22 	C.R. England, Inc.	75 
Wal-Mart Stores, Inc.	19 	Army National Guard	70 
Amron Corporation	15 	Aurora Health Care	66 
Antigo Unified School District	12 	Roehl Transport, Inc.	63 
Karl's Transport, Inc	12 	Platinum Services LLC	61 

## Business Characteristics - Cont.

### Business Size

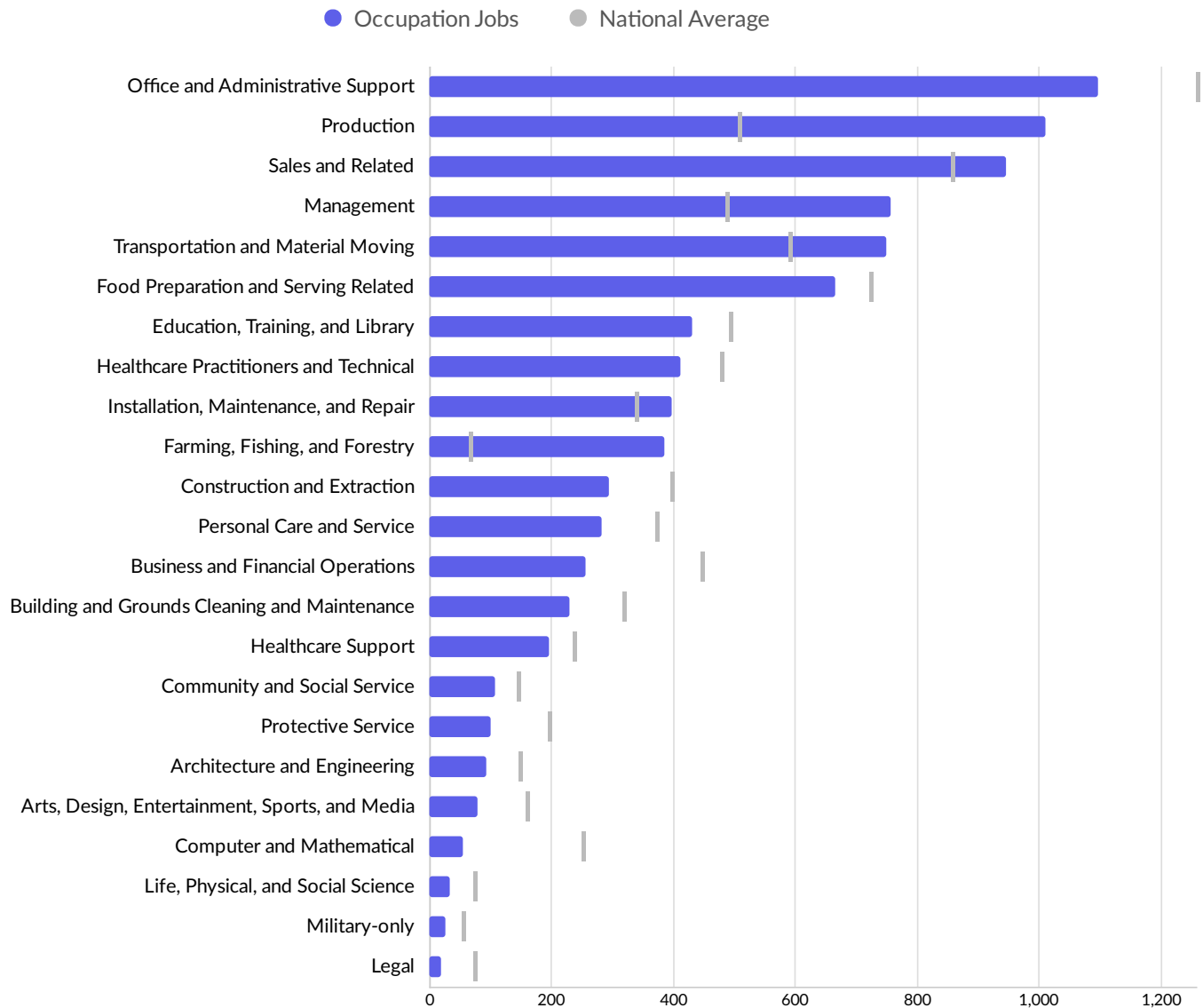


	Percentage	Business Count
1 to 4 employees	39.2%	344
5 to 9 employees	23.7%	208
10 to 19 employees	21.7%	190
20 to 49 employees	11.4%	100
50 to 99 employees	1.8%	16
100 to 249 employees	1.5%	13
250 to 499 employees	0.7%	6

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

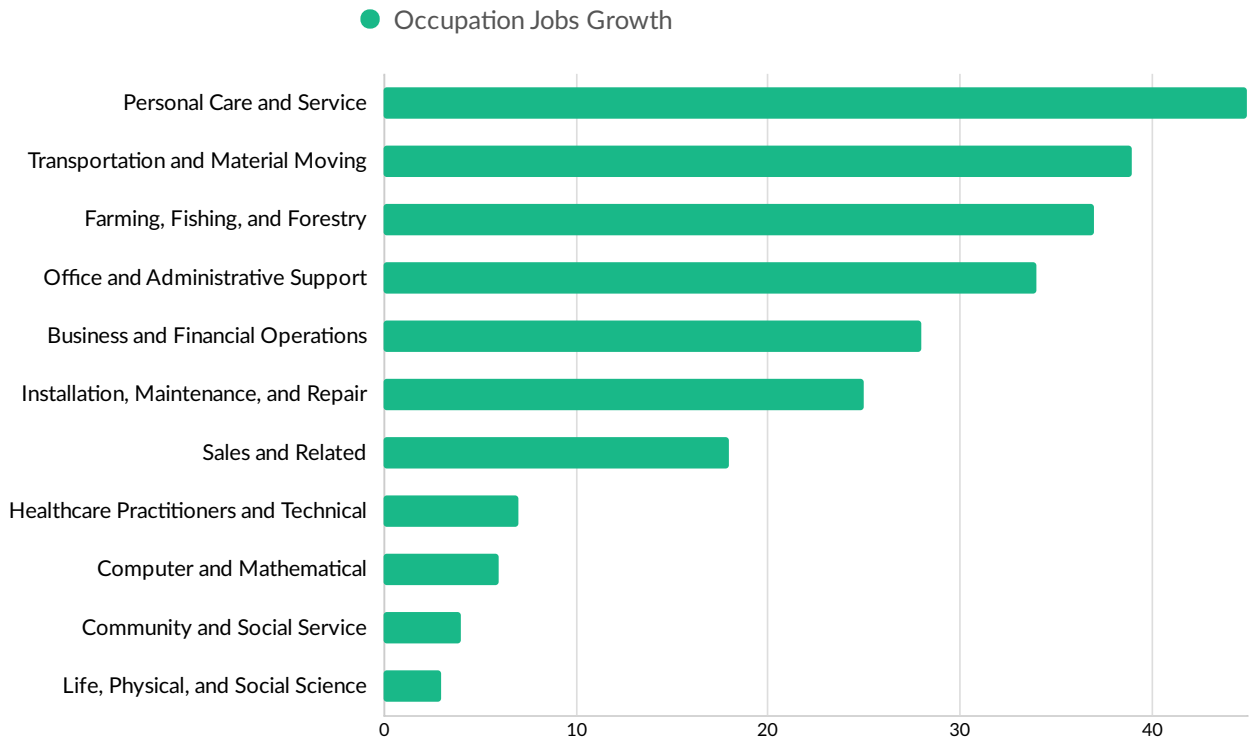
# Workforce Characteristics

## Largest Occupations



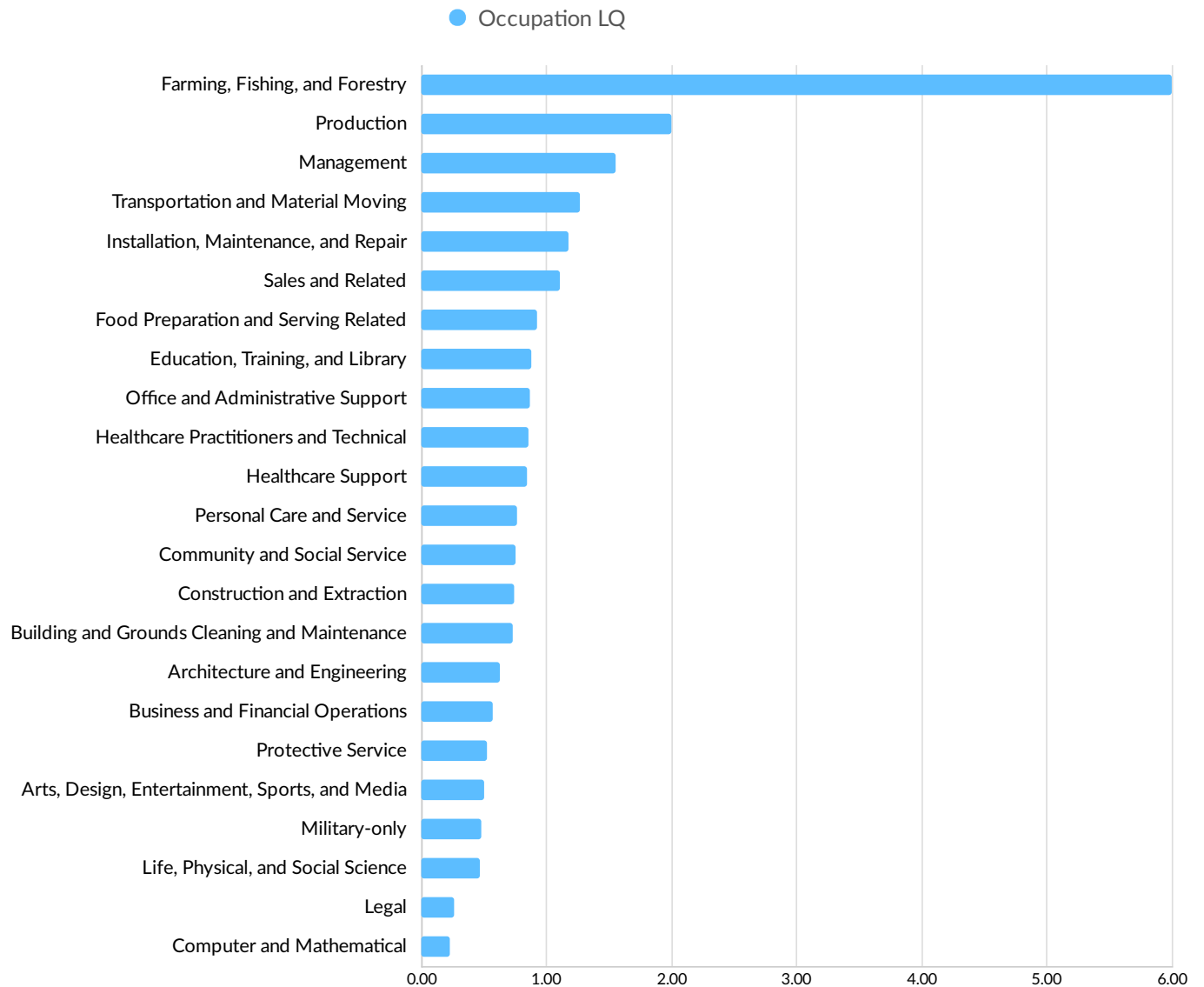
## Workforce Characteristics - Cont.

### Top Growing Occupations



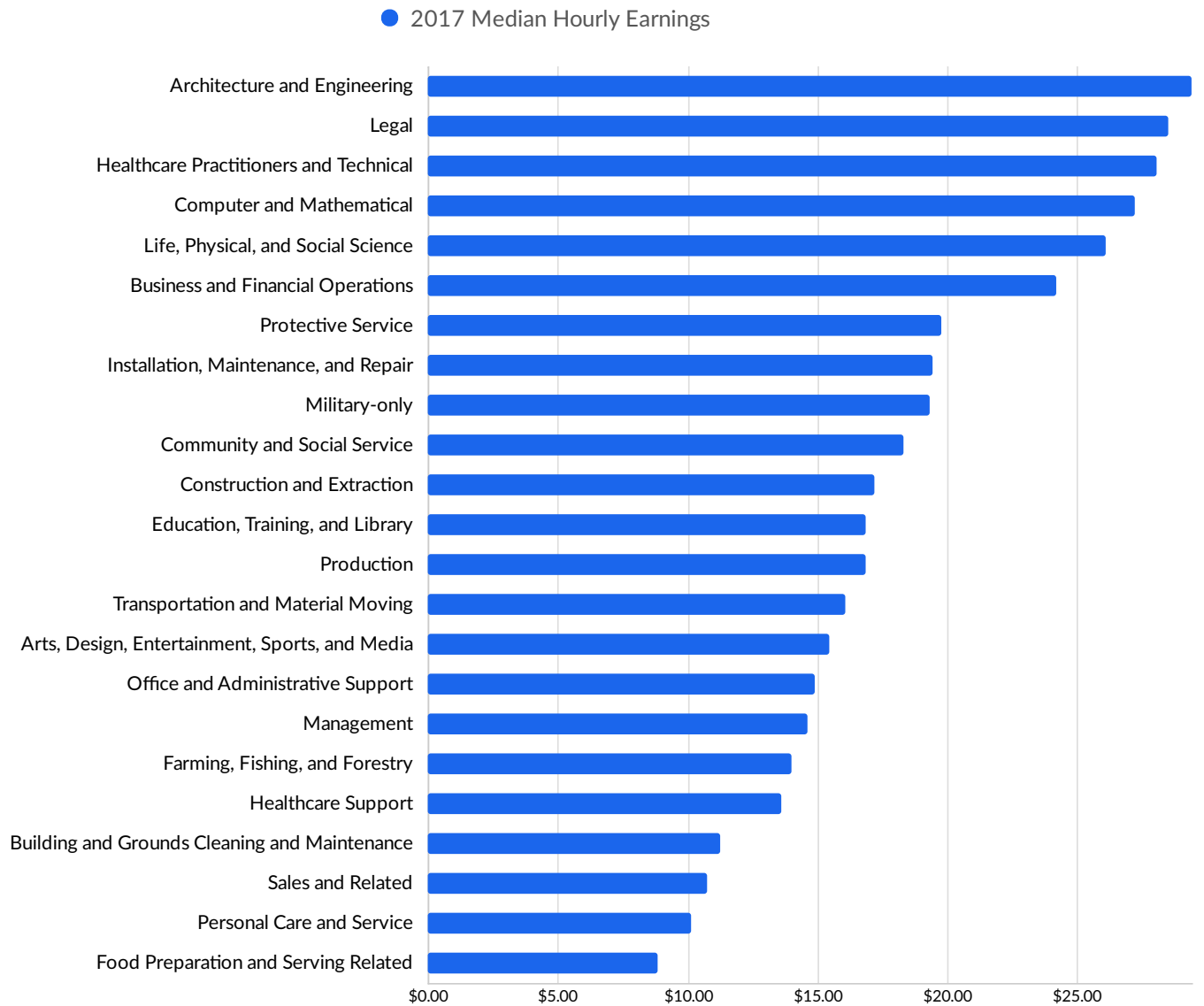
## Workforce Characteristics - Cont.

### Top Occupation LQ



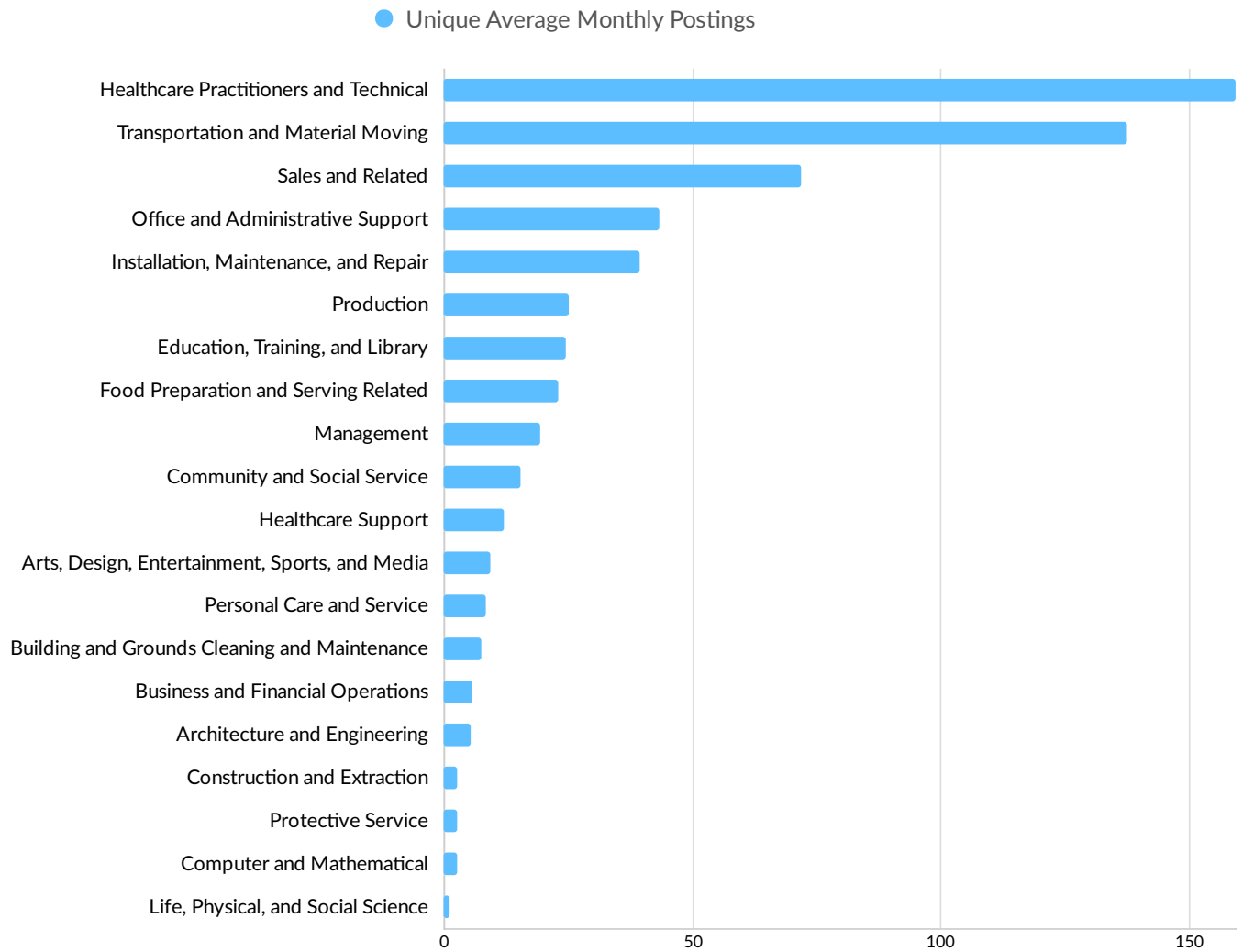
# Workforce Characteristics - Cont.

## Top Occupation Earnings



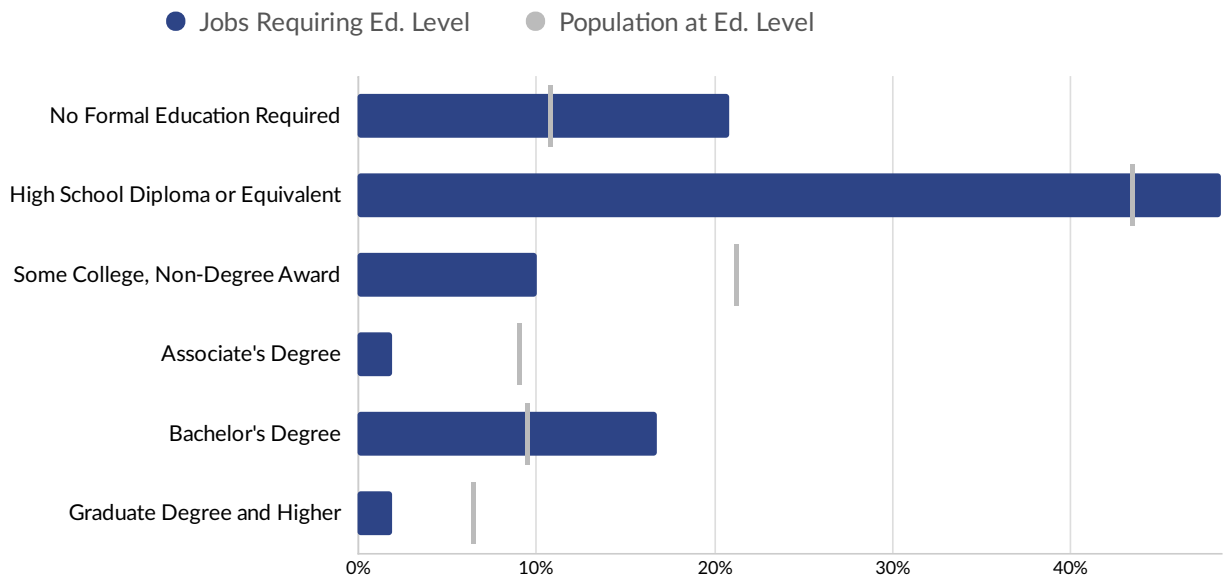
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Office and Administrative Support	1,064	1,098	34	+3%	0.87	\$14.93	44
Production	1,060	1,012	-48	-5%	2.00	\$16.85	25
Sales and Related	929	947	18	+2%	1.11	\$10.77	72
Management	878	758	-120	-14%	1.56	\$14.63	19
Transportation and Material Moving	711	750	39	+5%	1.27	\$16.06	138
Food Preparation and Serving Related	759	667	-92	-12%	0.92	\$8.86	23
Education, Training, and Library	466	432	-34	-7%	0.88	\$16.88	25
Healthcare Practitioners and Technical	404	411	7	+2%	0.86	\$28.07	159
Installation, Maintenance, and Repair	373	398	25	+7%	1.18	\$19.42	39
Farming, Fishing, and Forestry	349	386	37	+11%	6.00	\$14.00	1
Construction and Extraction	309	295	-14	-5%	0.75	\$17.22	3
Personal Care and Service	239	284	45	+19%	0.77	\$10.16	8
Business and Financial Operations	228	256	28	+12%	0.57	\$24.19	6
Building and Grounds Cleaning and Maintenance	250	230	-20	-8%	0.73	\$11.26	8
Healthcare Support	223	197	-26	-12%	0.84	\$13.64	12
Community and Social Service	103	107	4	+4%	0.75	\$18.34	15
Protective Service	105	101	-4	-4%	0.52	\$19.79	3
Architecture and Engineering	109	93	-16	-15%	0.63	\$29.41	5

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	95	80	-15	-16%	0.50	\$15.47	10
Computer and Mathematical	50	56	6	+12%	0.22	\$27.23	3
Life, Physical, and Social Science	30	33	3	+10%	0.47	\$26.11	1
Military-only	29	25	-4	-14%	0.48	\$19.31	0
Legal	18	18	0	0%	0.26	\$28.50	1

## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.