



Adams County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Economy Overview

19,860

Population (2018)

Population **decreased by 559** over the last 5 years and is projected to **decrease by 265** over the next 5 years.

5,901

Total Regional Employment

Jobs **grew by 16** over the last 5 years and are projected to **grow by 204** over the next 5 years.

\$44.0K

Median Household Income (2017)

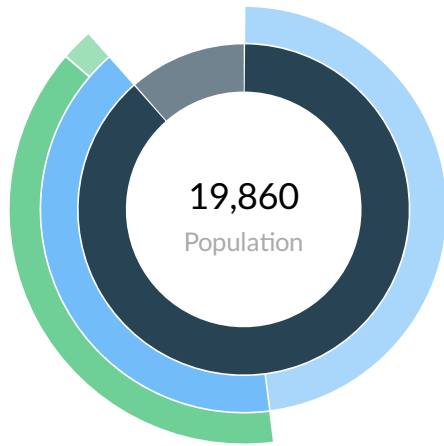
Median household income is **\$13.6K below** the national median household income of \$57.7K.

Takeaways

- As of 2018 the region's population **declined by 2.7%** since 2013, falling by 559. Population is expected to **decrease by 1.3%** between 2018 and 2023, losing 265.
- From 2013 to 2018, jobs **increased by 0.3%** in Adams County, WI from 5,885 to **5,901**. This change **fell short of the national growth rate of 8.5% by 8.2%**. As the number of jobs increased, the **labor force participation rate decreased from 48.4% to 45.9% between 2013 and 2018**.
- Concerning educational attainment, **8.2% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **7.9% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2018 are Crop Production, Traveler Accommodation, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	19,860	8,061	5,901	96.6	\$515.71M	\$1.13B	\$937.47M
NCWRPC	438,224	226,339	227,345	99.3	\$22.23B	\$28.15B	\$27.20B
Wisconsin	5,810,713	3,106,626	3,156,907	100.0	\$329.70B	\$293.29B	\$321.51B

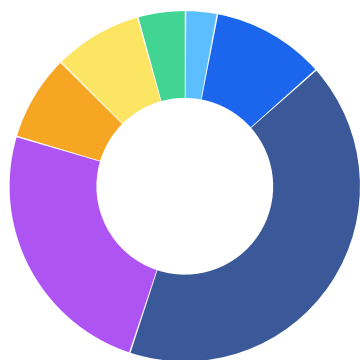
2018 Labor Force Breakdown



	Population
● Total Working Age Population	17,568
● Not in Labor Force (15+)	9,507
● Labor Force	8,061
● Employed	7,619
● Unemployed	442
● Under 15	2,292

Educational Attainment

Concerning educational attainment, **8.2% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **7.9% hold an Associate's Degree** (0.1% below the national average).

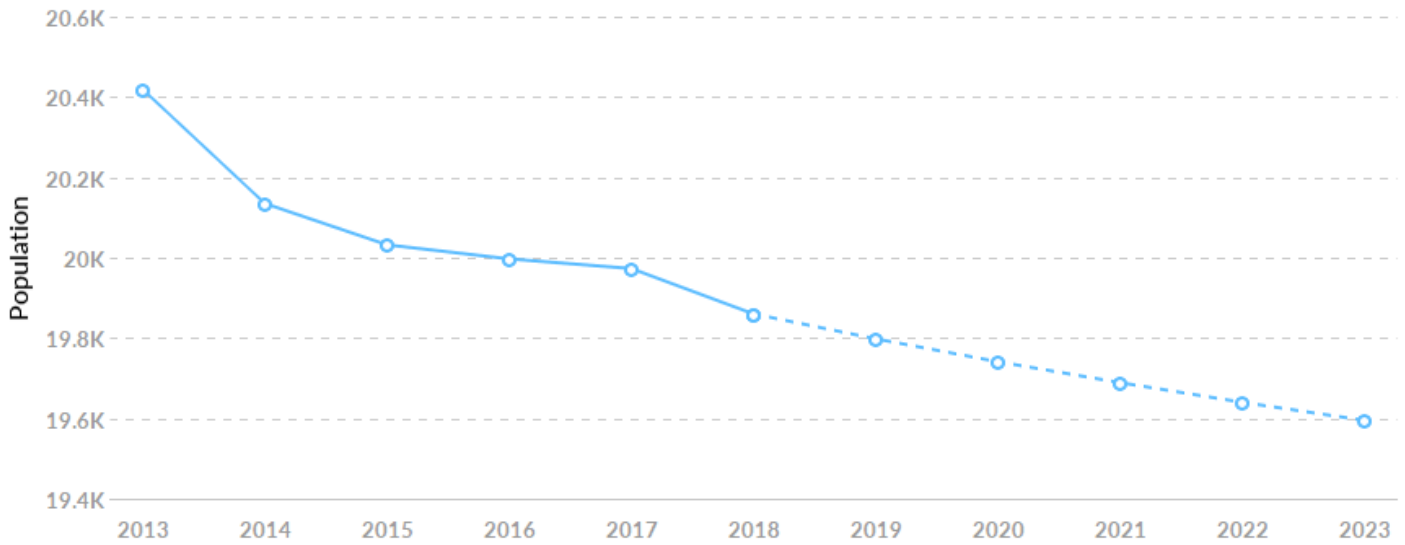


	% of Population	Population
● Less Than 9th Grade	2.9%	466
● 9th Grade to 12th Grade	10.5%	1,673
● High School Diploma	41.6%	6,654
● Some College	24.5%	3,917
● Associate's Degree	7.9%	1,266
● Bachelor's Degree	8.2%	1,306
● Graduate Degree and Higher	4.4%	702

Historic & Projected Trends

Population Trends

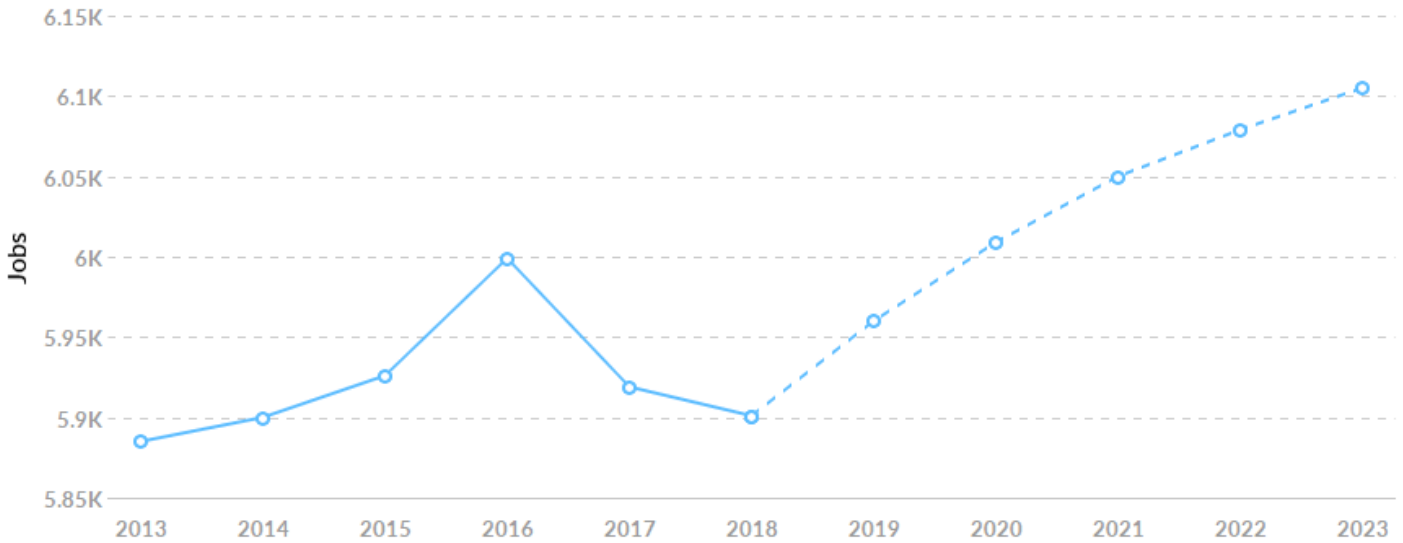
As of 2018 the region's population **declined by 2.7%** since 2013, falling by 559. Population is expected to **decrease by 1.3%** between 2018 and 2023, losing 265.



Timeframe	Population
2013	20,419
2014	20,135
2015	20,032
2016	19,997
2017	19,973
2018	19,860
2019	19,798
2020	19,741
2021	19,689
2022	19,640
2023	19,595

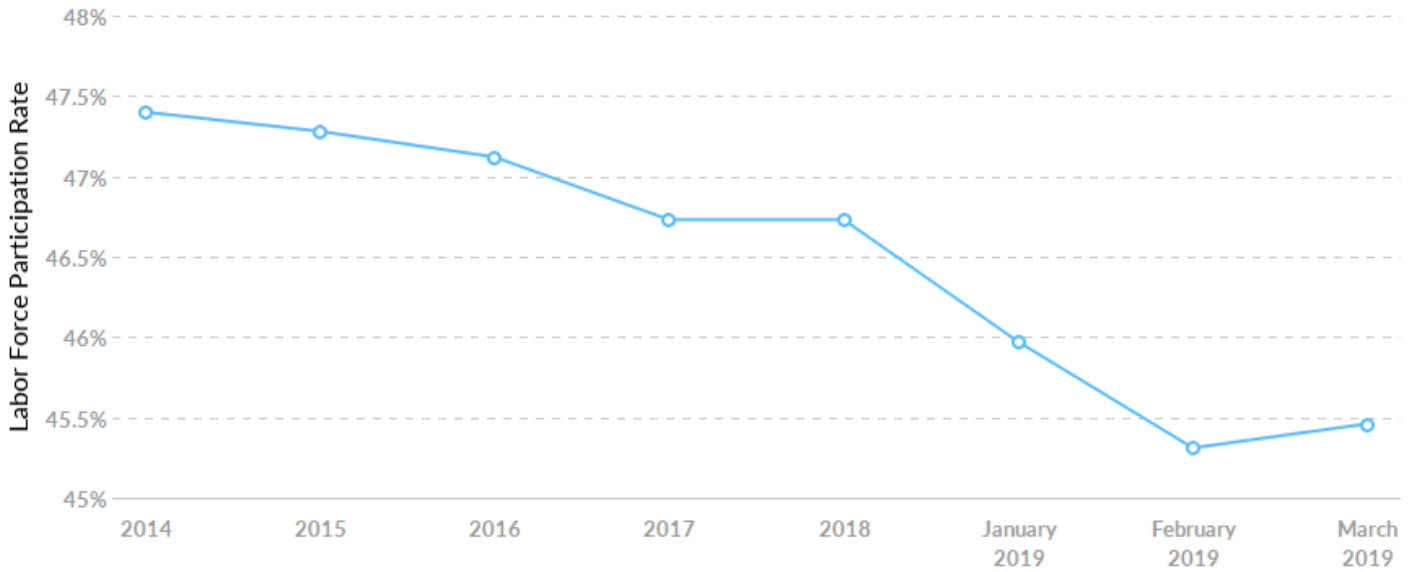
Job Trends

From 2013 to 2018, jobs increased by 0.3% in Adams County, WI from 5,885 to 5,901. This change fell short of the national growth rate of 8.5% by 8.2%.



Timeframe	Jobs
2013	5,885
2014	5,900
2015	5,926
2016	5,999
2017	5,919
2018	5,901
2019	5,960
2020	6,009
2021	6,050
2022	6,079
2023	6,105

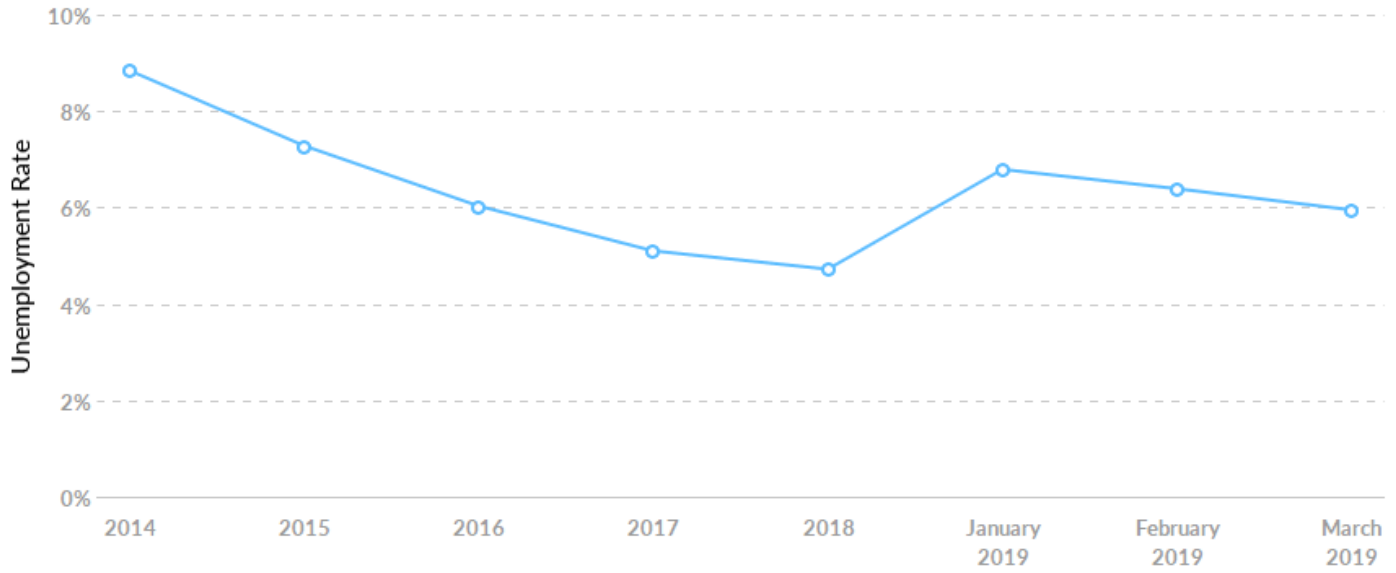
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	47.40%
2015	47.28%
2016	47.12%
2017	46.73%
2018	46.73%
January 2019	45.97%
February 2019	45.31%
March 2019	45.46%

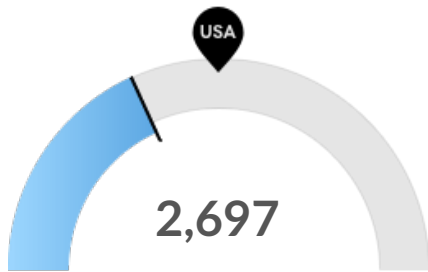
Unemployment Rate Trends

Adams County, WI had a March 2019 unemployment rate of 5.95%, **decreasing from 8.84%** 5 years before.



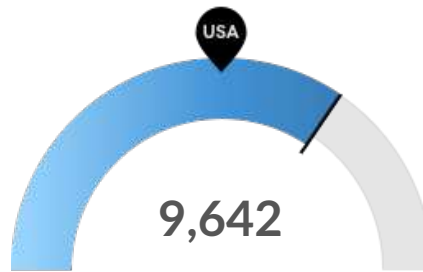
Timeframe	Unemployment Rate
2014	8.84%
2015	7.28%
2016	6.03%
2017	5.10%
2018	4.72%
January 2019	6.79%
February 2019	6.39%
March 2019	5.95%

Population Characteristics



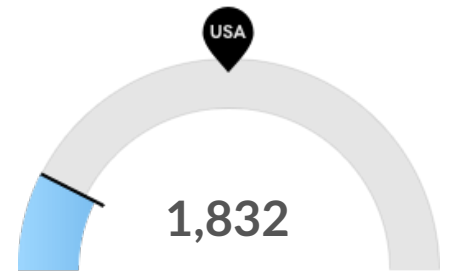
Millennials

Adams County, WI has 2,697 millennials (ages 20-34). The national average for an area this size is 4,137.



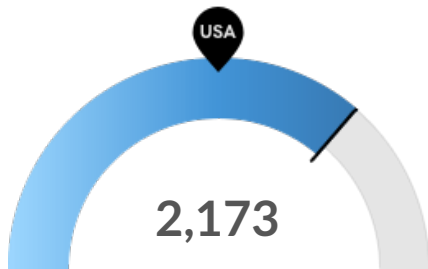
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 5,694 people 55 or older, while there are 9,642 here.



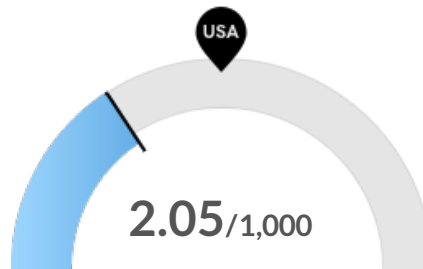
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 7,844 racially diverse people, while there are 1,832 here.



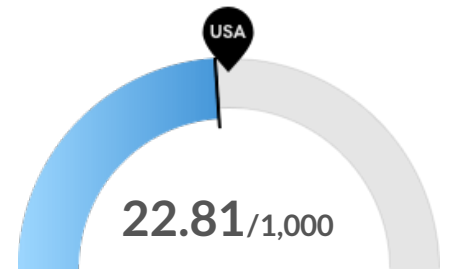
Veterans

Adams County, WI has 2,173 veterans. The national average for an area this size is 1,161.



Violent Crime

Adams County, WI has 2.05 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.

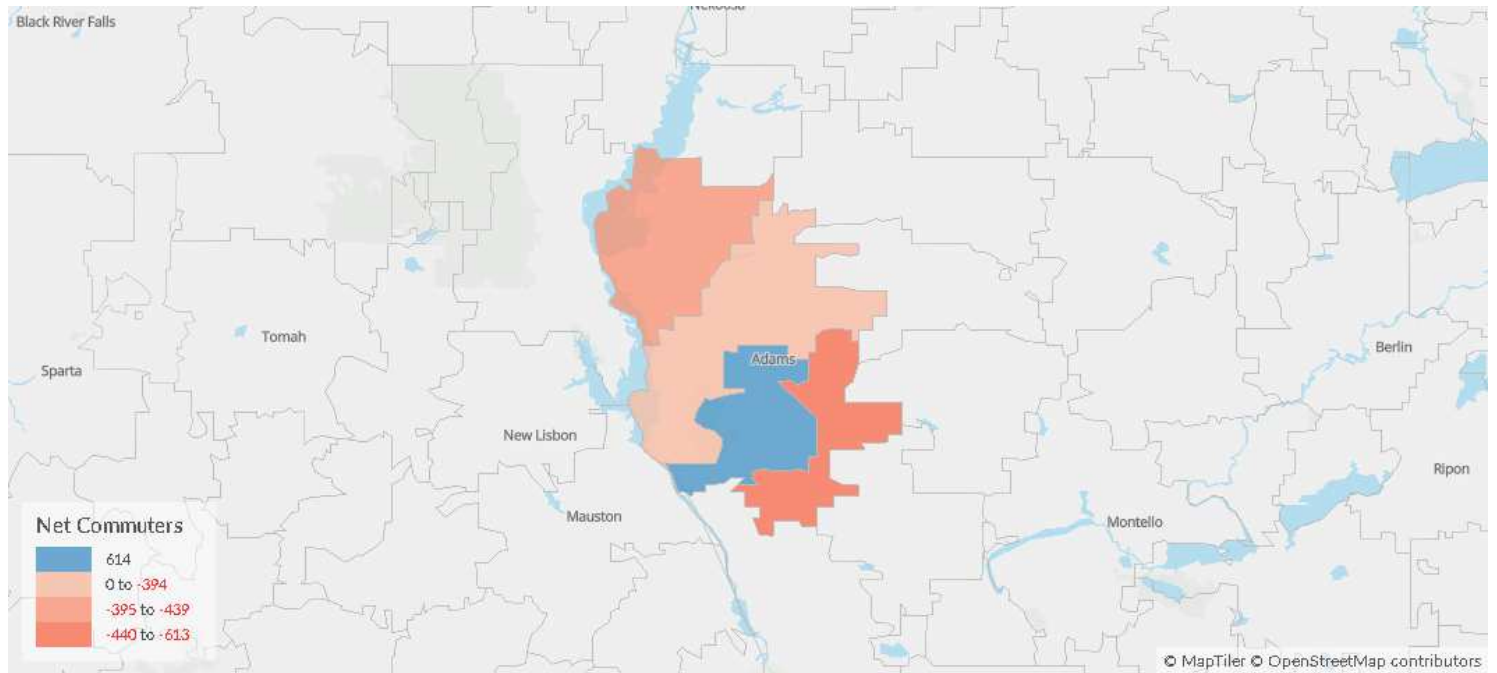


Property Crime

Adams County, WI has 22.81 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



Where Talent Works

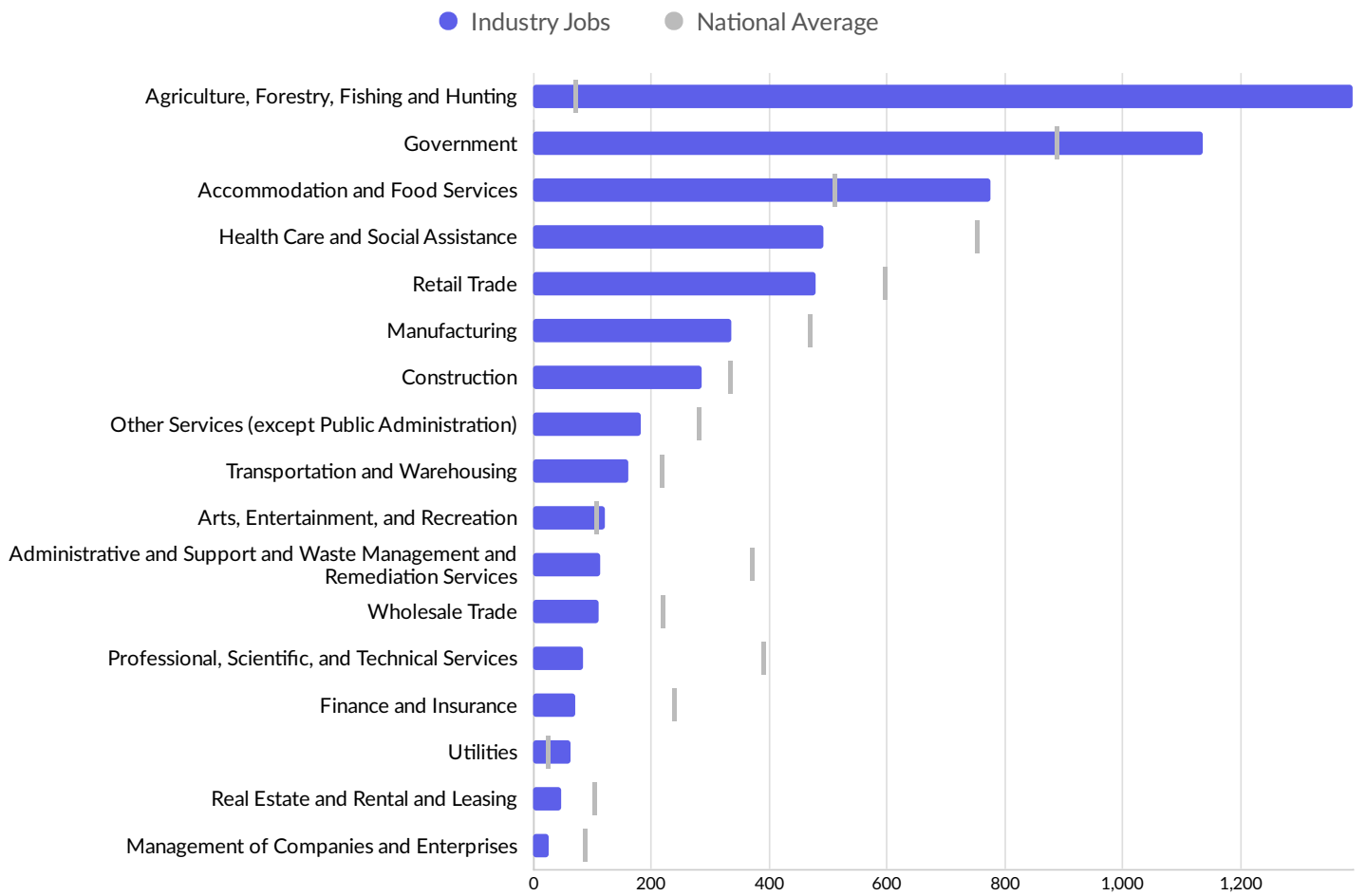
ZIP	Name	2018 Employment
53910	Adams, WI (in Adams co...	2,638
53934	Friendship, WI (in Adam...	1,920
54613	Arkdale, WI (in Adams c...	1,051
53936	Grand Marsh, WI (in Ad...	292

Where Talent Lives

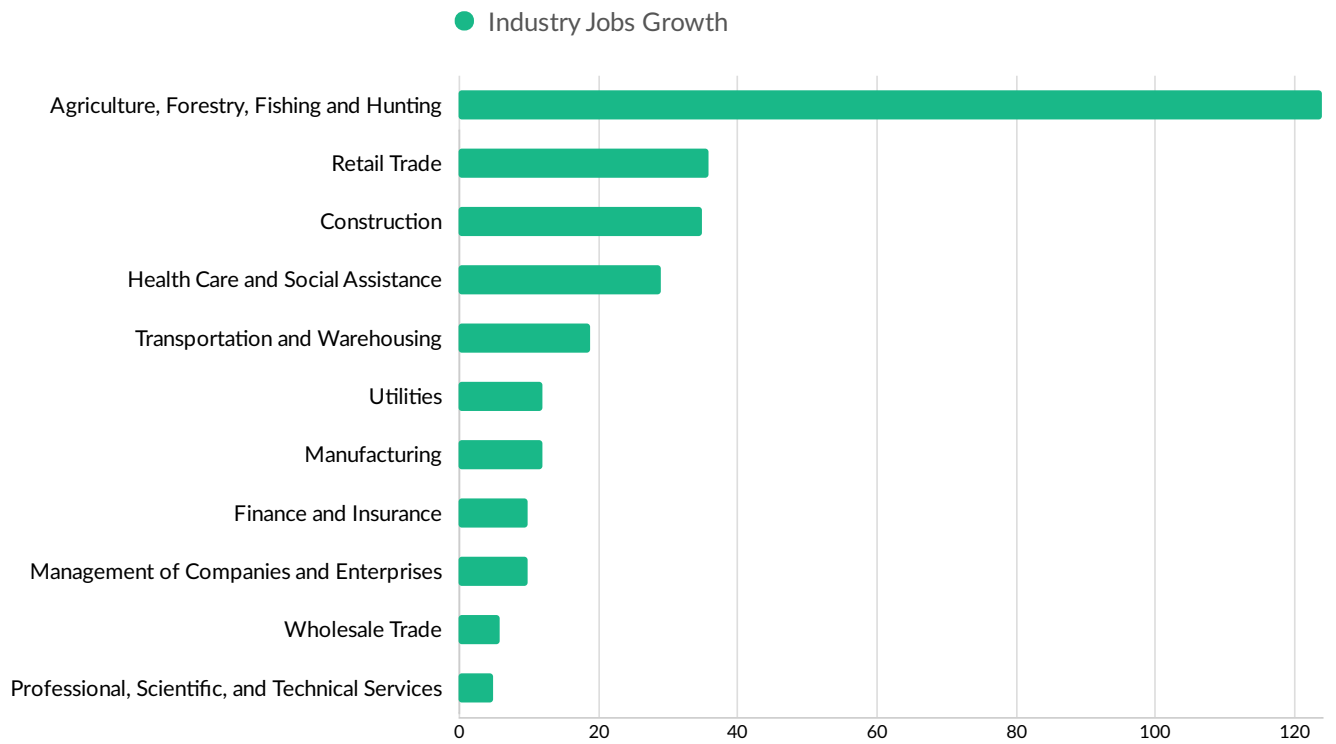
ZIP	Name	2018 Workers
53934	Friendship, WI (in Adam...	2,104
53910	Adams, WI (in Adams co...	2,023
54613	Arkdale, WI (in Adams c...	1,446
53936	Grand Marsh, WI (in Ad...	732

Industry Characteristics

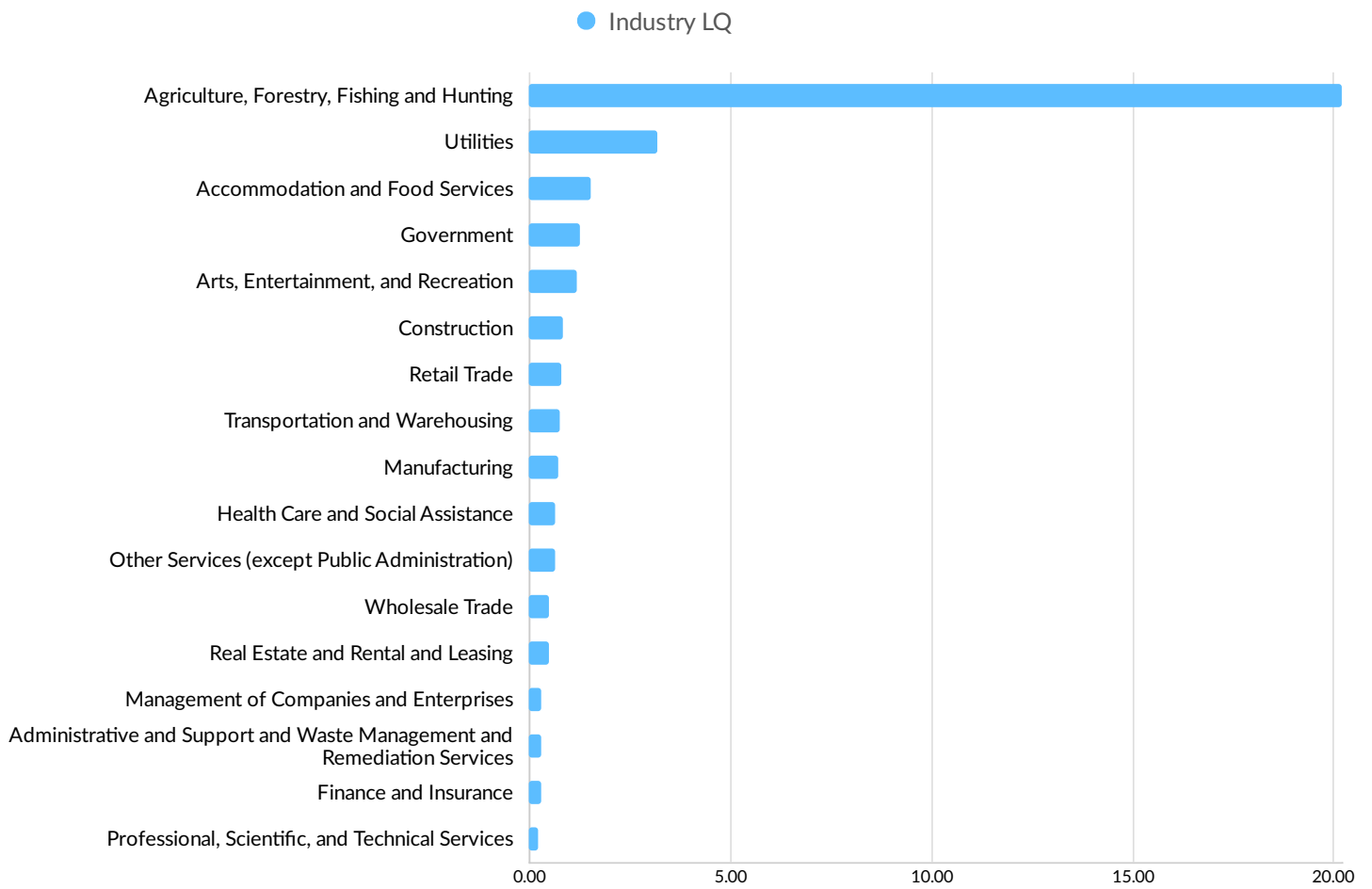
Largest Industries



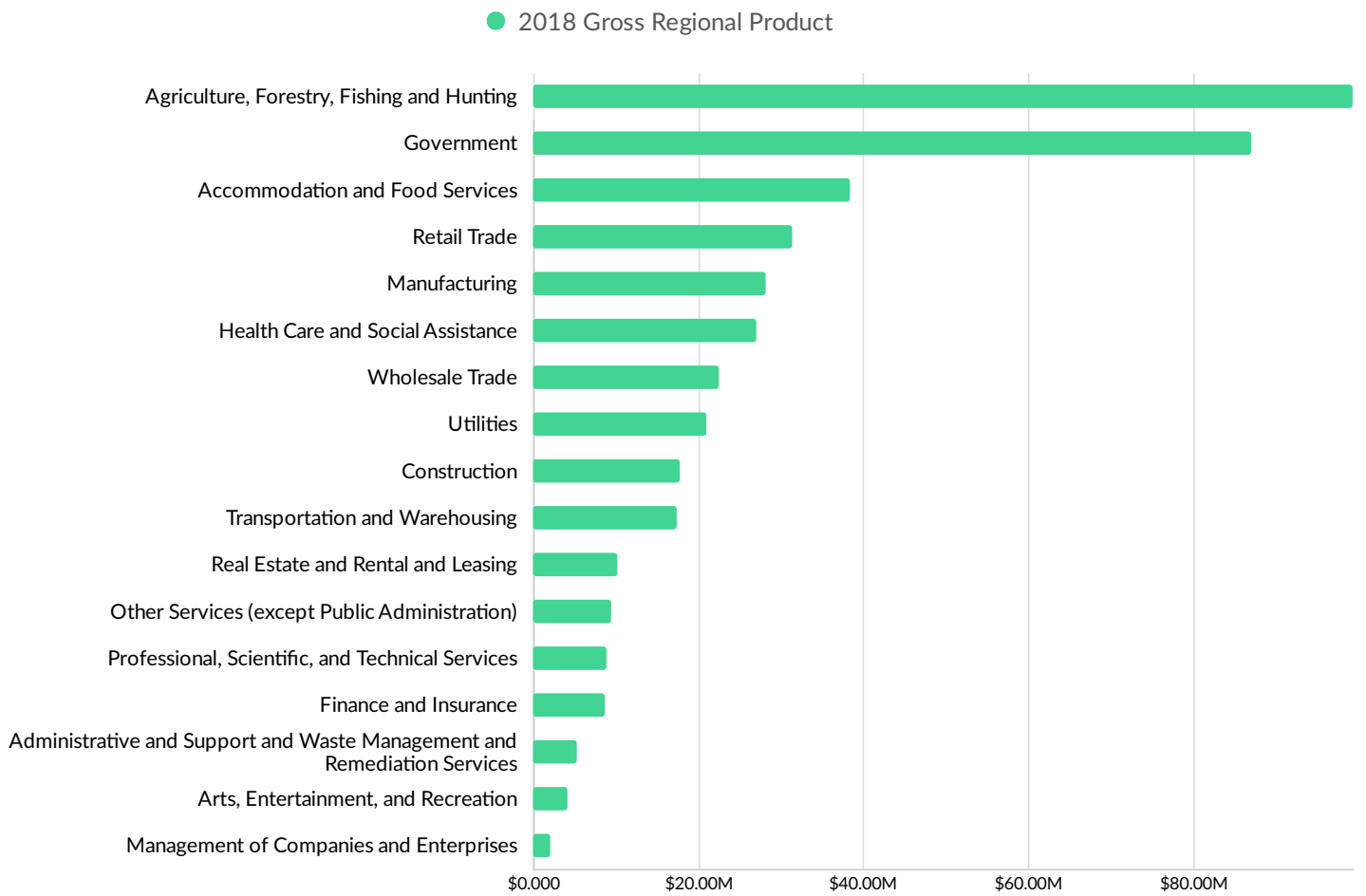
Top Growing Industries



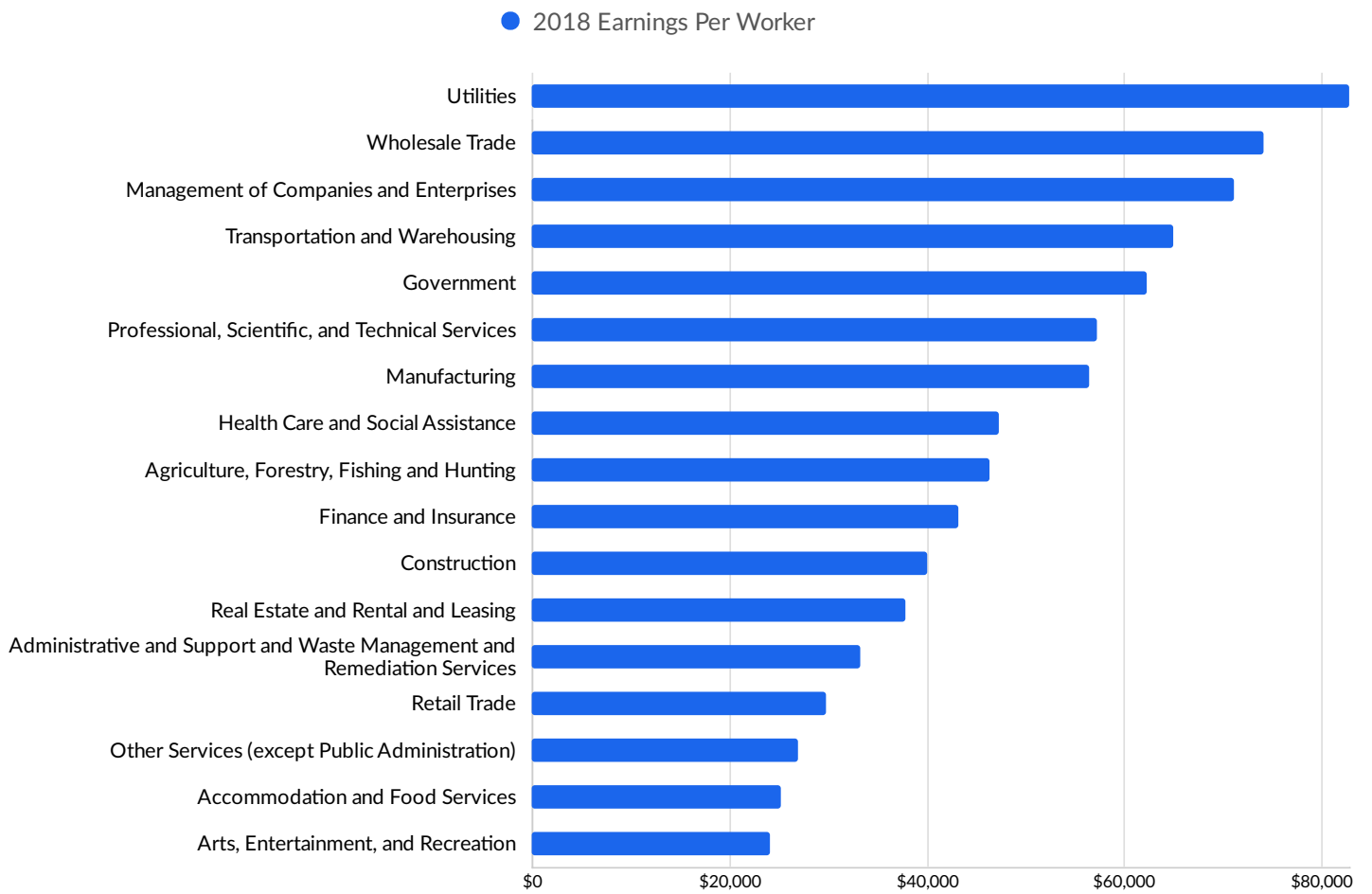
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Agriculture, Forestry, Fishing and Hunting	1,267	1,391	124	+10%	20.22	\$46,323	\$99.30M
Government	1,208	1,137	-71	-6%	1.28	\$62,360	\$86.98M
Accommodation and Food Services	894	775	-119	-13%	1.53	\$25,168	\$38.48M
Health Care and Social Assistance	464	493	29	+6%	0.66	\$47,233	\$26.98M
Retail Trade	444	480	36	+8%	0.81	\$29,726	\$31.39M
Manufacturing	323	335	12	+4%	0.72	\$56,384	\$28.16M
Construction	250	285	35	+14%	0.86	\$40,062	\$17.74M
Other Services (except Public Administration)	259	183	-76	-29%	0.66	\$26,905	\$9.43M
Transportation and Warehousing	144	163	19	+13%	0.76	\$64,889	\$17.33M
Arts, Entertainment, and Recreation	132	122	-10	-8%	1.19	\$24,086	\$4.09M
Administrative and Support and Waste Management and Remediation Services	115	114	-1	-1%	0.31	\$33,332	\$5.36M
Wholesale Trade	106	112	6	+6%	0.52	\$74,130	\$22.57M
Professional, Scientific, and Technical Services	79	84	5	+6%	0.22	\$57,253	\$8.90M
Finance and Insurance	62	72	10	+16%	0.30	\$43,225	\$8.61M
Utilities	52	64	12	+23%	3.20	\$82,787	\$21.08M
Real Estate and Rental and Leasing	56	48	-8	-14%	0.48	\$37,786	\$10.25M
Management of Companies and Enterprises	16	26	10	+63%	0.31	\$71,117	\$2.10M

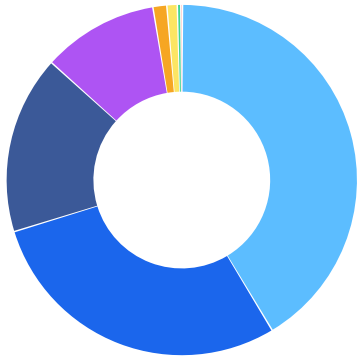
Business Characteristics

818 Companies Employ Your Workers

Online profiles for your workers mention 818 companies as employers, with the top 10 appearing below. In the last 12 months, 403 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams-Friendship School District	79 	Platinum Supplemental Insuranc...	121 
Moundview Memorial Hospital ...	35 	C.R. England, Inc.	88 
The Adams Company	31 	Uber Technologies, Inc.	86 
Adams County Government	21 	U. S. Xpress, Inc.	75 
Wal-Mart Stores, Inc.	11 	The Adams Company	65 
Adams-Columbia Electric Coope...	10 	Telereach Inc	63 
Allied Cooperative	10 	Shopko Stores Operating Co., LLC	49 
Chula Vista R14	10 	Teach For America, Inc.	49 
Grand Marsh State Bank	10 	Koch Trucking, Inc.	45 
Brakebush Brothers, Inc.	9 	Kwik Trip, Inc.	43 

Business Size

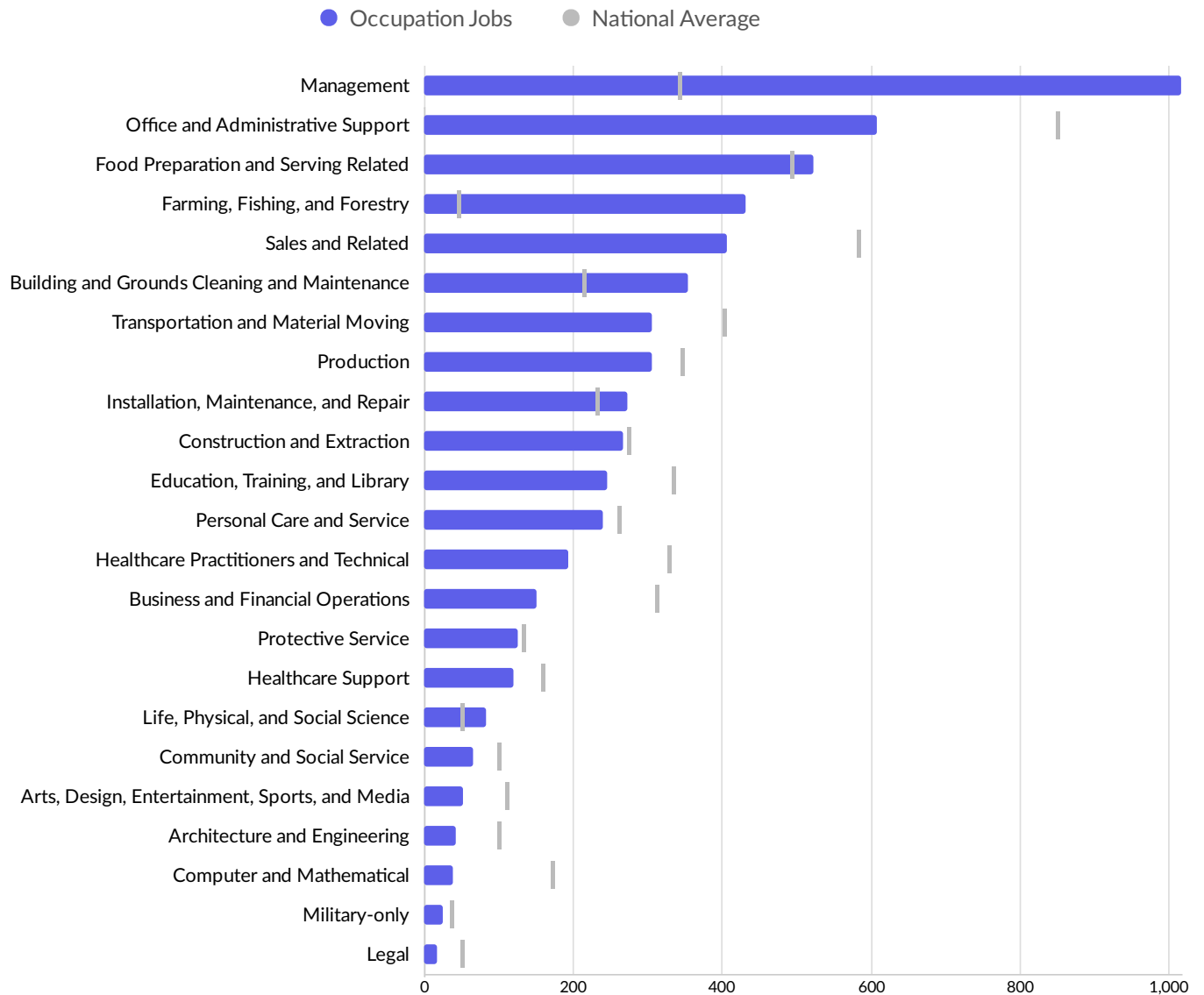


	Percentage	Business Count
1 to 4 employees	41.3%	259
5 to 9 employees	28.9%	181
10 to 19 employees	16.4%	103
20 to 49 employees	10.7%	67
50 to 99 employees	1.3%	8
100 to 249 employees	1.0%	6
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

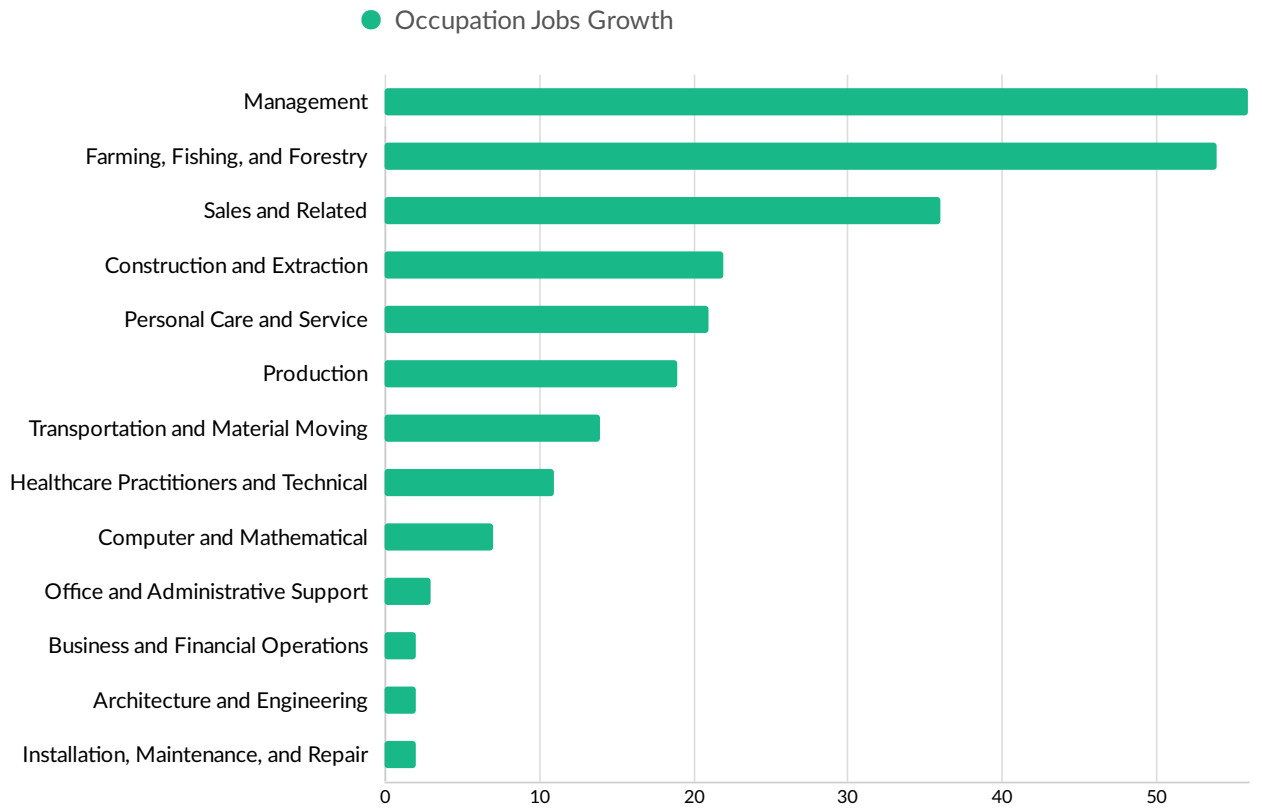
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

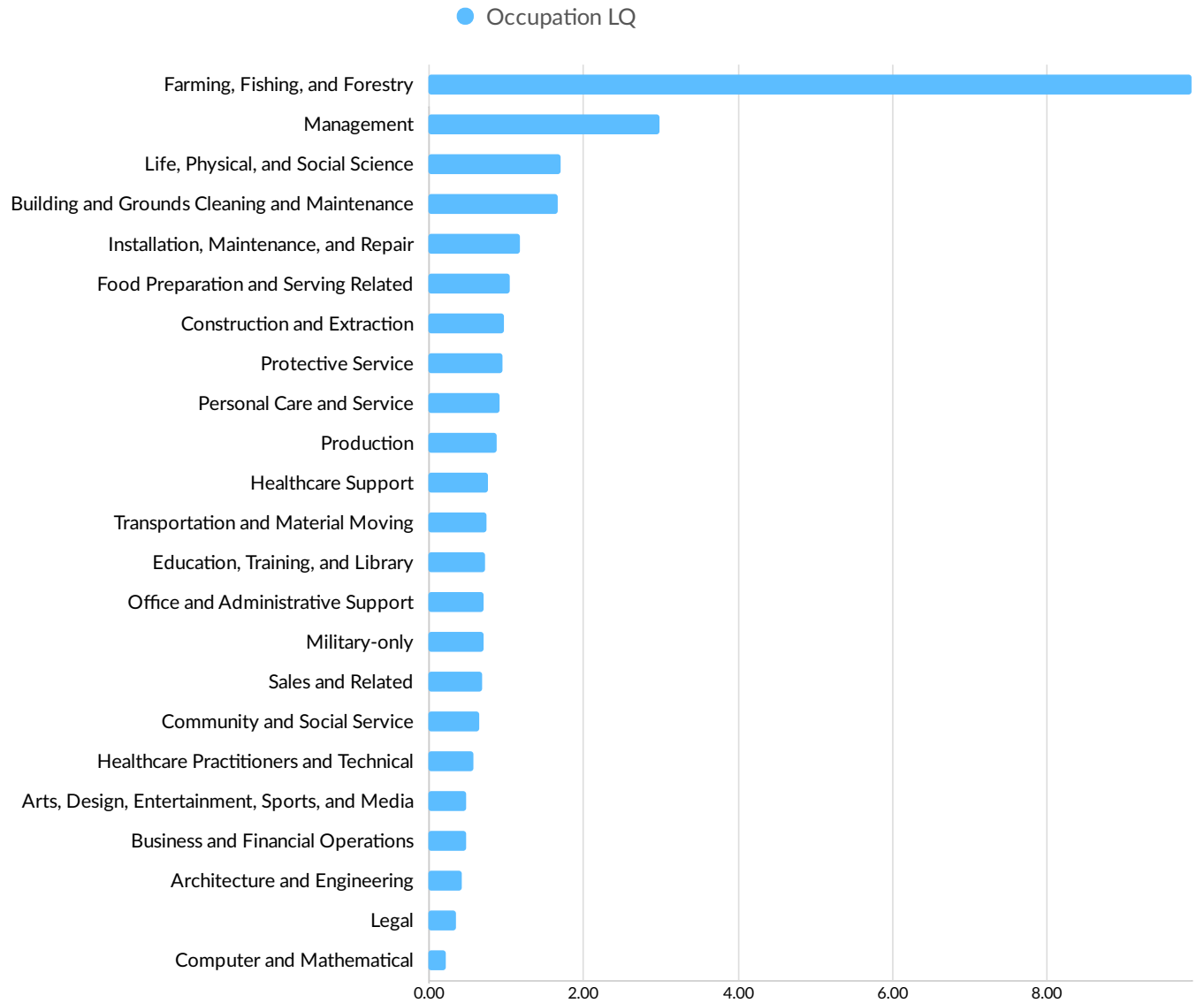
Largest Occupations



Top Growing Occupations



Top Occupation LQ

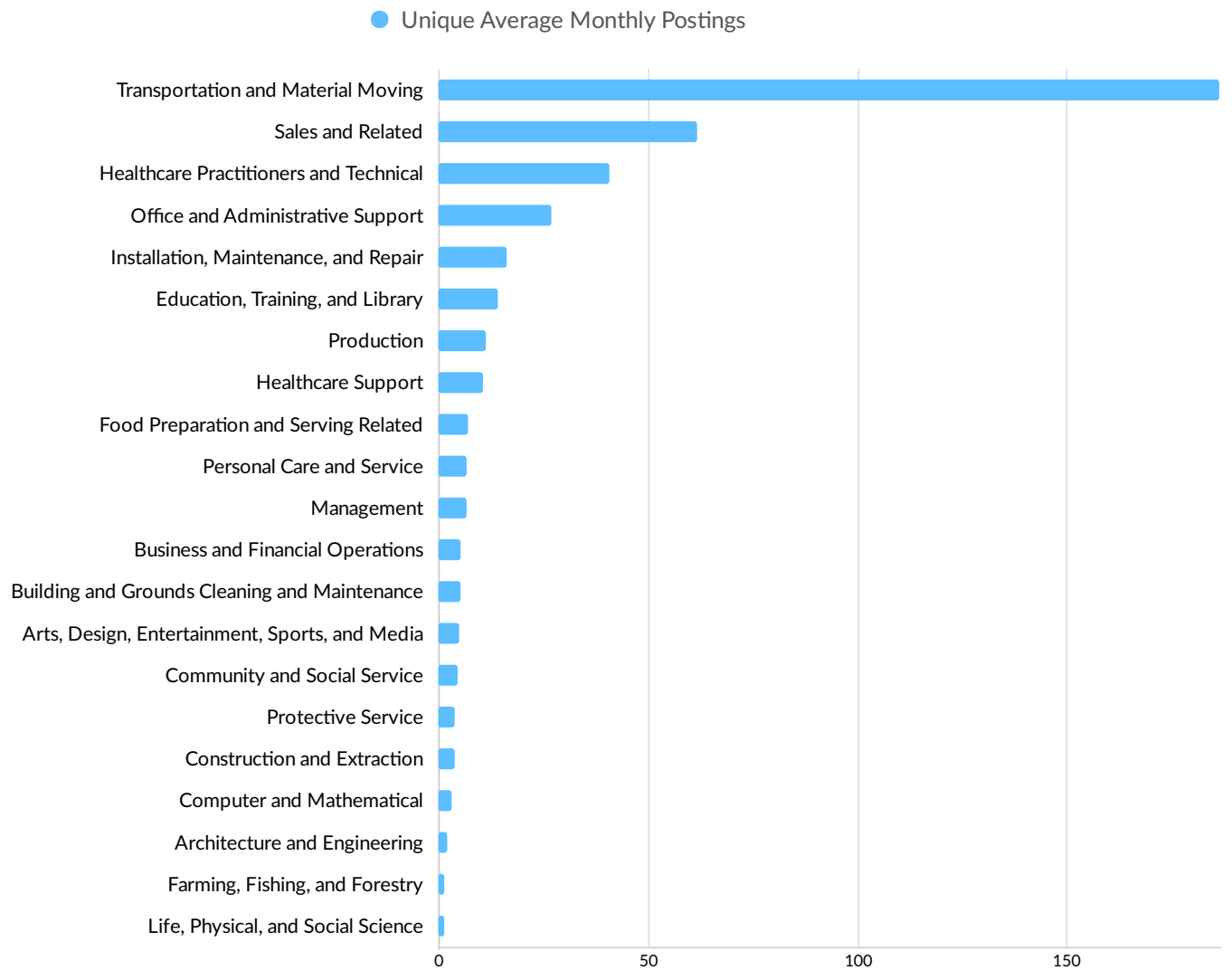


Top Occupation Earnings

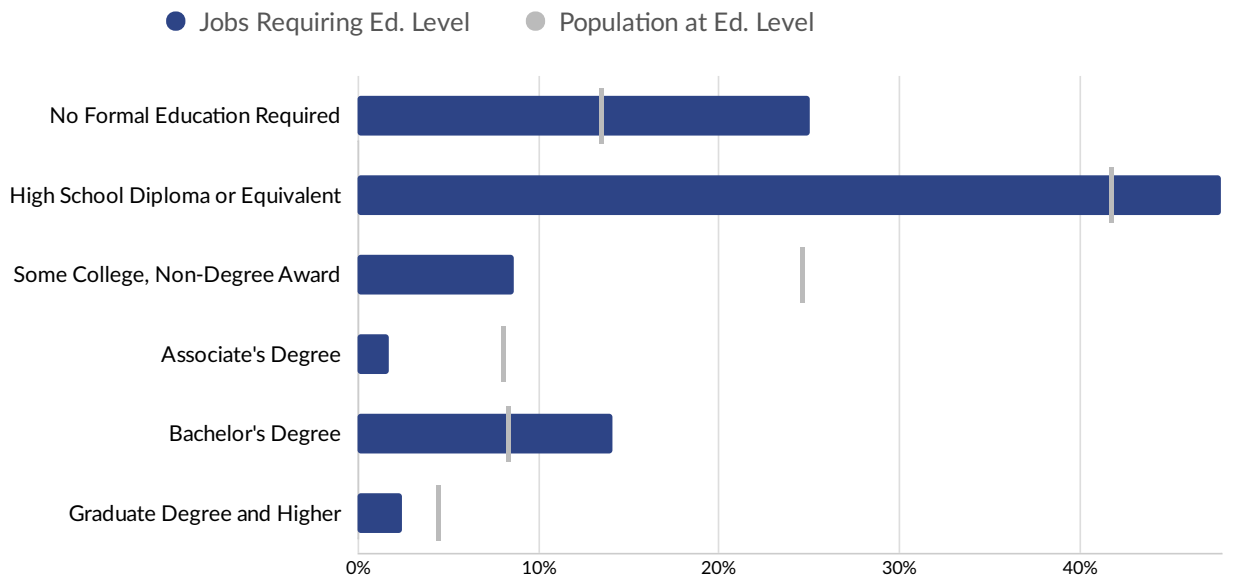
● 2018 Median Hourly Earnings



Top Posted Occupations



Underemployment



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Management	961	1,017	56	+6%	2.99	\$17.62	7
Office and Administrative Support	606	609	3	+0%	0.72	\$15.09	27
Food Preparation and Serving Related	560	522	-38	-7%	1.06	\$10.38	7
Farming, Fishing, and Forestry	379	433	54	+14%	9.88	\$17.35	2
Sales and Related	372	408	36	+10%	0.70	\$12.29	62
Building and Grounds Cleaning and Maintenance	423	355	-68	-16%	1.67	\$13.42	5
Transportation and Material Moving	292	306	14	+5%	0.76	\$18.69	187
Production	287	306	19	+7%	0.89	\$18.49	12
Installation, Maintenance, and Repair	272	274	2	+1%	1.19	\$21.29	16
Construction and Extraction	246	268	22	+9%	0.98	\$18.33	4
Education, Training, and Library	340	246	-94	-28%	0.74	\$20.90	14
Personal Care and Service	219	240	21	+10%	0.93	\$10.44	7
Healthcare Practitioners and Technical	183	194	11	+6%	0.59	\$31.59	41
Business and Financial Operations	148	150	2	+1%	0.49	\$24.67	5
Protective Service	134	127	-7	-5%	0.96	\$15.48	4
Healthcare Support	123	121	-2	-2%	0.77	\$14.63	11
Life, Physical, and Social Science	86	83	-3	-3%	1.71	\$24.05	1
Community and Social Service	77	66	-11	-14%	0.67	\$18.79	5

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	54	53	-1	-2%	0.49	\$16.26	5
Architecture and Engineering	40	42	2	+5%	0.43	\$30.28	2
Computer and Mathematical	31	38	7	+23%	0.22	\$26.52	3
Military-only	28	25	-3	-11%	0.71	\$19.15	0
Legal	22	18	-4	-18%	0.36	\$29.46	0

Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

