



Forest County, WI

North Central Wisconsin Regional Planning Commission



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Contents

Economy Overview	1
Historic & Projected Trends	3
Population Characteristics	7
Industry Characteristics	9
Business Characteristics	14
Workforce Characteristics	16
Educational Pipeline	24
In-Demand Skills	25

Economy Overview

8,932

Population (2018)

Population **decreased by 157** over the last 5 years and is projected to **decrease by 143** over the next 5 years.

3,589

Total Regional Employment

Jobs **grew by 8** over the last 5 years and are projected to **grow by 87** over the next 5 years.

\$43.4K

Median Household Income (2017)

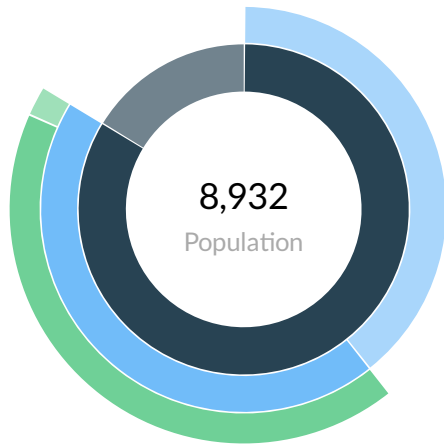
Median household income is **\$14.3K below** the national median household income of \$57.7K.

Takeaways

- As of 2018 the region's population **declined by 1.7%** since 2013, falling by 157. Population is expected to **decrease by 1.6%** between 2018 and 2023, losing 143.
- From 2013 to 2018, jobs **increased by 0.2%** in Forest County, WI from 3,581 to **3,589**. This change **fell short of the national growth rate of 8.5% by 8.3%**. As the number of jobs increased, the **labor force participation rate decreased from 54.6% to 53.1% between 2013 and 2018**.
- Concerning educational attainment, **8.1% of Forest County, WI residents possess a Bachelor's Degree** (10.5% below the national average), and **10.0% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	8,932	3,964	3,589	98.5	\$308.18M	\$637.97M	\$564.99M
NCWRPC	438,224	226,339	227,345	99.3	\$22.23B	\$28.15B	\$27.20B
Wisconsin	5,810,713	3,106,626	3,156,907	100.0	\$329.70B	\$293.29B	\$321.51B

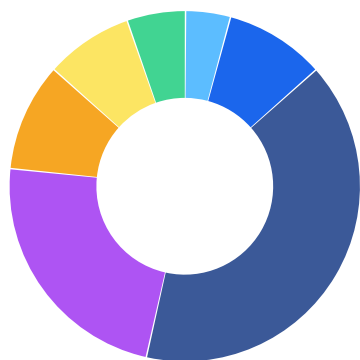
2018 Labor Force Breakdown



	Population
● Total Working Age Population	7,471
● Not in Labor Force (15+)	3,507
● Labor Force	3,964
● Employed	3,778
● Unemployed	186
● Under 15	1,461

Educational Attainment

Concerning educational attainment, **8.1% of Forest County, WI residents possess a Bachelor's Degree** (10.5% below the national average), and **10.0% hold an Associate's Degree** (2.0% above the national average).

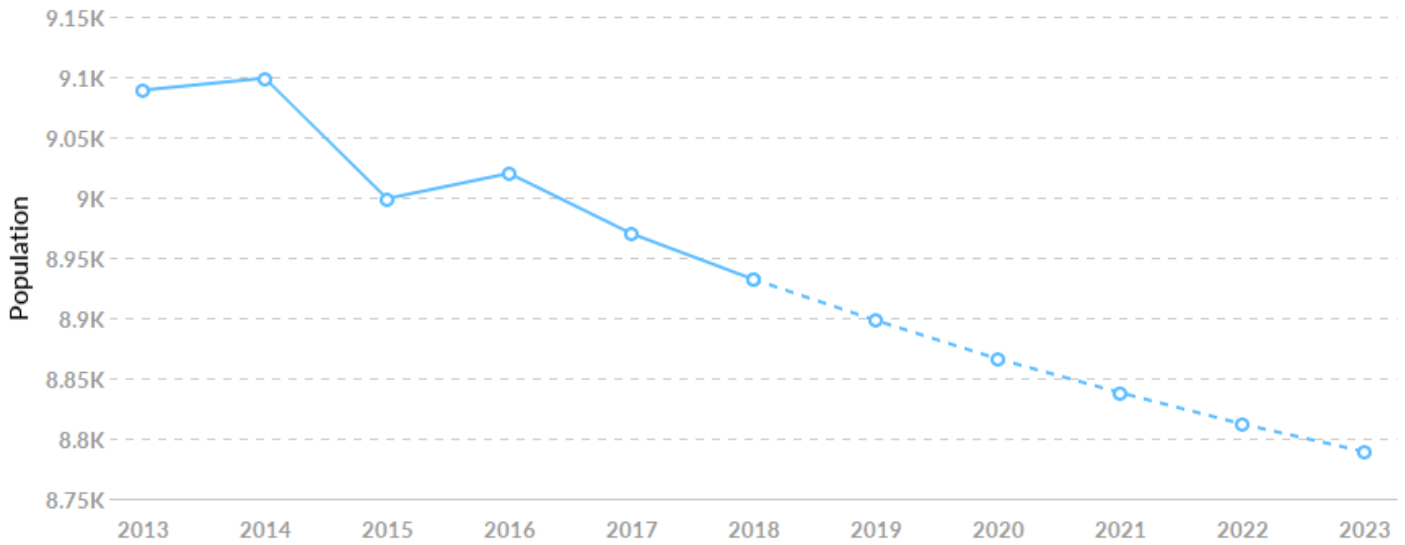


	% of Population	Population
● Less Than 9th Grade	4.1%	266
● 9th Grade to 12th Grade	9.2%	594
● High School Diploma	40.1%	2,575
● Some College	23.1%	1,483
● Associate's Degree	10.0%	641
● Bachelor's Degree	8.1%	519
● Graduate Degree and Higher	5.4%	347

Historic & Projected Trends

Population Trends

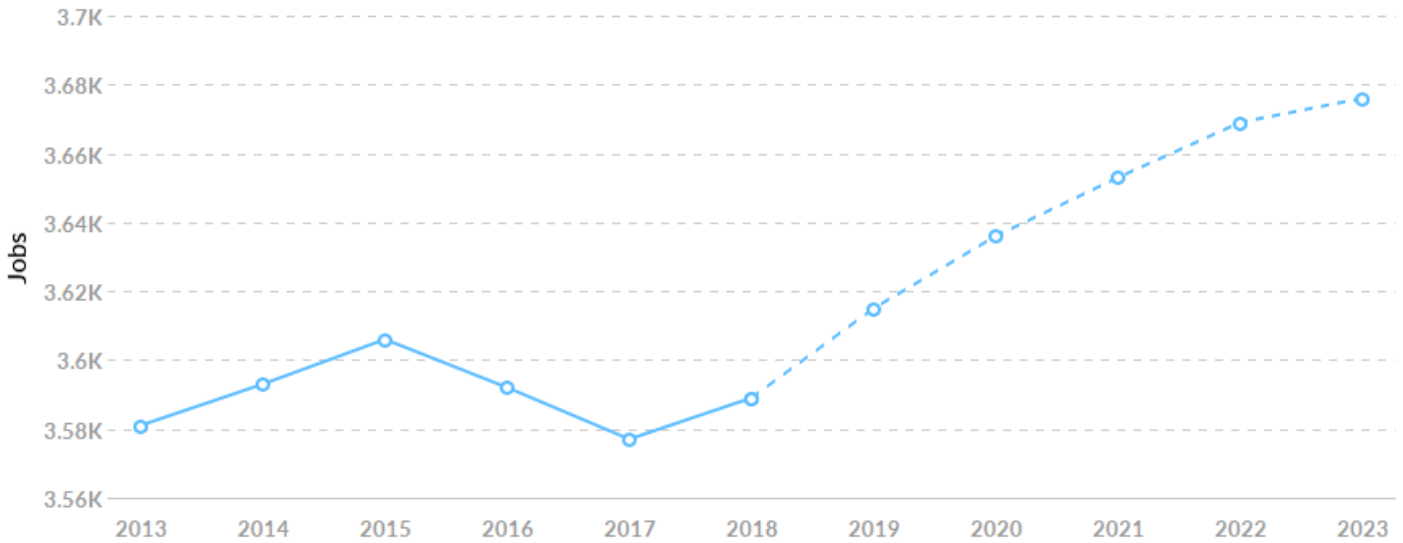
As of 2018 the region's population **declined by 1.7%** since 2013, falling by 157. Population is expected to **decrease by 1.6%** between 2018 and 2023, losing 143.



Timeframe	Population
2013	9,089
2014	9,099
2015	8,999
2016	9,020
2017	8,970
2018	8,932
2019	8,898
2020	8,866
2021	8,838
2022	8,812
2023	8,789

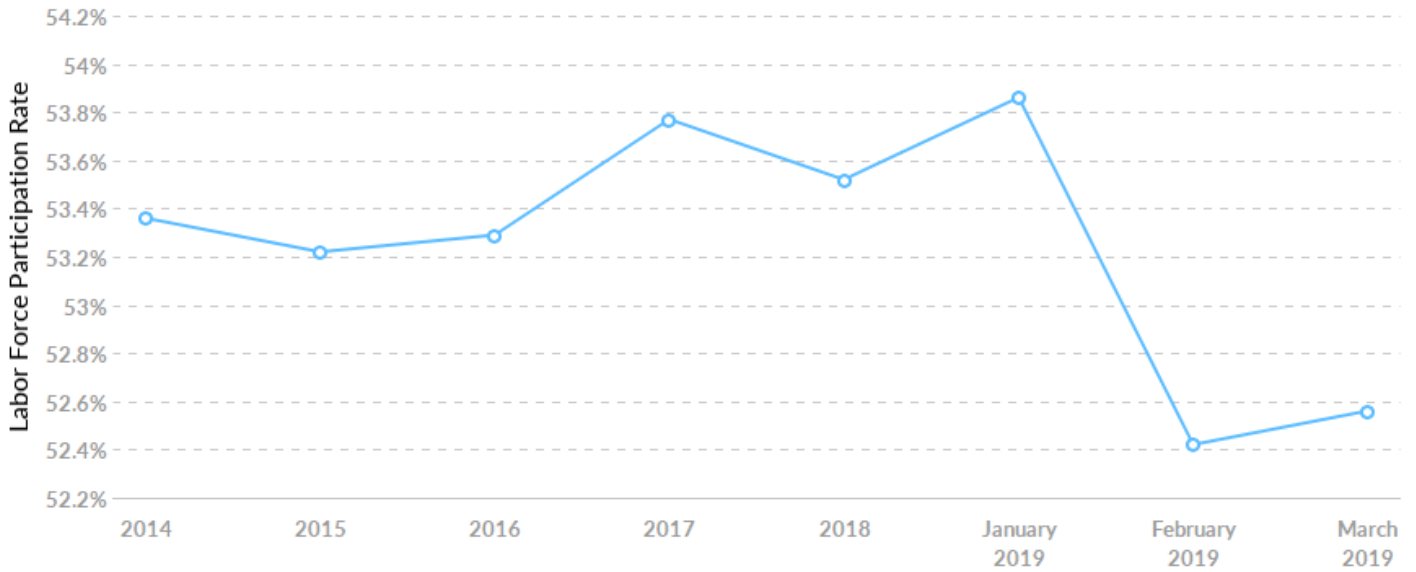
Job Trends

From 2013 to 2018, jobs increased by 0.2% in Forest County, WI from 3,581 to 3,589. This change fell short of the national growth rate of 8.5% by 8.3%.



Timeframe	Jobs
2013	3,581
2014	3,593
2015	3,606
2016	3,592
2017	3,577
2018	3,589
2019	3,615
2020	3,636
2021	3,653
2022	3,669
2023	3,676

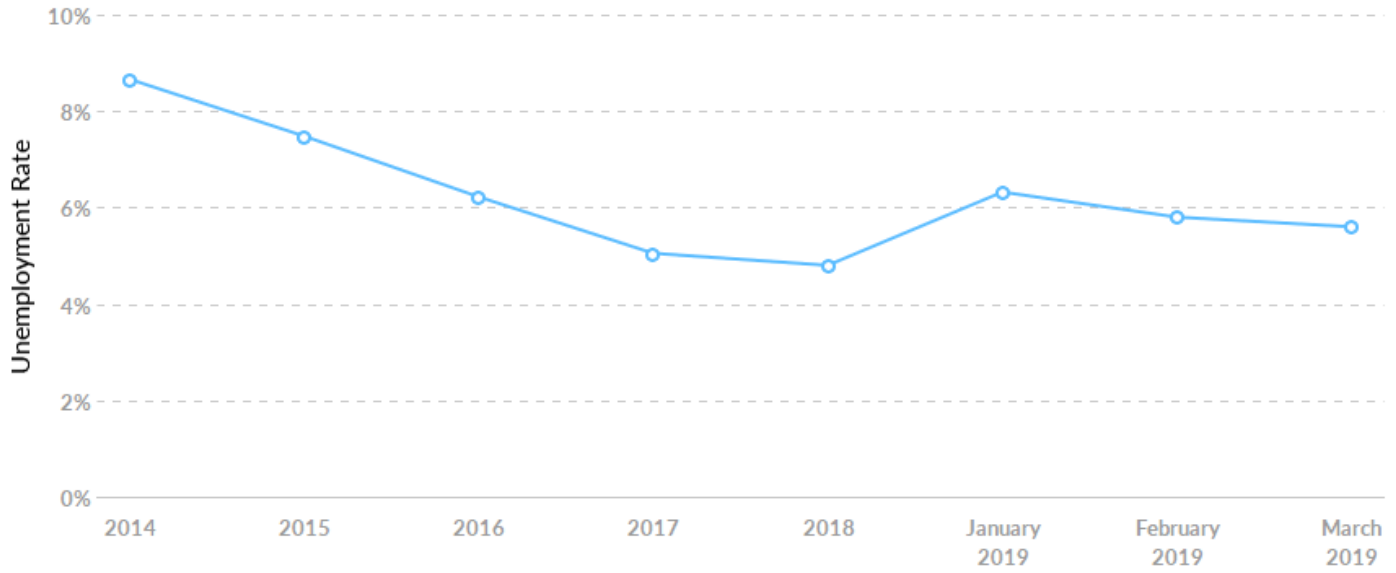
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	53.36%
2015	53.22%
2016	53.29%
2017	53.77%
2018	53.52%
January 2019	53.86%
February 2019	52.42%
March 2019	52.56%

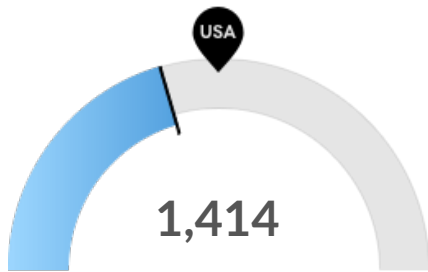
Unemployment Rate Trends

Forest County, WI had a March 2019 unemployment rate of 5.60%, decreasing from 8.66% 5 years before.



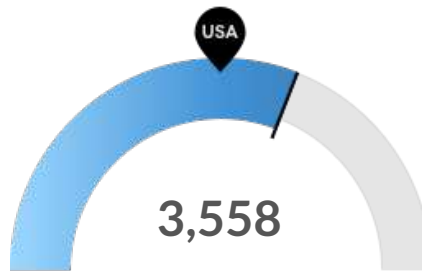
Timeframe	Unemployment Rate
2014	8.66%
2015	7.48%
2016	6.22%
2017	5.05%
2018	4.80%
January 2019	6.32%
February 2019	5.80%
March 2019	5.60%

Population Characteristics



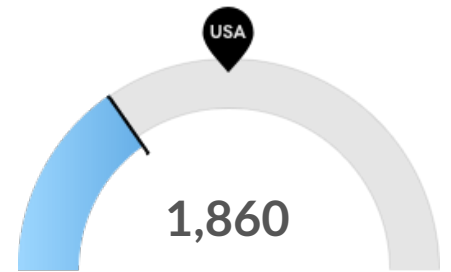
Millennials

Forest County, WI has 1,414 millennials (ages 20-34). The national average for an area this size is 1,858.



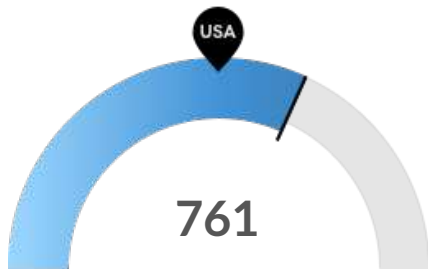
Retiring Soon

Retirement risk is high in Forest County, WI. The national average for an area this size is 2,557 people 55 or older, while there are 3,558 here.



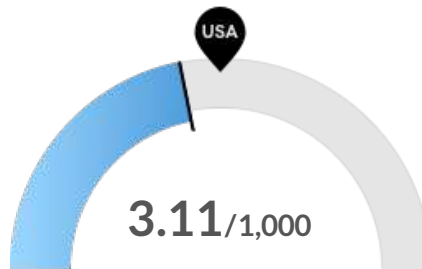
Racial Diversity

Racial diversity is low in Forest County, WI. The national average for an area this size is 3,523 racially diverse people, while there are 1,860 here.



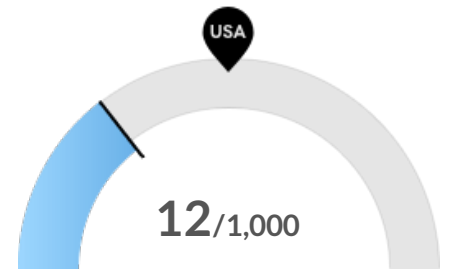
Veterans

Forest County, WI has 761 veterans. The national average for an area this size is 522.



Violent Crime

Forest County, WI has 3.11 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.

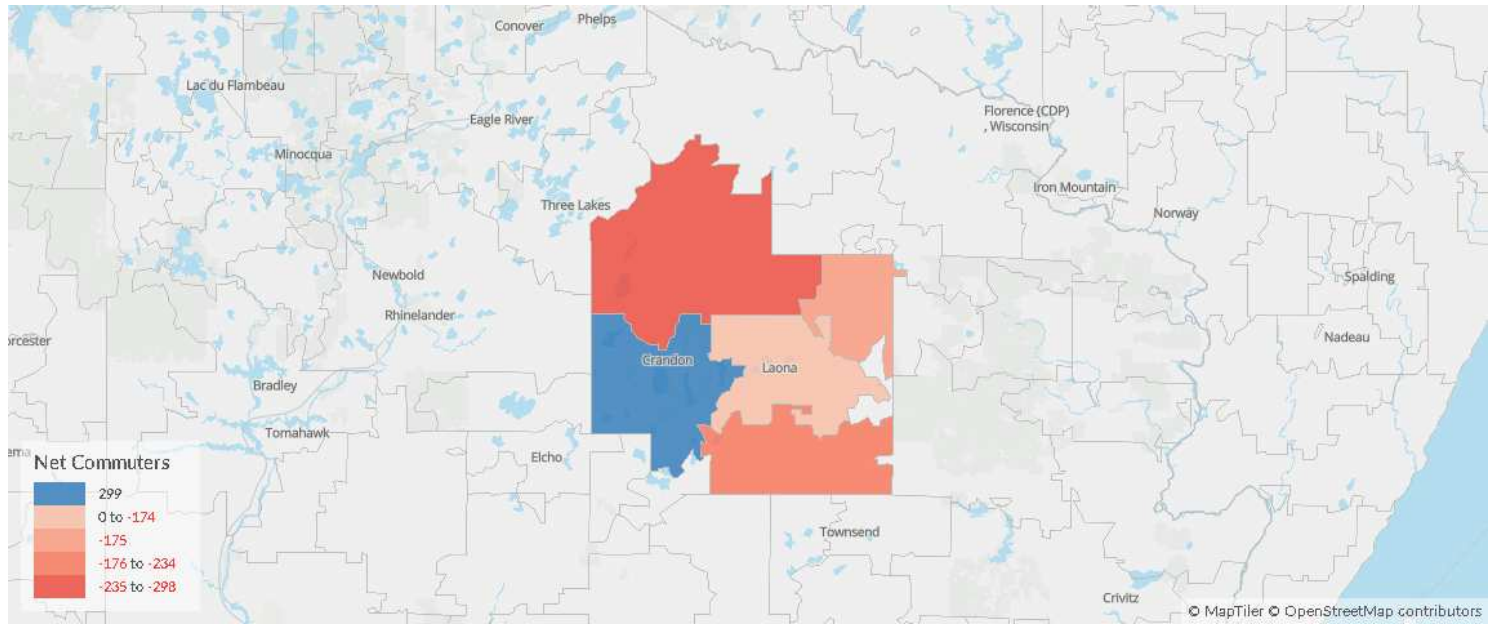


Property Crime

Forest County, WI has 12 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Forest County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

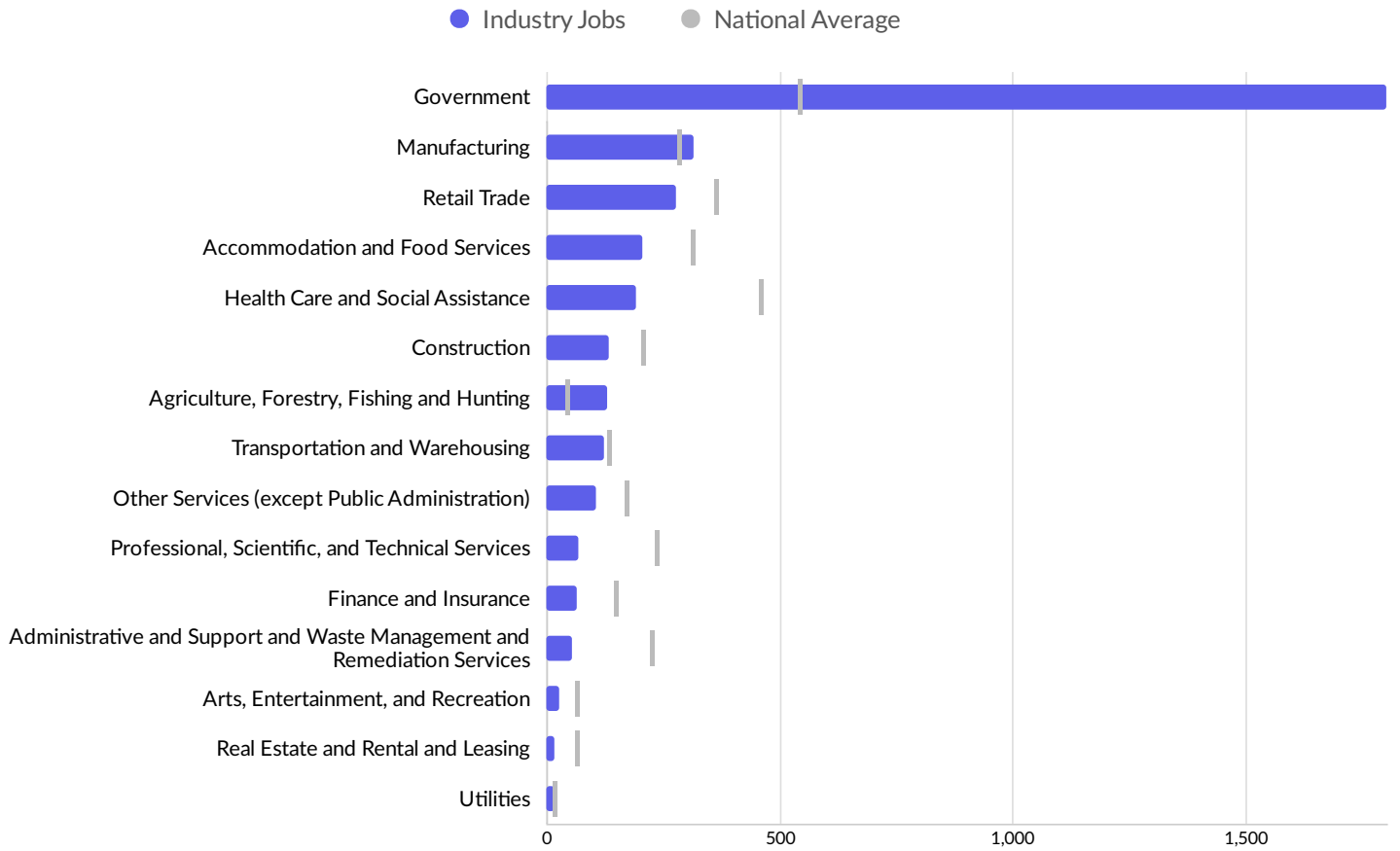
ZIP	Name	2018 Employment
54520	Crandon, WI (in Forest c...	2,062
54541	Laona, WI (in Forest cou...	559
54566	Wabeno, WI (in Forest c...	475
54511	Argonne, WI (in Forest ...	422
54103	Armstrong Creek, WI (in...	71

Where Talent Lives

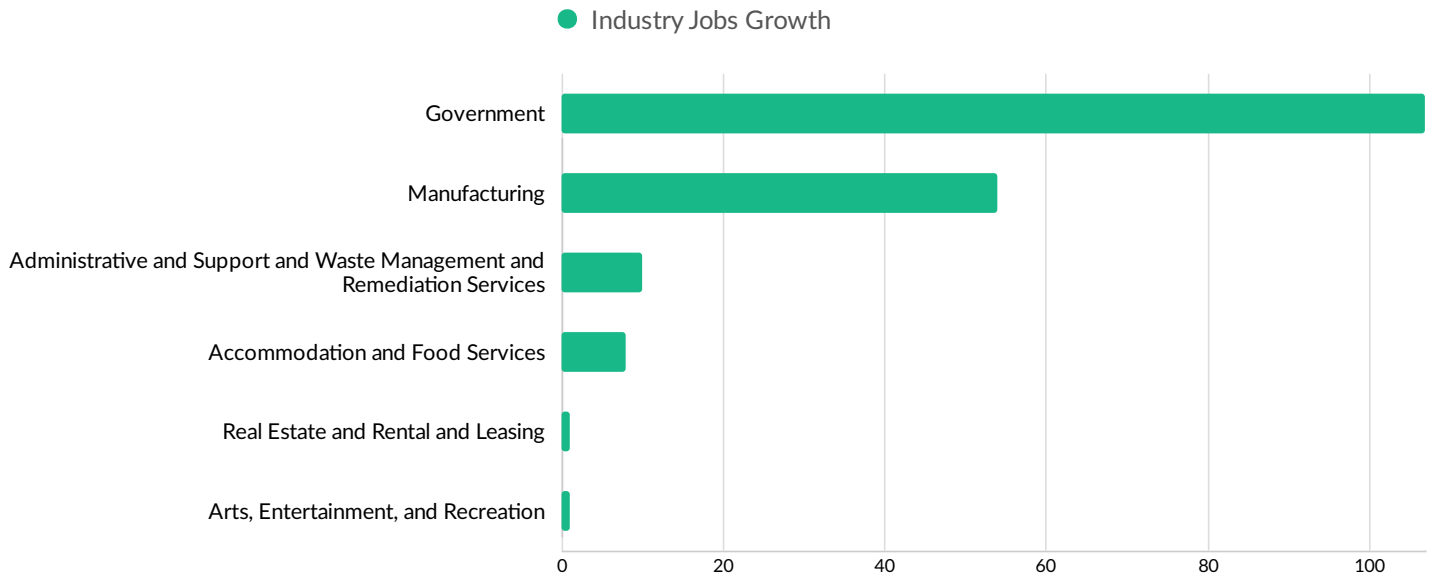
ZIP	Name	2018 Workers
54520	Crandon, WI (in Forest c...	1,764
54511	Argonne, WI (in Forest ...	656
54566	Wabeno, WI (in Forest c...	651
54541	Laona, WI (in Forest cou...	601
54103	Armstrong Creek, WI (in...	246

Industry Characteristics

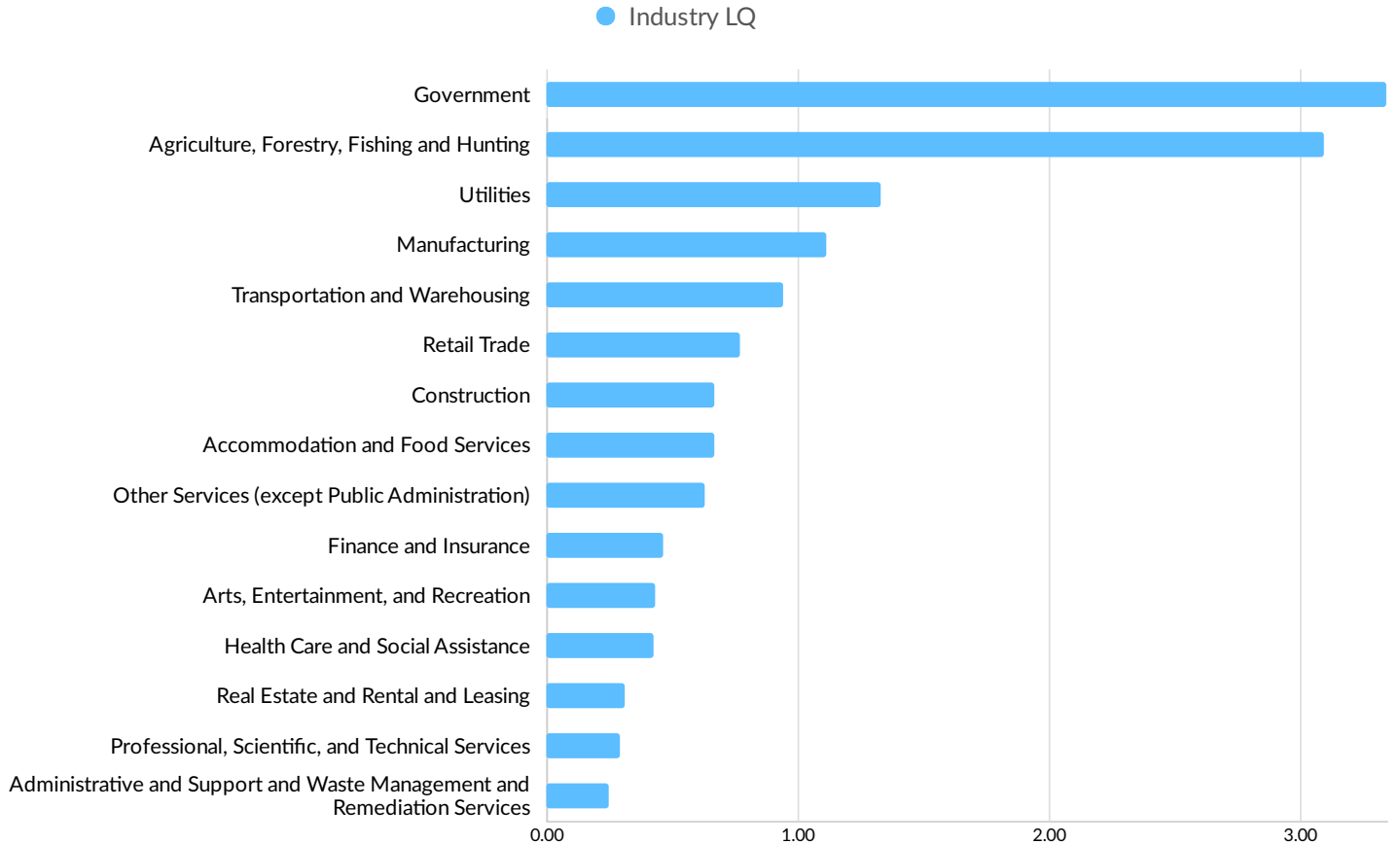
Largest Industries



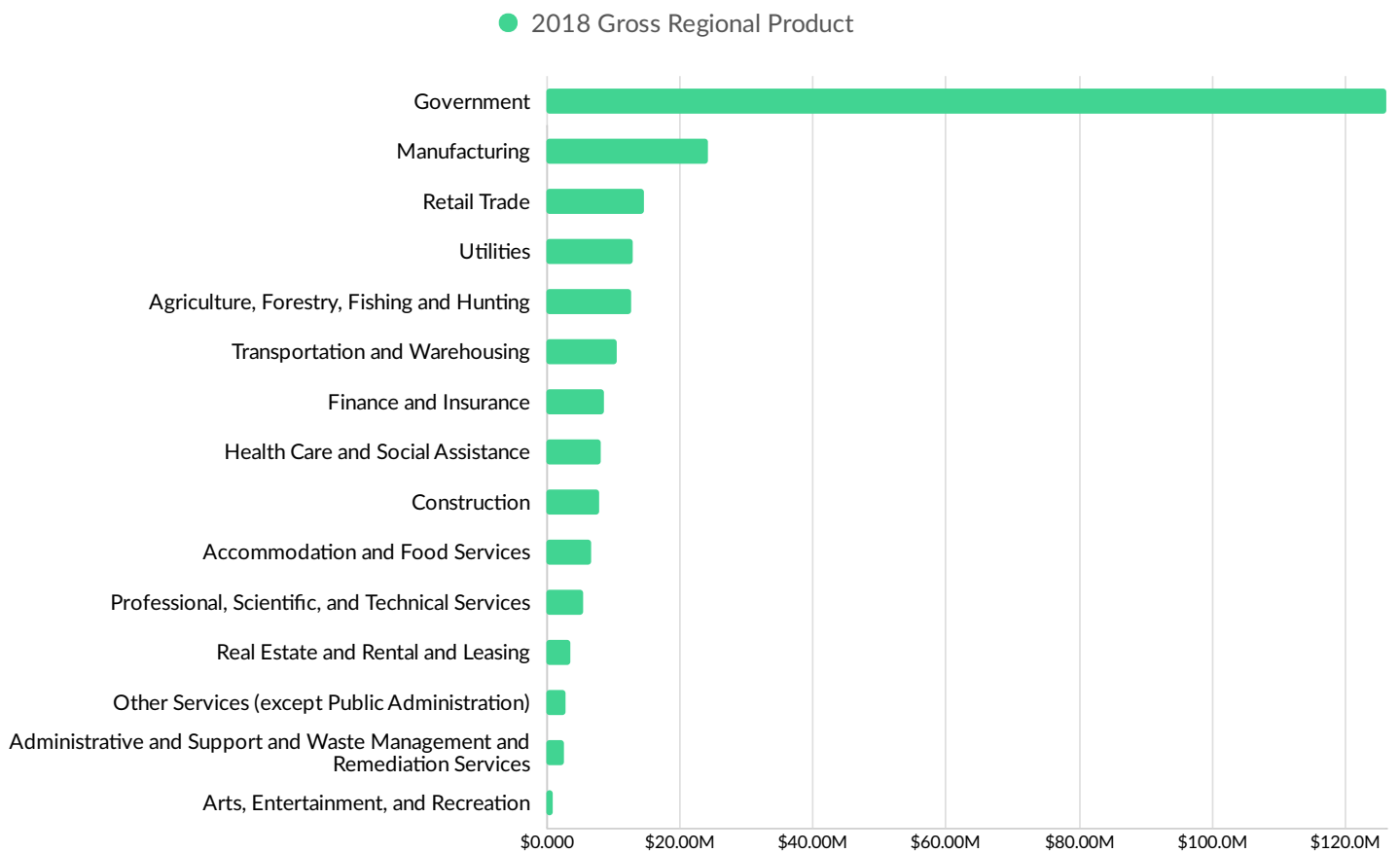
Top Growing Industries



Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	1,696	1,803	107	+6%	3.35	\$63,206	\$126.26M
Manufacturing	262	316	54	+21%	1.12	\$49,270	\$24.35M
Retail Trade	280	279	-1	0%	0.77	\$25,574	\$14.73M
Accommodation and Food Services	198	206	8	+4%	0.67	\$12,091	\$6.61M
Health Care and Social Assistance	264	194	-70	-27%	0.42	\$37,890	\$8.18M
Construction	144	135	-9	-6%	0.67	\$35,711	\$8.01M
Agriculture, Forestry, Fishing and Hunting	146	130	-16	-11%	3.10	\$37,262	\$12.84M
Transportation and Warehousing	137	124	-13	-9%	0.95	\$61,862	\$10.60M
Other Services (except Public Administration)	158	107	-51	-32%	0.63	\$18,033	\$2.97M
Professional, Scientific, and Technical Services	86	69	-17	-20%	0.30	\$53,817	\$5.54M
Finance and Insurance	71	67	-4	-6%	0.46	\$45,844	\$8.69M
Administrative and Support and Waste Management and Remediation Services	45	55	10	+22%	0.25	\$28,798	\$2.59M
Arts, Entertainment, and Recreation	26	27	1	+4%	0.44	\$16,956	\$977.02K
Real Estate and Rental and Leasing	18	19	1	+6%	0.31	\$39,361	\$3.49M
Utilities	31	16	-15	-48%	1.33	\$195,265	\$13.04M

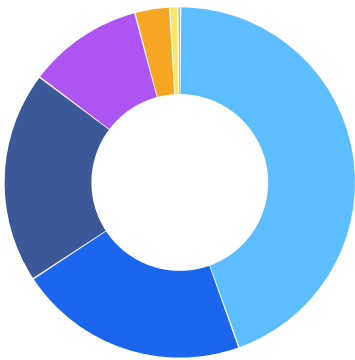
Business Characteristics

372 Companies Employ Your Workers

Online profiles for your workers mention 372 companies as employers, with the top 10 appearing below. In the last 12 months, 258 companies in Forest County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Forest County Potawatomi Com...	59 	Roehl Transport, Inc.	88 
United States Forest Service	17 	Platinum Supplemental Insuranc...	63 
Carter Potawatomi Casino Hotel	16 	Telereach Inc	59 
School District of Crandon, Inc	14 	U. S. Xpress, Inc.	53 
School District	13 	Carter Potawatomi Casino Hotel	40 
Sokaogan Chippewa Community	11 	Teach For America, Inc.	33 
Brandon School District	10 	Tutree, Inc.	32 
Hometown America, L.L.C.	8 	C.R. England, Inc.	30 
Laona School District	7 	Dollar General Corporation	26 
Ministry Health Care, Inc.	7 	Forest County Potawatomi Com...	24 

Business Size

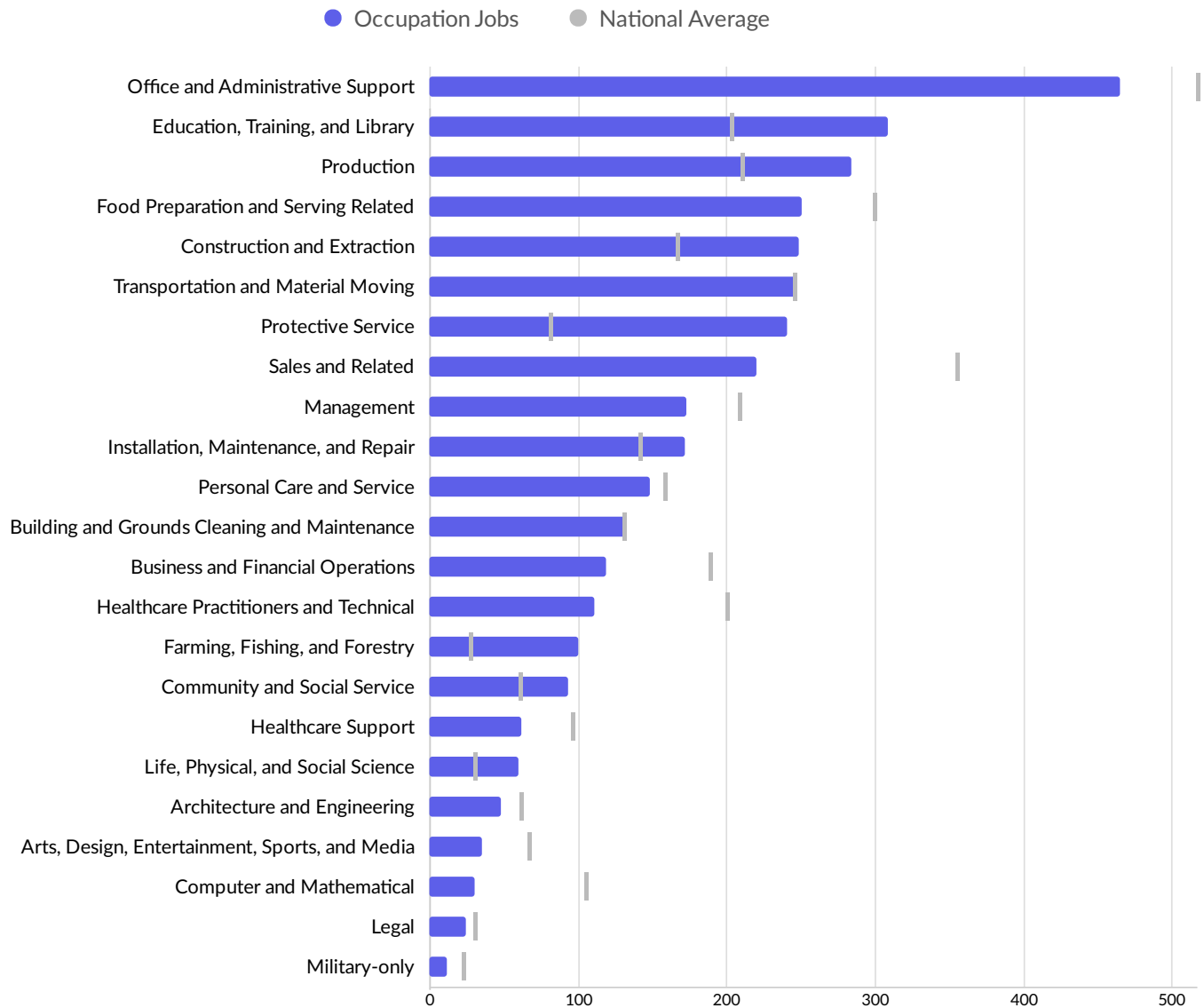


	Percentage	Business Count
1 to 4 employees	44.4%	180
5 to 9 employees	21.2%	86
10 to 19 employees	19.5%	79
20 to 49 employees	10.6%	43
50 to 99 employees	3.2%	13
100 to 249 employees	0.7%	3
250 to 499 employees	0.2%	1

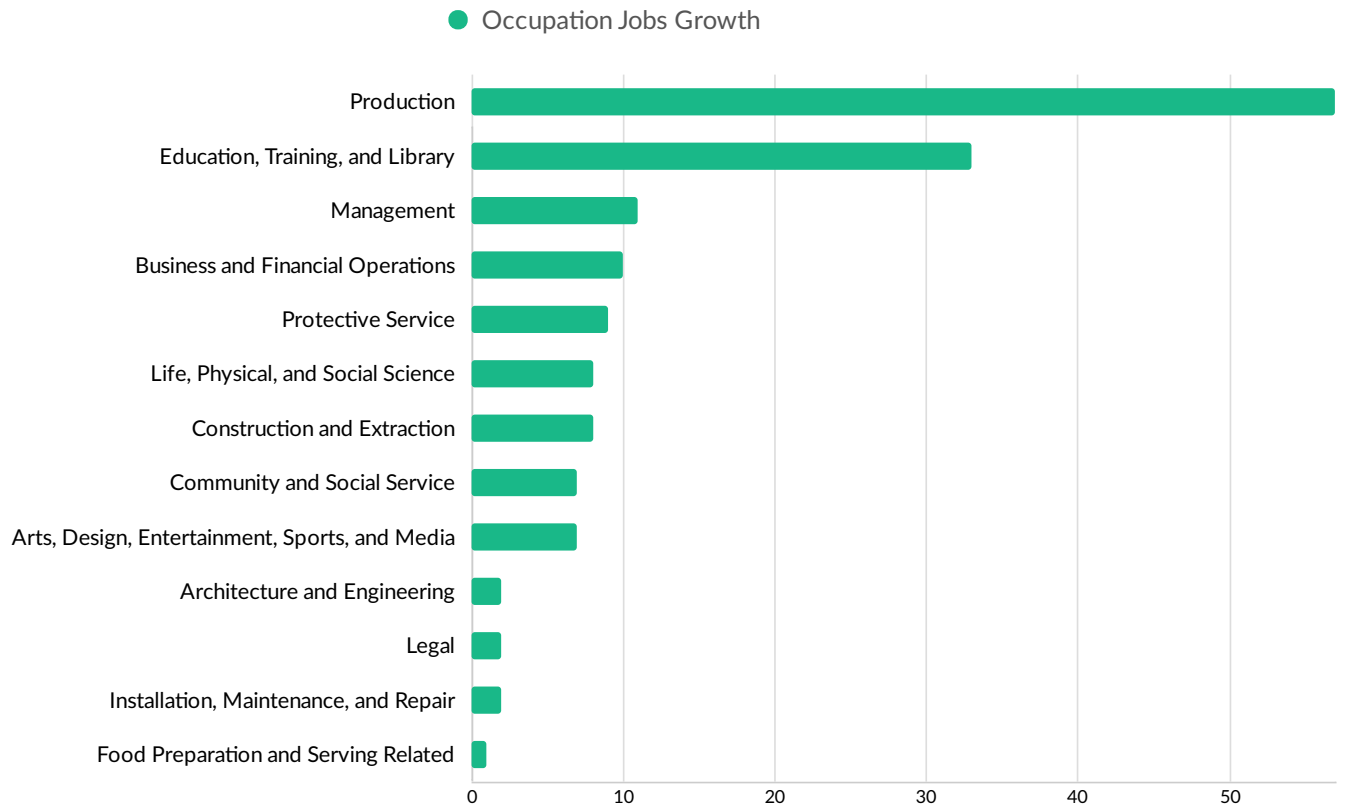
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

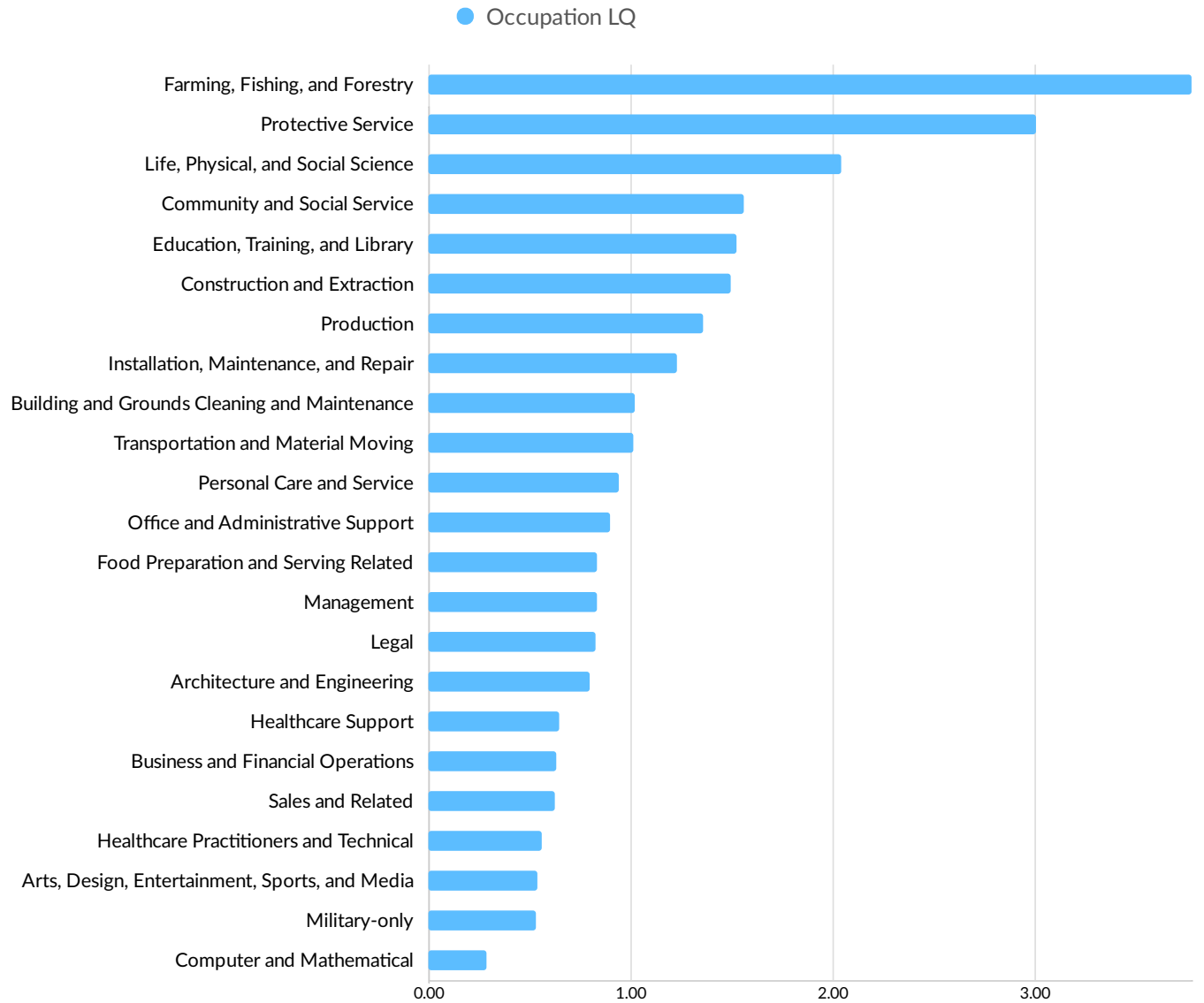
Largest Occupations



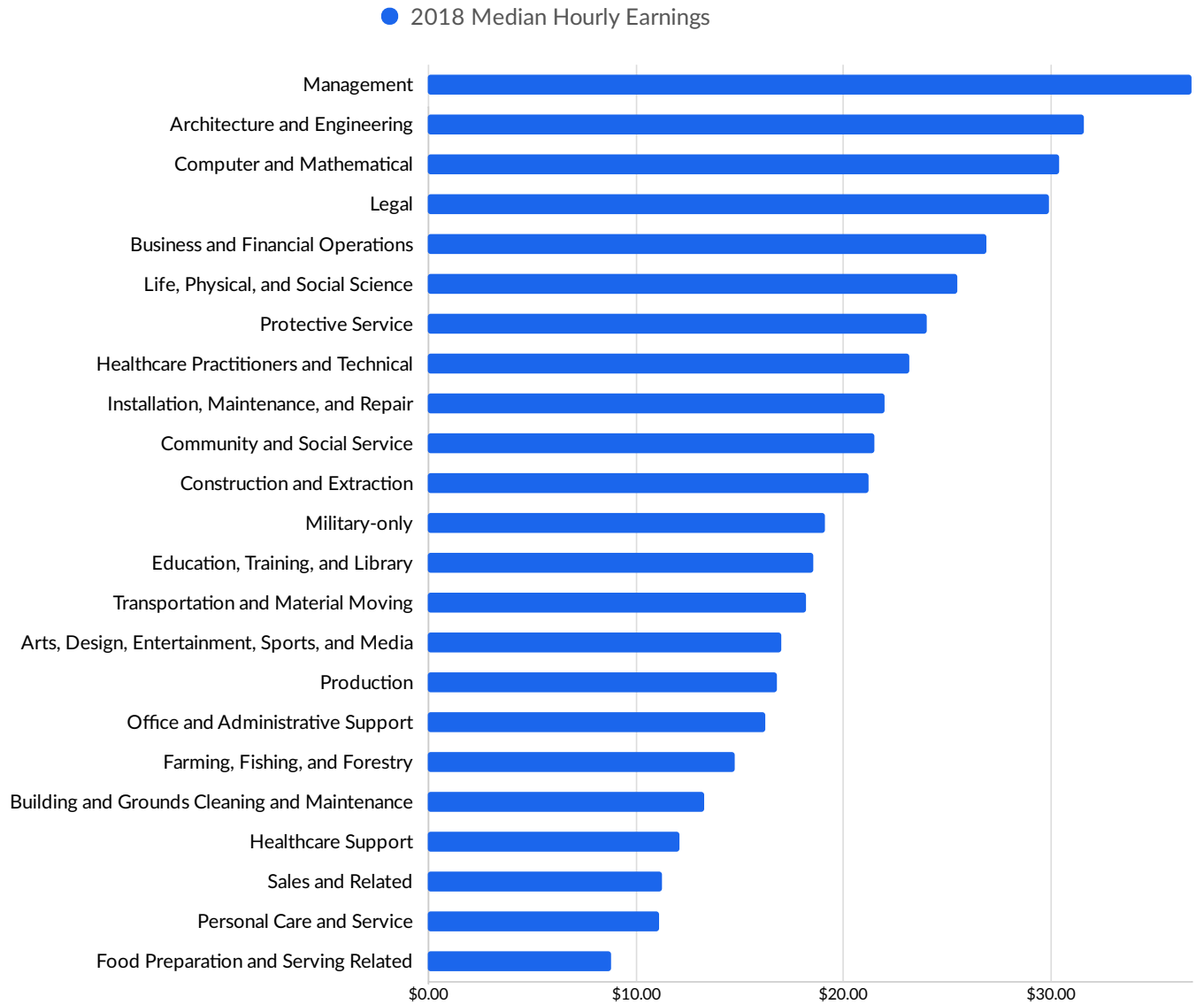
Top Growing Occupations



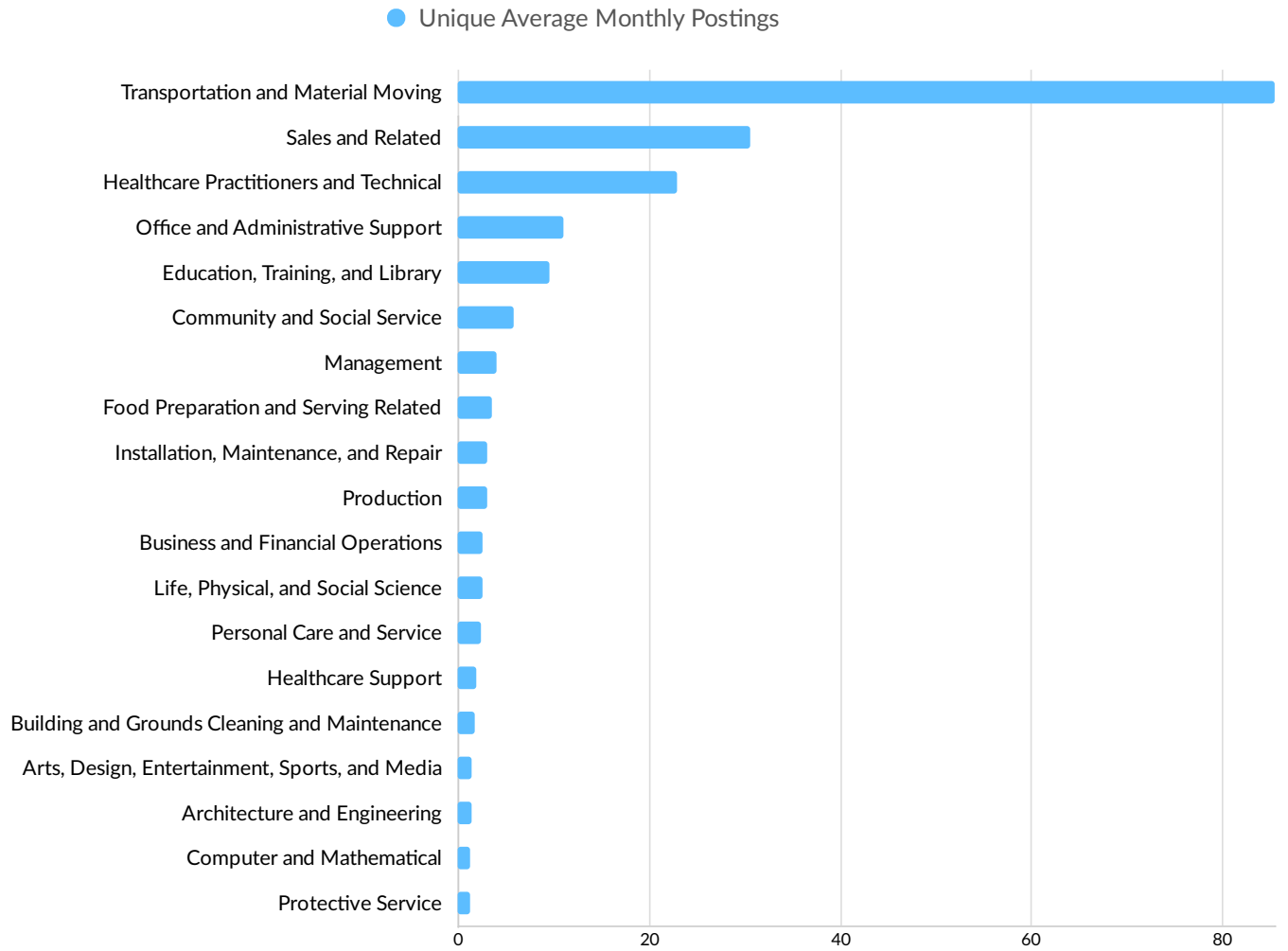
Top Occupation LQ



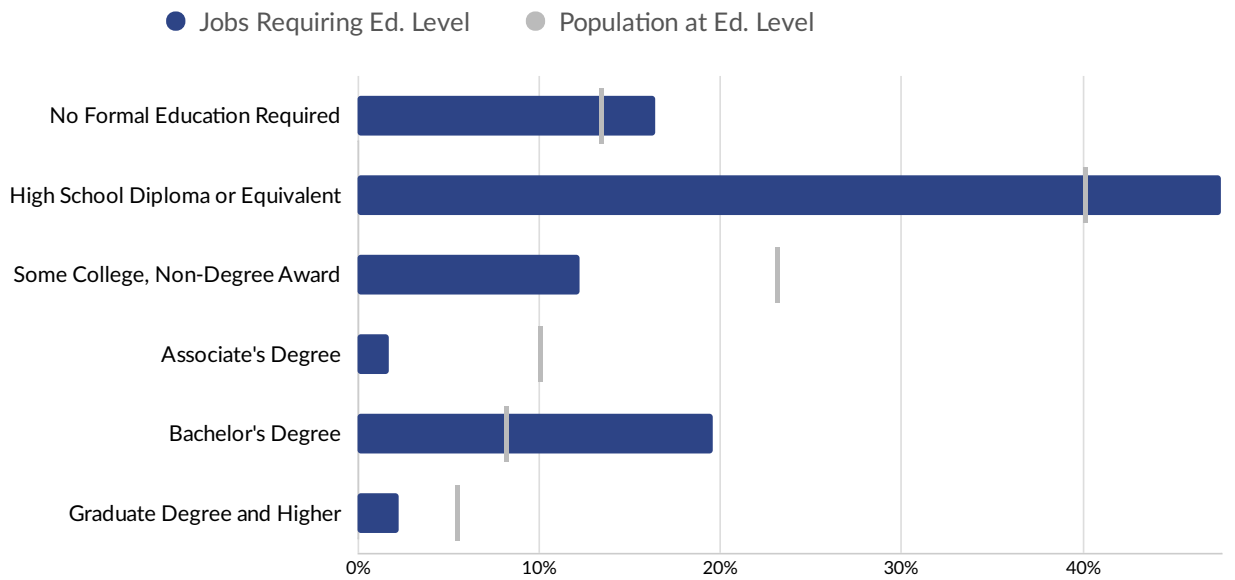
Top Occupation Earnings



Top Posted Occupations



Underemployment



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Office and Administrative Support	466	465	-1	0%	0.90	\$16.29	11
Education, Training, and Library	276	309	33	+12%	1.53	\$18.62	10
Production	228	285	57	+25%	1.36	\$16.81	3
Food Preparation and Serving Related	250	251	1	+0%	0.84	\$8.87	4
Construction and Extraction	241	249	8	+3%	1.50	\$21.25	1
Transportation and Material Moving	249	247	-2	-1%	1.01	\$18.26	86
Protective Service	232	241	9	+4%	3.00	\$24.02	1
Sales and Related	220	220	0	0%	0.62	\$11.28	31
Management	162	173	11	+7%	0.84	\$36.82	4
Installation, Maintenance, and Repair	171	173	2	+1%	1.23	\$22.02	3
Personal Care and Service	171	148	-23	-13%	0.94	\$11.14	3
Building and Grounds Cleaning and Maintenance	161	132	-29	-18%	1.02	\$13.33	2
Business and Financial Operations	109	119	10	+9%	0.63	\$26.92	3
Healthcare Practitioners and Technical	126	111	-15	-12%	0.56	\$23.23	23
Farming, Fishing, and Forestry	121	101	-20	-17%	3.78	\$14.82	0
Community and Social Service	87	94	7	+8%	1.56	\$21.54	6
Healthcare Support	101	62	-39	-39%	0.65	\$12.13	2
Life, Physical, and Social Science	52	60	8	+15%	2.04	\$25.55	3

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Architecture and Engineering	46	48	2	+4%	0.80	\$31.60	1
Arts, Design, Entertainment, Sports, and Media	28	35	7	+25%	0.54	\$17.03	1
Computer and Mathematical	49	30	-19	-39%	0.29	\$30.45	1
Legal	23	25	2	+9%	0.83	\$29.91	1
Military-only	13	12	-1	-8%	0.53	\$19.15	0

Educational Pipeline

Over the last 5 years, no schools in Forest County, WI produced graduates.

In-Demand Skills

