



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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## Economy Overview

**26,530**

**Population (2018)**

Population **decreased by 33** over the last 5 years but is projected to **grow by 204** over the next 5 years.

**10,523**

**Total Regional Employment**

Jobs **grew by 428** over the last 5 years and are projected to **grow by 379** over the next 5 years.

**\$48.8K**

**Median Household Income (2017)**

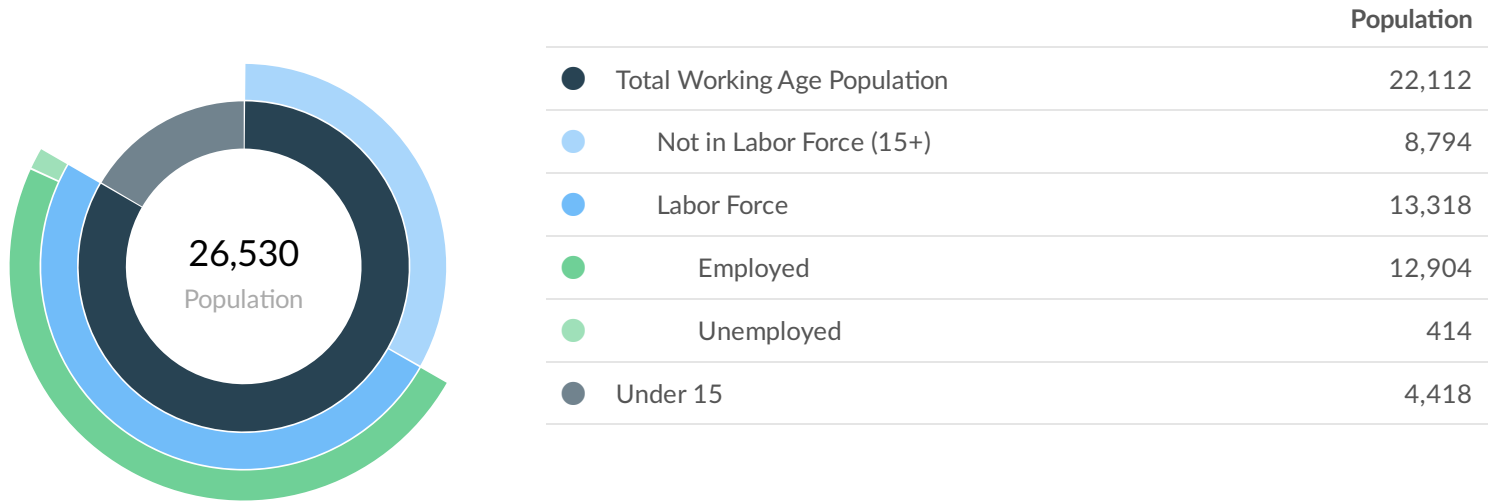
Median household income is **\$8.8K below** the national median household income of \$57.7K.

## Takeaways

- As of 2018 the region's population **declined by 0.1%** since 2013, falling by 33. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 204.
- From 2013 to 2018, jobs **increased by 4.2%** in Juneau County, WI from 10,095 to **10,523**. This change **fell short of the national growth rate of 8.5% by 4.3%**. As the number of jobs increased, the **labor force participation rate decreased from 61.0% to 60.2% between 2013 and 2018**.
- Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

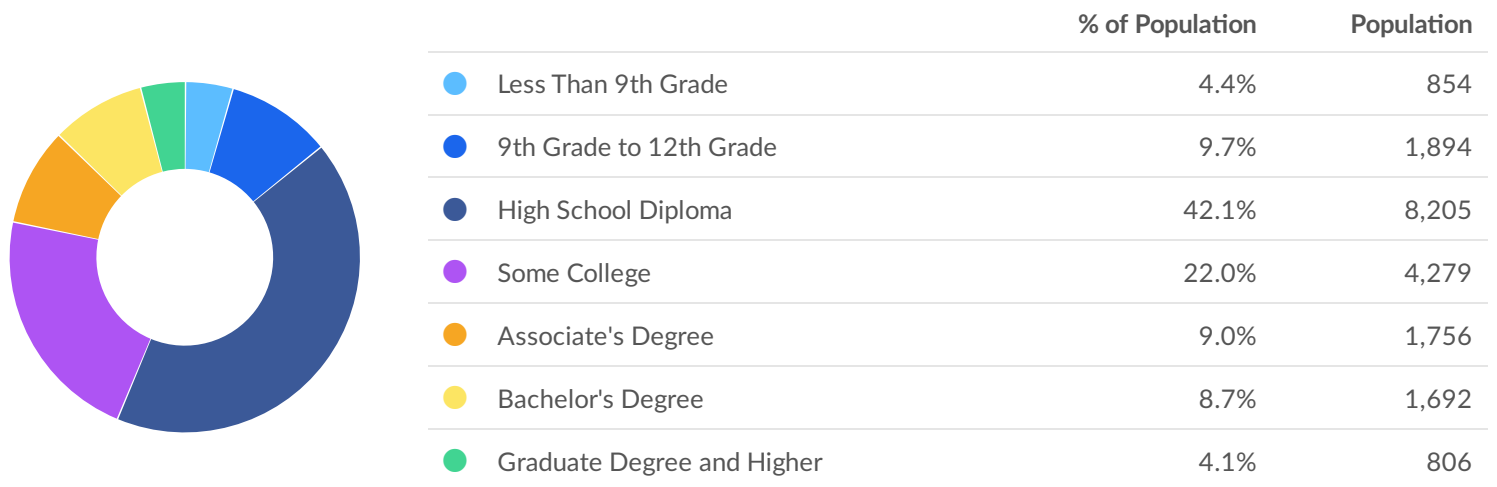
	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	26,530	13,318	10,523	97.1	\$985.39M	\$1.77B	\$1.88B
NCWRPC	438,224	226,339	227,345	99.3	\$22.23B	\$28.15B	\$27.20B
Wisconsin	5,810,713	3,106,626	3,156,907	100.0	\$329.70B	\$293.29B	\$321.51B

## 2018 Labor Force Breakdown



## Educational Attainment

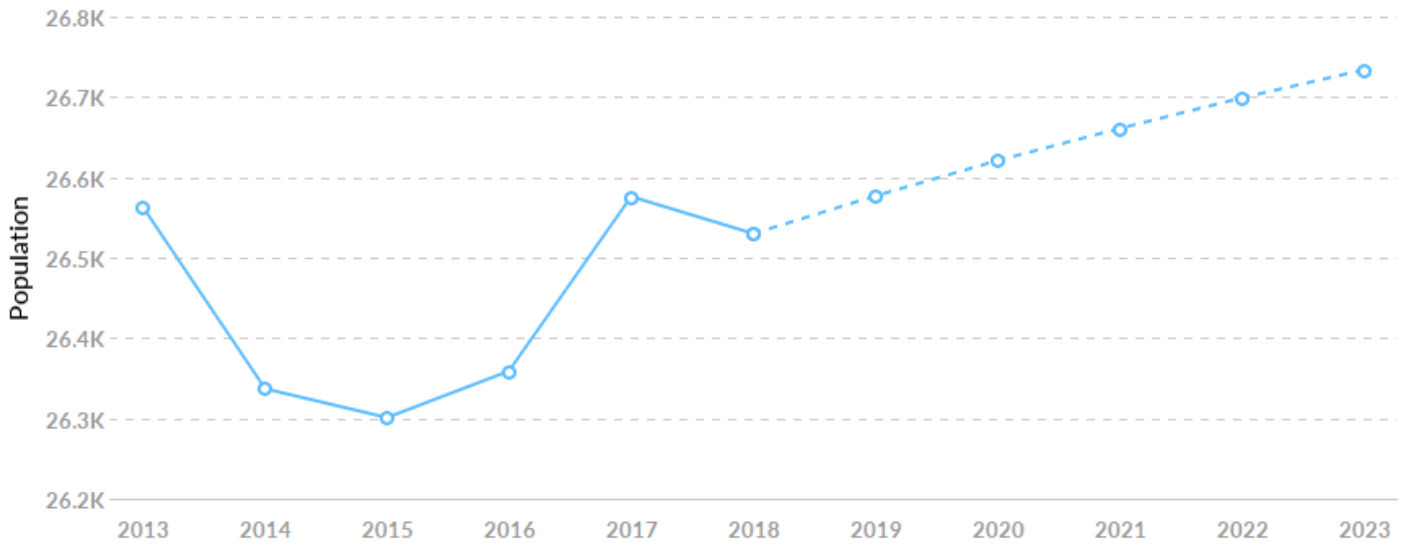
Concerning educational attainment, **8.7% of Juneau County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).



# Historic & Projected Trends

## Population Trends

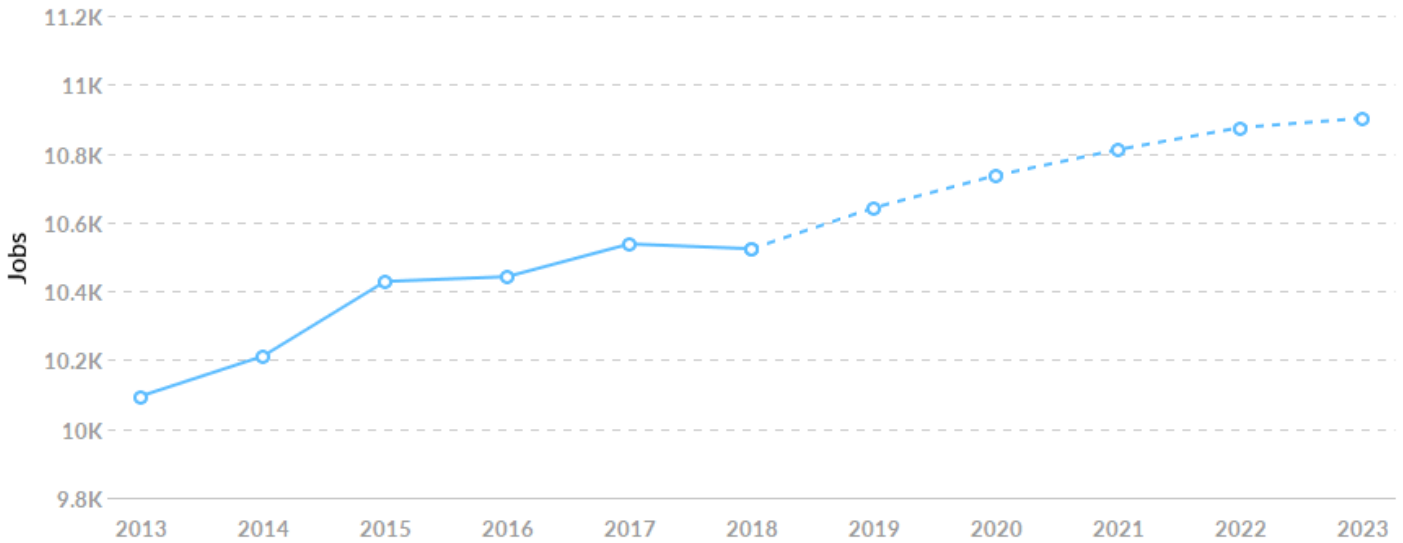
As of 2018 the region's population **declined by 0.1%** since 2013, falling by 33. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 204.



Timeframe	Population
2013	26,563
2014	26,337
2015	26,301
2016	26,359
2017	26,576
2018	26,530
2019	26,577
2020	26,621
2021	26,661
2022	26,699
2023	26,734

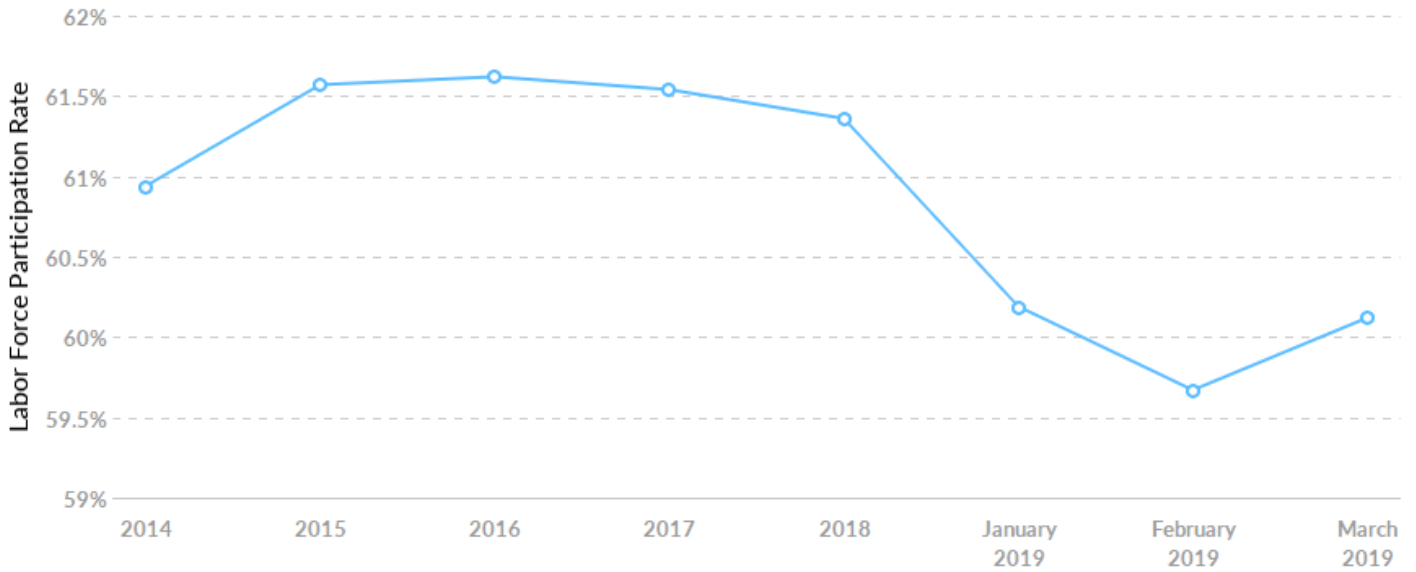
## Job Trends

From 2013 to 2018, jobs increased by 4.2% in Juneau County, WI from 10,095 to 10,523. This change fell short of the national growth rate of 8.5% by 4.3%.



Timeframe	Jobs
2013	10,095
2014	10,211
2015	10,428
2016	10,442
2017	10,537
2018	10,523
2019	10,642
2020	10,736
2021	10,811
2022	10,875
2023	10,902

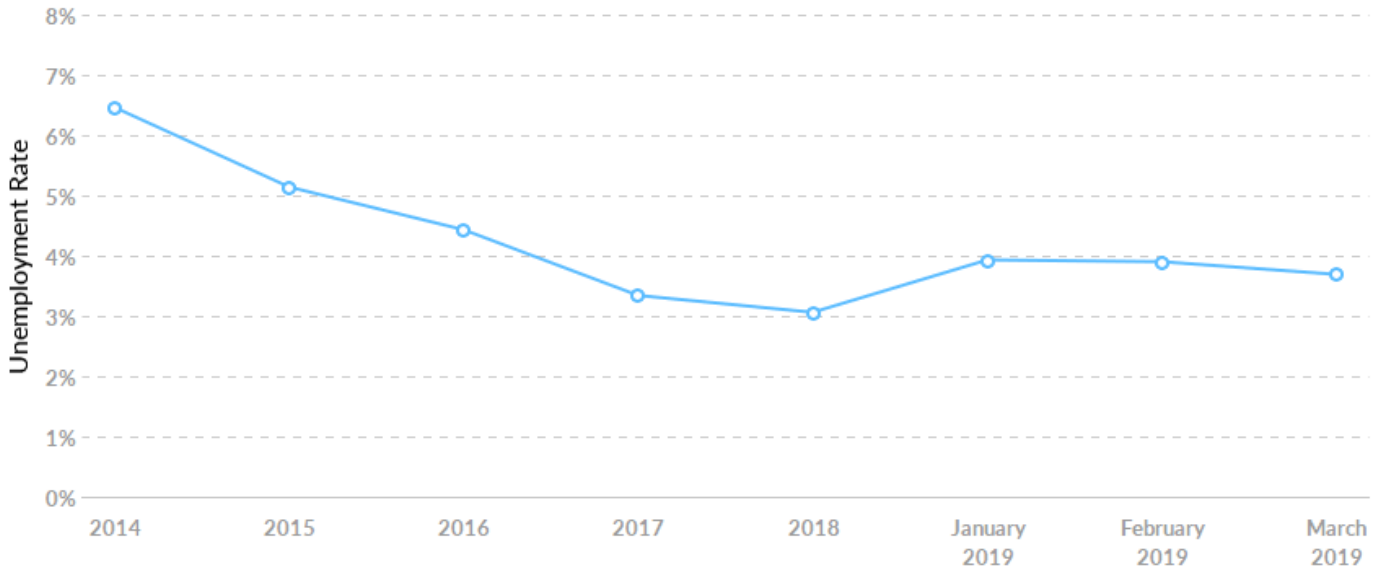
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	60.94%
2015	61.57%
2016	61.62%
2017	61.54%
2018	61.36%
January 2019	60.19%
February 2019	59.67%
March 2019	60.12%

## Unemployment Rate Trends

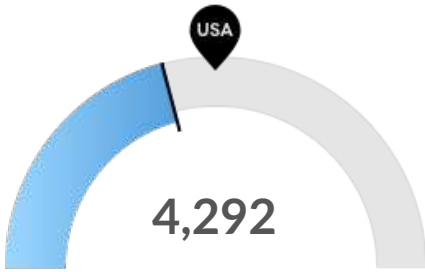
Juneau County, WI had a March 2019 unemployment rate of 3.69%, decreasing from 6.46% 5 years before.



Timeframe	Unemployment Rate
2014	6.46%
2015	5.14%
2016	4.43%
2017	3.34%
2018	3.06%
January 2019	3.93%
February 2019	3.90%
March 2019	3.69%

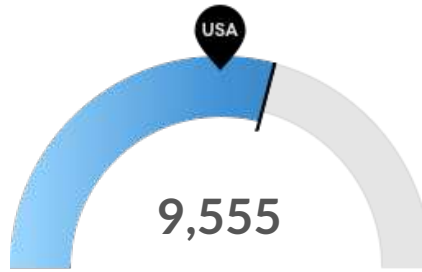


## Population Characteristics



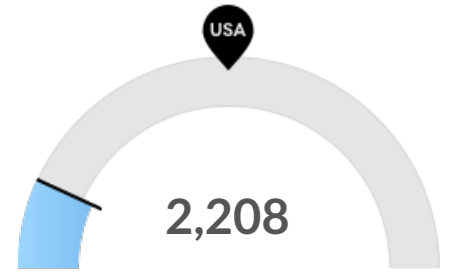
**Millennials**

Juneau County, WI has 4,292 millennials (ages 20-34). The national average for an area this size is 5,504.



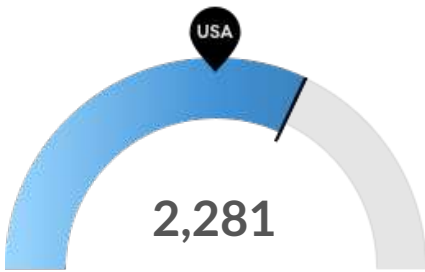
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,576 people 55 or older, while there are 9,555 here.



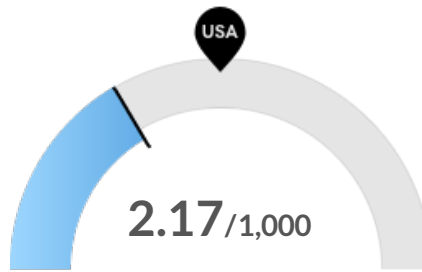
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,437 racially diverse people, while there are 2,208 here.



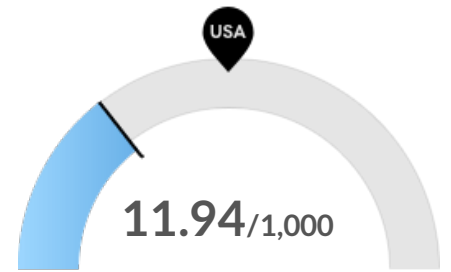
**Veterans**

Juneau County, WI has 2,281 veterans. The national average for an area this size is 1,545.



**Violent Crime**

Juneau County, WI has 2.17 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.

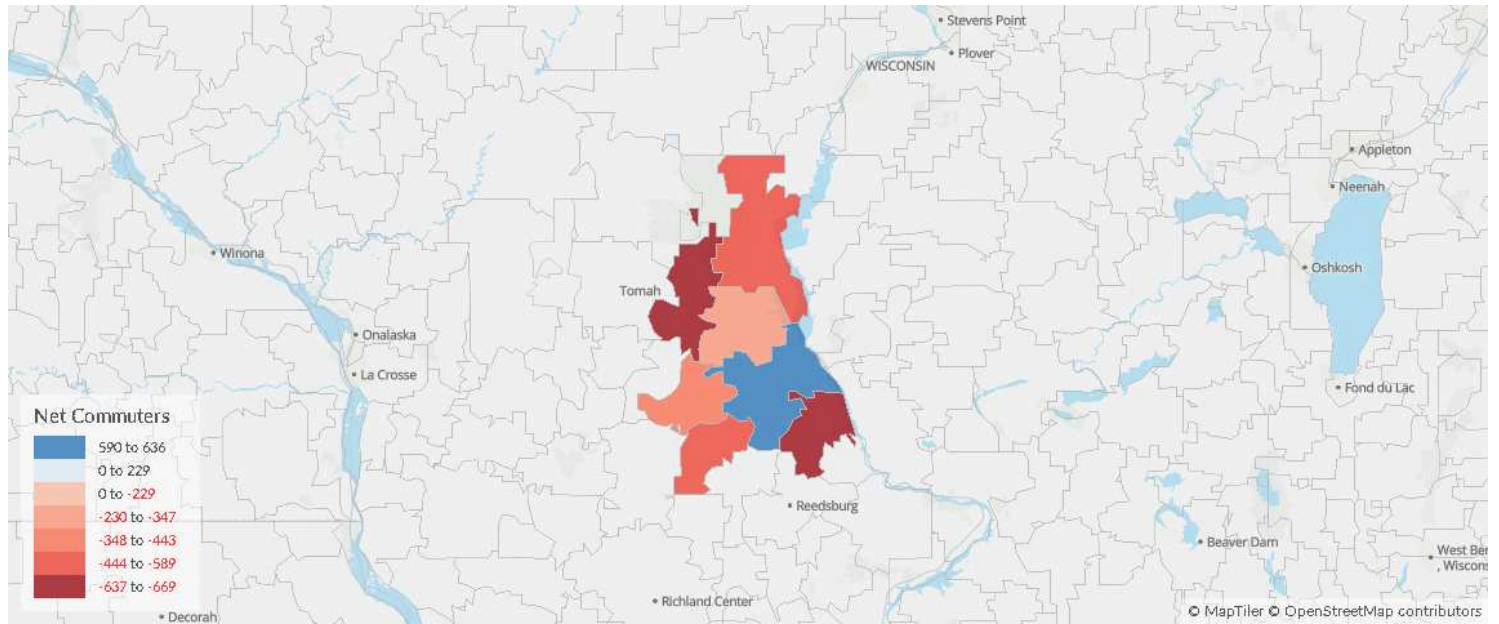


**Property Crime**

Juneau County, WI has 11.94 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

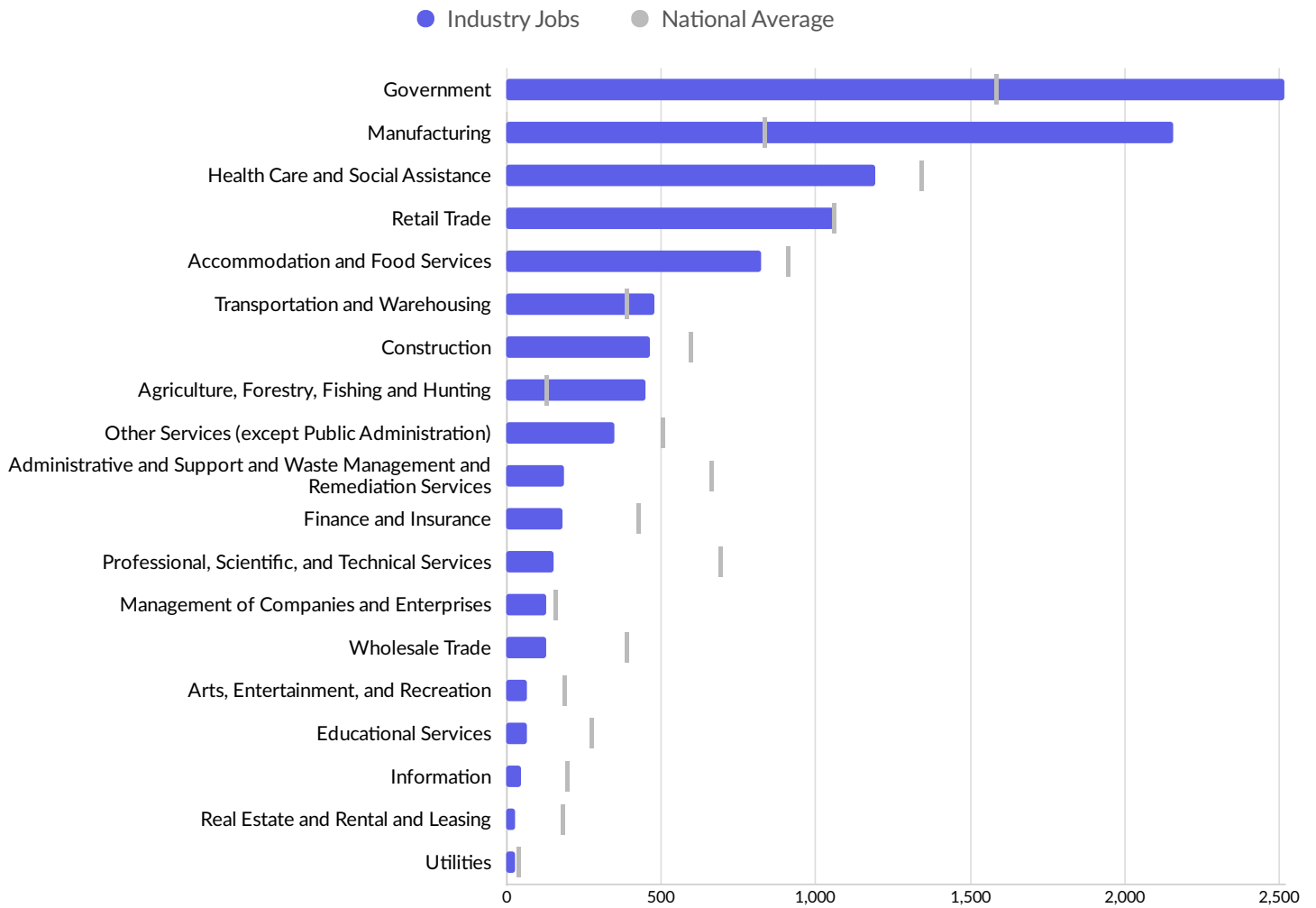
ZIP	Name	2018 Employment
53948	Mauston, WI (in Juneau...)	4,499
53950	New Lisbon, WI (in June...)	2,010
54646	Necedah, WI (in Juneau...)	1,218
53929	Elroy, WI (in Juneau cou...)	1,117
53968	Wonewoc, WI (in Junea...)	613

### Where Talent Lives

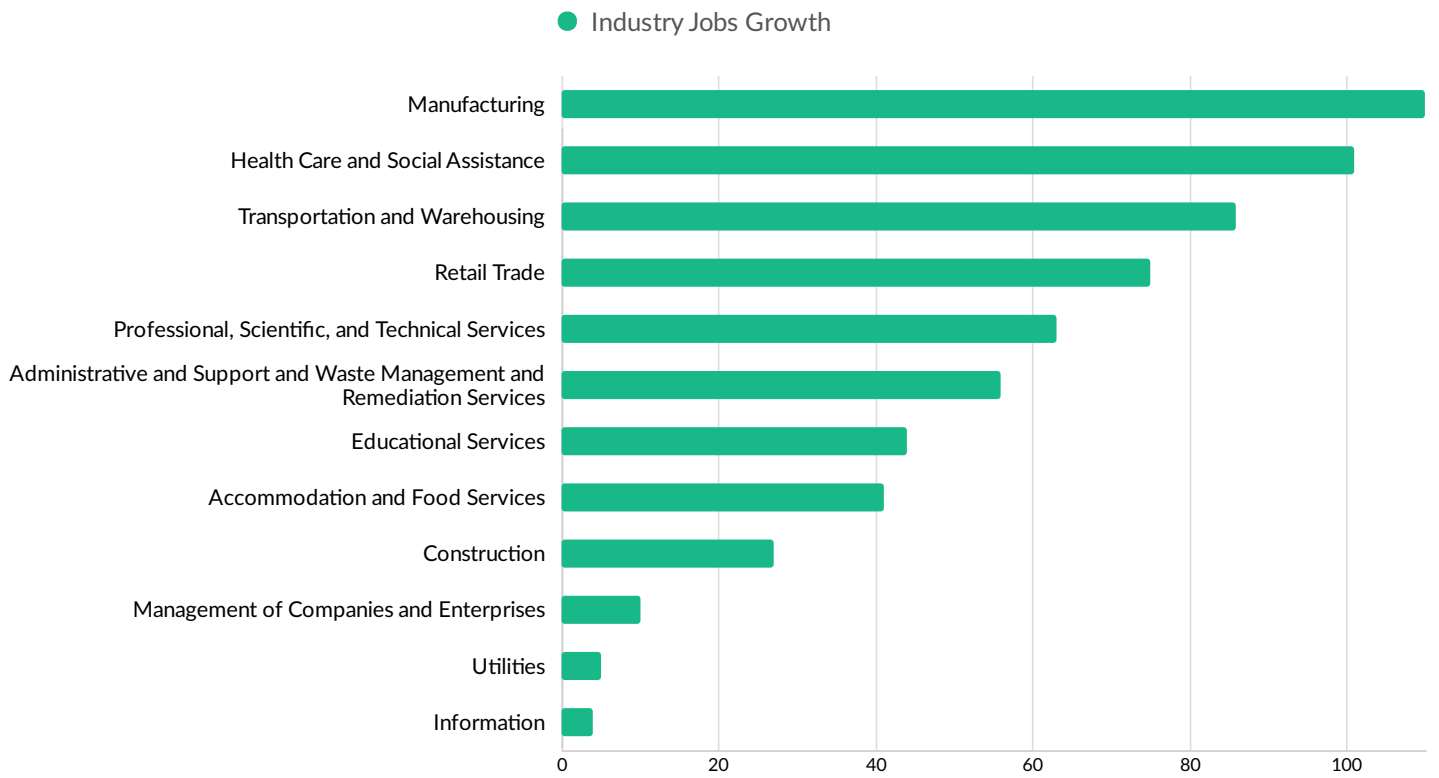
ZIP	Name	2018 Workers
53948	Mauston, WI (in Juneau...)	3,909
53950	New Lisbon, WI (in June...)	2,240
54646	Necedah, WI (in Juneau...)	1,691
53929	Elroy, WI (in Juneau cou...)	1,465
54618	Camp Douglas, WI (in Ju...)	1,131

# Industry Characteristics

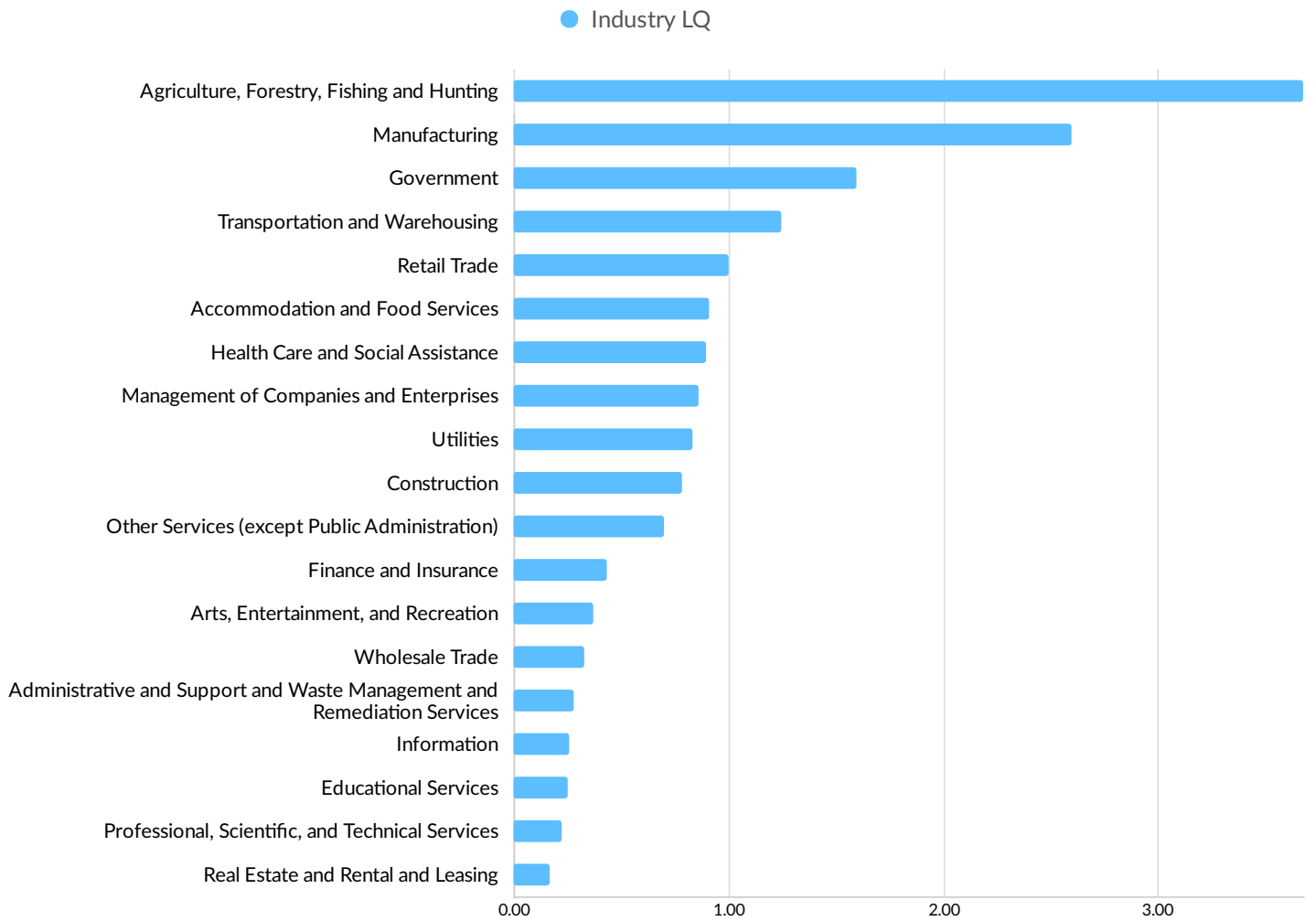
## Largest Industries



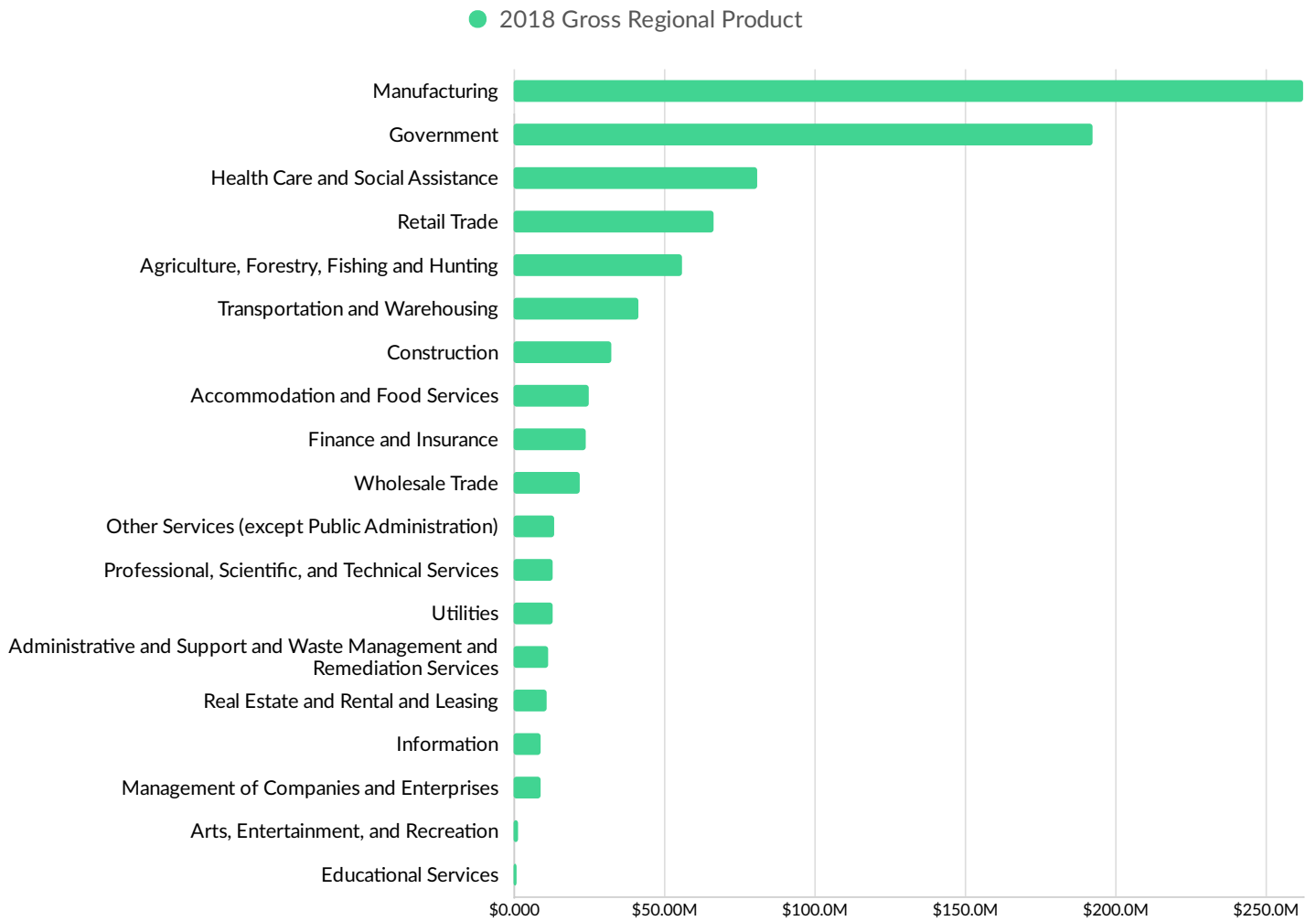
## Top Growing Industries



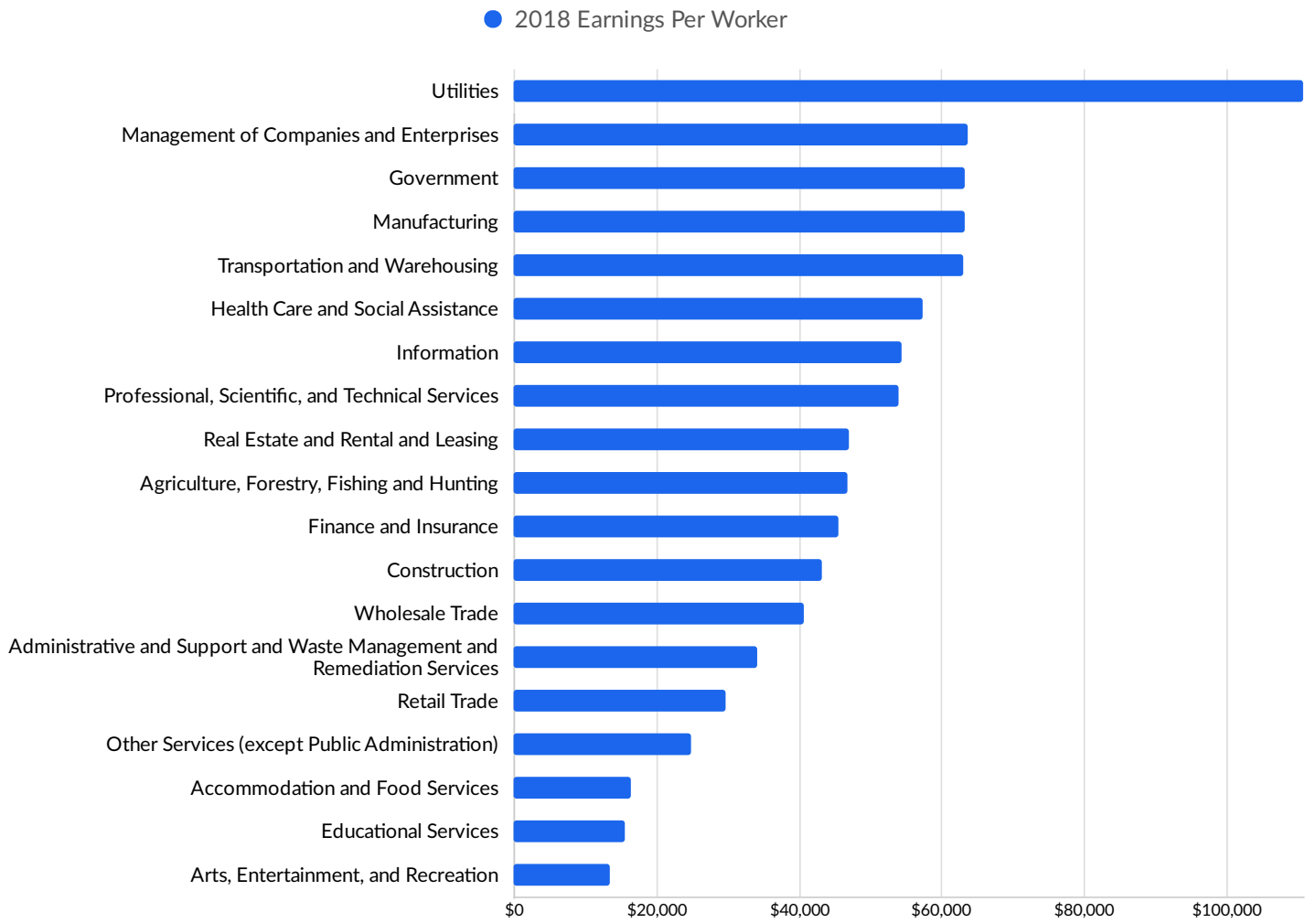
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings




















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	2,524	2,519	-5	0%	1.59	\$63,294	\$192.75M
Manufacturing	2,049	2,159	110	+5%	2.60	\$63,252	\$262.63M
Health Care and Social Assistance	1,093	1,194	101	+9%	0.89	\$57,454	\$80.90M
Retail Trade	983	1,058	75	+8%	1.00	\$29,794	\$66.50M
Accommodation and Food Services	784	825	41	+5%	0.91	\$16,426	\$25.03M
Transportation and Warehousing	394	480	86	+22%	1.25	\$63,030	\$41.69M
Construction	436	463	27	+6%	0.78	\$43,174	\$32.62M
Agriculture, Forestry, Fishing and Hunting	466	451	-15	-3%	3.68	\$46,886	\$55.94M
Other Services (except Public Administration)	403	350	-53	-13%	0.70	\$24,800	\$13.72M
Administrative and Support and Waste Management and Remediation Services	130	186	56	+43%	0.28	\$34,163	\$11.48M
Finance and Insurance	187	183	-4	-2%	0.43	\$45,610	\$23.82M
Professional, Scientific, and Technical Services	89	152	63	+71%	0.22	\$53,936	\$13.17M
Management of Companies and Enterprises	120	130	10	+8%	0.86	\$63,644	\$9.05M
Wholesale Trade	208	128	-80	-38%	0.33	\$40,647	\$21.92M
Arts, Entertainment, and Recreation	87	68	-19	-22%	0.37	\$13,534	\$1.68M
Educational Services	23	67	44	+191%	0.25	\$15,555	\$1.16M
Information	46	50	4	+9%	0.26	\$54,395	\$9.13M
Real Estate and Rental and Leasing	45	30	-15	-33%	0.17	\$47,019	\$10.83M
Utilities	25	30	5	+20%	0.83	\$110,791	\$12.99M



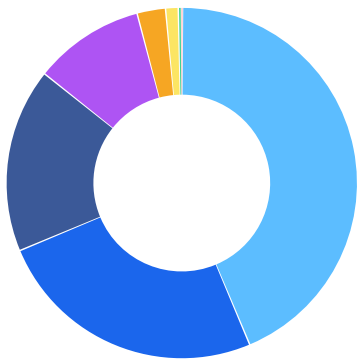
## Business Characteristics

### 1,355 Companies Employ Your Workers

Online profiles for your workers mention 1,355 companies as employers, with the top 10 appearing below. In the last 12 months, 664 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Ctr Fdn Inc	121 	Roehl Transport, Inc.	204 
Houston School District	79 	Uber Technologies, Inc.	186 
State of Wisconsin	37 	CRST International, Inc.	155 
Necedah Area School District	32 	Platinum Supplemental Insuranc...	140 
Wal-Mart Stores, Inc.	30 	Kwik Trip, Inc.	125 
Lands' End, Inc.	27 	Dollar General Corporation	122 
Walker Stainless Equipment Co...	26 	U. S. Xpress, Inc.	116 
Sand Ridge Secure Treatment Ce...	23 	Teach For America, Inc.	115 
Leer Inc	21 	Wal-Mart Stores, Inc.	104 
The Fun Company Inc	17 	C.R. England, Inc.	102 

## Business Size

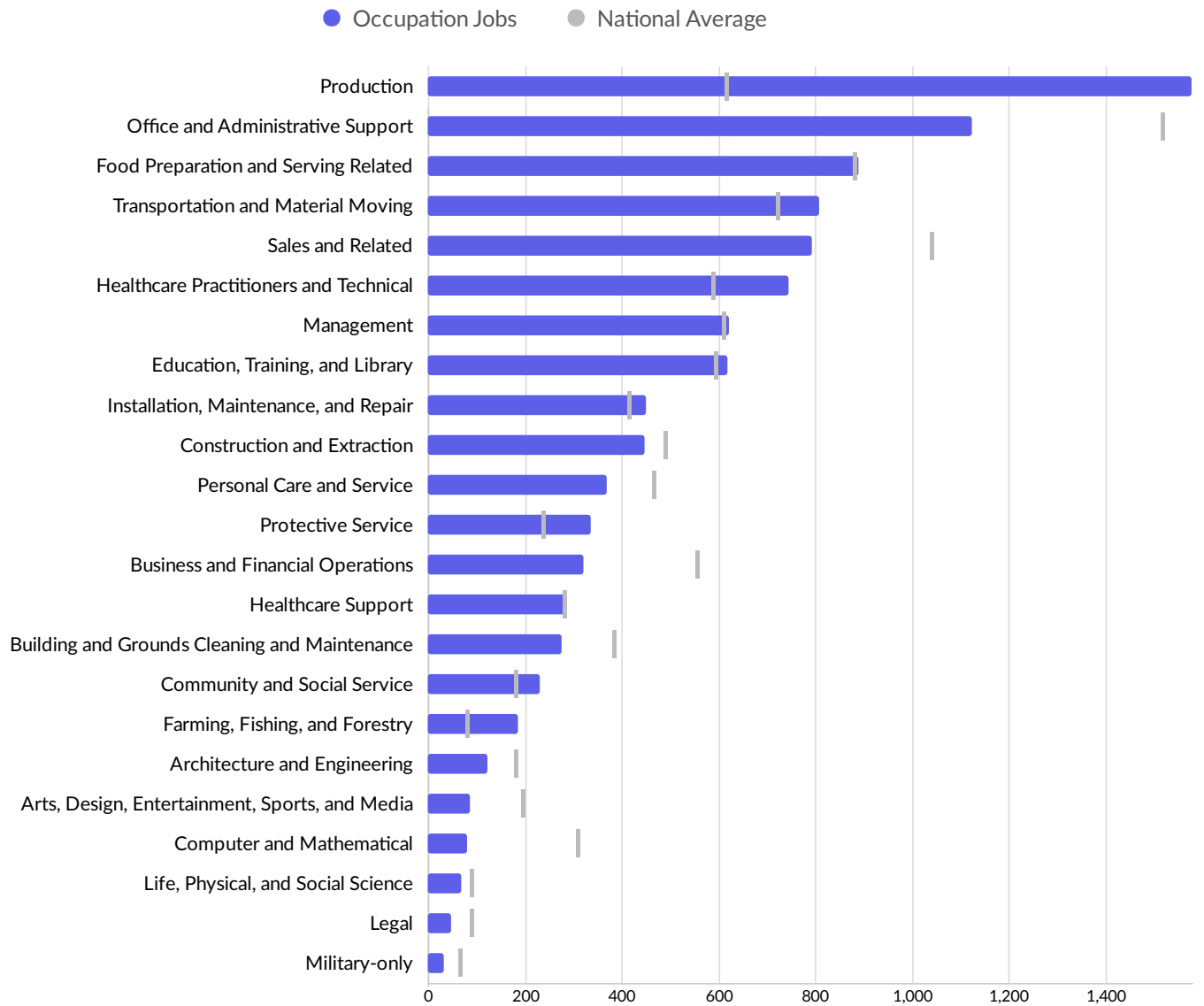


	Percentage	Business Count
1 to 4 employees	43.6%	449
5 to 9 employees	25.0%	258
10 to 19 employees	17.0%	175
20 to 49 employees	10.2%	105
50 to 99 employees	2.6%	27
100 to 249 employees	1.2%	12
250 to 499 employees	0.3%	3
500+ employees	0.1%	1

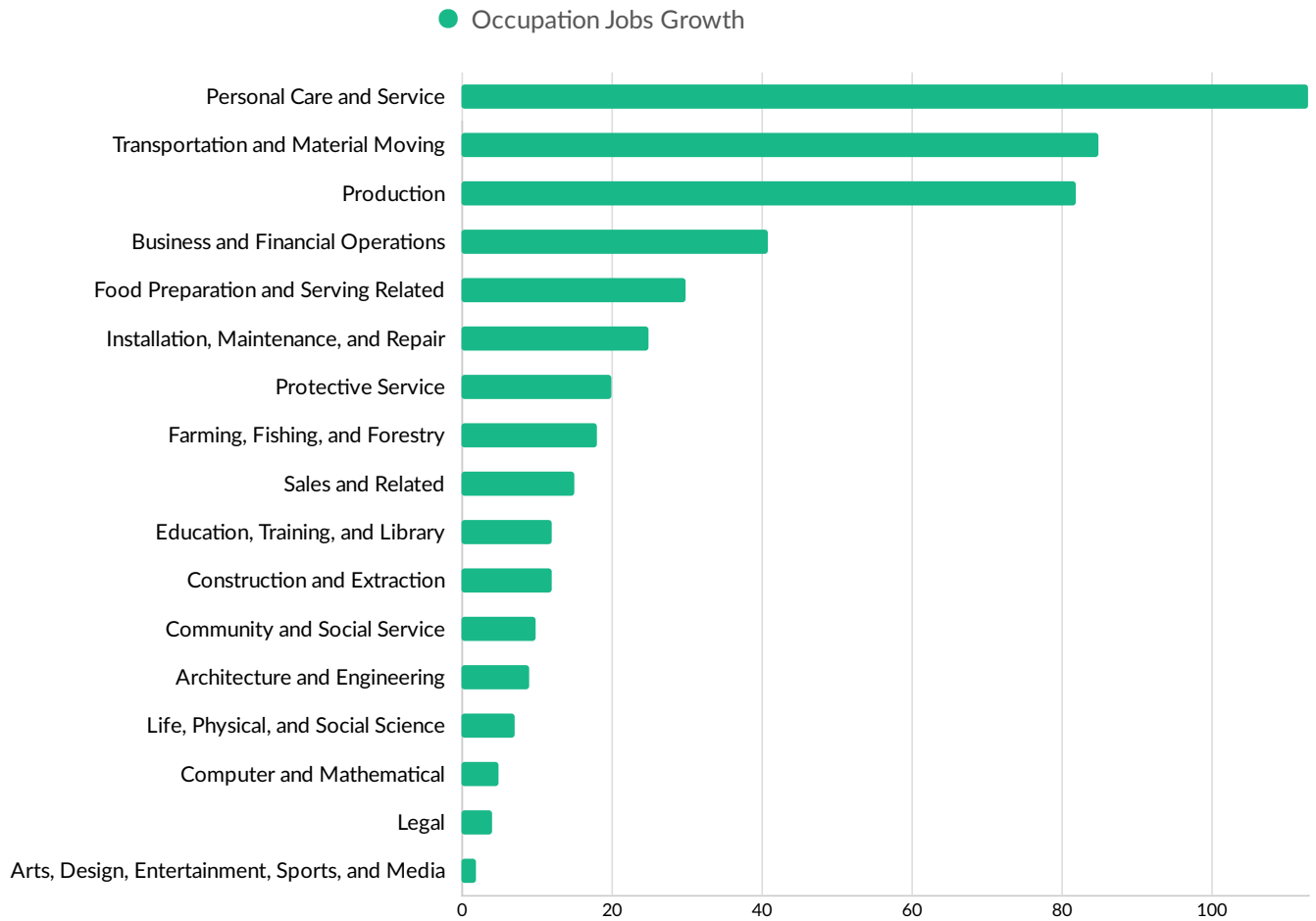
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

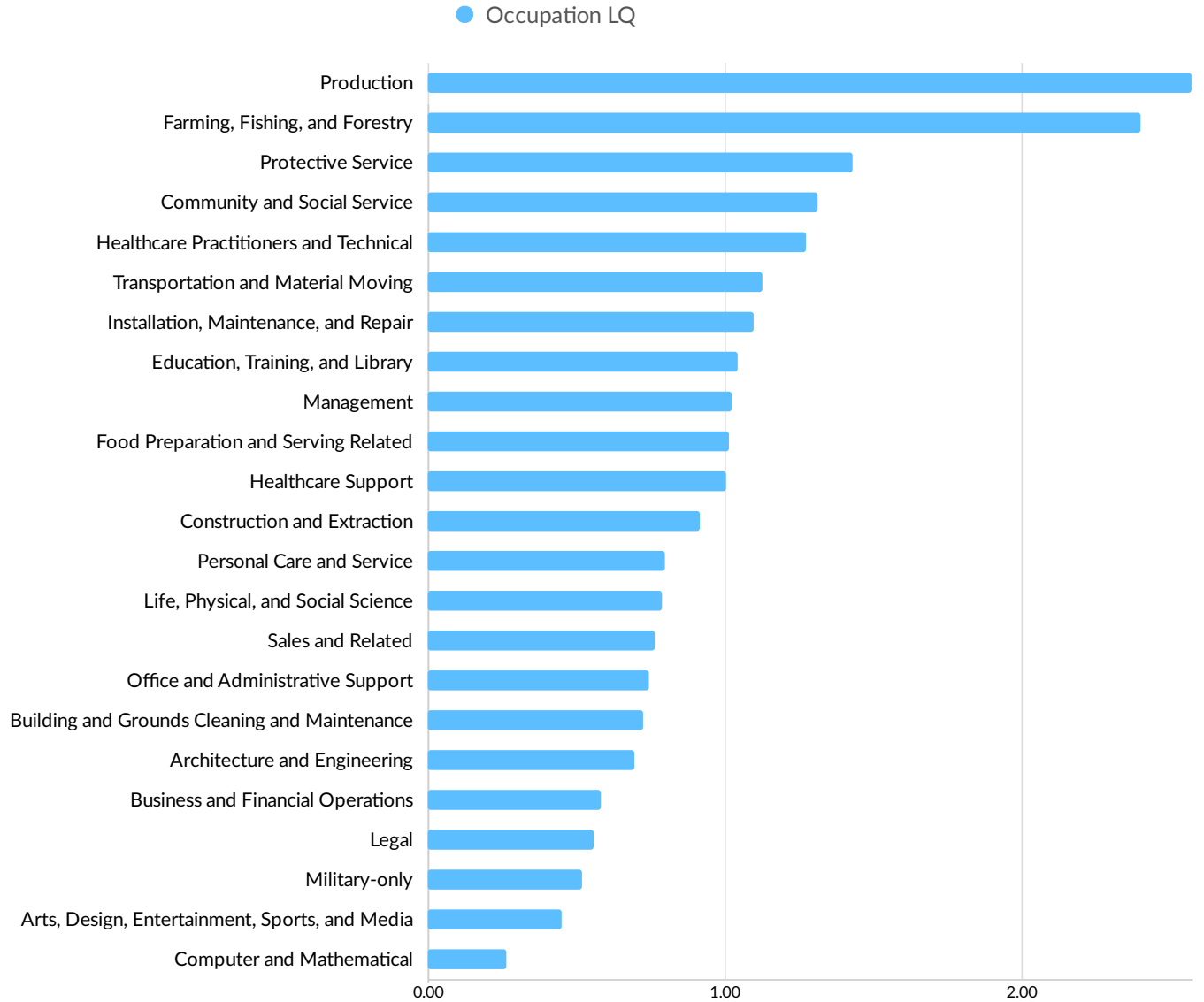
## Largest Occupations



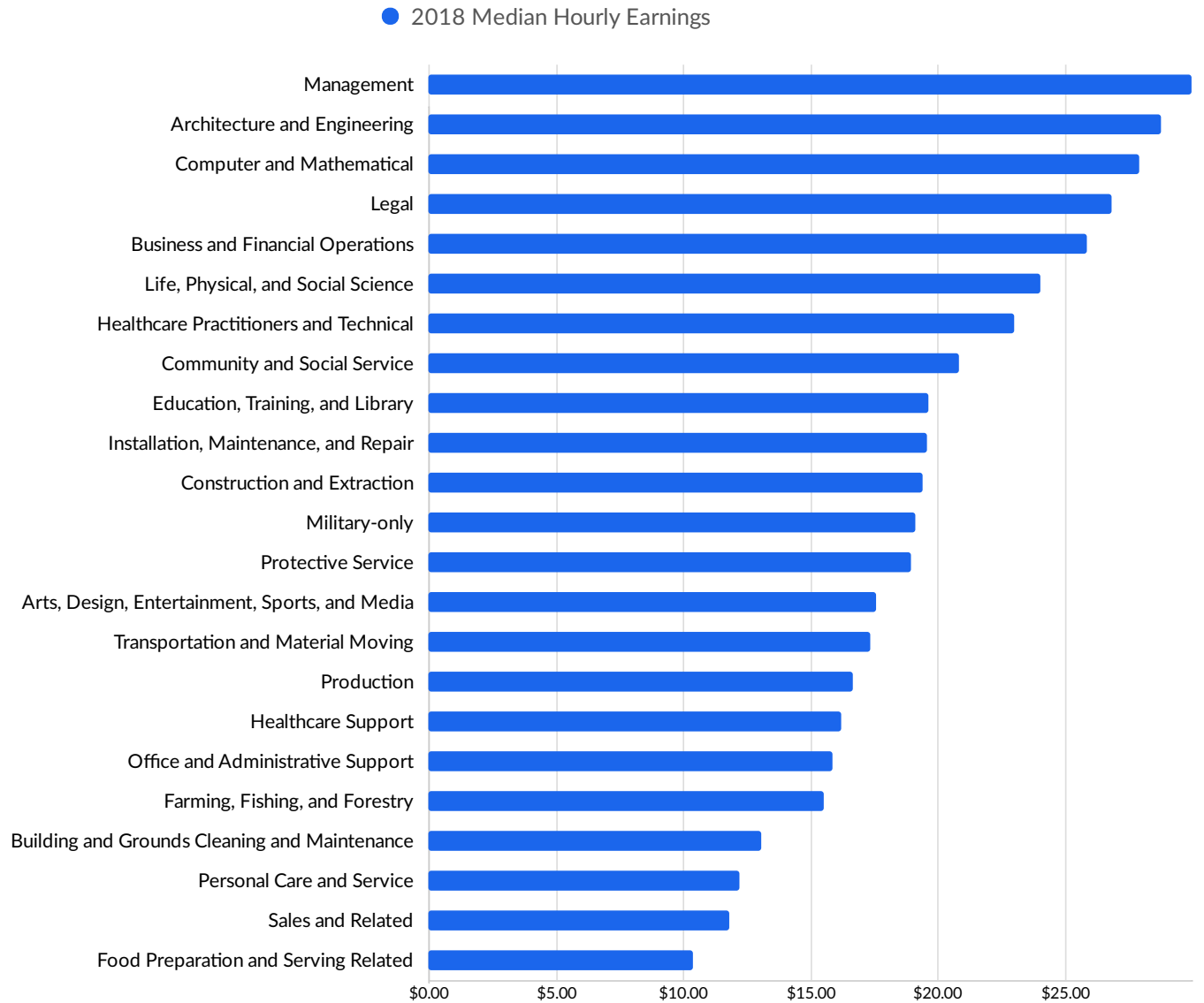
## Top Growing Occupations



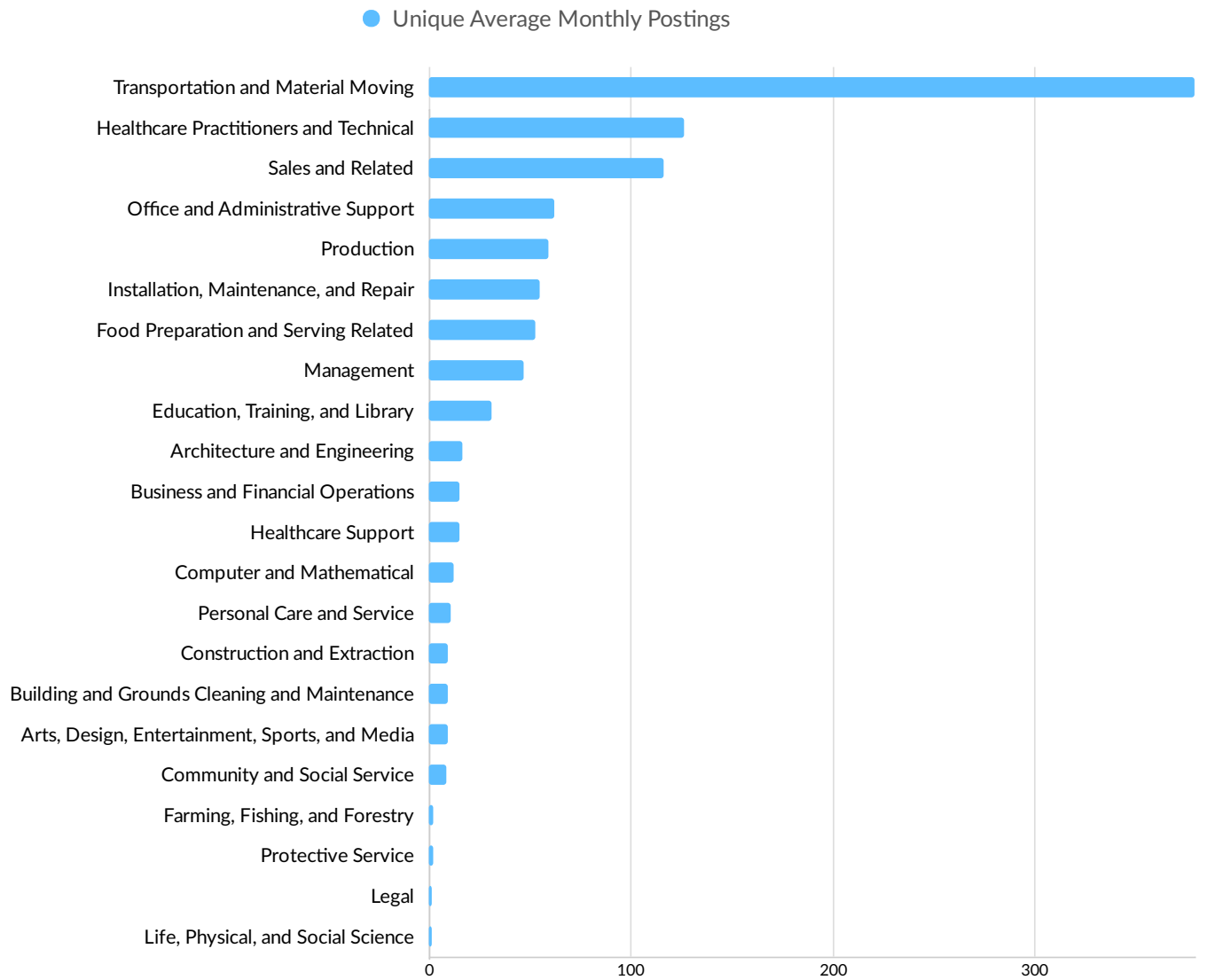
## Top Occupation LQ



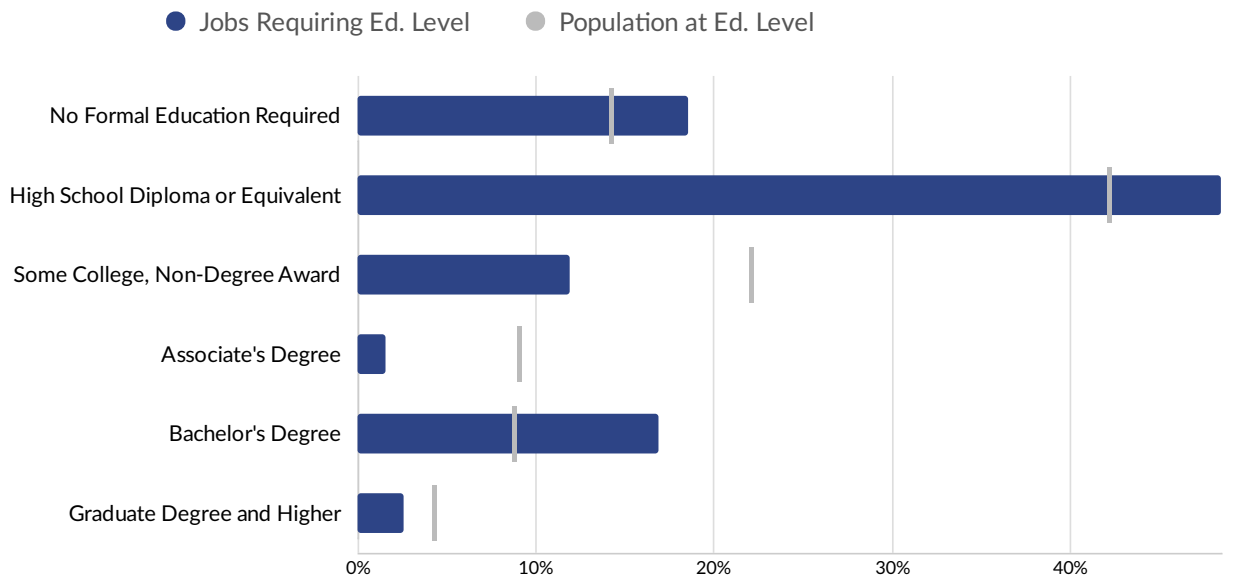
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment





Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Production	1,496	1,578	82	+5%	2.57	\$16.69	59
Office and Administrative Support	1,129	1,125	-4	0%	0.74	\$15.88	62
Food Preparation and Serving Related	861	891	30	+3%	1.02	\$10.36	53
Transportation and Material Moving	723	808	85	+12%	1.13	\$17.34	379
Sales and Related	778	793	15	+2%	0.76	\$11.85	116
Healthcare Practitioners and Technical	750	744	-6	-1%	1.27	\$23.01	126
Management	635	621	-14	-2%	1.02	\$29.97	47
Education, Training, and Library	607	619	12	+2%	1.04	\$19.61	31
Installation, Maintenance, and Repair	427	452	25	+6%	1.10	\$19.61	55
Construction and Extraction	435	447	12	+3%	0.92	\$19.41	9
Personal Care and Service	257	370	113	+44%	0.80	\$12.23	11
Protective Service	316	336	20	+6%	1.43	\$18.94	2
Business and Financial Operations	280	321	41	+15%	0.58	\$25.87	15
Healthcare Support	297	282	-15	-5%	1.01	\$16.20	15
Building and Grounds Cleaning and Maintenance	288	276	-12	-4%	0.72	\$13.07	9
Community and Social Service	221	231	10	+5%	1.31	\$20.84	9
Farming, Fishing, and Forestry	169	187	18	+11%	2.40	\$15.52	2
Architecture and Engineering	115	124	9	+8%	0.69	\$28.78	17

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	85	87	2	+2%	0.45	\$17.56	9
Computer and Mathematical	76	81	5	+7%	0.26	\$27.93	12
Life, Physical, and Social Science	61	68	7	+11%	0.79	\$24.06	1
Legal	45	49	4	+9%	0.56	\$26.82	2
Military-only	43	33	-10	-23%	0.52	\$19.15	0

## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

## In-Demand Skills

