

# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Contents

Economy Overview .....	1
Historic & Projected Trends .....	3
Population Characteristics .....	7
Industry Characteristics .....	9
Business Characteristics .....	15
Workforce Characteristics .....	17
Educational Pipeline .....	25
In-Demand Skills .....	26

## Economy Overview

**19,034**

**Population (2018)**

Population **decreased by 381** over the last 5 years and is projected to **decrease by 203** over the next 5 years.

**8,653**

**Total Regional Employment**

Jobs **decreased by 132** over the last 5 years but are projected to **grow by 117** over the next 5 years.

**\$44.1K**

**Median Household Income (2017)**

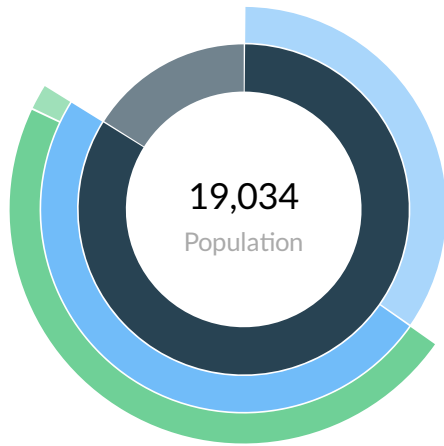
Median household income is **\$13.5K below** the national median household income of \$57.7K.

### Takeaways

- As of 2018 the region's population **declined by 2.0%** since 2013, falling by 381. Population is expected to **decrease by 1.1%** between 2018 and 2023, losing 203.
- From 2013 to 2018, jobs **declined by 1.5%** in Langlade County, WI from 8,785 to **8,653**. This change **fell short of the national growth rate of 8.5% by 10.0%**. As the number of jobs declined, the **labor force participation rate decreased from 61.1% to 58.7% between 2013 and 2018**.
- Concerning educational attainment, **9.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2018 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	19,034	9,365	8,653	99.3	\$745.75M	\$1.18B	\$901.89M
NCWRPC	438,224	226,339	227,345	99.3	\$22.23B	\$28.15B	\$27.20B
Wisconsin	5,810,713	3,106,626	3,156,907	100.0	\$329.70B	\$293.29B	\$321.51B

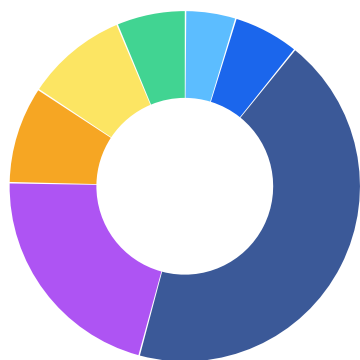
## 2018 Labor Force Breakdown



	Population
● Total Working Age Population	15,956
● Not in Labor Force (15+)	6,591
● Labor Force	9,365
● Employed	9,015
● Unemployed	350
● Under 15	3,077

## Educational Attainment

Concerning educational attainment, **9.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

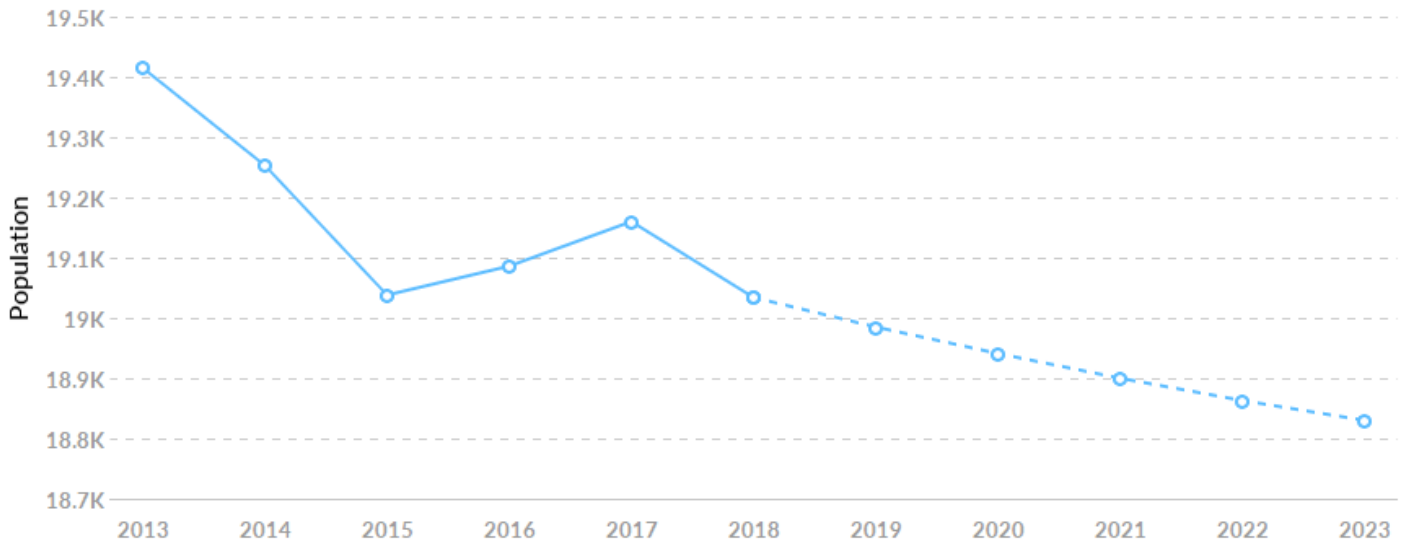


	% of Population	Population
● Less Than 9th Grade	4.6%	650
● 9th Grade to 12th Grade	6.1%	851
● High School Diploma	43.4%	6,080
● Some College	21.1%	2,960
● Associate's Degree	9.0%	1,257
● Bachelor's Degree	9.4%	1,317
● Graduate Degree and Higher	6.4%	892

# Historic & Projected Trends

## Population Trends

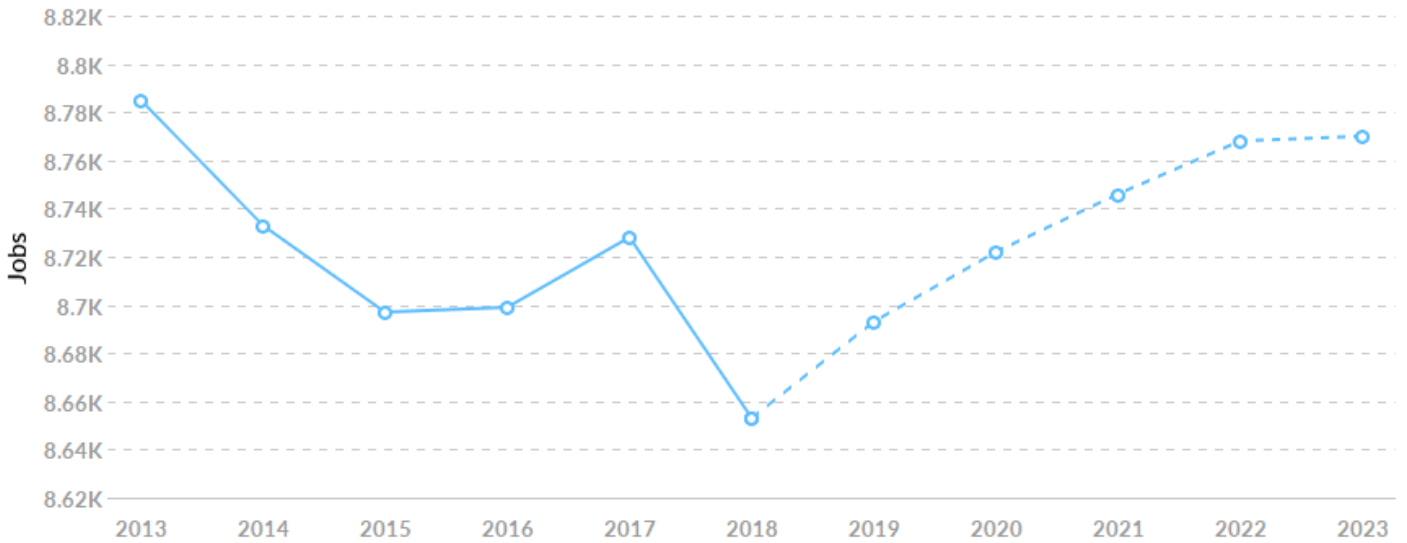
As of 2018 the region's population **declined by 2.0%** since 2013, falling by 381. Population is expected to **decrease by 1.1%** between 2018 and 2023, losing 203.



Timeframe	Population
2013	19,415
2014	19,253
2015	19,038
2016	19,086
2017	19,160
2018	19,034
2019	18,985
2020	18,941
2021	18,900
2022	18,863
2023	18,830

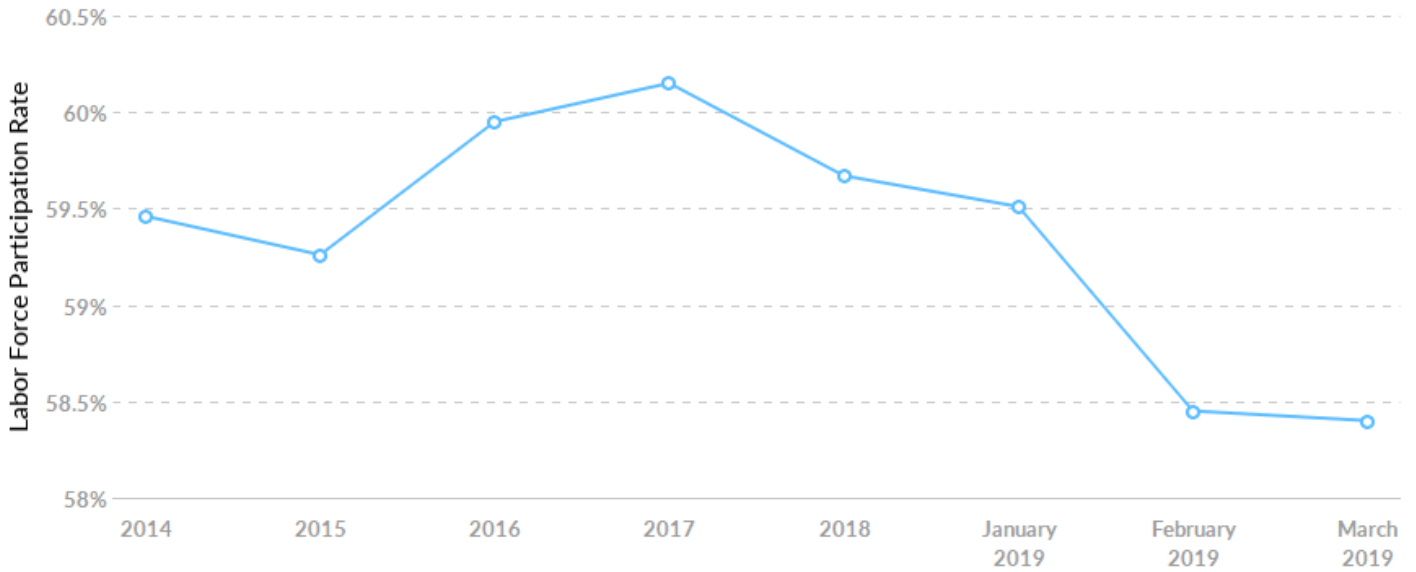
## Job Trends

From 2013 to 2018, jobs declined by 1.5% in Langlade County, WI from 8,785 to 8,653. This change fell short of the national growth rate of 8.5% by 10.0%.



Timeframe	Jobs
2013	8,785
2014	8,733
2015	8,697
2016	8,699
2017	8,728
2018	8,653
2019	8,693
2020	8,722
2021	8,746
2022	8,768
2023	8,770

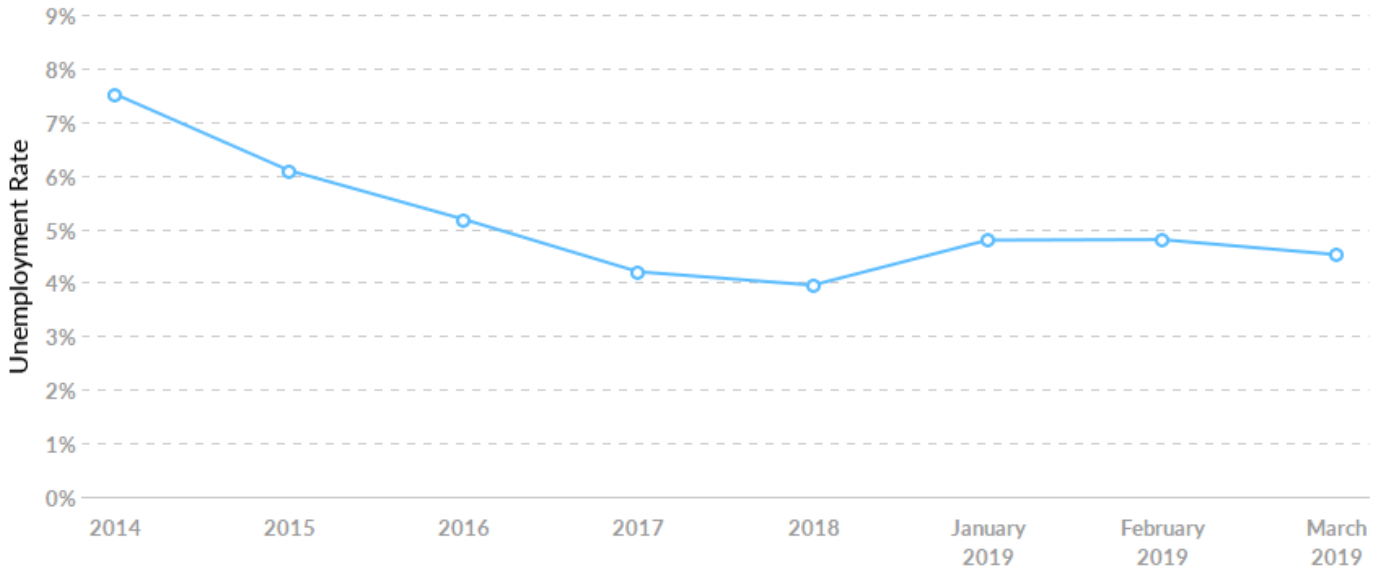
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	59.46%
2015	59.26%
2016	59.95%
2017	60.15%
2018	59.67%
January 2019	59.51%
February 2019	58.45%
March 2019	58.40%

## Unemployment Rate Trends

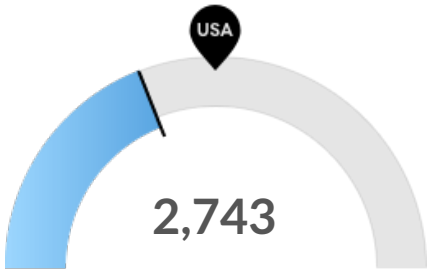
Lanlade County, WI had a March 2019 unemployment rate of 4.52%, **decreasing from 7.52%** 5 years before.



Timeframe	Unemployment Rate
2014	7.52%
2015	6.09%
2016	5.18%
2017	4.20%
2018	3.95%
January 2019	4.79%
February 2019	4.80%
March 2019	4.52%

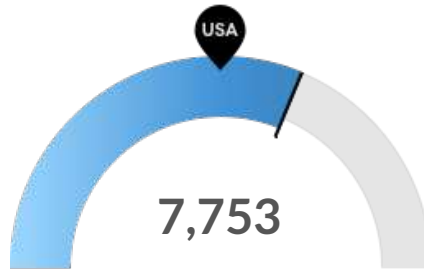


## Population Characteristics



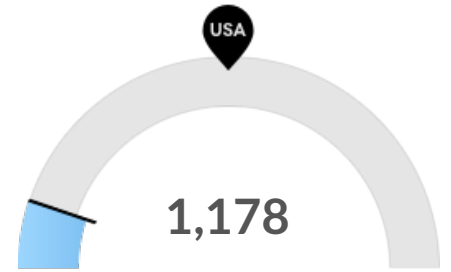
**Millennials**

Langlade County, WI has 2,743 millennials (ages 20-34). The national average for an area this size is 3,968.



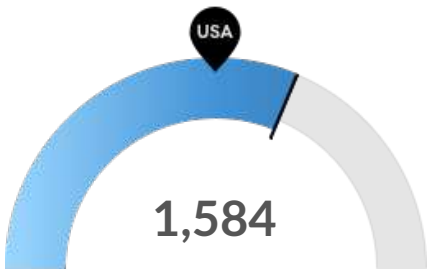
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,462 people 55 or older, while there are 7,753 here.



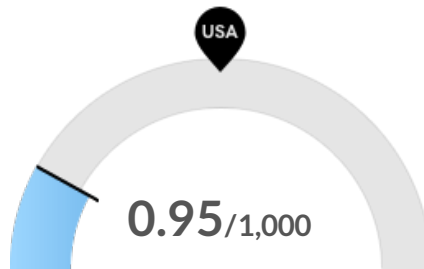
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,524 racially diverse people, while there are 1,178 here.



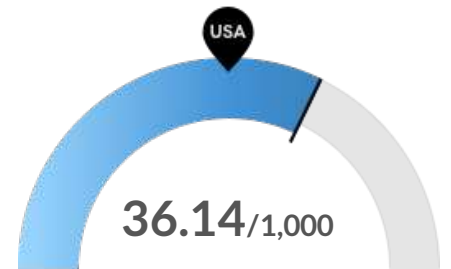
**Veterans**

Langlade County, WI has 1,584 veterans. The national average for an area this size is 1,114.



**Violent Crime**

Langlade County, WI has 0.95 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.

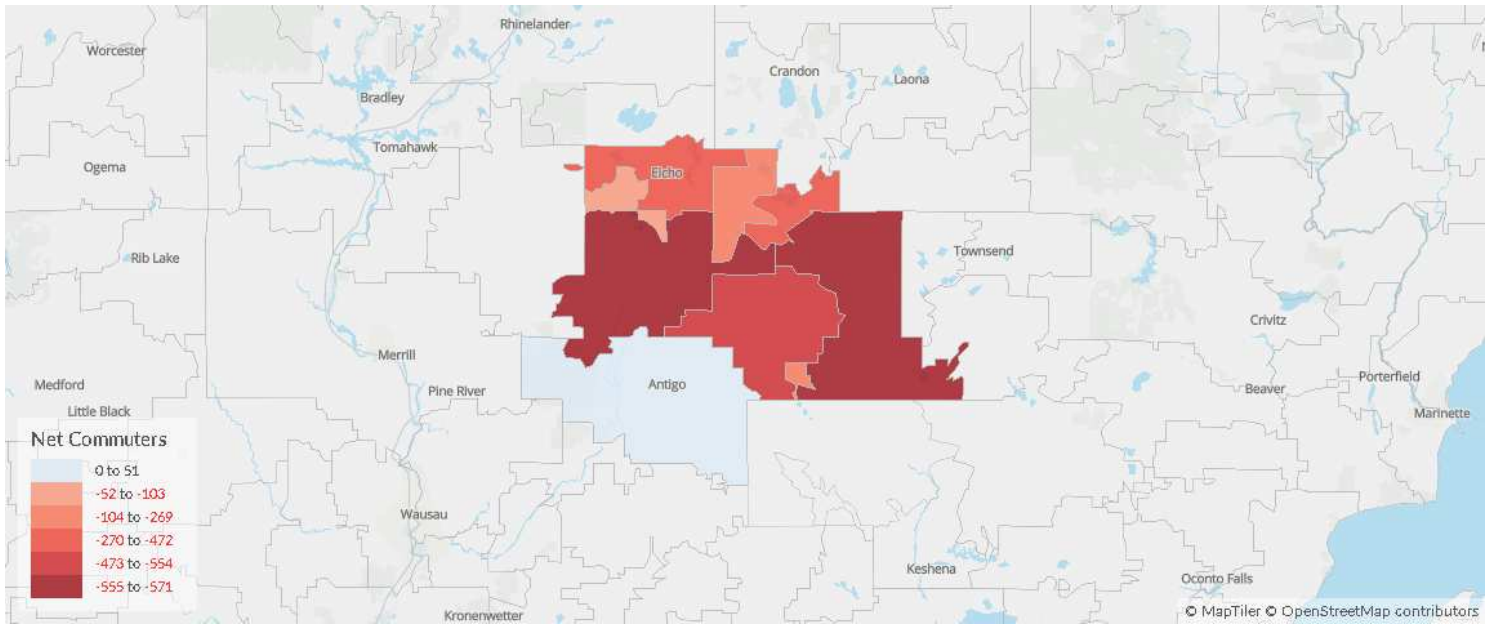


**Property Crime**

Langlade County, WI has 36.14 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

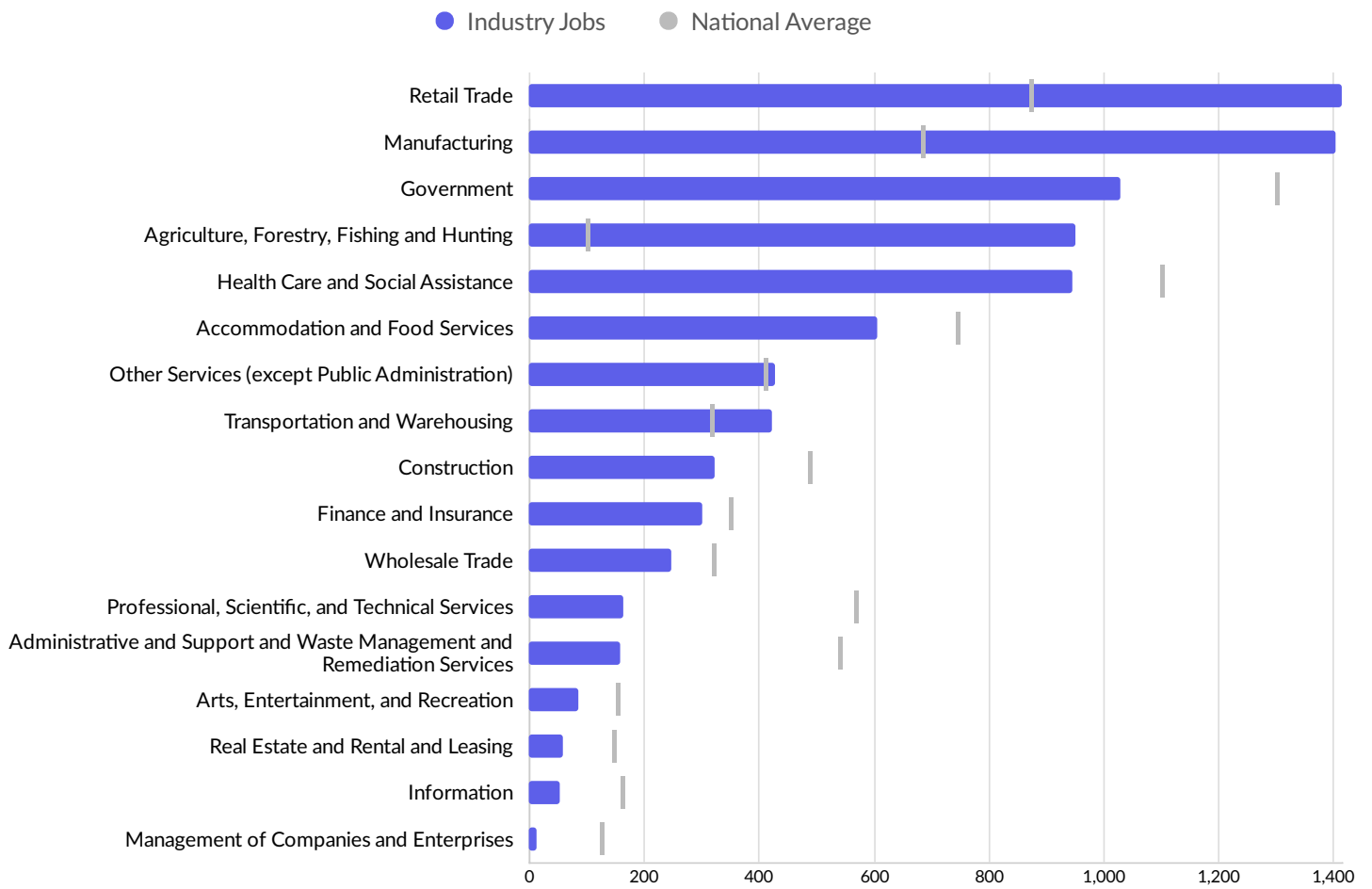
ZIP	Name	2018 Employment
54409	Antigo, WI (in Langlade ...	6,900
54424	Deerbrook, WI (in Langl...	691
54491	White Lake, WI (in Lang...	340
54428	Elcho, WI (in Langlade c...	301
54485	Summit Lake, WI (in Lan...	135

### Where Talent Lives

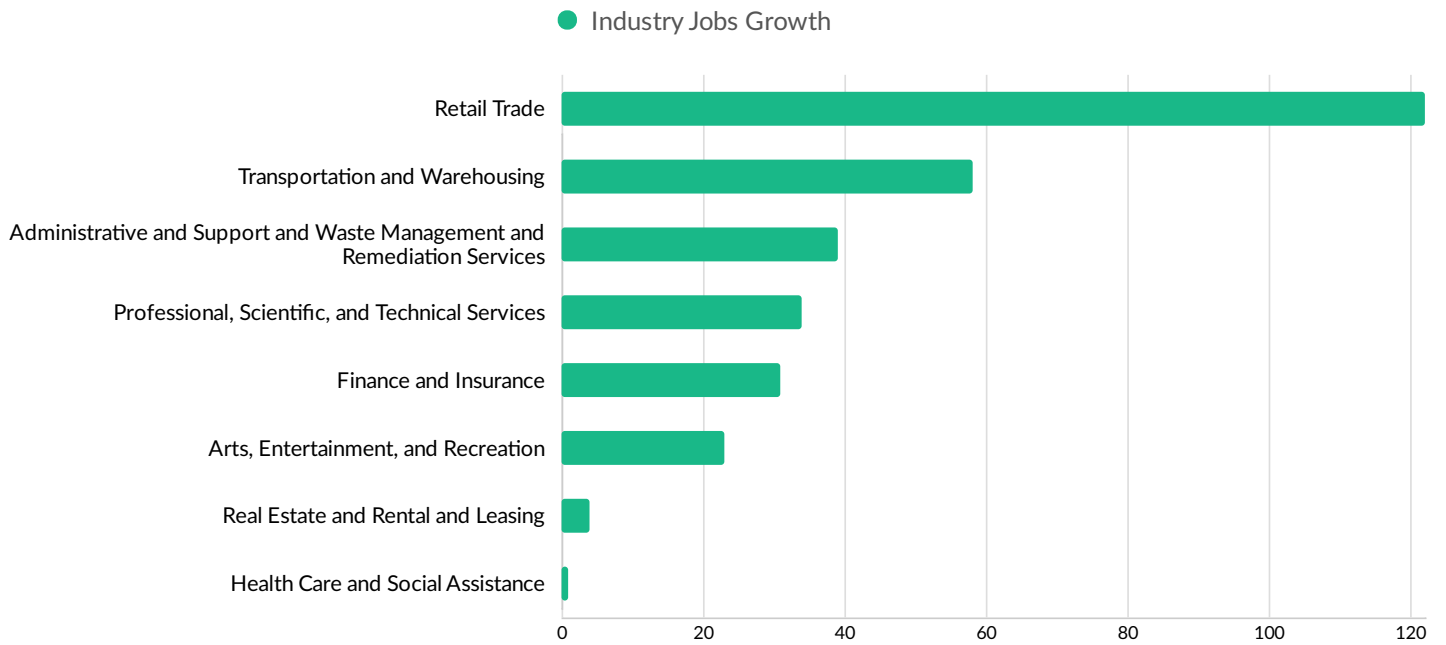
ZIP	Name	2018 Workers
54409	Antigo, WI (in Langlade ...	6,900
54424	Deerbrook, WI (in Langl...	1,245
54491	White Lake, WI (in Lang...	912
54418	Bryant, WI (in Langlade ...	578
54428	Elcho, WI (in Langlade c...	571

# Industry Characteristics

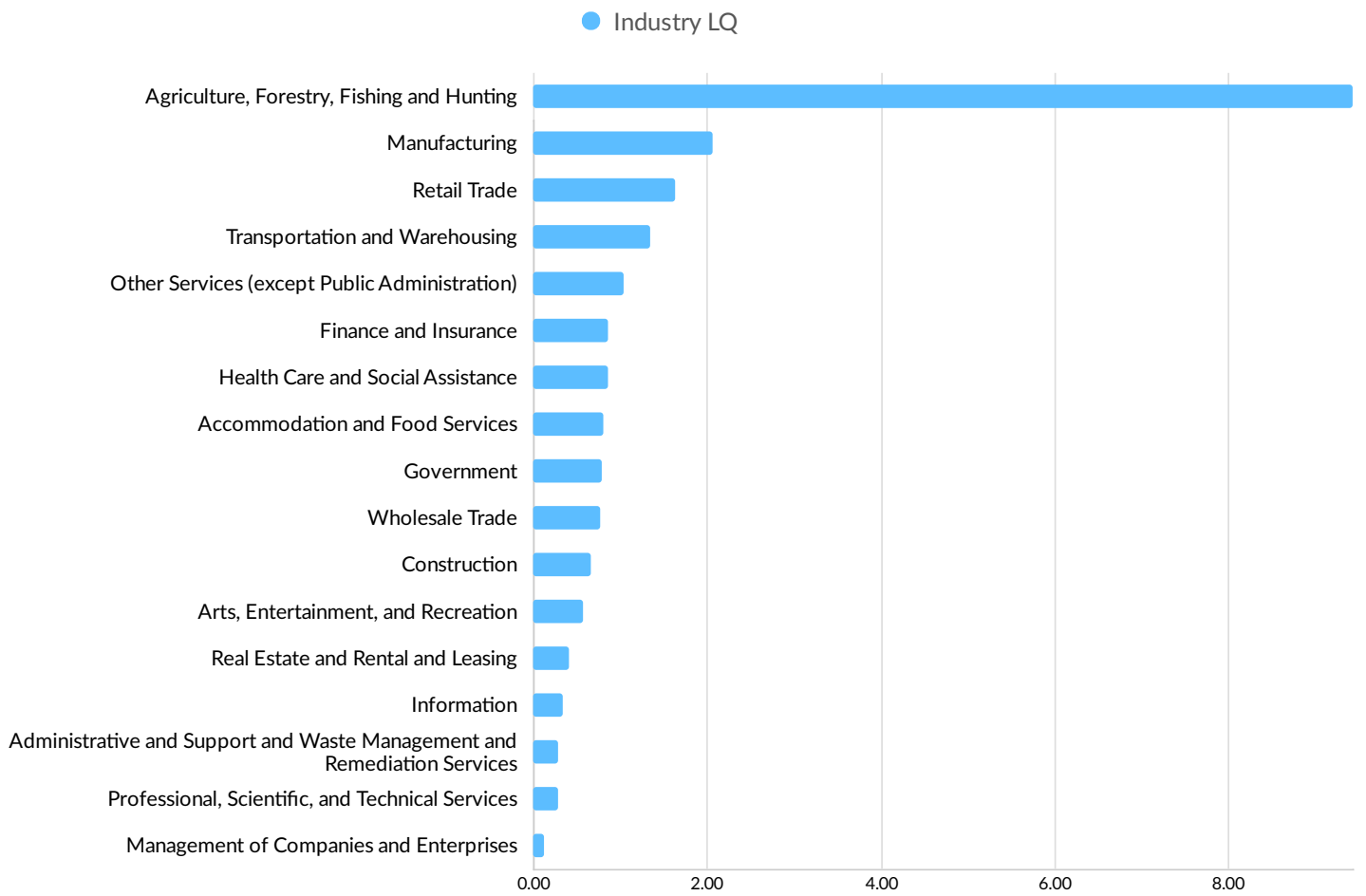
## Largest Industries



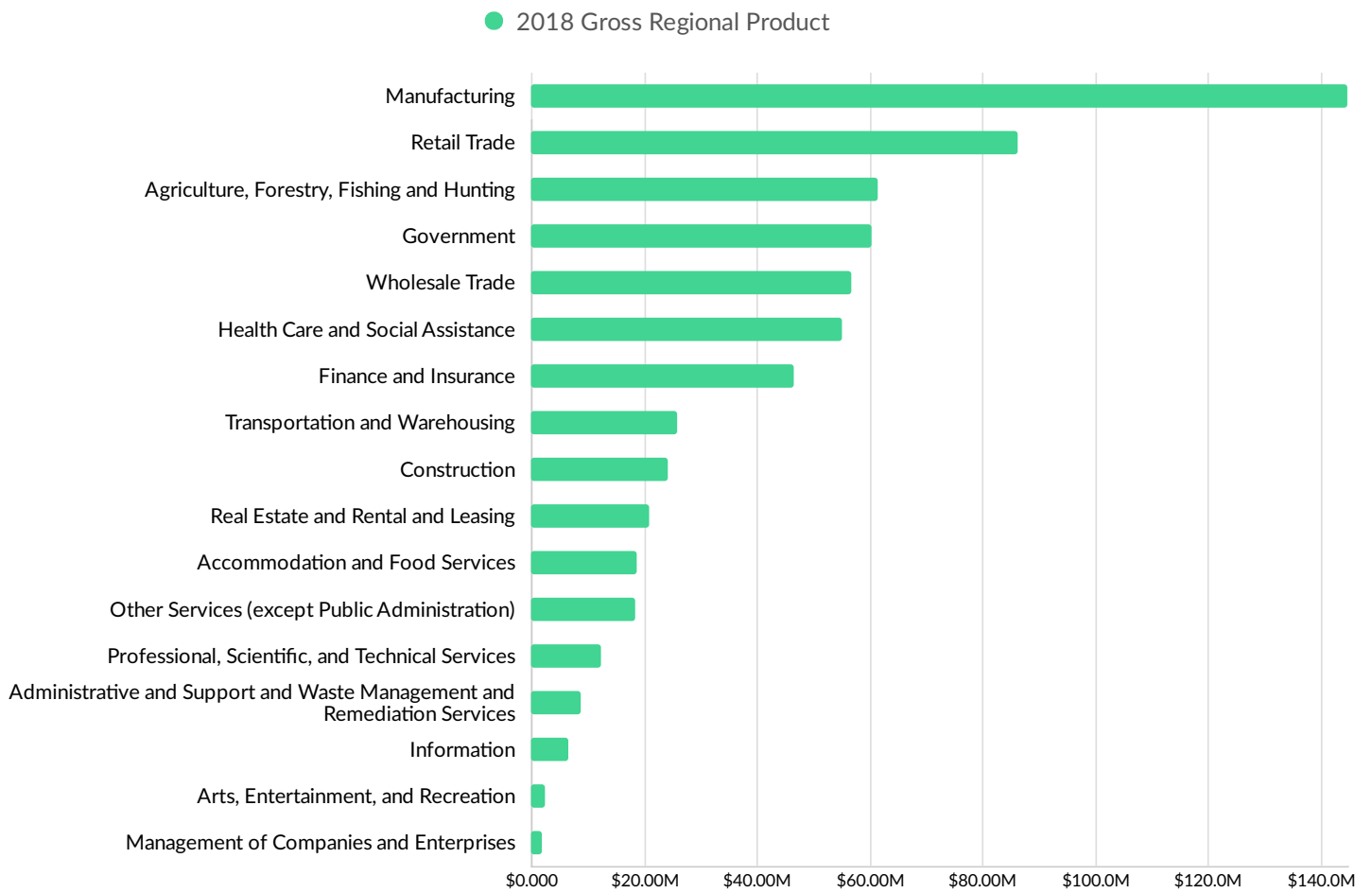
## Top Growing Industries



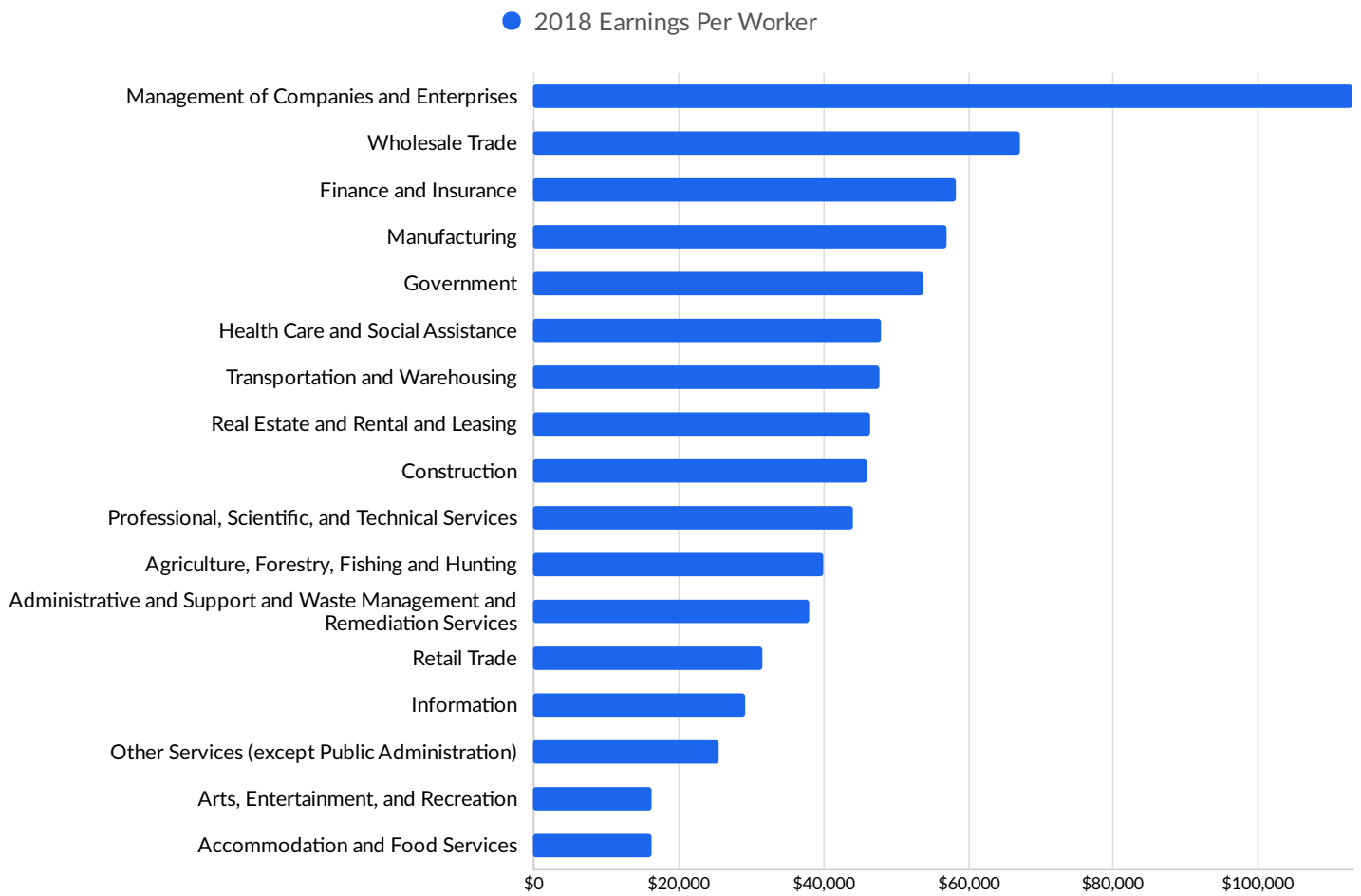
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings








Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Retail Trade	1,293	1,415	122	+9%	1.63	\$31,608	\$86.45M
Manufacturing	1,512	1,405	-107	-7%	2.06	\$57,029	\$144.82M
Government	1,040	1,030	-10	-1%	0.79	\$53,905	\$60.48M
Agriculture, Forestry, Fishing and Hunting	1,021	952	-69	-7%	9.43	\$40,075	\$61.46M
Health Care and Social Assistance	945	946	1	+0%	0.86	\$48,002	\$55.16M
Accommodation and Food Services	729	606	-123	-17%	0.81	\$16,305	\$18.81M
Other Services (except Public Administration)	431	429	-2	0%	1.05	\$25,671	\$18.38M
Transportation and Warehousing	366	424	58	+16%	1.34	\$47,746	\$25.89M
Construction	330	324	-6	-2%	0.67	\$46,182	\$24.41M
Finance and Insurance	270	301	31	+11%	0.87	\$58,403	\$46.57M
Wholesale Trade	277	247	-30	-11%	0.78	\$67,097	\$56.93M
Professional, Scientific, and Technical Services	130	164	34	+26%	0.29	\$44,175	\$12.31M
Administrative and Support and Waste Management and Remediation Services	119	158	39	+33%	0.29	\$38,181	\$8.77M
Arts, Entertainment, and Recreation	64	87	23	+36%	0.58	\$16,447	\$2.43M
Real Estate and Rental and Leasing	56	60	4	+7%	0.41	\$46,564	\$20.90M
Information	69	55	-14	-20%	0.35	\$29,353	\$6.56M
Management of Companies and Enterprises	27	15	-12	-44%	0.12	\$113,077	\$1.85M



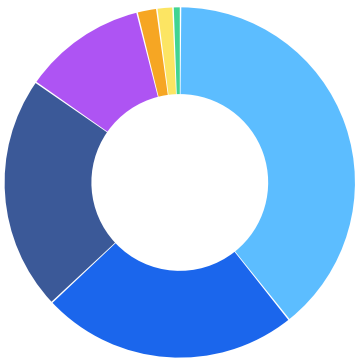
## Business Characteristics

### 963 Companies Employ Your Workers

Online profiles for your workers mention 963 companies as employers, with the top 10 appearing below. In the last 12 months, 573 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	111 	Platinum Supplemental Insuranc...	180 
Aspirus Wausau Hospital, Inc.	55 	Aspirus Wausau Hospital, Inc.	157 
Unified School District of Antigo	53 	Telereach Inc	120 
Covantage Credit Union	43 	U. S. Xpress, Inc.	112 
Volm Companies, Incorporated	41 	Army National Guard	105 
Wal-Mart Stores, Inc.	34 	Teach For America, Inc.	88 
Amron Corporation	31 	Fleet Wholesale Supply Co., Inc...	80 
Menard, Inc.	28 	Roehl Transport, Inc.	77 
Waukesha Bearings Corporation	20 	Homeadvisor, Inc.	70 
Antigo Unified School District	19 	Platinum Services LLC	56 

## Business Size

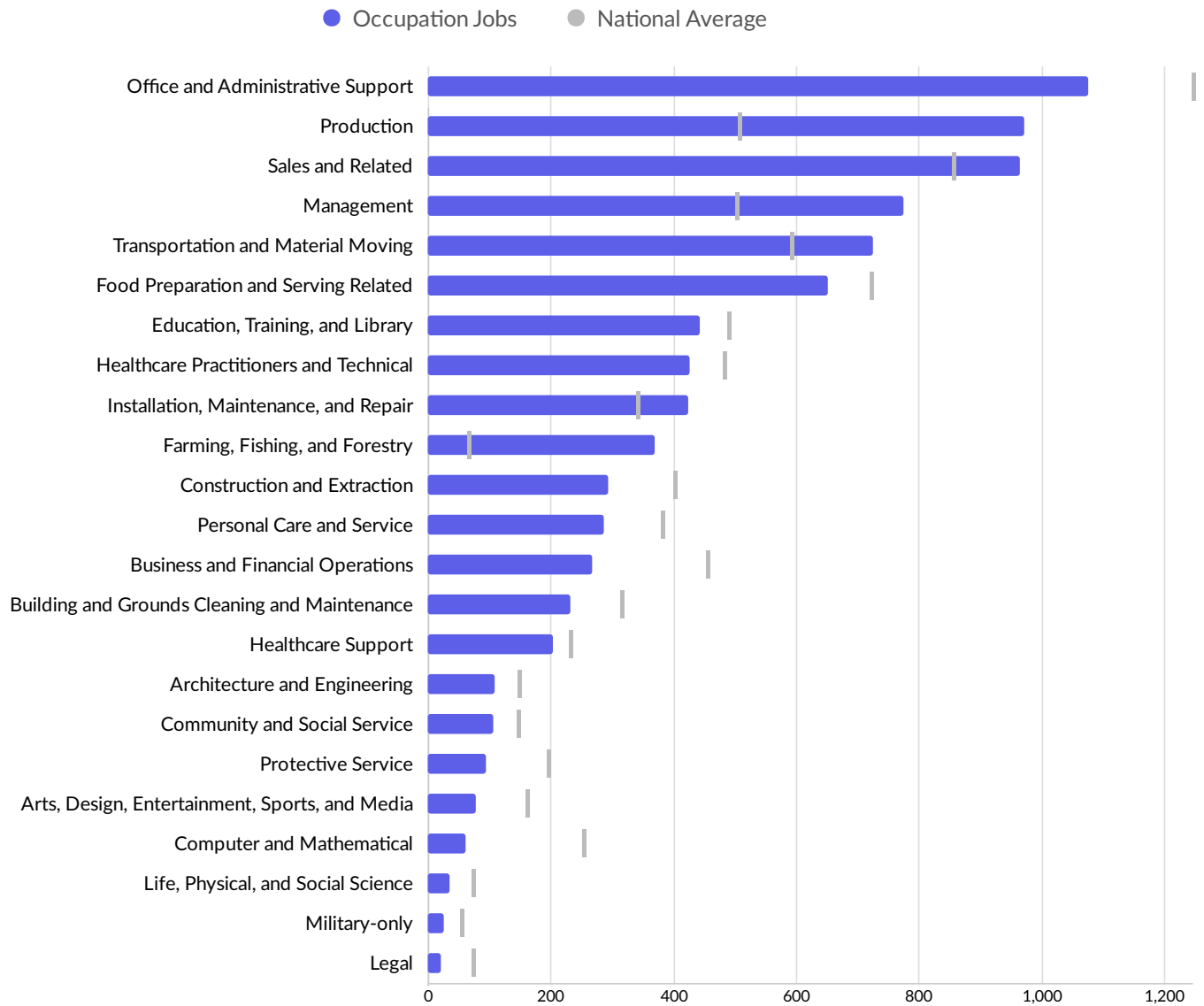


	Percentage	Business Count
● 1 to 4 employees	39.2%	344
● 5 to 9 employees	23.7%	208
● 10 to 19 employees	21.7%	190
● 20 to 49 employees	11.4%	100
● 50 to 99 employees	1.8%	16
● 100 to 249 employees	1.5%	13
● 250 to 499 employees	0.7%	6

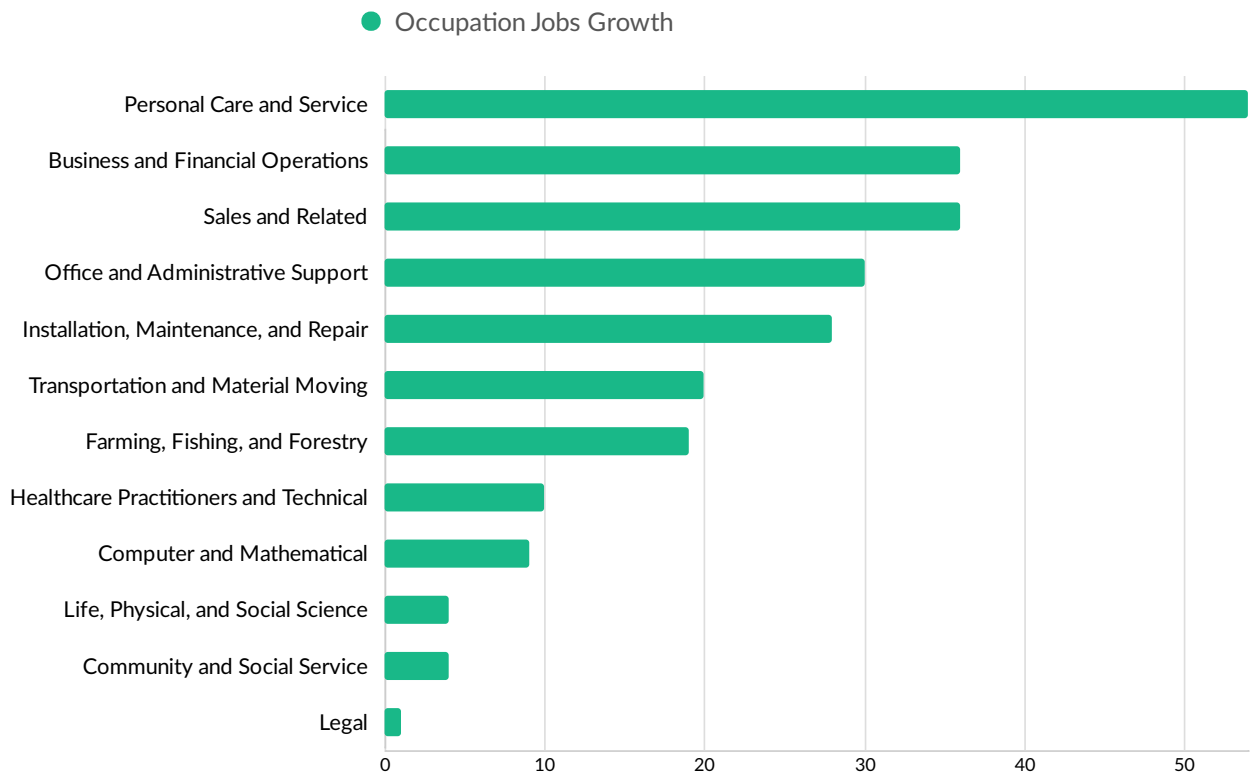
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

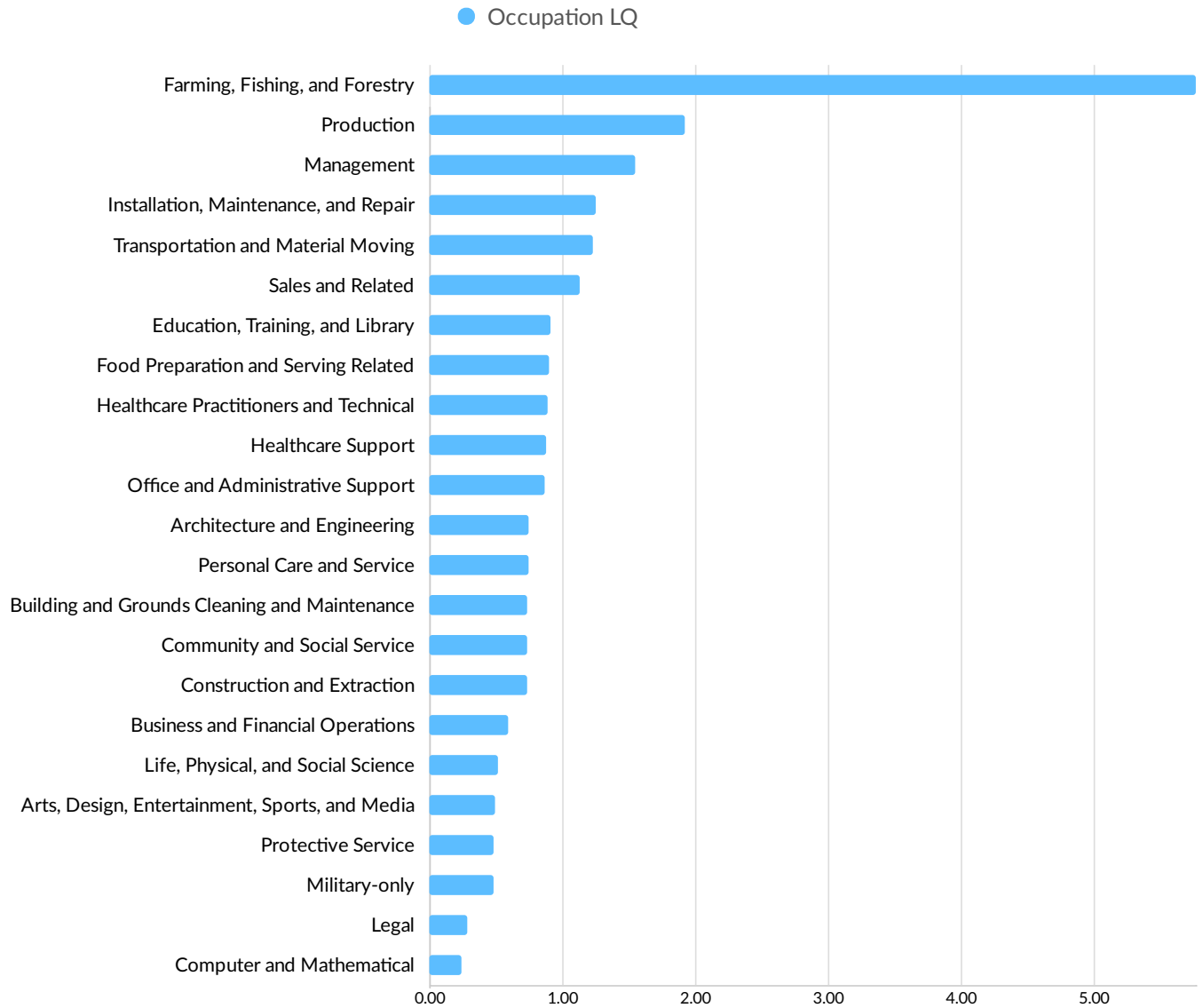
## Largest Occupations



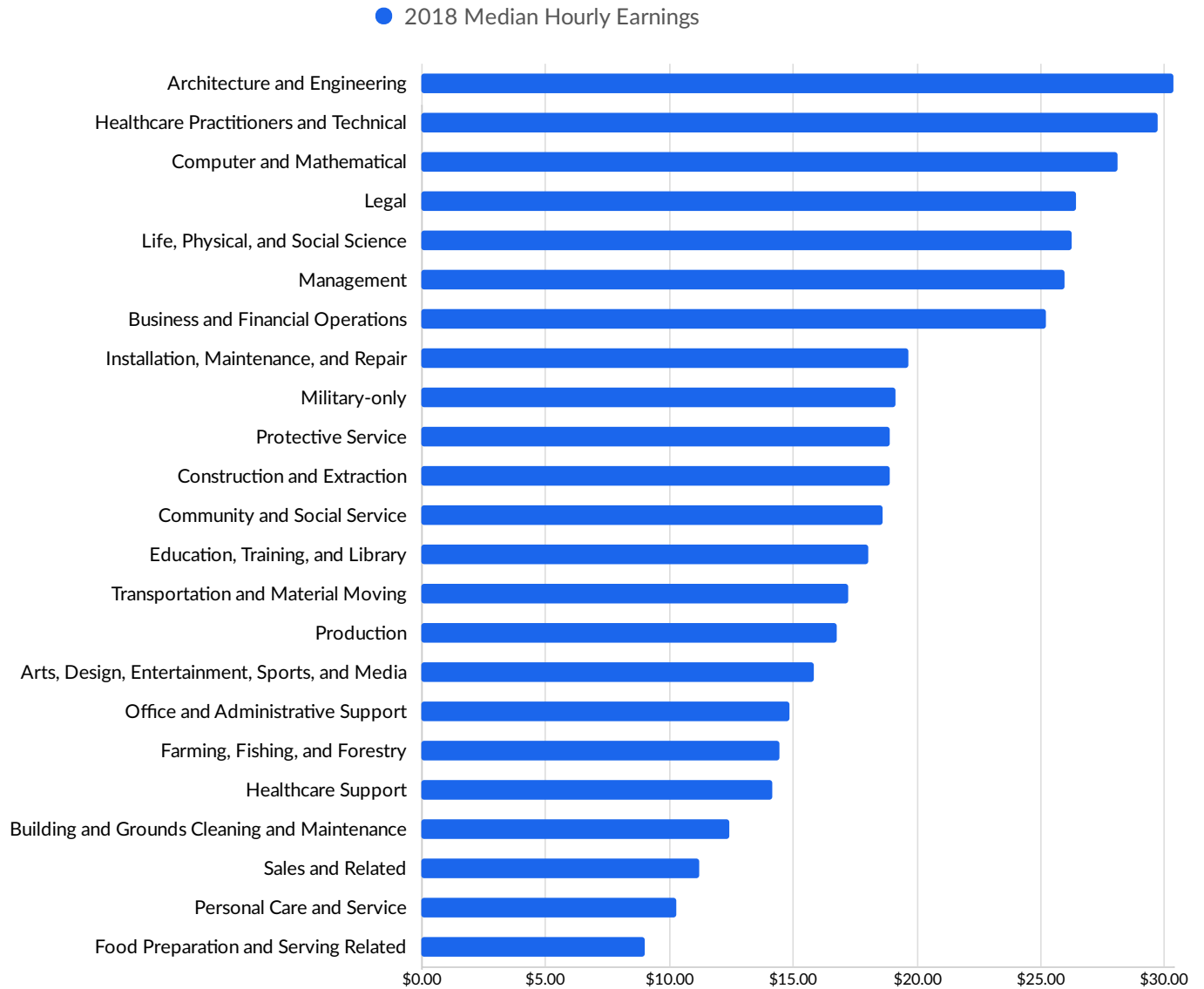
## Top Growing Occupations



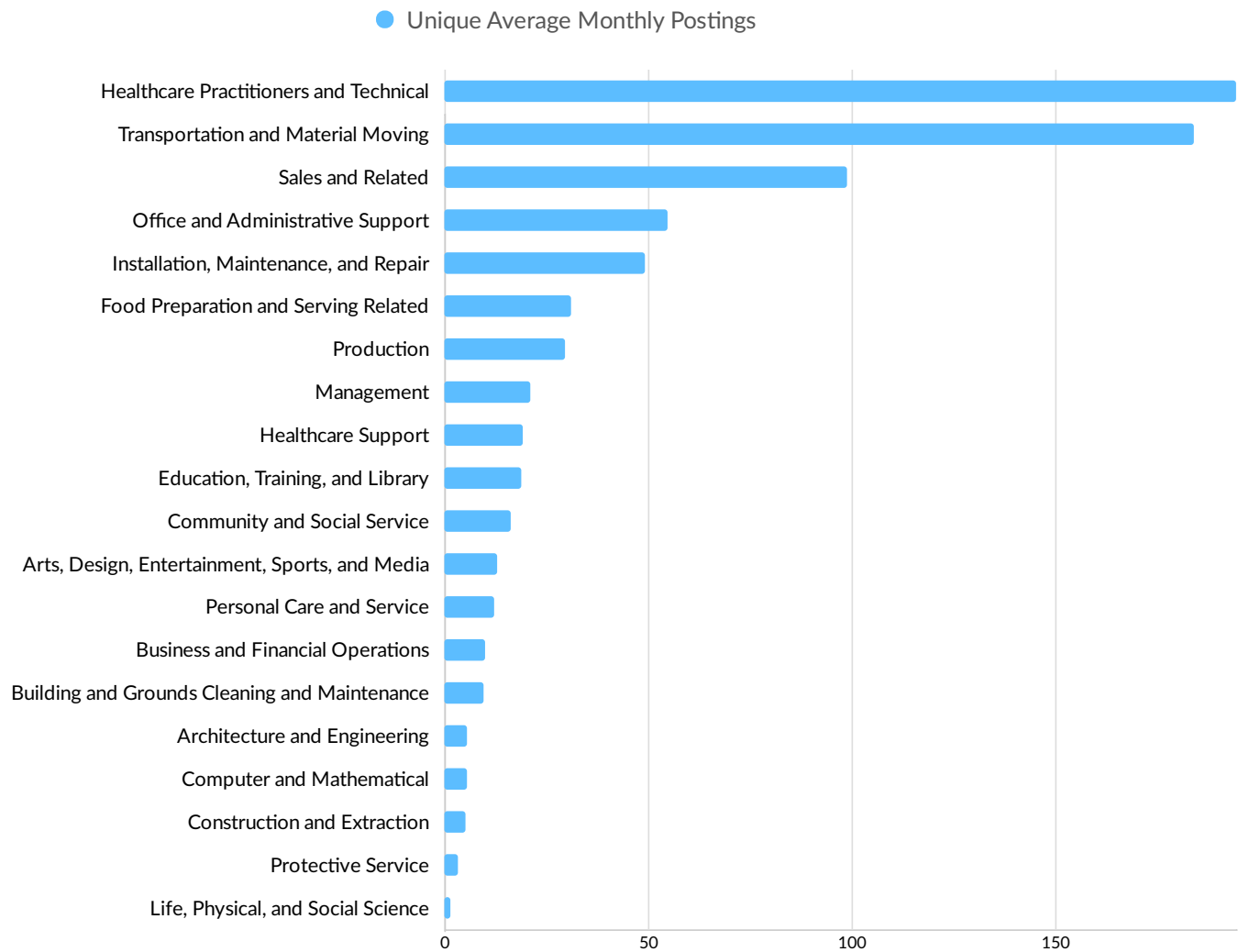
## Top Occupation LQ



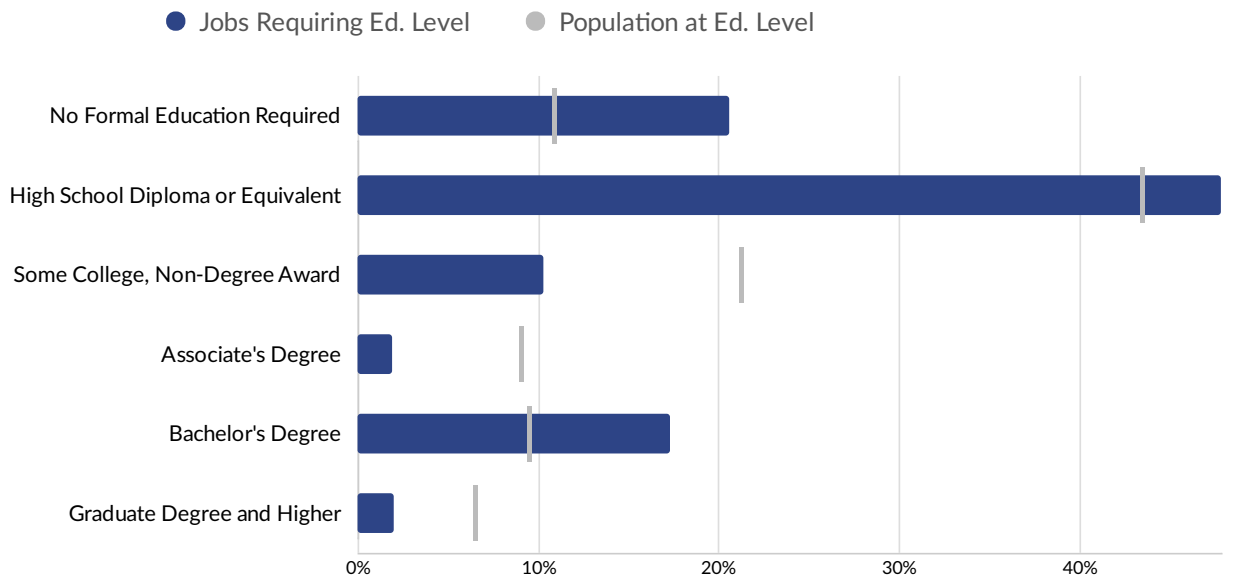
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment





Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Office and Administrative Support	1,046	1,076	30	+3%	0.86	\$14.86	55
Production	1,030	973	-57	-6%	1.93	\$16.78	30
Sales and Related	930	966	36	+4%	1.13	\$11.22	99
Management	855	775	-80	-9%	1.55	\$26.00	21
Transportation and Material Moving	707	727	20	+3%	1.23	\$17.27	184
Food Preparation and Serving Related	764	653	-111	-15%	0.91	\$9.05	31
Education, Training, and Library	483	444	-39	-8%	0.91	\$18.04	19
Healthcare Practitioners and Technical	417	427	10	+2%	0.89	\$29.74	194
Installation, Maintenance, and Repair	396	424	28	+7%	1.25	\$19.66	49
Farming, Fishing, and Forestry	352	371	19	+5%	5.77	\$14.47	1
Construction and Extraction	315	294	-21	-7%	0.73	\$18.94	5
Personal Care and Service	232	286	54	+23%	0.75	\$10.32	12
Business and Financial Operations	232	268	36	+16%	0.59	\$25.24	10
Building and Grounds Cleaning and Maintenance	256	232	-24	-9%	0.74	\$12.43	10
Healthcare Support	228	204	-24	-11%	0.88	\$14.20	19
Architecture and Engineering	120	110	-10	-8%	0.75	\$30.39	6
Community and Social Service	103	107	4	+4%	0.74	\$18.65	16
Protective Service	98	94	-4	-4%	0.49	\$18.94	3

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Aug 2018 - Jul 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	88	79	-9	-10%	0.50	\$15.84	13
Computer and Mathematical	52	61	9	+17%	0.24	\$28.15	5
Life, Physical, and Social Science	32	36	4	+13%	0.51	\$26.27	1
Military-only	29	25	-4	-14%	0.48	\$19.15	0
Legal	19	20	1	+5%	0.28	\$26.45	1

## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

## In-Demand Skills

