



Adams County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,230

Population (2019)

Population **grew by 101** over the last 5 years and is projected to **grow by 155** over the next 5 years.

5,916

Total Regional Employment

Jobs **grew by 11** over the last 5 years and are projected to **grow by 227** over the next 5 years.

\$44.0K

Median Household Income (2017)

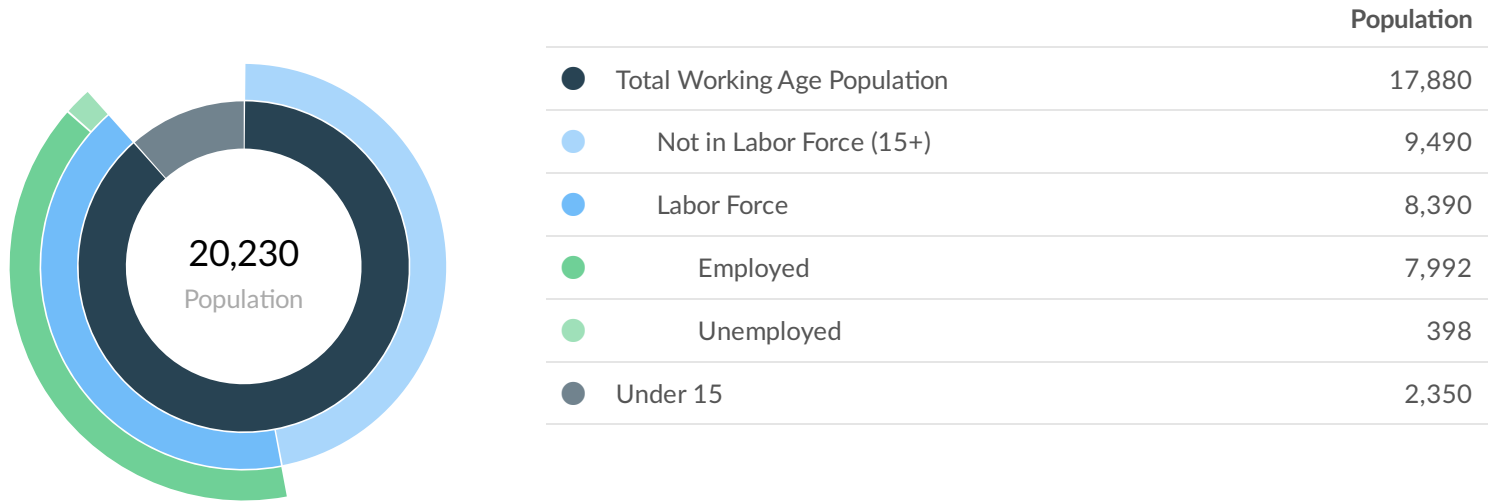
Median household income is **\$13.6K below** the national median household income of \$57.7K.

Takeaways

- As of 2019 the region's population **increased by 0.5%** since 2014, growing by 101. Population is expected to **increase by 0.8%** between 2019 and 2024, adding 155.
- From 2014 to 2019, jobs **increased by 0.2%** in Adams County, WI from 5,904 to **5,916**. This change **fell short of the national growth rate of 6.9% by 6.7%**. As the number of jobs increased, the **labor force participation rate decreased from 48.6% to 46.9% between 2014 and 2019**.
- Concerning educational attainment, **8.1% of Adams County, WI residents possess a Bachelor's Degree** (10.8% below the national average), and **7.8% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2019 are Crop Production, Traveler Accommodation, and Local Government, Excluding Education and Hospitals.

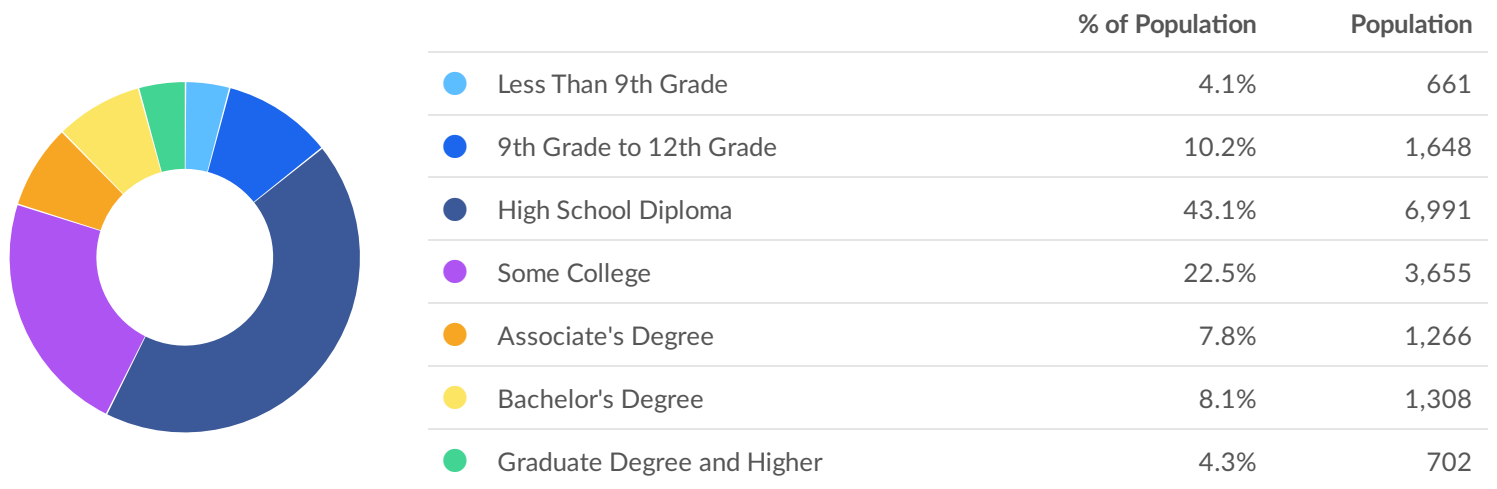
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	20,230	8,390	5,916	96.6	\$512.72M	\$1.15B	\$929.68M
NCWRPC	439,469	230,228	227,543	99.3	\$22.12B	\$27.98B	\$27.03B
Wisconsin	5,829,343	3,169,992	3,161,196	100.0	\$327.99B	\$292.45B	\$319.01B

2019 Labor Force Breakdown



Educational Attainment

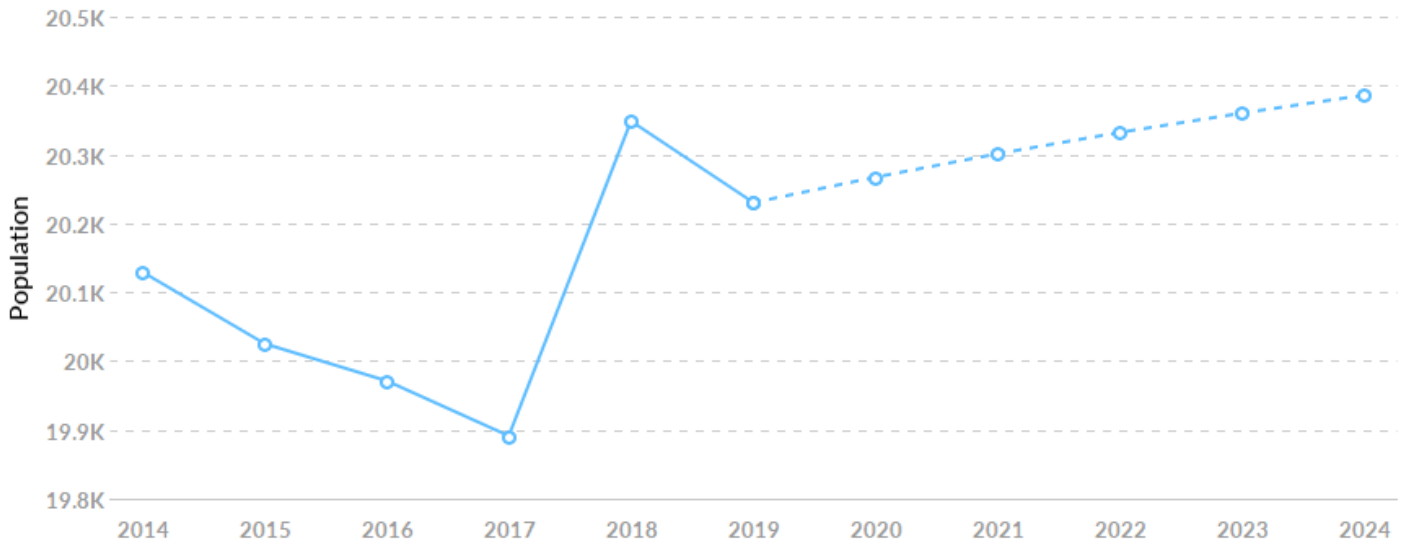
Concerning educational attainment, **8.1% of Adams County, WI residents possess a Bachelor's Degree** (10.8% below the national average), and **7.8% hold an Associate's Degree** (0.3% below the national average).



Historic & Projected Trends

Population Trends

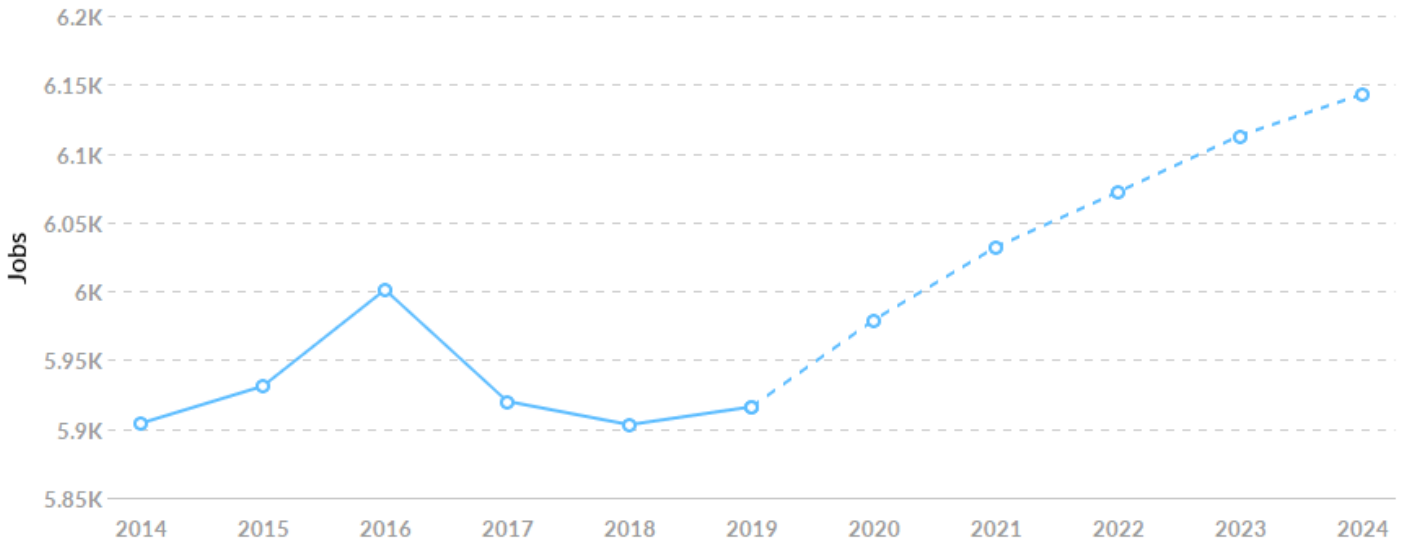
As of 2019 the region's population increased by 0.5% since 2014, growing by 101. Population is expected to increase by 0.8% between 2019 and 2024, adding 155.



Timeframe	Population
2014	20,129
2015	20,025
2016	19,971
2017	19,891
2018	20,348
2019	20,230
2020	20,267
2021	20,301
2022	20,332
2023	20,360
2024	20,386

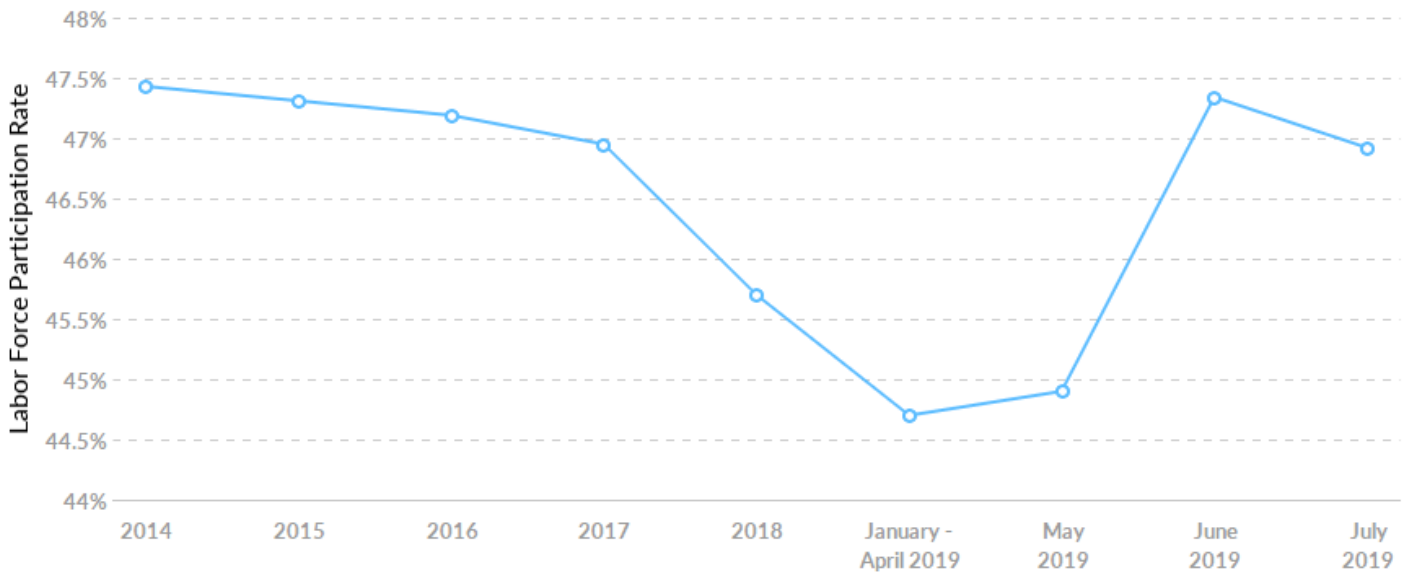
Job Trends

From 2014 to 2019, jobs increased by 0.2% in Adams County, WI from 5,904 to 5,916. This change fell short of the national growth rate of 6.9% by 6.7%.



Timeframe	Jobs
2014	5,904
2015	5,931
2016	6,001
2017	5,920
2018	5,903
2019	5,916
2020	5,979
2021	6,032
2022	6,072
2023	6,113
2024	6,143

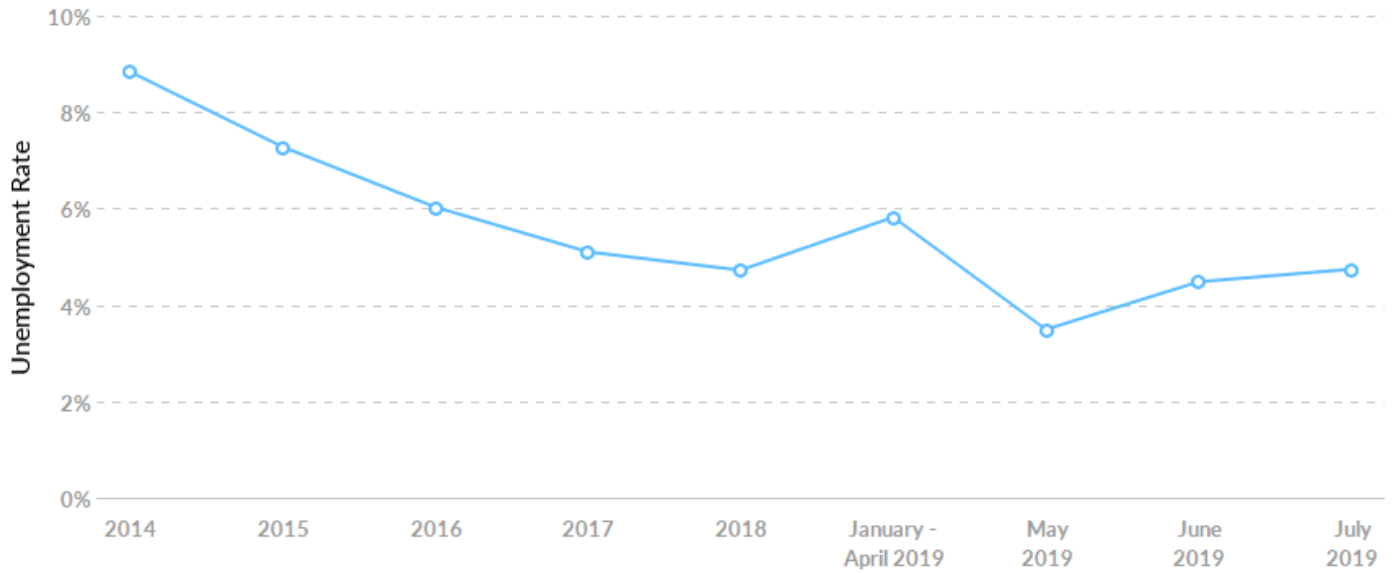
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	47.43%
2015	47.31%
2016	47.19%
2017	46.95%
2018	45.70%
January - April 2019	44.70%
May 2019	44.90%
June 2019	47.34%
July 2019	46.92%

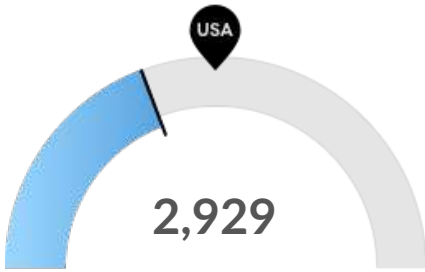
Unemployment Rate Trends

Adams County, WI had a July 2019 unemployment rate of 4.74%, decreasing from 8.84% 5 years before.



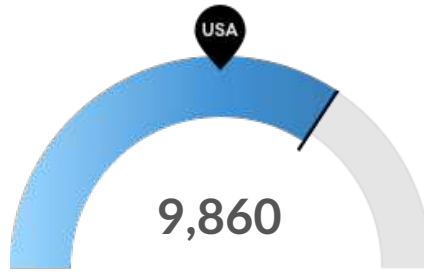
Timeframe	Unemployment Rate
2014	8.84%
2015	7.28%
2016	6.03%
2017	5.10%
2018	4.72%
January - April 2019	5.82%
May 2019	3.49%
June 2019	4.48%
July 2019	4.74%

Population Characteristics



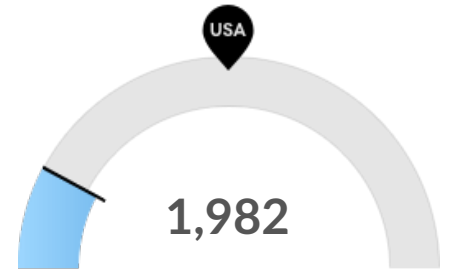
Millennials

Adams County, WI has 2,929 millennials (ages 25-39). The national average for an area this size is 4,183.



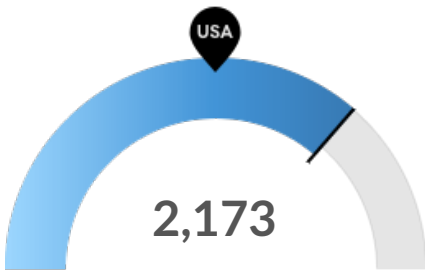
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 5,890 people 55 or older, while there are 9,860 here.



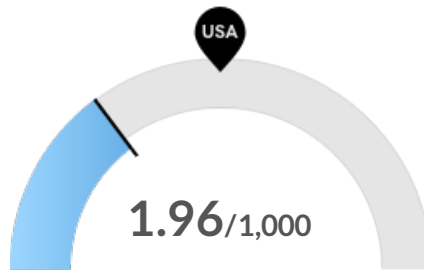
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,062 racially diverse people, while there are 1,982 here.



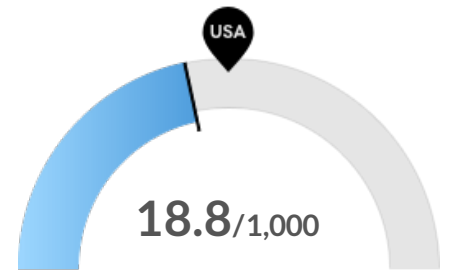
Veterans

Adams County, WI has 2,173 veterans. The national average for an area this size is 1,159.



Violent Crime

Adams County, WI has 1.96 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

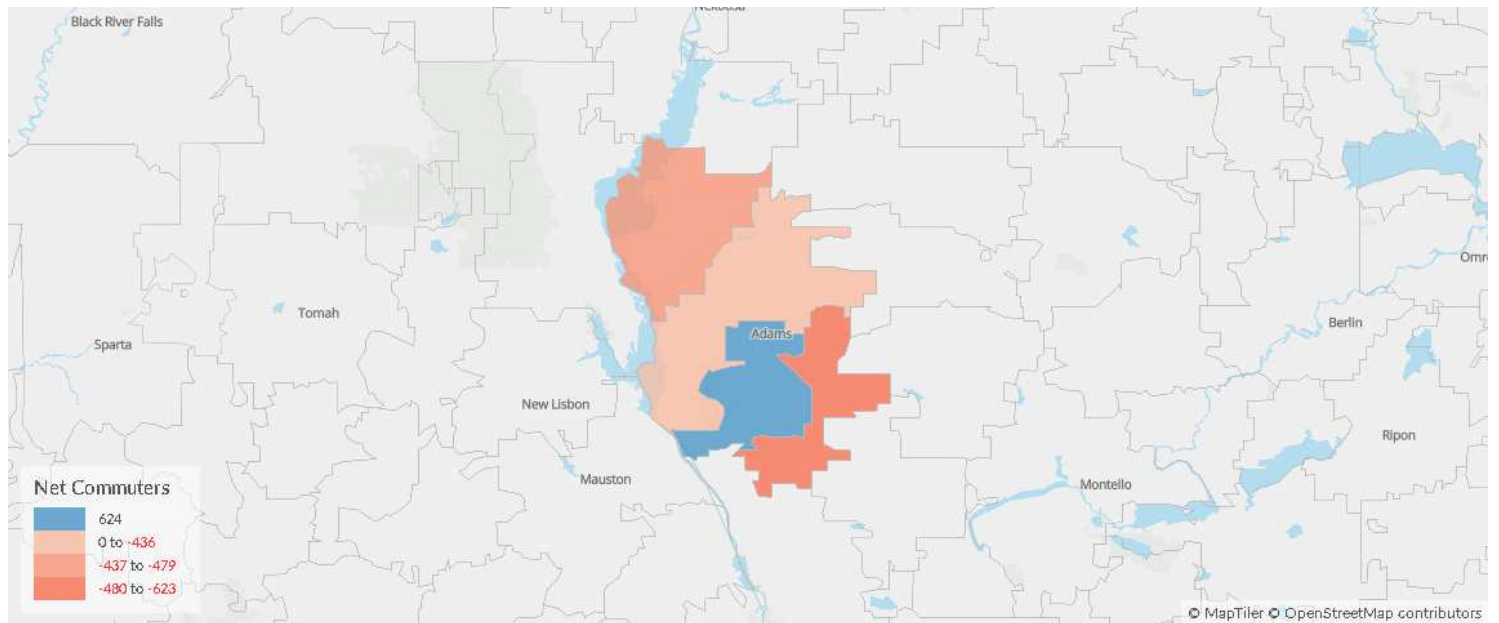


Property Crime

Adams County, WI has 18.8 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



Where Talent Works

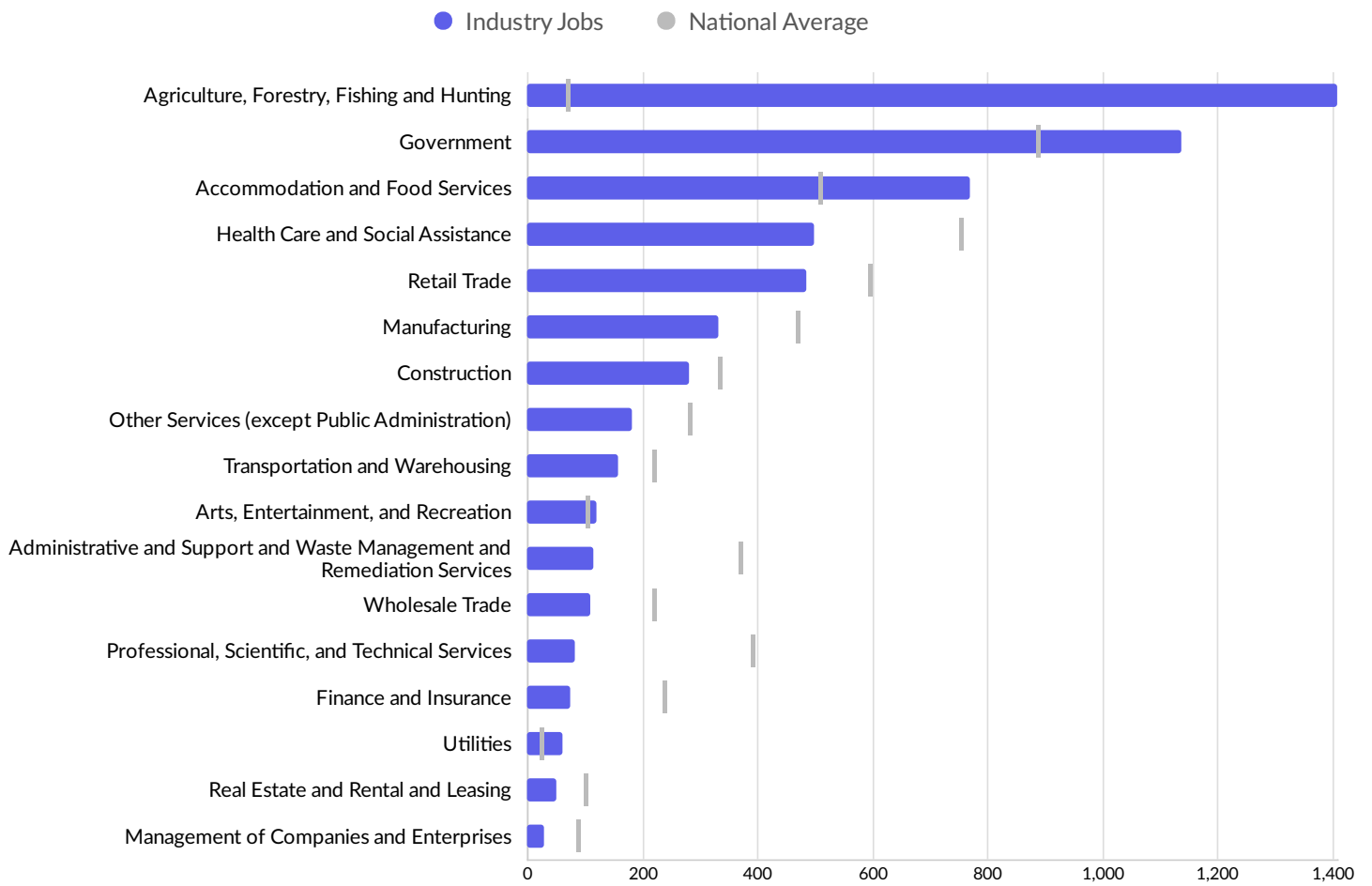
ZIP	Name	2019 Employment
53910	Adams, WI (in Adams co...	2,656
53934	Friendship, WI (in Adam...	1,872
54613	Arkdale, WI (in Adams c...	1,088
53936	Grand Marsh, WI (in Ad...	301

Where Talent Lives

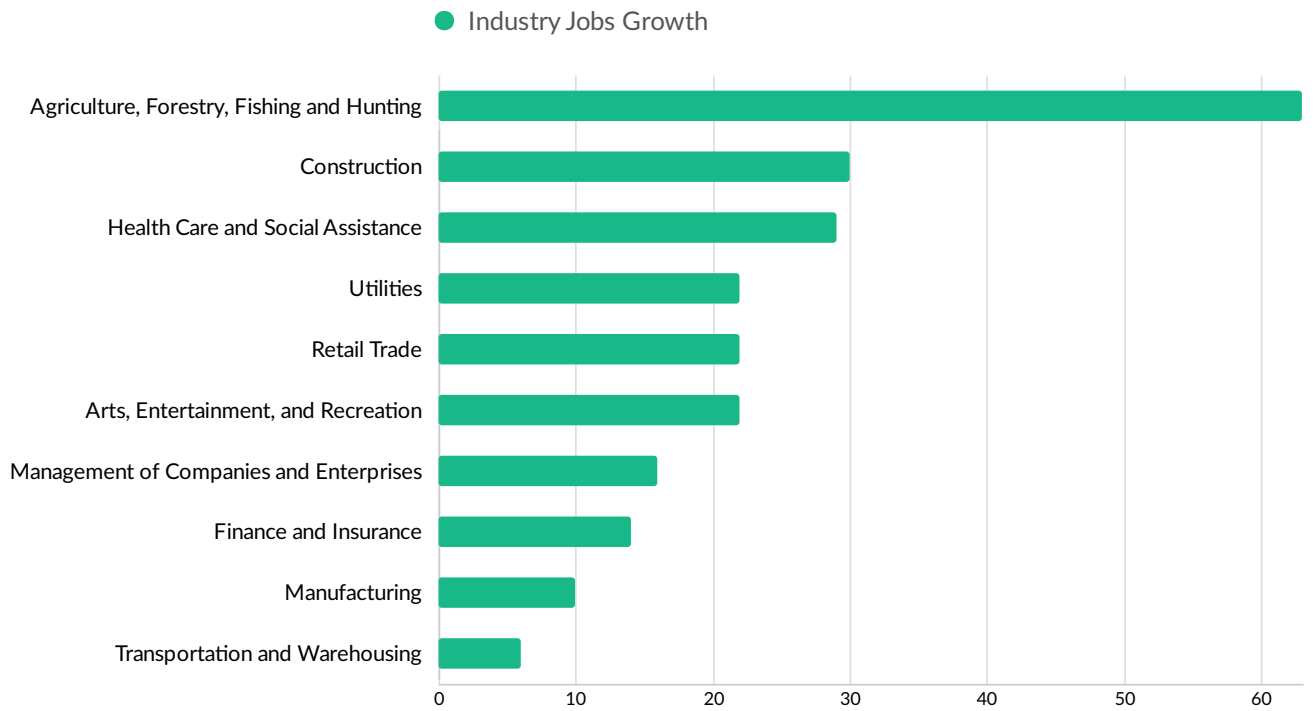
ZIP	Name	2019 Workers
53934	Friendship, WI (in Adam...	2,109
53910	Adams, WI (in Adams co...	2,032
54613	Arkdale, WI (in Adams c...	1,525
53936	Grand Marsh, WI (in Ad...	780

Industry Characteristics

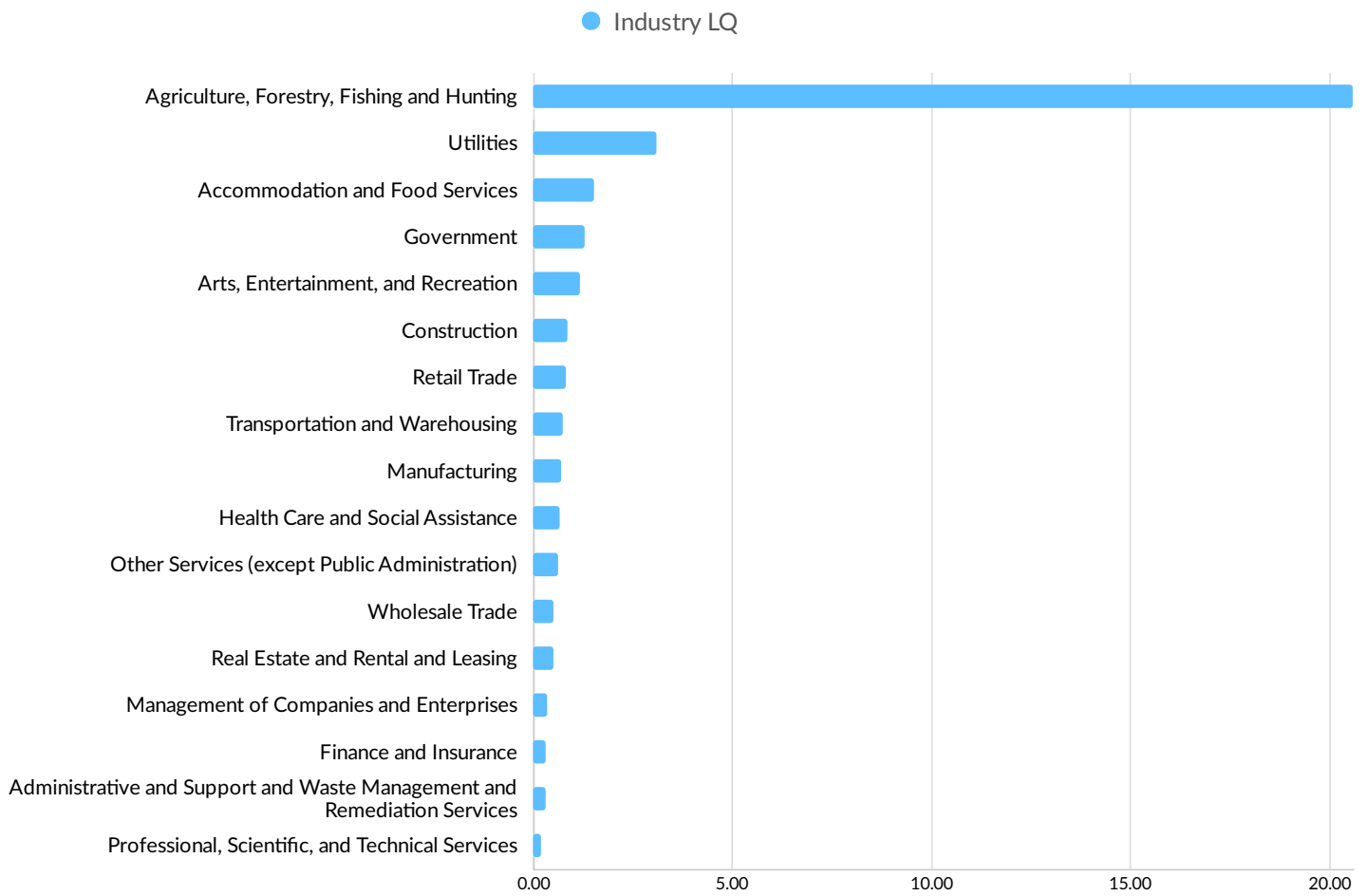
Largest Industries



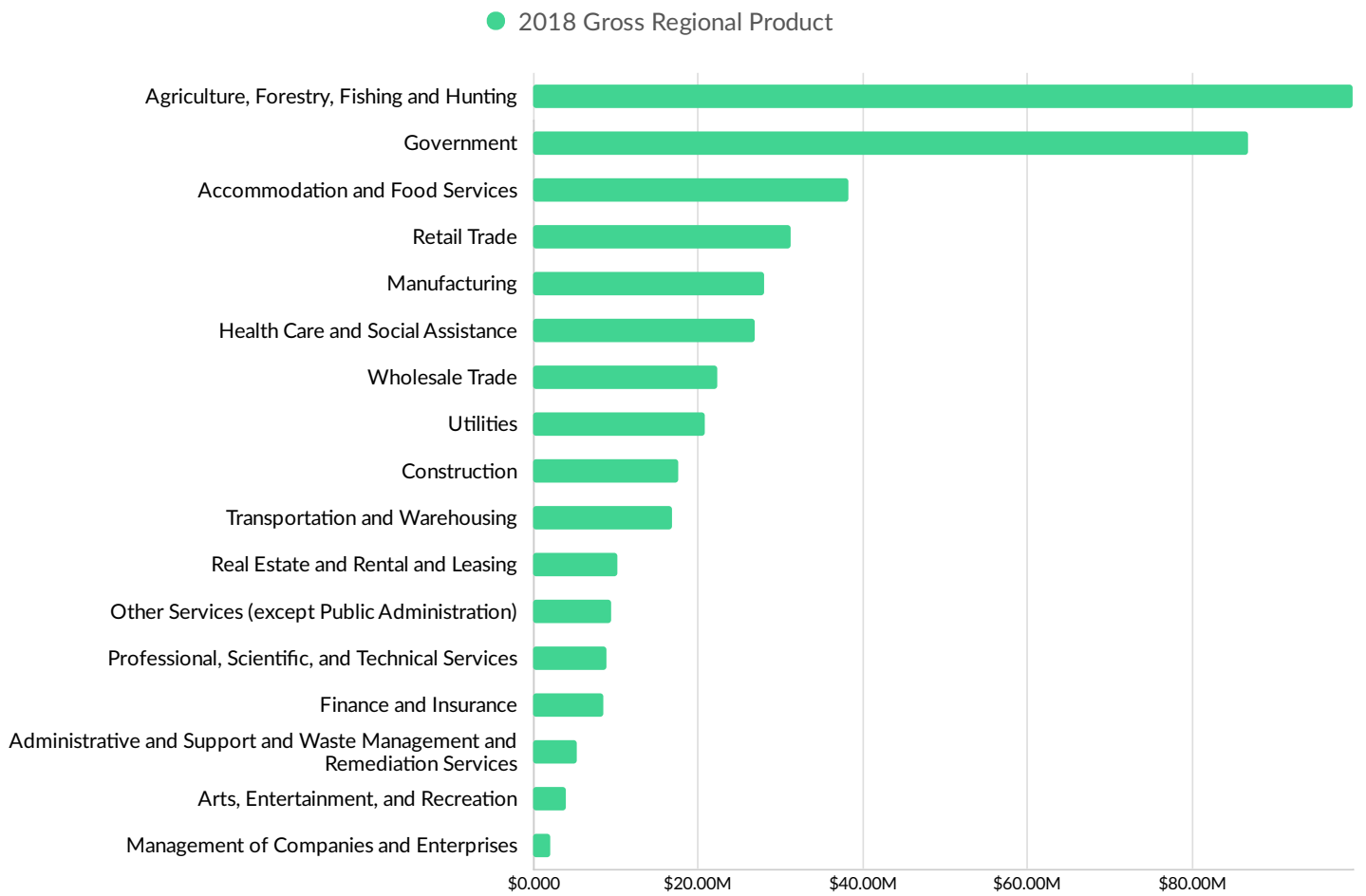
Top Growing Industries



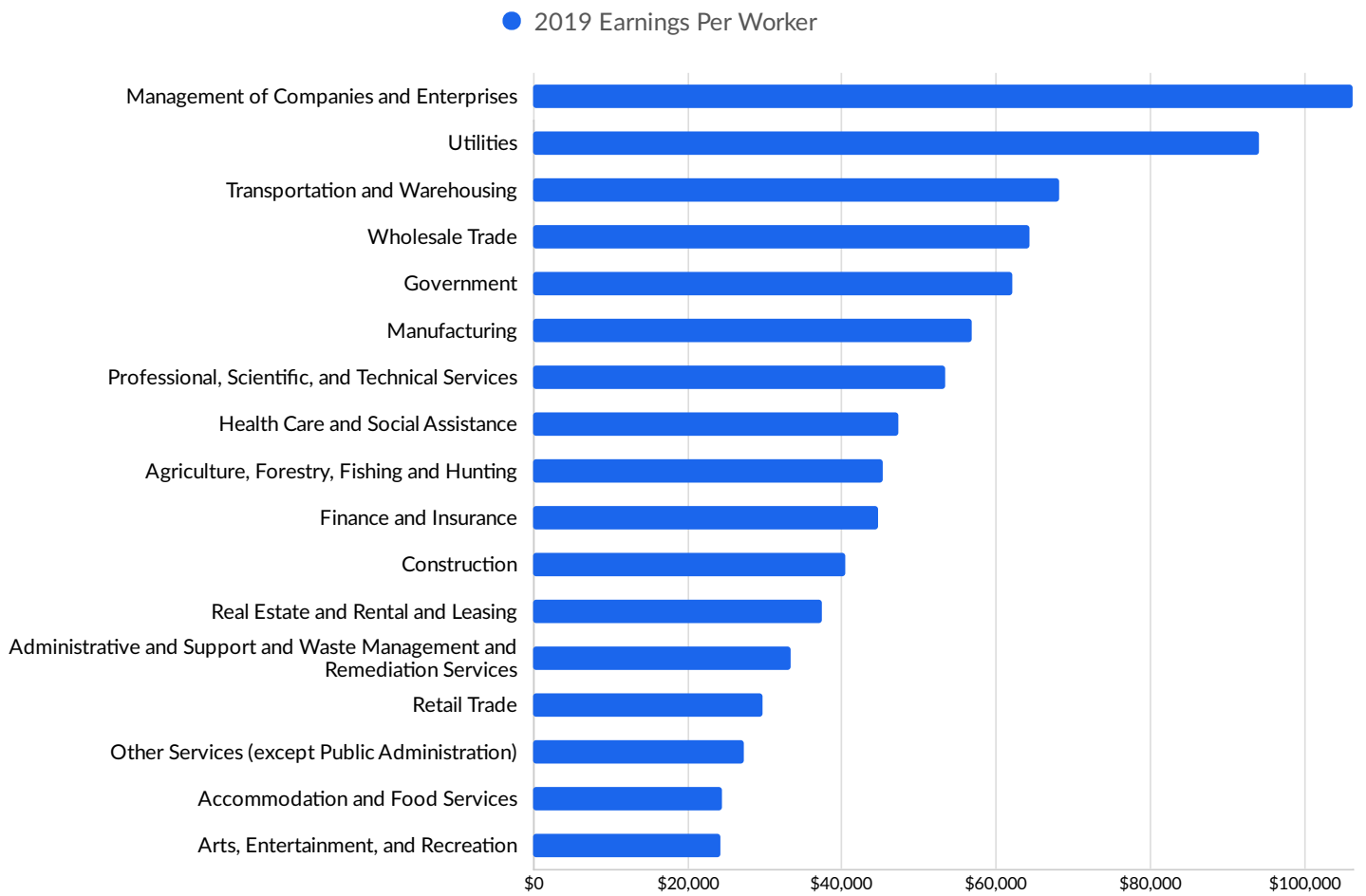
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Agriculture, Forestry, Fishing and Hunting	1,346	1,409	63	+5%	20.59	\$45,448	\$99.58M
Government	1,251	1,137	-114	-9%	1.28	\$62,210	\$86.83M
Accommodation and Food Services	830	770	-60	-7%	1.51	\$24,521	\$38.23M
Health Care and Social Assistance	471	500	29	+6%	0.66	\$47,499	\$26.96M
Retail Trade	463	485	22	+5%	0.82	\$29,852	\$31.32M
Manufacturing	324	334	10	+3%	0.71	\$57,036	\$28.14M
Construction	251	281	30	+12%	0.84	\$40,485	\$17.71M
Other Services (except Public Administration)	218	181	-37	-17%	0.65	\$27,311	\$9.40M
Transportation and Warehousing	152	158	6	+4%	0.73	\$68,237	\$16.92M
Arts, Entertainment, and Recreation	98	120	22	+22%	1.17	\$24,219	\$4.07M
Administrative and Support and Waste Management and Remediation Services	122	115	-7	-6%	0.31	\$33,435	\$5.39M
Wholesale Trade	112	111	-1	-1%	0.51	\$64,416	\$22.39M
Professional, Scientific, and Technical Services	87	84	-3	-3%	0.22	\$53,438	\$8.90M
Finance and Insurance	61	75	14	+23%	0.32	\$44,761	\$8.55M
Utilities	40	62	22	+55%	3.08	\$94,302	\$20.93M
Real Estate and Rental and Leasing	56	50	-6	-11%	0.50	\$37,457	\$10.20M
Management of Companies and Enterprises	14	30	16	+114%	0.35	\$106,372	\$2.09M

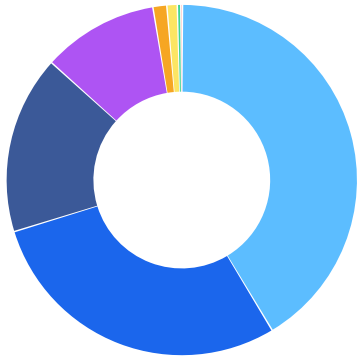
Business Characteristics

795 Companies Employ Your Workers

Online profiles for your workers mention 795 companies as employers, with the top 10 appearing below. In the last 12 months, 376 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams-Friendship School District	79 	Platinum Supplemental Insuranc...	146 
Moundview Memorial Hospital ...	32 	The Adams Company	88 
The Adams Company	31 	Uber Technologies, Inc.	83 
Adams County Government	23 	C.R. England, Inc.	78 
Chula Vista R14	12 	Telereach Inc	70 
Wal-Mart Stores, Inc.	12 	U.S. Xpress, Inc.	61 
Adams-Columbia Electric Coope...	10 	Hirschbach Motor Lines, Inc.	60 
Allied Cooperative	10 	Teach For America, Inc.	50 
Grand Marsh State Bank	10 	K.B. Transportation, Inc.	43 
Madison Area Technical College	10 	Shopko Stores Operating Co., LLC	40 

Business Size

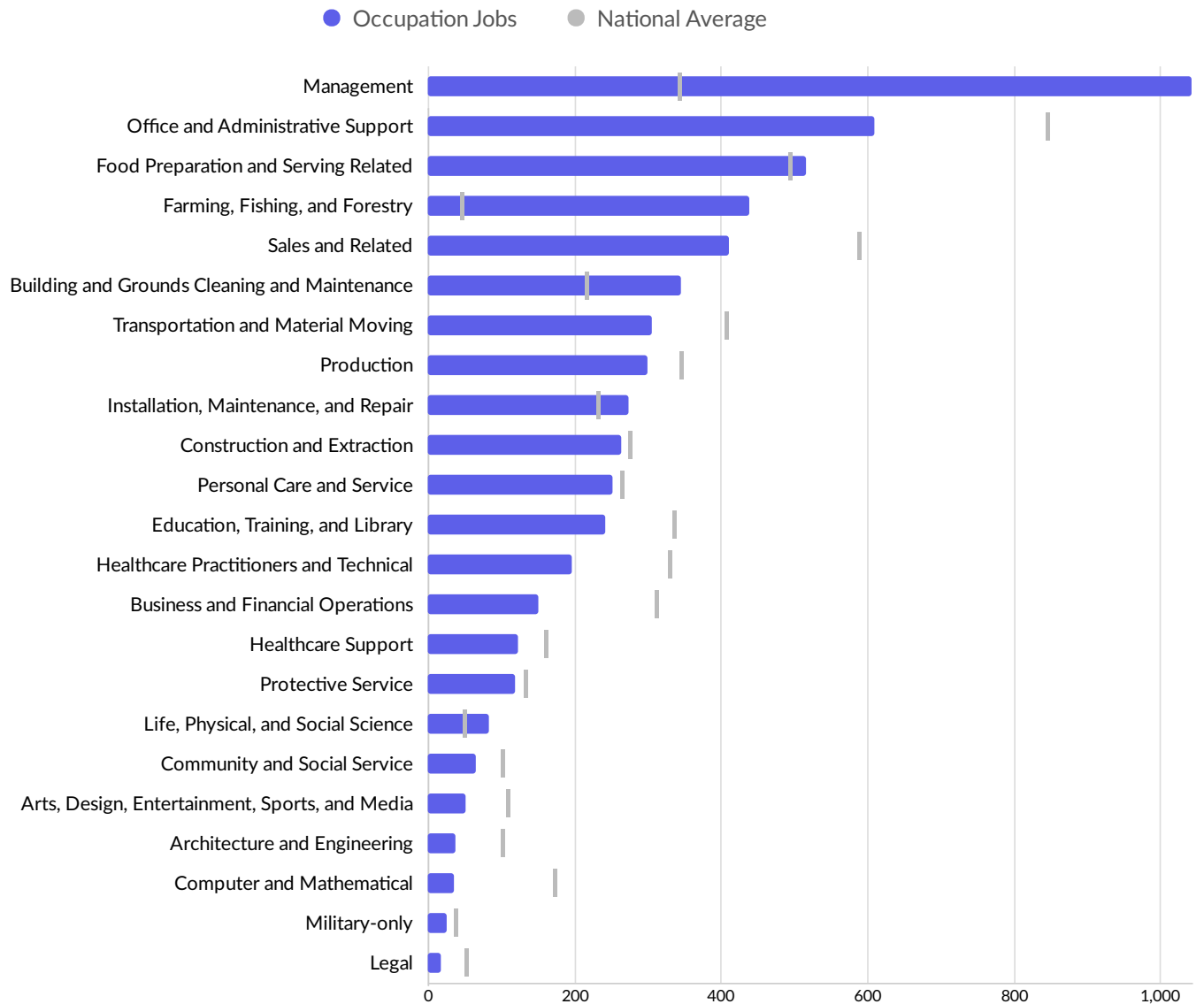


	Percentage	Business Count
1 to 4 employees	41.3%	259
5 to 9 employees	28.9%	181
10 to 19 employees	16.4%	103
20 to 49 employees	10.7%	67
50 to 99 employees	1.3%	8
100 to 249 employees	1.0%	6
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

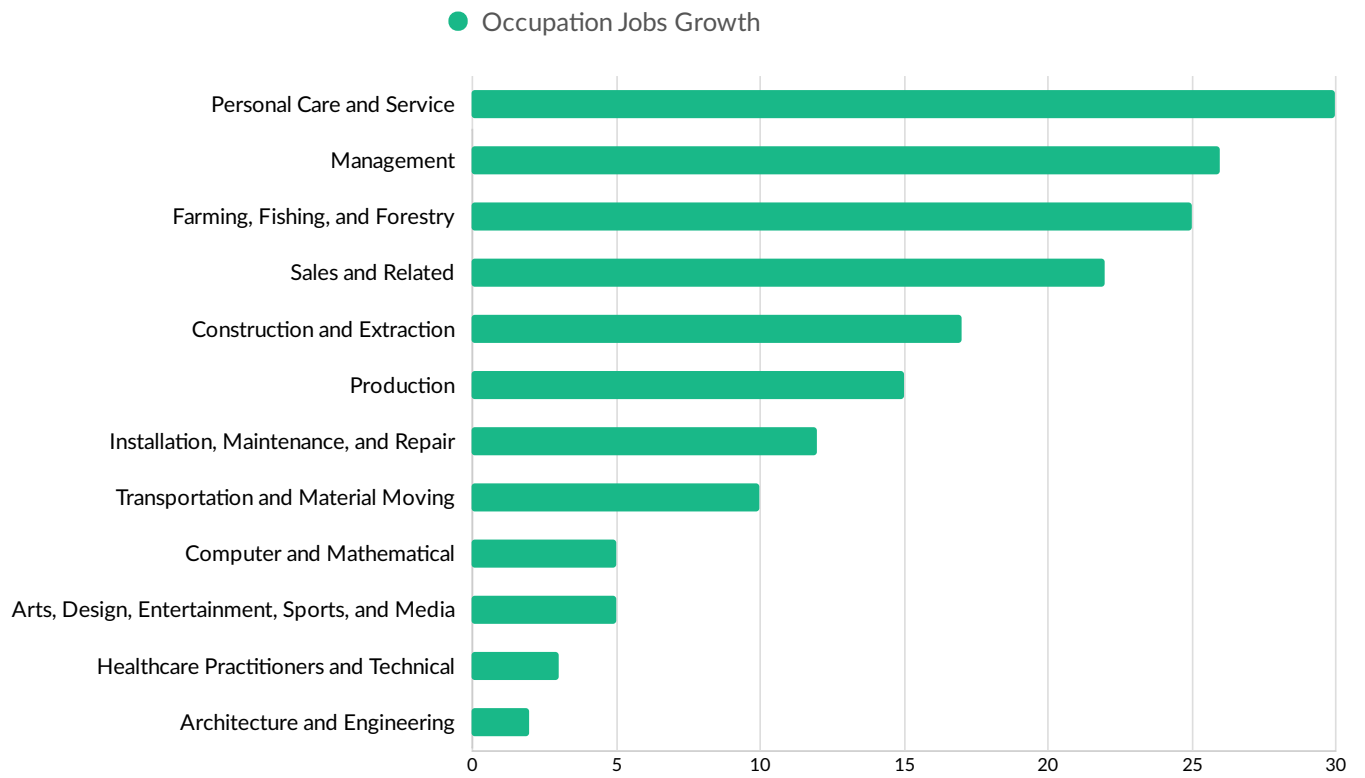
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

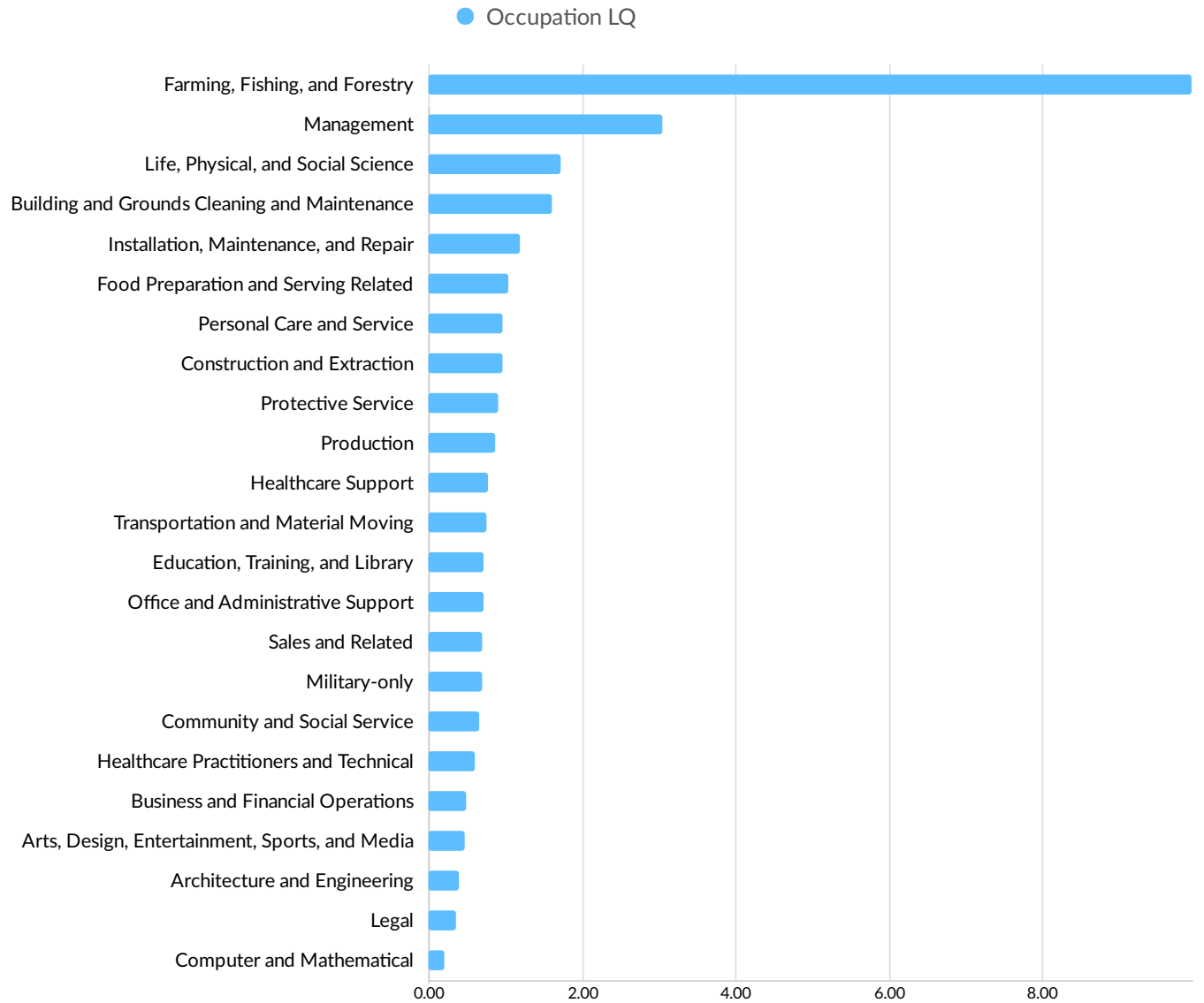
Largest Occupations



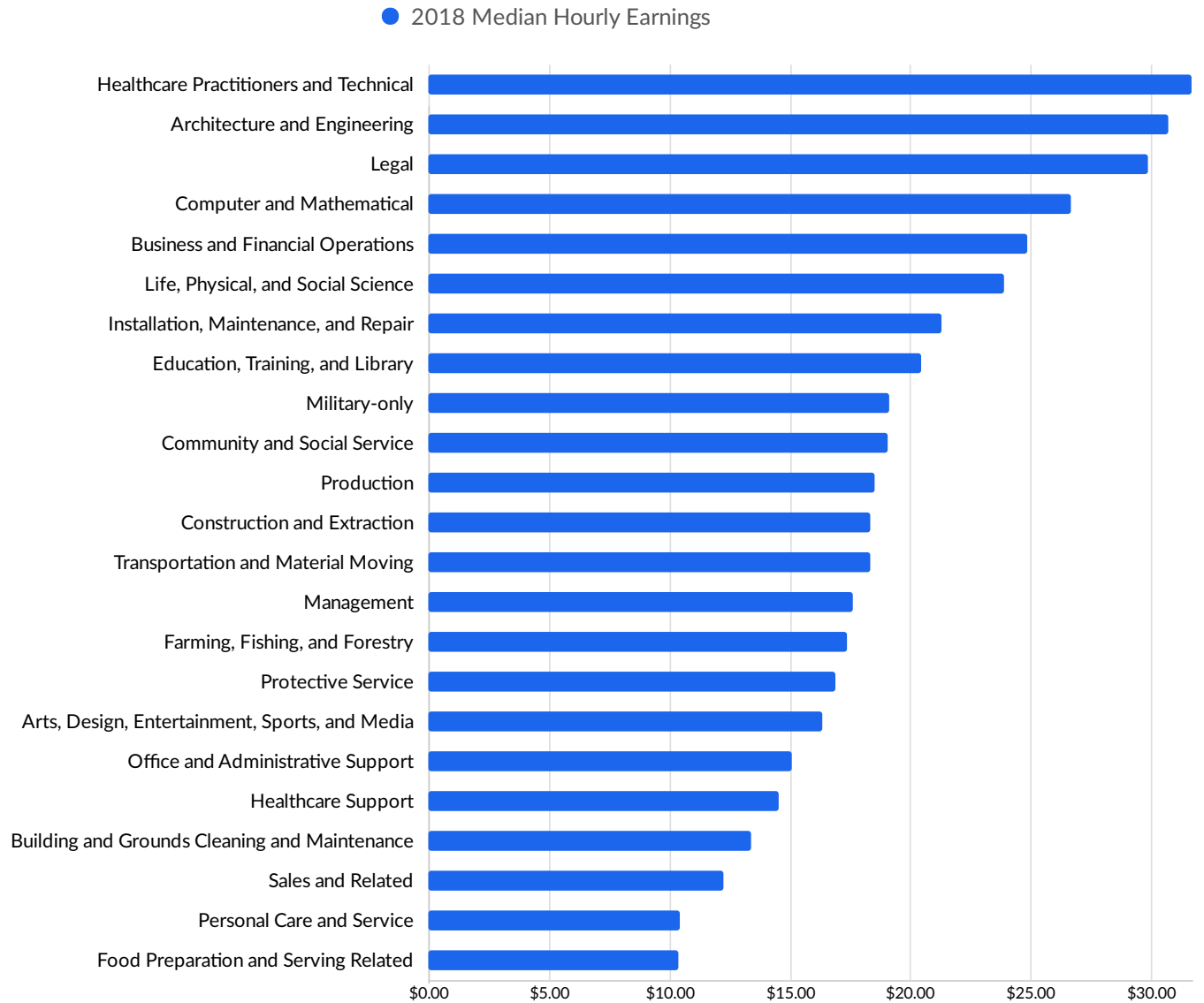
Top Growing Occupations



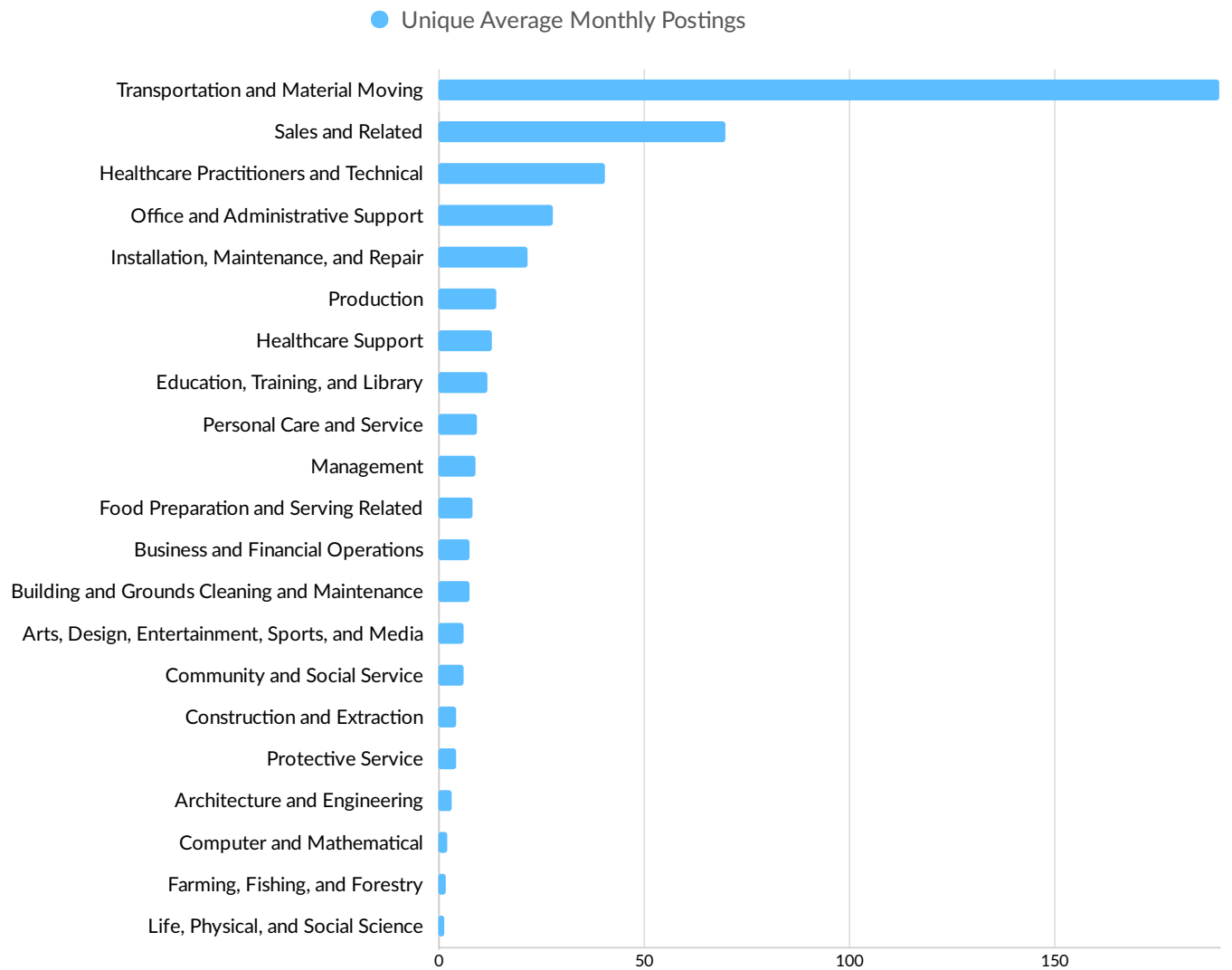
Top Occupation LQ



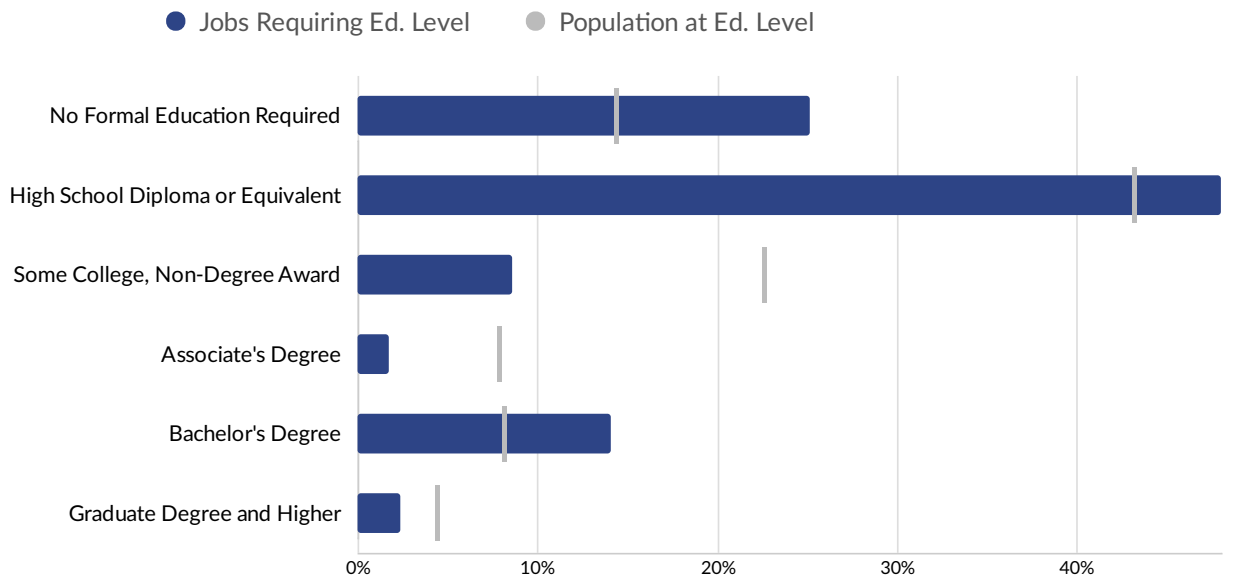
Top Occupation Earnings



Top Posted Occupations



Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Management	1,017	1,043	26	+3%	3.06	\$17.63	9
Office and Administrative Support	636	609	-27	-4%	0.72	\$15.08	28
Food Preparation and Serving Related	520	518	-2	0%	1.05	\$10.38	8
Farming, Fishing, and Forestry	414	439	25	+6%	9.95	\$17.36	2
Sales and Related	389	411	22	+6%	0.70	\$12.24	70
Building and Grounds Cleaning and Maintenance	400	347	-53	-13%	1.62	\$13.38	8
Transportation and Material Moving	296	306	10	+3%	0.75	\$18.37	190
Production	285	300	15	+5%	0.87	\$18.53	14
Installation, Maintenance, and Repair	263	275	12	+5%	1.19	\$21.28	22
Construction and Extraction	247	264	17	+7%	0.96	\$18.37	4
Personal Care and Service	222	252	30	+14%	0.96	\$10.42	10
Education, Training, and Library	278	243	-35	-13%	0.73	\$20.44	12
Healthcare Practitioners and Technical	195	198	3	+2%	0.60	\$31.68	41
Business and Financial Operations	150	150	0	0%	0.49	\$24.86	8
Healthcare Support	123	123	0	0%	0.77	\$14.54	13
Protective Service	133	119	-14	-11%	0.90	\$16.89	4
Life, Physical, and Social Science	91	83	-8	-9%	1.73	\$23.87	2
Community and Social Service	81	66	-15	-19%	0.66	\$19.06	6

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	46	51	5	+11%	0.47	\$16.36	6
Architecture and Engineering	37	39	2	+5%	0.39	\$30.72	3
Computer and Mathematical	32	37	5	+16%	0.21	\$26.66	2
Military-only	27	25	-2	-7%	0.70	\$19.15	0
Legal	22	18	-4	-18%	0.36	\$29.85	0

Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

