



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

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55057 Juneau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**26,624**

**Population (2019)**

Population **grew by 286** over the last 5 years and is projected to **grow by 281** over the next 5 years.

**10,520**

**Total Regional Employment**

Jobs **grew by 301** over the last 5 years and are projected to **grow by 320** over the next 5 years.

**\$48.8K**

**Median Household Income (2017)**

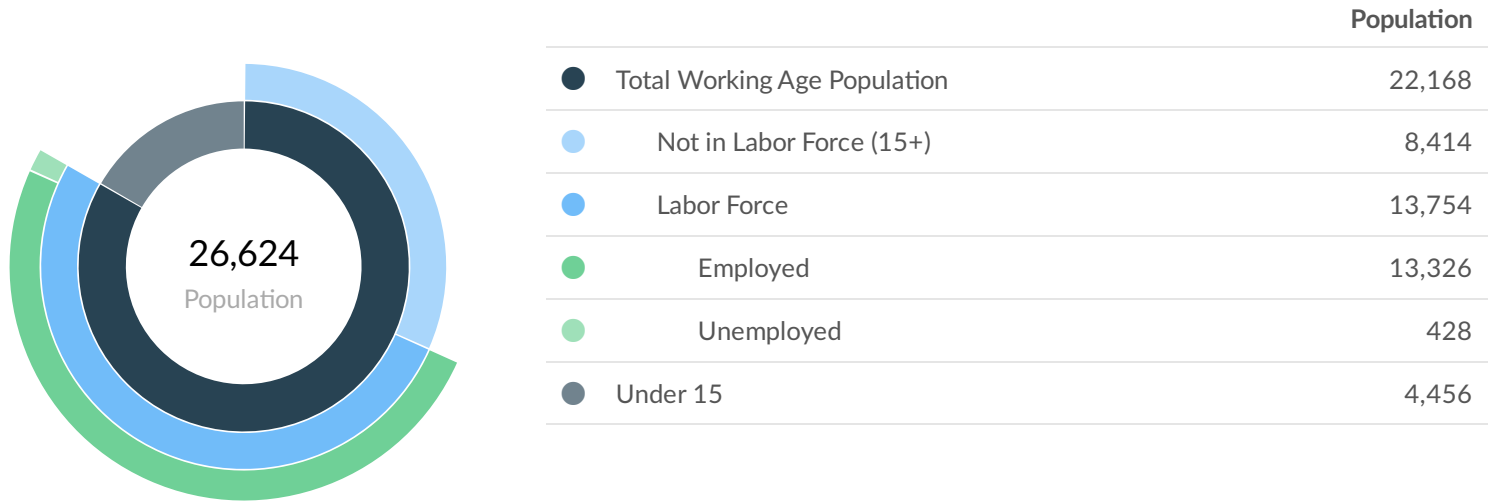
Median household income is **\$8.8K below** the national median household income of \$57.7K.

## Takeaways

- As of 2019 the region's population **increased by 1.1%** since 2014, growing by 286. Population is expected to **increase by 1.1%** between 2019 and 2024, adding 281.
- From 2014 to 2019, jobs **increased by 2.9%** in Juneau County, WI from 10,219 to **10,520**. This change **fell short of the national growth rate of 6.9% by 4.0%**. As the number of jobs increased, the **labor force participation rate increased from 61.7% to 62.0% between 2014 and 2019**.
- Concerning educational attainment, **8.8% of Juneau County, WI residents possess a Bachelor's Degree** (10.0% below the national average), and **9.8% hold an Associate's Degree** (1.7% above the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

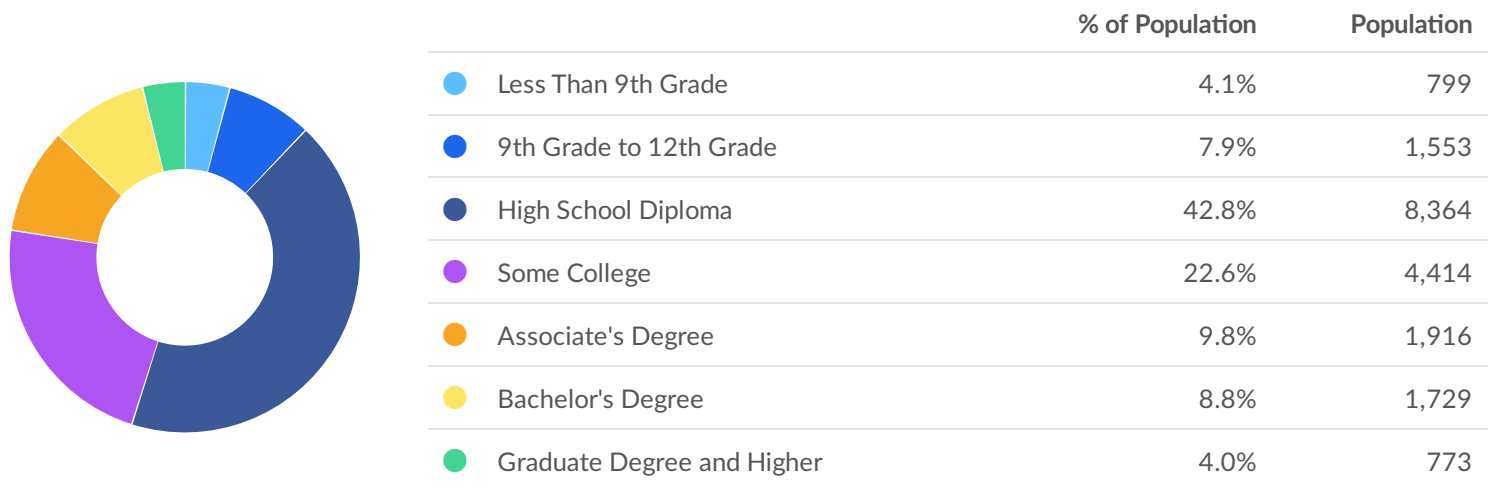
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	26,624	13,754	10,520	97.1	\$981.50M	\$1.79B	\$1.87B
NCWRPC	439,469	230,228	227,543	99.3	\$22.12B	\$27.98B	\$27.03B
Wisconsin	5,829,343	3,169,992	3,161,196	100.0	\$327.99B	\$292.45B	\$319.01B

## 2019 Labor Force Breakdown



## Educational Attainment

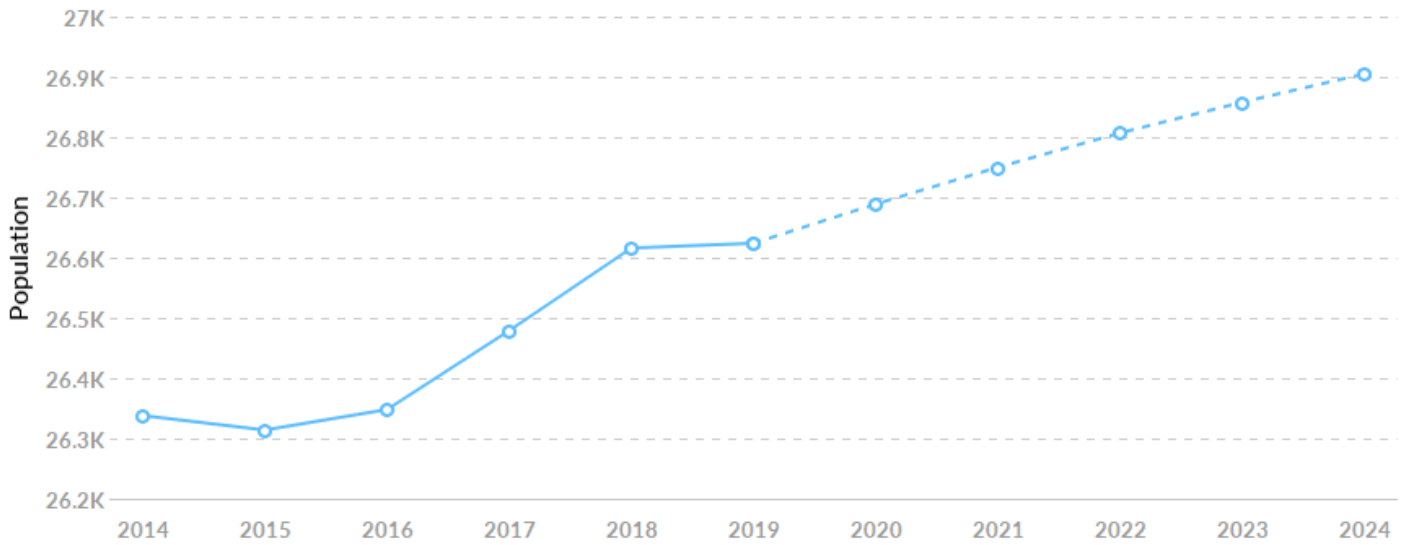
Concerning educational attainment, **8.8% of Juneau County, WI residents possess a Bachelor's Degree** (10.0% below the national average), and **9.8% hold an Associate's Degree** (1.7% above the national average).



# Historic & Projected Trends

## Population Trends

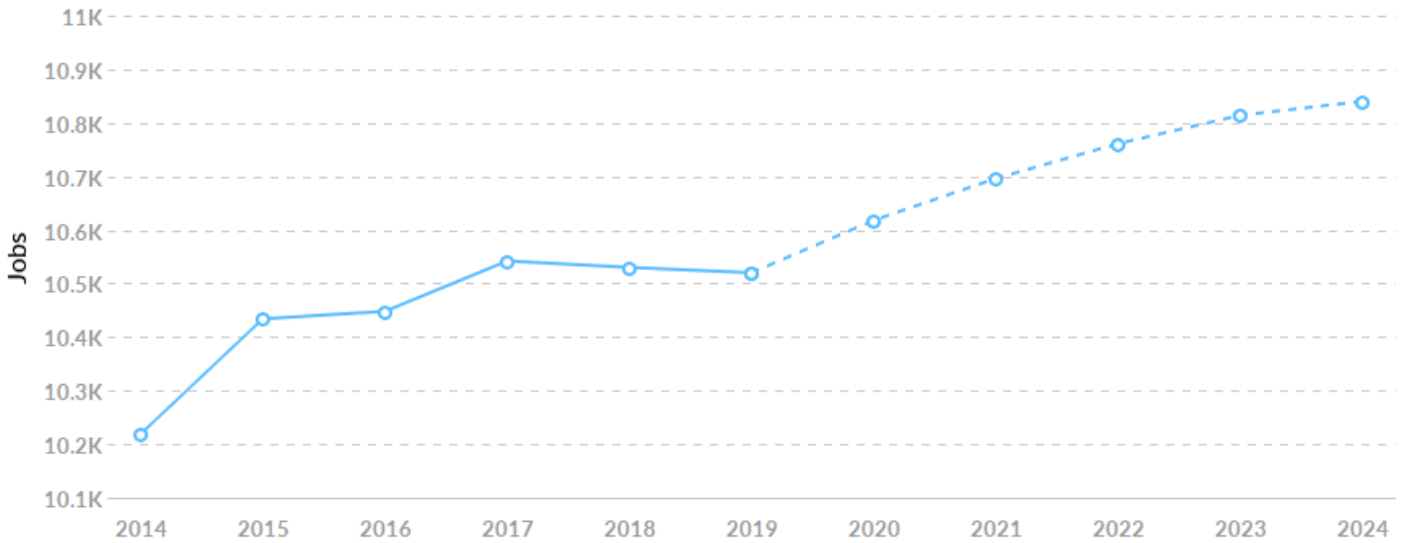
As of 2019 the region's population **increased by 1.1%** since 2014, growing by 286. Population is expected to **increase by 1.1%** between 2019 and 2024, adding 281.



Timeframe	Population
2014	26,338
2015	26,314
2016	26,348
2017	26,479
2018	26,616
2019	26,624
2020	26,689
2021	26,750
2022	26,807
2023	26,858
2024	26,905

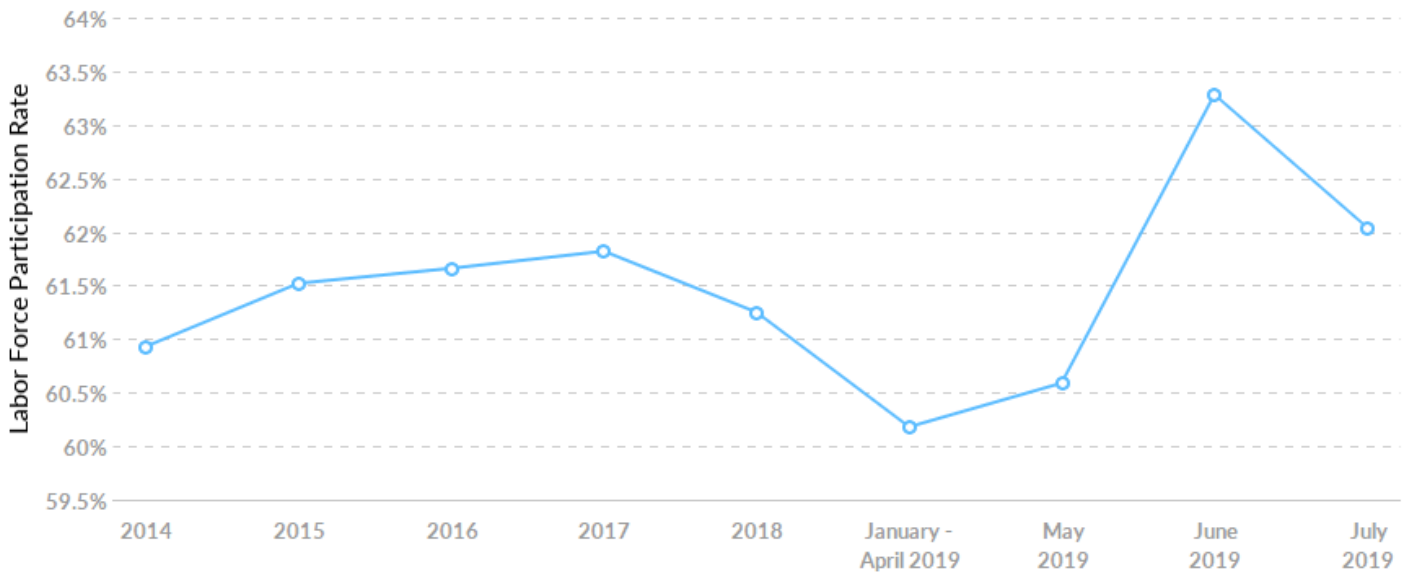
## Job Trends

From 2014 to 2019, jobs increased by 2.9% in Juneau County, WI from 10,219 to 10,520. This change fell short of the national growth rate of 6.9% by 4.0%.



Timeframe	Jobs
2014	10,219
2015	10,434
2016	10,448
2017	10,542
2018	10,530
2019	10,520
2020	10,618
2021	10,696
2022	10,761
2023	10,814
2024	10,840

## Labor Force Participation Rate Trends

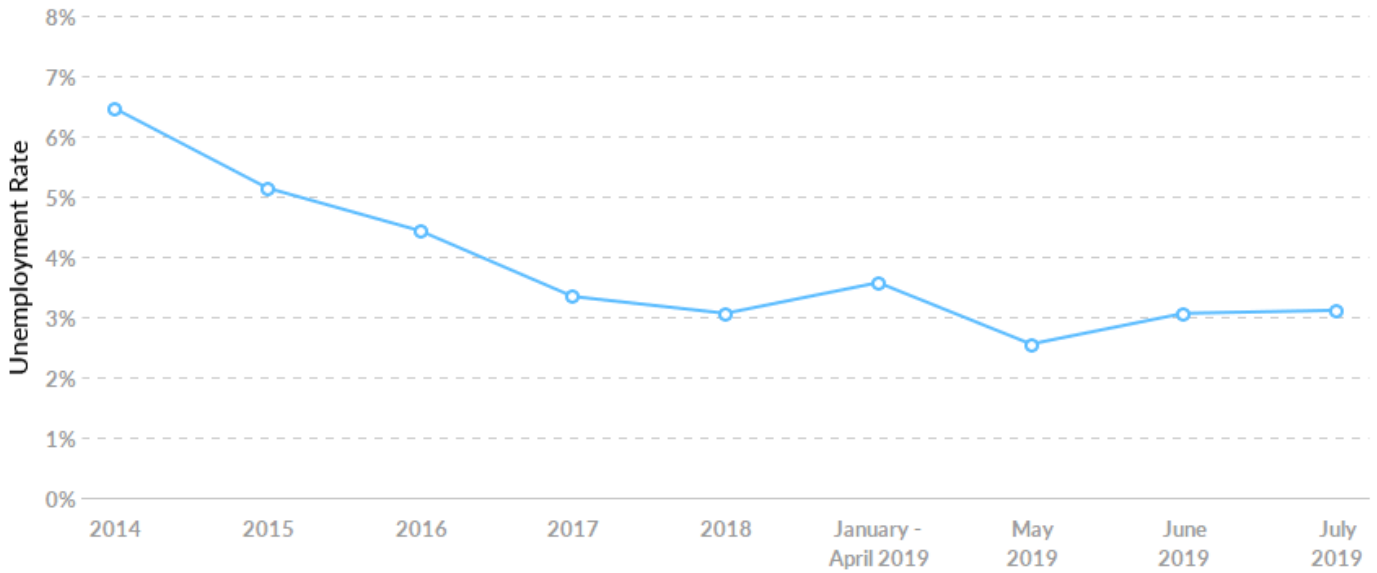


Timeframe	Labor Force Participation Rate
2014	60.93%
2015	61.52%
2016	61.66%
2017	61.82%
2018	61.25%
January - April 2019	60.18%
May 2019	60.59%
June 2019	63.28%
July 2019	62.04%



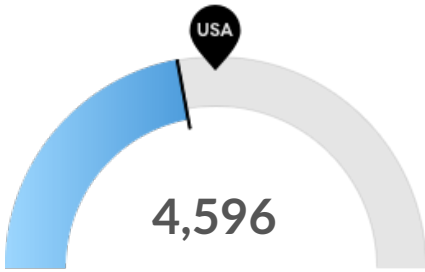
## Unemployment Rate Trends

Juneau County, WI had a July 2019 unemployment rate of 3.11%, decreasing from 6.46% 5 years before.



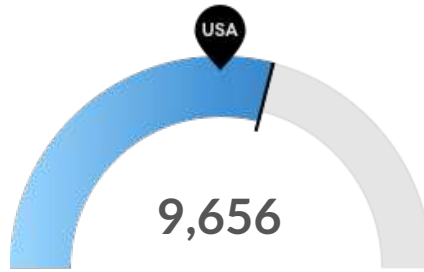
Timeframe	Unemployment Rate
2014	6.46%
2015	5.14%
2016	4.43%
2017	3.34%
2018	3.06%
January - April 2019	3.57%
May 2019	2.55%
June 2019	3.06%
July 2019	3.11%

## Population Characteristics



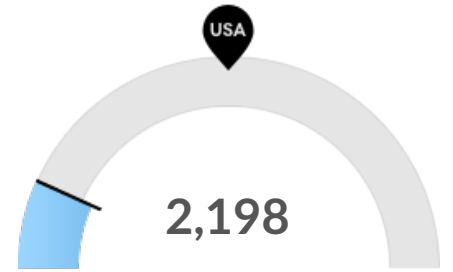
**Millennials**

Juneau County, WI has 4,596 millennials (ages 25-39). The national average for an area this size is 5,472.



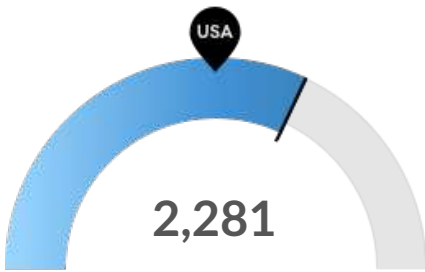
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,705 people 55 or older, while there are 9,656 here.



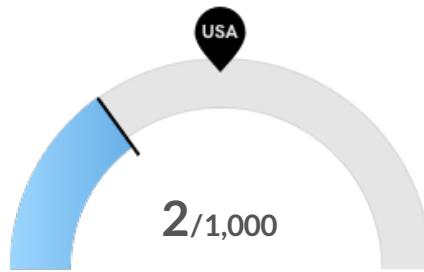
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,545 racially diverse people, while there are 2,198 here.



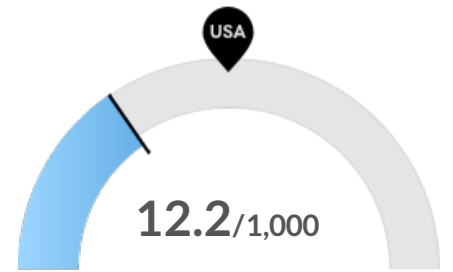
**Veterans**

Juneau County, WI has 2,281 veterans. The national average for an area this size is 1,542.



**Violent Crime**

Juneau County, WI has 2 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

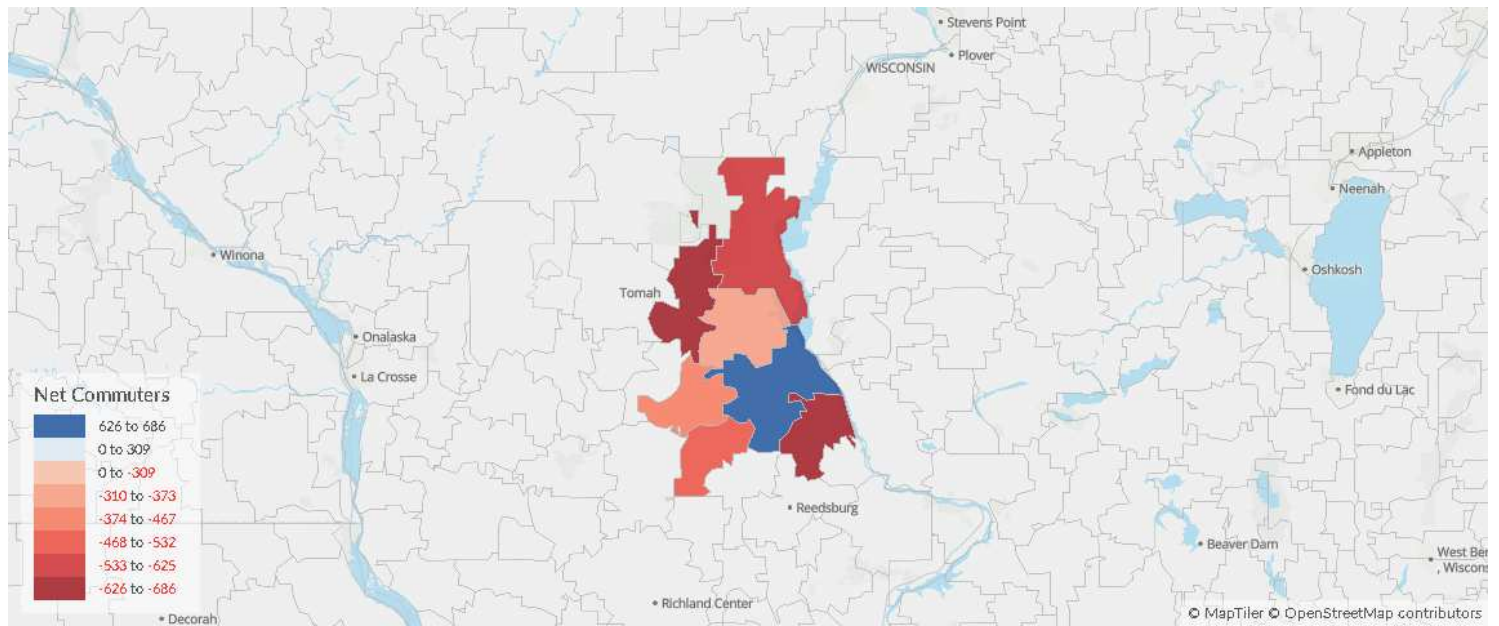


**Property Crime**

Juneau County, WI has 12.2 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

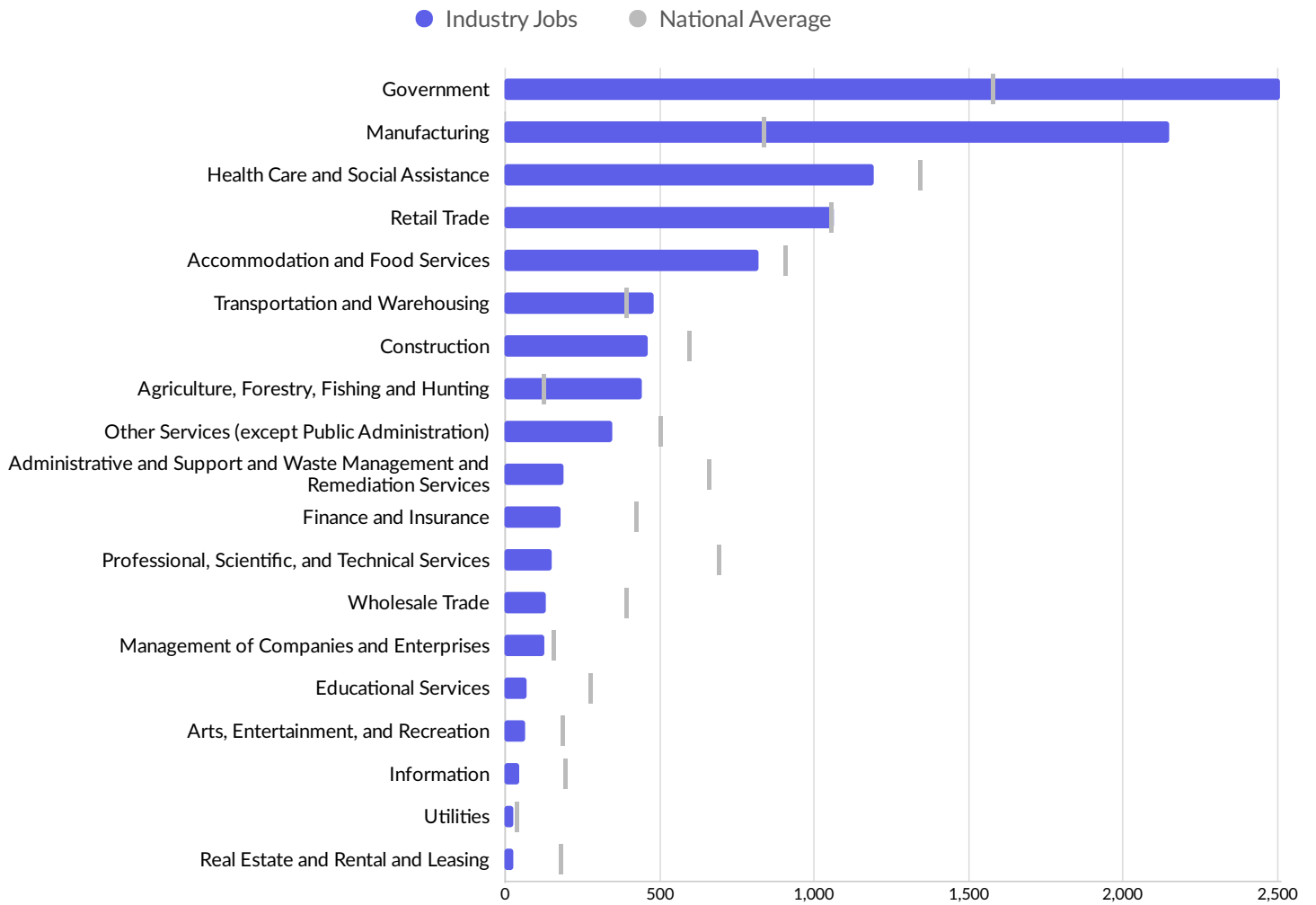
ZIP	Name	2019 Employment
53948	Mauston, WI (in Juneau...)	4,574
53950	New Lisbon, WI (in June...)	1,972
54646	Necedah, WI (in Juneau...)	1,220
53929	Elroy, WI (in Juneau cou...)	1,099
53968	Wonewoc, WI (in Junea...)	606

### Where Talent Lives

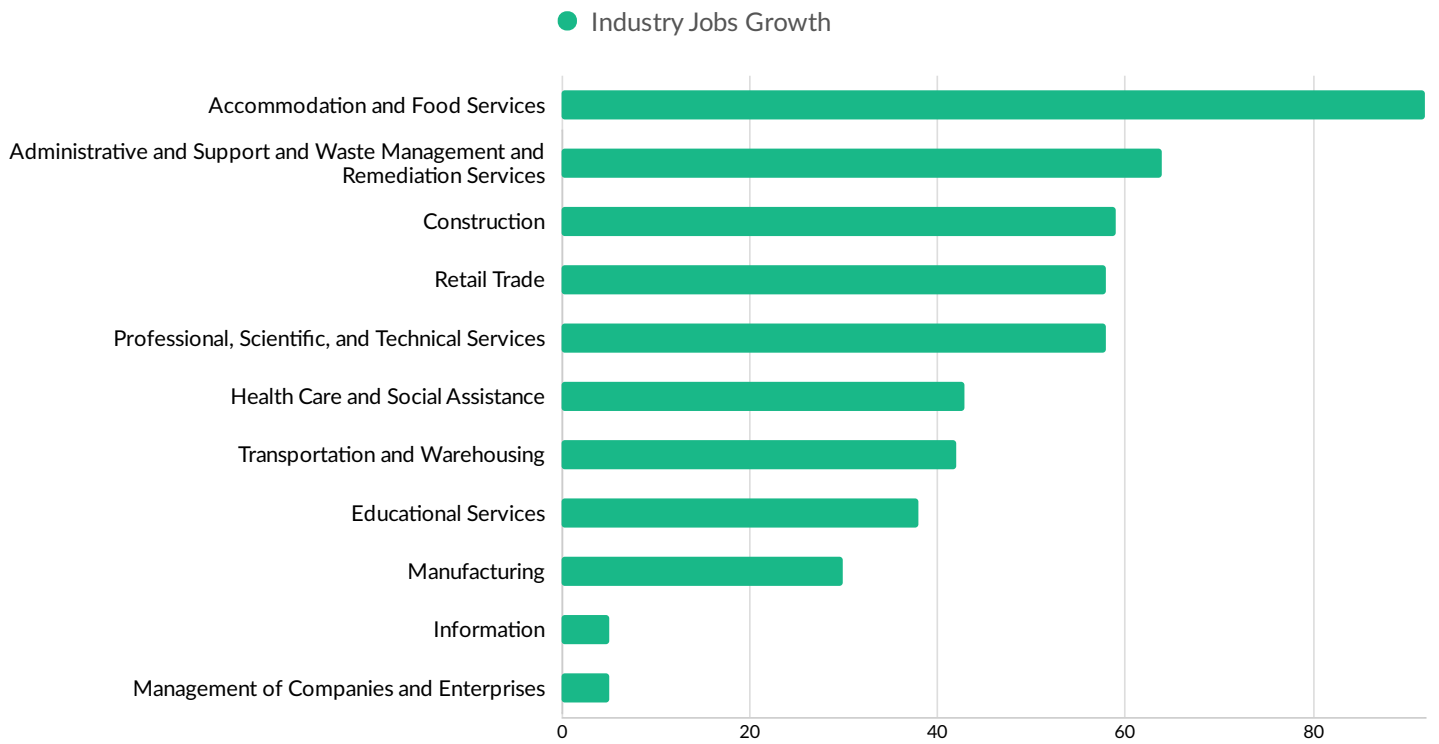
ZIP	Name	2019 Workers
53948	Mauston, WI (in Juneau...)	3,887
53950	New Lisbon, WI (in June...)	2,282
54646	Necedah, WI (in Juneau...)	1,753
53929	Elroy, WI (in Juneau cou...)	1,473
54618	Camp Douglas, WI (in Ju...)	1,129

# Industry Characteristics

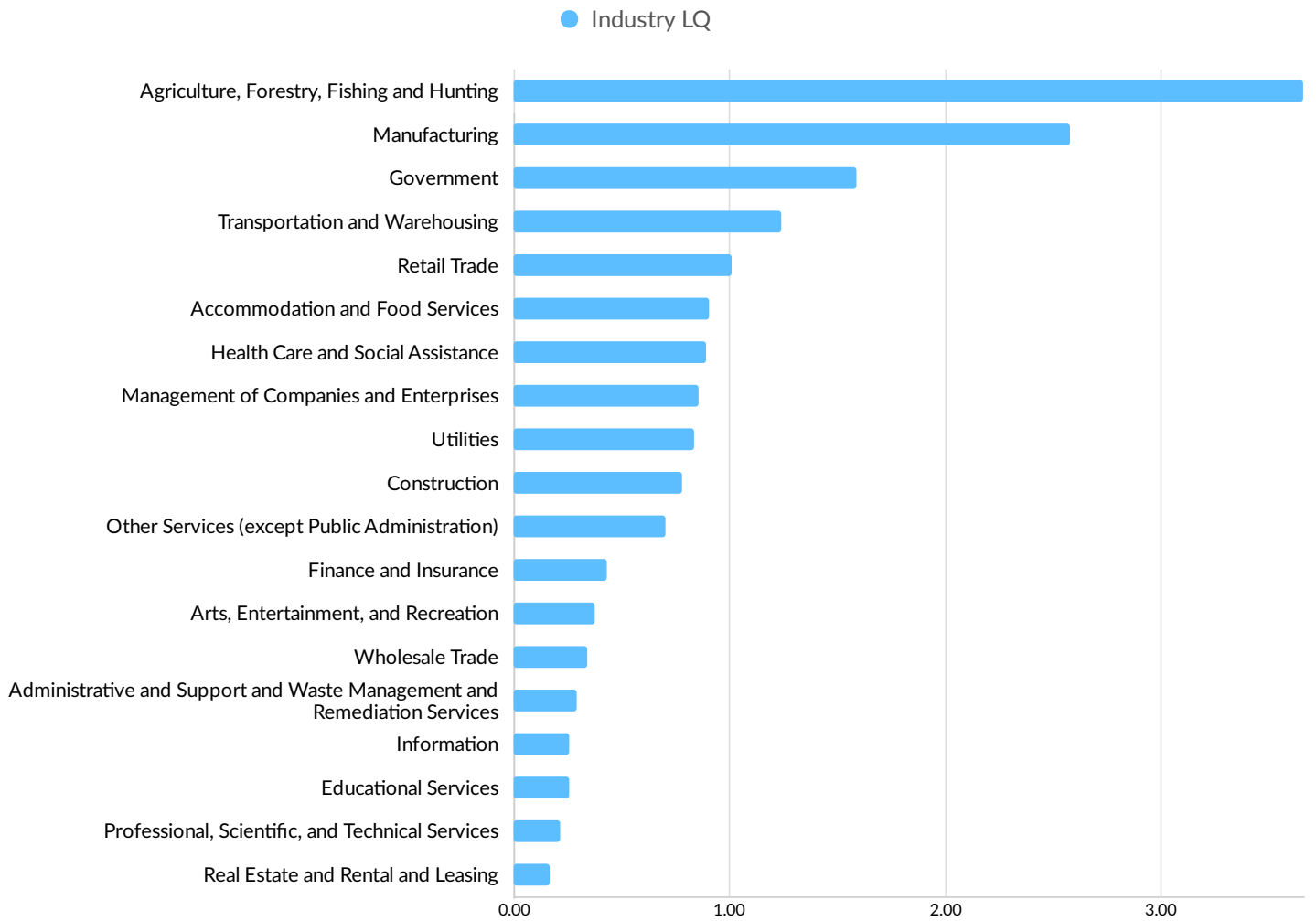
## Largest Industries



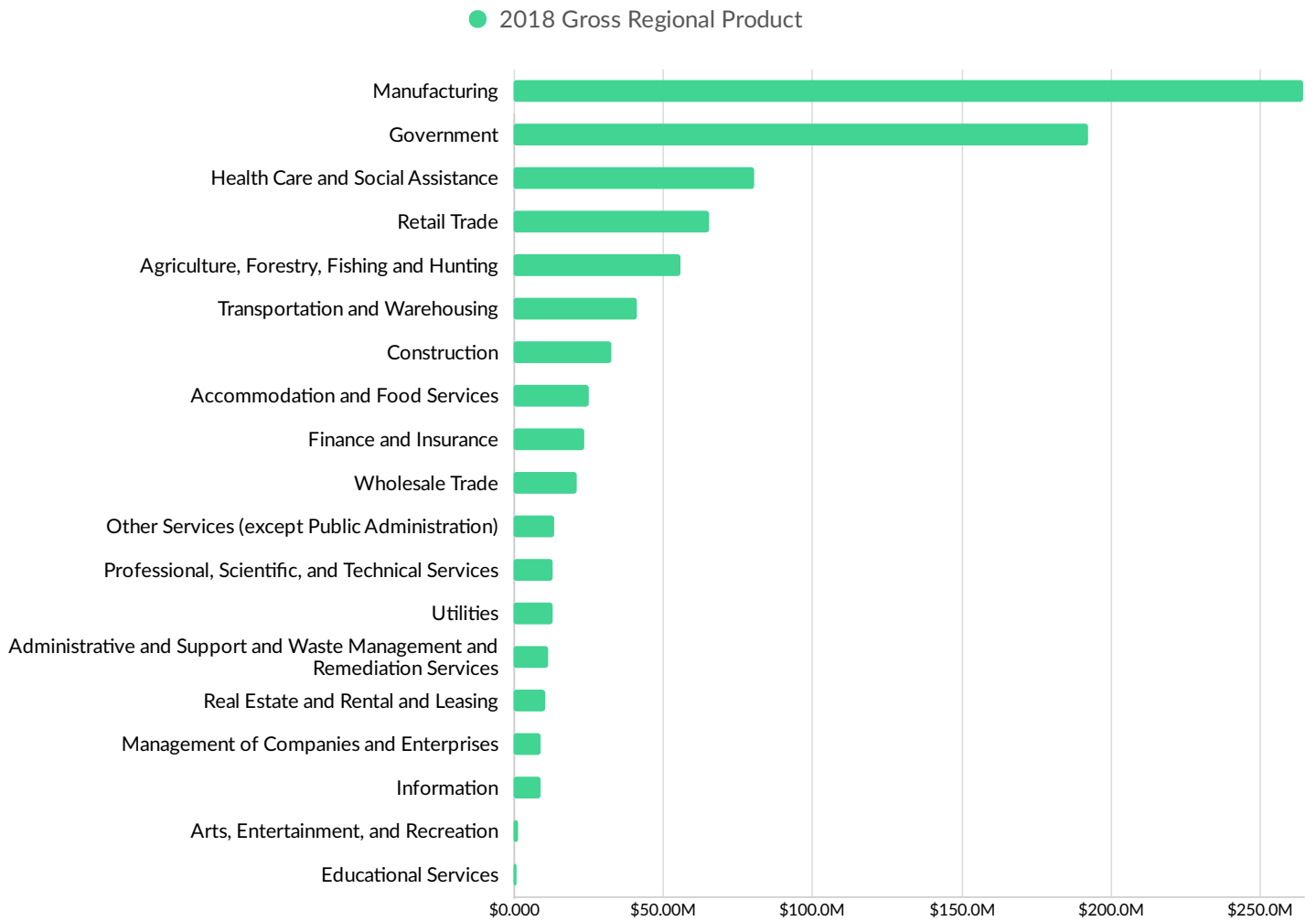
## Top Growing Industries



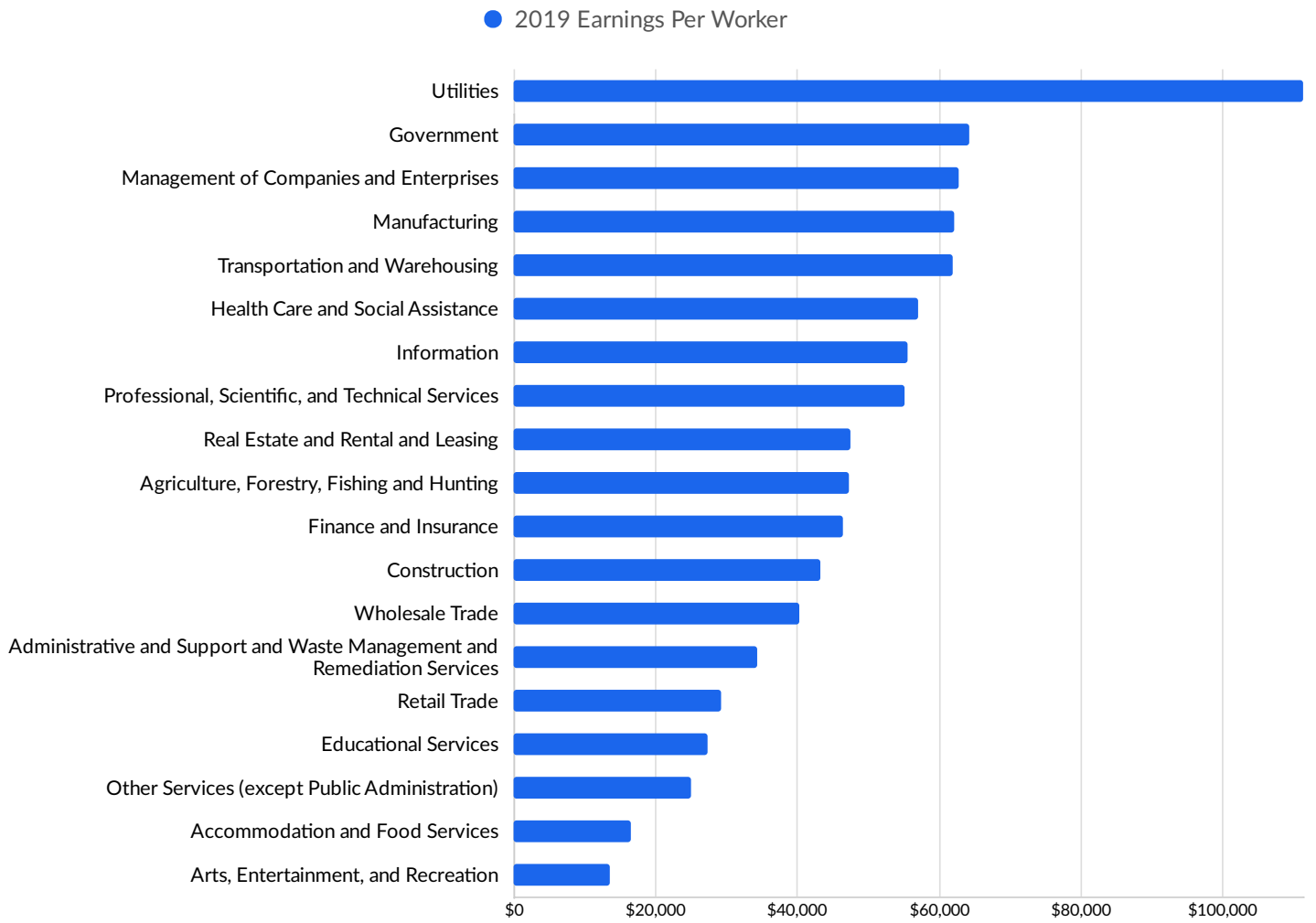
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings





















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Government	2,576	2,510	-66	-3%	1.59	\$64,317	\$192.41M
Manufacturing	2,120	2,150	30	+1%	2.58	\$62,109	\$264.61M
Health Care and Social Assistance	1,151	1,194	43	+4%	0.89	\$57,018	\$80.84M
Retail Trade	1,010	1,068	58	+6%	1.01	\$29,321	\$65.40M
Accommodation and Food Services	730	822	92	+13%	0.91	\$16,476	\$24.95M
Transportation and Warehousing	439	481	42	+10%	1.24	\$61,972	\$41.21M
Construction	405	464	59	+15%	0.78	\$43,252	\$32.58M
Agriculture, Forestry, Fishing and Hunting	454	446	-8	-2%	3.66	\$47,439	\$55.93M
Other Services (except Public Administration)	378	350	-28	-7%	0.70	\$25,097	\$13.69M
Administrative and Support and Waste Management and Remediation Services	129	193	64	+50%	0.29	\$34,374	\$11.46M
Finance and Insurance	186	181	-5	-3%	0.43	\$46,555	\$23.63M
Professional, Scientific, and Technical Services	94	152	58	+62%	0.22	\$55,117	\$13.13M
Wholesale Trade	193	132	-61	-32%	0.34	\$40,367	\$21.16M
Management of Companies and Enterprises	125	130	5	+4%	0.86	\$62,745	\$9.05M
Educational Services	32	70	38	+119%	0.26	\$27,481	\$1.16M
Arts, Entertainment, and Recreation	84	69	-15	-18%	0.38	\$13,536	\$1.67M
Information	45	50	5	+11%	0.26	\$55,722	\$8.93M
Utilities	30	30	0	0%	0.84	\$111,469	\$12.88M
Real Estate and Rental and Leasing	38	30	-8	-21%	0.17	\$47,533	\$10.78M

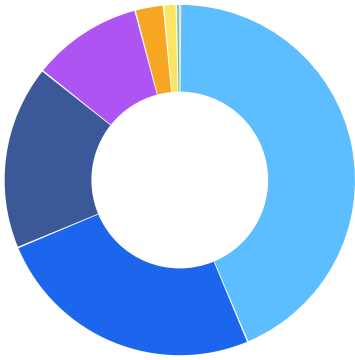
## Business Characteristics

### 1,474 Companies Employ Your Workers

Online profiles for your workers mention 1,474 companies as employers, with the top 10 appearing below. In the last 12 months, 667 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Ctr Fdn Inc	127 	Roehl Transport, Inc.	237 
Houston School District	79 	Platinum Supplemental Insuranc...	177 
Necedah Area School District	34 	CRST International, Inc.	171 
State of Wisconsin	34 	Uber Technologies, Inc.	155 
Wal-Mart Stores, Inc.	30 	Dollar General Corporation	136 
Walker Stainless Equipment Co...	29 	Kwik Trip, Inc.	125 
Lands' End, Inc.	25 	Wal-Mart Stores, Inc.	124 
Sand Ridge Secure Treatment Ce...	24 	Teach For America, Inc.	120 
Leer Inc	23 	Marten Transport, Ltd.	118 
United States Department of th...	20 	Festival Foods	112 

## Business Size

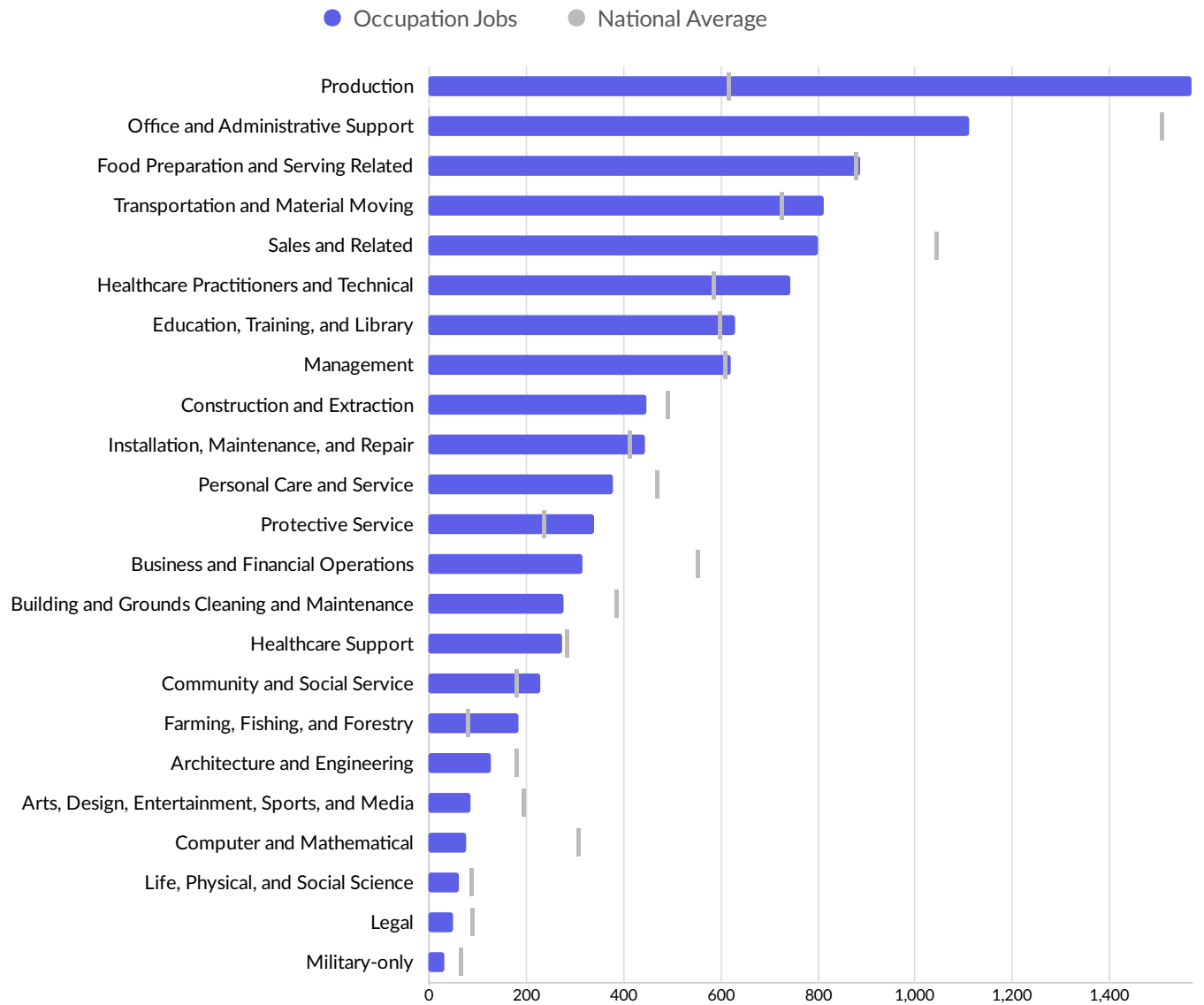


	Percentage	Business Count
1 to 4 employees	43.6%	449
5 to 9 employees	25.0%	258
10 to 19 employees	17.0%	175
20 to 49 employees	10.2%	105
50 to 99 employees	2.6%	27
100 to 249 employees	1.2%	12
250 to 499 employees	0.3%	3
500+ employees	0.1%	1

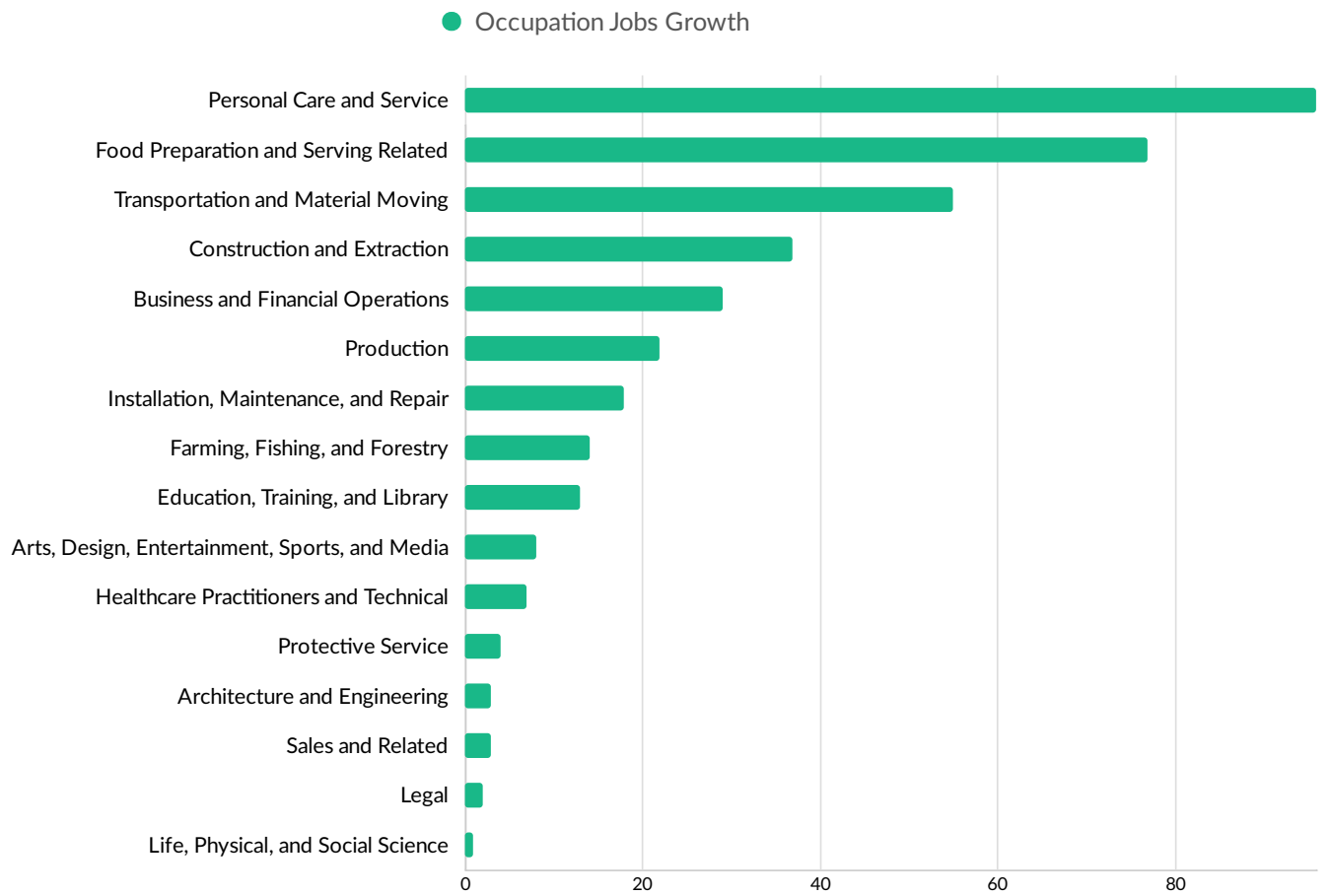
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

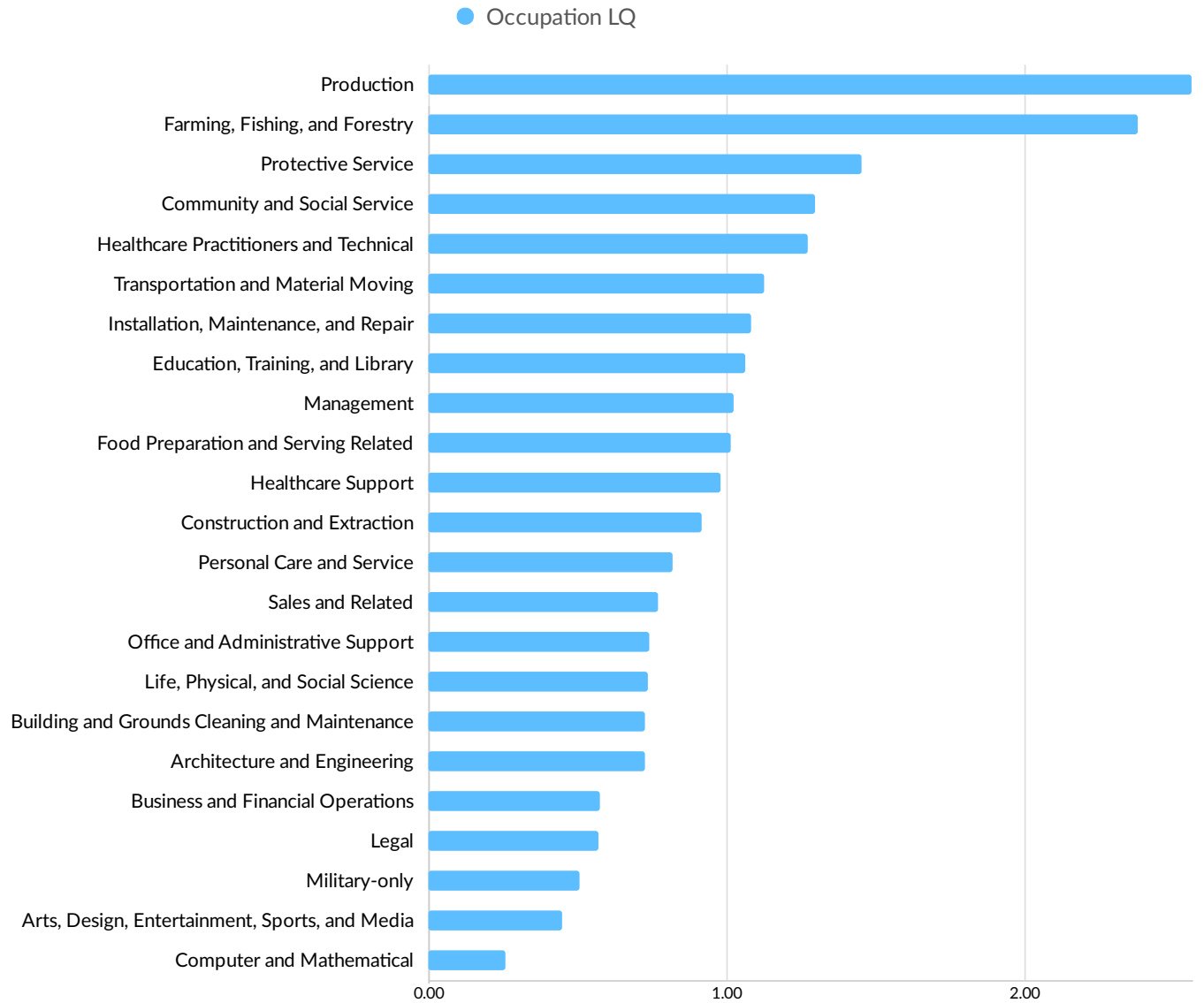
## Largest Occupations



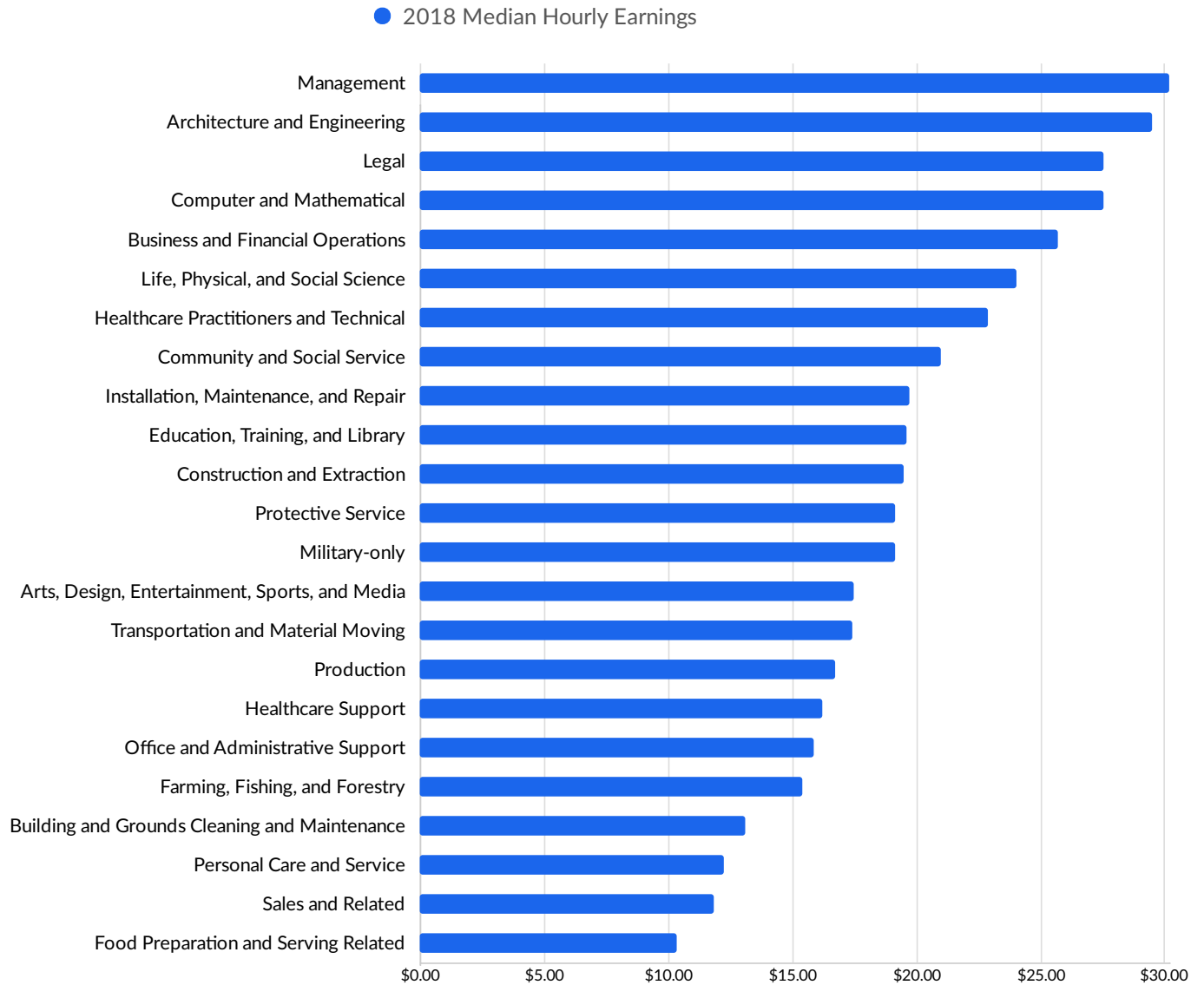
## Top Growing Occupations



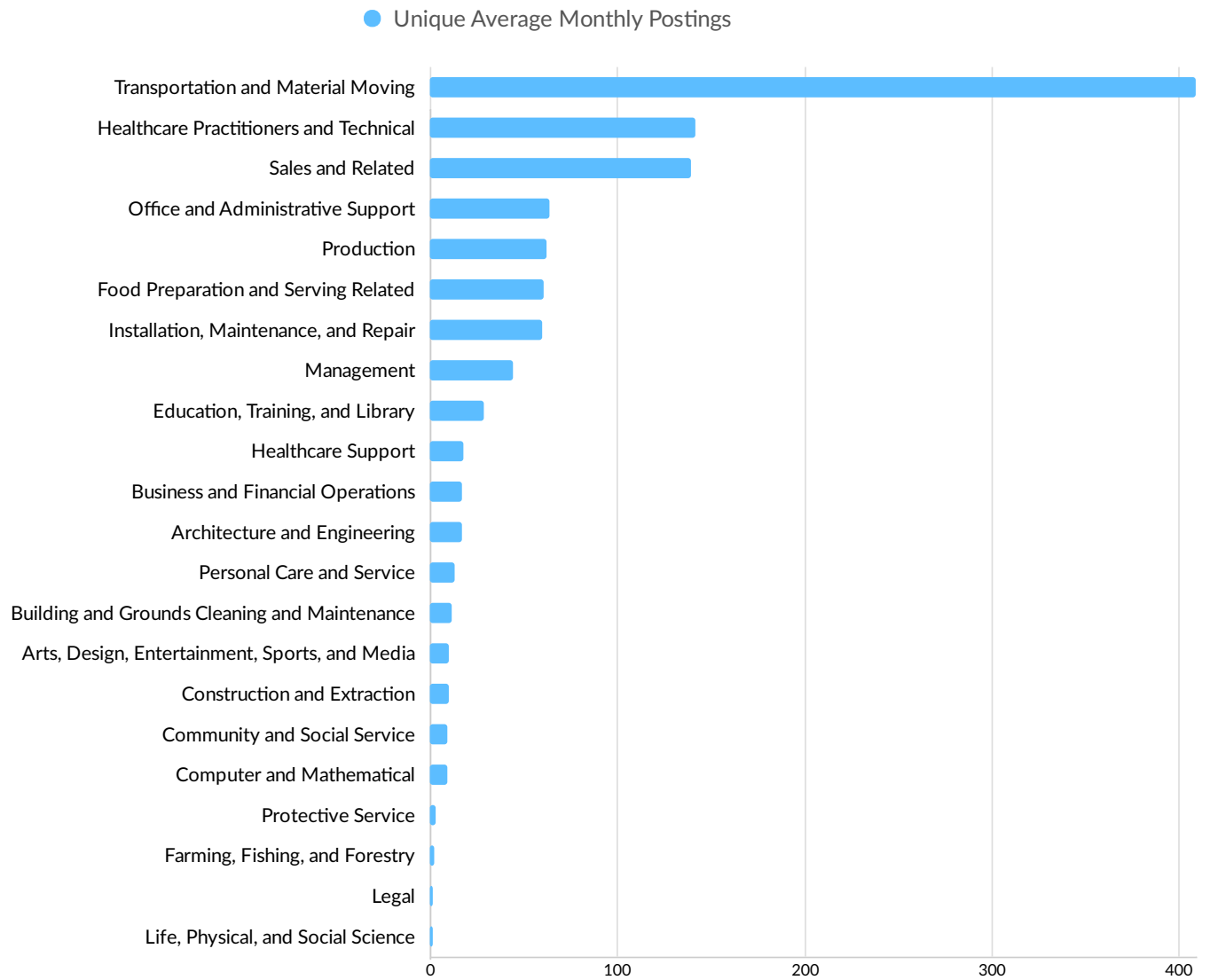
## Top Occupation LQ



## Top Occupation Earnings

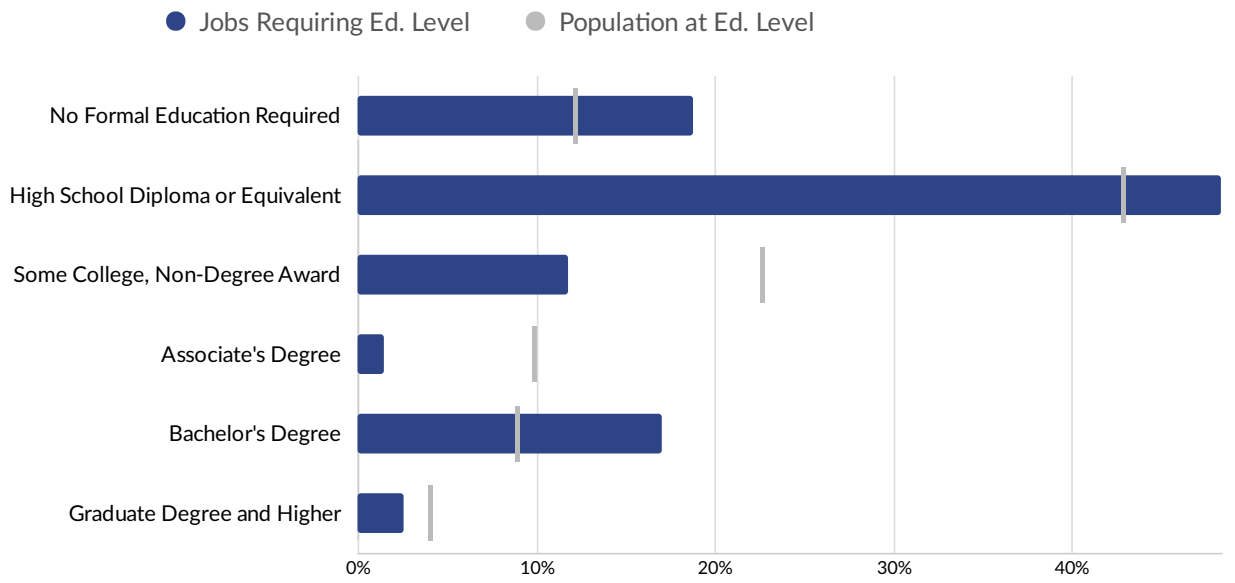


## Top Posted Occupations





## Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Production	1,548	1,570	22	+1%	2.56	\$16.72	63
Office and Administrative Support	1,141	1,112	-29	-3%	0.74	\$15.90	64
Food Preparation and Serving Related	811	888	77	+9%	1.01	\$10.37	60
Transportation and Material Moving	759	814	55	+7%	1.13	\$17.46	409
Sales and Related	797	800	3	+0%	0.77	\$11.87	140
Healthcare Practitioners and Technical	736	743	7	+1%	1.27	\$22.89	142
Education, Training, and Library	618	631	13	+2%	1.06	\$19.63	29
Management	635	622	-13	-2%	1.03	\$30.21	44
Construction and Extraction	410	447	37	+9%	0.92	\$19.48	10
Installation, Maintenance, and Repair	427	445	18	+4%	1.08	\$19.72	60
Personal Care and Service	285	381	96	+34%	0.82	\$12.23	13
Protective Service	336	340	4	+1%	1.45	\$19.16	3
Business and Financial Operations	289	318	29	+10%	0.58	\$25.71	17
Building and Grounds Cleaning and Maintenance	290	278	-12	-4%	0.73	\$13.10	12
Healthcare Support	296	276	-20	-7%	0.98	\$16.24	18
Community and Social Service	231	230	-1	0%	1.30	\$20.98	9
Farming, Fishing, and Forestry	172	186	14	+8%	2.38	\$15.41	2
Architecture and Engineering	125	128	3	+2%	0.73	\$29.54	17

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	78	86	8	+10%	0.45	\$17.50	10
Computer and Mathematical	79	79	0	0%	0.26	\$27.55	9
Life, Physical, and Social Science	61	62	1	+2%	0.73	\$24.06	2
Legal	48	50	2	+4%	0.57	\$27.59	2
Military-only	47	32	-15	-32%	0.51	\$19.15	0

## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

## In-Demand Skills

