



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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# Contents

Report Parameters .....	1
Economy Overview .....	2
Historic & Projected Trends .....	4
Population Characteristics .....	8
Industry Characteristics .....	10
Business Characteristics .....	16
Workforce Characteristics .....	18
Educational Pipeline .....	26
In-Demand Skills .....	27

## Report Parameters

### 1 County

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55057 Juneau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**26,624**

**Population (2019)**

Population **grew by 286** over the last 5 years and is projected to **grow by 281** over the next 5 years.

**10,528**

**Total Regional Employment**

Jobs **grew by 312** over the last 5 years and are projected to **grow by 329** over the next 5 years.

**\$51.1K**

**Median Household Income (2018)**

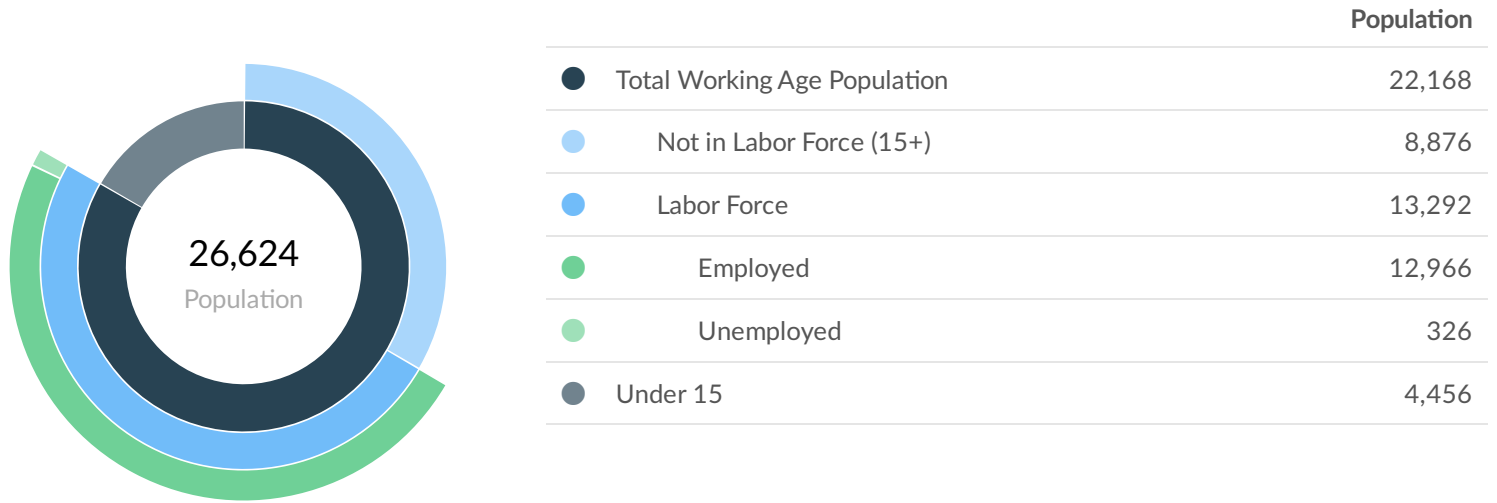
Median household income is **\$9.2K below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **increased by 1.1%** since 2014, growing by 286. Population is expected to **increase by 1.1%** between 2019 and 2024, adding 281.
- From 2014 to 2019, jobs **increased by 3.1%** in Juneau County, WI from 10,216 to **10,528**. This change **fell short of the national growth rate of 7.3% by 4.2%**. As the number of jobs increased, the **labor force participation rate increased from 59.9% to 60.0% between 2014 and 2019**.
- Concerning educational attainment, **8.8% of Juneau County, WI residents possess a Bachelor's Degree** (10.0% below the national average), and **9.8% hold an Associate's Degree** (1.7% above the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

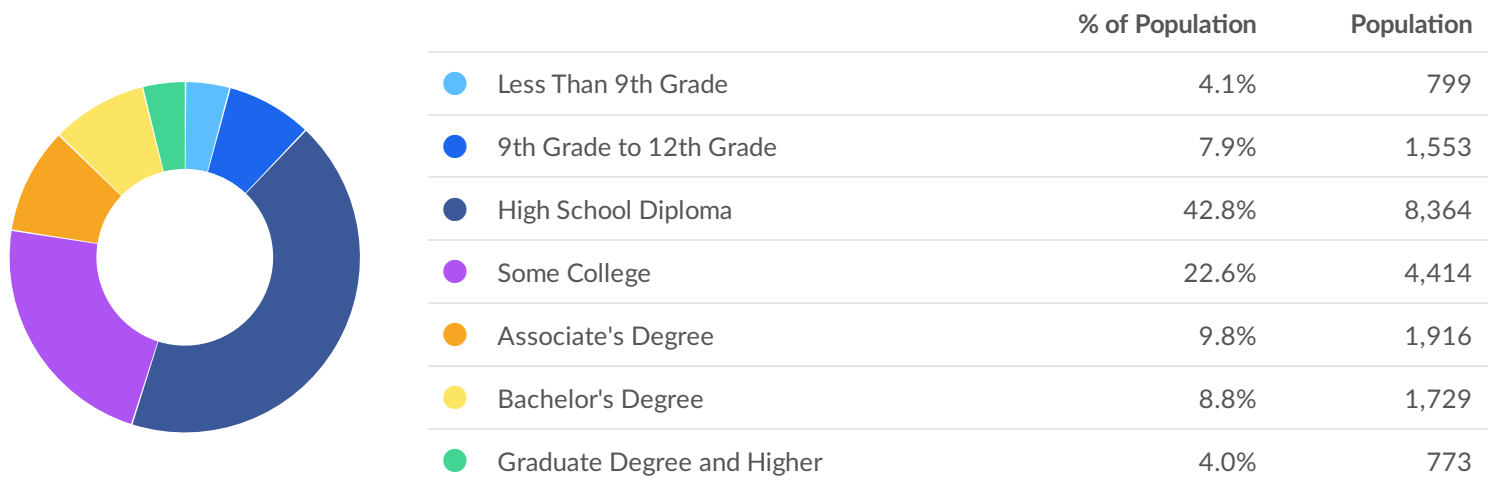
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	26,624	13,292	10,528	97.1	\$988.69M	\$1.87B	\$1.95B
Grow North	195,459	98,325	84,346	100.9	\$7.67B	\$12.66B	\$9.95B
Centergy	327,328	170,330	177,036	98.6	\$17.92B	\$22.42B	\$22.15B
NCWRPC	439,469	224,528	227,782	99.3	\$22.46B	\$29.15B	\$27.97B
Wisconsin	5,829,343	3,110,345	3,165,584	100.0	\$334.34B	\$304.15B	\$331.76B

## 2019 Labor Force Breakdown



## Educational Attainment

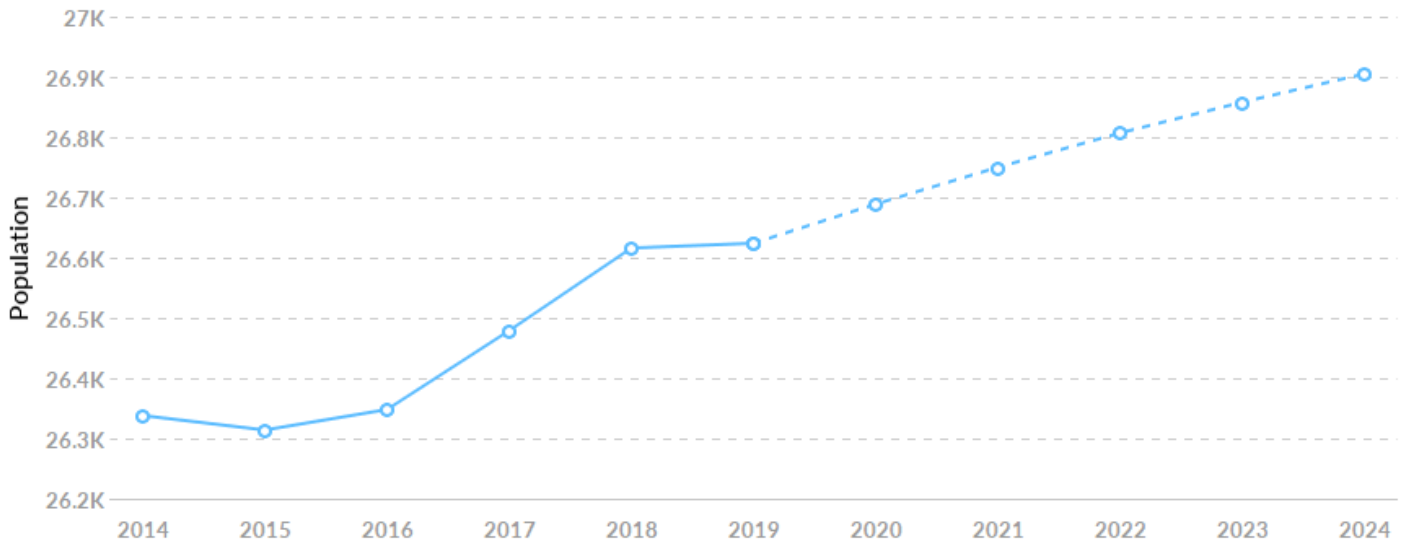
Concerning educational attainment, **8.8% of Juneau County, WI residents possess a Bachelor's Degree** (10.0% below the national average), and **9.8% hold an Associate's Degree** (1.7% above the national average).



# Historic & Projected Trends

## Population Trends

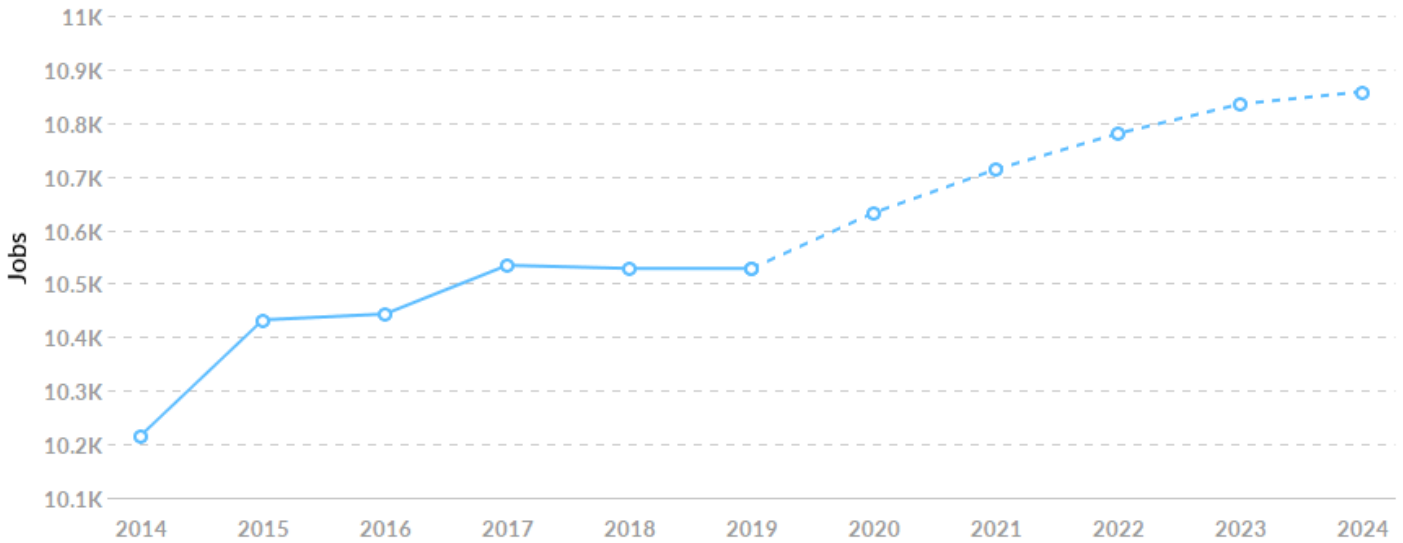
As of 2019 the region's population **increased by 1.1%** since 2014, growing by 286. Population is expected to **increase by 1.1%** between 2019 and 2024, adding 281.



Timeframe	Population
2014	26,338
2015	26,314
2016	26,348
2017	26,479
2018	26,616
2019	26,624
2020	26,689
2021	26,750
2022	26,807
2023	26,858
2024	26,905

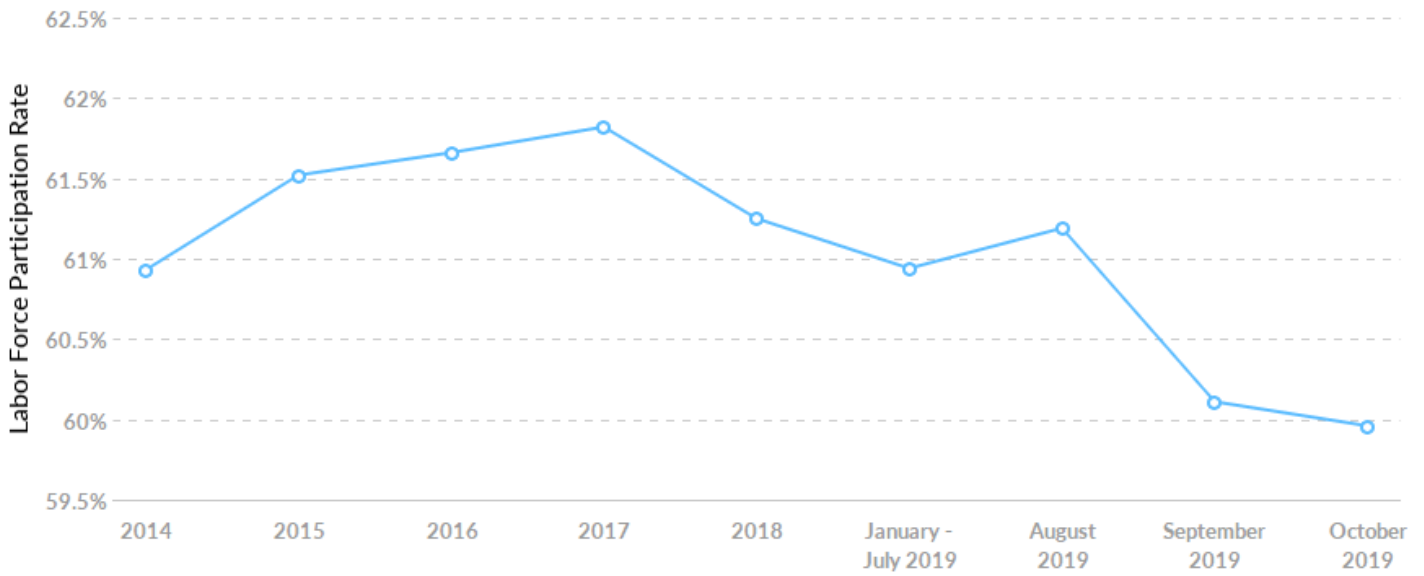
## Job Trends

From 2014 to 2019, jobs increased by 3.1% in Juneau County, WI from 10,216 to 10,528. This change fell short of the national growth rate of 7.3% by 4.2%.



Timeframe	Jobs
2014	10,216
2015	10,432
2016	10,443
2017	10,534
2018	10,528
2019	10,528
2020	10,632
2021	10,713
2022	10,780
2023	10,835
2024	10,858

## Labor Force Participation Rate Trends

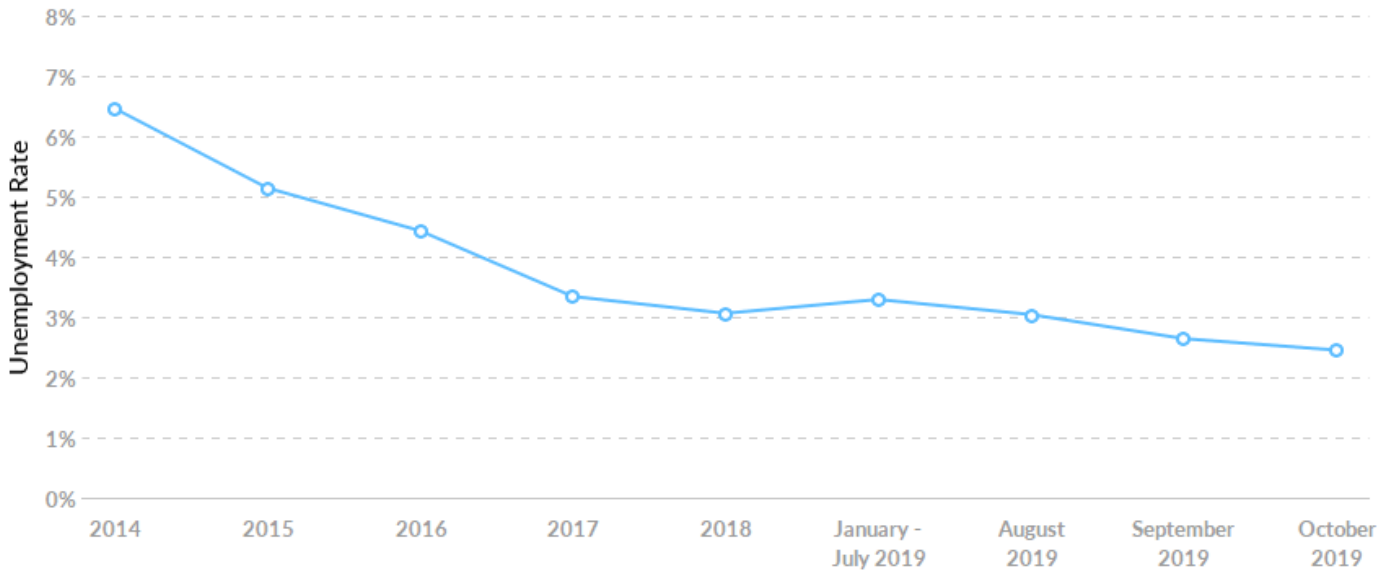


Timeframe	Labor Force Participation Rate
2014	60.93%
2015	61.52%
2016	61.66%
2017	61.82%
2018	61.25%
January - July 2019	60.94%
August 2019	61.19%
September 2019	60.11%
October 2019	59.96%



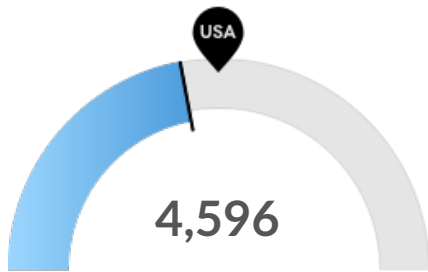
## Unemployment Rate Trends

Juneau County, WI had an October 2019 unemployment rate of 2.45%, **decreasing from 6.46%** 5 years before.



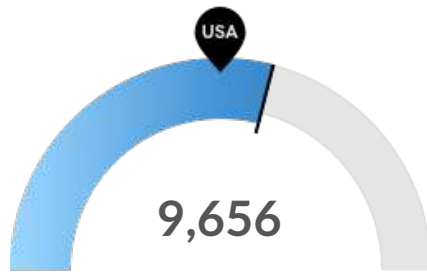
Timeframe	Unemployment Rate
2014	6.46%
2015	5.14%
2016	4.43%
2017	3.34%
2018	3.06%
January - July 2019	3.29%
August 2019	3.04%
September 2019	2.64%
October 2019	2.45%

## Population Characteristics



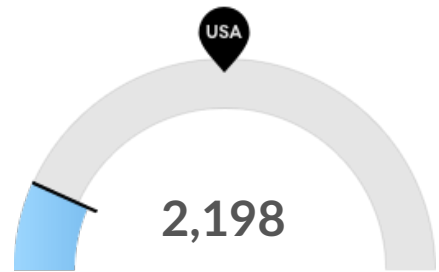
Millennials

Juneau County, WI has 4,596 millennials (ages 25-39). The national average for an area this size is 5,472.



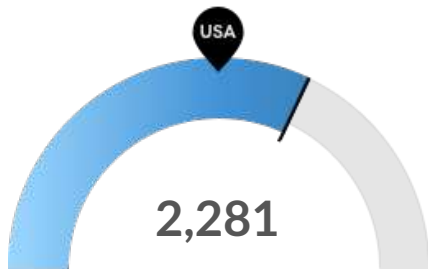
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,705 people 55 or older, while there are 9,656 here.



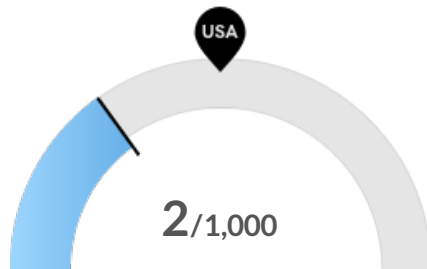
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,545 racially diverse people, while there are 2,198 here.



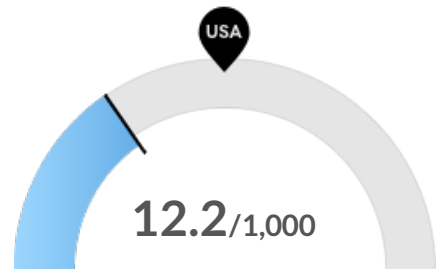
Veterans

Juneau County, WI has 2,281 veterans. The national average for an area this size is 1,542.



Violent Crime

Juneau County, WI has 2 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

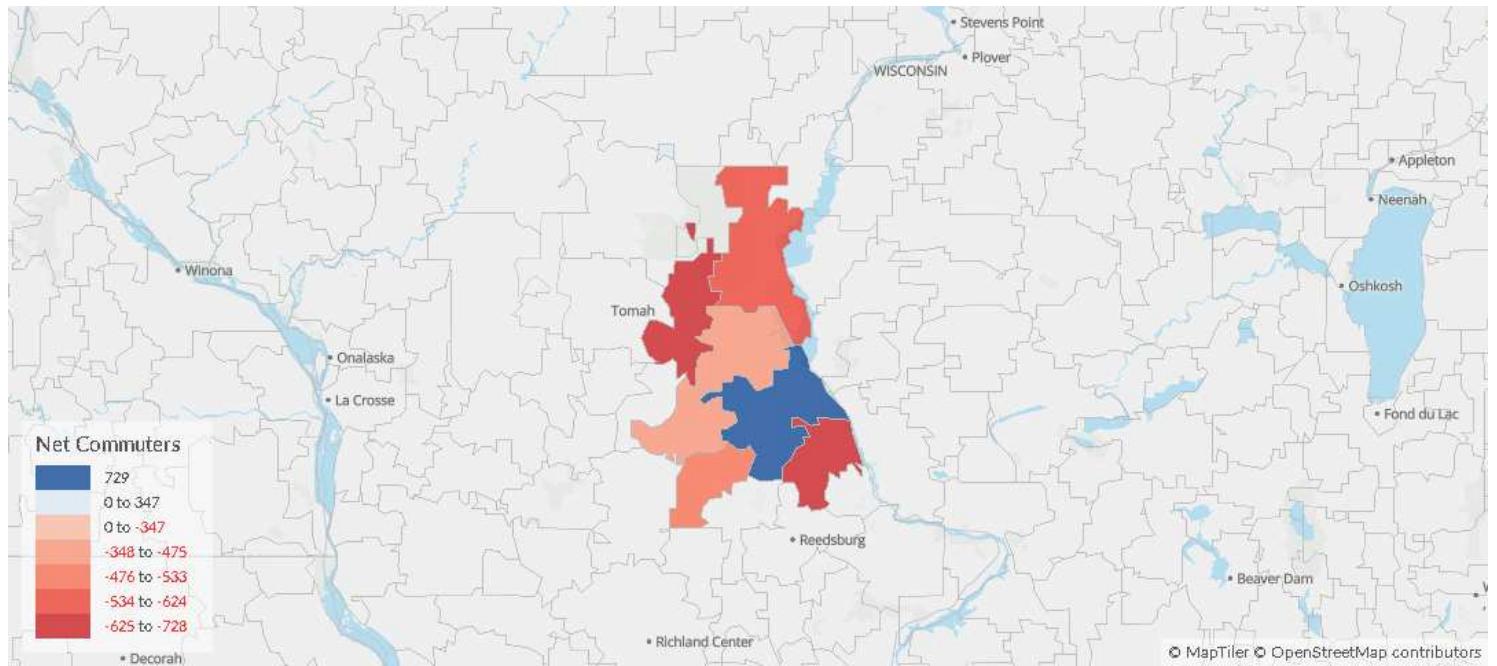


Property Crime

Juneau County, WI has 12.2 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

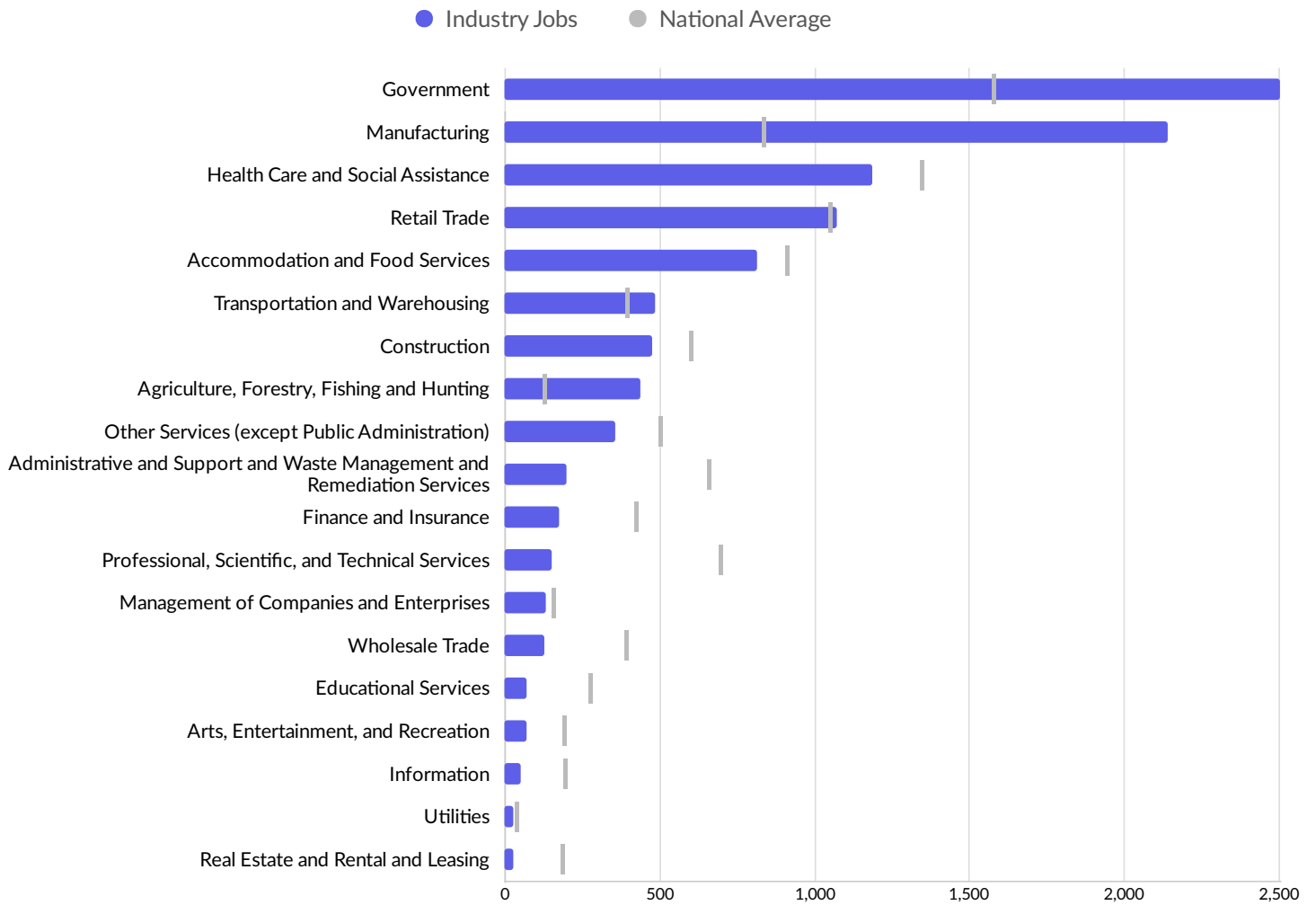
ZIP	Name	2019 Employment
53948	Mauston, WI (in Juneau...)	4,629
53950	New Lisbon, WI (in June...)	1,930
54646	Necedah, WI (in Juneau...)	1,220
53929	Elroy, WI (in Juneau cou...)	1,096
53968	Wonewoc, WI (in Junea...)	599

### Where Talent Lives

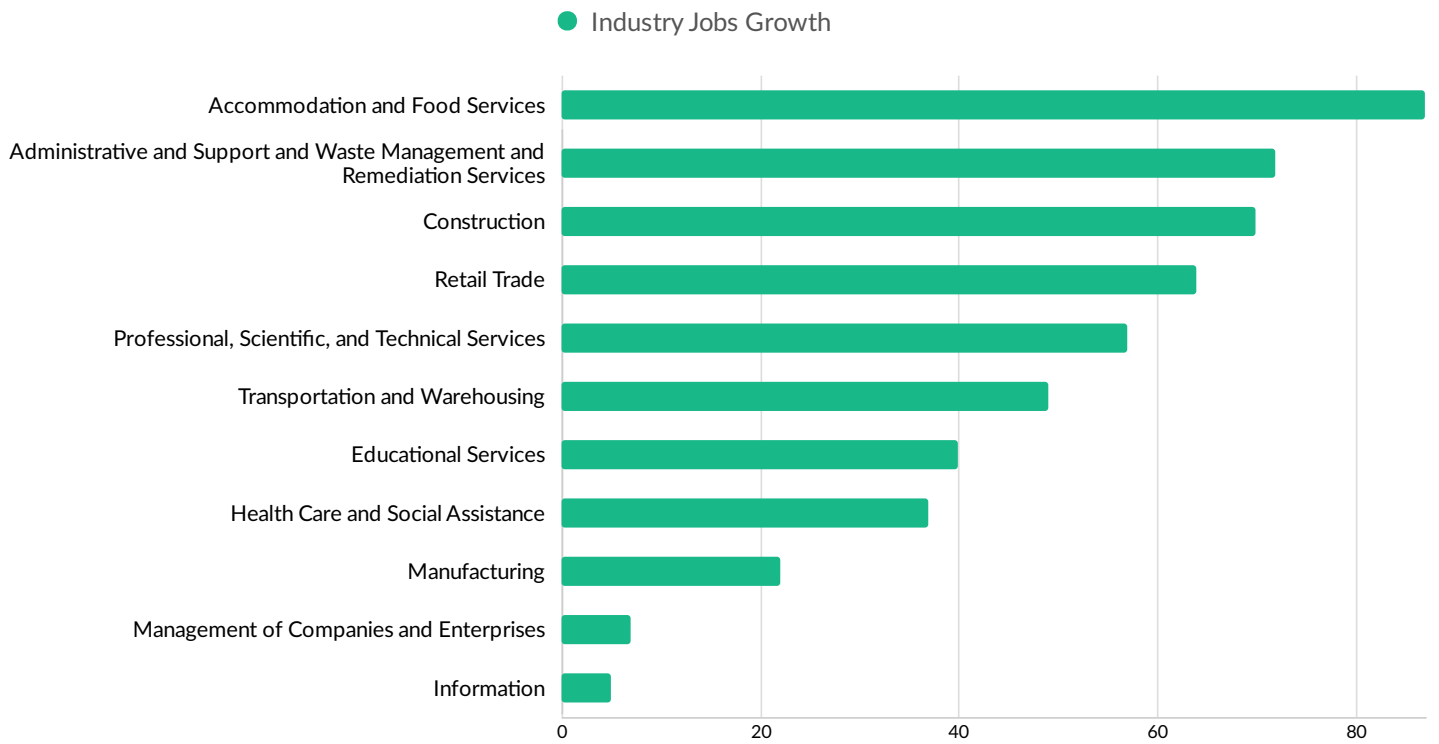
ZIP	Name	2019 Workers
53948	Mauston, WI (in Juneau...)	3,900
53950	New Lisbon, WI (in June...)	2,278
54646	Necedah, WI (in Juneau...)	1,754
53929	Elroy, WI (in Juneau cou...)	1,465
54618	Camp Douglas, WI (in Ju...)	1,130

# Industry Characteristics

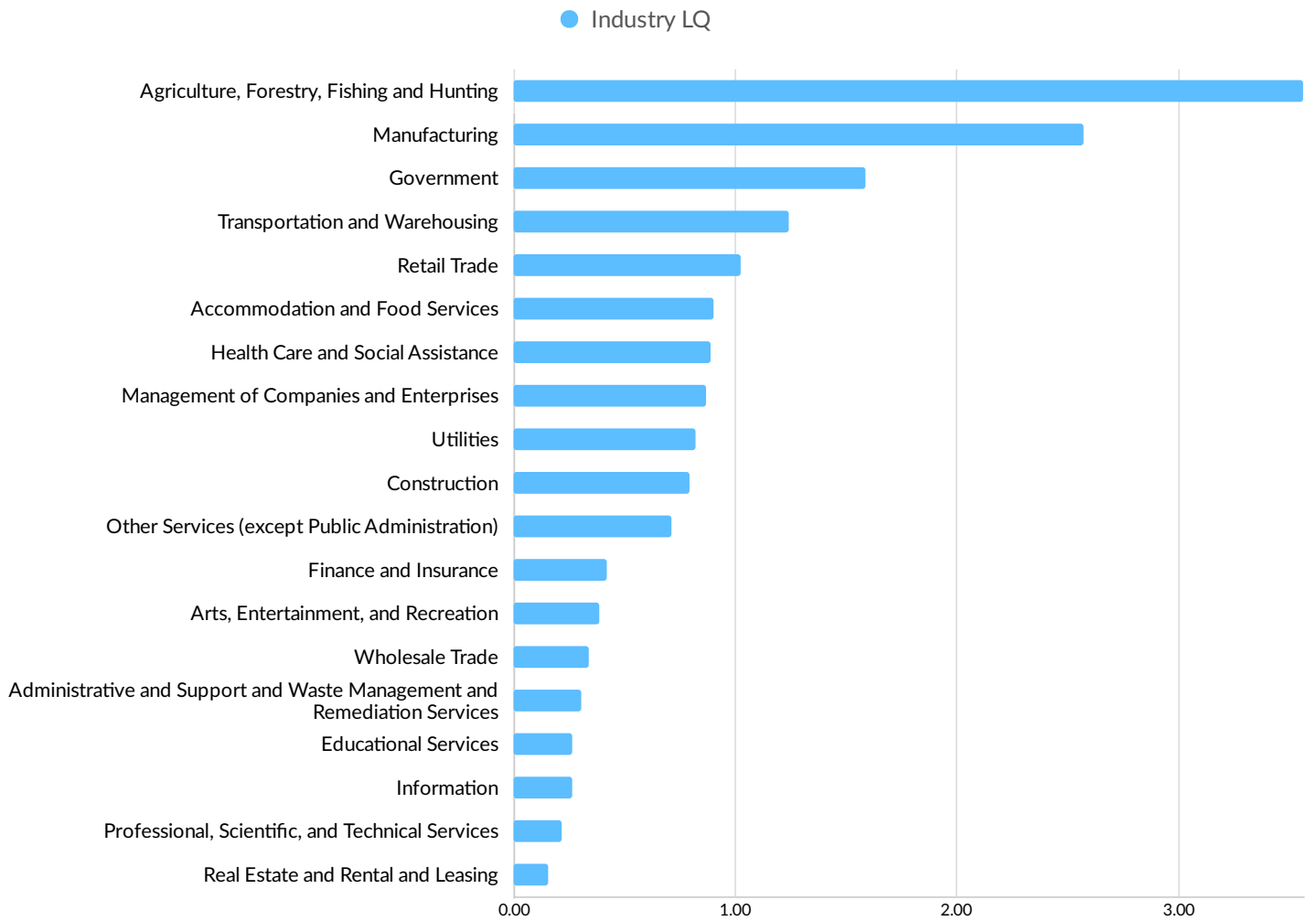
## Largest Industries



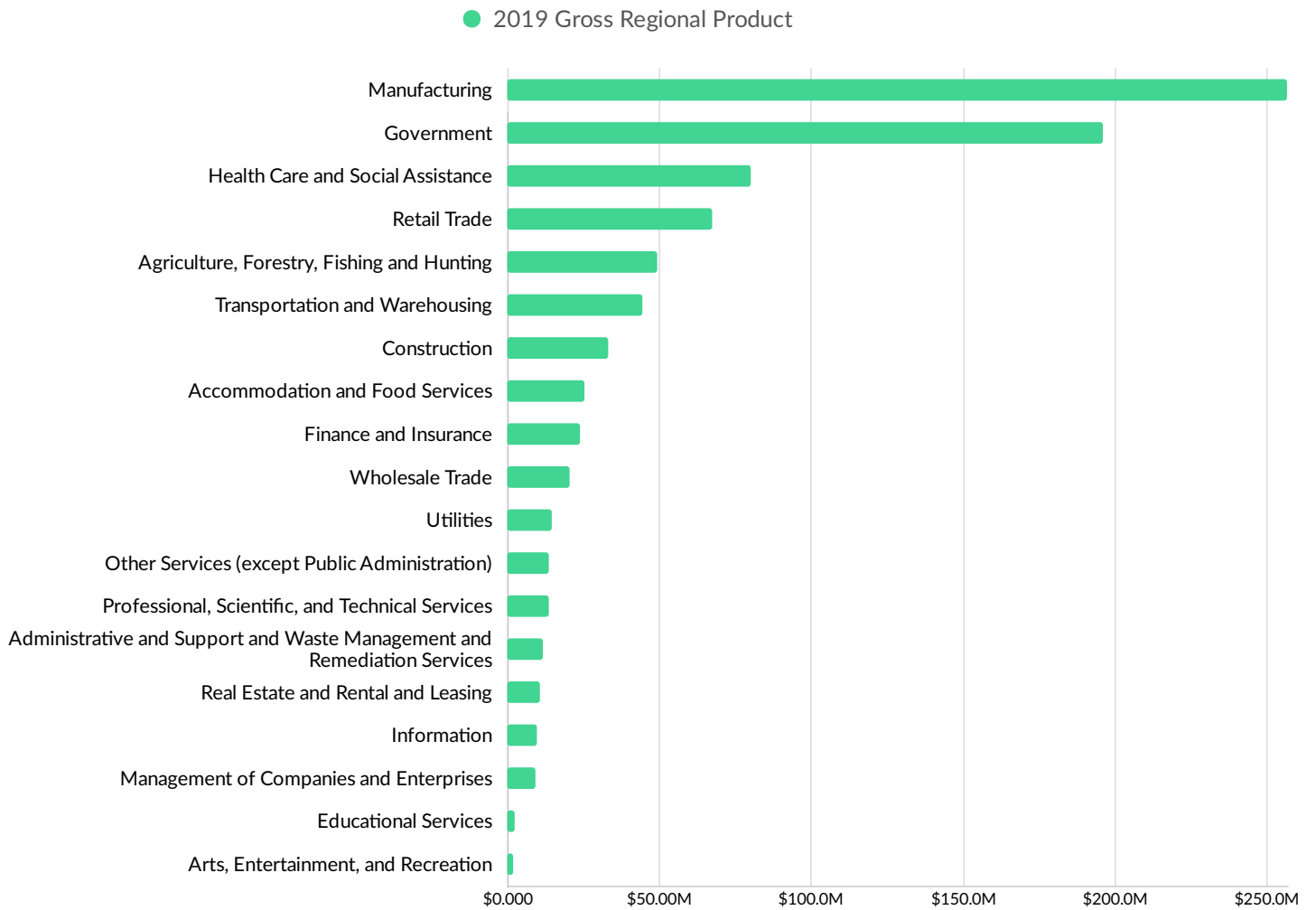
## Top Growing Industries



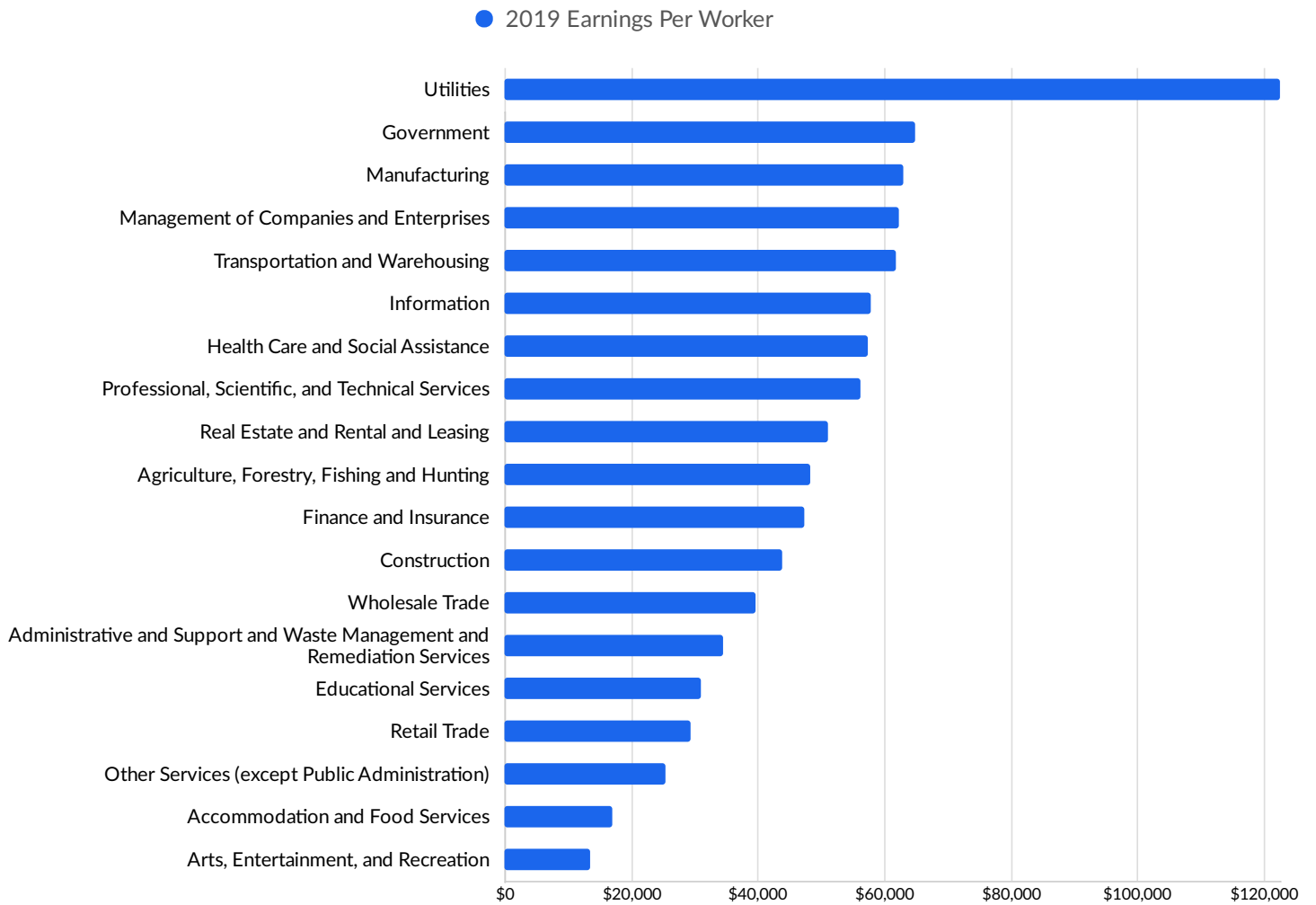
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings





Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	2,576	2,505	-71	-3%	1.59	\$64,841	\$196.14M
Manufacturing	2,120	2,142	22	+1%	2.57	\$62,931	\$256.80M
Health Care and Social Assistance	1,151	1,188	37	+3%	0.89	\$57,485	\$80.34M
Retail Trade	1,010	1,074	64	+6%	1.03	\$29,492	\$67.52M
Accommodation and Food Services	730	817	87	+12%	0.90	\$16,948	\$25.60M
Transportation and Warehousing	439	488	49	+11%	1.24	\$61,763	\$44.33M
Construction	405	475	70	+17%	0.80	\$43,990	\$33.24M
Agriculture, Forestry, Fishing and Hunting	454	438	-16	-4%	3.57	\$48,395	\$49.51M
Other Services (except Public Administration)	378	357	-21	-6%	0.72	\$25,369	\$13.86M
Administrative and Support and Waste Management and Remediation Services	129	201	72	+56%	0.31	\$34,574	\$11.82M
Finance and Insurance	182	177	-5	-3%	0.42	\$47,363	\$24.07M
Professional, Scientific, and Technical Services	95	152	57	+60%	0.22	\$56,284	\$13.72M
Management of Companies and Enterprises	125	132	7	+6%	0.87	\$62,286	\$9.10M
Wholesale Trade	193	131	-62	-32%	0.34	\$39,593	\$20.35M
Educational Services	32	72	40	+125%	0.27	\$31,109	\$2.43M
Arts, Entertainment, and Recreation	85	71	-14	-16%	0.39	\$13,451	\$1.86M
Information	45	50	5	+11%	0.26	\$57,884	\$9.74M
Utilities	30	29	-1	-3%	0.82	\$122,583	\$14.68M
Real Estate and Rental and Leasing	38	28	-10	-26%	0.16	\$51,067	\$10.68M

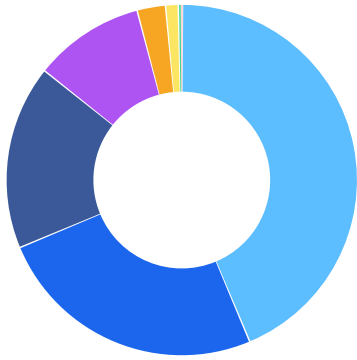
## Business Characteristics

### 1,669 Companies Employ Your Workers

Online profiles for your workers mention 1,669 companies as employers, with the top 10 appearing below. In the last 12 months, 651 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Ctr Fdn Inc	137 	Roehl Transport, Inc.	244 
Houston School District	85 	Platinum Supplemental Insuranc...	236 
State of Wisconsin	41 	CRST International, Inc.	193 
Necedah Area School District	36 	Dollar General Corporation	149 
Wal-Mart Stores, Inc.	34 	Teach For America, Inc.	121 
Walker Stainless Equipment Co...	32 	Marten Transport, Ltd.	120 
Lands' End, Inc.	28 	Wal-Mart, Inc.	115 
Leer Inc	26 	Festival Foods	103 
Sand Ridge Secure Treatment Ce...	25 	Kwik Trip, Inc.	96 
Ho-Chunk Nation	23 	U.S. Xpress, Inc.	96 

## Business Size

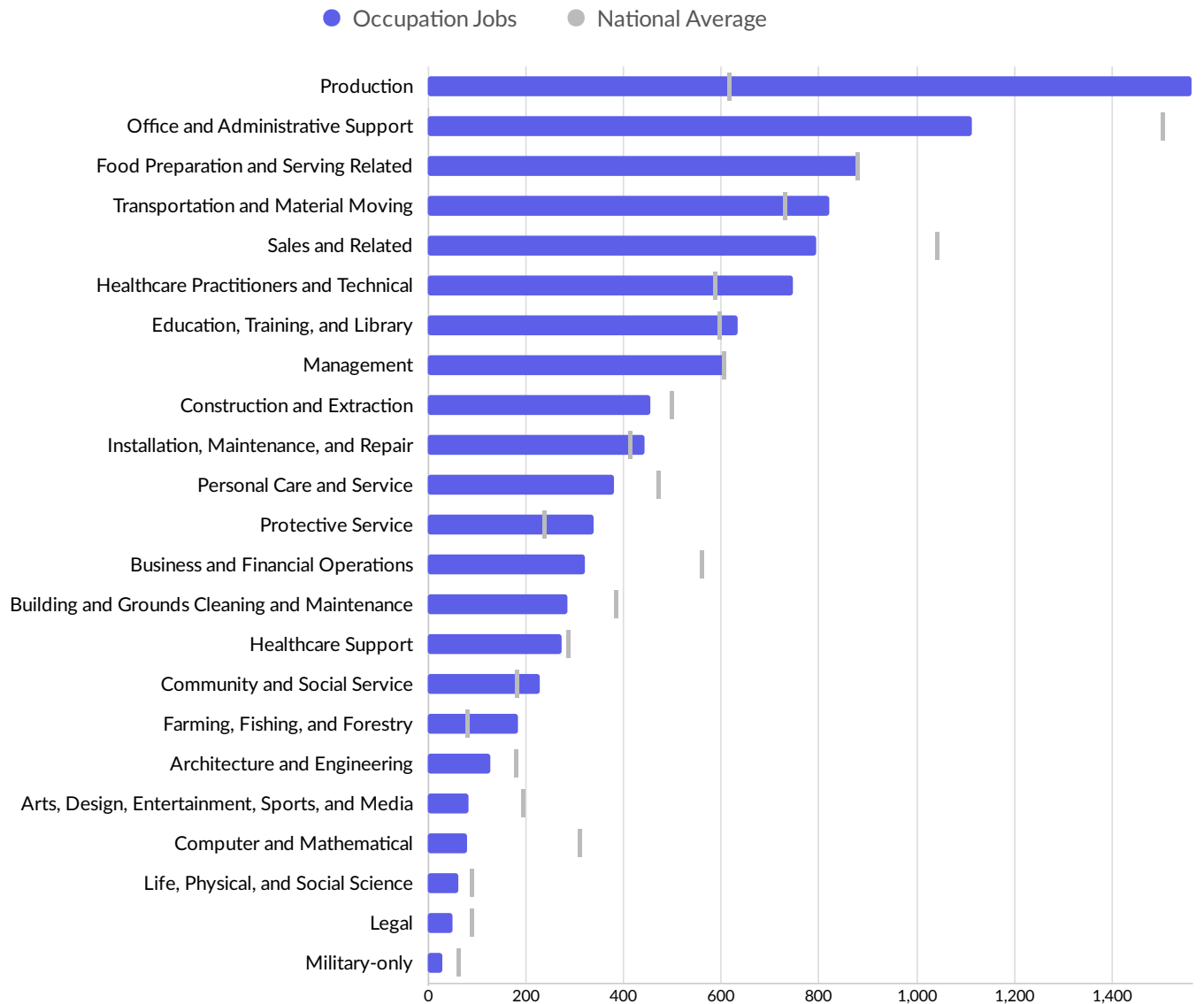


	Percentage	Business Count
1 to 4 employees	43.6%	449
5 to 9 employees	25.0%	258
10 to 19 employees	17.0%	175
20 to 49 employees	10.2%	105
50 to 99 employees	2.6%	27
100 to 249 employees	1.2%	12
250 to 499 employees	0.3%	3
500+ employees	0.1%	1

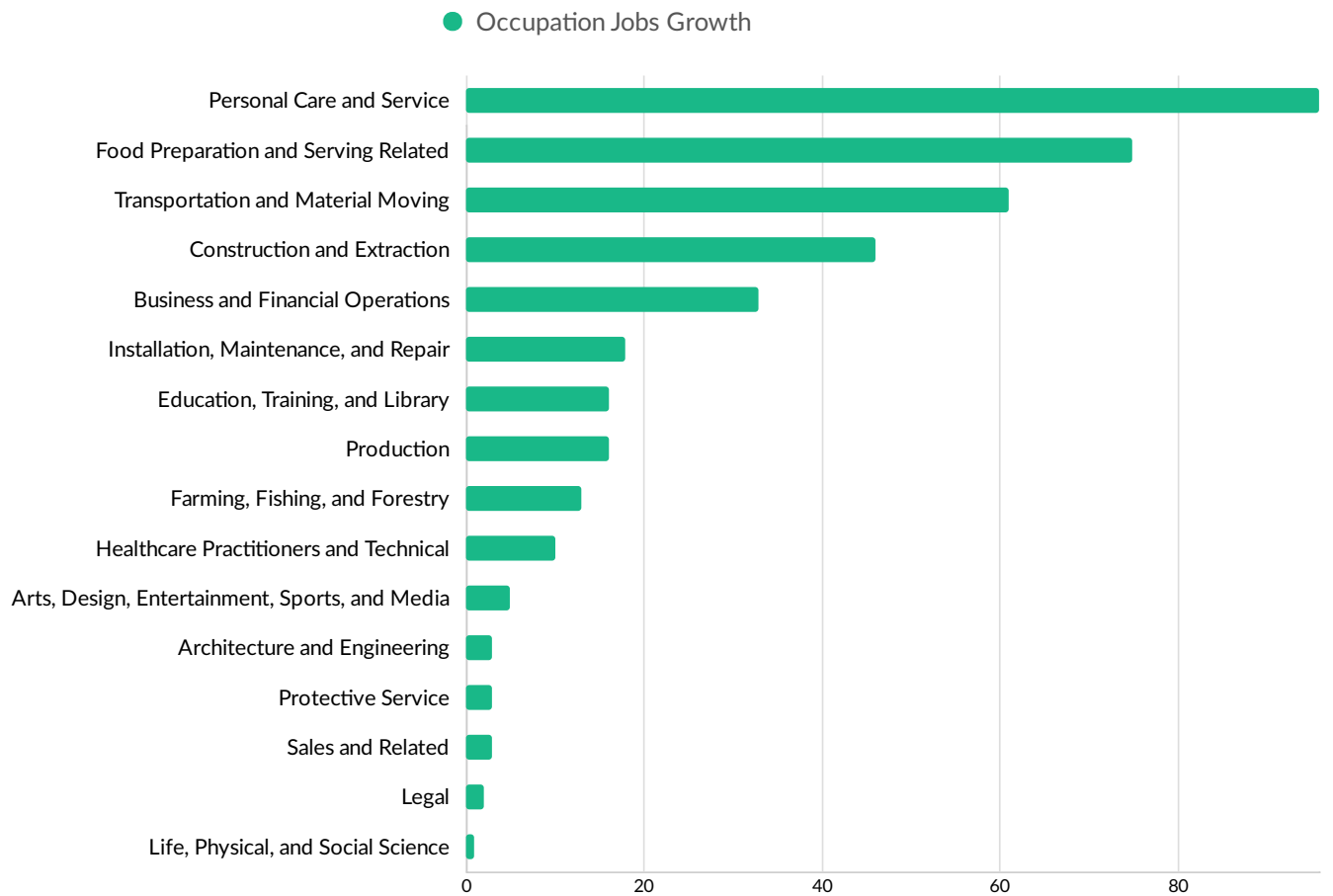
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

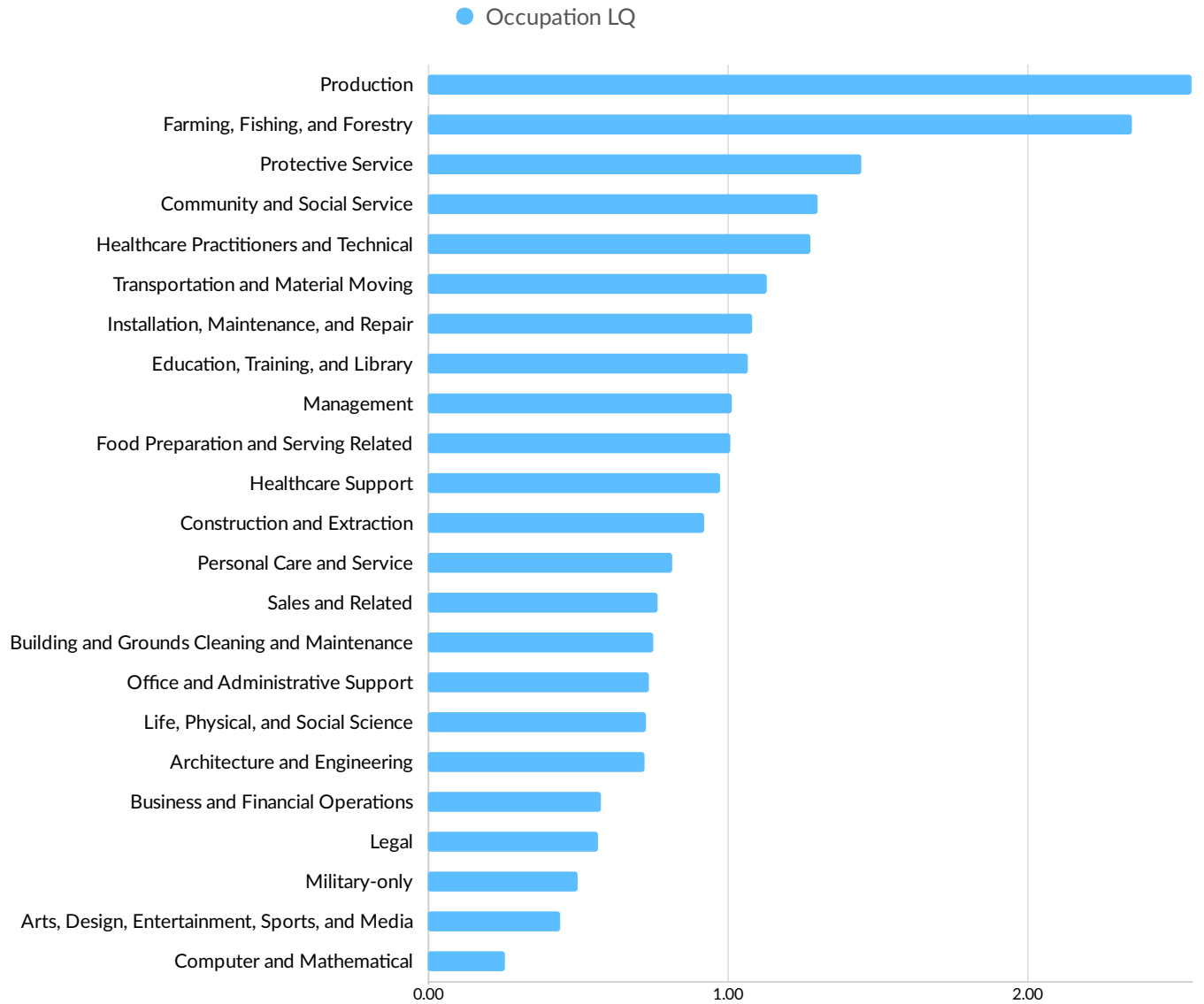
## Largest Occupations



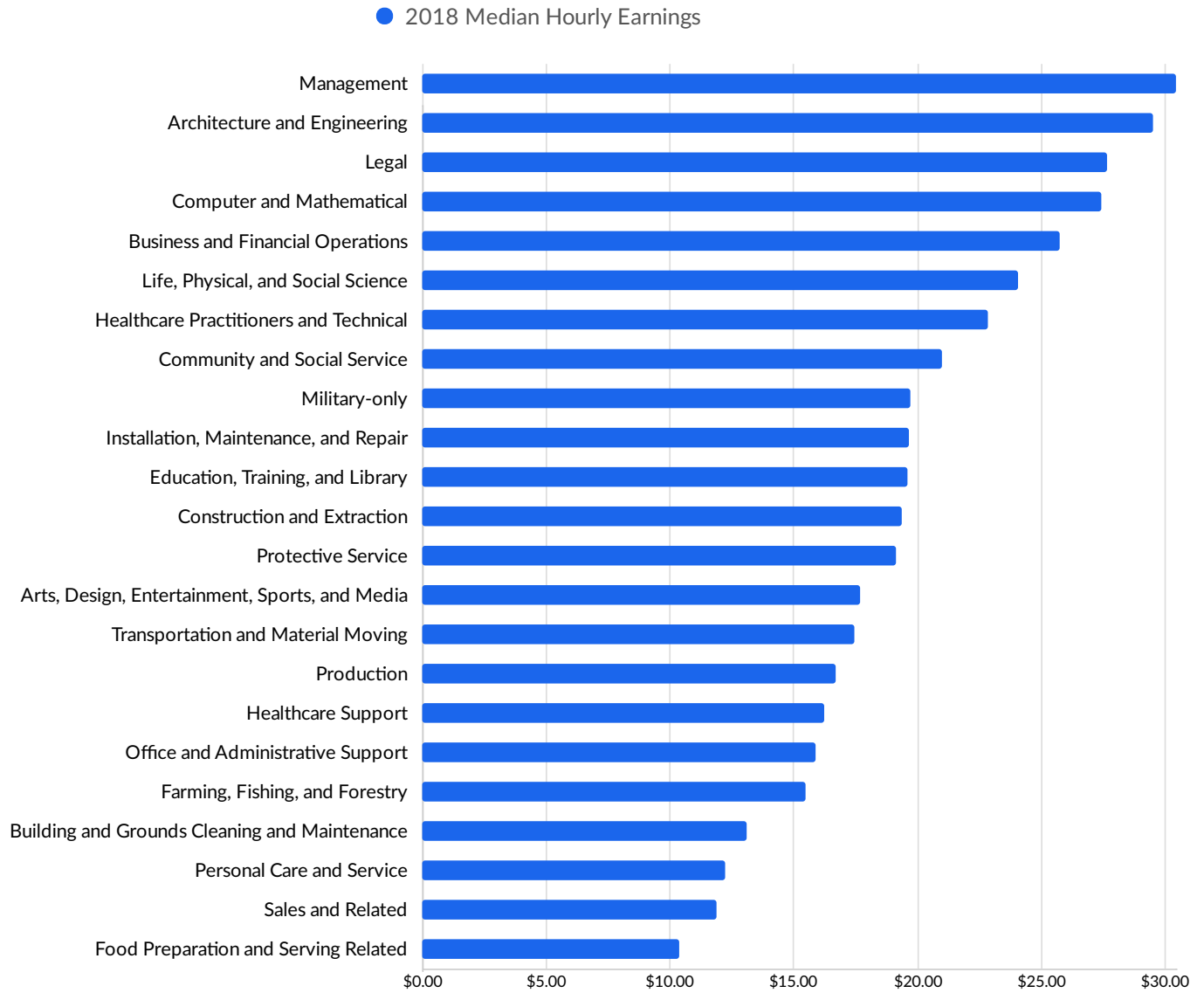
## Top Growing Occupations



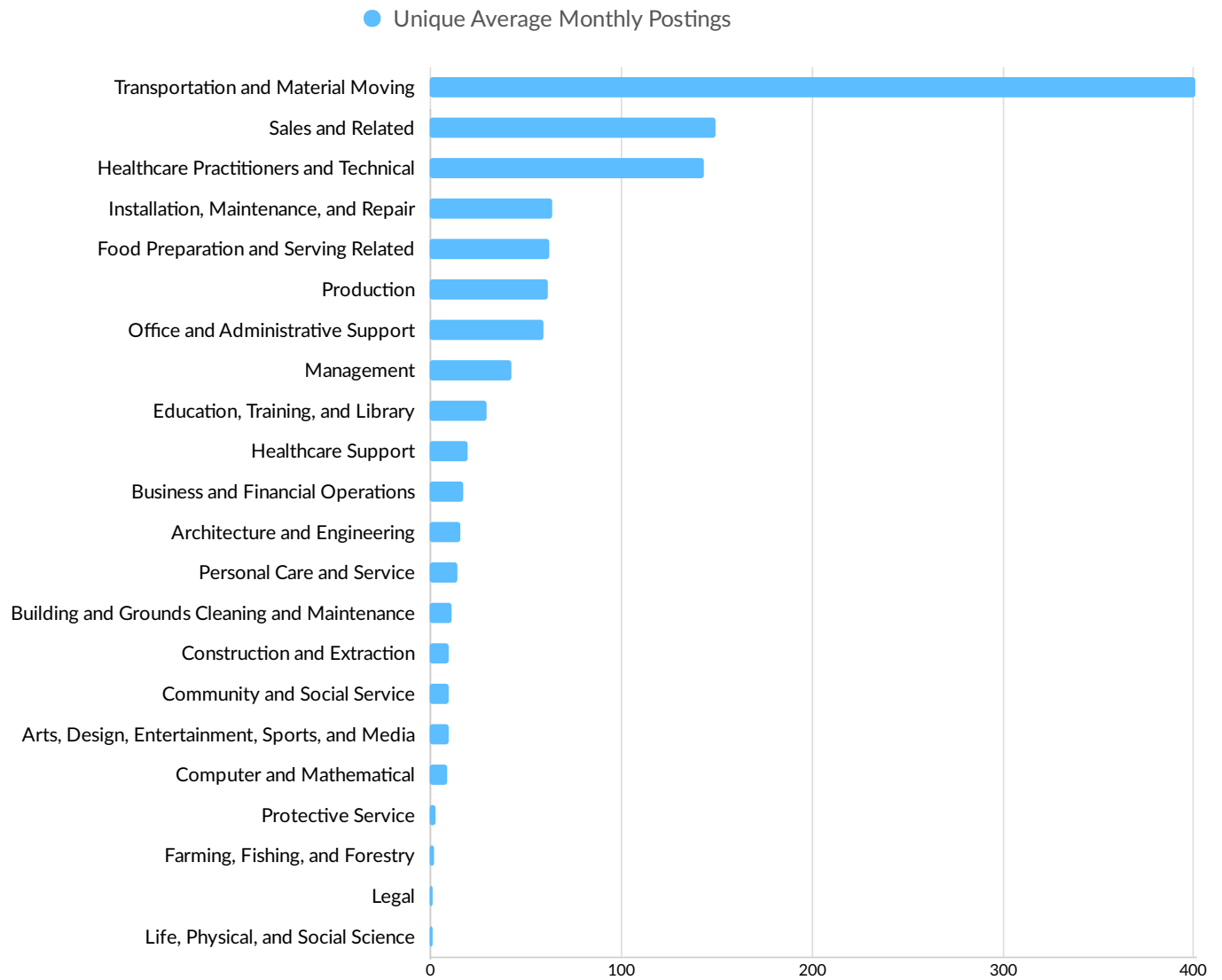
## Top Occupation LQ



## Top Occupation Earnings

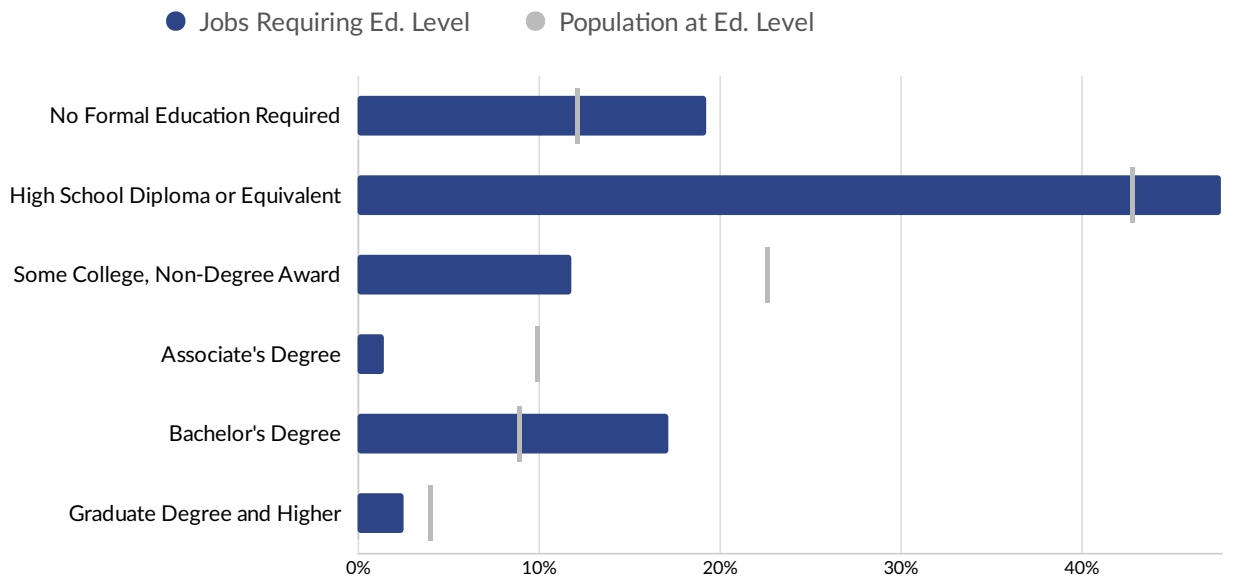


## Top Posted Occupations





## Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Production	1,548	1,564	16	+1%	2.55	\$16.72	62
Office and Administrative Support	1,139	1,114	-25	-2%	0.74	\$15.90	60
Food Preparation and Serving Related	811	886	75	+9%	1.01	\$10.38	63
Transportation and Material Moving	760	821	61	+8%	1.13	\$17.46	401
Sales and Related	794	797	3	+0%	0.77	\$11.91	150
Healthcare Practitioners and Technical	737	747	10	+1%	1.28	\$22.89	144
Education, Training, and Library	618	634	16	+3%	1.07	\$19.63	30
Management	635	611	-24	-4%	1.01	\$30.47	43
Construction and Extraction	410	456	46	+11%	0.92	\$19.41	10
Installation, Maintenance, and Repair	427	445	18	+4%	1.08	\$19.70	64
Personal Care and Service	285	381	96	+34%	0.82	\$12.24	15
Protective Service	336	339	3	+1%	1.45	\$19.16	3
Business and Financial Operations	289	322	33	+11%	0.58	\$25.75	18
Building and Grounds Cleaning and Maintenance	291	286	-5	-2%	0.75	\$13.14	12
Healthcare Support	296	275	-21	-7%	0.98	\$16.25	20
Community and Social Service	231	231	0	0%	1.30	\$21.03	10
Farming, Fishing, and Forestry	172	185	13	+8%	2.35	\$15.47	3
Architecture and Engineering	125	128	3	+2%	0.72	\$29.56	16

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	79	84	5	+6%	0.44	\$17.72	10
Computer and Mathematical	79	79	0	0%	0.26	\$27.47	9
Life, Physical, and Social Science	61	62	1	+2%	0.73	\$24.06	2
Legal	48	50	2	+4%	0.57	\$27.68	2
Military-only	47	30	-17	-36%	0.50	\$19.76	0

## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

# In-Demand Skills

