



Langlade County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,194

Population (2019)

Population **decreased by 58** over the last 5 years and is projected to **decrease by 31** over the next 5 years.

8,691

Total Regional Employment

Jobs **decreased by 42** over the last 5 years but are projected to **grow by 74** over the next 5 years.

\$46.6K

Median Household Income (2018)

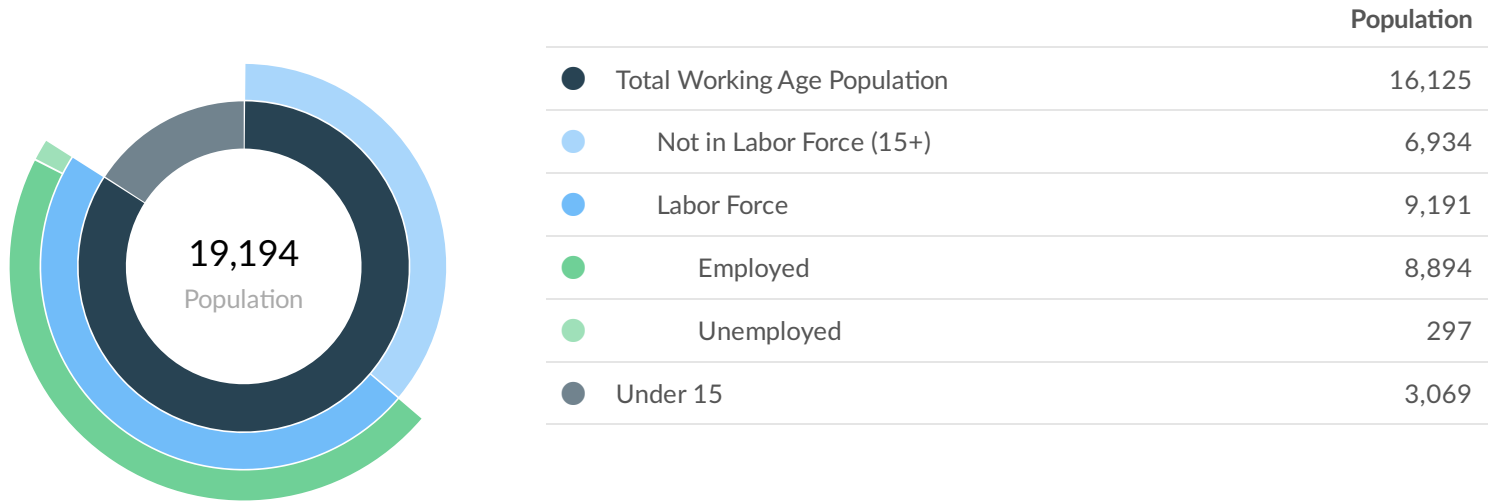
Median household income is **\$13.7K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **declined by 0.3%** since 2014, falling by 58. Population is expected to **decrease by 0.2%** between 2019 and 2024, losing 31.
- From 2014 to 2019, jobs **declined by 0.5%** in Langlade County, WI from 8,734 to **8,691**. This change **fell short of the national growth rate of 7.3% by 7.8%**. As the number of jobs declined, the **labor force participation rate decreased from 58.8% to 57.0% between 2014 and 2019**.
- Concerning educational attainment, **9.9% of Langlade County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **10.5% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2019 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

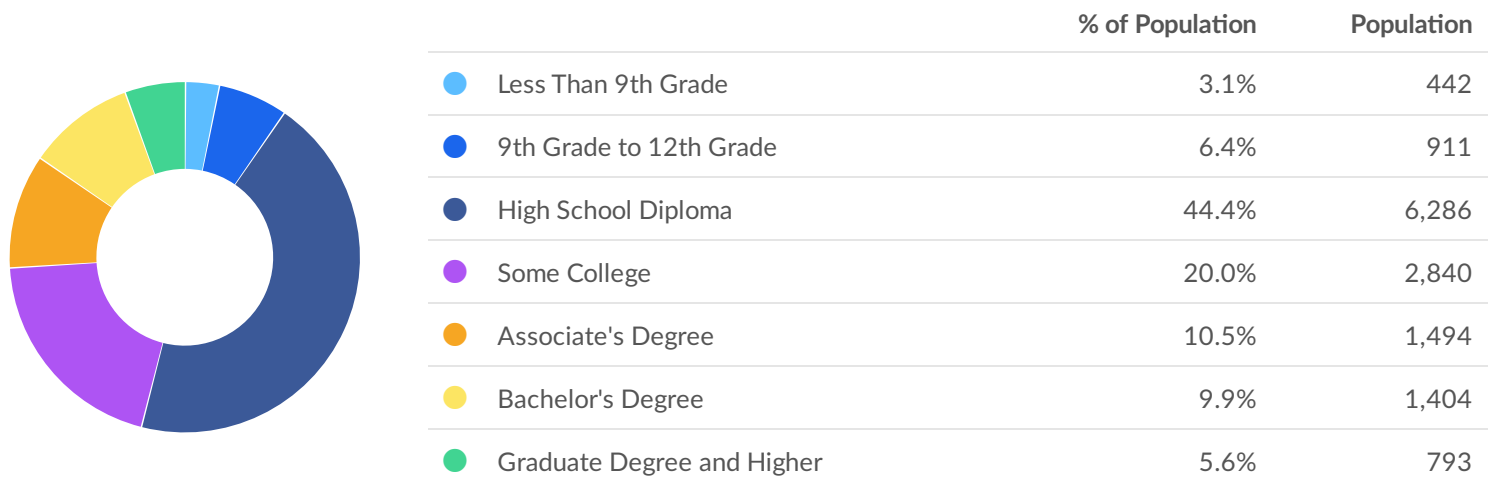
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	19,194	9,191	8,691	99.3	\$746.62M	\$1.23B	\$925.35M
Grow North	195,459	98,325	84,346	100.9	\$7.67B	\$12.66B	\$9.95B
Centergy	327,328	170,330	177,036	98.6	\$17.92B	\$22.42B	\$22.15B
NCWRPC	439,469	224,528	227,782	99.3	\$22.46B	\$29.15B	\$27.97B
Wisconsin	5,829,343	3,110,345	3,165,584	100.0	\$334.34B	\$304.15B	\$331.76B

2019 Labor Force Breakdown



Educational Attainment

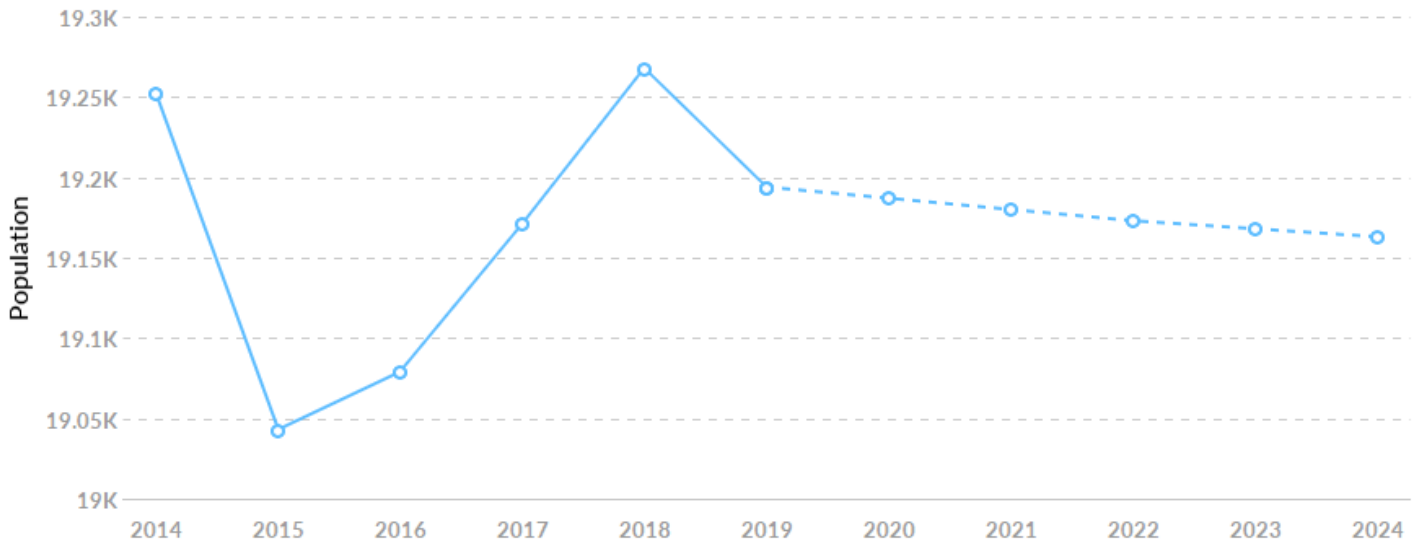
Concerning educational attainment, **9.9% of Langlade County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **10.5% hold an Associate's Degree** (2.5% above the national average).



Historic & Projected Trends

Population Trends

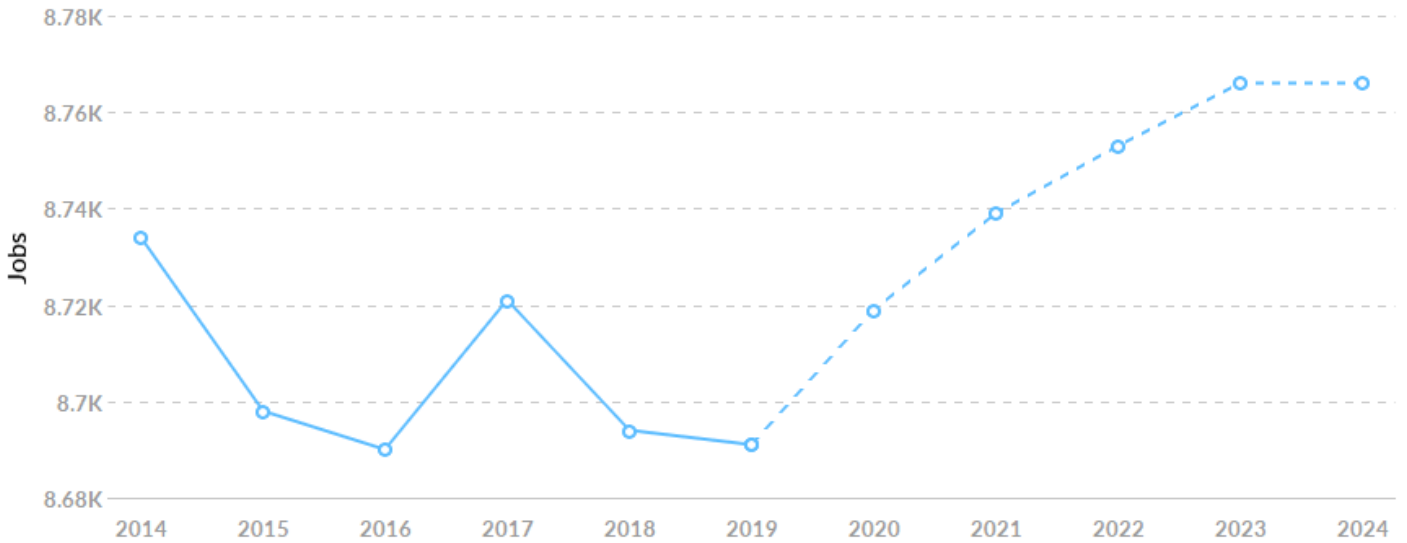
As of 2019 the region's population **declined by 0.3%** since 2014, falling by 58. Population is expected to **decrease by 0.2%** between 2019 and 2024, losing 31.



Timeframe	Population
2014	19,252
2015	19,043
2016	19,079
2017	19,171
2018	19,268
2019	19,194
2020	19,187
2021	19,180
2022	19,173
2023	19,168
2024	19,163

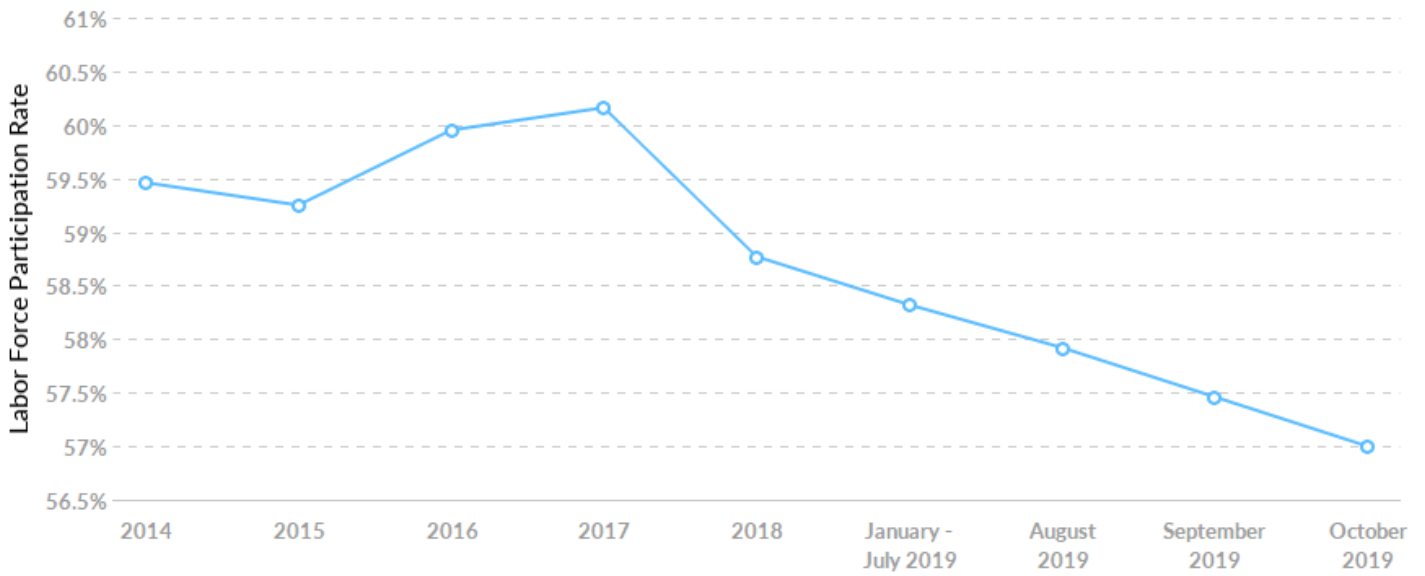
Job Trends

From 2014 to 2019, jobs declined by 0.5% in Langlade County, WI from 8,734 to 8,691. This change fell short of the national growth rate of 7.3% by 7.8%.



Timeframe	Jobs
2014	8,734
2015	8,698
2016	8,690
2017	8,721
2018	8,694
2019	8,691
2020	8,719
2021	8,739
2022	8,753
2023	8,766
2024	8,766

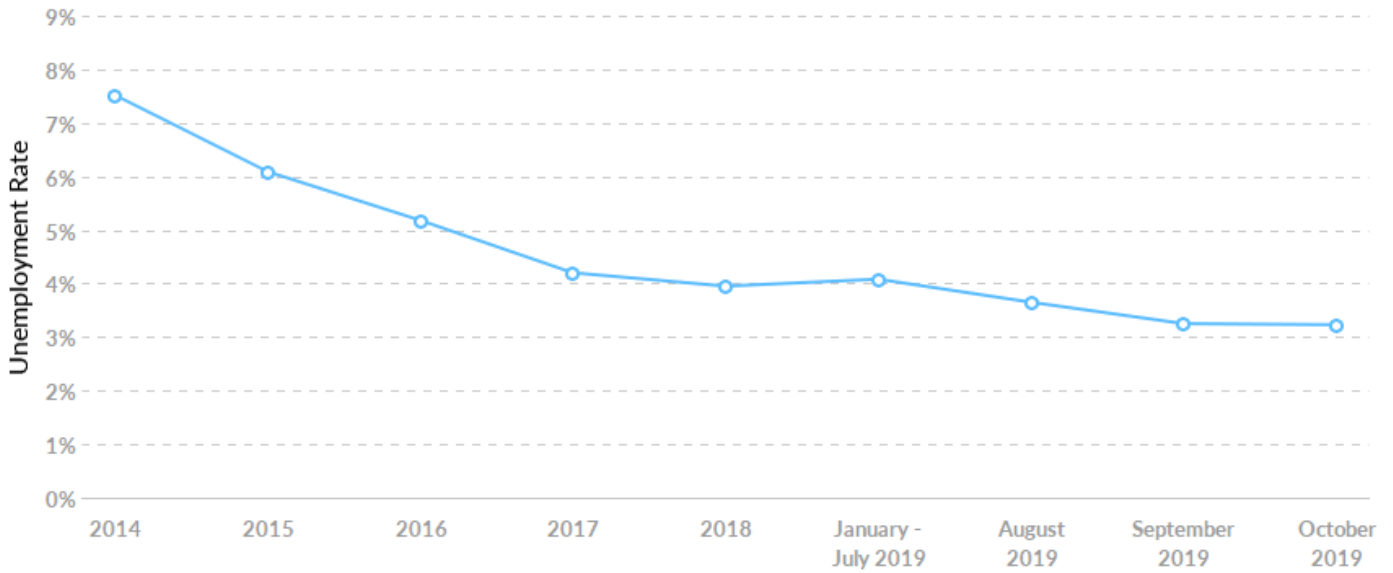
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	59.46%
2015	59.25%
2016	59.95%
2017	60.16%
2018	58.77%
January - July 2019	58.32%
August 2019	57.92%
September 2019	57.46%
October 2019	57.00%

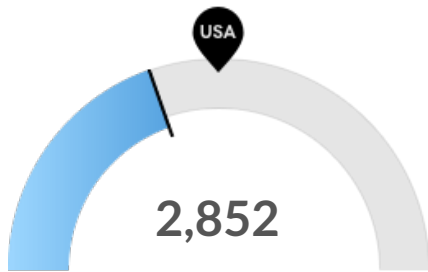
Unemployment Rate Trends

Lanlade County, WI had an October 2019 unemployment rate of 3.23%, decreasing from 7.52% 5 years before.



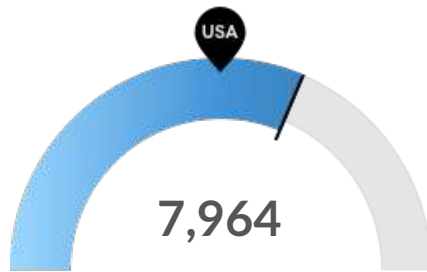
Timeframe	Unemployment Rate
2014	7.52%
2015	6.09%
2016	5.18%
2017	4.20%
2018	3.95%
January - July 2019	4.08%
August 2019	3.65%
September 2019	3.25%
October 2019	3.23%

Population Characteristics



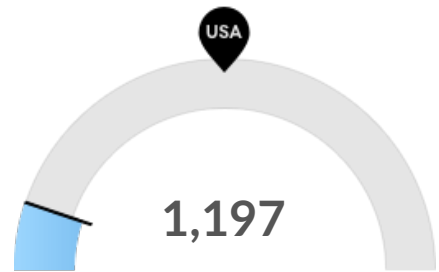
Millennials

Langlade County, WI has 2,852 millennials (ages 25-39). The national average for an area this size is 3,961.



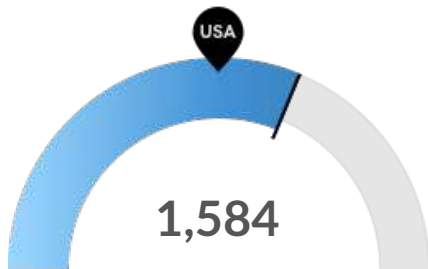
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,577 people 55 or older, while there are 7,964 here.



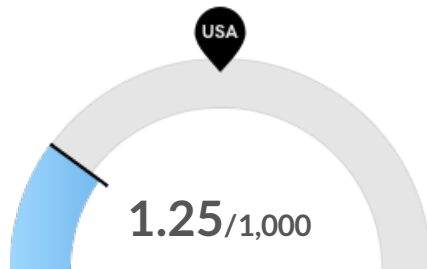
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,634 racially diverse people, while there are 1,197 here.



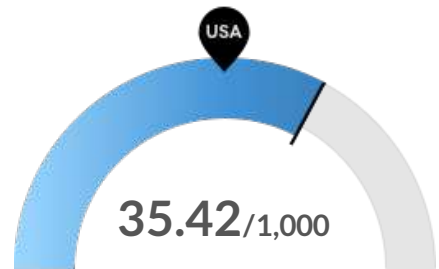
Veterans

Langlade County, WI has 1,584 veterans. The national average for an area this size is 1,117.



Violent Crime

Langlade County, WI has 1.25 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

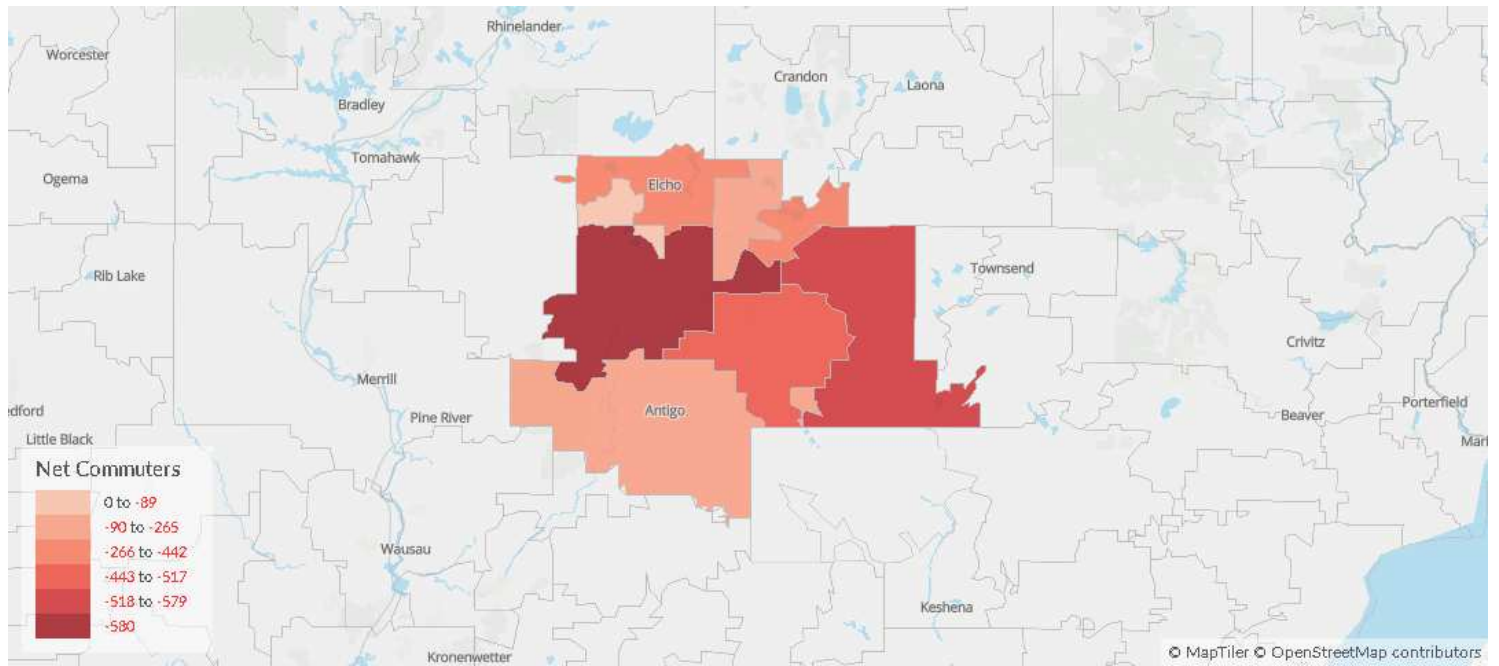


Property Crime

Langlade County, WI has 35.42 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

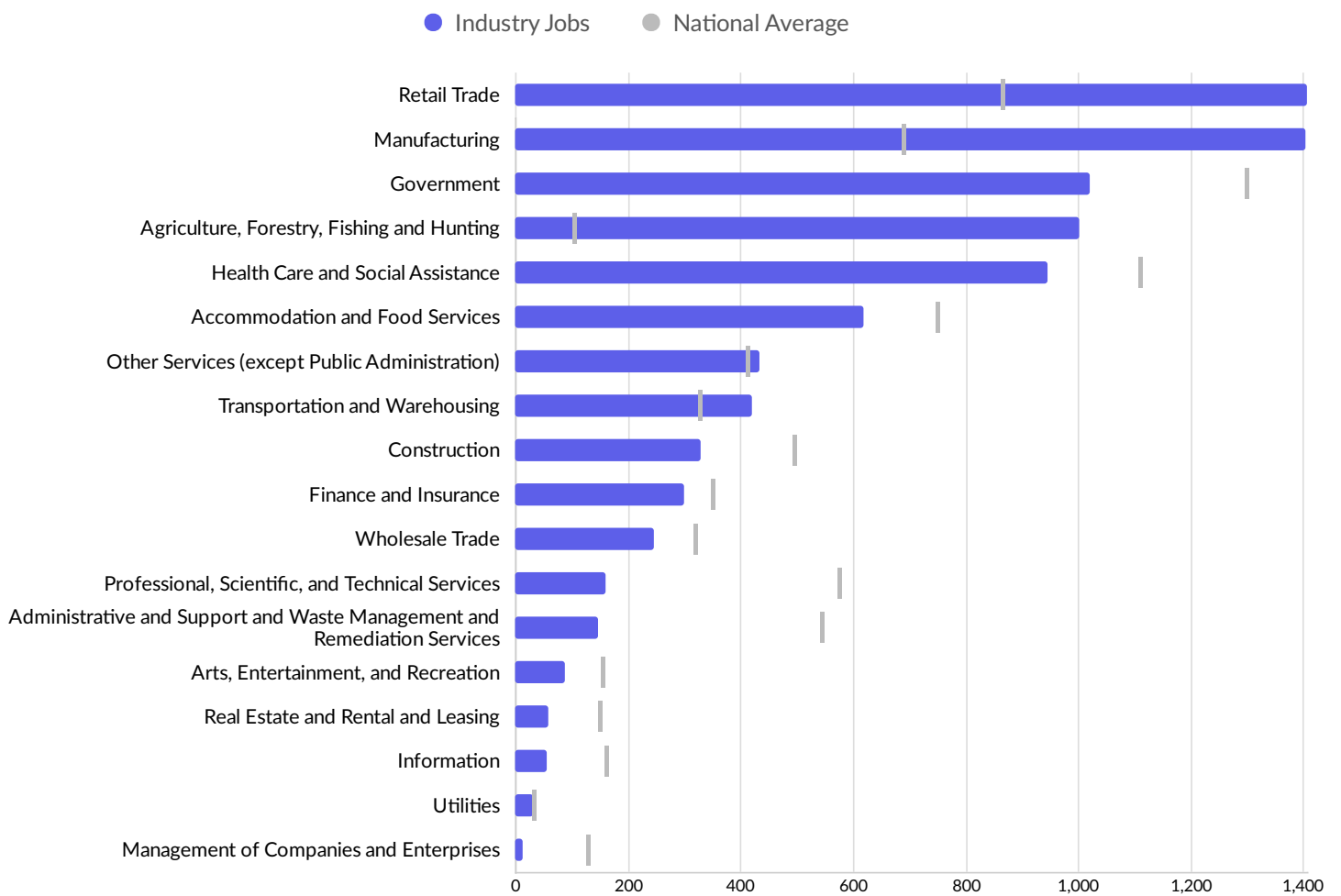
ZIP	Name	2019 Employment
54409	Antigo, WI (in Langlade ...	6,884
54424	Deerbrook, WI (in Langl...	714
54491	White Lake, WI (in Lang...	358
54428	Elcho, WI (in Langlade c...	303
54485	Summit Lake, WI (in Lan...	143

Where Talent Lives

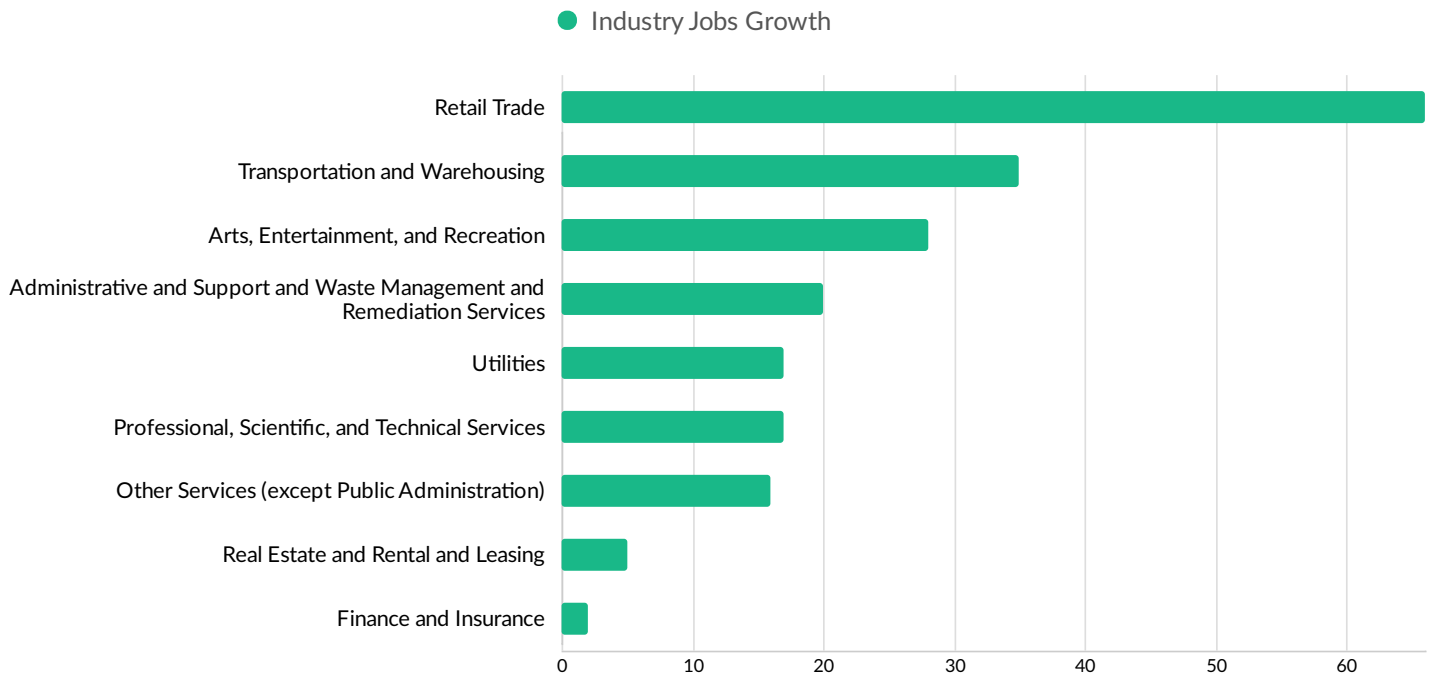
ZIP	Name	2019 Workers
54409	Antigo, WI (in Langlade ...	6,974
54424	Deerbrook, WI (in Langl...	1,294
54491	White Lake, WI (in Lang...	875
54428	Elcho, WI (in Langlade c...	569
54418	Bryant, WI (in Langlade ...	546

Industry Characteristics

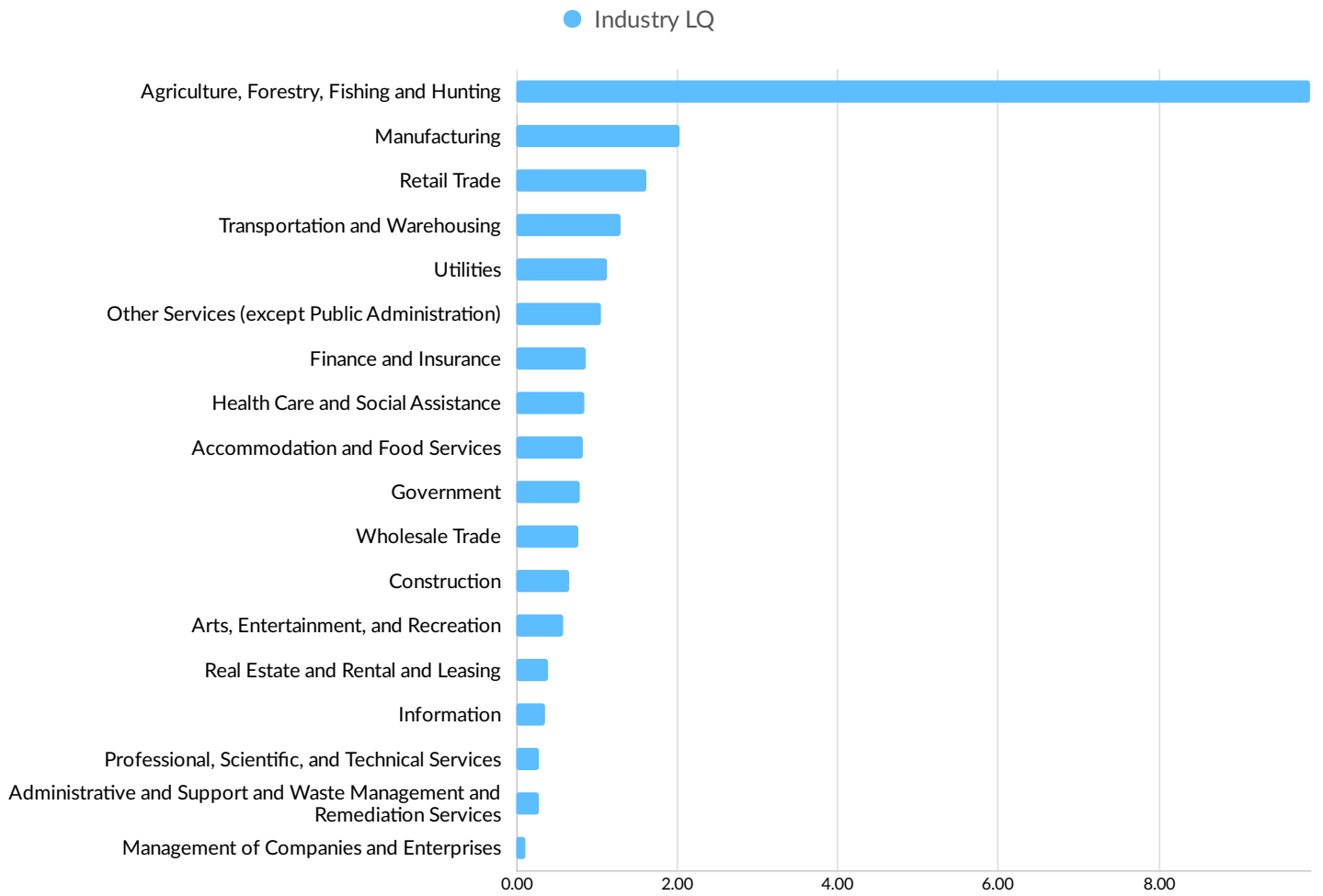
Largest Industries



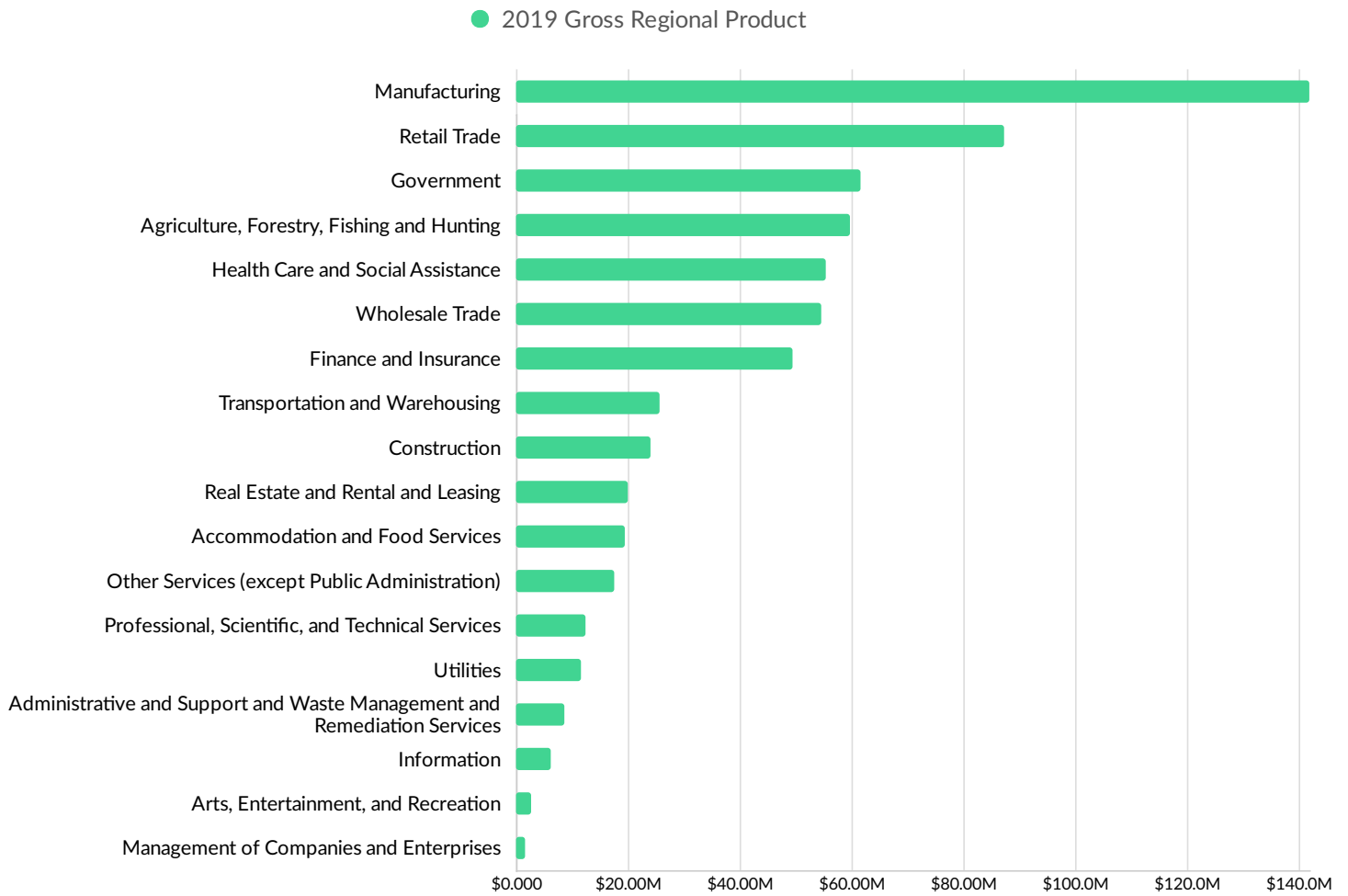
Top Growing Industries



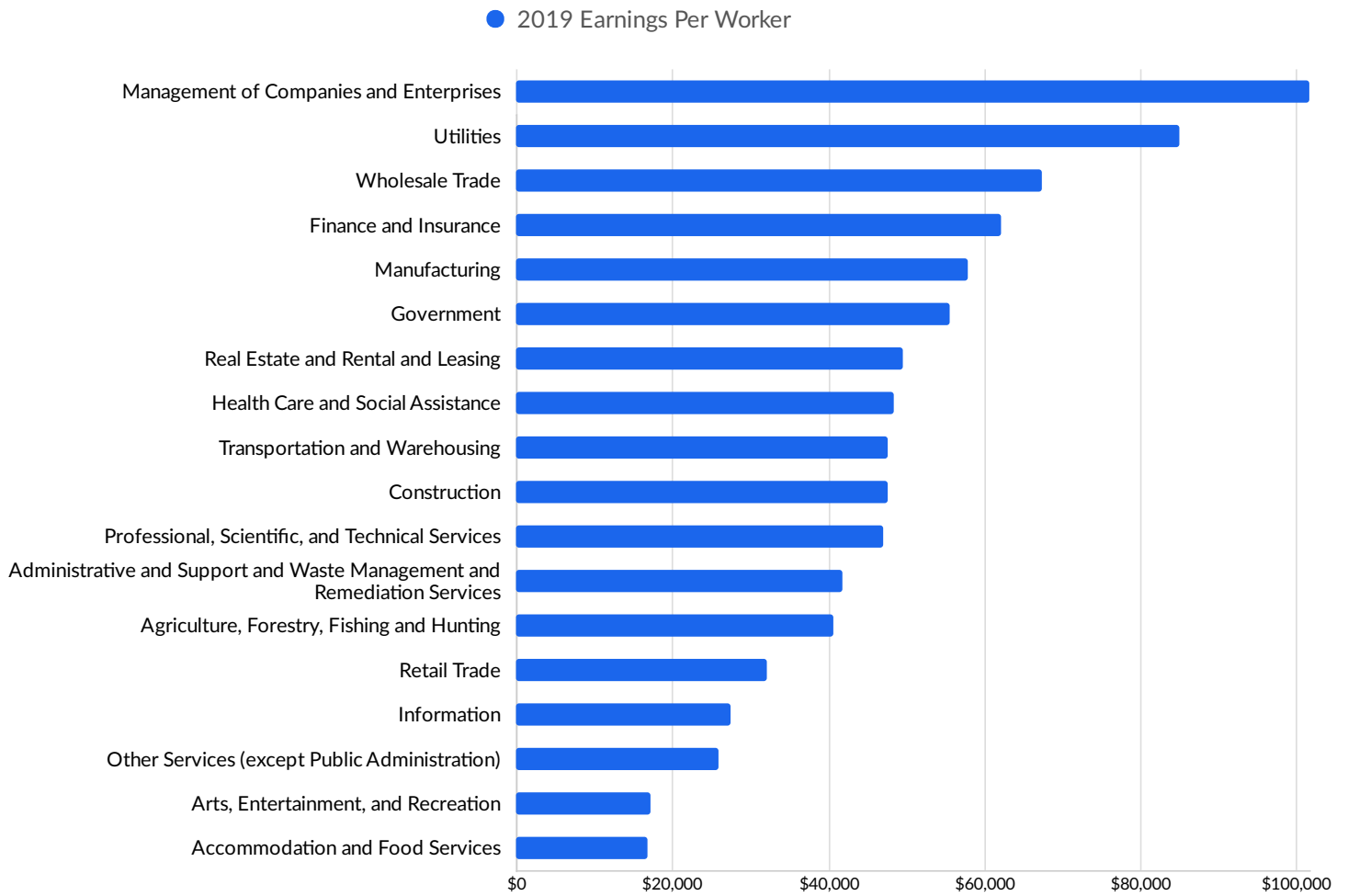
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Retail Trade	1,341	1,407	66	+5%	1.63	\$32,110	\$87.23M
Manufacturing	1,456	1,404	-52	-4%	2.04	\$57,871	\$142.00M
Government	1,046	1,020	-26	-2%	0.79	\$55,625	\$61.64M
Agriculture, Forestry, Fishing and Hunting	1,051	1,002	-49	-5%	9.89	\$40,616	\$59.74M
Health Care and Social Assistance	973	945	-28	-3%	0.85	\$48,409	\$55.53M
Accommodation and Food Services	630	618	-12	-2%	0.83	\$16,797	\$19.38M
Other Services (except Public Administration)	418	434	16	+4%	1.05	\$25,934	\$17.60M
Transportation and Warehousing	386	421	35	+9%	1.30	\$47,714	\$25.64M
Construction	333	330	-3	-1%	0.67	\$47,609	\$24.02M
Finance and Insurance	298	300	2	+1%	0.86	\$62,084	\$49.58M
Wholesale Trade	248	247	-1	0%	0.78	\$67,491	\$54.63M
Professional, Scientific, and Technical Services	142	159	17	+12%	0.28	\$47,110	\$12.33M
Administrative and Support and Waste Management and Remediation Services	129	149	20	+16%	0.28	\$41,911	\$8.74M
Arts, Entertainment, and Recreation	61	89	28	+46%	0.59	\$17,241	\$2.68M
Real Estate and Rental and Leasing	53	58	5	+9%	0.39	\$49,639	\$19.90M
Information	67	56	-11	-16%	0.35	\$27,485	\$6.21M
Utilities	16	33	17	+106%	1.13	\$85,006	\$11.68M
Management of Companies and Enterprises	23	13	-10	-43%	0.11	\$101,674	\$1.52M

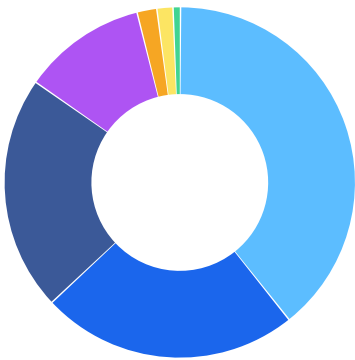
Business Characteristics

1,100 Companies Employ Your Workers

Online profiles for your workers mention 1,100 companies as employers, with the top 10 appearing below. In the last 12 months, 527 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	122 	Platinum Supplemental Insuranc...	276 
Unified School District of Antigo	70 	Aspirus Wausau Hospital, Inc.	193 
Aspirus Wausau Hospital, Inc.	62 	Telereach Inc	127 
Covantage Credit Union	57 	U.S. Xpress, Inc.	119 
Volm Companies, Incorporated	54 	HomeAdvisor, Inc.	105 
Wal-Mart Stores, Inc.	40 	Fleet Wholesale Supply Co., Inc...	103 
Amron Corporation	33 	Army National Guard	91 
Menard, Inc.	30 	Teach For America, Inc.	87 
Waukesha Bearings Corporation	25 	Roehl Transport, Inc.	82 
Antigo Unified School District	19 	NurseFly	78 

Business Size

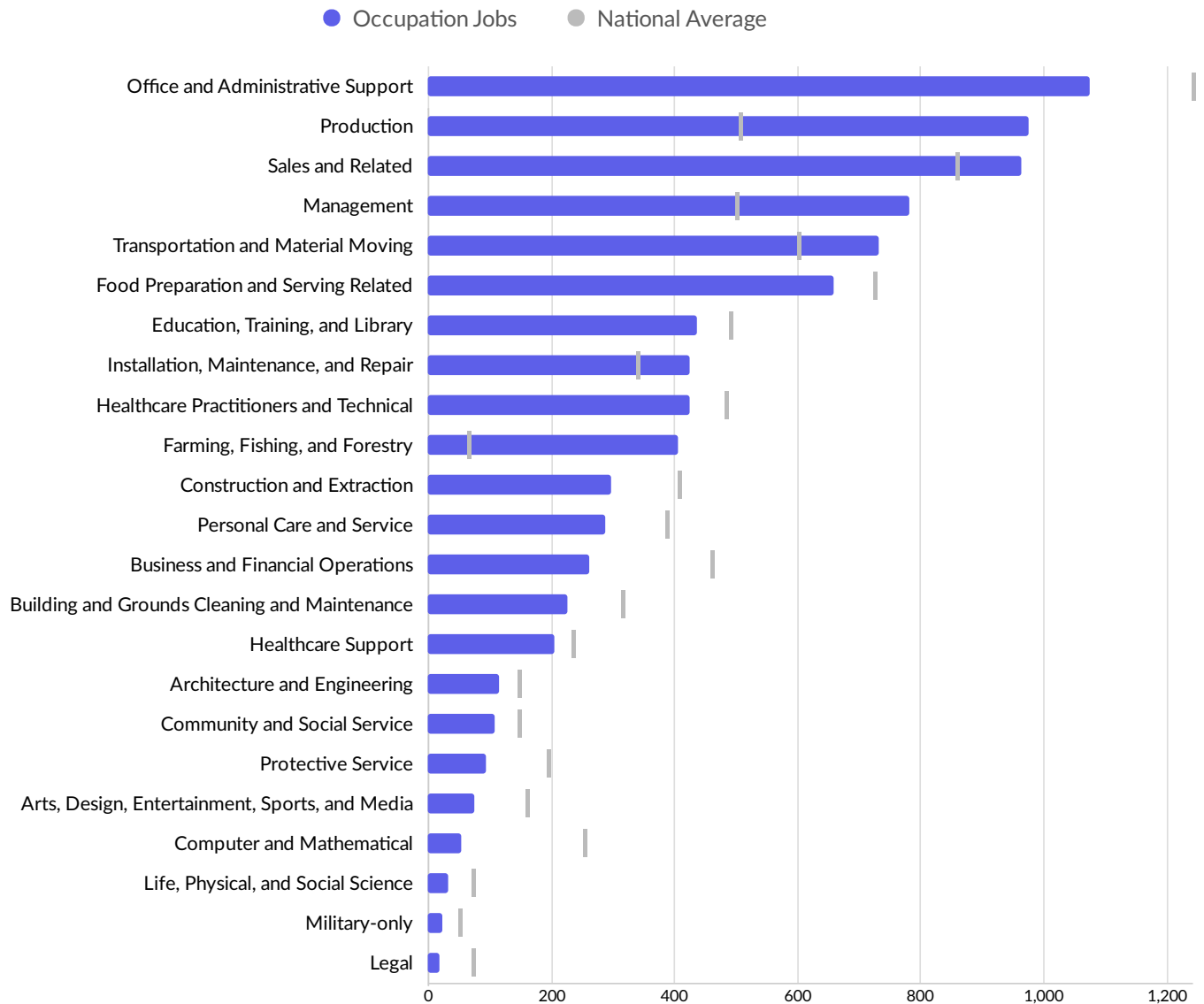


	Percentage	Business Count
● 1 to 4 employees	39.2%	344
● 5 to 9 employees	23.7%	208
● 10 to 19 employees	21.7%	190
● 20 to 49 employees	11.4%	100
● 50 to 99 employees	1.8%	16
● 100 to 249 employees	1.5%	13
● 250 to 499 employees	0.7%	6

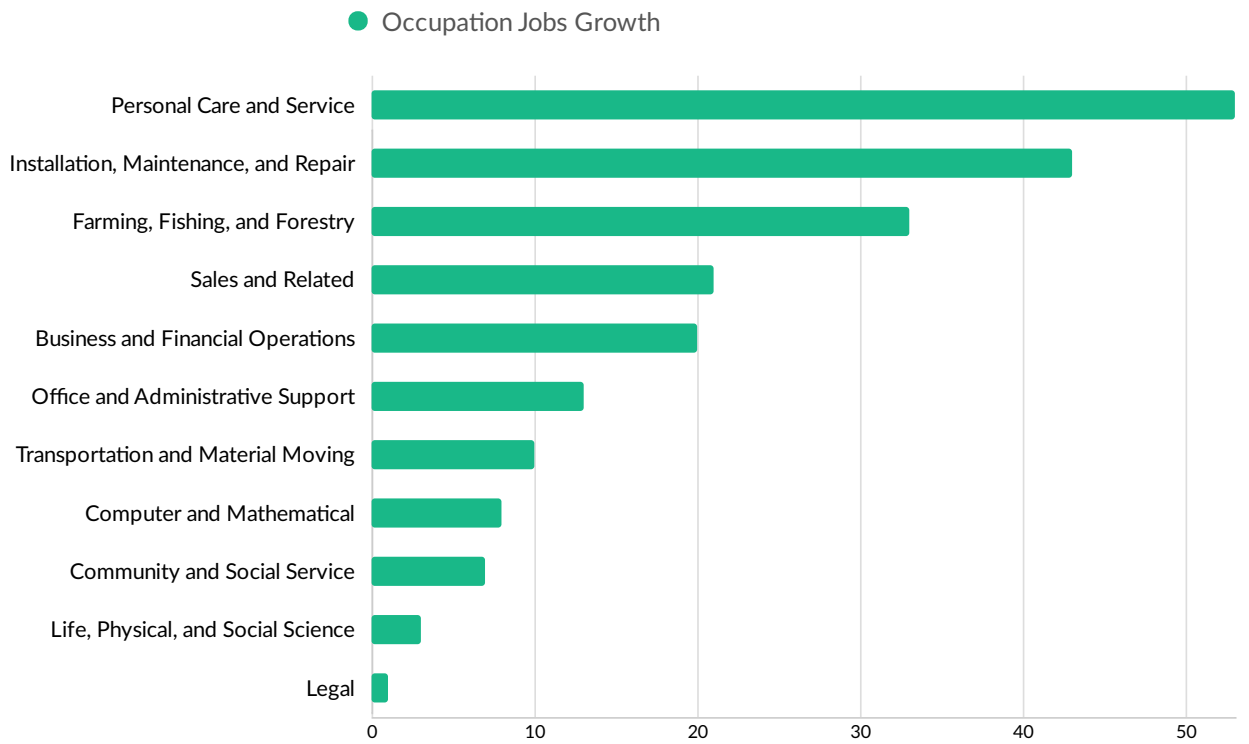
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

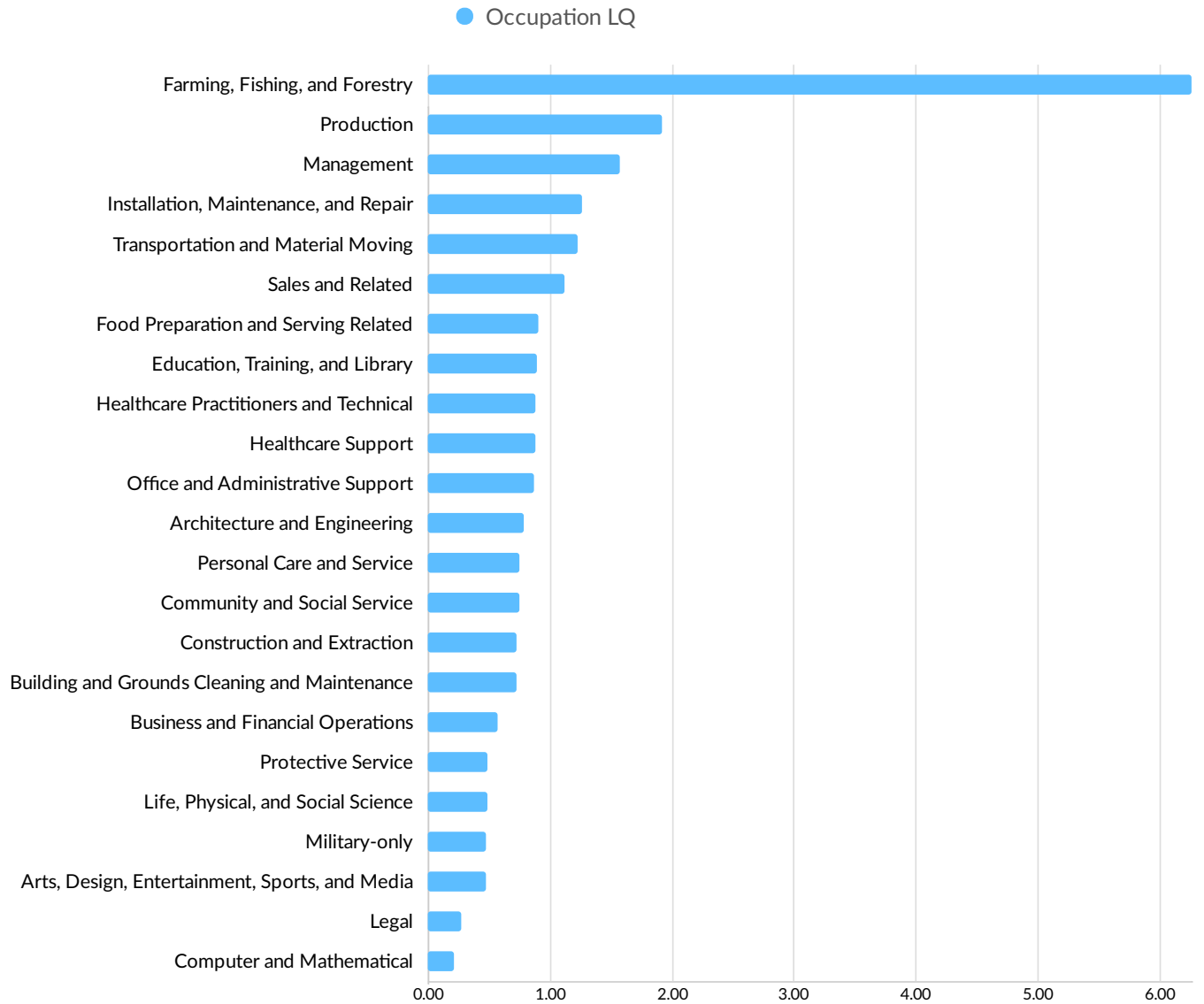
Largest Occupations



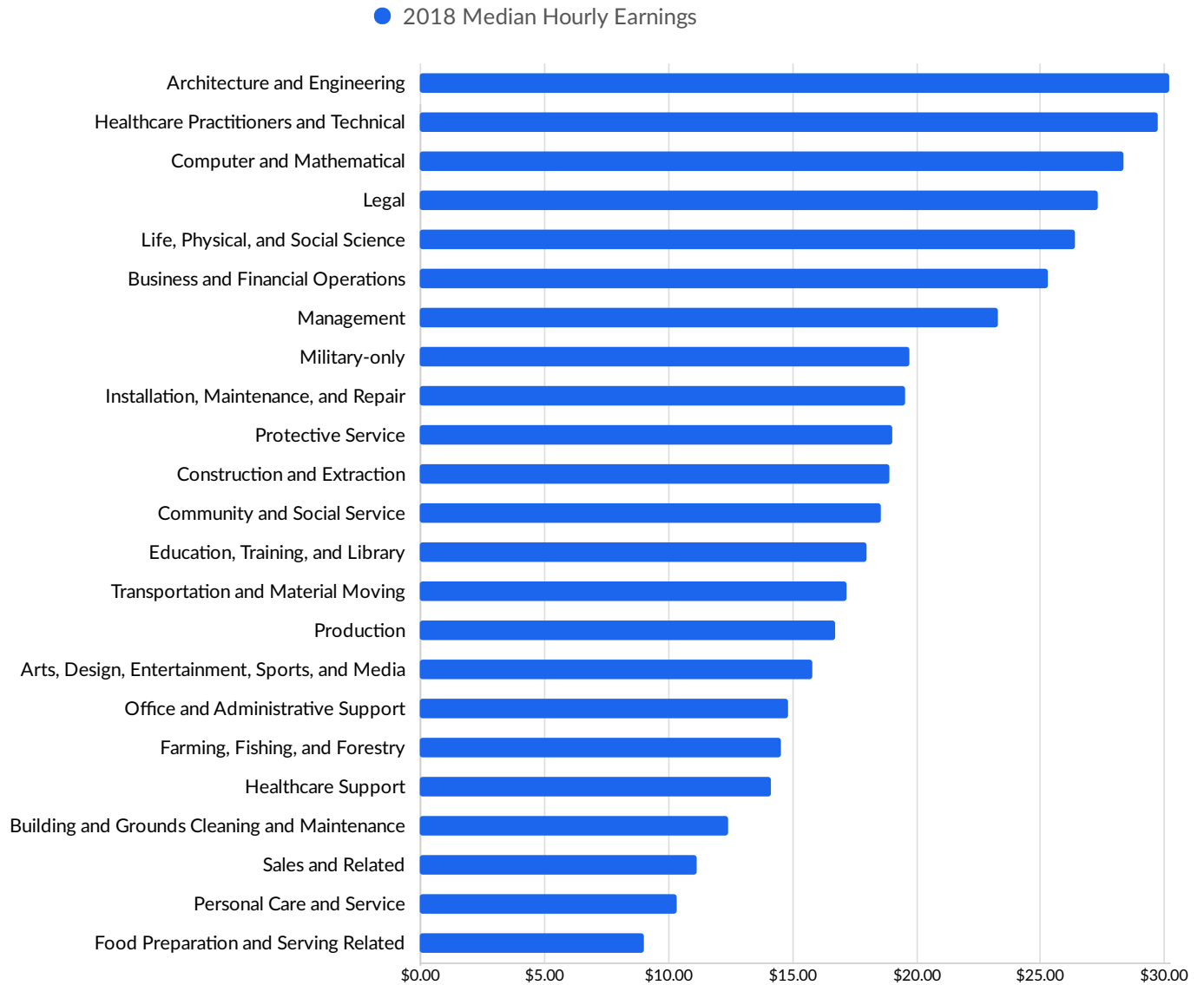
Top Growing Occupations



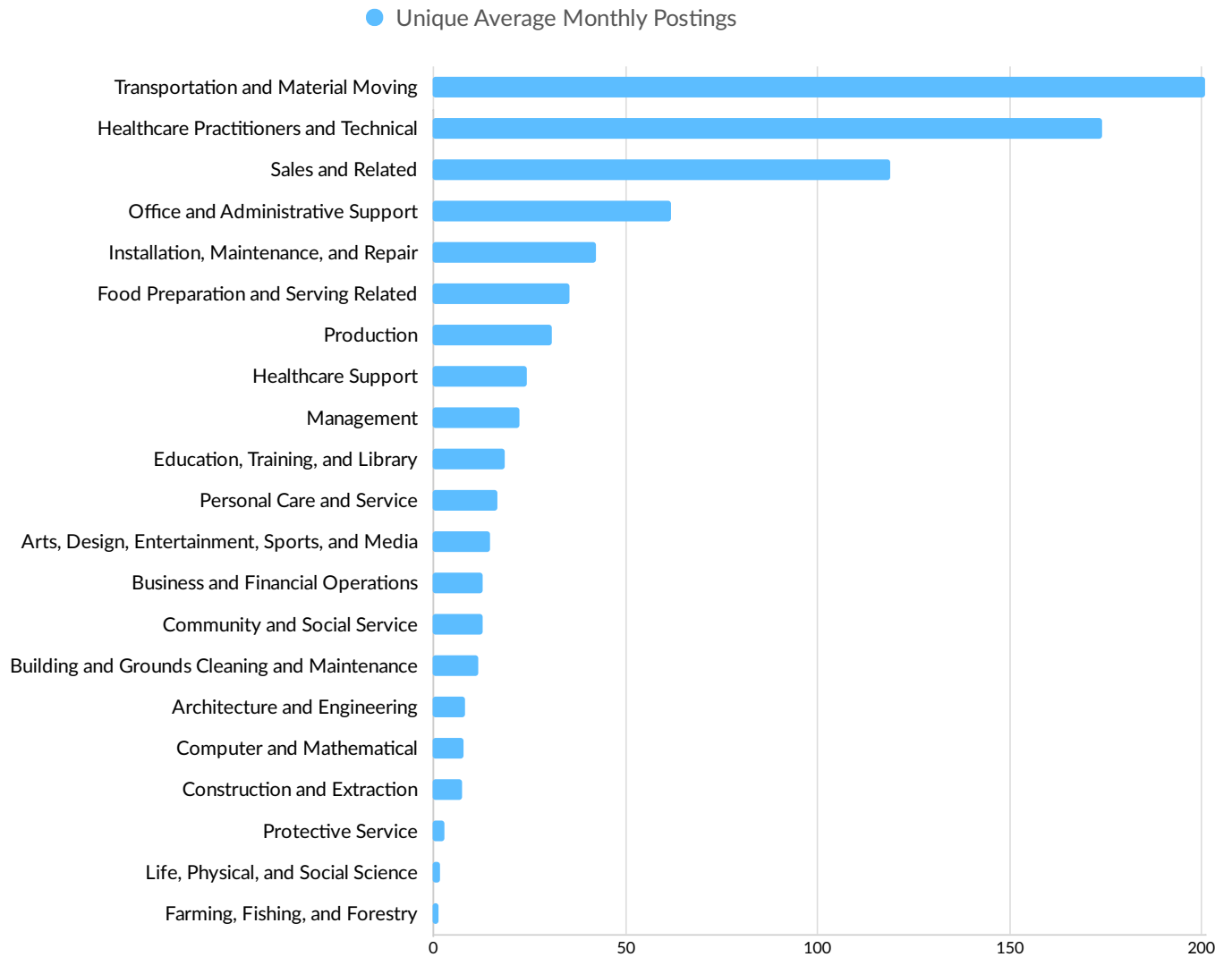
Top Occupation LQ



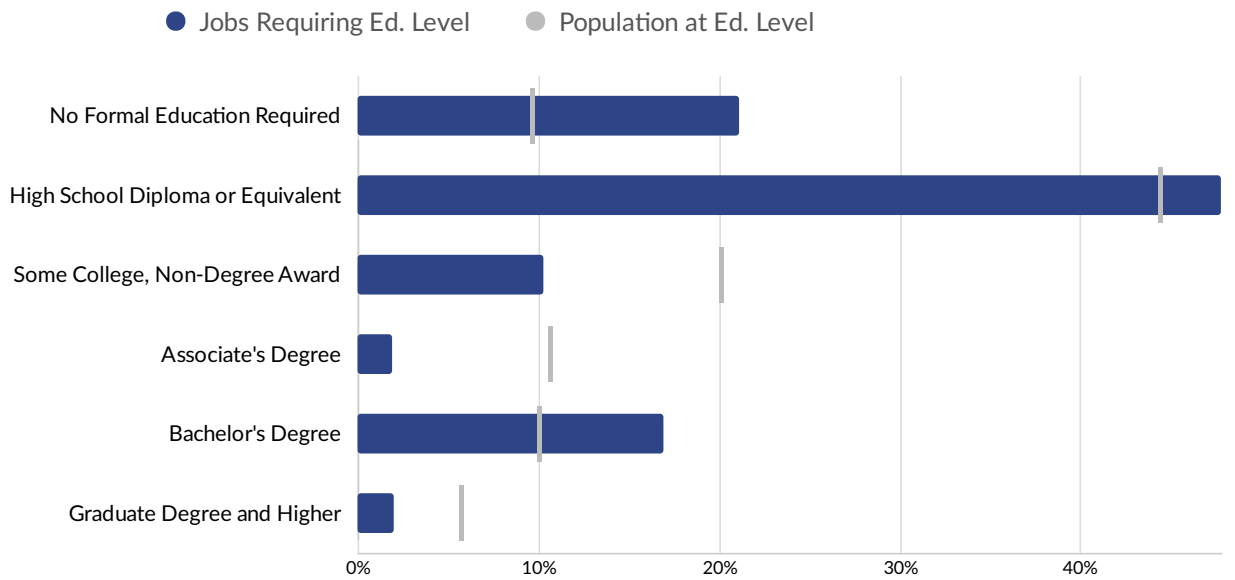
Top Occupation Earnings



Top Posted Occupations



Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Office and Administrative Support	1,061	1,074	13	+1%	0.87	\$14.86	62
Production	1,012	975	-37	-4%	1.93	\$16.76	31
Sales and Related	943	964	21	+2%	1.12	\$11.19	119
Management	872	782	-90	-10%	1.57	\$23.31	23
Transportation and Material Moving	724	734	10	+1%	1.22	\$17.21	201
Food Preparation and Serving Related	672	659	-13	-2%	0.91	\$9.04	36
Education, Training, and Library	460	438	-22	-5%	0.89	\$17.98	19
Installation, Maintenance, and Repair	383	426	43	+11%	1.26	\$19.56	42
Healthcare Practitioners and Technical	436	425	-11	-3%	0.88	\$29.78	174
Farming, Fishing, and Forestry	373	406	33	+9%	6.26	\$14.57	2
Construction and Extraction	313	298	-15	-5%	0.73	\$18.92	8
Personal Care and Service	236	289	53	+22%	0.75	\$10.34	17
Business and Financial Operations	241	261	20	+8%	0.57	\$25.31	13
Building and Grounds Cleaning and Maintenance	252	227	-25	-10%	0.72	\$12.46	12
Healthcare Support	228	205	-23	-10%	0.88	\$14.17	24
Architecture and Engineering	116	116	0	0%	0.79	\$30.21	8
Community and Social Service	103	110	7	+7%	0.75	\$18.61	13
Protective Service	101	95	-6	-6%	0.49	\$19.04	3

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	84	75	-9	-11%	0.47	\$15.82	15
Computer and Mathematical	46	54	8	+17%	0.22	\$28.37	8
Life, Physical, and Social Science	31	34	3	+10%	0.48	\$26.44	2
Military-only	27	24	-3	-11%	0.48	\$19.76	0
Legal	19	20	1	+5%	0.28	\$27.36	1

Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

