



Adams County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,230

Population (2019)

Population **grew by 101** over the last 5 years and is projected to **grow by 155** over the next 5 years.

5,829

Total Regional Employment

Jobs **decreased by 74** over the last 5 years but are projected to **grow by 194** over the next 5 years.

\$43.3K

Median Household Income (2018)

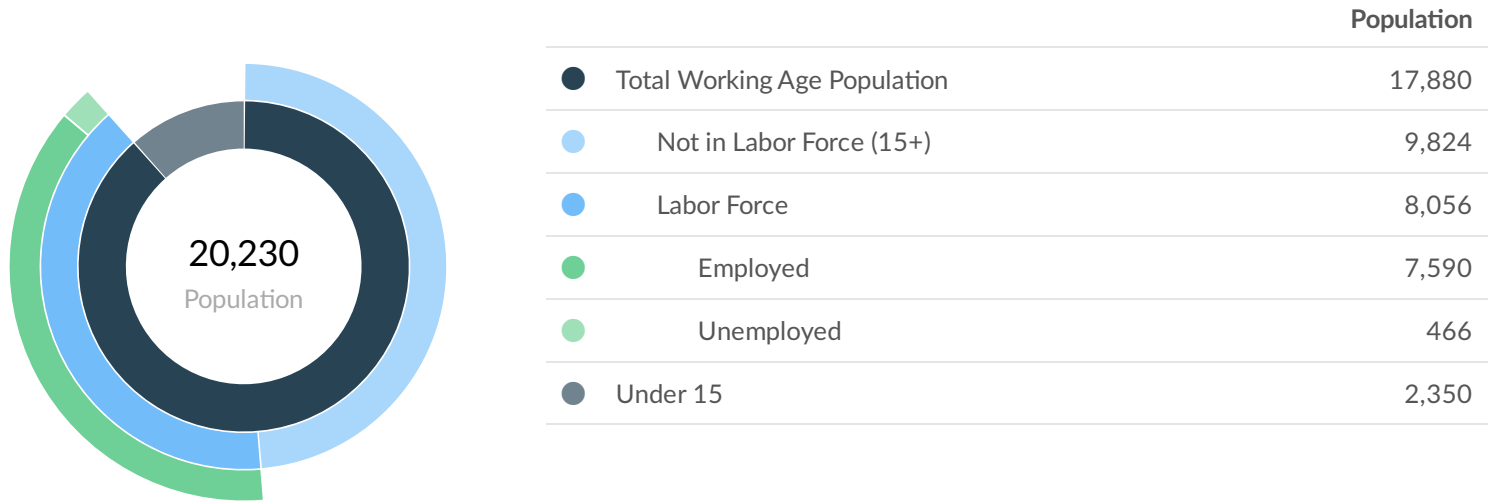
Median household income is **\$17.0K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 0.5%** since 2014, growing by 101. Population is expected to **increase by 0.8%** between 2019 and 2024, adding 155.
- From 2014 to 2019, jobs **declined by 1.3%** in Adams County, WI from 5,903 to **5,829**. This change **fell short of the national growth rate of 7.9% by 9.2%**. As the number of jobs declined, the **labor force participation rate decreased from 47.3% to 45.1% between 2014 and 2019**.
- Concerning educational attainment, **8.1% of Adams County, WI residents possess a Bachelor's Degree** (10.8% below the national average), and **7.8% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2019 are Crop Production, Traveler Accommodation, and Local Government, Excluding Education and Hospitals.

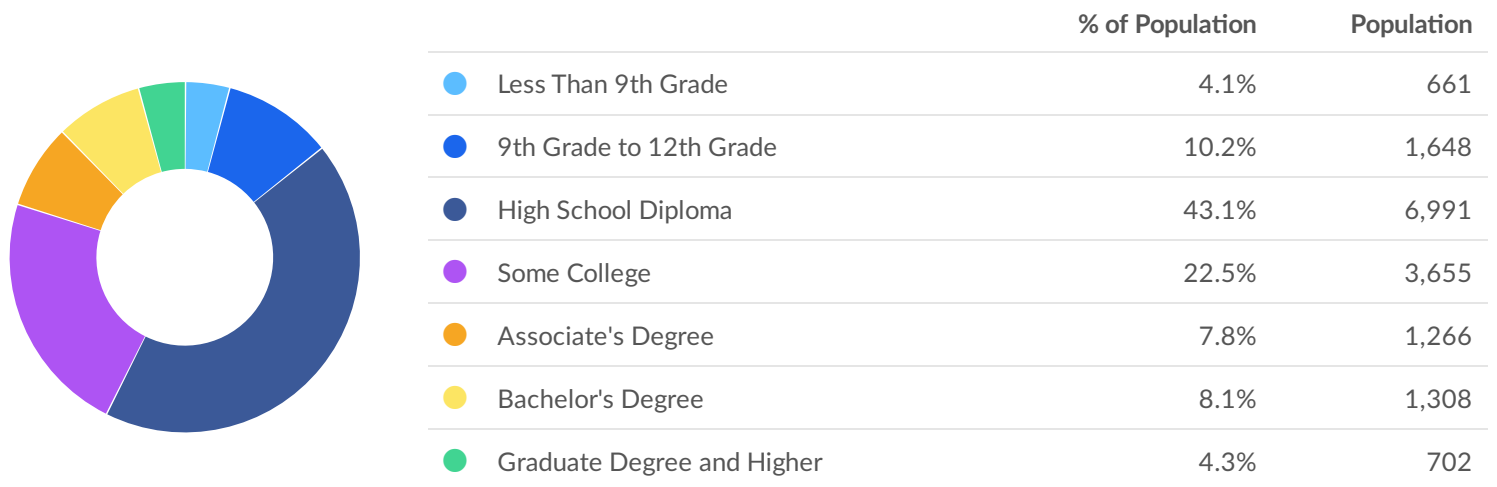
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	20,230	8,056	5,829	96.8	\$544.34M	\$1.21B	\$980.57M
NCWRPC	439,469	224,862	228,305	99.4	\$22.63B	\$29.66B	\$28.40B
Wisconsin	5,829,343	3,089,956	3,180,026	100.0	\$339.02B	\$308.87B	\$336.99B

2019 Labor Force Breakdown



Educational Attainment

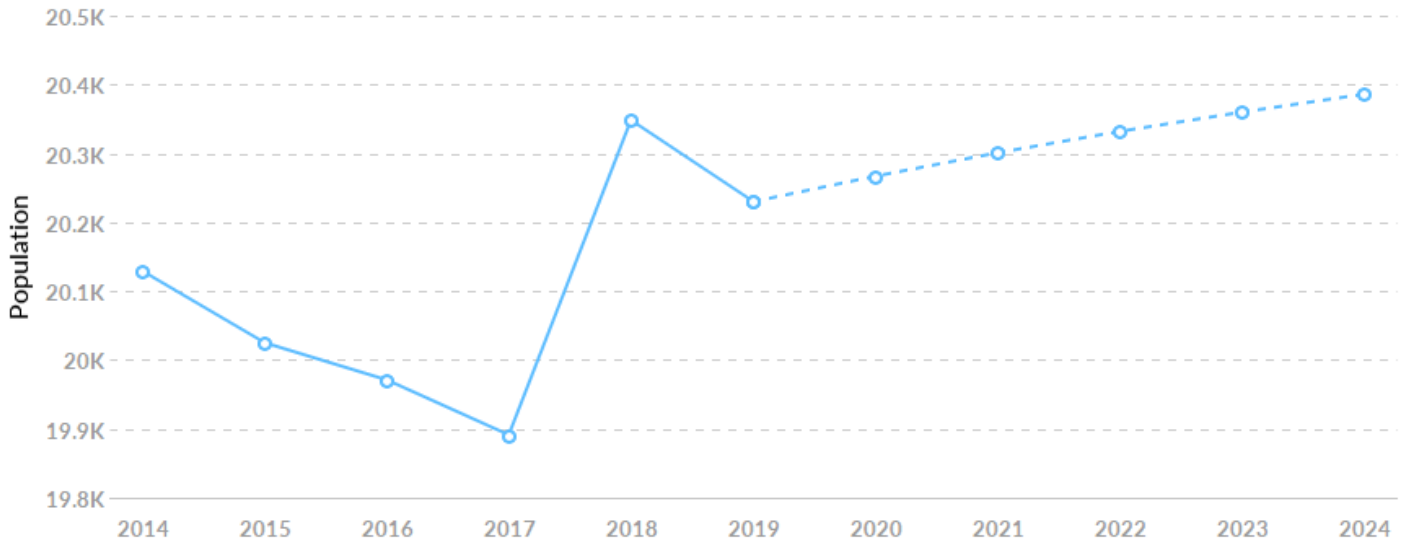
Concerning educational attainment, **8.1% of Adams County, WI residents possess a Bachelor's Degree** (10.8% below the national average), and **7.8% hold an Associate's Degree** (0.3% below the national average).



Historic & Projected Trends

Population Trends

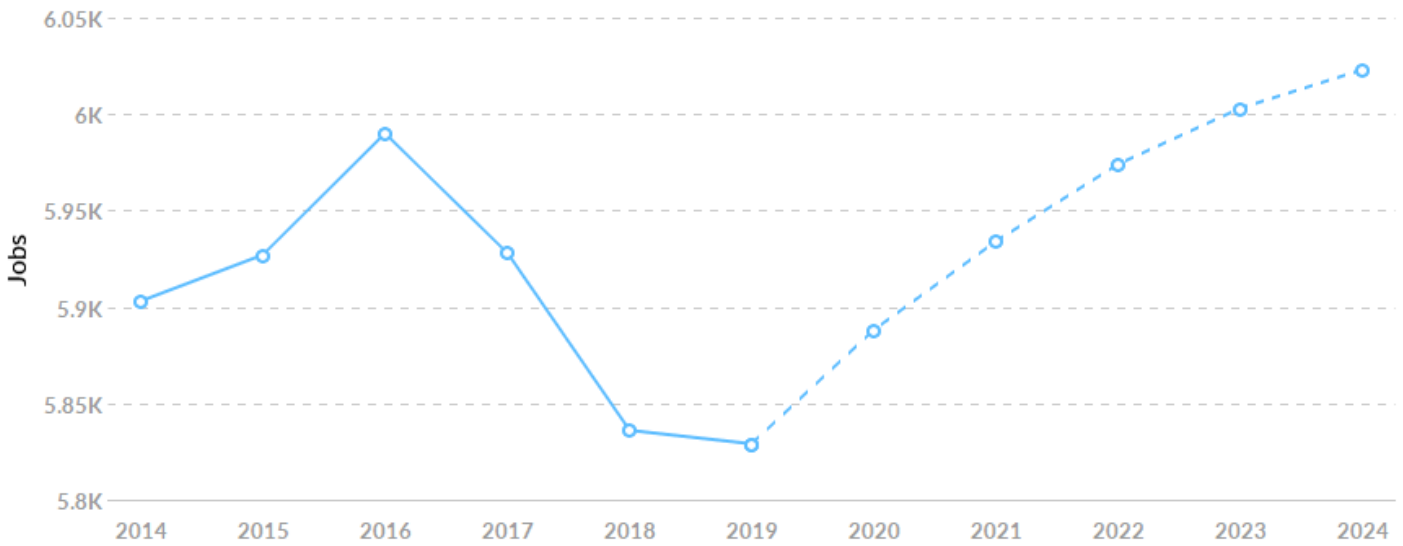
As of 2019 the region's population increased by 0.5% since 2014, growing by 101. Population is expected to increase by 0.8% between 2019 and 2024, adding 155.



Timeframe	Population
2014	20,129
2015	20,025
2016	19,971
2017	19,891
2018	20,348
2019	20,230
2020	20,267
2021	20,301
2022	20,332
2023	20,360
2024	20,386

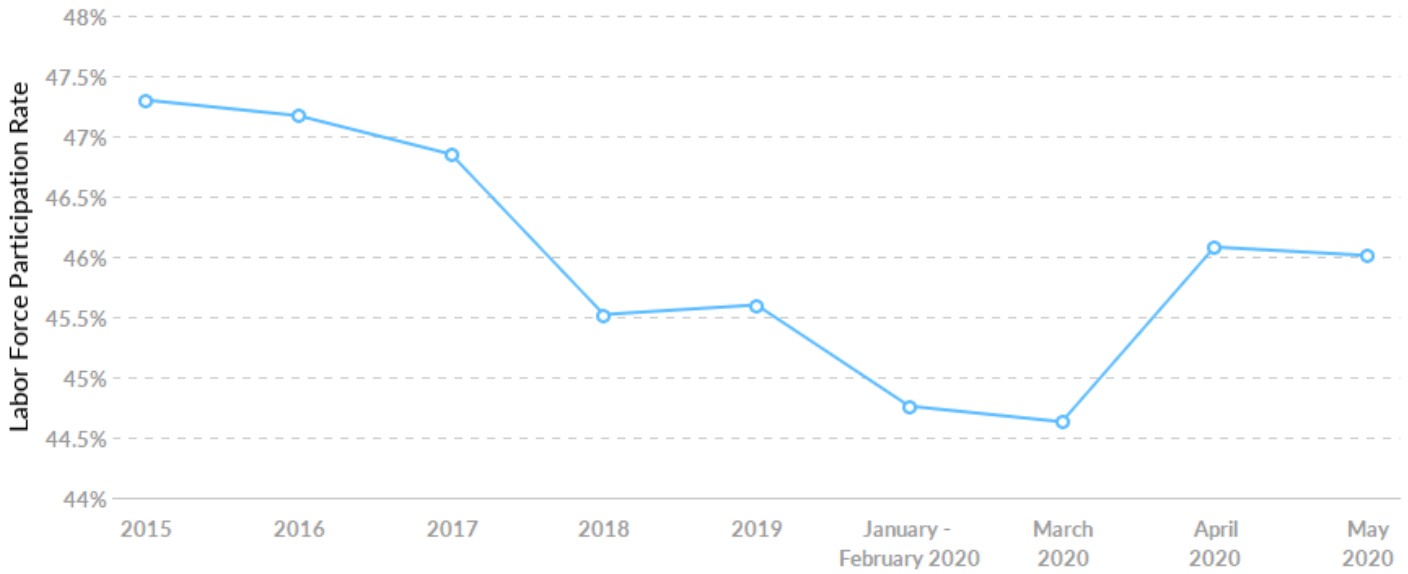
Job Trends

From 2014 to 2019, jobs declined by 1.3% in Adams County, WI from 5,903 to 5,829. This change fell short of the national growth rate of 7.9% by 9.2%.



Timeframe	Jobs
2014	5,903
2015	5,927
2016	5,990
2017	5,928
2018	5,836
2019	5,829
2020	5,888
2021	5,934
2022	5,974
2023	6,003
2024	6,023

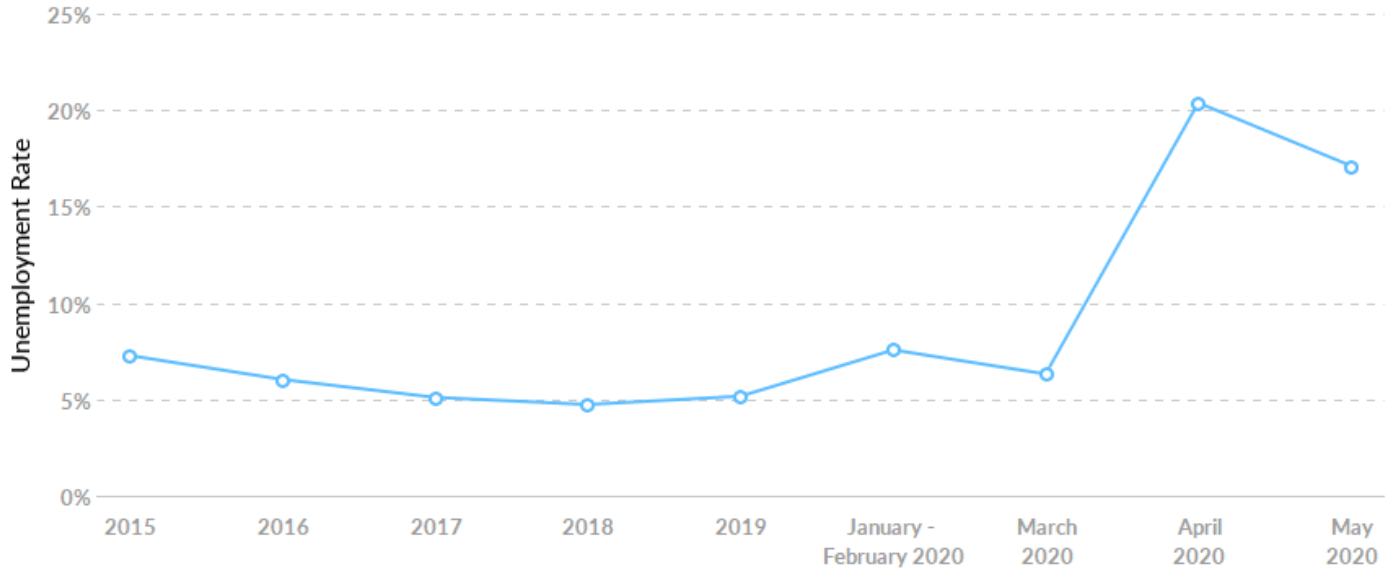
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	47.30%
2016	47.17%
2017	46.85%
2018	45.52%
2019	45.60%
January - February 2020	44.76%
March 2020	44.63%
April 2020	46.08%
May 2020	46.01%

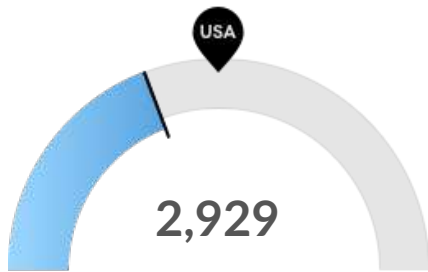
Unemployment Rate Trends

Adams County, WI had a May 2020 unemployment rate of 17.10%, **increasing from 7.27% 5 years before.**



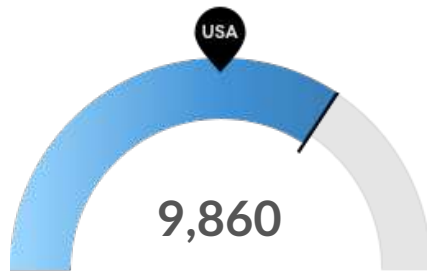
Timeframe	Unemployment Rate
2015	7.27%
2016	6.03%
2017	5.10%
2018	4.73%
2019	5.16%
January - February 2020	7.56%
March 2020	6.31%
April 2020	20.37%
May 2020	17.10%

Population Characteristics



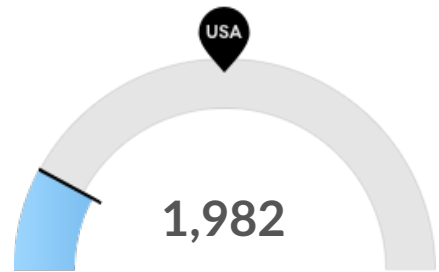
Millennials

Adams County, WI has 2,929 millennials (ages 25-39). The national average for an area this size is 4,183.



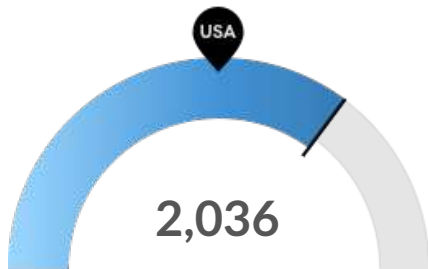
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 5,890 people 55 or older, while there are 9,860 here.



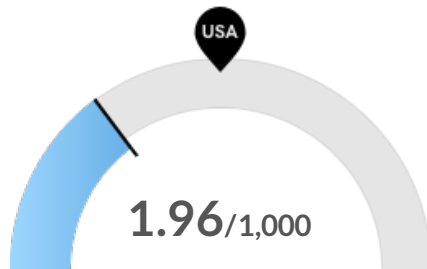
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,062 racially diverse people, while there are 1,982 here.



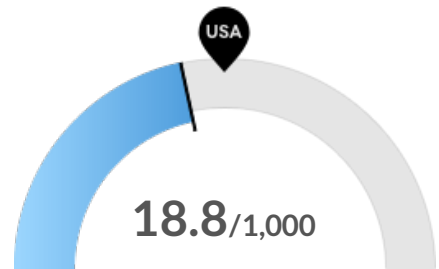
Veterans

Adams County, WI has 2,036 veterans. The national average for an area this size is 1,158.



Violent Crime

Adams County, WI has 1.96 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

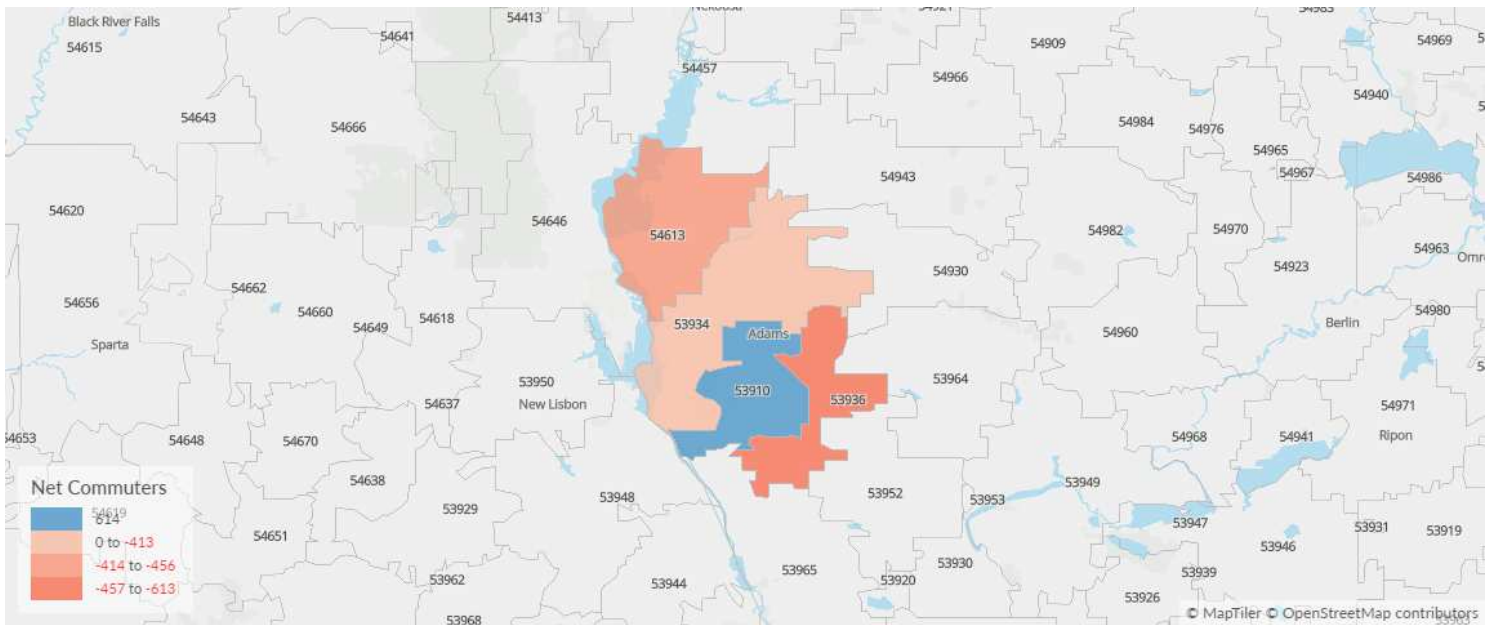


Property Crime

Adams County, WI has 18.8 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



Where Talent Works

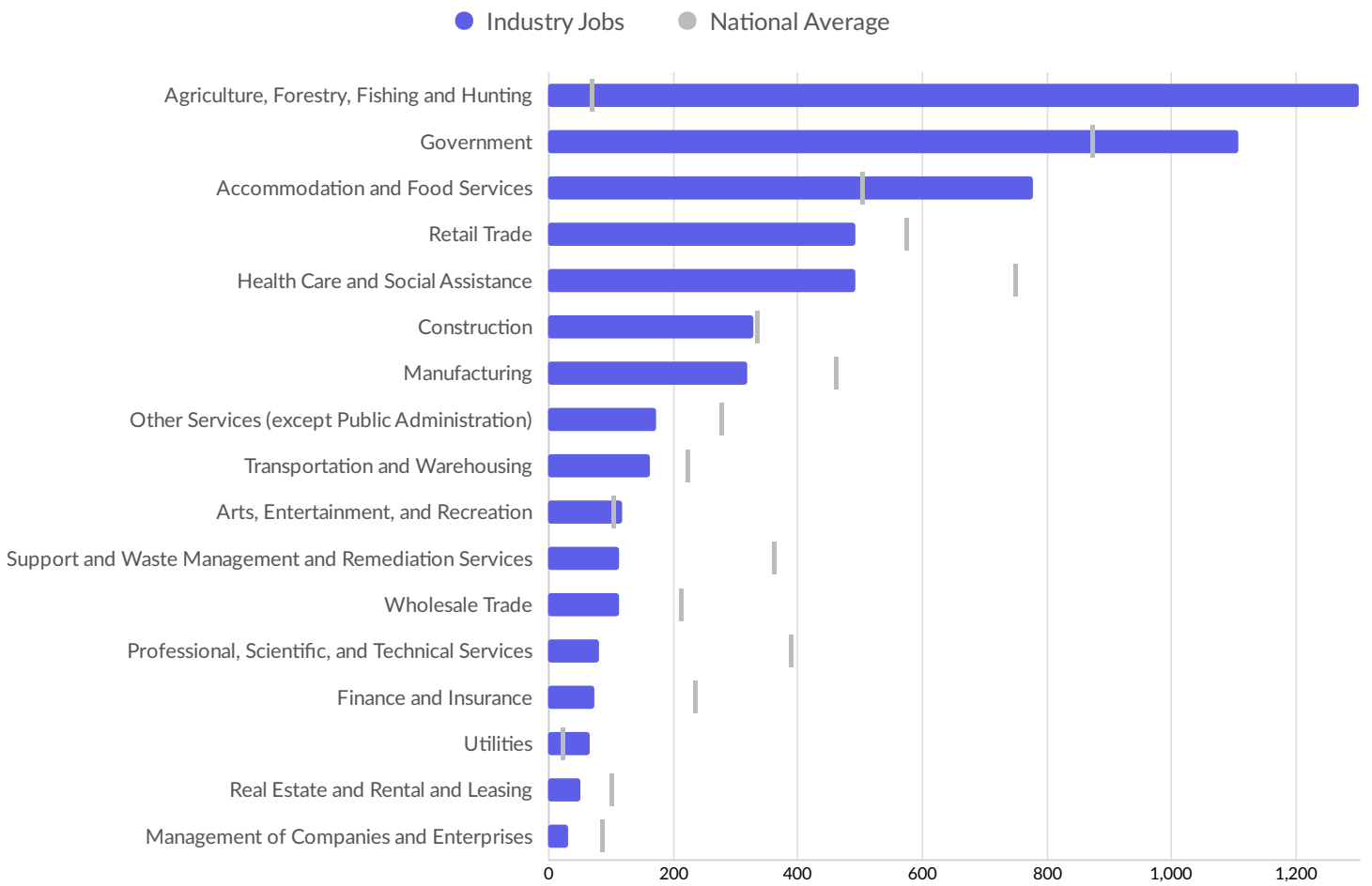
ZIP	Name	2019 Employment
53910	Adams, WI (in Adams co...	2,607
53934	Friendship, WI (in Adam...	1,823
54613	Arkdale, WI (in Adams c...	1,085
53936	Grand Marsh, WI (in Ad...	314

Where Talent Lives

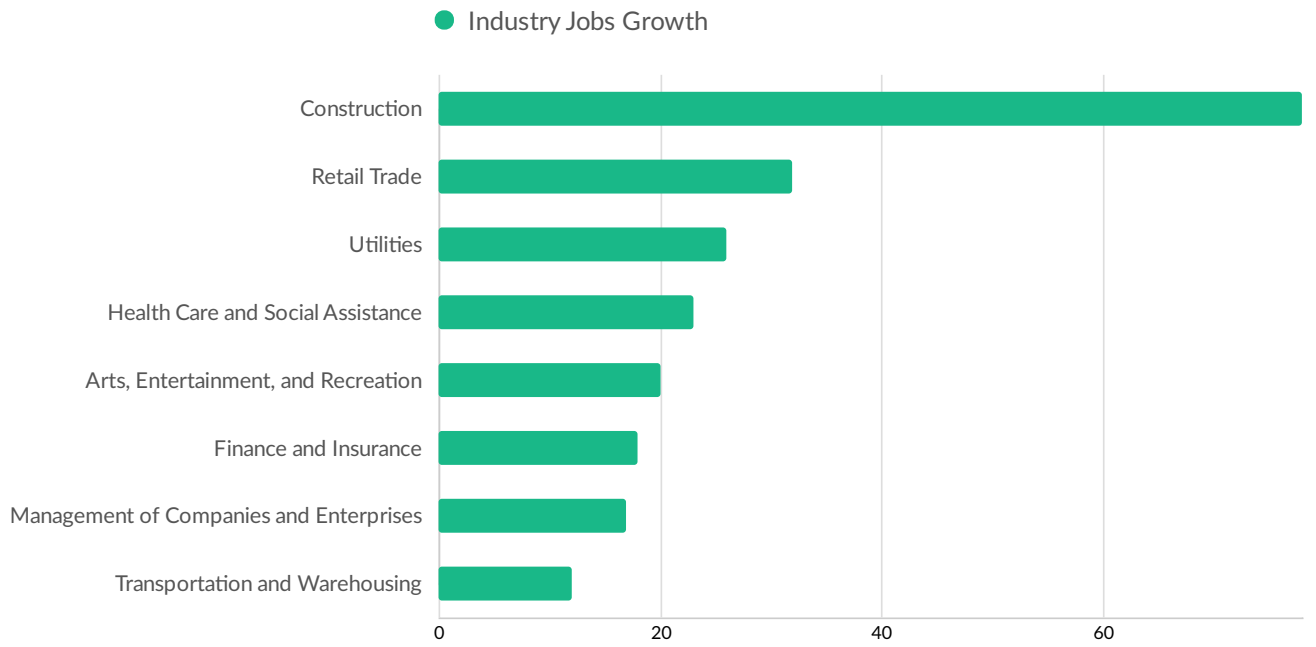
ZIP	Name	2019 Workers
53934	Friendship, WI (in Adam...	2,102
53910	Adams, WI (in Adams co...	1,993
54613	Arkdale, WI (in Adams c...	1,499
53936	Grand Marsh, WI (in Ad...	771

Industry Characteristics

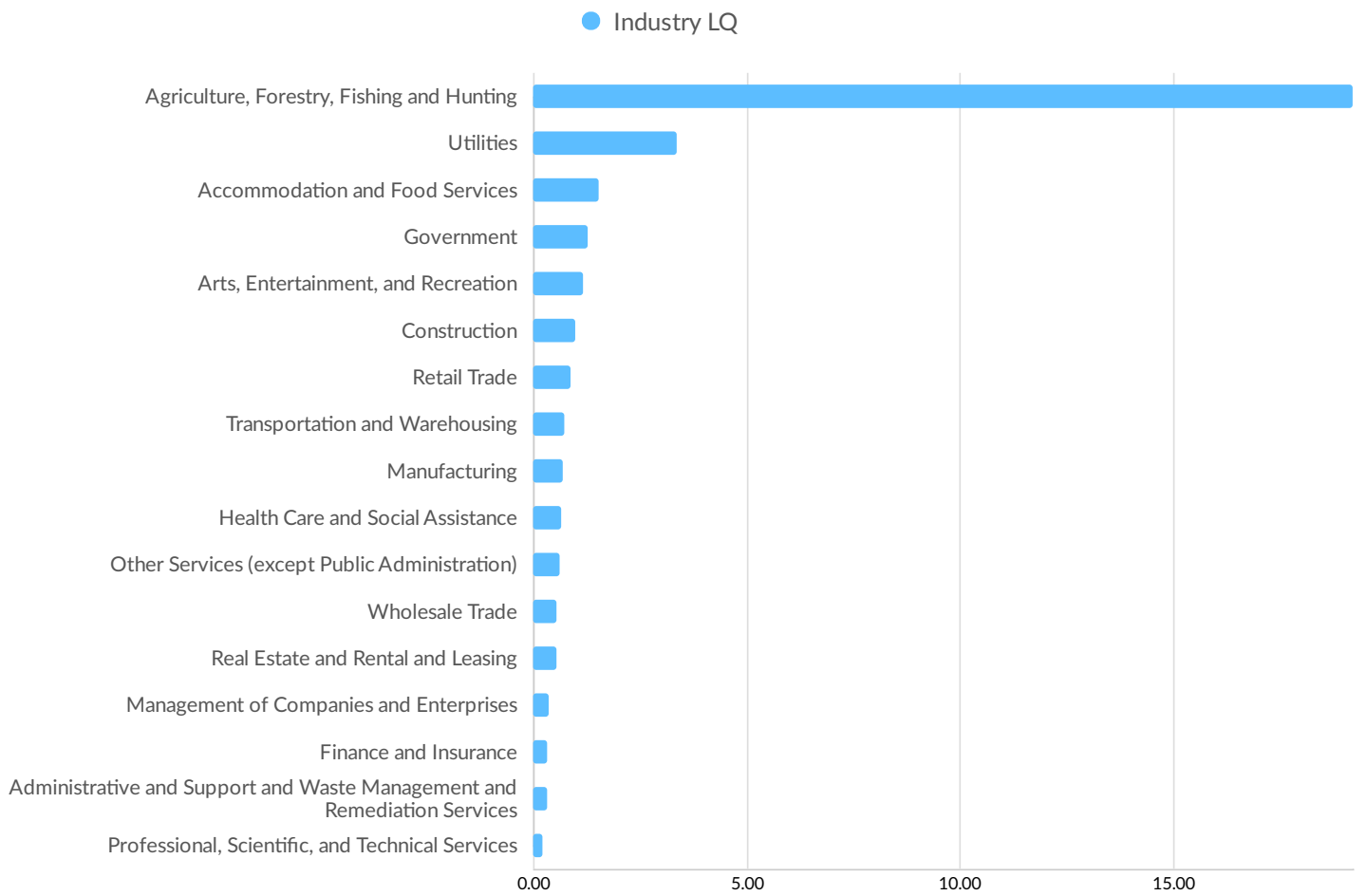
Largest Industries



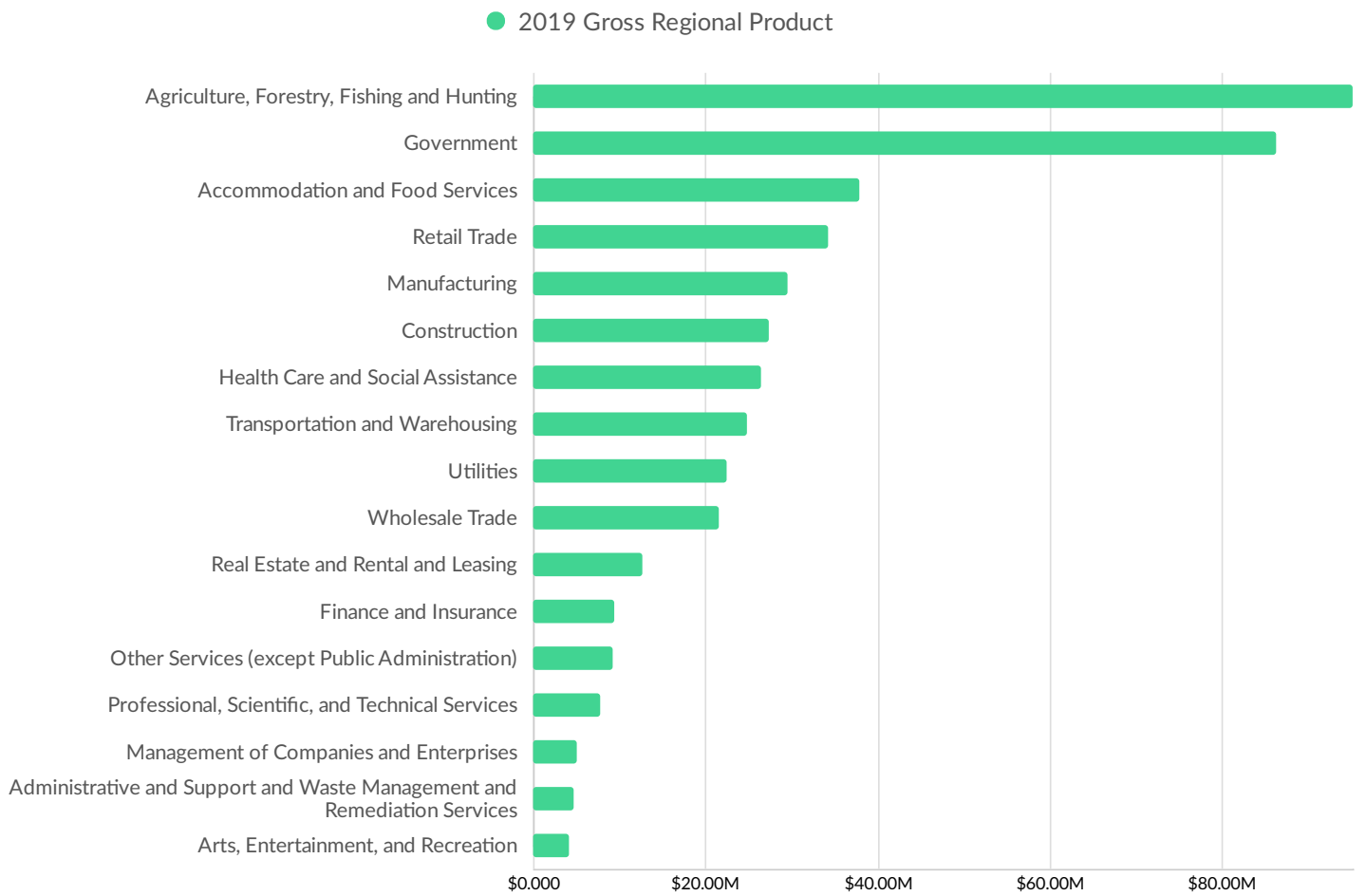
Top Growing Industries



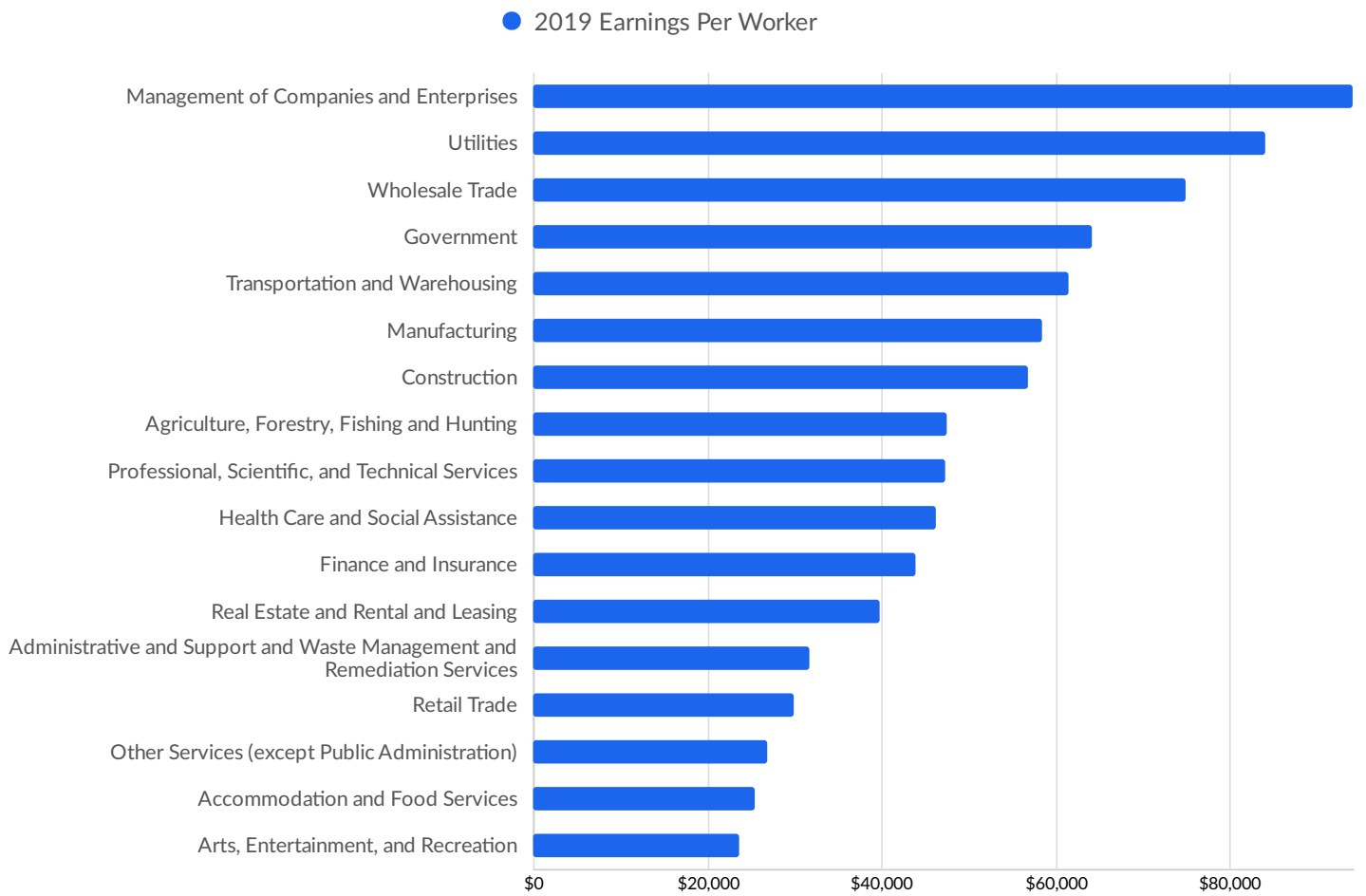
Top Industry LQ



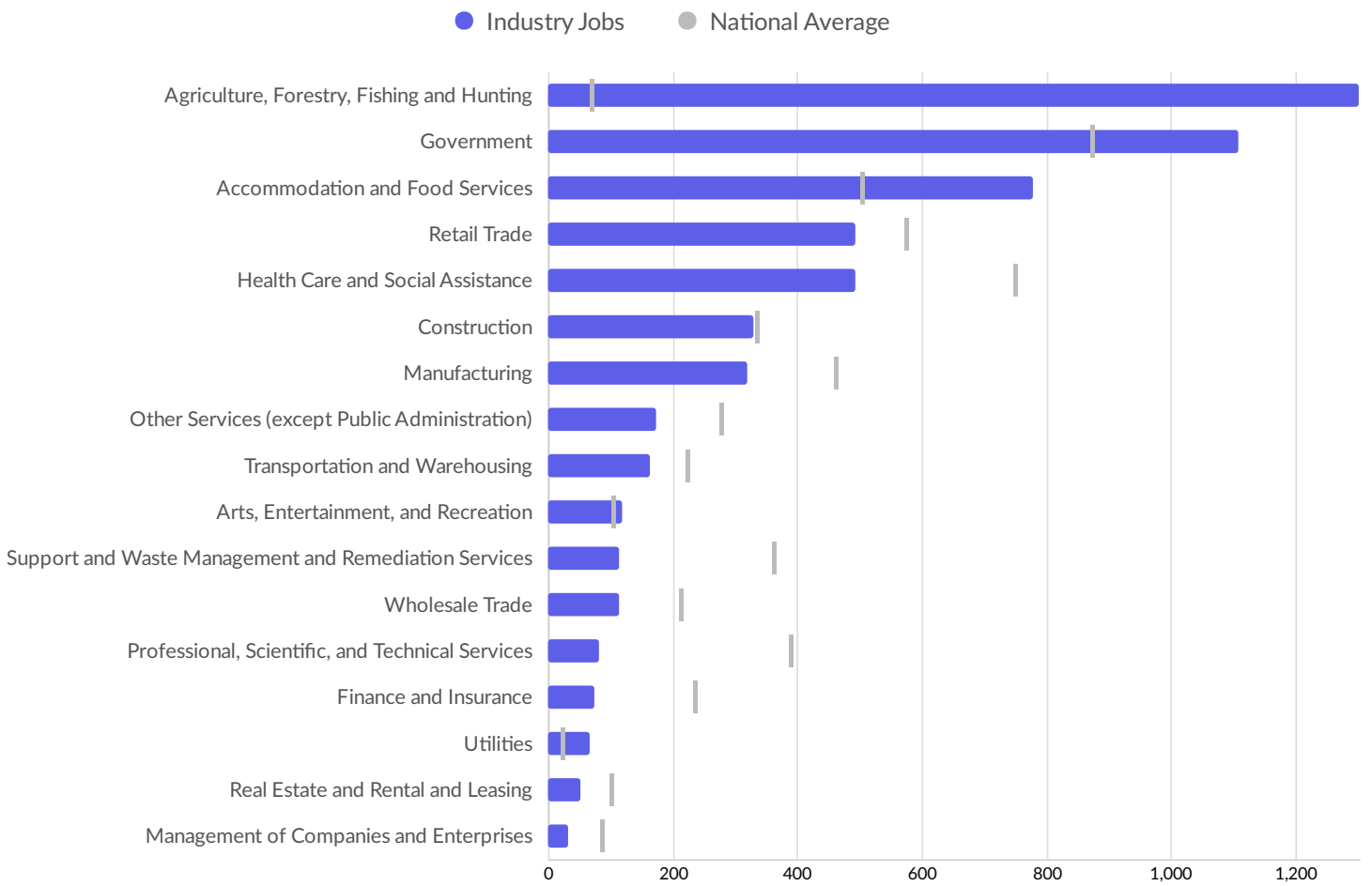
Top Industry GRP



Top Industry Earnings























Largest Industries



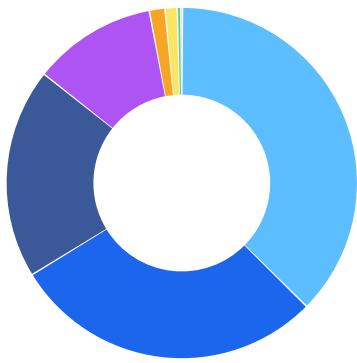
Business Characteristics

543 Companies Employ Your Workers

Online profiles for your workers mention 543 companies as employers, with the top 10 appearing below. In the last 12 months, 331 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The Adams Company	44 	Platinum Supplemental Insuranc...	130 
Adams-Friendship School District	38 	The Adams Company	77 
Moundview Memorial Hospital ...	23 	CRST International, Inc.	37 
Wal-Mart, Inc.	10 	Gundersen Health System	35 
Chula Vista R14	9 	Physician Services Inc	27 
Allied Cooperative	8 	Moundview Memorial Hospital ...	26 
Mid-State Technical College (inc)	8 	C.R. England, Inc.	25 
Adams-Columbia Electric Coope...	6 	Hirschbach Motor Lines, Inc.	25 
Brakebush Brothers, Inc.	6 	Villa Palms Senior Living Center	25 
Coldwell Banker Real Estate LLC	6 	K.B. Transportation, Inc.	24 

Business Size

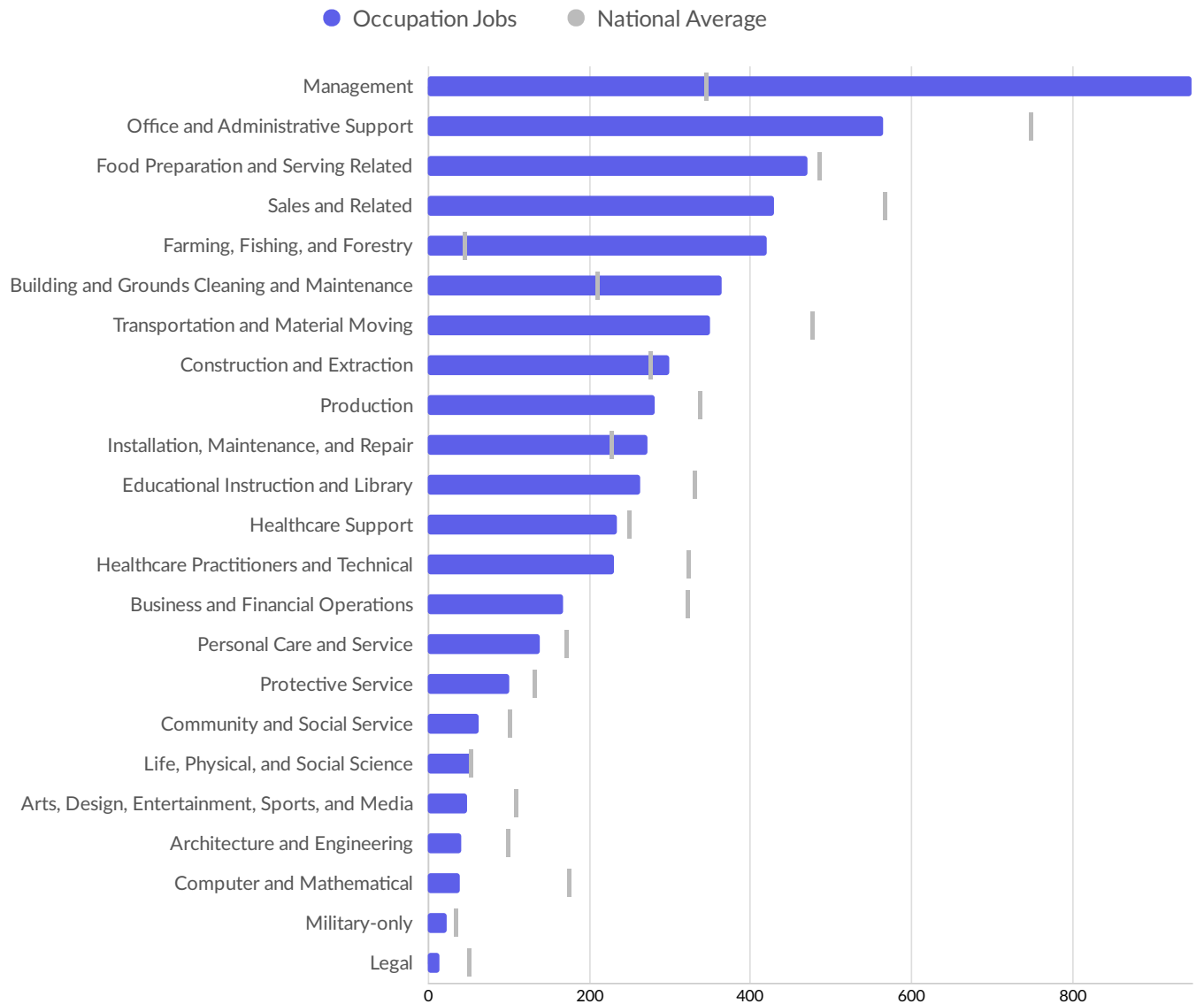


	Percentage	Business Count
1 to 4 employees	37.3%	233
5 to 9 employees	28.8%	180
10 to 19 employees	19.4%	121
20 to 49 employees	11.4%	71
50 to 99 employees	1.4%	9
100 to 249 employees	1.1%	7
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

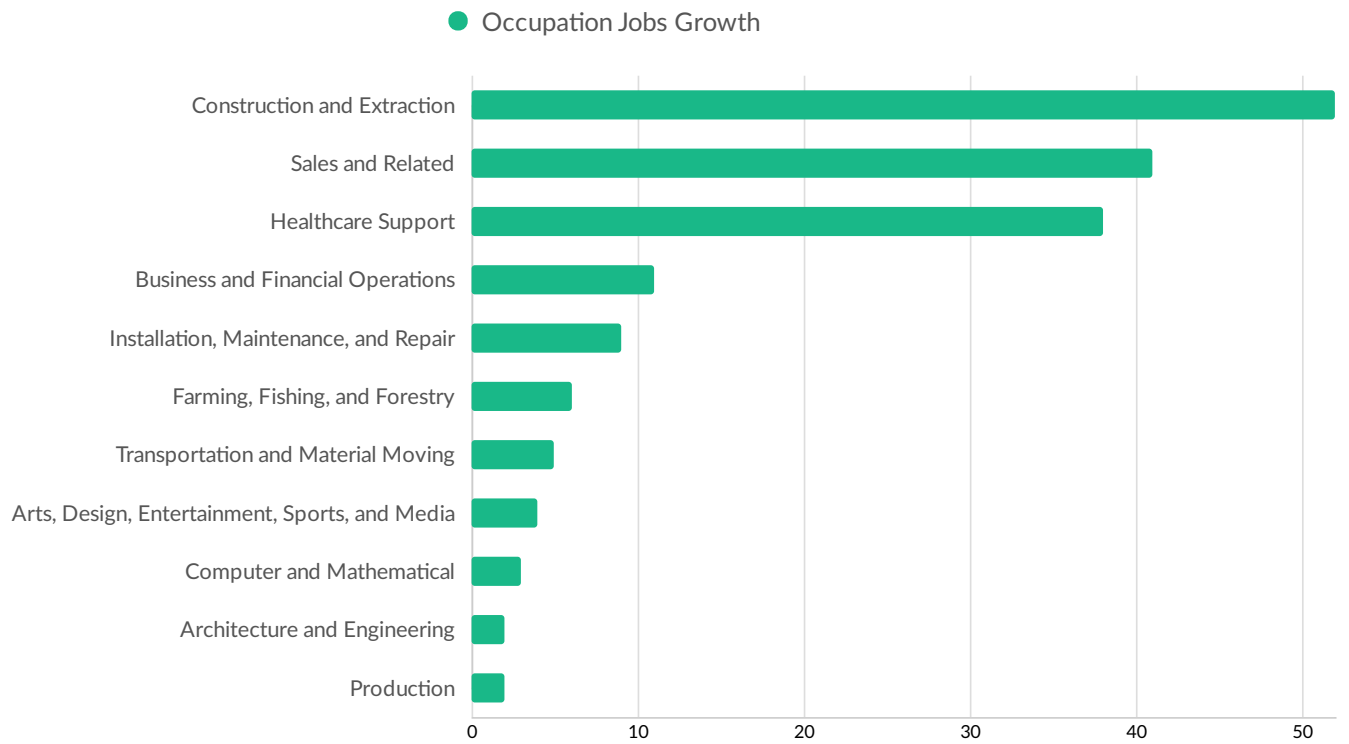
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

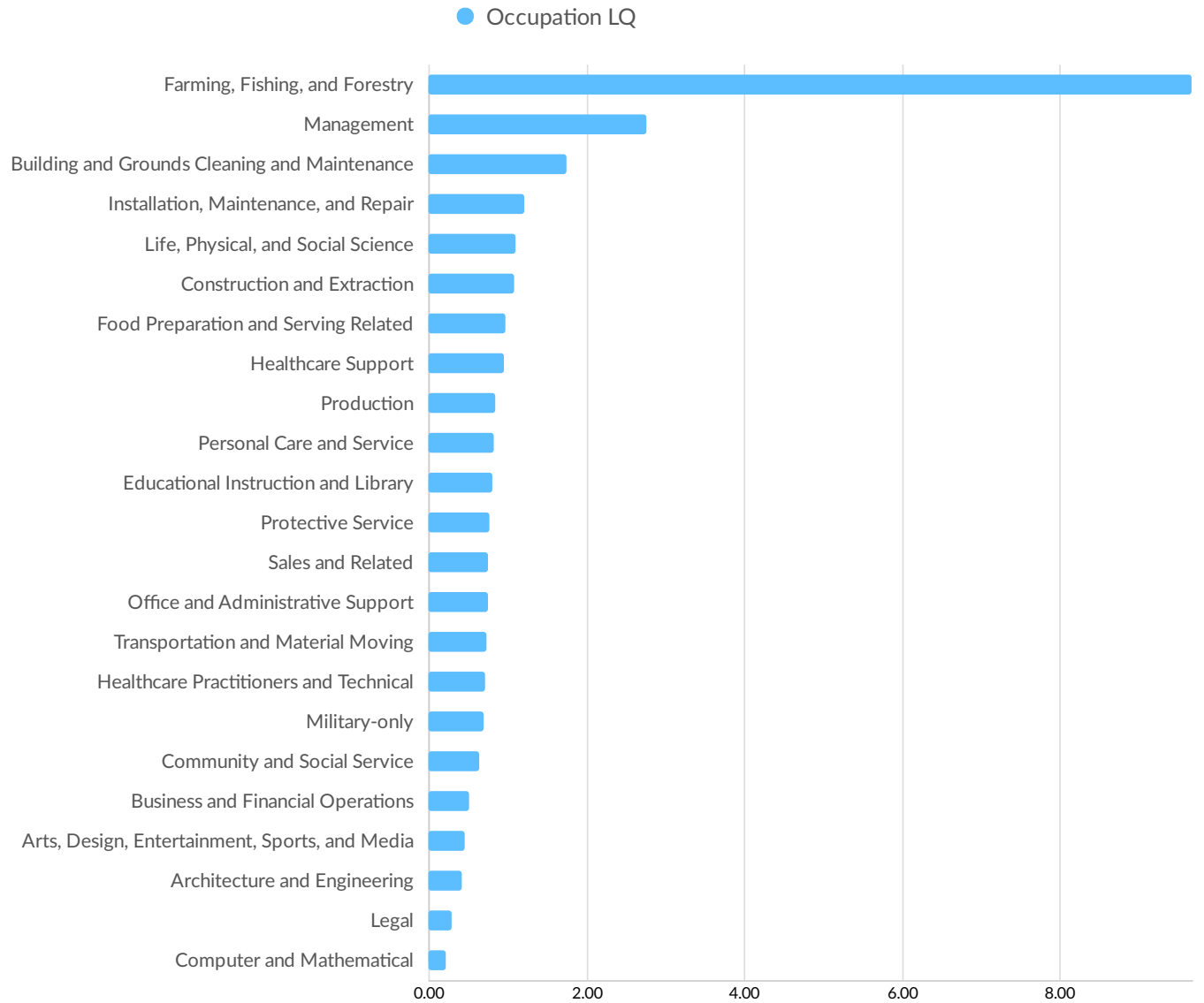
Largest Occupations



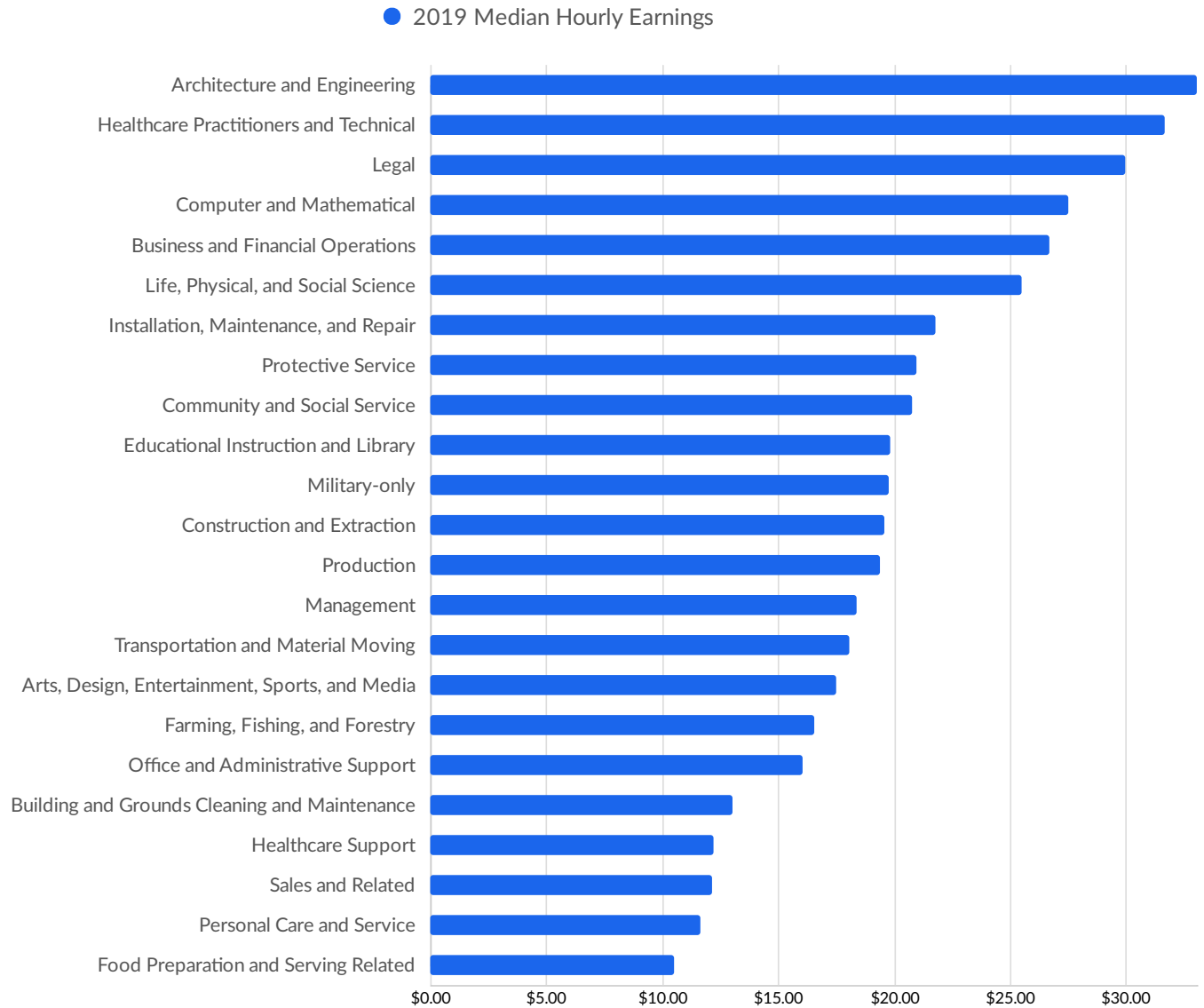
Top Growing Occupations



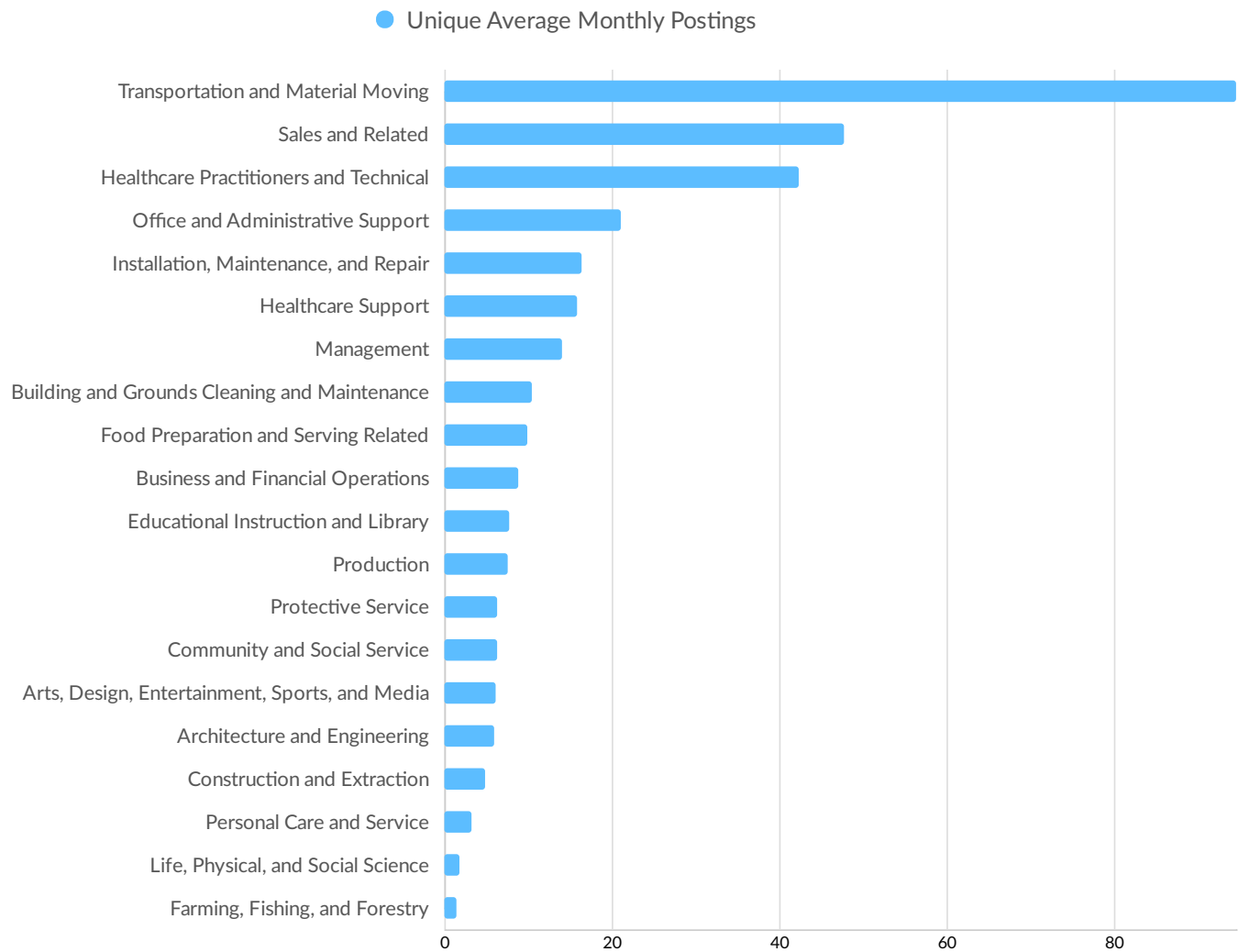
Top Occupation LQ



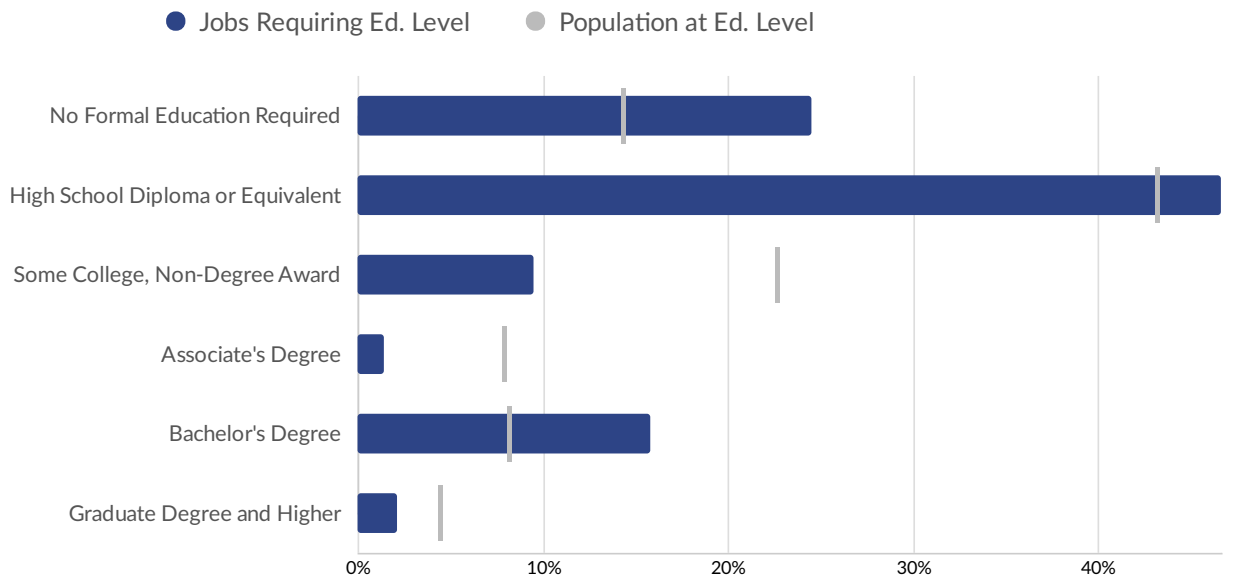
Top Occupation Earnings



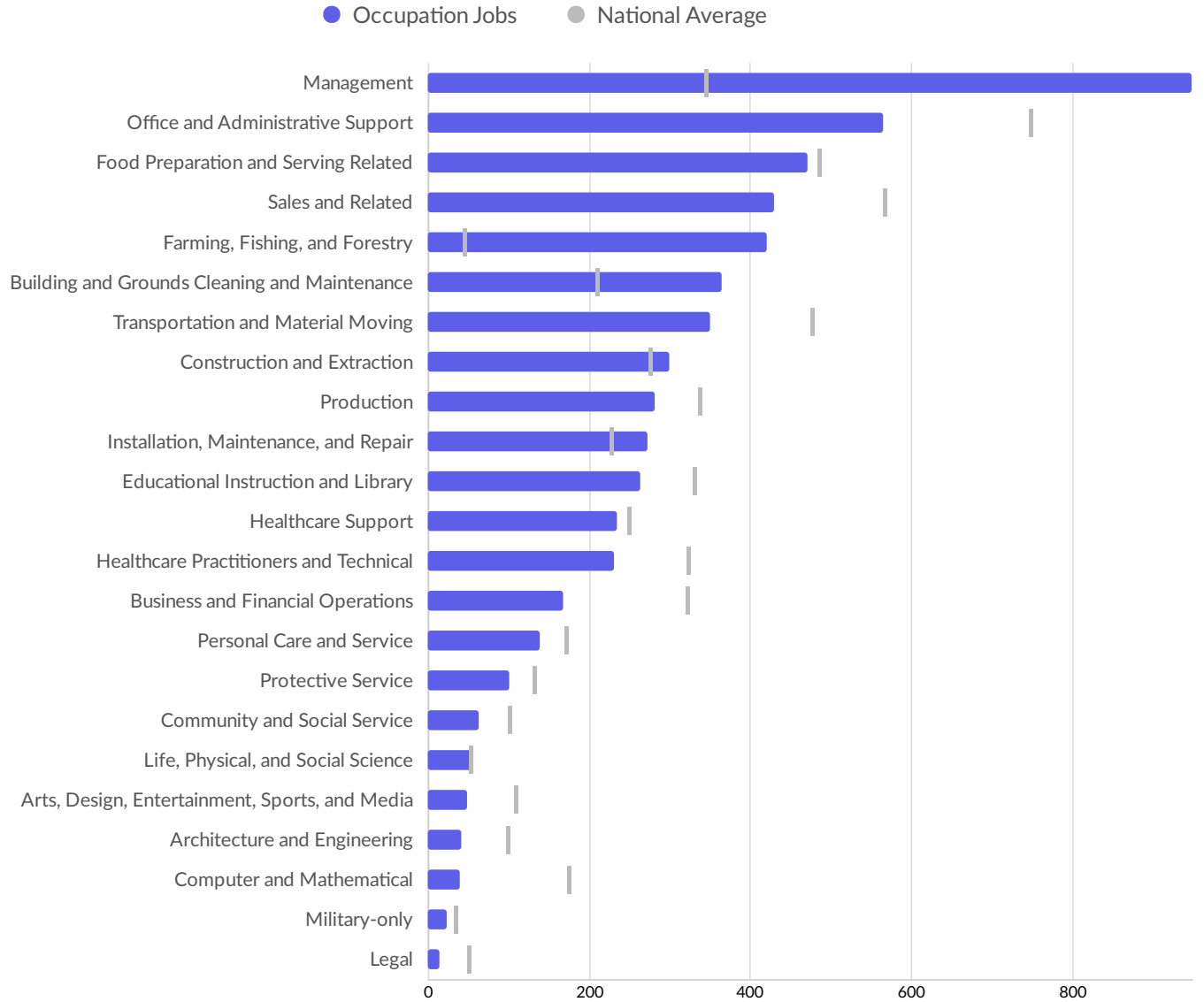
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

