



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210  
Wausau, Wisconsin 54403

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## Report Parameters

### 1 County

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55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**19,194**

**Population (2019)**

Population **decreased by 58** over the last 5 years and is projected to **decrease by 31** over the next 5 years.

**8,639**

**Total Regional Employment**

Jobs **decreased by 95** over the last 5 years but are projected to **grow by 58** over the next 5 years.

**\$46.6K**

**Median Household Income (2018)**

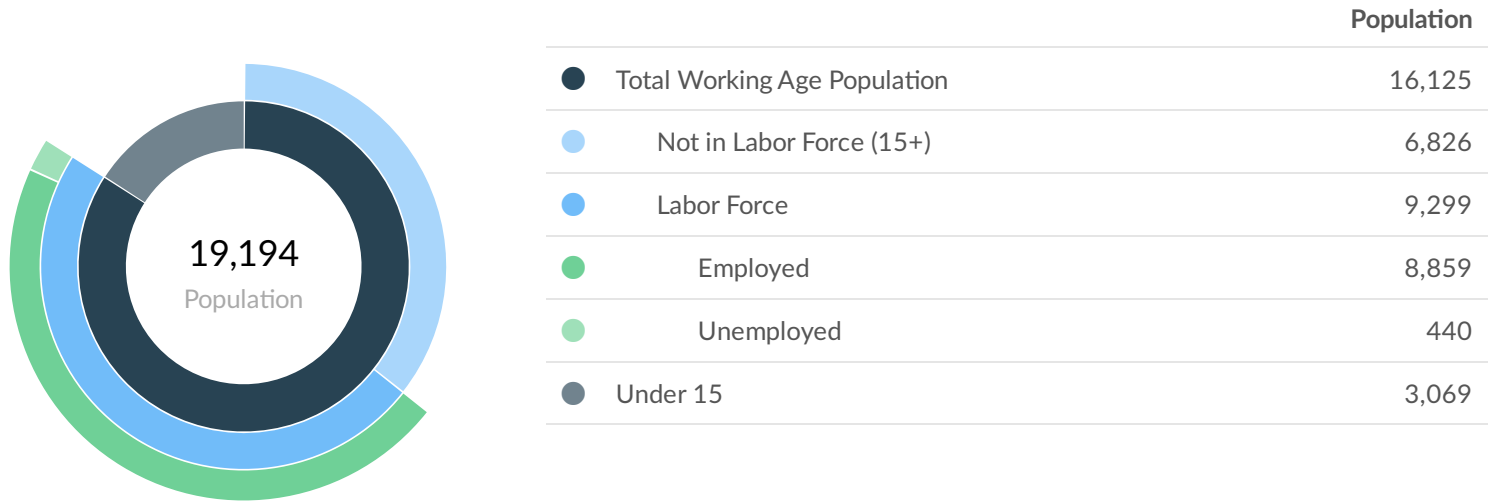
Median household income is **\$13.7K below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **declined by 0.3%** since 2014, falling by 58. Population is expected to **decrease by 0.2%** between 2019 and 2024, losing 31.
- From 2014 to 2019, jobs **declined by 1.1%** in Langlade County, WI from 8,734 to **8,639**. This change **fell short of the national growth rate of 7.9% by 9.0%**. As the number of jobs declined, the **labor force participation rate decreased from 59.7% to 57.7% between 2014 and 2019**.
- Concerning educational attainment, **9.9% of Langlade County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **10.5% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2019 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

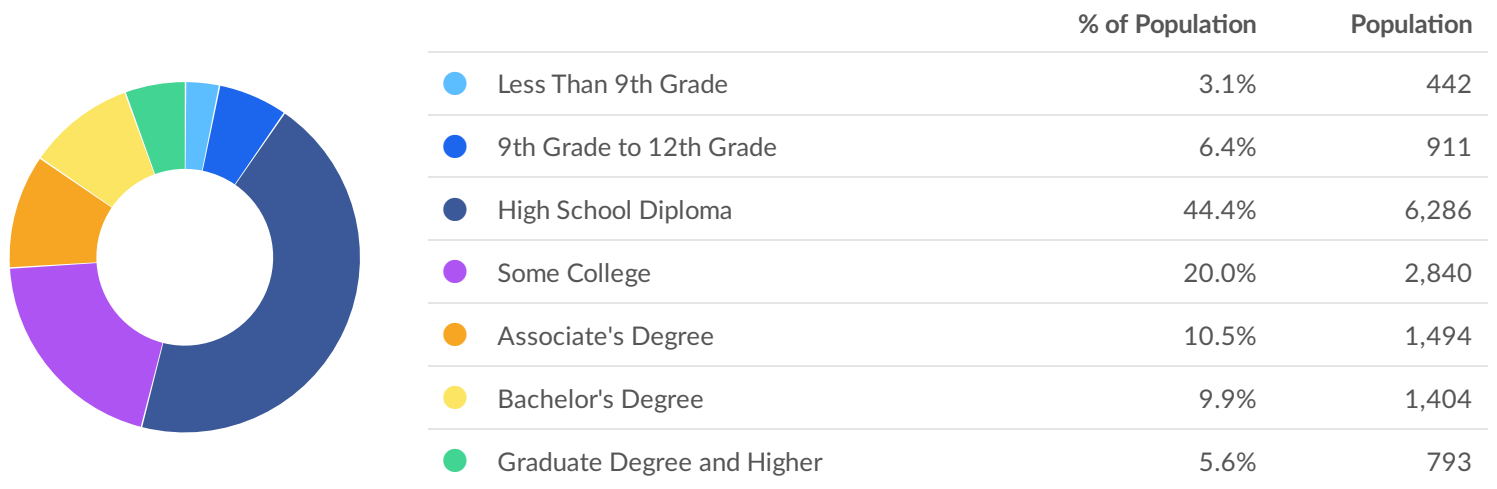
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	19,194	9,299	8,639	98.5	\$758.71M	\$1.25B	\$947.69M
NCWRPC	439,469	224,862	228,305	99.4	\$22.63B	\$29.66B	\$28.40B
Wisconsin	5,829,343	3,089,956	3,180,026	100.0	\$339.02B	\$308.87B	\$336.99B

## 2019 Labor Force Breakdown



## Educational Attainment

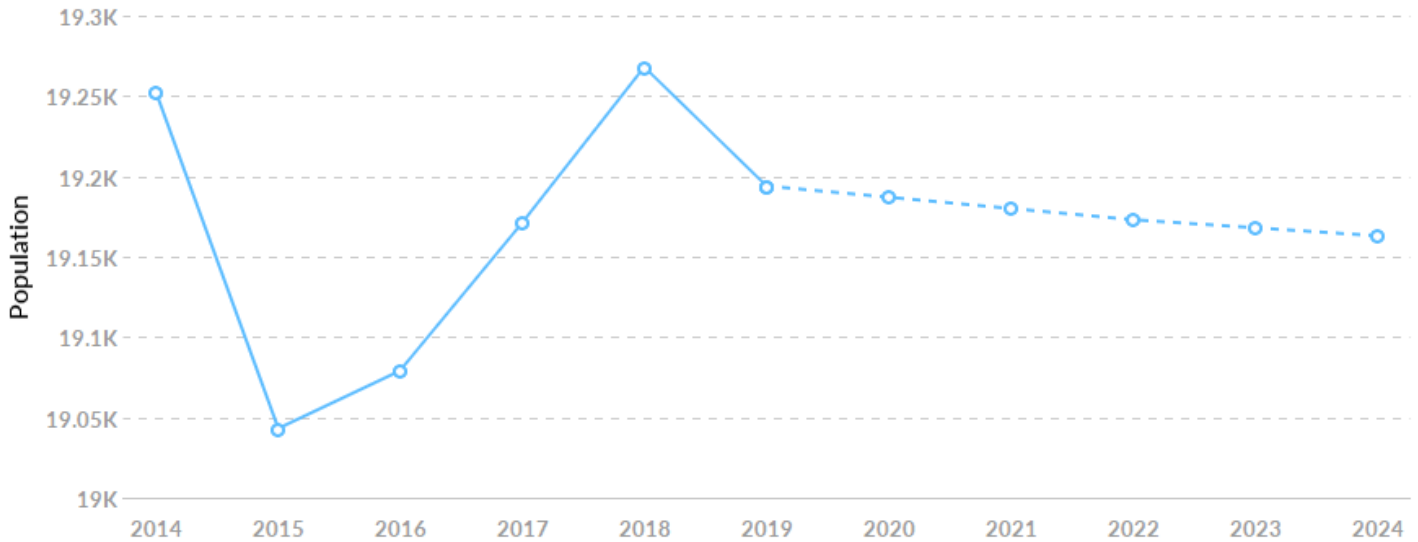
Concerning educational attainment, **9.9% of Langlade County, WI residents possess a Bachelor's Degree** (8.9% below the national average), and **10.5% hold an Associate's Degree** (2.5% above the national average).



# Historic & Projected Trends

## Population Trends

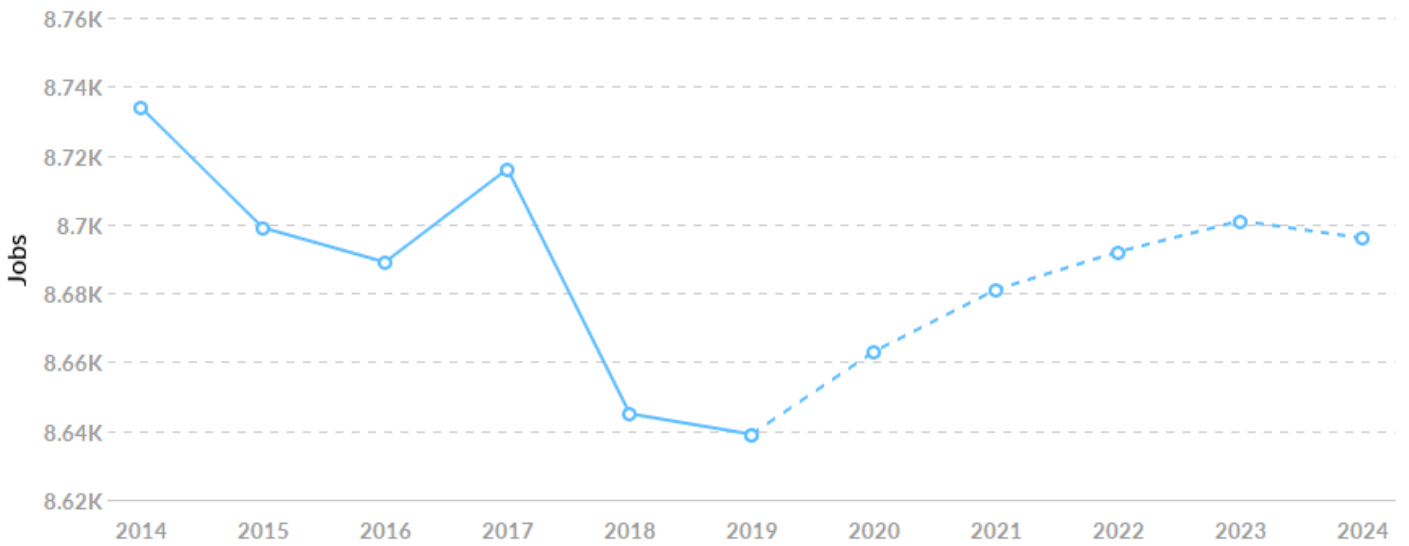
As of 2019 the region's population **declined by 0.3%** since 2014, falling by 58. Population is expected to **decrease by 0.2%** between 2019 and 2024, losing 31.



Timeframe	Population
2014	19,252
2015	19,043
2016	19,079
2017	19,171
2018	19,268
2019	19,194
2020	19,187
2021	19,180
2022	19,173
2023	19,168
2024	19,163

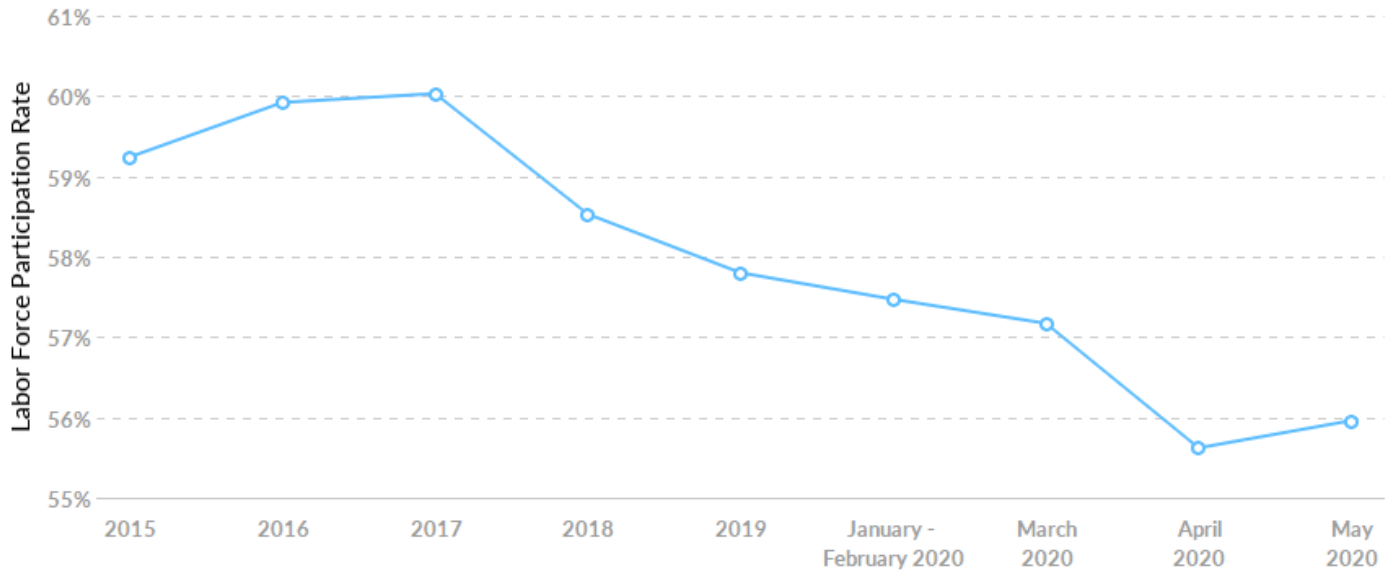
## Job Trends

From 2014 to 2019, jobs declined by 1.1% in Langlade County, WI from 8,734 to 8,639. This change fell short of the national growth rate of 7.9% by 9.0%.



Timeframe	Jobs
2014	8,734
2015	8,699
2016	8,689
2017	8,716
2018	8,645
2019	8,639
2020	8,663
2021	8,681
2022	8,692
2023	8,701
2024	8,696

## Labor Force Participation Rate Trends

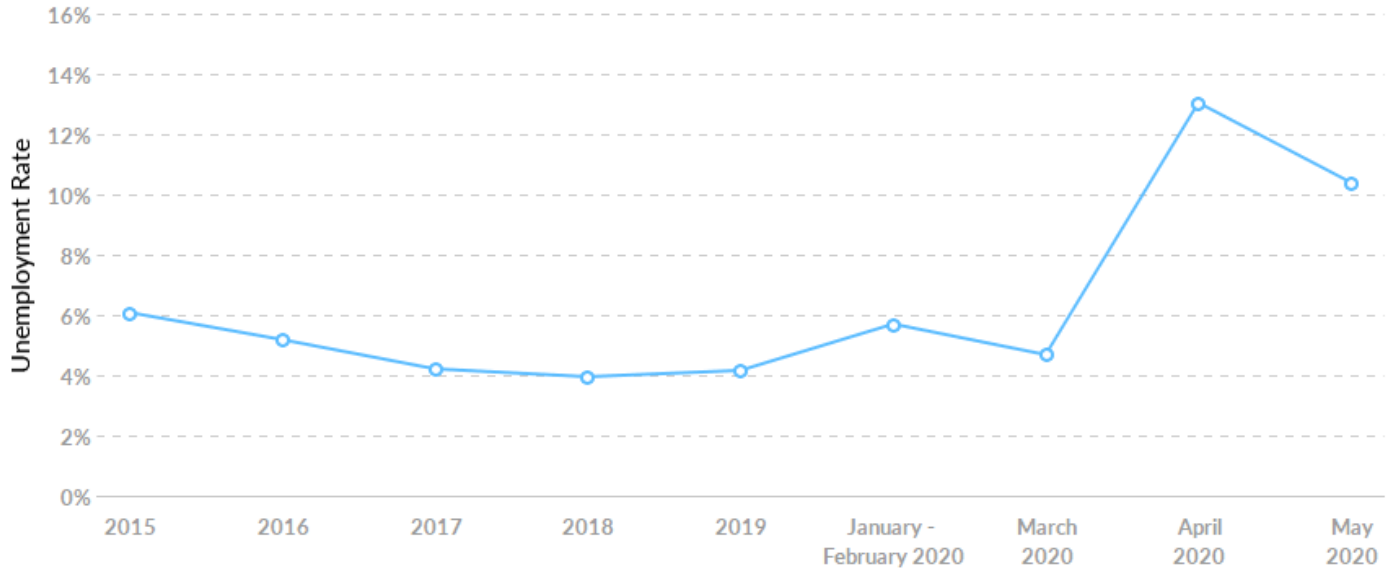


Timeframe	Labor Force Participation Rate
2015	59.24%
2016	59.92%
2017	60.03%
2018	58.53%
2019	57.80%
January - February 2020	57.47%
March 2020	57.17%
April 2020	55.62%
May 2020	55.96%



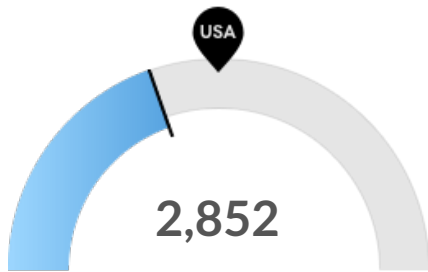
## Unemployment Rate Trends

Langlade County, WI had a May 2020 unemployment rate of 10.39%, **increasing from 6.08%** 5 years before.



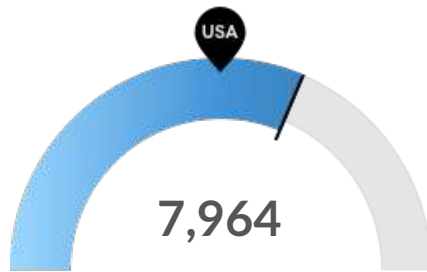
Timeframe	Unemployment Rate
2015	6.08%
2016	5.18%
2017	4.21%
2018	3.95%
2019	4.16%
January - February 2020	5.70%
March 2020	4.68%
April 2020	13.04%
May 2020	10.39%

## Population Characteristics



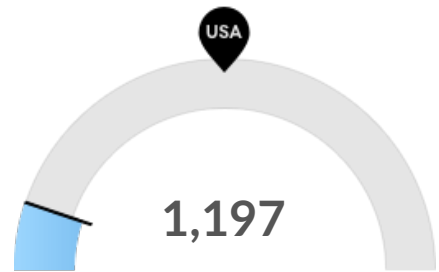
**Millennials**

Langlade County, WI has 2,852 millennials (ages 25-39). The national average for an area this size is 3,961.



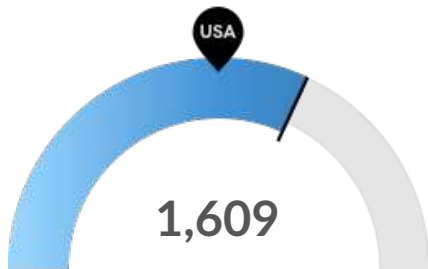
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,577 people 55 or older, while there are 7,964 here.



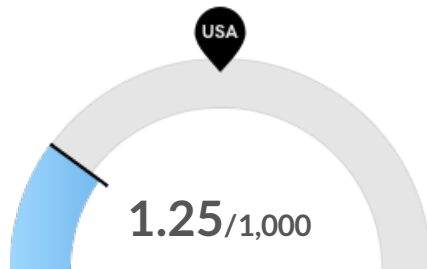
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,634 racially diverse people, while there are 1,197 here.



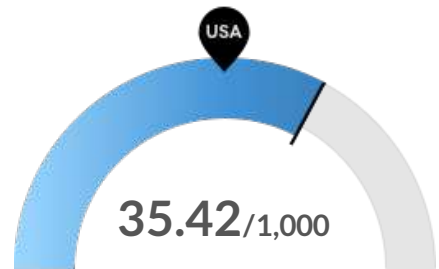
**Veterans**

Langlade County, WI has 1,609 veterans. The national average for an area this size is 1,096.



**Violent Crime**

Langlade County, WI has 1.25 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

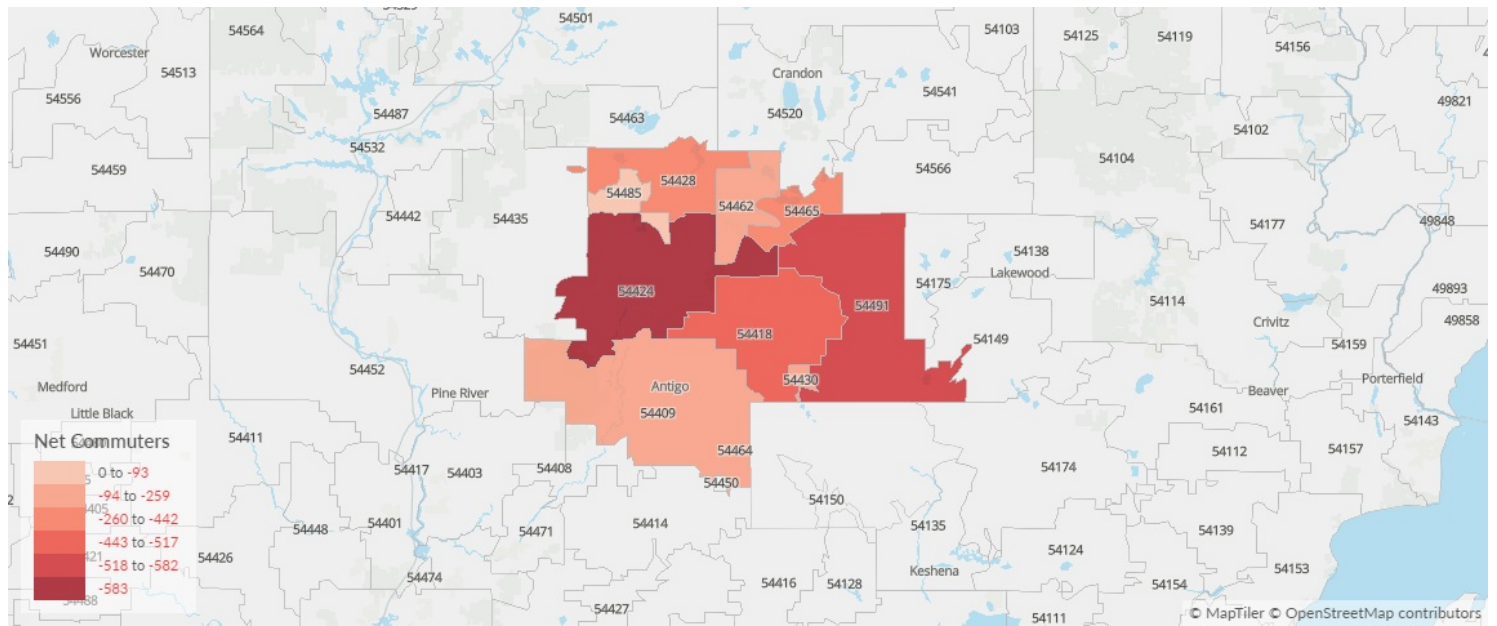


**Property Crime**

Langlade County, WI has 35.42 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

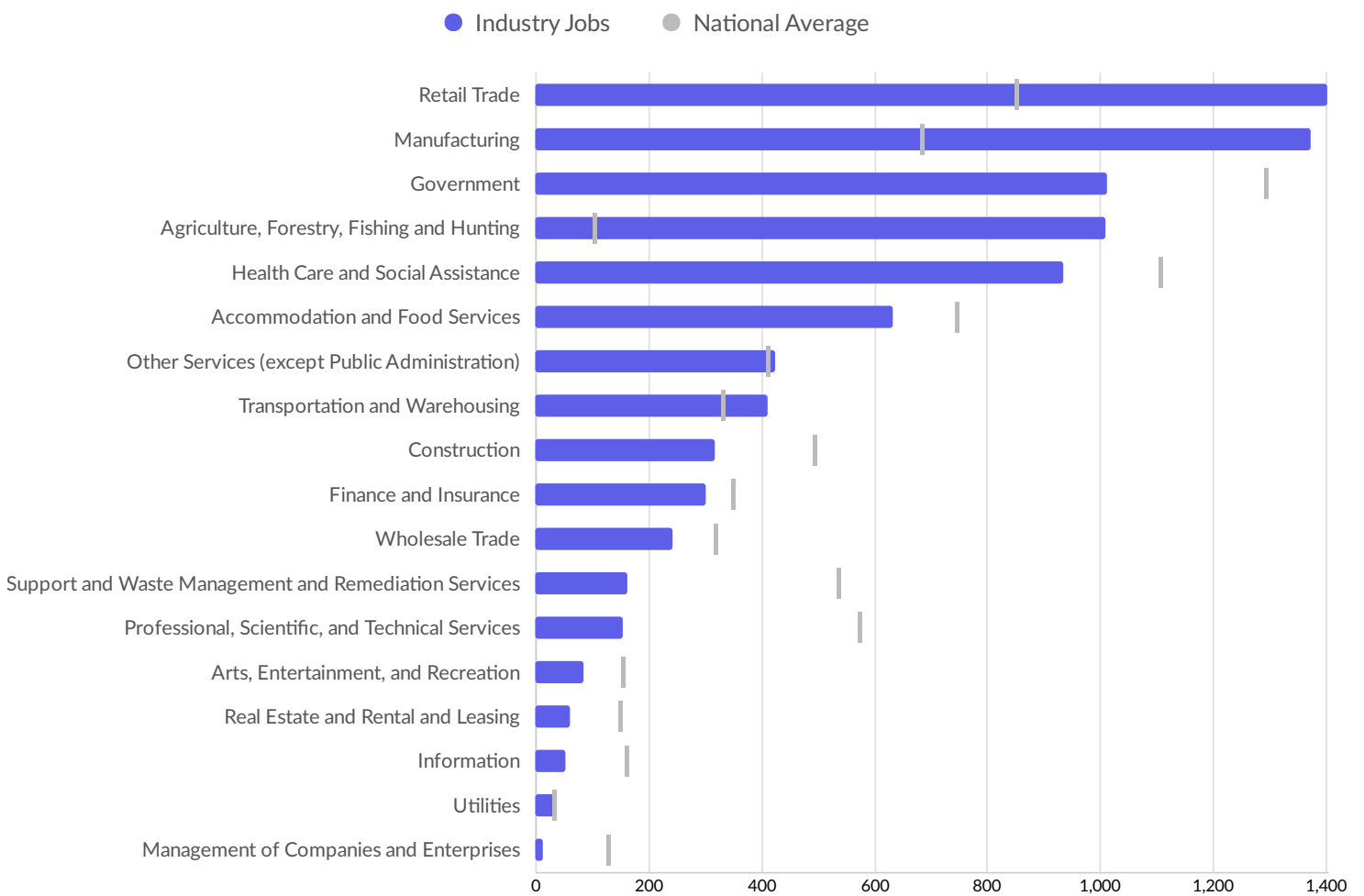
ZIP	Name	2019 Employment
54409	Antigo, WI (in Langlade ...)	6,837
54424	Deerbrook, WI (in Langl...	705
54491	White Lake, WI (in Lang...	359
54428	Elcho, WI (in Langlade c...	303
54485	Summit Lake, WI (in Lan...	141

### Where Talent Lives

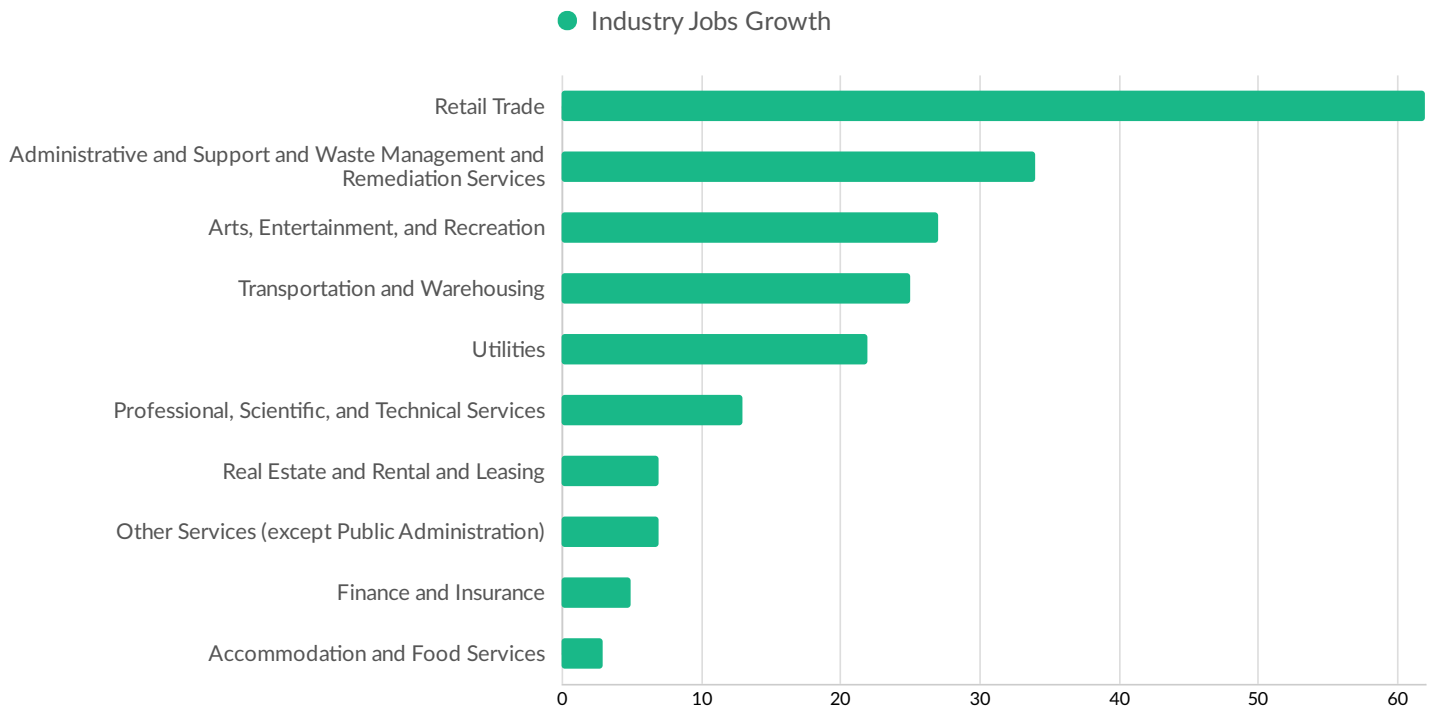
ZIP	Name	2019 Workers
54409	Antigo, WI (in Langlade ...)	6,950
54424	Deerbrook, WI (in Langl...	1,289
54491	White Lake, WI (in Lang...	877
54428	Elcho, WI (in Langlade c...	563
54418	Bryant, WI (in Langlade ...)	543

# Industry Characteristics

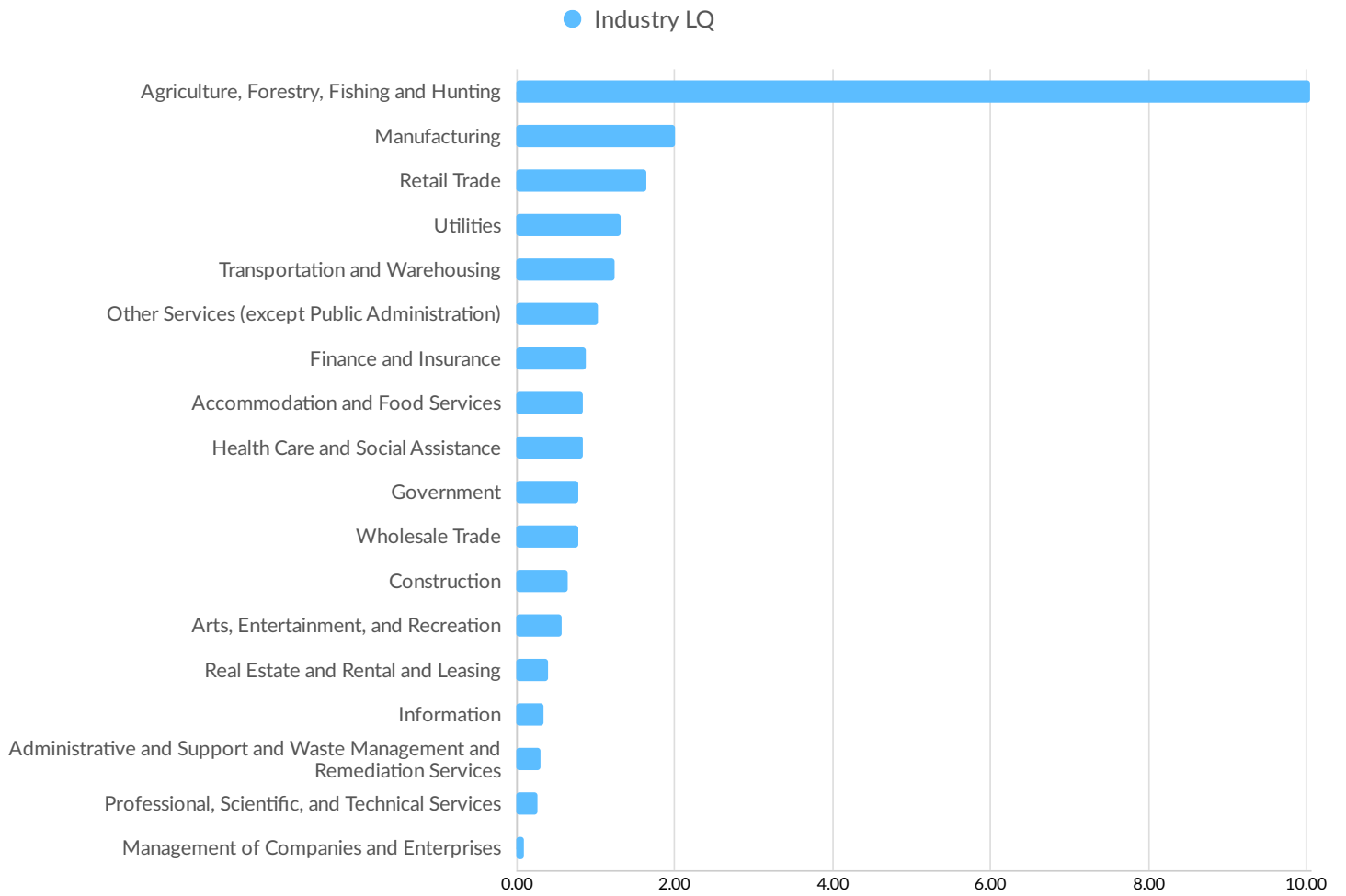
## Largest Industries



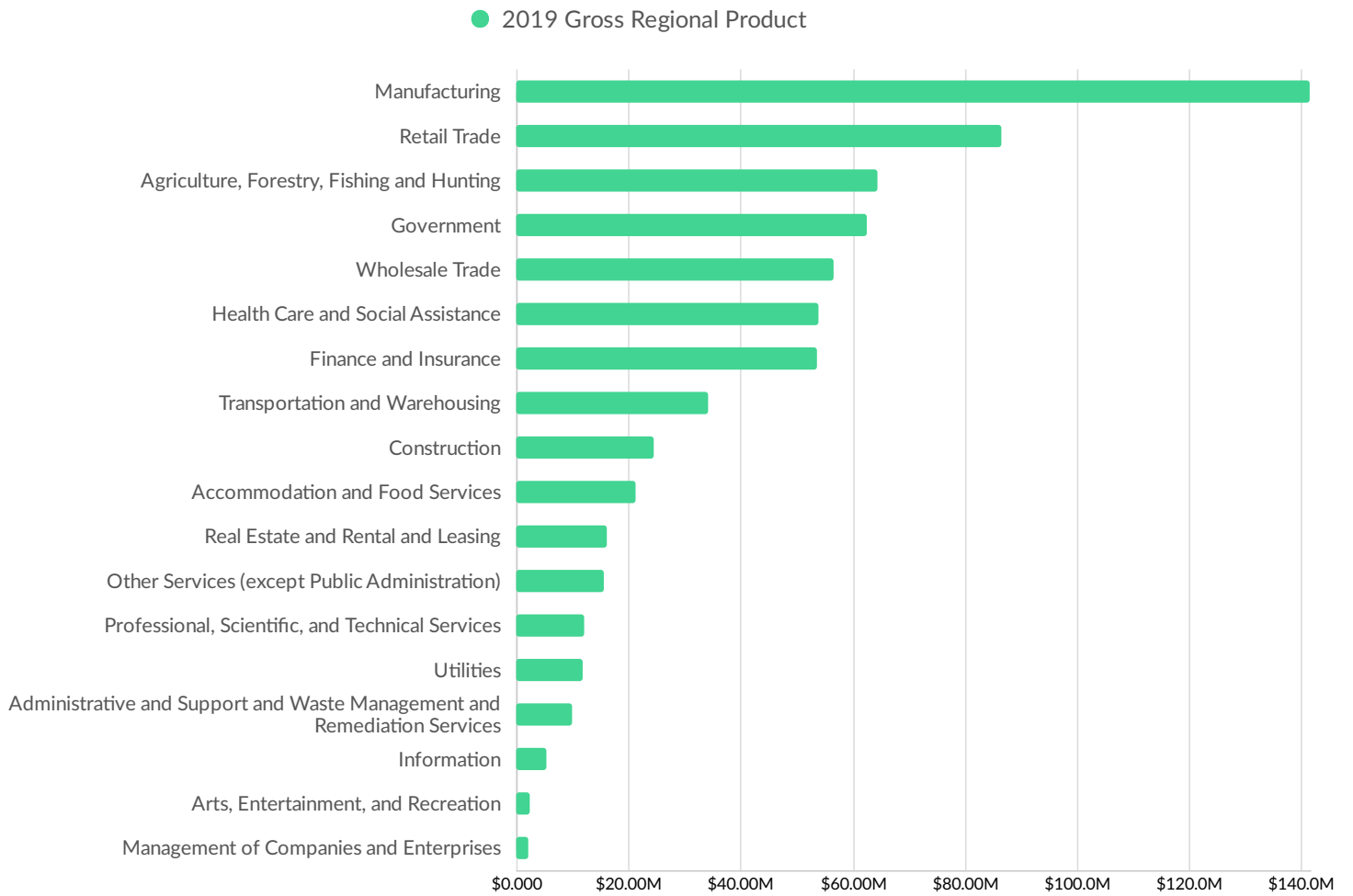
## Top Growing Industries



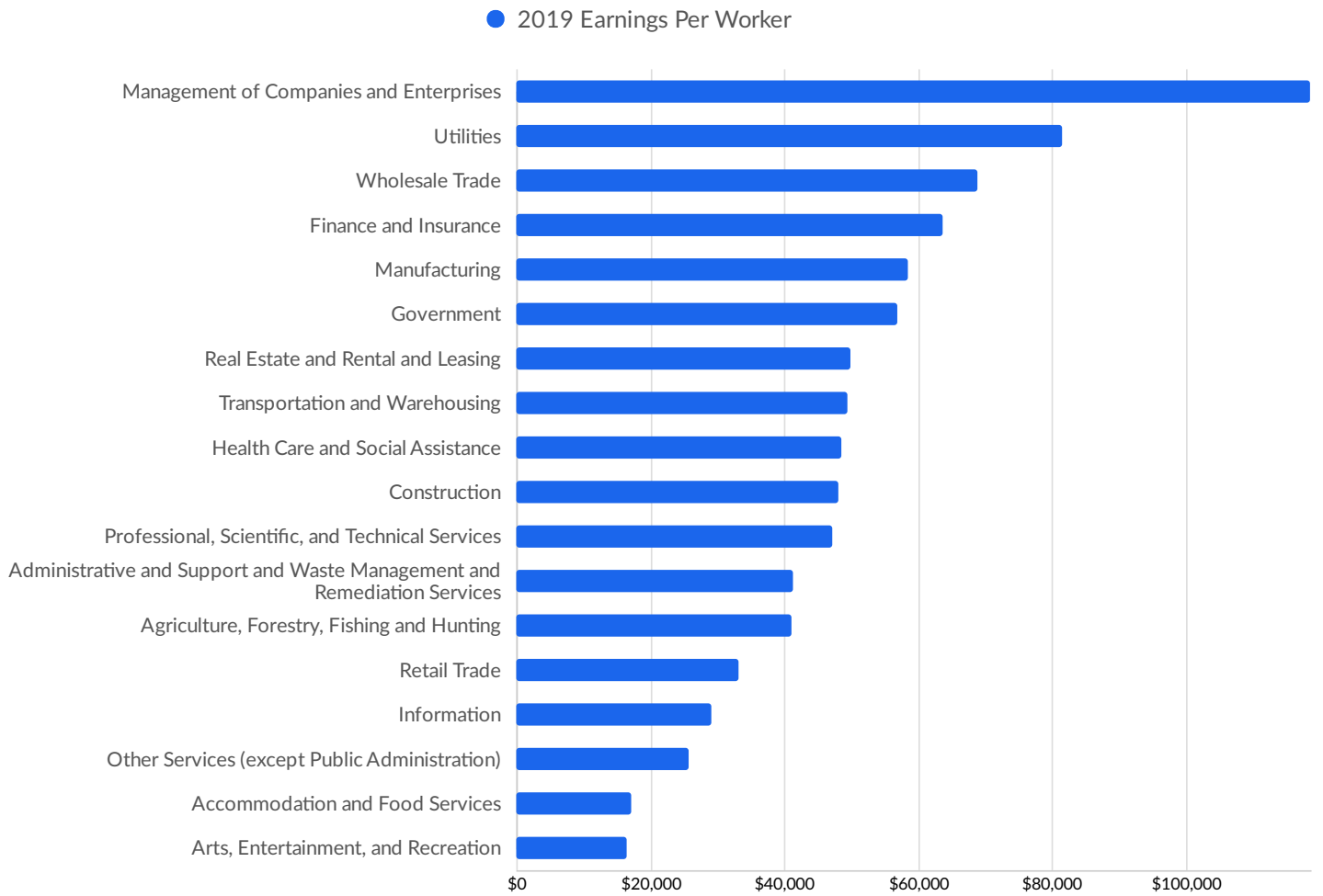
## Top Industry LQ



## Top Industry GRP

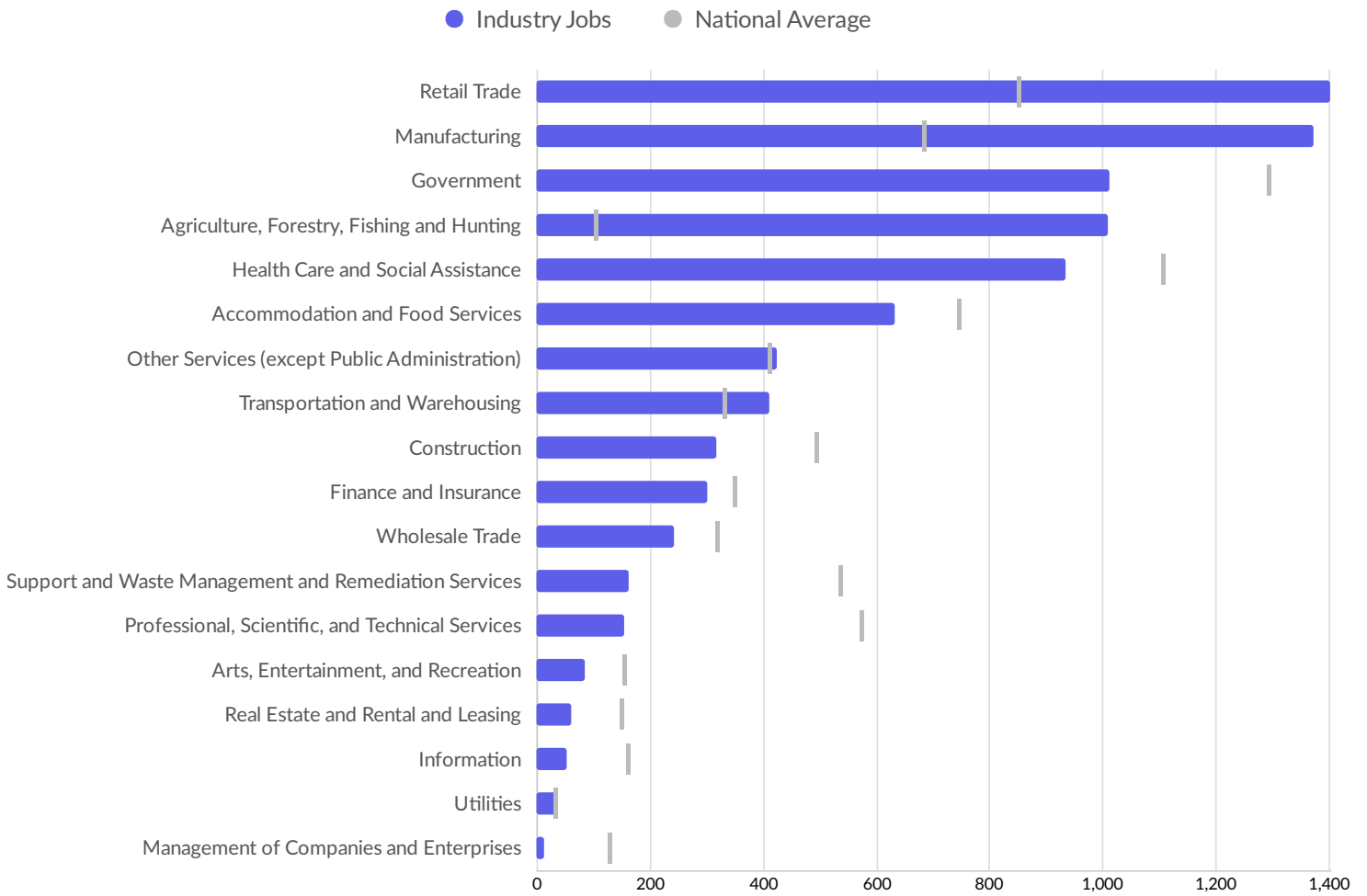


## Top Industry Earnings

















## Largest Industries



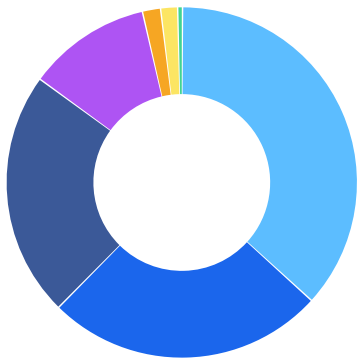
## Business Characteristics

### 945 Companies Employ Your Workers

Online profiles for your workers mention 945 companies as employers, with the top 10 appearing below. In the last 12 months, 431 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Wausau Hospital, Inc.	81 	Platinum Supplemental Insuranc...	224 
Aspirus Langlade Hospital	61 	Aspirus Wausau Hospital, Inc.	160 
Unified School District of Antigo	46 	Fleet Farm	100 
Volm Companies, Incorporated	35 	CRST International, Inc.	91 
Wal-Mart, Inc.	33 	NurseFly	70 
Covantage Credit Union	32 	Army National Guard	60 
Amron Corporation	27 	Roehl Transport, Inc.	57 
Menard, Inc.	26 	HomeAdvisor, Inc.	52 
Sartori Company	19 	Volm Companies, Incorporated	51 
State of Wisconsin	18 	Telereach Inc	49 

## Business Size

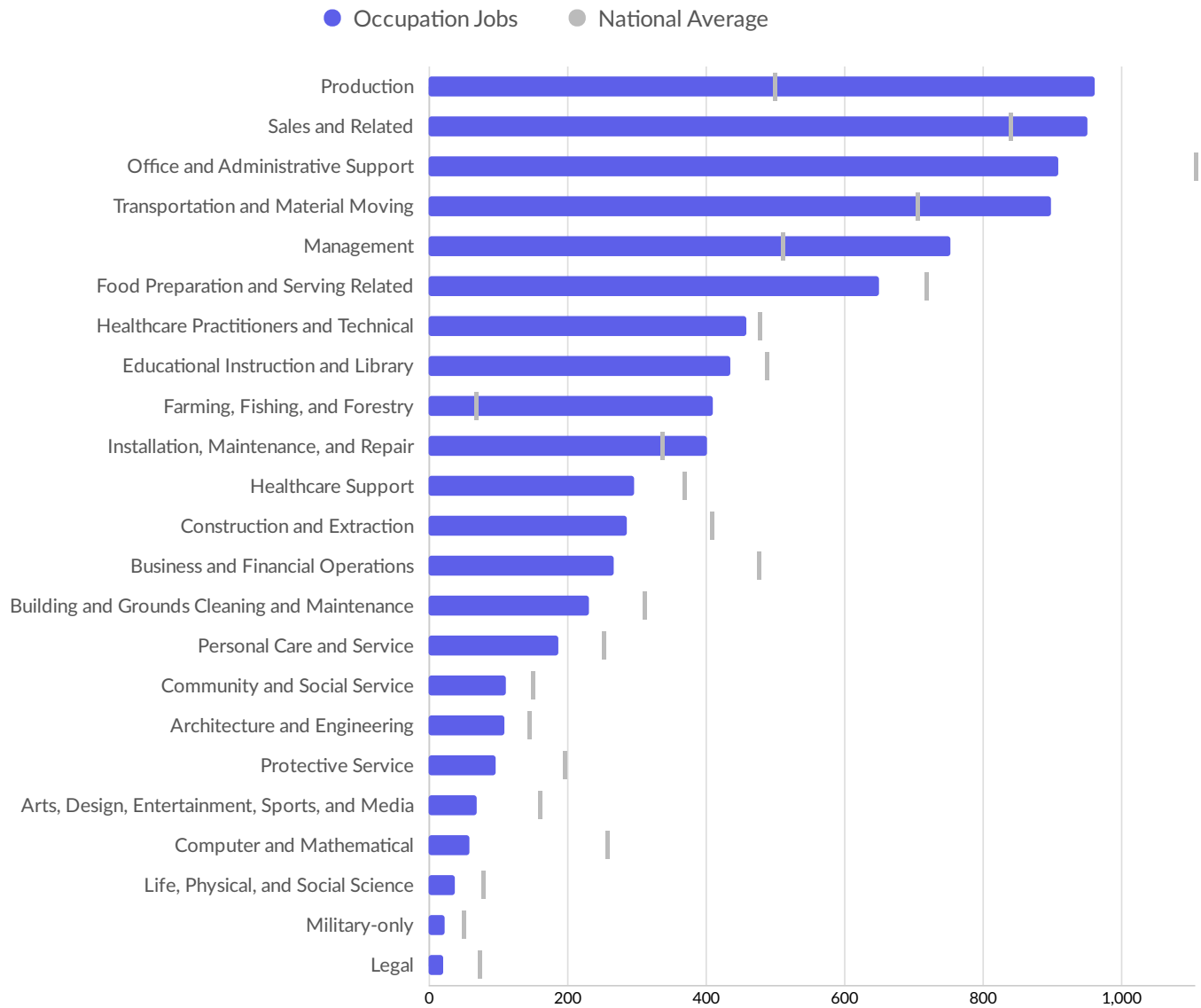


	Percentage	Business Count
1 to 4 employees	36.7%	329
5 to 9 employees	25.6%	230
10 to 19 employees	22.6%	203
20 to 49 employees	11.4%	102
50 to 99 employees	1.7%	15
100 to 249 employees	1.6%	14
250 to 499 employees	0.4%	4

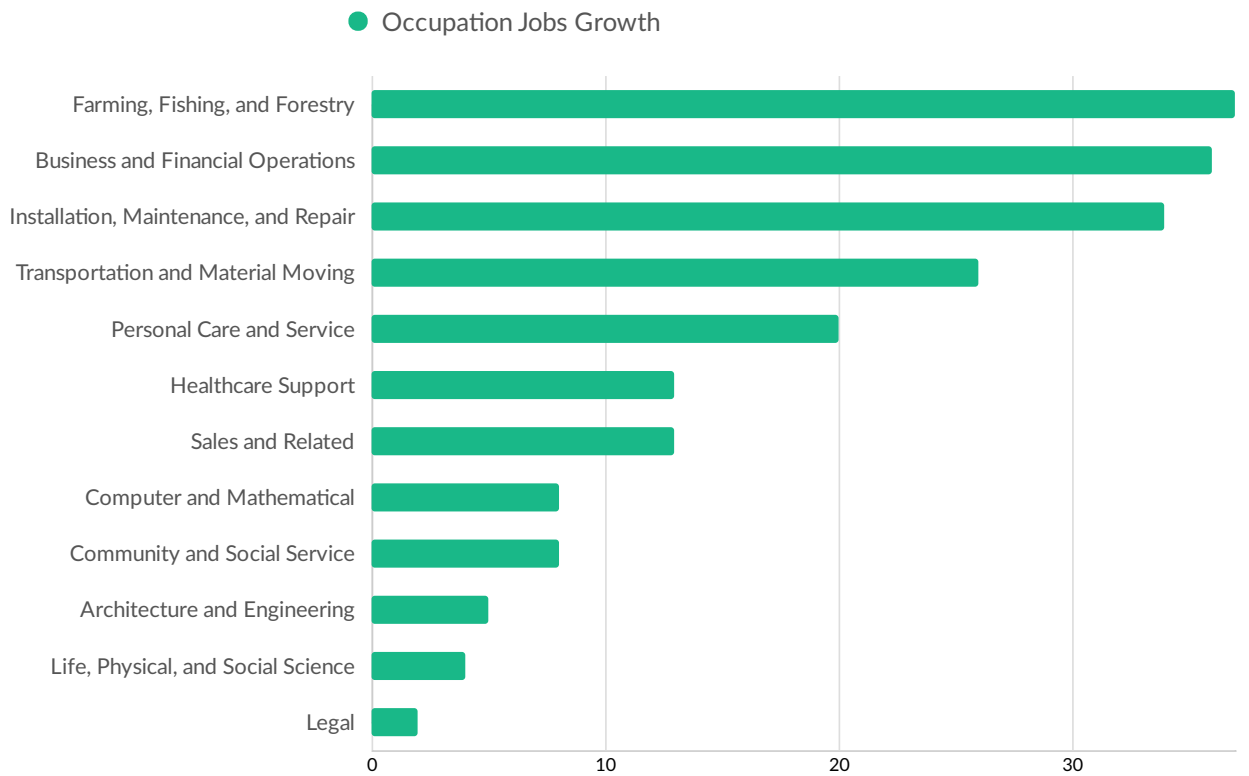
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

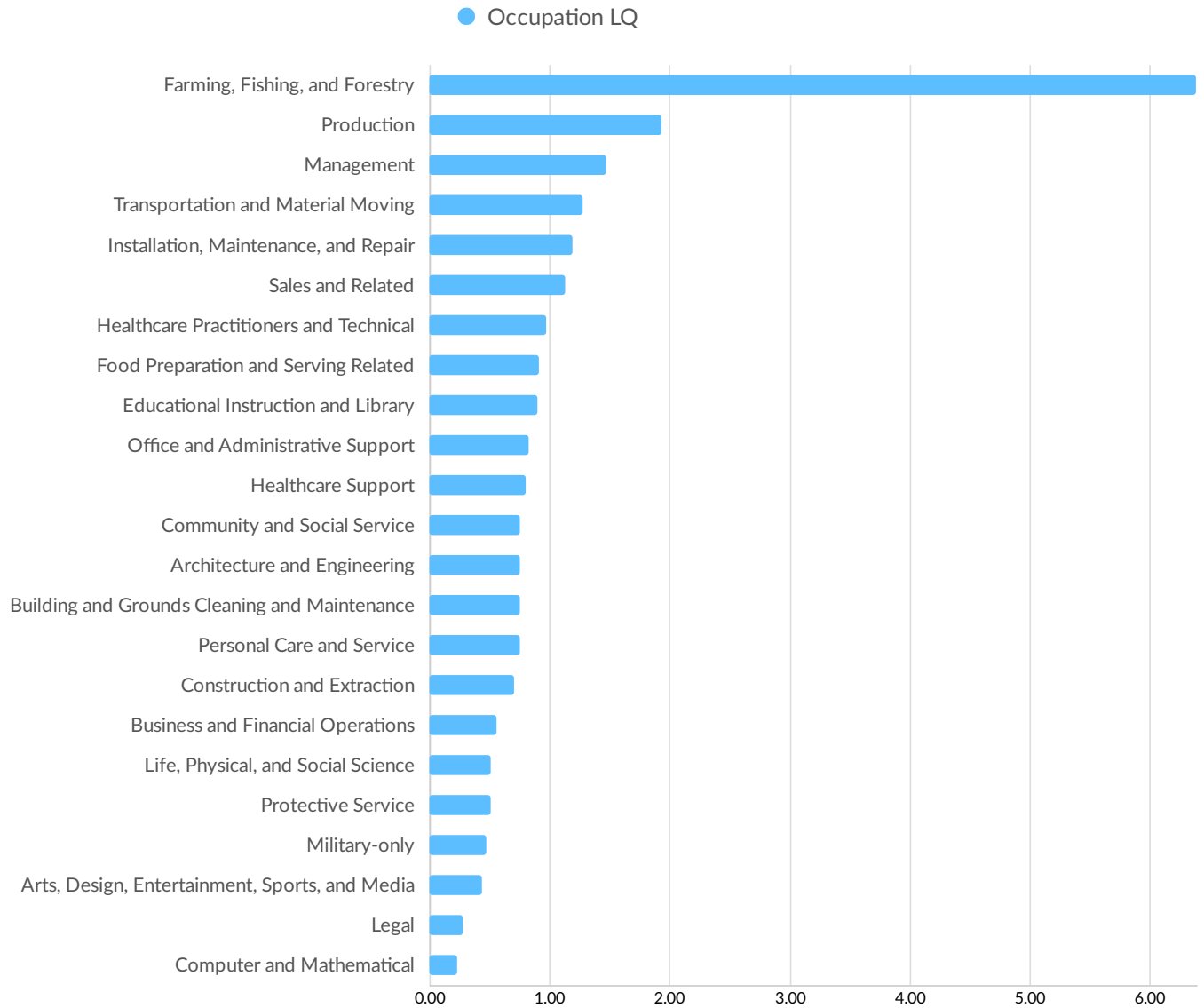
## Largest Occupations



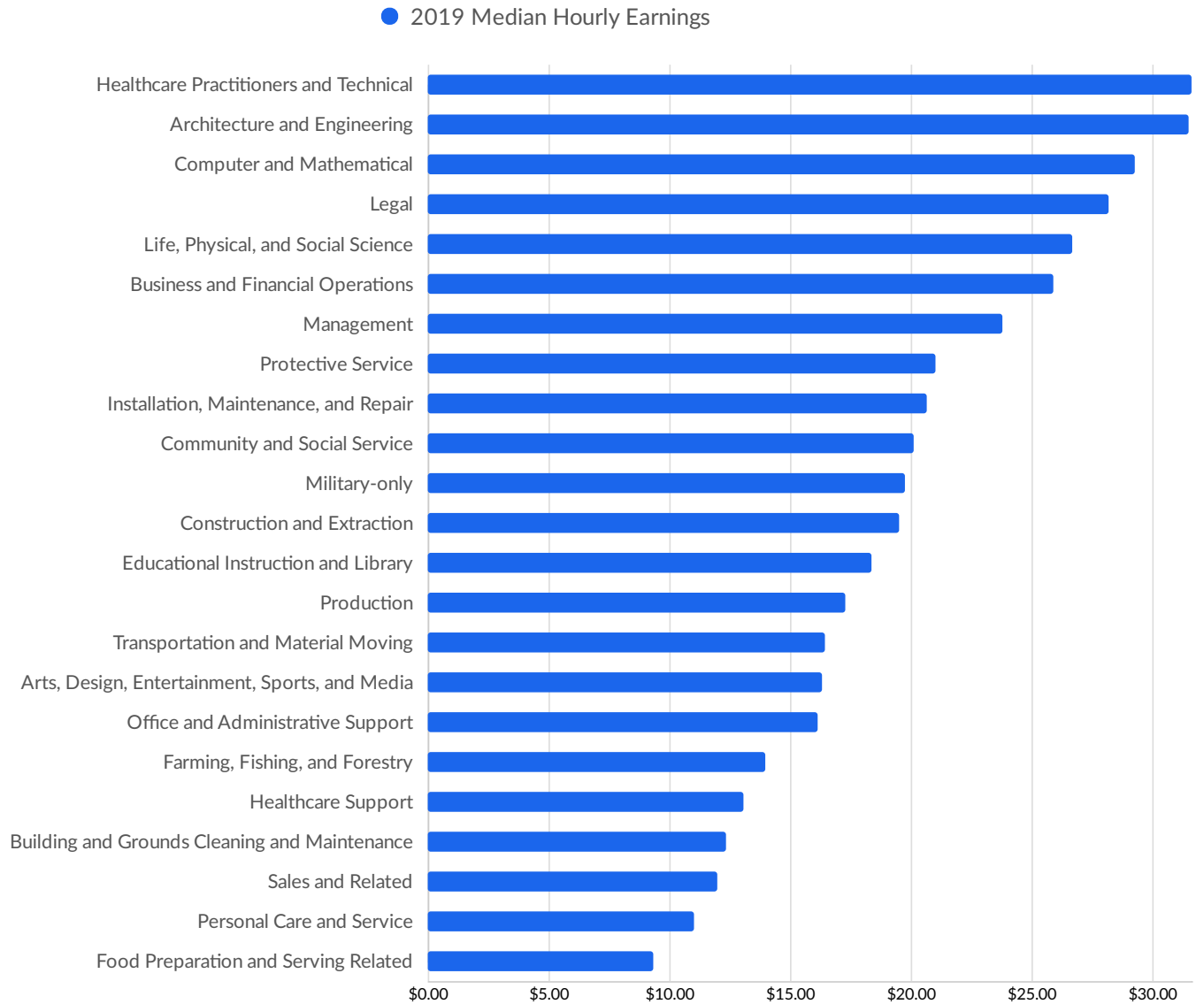
## Top Growing Occupations



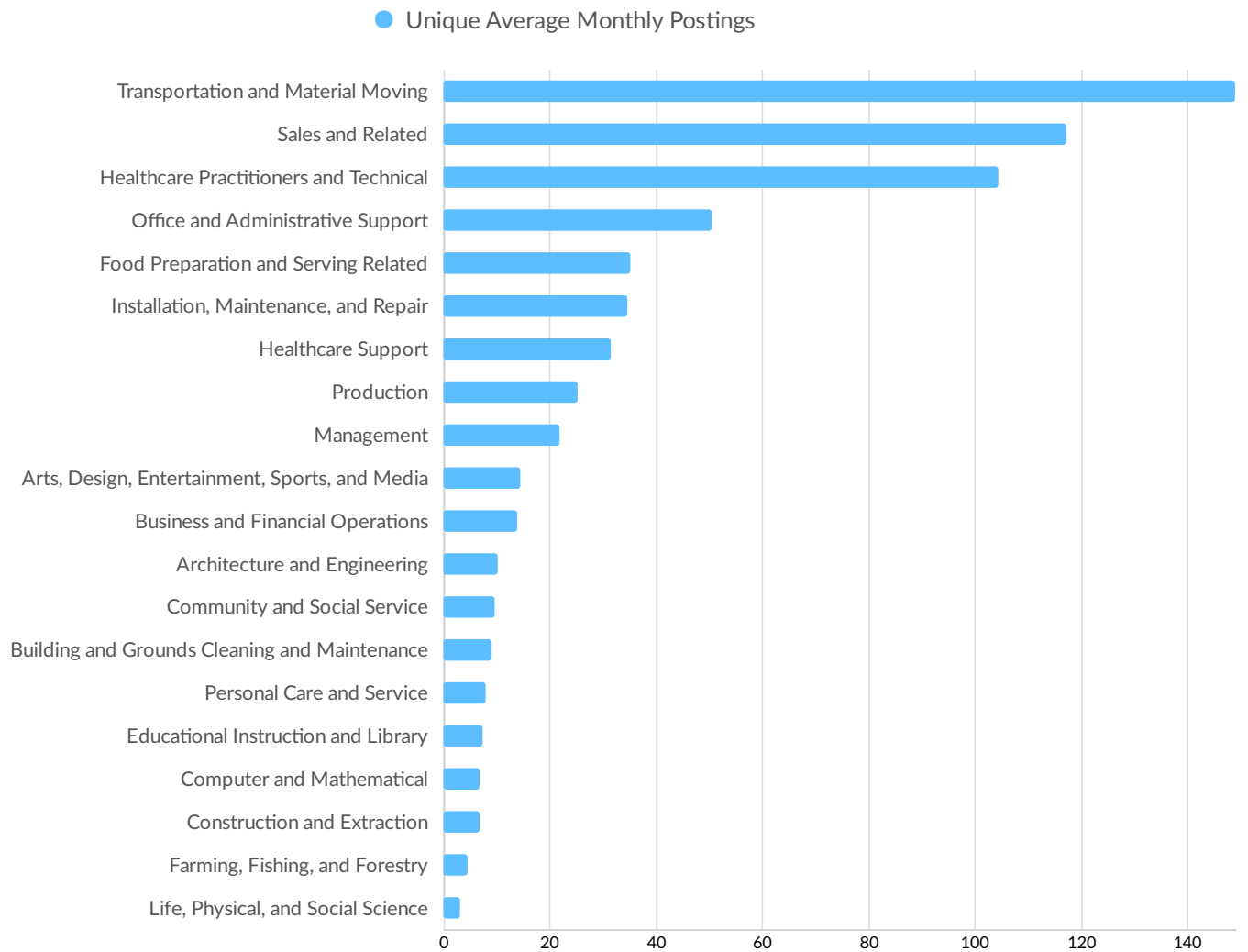
## Top Occupation LQ



## Top Occupation Earnings

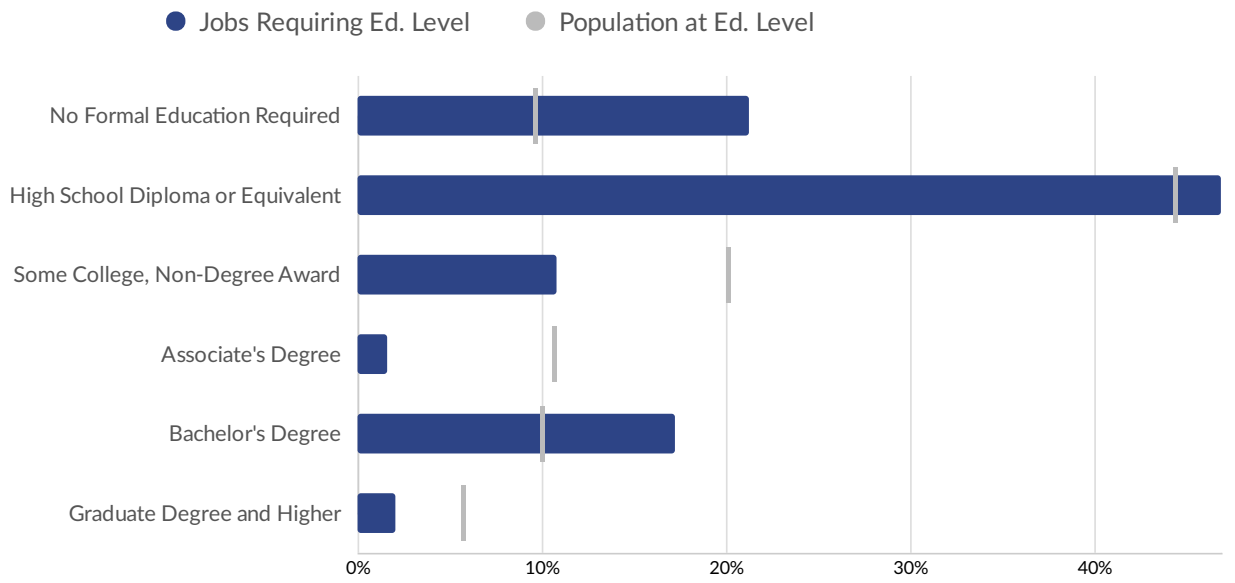


## Top Posted Occupations

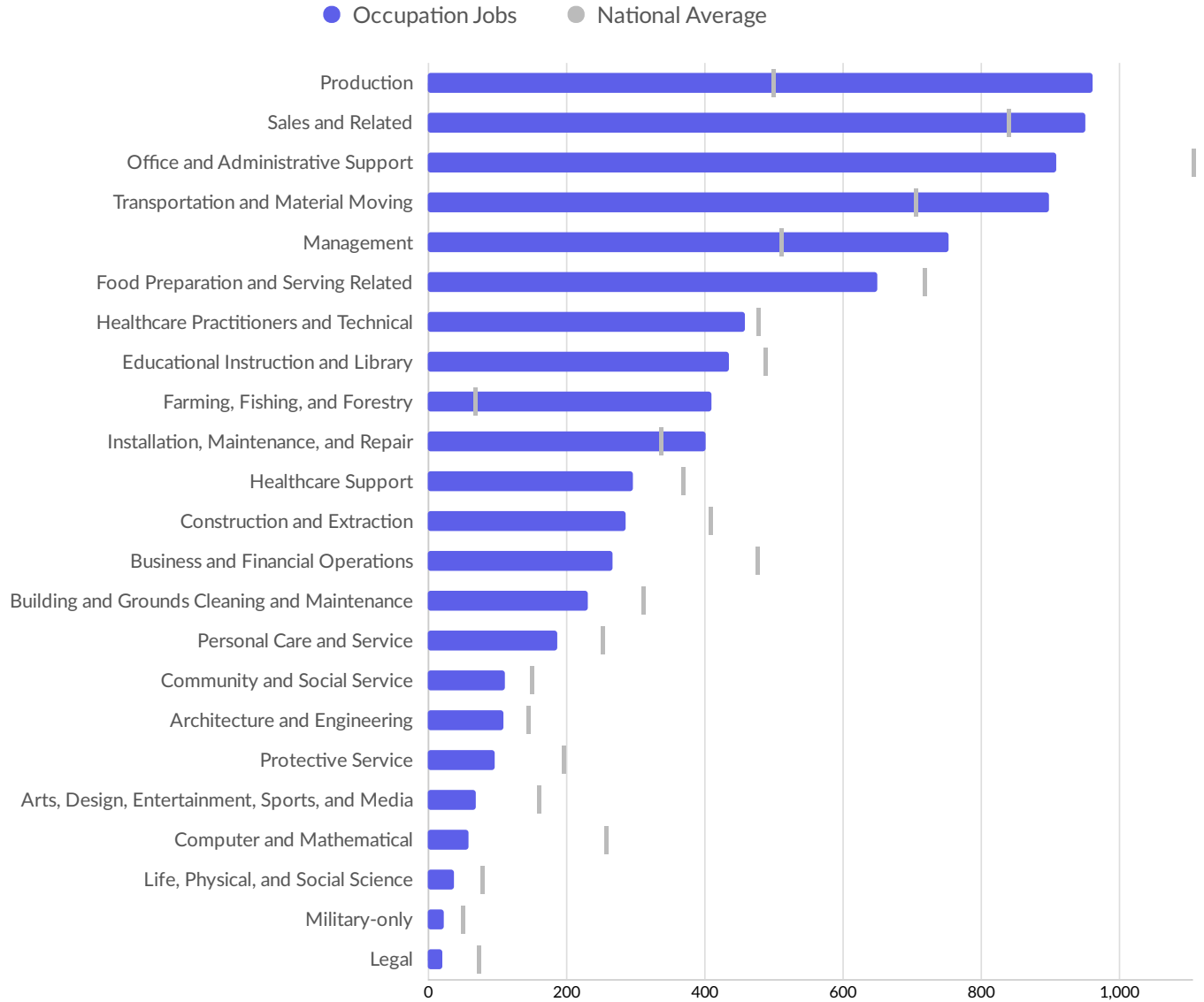




## Underemployment



## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

# In-Demand Skills

