



Vilas County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

1 County

55125 Vilas County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

21,992

Population (2019)

Population **grew by 589** over the last 5 years and is projected to **grow by 424** over the next 5 years.

9,557

Total Regional Employment

Jobs **grew by 728** over the last 5 years and are projected to **grow by 451** over the next 5 years.

\$44.3K

Median Household Income (2018)

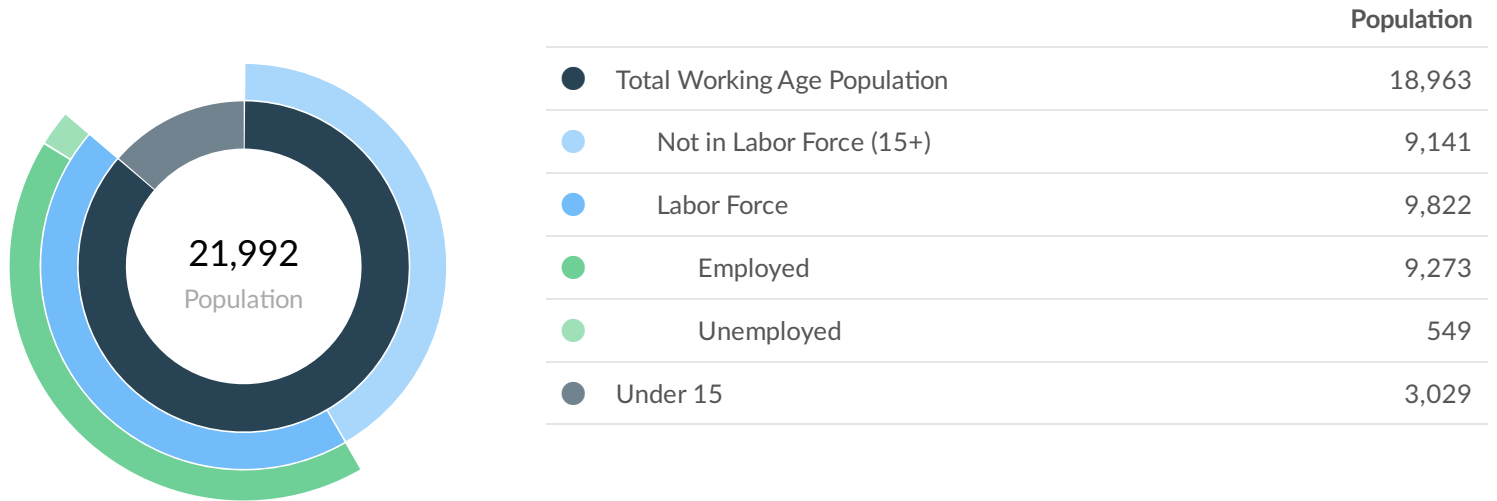
Median household income is **\$16.0K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 2.8%** since 2014, growing by 589. Population is expected to **increase by 1.9%** between 2019 and 2024, adding 424.
- From 2014 to 2019, jobs **increased by 8.2%** in Vilas County, WI from 8,829 to **9,557**. This change **outpaced the national growth rate of 7.9% by 0.3%**. As the number of jobs increased, the **labor force participation rate decreased from 52.6% to 51.8% between 2014 and 2019**.
- Concerning educational attainment, **17.2% of Vilas County, WI residents possess a Bachelor's Degree** (1.7% below the national average), and **9.1% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2019 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

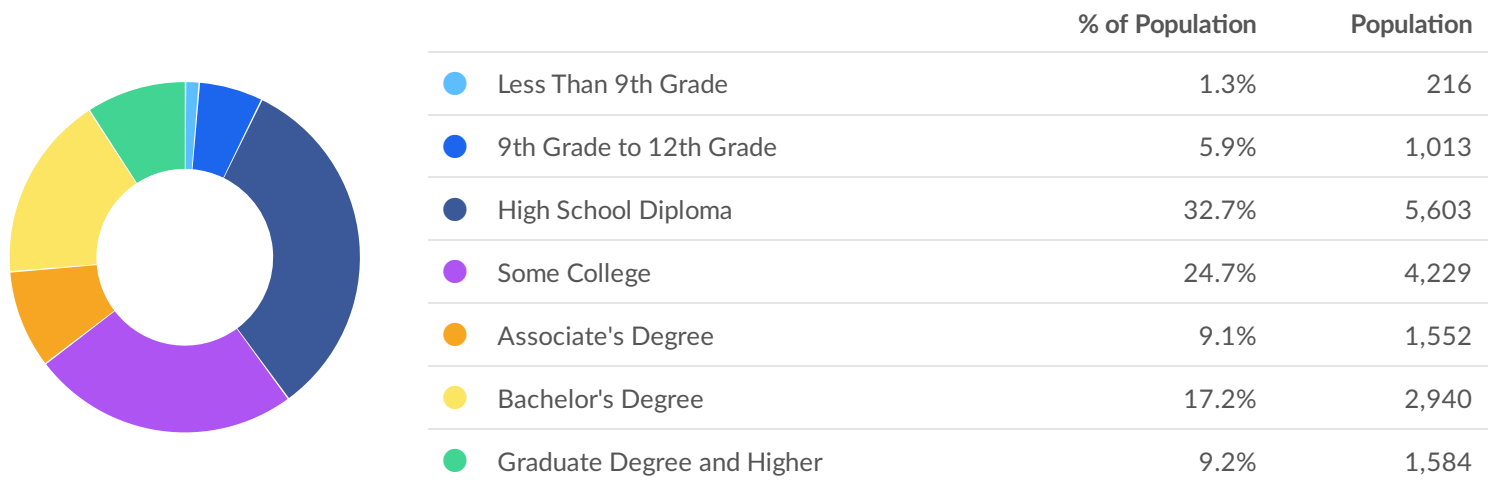
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	21,992	9,822	9,557	103.7	\$829.19M	\$1.25B	\$885.80M
NCWRPC	439,469	224,862	228,305	99.4	\$22.63B	\$29.66B	\$28.40B
Wisconsin	5,829,343	3,089,956	3,180,026	100.0	\$339.02B	\$308.87B	\$336.99B

2019 Labor Force Breakdown



Educational Attainment

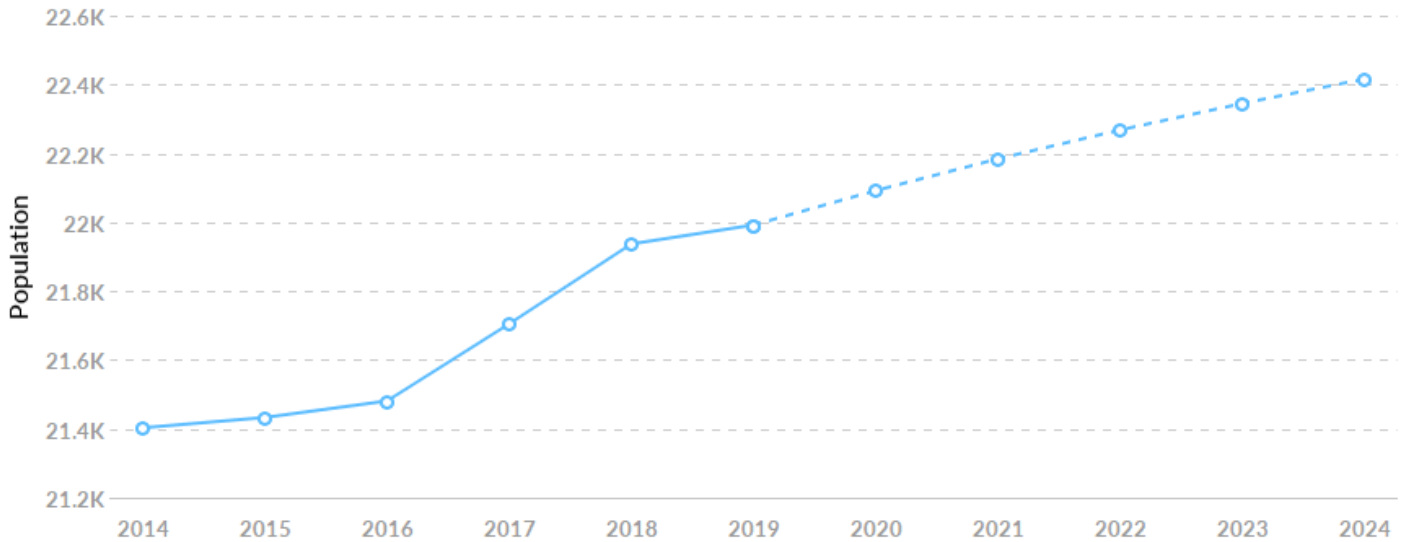
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Historic & Projected Trends

Population Trends

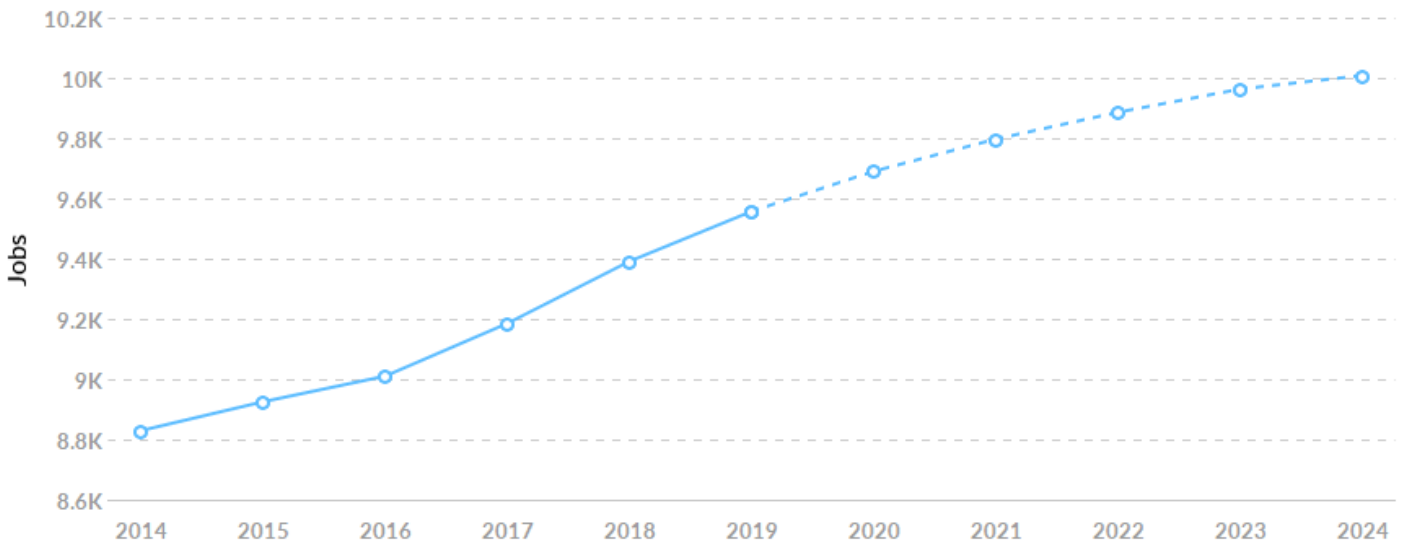
As of 2019 the region's population increased by 2.8% since 2014, growing by 589. Population is expected to increase by 1.9% between 2019 and 2024, adding 424.



Timeframe	Population
2014	21,403
2015	21,433
2016	21,481
2017	21,705
2018	21,937
2019	21,992
2020	22,092
2021	22,184
2022	22,268
2023	22,345
2024	22,416

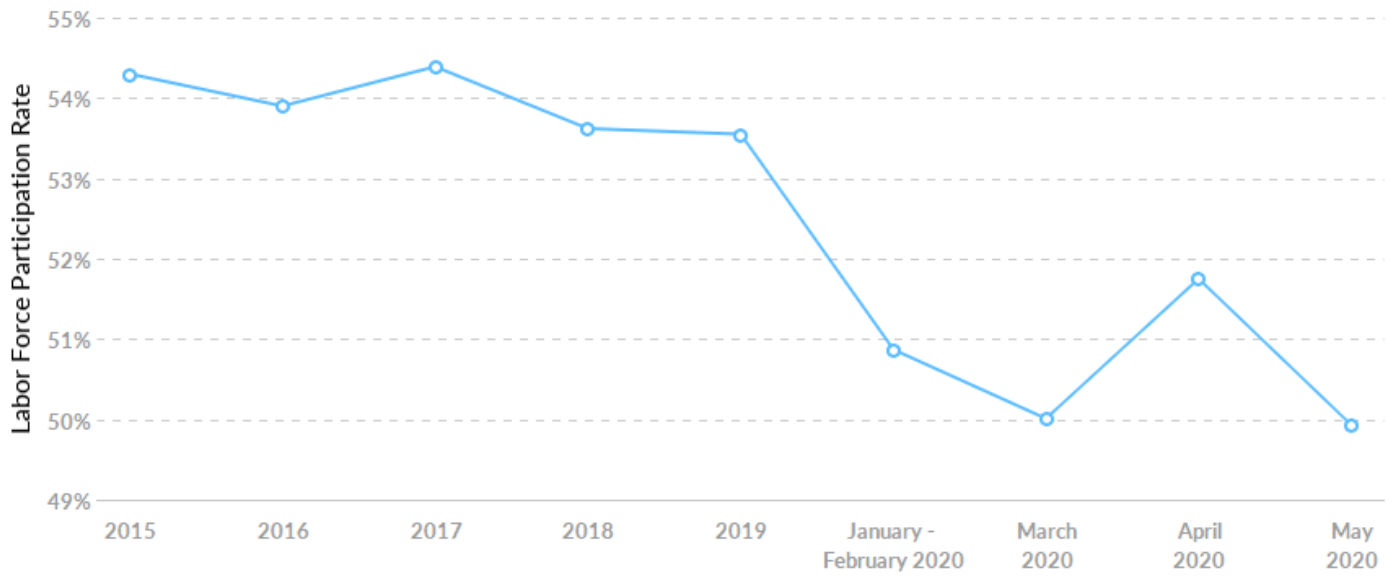
Job Trends

From 2014 to 2019, jobs increased by 8.2% in Vilas County, WI from 8,829 to 9,557. This change **outpaced the national growth rate of 7.9% by 0.3%.**



Timeframe	Jobs
2014	8,829
2015	8,925
2016	9,010
2017	9,185
2018	9,391
2019	9,557
2020	9,690
2021	9,797
2022	9,886
2023	9,963
2024	10,008

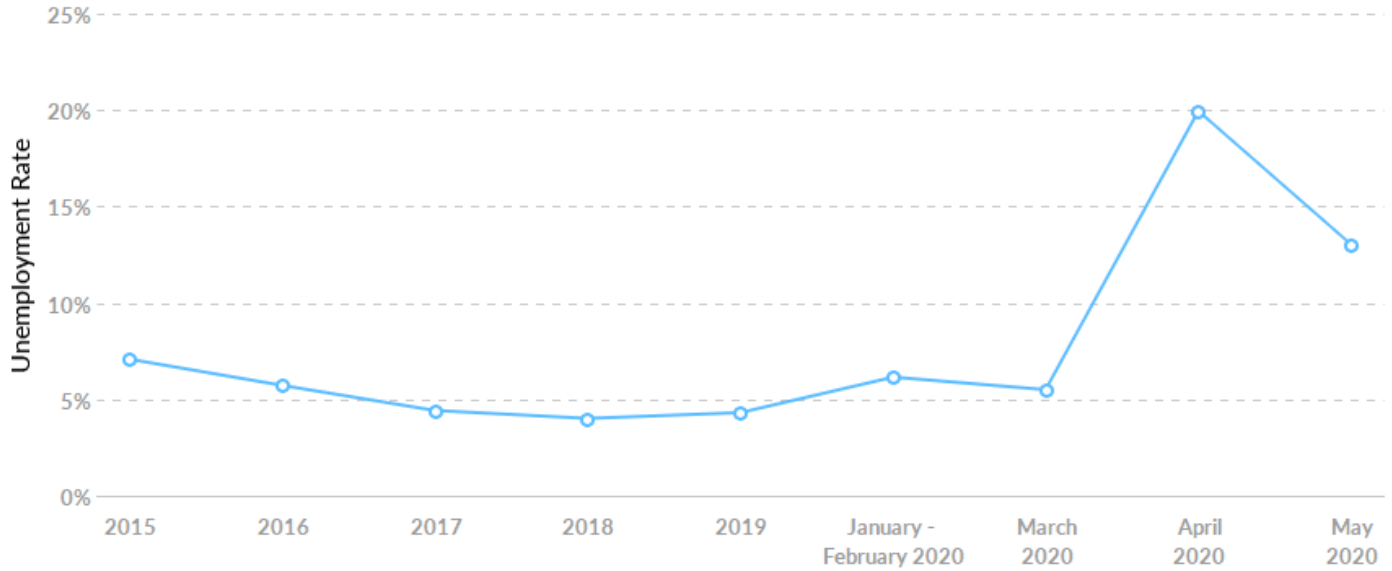
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	54.30%
2016	53.90%
2017	54.39%
2018	53.62%
2019	53.55%
January - February 2020	50.87%
March 2020	50.01%
April 2020	51.75%
May 2020	49.93%

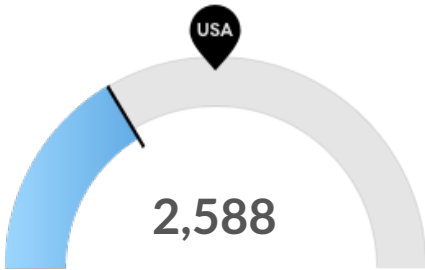
Unemployment Rate Trends

Vilas County, WI had a May 2020 unemployment rate of 13.02%, **increasing from 7.08%** 5 years before.



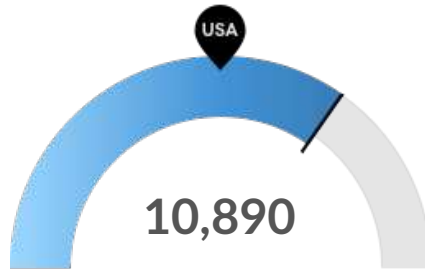
Timeframe	Unemployment Rate
2015	7.08%
2016	5.72%
2017	4.42%
2018	4.01%
2019	4.31%
January - February 2020	6.15%
March 2020	5.50%
April 2020	19.94%
May 2020	13.02%

Population Characteristics



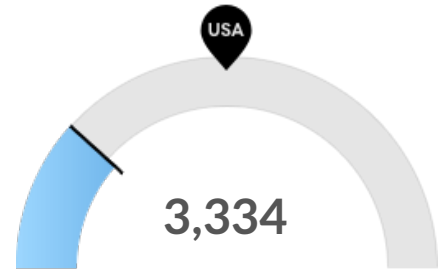
Millennials

Vilas County, WI has 2,588 millennials (ages 25-39). The national average for an area this size is 4,510.



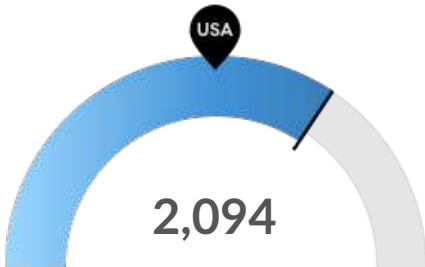
Retiring Soon

Retirement risk is high in Vilas County, WI. The national average for an area this size is 6,350 people 55 or older, while there are 10,890 here.



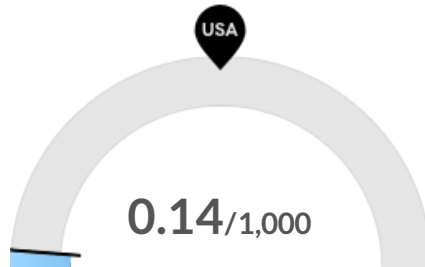
Racial Diversity

Racial diversity is low in Vilas County, WI. The national average for an area this size is 8,691 racially diverse people, while there are 3,334 here.



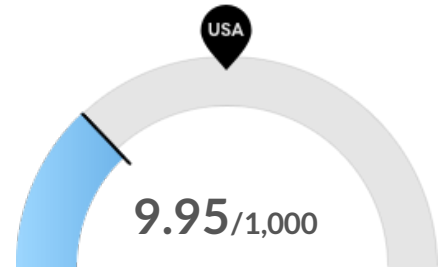
Veterans

Vilas County, WI has 2,094 veterans. The national average for an area this size is 1,248.



Violent Crime

Vilas County, WI has 0.14 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

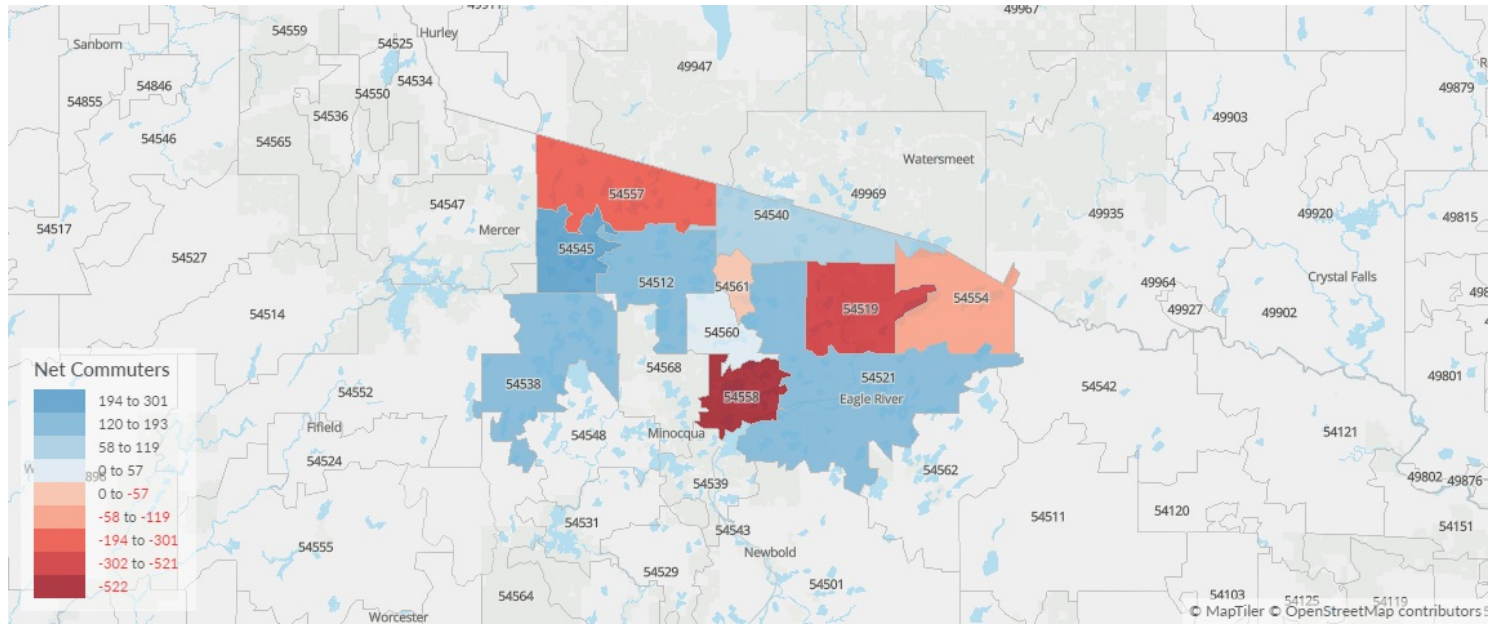


Property Crime

Vilas County, WI has 9.95 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Vilas County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

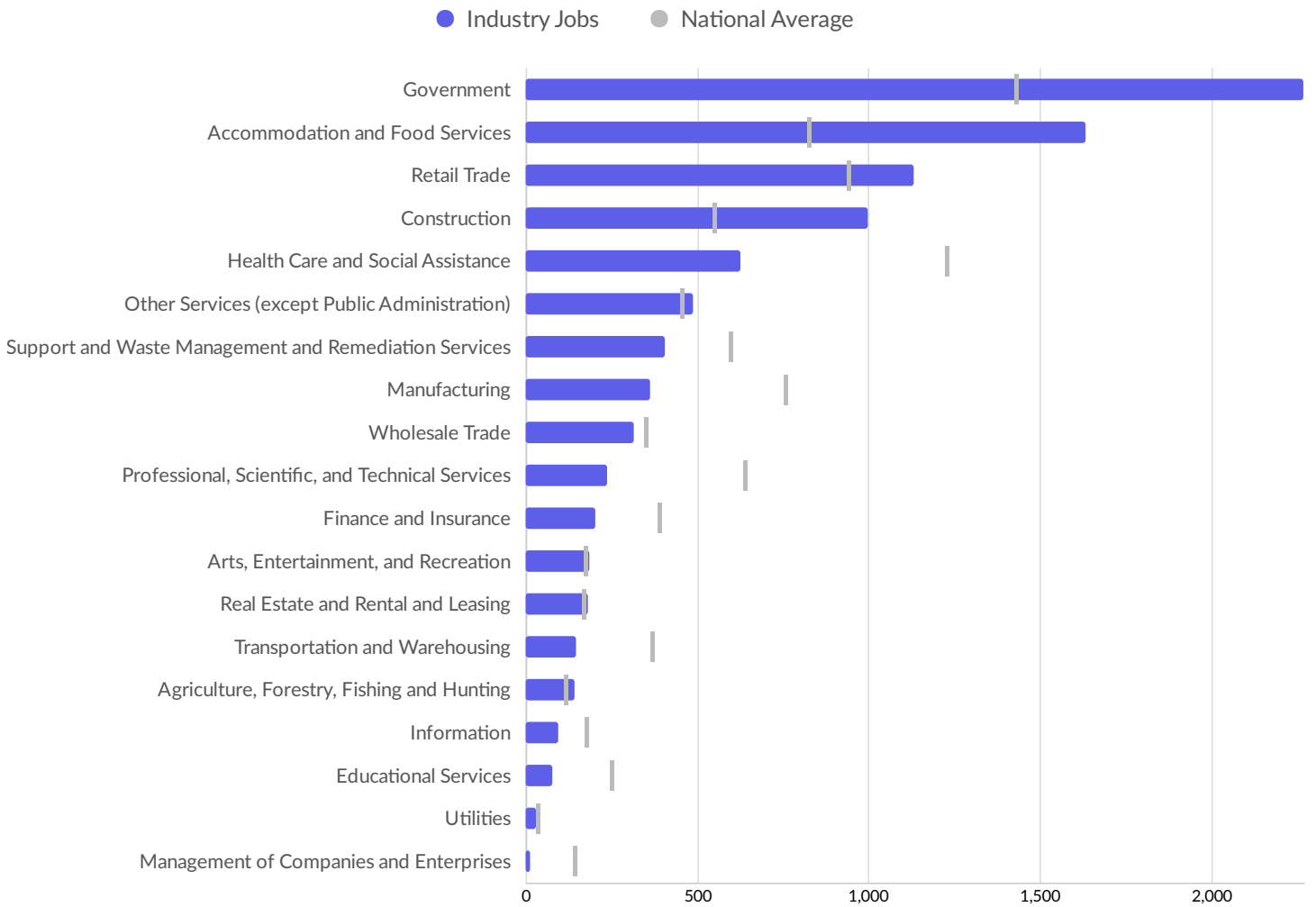
ZIP	Name	2019 Employment
54521	Eagle River, WI (in Vilas...	4,562
54538	Lac Du Flambeau, WI (i...	1,093
54558	Saint Germain, WI (in Vi...	740
54545	Manitowish Waters, WI...	682
54540	Land O Lakes, WI (in Vil...	658

Where Talent Lives

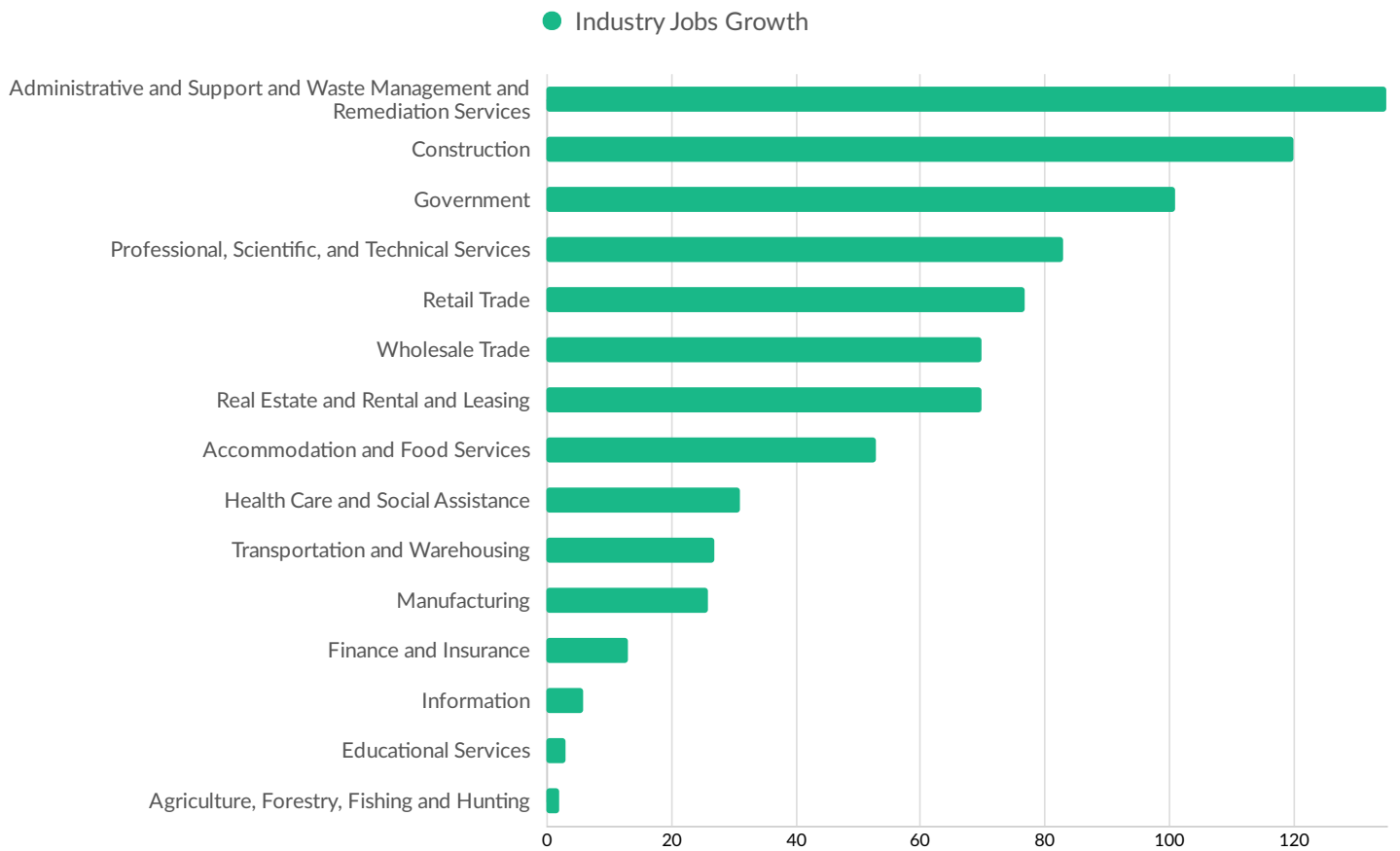
ZIP	Name	2019 Workers
54521	Eagle River, WI (in Vilas...	4,442
54558	Saint Germain, WI (in Vi...	1,263
54538	Lac Du Flambeau, WI (i...	943
54519	Conover, WI (in Vilas co...	622
54554	Phelps, WI (in Vilas cou...	613

Industry Characteristics

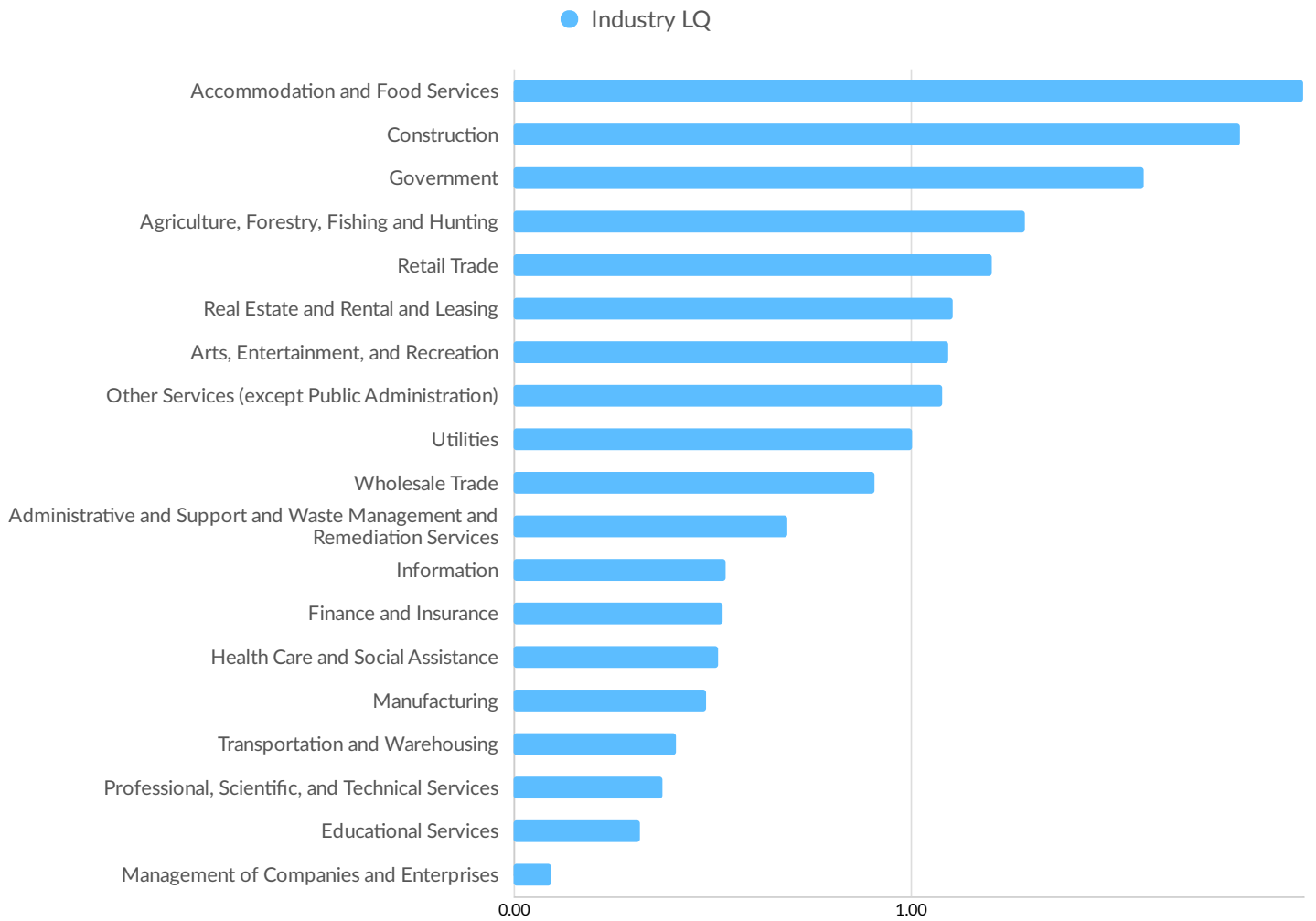
Largest Industries



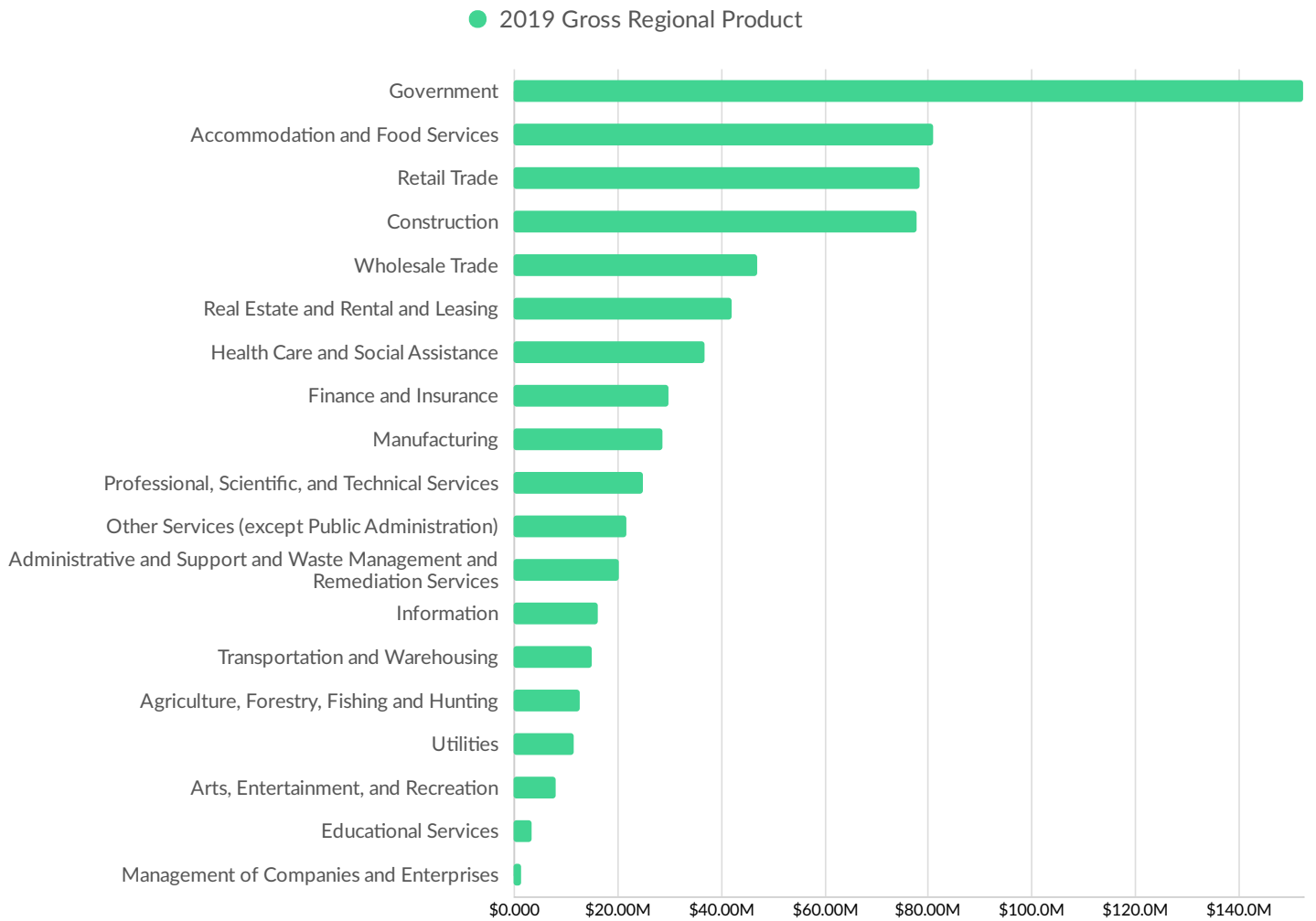
Top Growing Industries



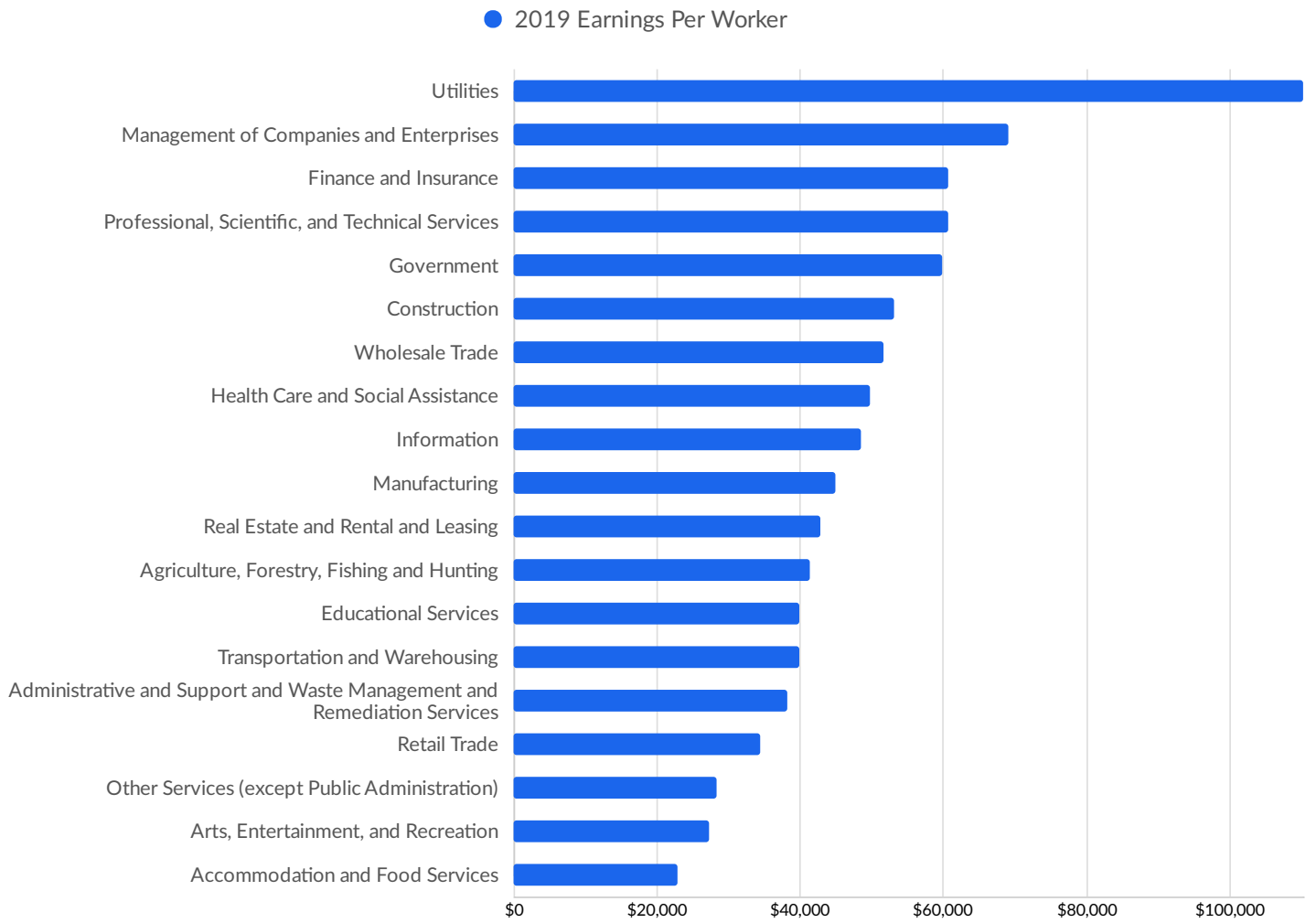
Top Industry LQ



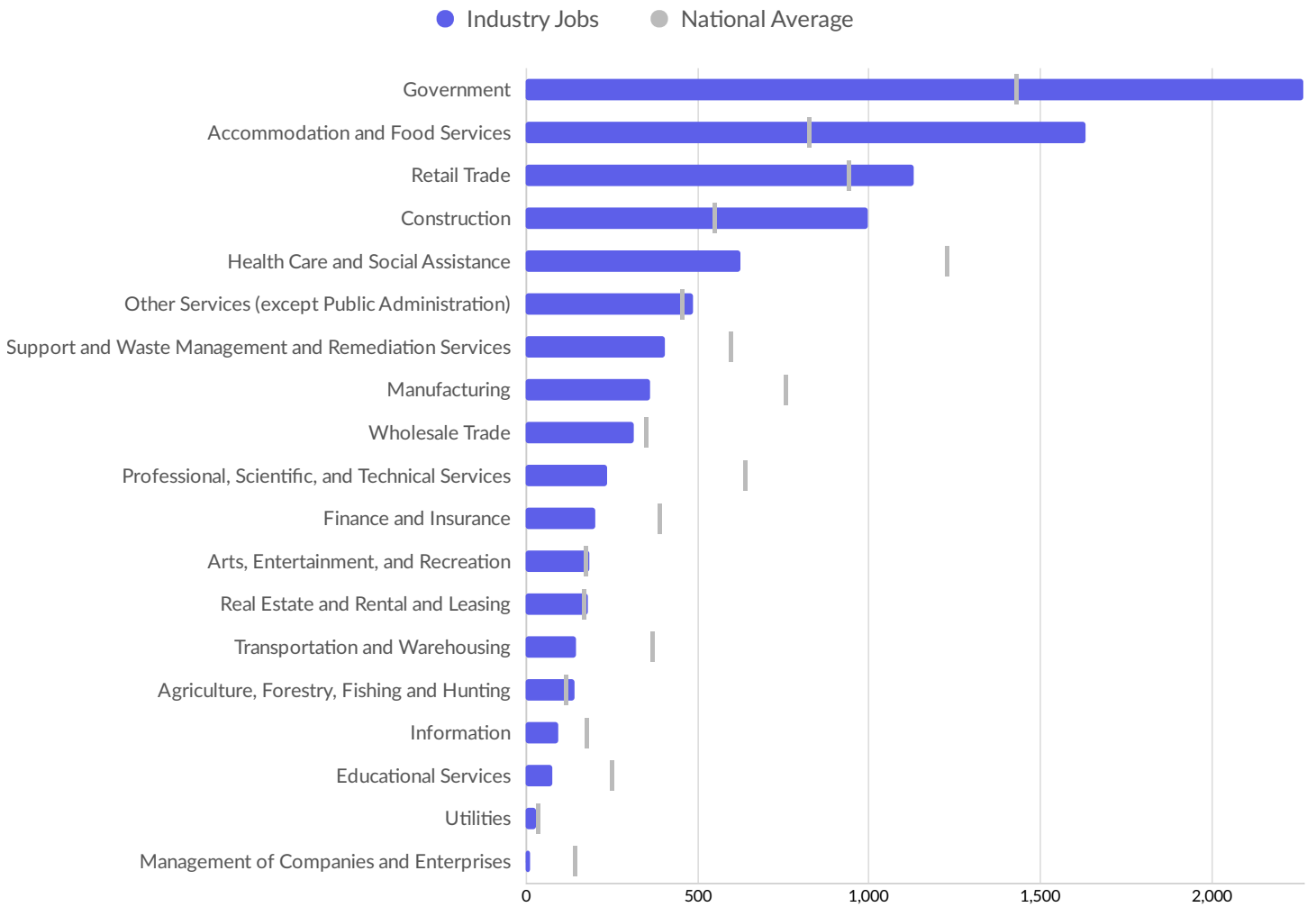
Top Industry GRP



Top Industry Earnings























Largest Industries



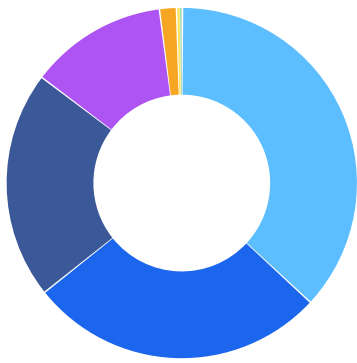
Business Characteristics

1,080 Companies Employ Your Workers

Online profiles for your workers mention 1,080 companies as employers, with the top 10 appearing below. In the last 12 months, 414 companies in Vilas County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northland Pines School District	34 	Platinum Supplemental Insuranc...	200 
Lake of The Torches Econ Dev C...	26 	Roehl Transport, Inc.	154 
Ministry Health Care, Inc.	23 	CRST International, Inc.	84 
Lac Du Flambeau Band of Lake S...	20 	McDonald's Corporation	47 
Peter Christensen	13 	Pegasus Transportation, Inc.	47 
County of Vilas	12 	The Kroger Co	46 
Marshfield Clinic	12 	Telereach Inc	43 
State of Wisconsin	11 	Vacasa LLC	43 
Eliason Realty of The North LLC	10 	Care.com, Inc.	42 
Lac Du Flambeau School District	10 	VIPKID	40 

Business Size

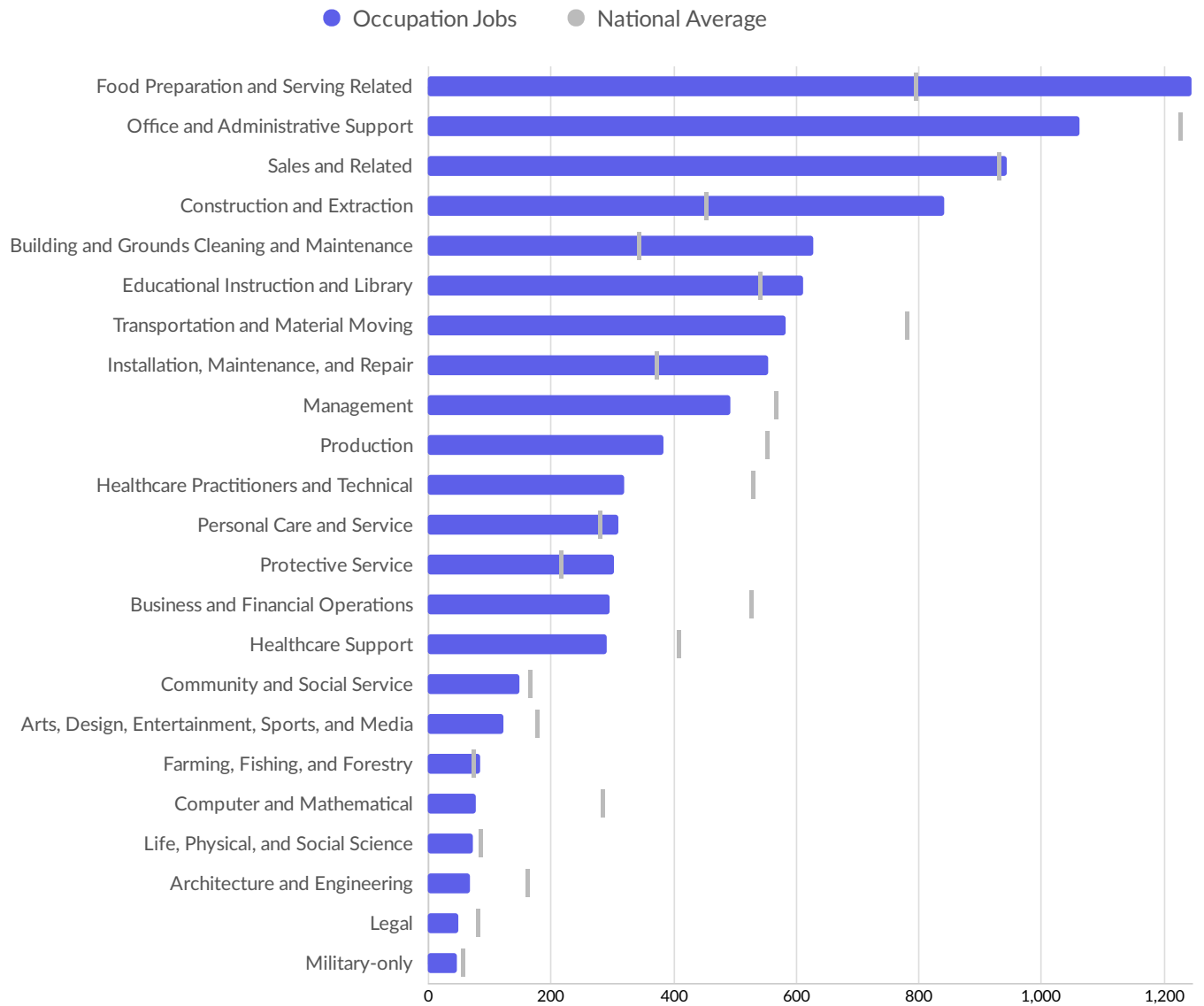


	Percentage	Business Count
1 to 4 employees	36.8%	593
5 to 9 employees	27.4%	441
10 to 19 employees	21.0%	338
20 to 49 employees	12.7%	204
50 to 99 employees	1.6%	25
100 to 249 employees	0.4%	6
250 to 499 employees	0.1%	1
500+ employees	0.1%	2

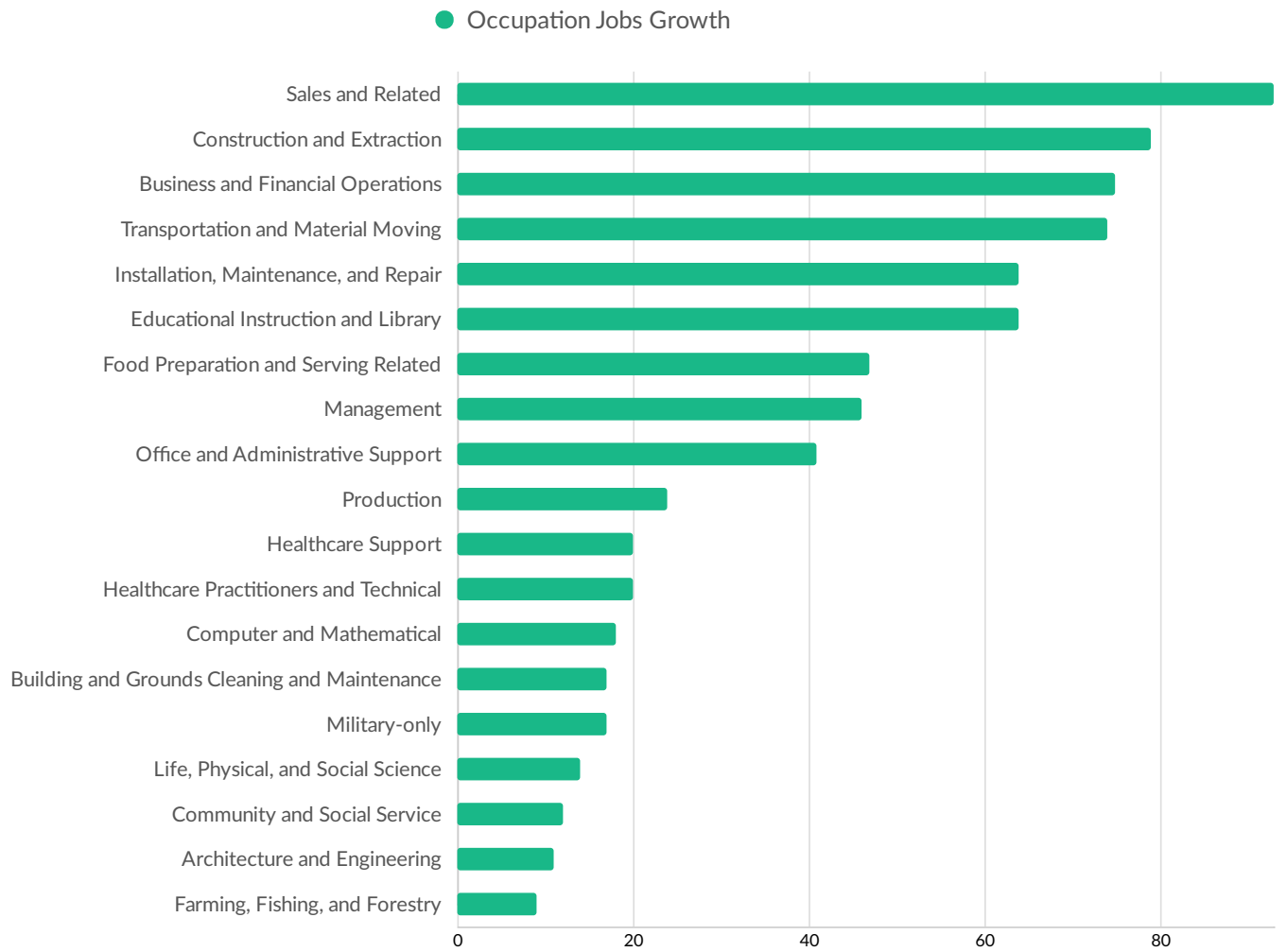
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

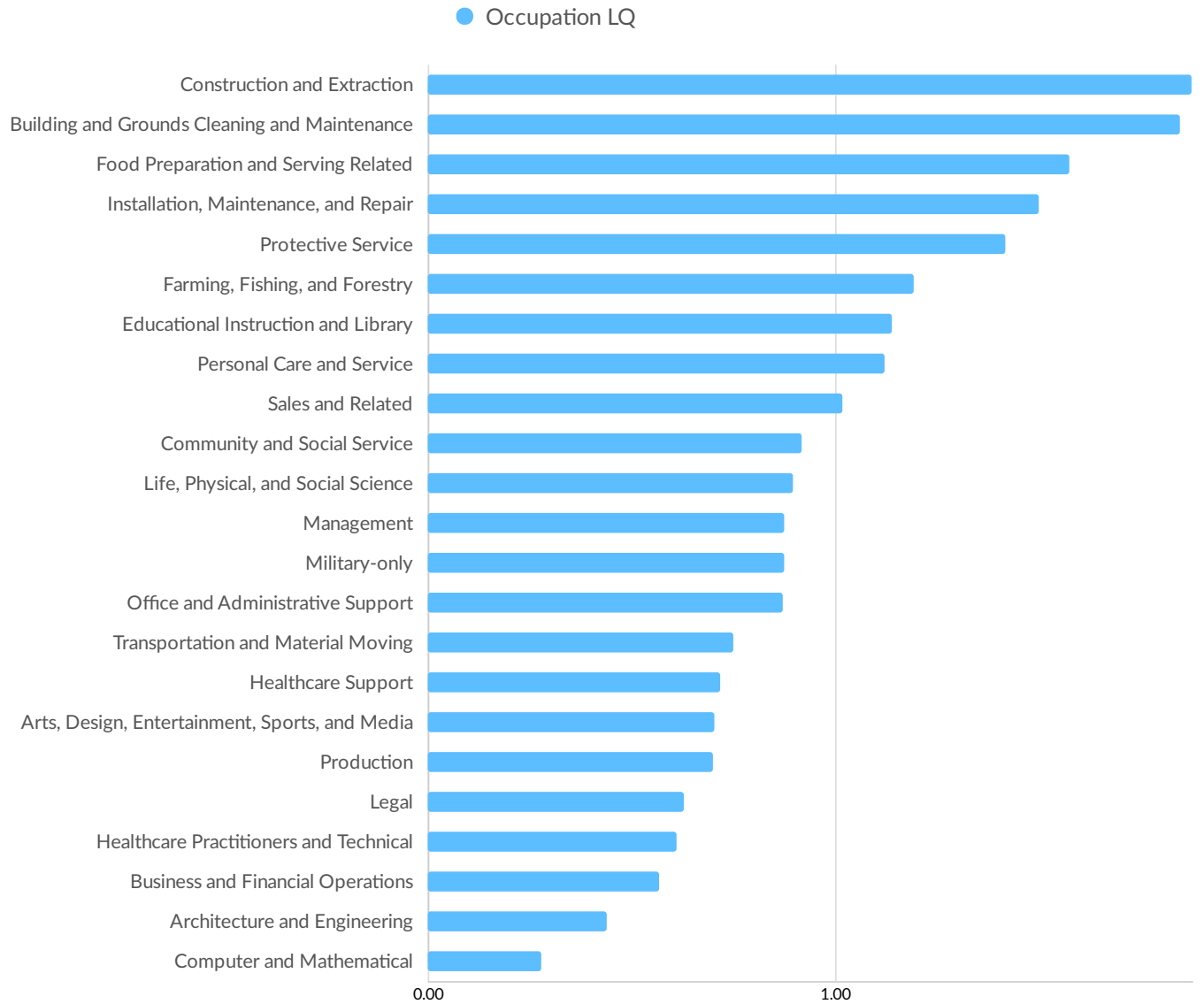
Largest Occupations



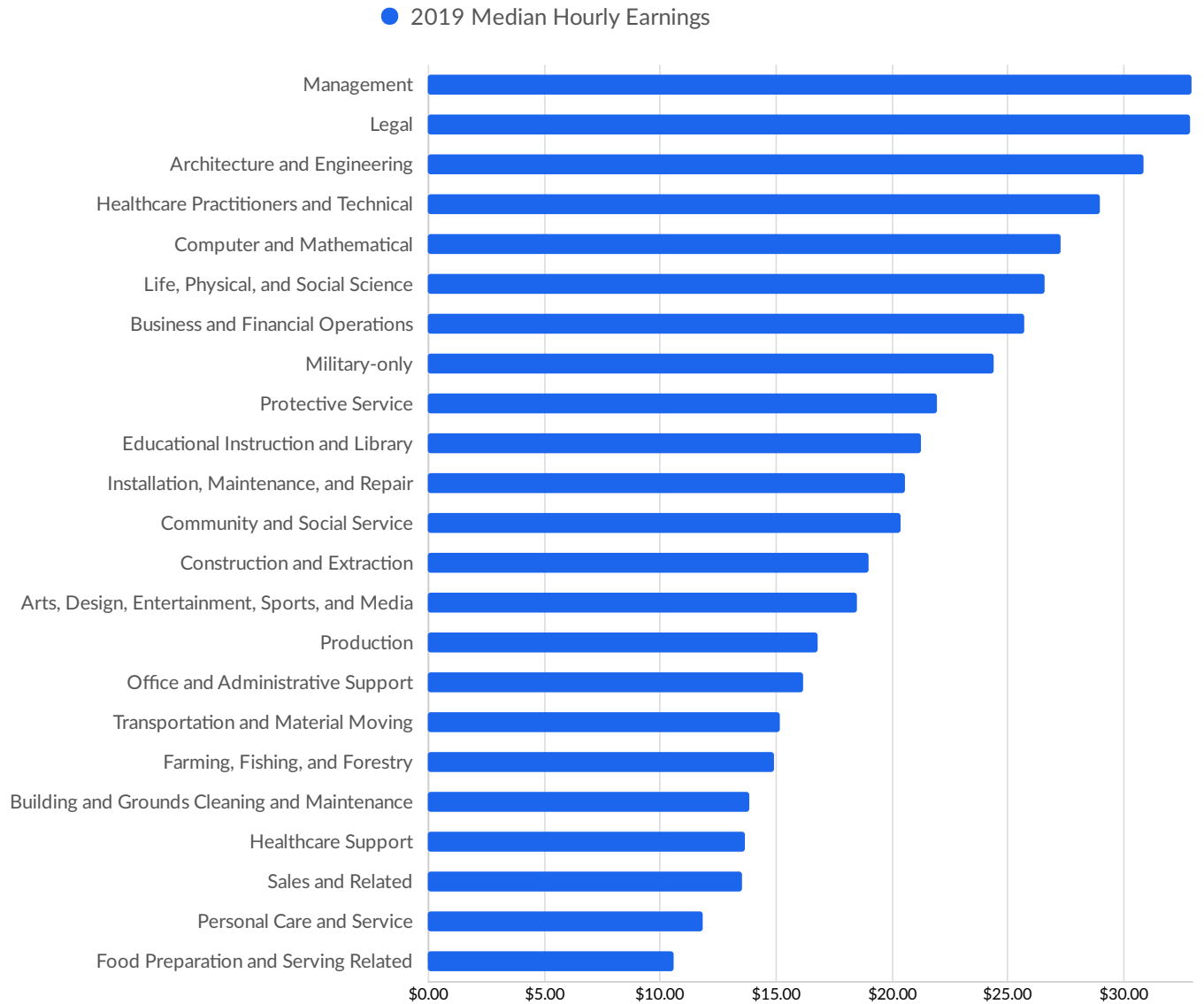
Top Growing Occupations



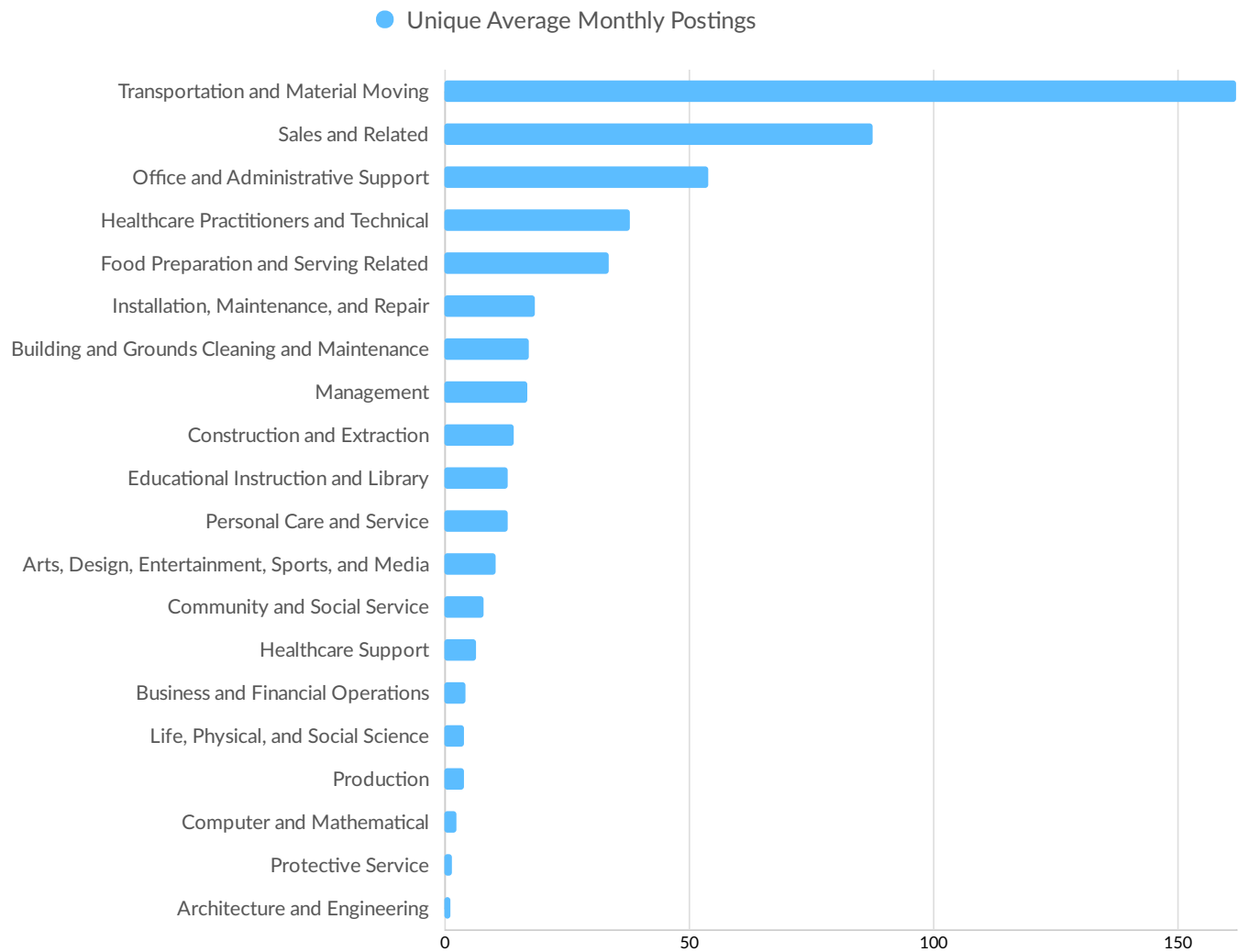
Top Occupation LQ



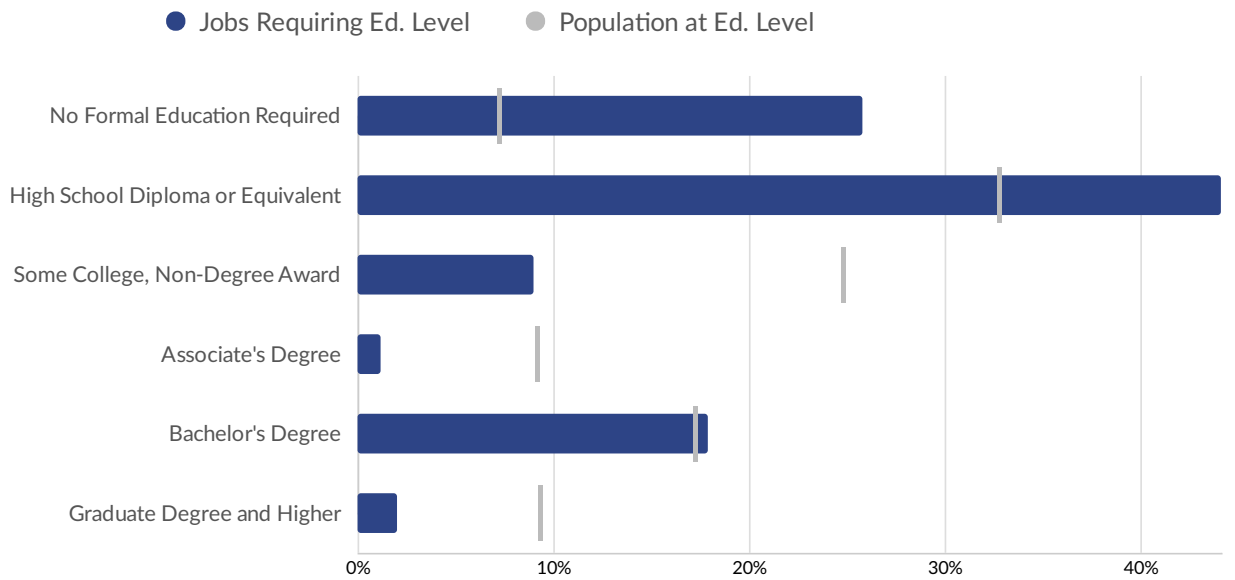
Top Occupation Earnings



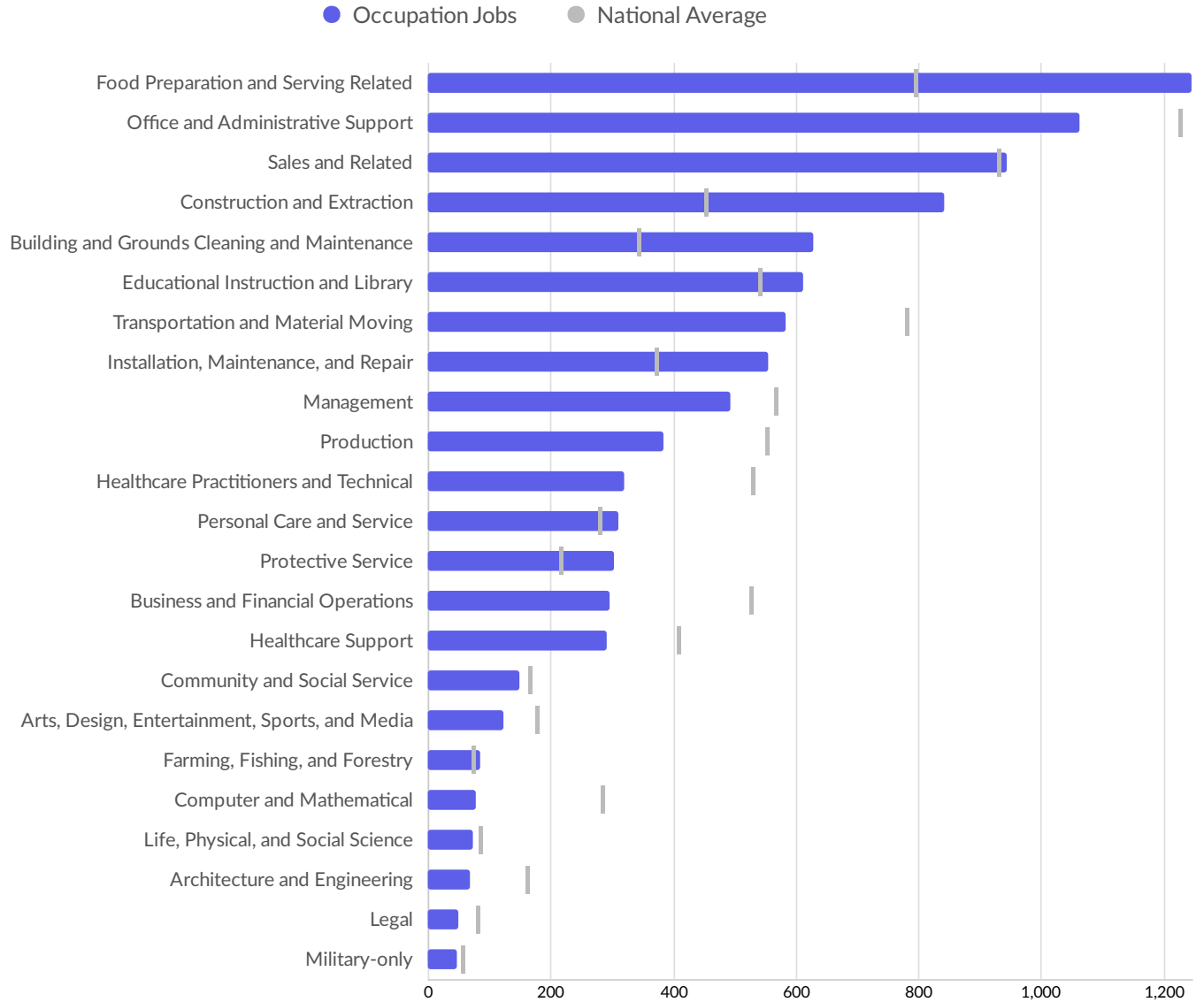
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Vilas County, WI produced graduates.

In-Demand Skills

