



Adams County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,265

Population (2020)

Population **grew by 237** over the last 5 years and is projected to **grow by 162** over the next 5 years.

5,877

Total Regional Employment

Jobs **decreased by 76** over the last 5 years but are projected to **grow by 119** over the next 5 years.

\$43.3K

Median Household Income (2018)

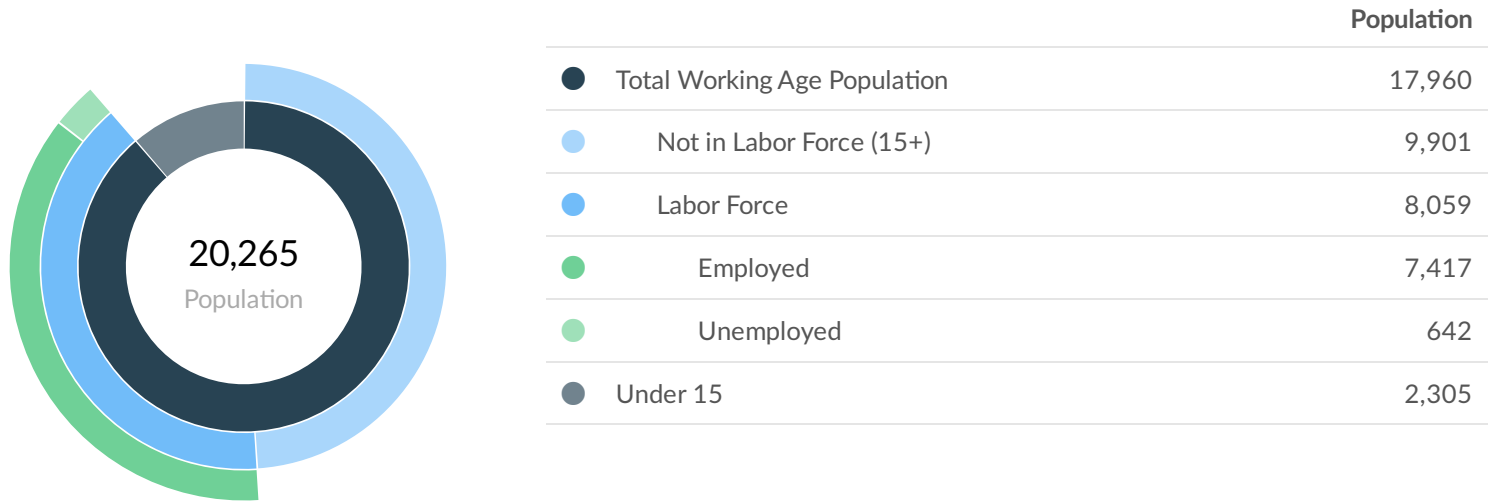
Median household income is **\$17.0K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 1.2%** since 2015, growing by 237. Population is expected to **increase by 0.8%** between 2020 and 2025, adding 162.
- From 2015 to 2020, jobs **declined by 1.3%** in Adams County, WI from 5,953 to **5,877**. This change **fell short of the national growth rate of 6.2% by 7.5%**. As the number of jobs declined, the **labor force participation rate decreased from 46.9% to 44.9% between 2015 and 2020**.
- Concerning educational attainment, **8.5% of Adams County, WI residents possess a Bachelor's Degree** (10.6% below the national average), and **8.1% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2020 are Crop Production, Traveler Accommodation, and Local Government, Excluding Education and Hospitals.

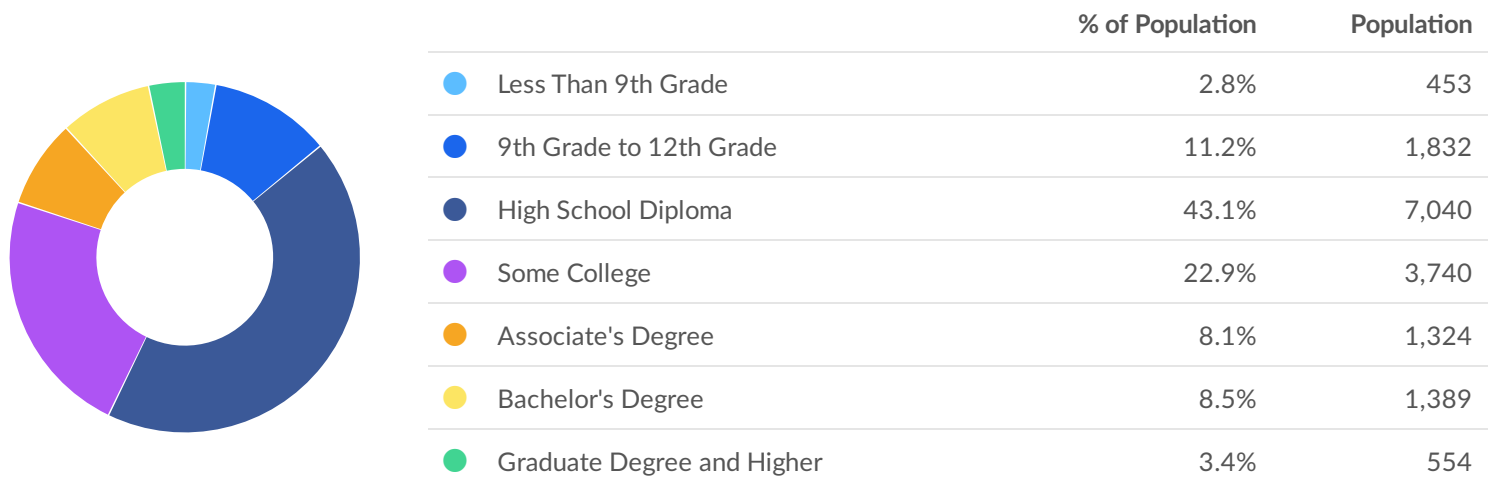
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	20,265	8,059	5,877	96.8	\$547.47M	\$1.21B	\$977.03M
NCWRPC	440,000	225,585	227,348	99.4	\$22.76B	\$29.92B	\$28.79B
State	5,838,034	3,062,770	3,184,256	100.0	\$339.97B	\$308.33B	\$336.99B

2020 Labor Force Breakdown



Educational Attainment

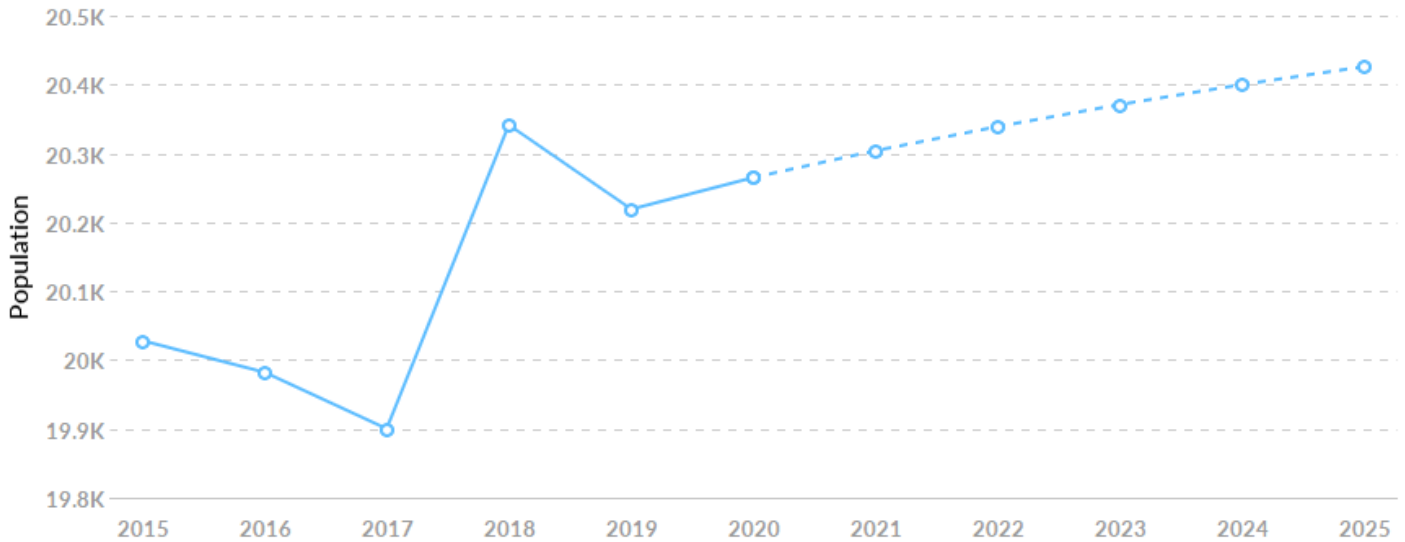
Concerning educational attainment, **8.5% of Adams County, WI residents possess a Bachelor's Degree** (10.6% below the national average), and **8.1% hold an Associate's Degree** (0.1% below the national average).



Historic & Projected Trends

Population Trends

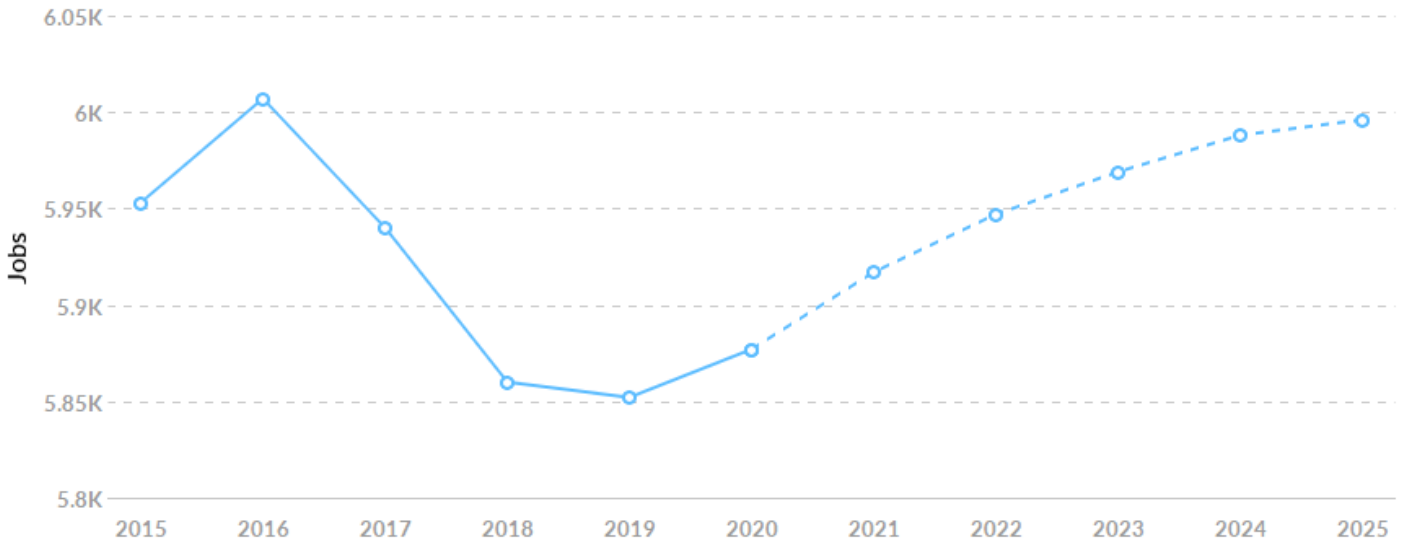
As of 2020 the region's population **increased by 1.2%** since 2015, growing by 237. Population is expected to **increase by 0.8%** between 2020 and 2025, adding 162.



Timeframe	Population
2015	20,028
2016	19,982
2017	19,900
2018	20,341
2019	20,219
2020	20,265
2021	20,304
2022	20,339
2023	20,371
2024	20,400
2025	20,426

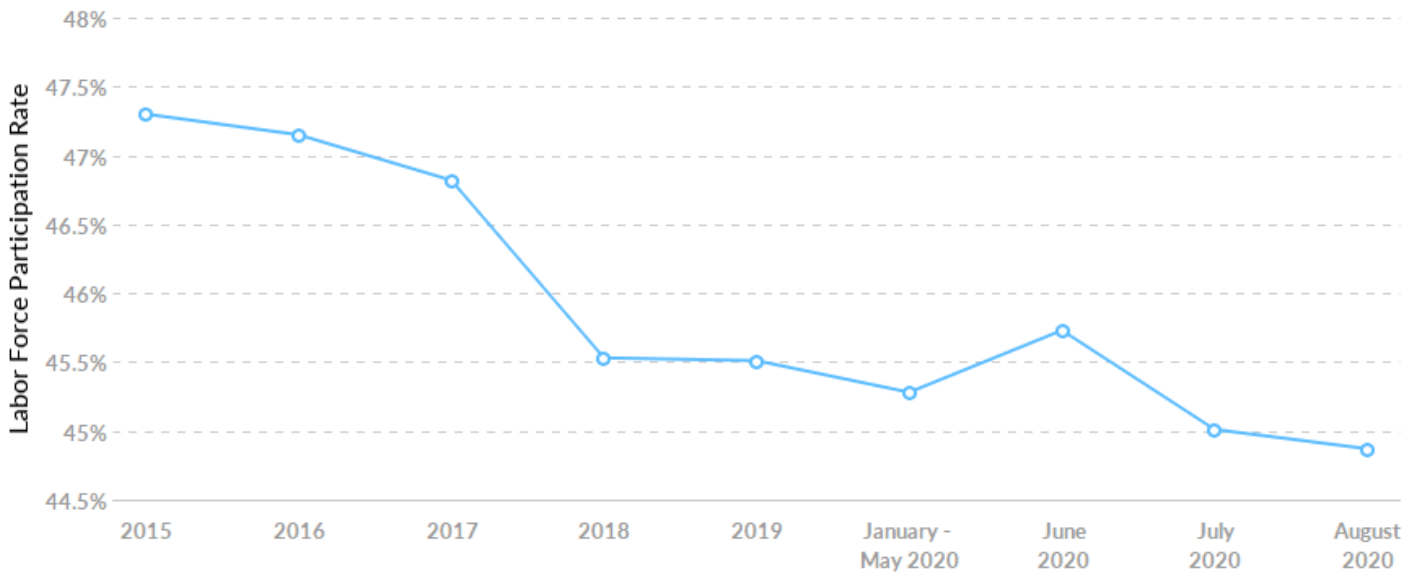
Job Trends

From 2015 to 2020, jobs declined by 1.3% in Adams County, WI from 5,953 to 5,877. This change fell short of the national growth rate of 6.2% by 7.5%.



Timeframe	Jobs
2015	5,953
2016	6,007
2017	5,940
2018	5,860
2019	5,852
2020	5,877
2021	5,917
2022	5,947
2023	5,969
2024	5,988
2025	5,996

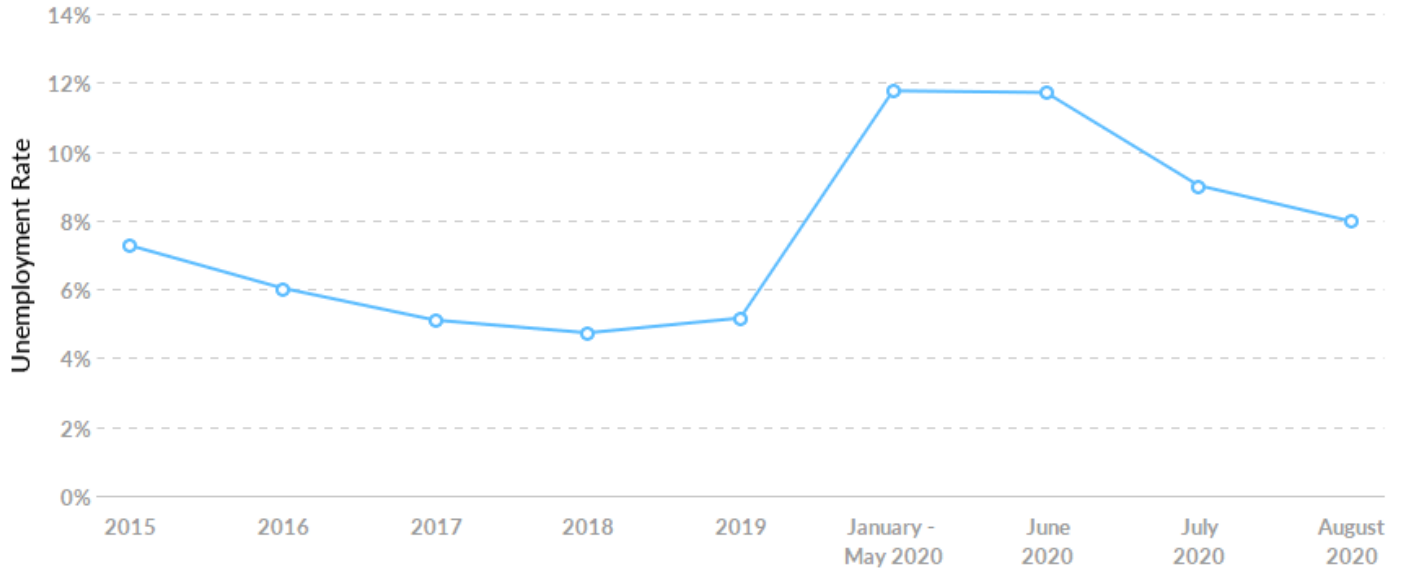
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	47.30%
2016	47.15%
2017	46.82%
2018	45.53%
2019	45.51%
January - May 2020	45.28%
June 2020	45.73%
July 2020	45.01%
August 2020	44.87%

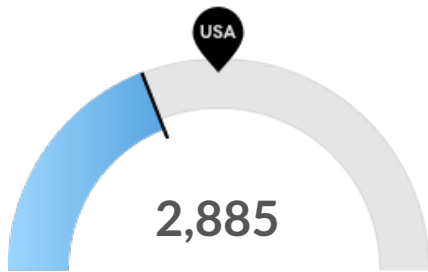
Unemployment Rate Trends

Adams County, WI had an August 2020 unemployment rate of 7.97%, increasing from 7.27% 5 years before.



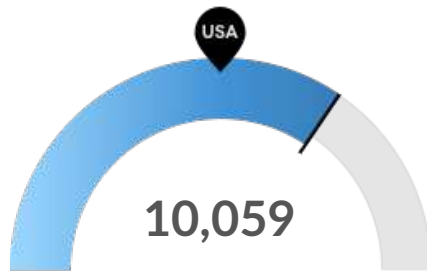
Timeframe	Unemployment Rate
2015	7.27%
2016	6.03%
2017	5.10%
2018	4.73%
2019	5.16%
January - May 2020	11.76%
June 2020	11.71%
July 2020	9.01%
August 2020	7.97%

Population Characteristics



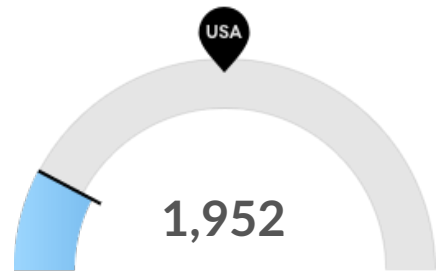
Millennials

Adams County, WI has 2,885 millennials (ages 25-39). The national average for an area this size is 4,169.



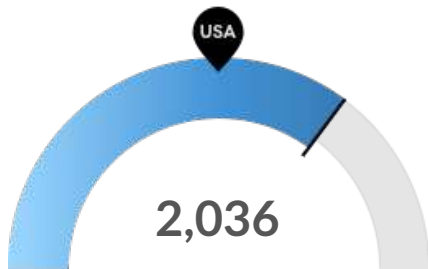
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 5,945 people 55 or older, while there are 10,059 here.



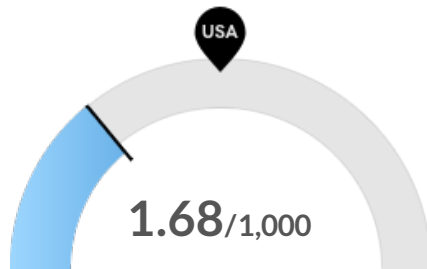
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,065 racially diverse people, while there are 1,952 here.



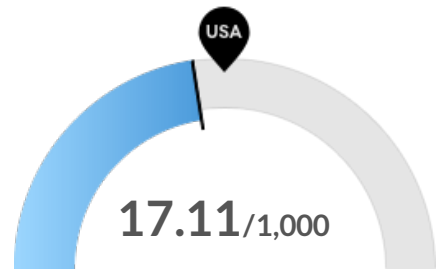
Veterans

Adams County, WI has 2,036 veterans. The national average for an area this size is 1,159.



Violent Crime

Adams County, WI has 1.68 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

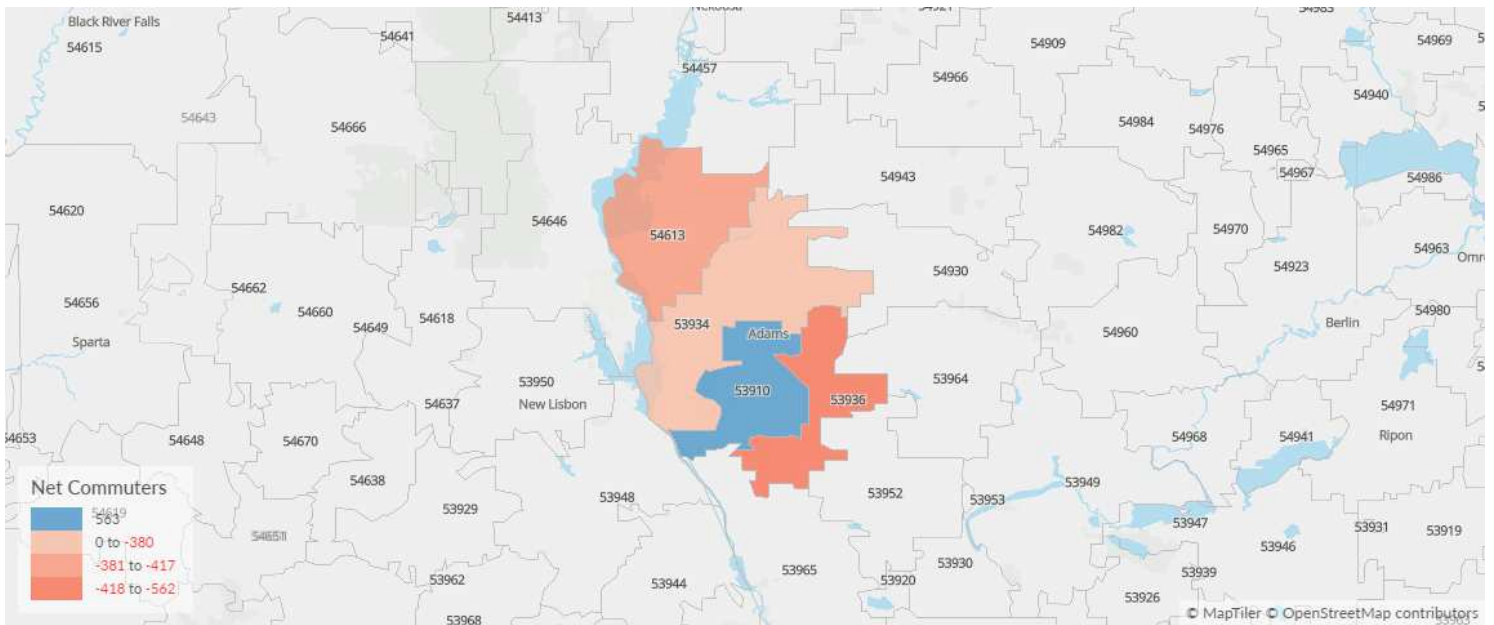


Property Crime

Adams County, WI has 17.11 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



Where Talent Works

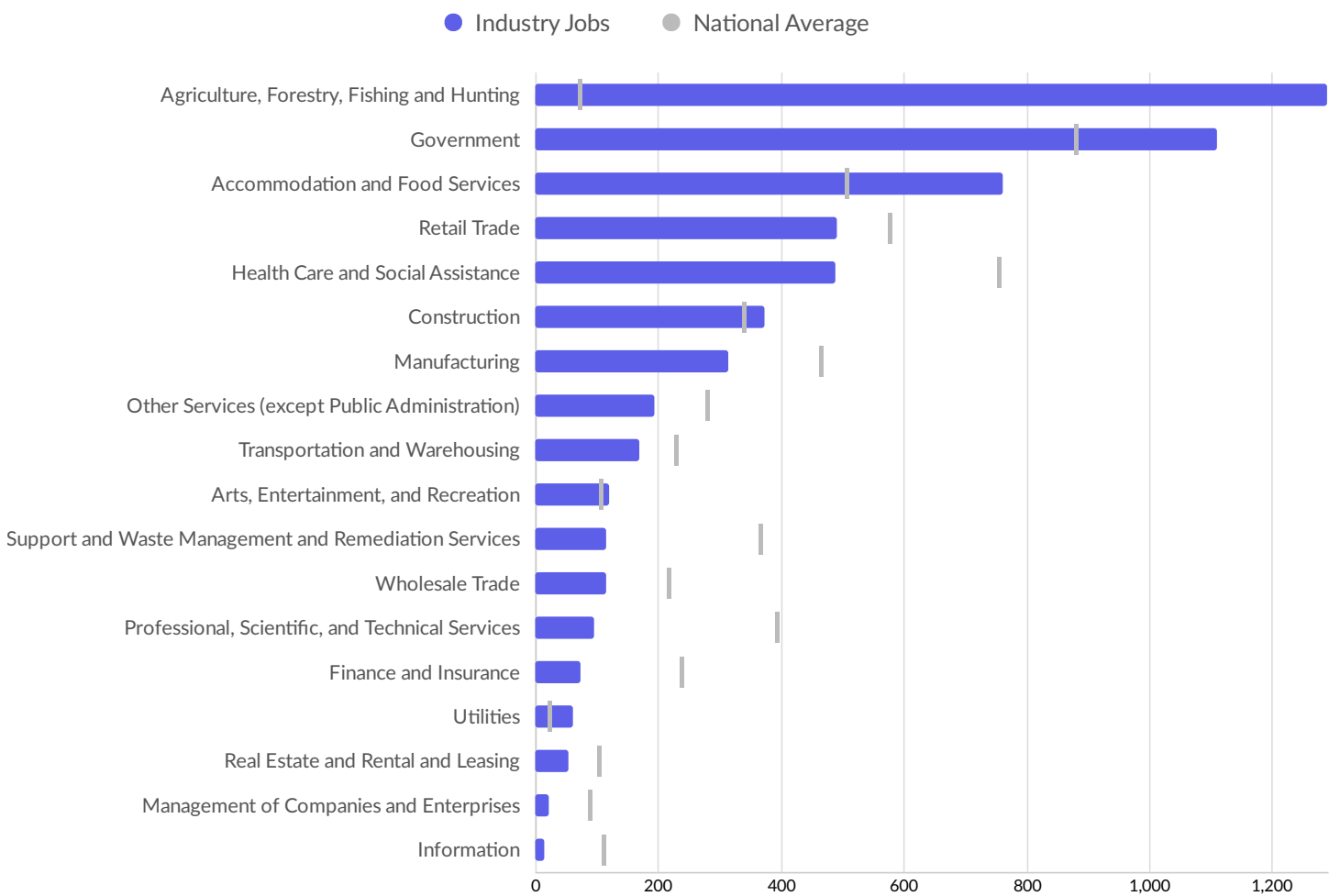
ZIP	Name	2020 Employment
53910	Adams, WI (in Adams co...	2,562
53934	Friendship, WI (in Adam...	1,838
54613	Arkdale, WI (in Adams c...	1,120
53936	Grand Marsh, WI (in Ad...	357

Where Talent Lives

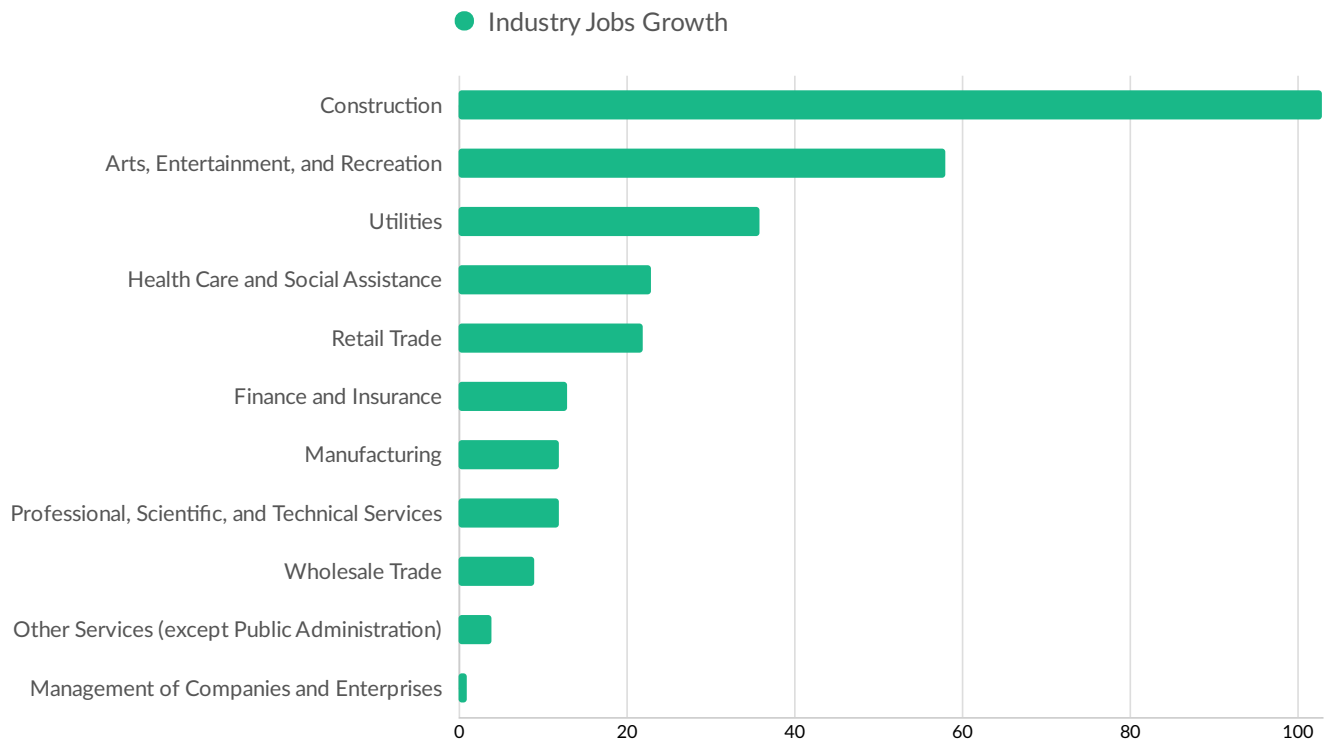
ZIP	Name	2020 Workers
53934	Friendship, WI (in Adam...	2,104
53910	Adams, WI (in Adams co...	1,999
54613	Arkdale, WI (in Adams c...	1,501
53936	Grand Marsh, WI (in Ad...	775

Industry Characteristics

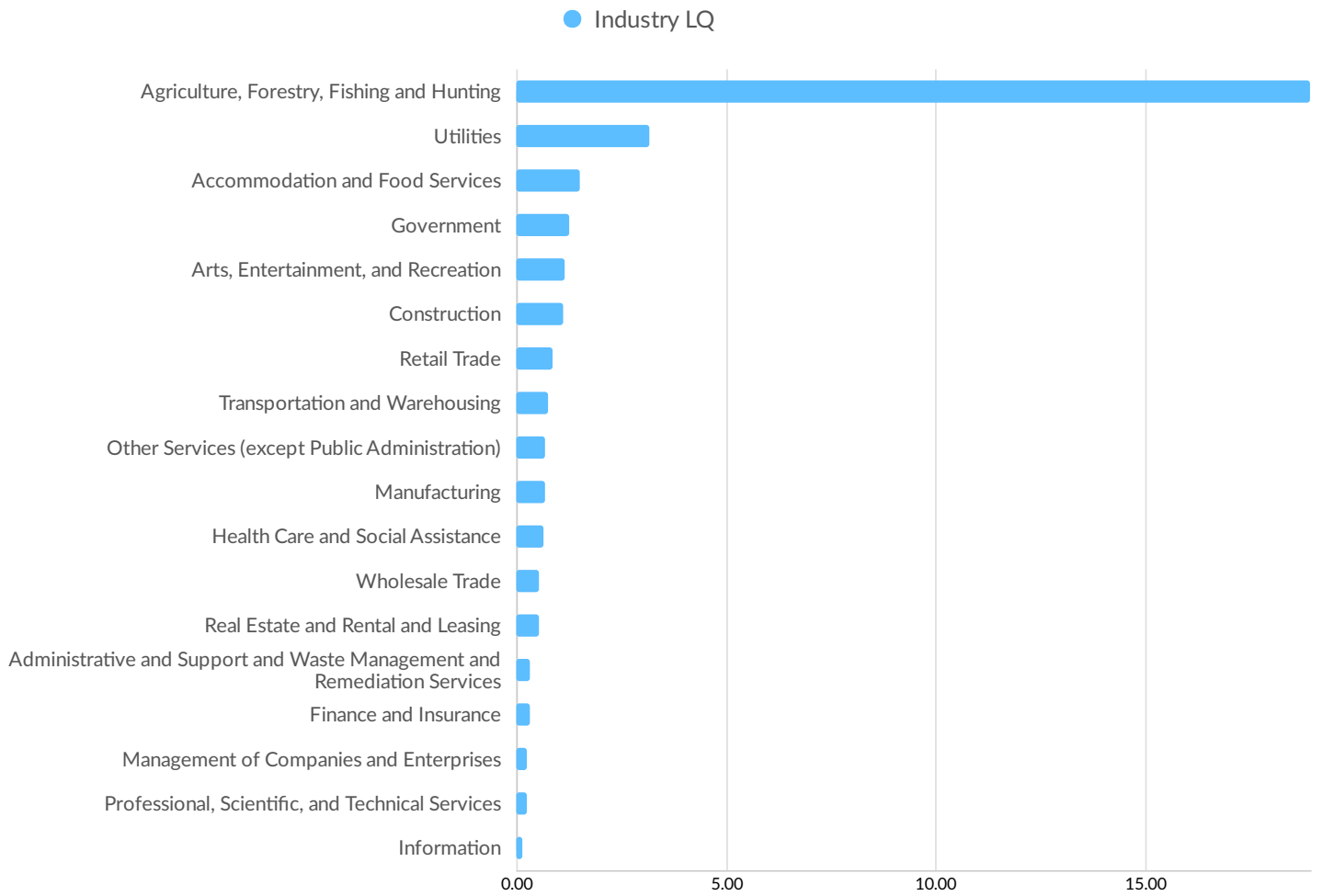
Largest Industries



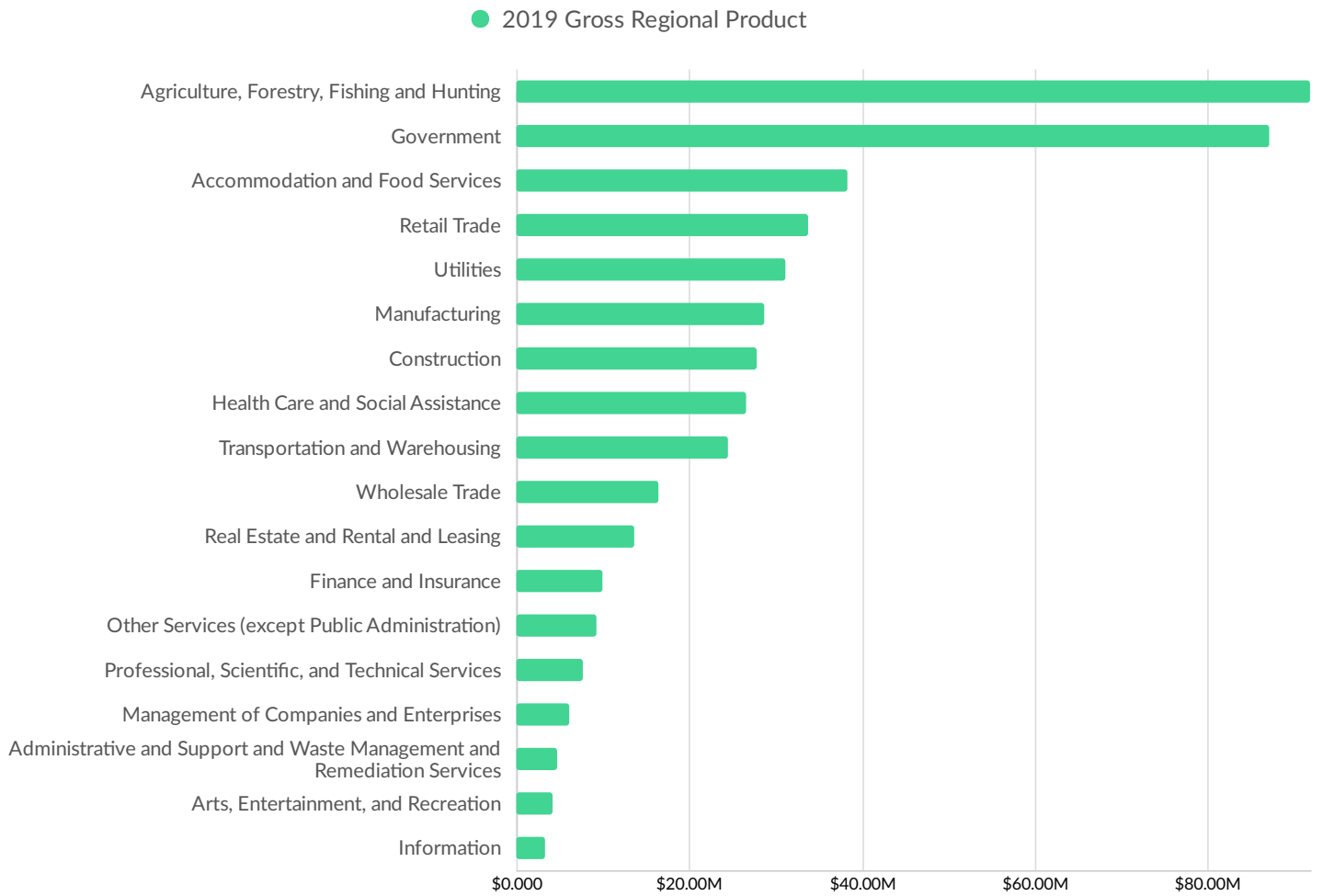
Top Growing Industries



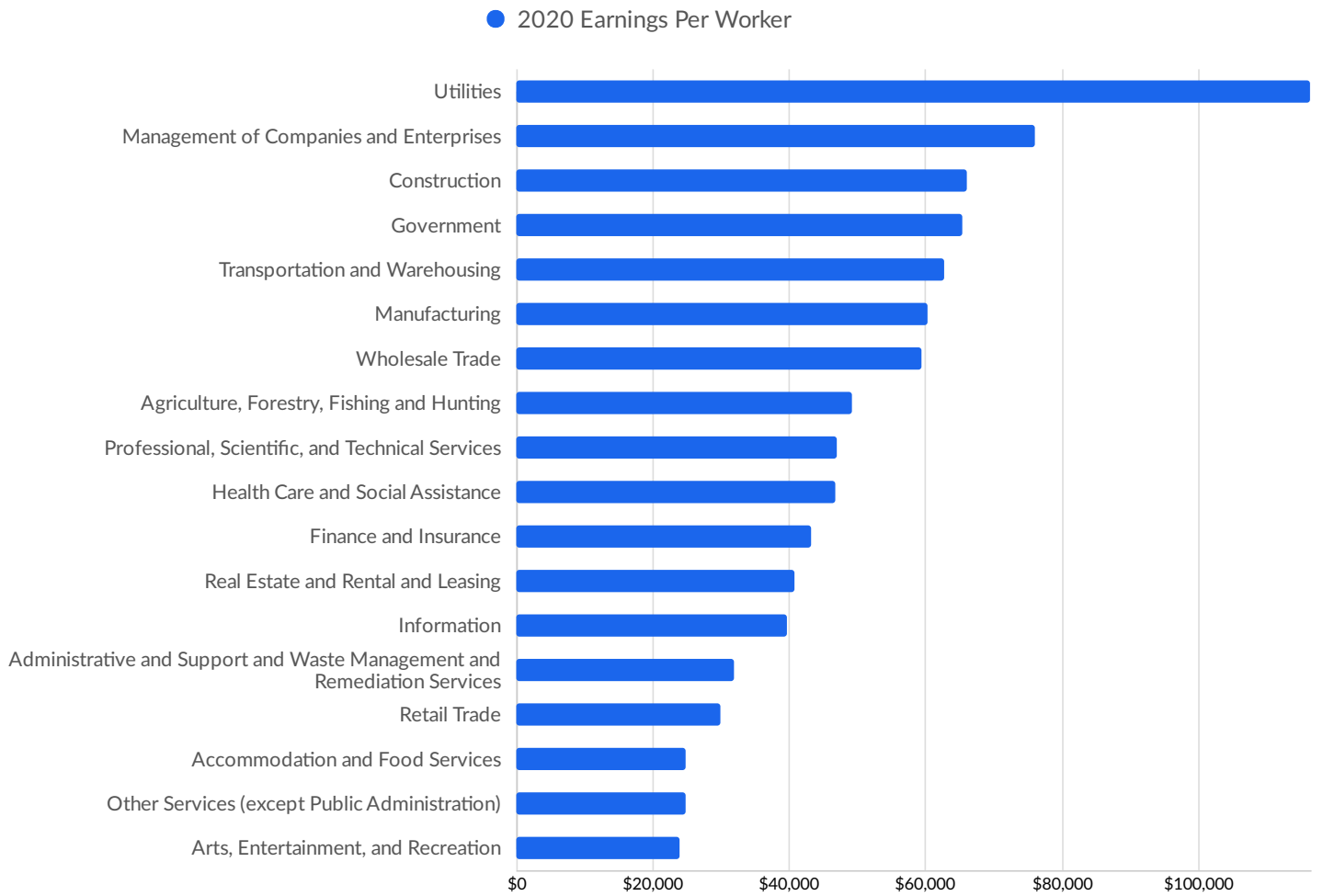
Top Industry LQ



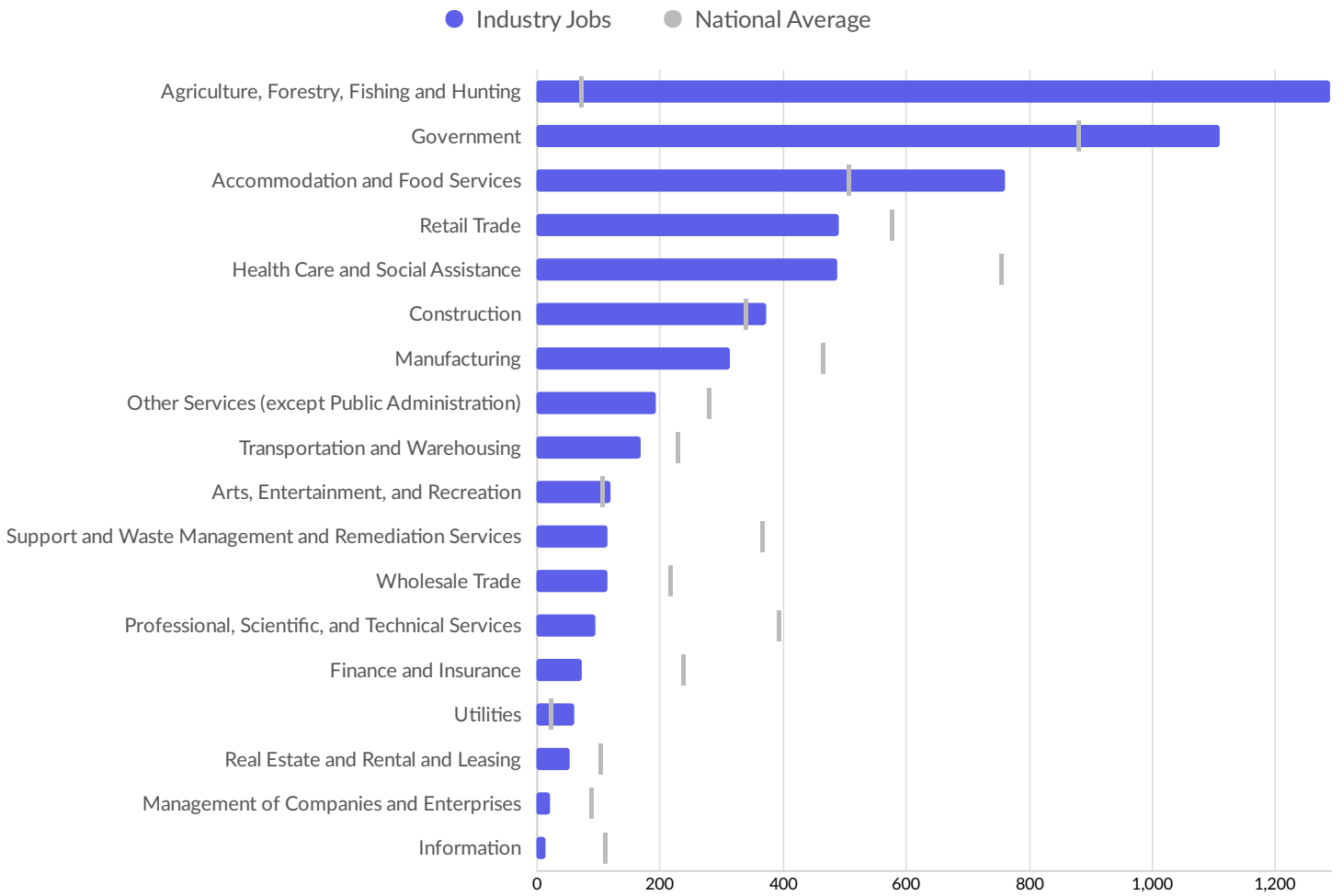
Top Industry GRP



Top Industry Earnings





















Largest Industries



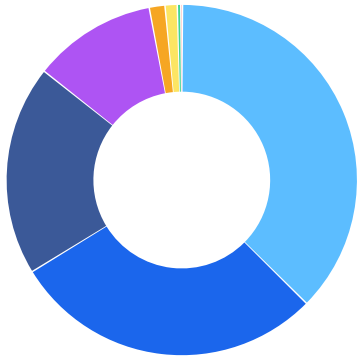
Business Characteristics

548 Companies Employ Your Workers

Online profiles for your workers mention 548 companies as employers, with the top 10 appearing below. In the last 12 months, 295 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The Adams Company	43 	Platinum Supplemental Insuranc...	102 
Adams-Friendship School District	39 	The Adams Company	73 
Moundview Memorial Hospital ...	23 	Gundersen Health System	34 
Chula Vista R14	10 	C.R. England, Inc.	33 
Wal-Mart, Inc.	10 	CRST International, Inc.	32 
Allied Cooperative	8 	U.S. Xpress, Inc.	26 
Mid-State Technical College (inc)	8 	Villa Palms Senior Living Center	25 
Adams-Columbia Electric Coope...	6 	Dollar General Corporation	24 
Brakebush Brothers, Inc.	6 	Physician Services Inc	24 
Coldwell Banker Real Estate LLC	6 	Kwik Trip, Inc.	22 

Business Size

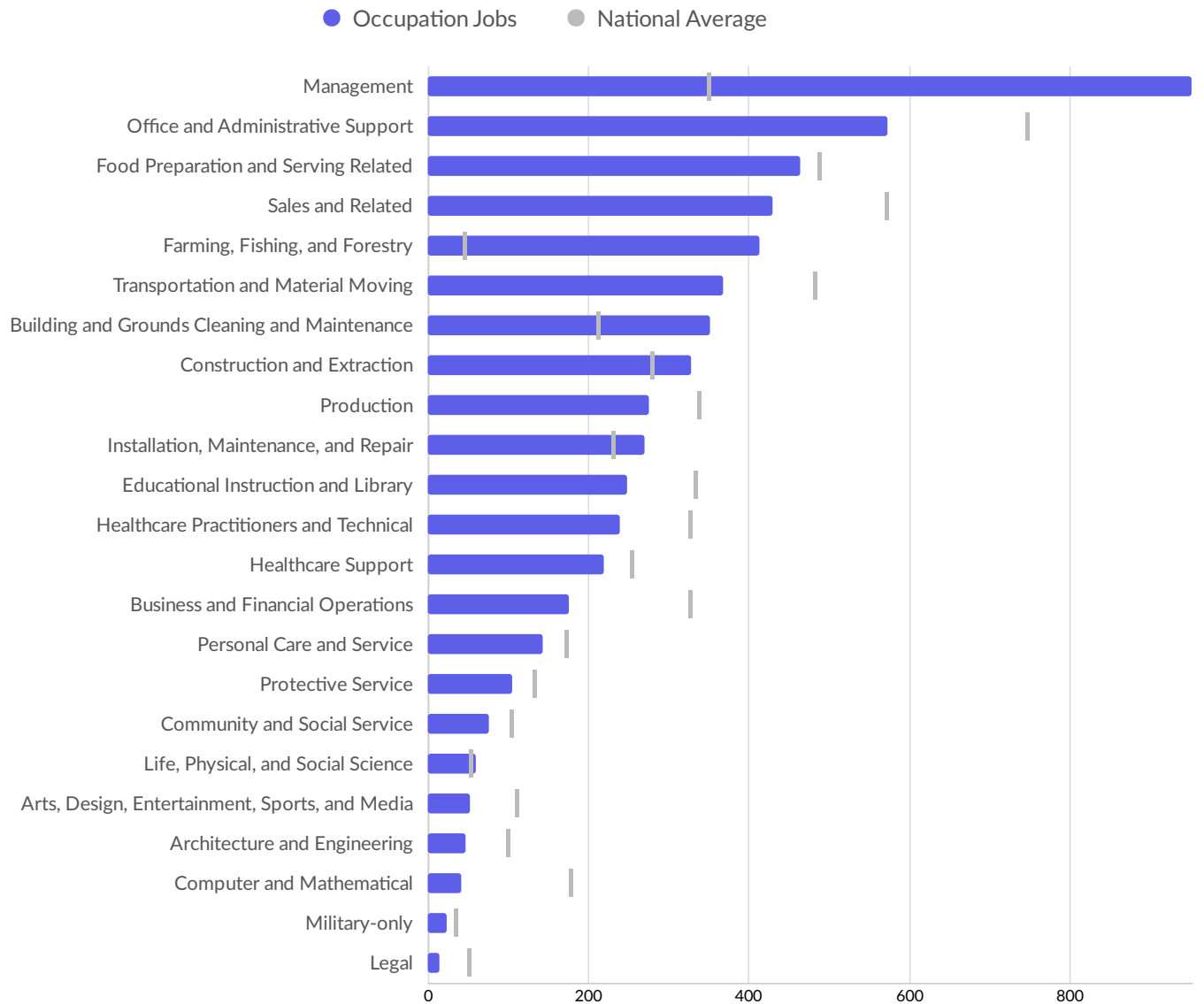


	Percentage	Business Count
1 to 4 employees	37.3%	233
5 to 9 employees	28.8%	180
10 to 19 employees	19.4%	121
20 to 49 employees	11.4%	71
50 to 99 employees	1.4%	9
100 to 249 employees	1.1%	7
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

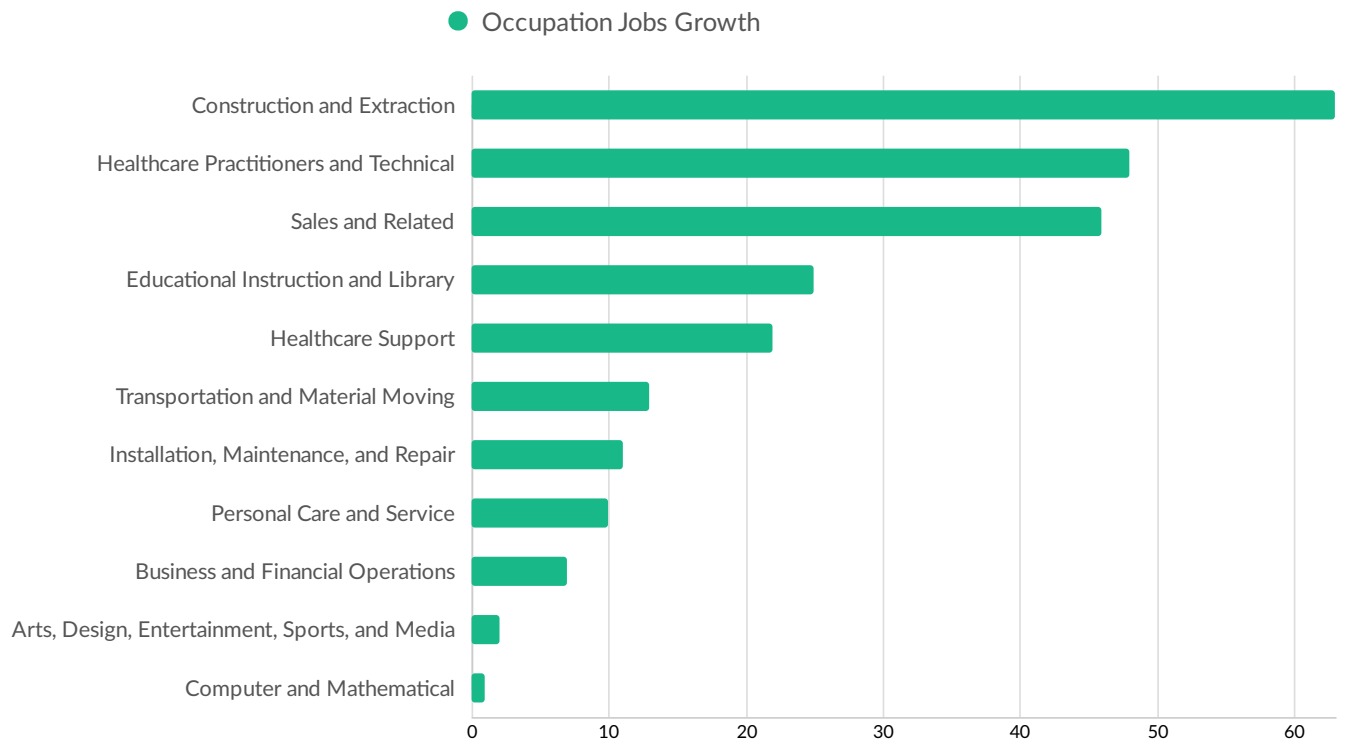
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

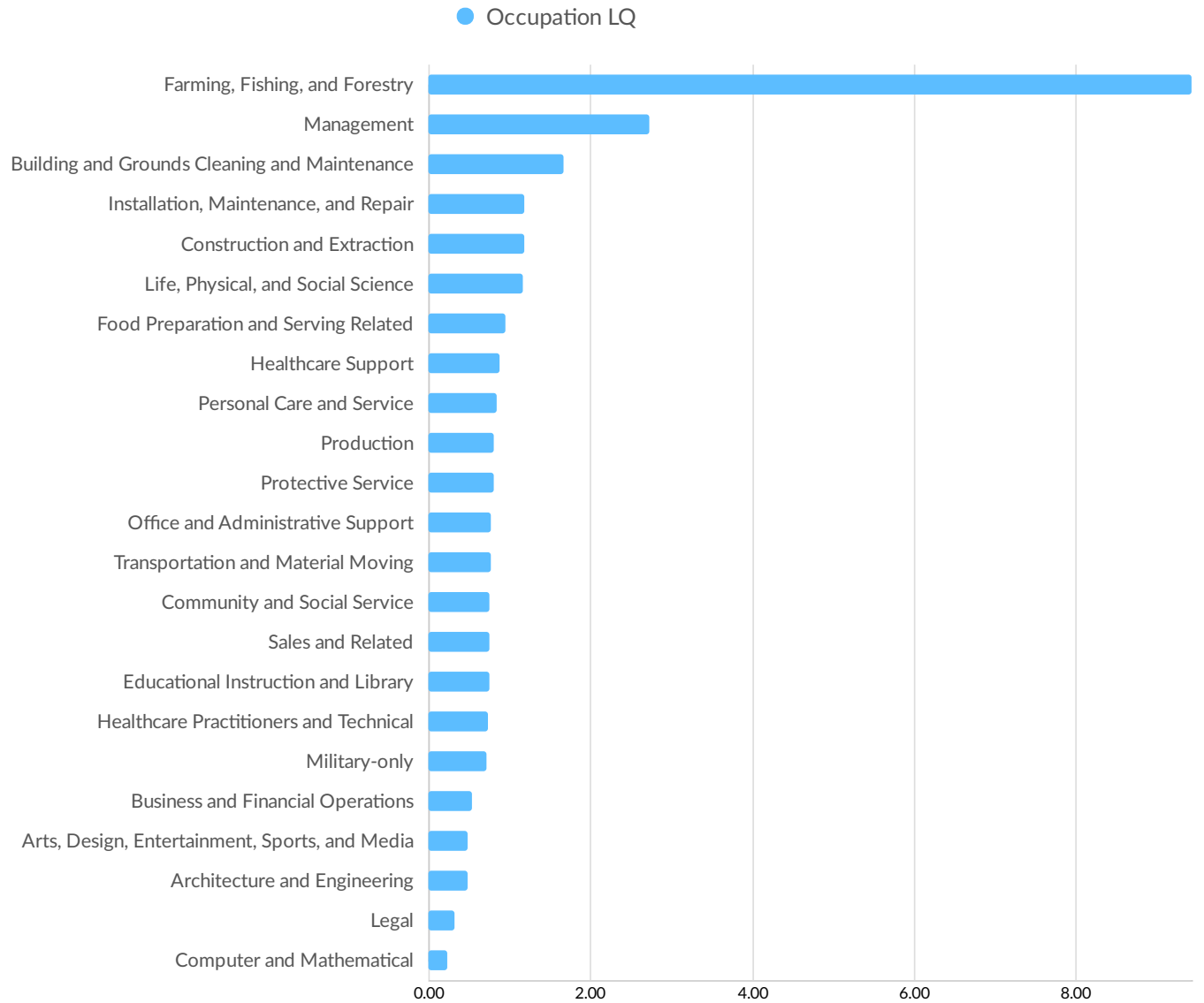
Largest Occupations



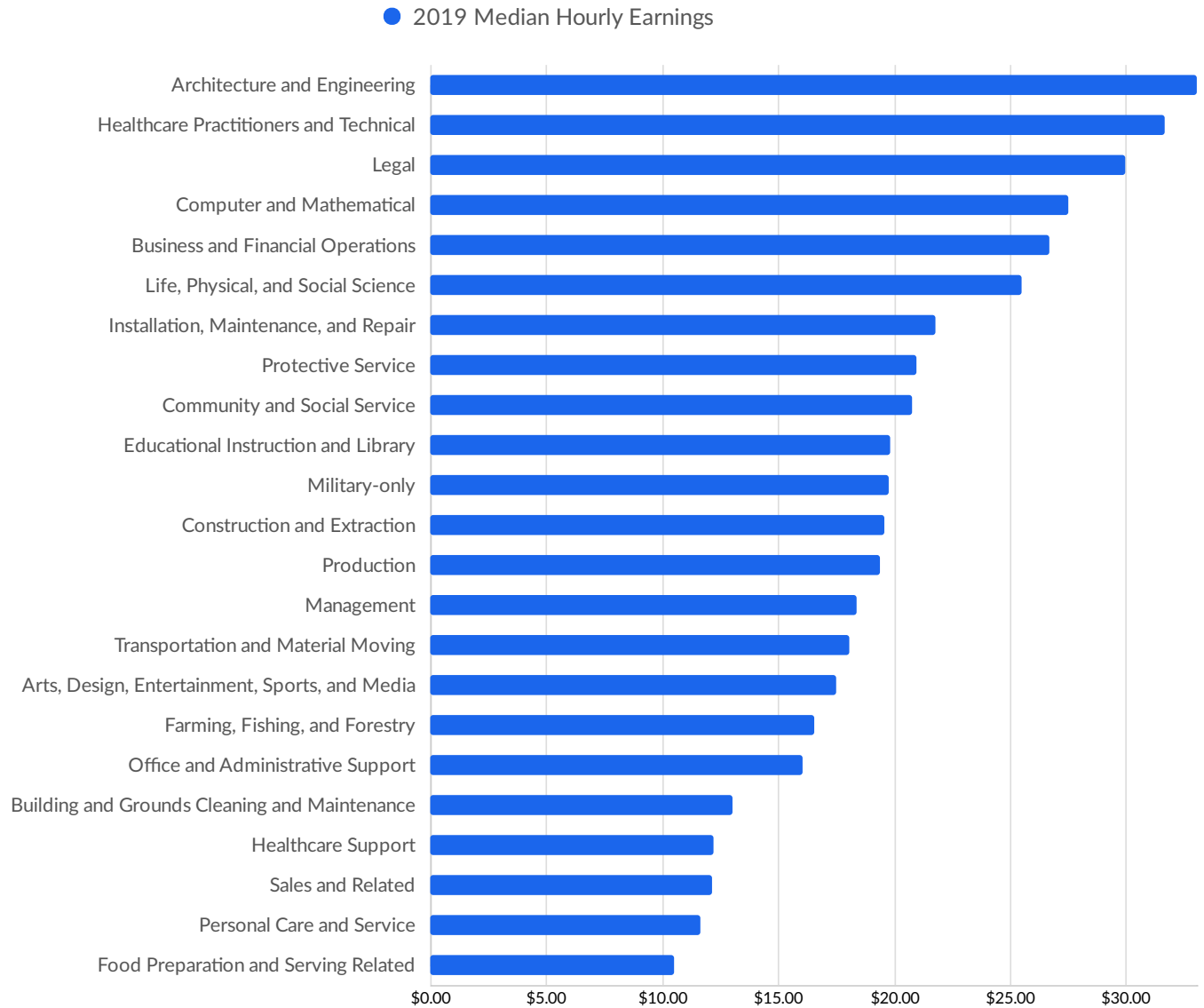
Top Growing Occupations



Top Occupation LQ



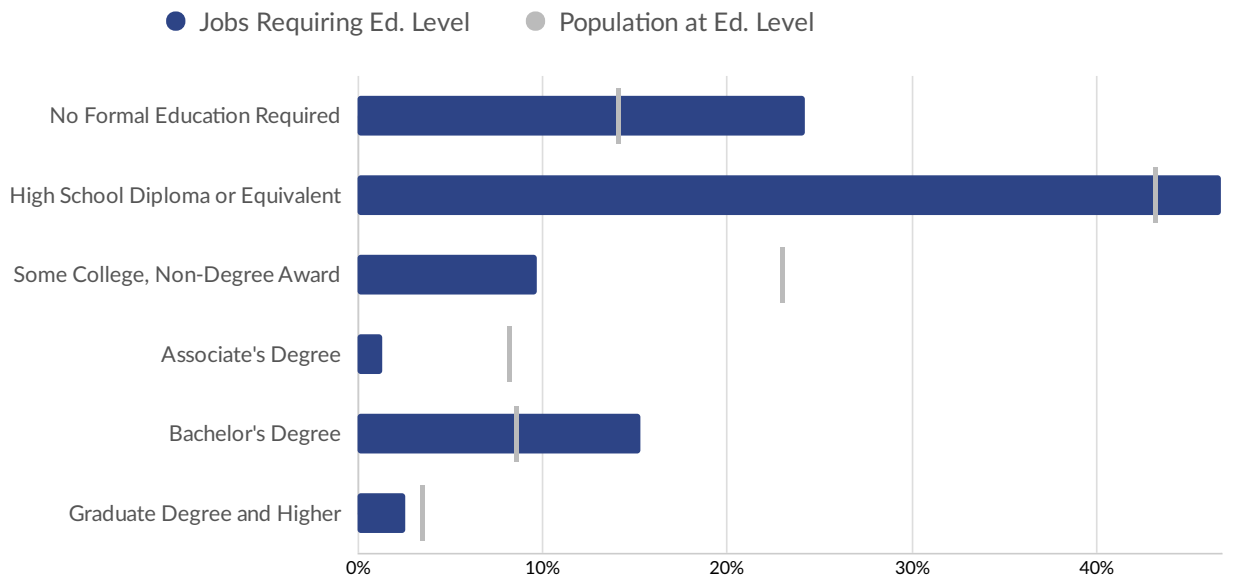
Top Occupation Earnings



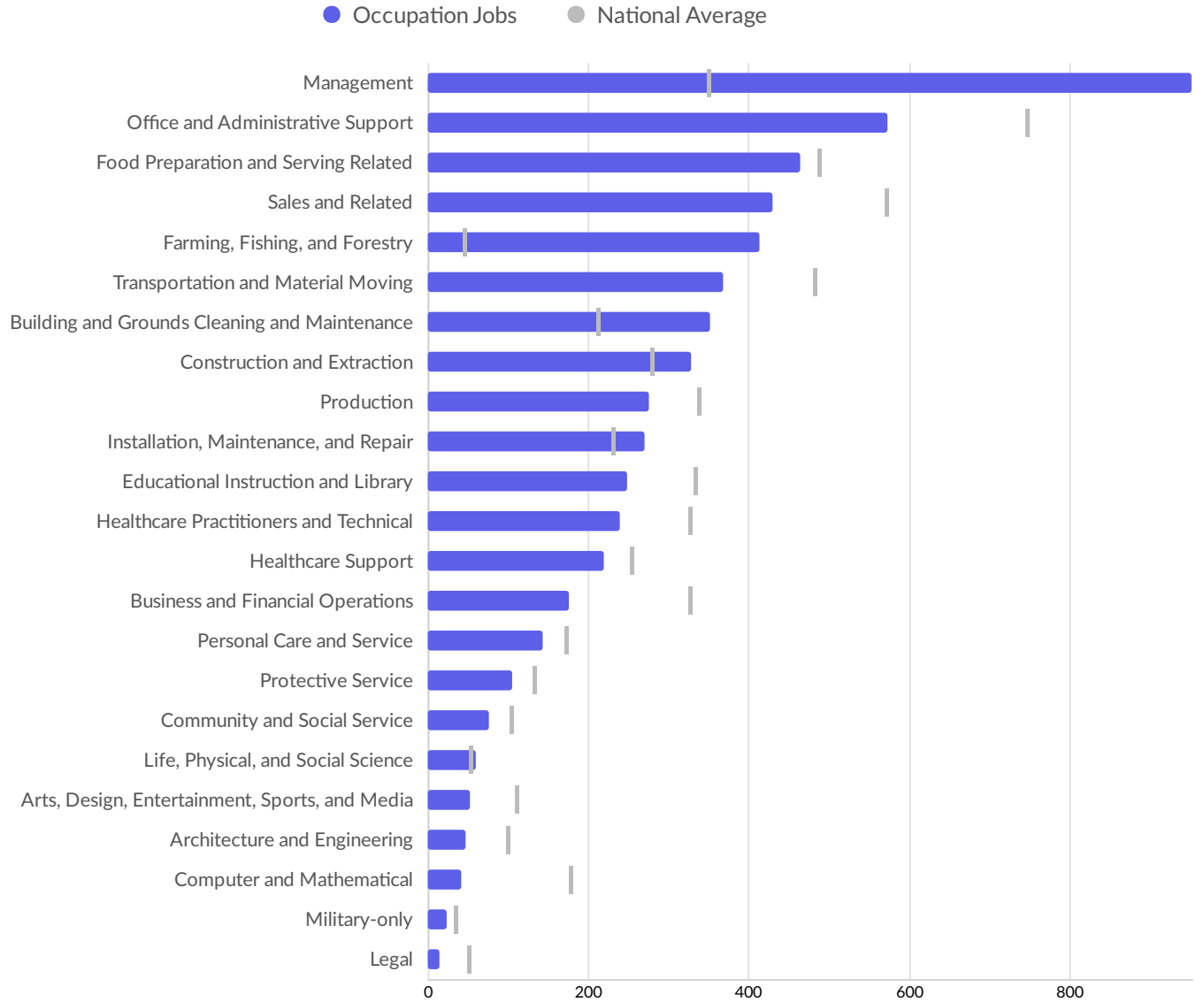
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

