

Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,171

Population (2020)

Population **grew by 123** over the last 5 years but is projected to **decrease by 78** over the next 5 years.

8,649

Total Regional Employment

Jobs **decreased by 50** over the last 5 years but are projected to **grow by 96** over the next 5 years.

\$46.6K

Median Household Income (2018)

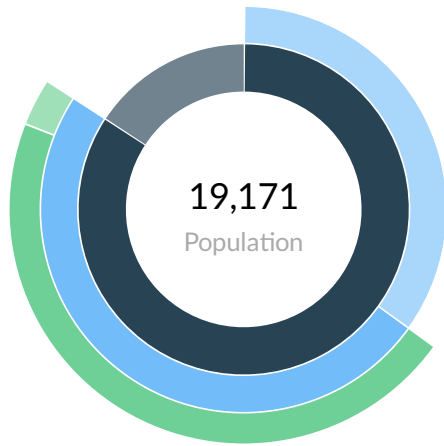
Median household income is **\$13.7K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 0.6%** since 2015, growing by 123. Population is expected to **decrease by 0.4%** between 2020 and 2025, losing 78.
- From 2015 to 2020, jobs **declined by 0.6%** in Langlade County, WI from 8,700 to **8,649**. This change **fell short of the national growth rate of 6.2% by 6.8%**. As the number of jobs declined, the **labor force participation rate decreased from 58.8% to 58.6% between 2015 and 2020**.
- Concerning educational attainment, **8.8% of Langlade County, WI residents possess a Bachelor's Degree** (10.3% below the national average), and **10.7% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2020 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	19,171	9,448	8,649	98.5	\$753.04M	\$1.26B	\$948.99M
NCWRPC	440,000	225,585	227,348	99.4	\$22.76B	\$29.92B	\$28.79B
State	5,838,034	3,062,770	3,184,256	100.0	\$339.97B	\$308.33B	\$336.99B

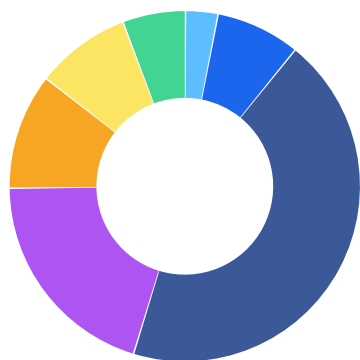
2020 Labor Force Breakdown



	Population
● Total Working Age Population	16,131
● Not in Labor Force (15+)	6,683
● Labor Force	9,448
● Employed	8,820
● Unemployed	628
● Under 15	3,040

Educational Attainment

Concerning educational attainment, **8.8% of Langlade County, WI residents possess a Bachelor's Degree** (10.3% below the national average), and **10.7% hold an Associate's Degree** (2.5% above the national average).

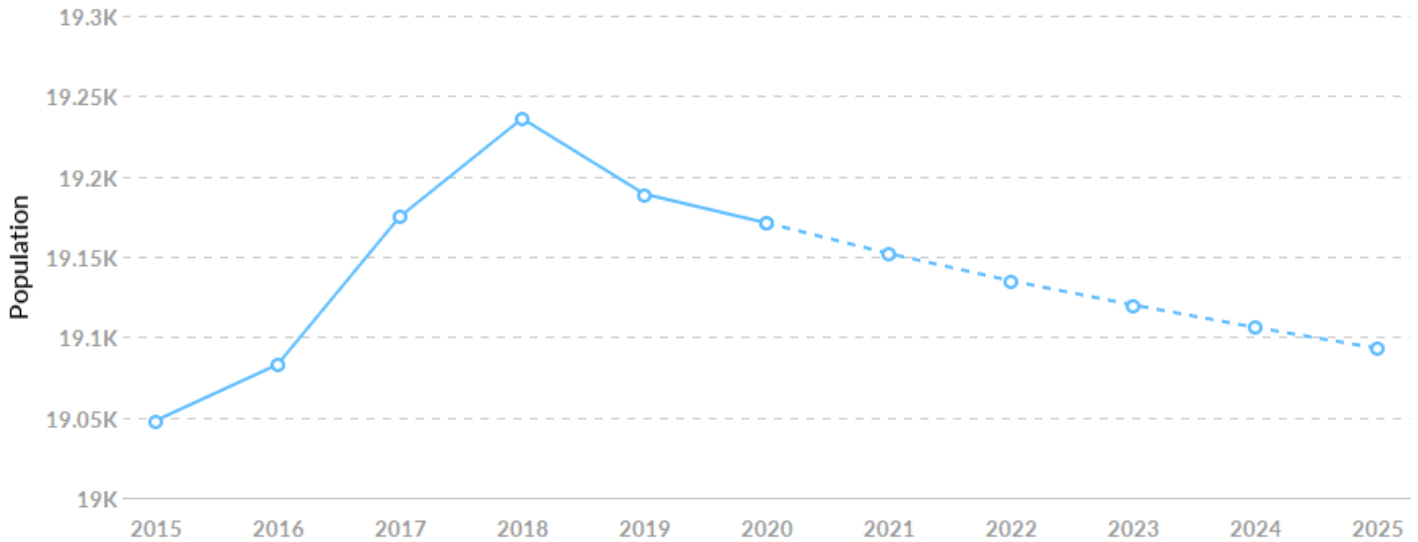


	% of Population	Population
● Less Than 9th Grade	3.0%	424
● 9th Grade to 12th Grade	7.8%	1,104
● High School Diploma	43.9%	6,231
● Some College	20.1%	2,853
● Associate's Degree	10.7%	1,517
● Bachelor's Degree	8.8%	1,244
● Graduate Degree and Higher	5.8%	823

Historic & Projected Trends

Population Trends

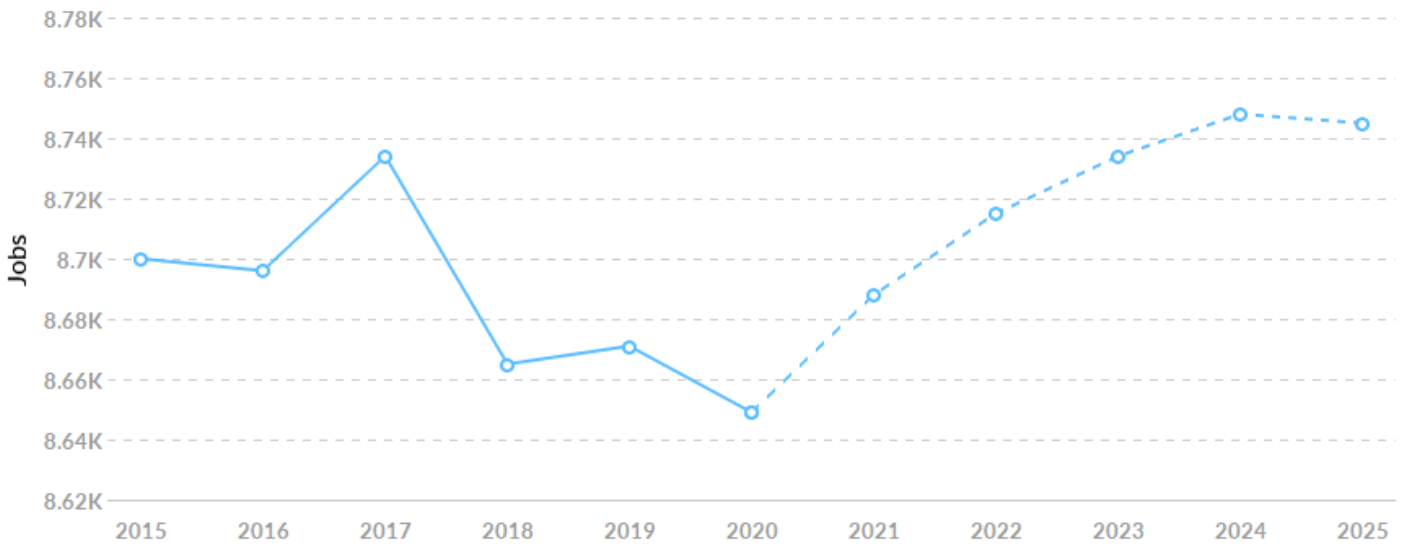
As of 2020 the region's population **increased by 0.6%** since 2015, growing by 123. Population is expected to **decrease by 0.4%** between 2020 and 2025, losing 78.



Timeframe	Population
2015	19,048
2016	19,083
2017	19,175
2018	19,236
2019	19,189
2020	19,171
2021	19,152
2022	19,135
2023	19,120
2024	19,106
2025	19,093

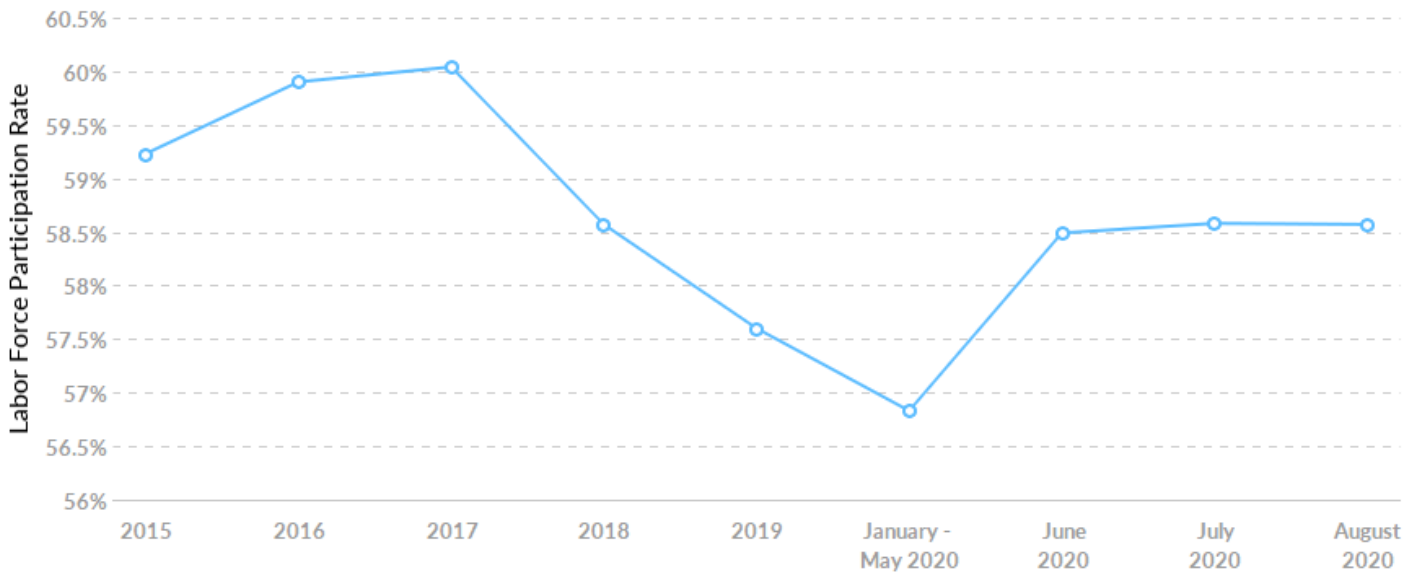
Job Trends

From 2015 to 2020, jobs declined by 0.6% in Langlade County, WI from 8,700 to 8,649. This change fell short of the national growth rate of 6.2% by 6.8%.



Timeframe	Jobs
2015	8,700
2016	8,696
2017	8,734
2018	8,665
2019	8,671
2020	8,649
2021	8,688
2022	8,715
2023	8,734
2024	8,748
2025	8,745

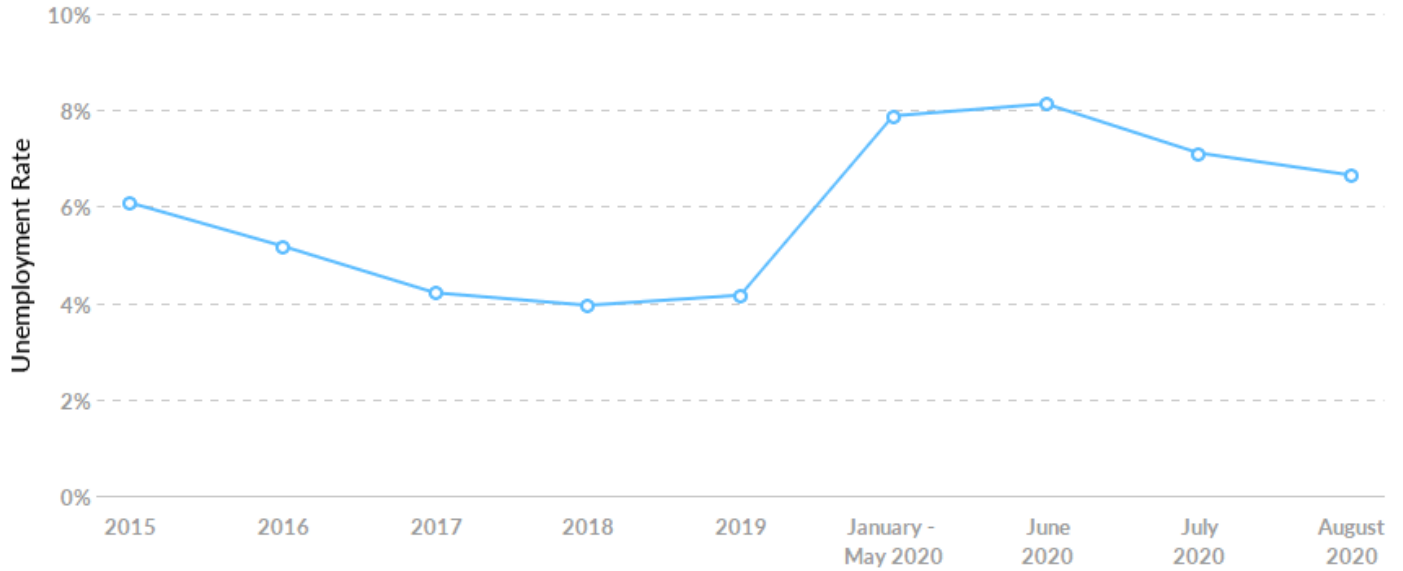
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	59.23%
2016	59.90%
2017	60.04%
2018	58.57%
2019	57.60%
January - May 2020	56.83%
June 2020	58.49%
July 2020	58.58%
August 2020	58.57%

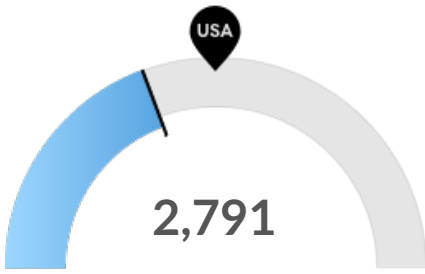
Unemployment Rate Trends

Langlade County, WI had an August 2020 unemployment rate of 6.65%, **increasing from 6.08% 5 years before.**



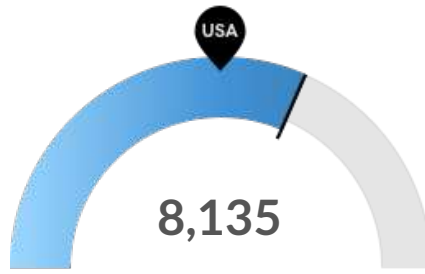
Timeframe	Unemployment Rate
2015	6.08%
2016	5.18%
2017	4.21%
2018	3.95%
2019	4.16%
January - May 2020	7.88%
June 2020	8.13%
July 2020	7.11%
August 2020	6.65%

Population Characteristics



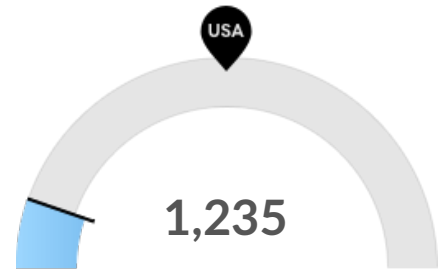
Millennials

Langlade County, WI has 2,791 millennials (ages 25-39). The national average for an area this size is 3,956.



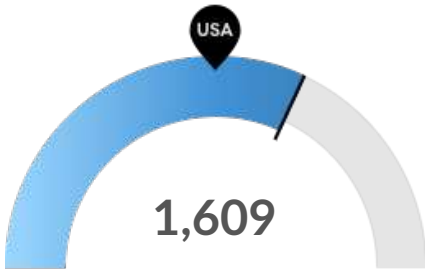
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,642 people 55 or older, while there are 8,135 here.



Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,654 racially diverse people, while there are 1,235 here.



Veterans

Langlade County, WI has 1,609 veterans. The national average for an area this size is 1,096.



Violent Crime

No crime information is available in Langlade County, WI.

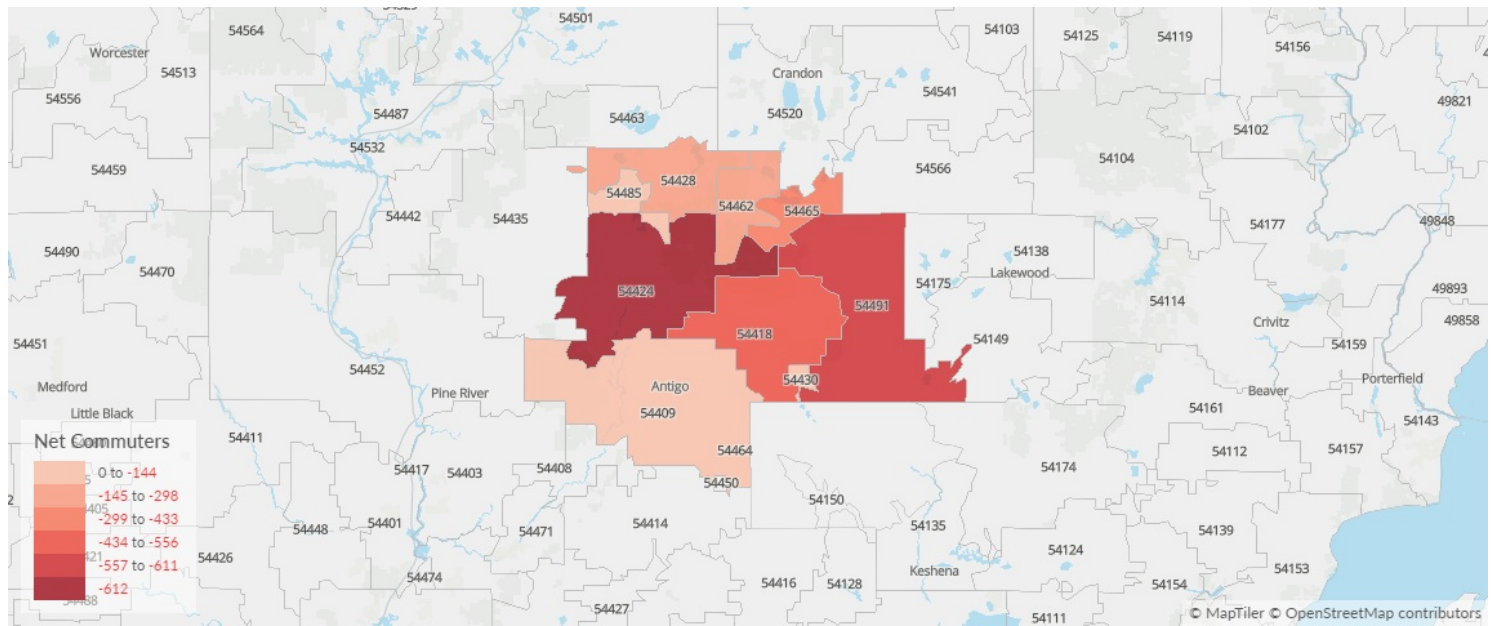


Property Crime

No crime information is available in Langlade County, WI.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

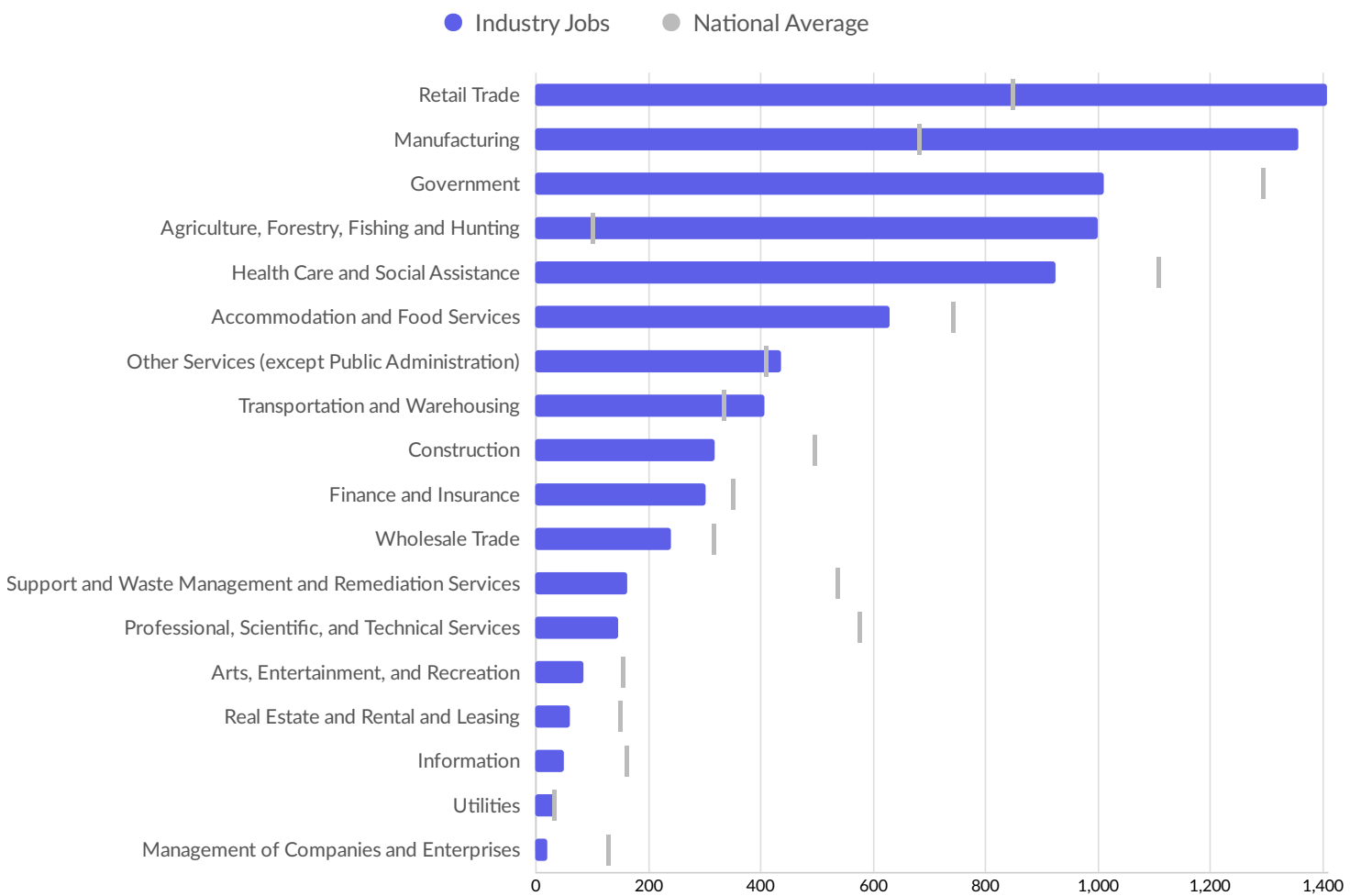
ZIP	Name	2020 Employment
54409	Antigo, WI (in Langlade ...	6,784
54424	Deerbrook, WI (in Langl...	682
54428	Elcho, WI (in Langlade c...	436
54491	White Lake, WI (in Lang...	310
54485	Summit Lake, WI (in Lan...	141

Where Talent Lives

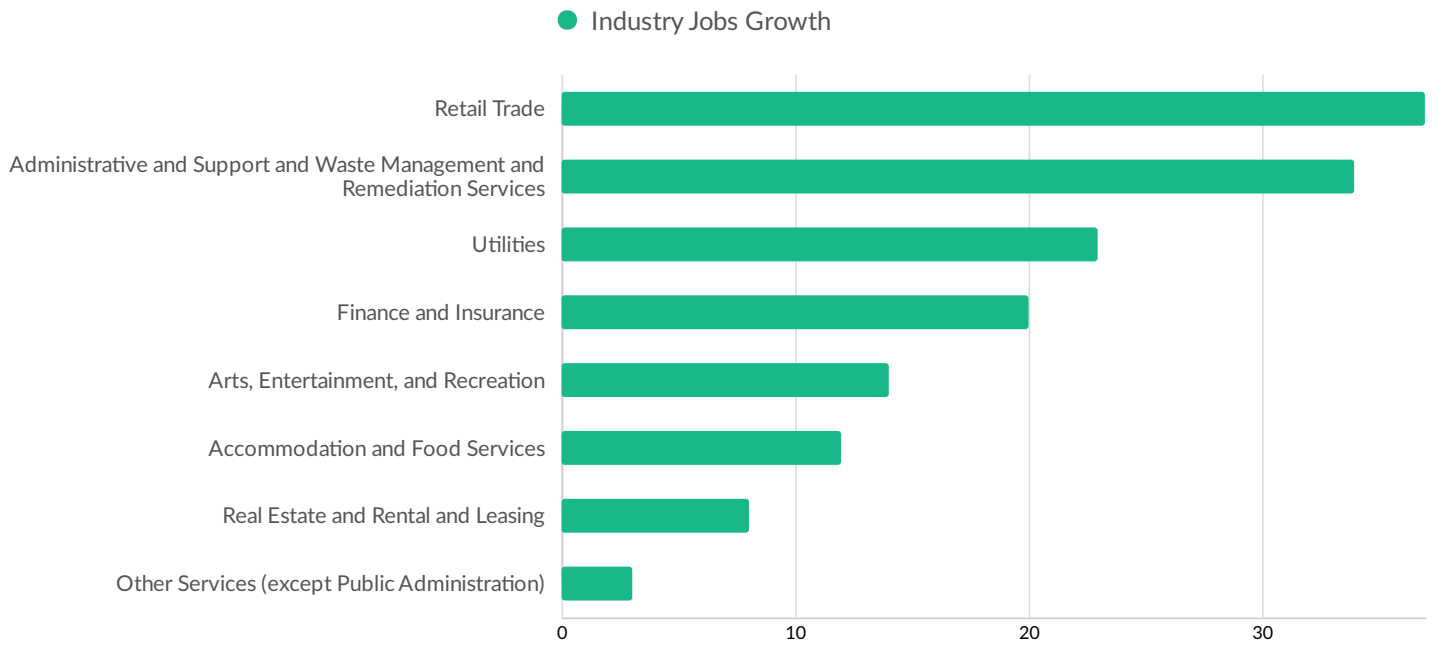
ZIP	Name	2020 Workers
54409	Antigo, WI (in Langlade ...	6,855
54424	Deerbrook, WI (in Langl...	1,294
54491	White Lake, WI (in Lang...	867
54428	Elcho, WI (in Langlade c...	592
54418	Bryant, WI (in Langlade ...	540

Industry Characteristics

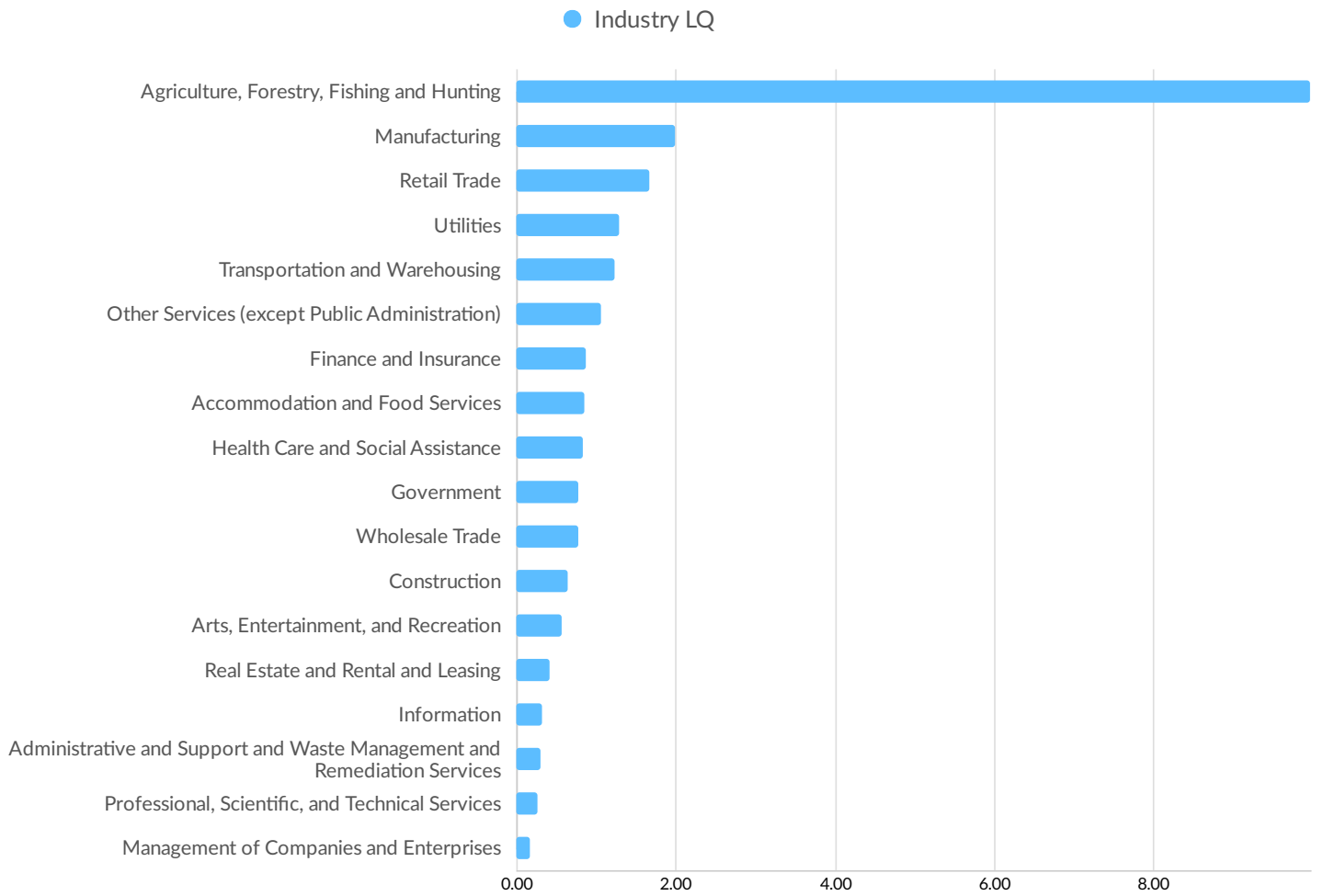
Largest Industries



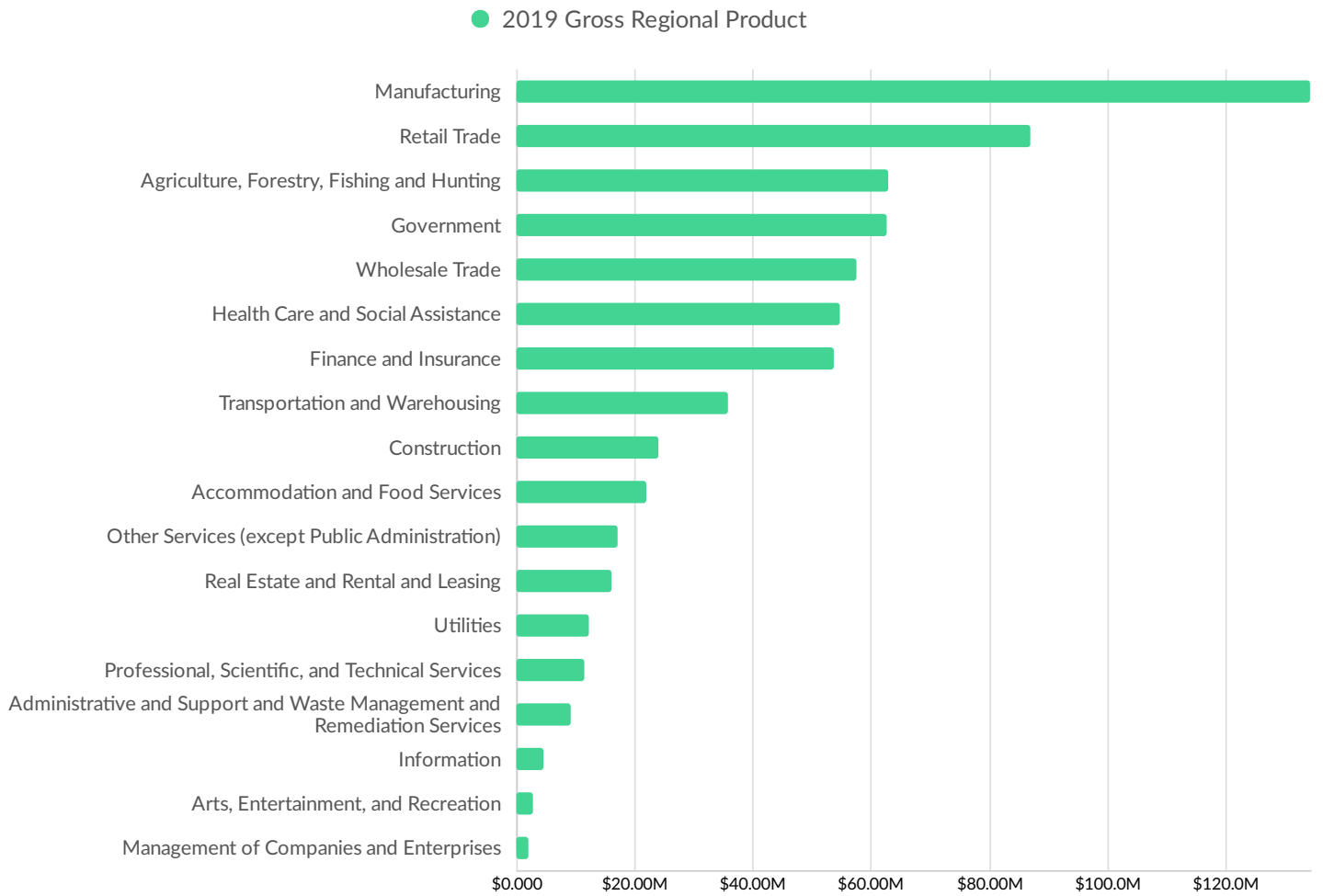
Top Growing Industries



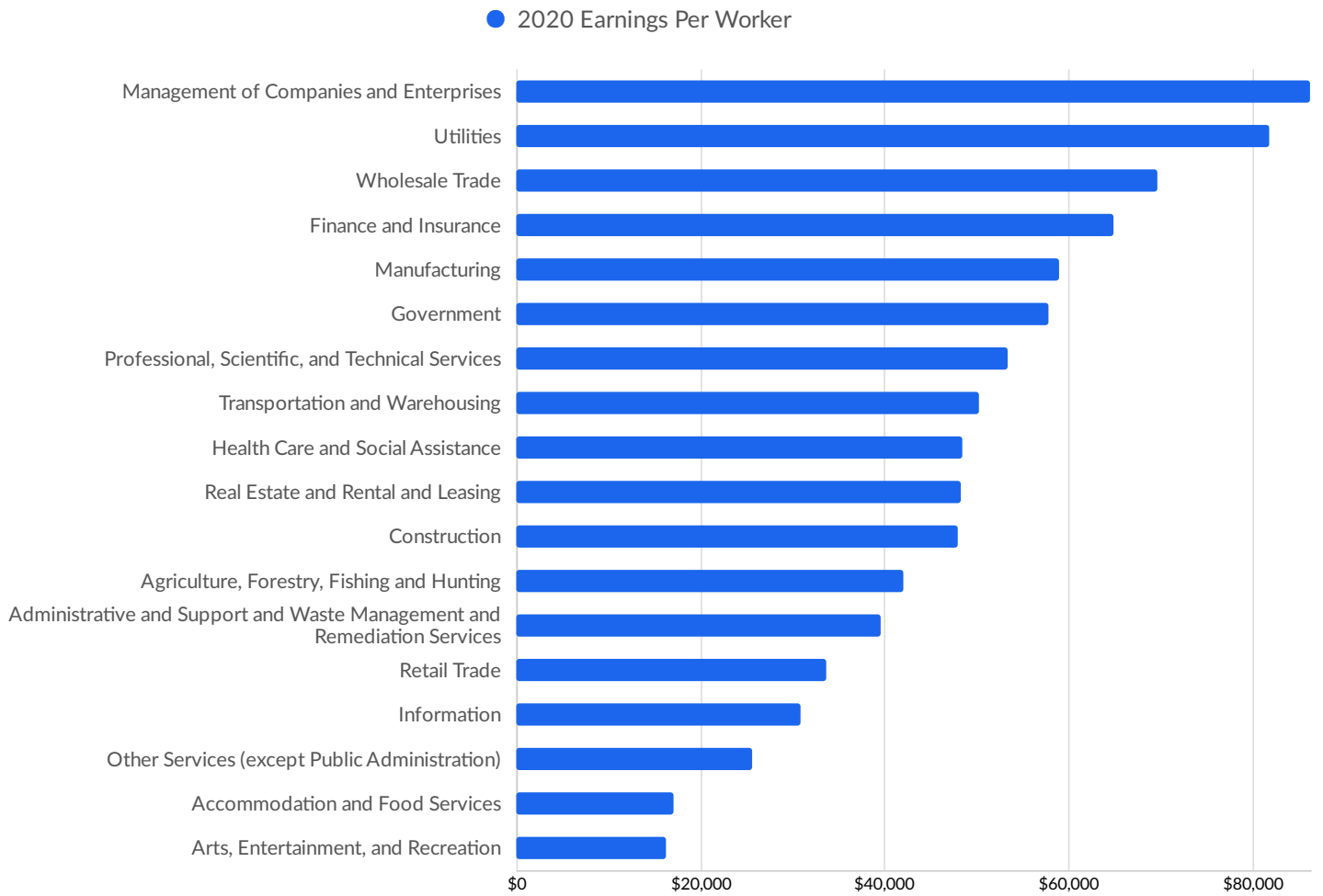
Top Industry LQ



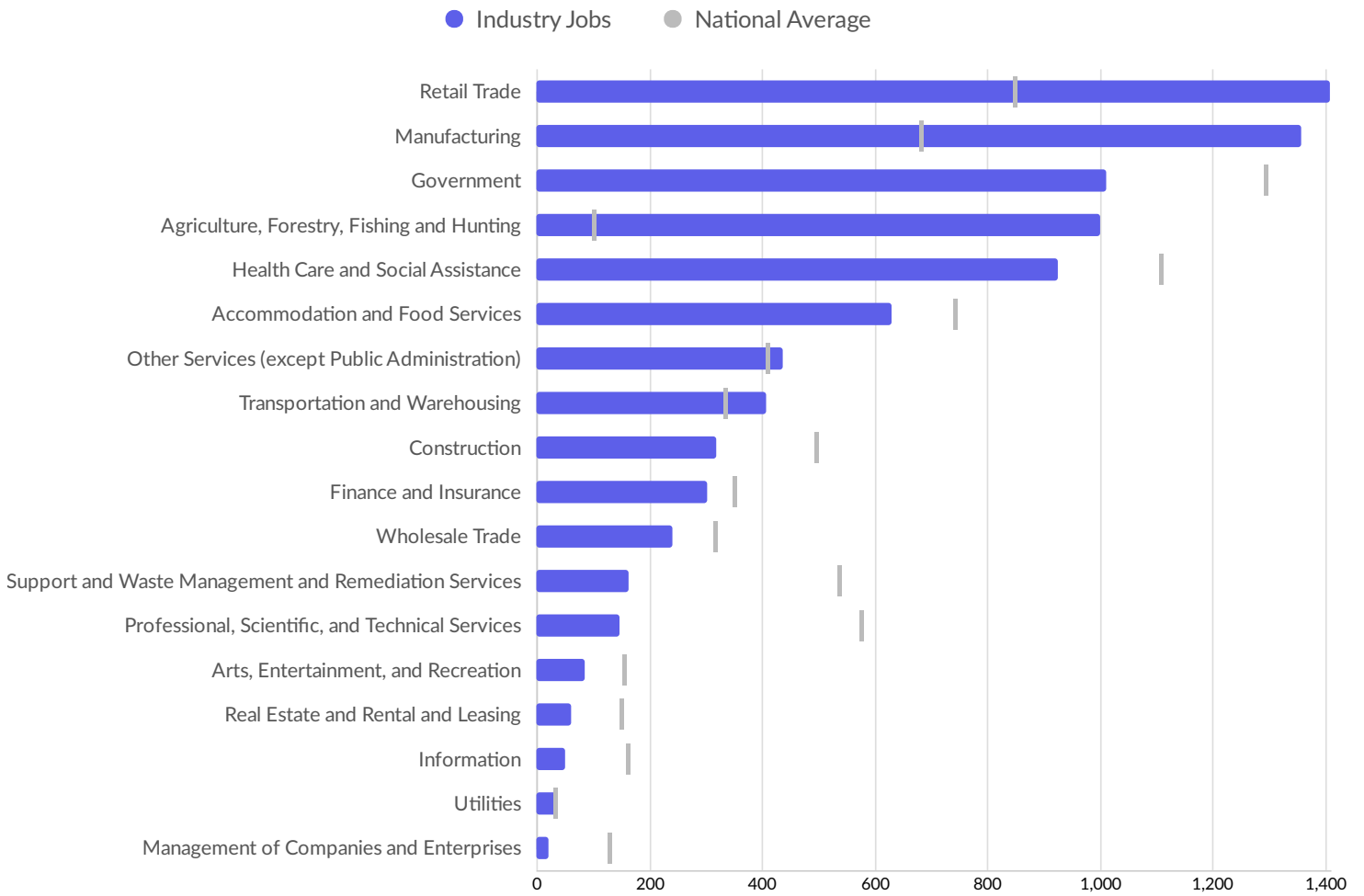
Top Industry GRP



Top Industry Earnings























Largest Industries



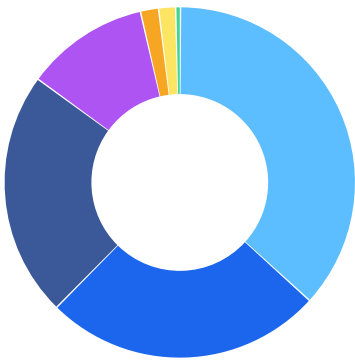
Business Characteristics

824 Companies Employ Your Workers

Online profiles for your workers mention 824 companies as employers, with the top 10 appearing below. In the last 12 months, 412 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Wausau Hospital, Inc.	81 	Platinum Supplemental Insuranc...	191 
Aspirus Langlade Hospital	62 	Aspirus Wausau Hospital, Inc.	149 
Unified School District of Antigo	45 	Fleet Farm	84 
Volm Companies, Incorporated	36 	CRST International, Inc.	80 
Wal-Mart, Inc.	33 	NurseFly	68 
Covantage Credit Union	32 	Roehl Transport, Inc.	57 
Amron Corporation	27 	Growmark, Inc.	54 
Menard, Inc.	27 	Wal-Mart, Inc.	47 
Sartori Company	18 	Volm Companies, Incorporated	46 
Antigo Unified School District	16 	Army National Guard	45 

Business Size

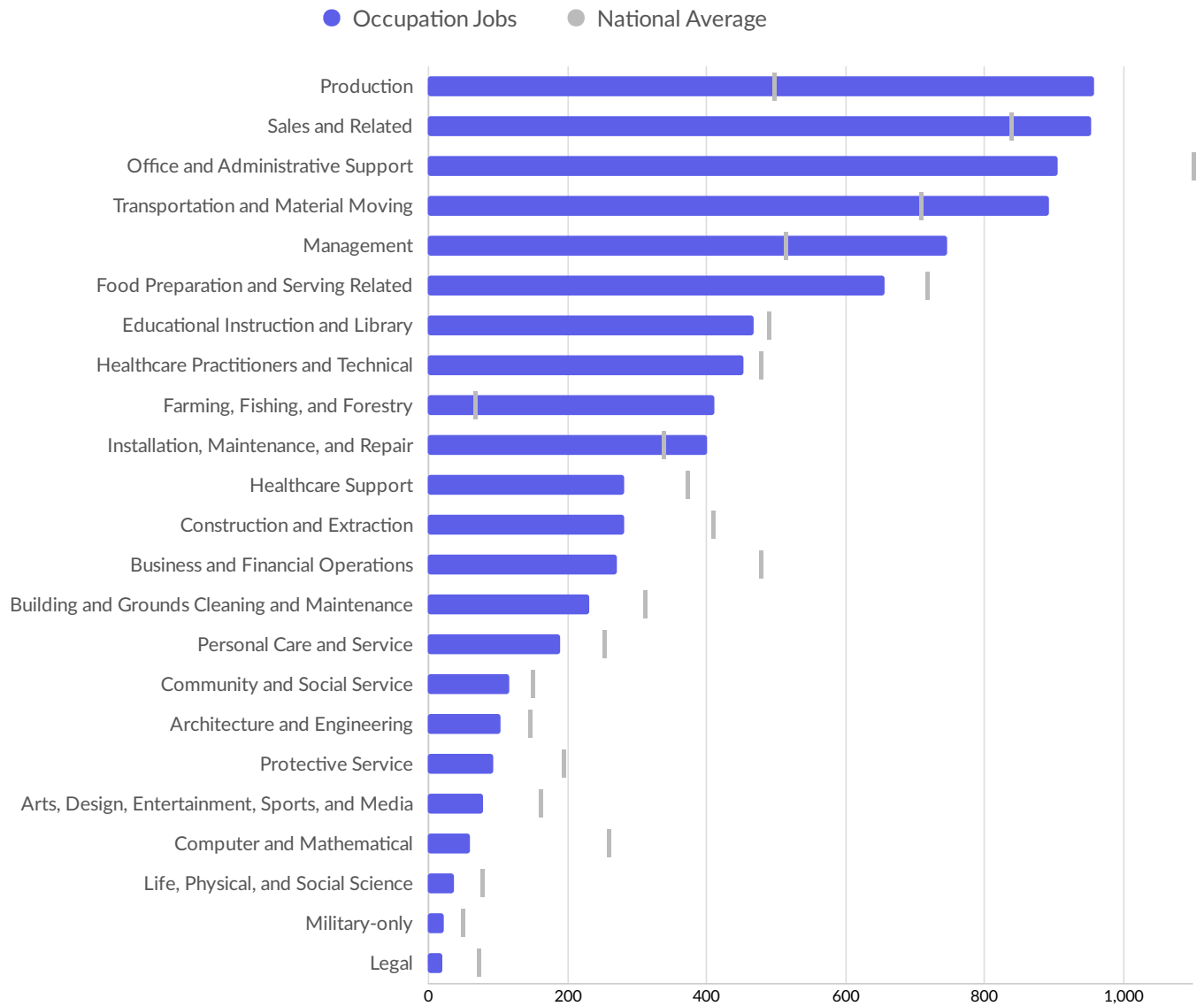


	Percentage	Business Count
1 to 4 employees	36.7%	329
5 to 9 employees	25.6%	230
10 to 19 employees	22.6%	203
20 to 49 employees	11.4%	102
50 to 99 employees	1.7%	15
100 to 249 employees	1.6%	14
250 to 499 employees	0.4%	4

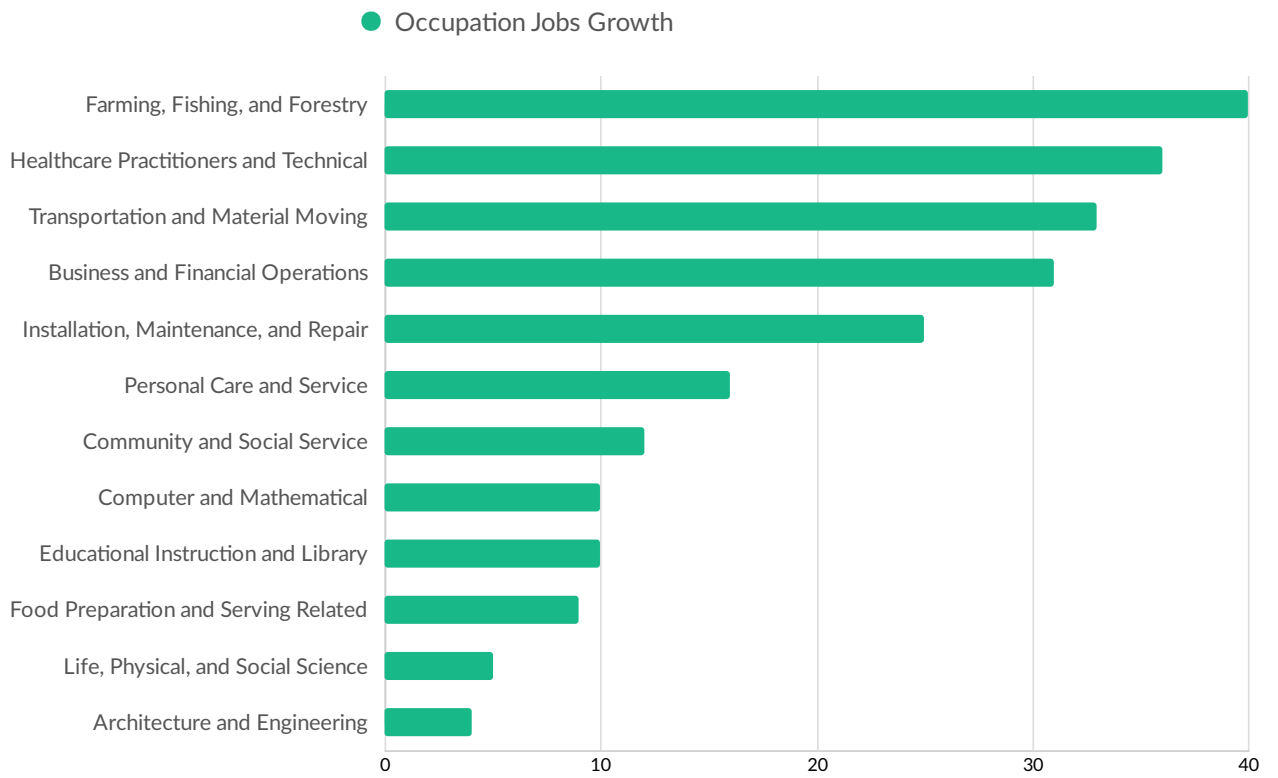
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

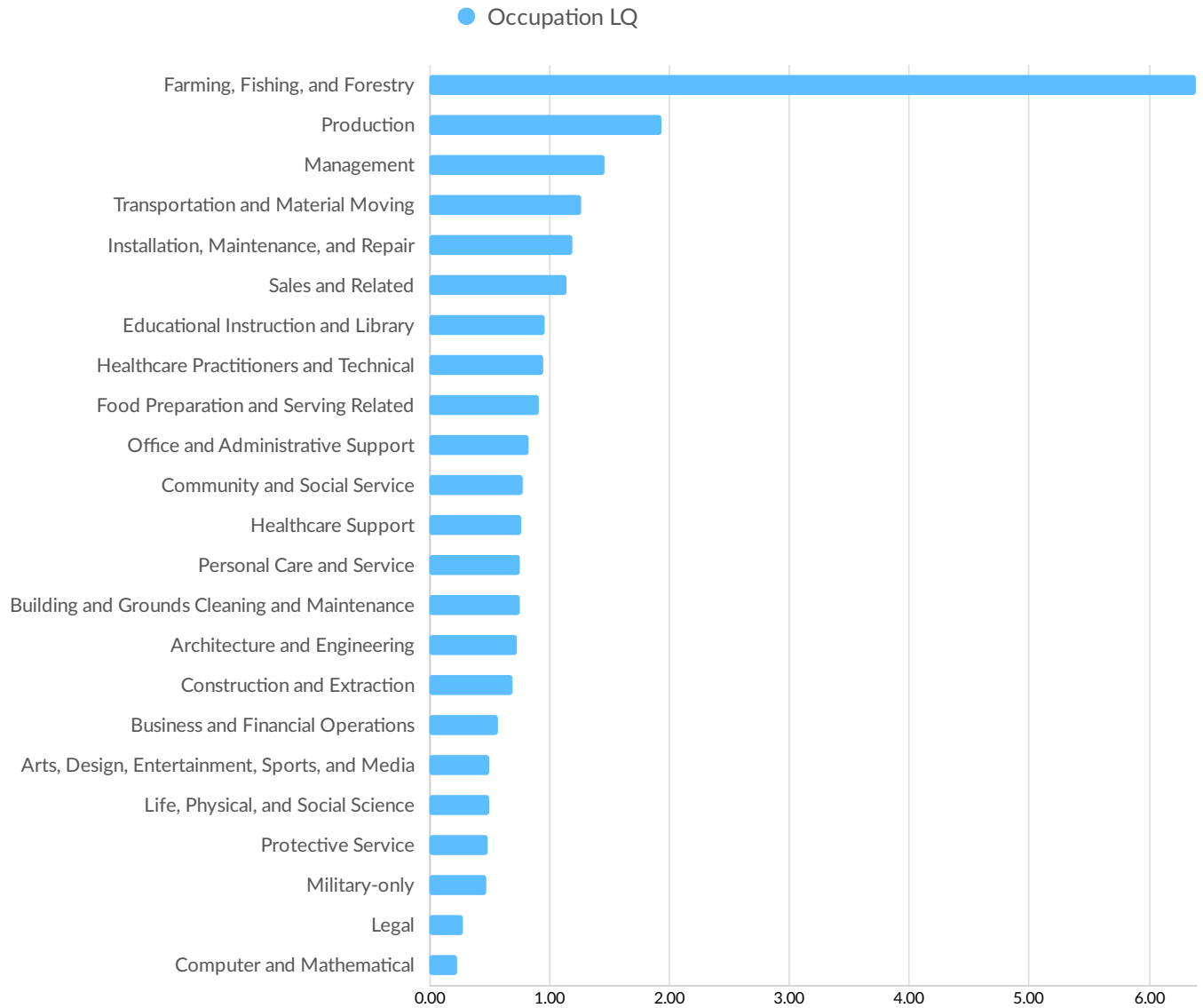
Largest Occupations



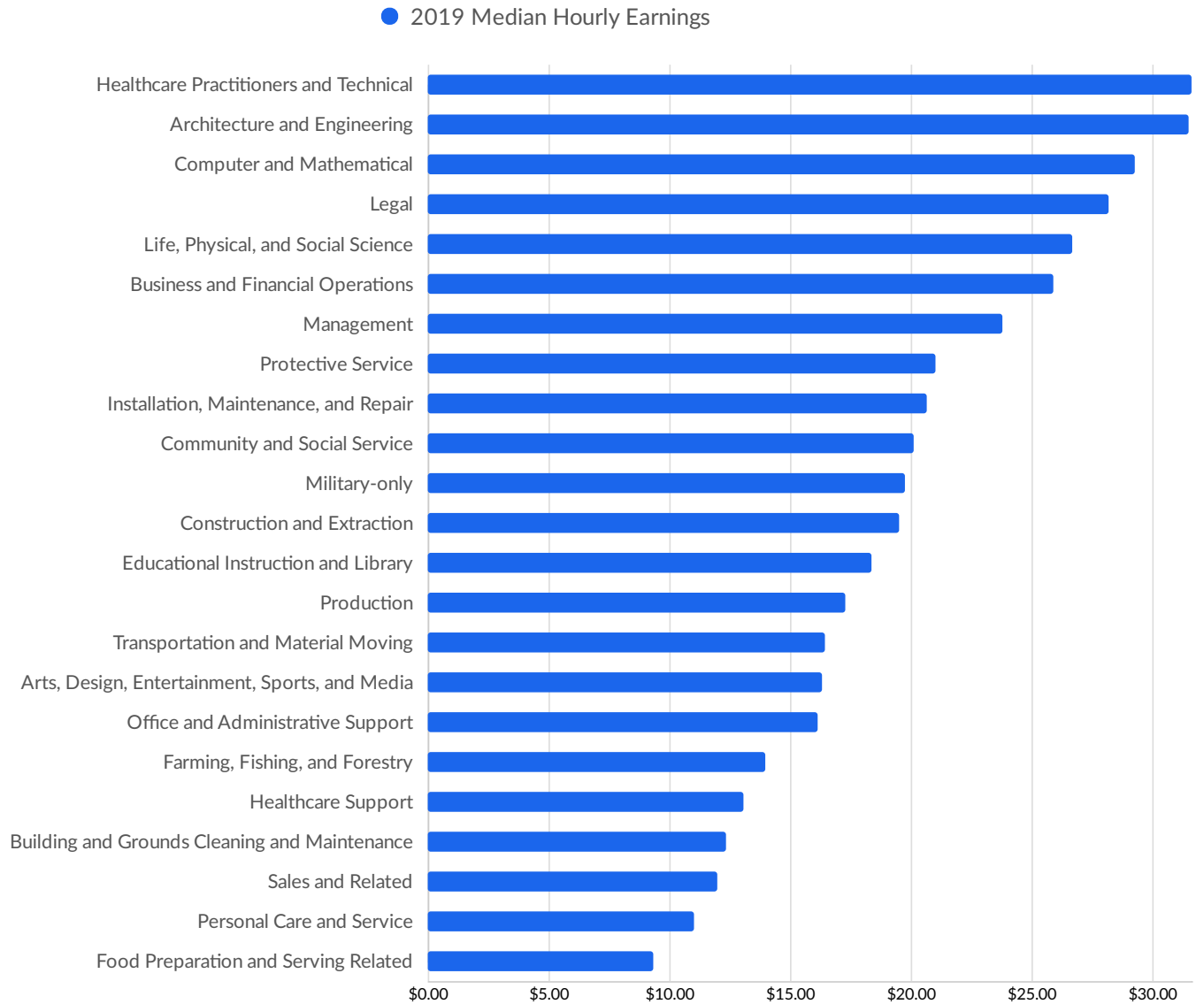
Top Growing Occupations



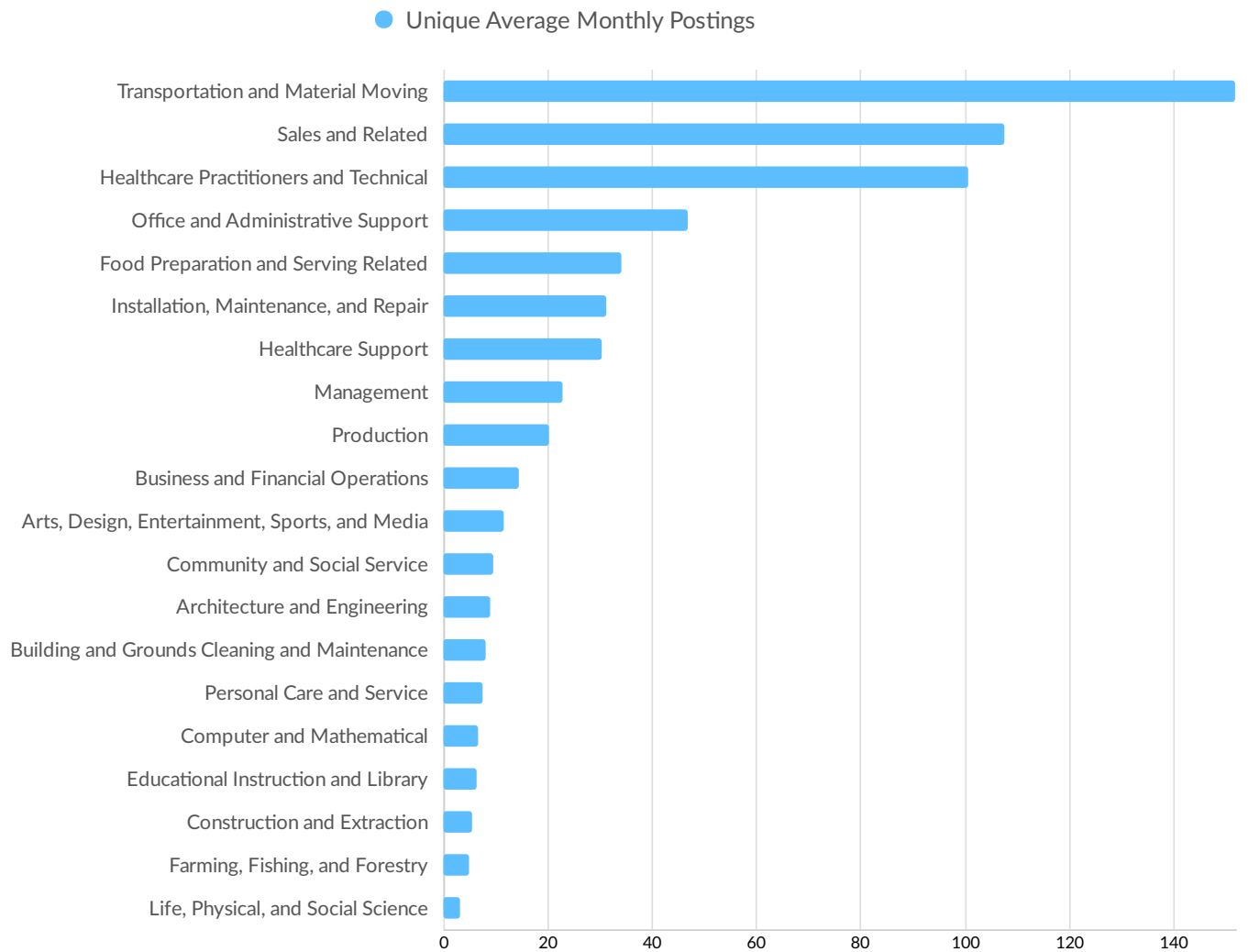
Top Occupation LQ



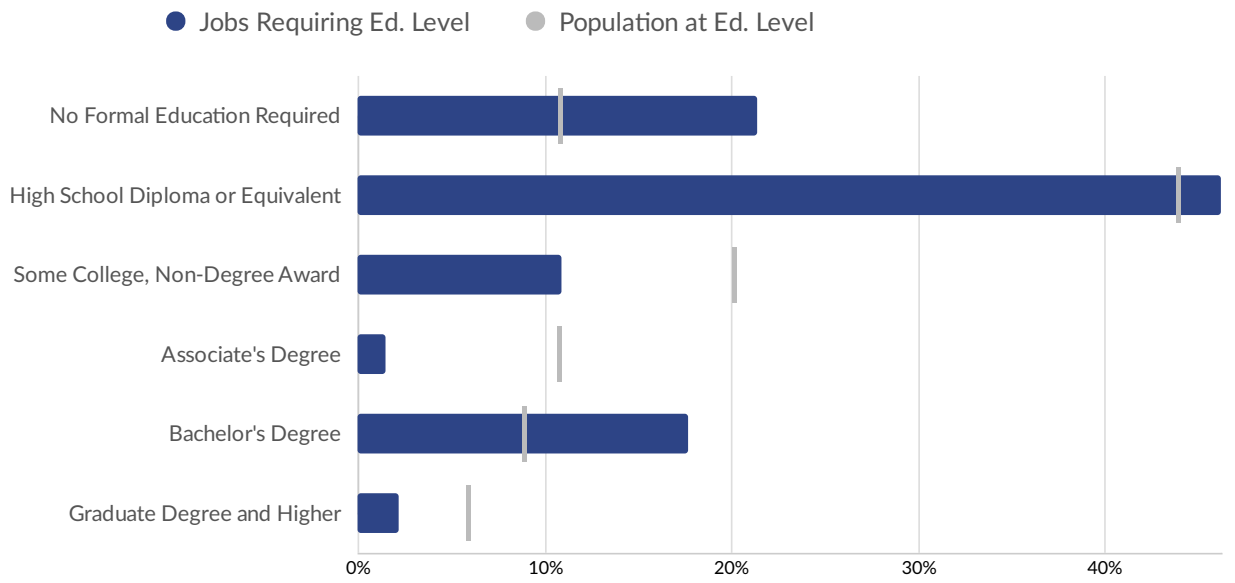
Top Occupation Earnings



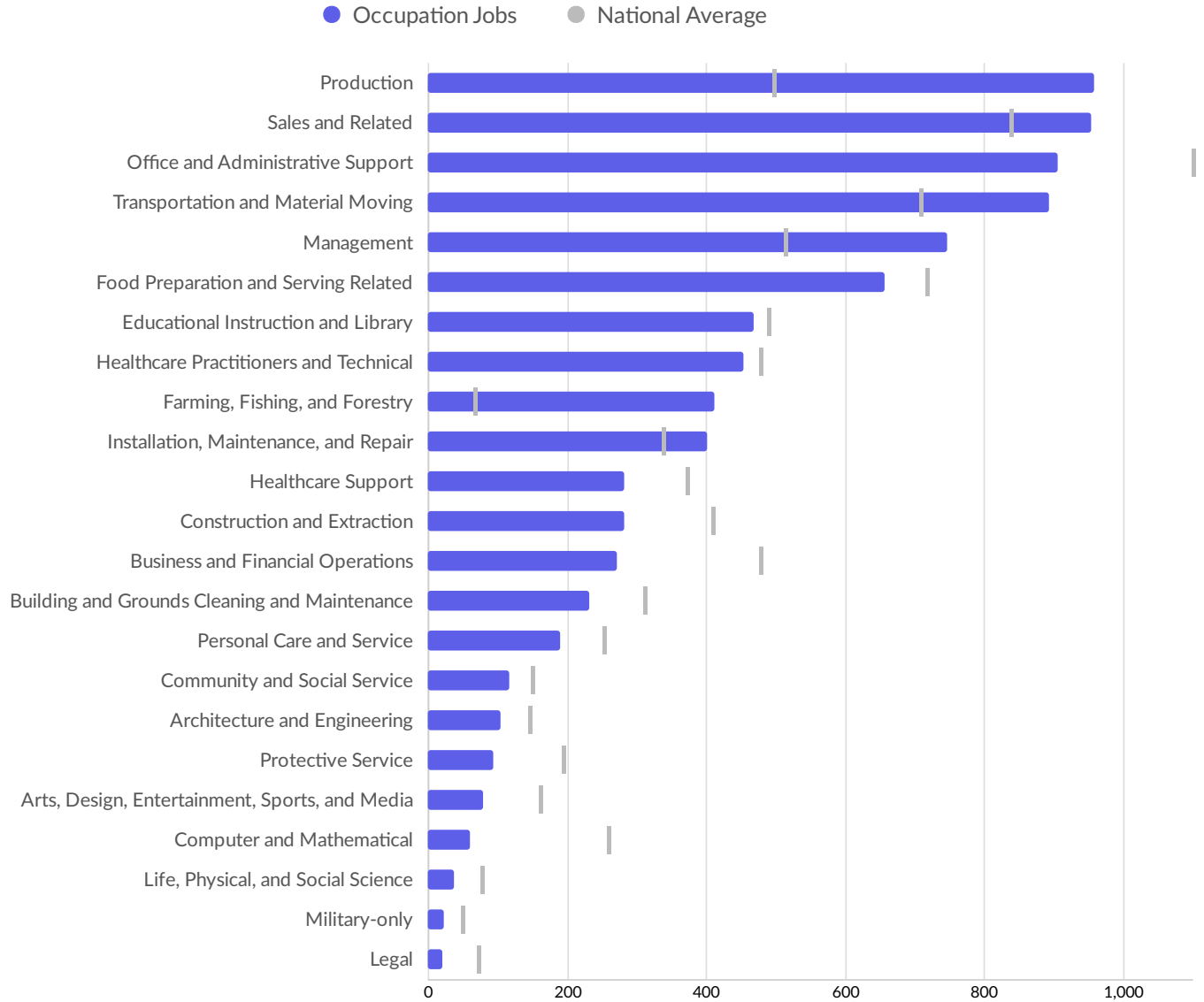
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

