



Vilas County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

1 County

55125 Vilas County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

22,279

Population (2020)

Population **grew by 833** over the last 5 years and is projected to **grow by 544** over the next 5 years.

9,663

Total Regional Employment

Jobs **grew by 738** over the last 5 years and are projected to **grow by 431** over the next 5 years.

\$44.3K

Median Household Income (2018)

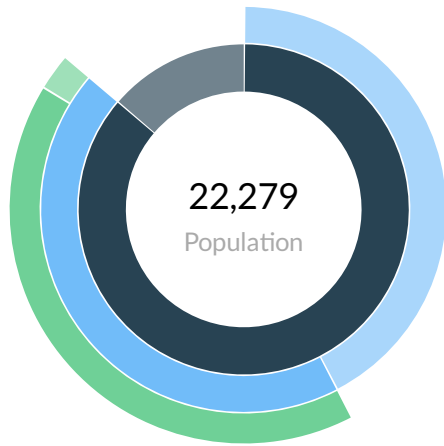
Median household income is **\$16.0K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 3.9%** since 2015, growing by 833. Population is expected to **increase by 2.4%** between 2020 and 2025, adding 544.
- From 2015 to 2020, jobs **increased by 8.3%** in Vilas County, WI from 8,924 to **9,663**. This change **outpaced the national growth rate of 6.2% by 2.1%**. As the number of jobs increased, the **labor force participation rate decreased from 55.3% to 50.9% between 2015 and 2020**.
- Concerning educational attainment, **16.8% of Vilas County, WI residents possess a Bachelor's Degree** (2.3% below the national average), and **8.7% hold an Associate's Degree** (0.5% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	22,279	9,778	9,663	103.7	\$838.61M	\$1.27B	\$903.23M
NCWRPC	440,000	225,585	227,348	99.4	\$22.76B	\$29.92B	\$28.79B
State	5,838,034	3,062,770	3,184,256	100.0	\$339.97B	\$308.33B	\$336.99B

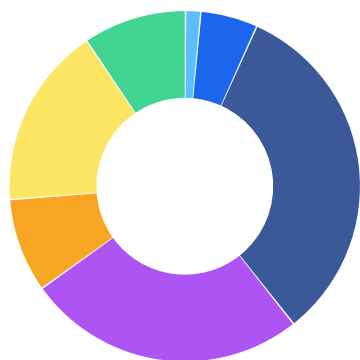
2020 Labor Force Breakdown



	Population
● Total Working Age Population	19,201
● Not in Labor Force (15+)	9,423
● Labor Force	9,778
● Employed	9,210
● Unemployed	568
● Under 15	3,077

Educational Attainment

Concerning educational attainment, **16.8% of Vilas County, WI residents possess a Bachelor's Degree** (2.3% below the national average), and **8.7% hold an Associate's Degree** (0.5% above the national average).

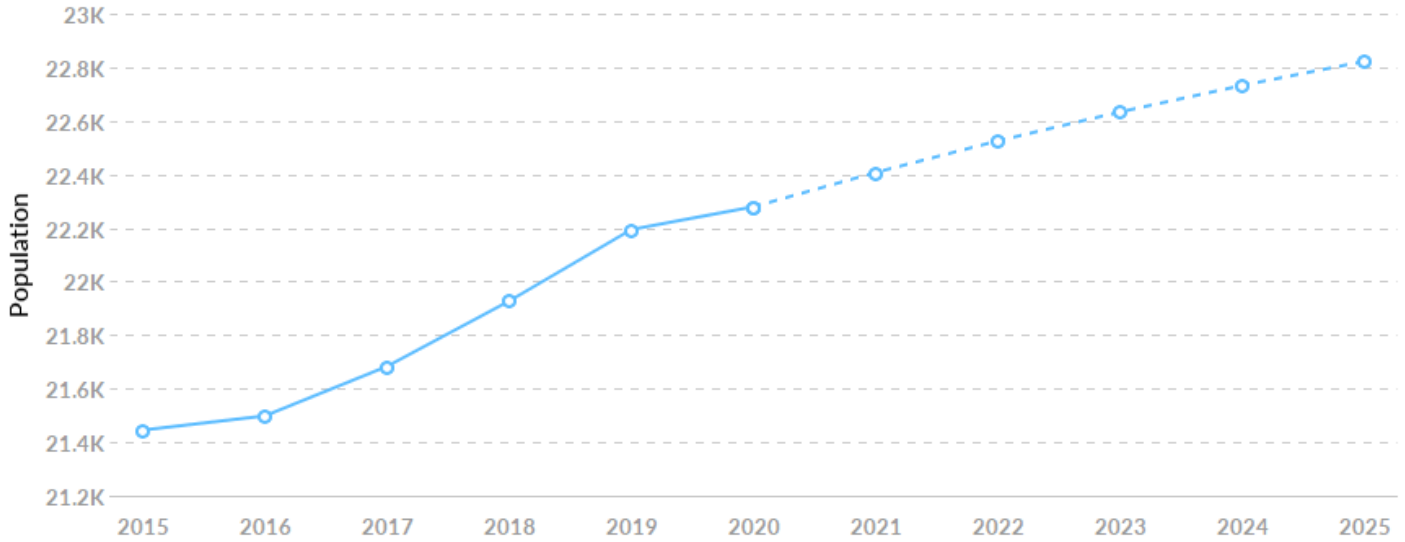


	% of Population	Population
● Less Than 9th Grade	1.4%	243
● 9th Grade to 12th Grade	5.3%	914
● High School Diploma	32.6%	5,657
● Some College	25.8%	4,472
● Associate's Degree	8.7%	1,504
● Bachelor's Degree	16.8%	2,908
● Graduate Degree and Higher	9.5%	1,651

Historic & Projected Trends

Population Trends

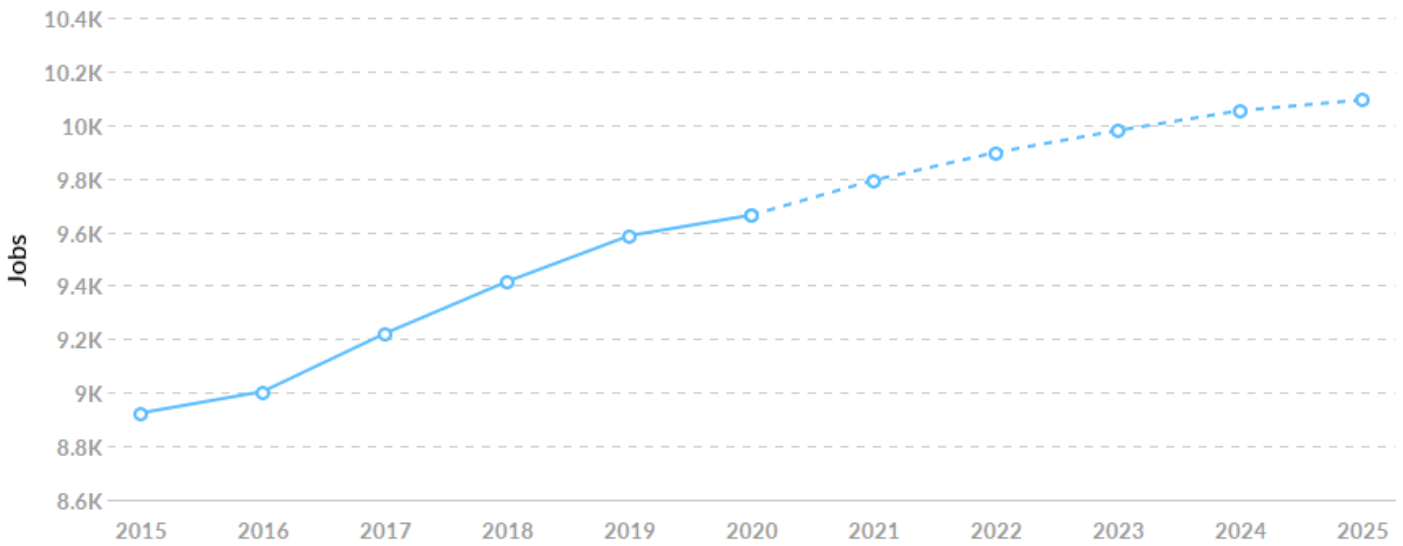
As of 2020 the region's population **increased by 3.9%** since 2015, growing by 833. Population is expected to **increase by 2.4%** between 2020 and 2025, adding 544.



Timeframe	Population
2015	21,445
2016	21,498
2017	21,683
2018	21,927
2019	22,194
2020	22,279
2021	22,407
2022	22,525
2023	22,633
2024	22,732
2025	22,822

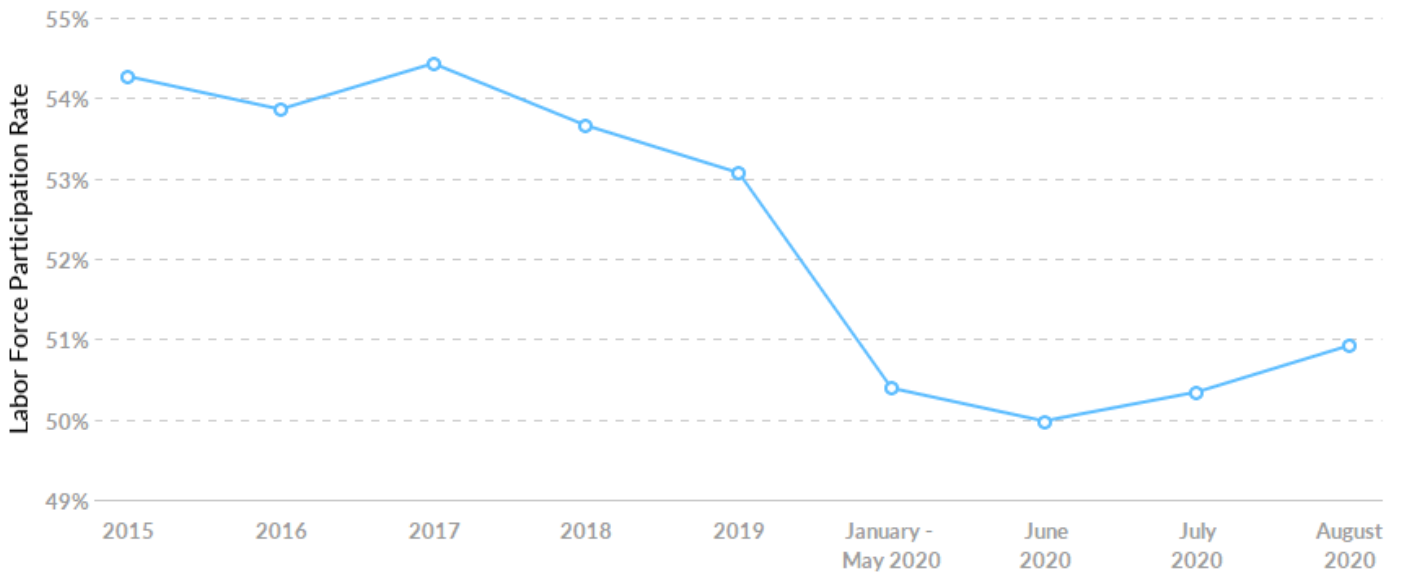
Job Trends

From 2015 to 2020, jobs increased by 8.3% in Vilas County, WI from 8,924 to 9,663. This change **outpaced the national growth rate of 6.2% by 2.1%.**



Timeframe	Jobs
2015	8,924
2016	9,004
2017	9,221
2018	9,415
2019	9,586
2020	9,663
2021	9,793
2022	9,897
2023	9,979
2024	10,053
2025	10,093

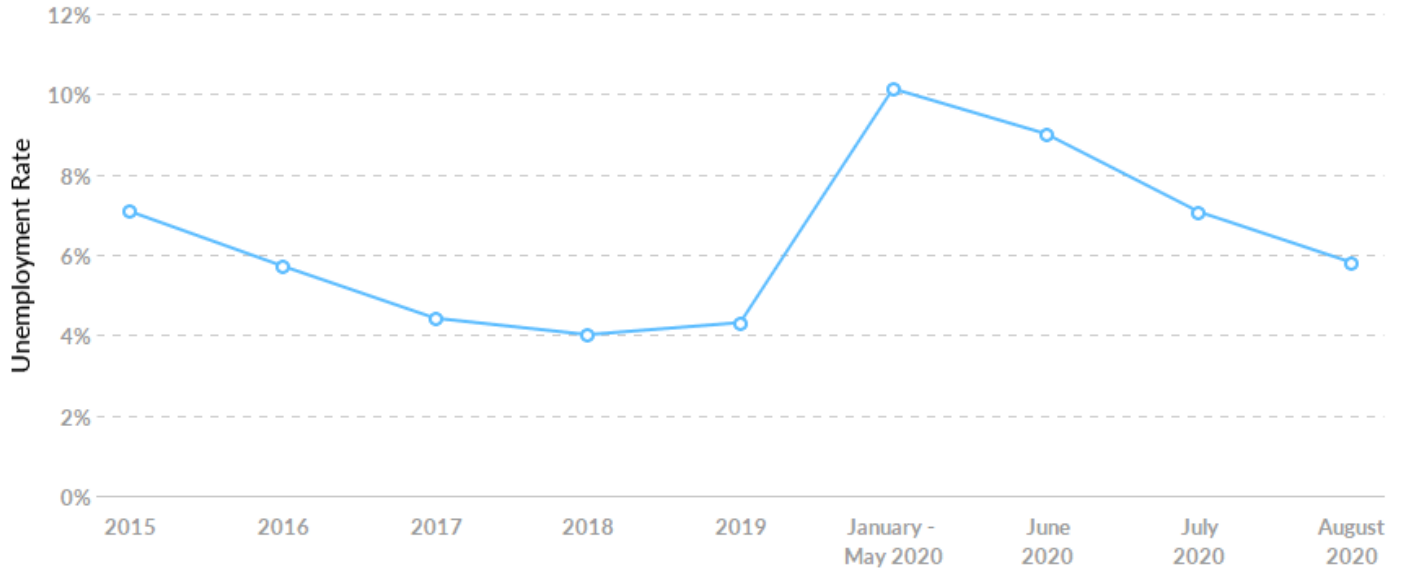
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	54.27%
2016	53.86%
2017	54.43%
2018	53.66%
2019	53.07%
January - May 2020	50.39%
June 2020	49.98%
July 2020	50.34%
August 2020	50.92%

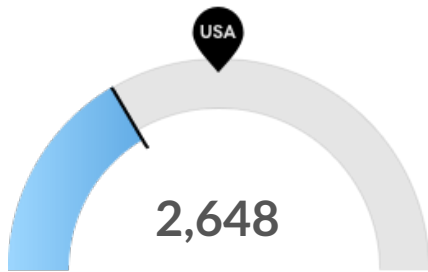
Unemployment Rate Trends

Vilas County, WI had an August 2020 unemployment rate of 5.81%, decreasing from 7.08% 5 years before.



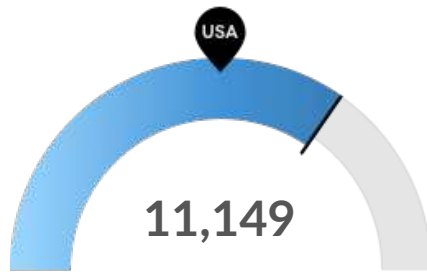
Timeframe	Unemployment Rate
2015	7.08%
2016	5.72%
2017	4.42%
2018	4.01%
2019	4.31%
January - May 2020	10.13%
June 2020	9.01%
July 2020	7.07%
August 2020	5.81%

Population Characteristics



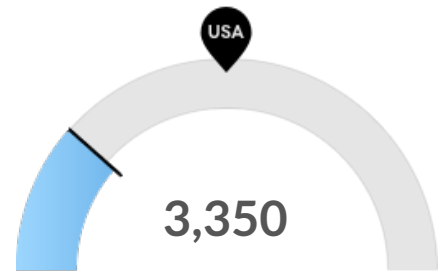
Millennials

Vilas County, WI has 2,648 millennials (ages 25-39). The national average for an area this size is 4,576.



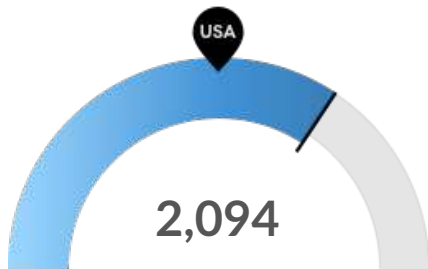
Retiring Soon

Retirement risk is high in Vilas County, WI. The national average for an area this size is 6,525 people 55 or older, while there are 11,149 here.



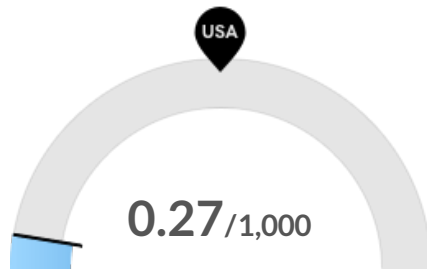
Racial Diversity

Racial diversity is low in Vilas County, WI. The national average for an area this size is 8,853 racially diverse people, while there are 3,350 here.



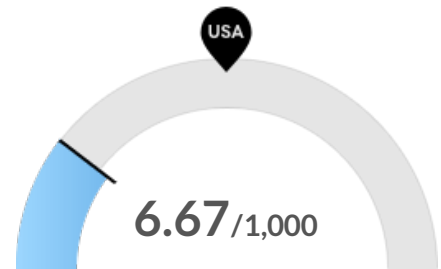
Veterans

Vilas County, WI has 2,094 veterans. The national average for an area this size is 1,249.



Violent Crime

Vilas County, WI has 0.27 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

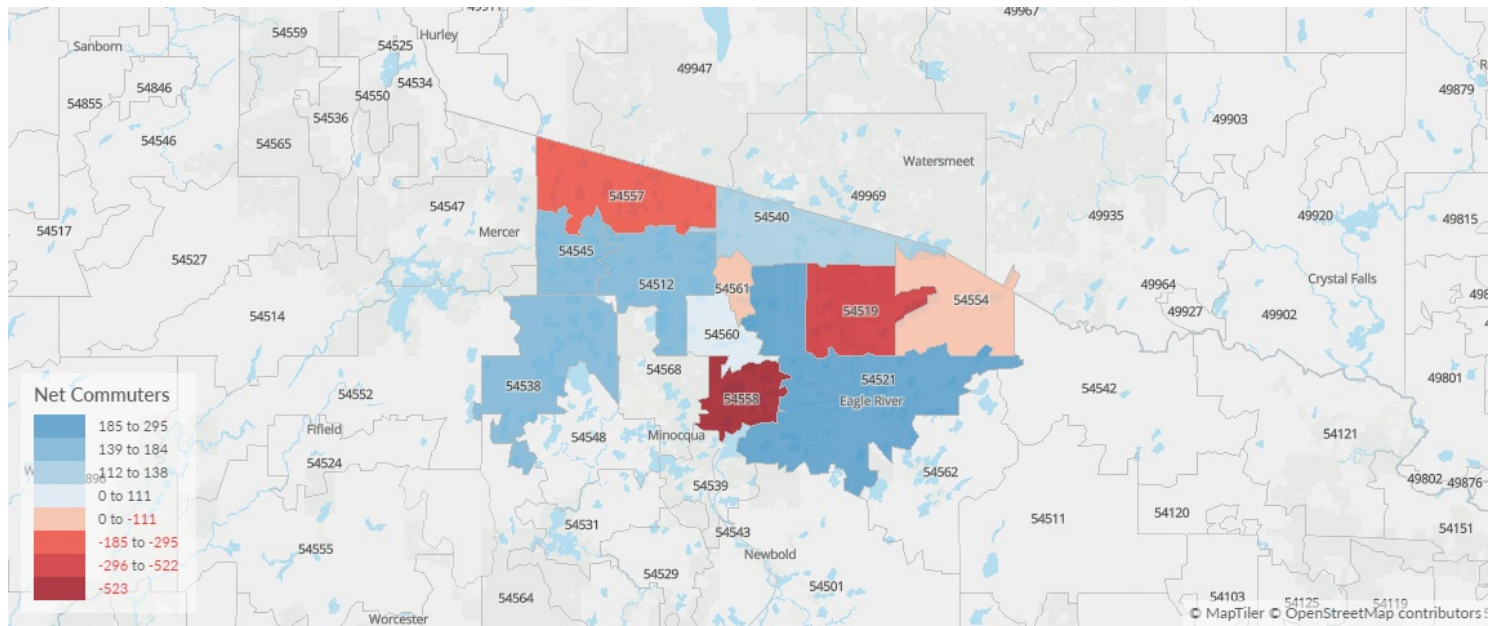


Property Crime

Vilas County, WI has 6.67 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Vilas County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

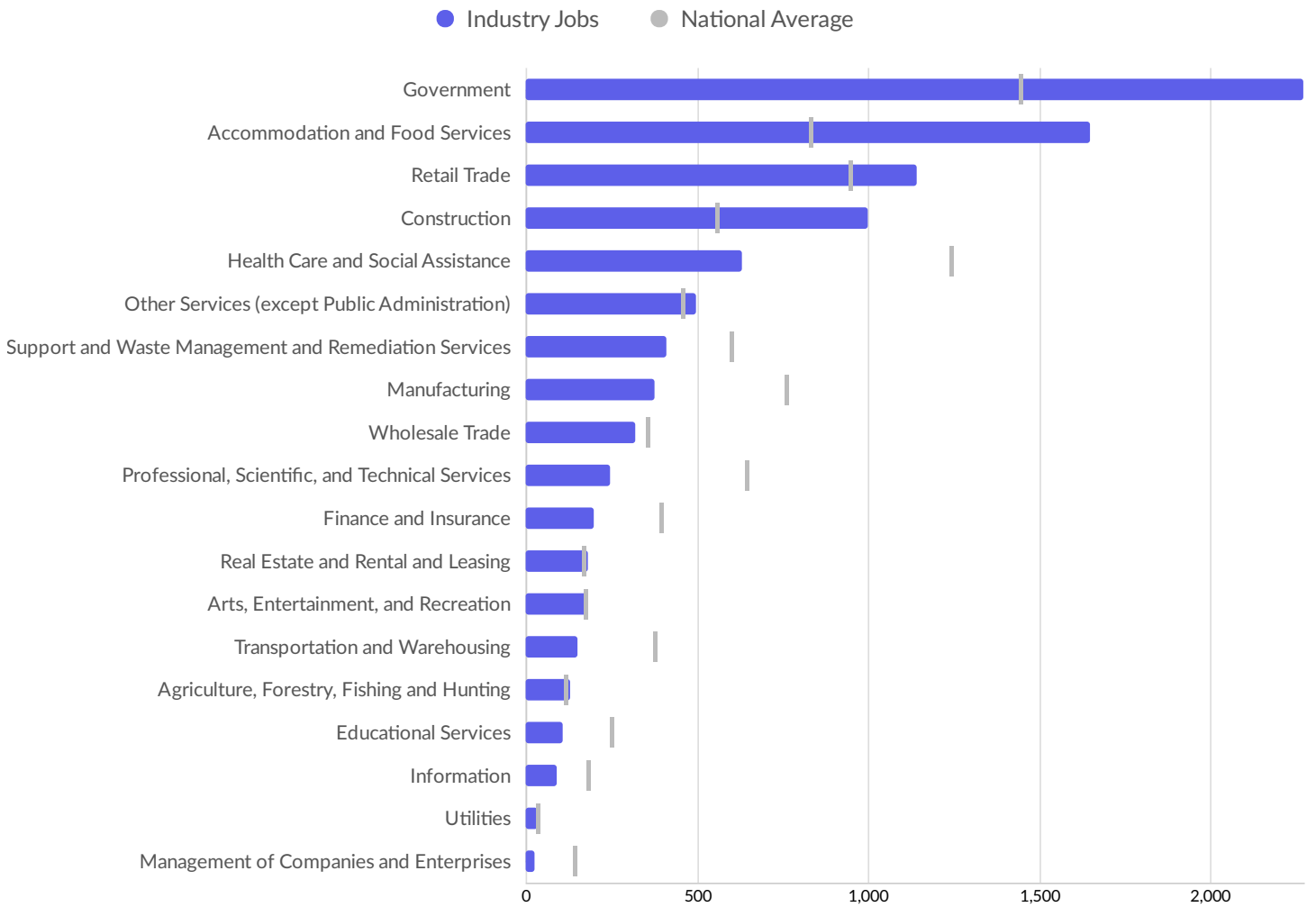
ZIP	Name	2020 Employment
54521	Eagle River, WI (in Vilas...	4,649
54538	Lac Du Flambeau, WI (i...	1,103
54558	Saint Germain, WI (in Vi...	740
54540	Land O Lakes, WI (in Vil...	683
54545	Manitowish Waters, WI...	643

Where Talent Lives

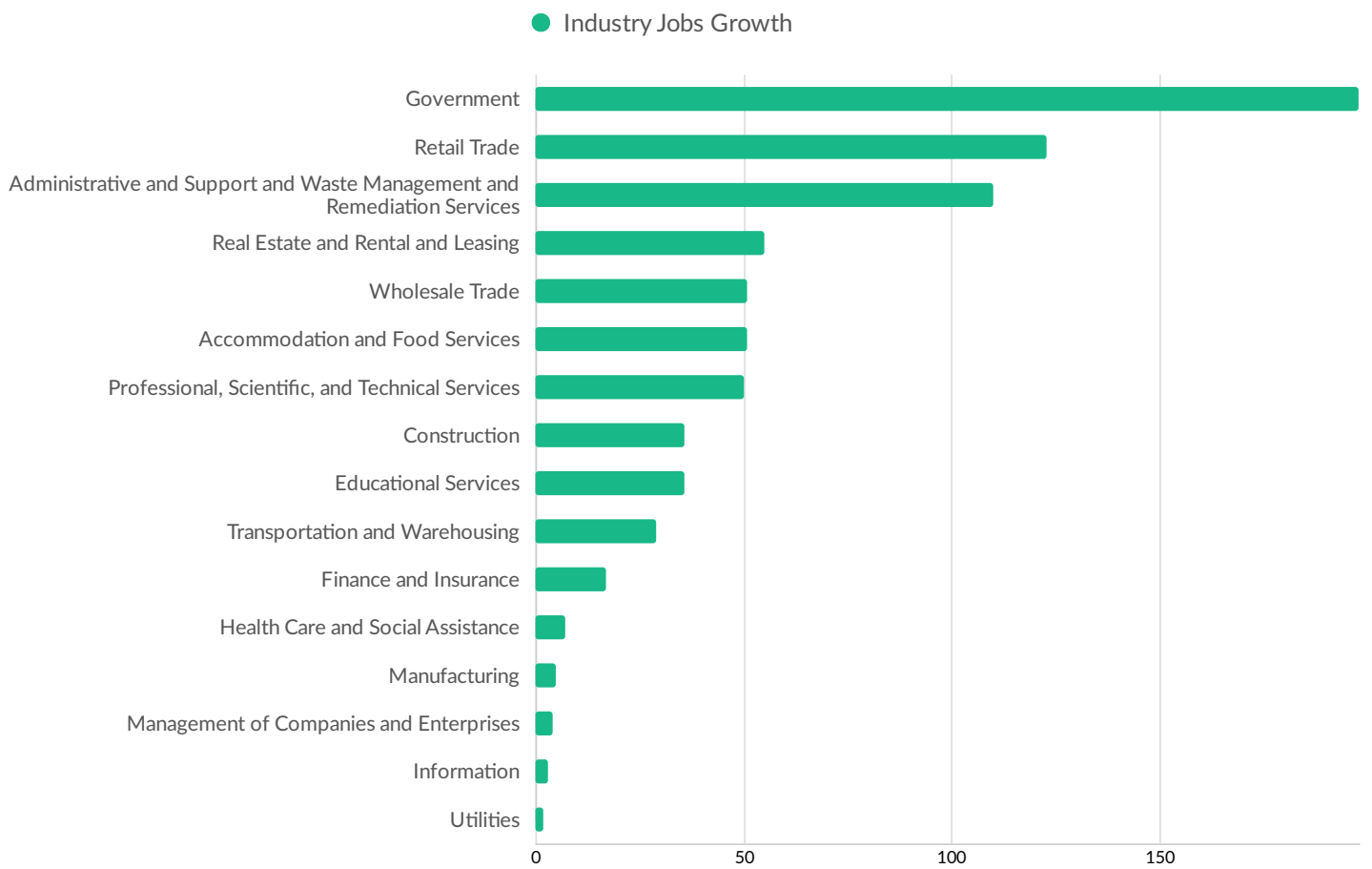
ZIP	Name	2020 Workers
54521	Eagle River, WI (in Vilas...	4,463
54558	Saint Germain, WI (in Vi...	1,263
54538	Lac Du Flambeau, WI (i...	945
54519	Conover, WI (in Vilas co...	631
54554	Phelps, WI (in Vilas cou...	619

Industry Characteristics

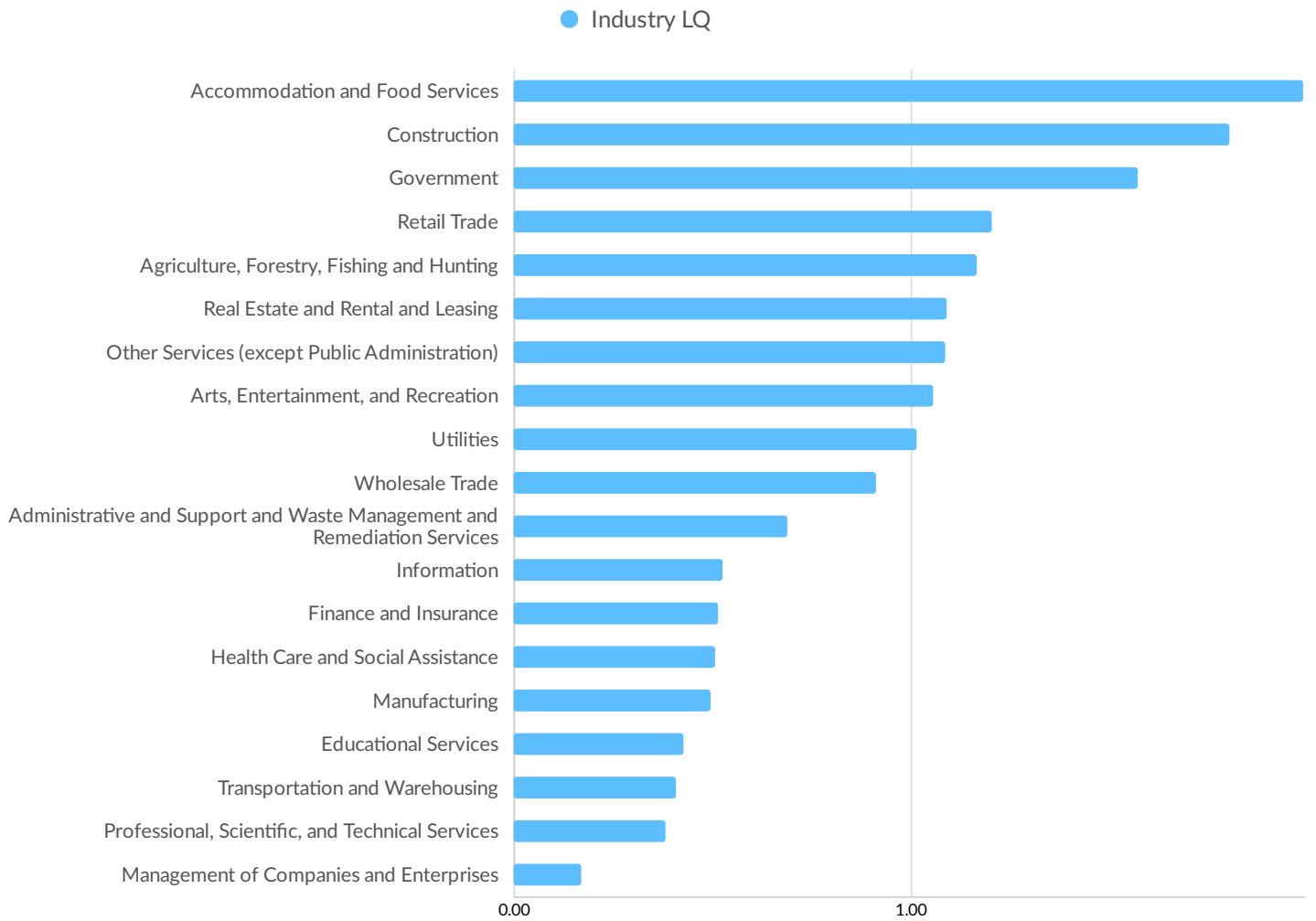
Largest Industries



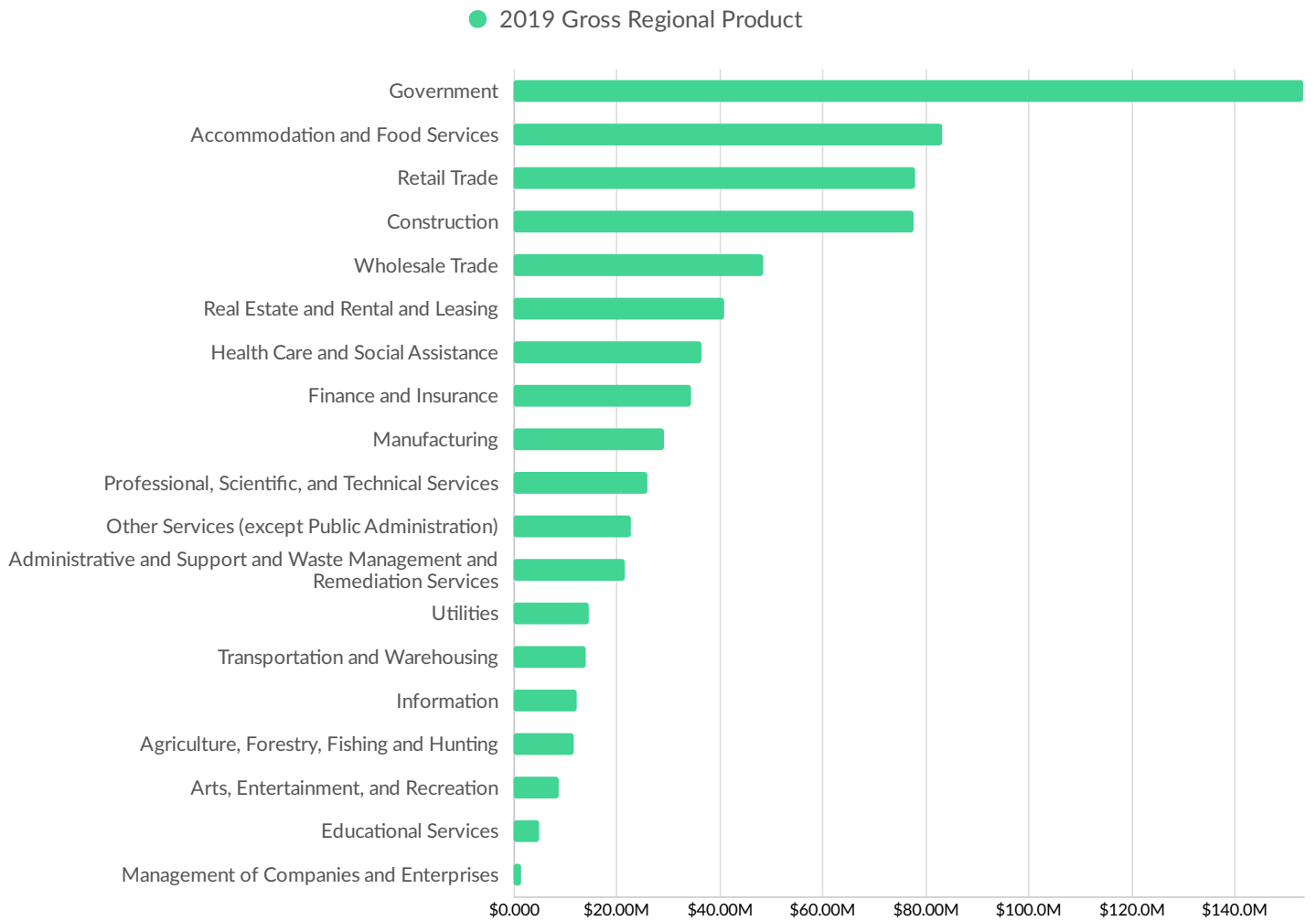
Top Growing Industries



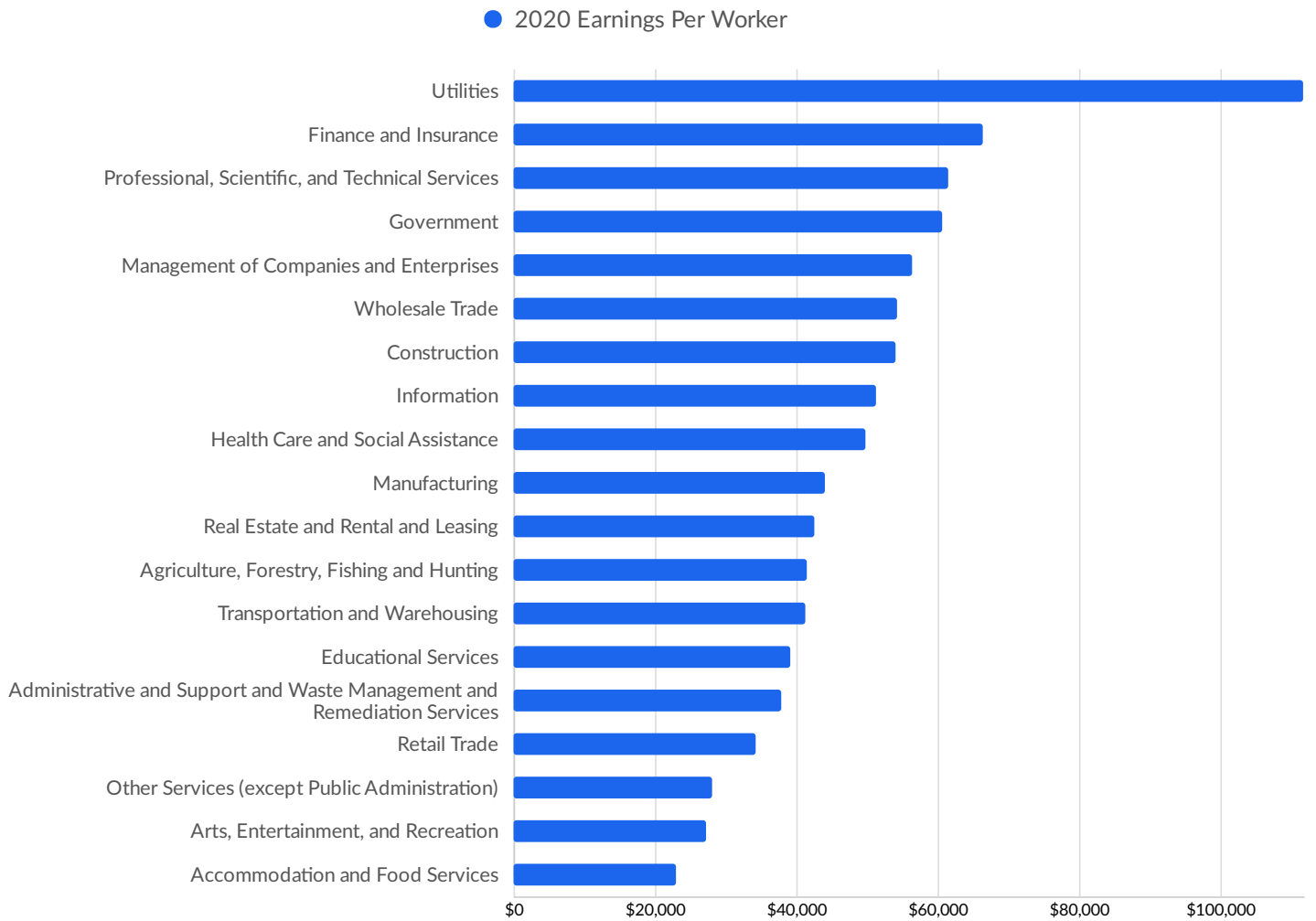
Top Industry LQ



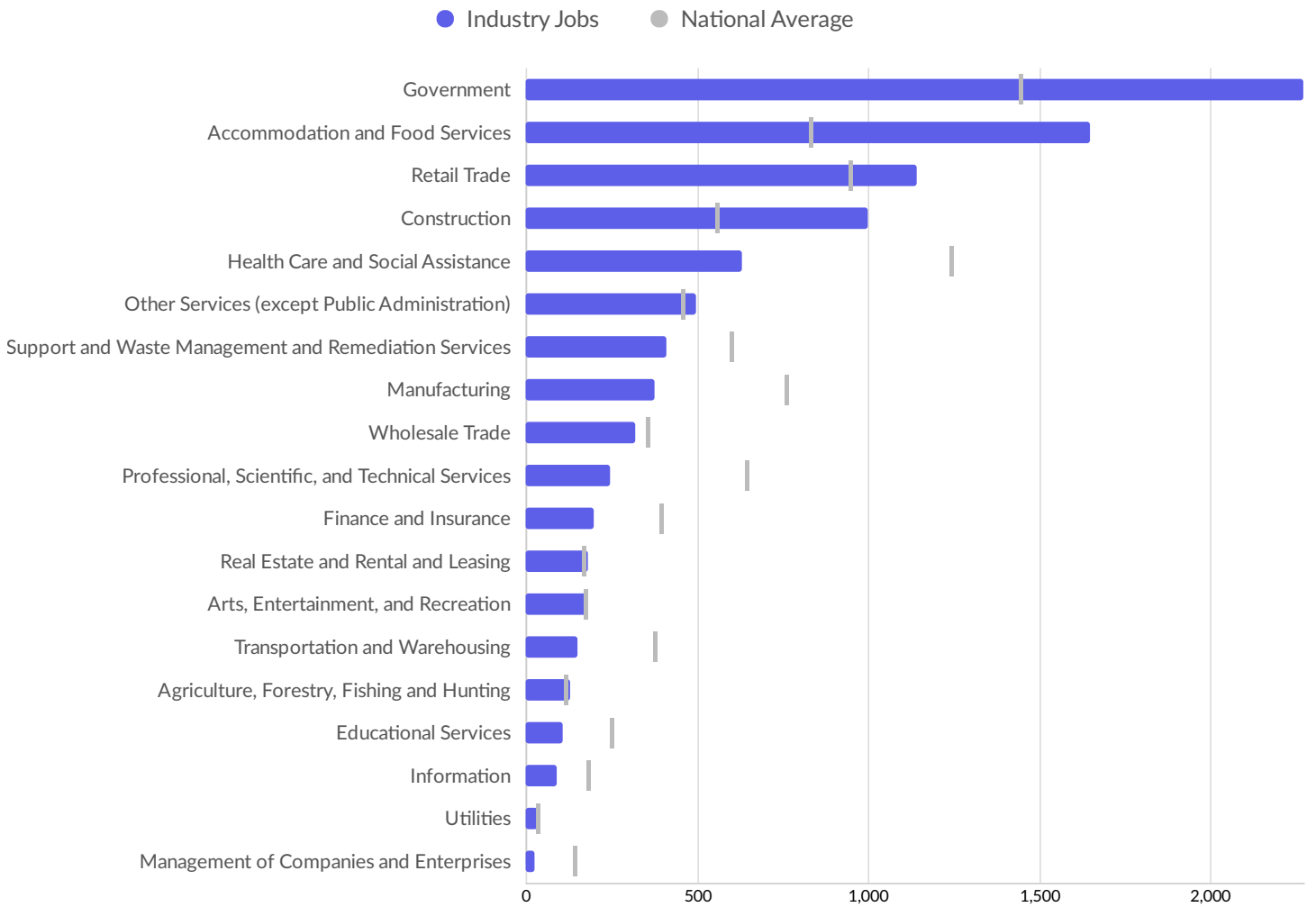
Top Industry GRP



Top Industry Earnings























Largest Industries



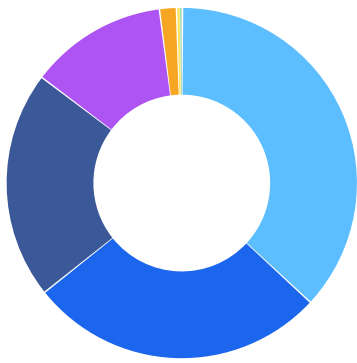
Business Characteristics

1,092 Companies Employ Your Workers

Online profiles for your workers mention 1,092 companies as employers, with the top 10 appearing below. In the last 12 months, 414 companies in Vilas County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northland Pines School District	34 	Platinum Supplemental Insuranc...	168 
Lake of The Torches Econ Dev C...	24 	Roehl Transport, Inc.	144 
Ministry Health Care, Inc.	23 	CRST International, Inc.	78 
Lac Du Flambeau Band of Lake S...	20 	Care.com, Inc.	54 
Peter Christensen	13 	C.R. England, Inc.	52 
County of Vilas	12 	The Kroger Co	44 
Marshfield Clinic	12 	Vacasa LLC	39 
State of Wisconsin	11 	Pegasus Transportation, Inc.	37 
Eliason Realty of The North LLC	10 	U.S. Xpress, Inc.	32 
Lac Du Flambeau School District	10 	VIPKID	32 

Business Size

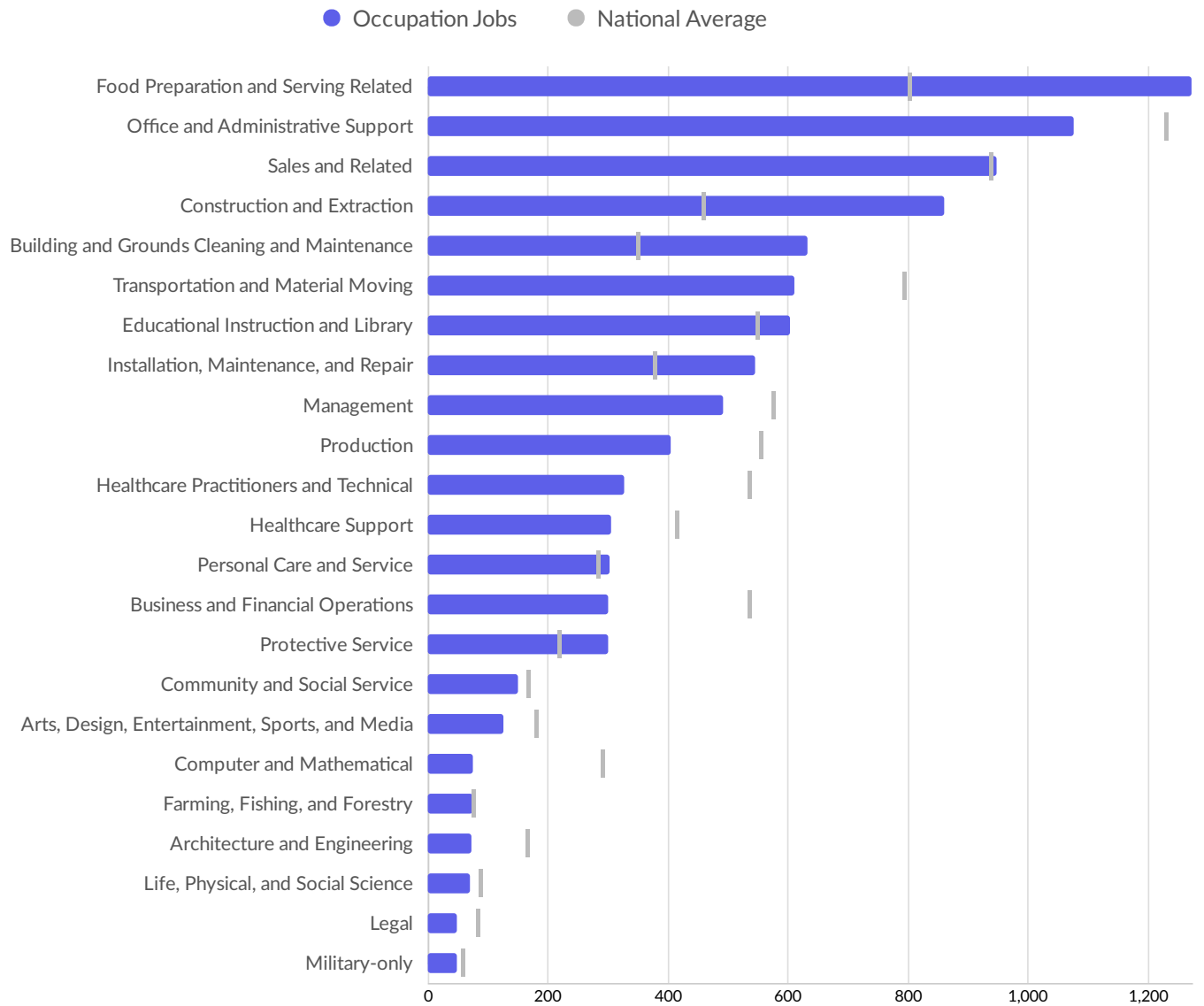


	Percentage	Business Count
1 to 4 employees	36.8%	593
5 to 9 employees	27.4%	441
10 to 19 employees	21.0%	338
20 to 49 employees	12.7%	204
50 to 99 employees	1.6%	25
100 to 249 employees	0.4%	6
250 to 499 employees	0.1%	1
500+ employees	0.1%	2

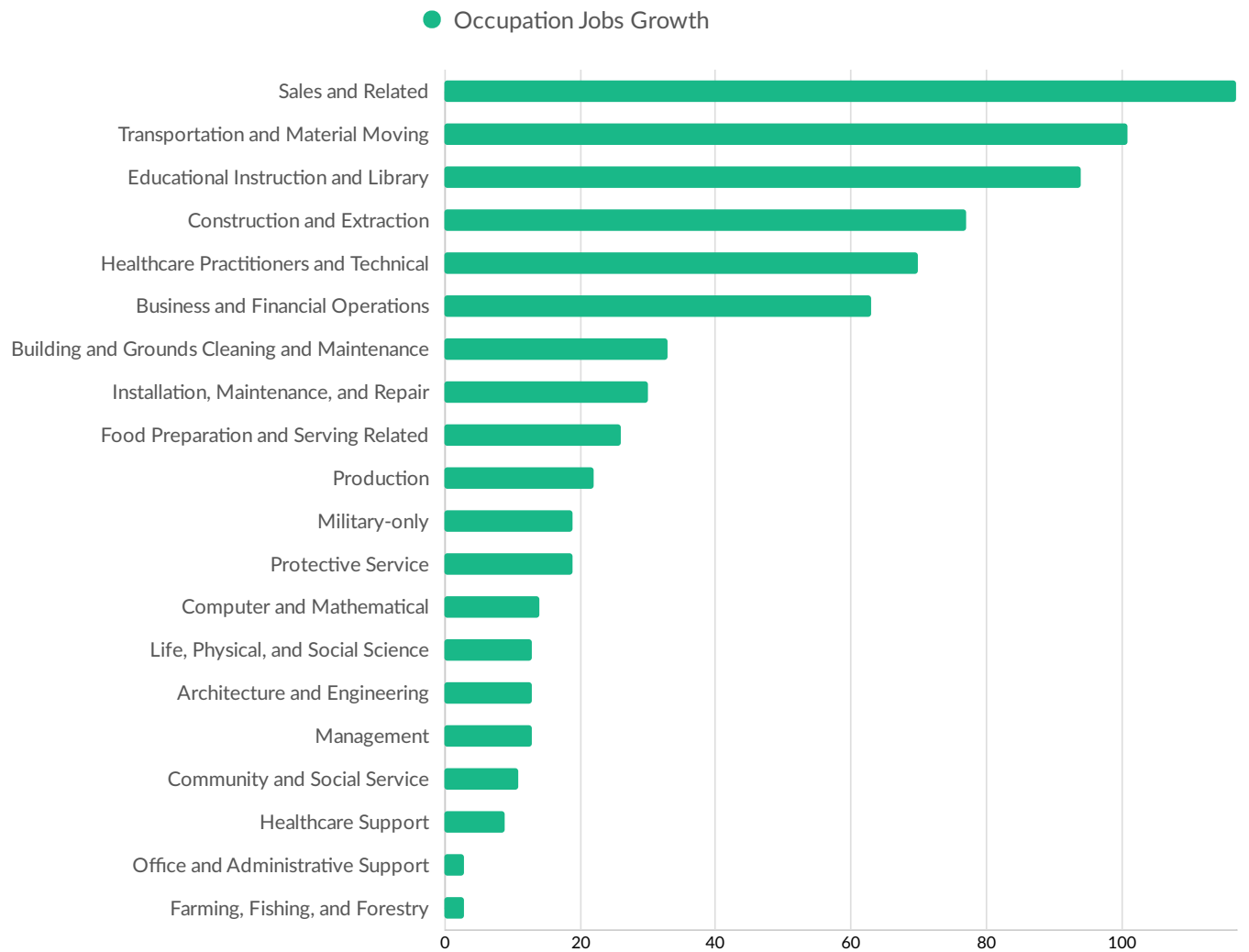
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

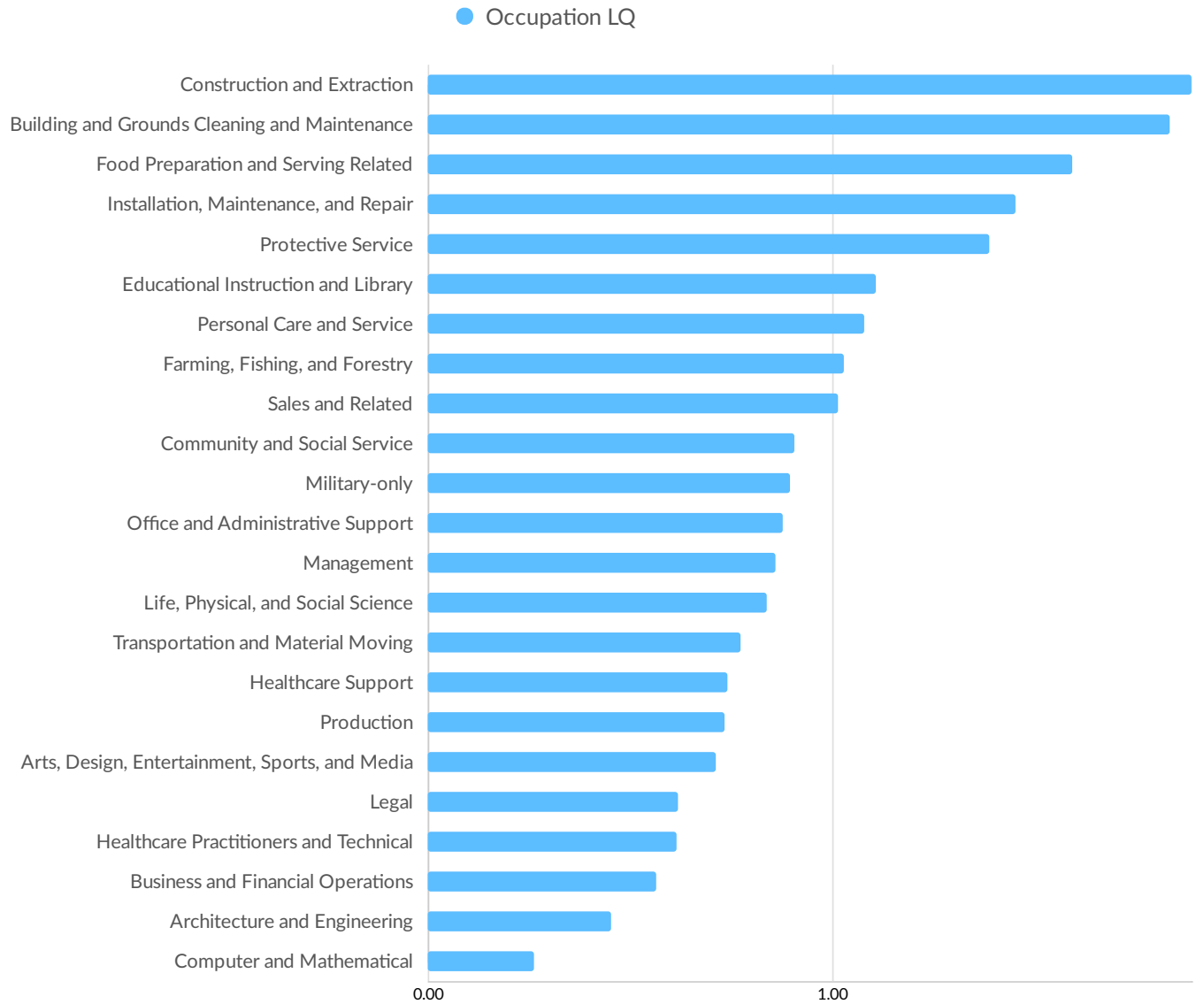
Largest Occupations



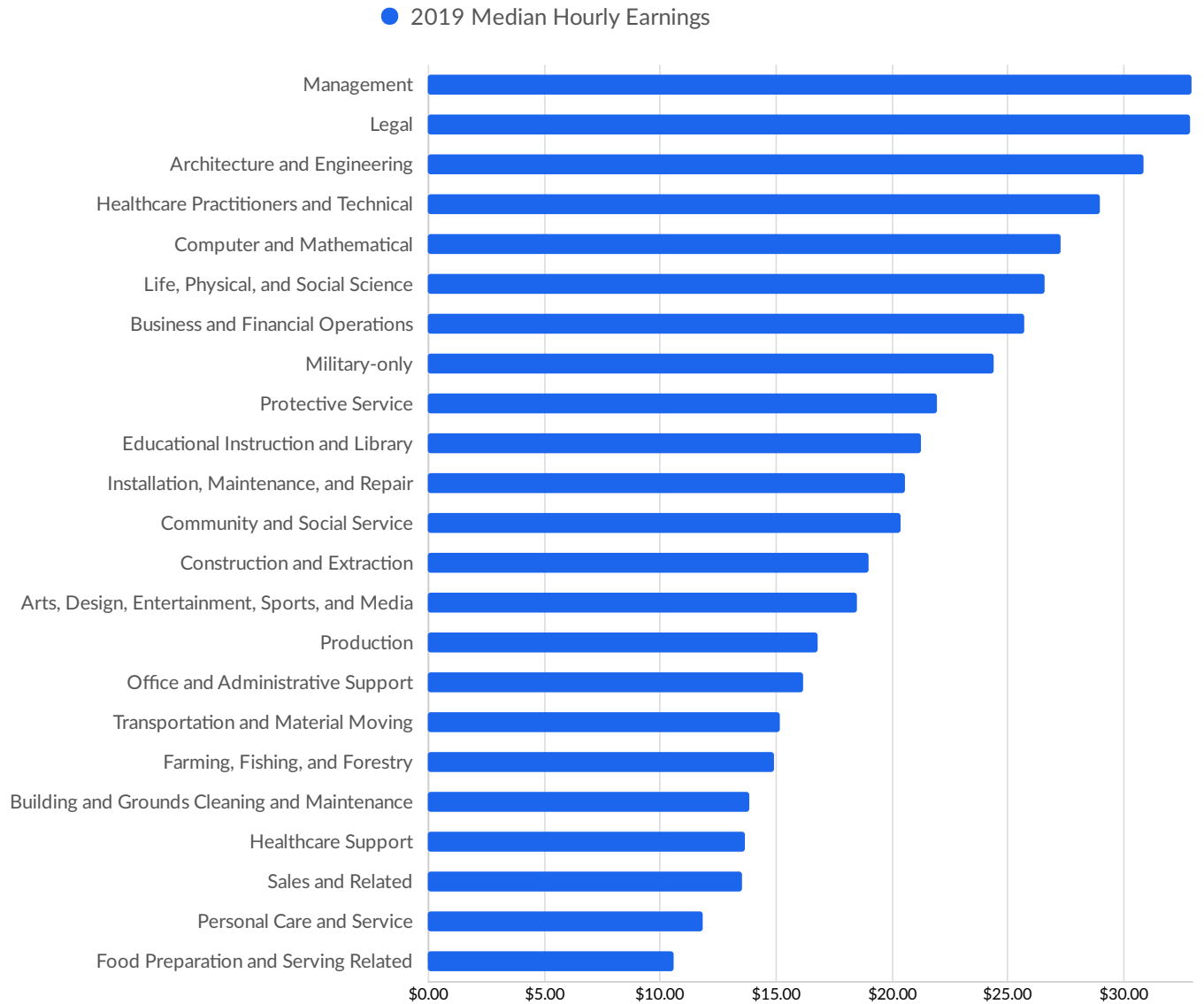
Top Growing Occupations



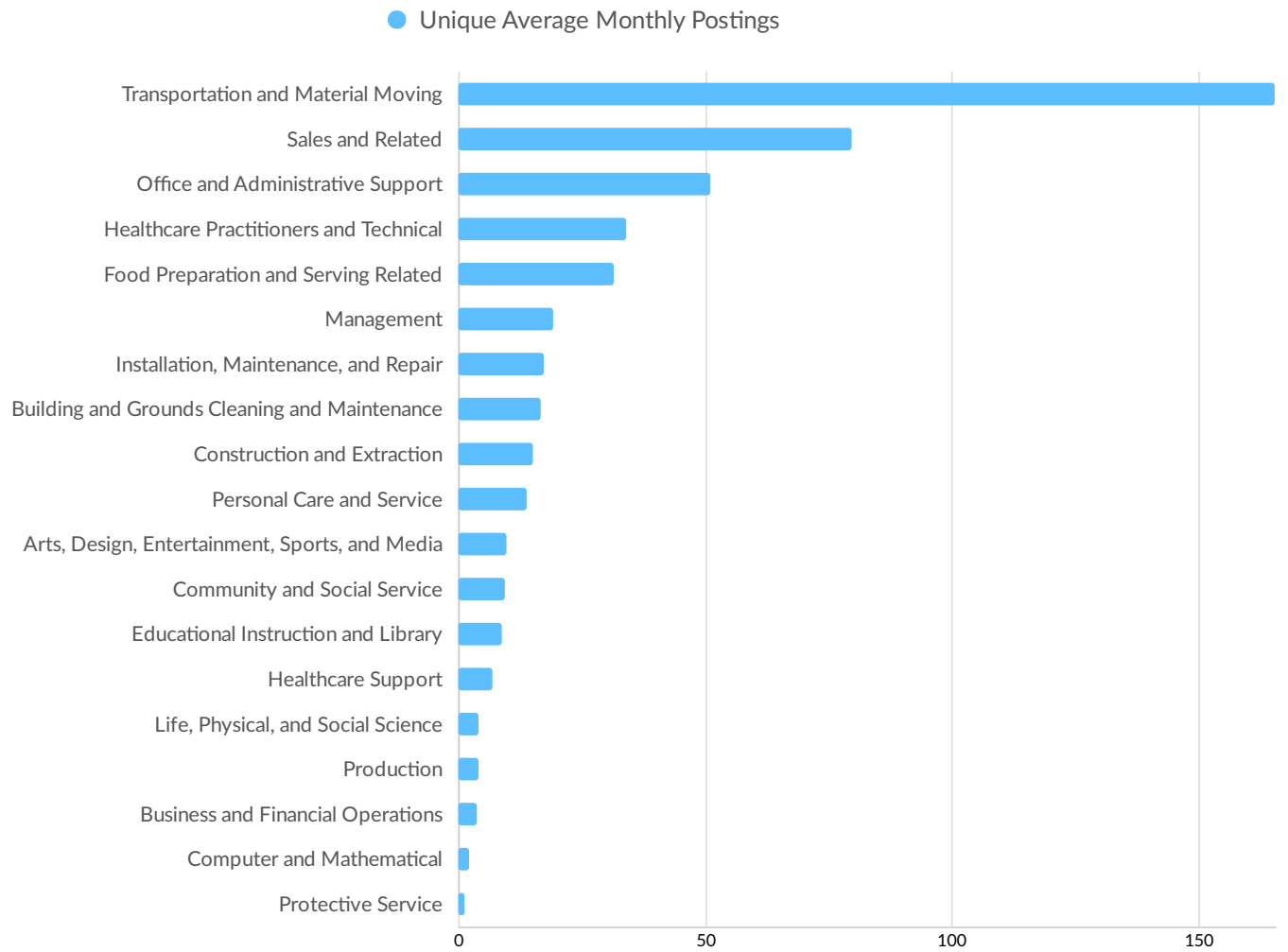
Top Occupation LQ



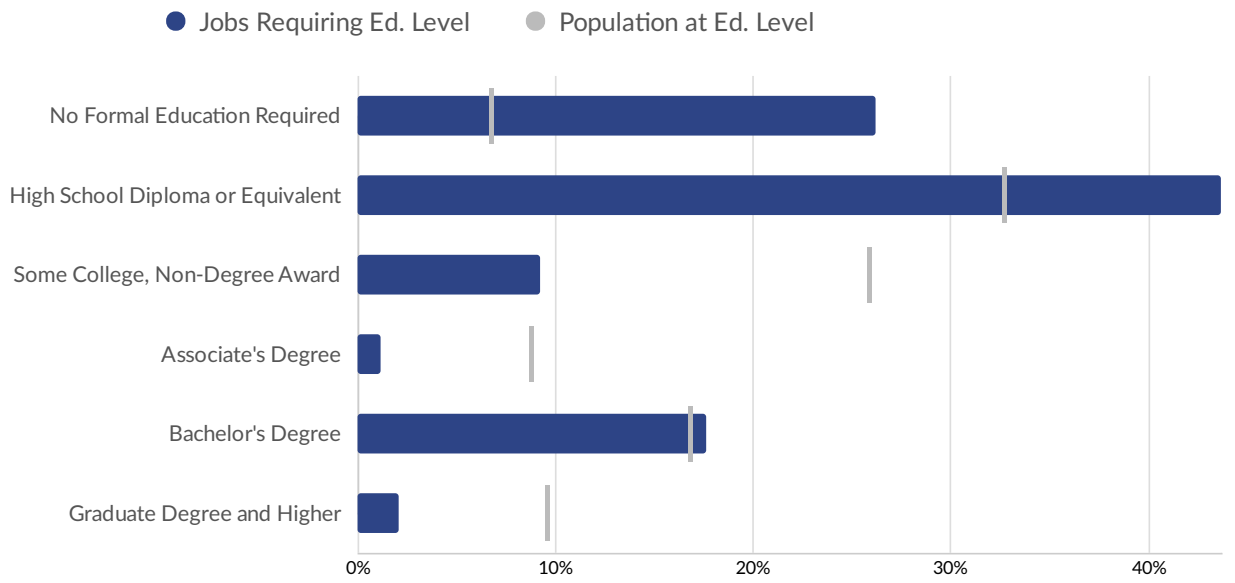
Top Occupation Earnings



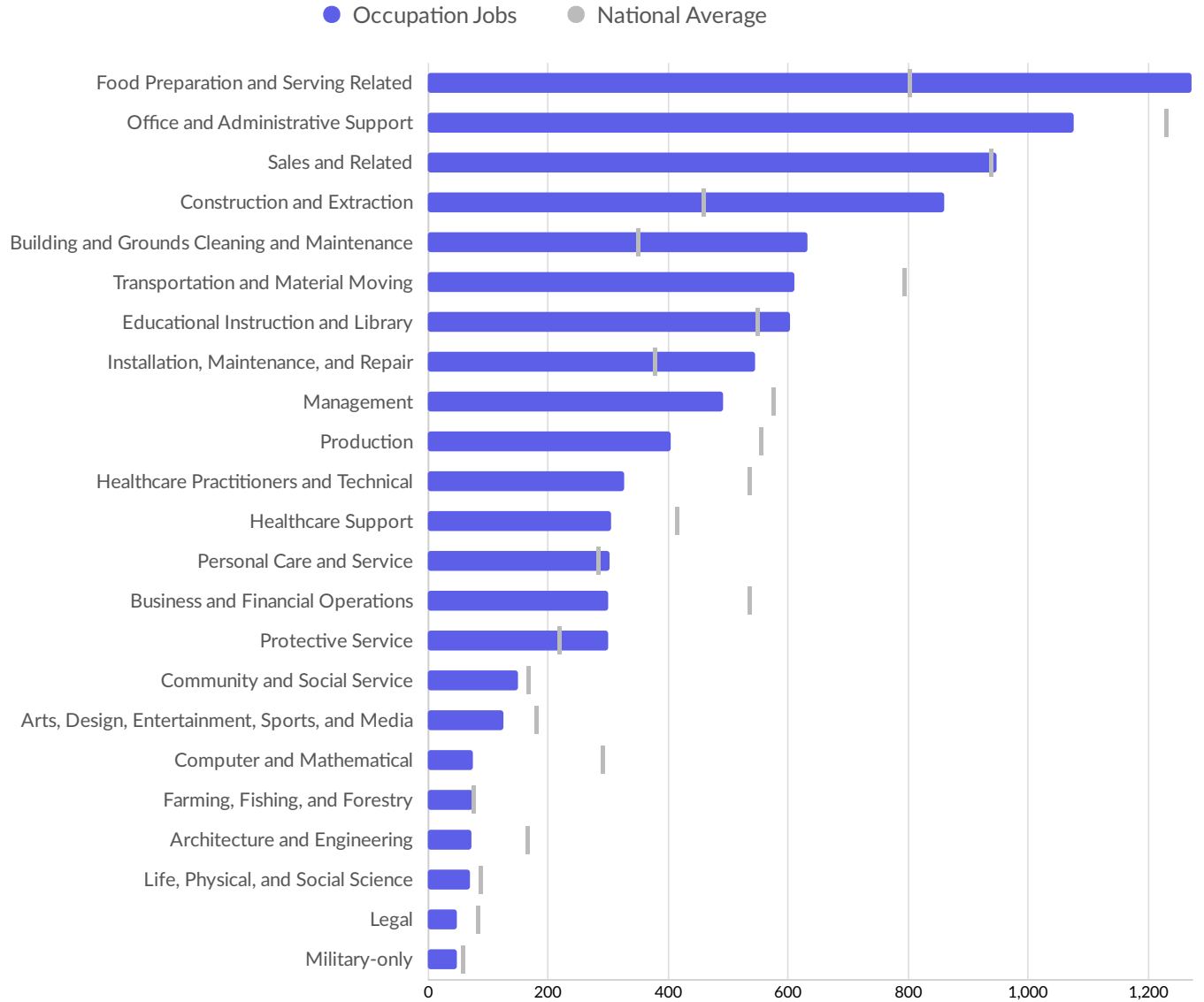
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Vilas County, WI produced graduates.

In-Demand Skills

