

Centergy

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

5 Counties

55001	Adams County, WI
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55069	Lincoln County, WI
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55073	Marathon County, WI
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55097	Portage County, WI
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55141	Wood County, WI
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

327,692

Population (2020)

Population **grew by 613** over the last 5 years and is projected to **grow by 401** over the next 5 years.

173,130

Total Regional Employment

Jobs **decreased by 1,965** over the last 5 years but are projected to **grow by 1,916** over the next 5 years.

\$57.7K

Avg. Earnings Per Job (2020)

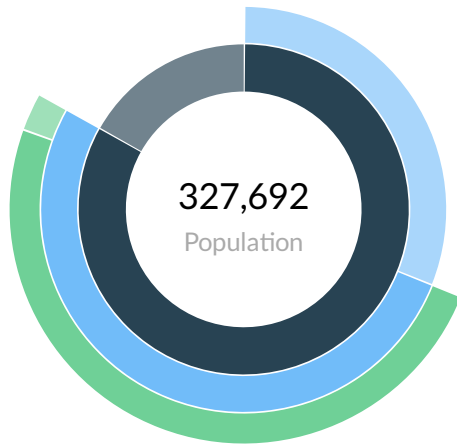
Regional average earnings per job are **\$13.3K below** the national average earnings of \$70.9K per job.

Takeaways

- As of 2020 the region's population **increased by 0.2%** since 2015, growing by 613. Population is expected to **increase by 0.1%** between 2020 and 2025, adding 401.
- From 2015 to 2020, jobs **declined by 1.1%** in Centergy from 175,095 to **173,130**. This change **fell short of the national growth rate of 3.1% by 4.2%**. As the number of jobs declined, the **labor force participation rate decreased from 63.6% to 62.7%** between 2015 and 2020.
- Concerning educational attainment, **17.0% of the selected regions' residents possess a Bachelor's Degree** (3.1% below the national average), and **12.5% hold an Associate's Degree** (3.9% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	327,692	170,675	173,130	99.0	\$17.56B	\$23.38B	\$22.69B
NCWRPC	440,608	224,830	222,893	99.4	\$21.99B	\$30.45B	\$28.78B
Wisconsin	5,844,919	3,094,138	3,117,826	100.0	\$333.28B	\$320.20B	\$341.40B

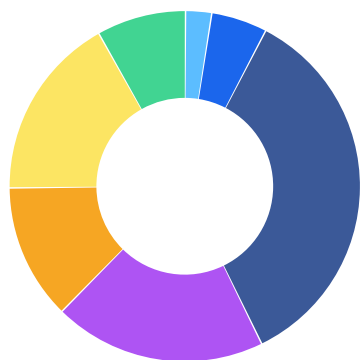
2020 Labor Force Breakdown



	Population
● Total Working Age Population	272,273
● Not in Labor Force (15+)	101,598
● Labor Force	170,675
● Employed	162,055
● Unemployed	8,620
● Under 15	55,419

Educational Attainment

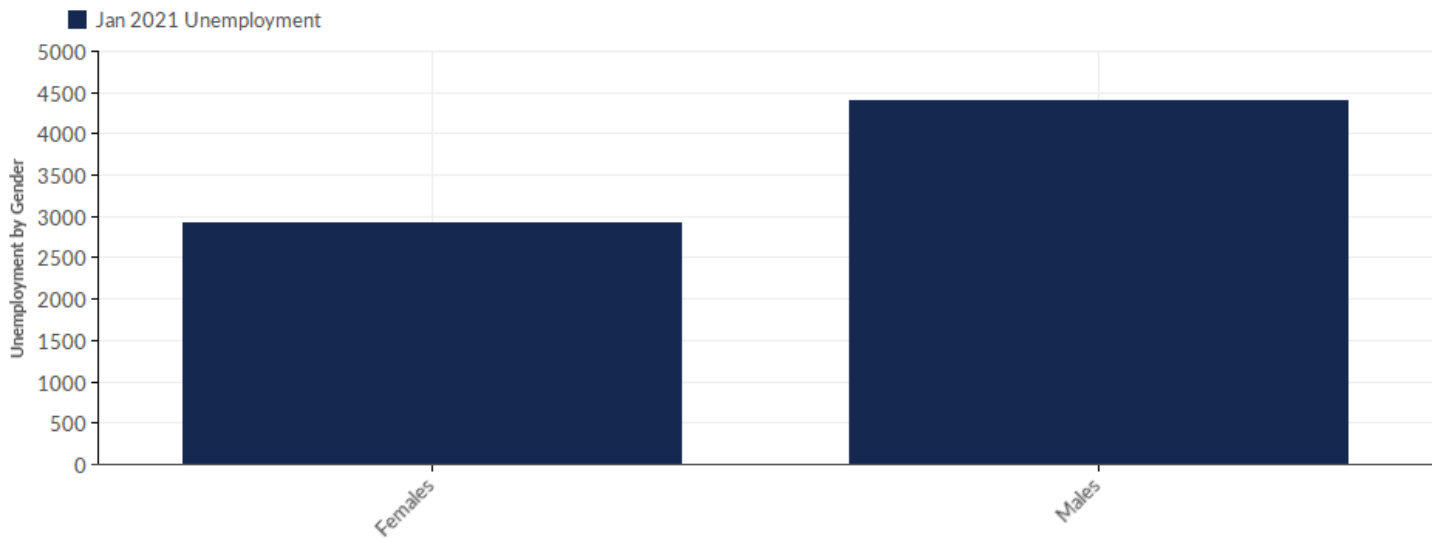
Concerning educational attainment, **17.0% of the selected regions' residents possess a Bachelor's Degree** (3.1% below the national average), and **12.5% hold an Associate's Degree** (3.9% above the national average).



	% of Population	Population
● Less Than 9th Grade	2.4%	5,553
● 9th Grade to 12th Grade	5.2%	11,938
● High School Diploma	35.1%	81,191
● Some College	19.6%	45,276
● Associate's Degree	12.5%	28,864
● Bachelor's Degree	17.0%	39,282
● Graduate Degree and Higher	8.2%	19,017

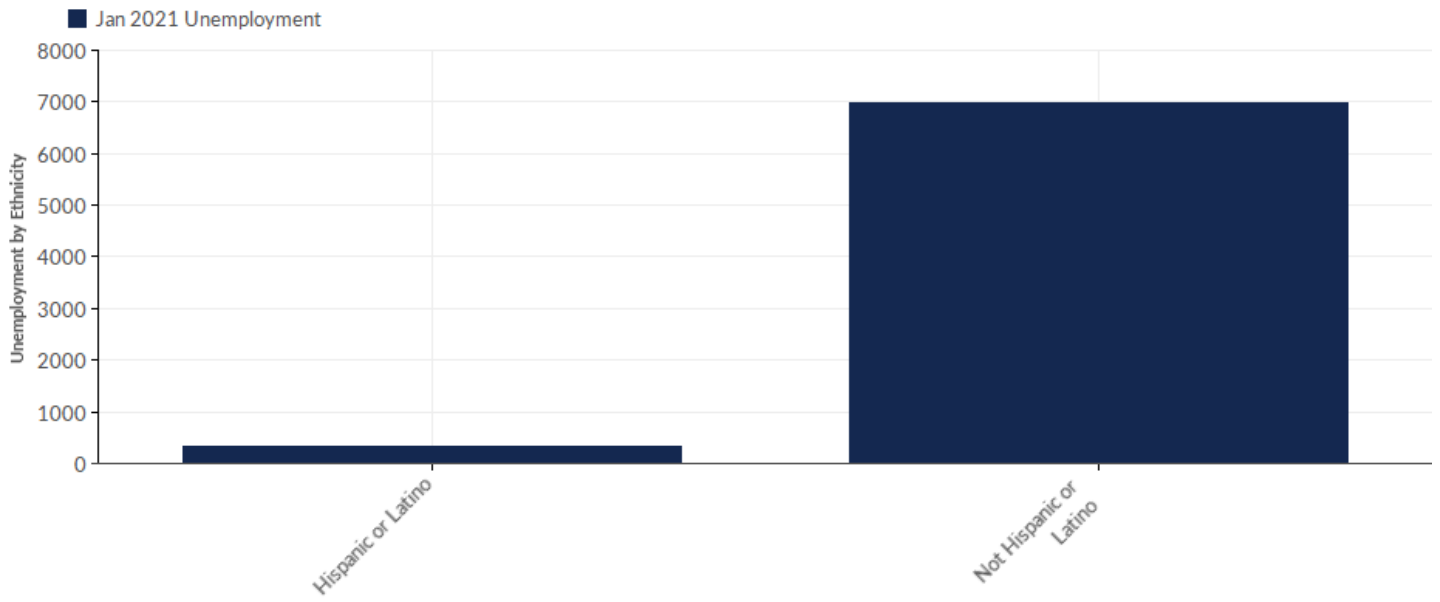
Unemployment by Demographics

Unemployment by Gender



Gender	Unemployment (Jan 2021)	% of Age Cohort
Females	2,919	39.92%
Males	4,393	60.08%
Total	7,312	100.00%

Unemployment by Ethnicity

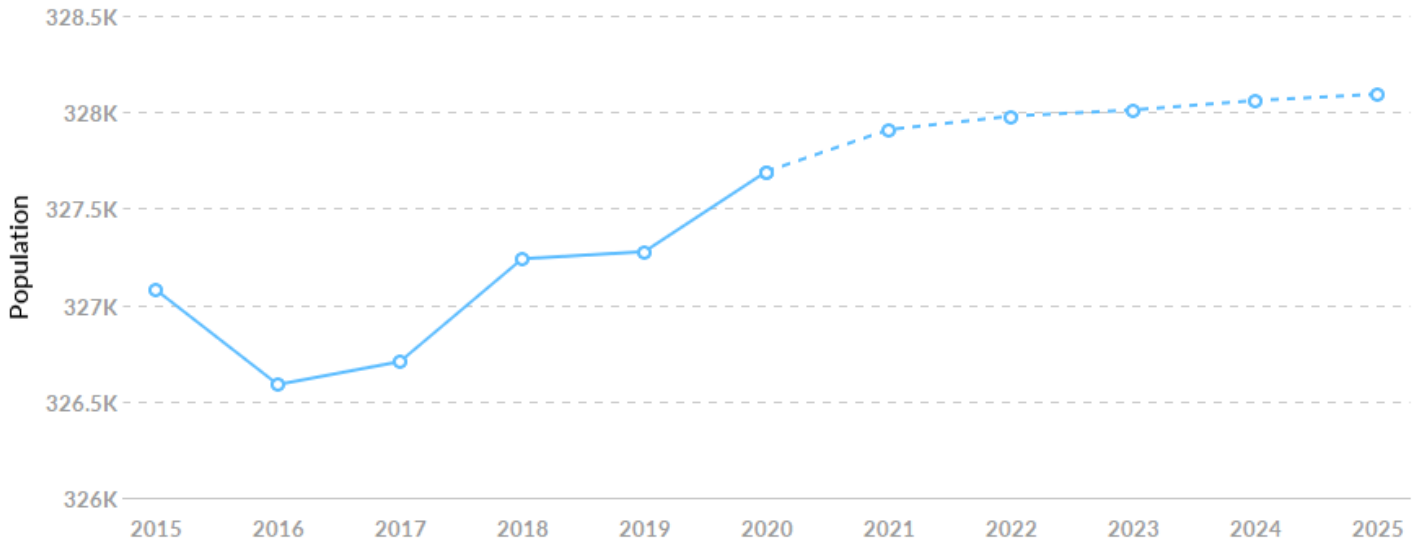


Ethnicity	Unemployment (Jan 2021)	% of Age Cohort
Hispanic or Latino	323	4.42%
Not Hispanic or Latino	6,989	95.58%
Total	7,312	100.00%

Historic & Projected Trends

Population Trends

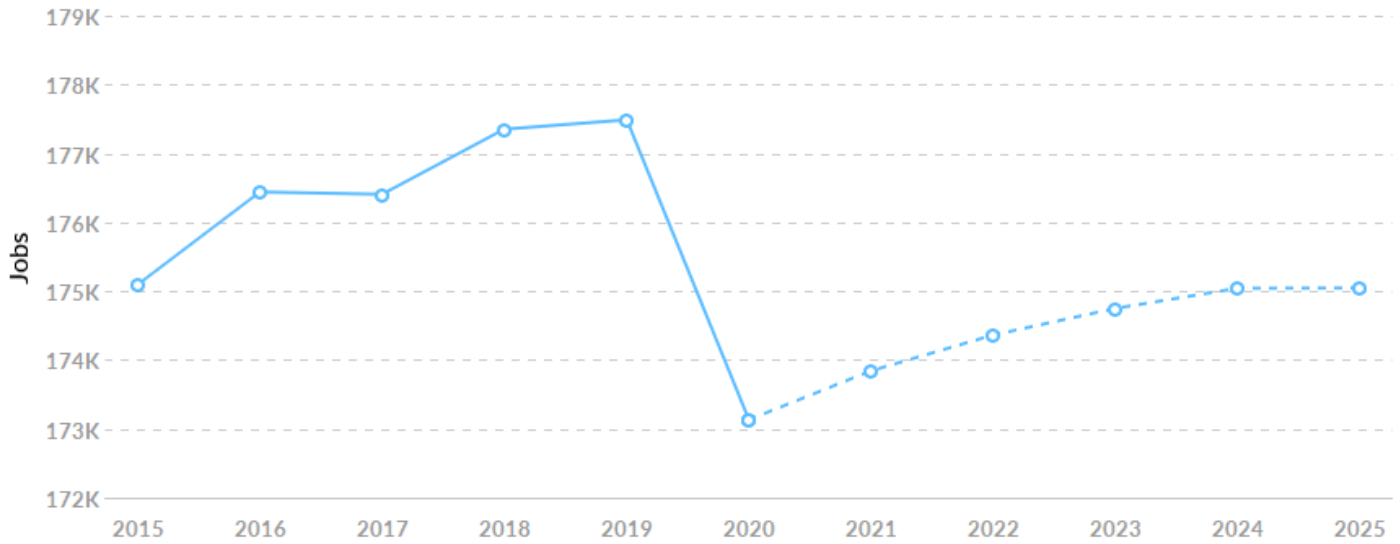
As of 2020 the region's population **increased by 0.2%** since 2015, growing by 613. Population is expected to **increase by 0.1%** between 2020 and 2025, adding 401.



Timeframe	Population
2015	327,079
2016	326,587
2017	326,706
2018	327,239
2019	327,276
2020	327,692
2021	327,909
2022	327,979
2023	328,011
2024	328,060
2025	328,093

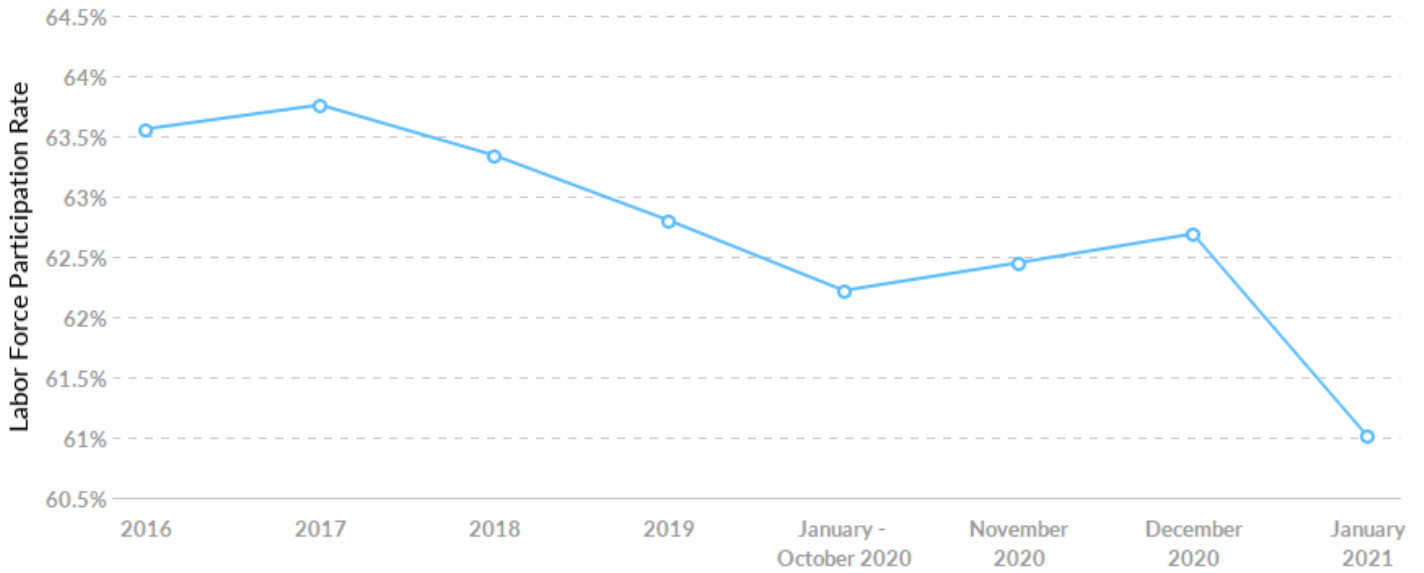
Job Trends

From 2015 to 2020, jobs declined by 1.1% in Centergy from 175,095 to 173,130. This change fell short of the national growth rate of 3.1% by 4.2%.



Timeframe	Jobs
2015	175,095
2016	176,440
2017	176,406
2018	177,351
2019	177,487
2020	173,130
2021	173,841
2022	174,361
2023	174,748
2024	175,041
2025	175,046

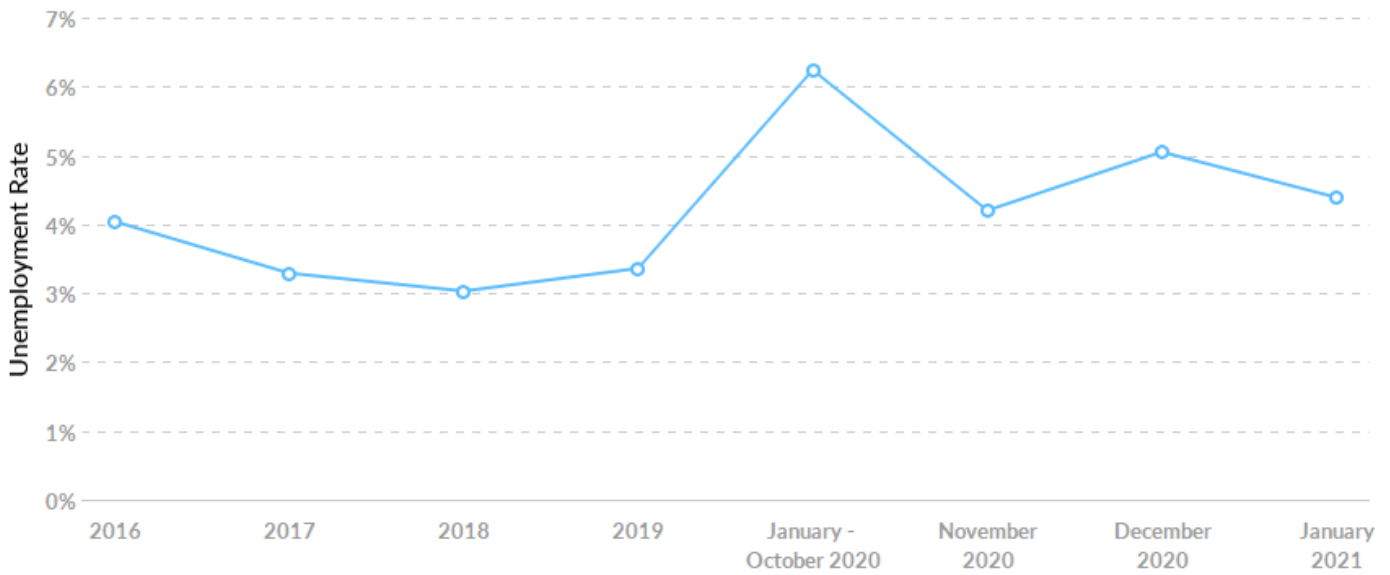
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	63.56%
2017	63.76%
2018	63.34%
2019	62.80%
January - October 2020	62.22%
November 2020	62.45%
December 2020	62.69%
January 2021	61.01%

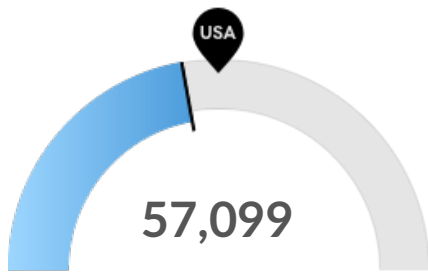
Unemployment Rate Trends

Your areas had a January 2021 unemployment rate of 4.39%, **increasing from 4.04%** 5 years before.



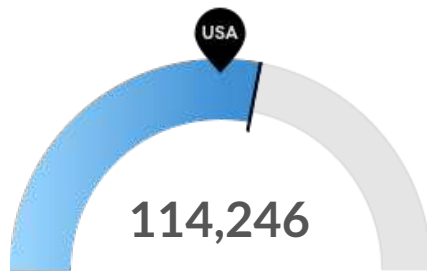
Timeframe	Unemployment Rate
2016	4.04%
2017	3.29%
2018	3.03%
2019	3.36%
January - October 2020	6.24%
November 2020	4.20%
December 2020	5.05%
January 2021	4.39%

Population Characteristics



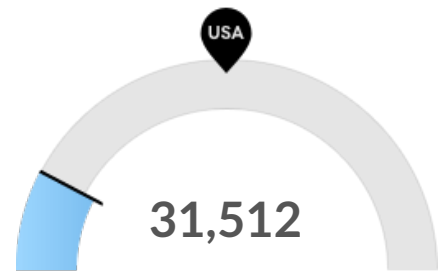
Millennials

Your area has 57,099 millennials (ages 25-39). The national average for an area this size is 67,479.



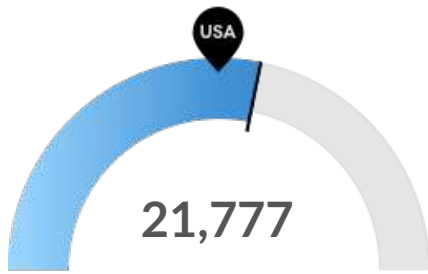
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 96,224 people 55 or older, while there are 114,246 here.



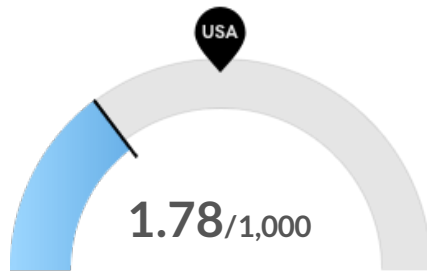
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 130,545 racially diverse people, while there are 31,512 here.



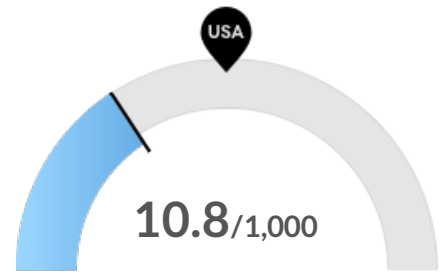
Veterans

Your area has 21,777 veterans. The national average for an area this size is 18,177.



Violent Crime

Your area has 1.78 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

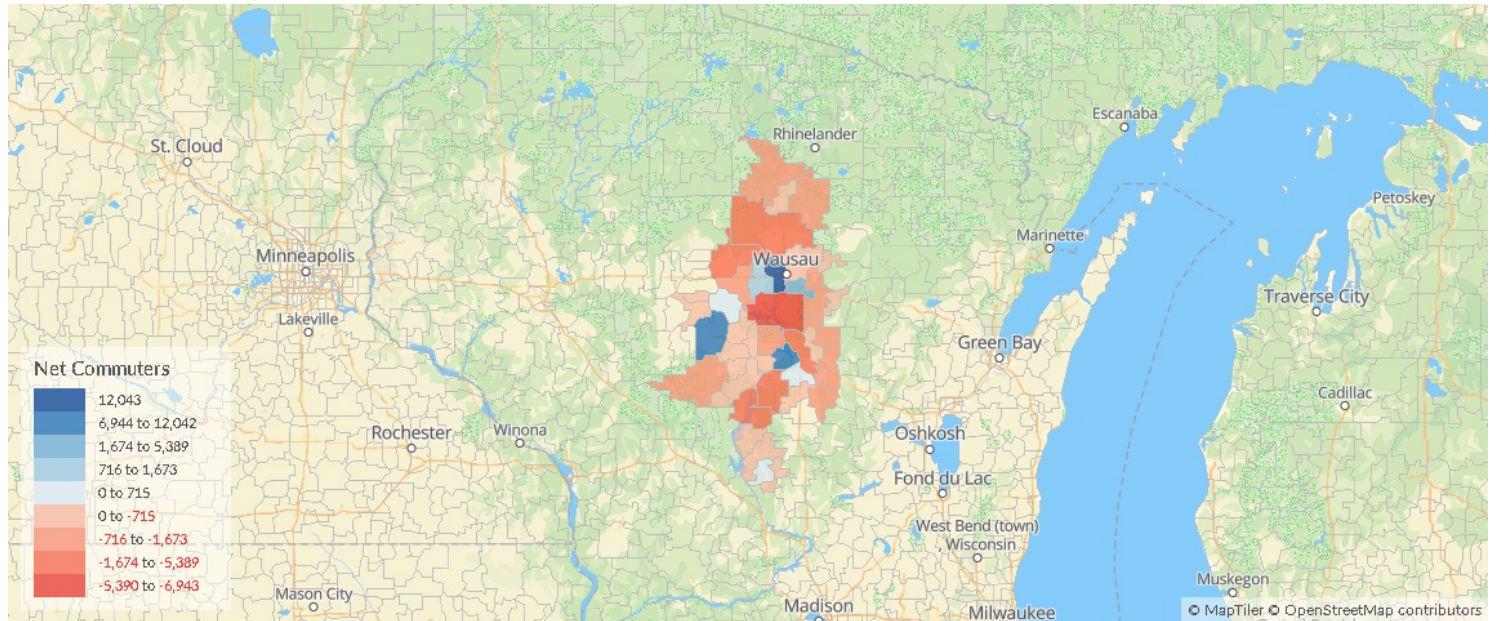


Property Crime

Your area has 10.8 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54401	Wausau, WI (in Marath...	28,866
54481	Stevens Point, WI (in Po...	22,249
54449	Marshfield, WI (in Woo...	20,511
54476	Schofield, WI (in Marath...	14,022
54494	Wisconsin Rapids, WI (i...	10,991

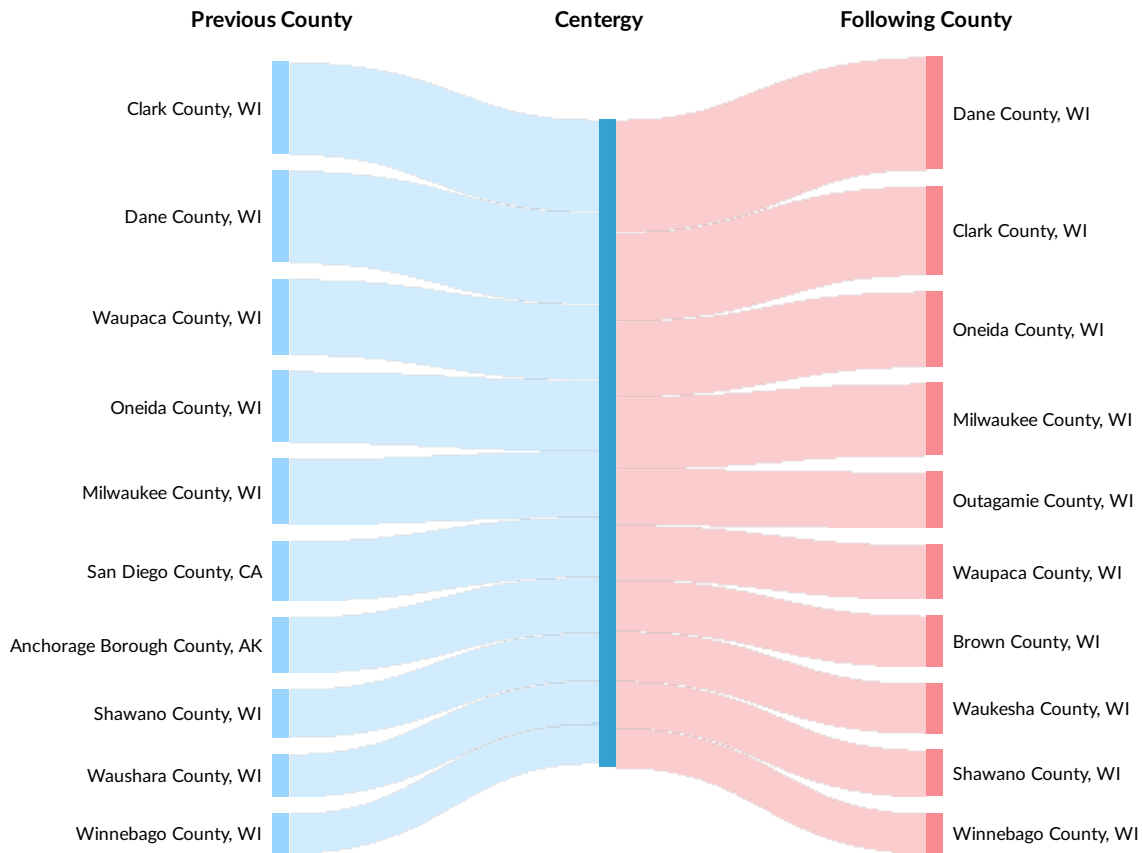
Where Talent Lives

ZIP	Name	2020 Workers
54401	Wausau, WI (in Marath...	16,823
54481	Stevens Point, WI (in Po...	14,764
54449	Marshfield, WI (in Woo...	13,567
54494	Wisconsin Rapids, WI (i...	13,006
54476	Schofield, WI (in Marath...	11,552

Inbound and Outbound Migration

The table below analyzes past and current residents of Centergy. The left column shows residents of other counties migrating to Centergy. The right column shows residents migrating from Centergy to other counties.

As of 2018, 391 people have migrated from Clark County, WI to Centergy. In the same year, 476 people left Centergy migrating to Dane County, WI. The total Net Migration for Centergy in 2018 was 72.



Top Previous Counties	Migrations
Clark County, WI	391
Dane County, WI	389
Waupaca County, WI	320
Oneida County, WI	301
Milwaukee County, WI	278
San Diego County, CA	253

Top Previous Counties	Migrations
Anchorage Borough County, AK	235
Shawano County, WI	203
Waushara County, WI	182
Winnebago County, WI	168
Rock County, WI	159
Washington County, WI	157
Sauk County, WI	157
Brown County, WI	154
Waukesha County, WI	142
El Paso County, CO	141
Langlade County, WI	136
Columbia County, WI	131
Onslow County, NC	119
Taylor County, WI	119
Outagamie County, WI	117
Eau Claire County, WI	115
Marquette County, WI	108
Manitowoc County, WI	106
Juneau County, WI	105
Hennepin County, MN	105
Cook County, IL	96
Calumet County, WI	95
Vilas County, WI	87
Monroe County, WI	82
Dunn County, WI	69
Clark County, NV	67

Top Previous Counties	Migrations
Hidalgo County, TX	67
Columbia County, GA	61
Anoka County, MN	61
La Crosse County, WI	61
Racine County, WI	54
Los Angeles County, CA	54
Dodge County, WI	54
Rockwall County, TX	53
Ramsey County, MN	50
Arapahoe County, CO	46
Grant County, WI	44
Itasca County, MN	43
Orange County, FL	42
Alger County, MI	42
Ozaukee County, WI	42
Allegheny County, PA	41
Jefferson County, WI	40
Lake County, IL	38
Ashland County, WI	38
Kitsap County, WA	38
King County, WA	37
Chippewa County, WI	37
Olmsted County, MN	37
Sheboygan County, WI	35
DuPage County, IL	34
McHenry County, IL	34

Top Previous Counties	Migrations
Dakota County, MN	33
Franklin County, WA	33
Pierce County, WA	33
St. Croix County, WI	32
Oconto County, WI	32
Beltrami County, MN	31
Price County, WI	30
Bell County, TX	30
Russell County, AL	28
McLeod County, MN	27
Jo Daviess County, IL	27
Fond du Lac County, WI	27
Mille Lacs County, MN	27
Kanawha County, WV	27
Marquette County, MI	26
Delaware County, OH	26
Butte County, CA	25
Kenosha County, WI	25
El Paso County, TX	25
Vernon County, WI	24
Marshall County, MN	24
Utah County, UT	23
Camden County, MO	23
Allen County, IN	22
Geary County, KS	22
Clinton County, IA	22

Top Previous Counties	Migrations
Polk County, FL	21
Wabasha County, MN	21
Bayfield County, WI	20
Washington County, UT	20
Duval County, FL	19
Walworth County, WI	19
Trempealeau County, WI	19
Barron County, WI	19
Richland County, WI	19
Jackson County, WI	19
Lyon County, NV	19
Ventura County, CA	19
Marinette County, WI	18
Greenville County, SC	18
Polk County, WI	17
Johnson County, TX	17
Martin County, FL	16
District of Columbia County, DC	16
Rock Island County, IL	16
Multnomah County, OR	16
Cache County, UT	16
Philadelphia County, PA	16
Latah County, ID	16
Stearns County, MN	16
Pepin County, WI	15
Providence County, RI	15

Top Previous Counties	Migrations
Knox County, IL	15
McCurtain County, OK	14
Becker County, MN	14
Pulaski County, VA	13
Douglas County, WI	13
Forest County, WI	13
Pierce County, WI	13
McLean County, IL	13
Ottawa County, MI	13
Winnebago County, IL	12
Livingston County, MI	12
Tom Green County, TX	12
Douglas County, NE	11
Craven County, NC	11
Suffolk County, MA	11
Pine County, MN	11
Sawyer County, WI	11
Comanche County, OK	11
Pinal County, AZ	11
Pinellas County, FL	11
Polk County, IA	11
Siskiyou County, CA	11
Ontonagon County, MI	10
Pima County, AZ	10
Osceola County, MI	10
Cochise County, AZ	10

Top Previous Counties	Migrations
Rusk County, WI	10
Cottonwood County, MN	10
Hernando County, FL	10
Hendry County, FL	10
Iowa County, WI	10
Escambia County, FL	10
York County, PA	10
Chester County, PA	10
Cape May County, NJ	9
Lake County, IN	9
Ogle County, IL	9
Prince George's County, MD	9
Coryell County, TX	9
Rockingham County, NH	9
Muscogee County, GA	9
Kalamazoo County, MI	9
Clear Creek County, CO	9
Denver County, CO	9
Rankin County, MS	9
Kent County, MI	9
Green Lake County, WI	8
Winona County, MN	8
Uintah County, UT	8
Iron County, WI	8
Washtenaw County, MI	8
Pasco County, FL	8

Top Previous Counties	Migrations
Monroe County, NY	8
Manatee County, FL	8
Sanilac County, MI	8
Pulaski County, MO	8
Mohave County, AZ	8
Winneshiek County, IA	8
Vigo County, IN	7
Sangamon County, IL	7
Houghton County, MI	7
Washington County, OR	7
Lee County, AL	7
Wabash County, IN	6
Gogebic County, MI	6
Bureau County, IL	6
Johnson County, IA	6
Menominee County, MI	6
Washoe County, NV	6
Adair County, MO	6
Eaton County, MI	6
Green County, WI	6
Niagara County, NY	5
Maricopa County, AZ	5
Nassau County, FL	5
Wichita County, TX	5
Brevard County, FL	5
Hancock County, OH	5

Top Previous Counties	Migrations
Claiborne County, TN	5
Middlesex County, MA	5
Luna County, NM	5
Aransas County, TX	5
Door County, WI	5
St. Louis County, MN	5
McMinn County, TN	5
Dubuque County, IA	4
Clay County, MN	4
Boulder County, CO	4
Blue Earth County, MN	4
York County, ME	4
Macon County, IL	4
Buffalo County, WI	4
St. Joseph County, IN	4
Sherburne County, MN	4
Jefferson County, AL	3
Ward County, ND	3
Vanderburgh County, IN	3
Madison County, IL	3
Cass County, ND	3
Rice County, MN	3
Crawford County, WI	3
Delaware County, IN	3
Polk County, MN	2
Florence County, WI	2

Top Previous Counties	Migrations
Richland County, SC	2
Tulsa County, OK	2
Platte County, MO	2
Ripley County, IN	2
Steele County, MN	2
Weld County, CO	2
Mower County, MN	2
Charlevoix County, MI	2
Jackson County, MN	2
Kewaunee County, WI	2
Woodbury County, IA	2
Gunnison County, CO	2
Washburn County, WI	1
Norfolk City County, VA	1
Burnett County, WI	1
Oceana County, MI	1
Ingham County, MI	1
Lincoln County, WY	1
Le Sueur County, MN	1
Wayne County, MI	1
Carlton County, MN	1
Lafayette County, WI	1
Watauga County, NC	1
Cass County, MN	1
Richland County, ND	1
Anderson County, KY	0

Top Previous Counties	Migrations
Brookings County, SD	0
Schuyler County, IL	0
Mecklenburg County, VA	0
Top Following Counties	Migrations
Dane County, WI	476
Clark County, WI	376
Oneida County, WI	319
Milwaukee County, WI	305
Outagamie County, WI	238
Waupaca County, WI	231
Brown County, WI	218
Waukesha County, WI	212
Shawano County, WI	198
Winnebago County, WI	168
Columbia County, WI	164
Eau Claire County, WI	150
Langlade County, WI	143
Anderson County, TN	141
Ada County, ID	132
Taylor County, WI	130
Cook County, IL	130
Waushara County, WI	124
Grant County, WI	103
Douglas County, WI	102
Hennepin County, MN	101
Rock County, WI	89

Top Following Counties	Migrations
Juneau County, WI	89
La Crosse County, WI	79
Sauk County, WI	78
McHenry County, IL	76
St. Croix County, WI	75
Barron County, WI	71
Marquette County, WI	71
Kenosha County, WI	69
Ramsey County, MN	68
Scott County, KY	66
Price County, WI	66
Fond du Lac County, WI	64
Vilas County, WI	64
Racine County, WI	59
Delta County, MI	58
Monroe County, WI	57
Stearns County, MN	55
Logan County, OK	53
Washington County, WI	53
Manitowoc County, WI	53
Cameron County, TX	50
Washington County, TN	50
DuPage County, IL	49
Fulton County, GA	47
Fairbanks North Star Borough County, AK	47
Winona County, MN	43

Top Following Counties	Migrations
Curry County, OR	43
Hidalgo County, TX	42
Maricopa County, AZ	41
Clay County, NC	41
Jackson County, WI	40
Cuyahoga County, OH	39
Salt Lake County, UT	39
Ozaukee County, WI	39
Cass County, ND	35
Dodge County, WI	35
Dakota County, MN	34
Contra Costa County, CA	33
Dunn County, WI	33
Pinellas County, FL	32
La Salle County, IL	31
Green Lake County, WI	30
Vernon Parish, LA	30
Jackson County, NC	29
Pierce County, WI	29
Midland County, MI	27
Sheboygan County, WI	27
Baxter County, AR	26
St. Joseph County, IN	25
Walworth County, WI	25
Pennington County, MN	25
Trempealeau County, WI	25

Top Following Counties	Migrations
Calumet County, WI	25
Olmsted County, MN	24
Berks County, PA	23
Clay County, KS	23
Alpena County, MI	23
Pueblo County, CO	23
Sumter County, SC	22
Kankakee County, IL	22
Ashland County, WI	22
Jackson County, OR	22
Kent County, MI	22
Harris County, TX	22
Washington County, MN	22
Yankton County, SD	22
Montgomery County, OH	22
Chippewa County, WI	21
Houston County, MN	20
Franklin County, WA	20
Travis County, TX	20
Jefferson County, WI	20
Los Angeles County, CA	19
Lonoke County, AR	19
Okaloosa County, FL	19
Sanilac County, MI	19
Clark County, NV	19
El Paso County, CO	19

Top Following Counties	Migrations
Clarke County, GA	18
Bristol County, MA	18
Kane County, IL	18
District of Columbia County, DC	18
Iron County, WI	18
Alexandria City County, VA	17
Cass County, MN	17
Marinette County, WI	17
Norfolk County, MA	17
Will County, IL	17
Door County, WI	16
Adams County, CO	16
Laramie County, WY	16
Todd County, MN	16
Hillsborough County, FL	16
Prince William County, VA	16
Bernalillo County, NM	15
Galax City County, VA	15
Clackamas County, OR	15
Montgomery County, IA	14
York County, NE	14
Morrison County, MN	13
Howard County, IN	13
Tazewell County, IL	13
Green County, WI	13
Polk County, WI	13

Top Following Counties	Migrations
St. Clair County, IL	13
Nye County, NV	12
St. Louis County, MN	12
Bethel Census Area County, AK	12
Woodbury County, IA	12
St. Louis County, MO	11
Philadelphia County, PA	11
Armstrong County, PA	11
Bates County, MO	11
Forest County, WI	11
Onondaga County, NY	11
Iowa County, WI	11
Onslow County, NC	11
Lapeer County, MI	10
Lake County, IN	10
Blue Earth County, MN	10
Freeborn County, MN	10
Runnels County, TX	10
Larimer County, CO	10
Yates County, NY	10
Huron County, OH	10
San Bernardino County, CA	10
Kendall County, IL	10
Scott County, IA	10
Kewaunee County, WI	10
Lancaster County, PA	9

Top Following Counties	Migrations
Washoe County, NV	9
Tarrant County, TX	9
Wayne County, MI	9
Minnehaha County, SD	9
Collin County, TX	9
Oklahoma County, OK	9
Chisago County, MN	9
San Diego County, CA	8
Cumberland County, PA	8
Itasca County, MN	8
Burnett County, WI	8
Broomfield County, CO	8
Prince George's County, MD	8
Lake County, MT	8
Walton County, FL	8
Richland County, WI	8
De Witt County, IL	7
Polk County, FL	7
Bay County, FL	7
Durham County, NC	7
Chatham County, GA	7
Koochiching County, MN	7
Winnebago County, IL	7
Muskingum County, OH	6
Bayfield County, WI	6
Orange County, NY	6

Top Following Counties	Migrations
King County, WA	6
Mohave County, AZ	6
St. Lucie County, FL	6
Buffalo County, WI	6
Wright County, MN	5
Grand Forks County, ND	5
Leavenworth County, KS	5
Anderson County, SC	5
Venango County, PA	5
Anoka County, MN	5
Gibson County, IN	5
Kodiak Island Borough County, AK	5
Stevens County, WA	5
Spotsylvania County, VA	4
Kitsap County, WA	4
Warren County, IL	4
Washington County, MS	4
Burke County, NC	4
Frederick County, MD	4
Steele County, MN	4
Posey County, IN	4
Macomb County, MI	4
Gallatin County, MT	4
Denver County, CO	4
Nome Census Area County, AK	4
Tuolumne County, CA	4

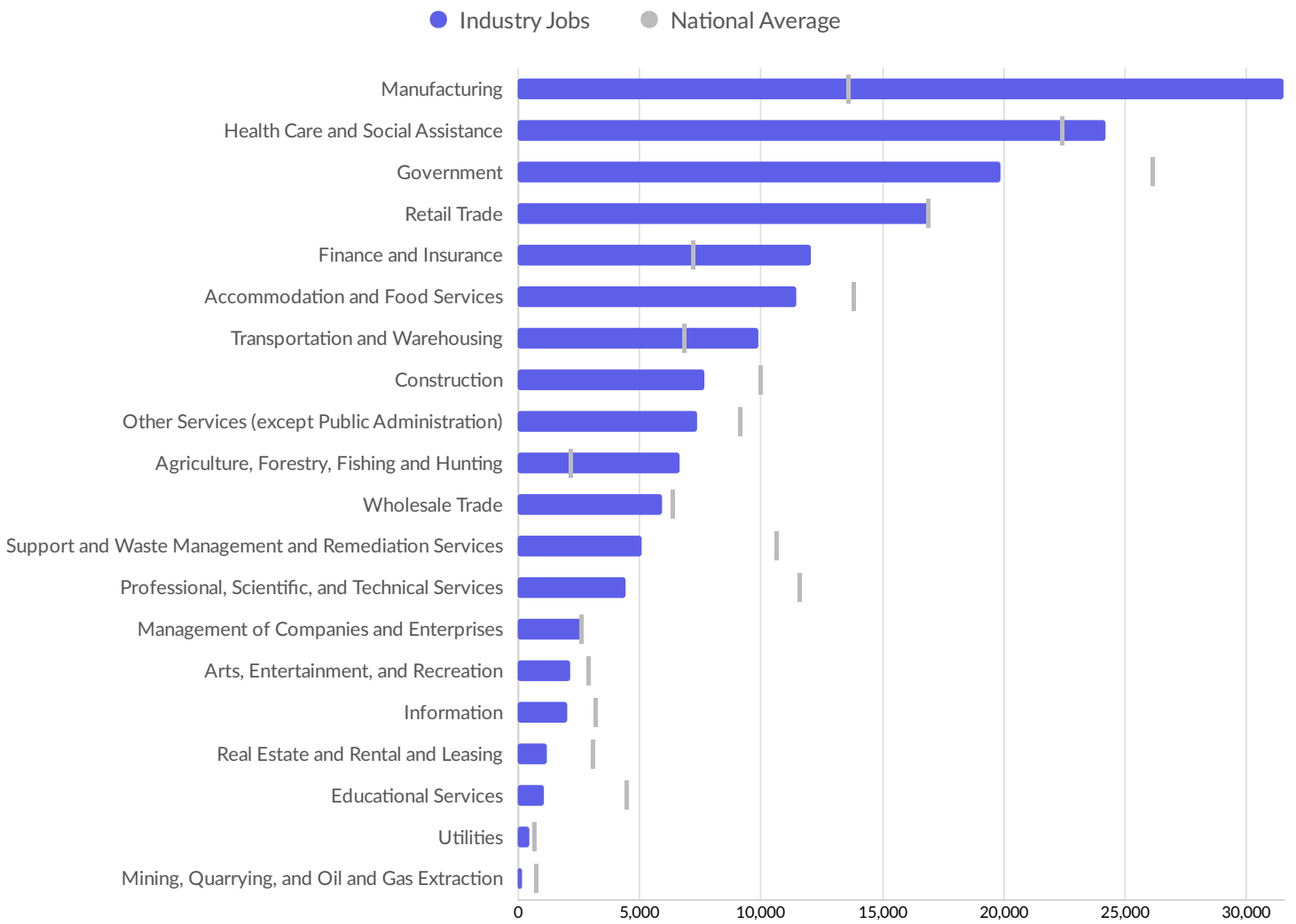
Top Following Counties	Migrations
Multnomah County, OR	4
Uintah County, UT	4
Nacogdoches County, TX	4
Carver County, MN	4
McLeod County, MN	4
Stevens County, MN	4
Jackson County, MI	4
Osage County, OK	4
Liberty County, GA	4
Lincoln County, MT	3
Lowndes County, GA	3
Morgan County, AL	3
Loudoun County, VA	3
Marion County, TN	3
Wabasha County, MN	3
Galveston County, TX	3
Rusk County, WI	3
Randolph County, AR	3
Florence County, WI	3
Rock Island County, IL	3
Polk County, IA	3
Fulton County, IL	3
Manatee County, FL	3
Bartow County, GA	3
San Francisco County, CA	3
Houghton County, MI	2

Top Following Counties	Migrations
Dodge County, MN	2
Oglala Lakota County, SD	2
Peoria County, IL	2
Linn County, IA	2
Crawford County, WI	2
Franklin County, PA	2
Santa Barbara County, CA	2
Yellowstone County, MT	2
Clark County, WA	2
Lane County, OR	2
Mountrail County, ND	2
Lake County, IL	2
Bexar County, TX	2
Oconto County, WI	2
Fresno County, CA	2
Suffolk County, MA	2
Yavapai County, AZ	2
Butte County, CA	2
Boone County, IL	2
Yakima County, WA	2
Washburn County, WI	1
Carroll County, IL	1
Dallas County, MO	1
Lafayette County, WI	1
Twin Falls County, ID	1
Coos County, OR	1

Top Following Counties	Migrations
St. Louis City County, MO	1
Monroe County, FL	1
Davis County, UT	1
Howell County, MO	1
Pike County, IN	1
Tippecanoe County, IN	1
Prentiss County, MS	1
Pulaski County, AR	1
Ingham County, MI	1
Greene County, MO	1
Cerro Gordo County, IA	1
DeKalb County, IL	0
Whiteside County, IL	0
Mills County, IA	0

Industry Characteristics

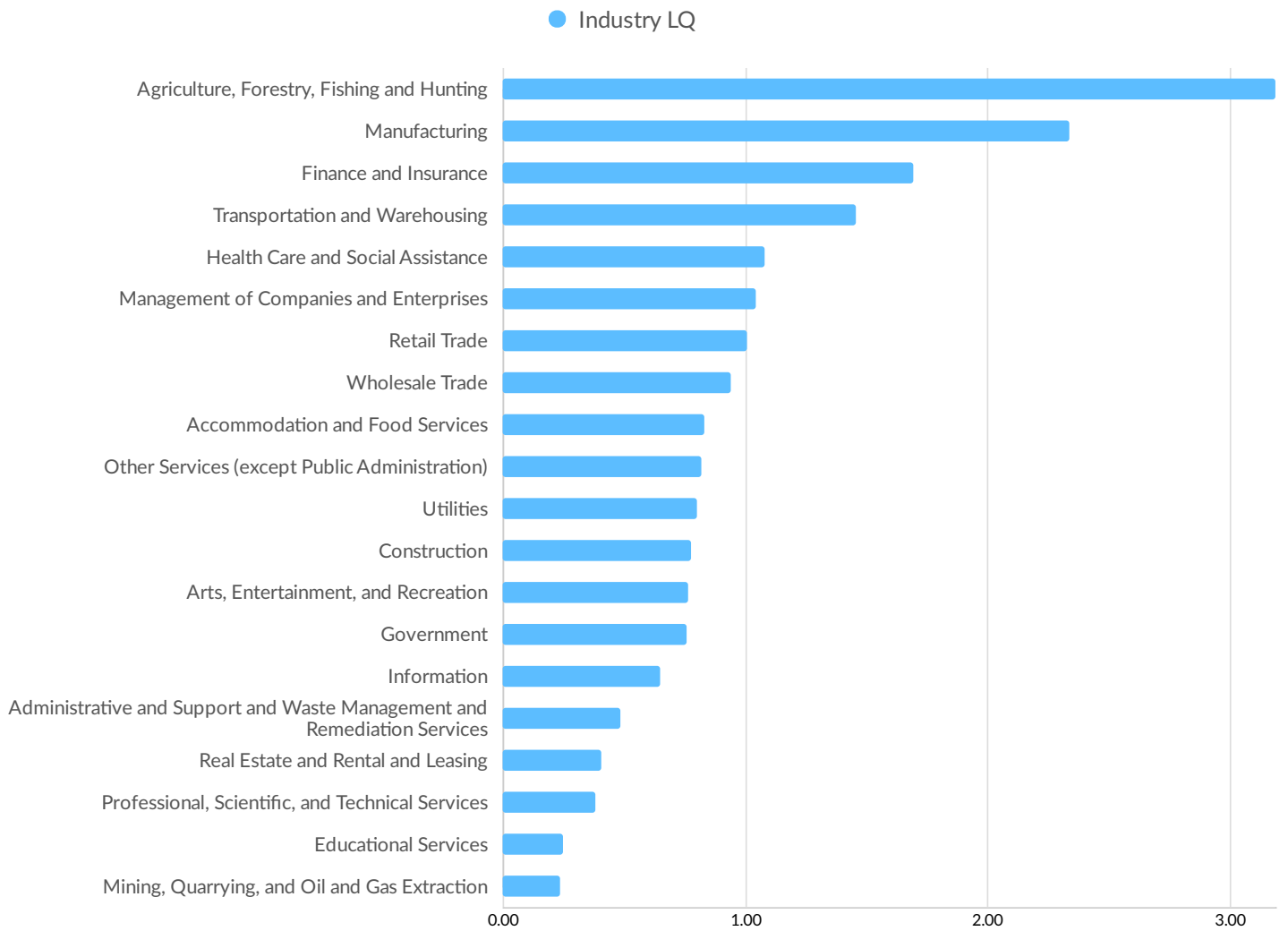
Largest Industries



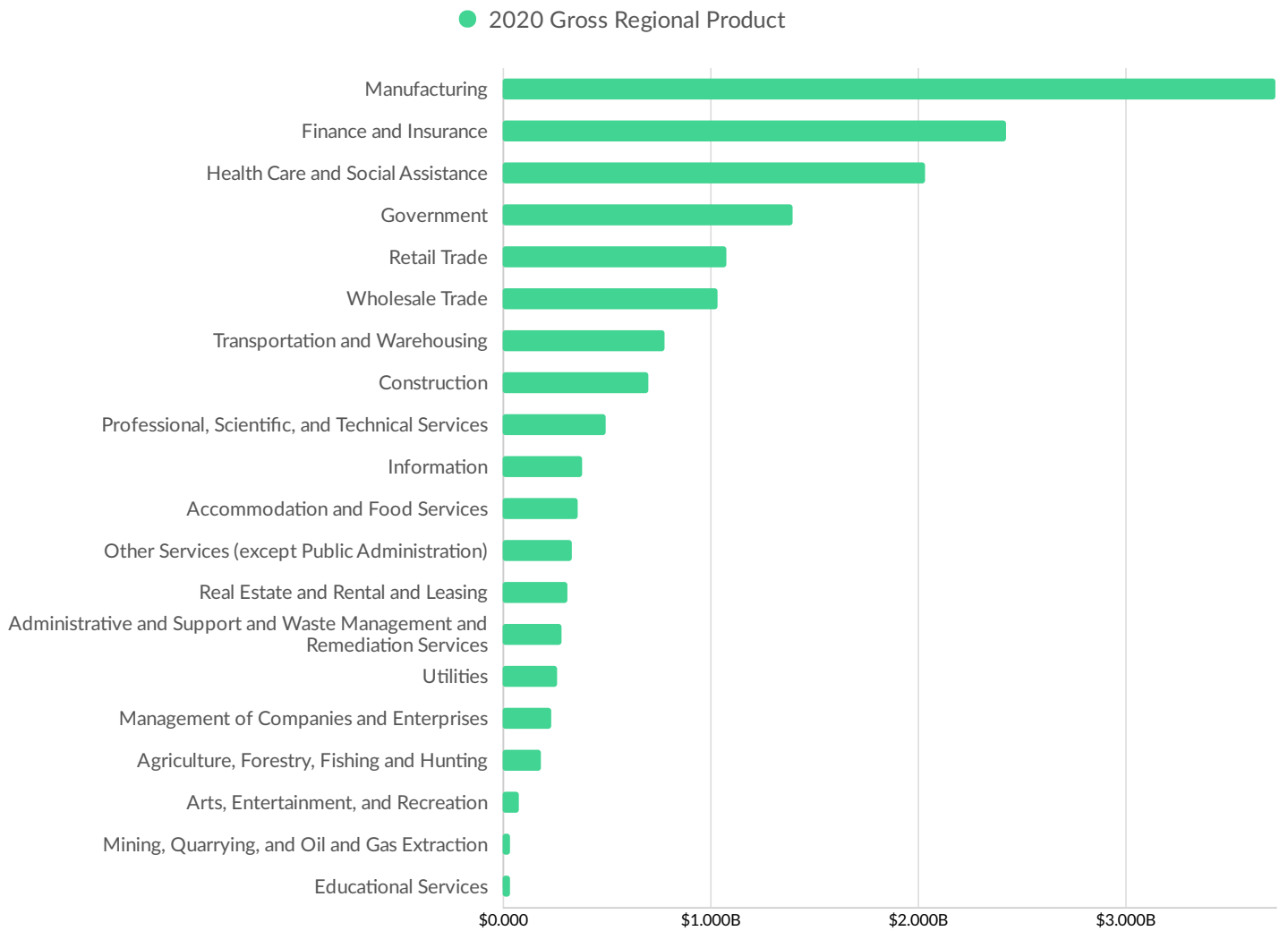
Top Growing Industries



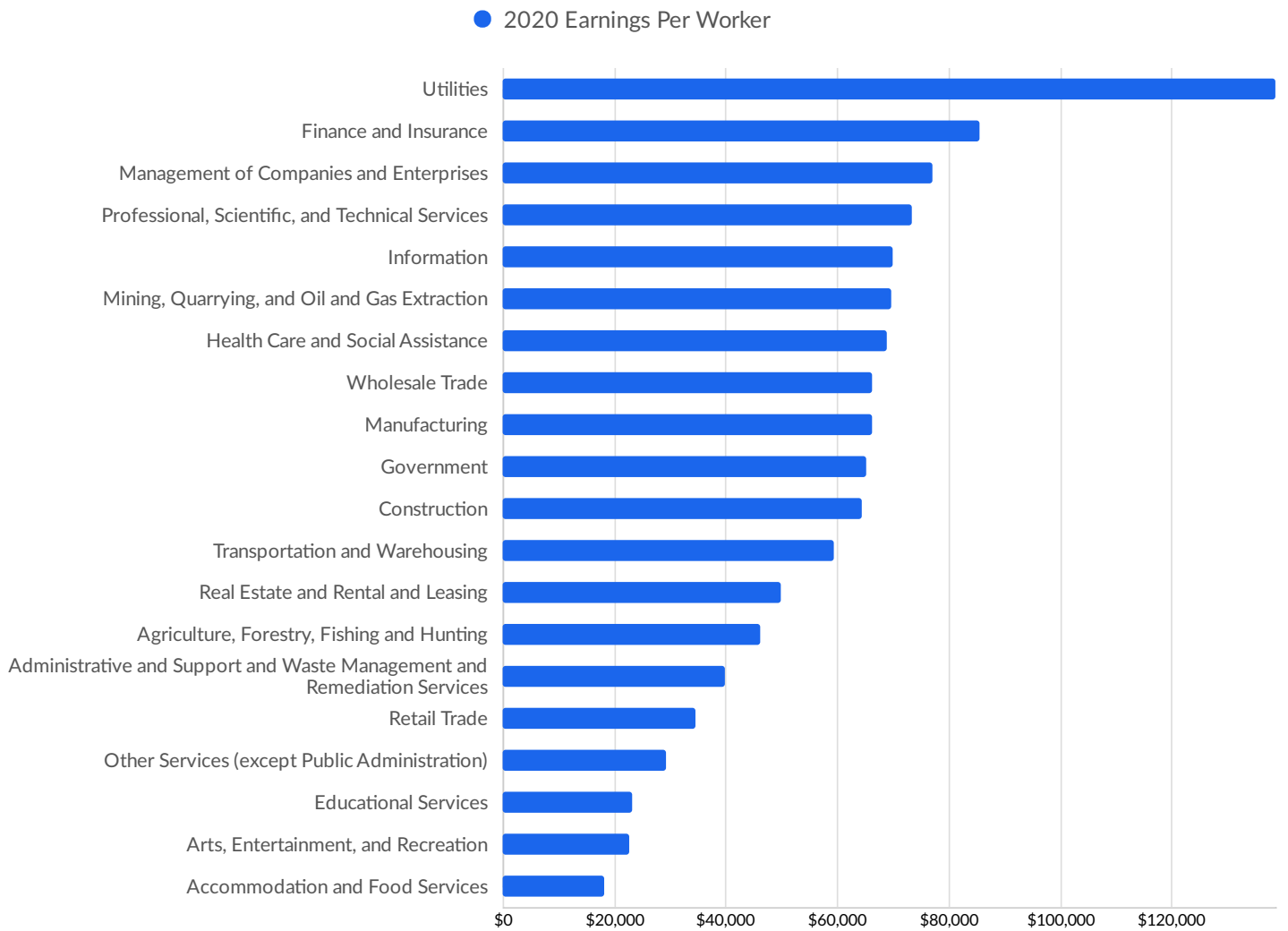
Top Industry LQ



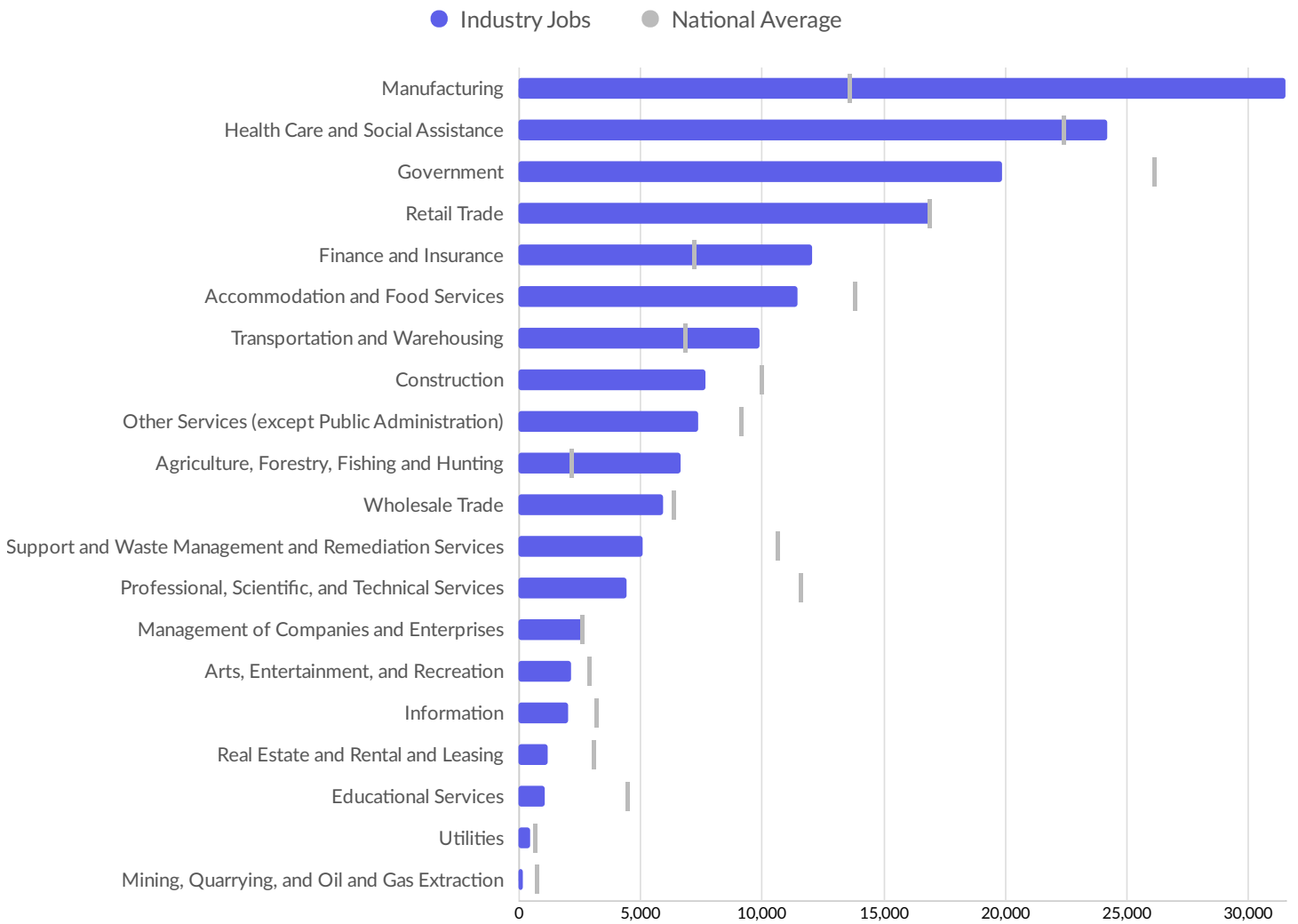
Top Industry GRP



Top Industry Earnings























Largest Industries



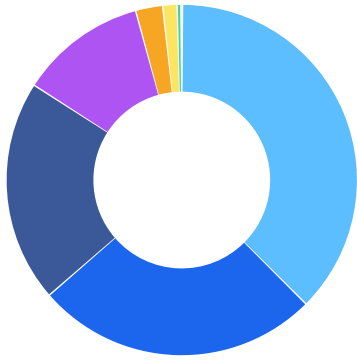
Business Characteristics

19,701 Companies Employ Your Workers

Online profiles for your workers mention 19,701 companies as employers, with the top 10 appearing below. In the last 12 months, 4,625 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marshfield Clinic	2,210 	Marshfield Clinic	2,009 
Sentry Insurance	1,535 	Aspirus Wausau Hospital, Inc.	1,479 
Aspirus Wausau Hospital, Inc.	1,261 	Roehl Transport, Inc.	1,350 
University of Wisconsin Stevens...	1,092 	Marshfield, LLC	727 
Greenheck Fan Corporation	654 	U.S. Xpress, Inc.	599 
Ministry Health Care, Inc.	641 	Ascension	547 
State of Wisconsin	537 	Wal-Mart, Inc.	482 
Church Mutual Insurance Comp...	460 	The Home Depot	463 
Stevens Point Area Public Schoo...	455 	The Kroger Co	444 
Newpage Corporation	423 	C.R. England, Inc.	422 

Business Size

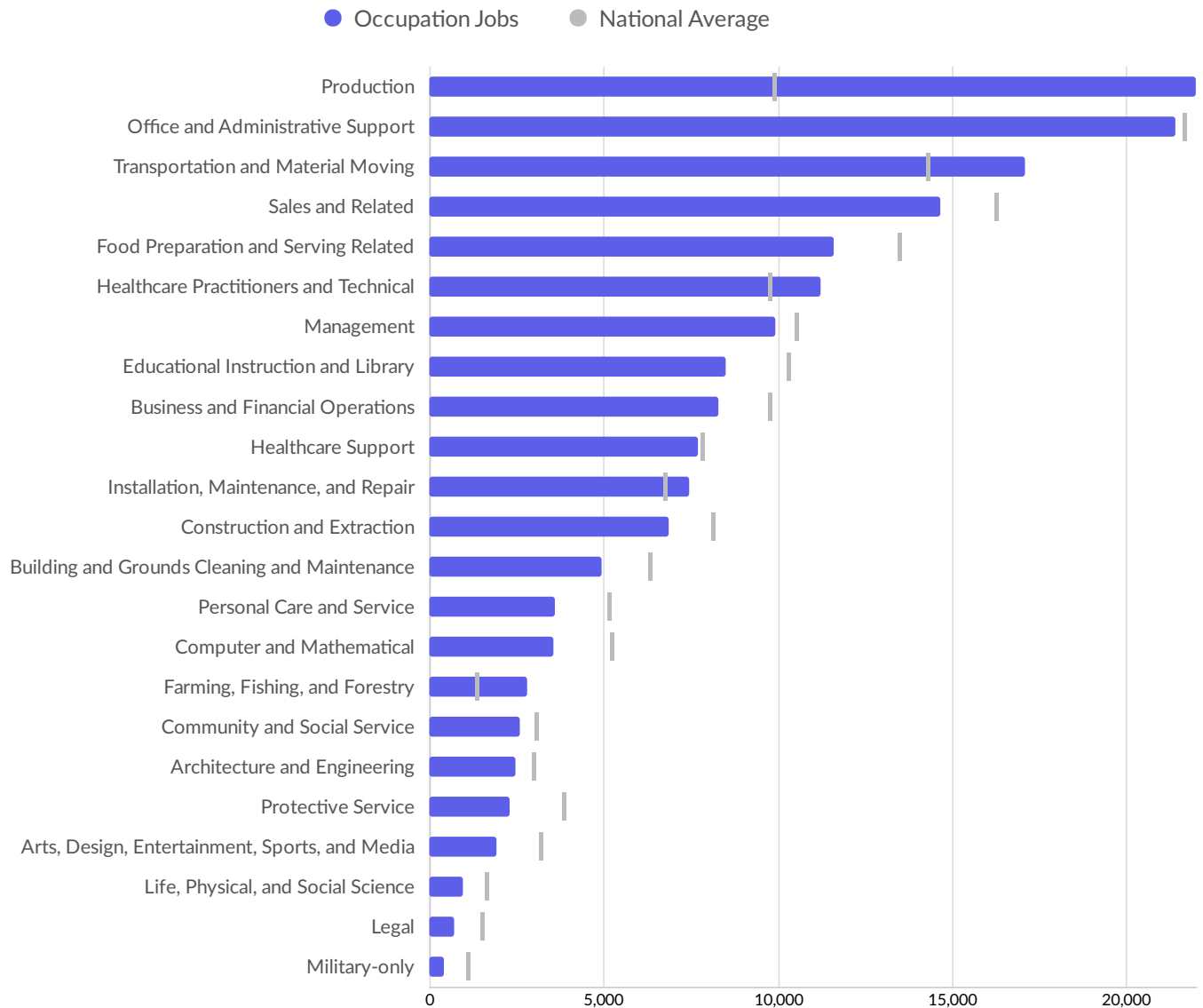


	Percentage	Business Count
1 to 4 employees	37.4%	5,150
5 to 9 employees	26.1%	3,597
10 to 19 employees	20.5%	2,818
20 to 49 employees	11.7%	1,607
50 to 99 employees	2.5%	343
100 to 249 employees	1.3%	182
250 to 499 employees	0.3%	48
500+ employees	0.1%	20

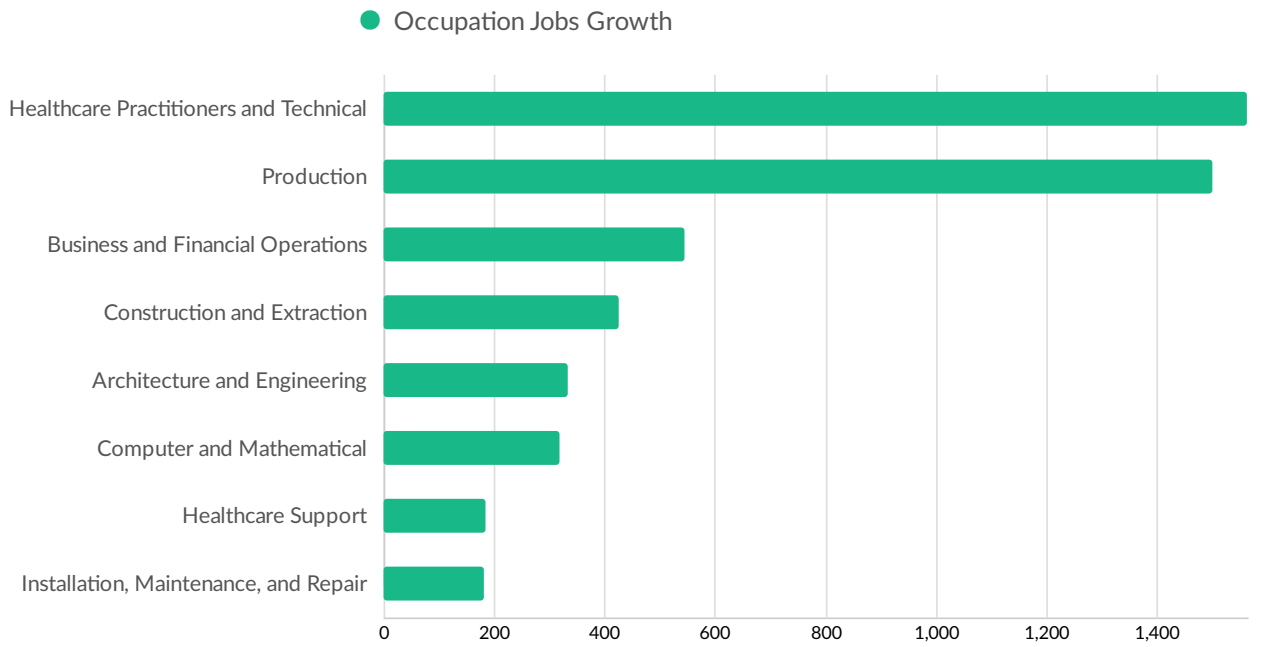
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

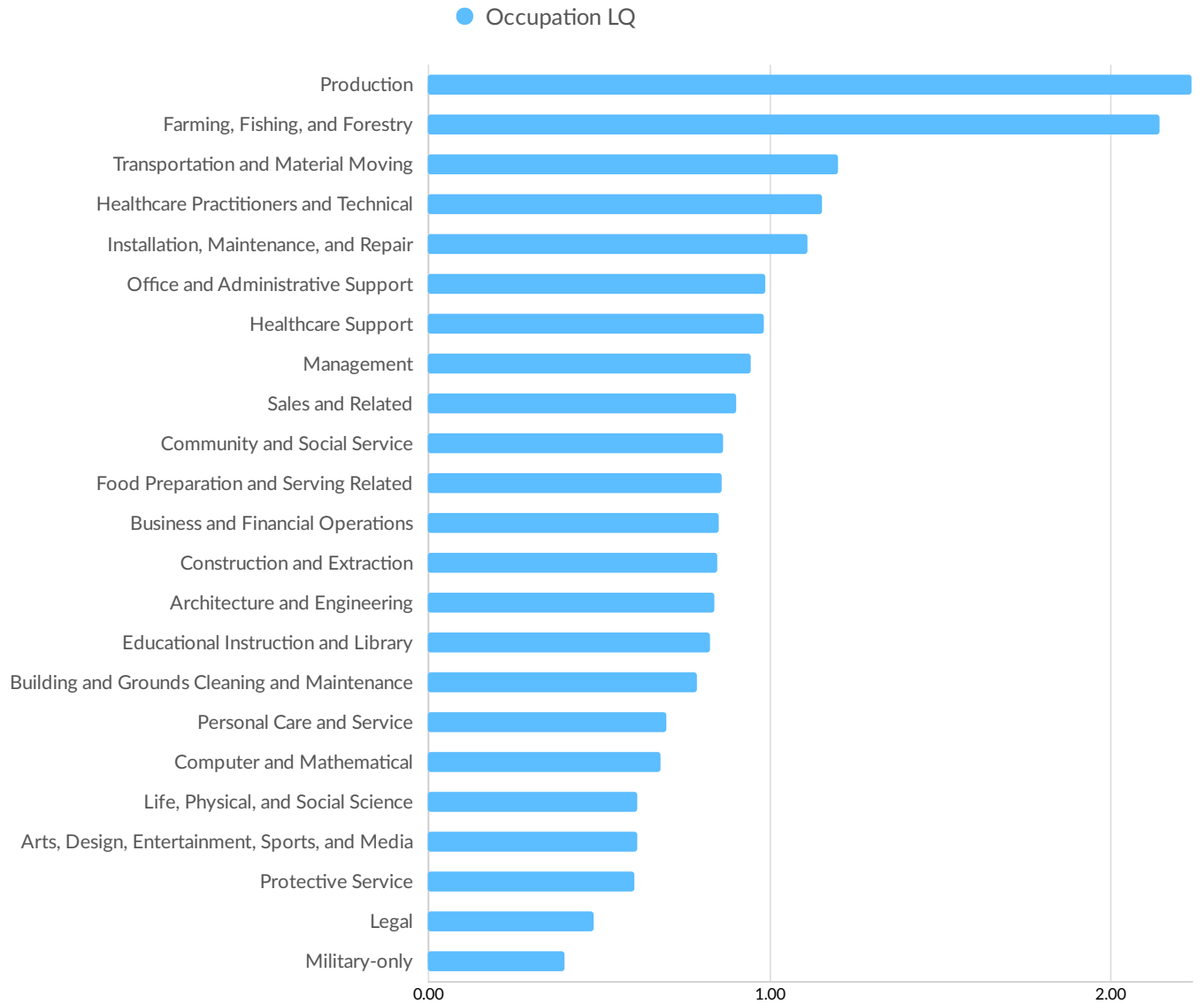
Largest Occupations



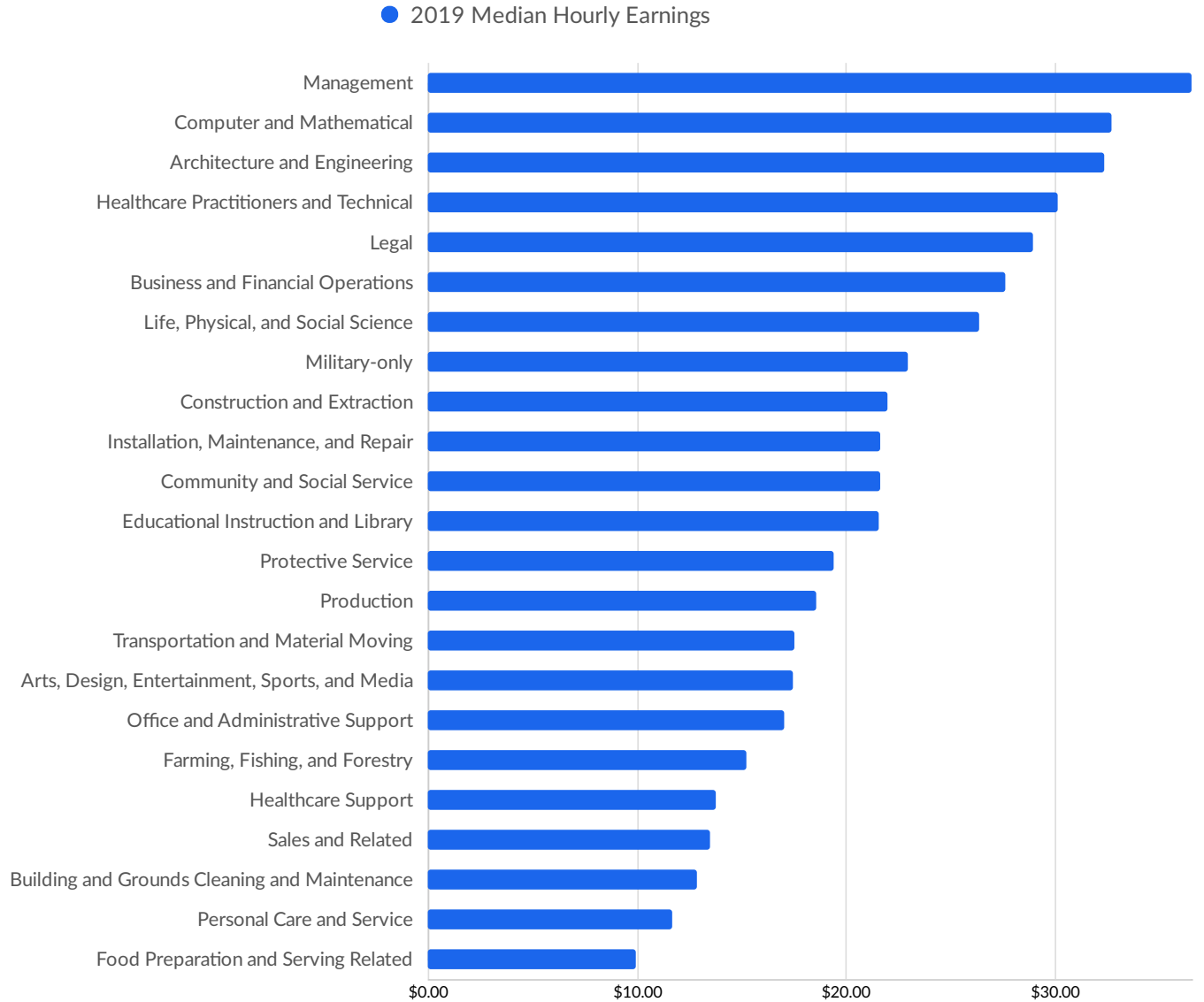
Top Growing Occupations



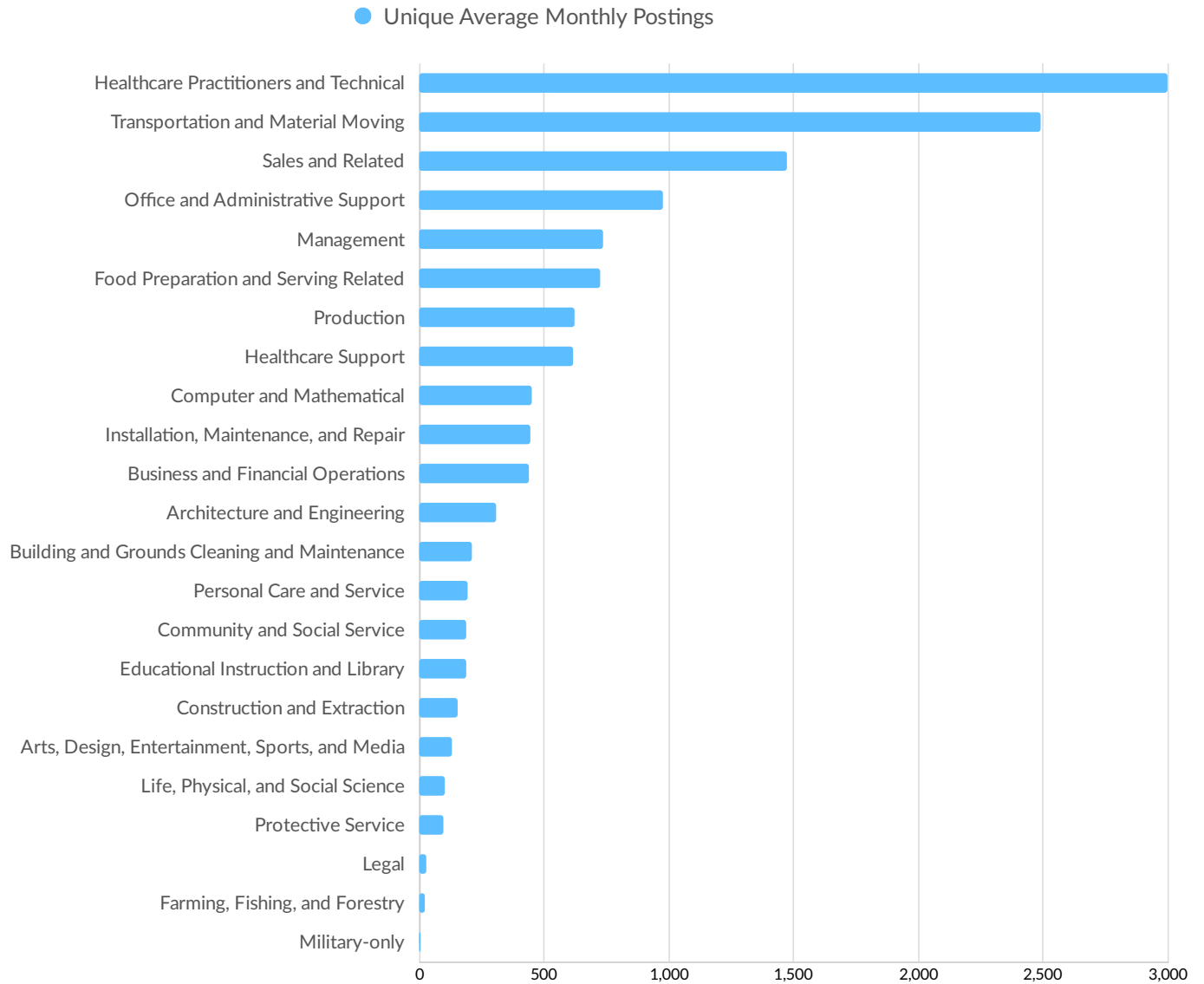
Top Occupation LQ



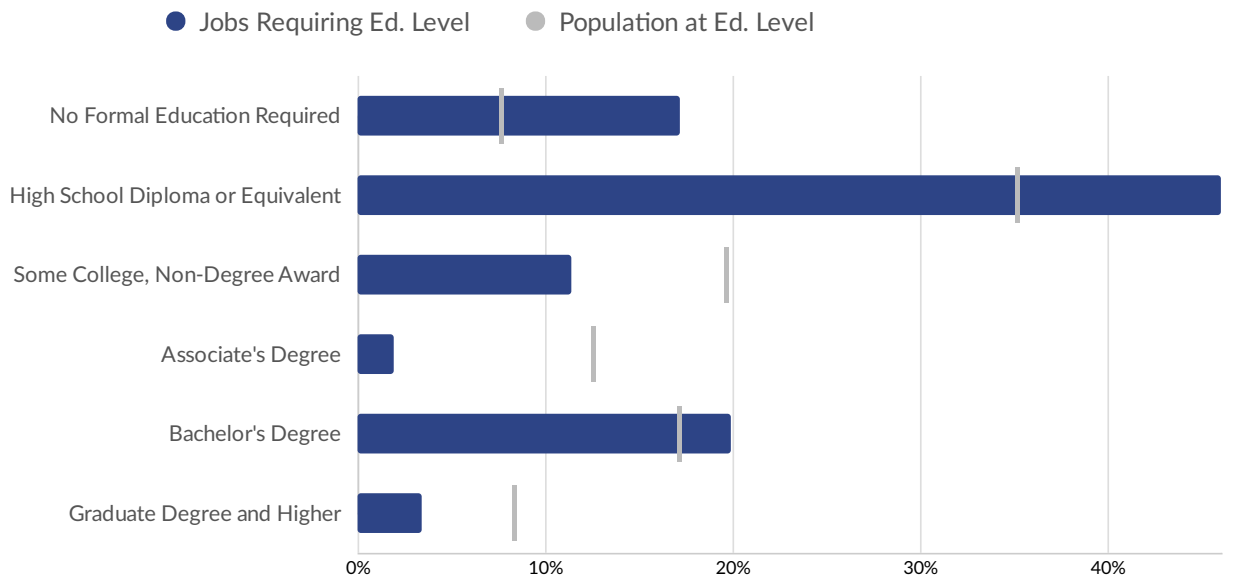
Top Occupation Earnings



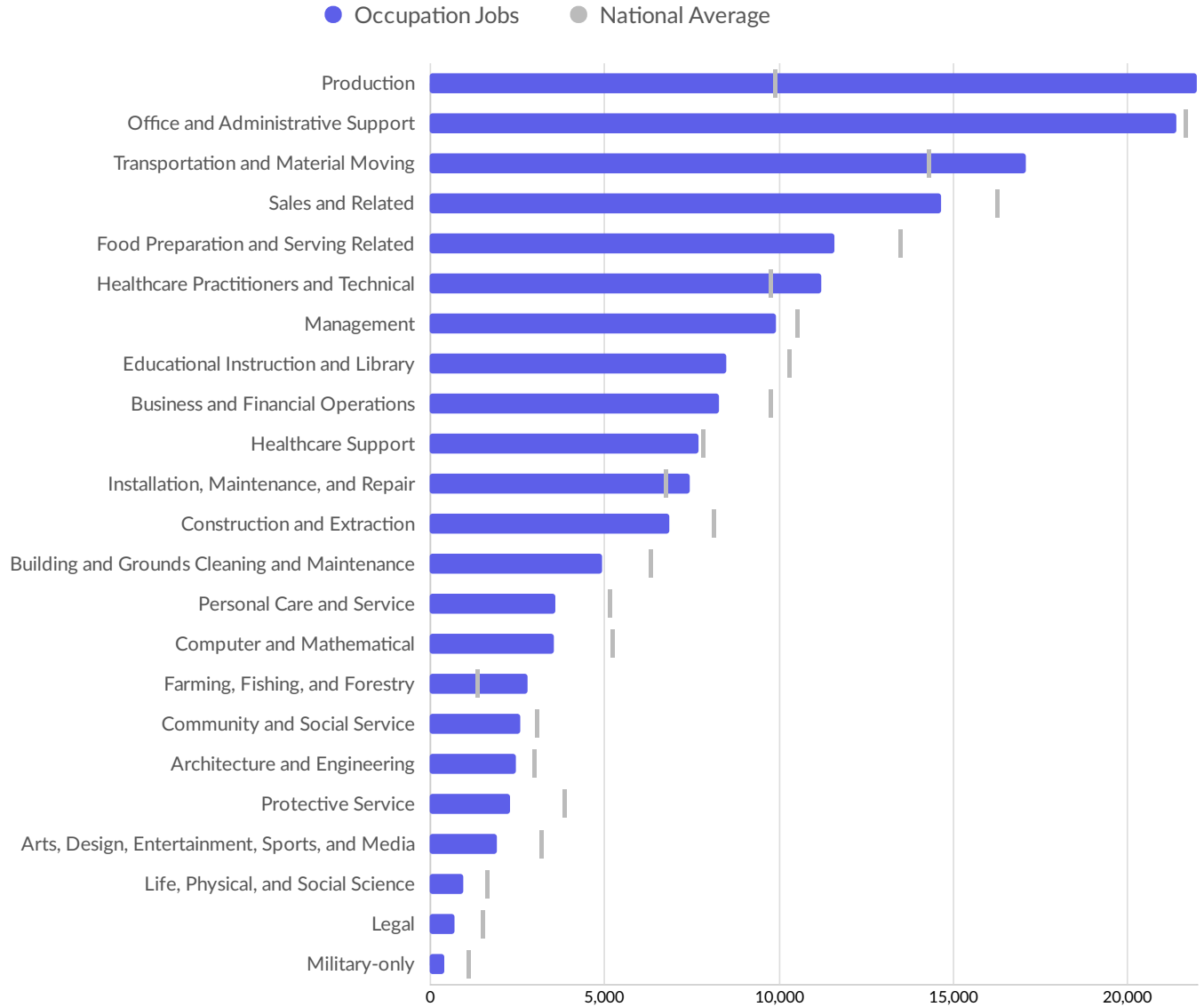
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 5,483 graduates in Centergy. This pipeline has shrunk by 6% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Welding Technology/Welder, and "Business Administration and Management, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
University of Wisconsin-Stevens Point	2,351	
Northcentral Technical College	2,261	
Mid-State Technical College	834	
State College of Beauty Culture Inc	37	
Globe University-Wausau	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

