Langlade County, WI

North Central Wisconsin Regional Planning Commission

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Wausau, Wisconsin 54403

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Report Parameters

1 County

55067	Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,369

Population (2020)

Population **grew by 321** over the last 5 years and is projected to **grow by 646** over the next 5 years.

8,564

Total Regional Employment

Jobs **decreased by 204** over the last 5 years but are projected to **grow by 120** over the next 5 years.

$49.5K

Median Household Income (2019)

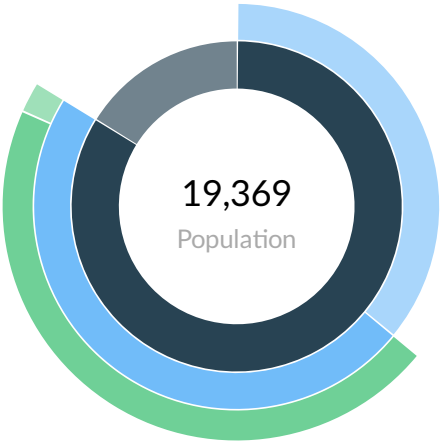
Median household income is **$13.4K below** the national median household income of $62.8K.

Takeaways

- As of 2020 the region's population **increased by 1.7%** since 2015, growing by 321. Population is expected to **increase by 3.3%** between 2020 and 2025, adding 646.
- From 2015 to 2020, jobs **declined by 2.3%** in Langlade County, WI from 8,768 to **8,564**. This change **fell short of the national growth rate of 1.3% by 3.6%**. As the number of jobs declined, the **labor force participation rate decreased from 59.2% to 57.1% between 2015 and 2020**.
- Concerning educational attainment, **10.7% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.1% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2020 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	19,369	9,266	8,564	98.5	$702.49M	$1.33B	$994.46M
NCWRPC	441,515	220,182	219,922	99.4	$21.89B	$30.67B	$28.81B
Wisconsin	5,848,151	3,038,273	3,074,986	100.0	$331.57B	$322.64B	$342.03B

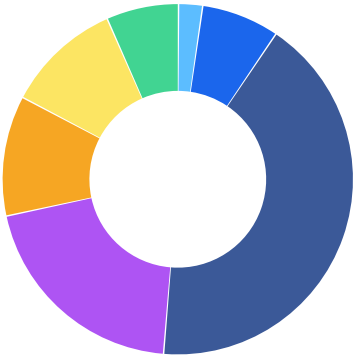
2020 Labor Force Breakdown



	Population
Total Working Age Population	16,218
Not in Labor Force (15+)	6,952
Labor Force	9,266
Employed	8,851
Unemployed	415
Under 15	3,151

Educational Attainment

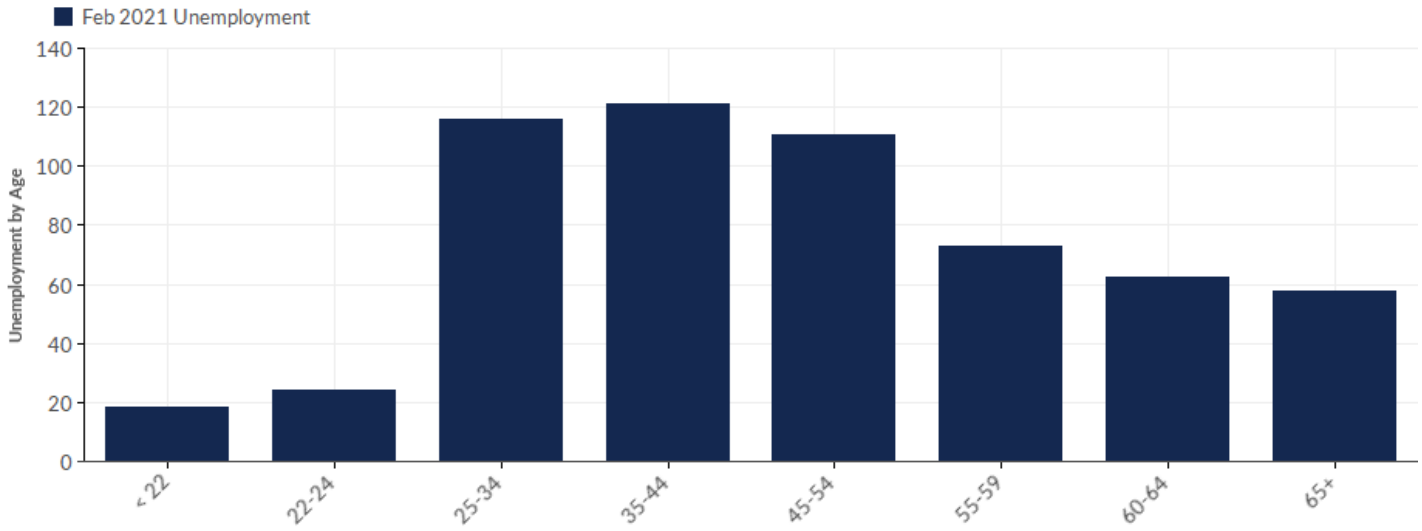
Concerning educational attainment, **10.7% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.1% hold an Associate's Degree** (2.5% above the national average).



	% of Population	Population
Less Than 9th Grade	2.2%	317
9th Grade to 12th Grade	7.2%	1,029
High School Diploma	41.8%	5,995
Some College	20.3%	2,914
Associate's Degree	11.1%	1,590
Bachelor's Degree	10.7%	1,530
Graduate Degree and Higher	6.7%	955

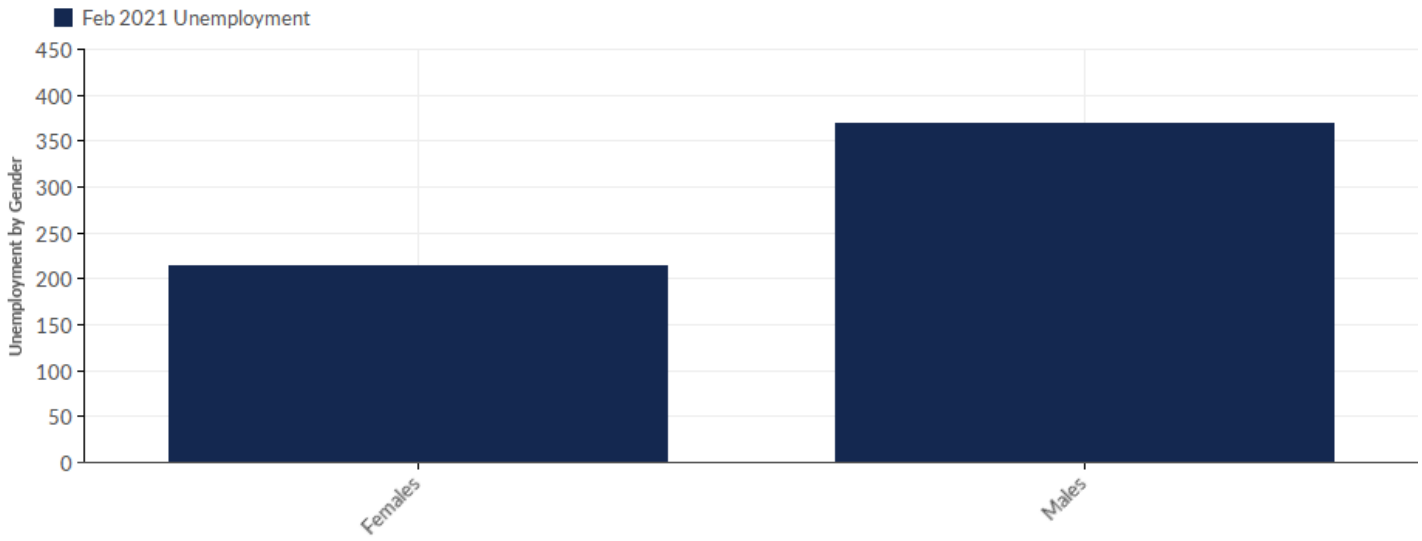
Unemployment by Demographics

Unemployment by Age



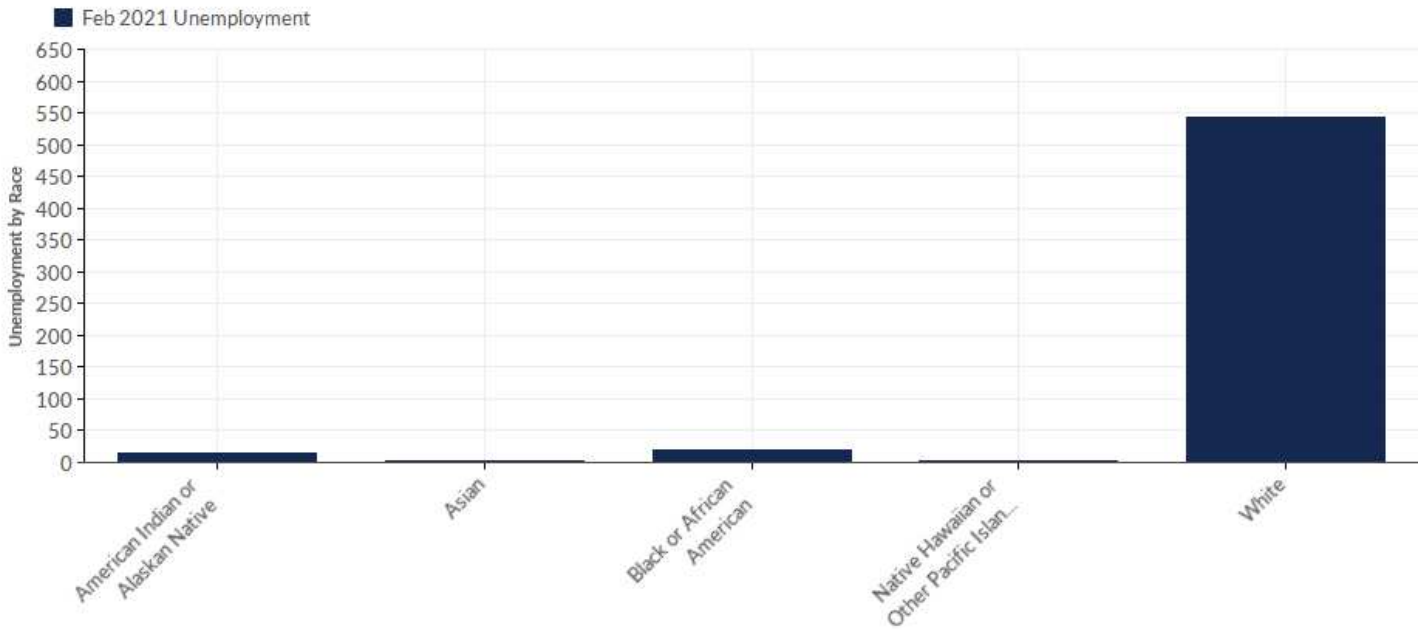
Age	Unemployment (Feb 2021)	% of Age Cohort
< 22	18	3.09%
22-24	24	4.12%
25-34	116	19.90%
35-44	121	20.75%
45-54	111	19.04%
55-59	73	12.52%
60-64	62	10.63%
65+	58	9.95%
Total	583	100.00%

Unemployment by Gender



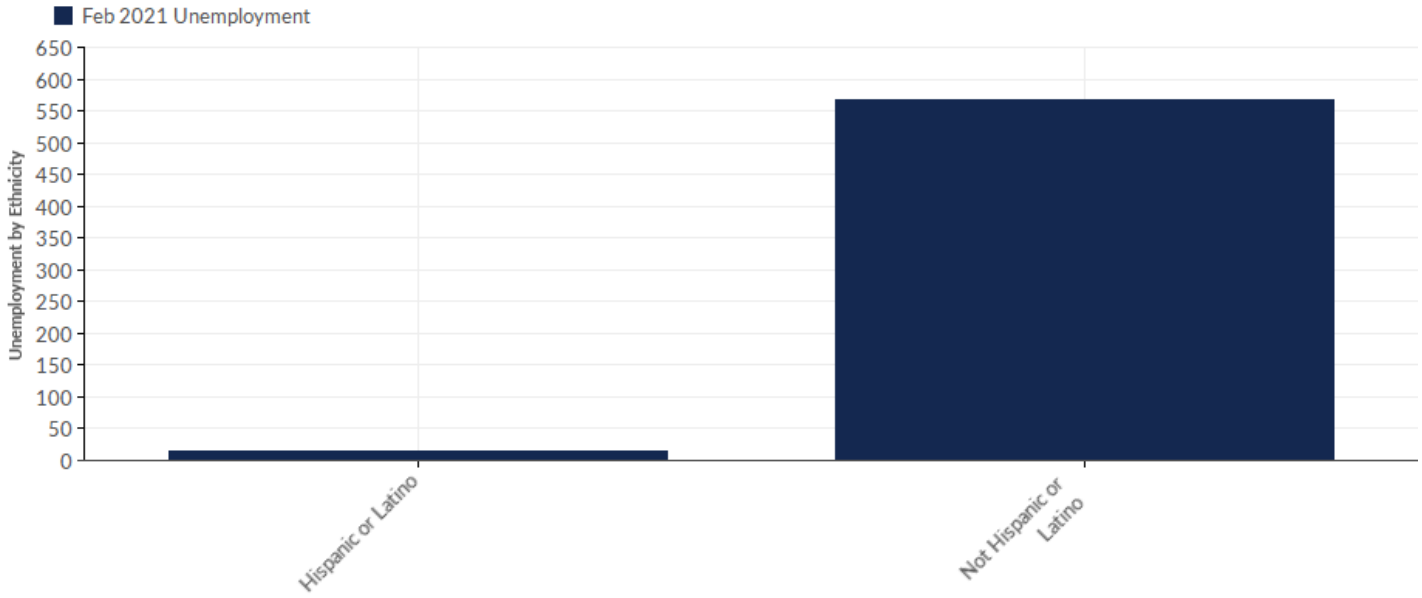
Gender		Unemployment (Feb 2021)	% of Age Cohort
Females		213	36.54%
Males		370	63.46%
	Total	583	100.00%

Unemployment by Race



Race	Unemployment (Feb 2021)	% of Age Cohort
American Indian or Alaskan Native	15	2.57%
Asian	3	0.51%
Black or African American	19	3.26%
Native Hawaiian or Other Pacific Islander	4	0.69%
White	543	93.14%
Total	583	100.00%

Unemployment by Ethnicity

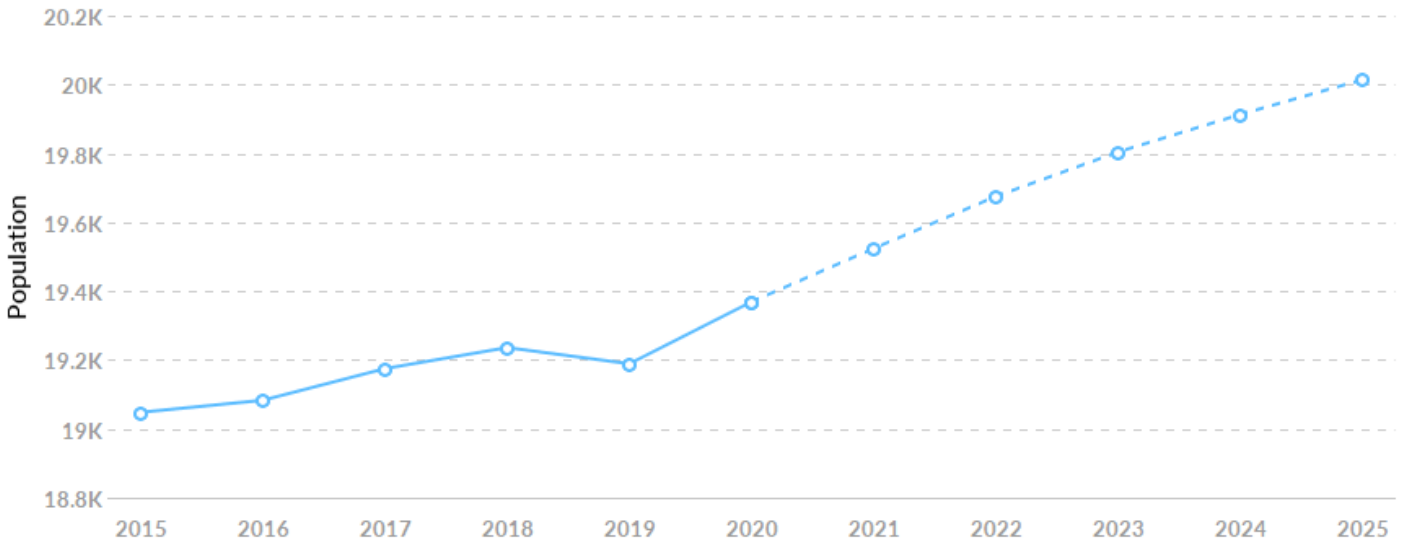


Ethnicity		Unemployment (Feb 2021)	% of Age Cohort
Hispanic or Latino		15	2.57%
Not Hispanic or Latino		568	97.43%
	Total	583	100.00%

Historic & Projected Trends

Population Trends

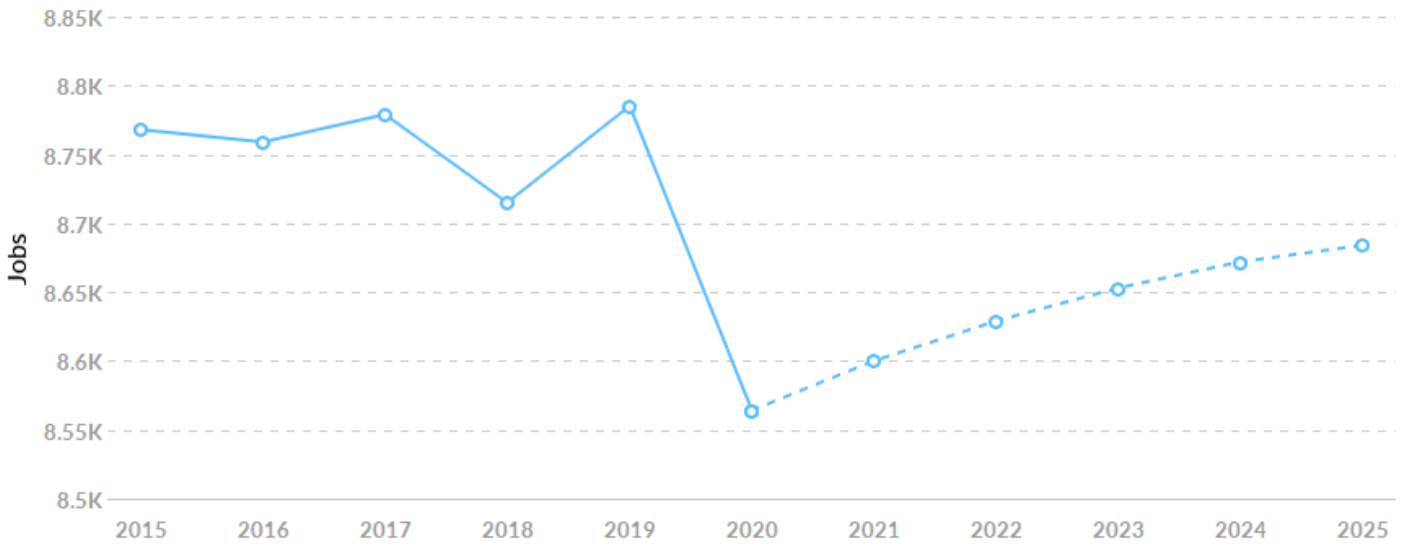
As of 2020 the region's population **increased by 1.7%** since 2015, growing by 321. Population is expected to **increase by 3.3%** between 2020 and 2025, adding 646.



Timeframe	Population
2015	19,048
2016	19,083
2017	19,175
2018	19,236
2019	19,189
2020	19,369
2021	19,524
2022	19,675
2023	19,804
2024	19,913
2025	20,014

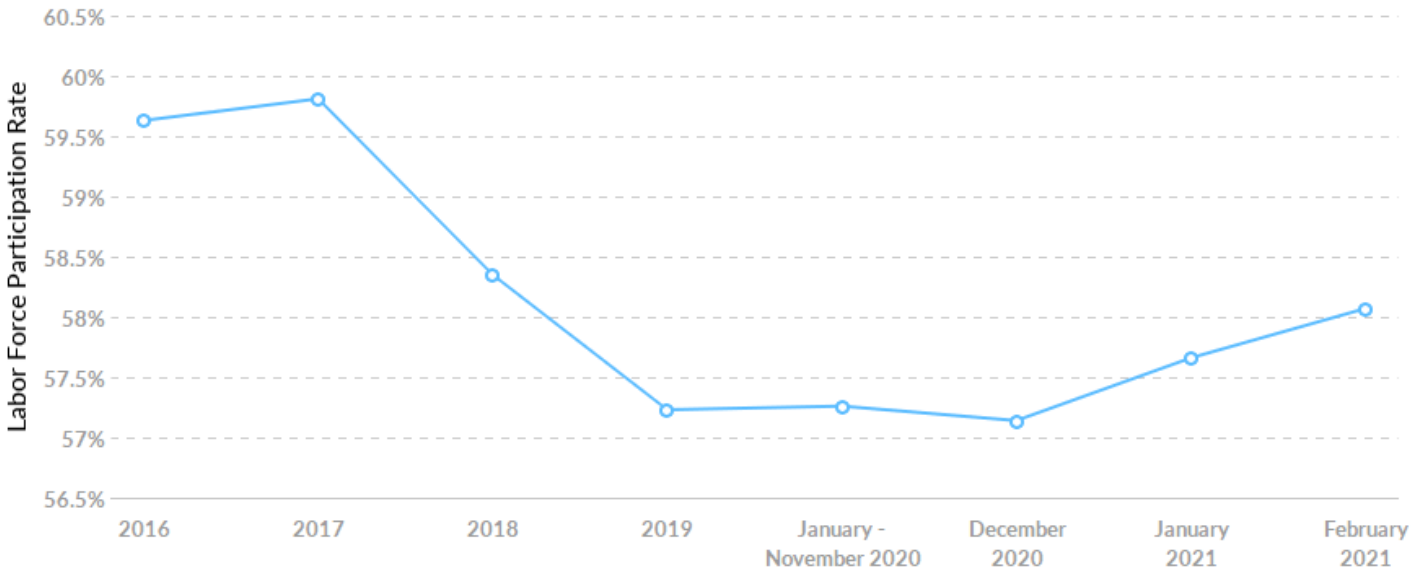
Job Trends

From 2015 to 2020, jobs **declined by 2.3%** in Langlade County, WI from 8,768 to **8,564**. This change **fell short of the national growth rate of 1.3% by 3.6%**.



Timeframe	Jobs
2015	8,768
2016	8,759
2017	8,779
2018	8,715
2019	8,785
2020	8,564
2021	8,600
2022	8,629
2023	8,653
2024	8,672
2025	8,684

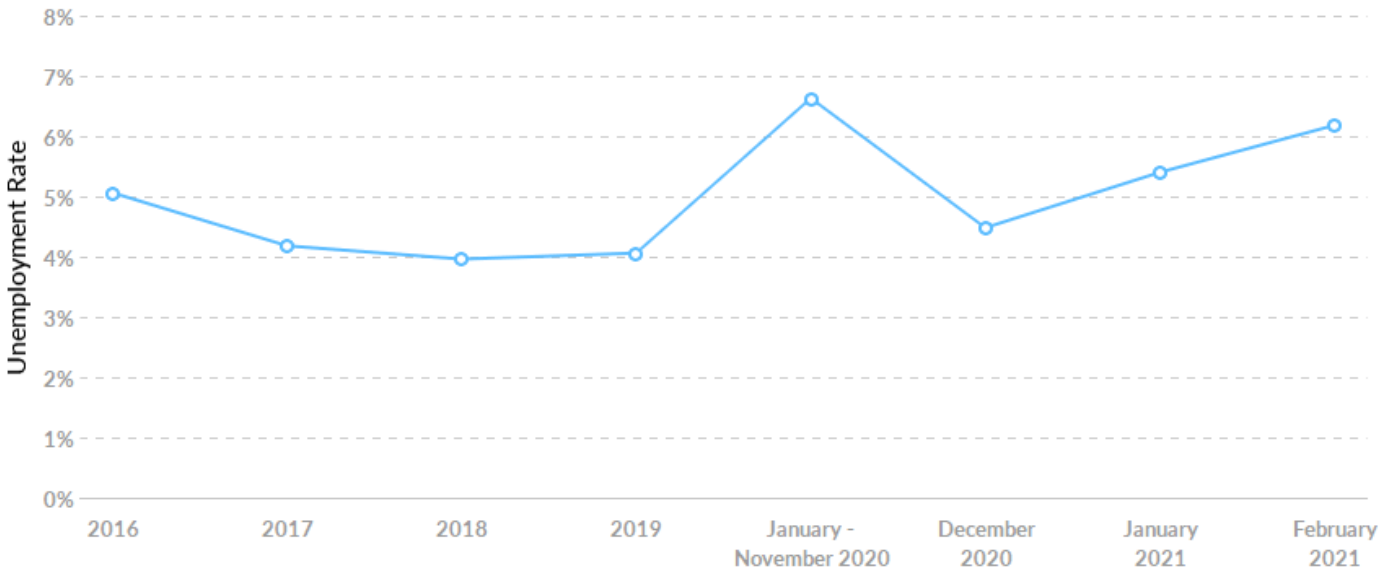
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	59.63%
2017	59.81%
2018	58.35%
2019	57.23%
January - November 2020	57.26%
December 2020	57.14%
January 2021	57.66%
February 2021	58.07%

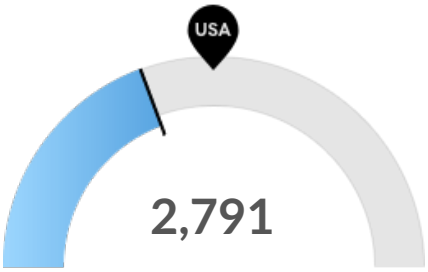
Unemployment Rate Trends

Langlade County, WI had a February 2021 unemployment rate of 6.18%, **increasing from 5.06%** 5 years before.



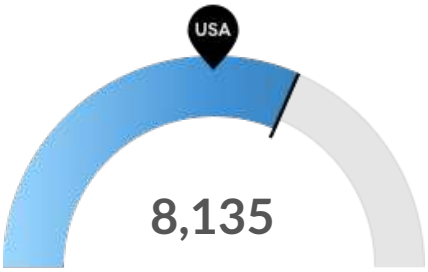
Timeframe	Unemployment Rate
2016	5.06%
2017	4.18%
2018	3.96%
2019	4.06%
January - November 2020	6.63%
December 2020	4.48%
January 2021	5.40%
February 2021	6.18%

Population Characteristics



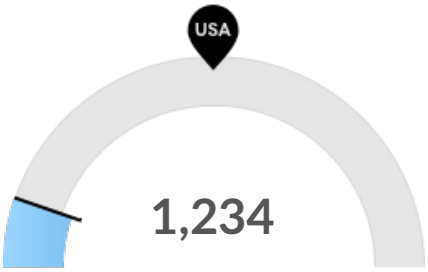
Millennials

Langlade County, WI has 2,791 millennials (ages 25-39). The national average for an area this size is 3,956.



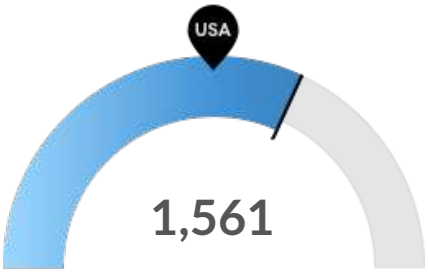
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,642 people 55 or older, while there are 8,135 here.



Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,654 racially diverse people, while there are 1,234 here.



Veterans

Langlade County, WI has 1,561 veterans. The national average for an area this size is 1,066.

Violent Crime

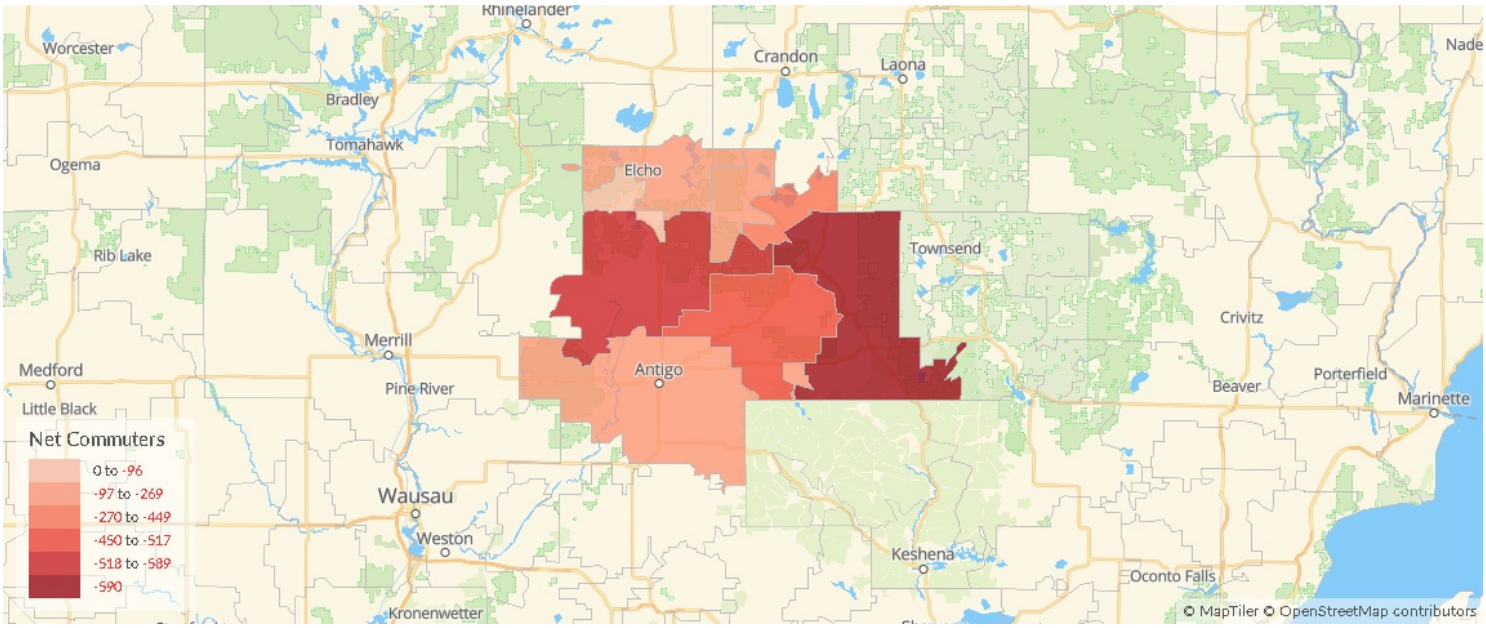
No crime information is available in Langlade County, WI.

Property Crime

No crime information is available in Langlade County, WI.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54409	Antigo, WI (in Langlade ...	6,673
54424	Deerbrook, WI (in Langl...	738
54428	Elcho, WI (in Langlade c...	392
54491	White Lake, WI (in Lang...	316
54485	Summit Lake, WI (in Lan...	154

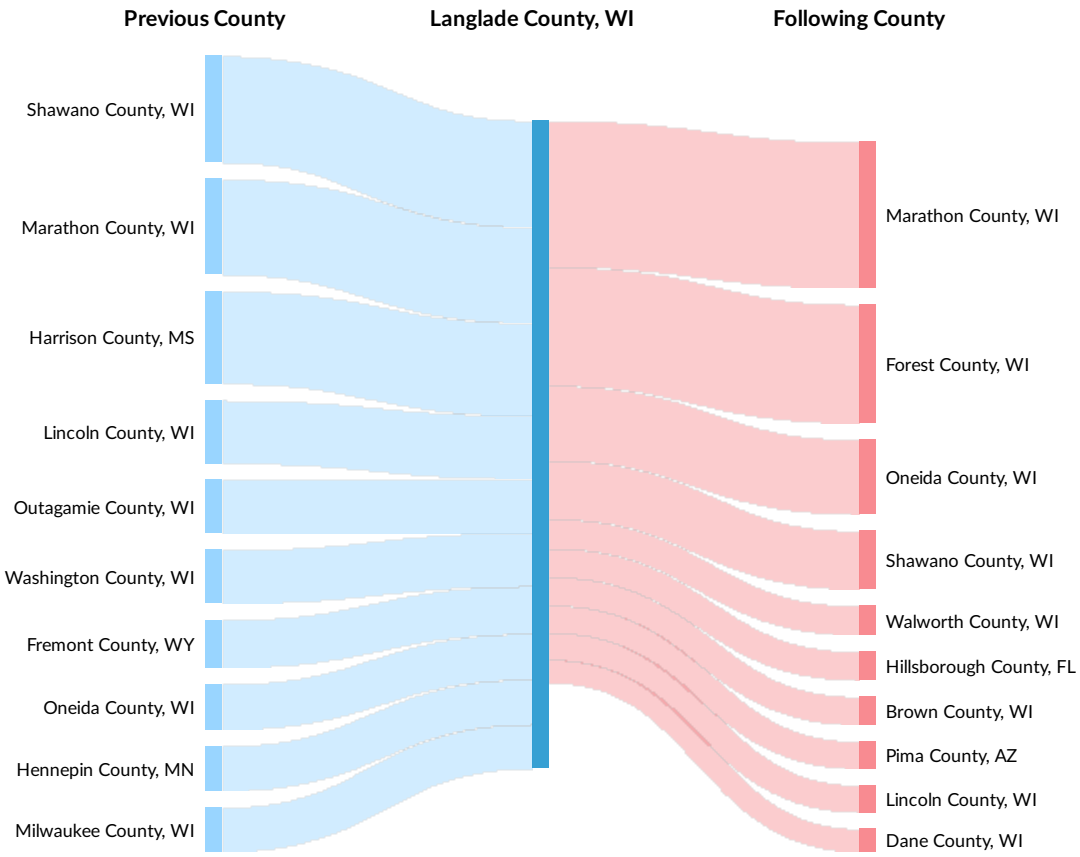
Where Talent Lives

ZIP	Name	2020 Workers
54409	Antigo, WI (in Langlade ...	6,797
54424	Deerbrook, WI (in Langl...	1,255
54491	White Lake, WI (in Lang...	905
54418	Bryant, WI (in Langlade ...	552
54428	Elcho, WI (in Langlade c...	526

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2018, 82 people have migrated from Shawano County, WI to Langlade County, WI. In the same year, 113 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2018 was 176.



Top Previous Counties	Migrations
Shawano County, WI	82
Marathon County, WI	74
Harrison County, MS	71
Lincoln County, WI	49
Outagamie County, WI	41
Washington County, WI	41

Top Previous Counties	Migrations
Fremont County, WY	37
Oneida County, WI	35
Hennepin County, MN	35
Milwaukee County, WI	34
Maricopa County, AZ	27
Lee County, FL	24
Portage County, WI	20
Forest County, WI	19
Hughes County, SD	18
Pima County, AZ	17
Brown County, WI	15
Anoka County, MN	14
Cook County, IL	14
Dane County, WI	13
Winnebago County, WI	13
Onslow County, NC	13
Kane County, IL	10
Denton County, TX	10
La Crosse County, WI	10
Walworth County, WI	9
Shelby County, IN	9
Cass County, ND	7
Sheboygan County, WI	6
Fond du Lac County, WI	6
Juneau County, WI	6
Eau Claire County, WI	5

Top Previous Counties	Migrations
Dakota County, MN	3
Door County, WI	3
Grant County, WI	3
Dallas County, TX	3
Dodge County, WI	3
Pierce County, WI	3
Waukesha County, WI	2
Beauregard Parish, LA	2
Dunn County, WI	2
Marquette County, MI	1
Trempealeau County, WI	1
Burnett County, WI	1
Price County, WI	0
Anderson County, KY	0
Schuyler County, IL	0
Mecklenburg County, VA	0

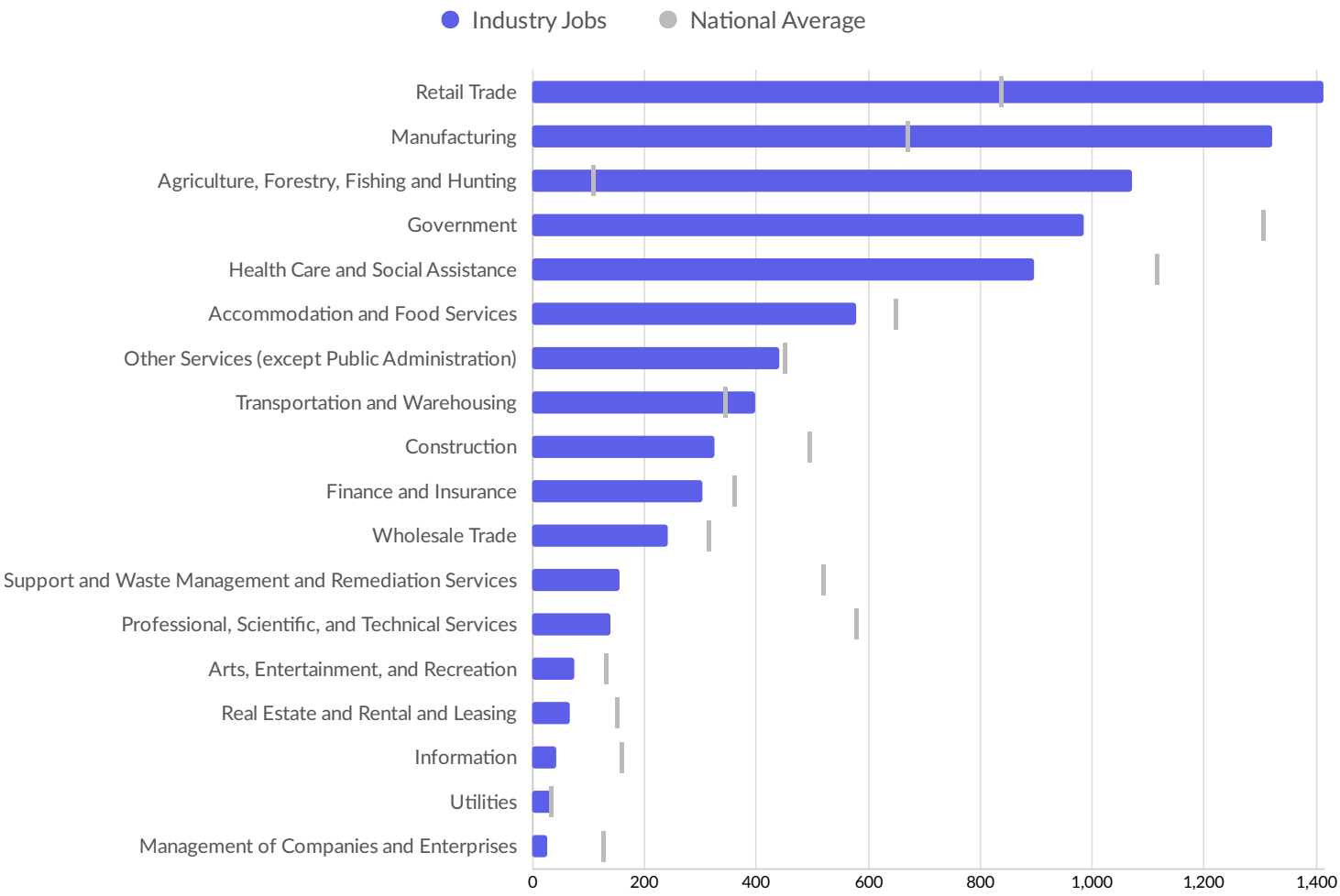
Top Following Counties	Migrations
Marathon County, WI	113
Forest County, WI	91
Oneida County, WI	58
Shawano County, WI	45
Walworth County, WI	23
Hillsborough County, FL	22
Brown County, WI	22
Pima County, AZ	21
Lincoln County, WI	21

Top Following Counties	Migrations
Dane County, WI	18
Sawyer County, WI	17
Outagamie County, WI	16
Polk County, IA	14
Winnebago County, WI	14
Osage County, OK	13
Jasper County, SC	13
Will County, IL	12
Twin Falls County, ID	11
Lafayette County, WI	9
Price County, WI	9
Vilas County, WI	8
Jefferson County, WI	7
Milwaukee County, WI	5
Green Lake County, WI	4
Waukesha County, WI	4
Livingston County, MI	4
DeKalb County, IL	4
Waupaca County, WI	4
La Salle County, IL	4
Manitowoc County, WI	4
Sheboygan County, WI	3
Washington County, WI	3
Callaway County, MO	3
Oconto County, WI	2
Racine County, WI	2

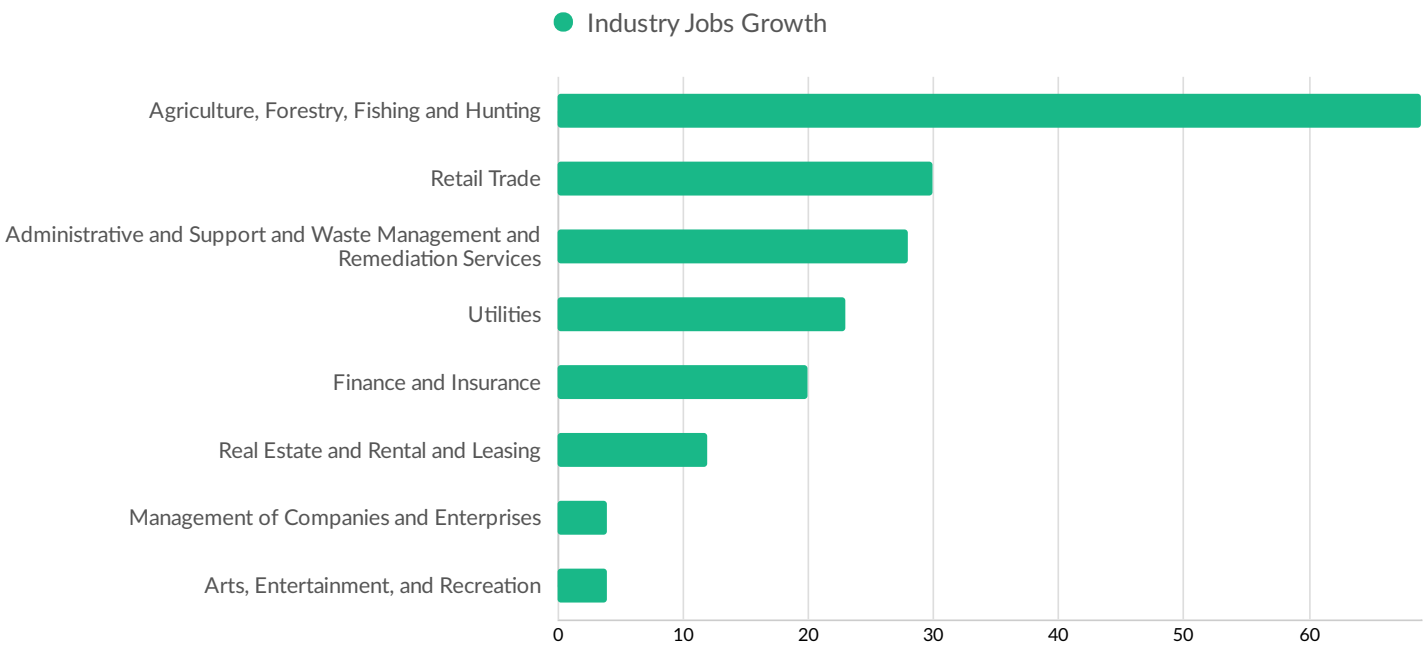
Top Following Counties	Migrations
Jackson County, WI	2
Grant County, WI	2
Barron County, WI	2
Cook County, IL	2
Portage County, WI	1
Eau Claire County, WI	1
Calumet County, WI	1
Wood County, WI	1
Benton County, MO	1
Lake County, IL	1
Columbia County, WI	1
DuPage County, IL	1
Waushara County, WI	0

Industry Characteristics

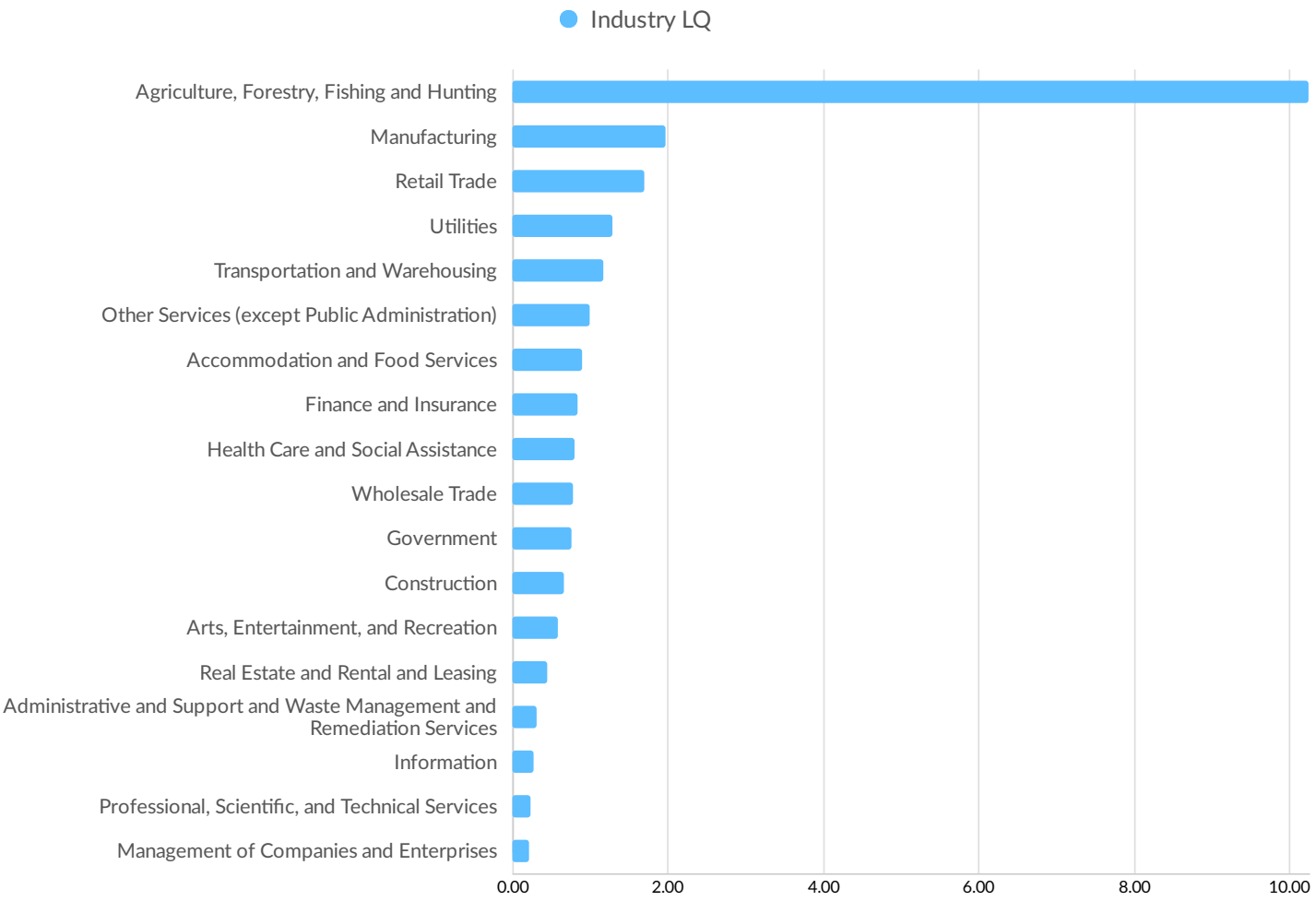
Largest Industries



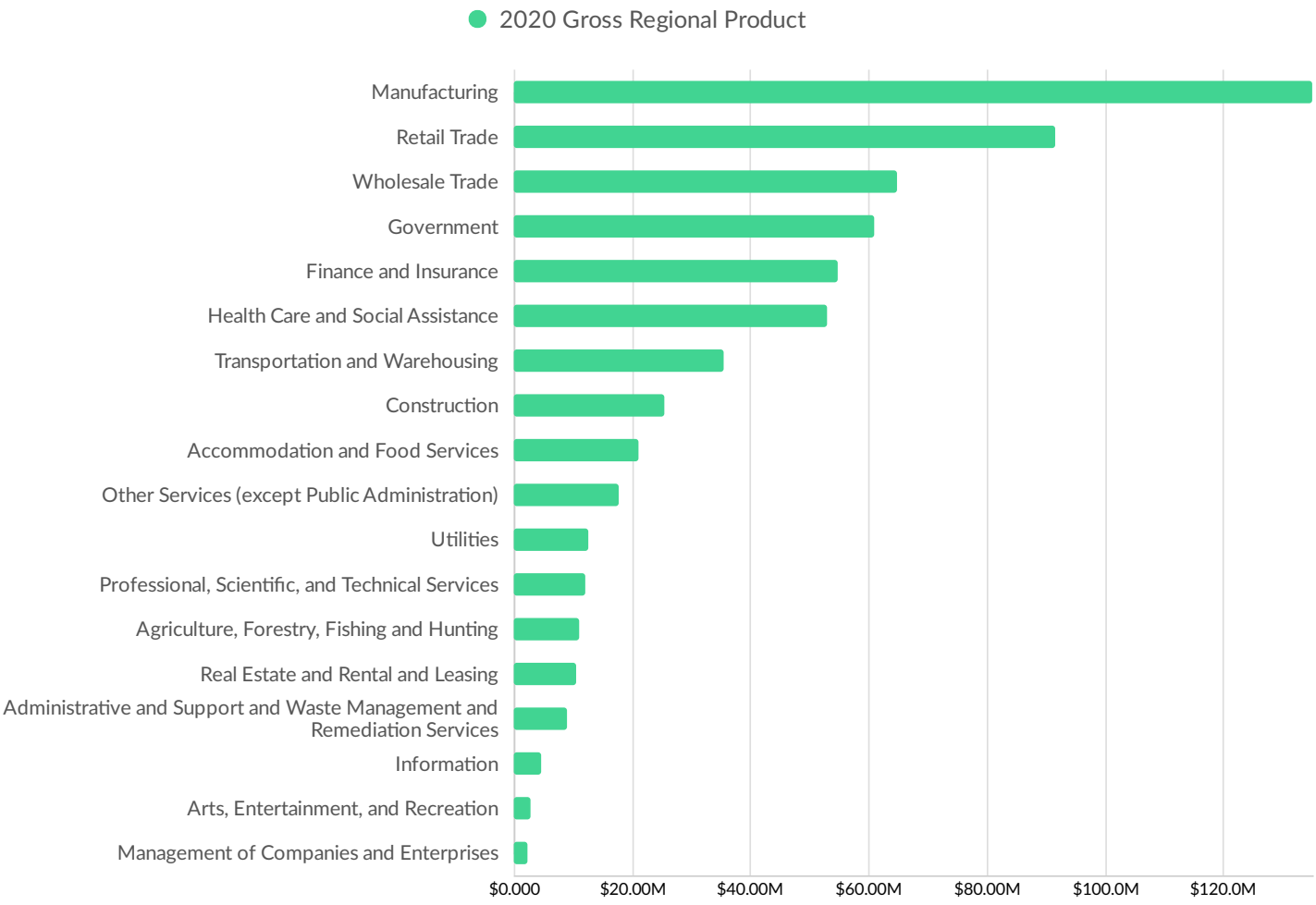
Top Growing Industries



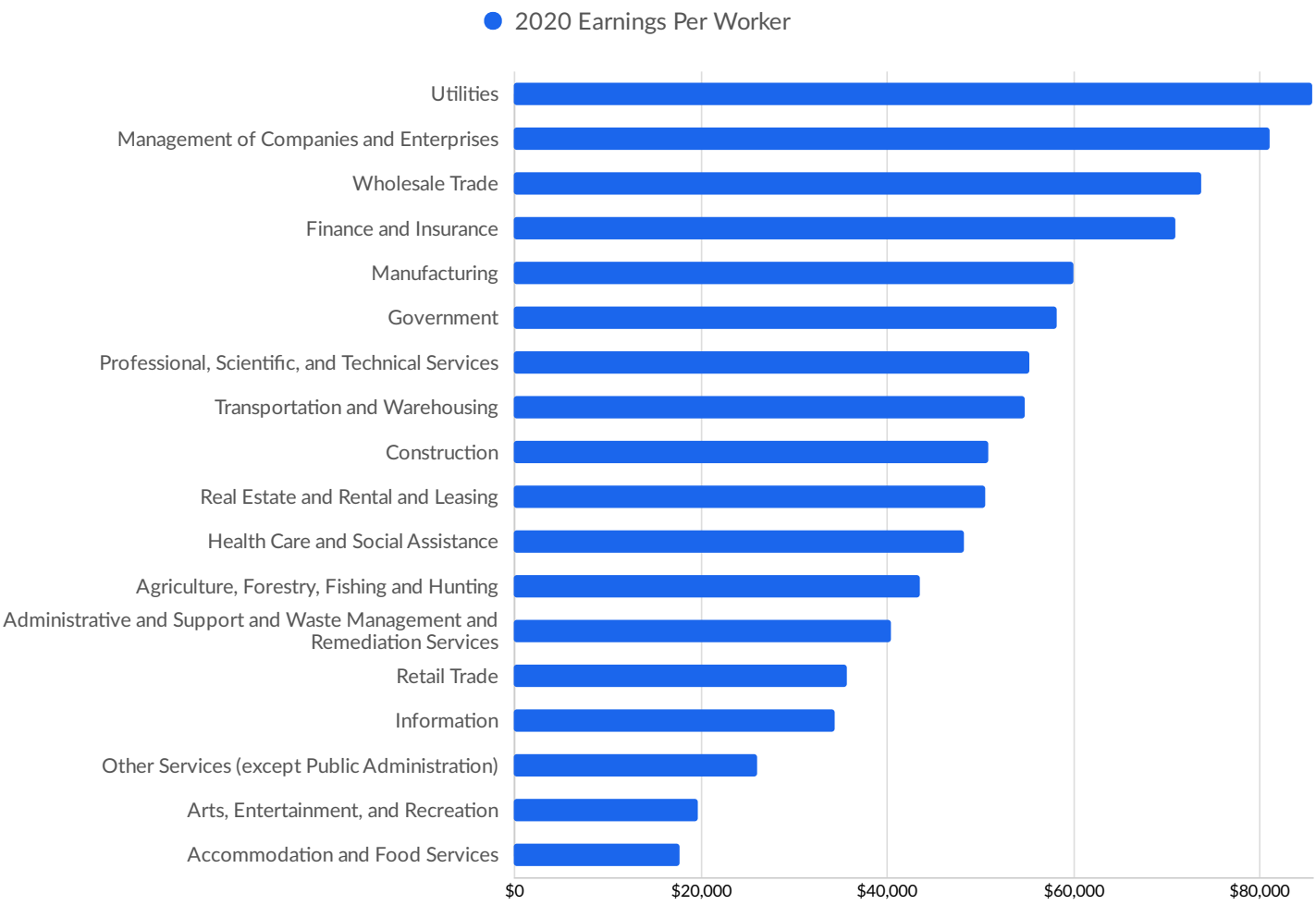
Top Industry LQ



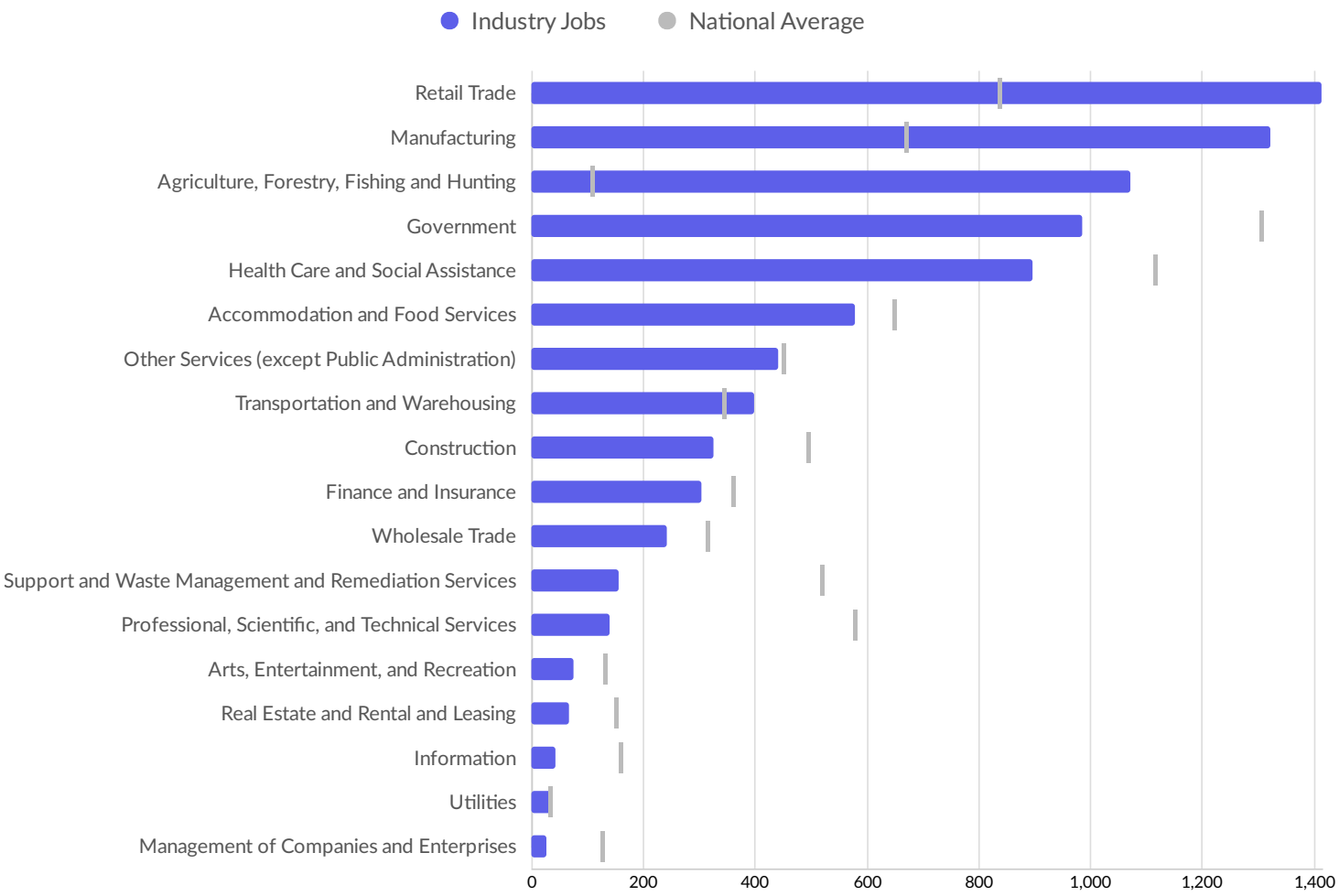
Top Industry GRP



Top Industry Earnings



Largest Industries



Business Characteristics

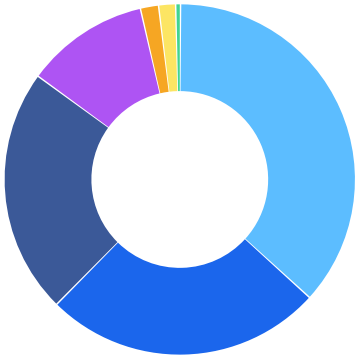
1,024 Companies Employ Your Workers

Online profiles for your workers mention 1,024 companies as employers, with the top 10 appearing below. In the last 12 months, 464 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Unified School District of Antigo	87
Aspirus Wausau Hospital, Inc.	86
Aspirus Langlade Hospital	80
Covantage Credit Union	74
Volm Companies, Incorporated	67
Waukesha Bearings Corporation	26
Amron Corporation	24
State of Wisconsin	20
Antigo Unified School District	18
Merit Gear LLC	18

Top Companies Posting	Unique Postings
Aspirus Wausau Hospital, Inc.	156
Wal-Mart, Inc.	105
Roehl Transport, Inc.	93
C.R. England, Inc.	77
Covantage Credit Union	73
Volm Companies, Incorporated	71
U.S. Xpress, Inc.	68
Growmark, Inc.	63
Menard, Inc.	61
Fleet Farm	60

Business Size

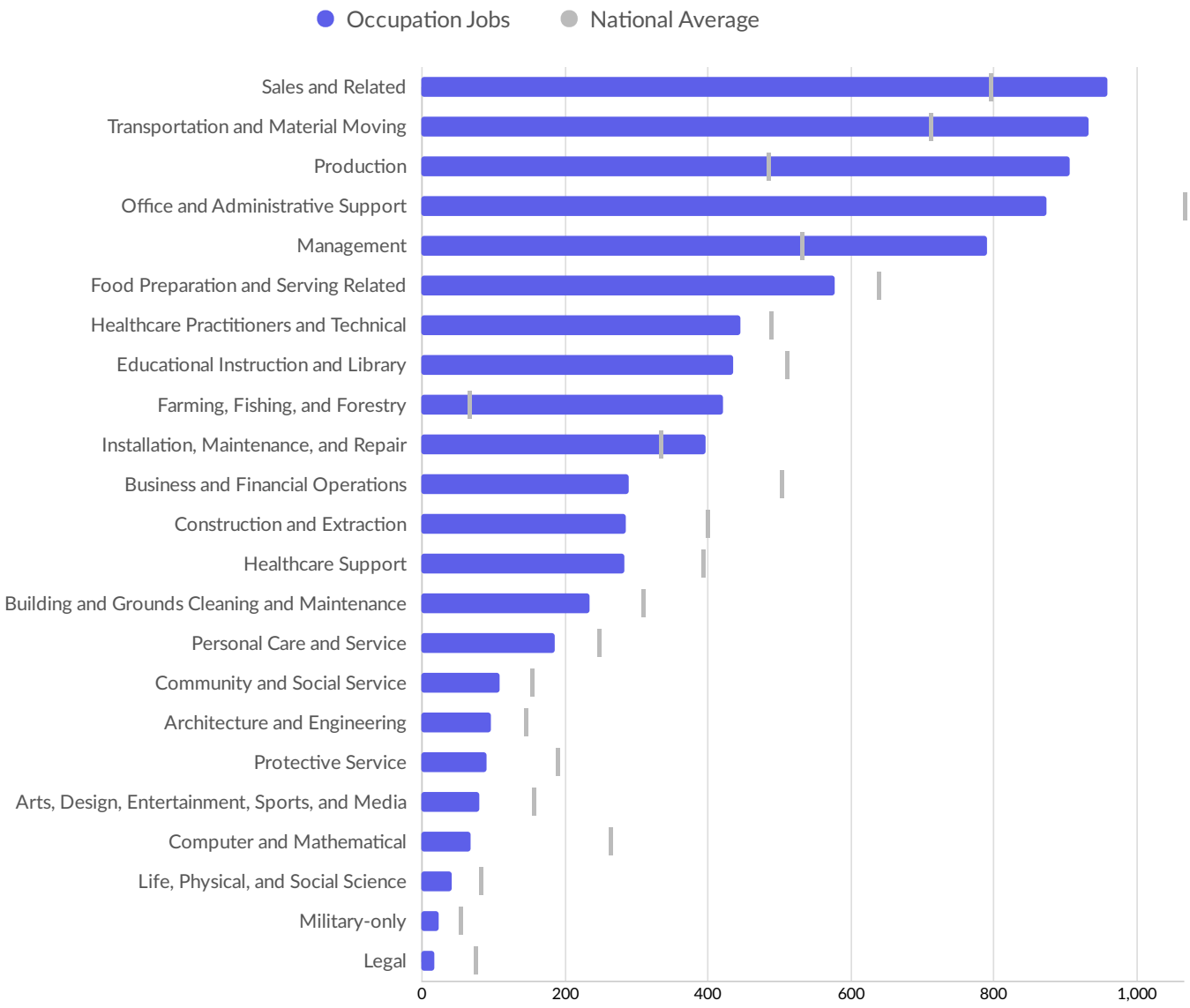


	Percentage	Business Count
1 to 4 employees	36.7%	329
5 to 9 employees	25.6%	230
10 to 19 employees	22.6%	203
20 to 49 employees	11.4%	102
50 to 99 employees	1.7%	15
100 to 249 employees	1.6%	14
250 to 499 employees	0.4%	4

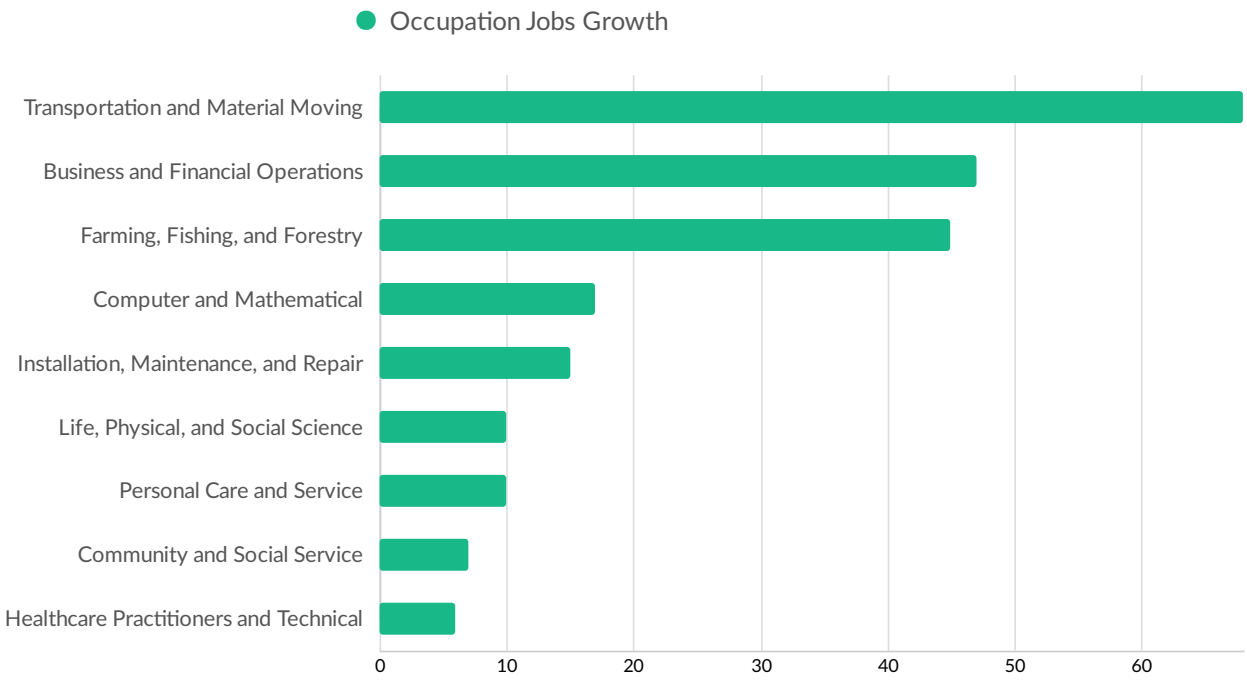
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

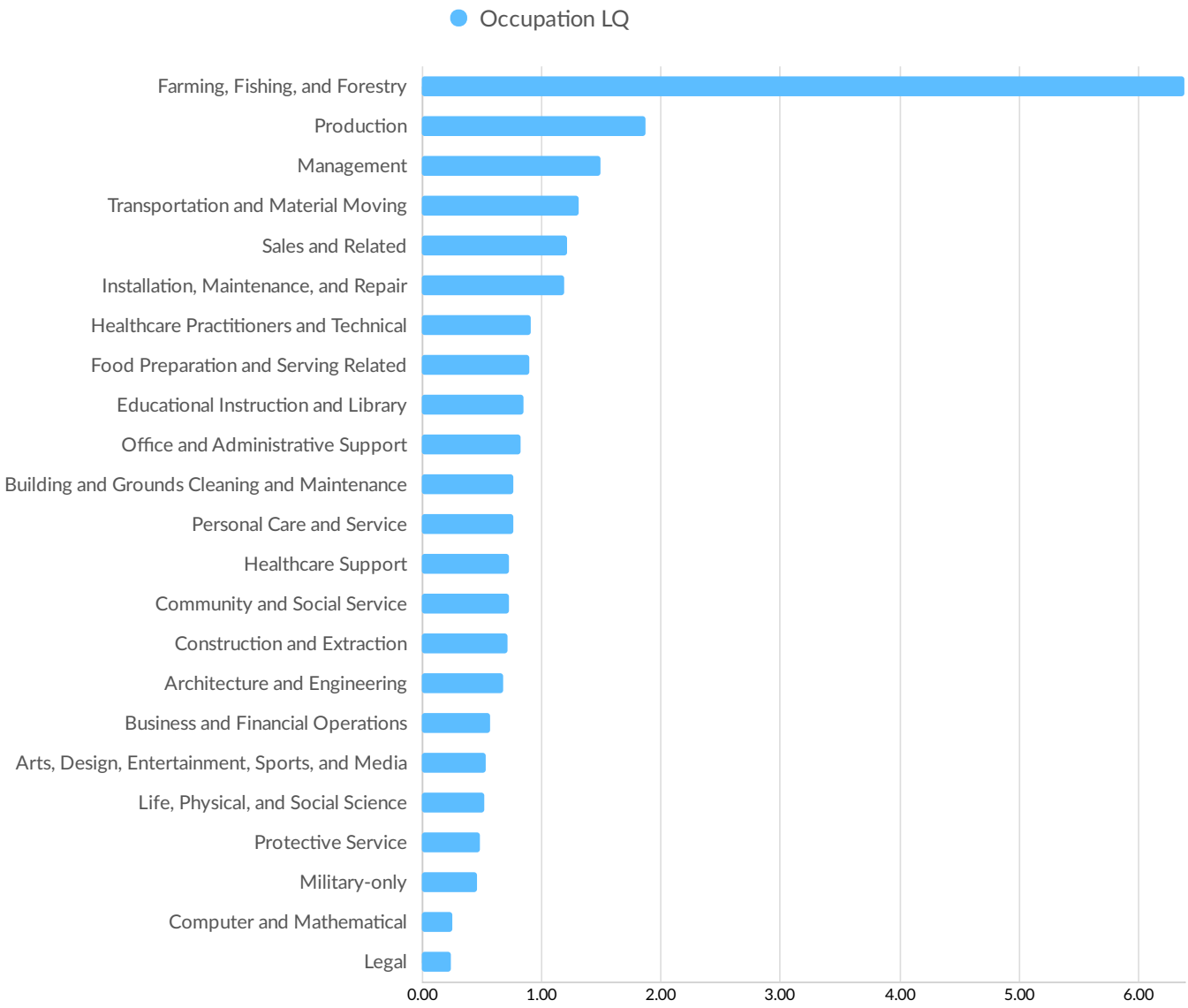
Largest Occupations



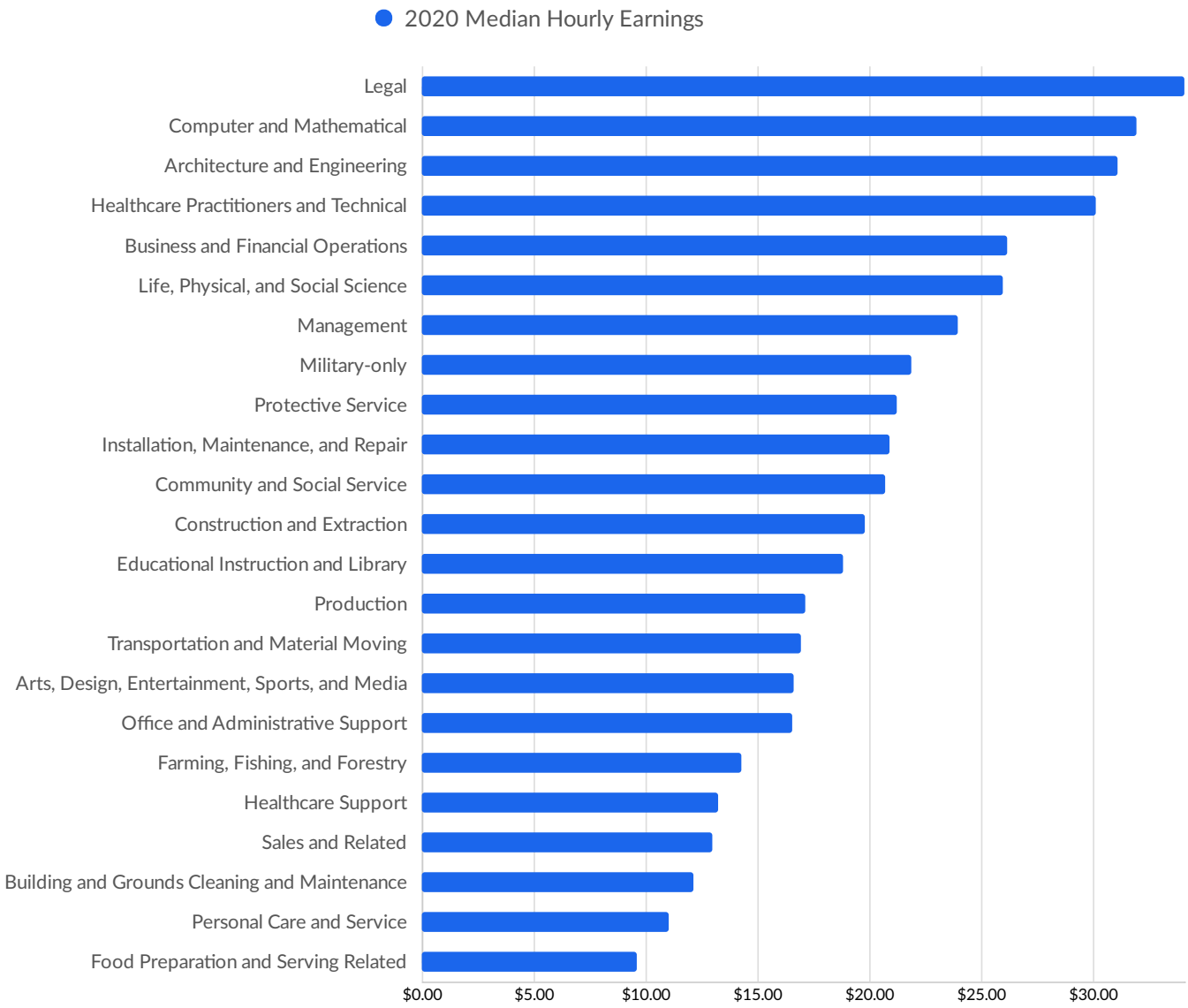
Top Growing Occupations



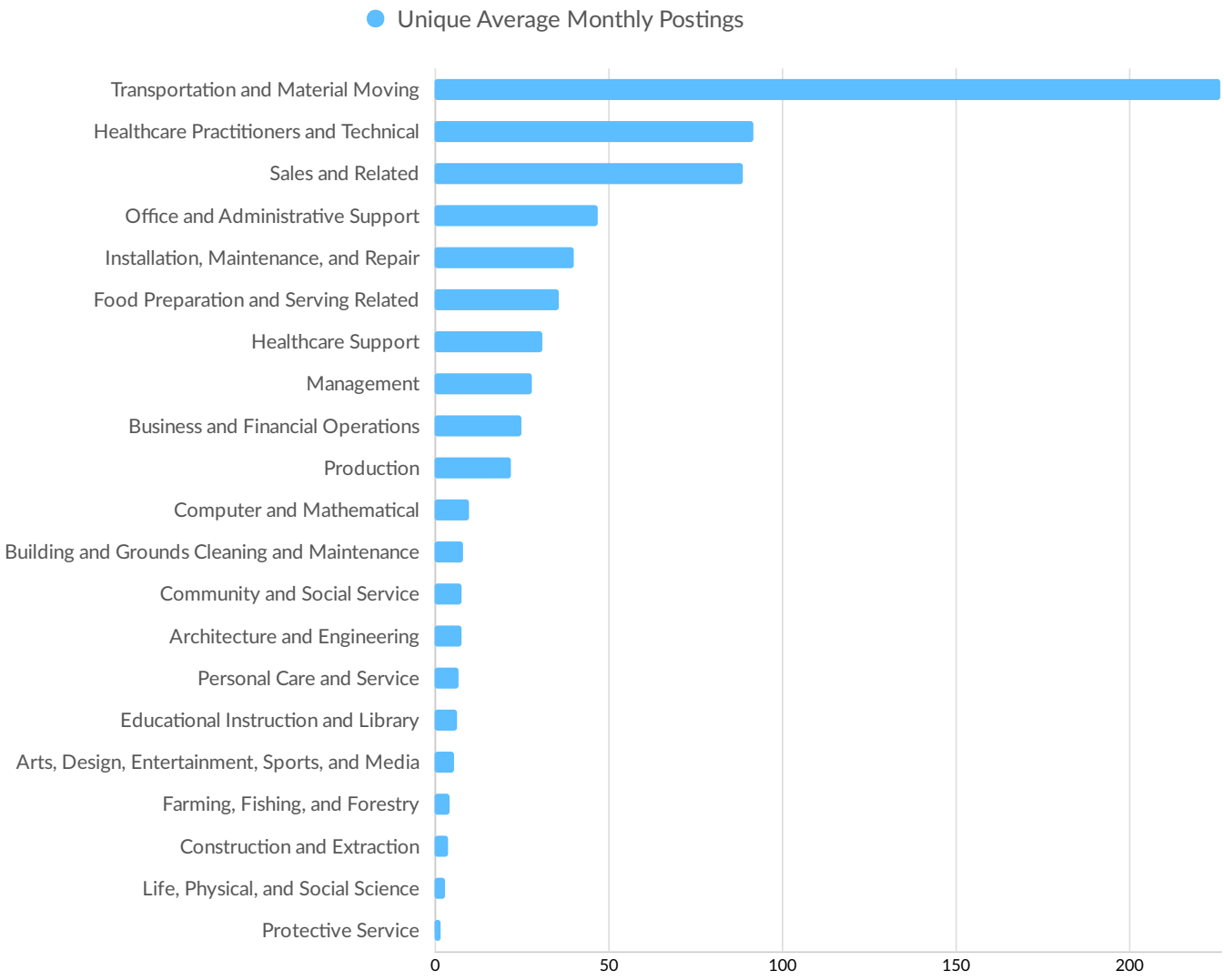
Top Occupation LQ



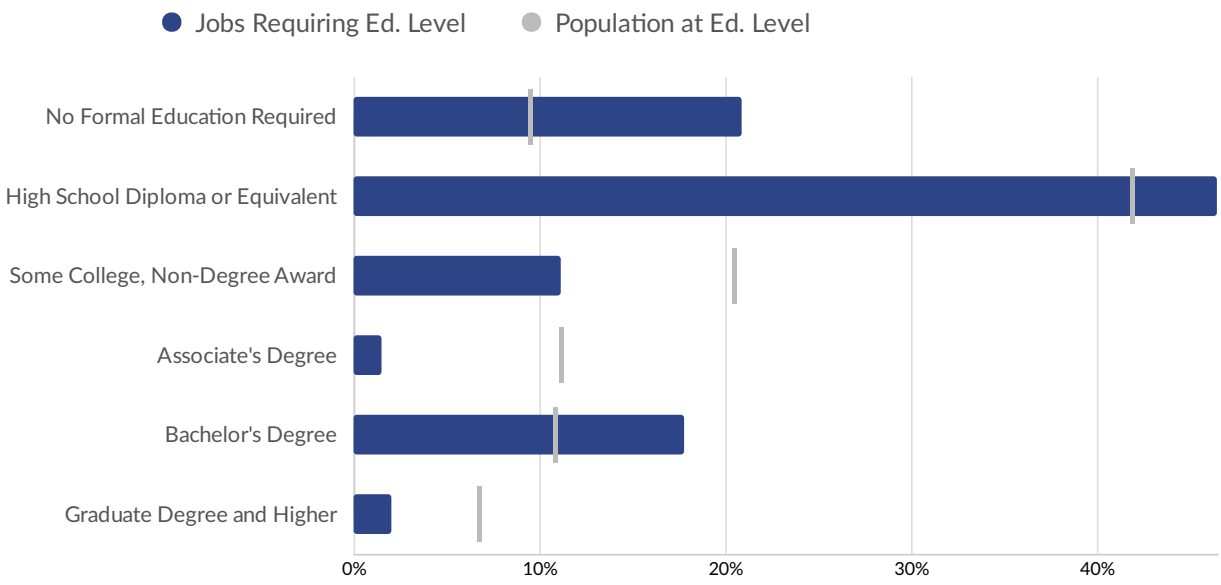
Top Occupation Earnings



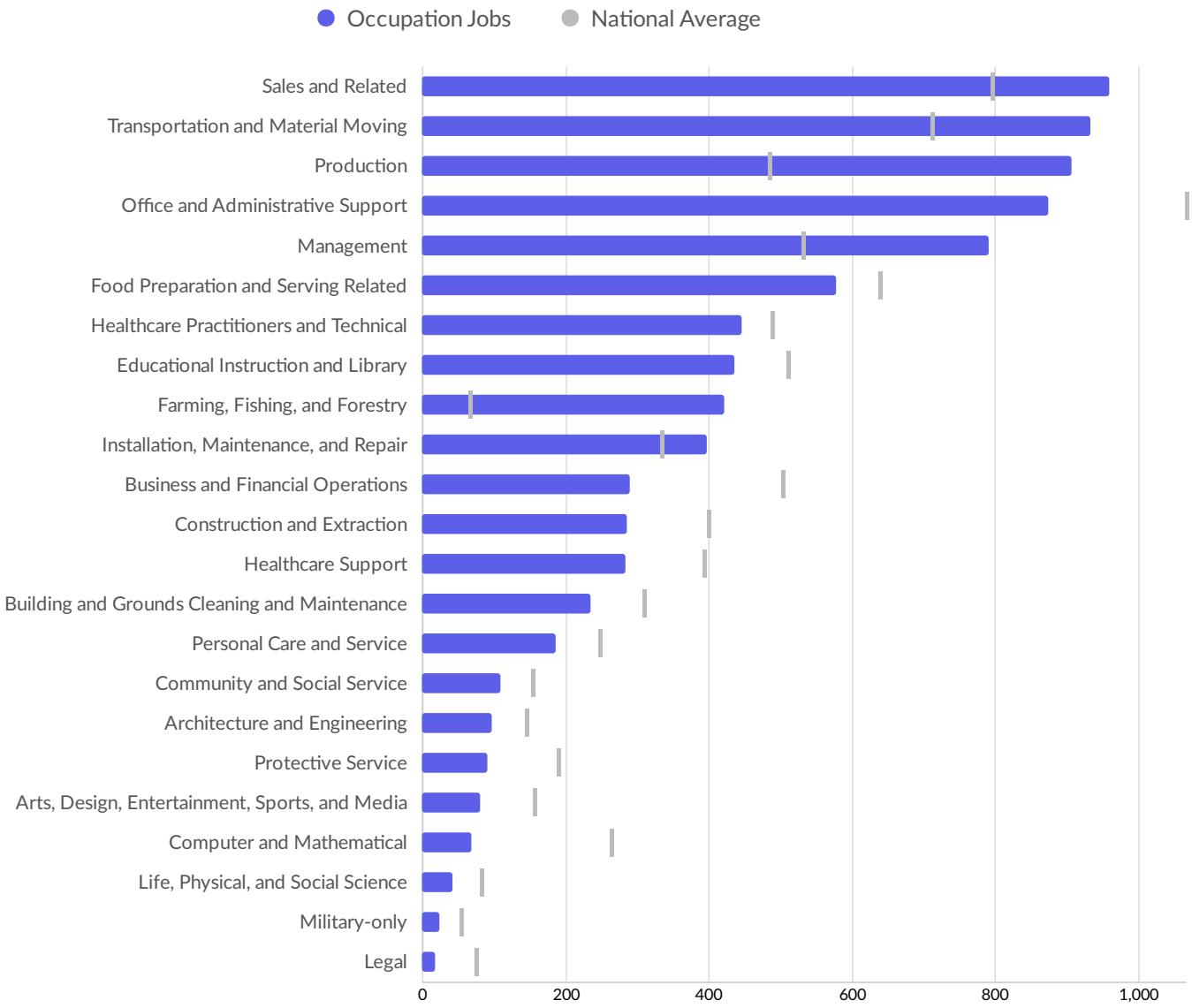
Top Posted Occupations



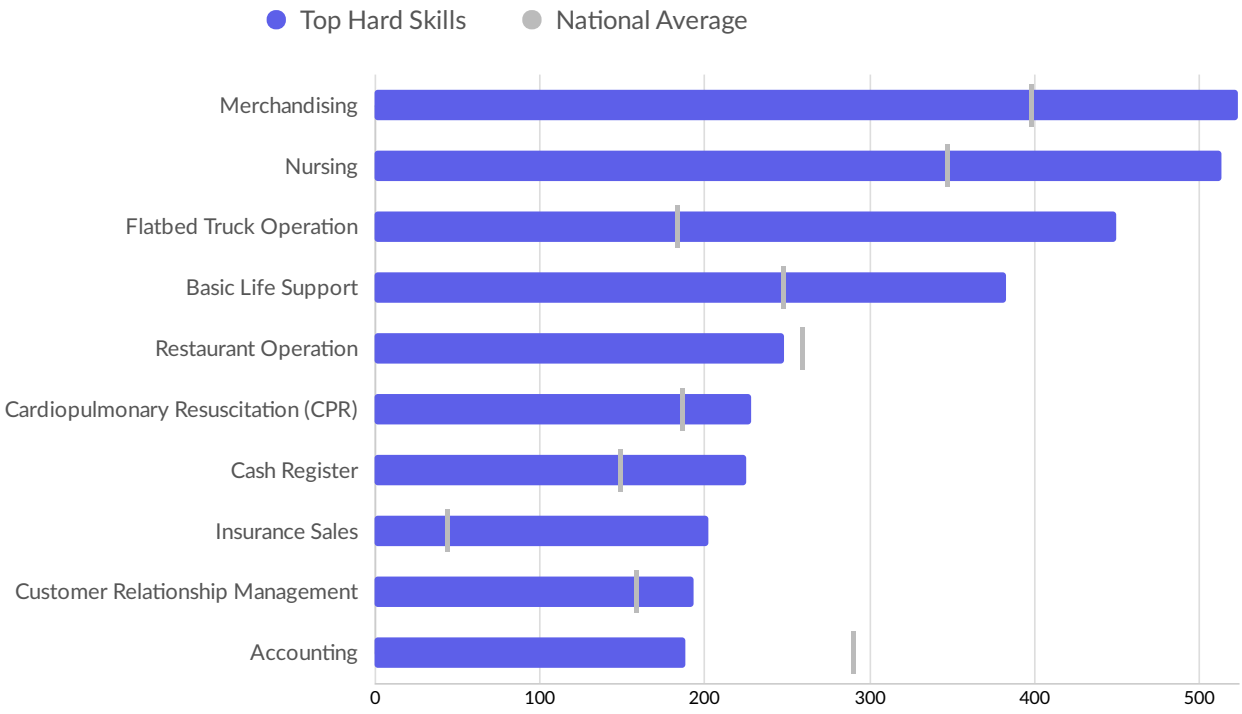
Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills