



NCWRPC

North Central Wisconsin Regional Planning Commission



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Report Parameters

10 Counties

55001	Adams County, WI	55073	Marathon County, WI
55041	Forest County, WI	55085	Oneida County, WI
55057	Juneau County, WI	55097	Portage County, WI
55067	Langlade County, WI	55125	Vilas County, WI
55069	Lincoln County, WI	55141	Wood County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

441,515

Population (2020)

Population **grew by 3,327** over the last 5 years and is projected to **grow by 4,511** over the next 5 years.

219,922

Total Regional Employment

Jobs **decreased by 5,897** over the last 5 years but are projected to **grow by 2,720** over the next 5 years.

\$56.7K

Avg. Earnings Per Job (2020)

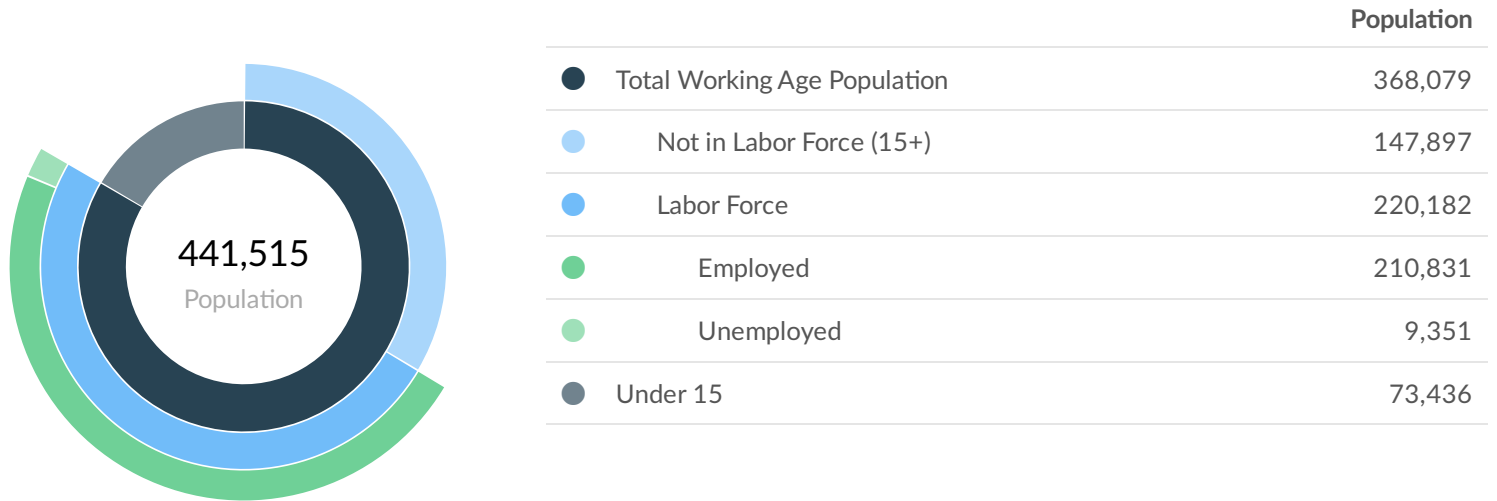
Regional average earnings per job are **\$15.3K below** the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population **increased by 0.8%** since 2015, growing by 3,327. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 4,511.
- From 2015 to 2020, jobs **declined by 2.6%** in NCWRPC from 225,819 to **219,922**. This change **fell short of the national growth rate of 1.3% by 3.9%**. As the number of jobs declined, the **labor force participation rate decreased from 61.9% to 59.8% between 2015 and 2020**.
- Concerning educational attainment, **16.3% of the selected regions' residents possess a Bachelor's Degree** (3.7% below the national average), and **12.1% hold an Associate's Degree** (3.5% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

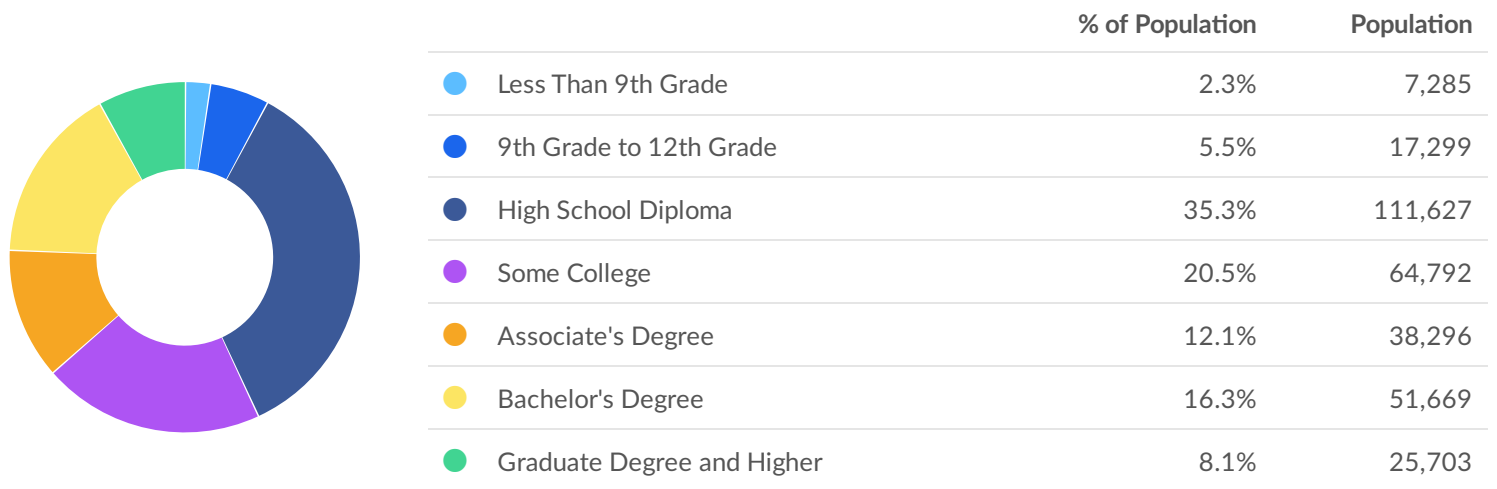
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	441,515	220,182	219,922	99.4	\$21.89B	\$30.67B	\$28.81B
NCWRPC	441,515	220,182	219,922	99.4	\$21.89B	\$30.67B	\$28.81B
Wisconsin	5,848,151	3,038,273	3,074,986	100.0	\$331.57B	\$322.64B	\$342.03B

2020 Labor Force Breakdown



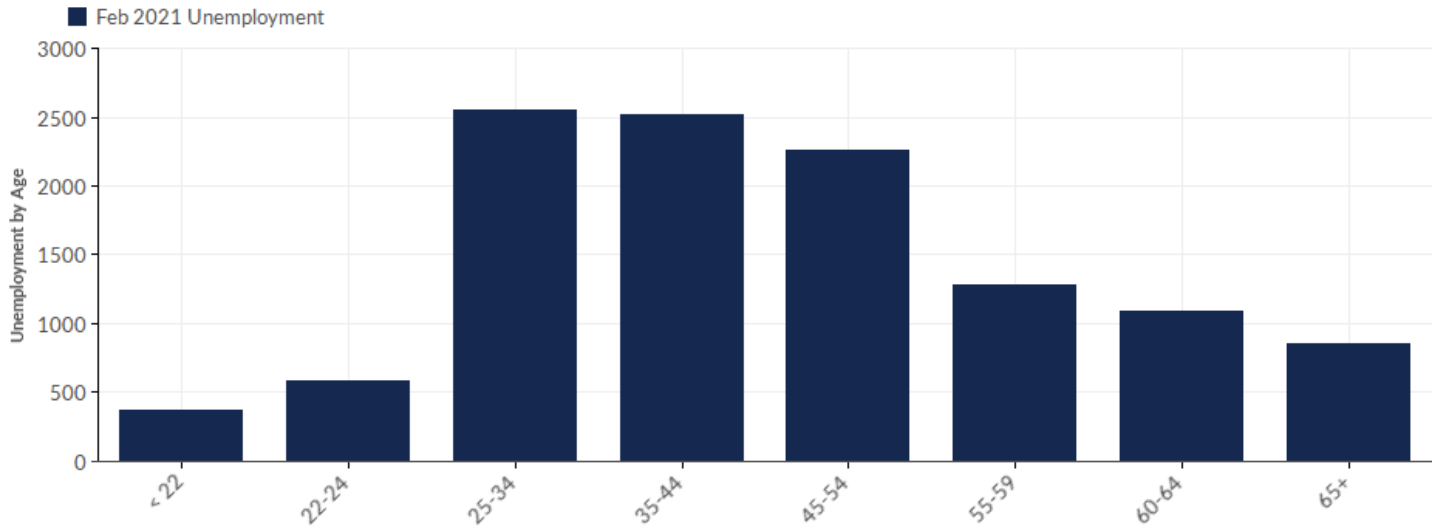
Educational Attainment

Concerning educational attainment, **16.3%** of the selected regions' residents possess a **Bachelor's Degree** (3.7% below the national average), and **12.1%** hold an **Associate's Degree** (3.5% above the national average).



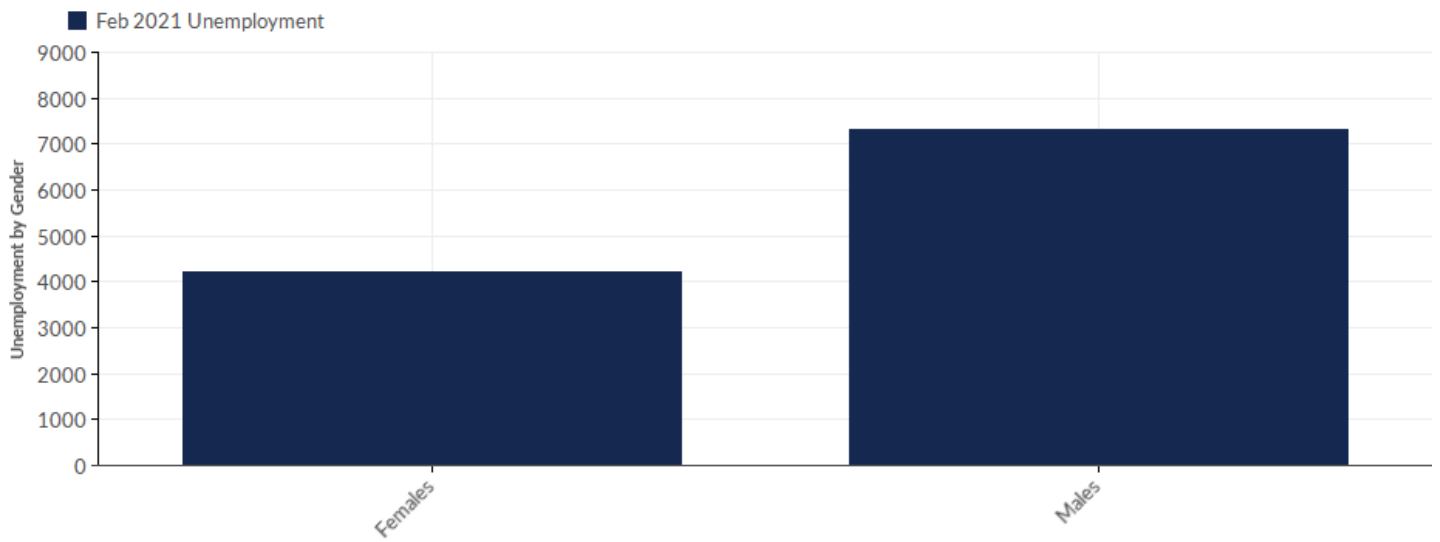
Unemployment by Demographics

Unemployment by Age



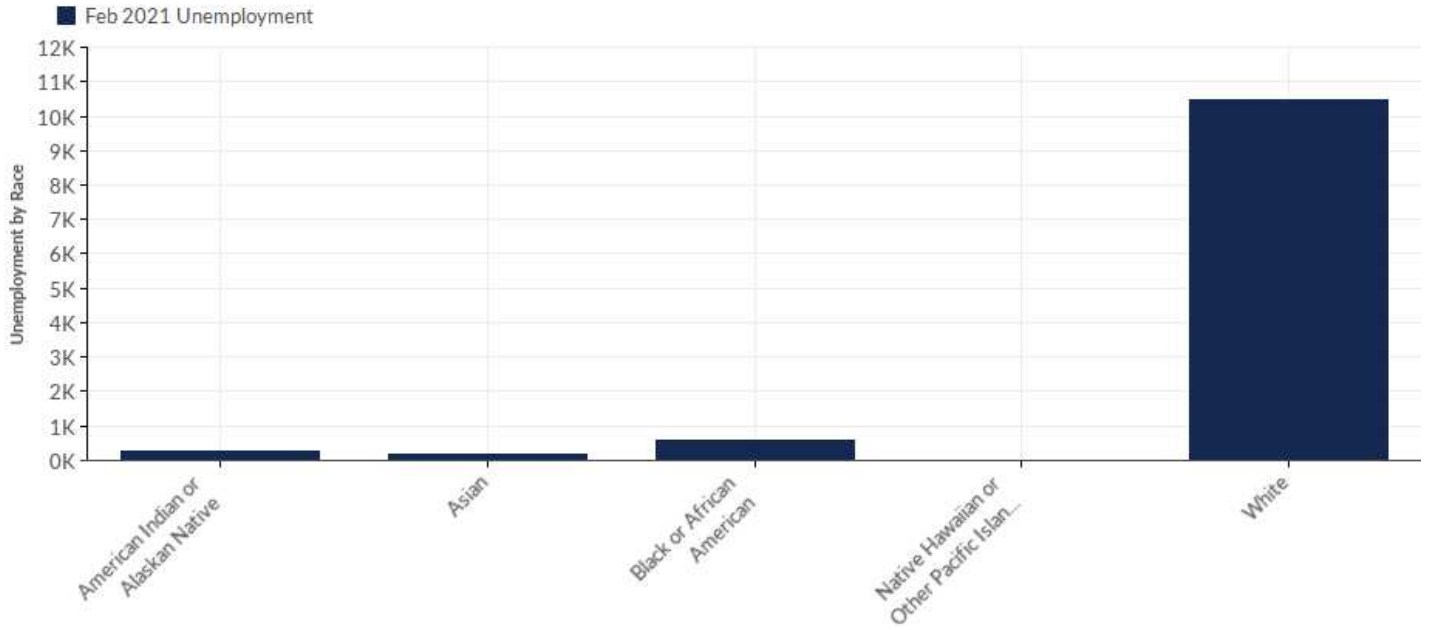
Age	Unemployment (Feb 2021)	% of Age Cohort
< 22	373	3.24%
22-24	583	5.07%
25-34	2,553	22.18%
35-44	2,520	21.90%
45-54	2,253	19.58%
55-59	1,284	11.16%
60-64	1,092	9.49%
65+	850	7.39%
Total	11,509	100.00%

Unemployment by Gender



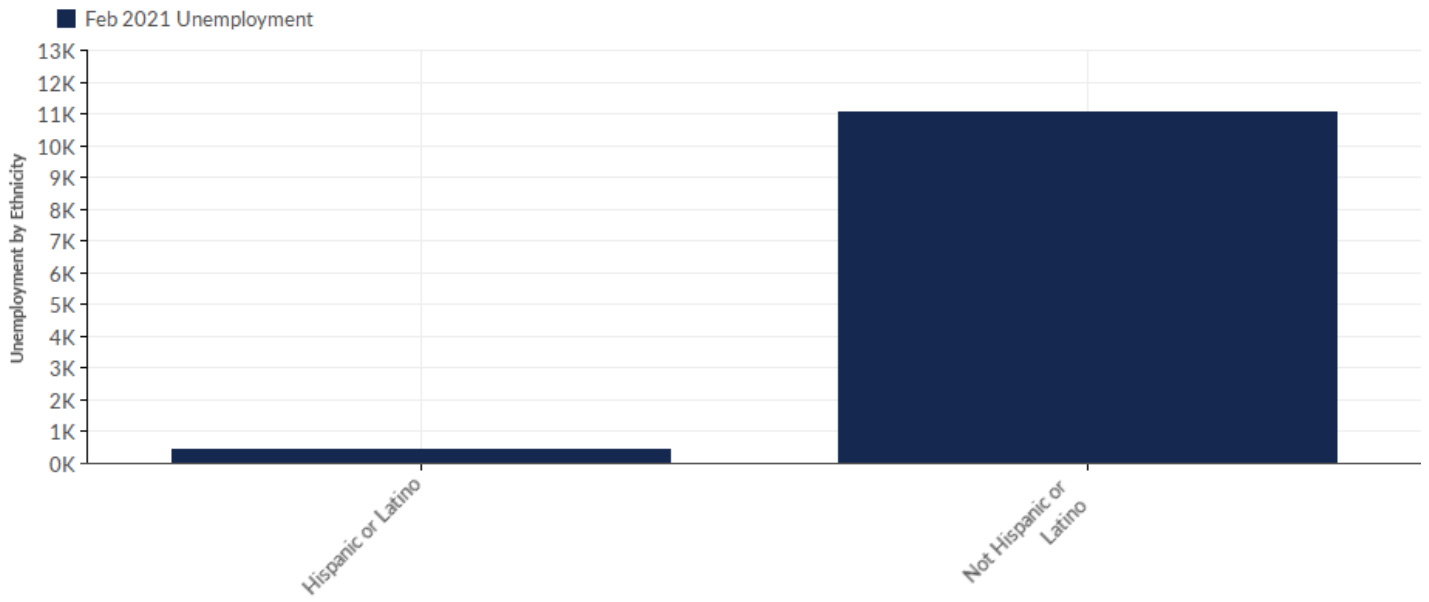
Gender	Unemployment (Feb 2021)	% of Age Cohort
Females	4,208	36.56%
Males	7,301	63.44%
Total	11,509	100.00%

Unemployment by Race



Race	Unemployment (Feb 2021)	% of Age Cohort
American Indian or Alaskan Native	249	2.16%
Asian	168	1.46%
Black or African American	590	5.13%
Native Hawaiian or Other Pacific Islander	17	0.15%
White	10,485	91.10%
Total	11,509	100.00%

Unemployment by Ethnicity

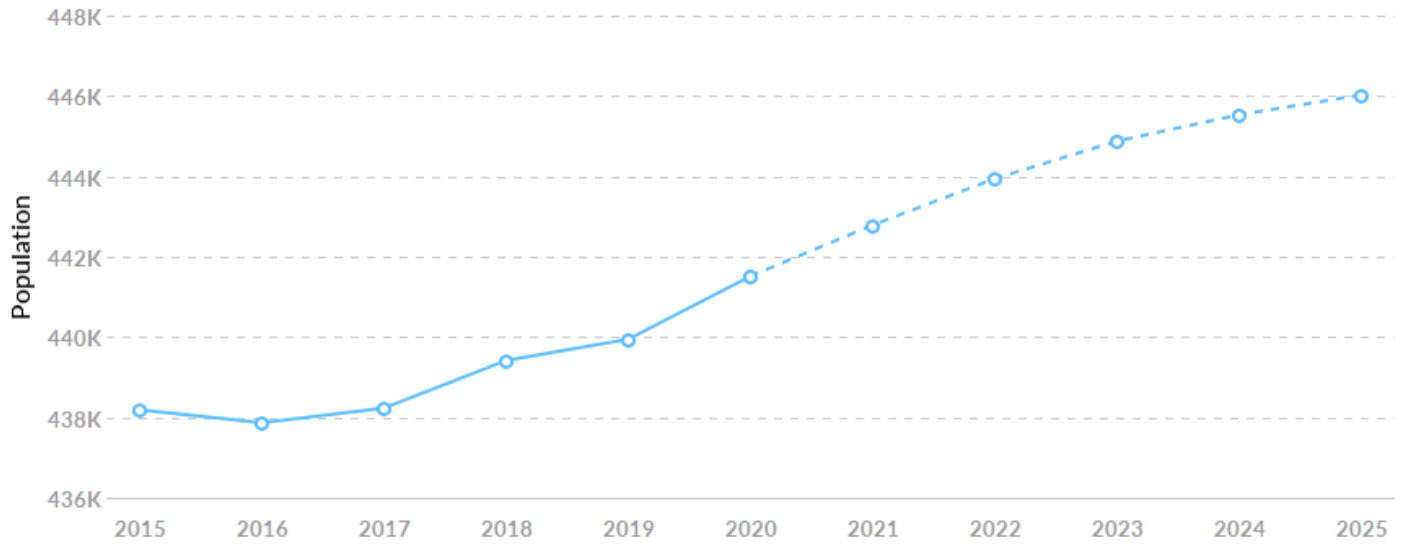


Ethnicity	Unemployment (Feb 2021)	% of Age Cohort
Hispanic or Latino	440	3.82%
Not Hispanic or Latino	11,069	96.18%
Total	11,509	100.00%

Historic & Projected Trends

Population Trends

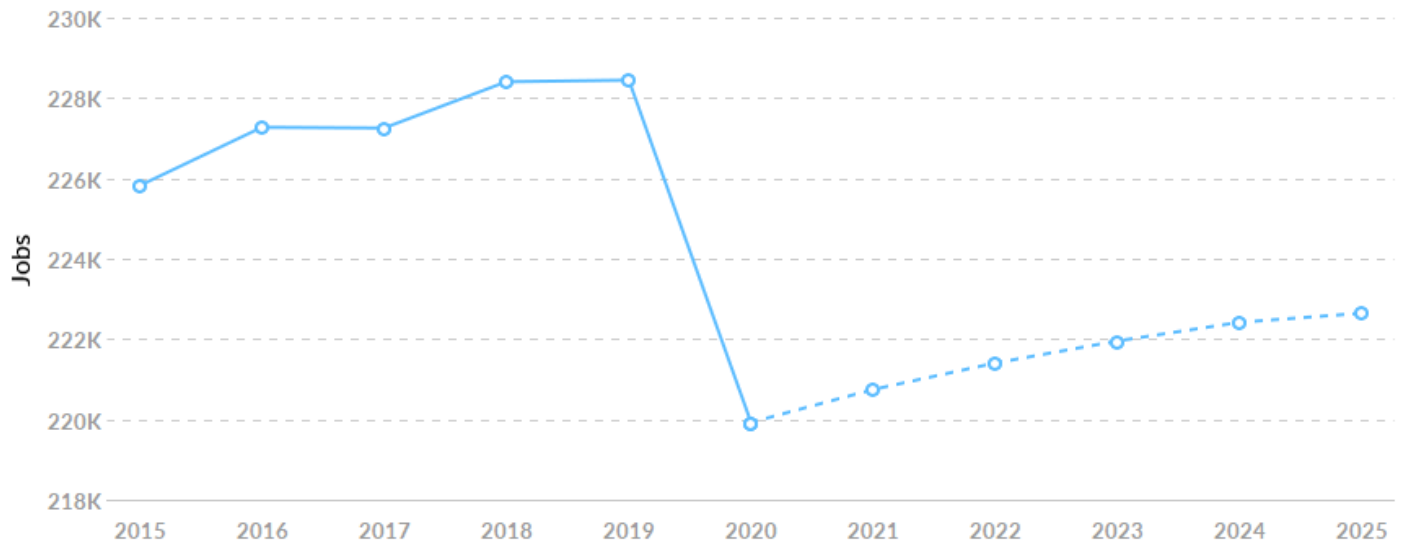
As of 2020 the region's population **increased by 0.8%** since 2015, growing by 3,327. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 4,511.



Timeframe	Population
2015	438,188
2016	437,865
2017	438,230
2018	439,417
2019	439,946
2020	441,515
2021	442,788
2022	443,943
2023	444,877
2024	445,534
2025	446,026

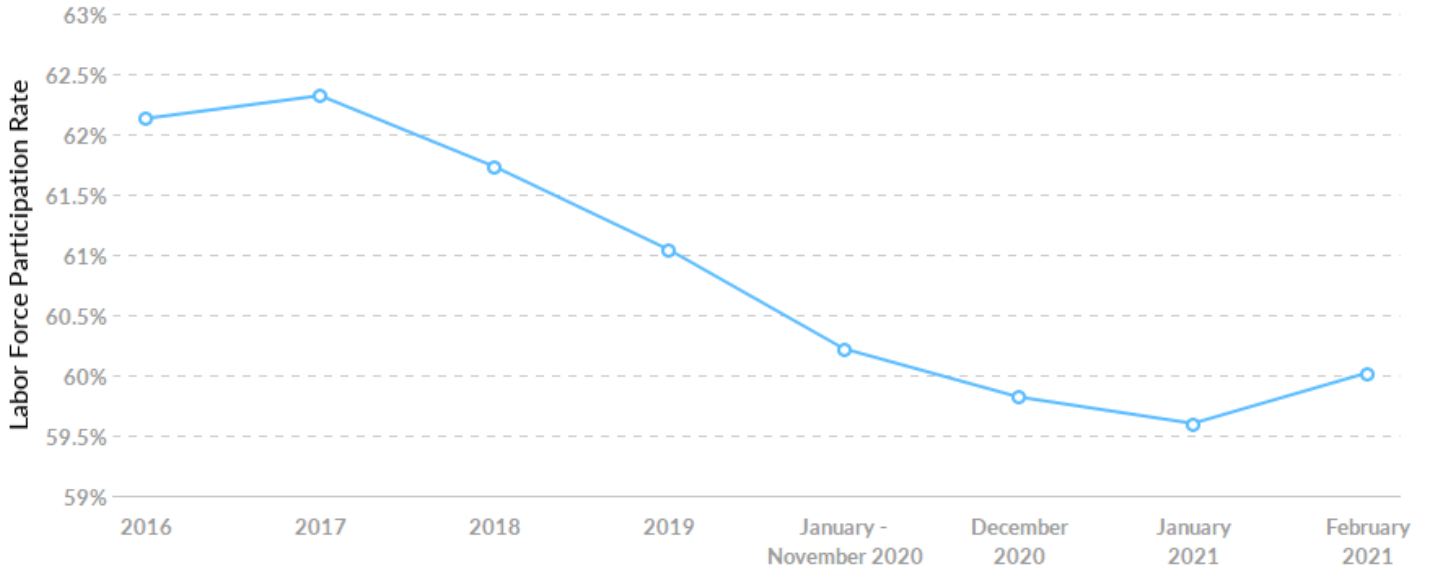
Job Trends

From 2015 to 2020, jobs declined by 2.6% in NCWRPC from 225,819 to 219,922. This change fell short of the national growth rate of 1.3% by 3.9%.



Timeframe	Jobs
2015	225,819
2016	227,271
2017	227,252
2018	228,404
2019	228,444
2020	219,922
2021	220,741
2022	221,401
2023	221,950
2024	222,415
2025	222,642

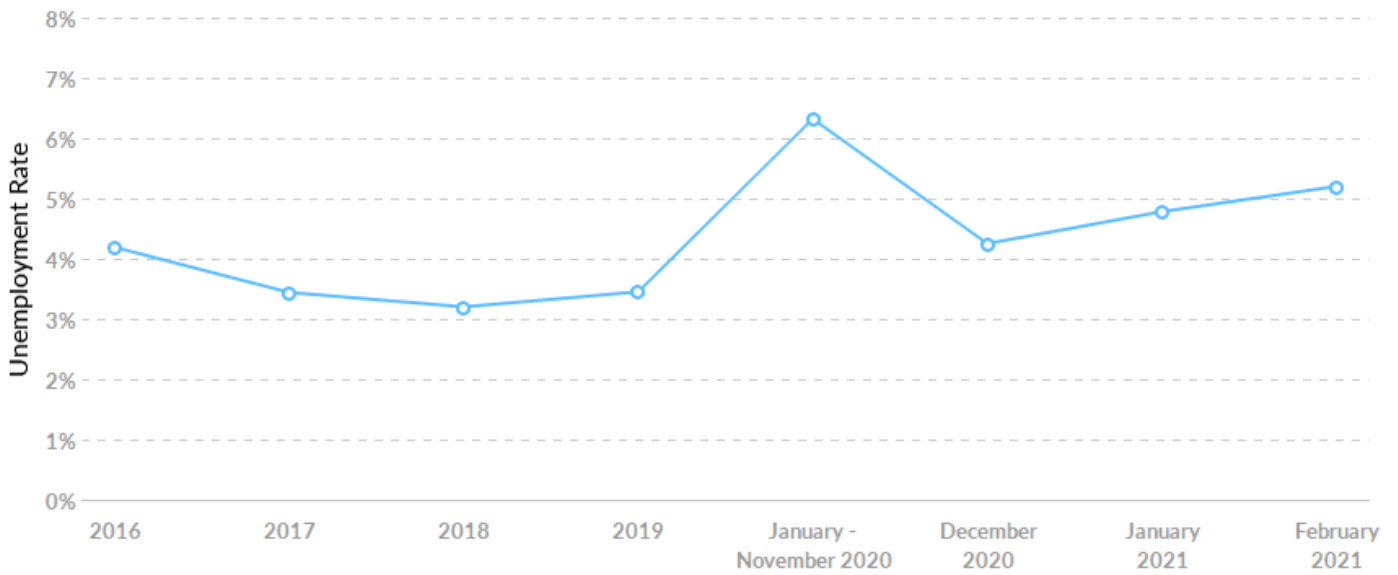
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	62.13%
2017	62.32%
2018	61.73%
2019	61.04%
January - November 2020	60.22%
December 2020	59.82%
January 2021	59.60%
February 2021	60.02%

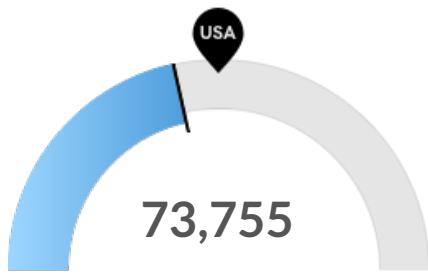
Unemployment Rate Trends

Your areas had a February 2021 unemployment rate of 5.20%, **increasing from 4.19% 5 years before.**



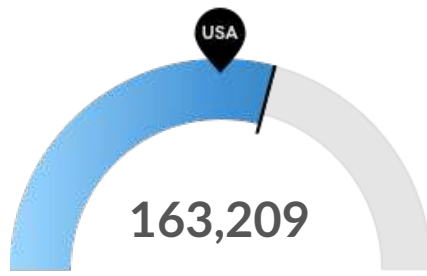
Timeframe	Unemployment Rate
2016	4.19%
2017	3.44%
2018	3.20%
2019	3.45%
January - November 2020	6.32%
December 2020	4.25%
January 2021	4.78%
February 2021	5.20%

Population Characteristics



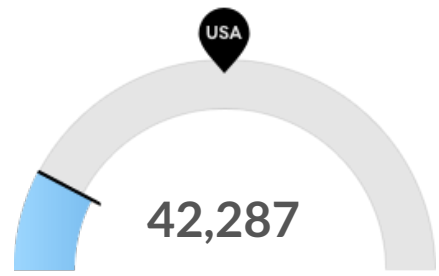
Millennials

Your area has 73,755 millennials (ages 25-39). The national average for an area this size is 90,710.



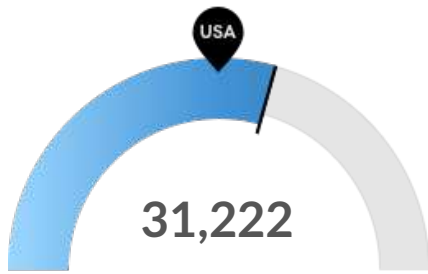
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 129,350 people 55 or older, while there are 163,209 here.



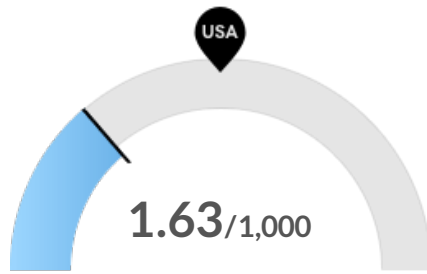
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 175,488 racially diverse people, while there are 42,287 here.



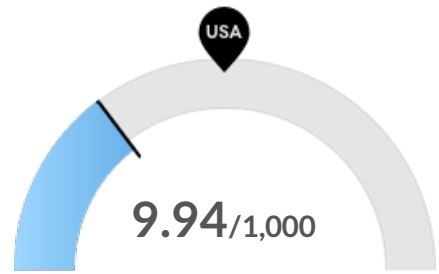
Veterans

Your area has 31,222 veterans. The national average for an area this size is 24,434.



Violent Crime

Your area has 1.63 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

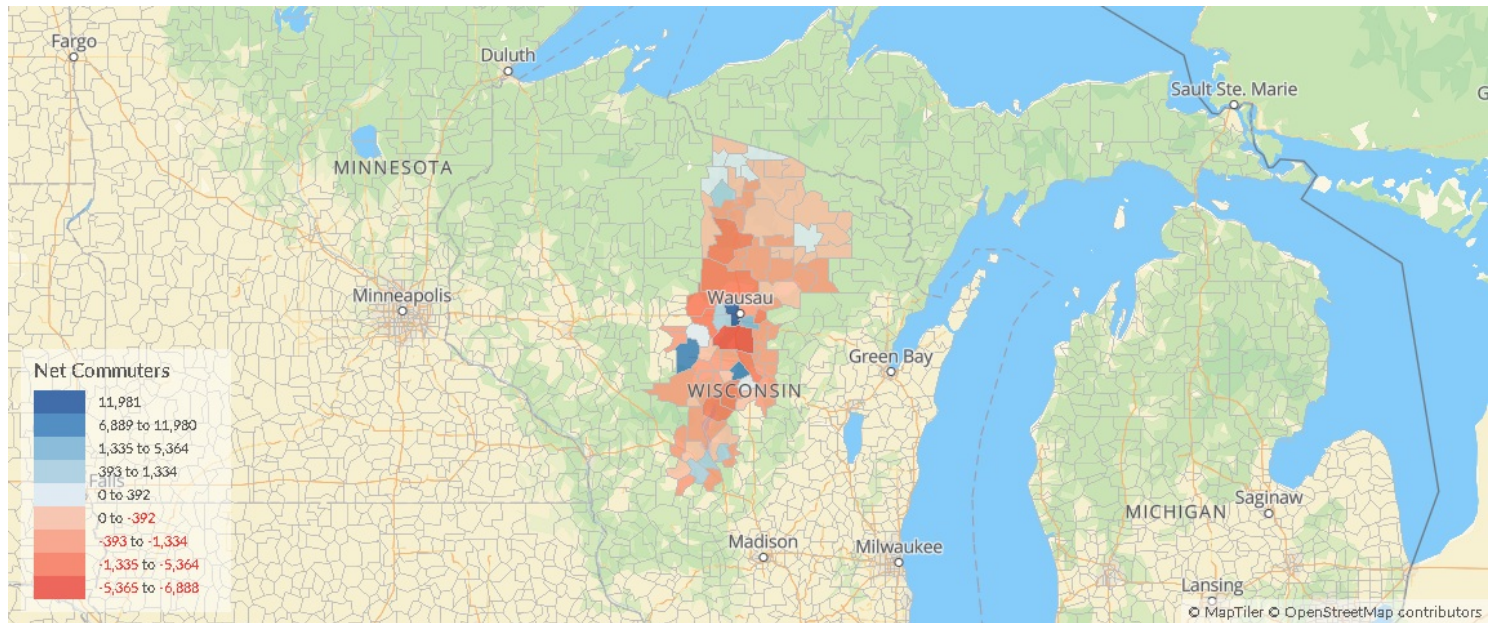


Property Crime

Your area has 9.94 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54401	Wausau, WI (in Marath...	28,600
54481	Stevens Point, WI (in Po...	21,929
54449	Marshfield, WI (in Woo...	20,203
54476	Schofield, WI (in Marath...	13,726
54494	Wisconsin Rapids, WI (i...	10,847

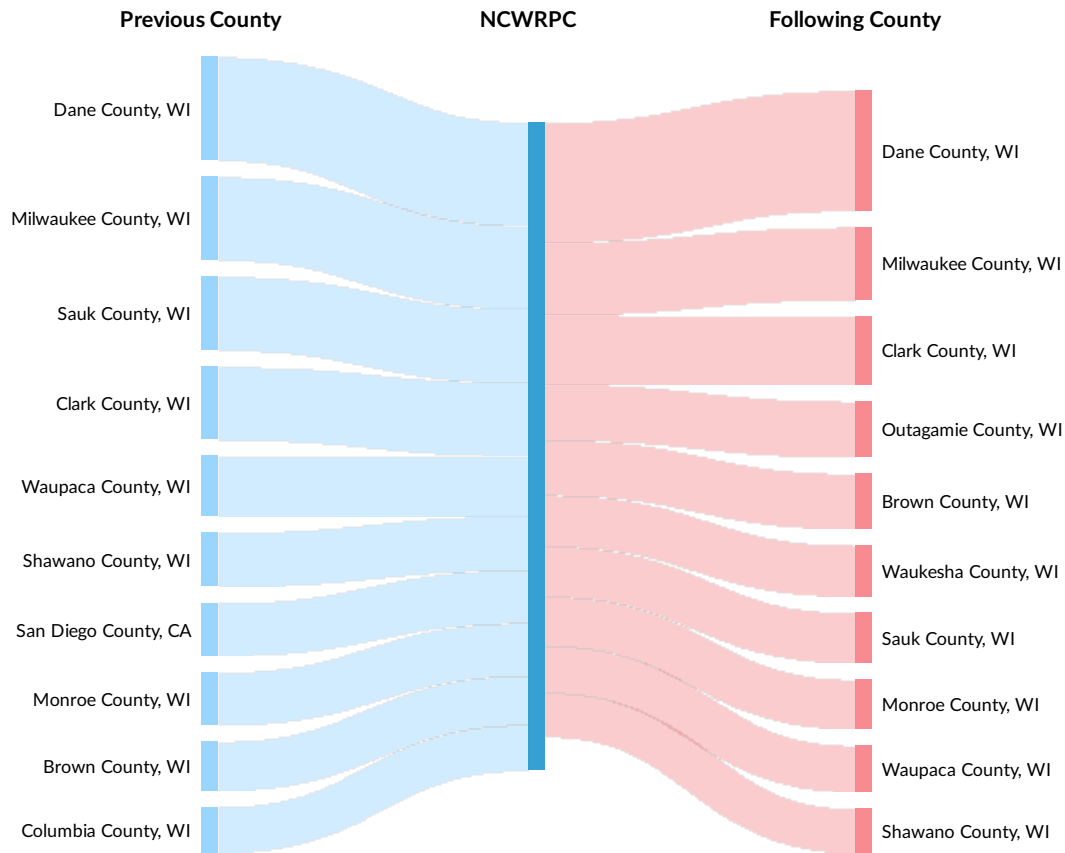
Where Talent Lives

ZIP	Name	2020 Workers
54401	Wausau, WI (in Marath...	16,619
54481	Stevens Point, WI (in Po...	14,423
54449	Marshfield, WI (in Woo...	13,314
54494	Wisconsin Rapids, WI (i...	12,687
54476	Schofield, WI (in Marath...	11,453

Inbound and Outbound Migration

The table below analyzes past and current residents of NCWRPC. The left column shows residents of other counties migrating to NCWRPC. The right column shows residents migrating from NCWRPC to other counties.

As of 2018, 572 people have migrated from Dane County, WI to NCWRPC. In the same year, 664 people left NCWRPC migrating to Dane County, WI. The total Net Migration for NCWRPC in 2018 was 379.



Top Previous Counties	Migrations
Dane County, WI	572
Milwaukee County, WI	461
Sauk County, WI	408
Clark County, WI	404
Waupaca County, WI	333
Shawano County, WI	298

Top Previous Counties	Migrations
San Diego County, CA	293
Monroe County, WI	292
Brown County, WI	271
Columbia County, WI	253
Waukesha County, WI	252
Anchorage Borough County, AK	235
Winnebago County, WI	232
Washington County, WI	199
Waushara County, WI	198
Outagamie County, WI	198
Cook County, IL	187
Rock County, WI	186
Eau Claire County, WI	170
Hennepin County, MN	164
El Paso County, CO	141
Onslow County, NC	132
Marquette County, WI	125
Taylor County, WI	124
Manitowoc County, WI	120
La Crosse County, WI	99
Calumet County, WI	95
Livingston County, MI	93
Marinette County, WI	83
Dunn County, WI	81
Dodge County, WI	79
Vernon County, WI	78

Top Previous Counties	Migrations
Anoka County, MN	75
Maricopa County, AZ	74
Harrison County, MS	71
Clark County, NV	67
Hidalgo County, TX	67
Bingham County, ID	63
Columbia County, GA	61
Racine County, WI	60
Los Angeles County, CA	59
Grant County, WI	57
Chippewa County, WI	57
Ramsey County, MN	54
Rockwall County, TX	53
Walworth County, WI	50
Arapahoe County, CO	46
Sheboygan County, WI	46
Allen County, IN	46
Oconto County, WI	45
Bexar County, TX	44
Price County, WI	44
Ozaukee County, WI	44
Itasca County, MN	43
Orange County, FL	42
Dakota County, MN	42
Alger County, MI	42
DuPage County, IL	41

Top Previous Counties	Migrations
Jefferson County, WI	41
Allegheny County, PA	41
Ashland County, WI	41
Gogebic County, MI	39
Fond du Lac County, WI	38
Lake County, IL	38
Barron County, WI	38
Kitsap County, WA	38
King County, WA	37
Polk County, FL	37
Olmsted County, MN	37
Fremont County, WY	37
Marquette County, MI	36
Houghton County, MI	36
Beltrami County, MN	35
McHenry County, IL	34
Franklin County, WA	33
Pierce County, WA	33
St. Croix County, WI	32
Jackson County, MO	32
Trempealeau County, WI	30
Bell County, TX	30
Jackson County, WI	29
Russell County, AL	28
Duval County, FL	28
McLeod County, MN	27

Top Previous Counties	Migrations
Pima County, AZ	27
Jo Daviess County, IL	27
Mille Lacs County, MN	27
Kanawha County, WV	27
Kenosha County, WI	26
Richland County, WI	26
Delaware County, OH	26
Marshall County, MN	26
Butte County, CA	25
Brown County, MN	25
El Paso County, TX	25
Lee County, FL	24
Denton County, TX	24
Utah County, UT	23
Camden County, MO	23
Douglas County, WI	23
Geary County, KS	22
Clinton County, IA	22
Green Lake County, WI	22
Iron County, WI	21
Wabasha County, MN	21
Rusk County, WI	21
Bayfield County, WI	20
Northampton County, PA	20
Lewis and Clark County, MT	20
Pierce County, WI	20

Top Previous Counties	Migrations
Sawyer County, WI	20
Suffolk County, MA	20
Washington County, UT	20
Polk County, WI	20
Lyon County, NV	19
Palo Alto County, IA	19
Ventura County, CA	19
Hughes County, SD	18
Greenville County, SC	18
Floyd County, KY	18
Pepin County, WI	17
Johnson County, TX	17
Lake County, IN	17
Martin County, FL	16
District of Columbia County, DC	16
Rock Island County, IL	16
Multnomah County, OR	16
Cache County, UT	16
Philadelphia County, PA	16
Latah County, ID	16
Stearns County, MN	16
Providence County, RI	15
Pasco County, FL	15
Knox County, IL	15
McCurtain County, OK	14
Ontonagon County, MI	14

Top Previous Counties	Migrations
Becker County, MN	14
Pulaski County, VA	13
McLean County, IL	13
Ottawa County, MI	13
Yuma County, AZ	13
Crawford County, WI	12
Winnebago County, IL	12
Lane County, OR	12
Montgomery County, TN	12
Tom Green County, TX	12
Douglas County, NE	11
Indian River County, FL	11
Craven County, NC	11
Pine County, MN	11
Benton County, AR	11
Comanche County, OK	11
Pinal County, AZ	11
Ogle County, IL	11
Pinellas County, FL	11
Polk County, IA	11
Siskiyou County, CA	11
Green County, WI	11
Door County, WI	11
Dallas County, TX	10
Kane County, IL	10
Sumter County, FL	10

Top Previous Counties	Migrations
Cass County, ND	10
Osceola County, MI	10
Cochise County, AZ	10
Boone County, MO	10
Spokane County, WA	10
Cottonwood County, MN	10
Muscogee County, GA	10
Hernando County, FL	10
Hendry County, FL	10
Iowa County, WI	10
Escambia County, FL	10
York County, PA	10
Chester County, PA	10
Bay County, FL	9
Cape May County, NJ	9
Prince George's County, MD	9
Lawrence County, TN	9
Coryell County, TX	9
Shelby County, IN	9
Rockingham County, NH	9
Kalamazoo County, MI	9
Clear Creek County, CO	9
Denver County, CO	9
Rankin County, MS	9
Kent County, MI	9
Marion County, FL	8

Top Previous Counties	Migrations
Winona County, MN	8
Uintah County, UT	8
Washtenaw County, MI	8
St. Louis County, MN	8
Lafayette County, WI	8
Monroe County, NY	8
Manatee County, FL	8
Sanilac County, MI	8
Woodford County, IL	8
Pulaski County, MO	8
Mohave County, AZ	8
Winneshiek County, IA	8
Vigo County, IN	7
Clark County, WA	7
Scotts Bluff County, NE	7
Sangamon County, IL	7
Washington County, OR	7
Lee County, AL	7
Washington County, MN	7
Marion County, IN	6
Polk County, MN	6
St. Joseph County, IN	6
Wabash County, IN	6
Bureau County, IL	6
Johnson County, IA	6
Menominee County, MI	6

Top Previous Counties	Migrations
Washoe County, NV	6
Adair County, MO	6
Eaton County, MI	6
Grayson County, KY	5
Niagara County, NY	5
Kenai Peninsula Borough County, AK	5
Nassau County, FL	5
Wichita County, TX	5
Meeker County, MN	5
Brevard County, FL	5
Hancock County, OH	5
Claiborne County, TN	5
Middlesex County, MA	5
Luna County, NM	5
Aransas County, TX	5
McMinn County, TN	5
Kewaunee County, WI	4
Dubuque County, IA	4
Clay County, MN	4
Boulder County, CO	4
Essex County, MA	4
Blue Earth County, MN	4
York County, ME	4
Macon County, IL	4
Morton County, ND	4
Buffalo County, WI	4

Top Previous Counties	Migrations
Sherburne County, MN	4
St. Johns County, FL	4
Washburn County, WI	4
Nueces County, TX	3
Jefferson County, AL	3
Ward County, ND	3
Hardin County, IA	3
Vanderburgh County, IN	3
Madison County, IL	3
Rice County, MN	3
Delaware County, IN	3
Burnett County, WI	3
Fayette County, KY	2
Florence County, WI	2
Clearwater County, MN	2
Richland County, SC	2
Fayette County, IA	2
Tulsa County, OK	2
Miami County, OH	2
Platte County, MO	2
Ripley County, IN	2
Steele County, MN	2
Weld County, CO	2
Mower County, MN	2
Charlevoix County, MI	2
Jackson County, MN	2

Top Previous Counties	Migrations
Woodbury County, IA	2
Beauregard Parish, LA	2
Gunnison County, CO	2
Norfolk City County, VA	1
Oceana County, MI	1
Ingham County, MI	1
Lincoln County, WY	1
Le Sueur County, MN	1
Wayne County, MI	1
Carlton County, MN	1
Watauga County, NC	1
Cass County, MN	1
Richland County, ND	1
Anderson County, KY	1
Schuyler County, IL	0
Mecklenburg County, VA	0
Brookings County, SD	0
Top Following Counties	Migrations
Dane County, WI	664
Milwaukee County, WI	401
Clark County, WI	381
Outagamie County, WI	309
Brown County, WI	305
Waukesha County, WI	284
Sauk County, WI	277
Monroe County, WI	274

Top Following Counties	Migrations
Waupaca County, WI	258
Shawano County, WI	245
Winnebago County, WI	217
Columbia County, WI	201
Cook County, IL	172
Eau Claire County, WI	163
Racine County, WI	157
Anderson County, TN	141
La Crosse County, WI	134
Ada County, ID	132
Taylor County, WI	130
Rock County, WI	125
Waushara County, WI	125
McHenry County, IL	118
Grant County, WI	111
Douglas County, WI	105
Marquette County, WI	104
Hennepin County, MN	101
Ramsey County, MN	97
DuPage County, IL	95
Kenosha County, WI	88
Barron County, WI	86
Fond du Lac County, WI	86
Price County, WI	85
St. Croix County, WI	77
Iron County, WI	71

Top Following Counties	Migrations
Scott County, KY	66
Manitowoc County, WI	66
Dodge County, WI	65
Washington County, WI	61
Kane County, IL	61
Delta County, MI	58
Spotsylvania County, VA	57
Stearns County, MN	55
Jackson County, WI	55
Walworth County, WI	54
Logan County, OK	53
Yolo County, CA	52
Cameron County, TX	50
Washington County, TN	50
Washington County, MN	49
Fulton County, GA	47
Fairbanks North Star Borough County, AK	47
Los Angeles County, CA	47
La Salle County, IL	46
Winona County, MN	44
Maricopa County, AZ	43
Sheboygan County, WI	43
Missoula County, MT	43
Chippewa County, WI	43
Curry County, OR	43
Hidalgo County, TX	42

Top Following Counties	Migrations
Dunn County, WI	42
Cuyahoga County, OH	42
Clay County, NC	41
Salt Lake County, UT	39
Hillsborough County, FL	39
Ozaukee County, WI	39
Ashland County, WI	38
Jefferson County, WI	36
Will County, IL	36
Cass County, ND	35
Dakota County, MN	34
Contra Costa County, CA	34
Green Lake County, WI	34
Spokane County, WA	32
Pinellas County, FL	32
Trempealeau County, WI	31
Pierce County, WI	31
Tazewell County, IL	30
Olmsted County, MN	30
Vernon Parish, LA	30
Polk County, WI	29
Jackson County, NC	29
Vernon County, WI	29
Midland County, MI	27
Calumet County, WI	27
Montgomery County, OH	27

Top Following Counties	Migrations
Baxter County, AR	26
Kankakee County, IL	26
St. Joseph County, IN	25
Pennington County, MN	25
Crawford County, WI	24
Anne Arundel County, MD	24
Lake County, IL	24
Berks County, PA	23
Clay County, KS	23
Alpena County, MI	23
Tarrant County, TX	23
Pueblo County, CO	23
Clark County, NV	22
Sumter County, SC	22
El Paso County, CO	22
Jackson County, OR	22
Kent County, MI	22
Harris County, TX	22
Yankton County, SD	22
Pima County, AZ	21
Kent County, DE	21
Iowa County, WI	20
Houston County, MN	20
Clearwater County, MN	20
Lake County, FL	20
Marinette County, WI	20

Top Following Counties	Migrations
Franklin County, WA	20
Travis County, TX	20
Okaloosa County, FL	19
Lonoke County, AR	19
Adams County, CO	19
Sanilac County, MI	19
Gogebic County, MI	19
Anoka County, MN	19
Clarke County, GA	18
Bristol County, MA	18
Polk County, IA	18
Sawyer County, WI	18
Jessamine County, KY	18
Nassau County, FL	18
District of Columbia County, DC	18
Door County, WI	17
Alexandria City County, VA	17
Cass County, MN	17
Wayne County, MI	17
Lake County, IN	17
Osage County, OK	17
Norfolk County, MA	17
Prince George's County, MD	17
Winnebago County, IL	17
Bernalillo County, NM	16
Laramie County, WY	16

Top Following Counties	Migrations
Clackamas County, OR	16
Todd County, MN	16
Calhoun County, FL	16
Prince William County, VA	16
Galax City County, VA	15
Lucas County, OH	15
Montgomery County, IA	14
York County, NE	14
Iron County, MI	14
Bradford County, FL	14
Polk County, TX	14
Morrison County, MN	13
Honolulu County, HI	13
Howard County, IN	13
St. Clair County, IL	13
Jasper County, SC	13
Green County, WI	13
Kendall County, IL	13
Oconto County, WI	13
Manatee County, FL	13
Kenton County, KY	13
Montgomery County, IL	12
Nye County, NV	12
Burnett County, WI	12
St. Louis County, MN	12
Bethel Census Area County, AK	12

Top Following Counties	Migrations
Twin Falls County, ID	12
Woodbury County, IA	12
Santa Fe County, NM	11
Jefferson County, KY	11
St. Louis County, MO	11
Larimer County, CO	11
Philadelphia County, PA	11
Armstrong County, PA	11
Bates County, MO	11
San Bernardino County, CA	11
Onondaga County, NY	11
Richland County, WI	11
Onslow County, NC	11
Lafayette County, WI	11
San Diego County, CA	11
Lapeer County, MI	10
Blue Earth County, MN	10
Freeborn County, MN	10
Kewaunee County, WI	10
Runnels County, TX	10
Yates County, NY	10
Huron County, OH	10
Benton County, AR	10
Scott County, IA	10
Washburn County, WI	10
Lancaster County, PA	9

Top Following Counties	Migrations
Washoe County, NV	9
Walker County, GA	9
Florence County, WI	9
Charlotte County, FL	9
Delaware County, OH	9
Minnehaha County, SD	9
Itasca County, MN	9
Collin County, TX	9
Oklahoma County, OK	9
Chisago County, MN	9
Cumberland County, PA	8
Marion County, FL	8
Broomfield County, CO	8
Lake County, MT	8
Walton County, FL	8
Black Hawk County, IA	8
De Witt County, IL	7
Polk County, FL	7
Bay County, FL	7
Durham County, NC	7
Scott County, MN	7
Jefferson County, OK	7
Bayfield County, WI	7
Sumter County, FL	7
Cannon County, TN	7
Chatham County, GA	7

Top Following Counties	Migrations
Koochiching County, MN	7
Polk County, OR	7
Houghton County, MI	6
Muskingum County, OH	6
Orange County, NY	6
Mohave County, AZ	6
King County, WA	6
St. Lucie County, FL	6
Buffalo County, WI	6
Wright County, MN	5
Grand Forks County, ND	5
Leavenworth County, KS	5
Shelby County, TN	5
Anderson County, SC	5
Venango County, PA	5
Wake County, NC	5
Ogle County, IL	5
Gibson County, IN	5
Kodiak Island Borough County, AK	5
Stevens County, WA	5
DeKalb County, IL	5
Dallas County, TX	5
Kitsap County, WA	4
Bexar County, TX	4
Henry County, GA	4
Warren County, IL	4

Top Following Counties	Migrations
Livingston County, MI	4
Burke County, NC	4
Frederick County, MD	4
Washington County, MS	4
Posey County, IN	4
Steele County, MN	4
Macomb County, MI	4
Gallatin County, MT	4
Denver County, CO	4
Uintah County, UT	4
Multnomah County, OR	4
Tuolumne County, CA	4
Nome Census Area County, AK	4
Nacogdoches County, TX	4
Stevens County, MN	4
McLeod County, MN	4
Carver County, MN	4
Jackson County, MI	4
Liberty County, GA	4
Rusk County, WI	4
Menominee County, WI	3
Lincoln County, MT	3
Arapahoe County, CO	3
Loudoun County, VA	3
Marion County, TN	3
Morgan County, AL	3

Top Following Counties	Migrations
Lowndes County, GA	3
Park County, CO	3
Wabasha County, MN	3
Galveston County, TX	3
Randolph County, AR	3
Lake County, MN	3
Rock Island County, IL	3
Fulton County, IL	3
Bartow County, GA	3
Callaway County, MO	3
Dickinson County, MI	3
Hamilton County, OH	3
San Francisco County, CA	3
Dodge County, MN	2
McKenzie County, ND	2
Oglala Lakota County, SD	2
Linn County, IA	2
Peoria County, IL	2
Ventura County, CA	2
Franklin County, PA	2
Santa Barbara County, CA	2
Yellowstone County, MT	2
Clark County, WA	2
Lane County, OR	2
Martin County, FL	2
Mountrail County, ND	2

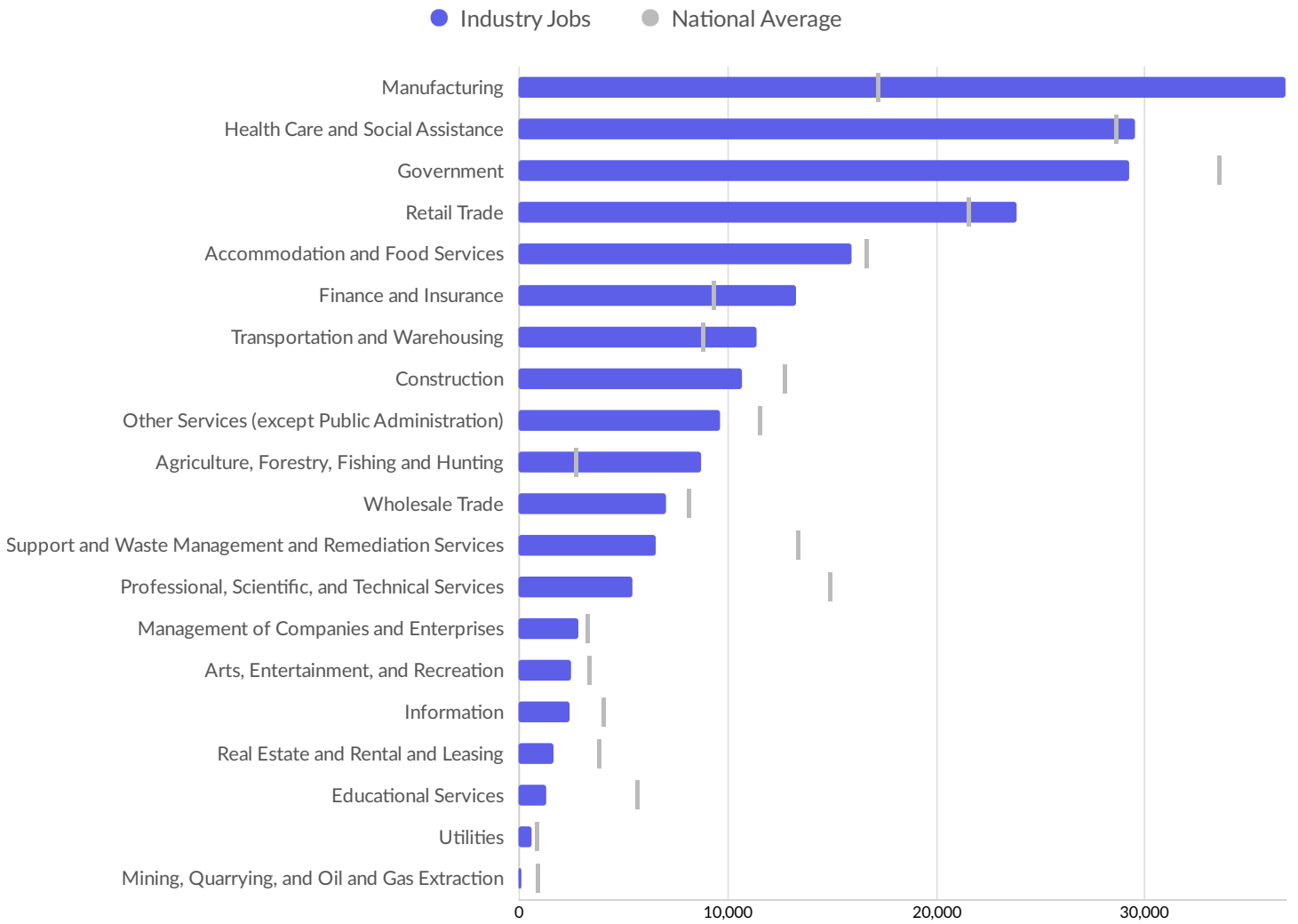
Top Following Counties	Migrations
Fresno County, CA	2
Johnson County, IL	2
Suffolk County, MA	2
Butte County, CA	2
Yavapai County, AZ	2
Boone County, IL	2
Yakima County, WA	2
Kosciusko County, IN	1
Palm Beach County, FL	1
King William County, VA	1
Brazos County, TX	1
El Paso County, TX	1
Dallas County, MO	1
Carroll County, IL	1
Coos County, OR	1
Klamath County, OR	1
St. Louis City County, MO	1
Jefferson County, CO	1
Orange County, CA	1
Santa Cruz County, CA	1
Solano County, CA	1
Sutter County, CA	1
Benton County, MO	1
Monroe County, FL	1
Clayton County, IA	1
Davis County, UT	1

Top Following Counties	Migrations
Howell County, MO	1
Marion County, IA	1
Porter County, IN	1
Pike County, IN	1
Tippecanoe County, IN	1
Prentiss County, MS	1
Pulaski County, AR	1
Flagler County, FL	1
Cumberland County, NC	1
Russell County, AL	1
Boone County, KY	1
Berkeley County, SC	1
Union County, NC	1
Hamilton County, TN	1
Willacy County, TX	1
Fredericksburg City County, VA	1
Greene County, MO	1
Ingham County, MI	1
Baraga County, MI	1
Goodhue County, MN	1
Cerro Gordo County, IA	1
Clark County, OH	0
Sullivan County, IN	0
Ward County, ND	0
Grant County, IN	0
Williamson County, IL	0

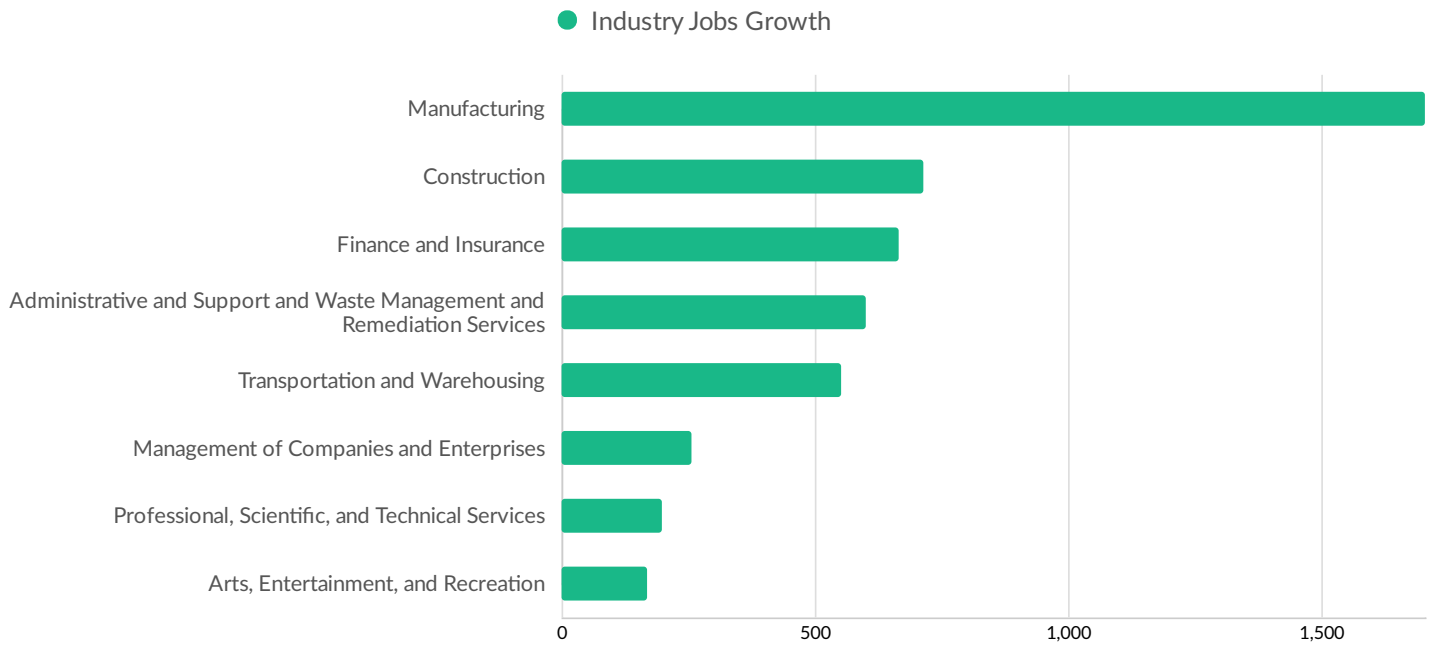
Top Following Counties	Migrations
Whiteside County, IL	0
Mills County, IA	0

Industry Characteristics

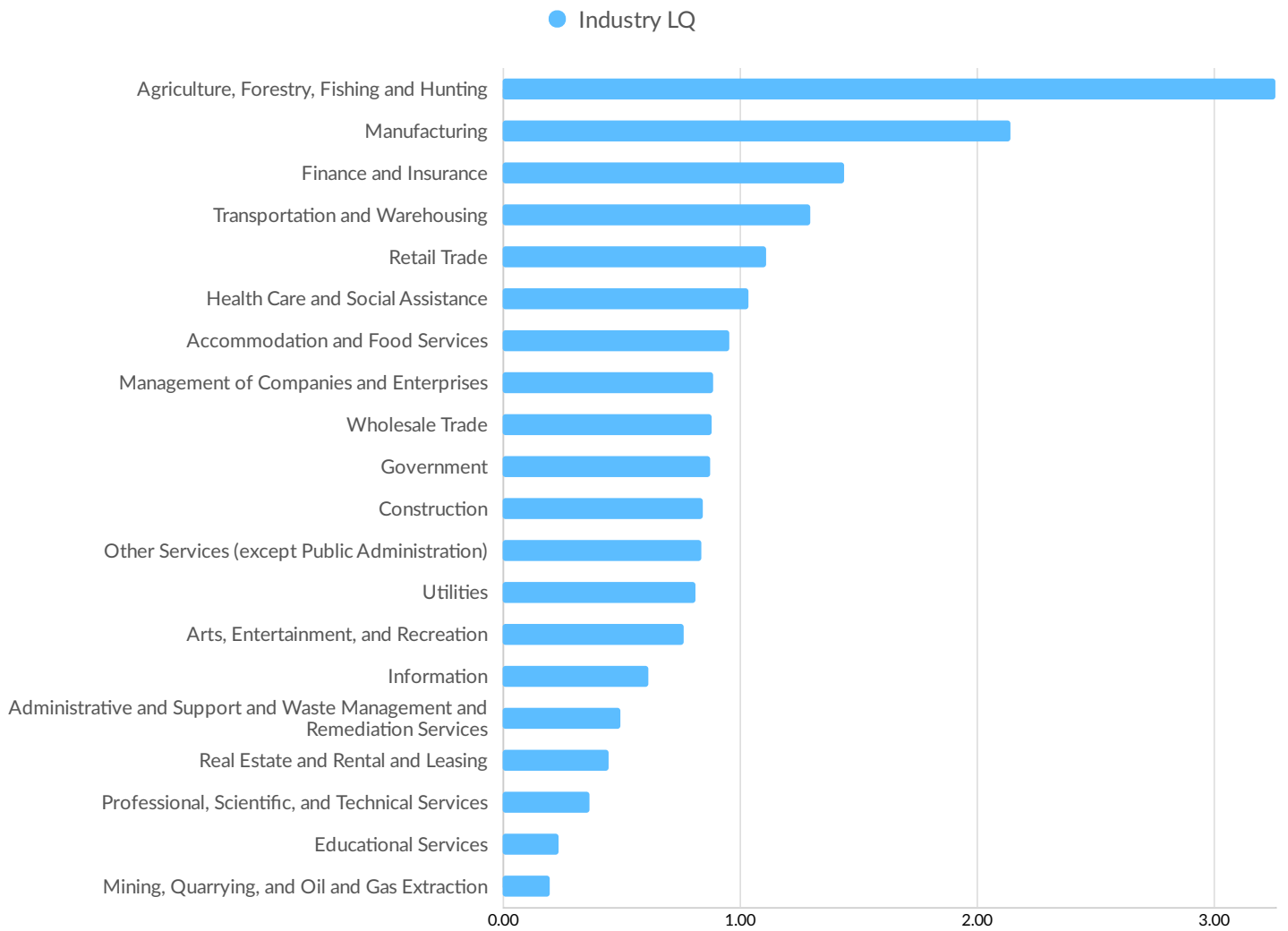
Largest Industries



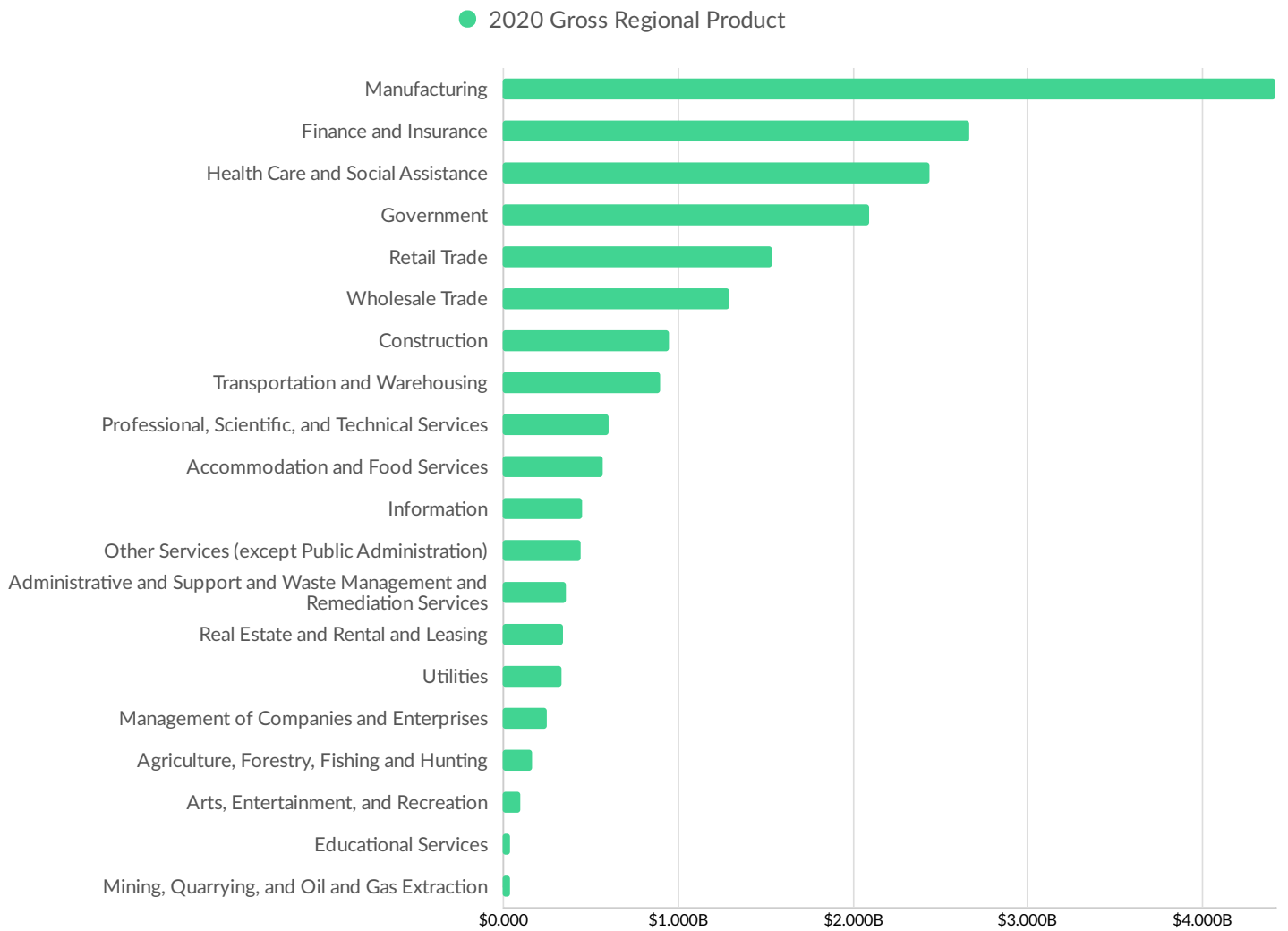
Top Growing Industries



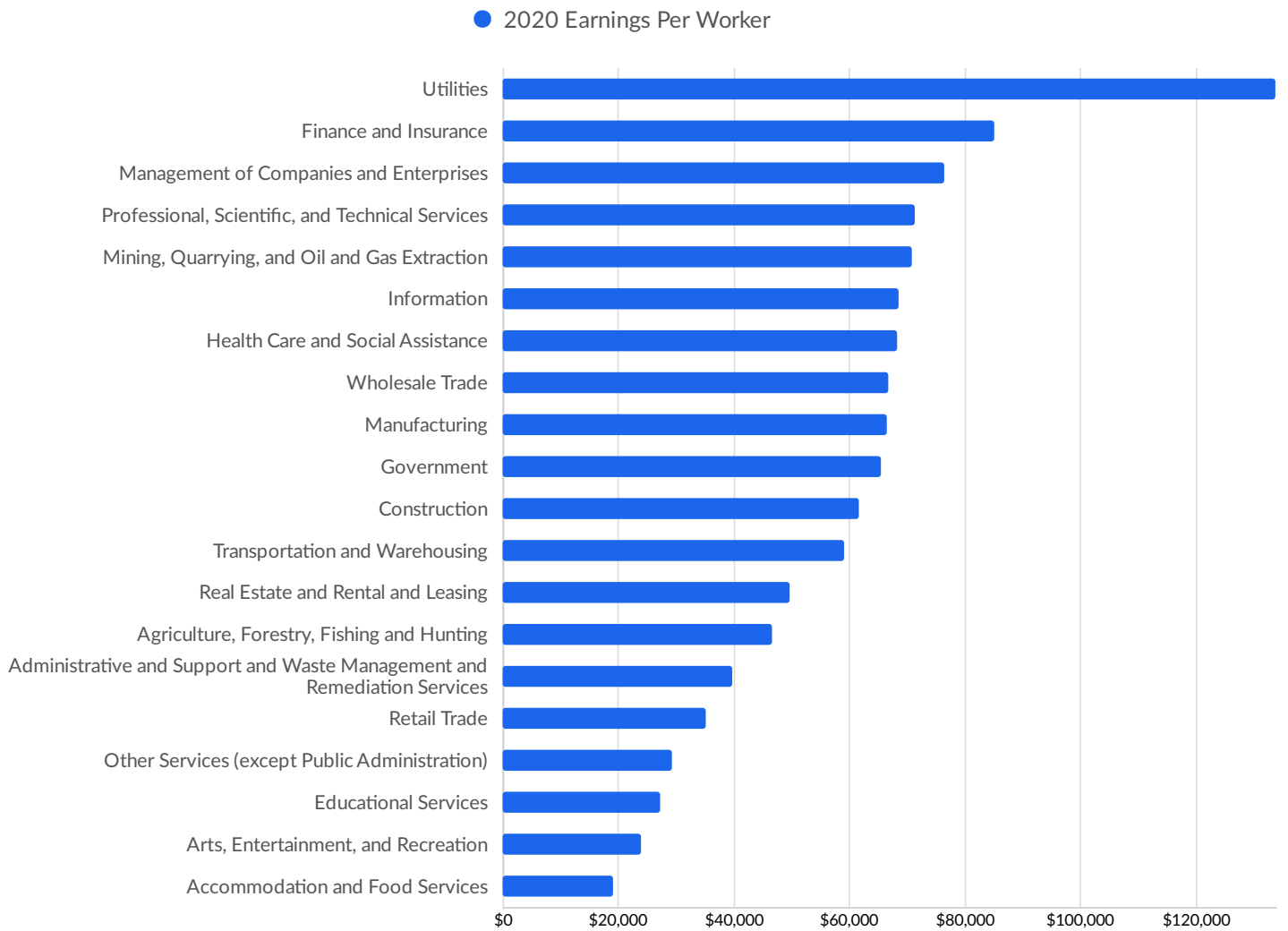
Top Industry LQ



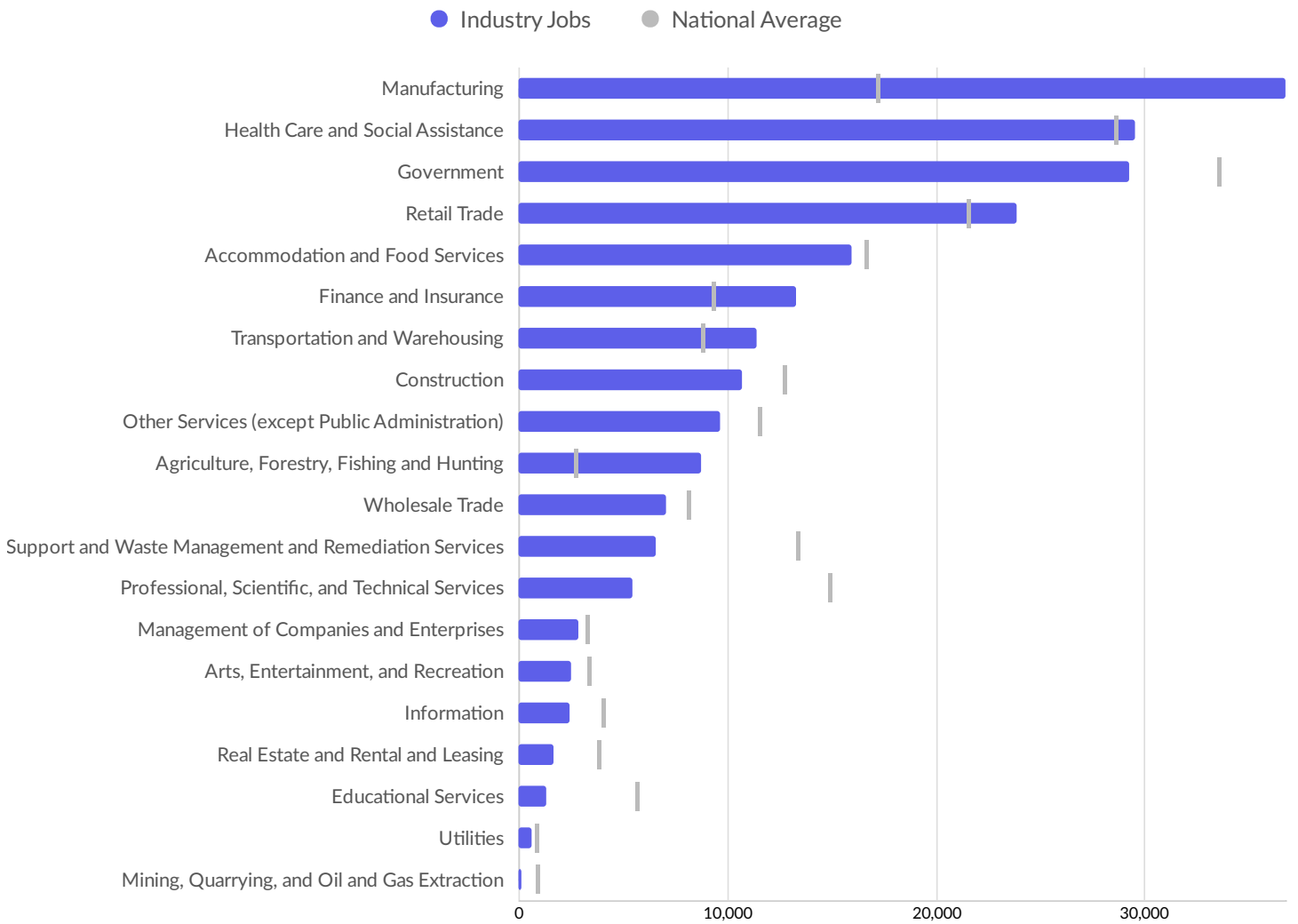
Top Industry GRP



Top Industry Earnings





















Largest Industries



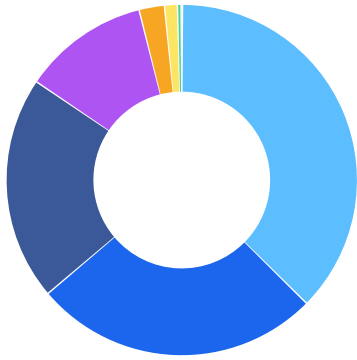
Business Characteristics

24,209 Companies Employ Your Workers

Online profiles for your workers mention 24,209 companies as employers, with the top 10 appearing below. In the last 12 months, 5,340 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marshfield Clinic	2,400 	Marshfield Clinic	2,411 
Sentry Insurance	1,538 	Roehl Transport, Inc.	1,939 
Aspirus Wausau Hospital, Inc.	1,389 	Aspirus Wausau Hospital, Inc.	1,677 
University of Wisconsin Stevens...	1,101 	Ascension	1,067 
Ministry Health Care, Inc.	847 	U.S. Xpress, Inc.	937 
State of Wisconsin	787 	Marshfield, LLC	817 
Greenheck Fan Corporation	665 	C.R. England, Inc.	814 
Church Mutual Insurance Comp...	470 	Wal-Mart, Inc.	776 
Stevens Point Area Public Schoo...	458 	The Home Depot	686 
Wal-Mart, Inc.	432 	Kwik Trip, Inc.	604 

Business Size

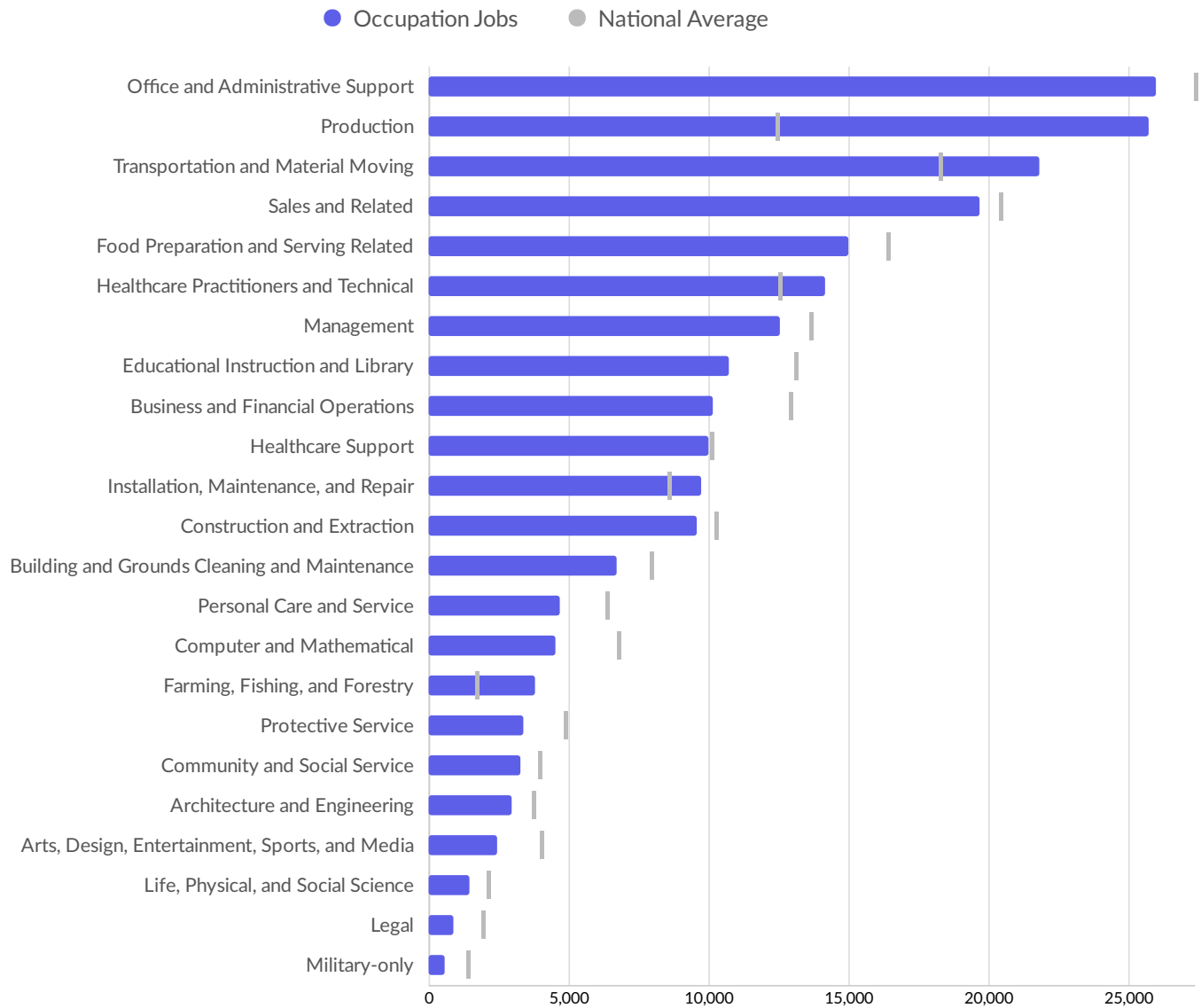


	Percentage	Business Count
1 to 4 employees	37.3%	7,394
5 to 9 employees	26.4%	5,229
10 to 19 employees	20.7%	4,091
20 to 49 employees	11.6%	2,301
50 to 99 employees	2.3%	463
100 to 249 employees	1.2%	235
250 to 499 employees	0.3%	66
500+ employees	0.1%	26

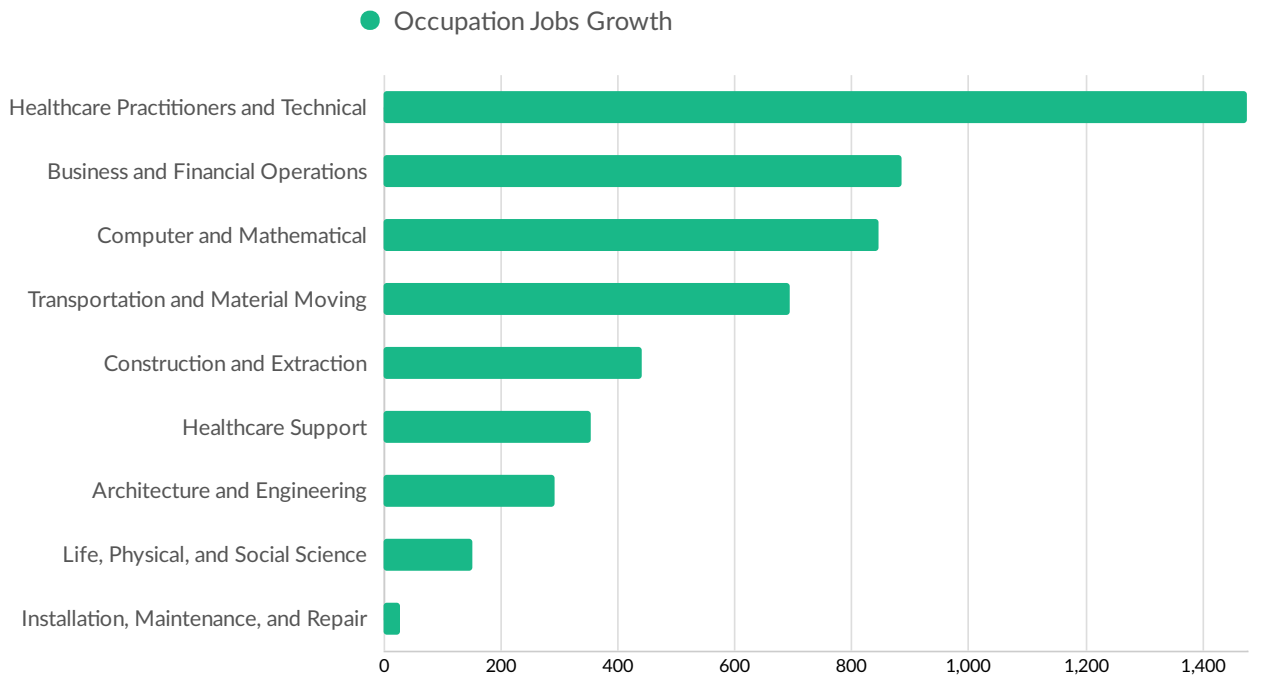
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

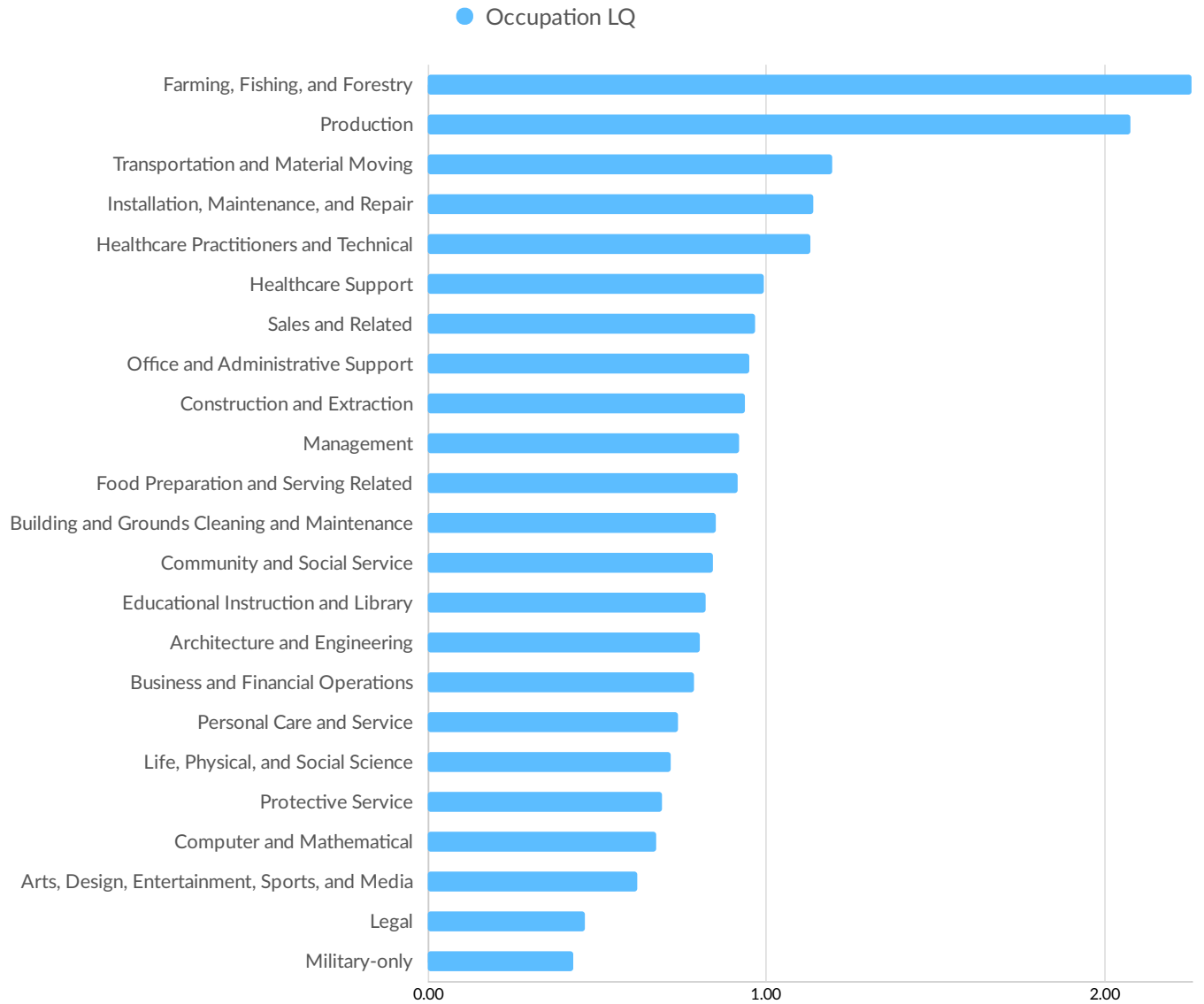
Largest Occupations



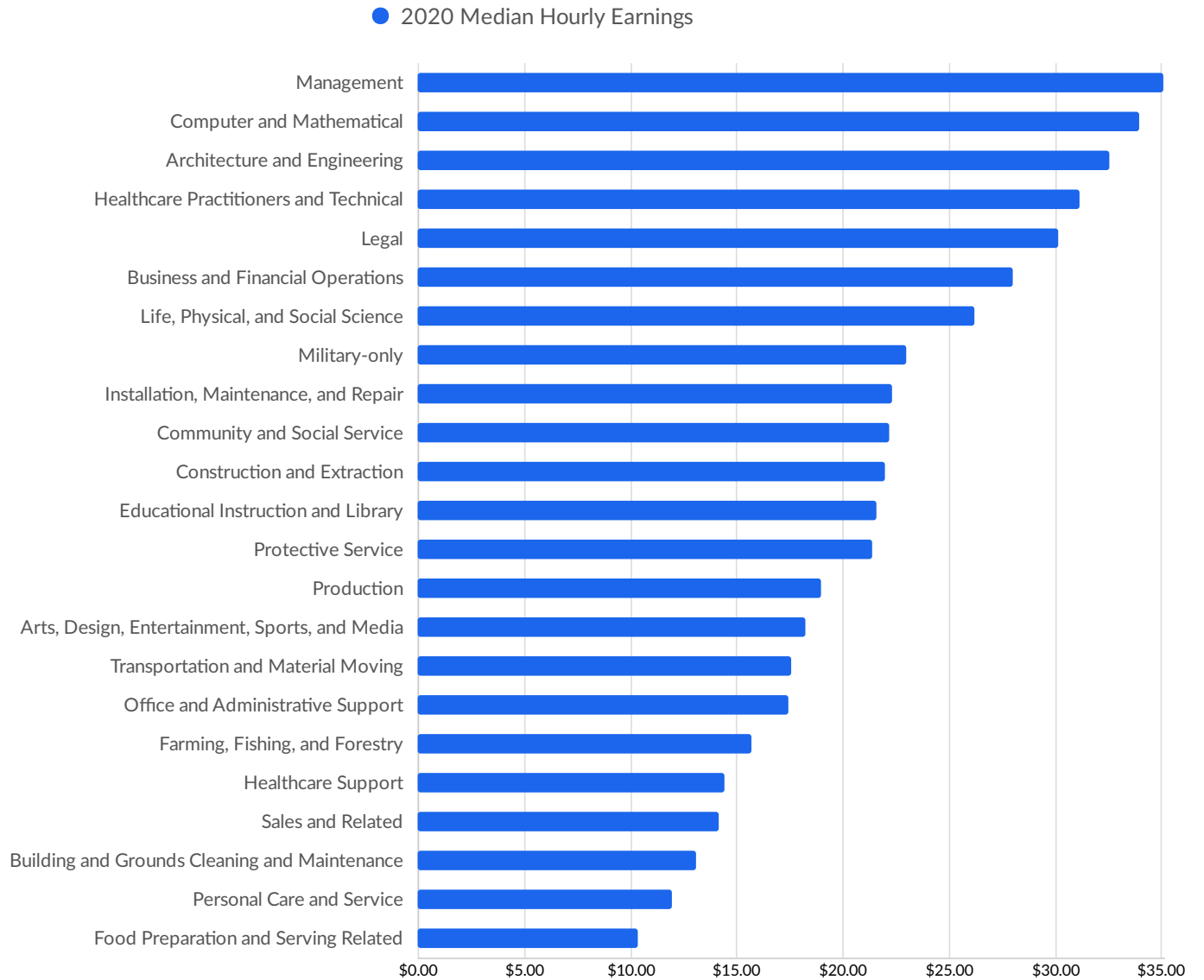
Top Growing Occupations



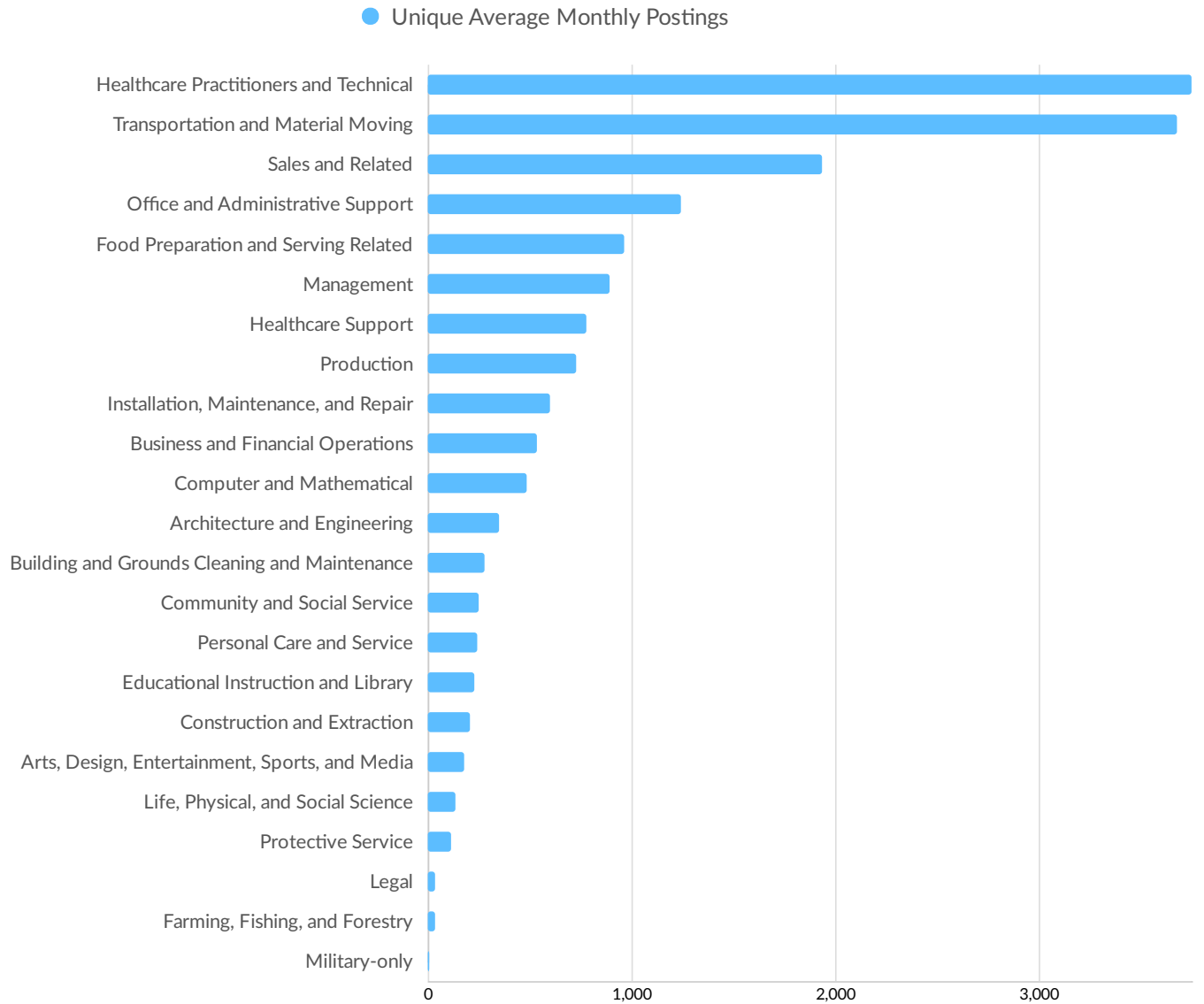
Top Occupation LQ



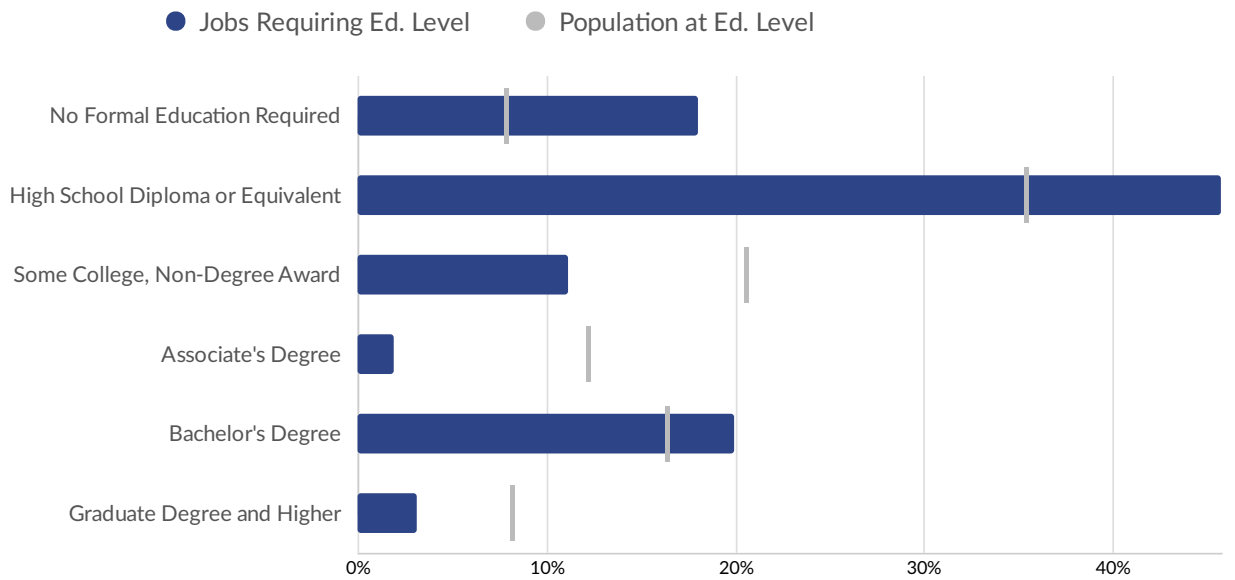
Top Occupation Earnings



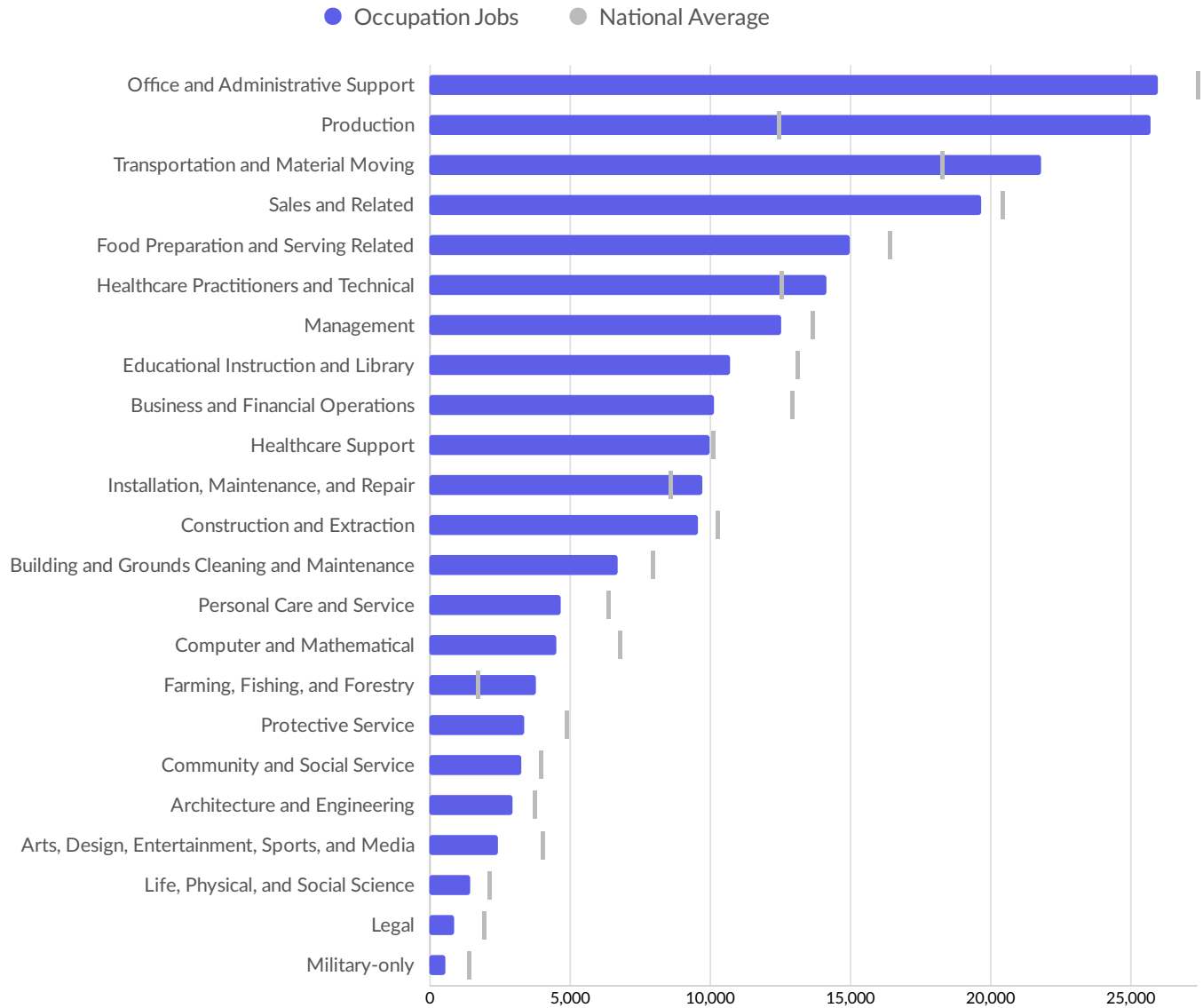
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 6,001 graduates in NCWRPC. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Welding Technology/Welder, and "Business Administration and Management, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
University of Wisconsin-Stevens Point	2,351	
Northcentral Technical College	2,261	
Mid-State Technical College	834	
Nicolet Area Technical College	518	
State College of Beauty Culture Inc	37	
Globe University-Wausau	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

