



# Adams County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

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55001 Adams County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

20,498

Population (2020)

Population **grew by 471** over the last 5 years and is projected to **grow by 211** over the next 5 years.

5,422

Total Regional Employment

Jobs **decreased by 554** over the last 5 years but are projected to **grow by 22** over the next 5 years.

\$46.4K

Median Household Income (2019)

Median household income is **\$16.5K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **increased by 2.4%** since 2015, growing by 471. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 211.
- From 2015 to 2020, jobs **declined by 9.3%** in Adams County, WI from 5,977 to **5,422**. This change **fell short of the national growth rate of 0.0% by 9.3%**. As the number of jobs declined, the **labor force participation rate decreased from 50.6% to 46.5% between 2015 and 2020**.
- Concerning educational attainment, **9.6% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.2% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2020 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

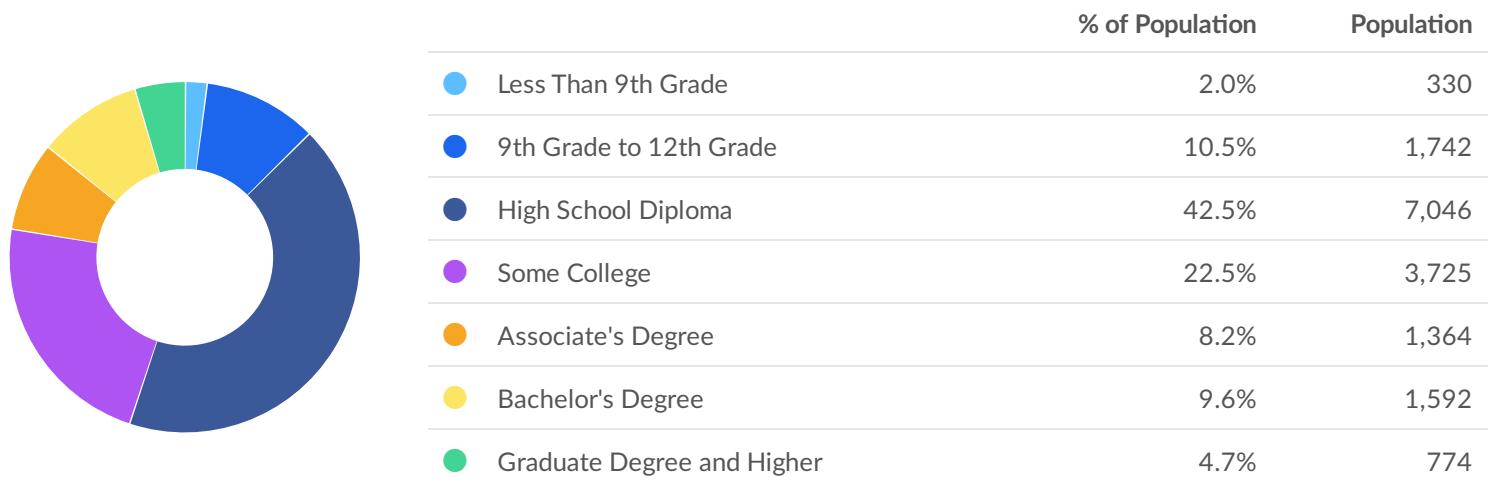
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	20,498	7,855	5,422	97.6	\$427.98M	\$1.27B	\$1.06B
NCWRPC	440,343	220,182	217,511	99.7	\$22.09B	\$31.18B	\$29.35B
Wisconsin	5,832,655	3,038,273	3,040,858	100.3	\$334.10B	\$327.47B	\$347.75B

## Dec 2020 Labor Force Breakdown



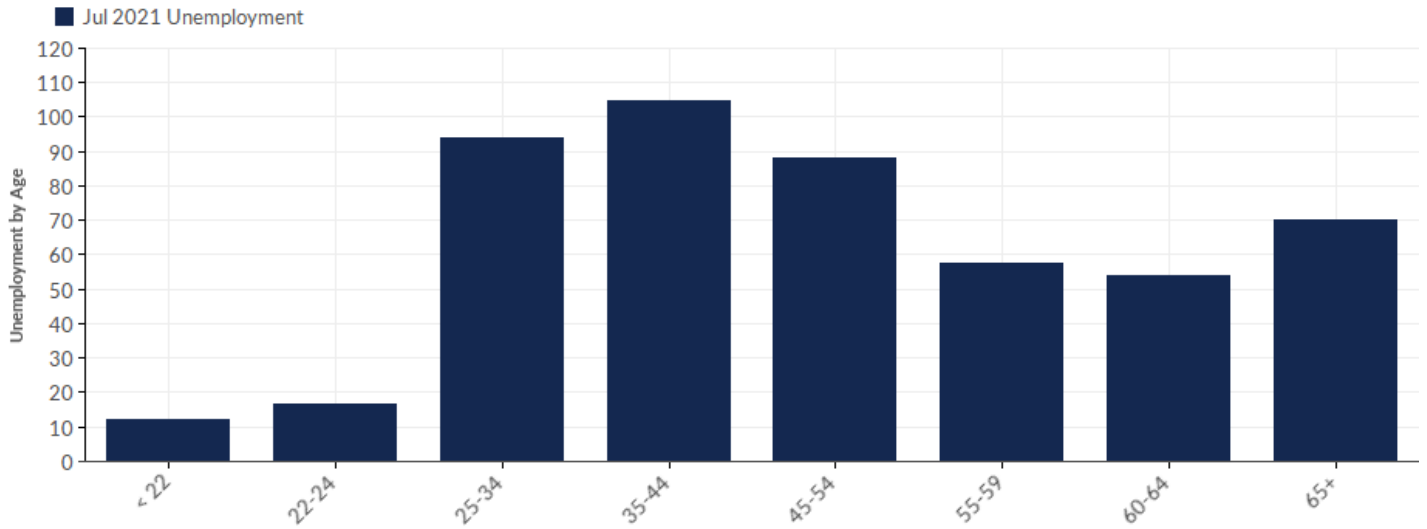
## Educational Attainment

Concerning educational attainment, **9.6% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.2% hold an Associate's Degree** (0.4% below the national average).



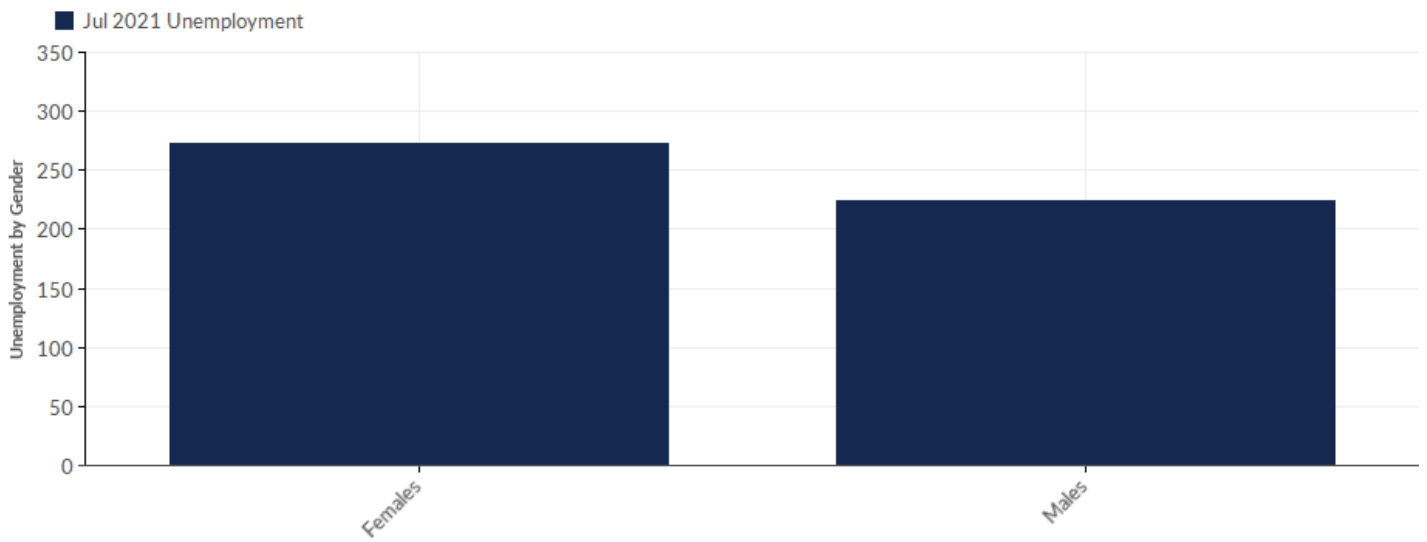
# Unemployment by Demographics

## Unemployment by Age



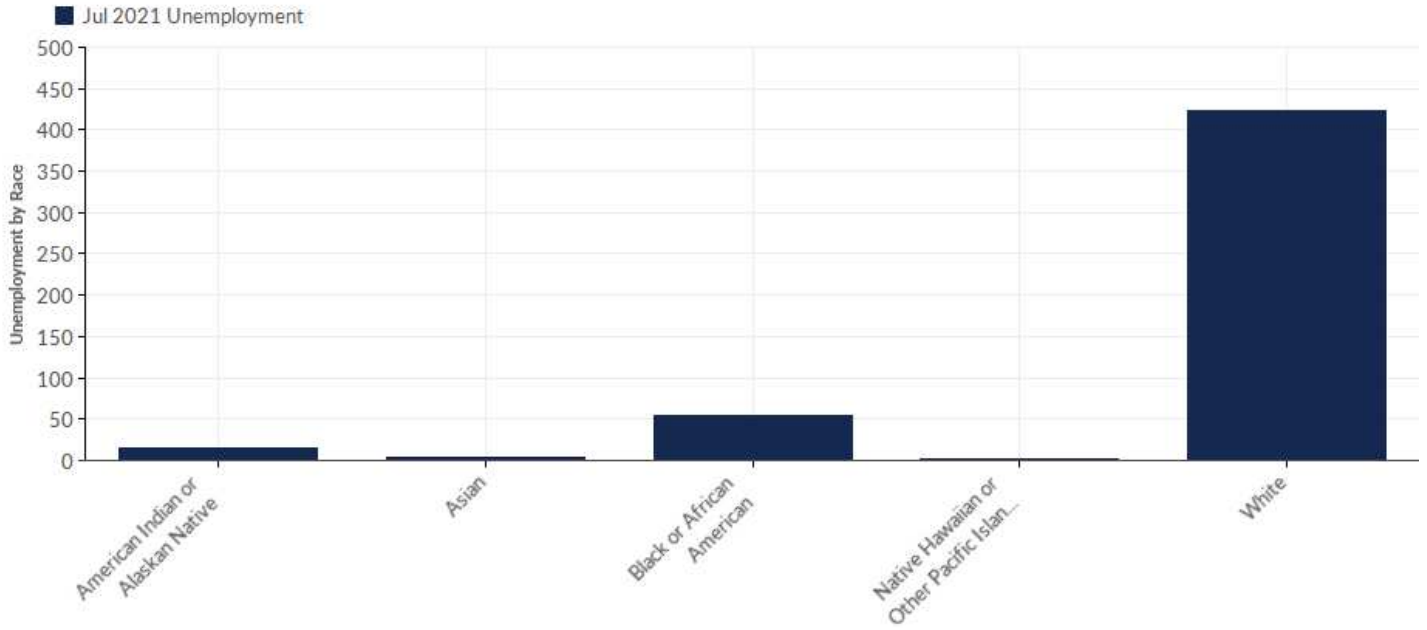
Age	Unemployment (Jul 2021)	% of Cohort
< 22	12	2.41%
22-24	17	3.42%
25-34	94	18.91%
35-44	105	21.13%
45-54	88	17.71%
55-59	57	11.47%
60-64	54	10.87%
65+	70	14.08%
Total	497	100.00%

## Unemployment by Gender



Gender	Unemployment (Jul 2021)	% of Cohort
Females	272	54.73%
Males	225	45.27%
Total	497	100.00%

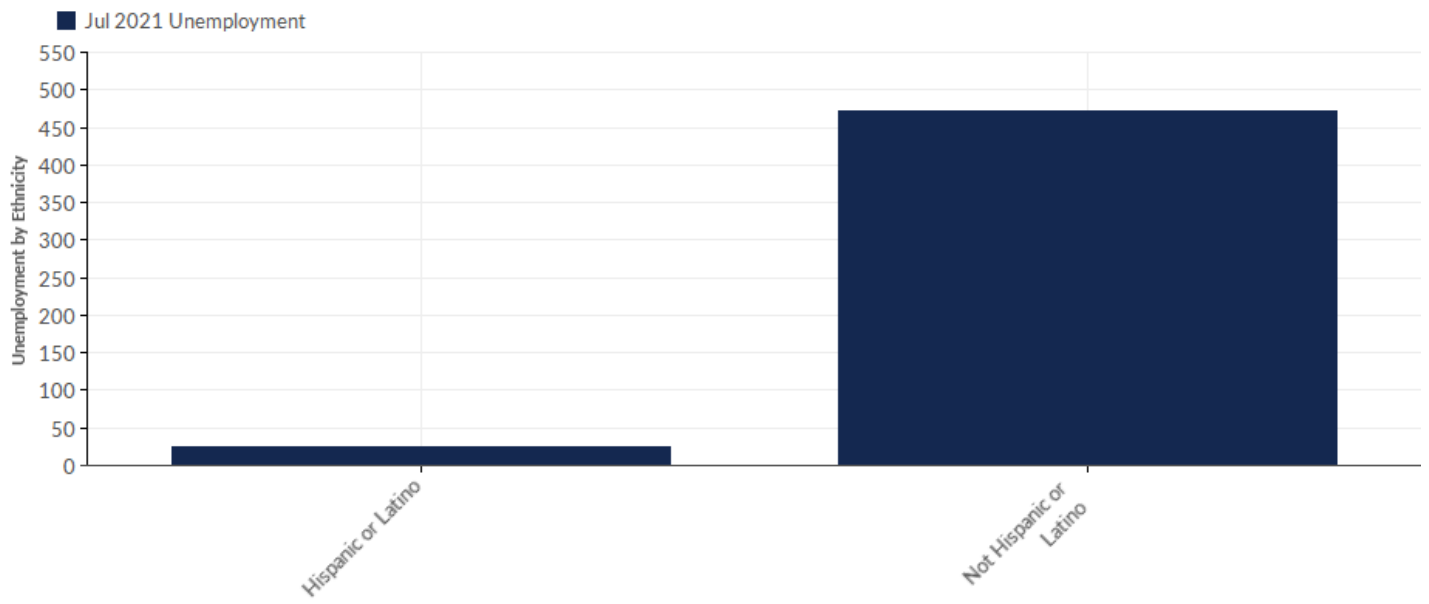
## Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	14	2.82%
Asian	4	0.80%
Black or African American	54	10.87%
Native Hawaiian or Other Pacific Islander	1	0.20%
White	424	85.31%
<b>Total</b>	<b>497</b>	<b>100.00%</b>



## Unemployment by Ethnicity

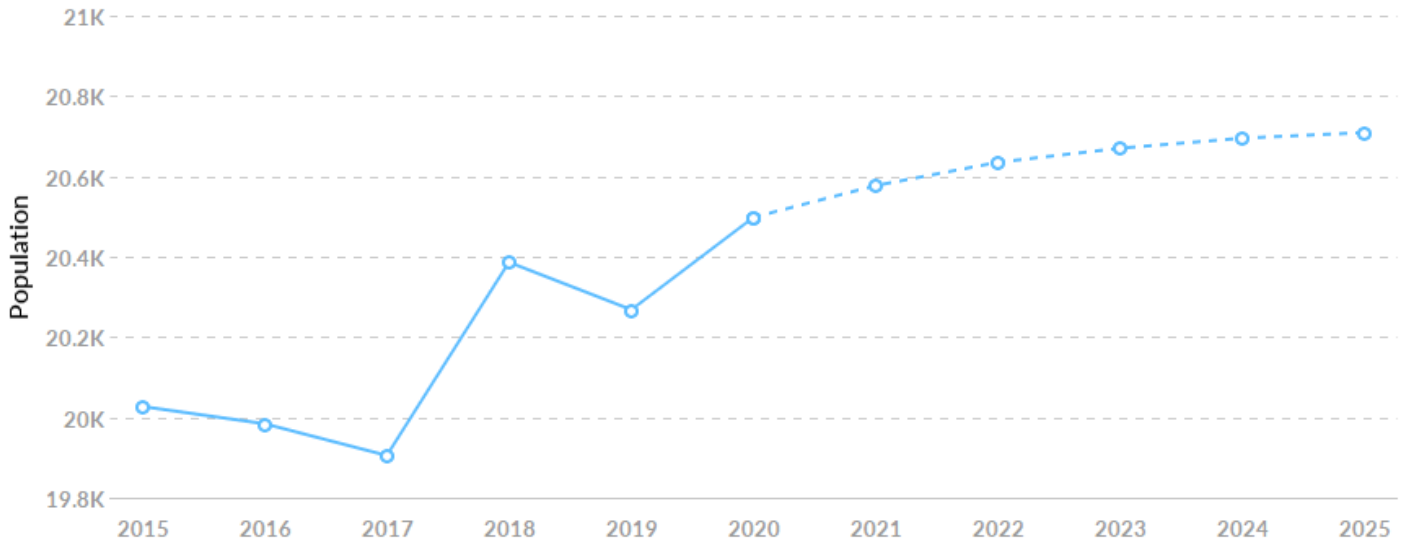


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	25	5.03%
Not Hispanic or Latino	472	94.97%
Total	497	100.00%

# Historic & Projected Trends

## Population Trends

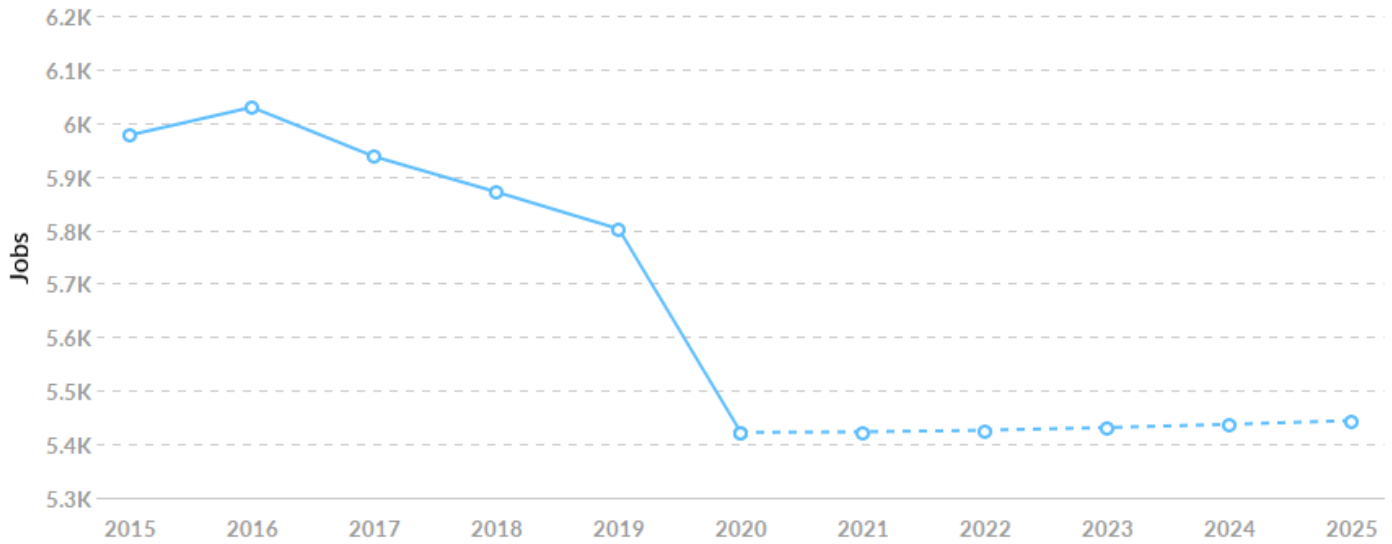
As of 2020 the region's population **increased by 2.4%** since 2015, growing by 471. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 211.



Timeframe	Population
2015	20,027
2016	19,984
2017	19,905
2018	20,386
2019	20,268
2020	20,498
2021	20,577
2022	20,635
2023	20,670
2024	20,695
2025	20,709

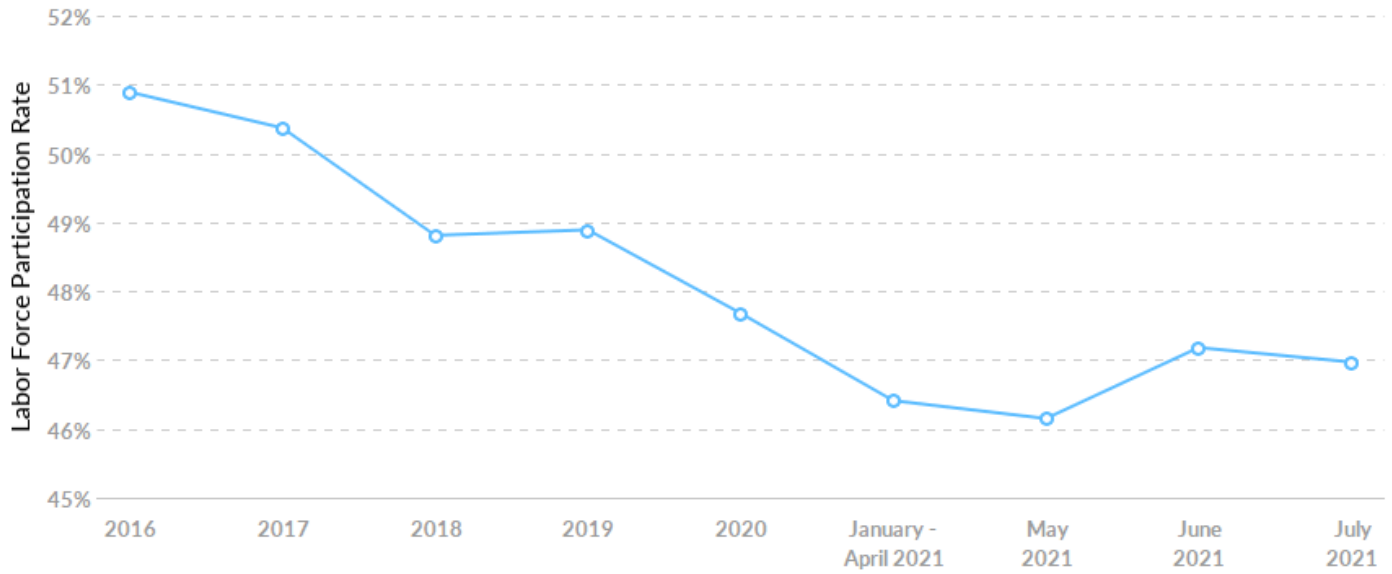
## Job Trends

From 2015 to 2020, jobs declined by 9.3% in Adams County, WI from 5,977 to 5,422. This change fell short of the national growth rate of 0.0% by 9.3%.



Timeframe	Jobs
2015	5,977
2016	6,029
2017	5,937
2018	5,871
2019	5,802
2020	5,422
2021	5,423
2022	5,426
2023	5,431
2024	5,437
2025	5,444

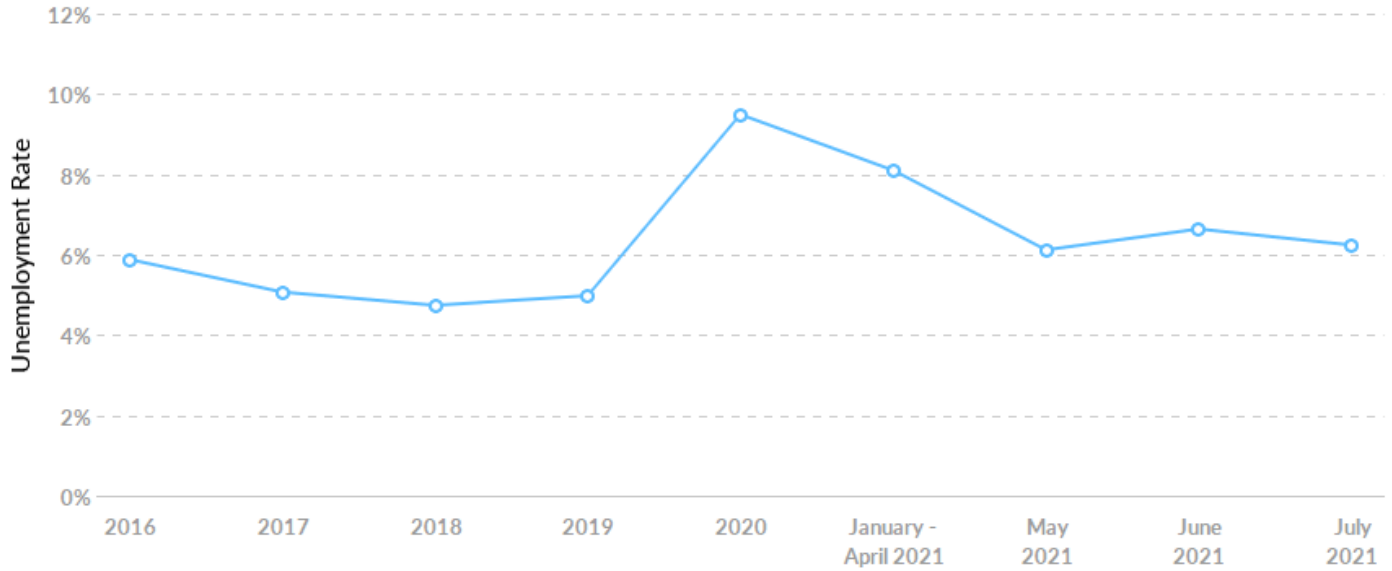
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	50.89%
2017	50.37%
2018	48.81%
2019	48.89%
2020	47.68%
January - April 2021	46.41%
May 2021	46.15%
June 2021	47.18%
July 2021	46.97%

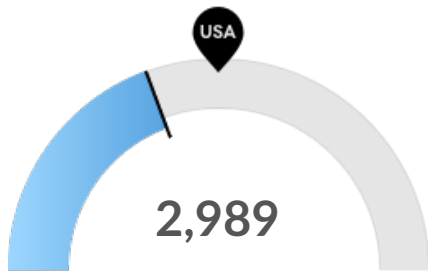
## Unemployment Rate Trends

Adams County, WI had a July 2021 unemployment rate of 6.24%, **increasing from 5.88%** 5 years before.



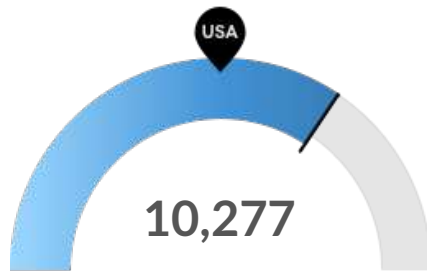
Timeframe	Unemployment Rate
2016	5.88%
2017	5.07%
2018	4.74%
2019	4.98%
2020	9.49%
January - April 2021	8.10%
May 2021	6.12%
June 2021	6.64%
July 2021	6.24%

## Population Characteristics



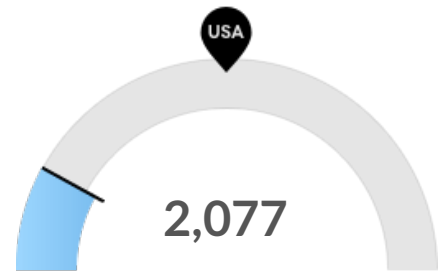
**Millennials**

Adams County, WI has 2,989 millennials (ages 25-39). The national average for an area this size is 4,224.



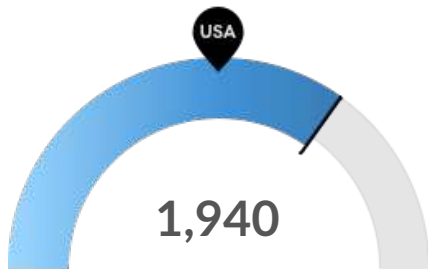
**Retiring Soon**

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,101 people 55 or older, while there are 10,277 here.



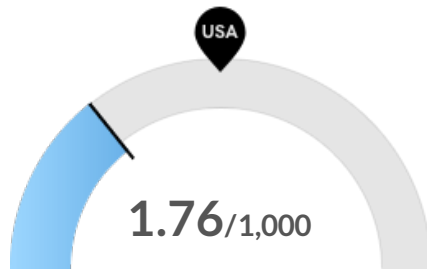
**Racial Diversity**

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,256 racially diverse people, while there are 2,077 here.



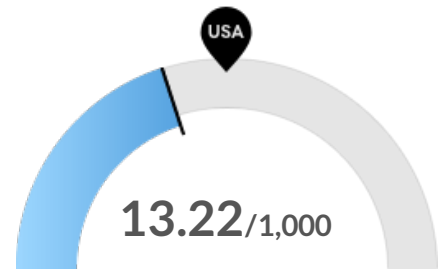
**Veterans**

Adams County, WI has 1,940 veterans. The national average for an area this size is 1,125.



**Violent Crime**

Adams County, WI has 1.76 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

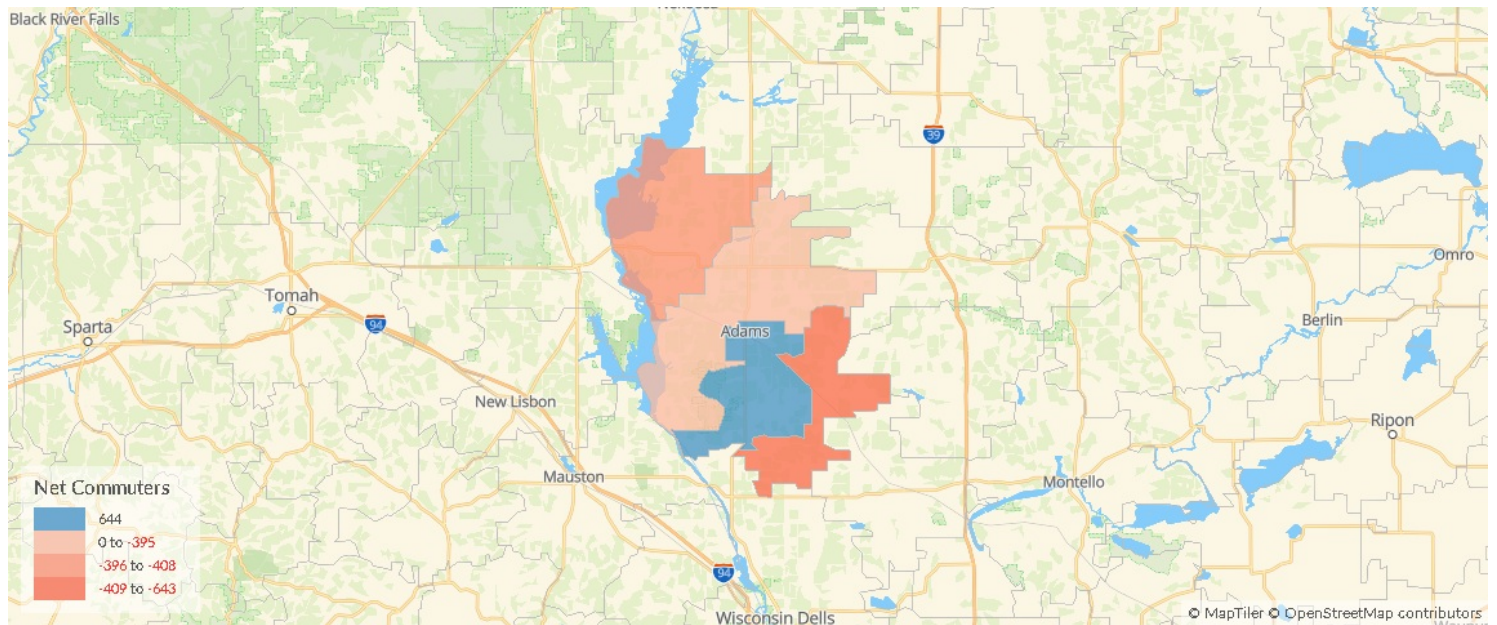


**Property Crime**

Adams County, WI has 13.22 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



### Where Talent Works

ZIP	Name	2020 Employment
53910	Adams, WI (in Adams co...	2,422
53934	Friendship, WI (in Adam...	1,734
54613	Arkdale, WI (in Adams c...	990
53936	Grand Marsh, WI (in Ad...	277

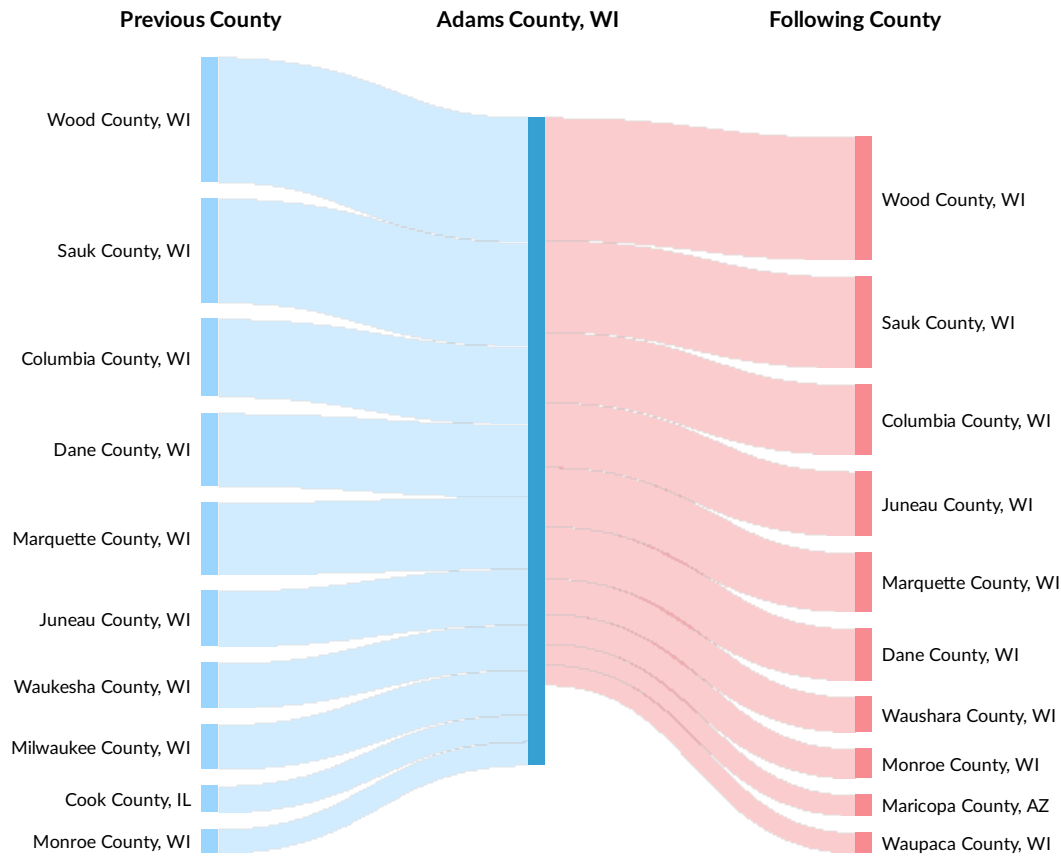
### Where Talent Lives

ZIP	Name	2020 Workers
53934	Friendship, WI (in Adam...	2,018
53910	Adams, WI (in Adams co...	1,778
54613	Arkdale, WI (in Adams c...	1,386
53936	Grand Marsh, WI (in Ad...	686

# Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2019, 132 people have migrated from Wood County, WI to Adams County, WI. In the same year, 130 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2018 was 268.



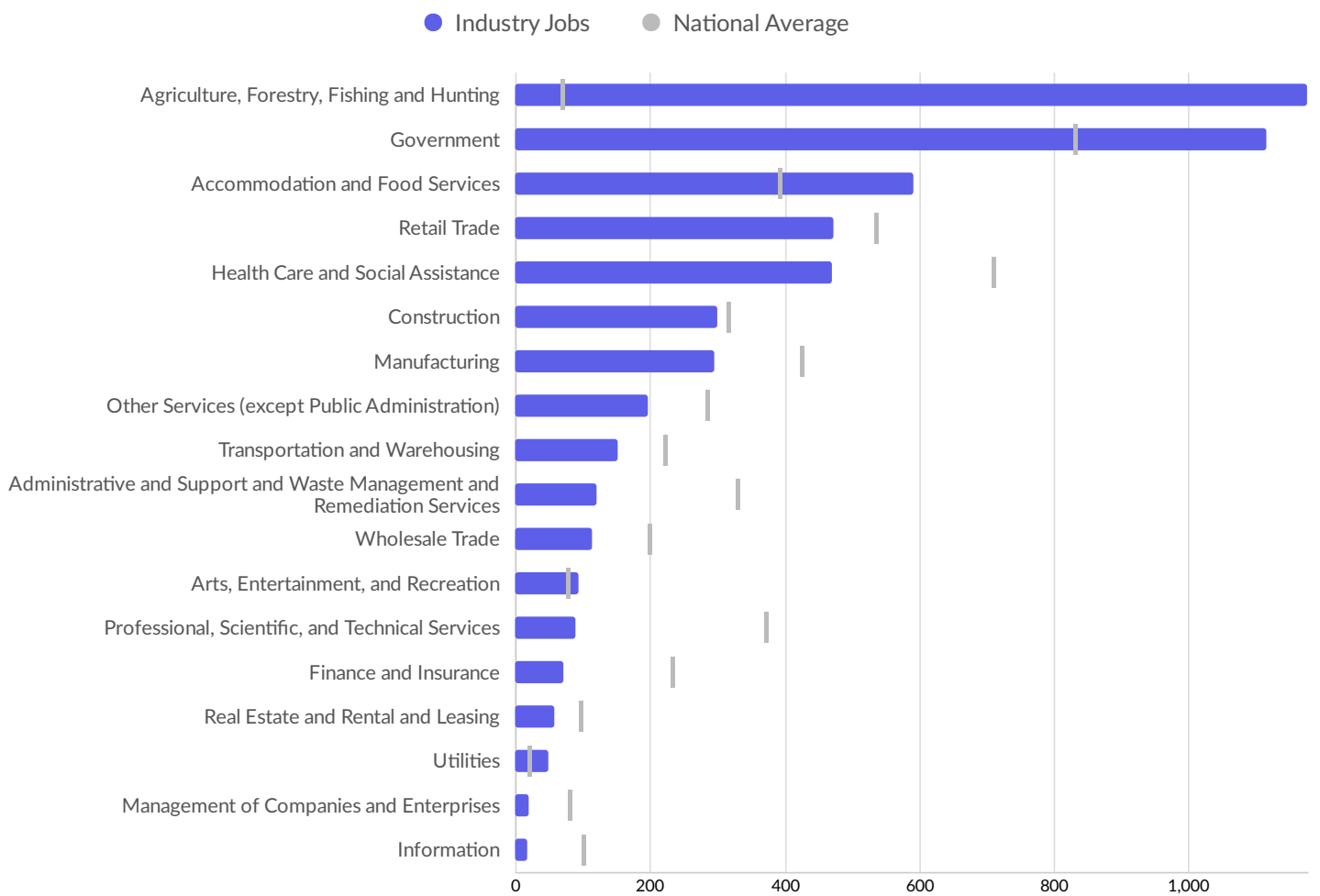
Top Previous Counties	Migrations
Wood County, WI	132
Sauk County, WI	110
Columbia County, WI	82
Dane County, WI	77
Marquette County, WI	76
Juneau County, WI	59



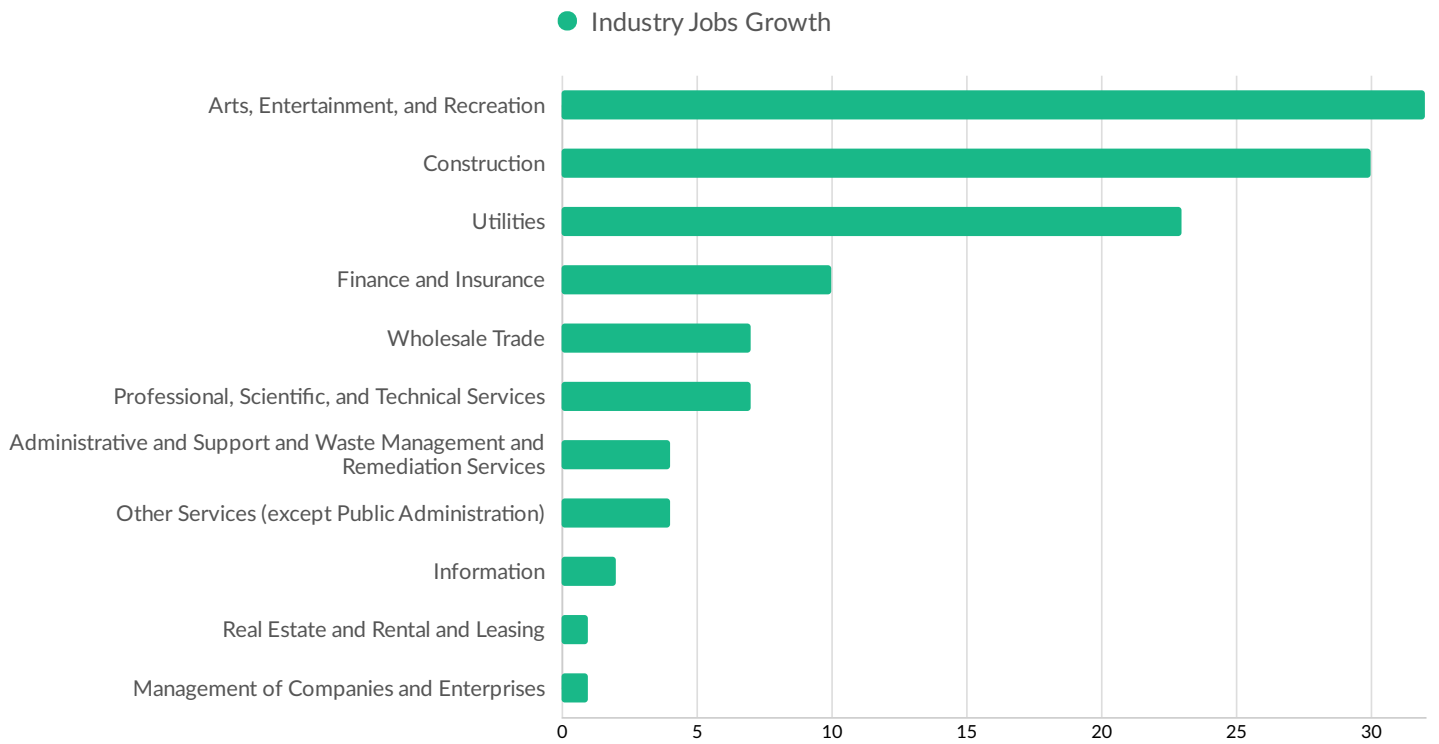
<b>Top Previous Counties</b>	<b>Migrations</b>
Waukesha County, WI	48
Milwaukee County, WI	47
Cook County, IL	28
Monroe County, WI	25
Lincoln County, WI	19
Alger County, MI	17
Portage County, WI	16
Rock County, WI	15
Racine County, WI	13
<b>Top Following Counties</b>	<b>Migrations</b>
Wood County, WI	130
Sauk County, WI	97
Columbia County, WI	74
Juneau County, WI	68
Marquette County, WI	63
Dane County, WI	55
Waushara County, WI	37
Monroe County, WI	31
Maricopa County, AZ	22
Waupaca County, WI	22
DuPage County, IL	16
Dakota County, MN	16
Winnebago County, WI	16
Stearns County, MN	13
Nye County, NV	12

# Industry Characteristics

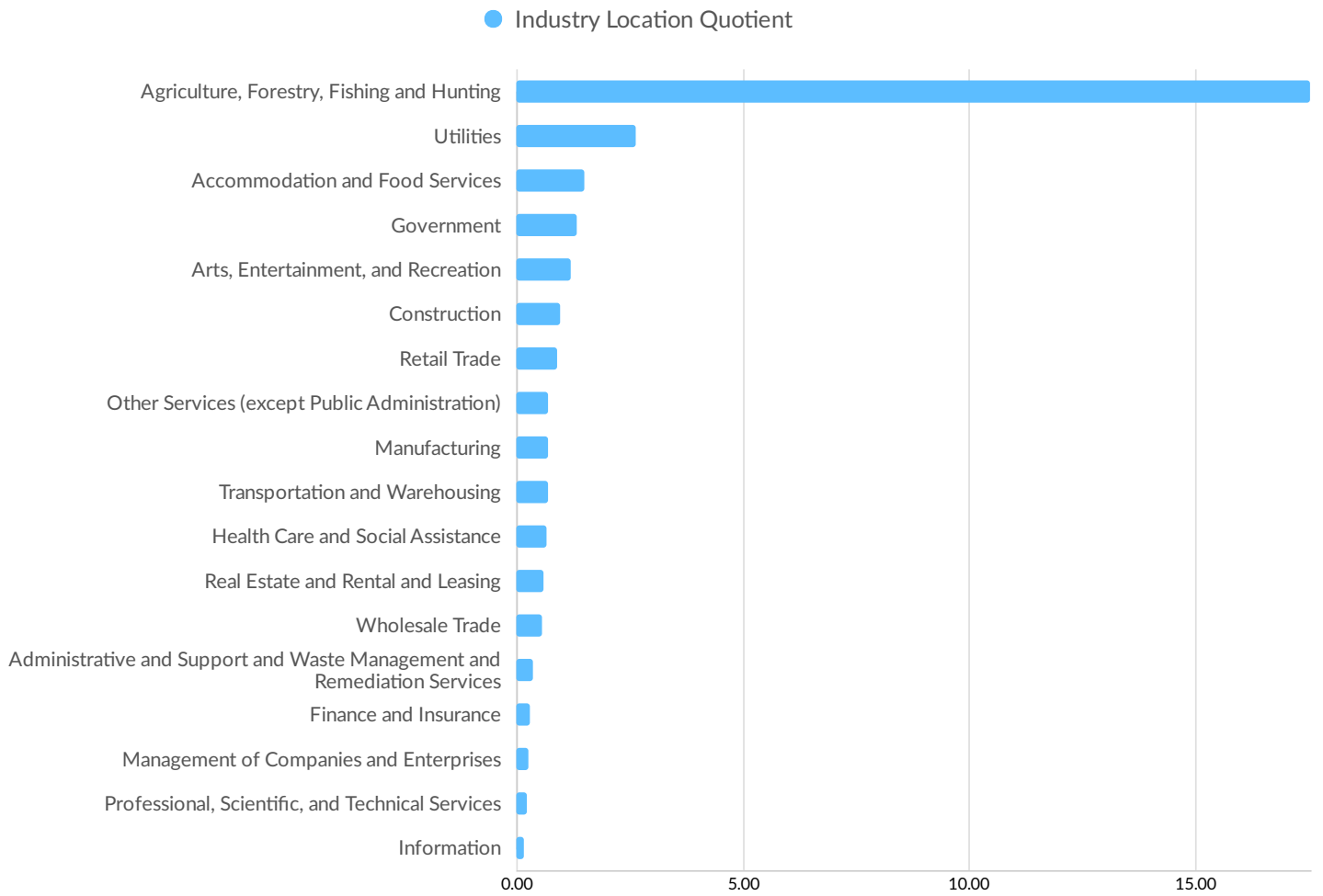
## Largest Industries



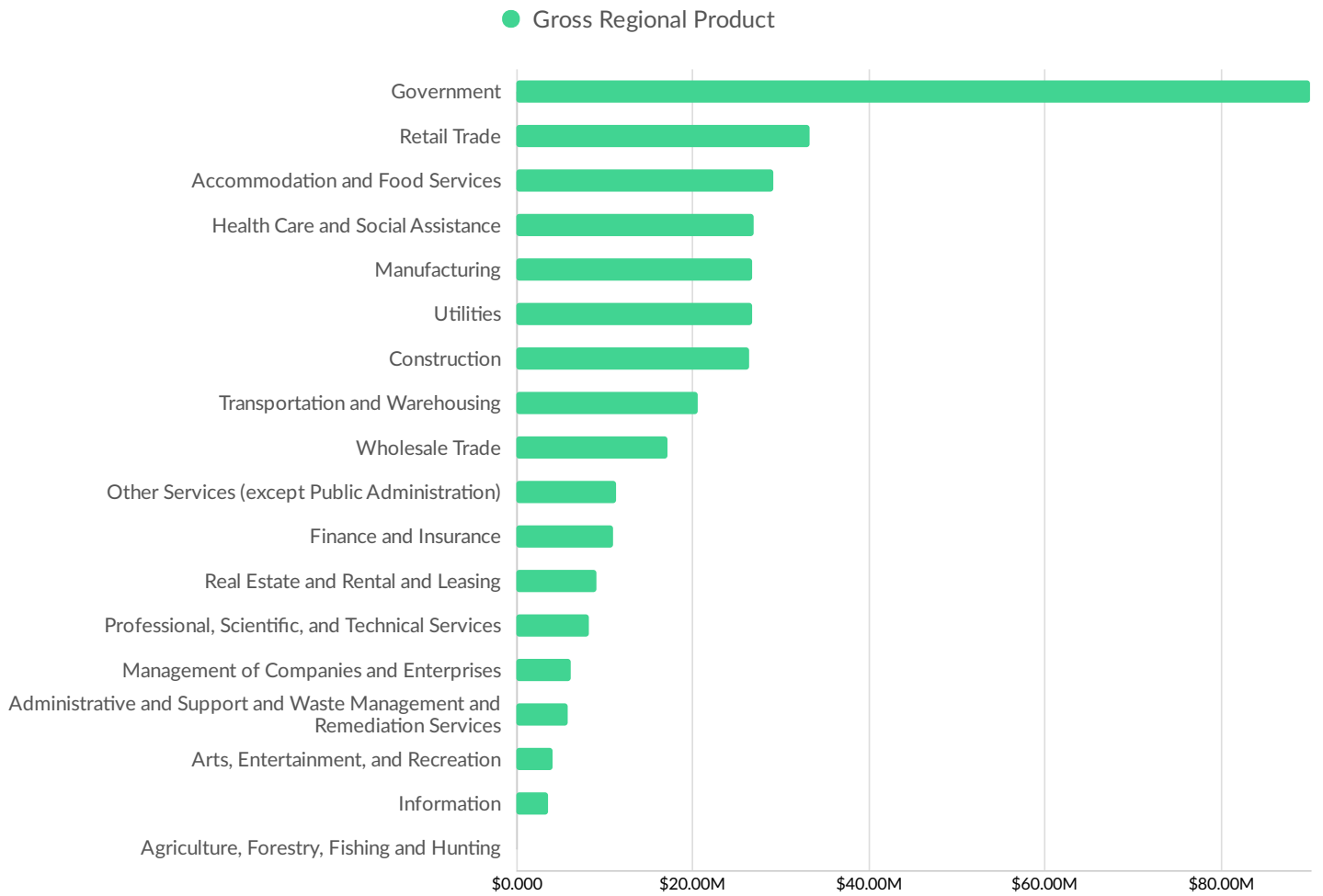
## Top Growing Industries



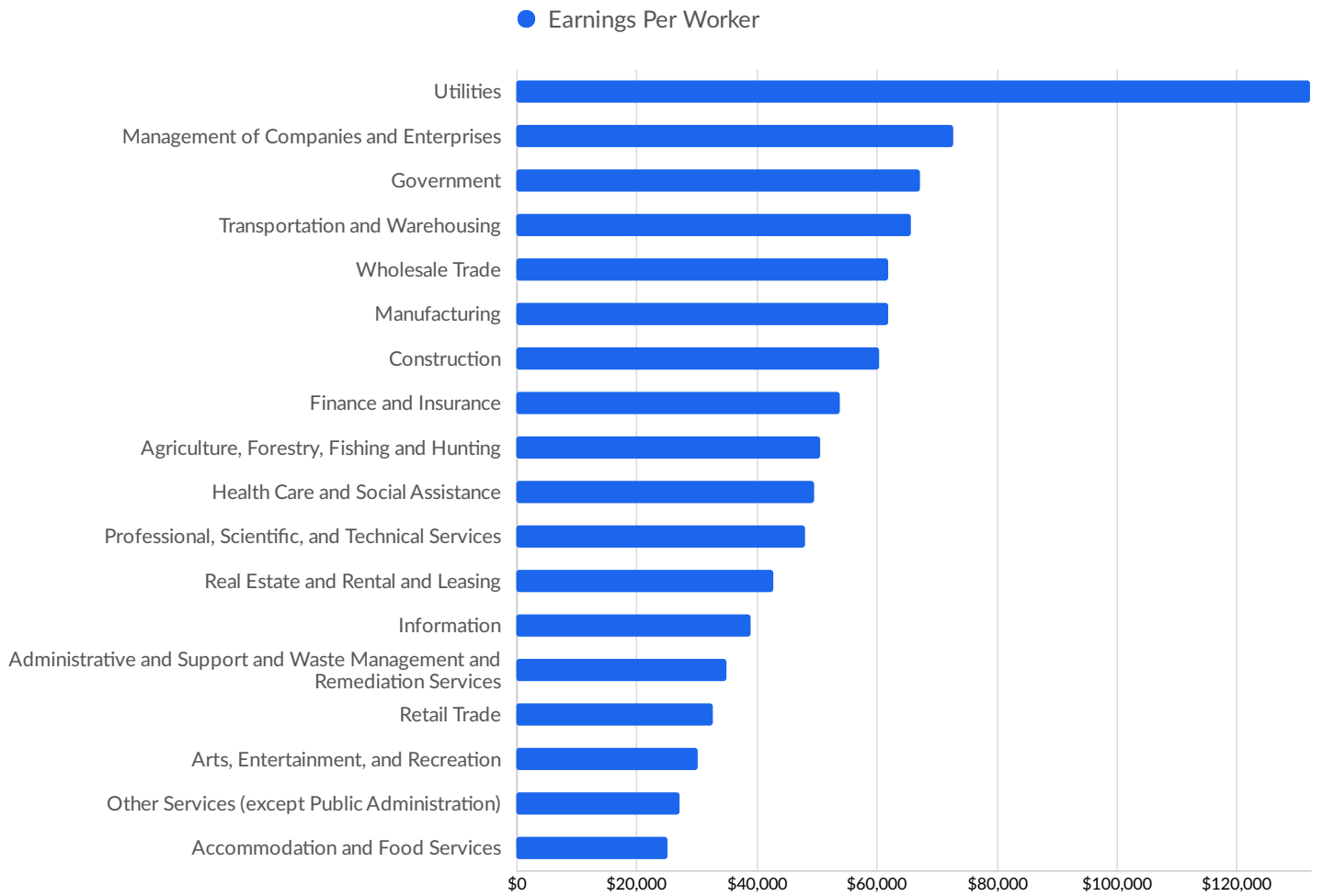
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



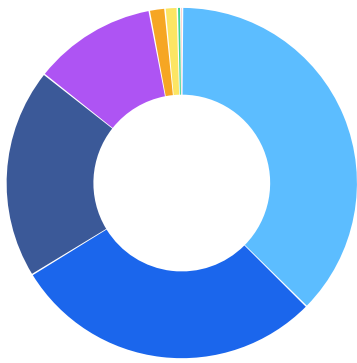
# Business Characteristics

## 741 Companies Employ Your Workers

Online profiles for your workers mention 741 companies as employers, with the top 10 appearing below. In the last 12 months, 296 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams-Friendship School District	97 	Gundersen Health System	70 
The Adams Company	71 	Growing People and Companies	51 
Moundview Memorial Hospital ...	29 	Uber Eats	43 
Adams-Columbia Electric Coope...	16 	U.S. Xpress, Inc.	41 
Coldwell Banker Real Estate LLC	15 	Villa Palms Senior Living Center	35 
Westrock Company	15 	Talent Solutions, Inc.	32 
Allied Cooperative	14 	System TWT Transportation, LLC	29 
Brakebush Brothers, Inc.	11 	Westrock Company	28 
State of Wisconsin	10 	Vistacare Inc	27 
Chula Vista R14	9 	Kwik Trip, Inc.	25 

## Business Size



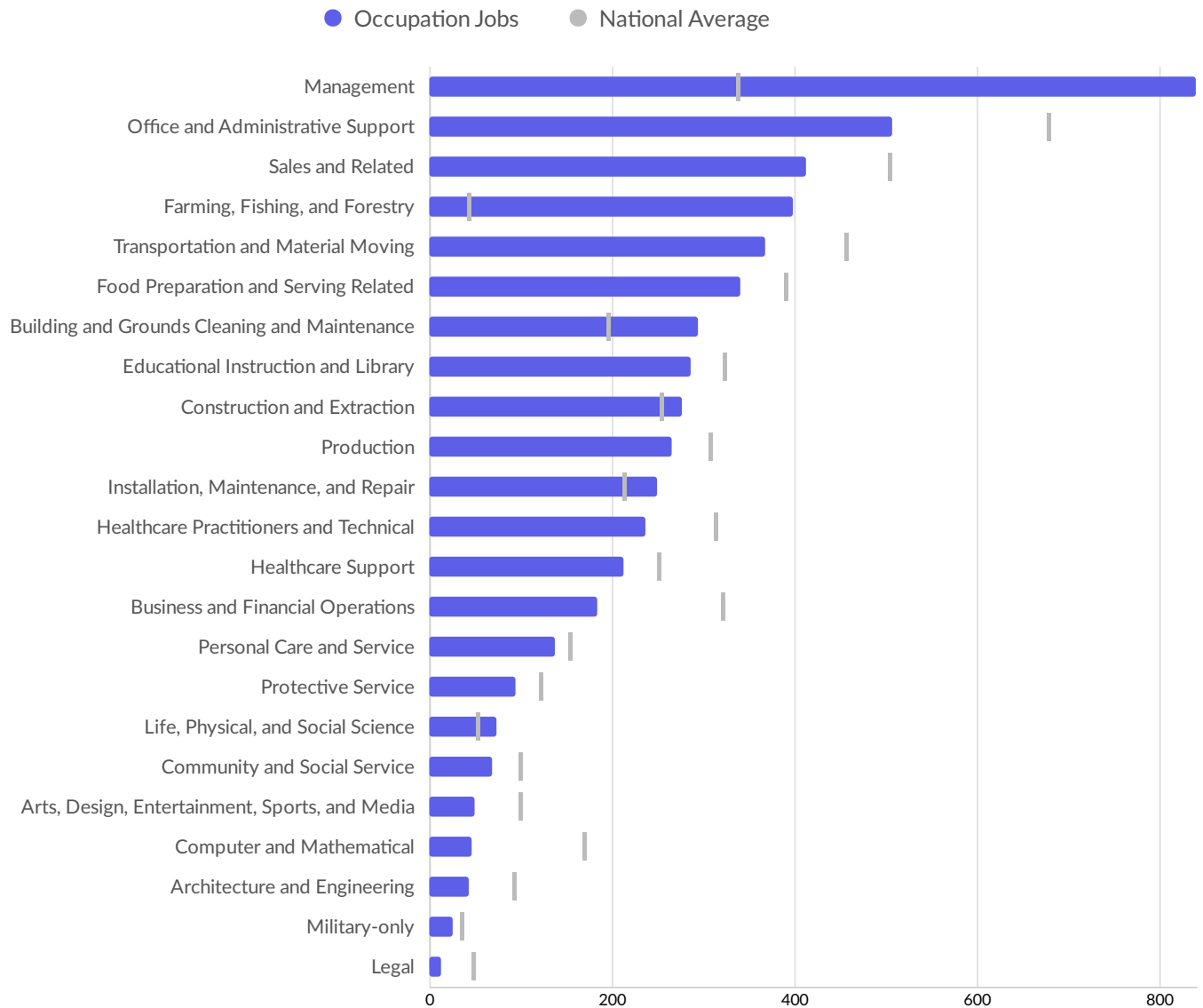
	Percentage	Business Count
1 to 4 employees	37.3%	233
5 to 9 employees	28.8%	180
10 to 19 employees	19.4%	121
20 to 49 employees	11.4%	71
50 to 99 employees	1.4%	9
100 to 249 employees	1.1%	7
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

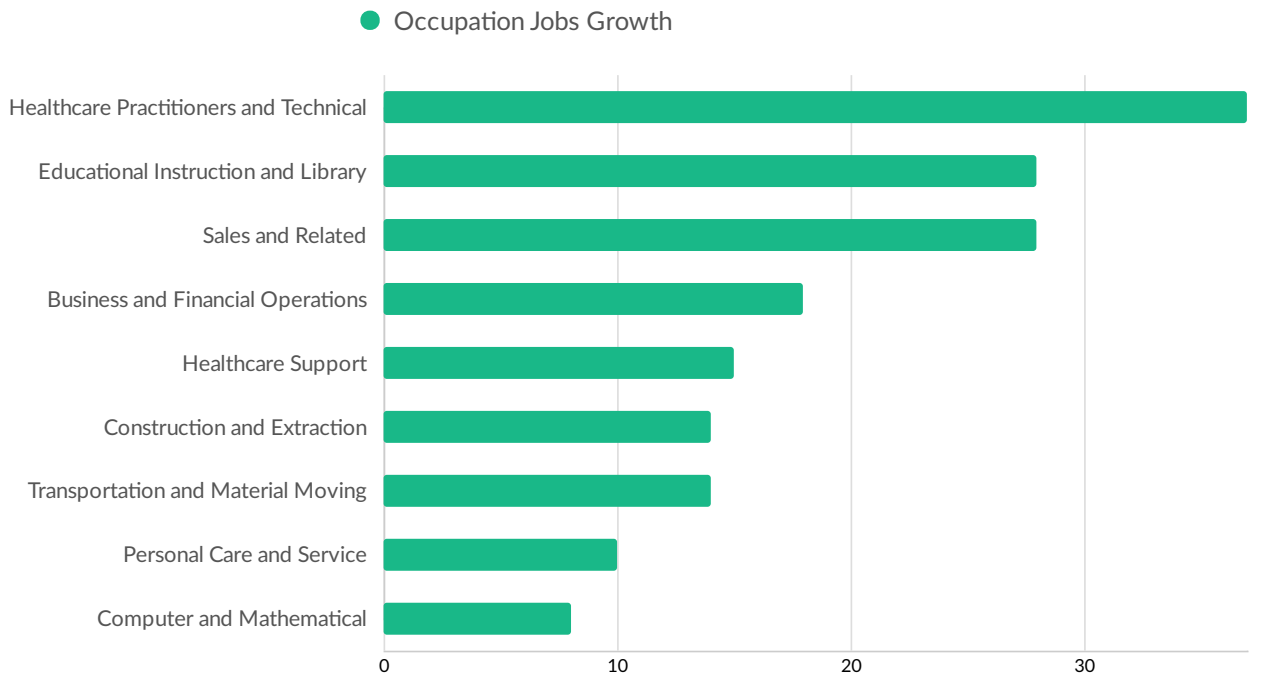


# Workforce Characteristics

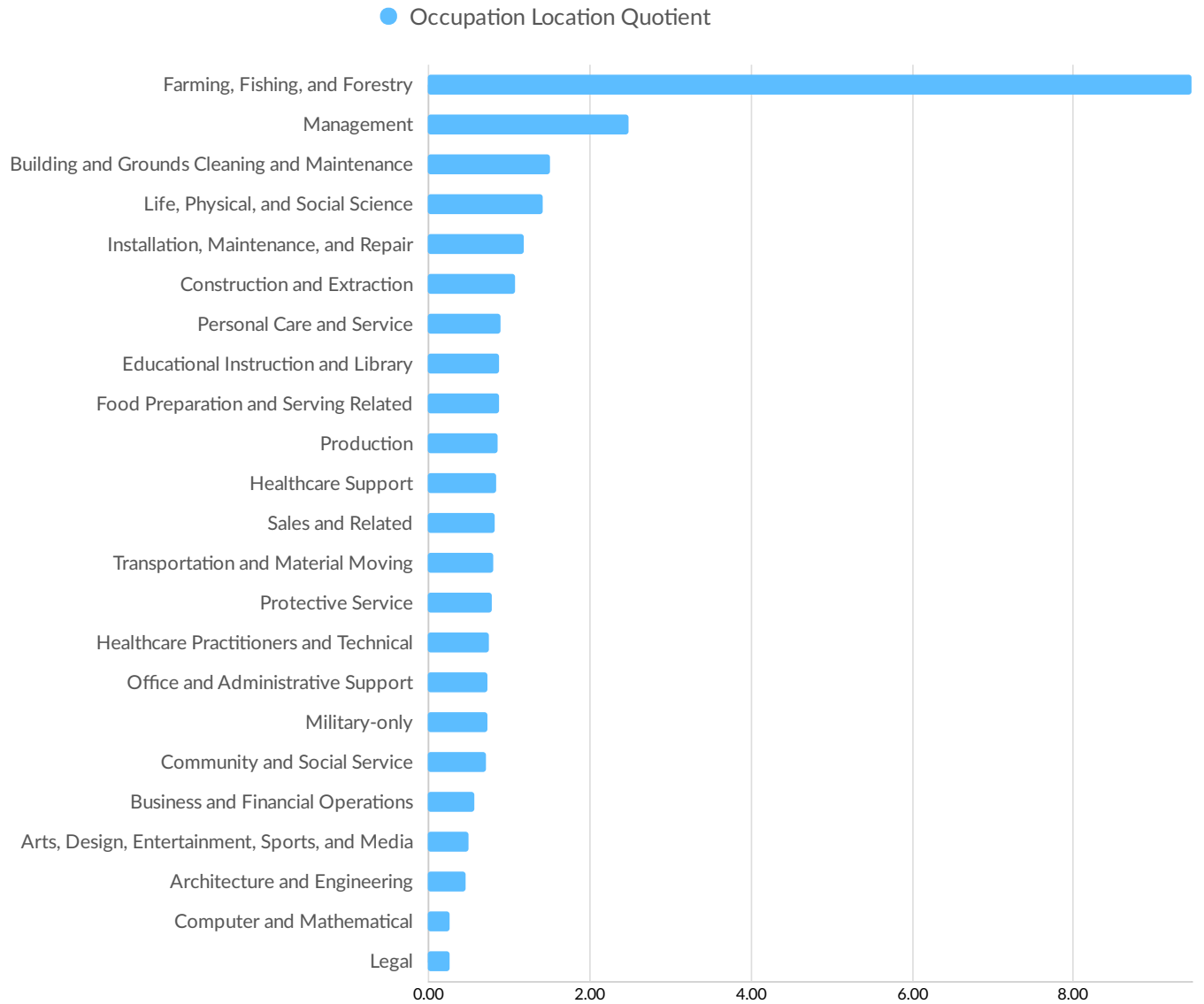
## Largest Occupations



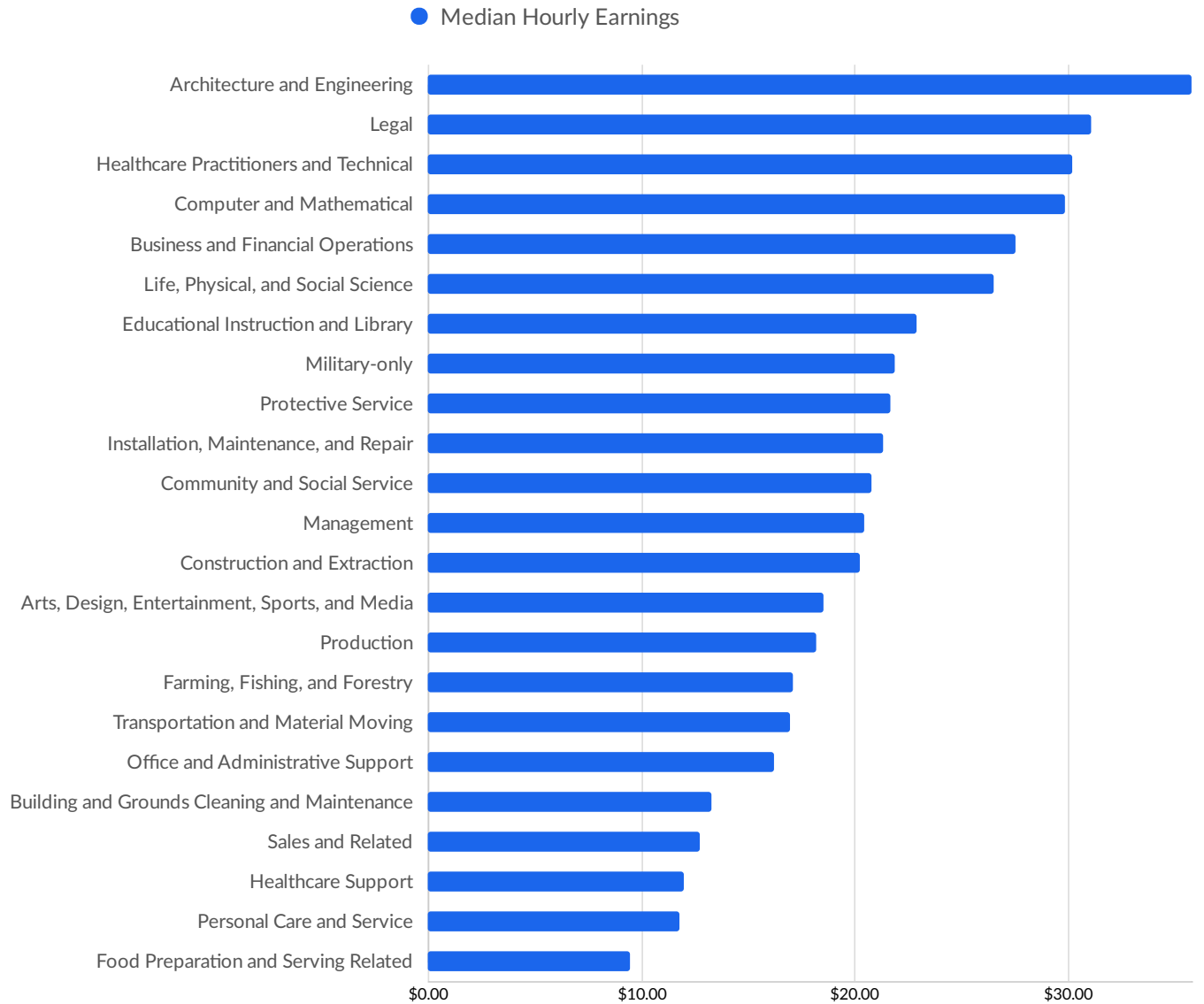
## Top Growing Occupations



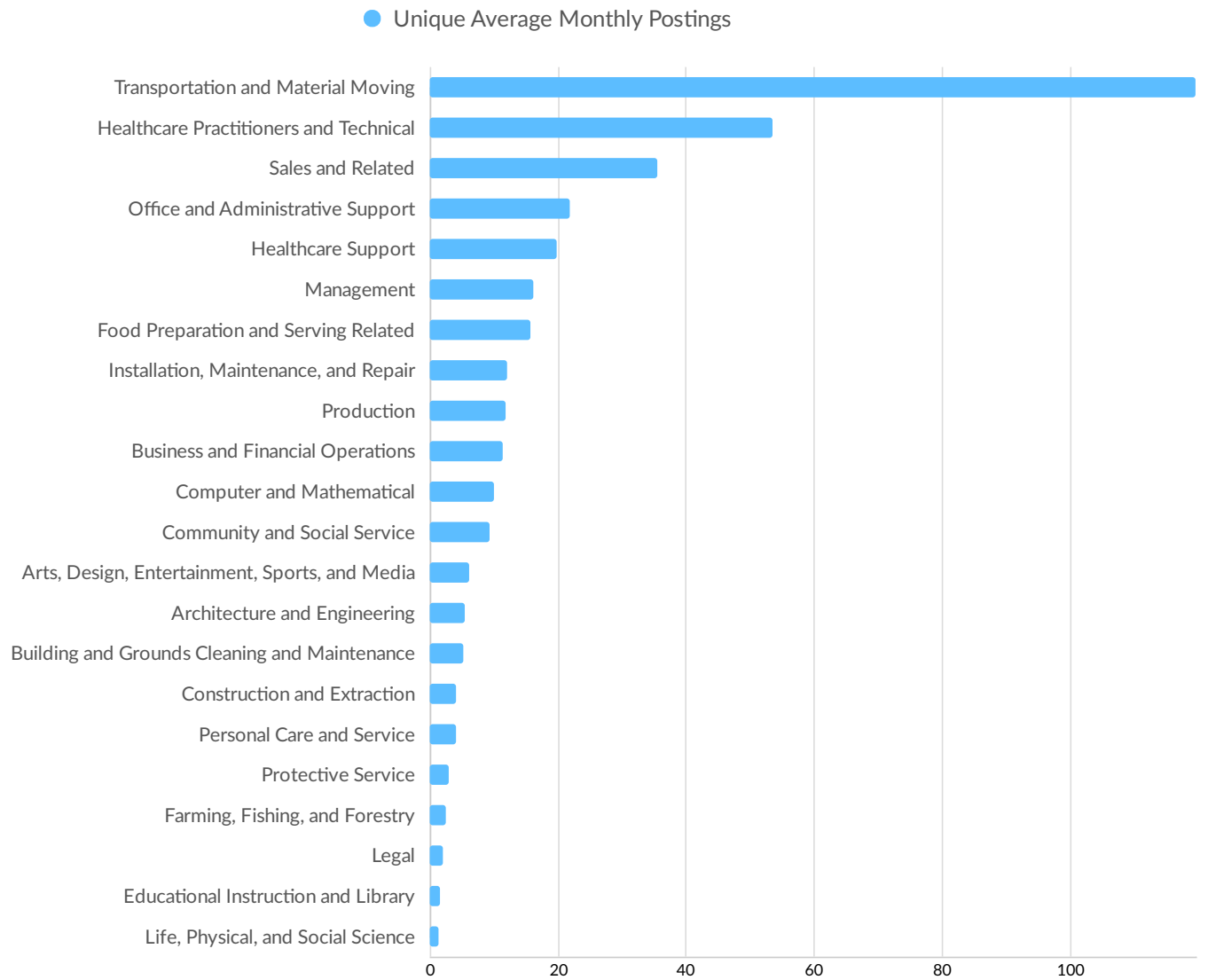
## Top Occupation Location Quotient



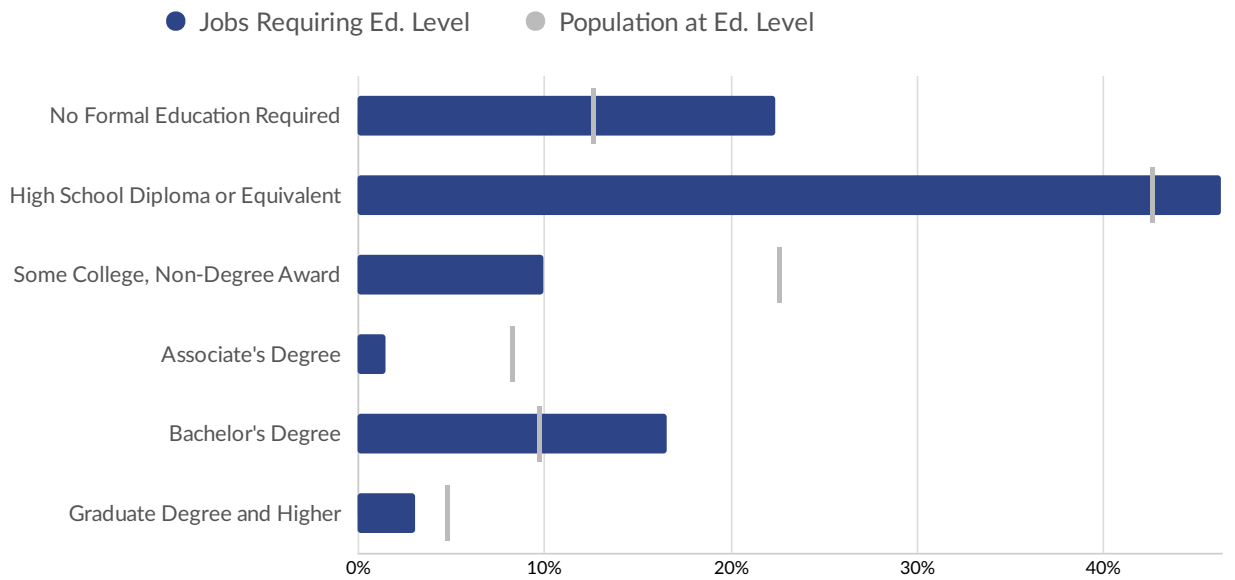
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

# In-Demand Skills

