

Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,119

Population (2020)

Population **grew by 68** over the last 5 years and is projected to **grow by 127** over the next 5 years.

8,521

Total Regional Employment

Jobs **decreased by 247** over the last 5 years but are projected to **grow by 129** over the next 5 years.

\$49.5K

Median Household Income (2019)

Median household income is **\$13.4K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 0.4%** since 2015, growing by 68. Population is expected to **increase by 0.7%** between 2020 and 2025, adding 127.
- From 2015 to 2020, jobs **declined by 2.8%** in Langlade County, WI from 8,768 to **8,521**. This change **fell short of the national growth rate of 0.0% by 2.8%**. As the number of jobs declined, the **labor force participation rate decreased from 61.1% to 59.0% between 2015 and 2020**.
- Concerning educational attainment, **10.7% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.1% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2020 are Crop Production, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

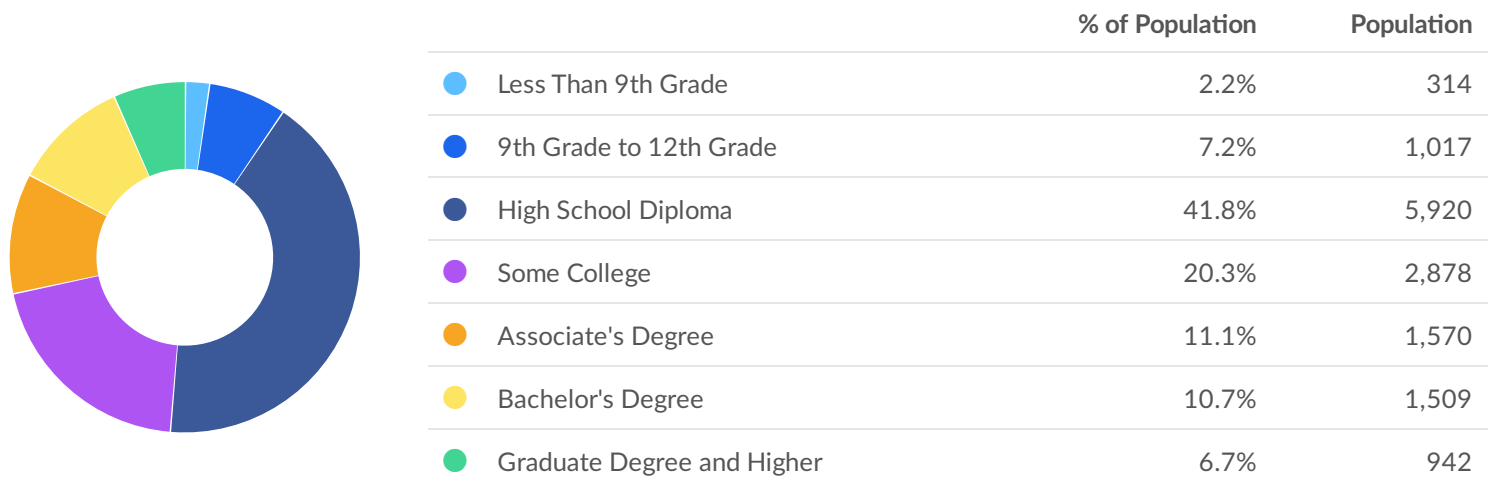
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	19,119	9,266	8,521	98.9	\$706.14M	\$1.35B	\$1.01B
Centergy	327,249	166,642	168,952	99.2	\$17.65B	\$23.95B	\$23.11B
NCWRPC	440,343	220,182	217,511	99.7	\$22.09B	\$31.18B	\$29.35B
Wisconsin	5,832,655	3,038,273	3,040,858	100.3	\$334.10B	\$327.47B	\$347.75B

Dec 2020 Labor Force Breakdown



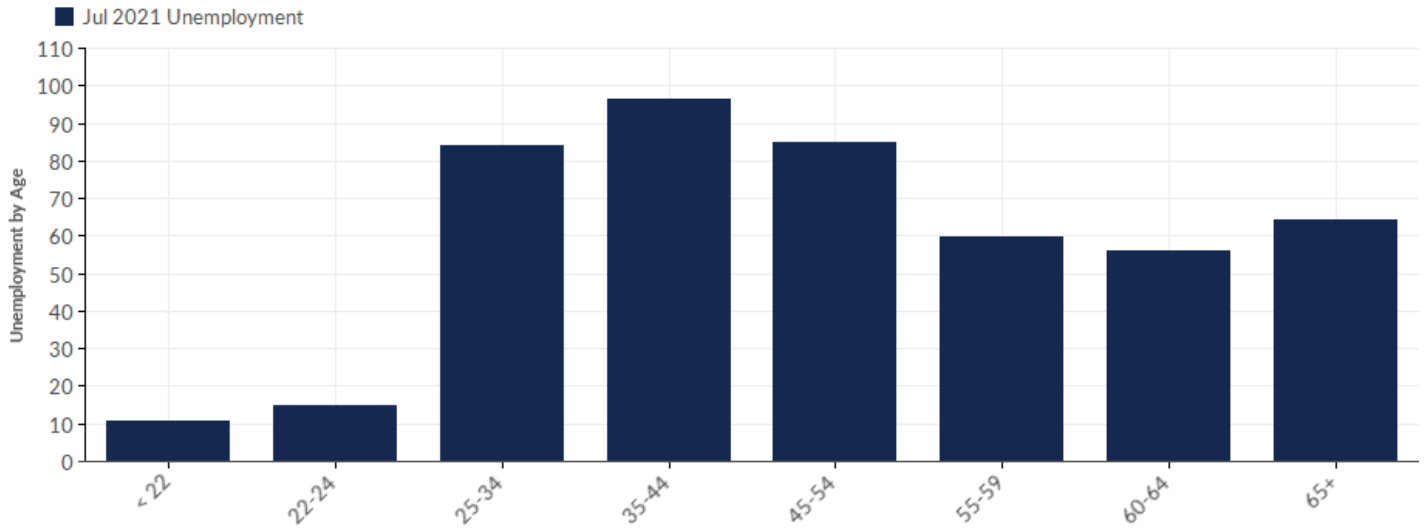
Educational Attainment

Concerning educational attainment, **10.7% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.1% hold an Associate's Degree** (2.5% above the national average).



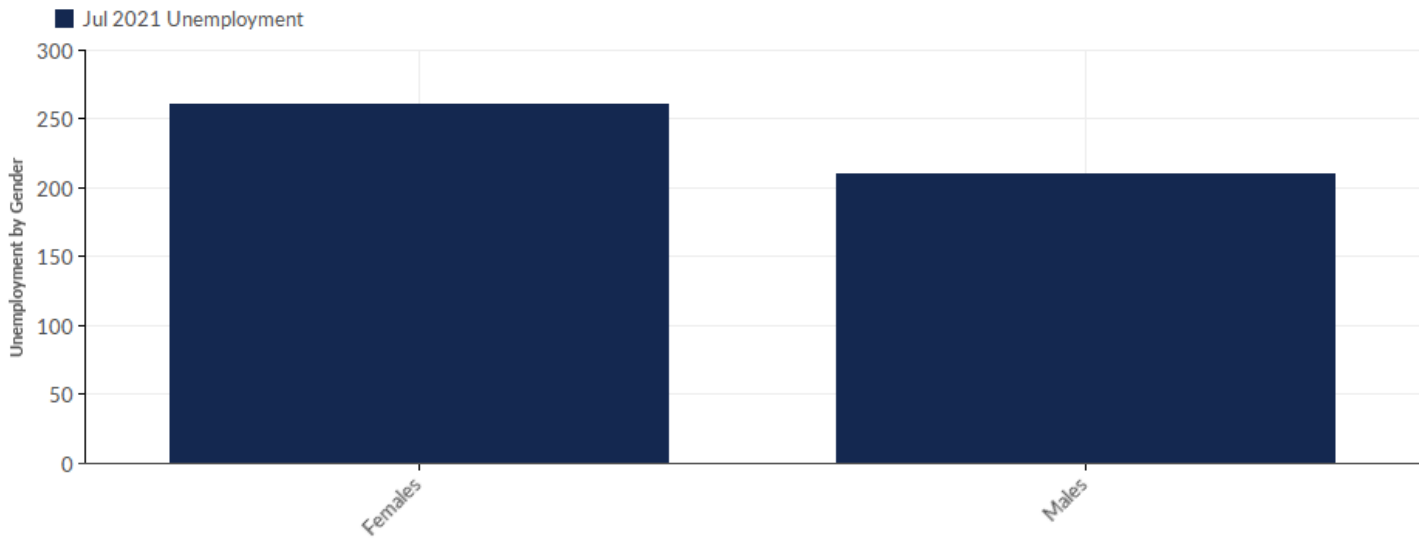
Unemployment by Demographics

Unemployment by Age



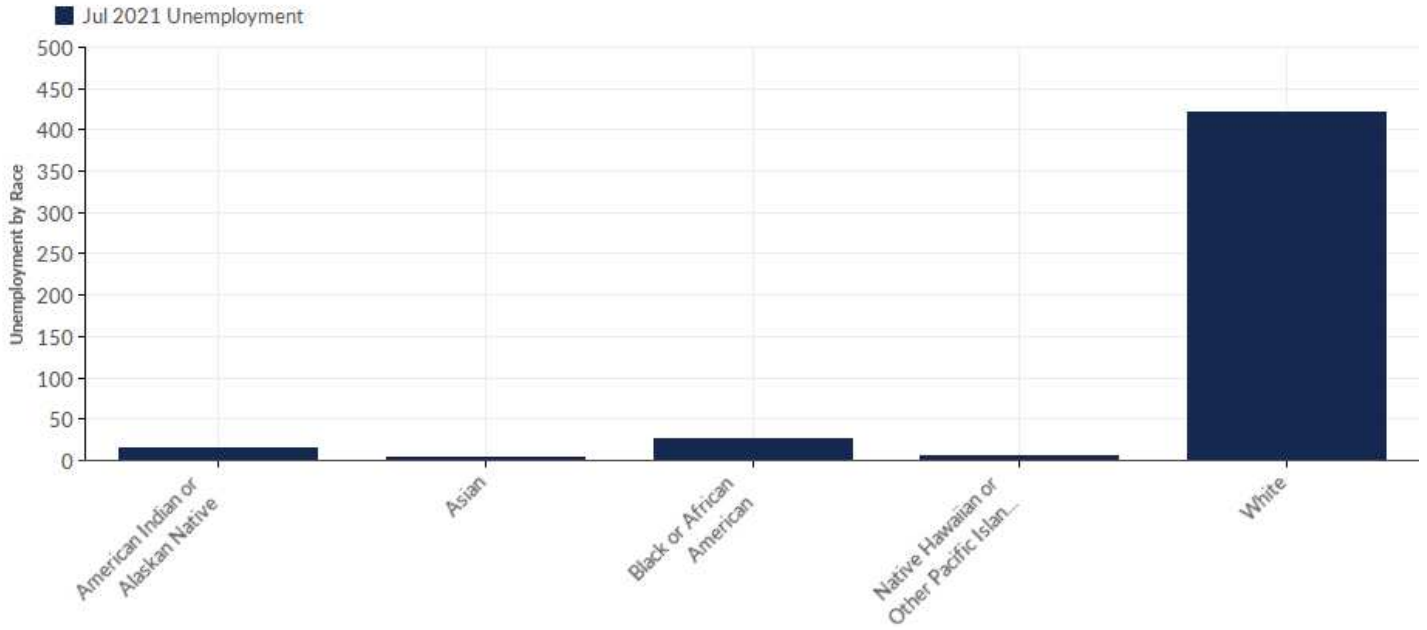
Age	Unemployment (Jul 2021)	% of Cohort
< 22	11	2.34%
22-24	15	3.18%
25-34	84	17.83%
35-44	96	20.38%
45-54	85	18.05%
55-59	60	12.74%
60-64	56	11.89%
65+	64	13.59%
Total	471	100.00%

Unemployment by Gender



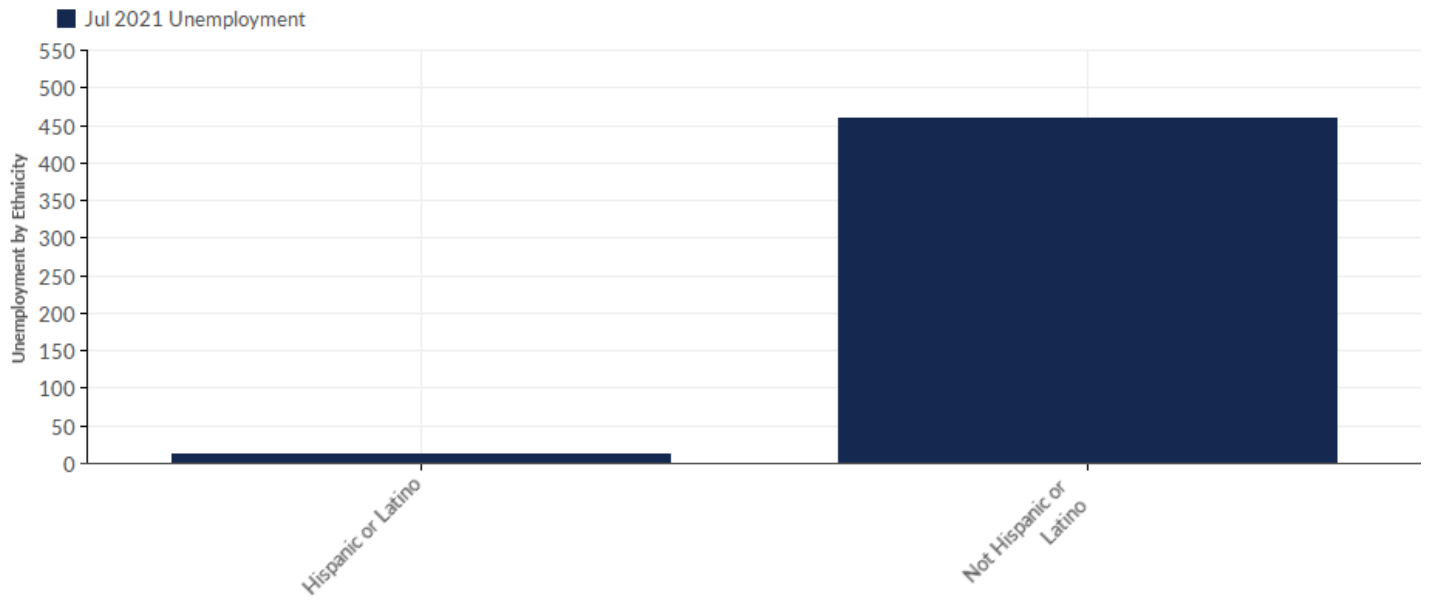
Gender	Unemployment (Jul 2021)	% of Cohort
Females	261	55.41%
Males	210	44.59%
Total	471	100.00%

Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	16	3.40%
Asian	3	0.64%
Black or African American	26	5.52%
Native Hawaiian or Other Pacific Islander	5	1.06%
White	421	89.38%
Total	471	100.00%

Unemployment by Ethnicity

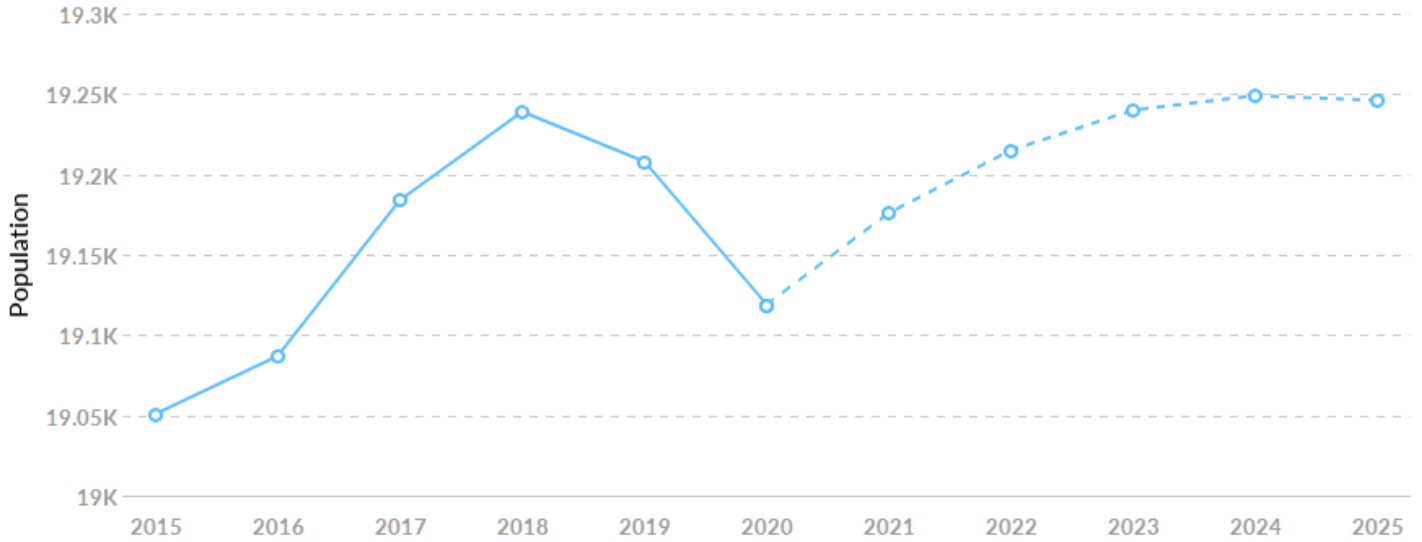


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	12	2.55%
Not Hispanic or Latino	459	97.45%
Total	471	100.00%

Historic & Projected Trends

Population Trends

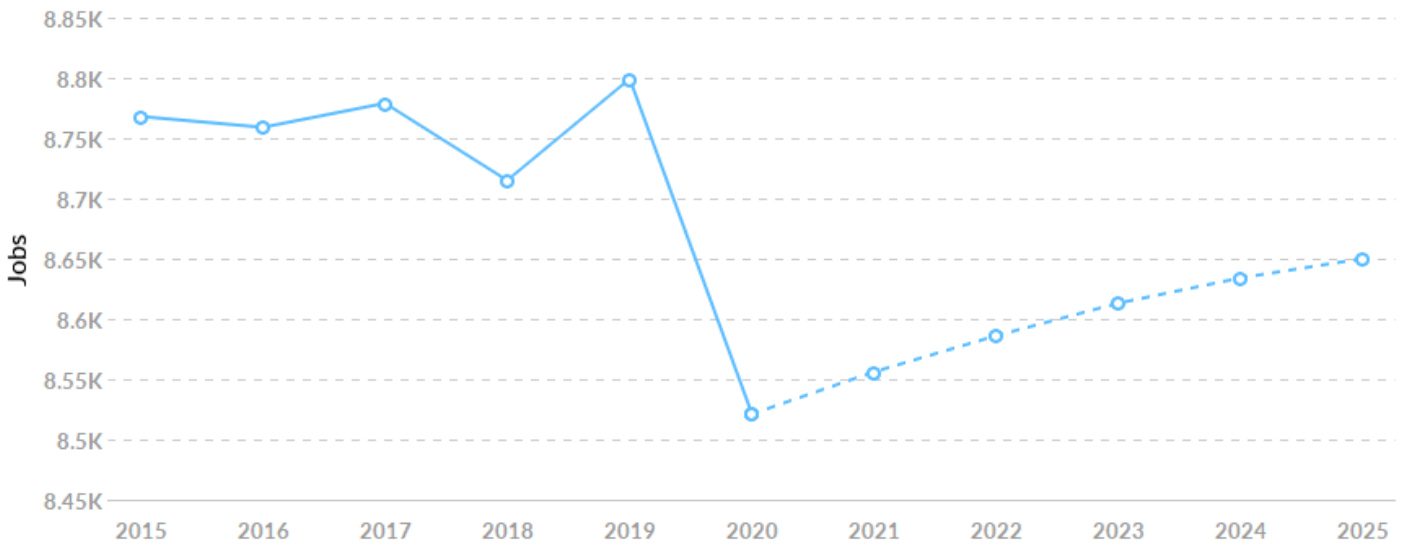
As of 2020 the region's population **increased by 0.4%** since 2015, growing by 68. Population is expected to **increase by 0.7%** between 2020 and 2025, adding 127.



Timeframe	Population
2015	19,051
2016	19,087
2017	19,184
2018	19,239
2019	19,208
2020	19,119
2021	19,176
2022	19,215
2023	19,240
2024	19,249
2025	19,246

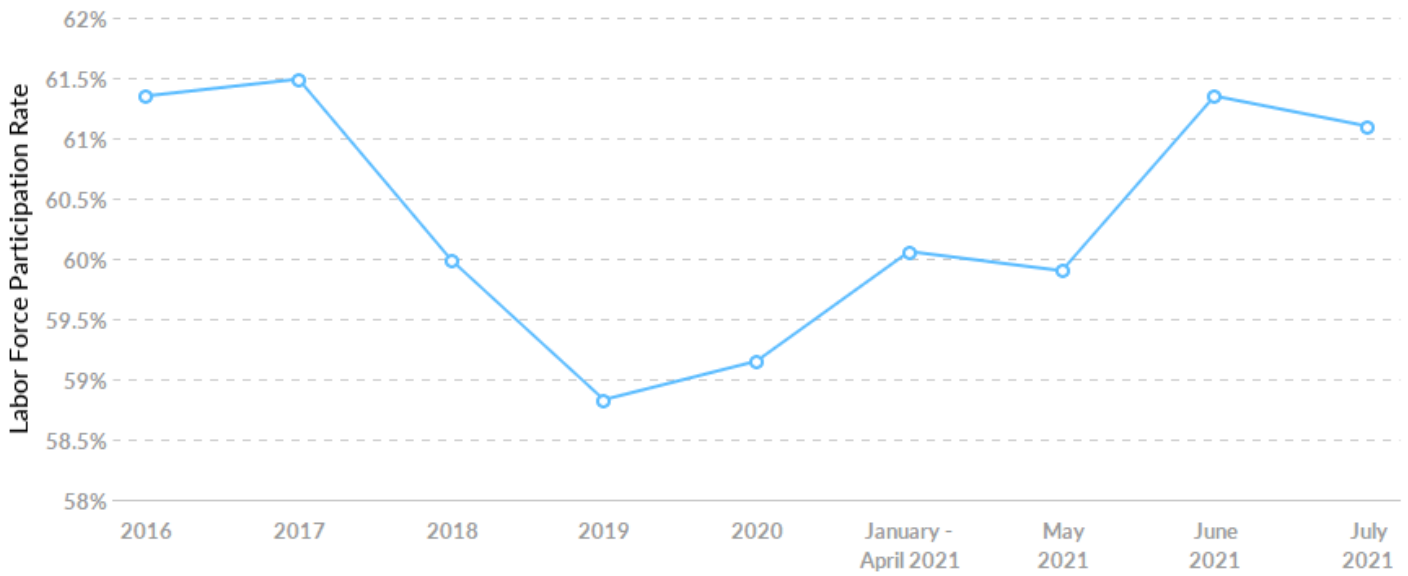
Job Trends

From 2015 to 2020, jobs declined by 2.8% in Langlade County, WI from 8,768 to 8,521. This change fell short of the national growth rate of 0.0% by 2.8%.



Timeframe	Jobs
2015	8,768
2016	8,759
2017	8,779
2018	8,715
2019	8,799
2020	8,521
2021	8,556
2022	8,586
2023	8,613
2024	8,634
2025	8,650

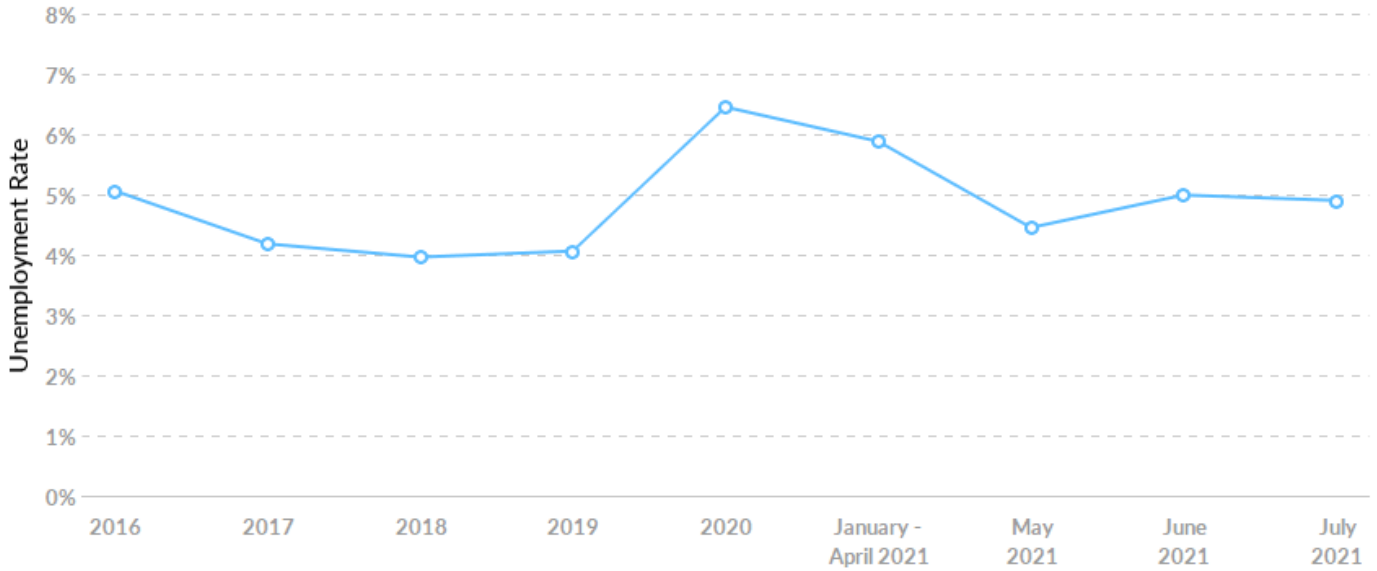
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	61.35%
2017	61.49%
2018	59.99%
2019	58.83%
2020	59.15%
January - April 2021	60.06%
May 2021	59.90%
June 2021	61.35%
July 2021	61.10%

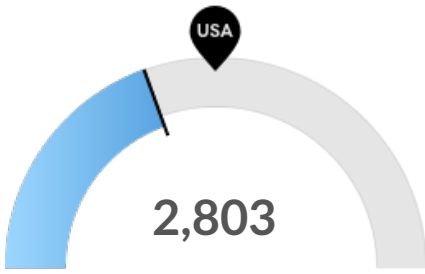
Unemployment Rate Trends

Langlade County, WI had a July 2021 unemployment rate of 4.90%, decreasing from 5.06% 5 years before.



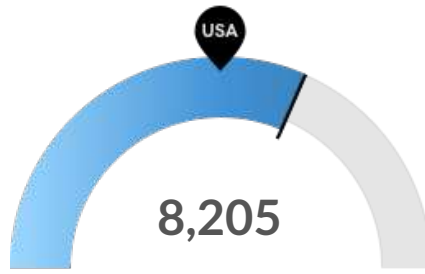
Timeframe	Unemployment Rate
2016	5.06%
2017	4.18%
2018	3.96%
2019	4.06%
2020	6.45%
January - April 2021	5.88%
May 2021	4.45%
June 2021	4.99%
July 2021	4.90%

Population Characteristics



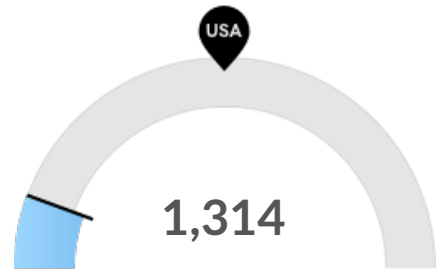
Millennials

Langlade County, WI has 2,803 millennials (ages 25-39). The national average for an area this size is 3,940.



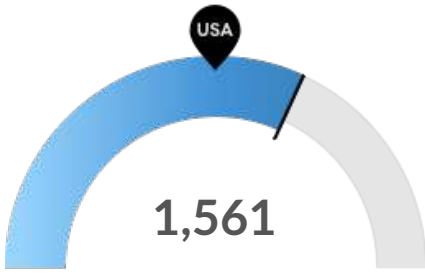
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,690 people 55 or older, while there are 8,205 here.



Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,701 racially diverse people, while there are 1,314 here.



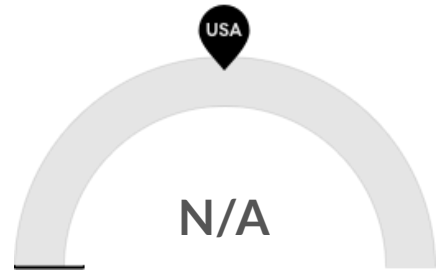
Veterans

Langlade County, WI has 1,561 veterans. The national average for an area this size is 1,067.



Violent Crime

No crime information is available in Langlade County, WI.

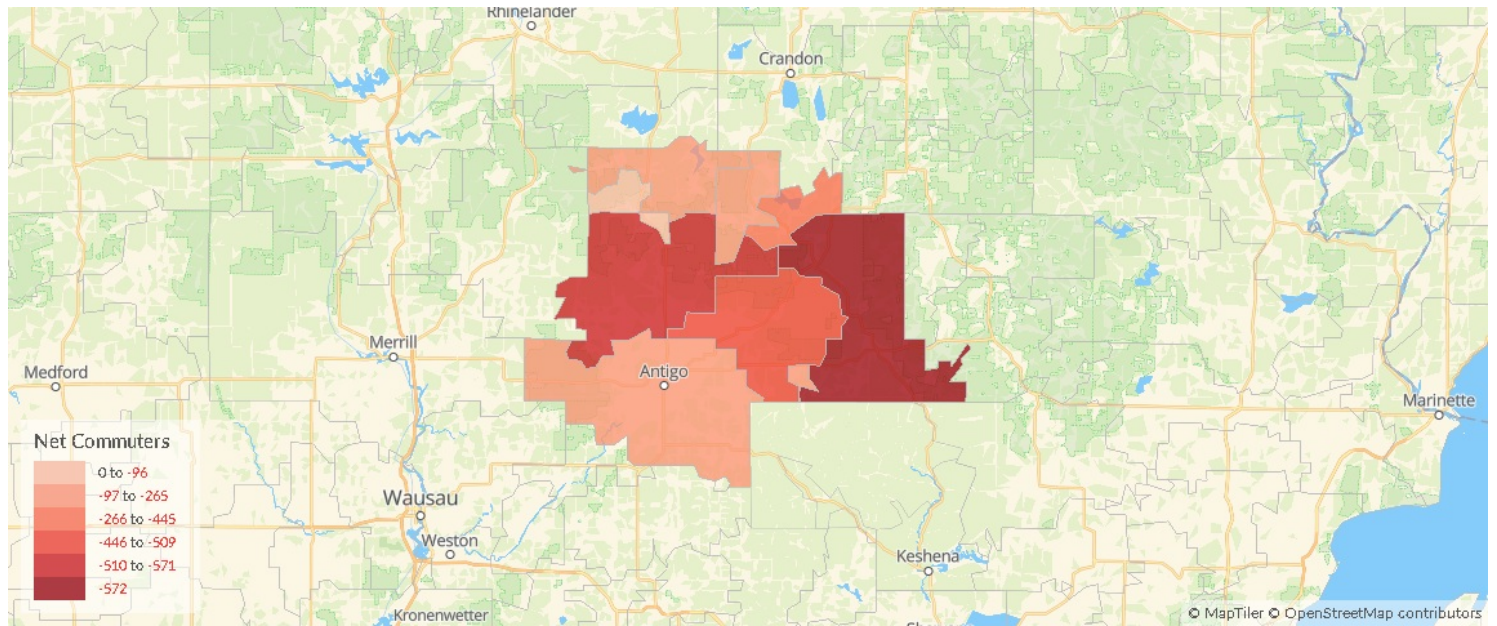


Property Crime

No crime information is available in Langlade County, WI.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54409	Antigo, WI (in Langlade ...)	6,636
54424	Deerbrook, WI (in Langl...	734
54428	Elcho, WI (in Langlade c...	381
54491	White Lake, WI (in Lang...	326
54485	Summit Lake, WI (in Lan...	153

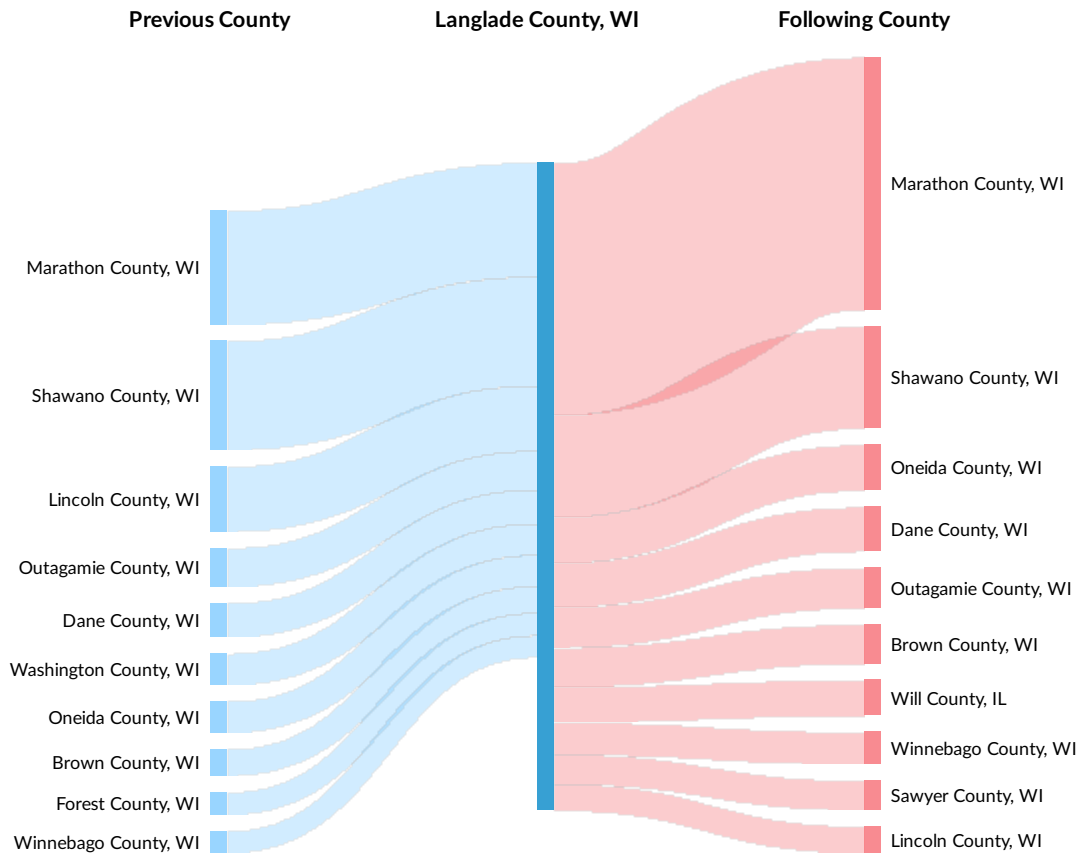
Where Talent Lives

ZIP	Name	2020 Workers
54409	Antigo, WI (in Langlade ...)	6,757
54424	Deerbrook, WI (in Langl...	1,244
54491	White Lake, WI (in Lang...	899
54418	Bryant, WI (in Langlade ...)	545
54428	Elcho, WI (in Langlade c...	516

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2019, 67 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 148 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2018 was -38.

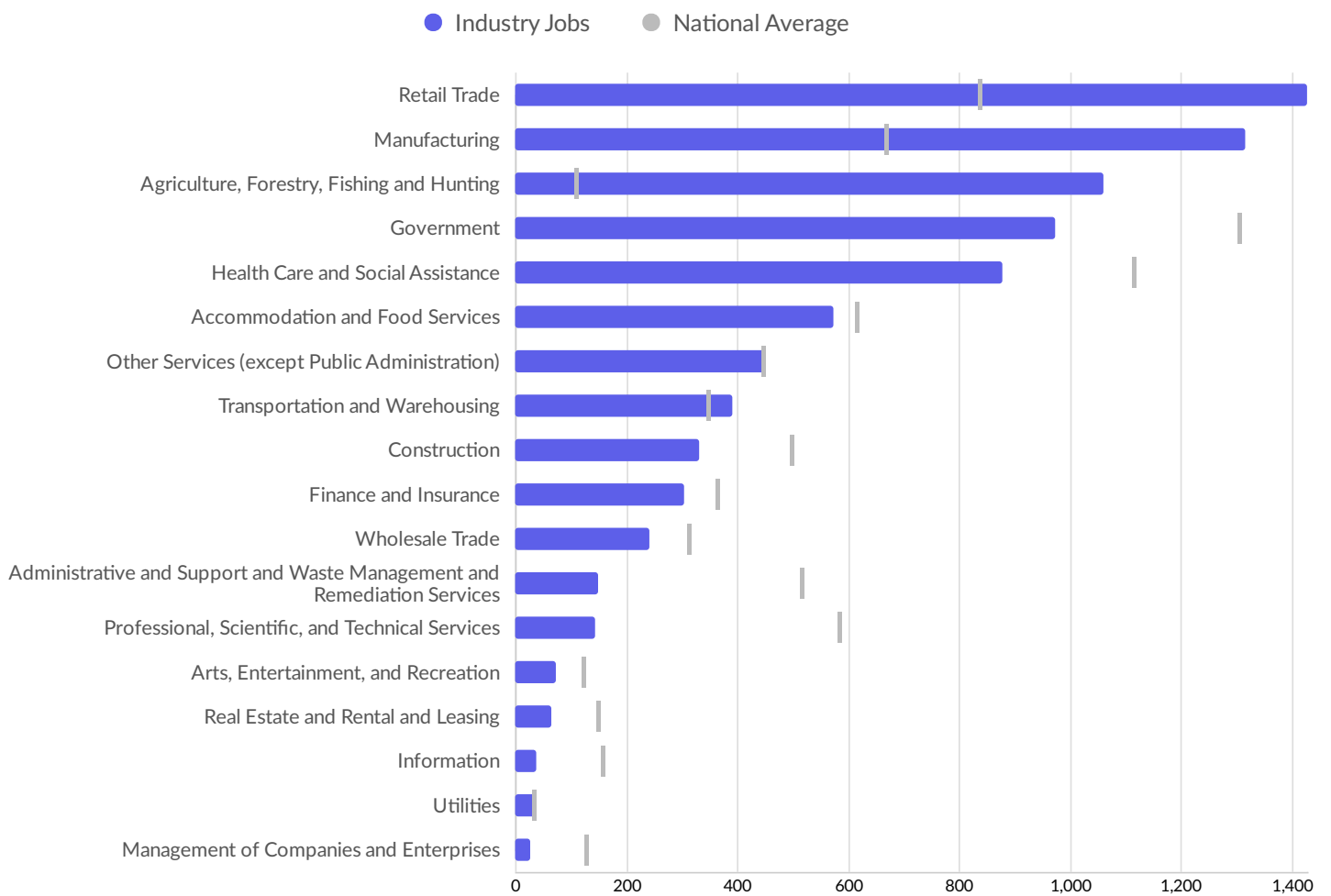


Top Previous Counties	Migrations
Marathon County, WI	67
Shawano County, WI	64
Lincoln County, WI	38
Outagamie County, WI	23
Dane County, WI	20
Washington County, WI	18

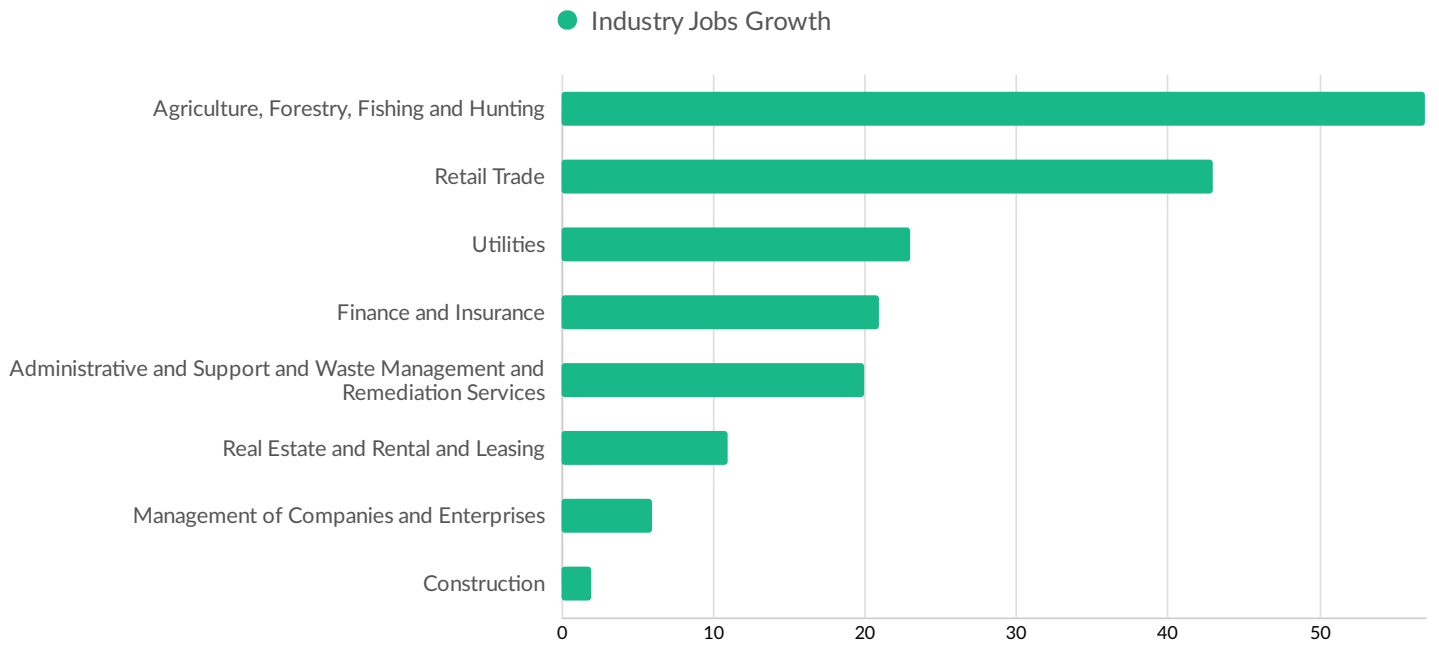
Top Previous Counties	Migrations
Oneida County, WI	18
Brown County, WI	16
Forest County, WI	13
Winnebago County, WI	13
Cook County, IL	13
La Crosse County, WI	12
Portage County, WI	11
Hughes County, SD	10
Hennepin County, MN	10
Top Following Counties	Migrations
Marathon County, WI	148
Shawano County, WI	60
Oneida County, WI	27
Dane County, WI	26
Outagamie County, WI	24
Brown County, WI	23
Will County, IL	21
Winnebago County, WI	19
Sawyer County, WI	17
Lincoln County, WI	16
Polk County, IA	15
Walworth County, WI	15
Forest County, WI	14
Vilas County, WI	13
Jefferson County, WI	9

Industry Characteristics

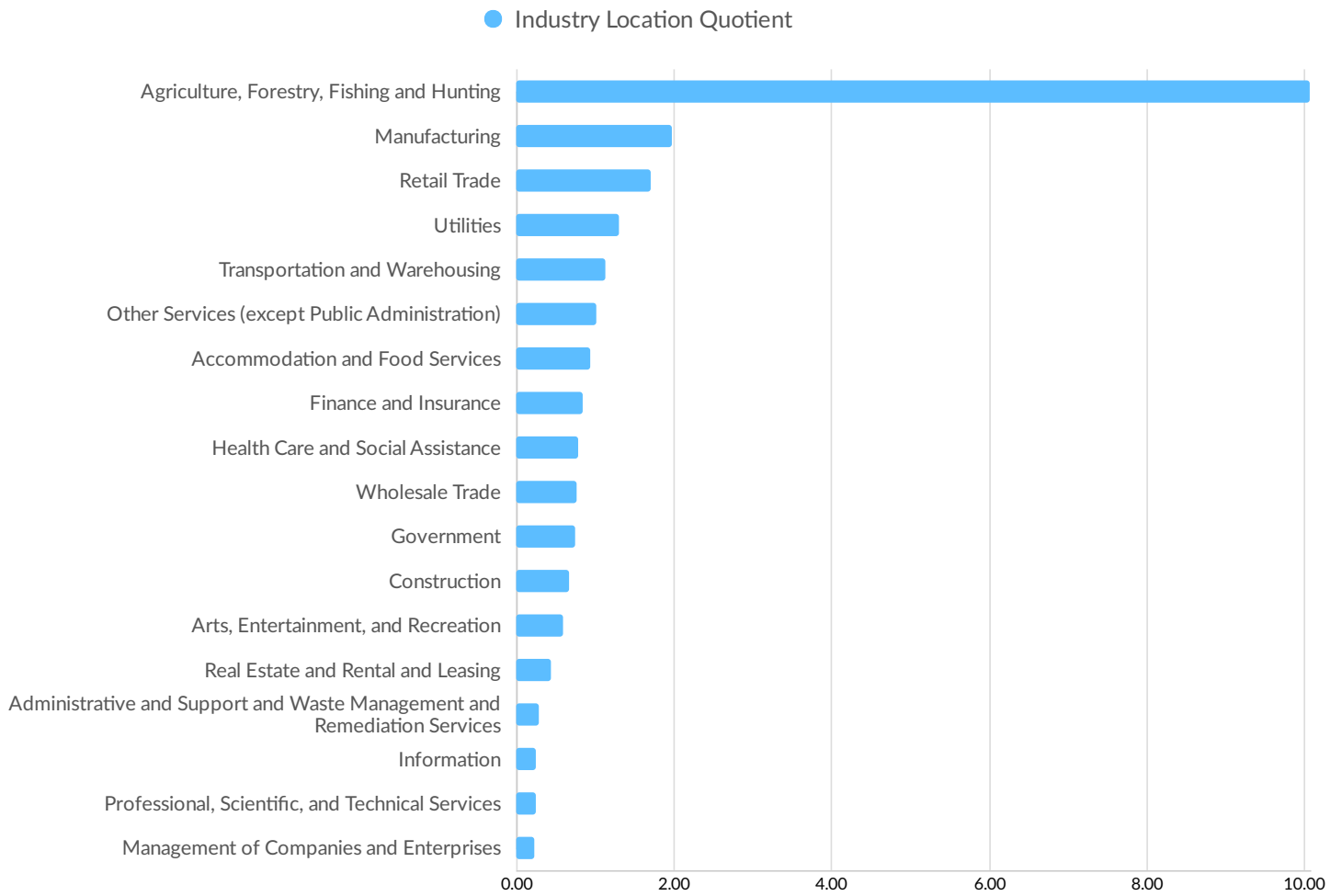
Largest Industries



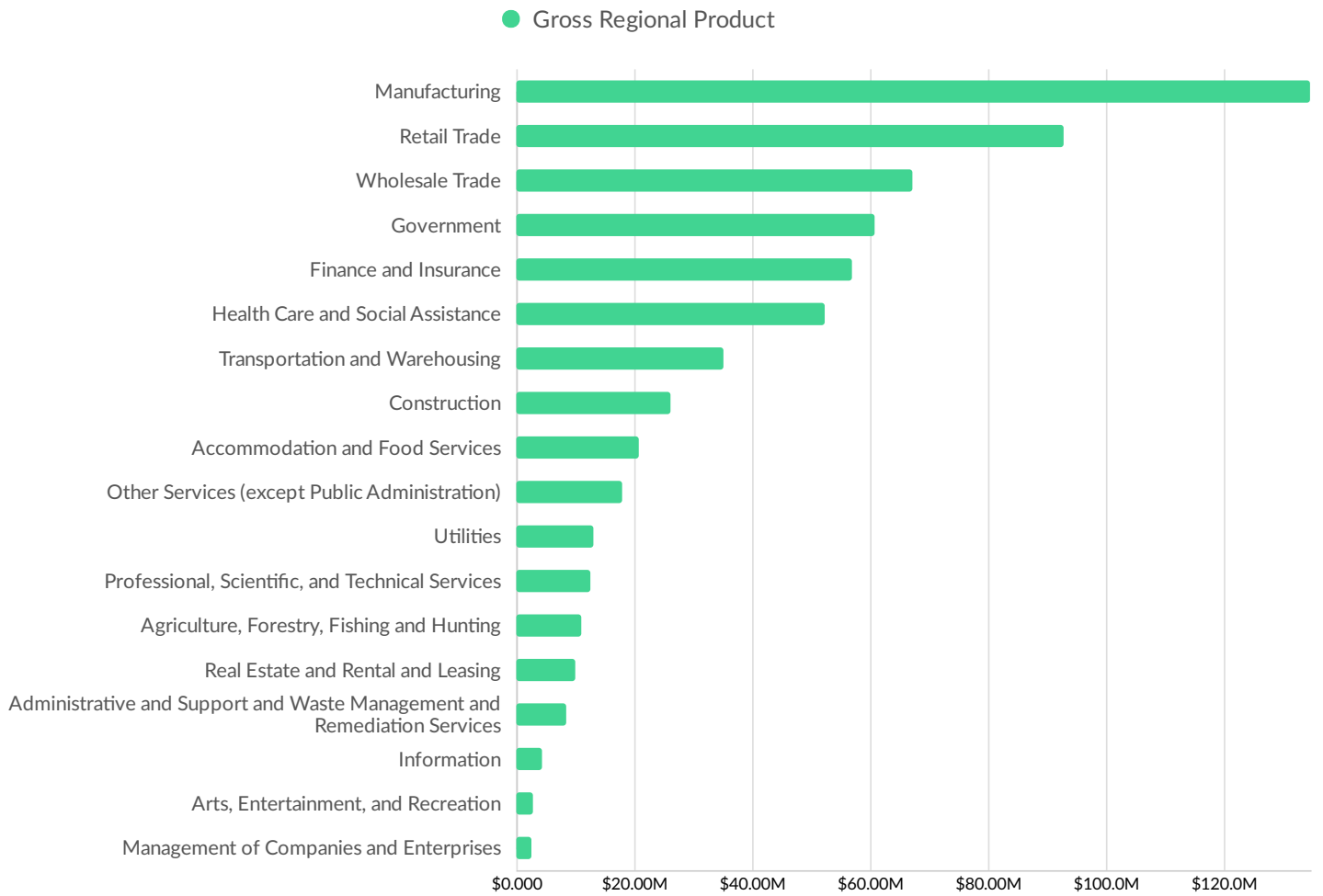
Top Growing Industries



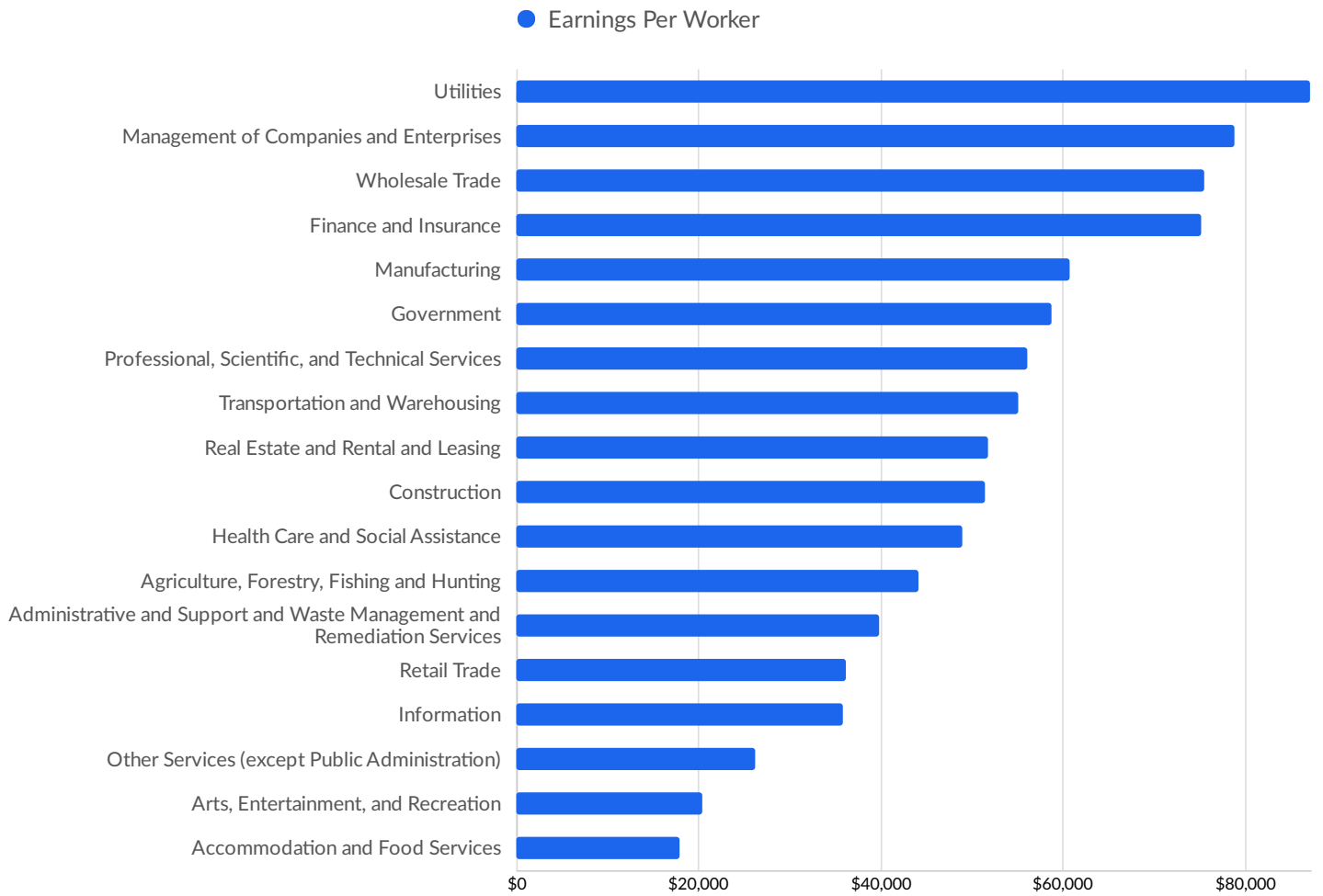
Top Industry Location Quotient



Top Industry GRP










Top Industry Earnings



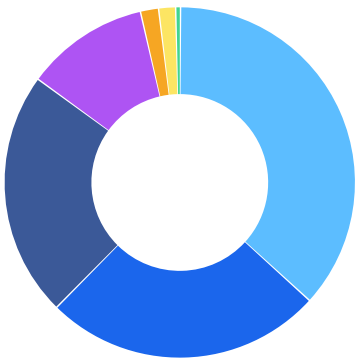
Business Characteristics

1,018 Companies Employ Your Workers

Online profiles for your workers mention 1,018 companies as employers, with the top 10 appearing below. In the last 12 months, 498 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Unified School District of Antigo	85 	Aspirus Wausau Hospital, Inc.	131 
Aspirus Langlade Hospital	79 	Roehl Transport, Inc.	131 
Covantage Credit Union	74 	Wal-Mart, Inc.	106 
Volm Companies, Incorporated	65 	C.R. England, Inc.	105 
Aspirus Wausau Hospital, Inc.	60 	Covantage Credit Union	76 
Amron Corporation	22 	Volm Companies, Incorporated	74 
Antigo Unified School District	18 	Advocate Health and Hospitals ...	67 
City of Antigo	18 	U.S. Xpress, Inc.	56 
Merit Gear LLC	18 	Menard, Inc.	52 
Sartori Company	18 	Army National Guard	49 

Business Size

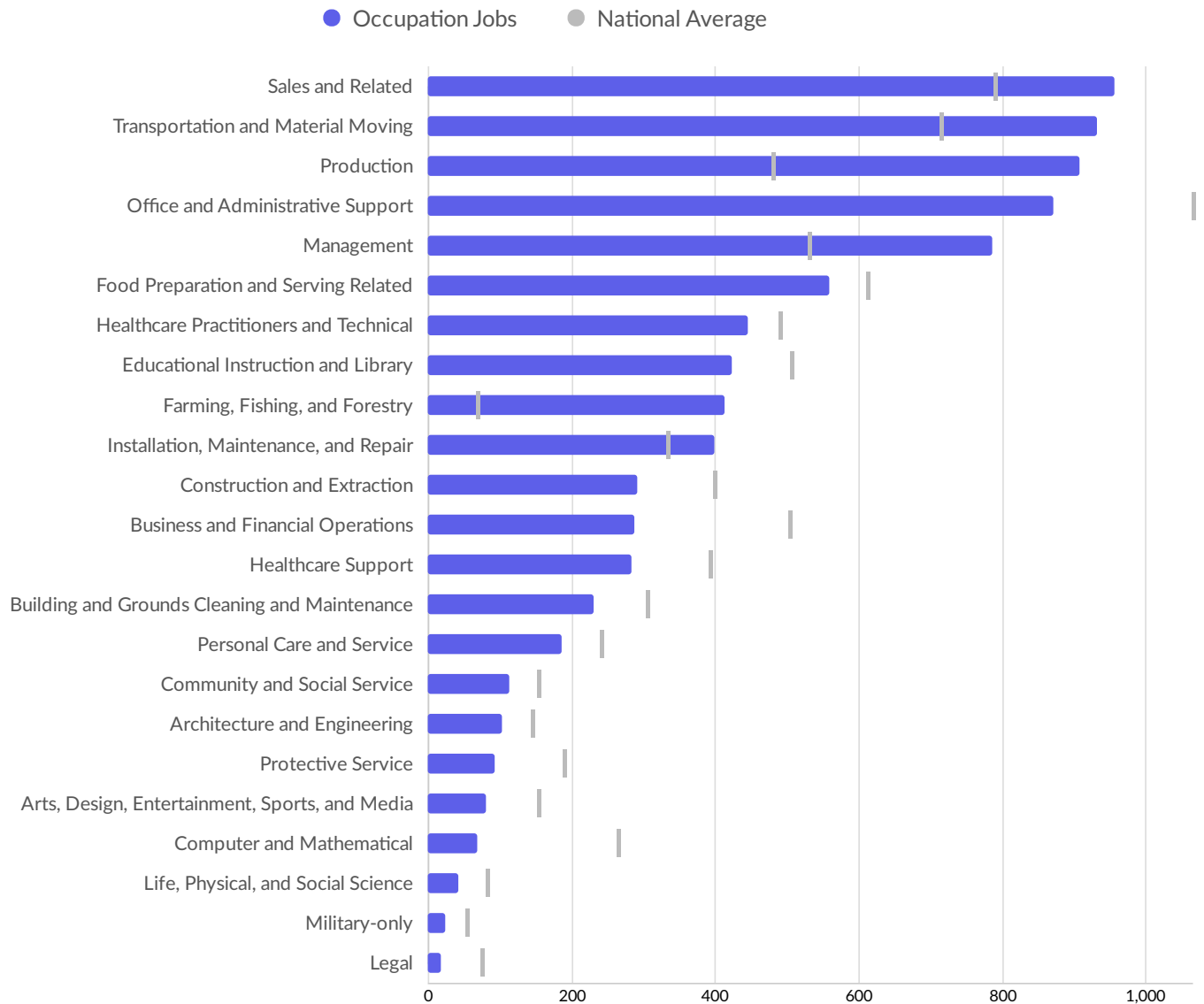


	Percentage	Business Count
1 to 4 employees	36.7%	329
5 to 9 employees	25.6%	230
10 to 19 employees	22.6%	203
20 to 49 employees	11.4%	102
50 to 99 employees	1.7%	15
100 to 249 employees	1.6%	14
250 to 499 employees	0.4%	4

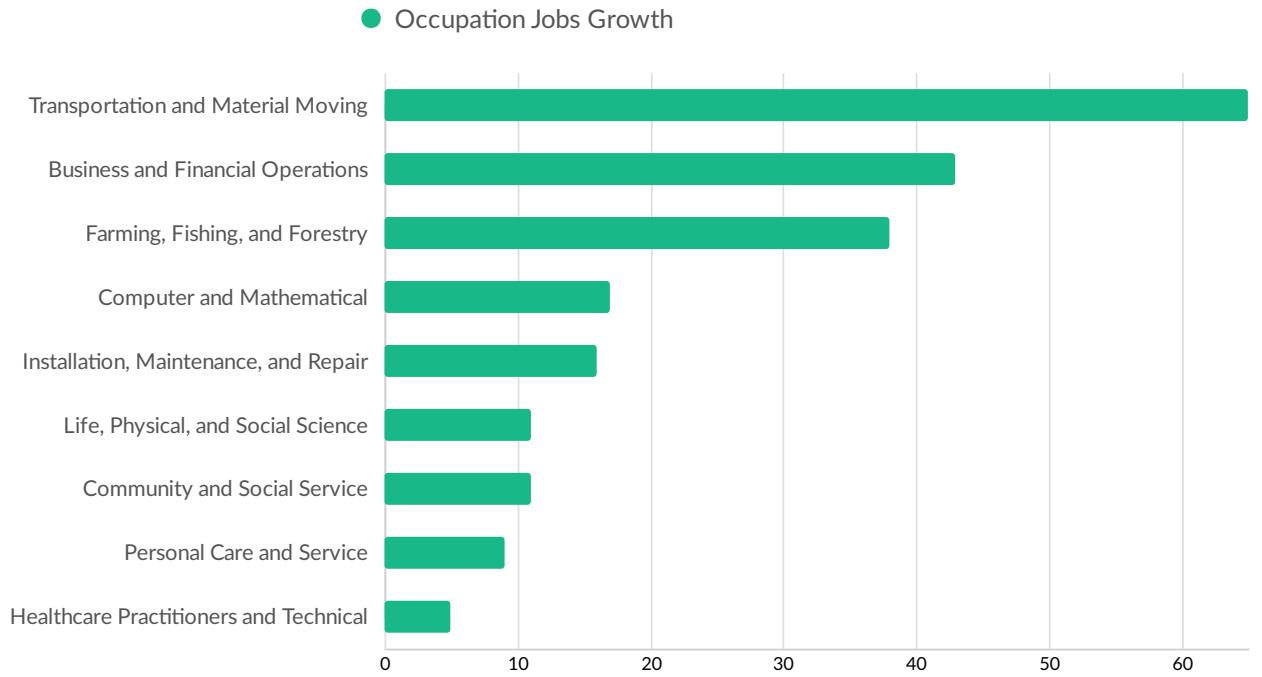
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

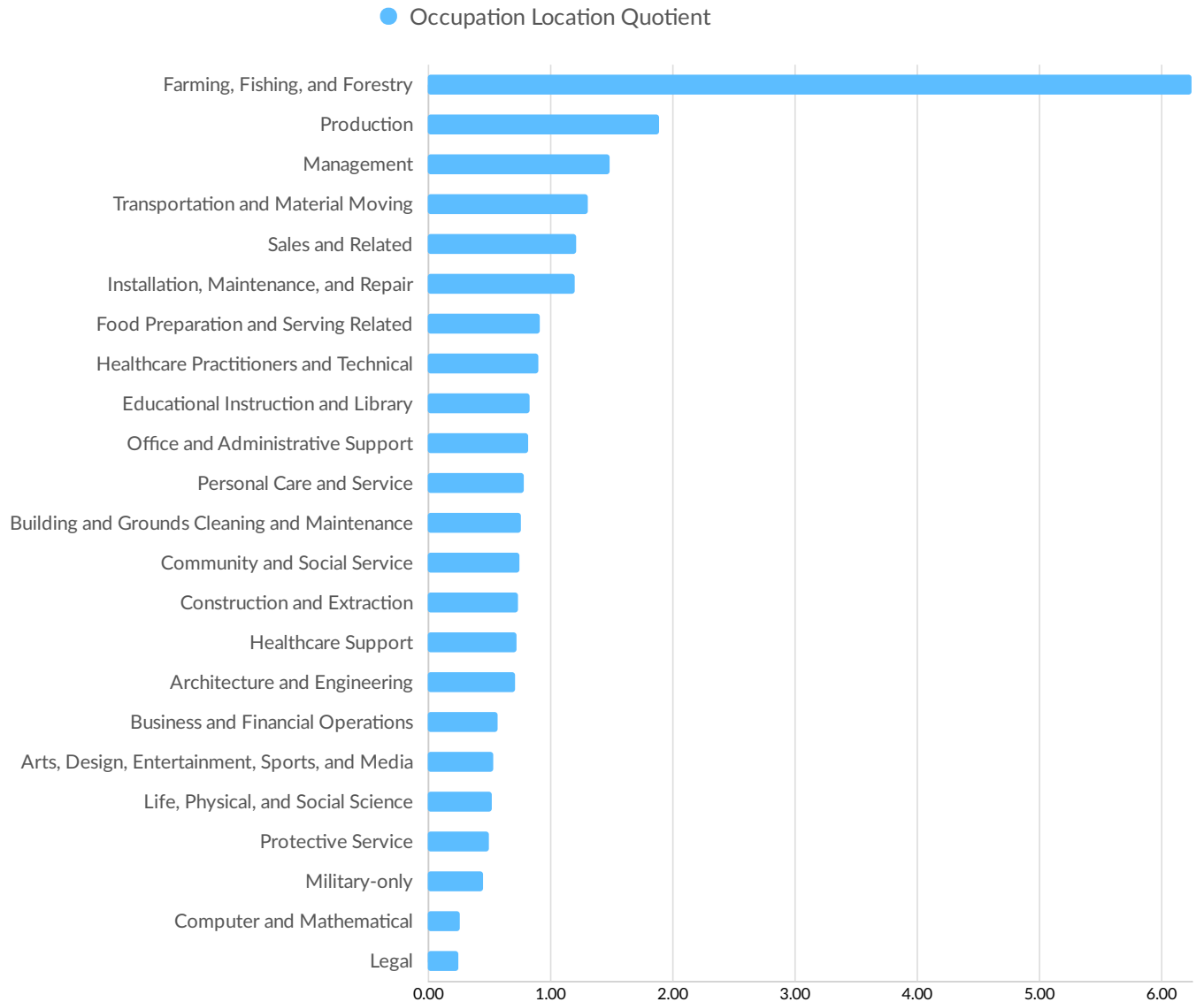
Largest Occupations



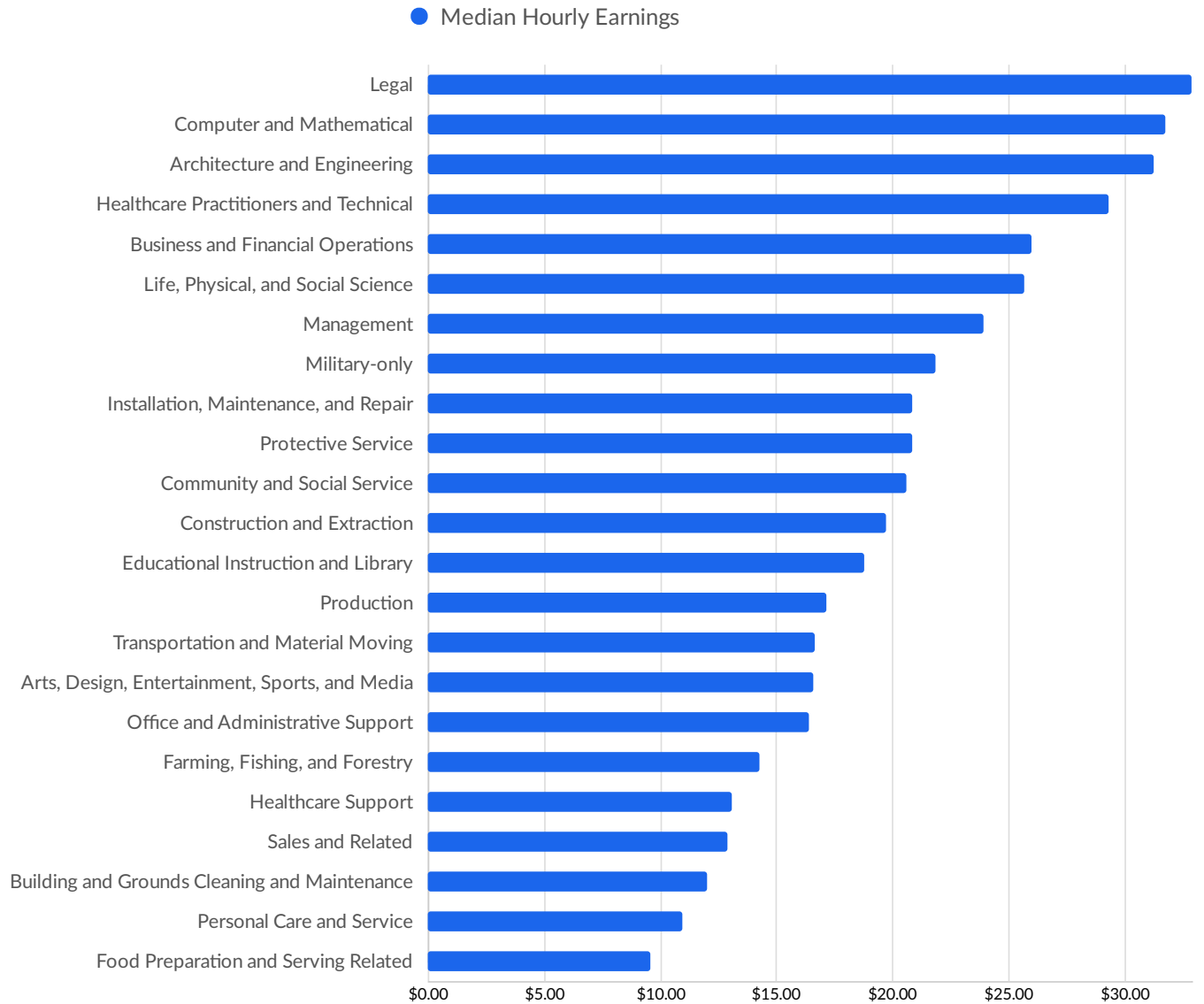
Top Growing Occupations



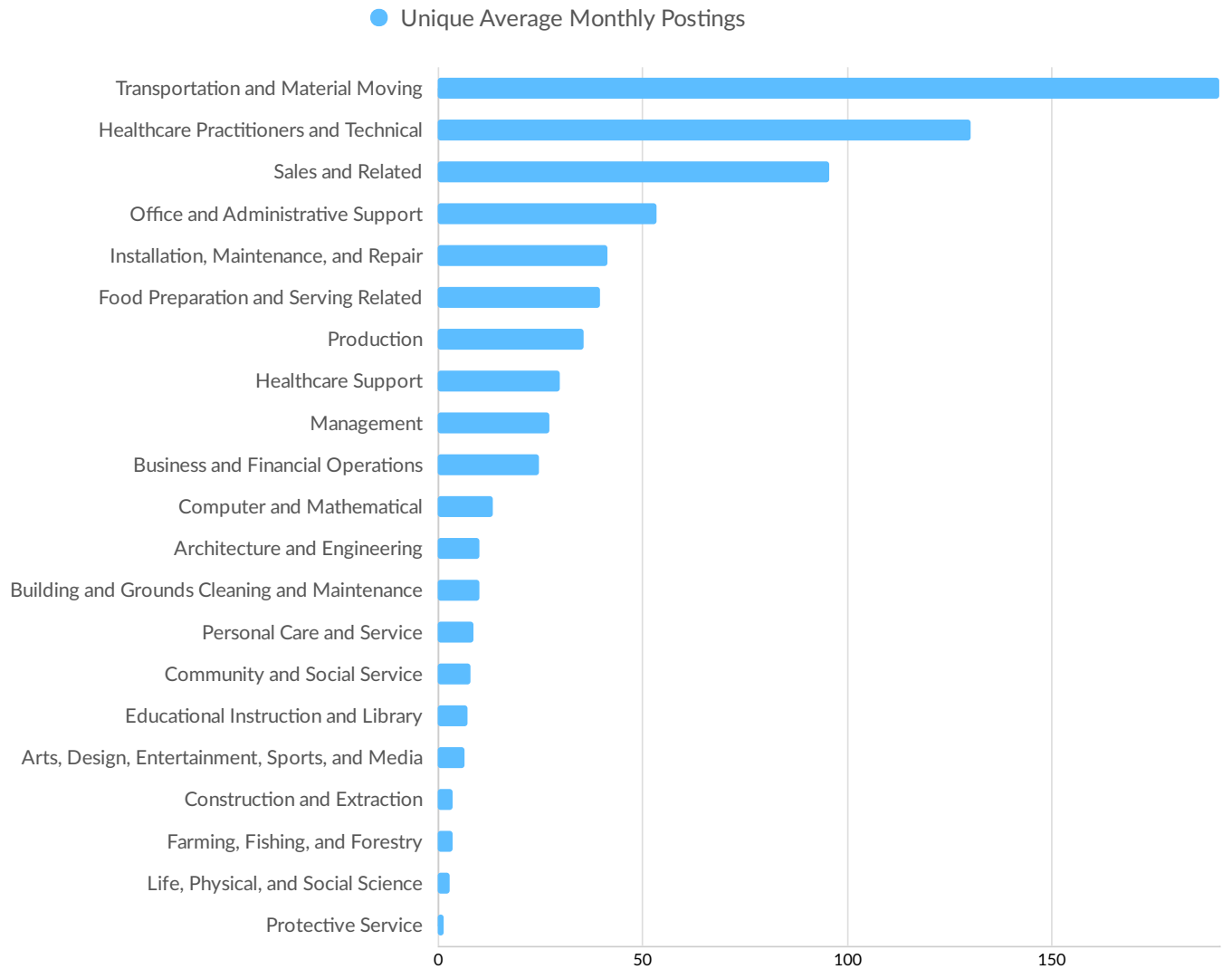
Top Occupation Location Quotient



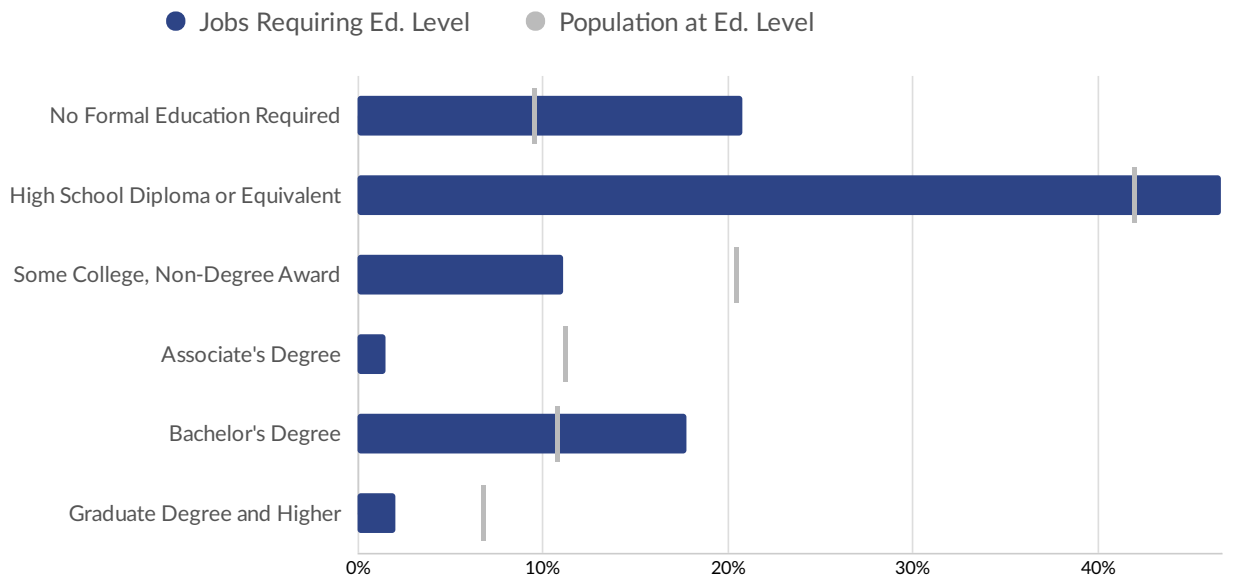
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

