



Adams County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,498

Population (2020)

Population **grew by 471** over the last 5 years and is projected to **grow by 211** over the next 5 years.

5,411

Total Regional Employment

Jobs **decreased by 566** over the last 5 years but are projected to **grow by 14** over the next 5 years.

\$46.4K

Median Household Income (2019)

Median household income is **\$16.5K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 2.4%** since 2015, growing by 471. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 211.
- From 2015 to 2020, jobs **declined by 9.5%** in Adams County, WI from 5,977 to **5,411**. This change **fell short of the national growth rate of 0.0% by 9.5%**. As the number of jobs declined, the **labor force participation rate decreased from 50.6% to 46.5% between 2015 and 2020**.
- Concerning educational attainment, **9.6% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.2% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2020 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

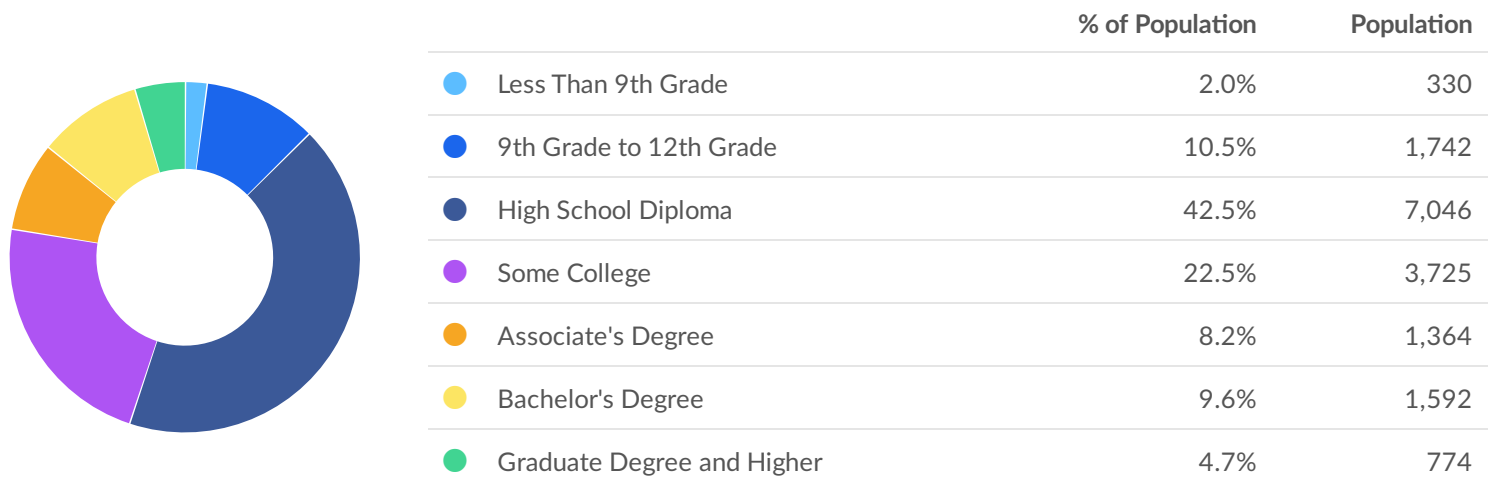
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	20,498	7,855	5,411	97.6	\$396.29M	\$1.27B	\$1.05B
Centergy	327,249	166,642	168,987	99.2	\$17.25B	\$23.87B	\$22.84B
NCWRPC	440,343	220,182	217,548	99.7	\$21.60B	\$31.10B	\$29.06B
Wisconsin	5,832,655	3,038,273	3,041,642	100.3	\$328.66B	\$327.57B	\$346.07B

Dec 2020 Labor Force Breakdown



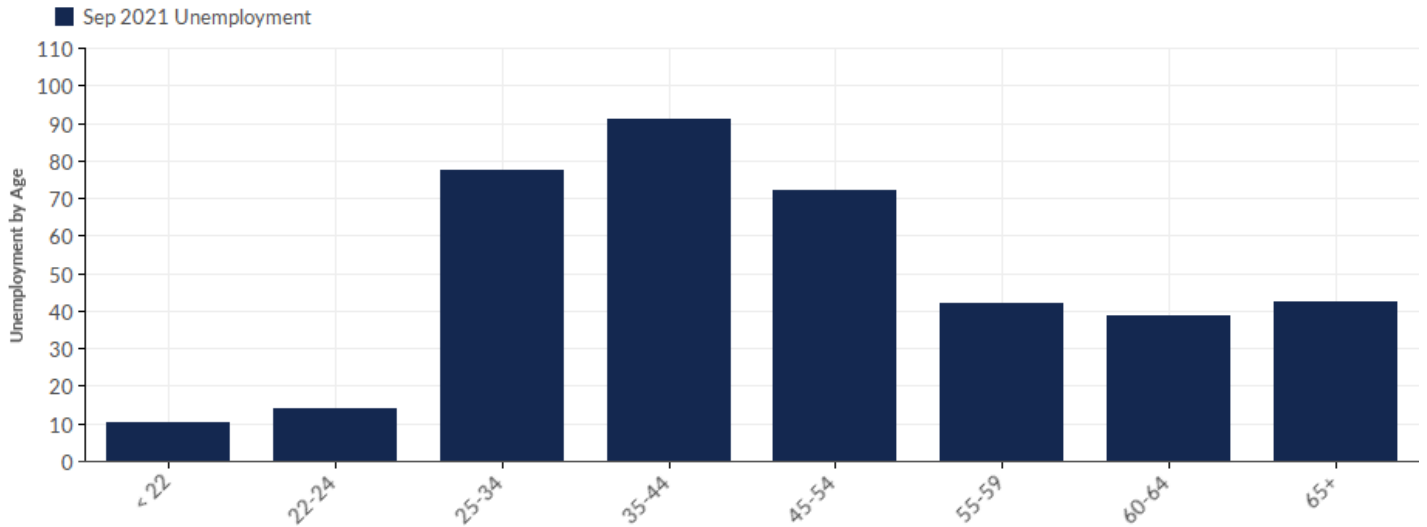
Educational Attainment

Concerning educational attainment, **9.6% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.2% hold an Associate's Degree** (0.4% below the national average).



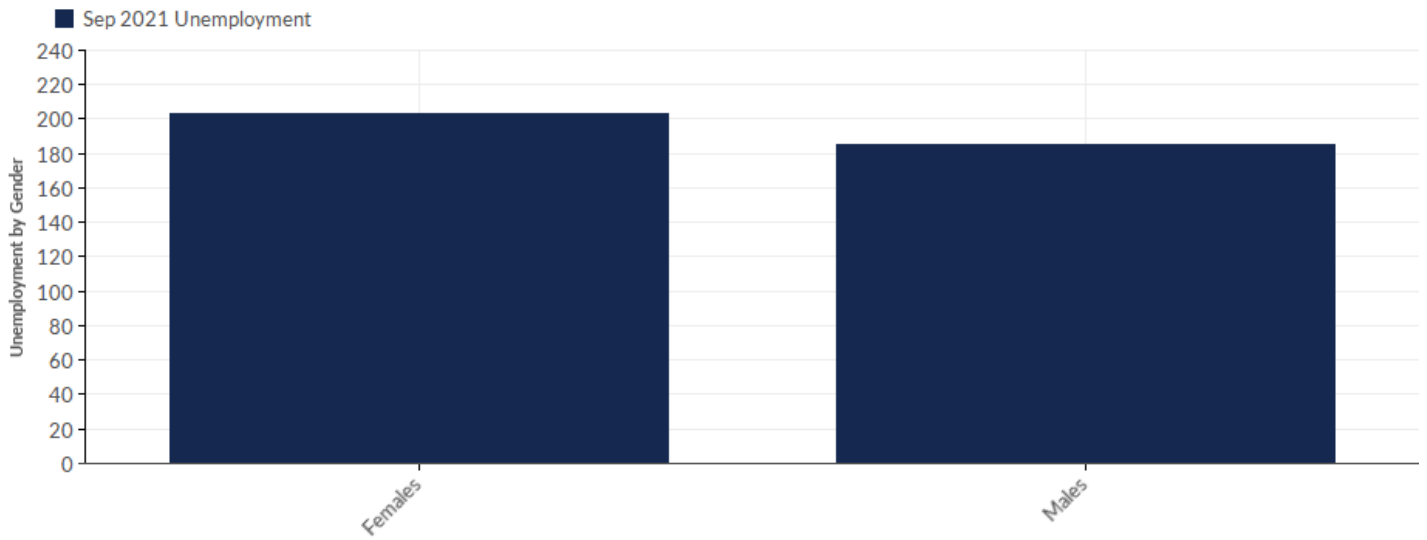
Unemployment by Demographics

Unemployment by Age



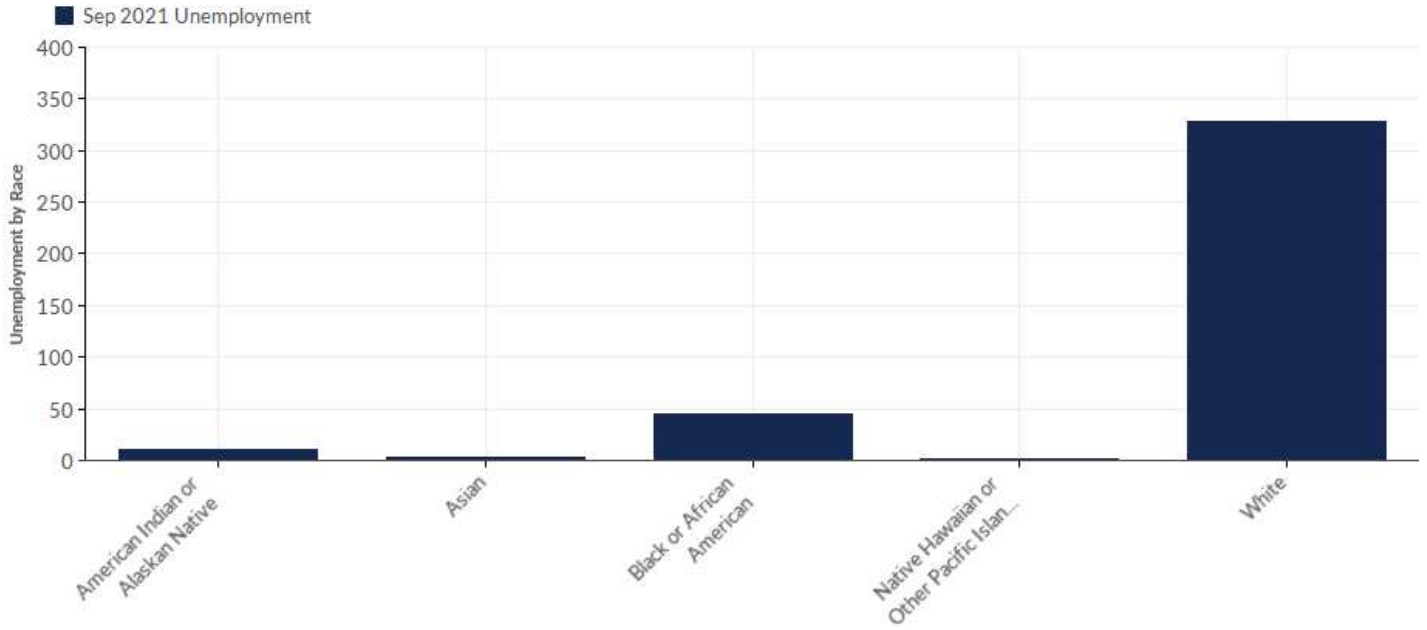
Age	Unemployment (Sep 2021)	% of Cohort
< 22	10	2.58%
22-24	14	3.61%
25-34	77	19.85%
35-44	91	23.45%
45-54	72	18.56%
55-59	42	10.82%
60-64	39	10.05%
65+	42	10.82%
Total	388	100.00%

Unemployment by Gender



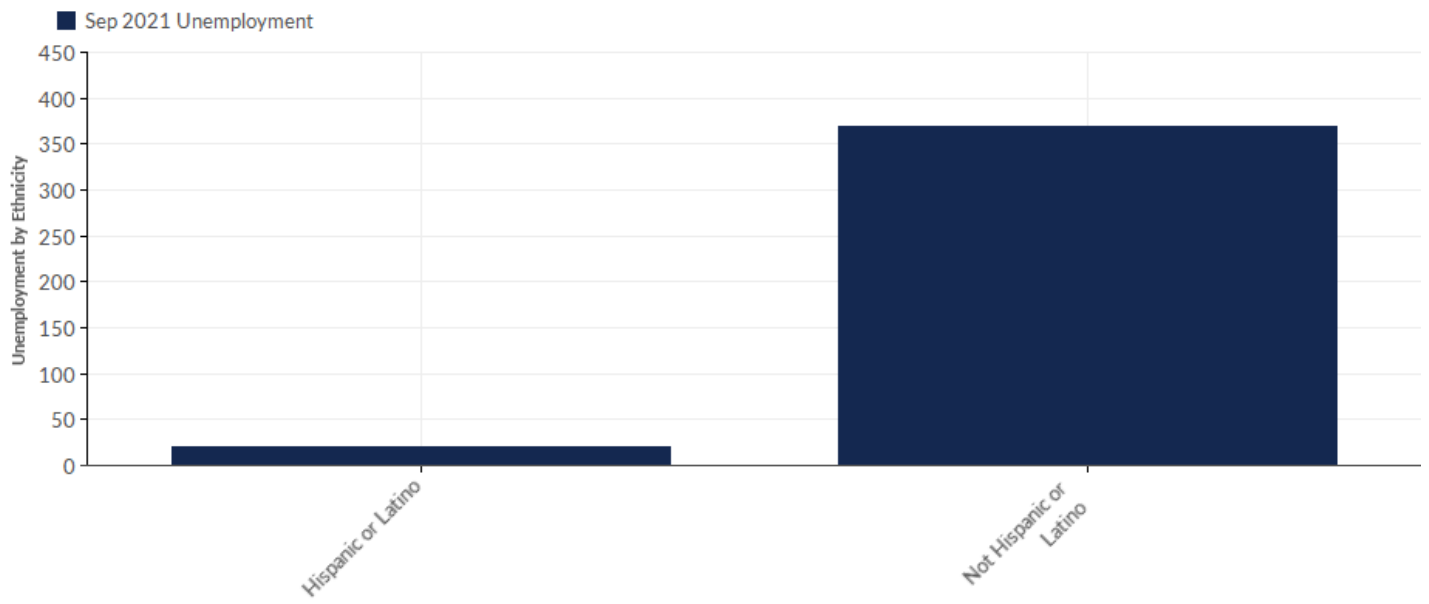
Gender	Unemployment (Sep 2021)	% of Cohort
Females	203	52.32%
Males	185	47.68%
Total	388	100.00%

Unemployment by Race



Race	Unemployment (Sep 2021)	% of Cohort
American Indian or Alaskan Native	10	2.58%
Asian	3	0.77%
Black or African American	46	11.86%
Native Hawaiian or Other Pacific Islander	1	0.26%
White	328	84.54%
Total	388	100.00%

Unemployment by Ethnicity

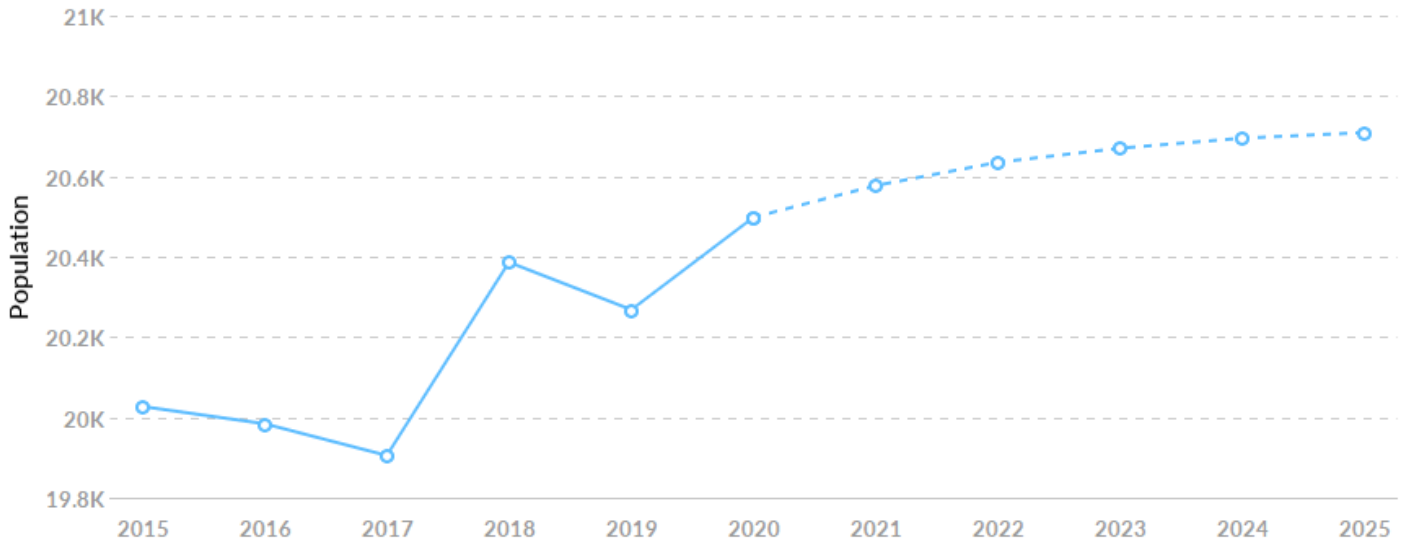


Ethnicity	Unemployment (Sep 2021)	% of Cohort
Hispanic or Latino	20	5.15%
Not Hispanic or Latino	368	94.85%
Total	388	100.00%

Historic & Projected Trends

Population Trends

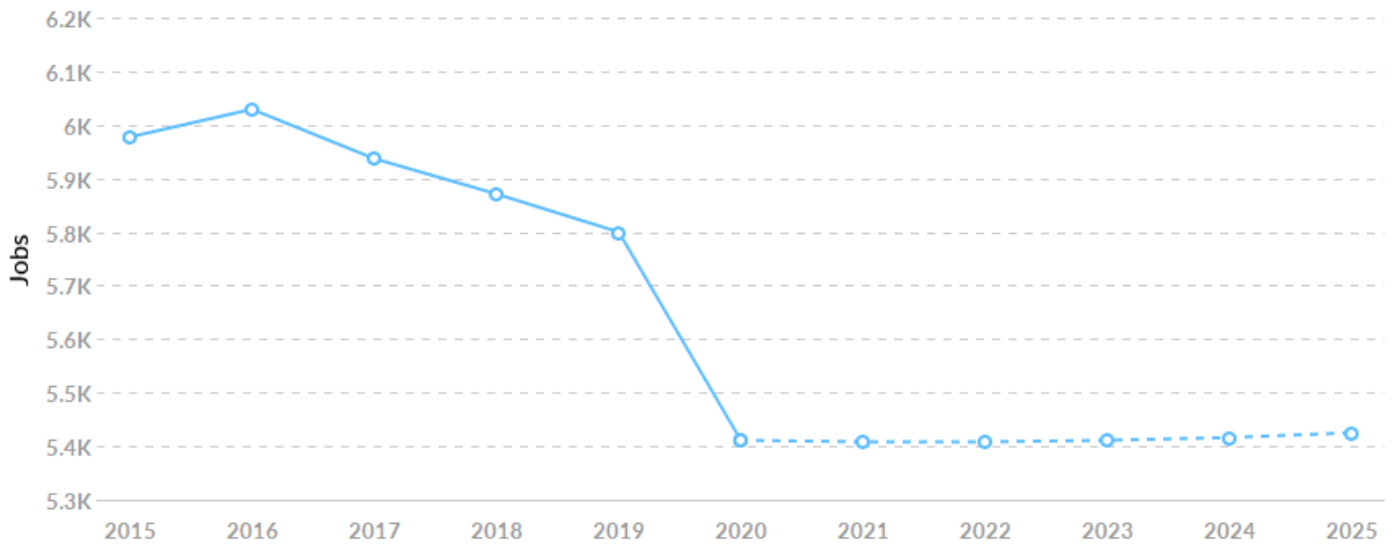
As of 2020 the region's population **increased by 2.4%** since 2015, growing by 471. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 211.



Timeframe	Population
2015	20,027
2016	19,984
2017	19,905
2018	20,386
2019	20,268
2020	20,498
2021	20,577
2022	20,635
2023	20,670
2024	20,695
2025	20,709

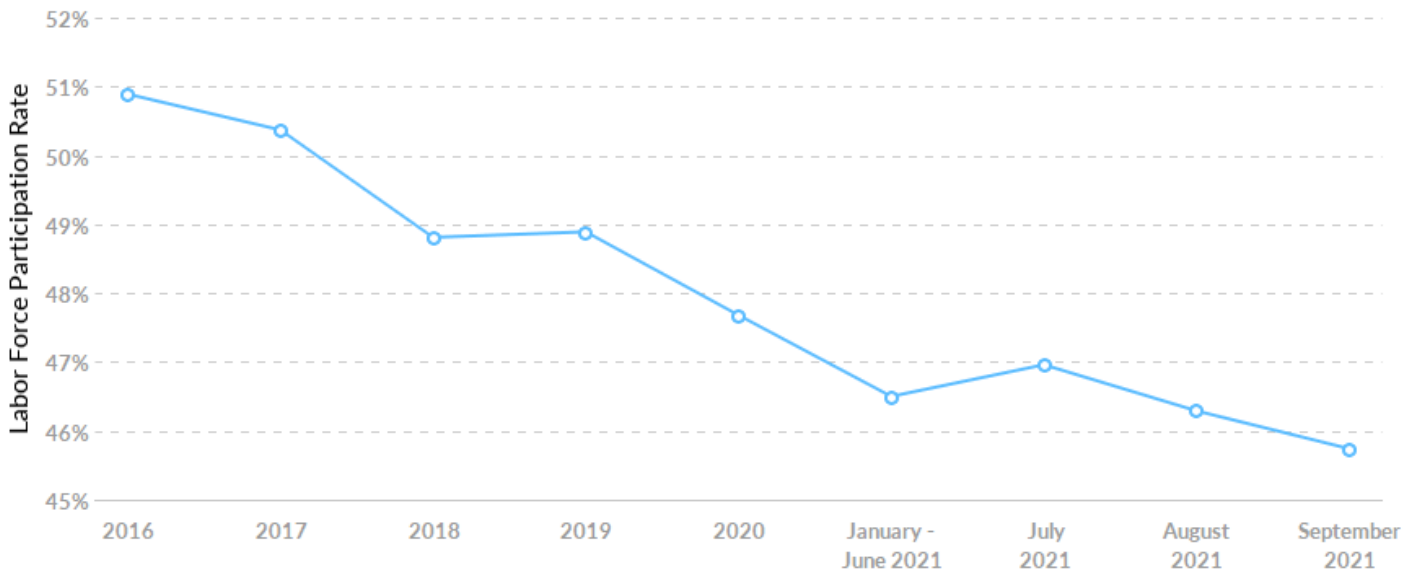
Job Trends

From 2015 to 2020, jobs declined by 9.5% in Adams County, WI from 5,977 to 5,411. This change fell short of the national growth rate of 0.0% by 9.5%.



Timeframe	Jobs
2015	5,977
2016	6,029
2017	5,937
2018	5,871
2019	5,800
2020	5,411
2021	5,408
2022	5,408
2023	5,411
2024	5,416
2025	5,425

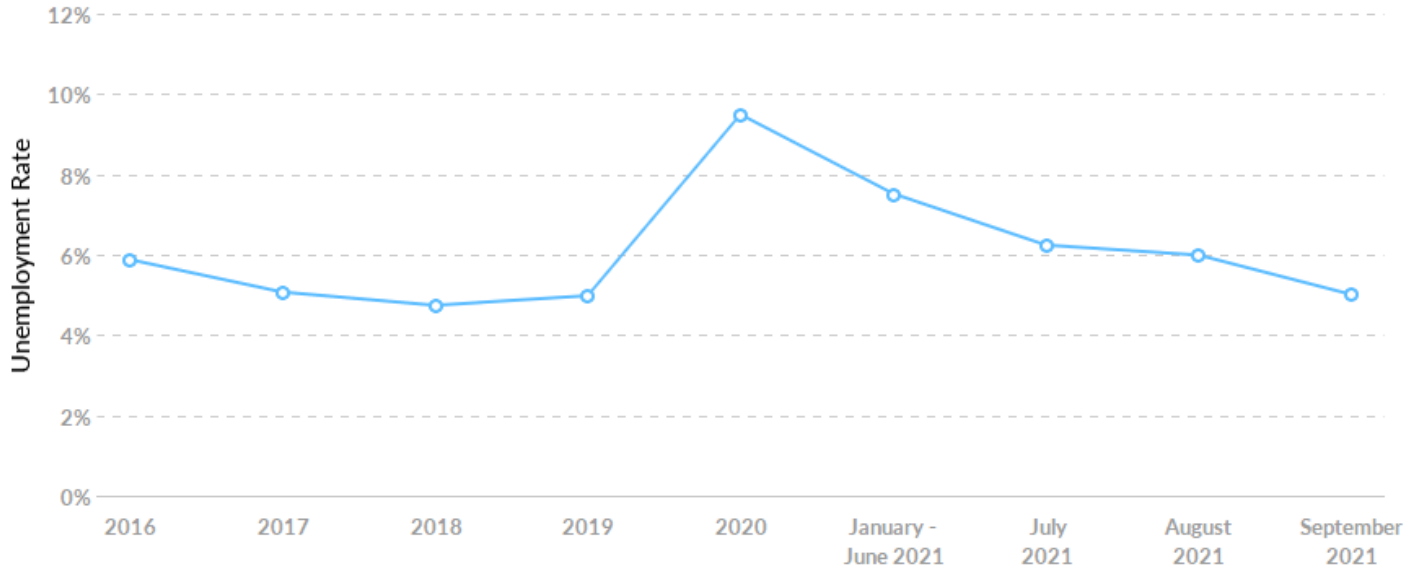
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	50.89%
2017	50.37%
2018	48.81%
2019	48.89%
2020	47.68%
January - June 2021	46.50%
July 2021	46.96%
August 2021	46.29%
September 2021	45.74%

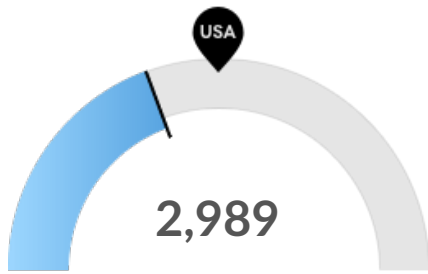
Unemployment Rate Trends

Adams County, WI had a September 2021 unemployment rate of 5.01%, **decreasing from 5.88%** 5 years before.



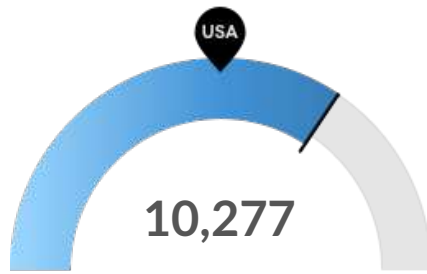
Timeframe	Unemployment Rate
2016	5.88%
2017	5.07%
2018	4.74%
2019	4.98%
2020	9.49%
January - June 2021	7.52%
July 2021	6.24%
August 2021	5.99%
September 2021	5.01%

Population Characteristics



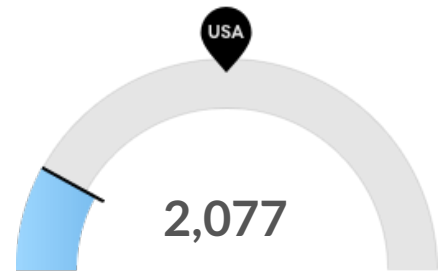
Millennials

Adams County, WI has 2,989 millennials (ages 25-39). The national average for an area this size is 4,224.



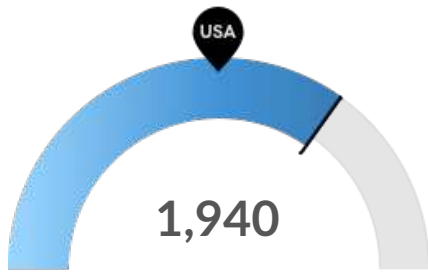
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,101 people 55 or older, while there are 10,277 here.



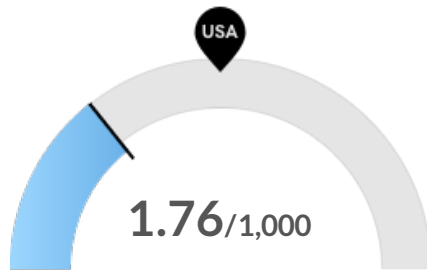
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,256 racially diverse people, while there are 2,077 here.



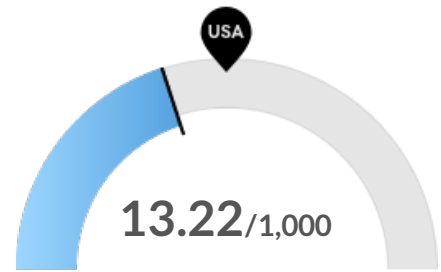
Veterans

Adams County, WI has 1,940 veterans. The national average for an area this size is 1,125.



Violent Crime

Adams County, WI has 1.76 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

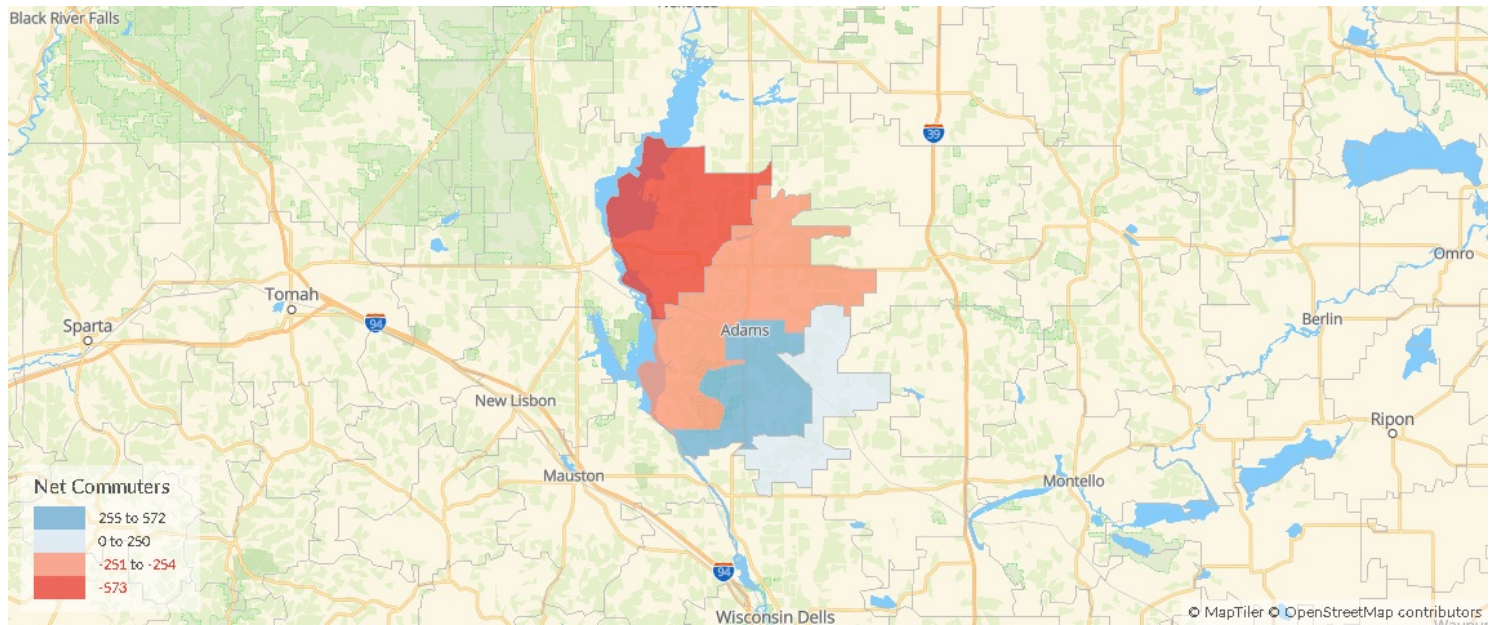


Property Crime

Adams County, WI has 13.22 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
53934	Friendship, WI (in Adam...	1,802
53910	Adams, WI (in Adams co...	1,790
53936	Grand Marsh, WI (in Ad...	1,280
54613	Arkdale, WI (in Adams c...	539

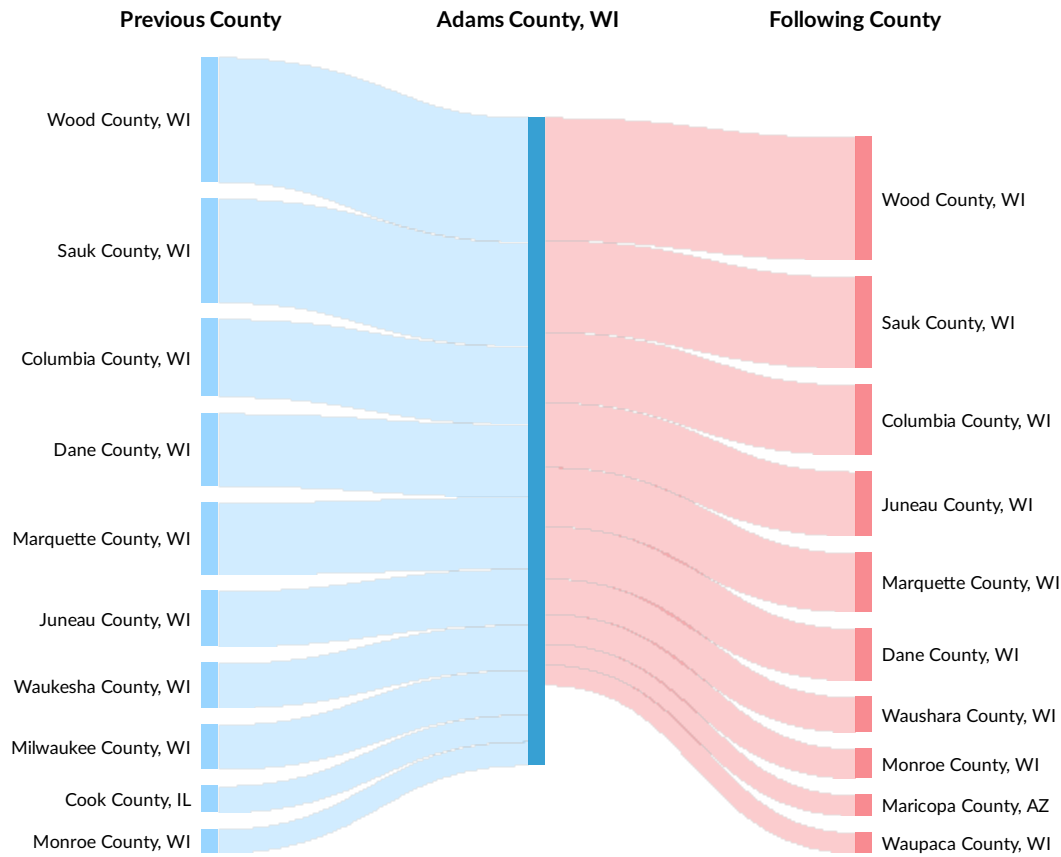
Where Talent Lives

ZIP	Name	2020 Workers
53934	Friendship, WI (in Adam...	2,053
53910	Adams, WI (in Adams co...	1,535
53936	Grand Marsh, WI (in Ad...	1,190
54613	Arkdale, WI (in Adams c...	1,112

Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2019, 132 people have migrated from Wood County, WI to Adams County, WI. In the same year, 130 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2018 was 268.

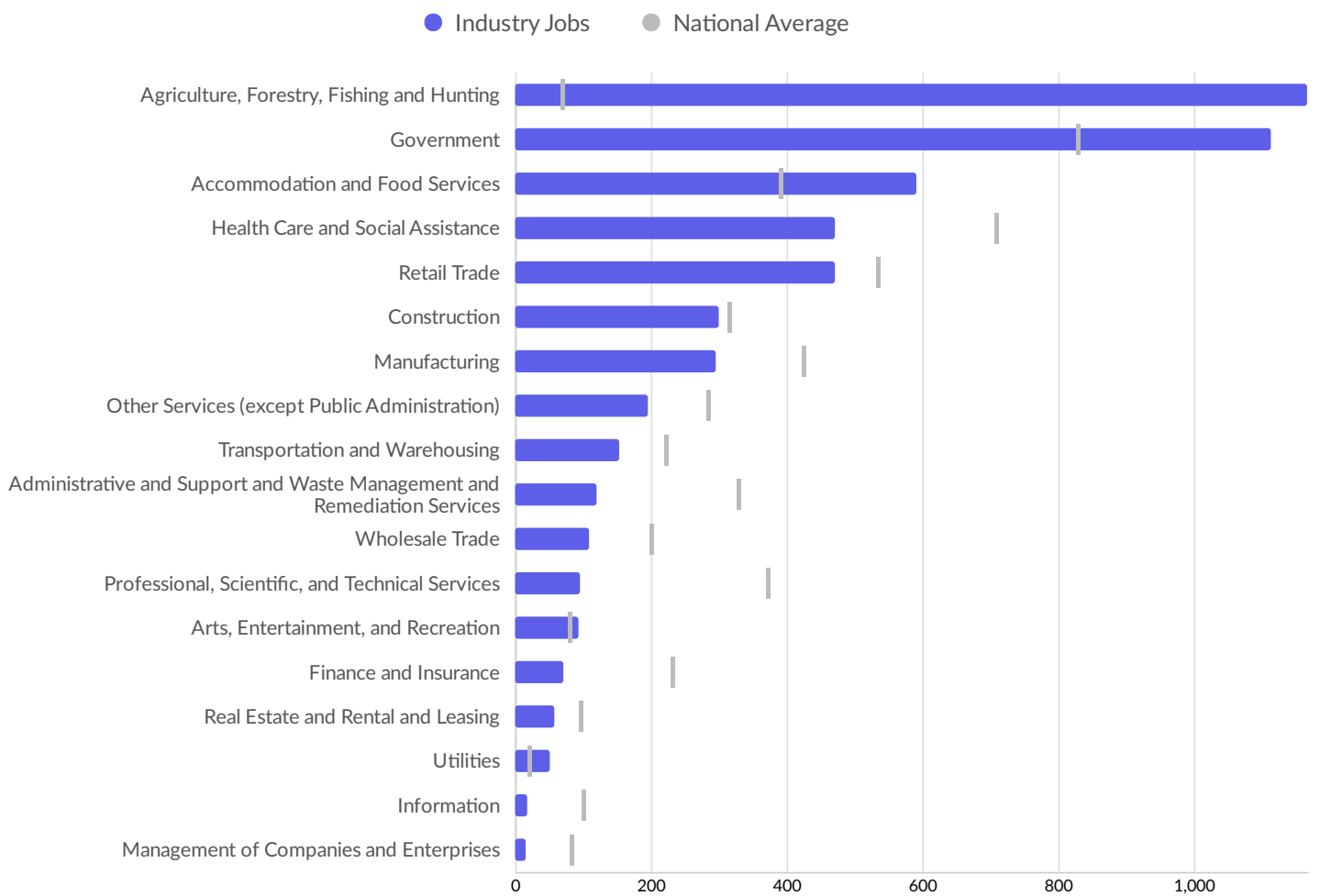


Top Previous Counties	Migrations
Wood County, WI	132
Sauk County, WI	110
Columbia County, WI	82
Dane County, WI	77
Marquette County, WI	76
Juneau County, WI	59

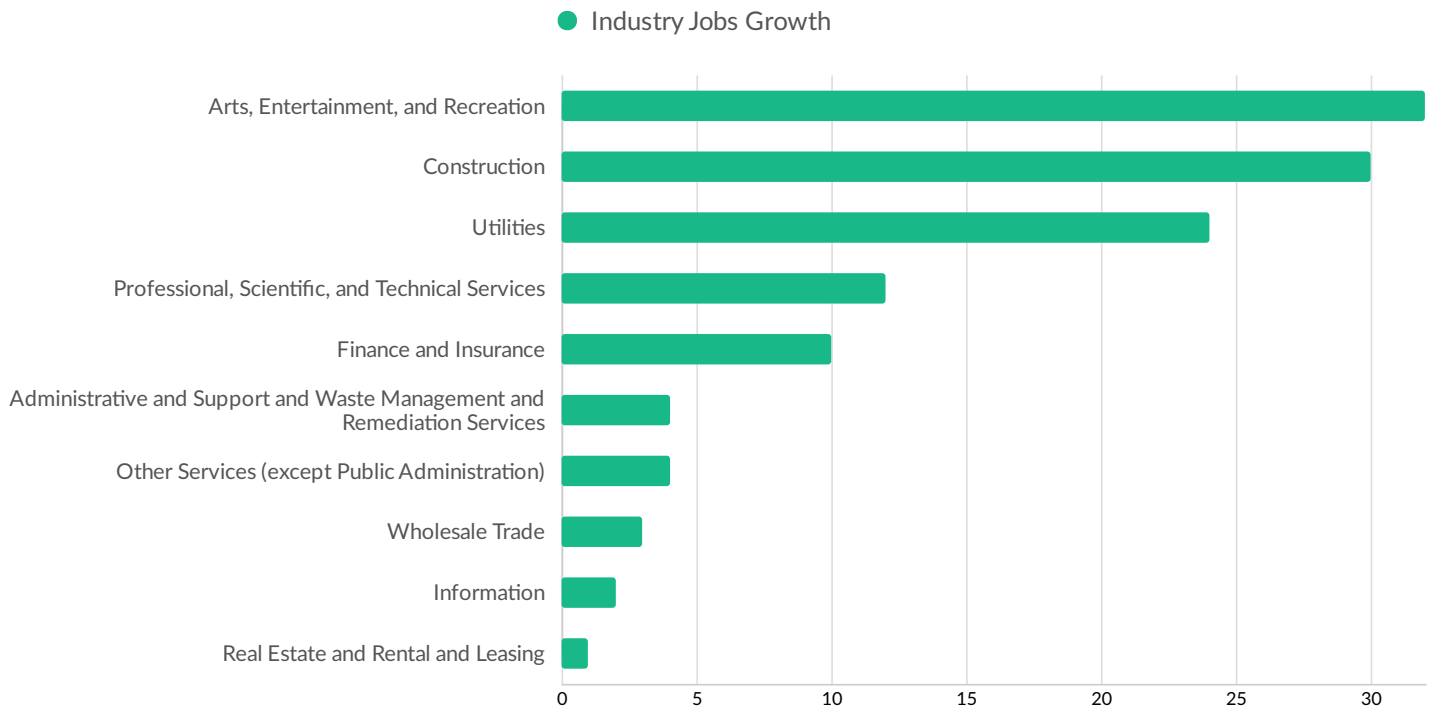
Top Previous Counties	Migrations
Waukesha County, WI	48
Milwaukee County, WI	47
Cook County, IL	28
Monroe County, WI	25
Lincoln County, WI	19
Alger County, MI	17
Portage County, WI	16
Rock County, WI	15
Racine County, WI	13
Top Following Counties	Migrations
Wood County, WI	130
Sauk County, WI	97
Columbia County, WI	74
Juneau County, WI	68
Marquette County, WI	63
Dane County, WI	55
Waushara County, WI	37
Monroe County, WI	31
Maricopa County, AZ	22
Waupaca County, WI	22
DuPage County, IL	16
Dakota County, MN	16
Winnebago County, WI	16
Stearns County, MN	13
Nye County, NV	12

Industry Characteristics

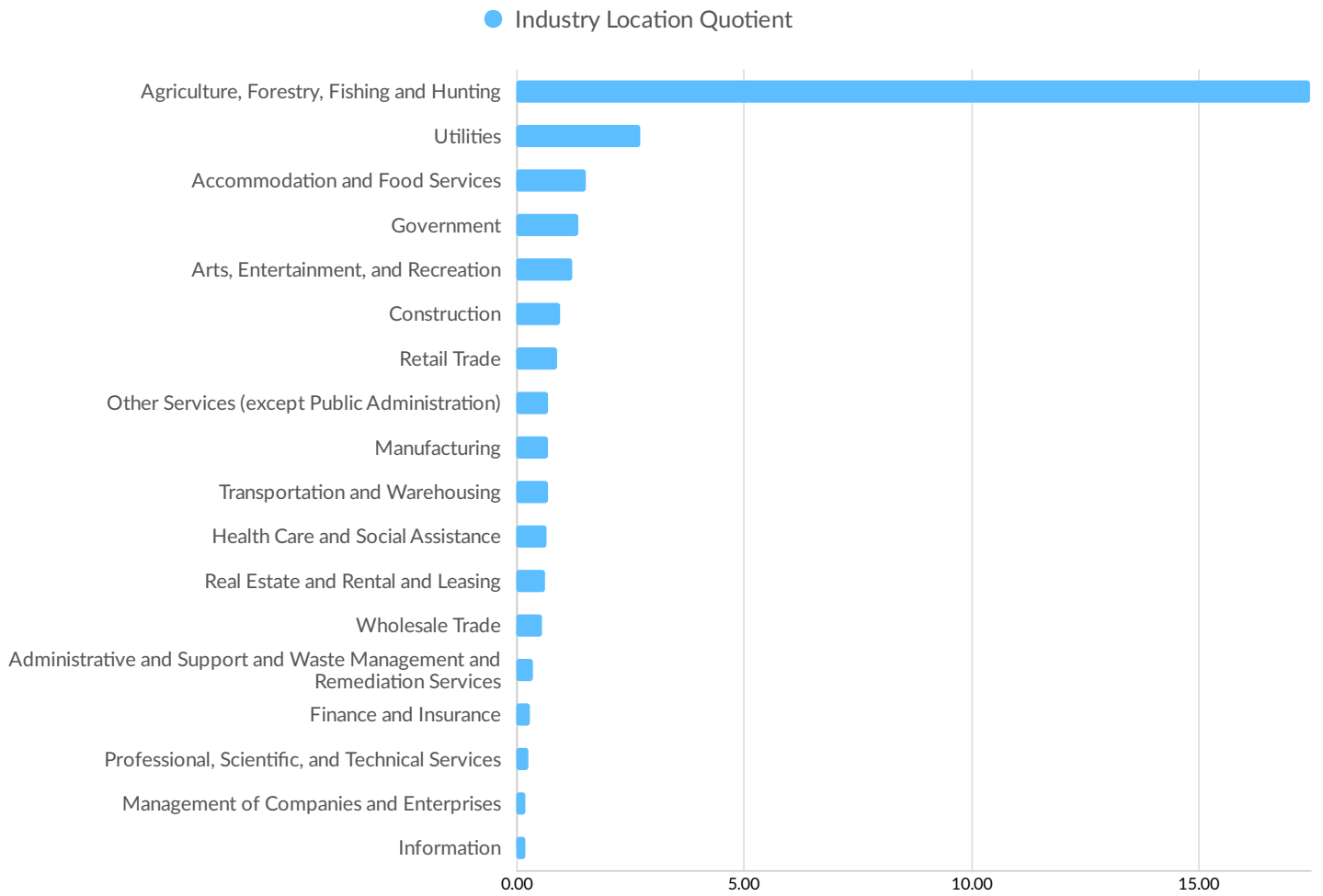
Largest Industries



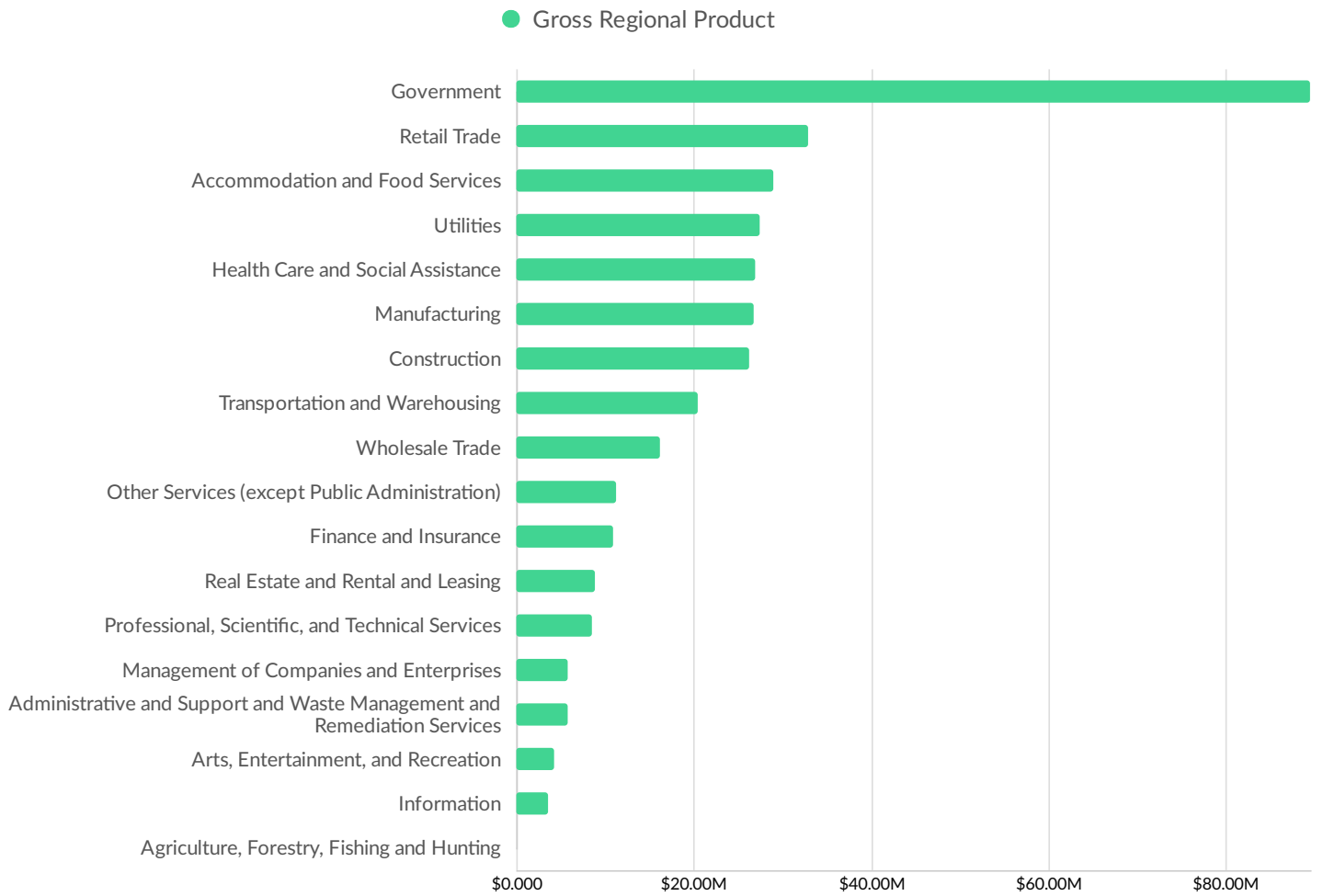
Top Growing Industries



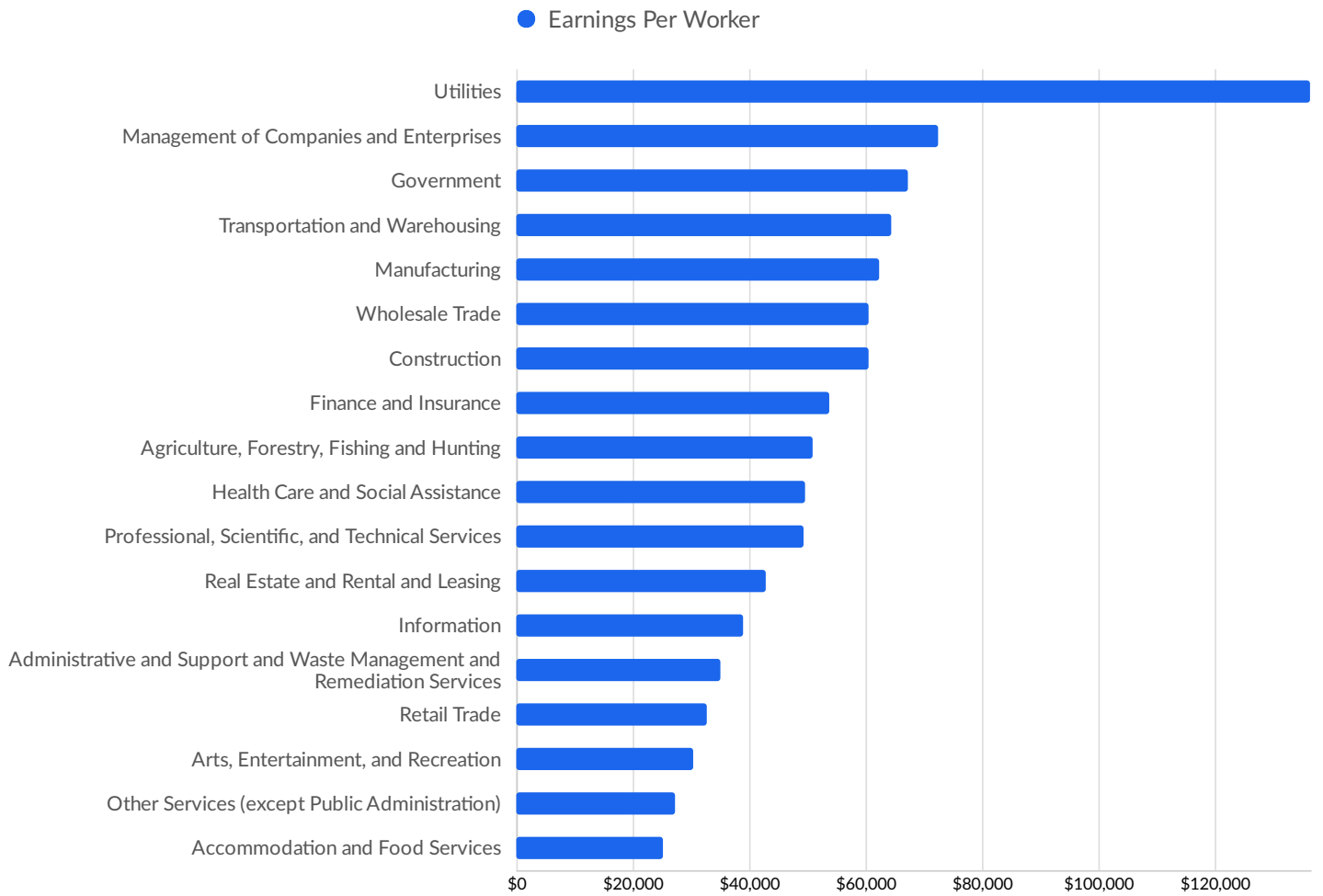
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



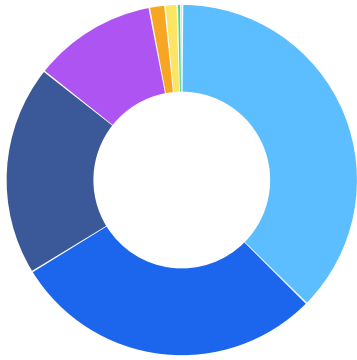
Business Characteristics

741 Companies Employ Your Workers

Online profiles for your workers mention 741 companies as employers, with the top 10 appearing below. In the last 12 months, 296 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams-Friendship School District	97 	Gundersen Health System	70 
The Adams Company	71 	Growing People and Companies	51 
Moundview Memorial Hospital ...	29 	Uber Eats	43 
Adams-Columbia Electric Coope...	16 	U.S. Xpress, Inc.	41 
Coldwell Banker Real Estate LLC	15 	Villa Palms Senior Living Center	35 
Westrock Company	15 	Talent Solutions, Inc.	32 
Allied Cooperative	14 	System TWT Transportation, LLC	29 
Brakebush Brothers, Inc.	11 	Westrock Company	28 
State of Wisconsin	10 	Vistacare Inc	27 
Chula Vista R14	9 	Kwik Trip, Inc.	25 

Business Size

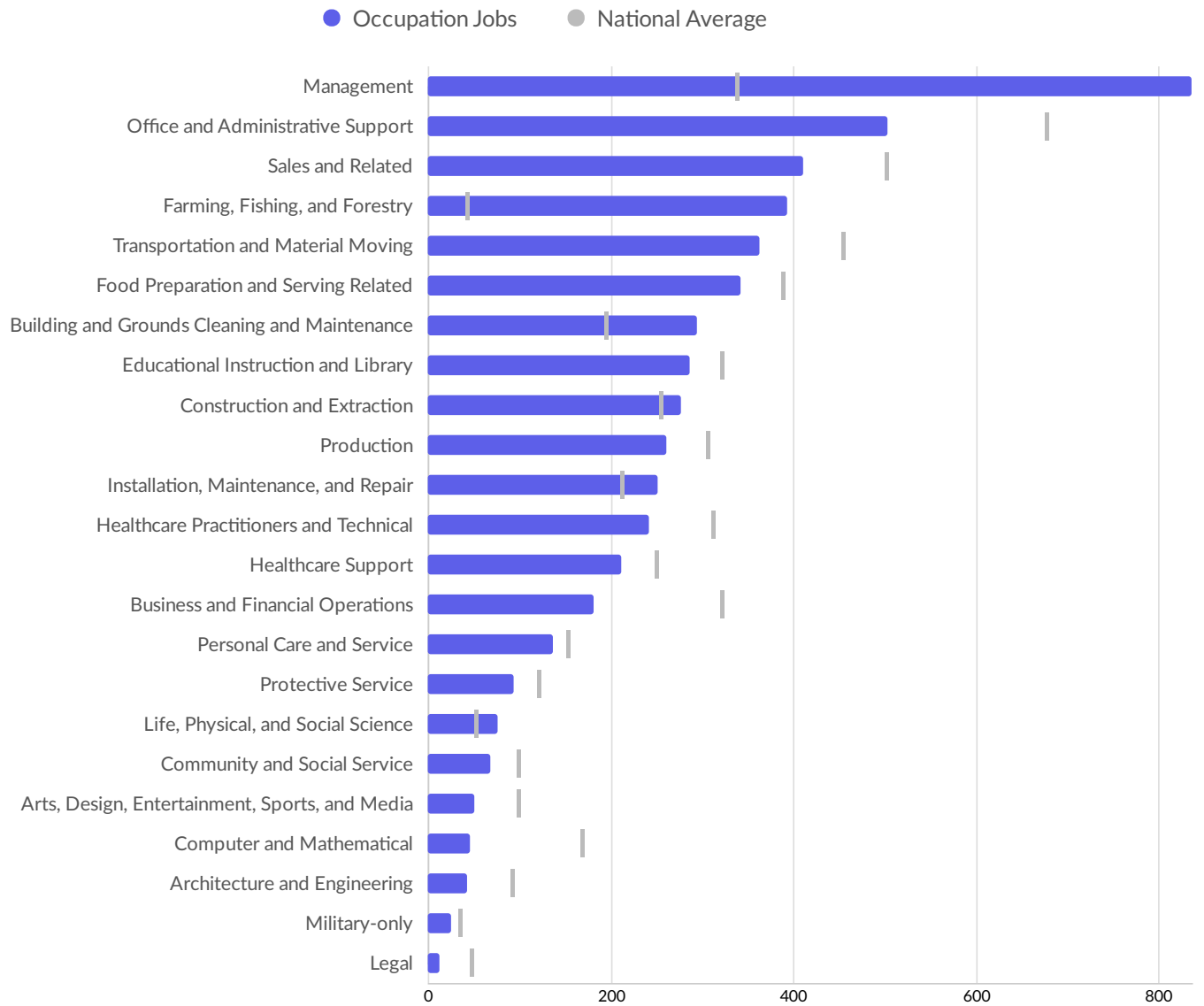


	Percentage	Business Count
1 to 4 employees	37.3%	233
5 to 9 employees	28.8%	180
10 to 19 employees	19.4%	121
20 to 49 employees	11.4%	71
50 to 99 employees	1.4%	9
100 to 249 employees	1.1%	7
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

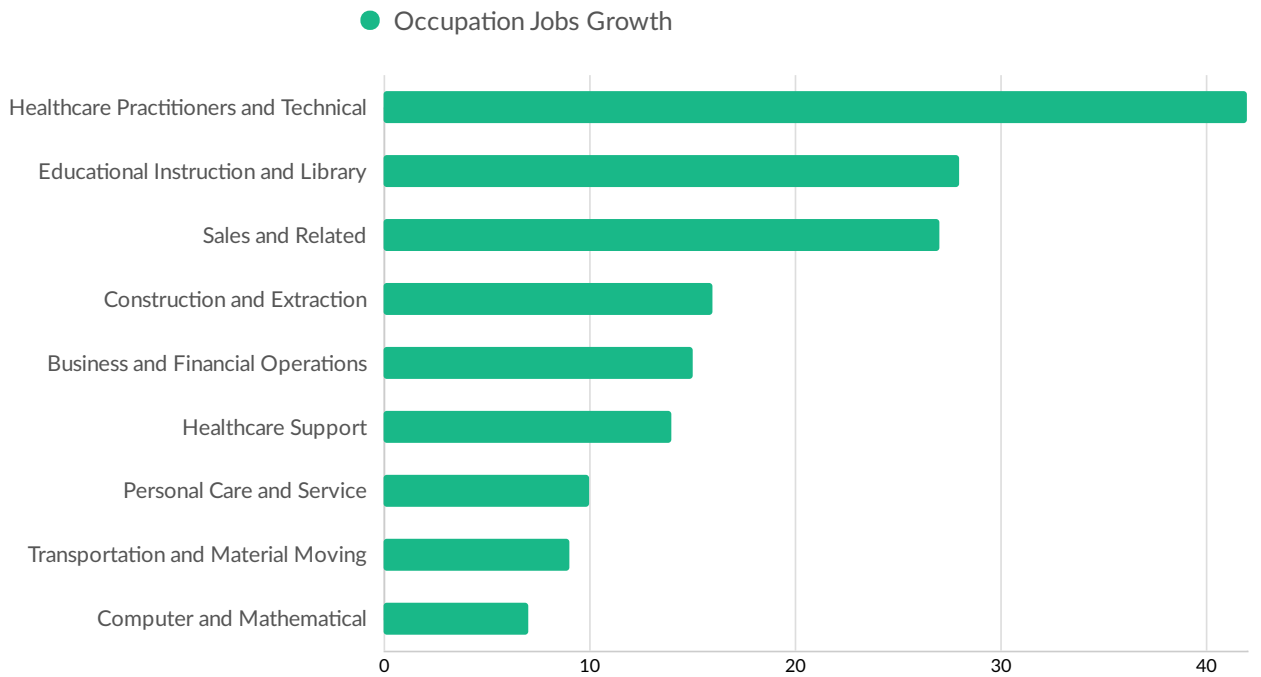
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

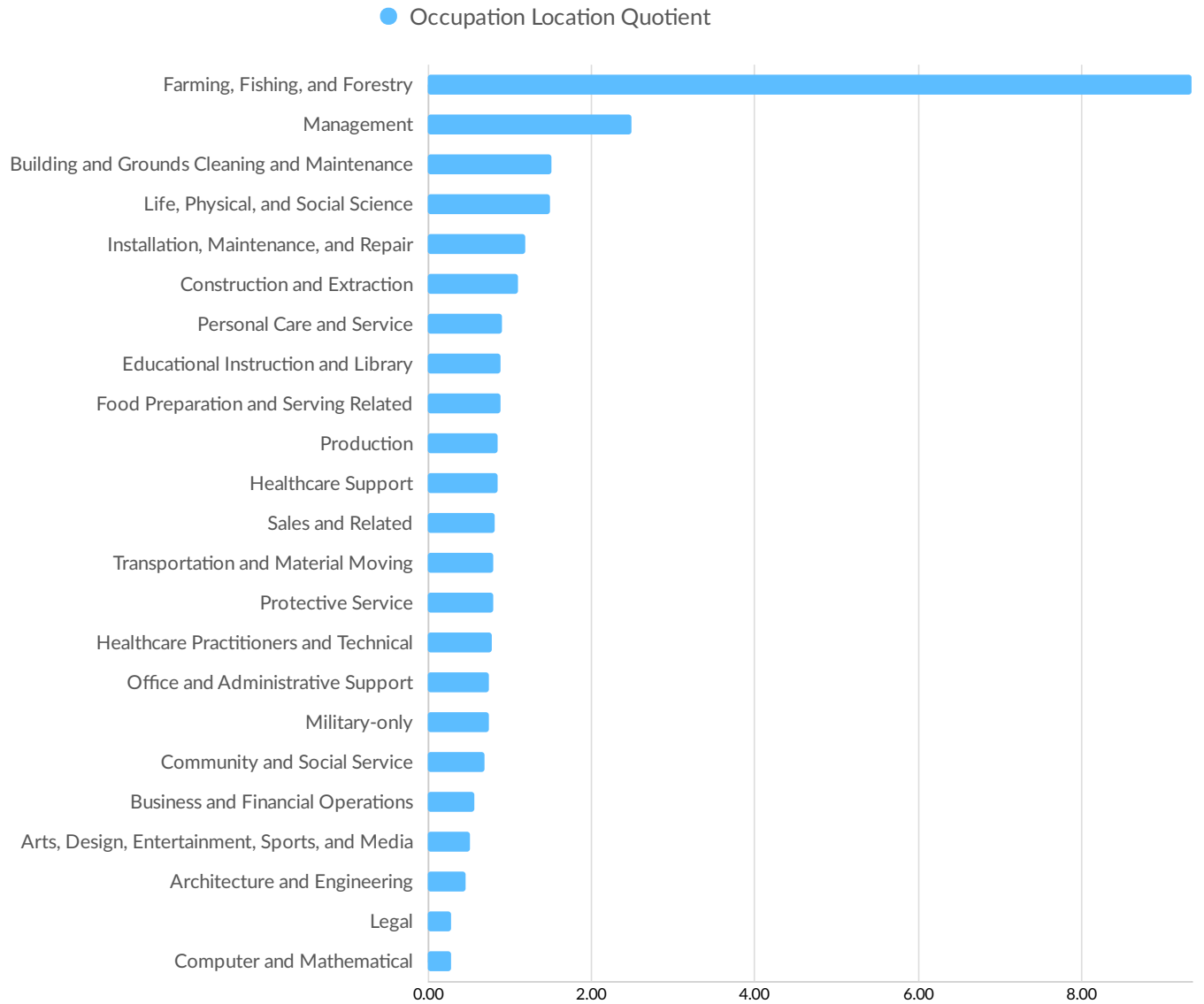
Largest Occupations



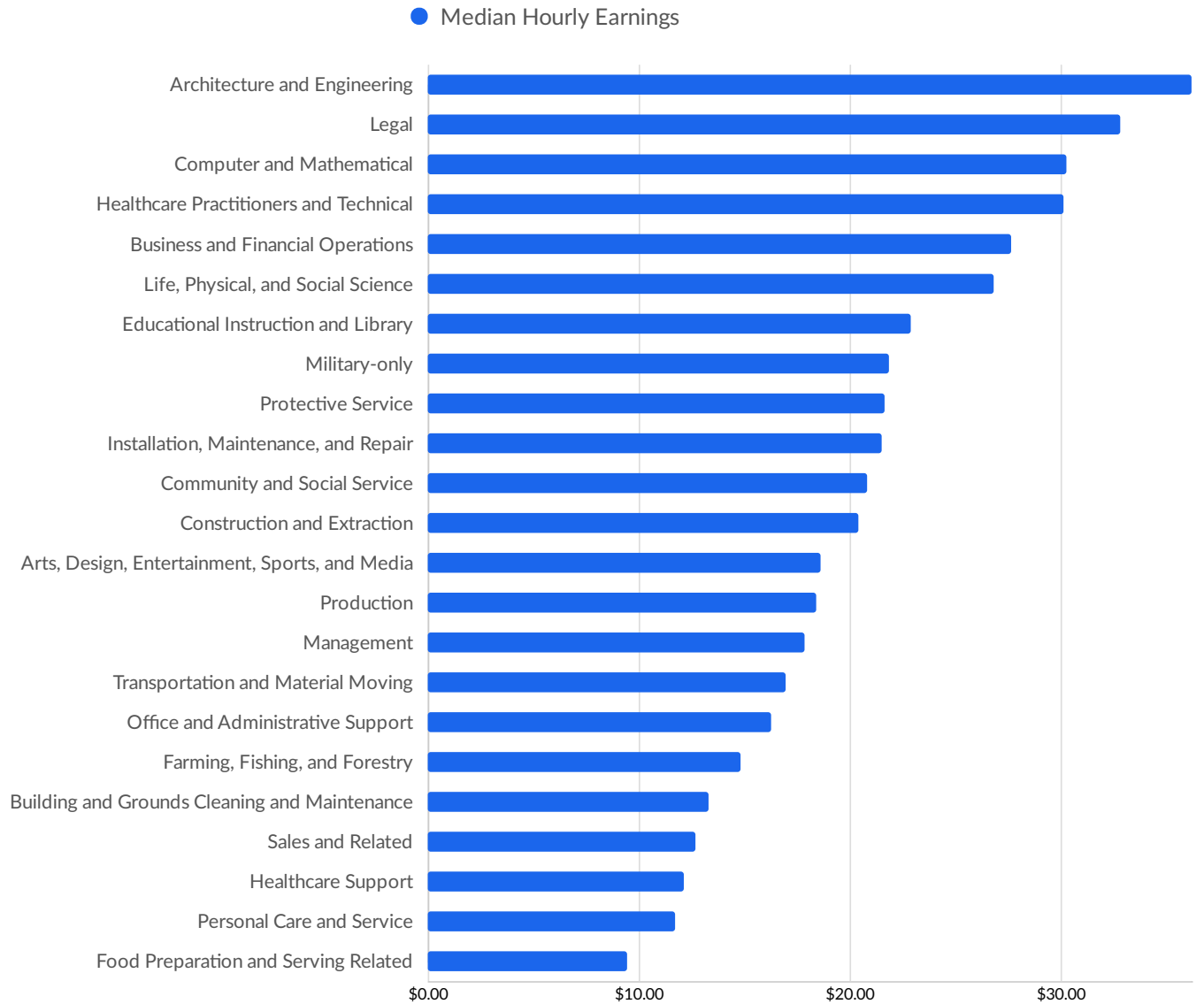
Top Growing Occupations



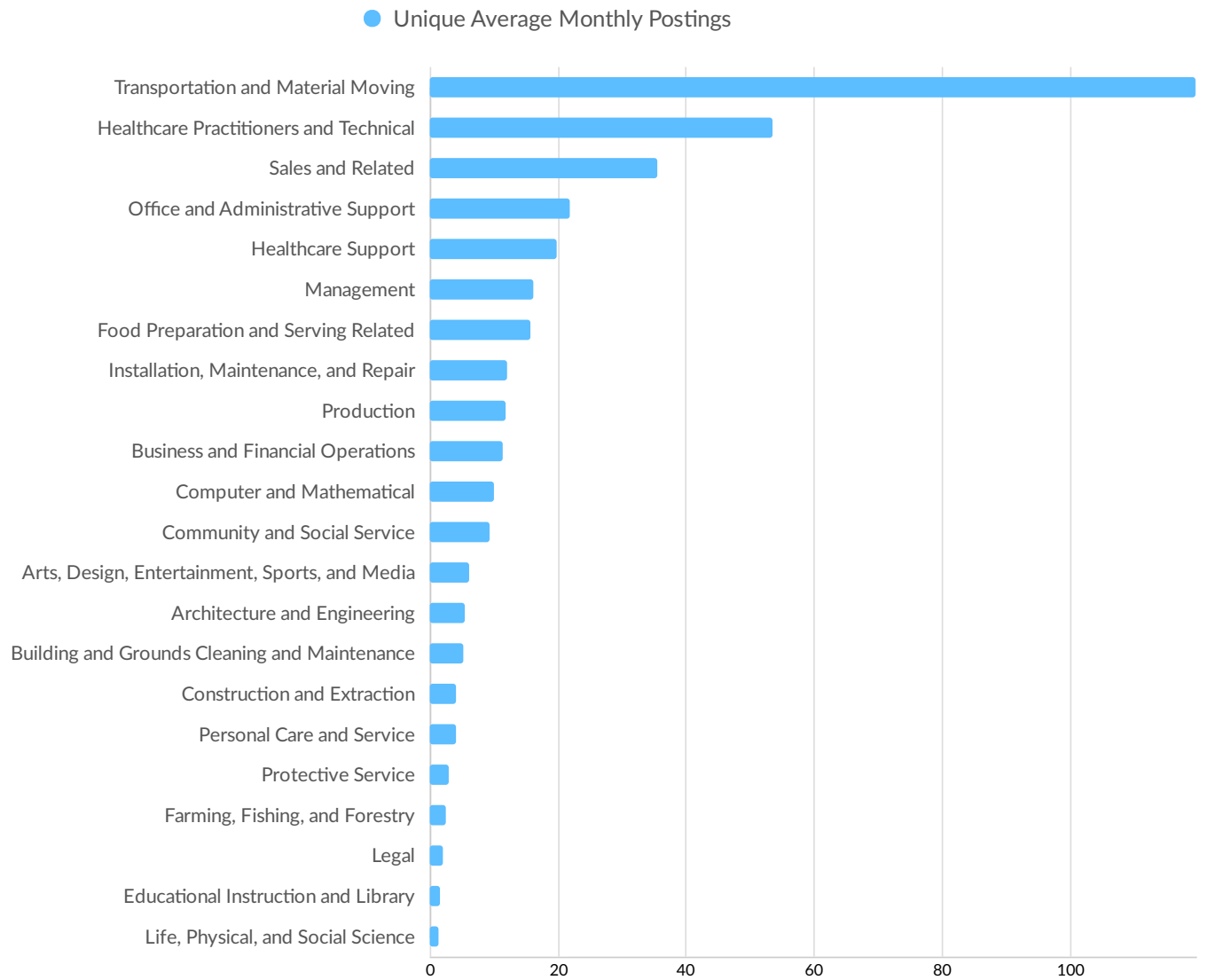
Top Occupation Location Quotient



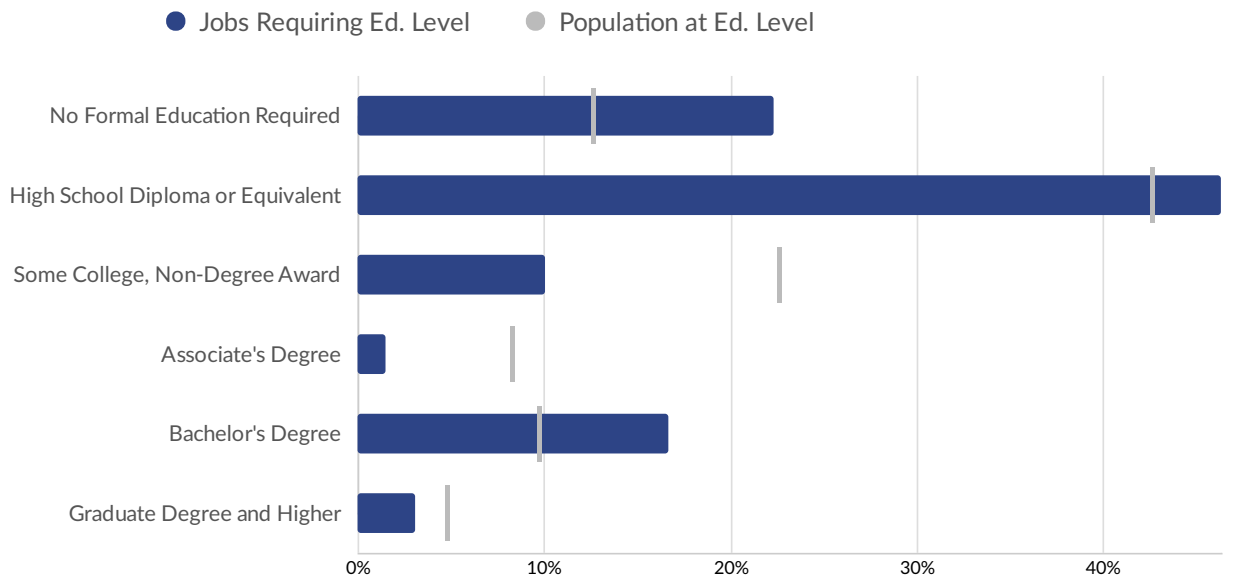
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

