

# Forest County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

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55041 Forest County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

8,960

Population (2020)

Population **decreased by 55** over the last 5 years but is projected to **grow by 103** over the next 5 years.

3,218

Total Regional Employment

Jobs **decreased by 410** over the last 5 years and are projected to **decrease by 63** over the next 5 years.

\$45.5K

Median Household Income (2019)

Median household income is **\$17.3K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **declined by 0.6%** since 2015, falling by 55. Population is expected to **increase by 1.1%** between 2020 and 2025, adding 103.
- From 2015 to 2020, jobs **declined by 11.3%** in Forest County, WI from 3,628 to **3,218**. This change **fell short of the national growth rate of 0.0% by 11.3%**. As the number of jobs declined, the **labor force participation rate decreased from 54.5% to 51.7% between 2015 and 2020**.
- Concerning educational attainment, **10.0% of Forest County, WI residents possess a Bachelor's Degree** (10.1% below the national average), and **12.5% hold an Associate's Degree** (3.9% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

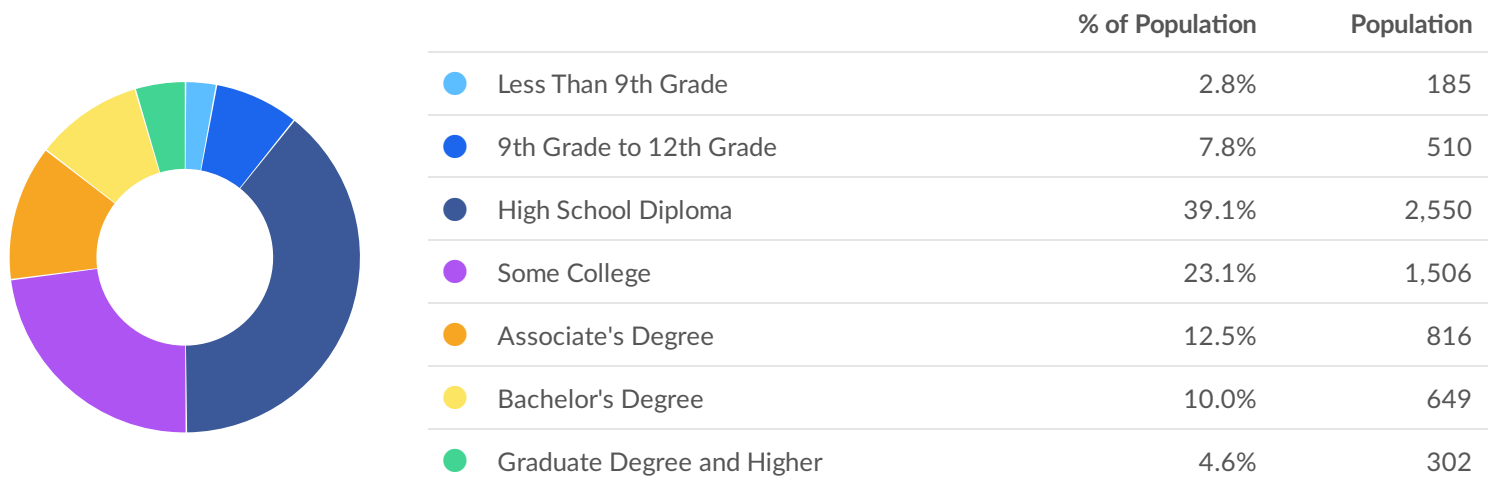
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	8,960	3,727	3,218	99.1	\$289.70M	\$636.57M	\$551.28M
NCWRPC	440,343	220,182	217,548	99.7	\$21.60B	\$31.10B	\$29.06B
Wisconsin	5,832,655	3,038,273	3,041,642	100.3	\$328.66B	\$327.57B	\$346.07B

## Dec 2020 Labor Force Breakdown



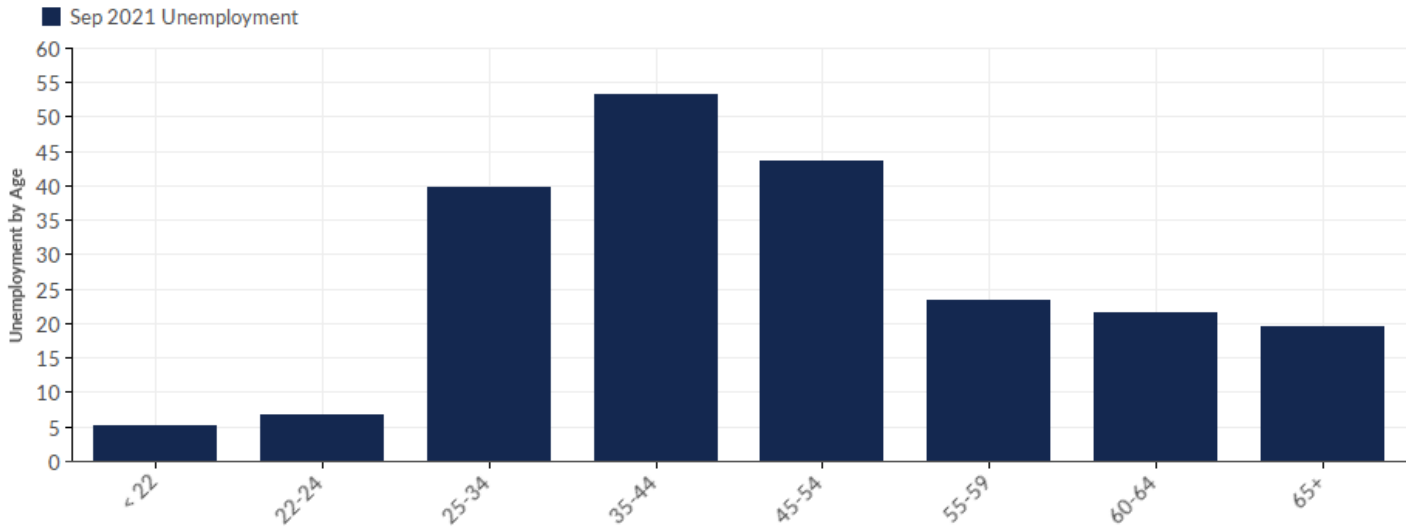
## Educational Attainment

Concerning educational attainment, **10.0% of Forest County, WI residents possess a Bachelor's Degree** (10.1% below the national average), and **12.5% hold an Associate's Degree** (3.9% above the national average).



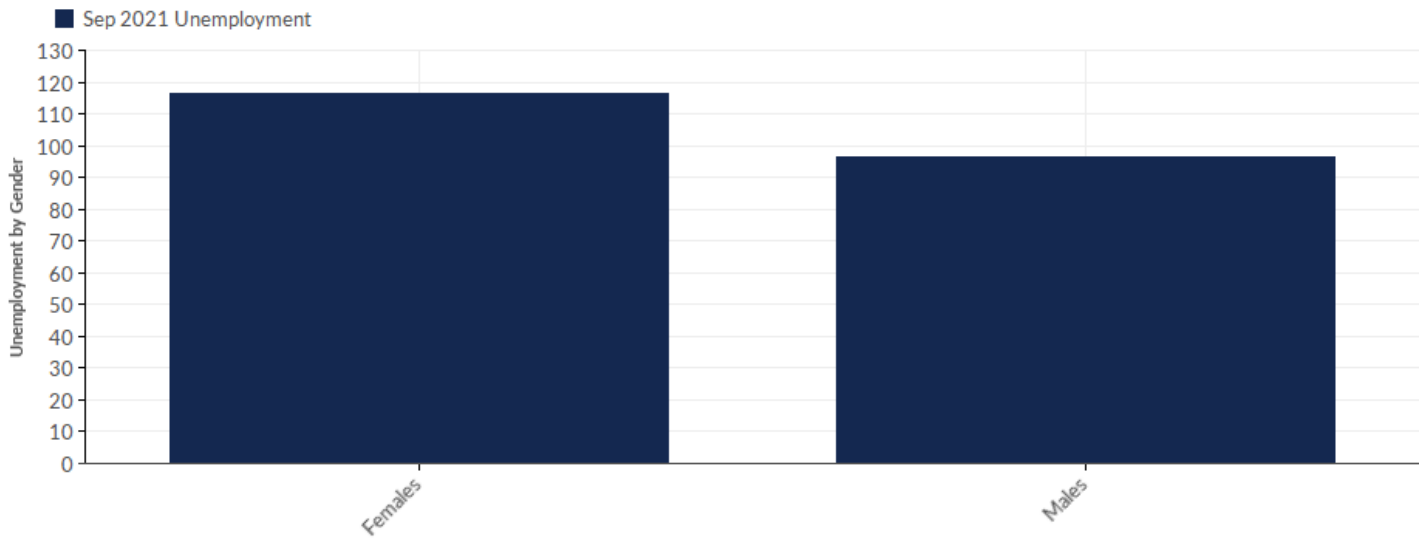
# Unemployment by Demographics

## Unemployment by Age



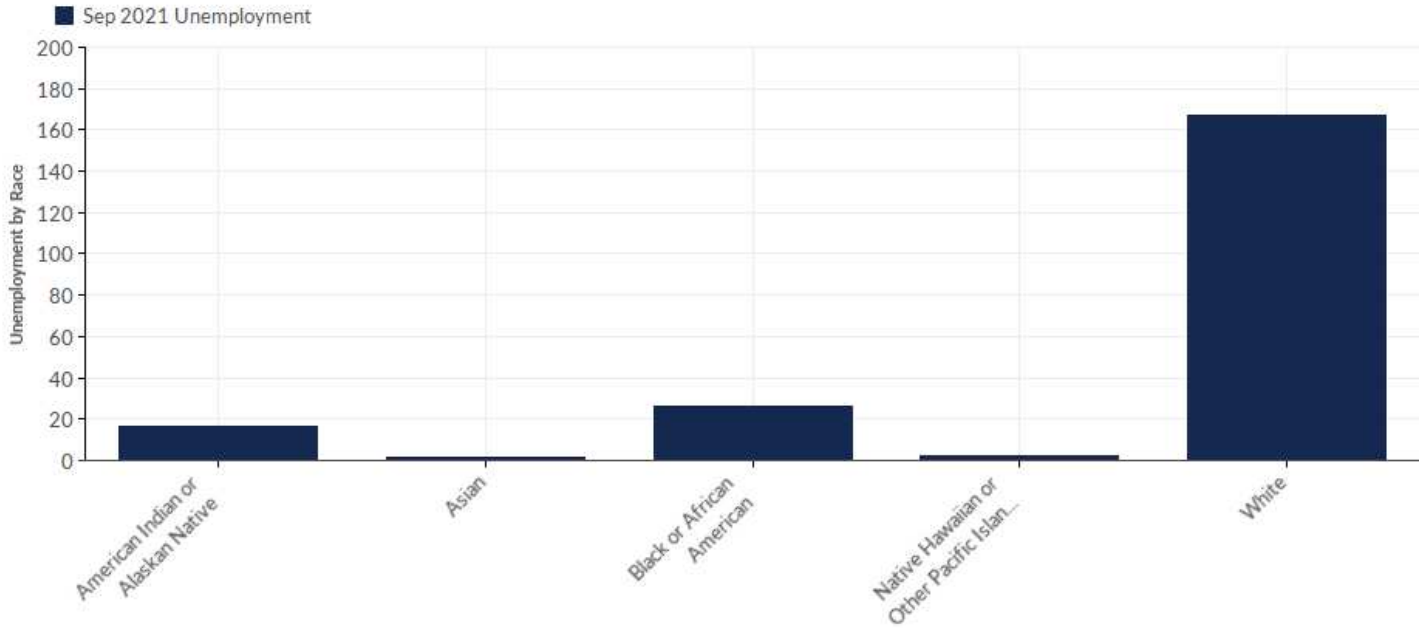
Age	Unemployment (Sep 2021)	% of Cohort
< 22	5	2.35%
22-24	7	3.29%
25-34	40	18.78%
35-44	53	24.88%
45-54	44	20.66%
55-59	23	10.80%
60-64	22	10.33%
65+	20	9.39%
<b>Total</b>	<b>213</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Sep 2021)	% of Cohort
Females	116	54.46%
Males	97	45.54%
Total	213	100.00%

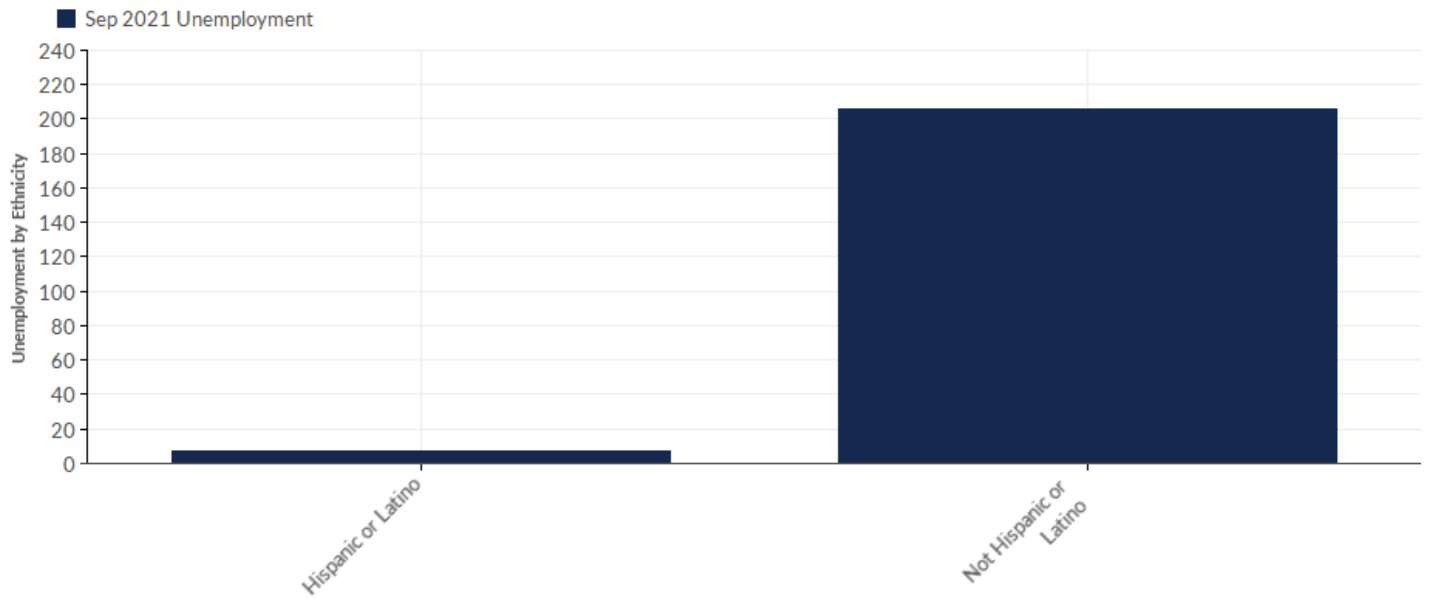
## Unemployment by Race



Race	Unemployment (Sep 2021)	% of Cohort
American Indian or Alaskan Native	16	7.51%
Asian	1	0.47%
Black or African American	26	12.21%
Native Hawaiian or Other Pacific Islander	2	0.94%
White	167	78.40%
Total	213	100.00%



## Unemployment by Ethnicity

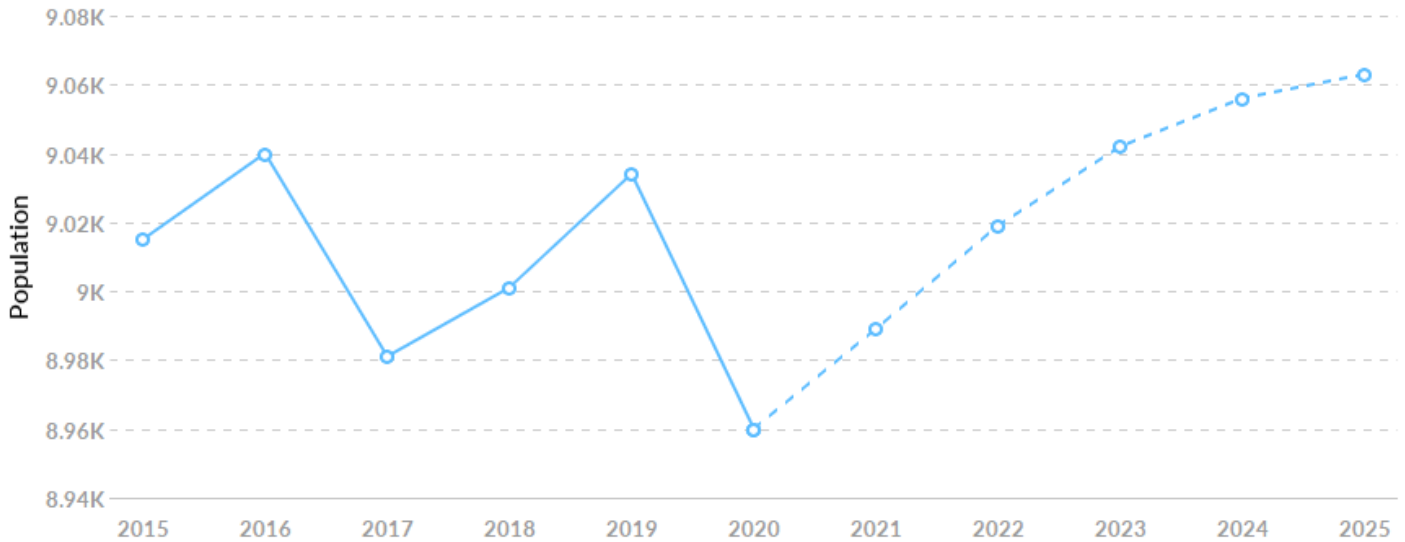


Ethnicity	Unemployment (Sep 2021)	% of Cohort
Hispanic or Latino	8	3.76%
Not Hispanic or Latino	205	96.24%
Total	213	100.00%

# Historic & Projected Trends

## Population Trends

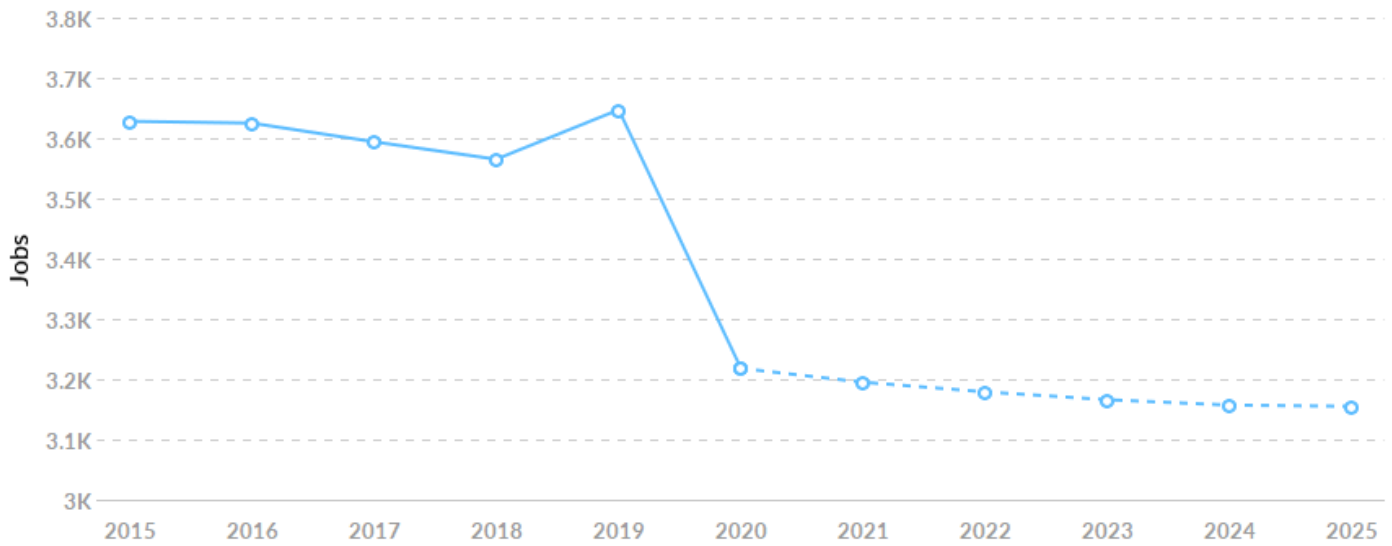
As of 2020 the region's population **declined by 0.6%** since 2015, falling by 55. Population is expected to **increase by 1.1%** between 2020 and 2025, adding 103.



Timeframe	Population
2015	9,015
2016	9,040
2017	8,981
2018	9,001
2019	9,034
2020	8,960
2021	8,989
2022	9,019
2023	9,042
2024	9,056
2025	9,063

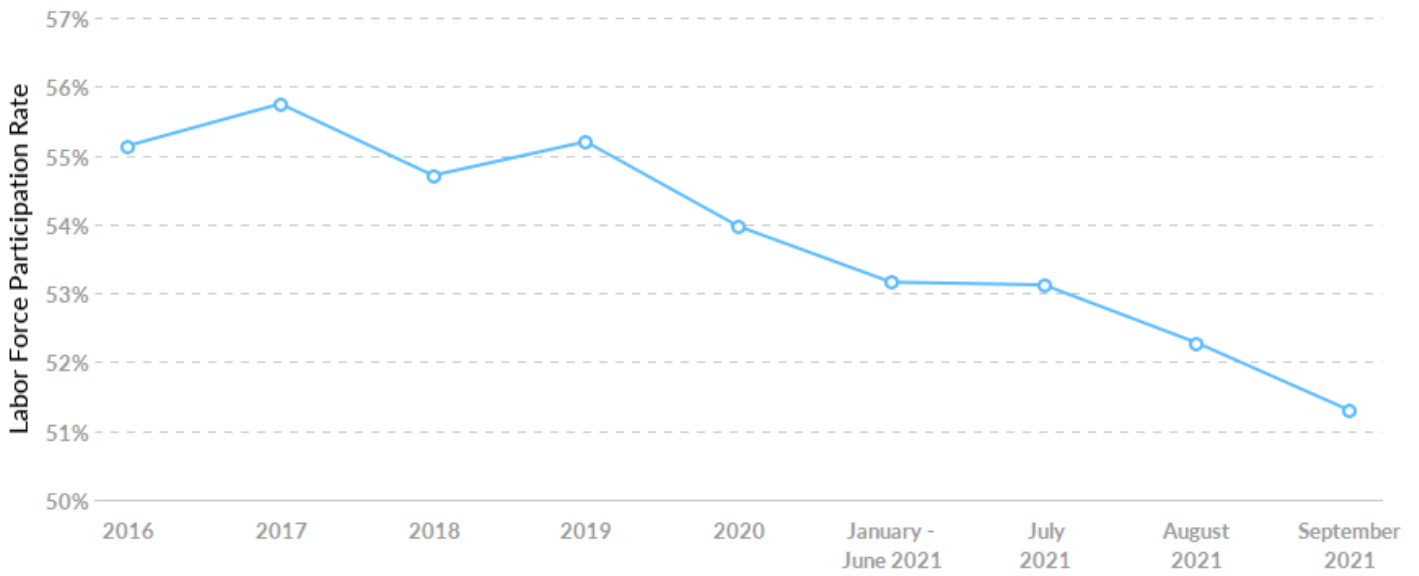
## Job Trends

From 2015 to 2020, jobs declined by 11.3% in Forest County, WI from 3,628 to 3,218. This change fell short of the national growth rate of 0.0% by 11.3%.



Timeframe	Jobs
2015	3,628
2016	3,625
2017	3,594
2018	3,565
2019	3,647
2020	3,218
2021	3,195
2022	3,179
2023	3,166
2024	3,157
2025	3,155

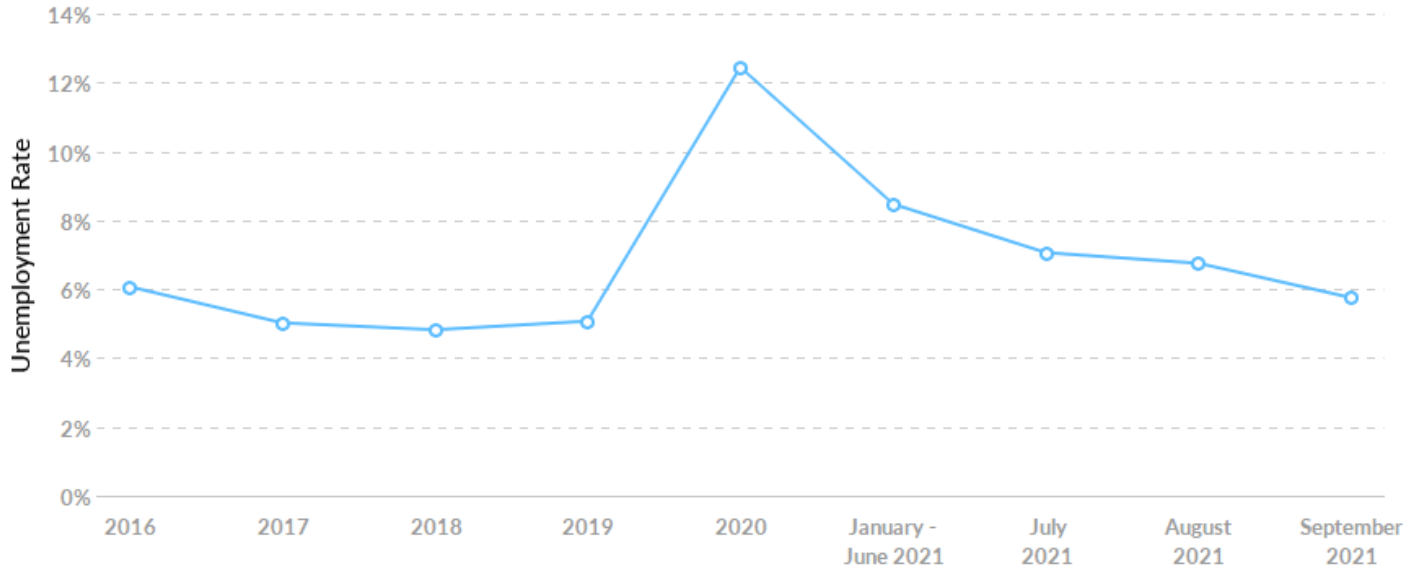
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	55.14%
2017	55.75%
2018	54.71%
2019	55.20%
2020	53.97%
January - June 2021	53.16%
July 2021	53.12%
August 2021	52.28%
September 2021	51.30%

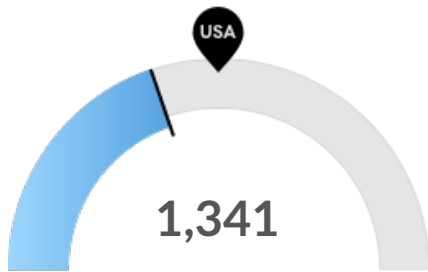
## Unemployment Rate Trends

Forest County, WI had a September 2021 unemployment rate of 5.75%, decreasing from 6.07% 5 years before.



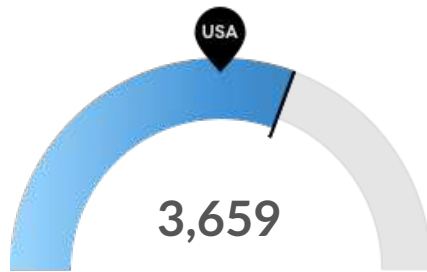
Timeframe	Unemployment Rate
2016	6.07%
2017	5.02%
2018	4.82%
2019	5.07%
2020	12.44%
January - June 2021	8.47%
July 2021	7.06%
August 2021	6.75%
September 2021	5.75%

## Population Characteristics



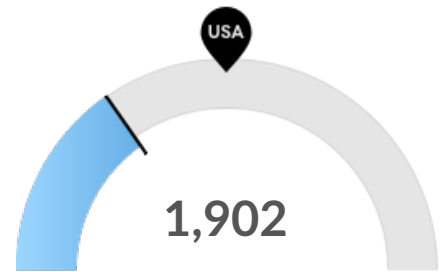
**Millennials**

Forest County, WI has 1,341 millennials (ages 25-39). The national average for an area this size is 1,846.



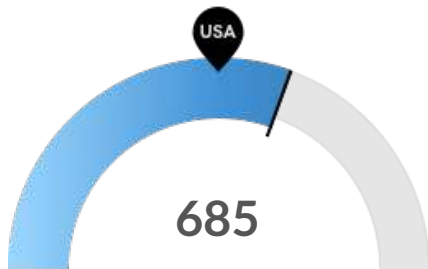
**Retiring Soon**

Retirement risk is high in Forest County, WI. The national average for an area this size is 2,667 people 55 or older, while there are 3,659 here.



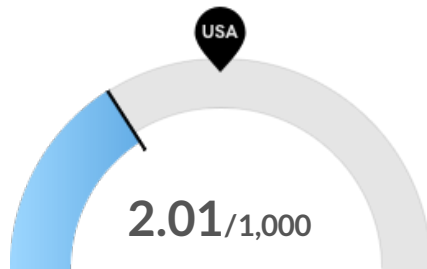
**Racial Diversity**

Racial diversity is low in Forest County, WI. The national average for an area this size is 3,609 racially diverse people, while there are 1,902 here.



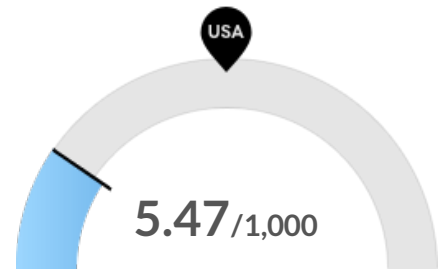
**Veterans**

Forest County, WI has 685 veterans. The national average for an area this size is 502.



**Violent Crime**

Forest County, WI has 2.01 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

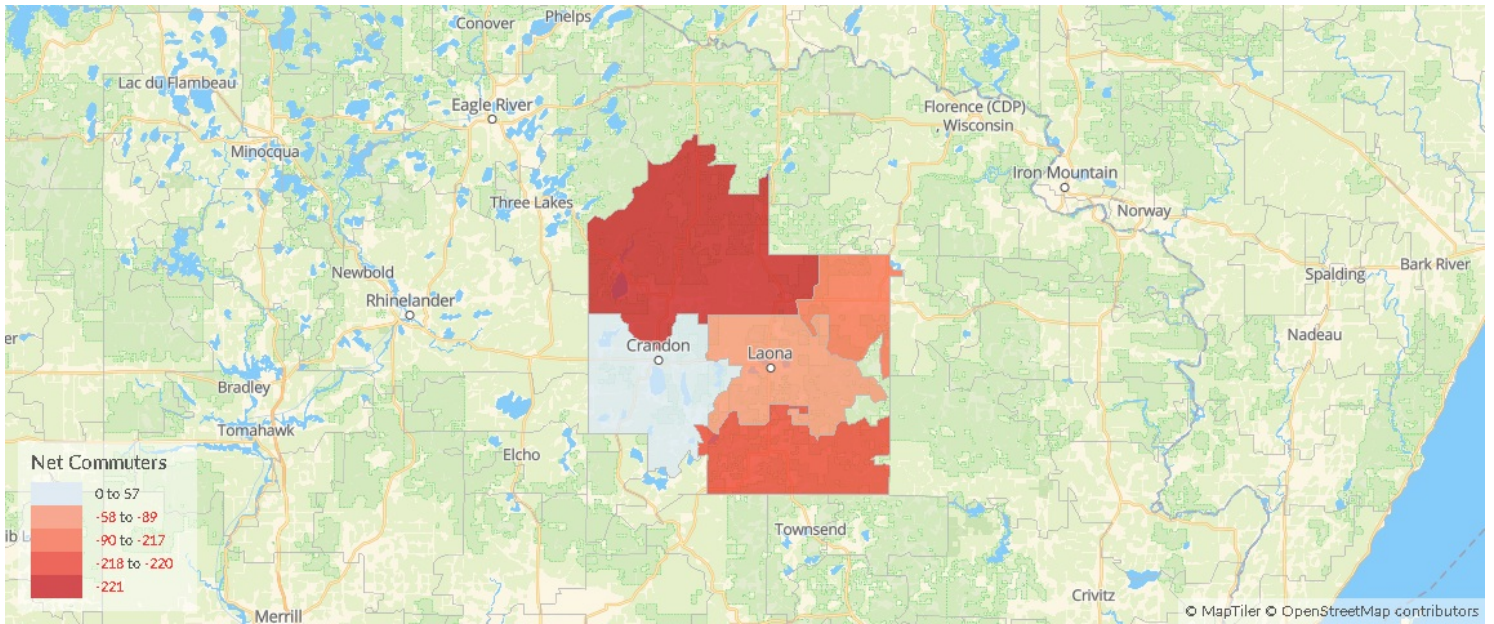


**Property Crime**

Forest County, WI has 5.47 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Forest County, WI currently works compared to where talent lives can help you optimize site decisions.



**Where Talent Works**

**Where Talent Lives**

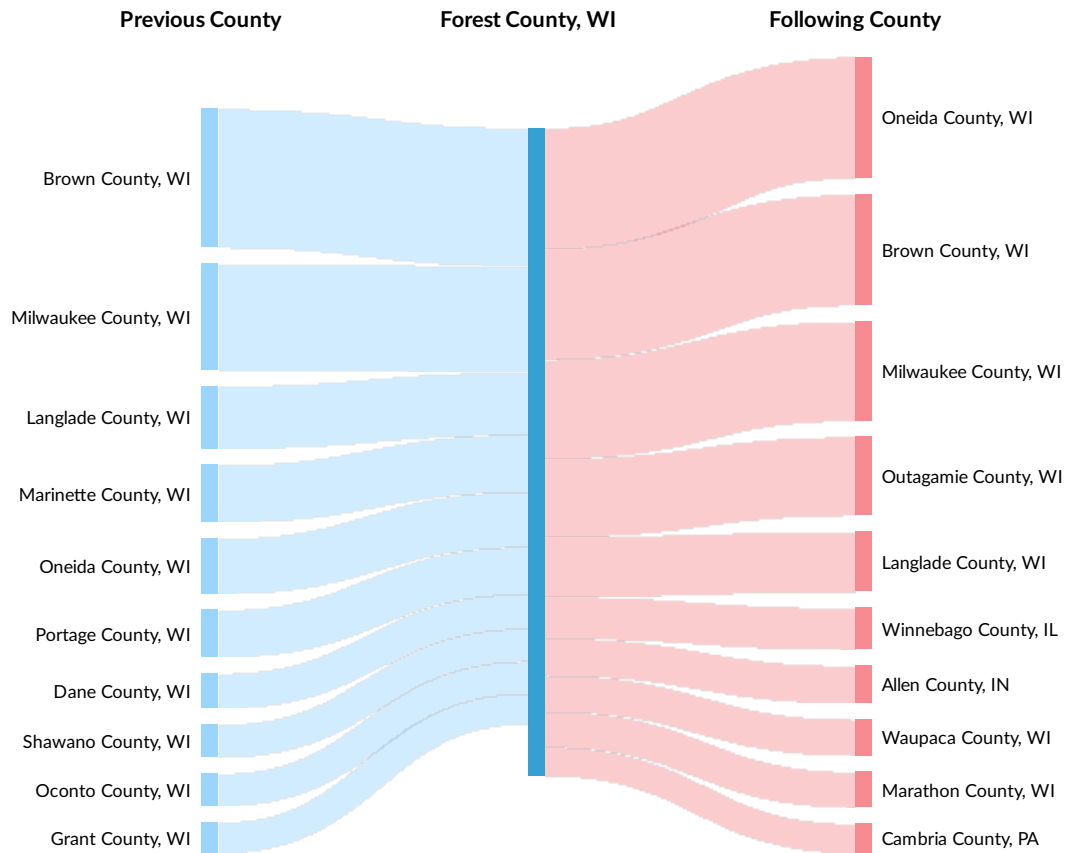
ZIP	Name	2020 Employment
54520	Crandon, WI (in Forest c...	1,593
54541	Laona, WI (in Forest cou...	554
54566	Wabeno, WI (in Forest c...	502
54511	Argonne, WI (in Forest ...	377
54103	Armstrong Creek, WI (in...	192

ZIP	Name	2020 Workers
54520	Crandon, WI (in Forest c...	1,572
54566	Wabeno, WI (in Forest c...	720
54541	Laona, WI (in Forest cou...	612
54511	Argonne, WI (in Forest ...	598
54103	Armstrong Creek, WI (in...	282

# Inbound and Outbound Migration

The table below analyzes past and current residents of Forest County, WI. The left column shows residents of other counties migrating to Forest County, WI. The right column shows residents migrating from Forest County, WI to other counties.

As of 2019, 30 people have migrated from Brown County, WI to Forest County, WI. In the same year, 27 people left Forest County, WI migrating to Oneida County, WI. The total Net Migration for Forest County, WI in 2018 was 10.



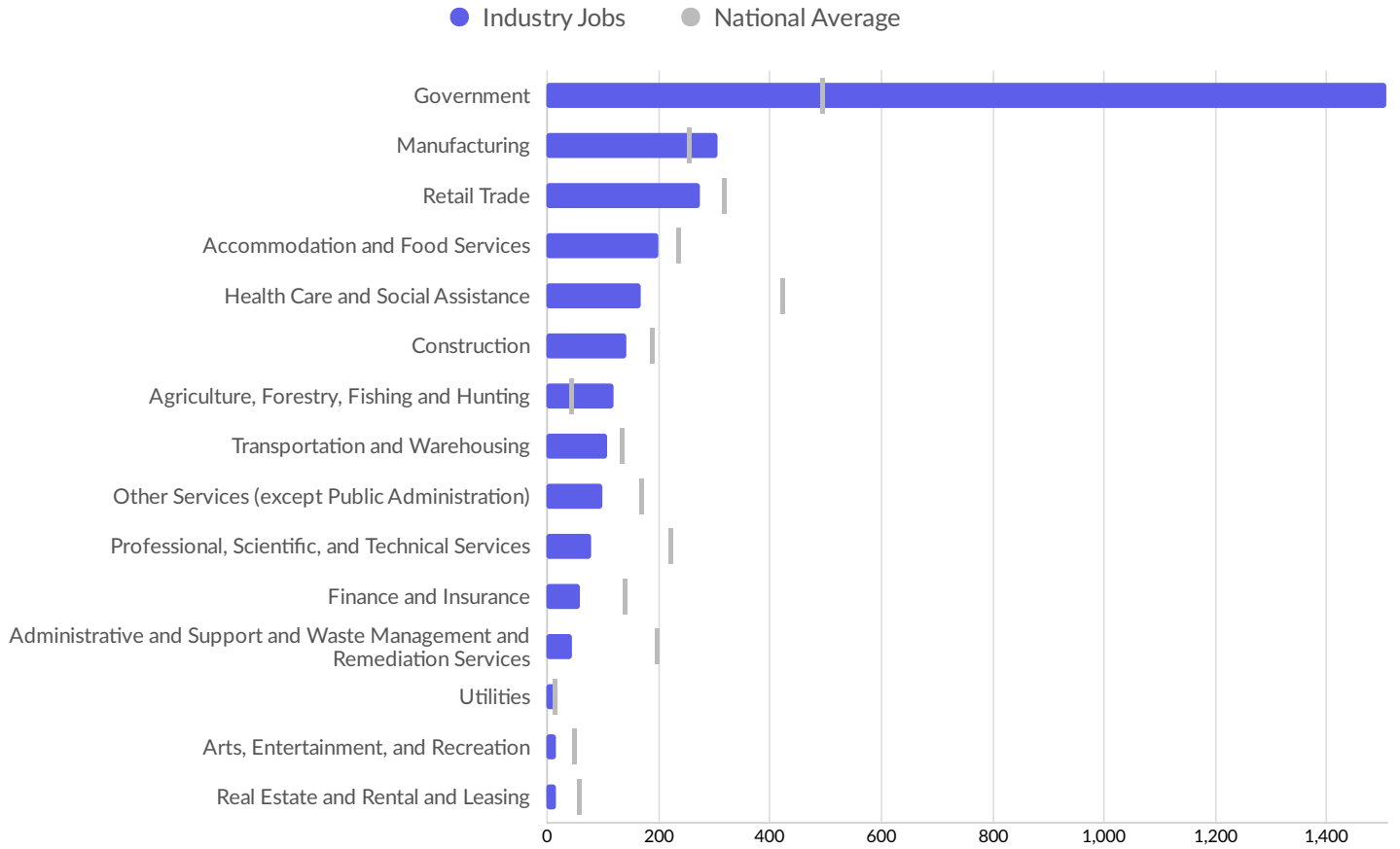
Top Previous Counties	Migrations
Brown County, WI	30
Milwaukee County, WI	23
Langlade County, WI	14
Marinette County, WI	13
Oneida County, WI	12
Portage County, WI	10



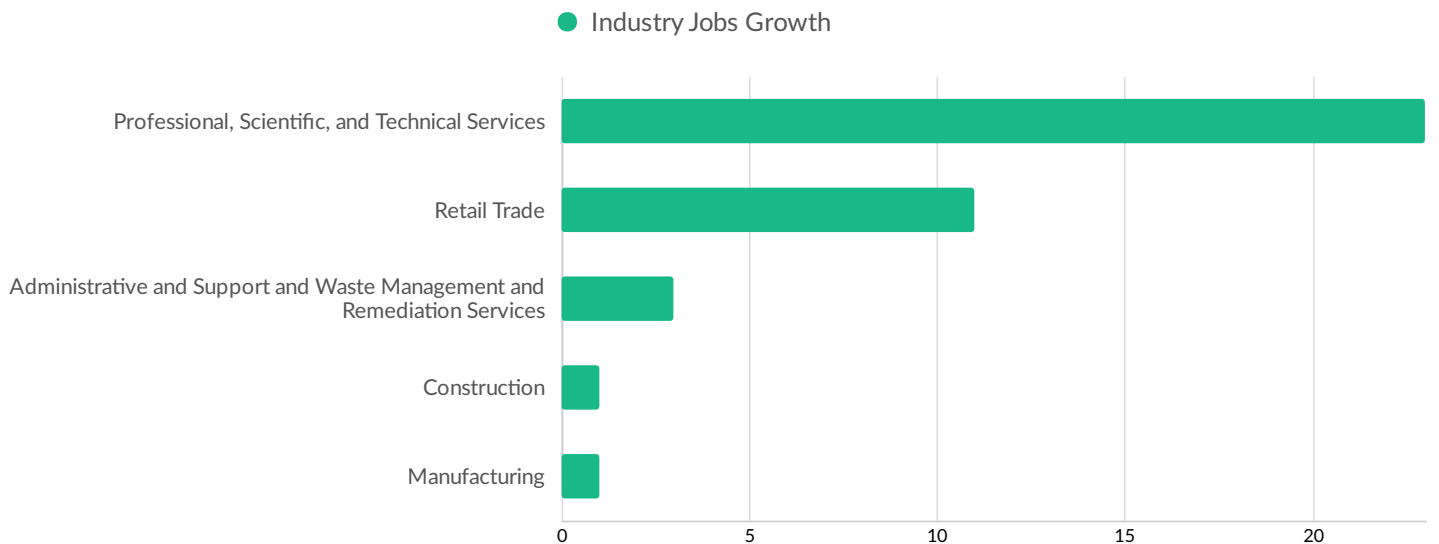
Top Previous Counties	Migrations
Dane County, WI	8
Shawano County, WI	7
Oconto County, WI	7
Grant County, WI	7
Outagamie County, WI	6
Waukesha County, WI	5
Marathon County, WI	5
Rock County, WI	5
Rusk County, WI	5
Top Following Counties	Migrations
Oneida County, WI	27
Brown County, WI	24
Milwaukee County, WI	22
Outagamie County, WI	17
Langlade County, WI	13
Winnebago County, IL	9
Allen County, IN	8
Waupaca County, WI	8
Marathon County, WI	8
Cambria County, PA	6
Dodge County, WI	6
DuPage County, IL	6
Williamson County, IL	5
Lee County, FL	5
Kendall County, IL	5

# Industry Characteristics

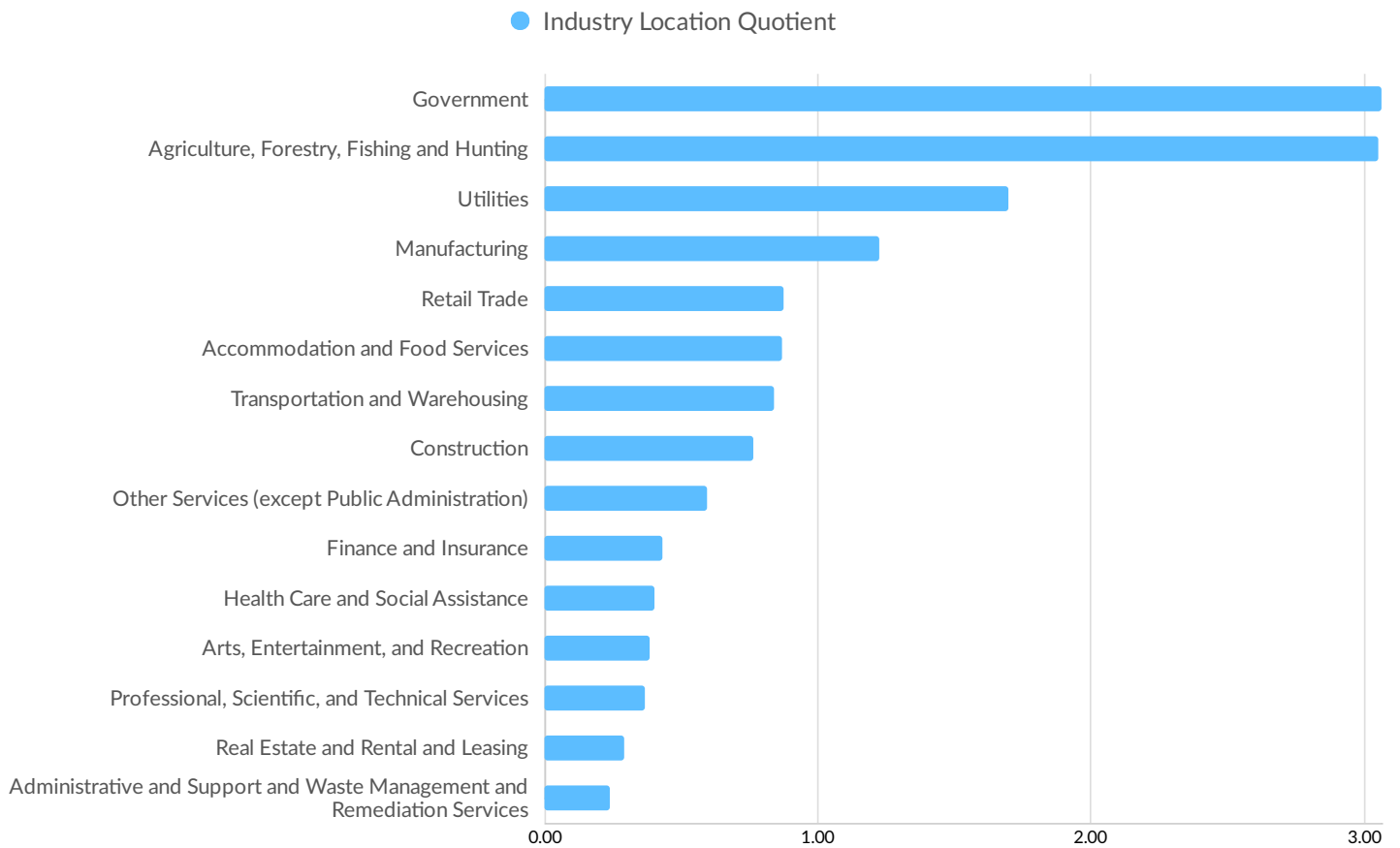
## Largest Industries



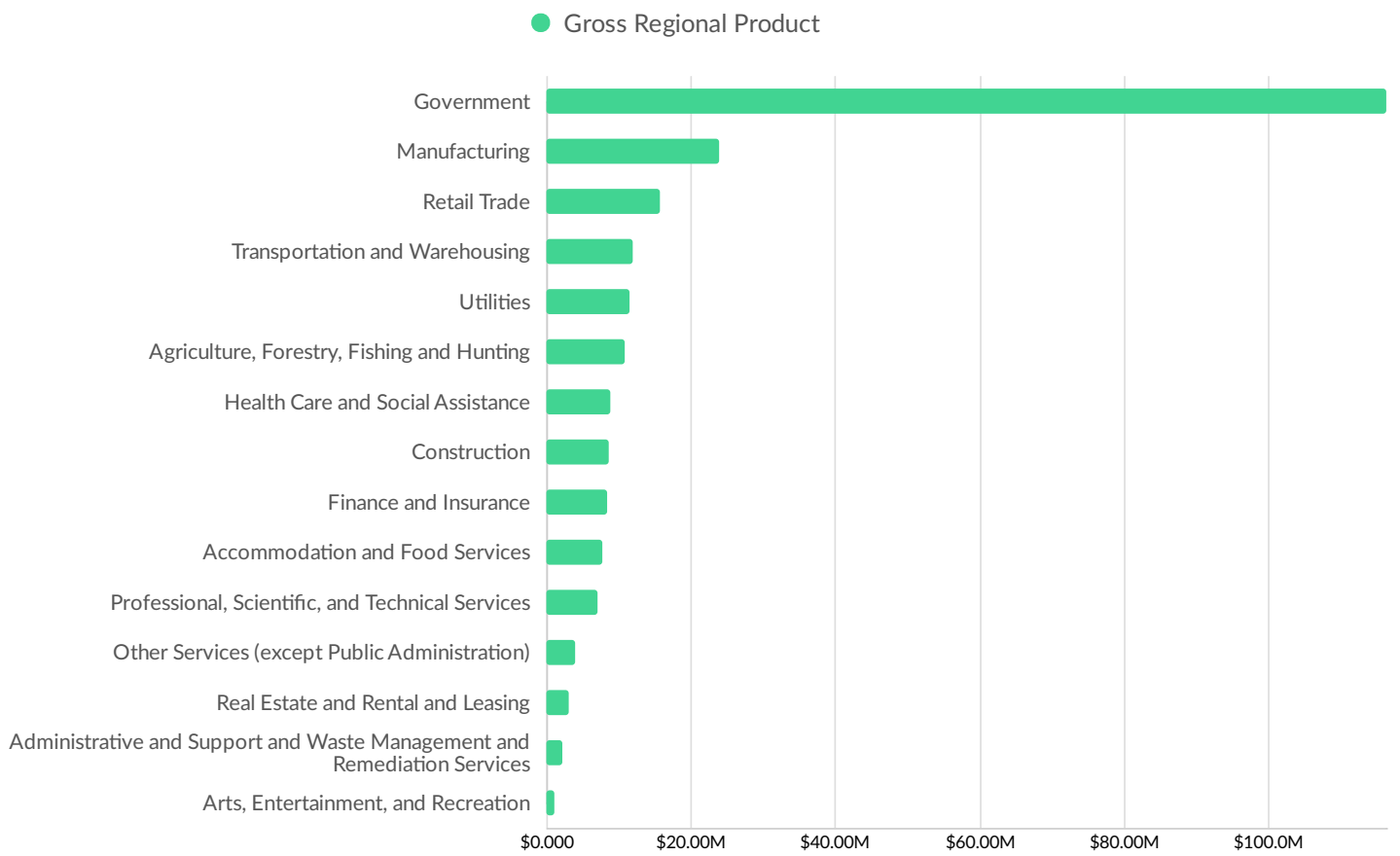
## Top Growing Industries



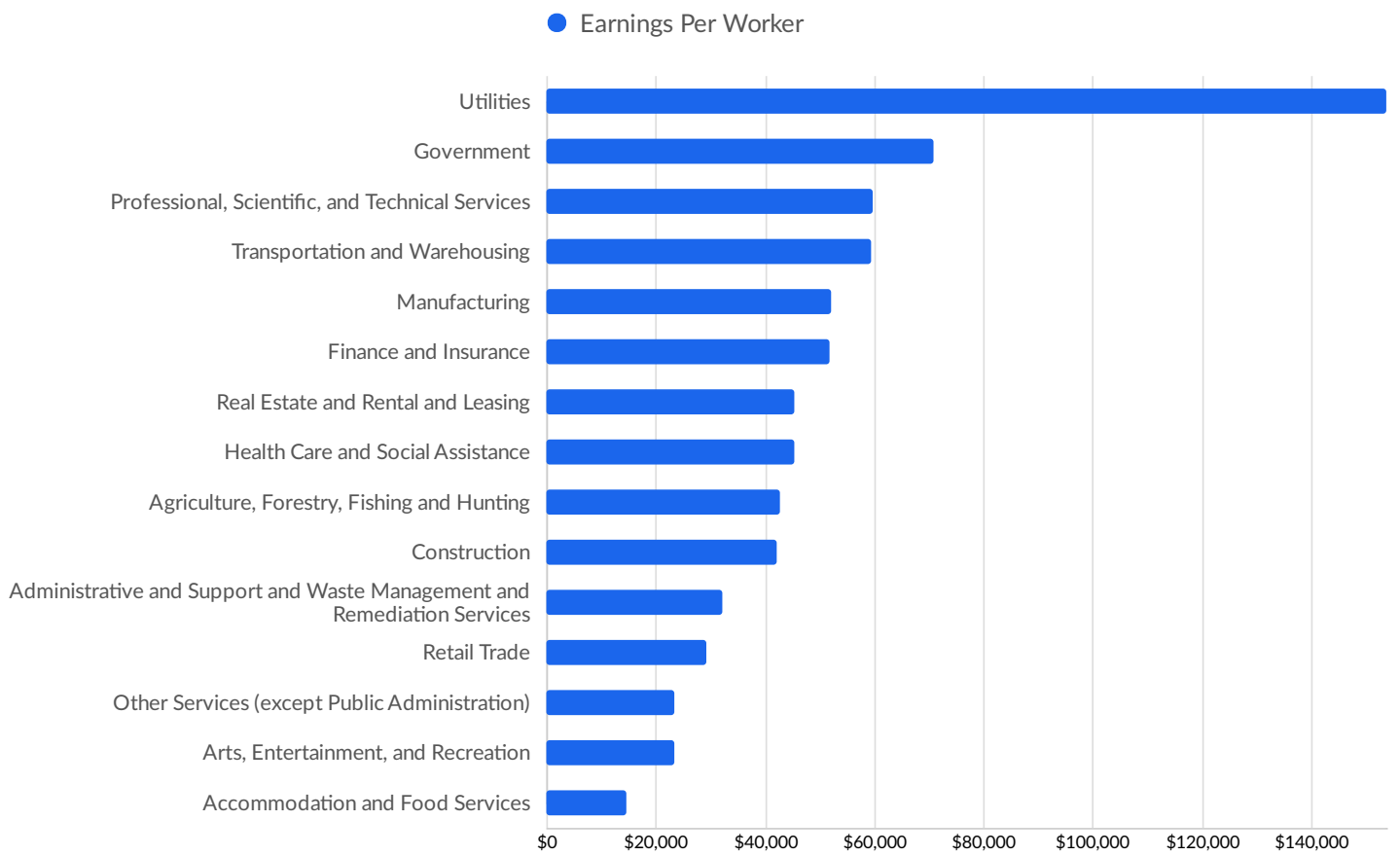
## Top Industry Location Quotient



## Top Industry GRP













## Top Industry Earnings













# Business Characteristics

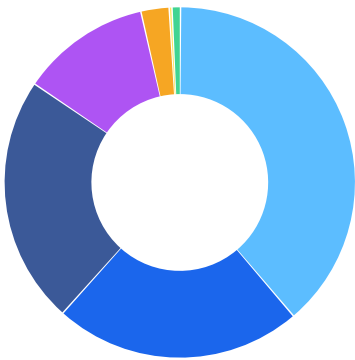
## 400 Companies Employ Your Workers

Online profiles for your workers mention 400 companies as employers, with the top 10 appearing below. In the last 12 months, 140 companies in Forest County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Forest County Potawatomi Com...	61 
Carter Potawatomi Casino Hotel	35 
School District of Crandon, Inc	22 
Sokaogan Chippewa Community	19 
School District	14 
Brandon School District	13 
Ministry Health Care, Inc.	10 
United States Forest Service	10 
Laona State Bank	9 
Hometown America, L.L.C.	8 

Top Companies Posting	Unique Postings
The Institute of Electrical and El...	297 
C.R. England, Inc.	105 
Roehl Transport, Inc.	84 
Carter Potawatomi Casino Hotel	33 
Uber Eats	28 
Lhc Group, Inc.	27 
U.S. Xpress, Inc.	27 
Mycnajobs	15 
Dollar General Corporation	13 
Prime Inc	13 

## Business Size

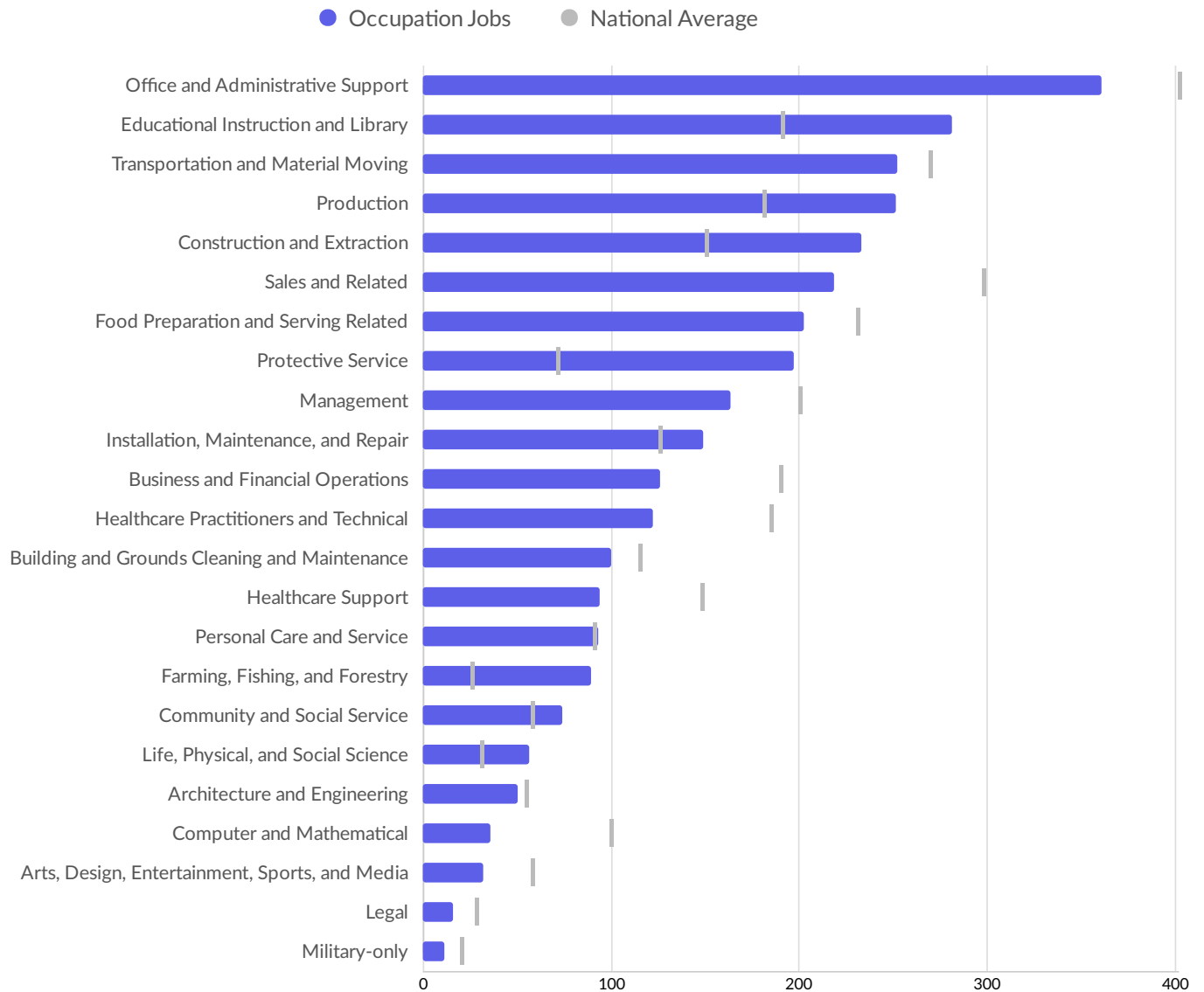


	Percentage	Business Count
1 to 4 employees	38.7%	149
5 to 9 employees	22.9%	88
10 to 19 employees	22.9%	88
20 to 49 employees	11.9%	46
50 to 99 employees	2.6%	10
100 to 249 employees	0.3%	1
250 to 499 employees	0.8%	3

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

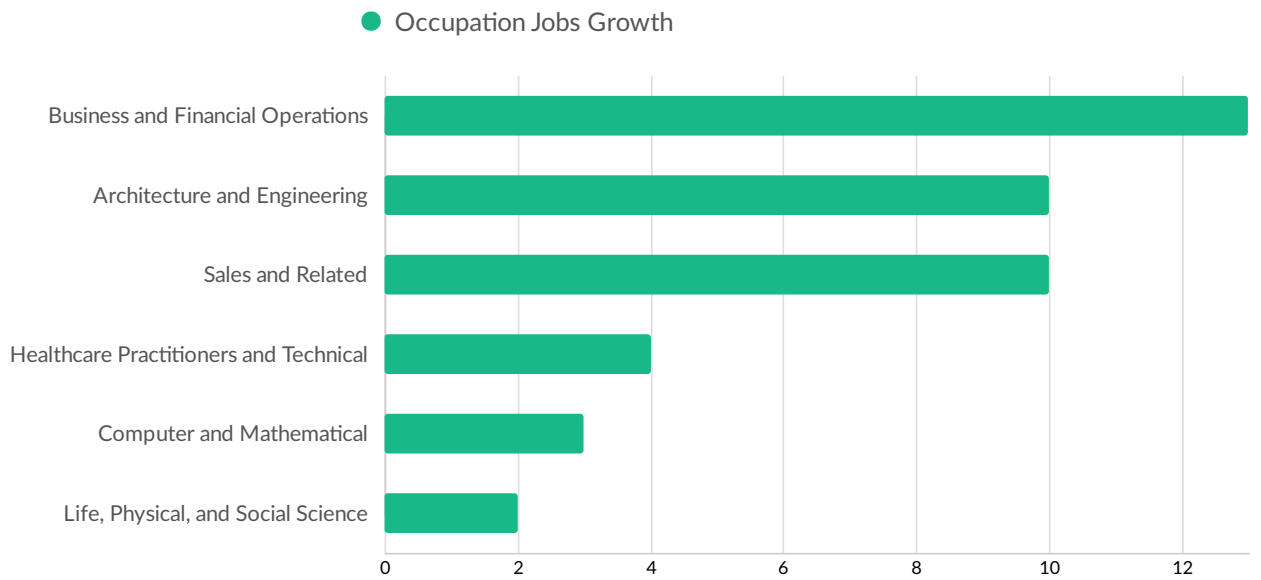
# Workforce Characteristics

## Largest Occupations

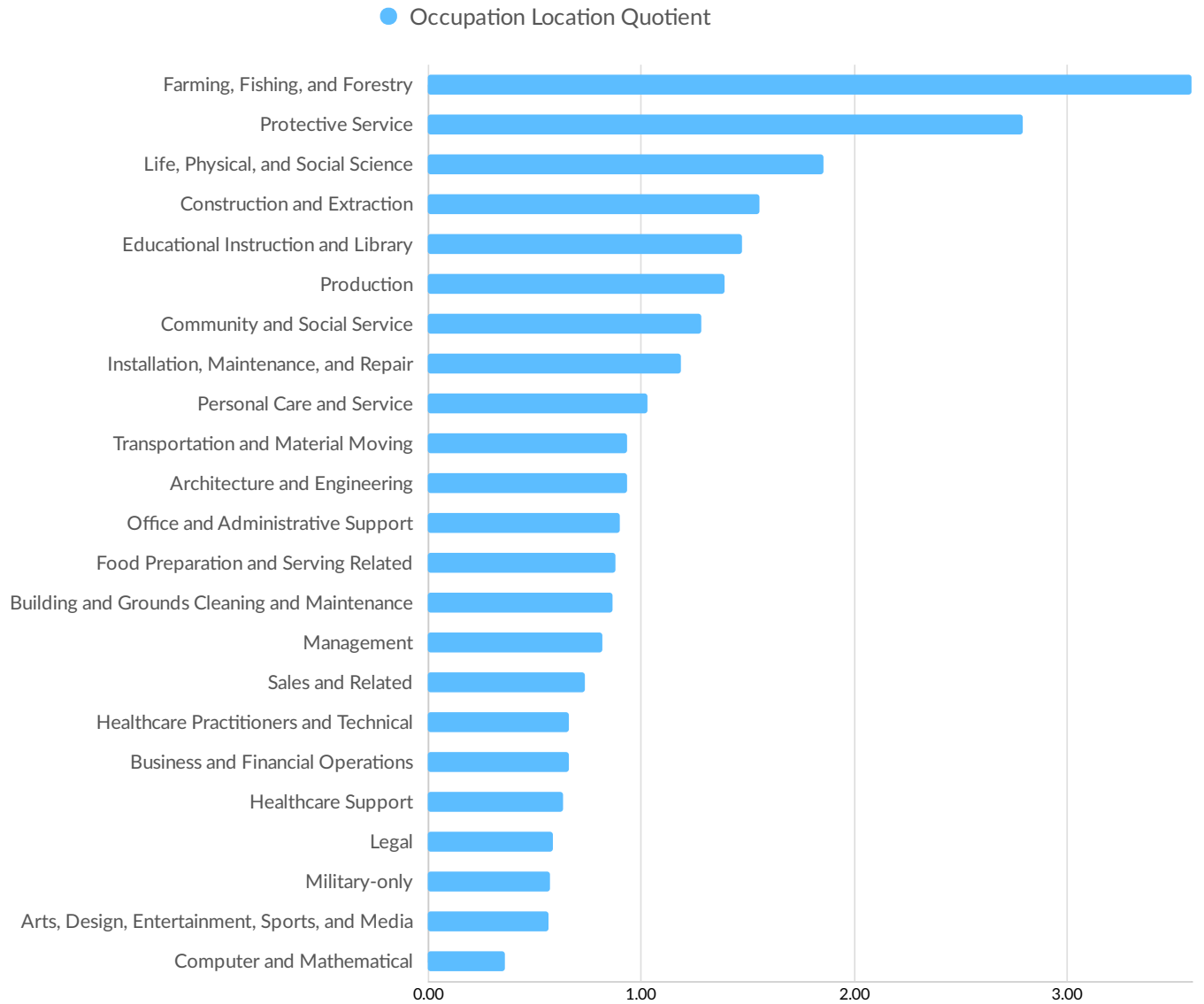




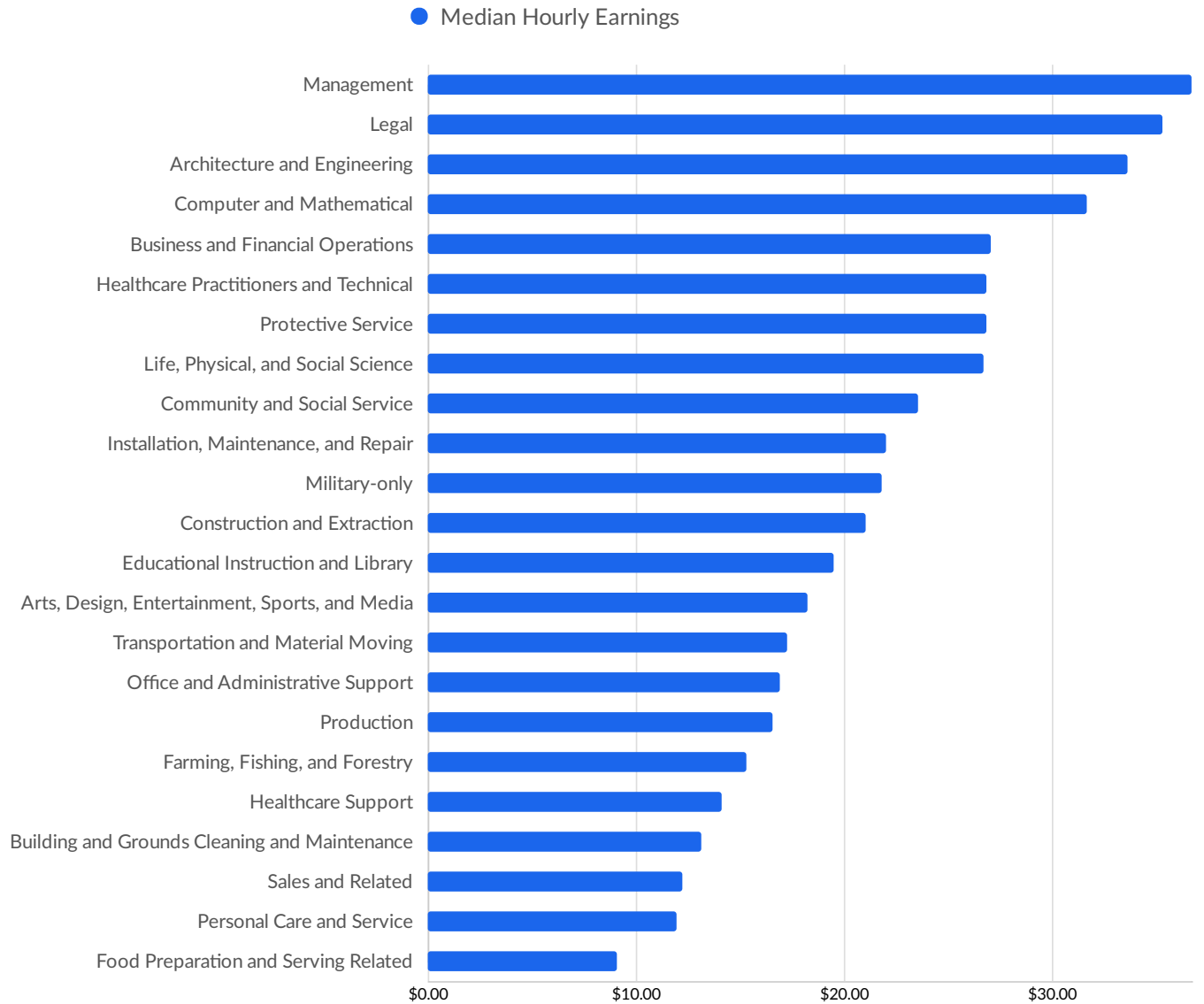
## Top Growing Occupations



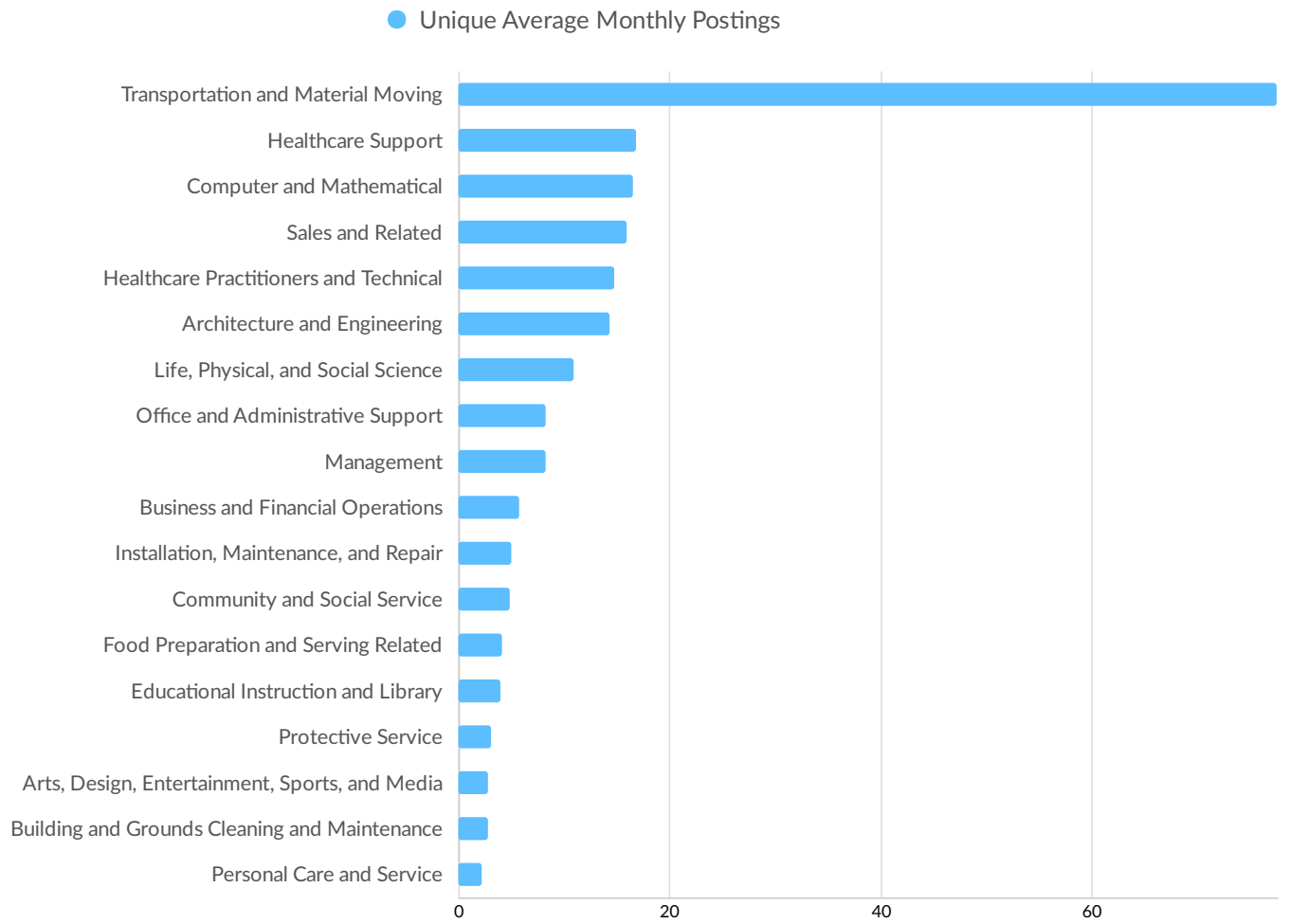
## Top Occupation Location Quotient



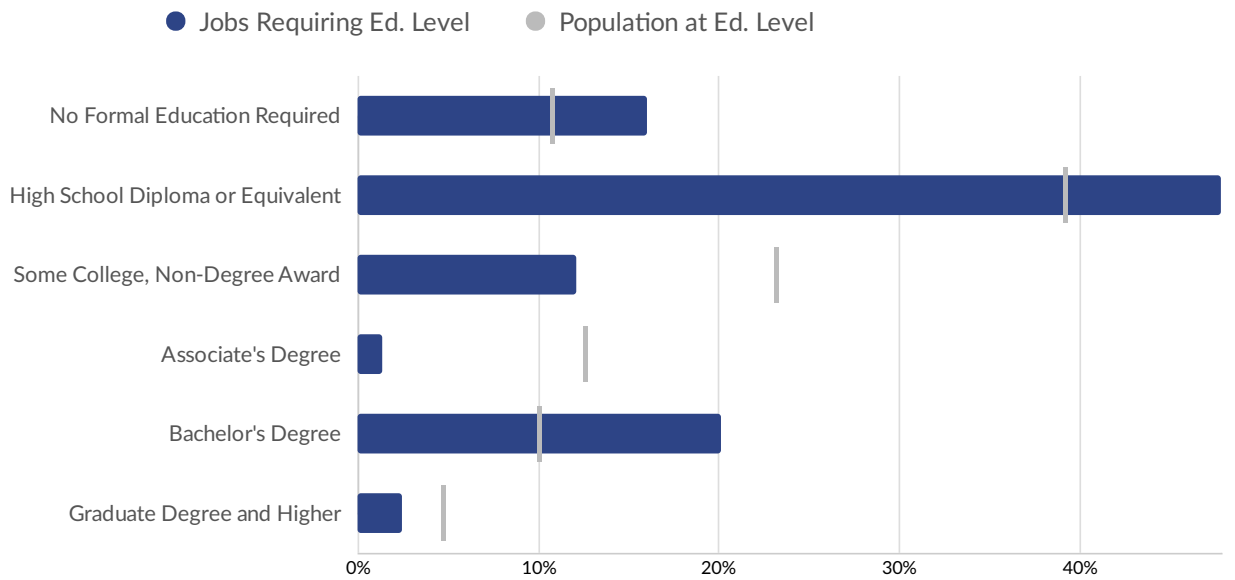
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Forest County, WI produced graduates.

# In-Demand Skills

