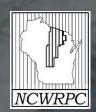




Juneau County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210 Wausau, Wisconsin 54403

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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,908

Population (2020)

Population grew by 589 over the last 5 years and is projected to grow by 311 over the next 5 years.

10,097

Total Regional Employment

Jobs decreased by 375 over the last 5 years but are projected to grow by 548 over the next 5 years.

\$53.5K

Median Household Income (2019)

Median household income is \$9.4K below the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population increased by 2.2% since 2015, growing by 589. Population is expected to increase by 1.2% between 2020 and 2025, adding 311.
- From 2015 to 2020, jobs declined by 3.6% in Juneau County, WI from 10,472 to 10,097. This change fell short of the national growth rate of 0.0% by 3.6%. As the number of jobs declined, the labor force participation rate decreased from 66.5% to 64.0% between 2015 and 2020.
- Concerning educational attainment, 9.9% of Juneau County, WI residents possess a Bachelor's Degree (10.2% below the national average), and 10.5% hold an Associate's Degree (1.9% above the national average).
- The top three industries in 2020 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

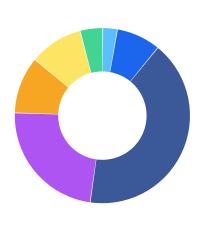
| | Population (2020) | Labor Force (2020) | Jobs (2020) | Cost of Living | GRP | Imports | Exports |
|-----------|----------------------|--------------------------|-------------|----------------------|-----------|-----------|-----------|
| Region | 26,908 | 13,210 | 10,097 | 97.9 | \$917.86M | \$1.96B | \$2.07B |
| NCWRPC | 440,343 | 220,182 | 217,548 | 99.7 | \$21.60B | \$31.10B | \$29.06B |
| Wisconsin | 5,832,655 | 3,038,273 | 3,041,642 | 100.3 | \$328.66B | \$327.57B | \$346.07B |

Dec 2020 Labor Force Breakdown



Educational Attainment

Concerning educational attainment, **9.9% of Juneau County, WI residents possess a Bachelor's Degree** (10.2% below the national average), and **10.5% hold an Associate's Degree** (1.9% above the national average).

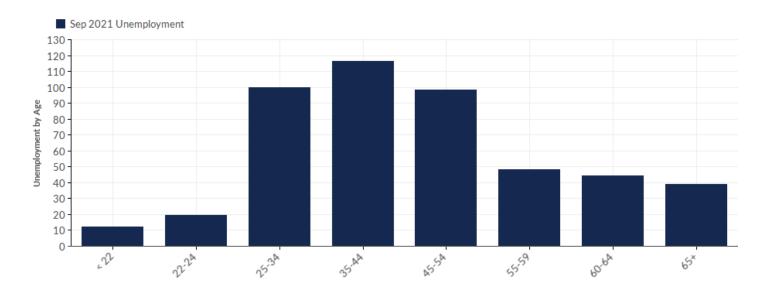


| | % of Population | Population |
|----------------------------|-----------------|------------|
| Less Than 9th Grade | 2.7% | 531 |
| 9th Grade to 12th Grade | 8.1% | 1,610 |
| High School Diploma | 41.3% | 8,177 |
| Some College | 23.3% | 4,599 |
| Associate's Degree | 10.5% | 2,084 |
| Bachelor's Degree | 9.9% | 1,951 |
| Graduate Degree and Higher | 4.2% | 825 |



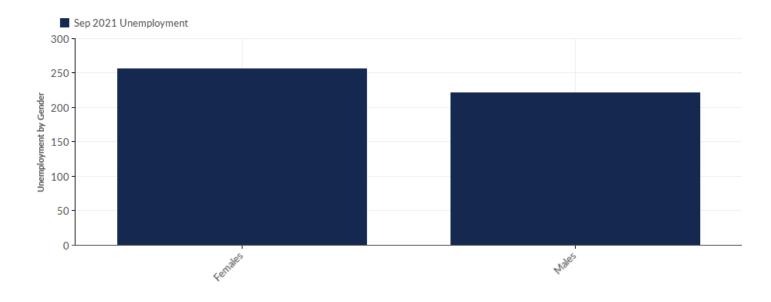
Unemployment by Demographics

Unemployment by Age



| Age | Unem (S | ployment Sep 2021) | % of Cohort |
|-------|------------|-----------------------|----------------|
| < 22 | | 12 | 2.51% |
| 22-24 | | 19 | 3.97% |
| 25-34 | | 100 | 20.92% |
| 35-44 | | 117 | 24.48% |
| 45-54 | | 98 | 20.50% |
| 55-59 | | 48 | 10.04% |
| 60-64 | | 45 | 9.41% |
| 65+ | | 39 | 8.16% |
| | Total | 478 | 100.00% |

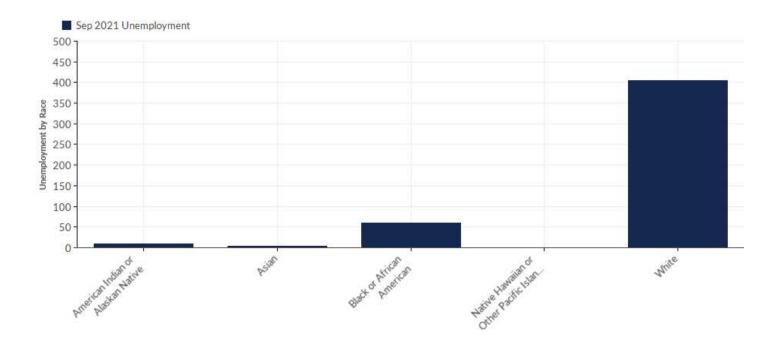
Unemployment by Gender



| Gender | Unemployment (Sep 2021) | % of Cohort |
|---------|----------------------------|----------------|
| Females | 257 | 53.77% |
| Males | 221 | 46.23% |
| | Total 478 | 100.00% |

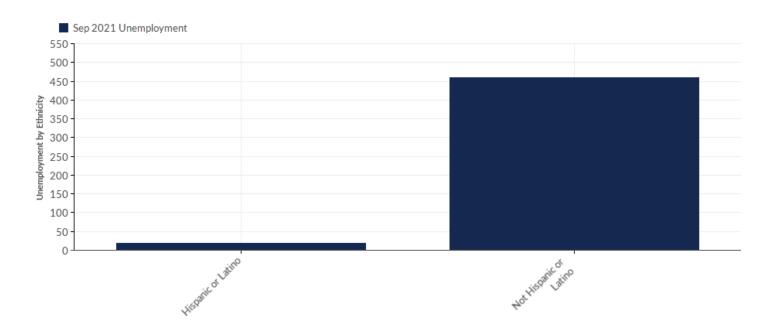
...! Emsi Economy Overview

Unemployment by Race



| Race | Une | employment (Sep 2021) | % of Cohort |
|---|-------|--------------------------|----------------|
| American Indian or Alaskan Native | | 10 | 2.09% |
| Asian | | 4 | 0.84% |
| Black or African American | | 59 | 12.34% |
| Native Hawaiian or Other Pacific Islander | | 0 | 0.00% |
| White | | 405 | 84.73% |
| | Total | 478 | 100.00% |

Unemployment by Ethnicity



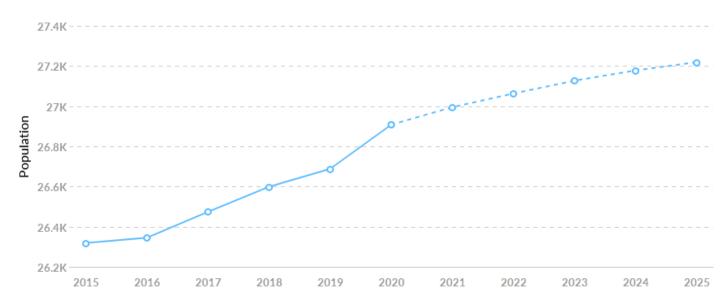
| Ethnicity | Unemployment (Sep 2021) | % of Cohort |
|------------------------|----------------------------|----------------|
| Hispanic or Latino | 18 | 3.77% |
| Not Hispanic or Latino | 460 | 96.23% |
| | Total 478 | 100.00% |



Historic & Projected Trends

Population Trends

As of 2020 the region's population increased by 2.2% since 2015, growing by 589. Population is expected to increase by 1.2% between 2020 and 2025, adding 311.

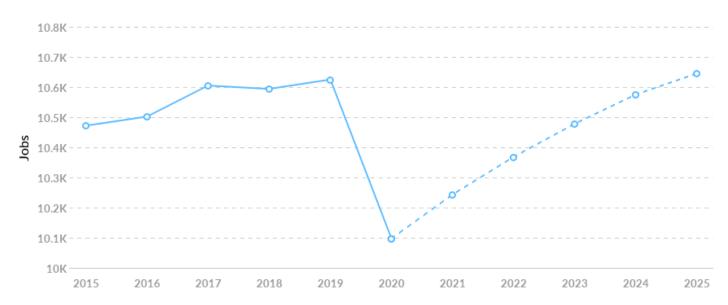


| Timeframe | Population |
|-----------|------------|
| 2015 | 26,319 |
| 2016 | 26,345 |
| 2017 | 26,474 |
| 2018 | 26,599 |
| 2019 | 26,688 |
| 2020 | 26,908 |
| 2021 | 26,995 |
| 2022 | 27,063 |
| 2023 | 27,127 |
| 2024 | 27,178 |
| 2025 | 27,219 |

... Emsi Economy Overview

Job Trends

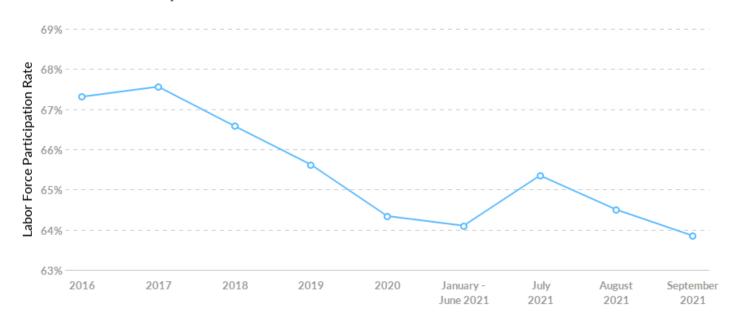
From 2015 to 2020, jobs declined by 3.6% in Juneau County, WI from 10,472 to 10,097. This change fell short of the national growth rate of 0.0% by 3.6%.



| Timeframe | Jobs |
|-----------|--------|
| 2015 | 10,472 |
| 2016 | 10,502 |
| 2017 | 10,605 |
| 2018 | 10,594 |
| 2019 | 10,625 |
| 2020 | 10,097 |
| 2021 | 10,243 |
| 2022 | 10,368 |
| 2023 | 10,478 |
| 2024 | 10,575 |
| 2025 | 10,645 |

...! Emsi Economy Overview

Labor Force Participation Rate Trends

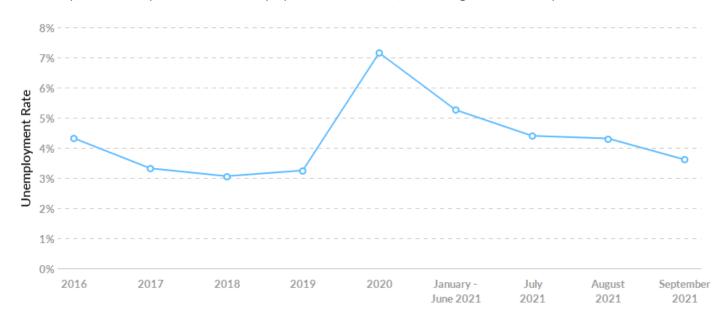


| Timeframe | Labor Force Participation Rate |
|---------------------|--------------------------------|
| 2016 | 67.31% |
| 2017 | 67.56% |
| 2018 | 66.58% |
| 2019 | 65.62% |
| 2020 | 64.34% |
| January - June 2021 | 64.10% |
| July 2021 | 65.35% |
| August 2021 | 64.50% |
| September 2021 | 63.85% |
| | |

...! Emsi Economy Overview

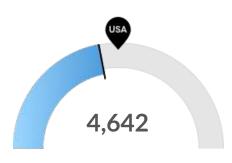
Unemployment Rate Trends

Juneau County, WI had a September 2021 unemployment rate of 3.61%, decreasing from 4.32% 5 years before.



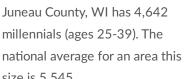
| Timeframe | Unemployment Rate |
|---------------------|-------------------|
| 2016 | 4.32% |
| 2017 | 3.32% |
| 2018 | 3.06% |
| 2019 | 3.25% |
| 2020 | 7.15% |
| January - June 2021 | 5.26% |
| July 2021 | 4.40% |
| August 2021 | 4.31% |
| September 2021 | 3.61% |

Population Characteristics



Millennials

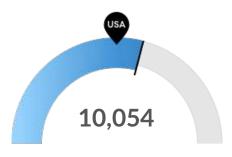
millennials (ages 25-39). The national average for an area this size is 5,545.





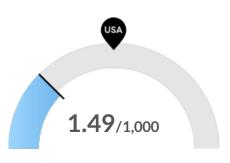
Veterans

Juneau County, WI has 2,160 veterans. The national average for an area this size is 1.482.



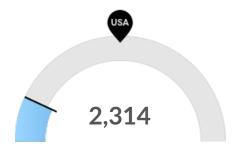
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,009 people 55 or older, while there are 10,054 here.



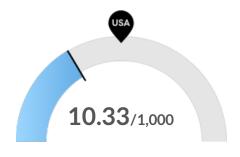
Violent Crime

Juneau County, WI has 1.49 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,838 racially diverse people, while there are 2,314 here.

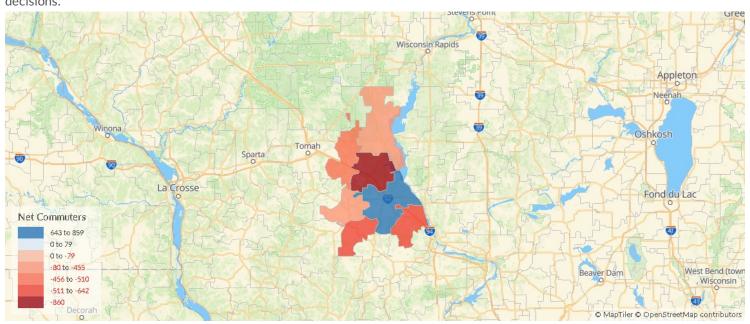


Property Crime

Juneau County, WI has 10.33 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Lives

| ZIP |) | Name | 2020 Employment | ZIP | Name |
|-----|-----|--------------------------|--------------------|-------|--------------------------|
| 539 | 948 | Mauston, WI (in Juneau | 4,264 | 53948 | Mauston, WI (in Juneau |
| 540 | 646 | Necedah, WI (in Juneau | 1,513 | 53950 | New Lisbon, WI (in June |
| 539 | 950 | New Lisbon, WI (in June | 1,298 | 54646 | Necedah, WI (in Juneau |
| 539 | 929 | Elroy, WI (in Juneau cou | 1,274 | 53929 | Elroy, WI (in Juneau cou |
| 540 | 518 | Camp Douglas, WI (in Ju | 659 | 54618 | Camp Douglas, WI (in Ju |

Where Talent Works

2020 Workers

3,621

2,159

1,617

1,354

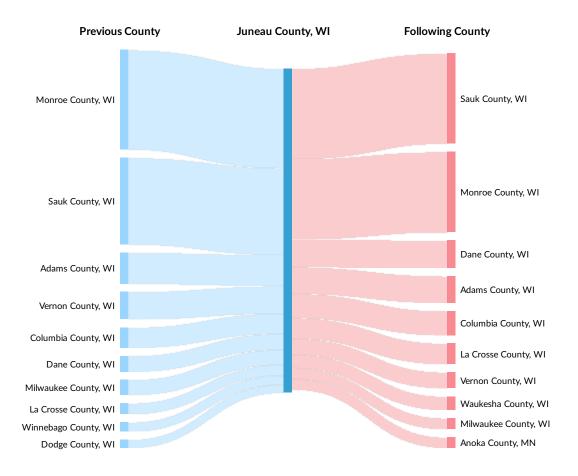
1,114



Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2019, 219 people have migrated from Monroe County, WI to Juneau County, WI. In the same year, 199 people left Juneau County, WI migrating to Sauk County, WI. The total Net Migration for Juneau County, WI in 2018 was 95.



| • | Migrations |
|---------------------|------------|
| Monroe County, WI | 219 |
| Sauk County, WI | 191 |
| Adams County, WI | 68 |
| Vernon County, WI | 60 |
| Columbia County, WI | 45 |
| Dane County, WI | 35 |

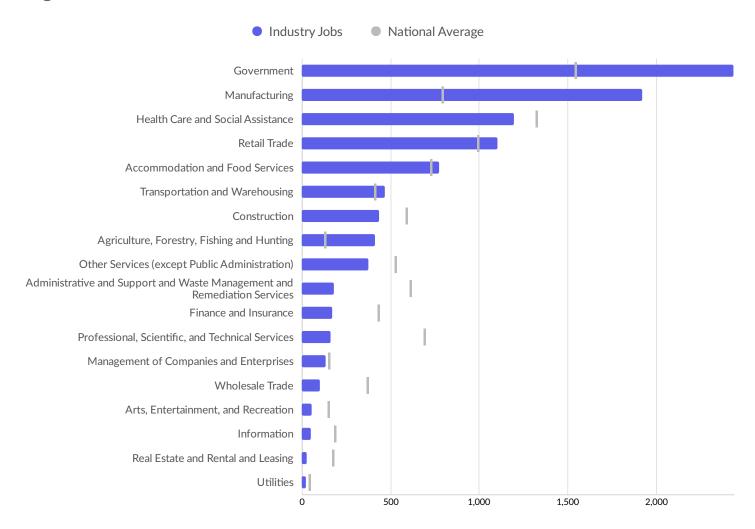
. Il Emsi Economy Overview

| Top Previous Counties | Migrations |
|-------------------------|------------|
| Milwaukee County, WI | 33 |
| La Crosse County, WI | 24 |
| Winnebago County, WI | 20 |
| Dodge County, WI | 18 |
| Chippewa County, WI | 16 |
| Palo Alto County, IA | 15 |
| Jackson County, MO | 13 |
| Oneida County, WI | 13 |
| Cook County, IL | 12 |
| Top Following Counties | Migrations |
| Sauk County, WI | 199 |
| Monroe County, WI | 177 |
| Dane County, WI | 61 |
| Adams County, WI | 59 |
| Columbia County, WI | 53 |
| La Crosse County, WI | 45 |
| Vernon County, WI | 35 |
| Waukesha County, WI | 30 |
| Milwaukee County, WI | 24 |
| Anoka County, MN | 23 |
| Dodge County, WI | 19 |
| Portage County, WI | 15 |
| Fond du Lac County, WI | 14 |
| Chippewa County, WI | 14 |
| Anne Arundel County, MD | 13 |
| | |



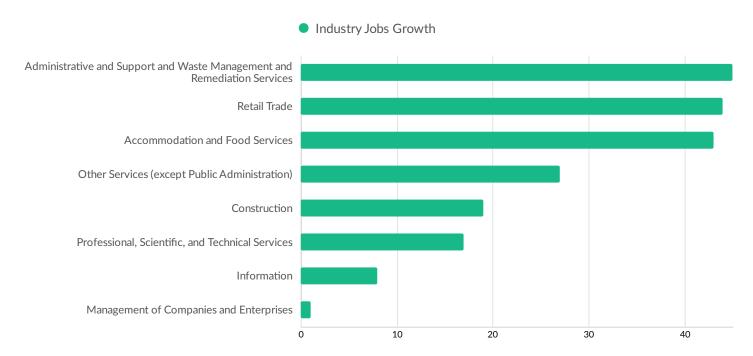
Industry Characteristics

Largest Industries



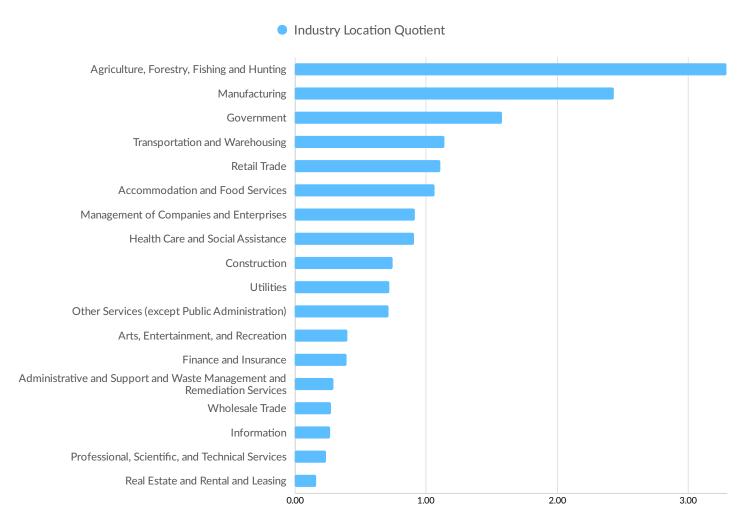


Top Growing Industries



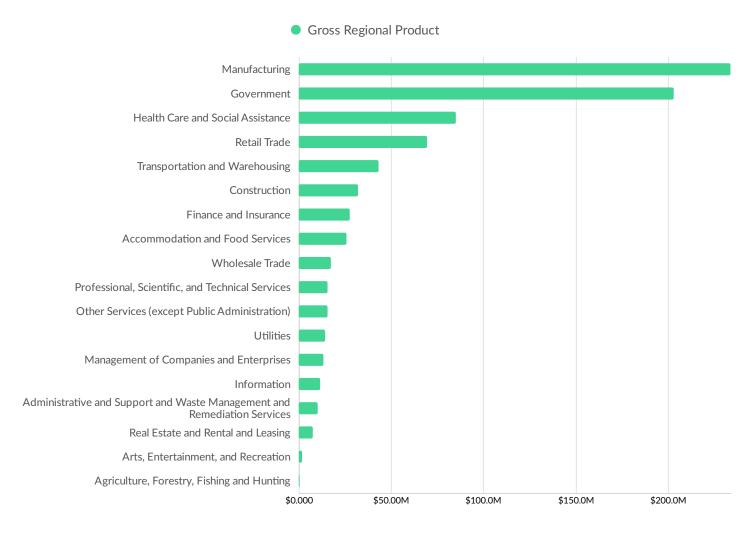


Top Industry Location Quotient



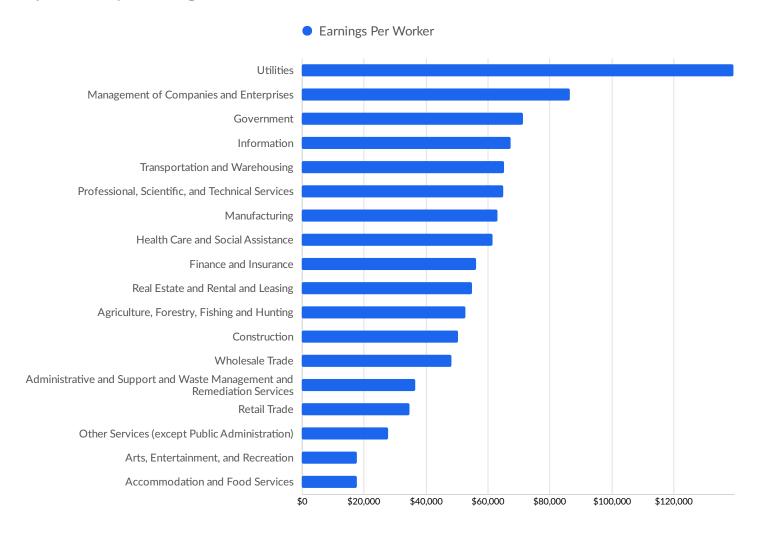


Top Industry GRP





Top Industry Earnings





Business Characteristics

1,565 Companies Employ Your Workers

Online profiles for your workers mention 1,565 companies as employers, with the top 10 appearing below. In the last 12 months, 690 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|--------------------------------|----------|--------------------------------|-----------------|
| Mile Bluff Medical Ctr Fdn Inc | 143 | Roehl Transport, Inc. | 424 |
| Houston School District | 99 | C.R. England, Inc. | 114 |
| State of Wisconsin | 75 | Army National Guard | 110 |
| Necedah Area School District | 42 | Kwik Trip, Inc. | 104 |
| Wal-Mart, Inc. | 31 | Uber Eats | 102 |
| Walker Stainless Equipment Co | 29 | U.S. Xpress, Inc. | 92 |
| Ho-Chunk Nation | 28 | Mile Bluff Medical Ctr Fdn Inc | 91 |
| Leer Inc | 28 | Dollar General Corporation | 84 |
| Lands' End, Inc. | 26 | State of Wisconsin | 72 |
| THE ROYAL BANK OF SCOTLA | 21 | System TWT Transportation, LLC | 70 |

Business Size



^{*}Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

- Occupation Jobs
- National Average

Top Growing Occupations

Occupation Jobs Growth

Top Occupation Location Quotient

Occupation Location Quotient

Top Occupation Earnings

Median Hourly Earnings

Top Posted Occupations

Unique Average Monthly Postings

Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level



Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

