



Adams County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	28
In-Demand Skills	29

Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,577

Population (2021)

Population **grew by 593** over the last 5 years and is projected to **grow by 130** over the next 5 years.

5,218

Total Regional Employment

Jobs **decreased by 812** over the last 5 years and are projected to **decrease by 136** over the next 5 years.

\$46.4K

Median Household Income (2019)

Median household income is **\$16.5K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 3.0%** since 2016, growing by 593. Population is expected to **increase by 0.6%** between 2021 and 2026, adding 130.
- From 2016 to 2021, jobs **declined by 13.5%** in Adams County, WI from 6,030 to **5,218**. This change **fell short of the national growth rate of 0.4% by 13.1%**. As the number of jobs declined, the **labor force participation rate decreased from 49.4% to 45.5% between 2016 and 2021**.
- Concerning educational attainment, **9.9% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.2% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2021 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

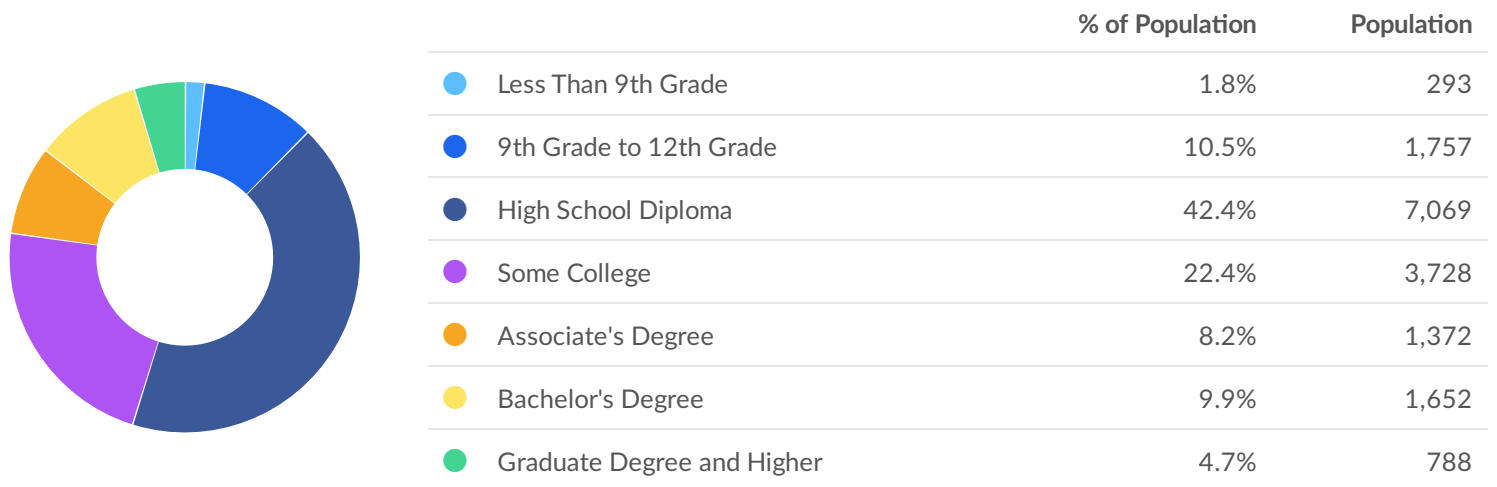
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	20,577	7,709	5,218	97.6	\$501.75M	\$1.25B	\$1.02B
NCWRPC	441,223	222,283	218,790	99.7	\$23.11B	\$30.24B	\$28.47B
Wisconsin	5,855,036	3,102,500	3,069,154	100.3	\$345.97B	\$320.32B	\$341.85B

Nov 2021 Labor Force Breakdown



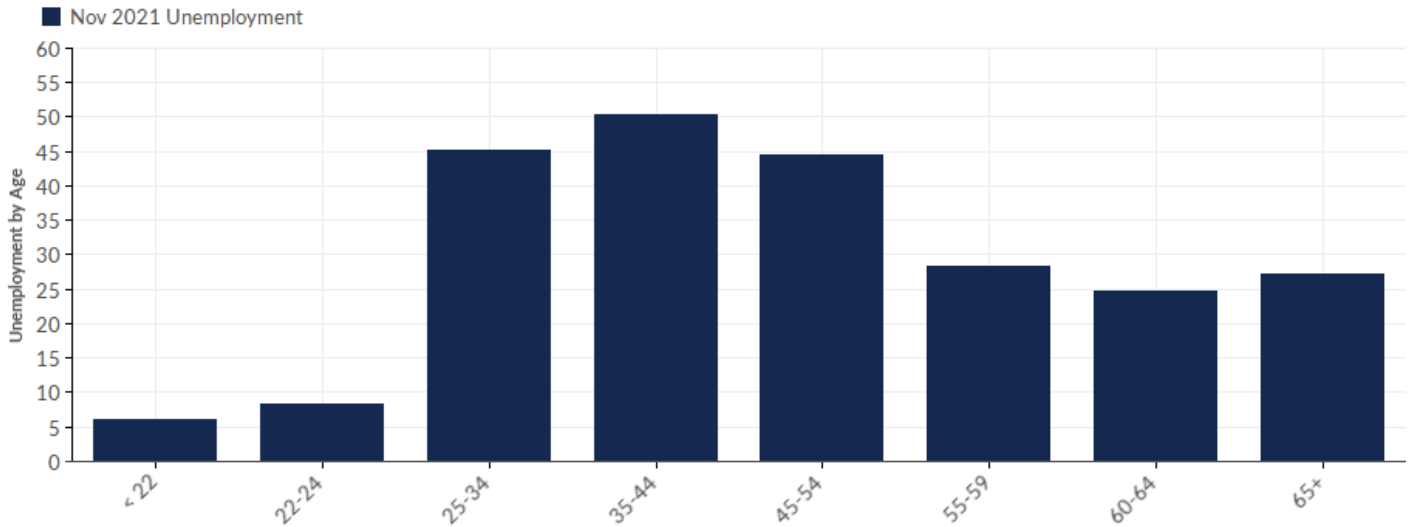
Educational Attainment

Concerning educational attainment, **9.9% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.2% hold an Associate's Degree** (0.5% below the national average).



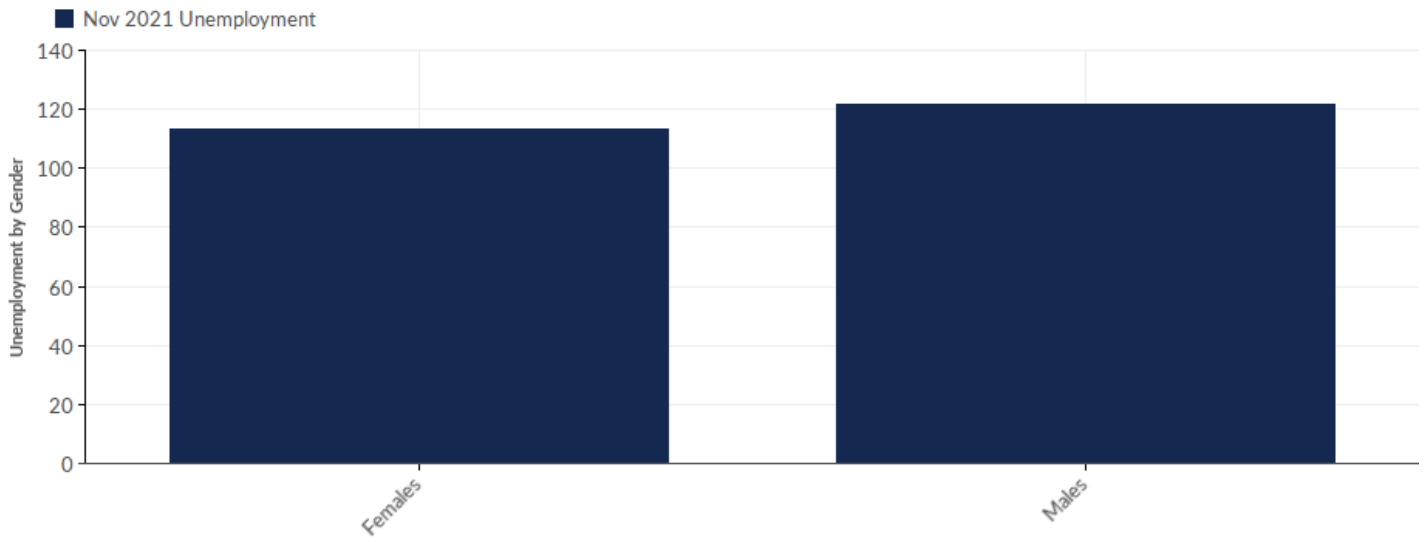
Unemployment by Demographics

Unemployment by Age



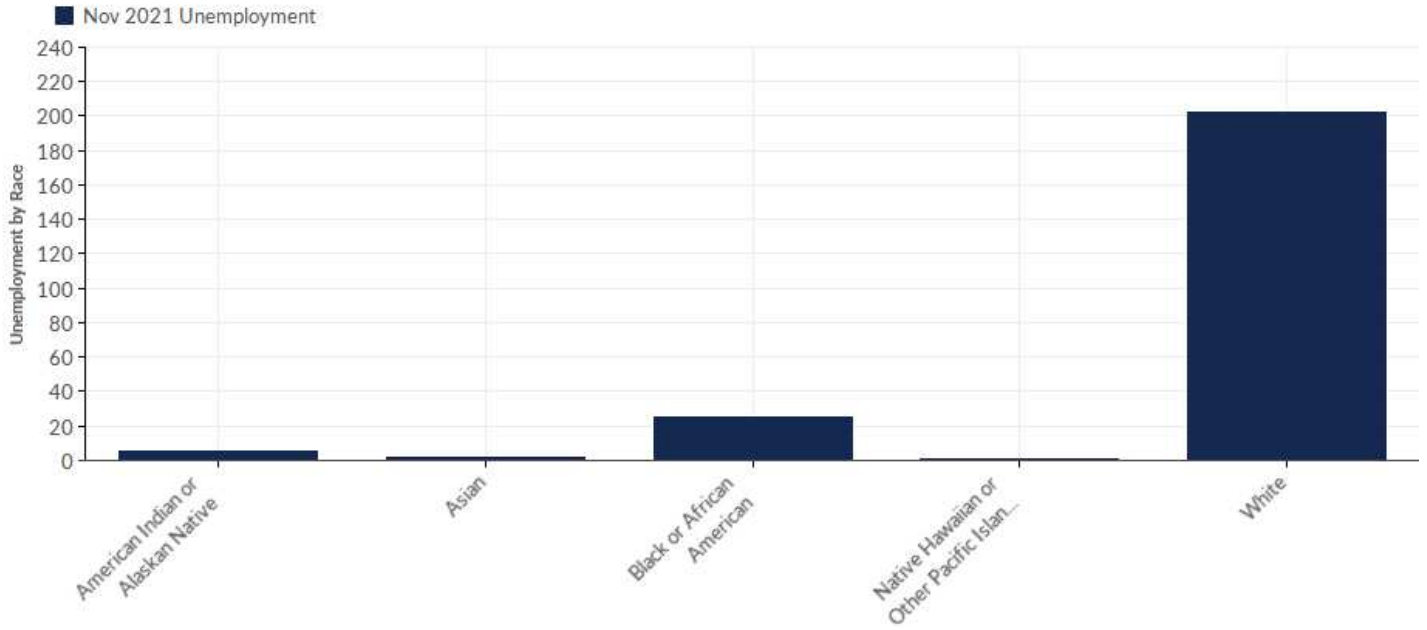
Age	Unemployment (Nov 2021)	% of Cohort
< 22	6	2.55%
22-24	8	3.40%
25-34	45	19.15%
35-44	50	21.28%
45-54	45	19.15%
55-59	28	11.91%
60-64	25	10.64%
65+	27	11.49%
Total	235	100.00%

Unemployment by Gender



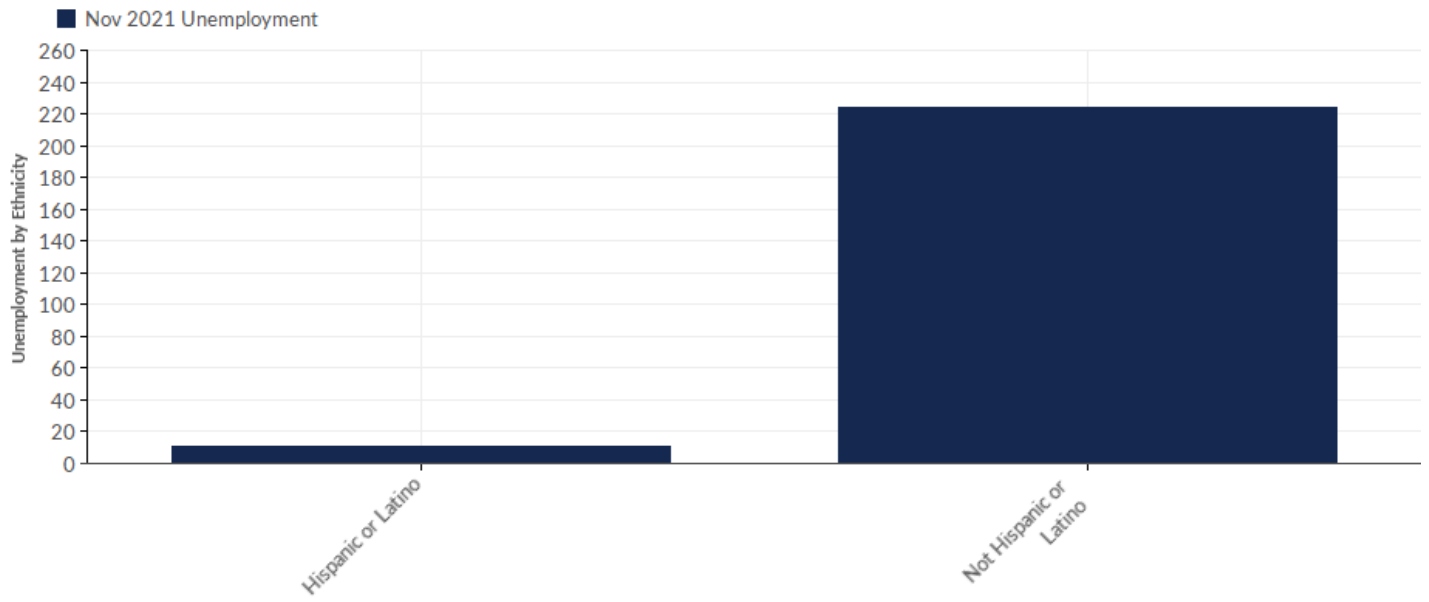
Gender	Unemployment (Nov 2021)	% of Cohort
Females	113	48.09%
Males	122	51.91%
Total	235	100.00%

Unemployment by Race



Race	Unemployment (Nov 2021)	% of Cohort
American Indian or Alaskan Native	5	2.13%
Asian	2	0.85%
Black or African American	25	10.64%
Native Hawaiian or Other Pacific Islander	1	0.43%
White	202	85.96%
Total	235	100.00%

Unemployment by Ethnicity

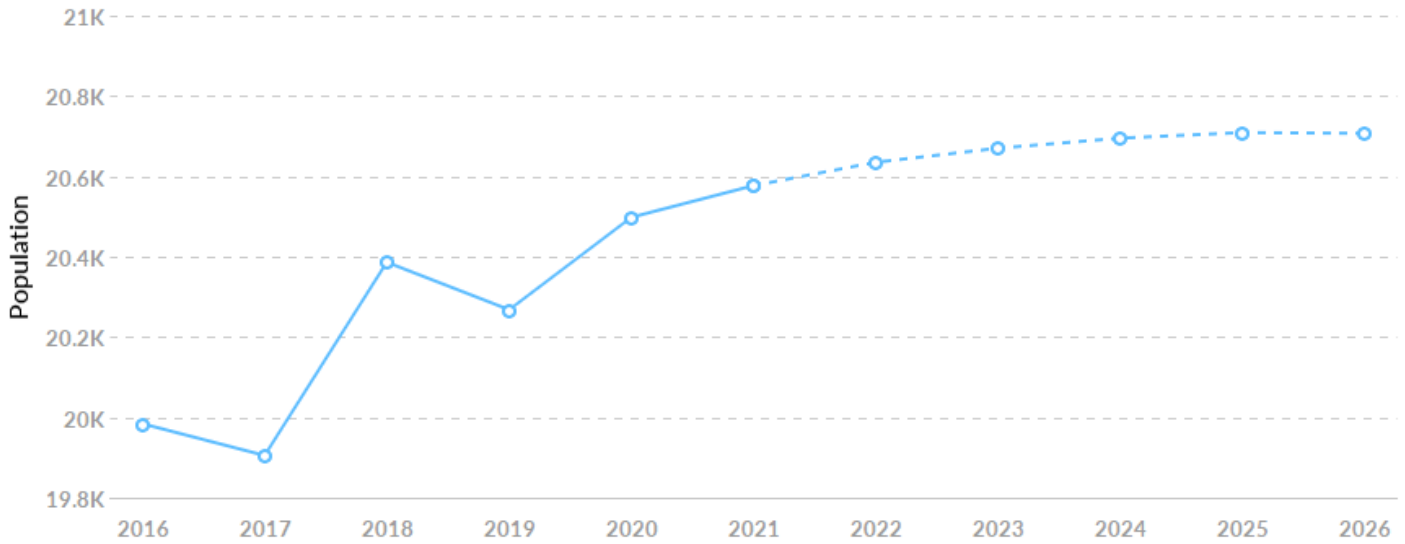


Ethnicity	Unemployment (Nov 2021)	% of Cohort
Hispanic or Latino	11	4.68%
Not Hispanic or Latino	224	95.32%
Total	235	100.00%

Historic & Projected Trends

Population Trends

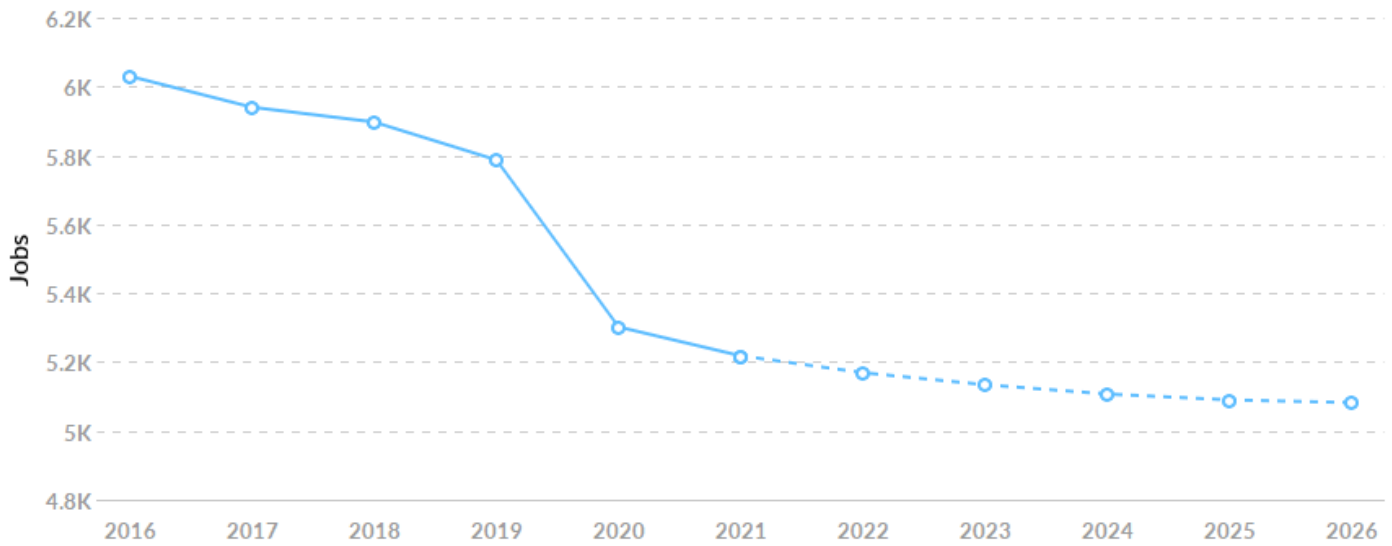
As of 2021 the region's population **increased by 3.0%** since 2016, growing by 593. Population is expected to **increase by 0.6%** between 2021 and 2026, adding 130.



Timeframe	Population
2016	19,984
2017	19,905
2018	20,386
2019	20,268
2020	20,498
2021	20,577
2022	20,635
2023	20,670
2024	20,695
2025	20,709
2026	20,707

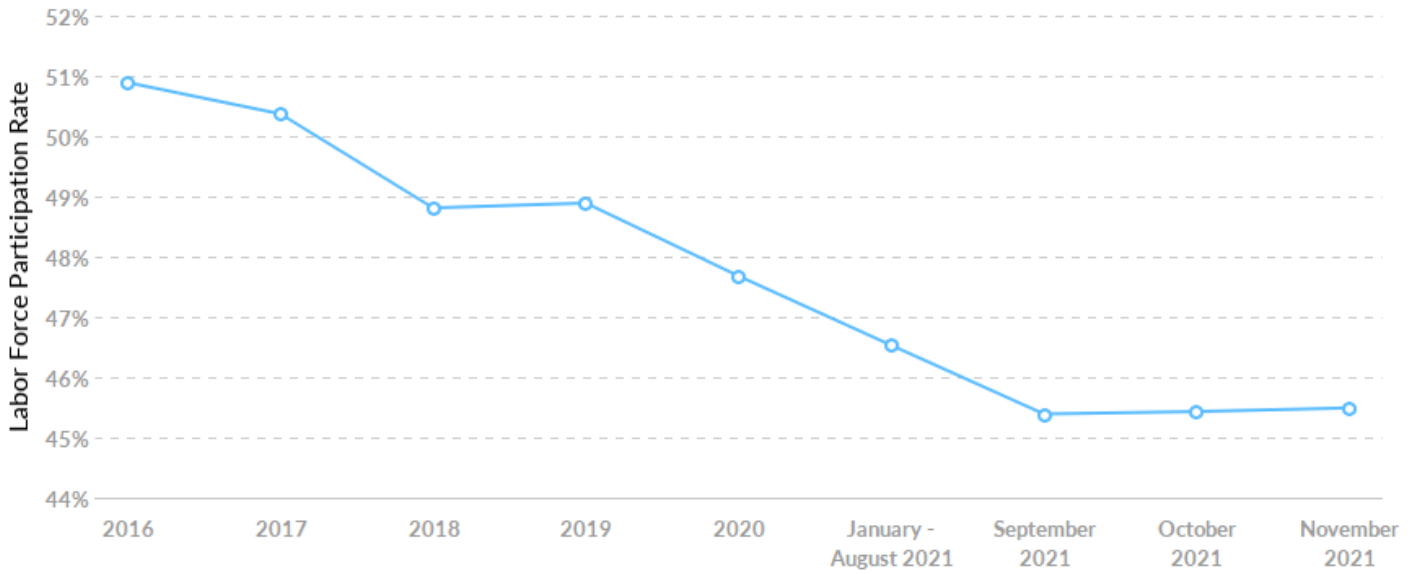
Job Trends

From 2016 to 2021, jobs declined by 13.5% in Adams County, WI from 6,030 to 5,218. This change fell short of the national growth rate of 0.4% by 13.1%.



Timeframe	Jobs
2016	6,030
2017	5,940
2018	5,897
2019	5,787
2020	5,302
2021	5,218
2022	5,169
2023	5,134
2024	5,107
2025	5,090
2026	5,082

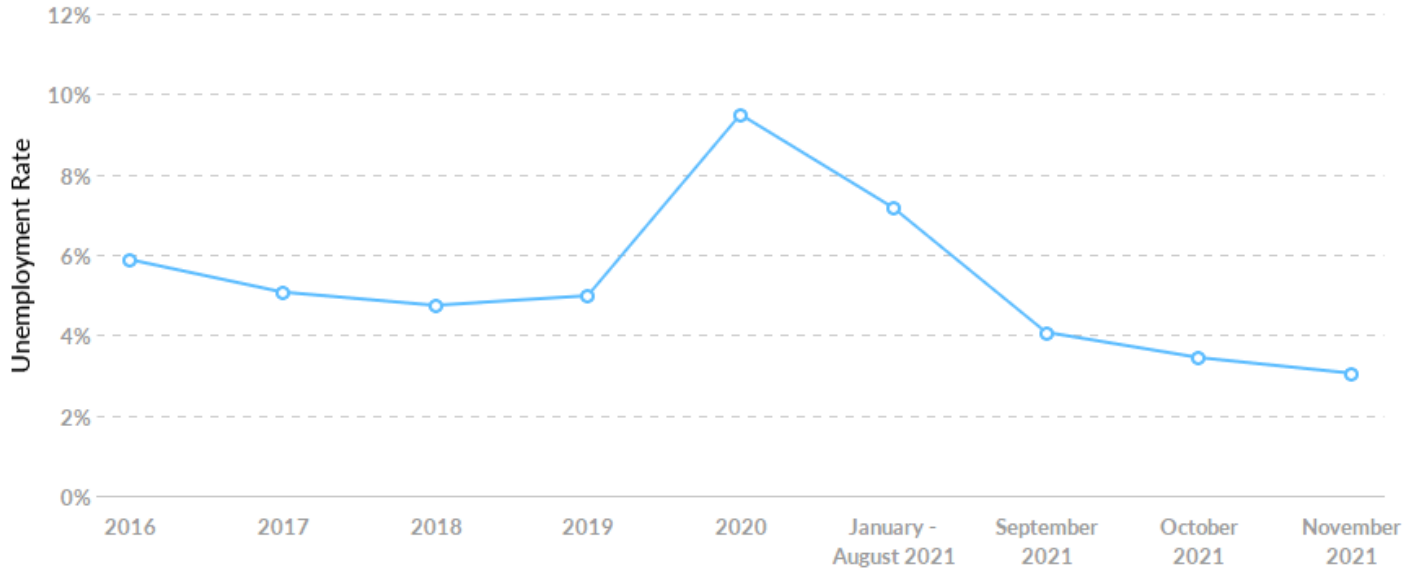
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	50.89%
2017	50.37%
2018	48.81%
2019	48.89%
2020	47.68%
January - August 2021	46.53%
September 2021	45.39%
October 2021	45.43%
November 2021	45.49%

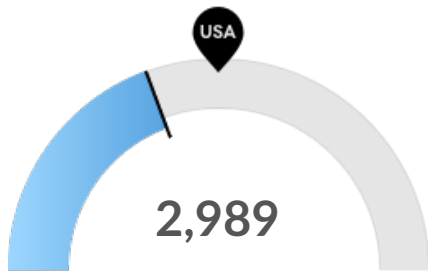
Unemployment Rate Trends

Adams County, WI had a November 2021 unemployment rate of 3.05%, decreasing from 5.88% 5 years before.



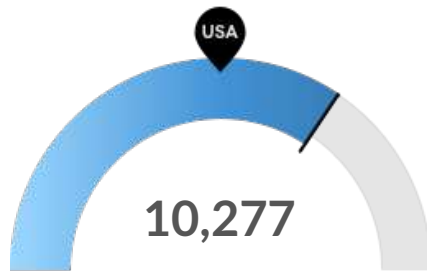
Timeframe	Unemployment Rate
2016	5.88%
2017	5.07%
2018	4.74%
2019	4.98%
2020	9.49%
January - August 2021	7.17%
September 2021	4.07%
October 2021	3.44%
November 2021	3.05%

Population Characteristics



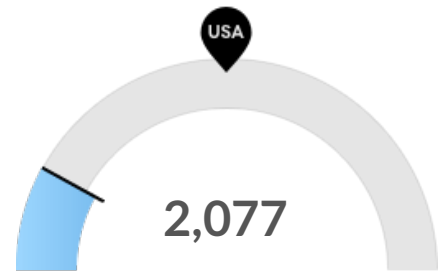
Millennials

Adams County, WI has 2,989 millennials (ages 25-39). The national average for an area this size is 4,224.



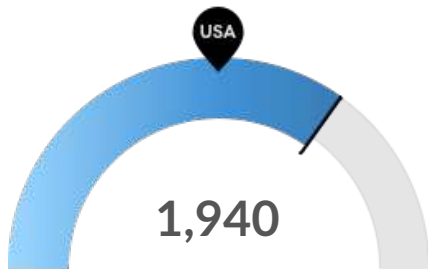
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,101 people 55 or older, while there are 10,277 here.



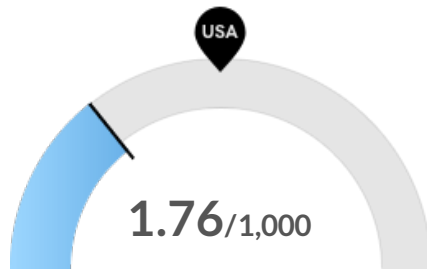
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,256 racially diverse people, while there are 2,077 here.



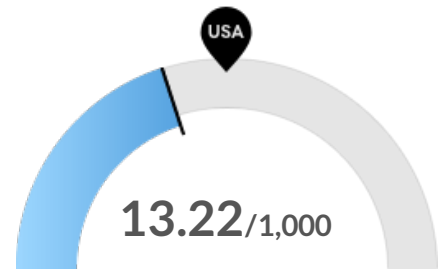
Veterans

Adams County, WI has 1,940 veterans. The national average for an area this size is 1,125.



Violent Crime

Adams County, WI has 1.76 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

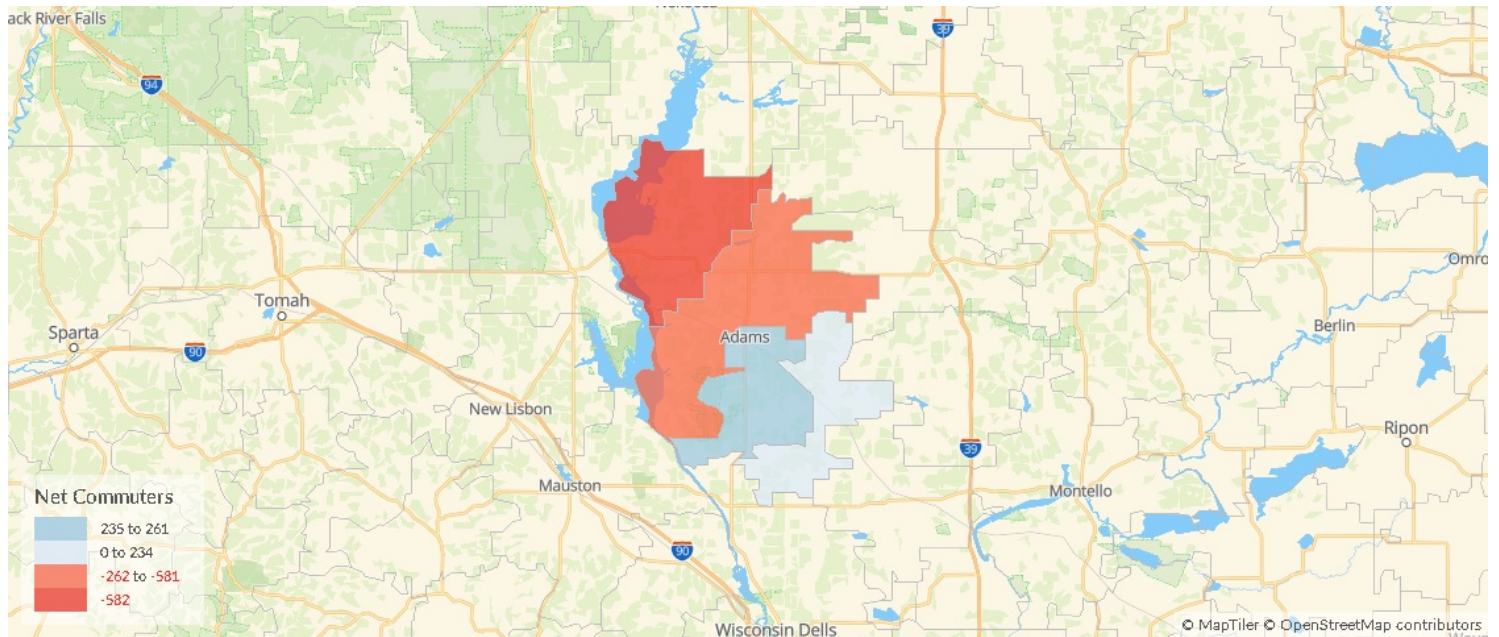


Property Crime

Adams County, WI has 13.22 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
53934	Friendship, WI (in Adam...	1,778
53910	Adams, WI (in Adams co...	1,776
53936	Grand Marsh, WI (in Ad...	1,149
54613	Arkdale, WI (in Adams c...	515

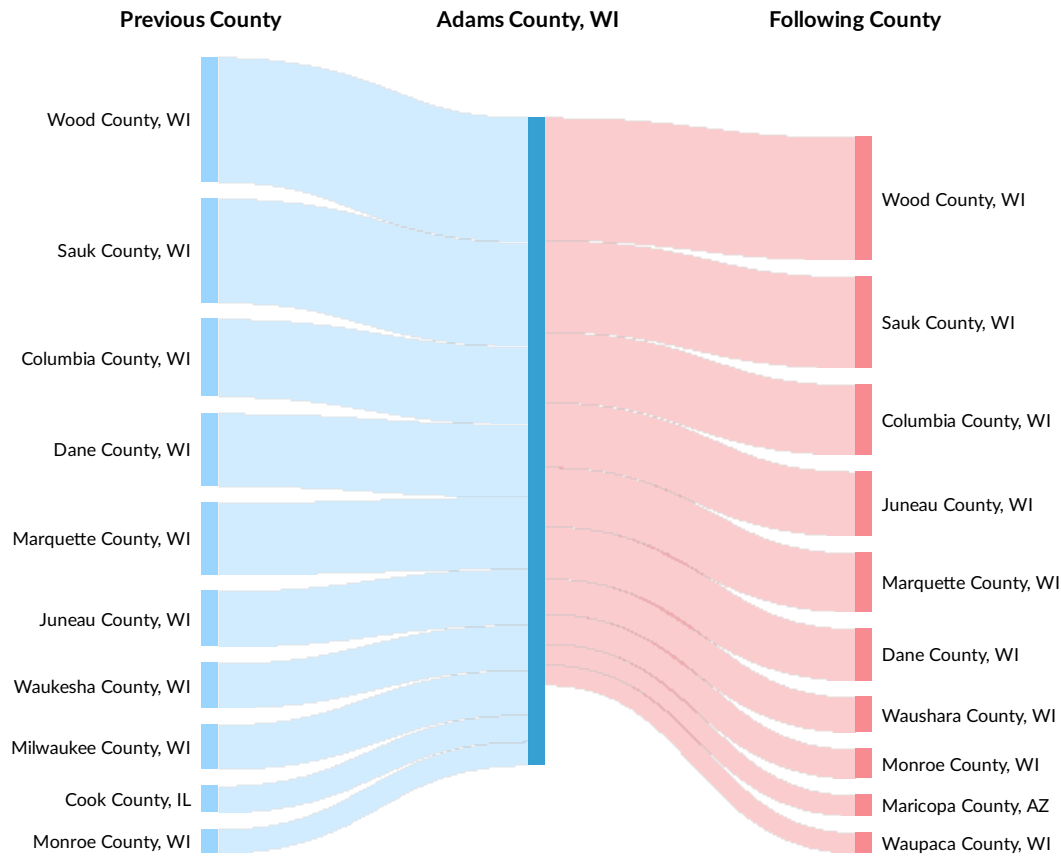
Where Talent Lives

ZIP	Name	2021 Workers
53934	Friendship, WI (in Adam...	2,040
53910	Adams, WI (in Adams co...	1,541
53936	Grand Marsh, WI (in Ad...	1,144
54613	Arkdale, WI (in Adams c...	1,097

Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2019, 132 people have migrated from Wood County, WI to Adams County, WI. In the same year, 130 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2019 was 268.

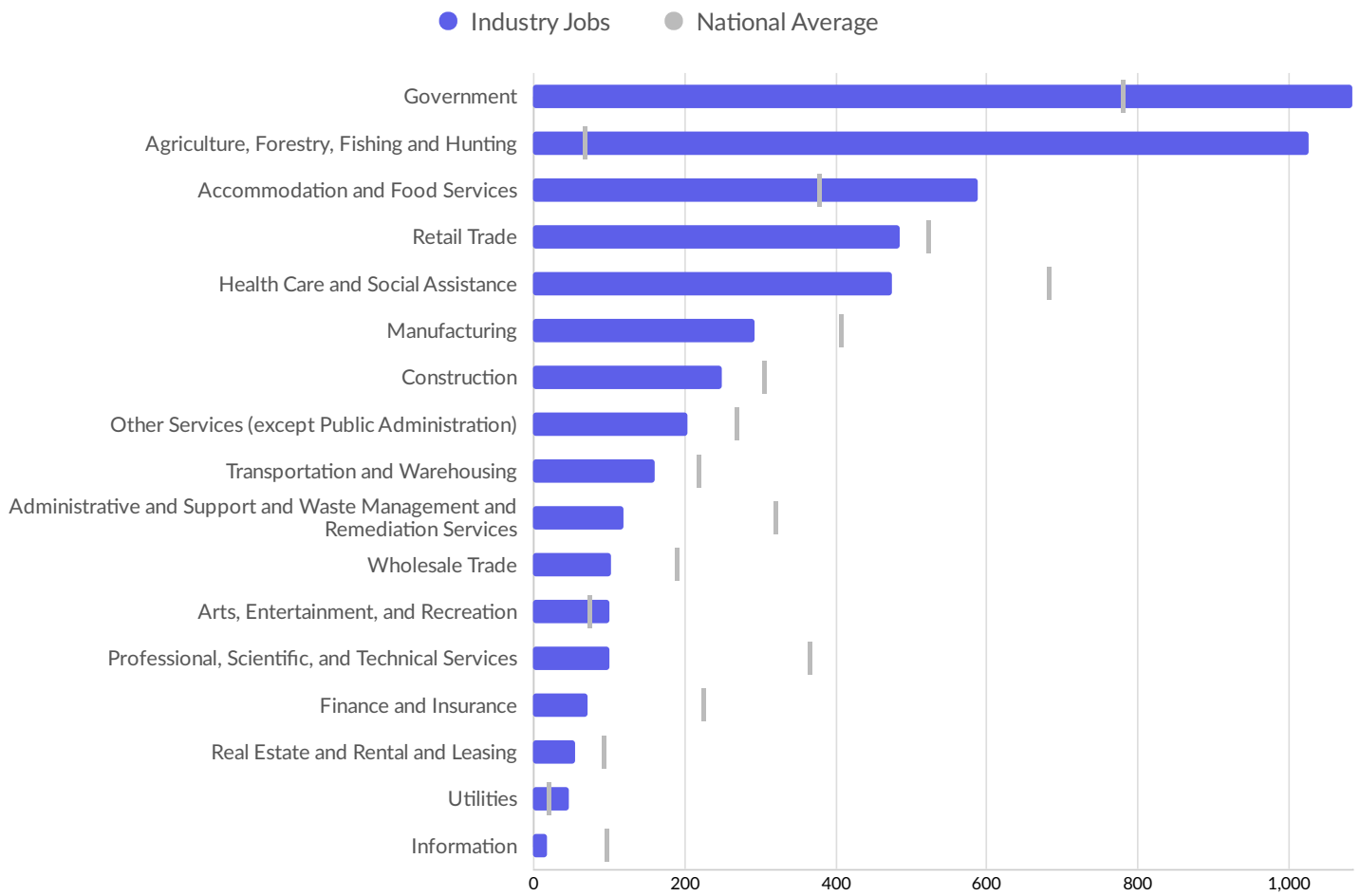


Top Previous Counties	Migrations
Wood County, WI	132
Sauk County, WI	110
Columbia County, WI	82
Dane County, WI	77
Marquette County, WI	76
Juneau County, WI	59

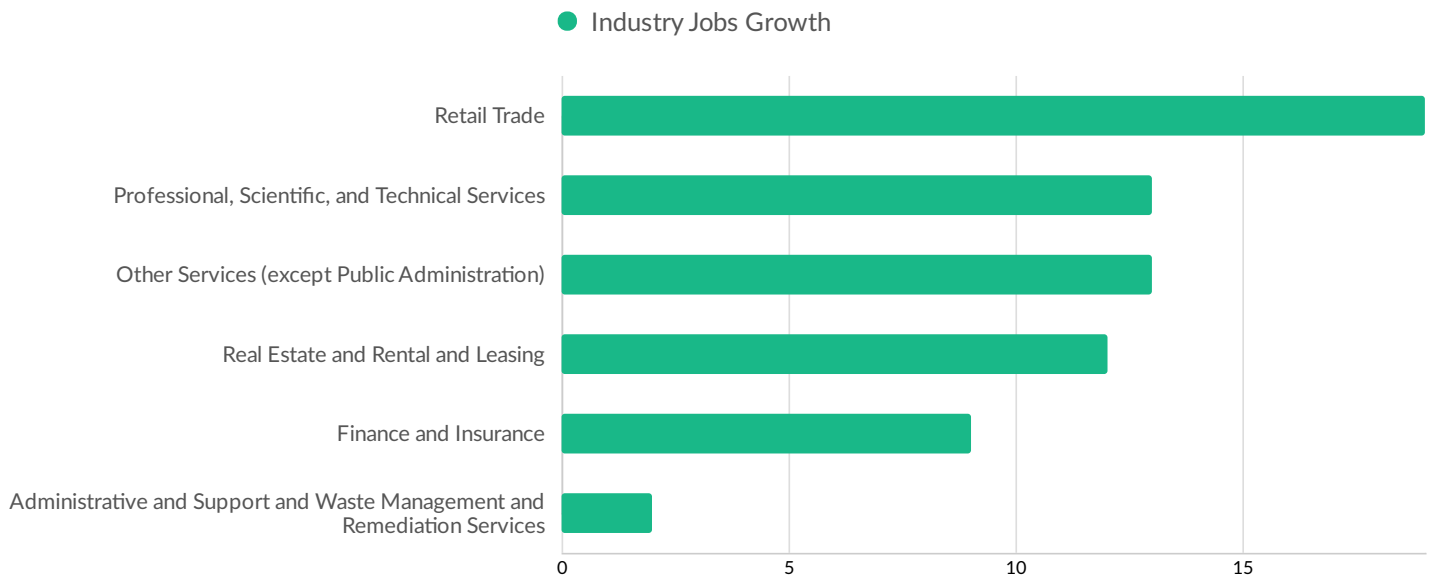
Top Previous Counties	Migrations
Waukesha County, WI	48
Milwaukee County, WI	47
Cook County, IL	28
Monroe County, WI	25
Lincoln County, WI	19
Alger County, MI	17
Portage County, WI	16
Rock County, WI	15
Racine County, WI	13
Top Following Counties	Migrations
Wood County, WI	130
Sauk County, WI	97
Columbia County, WI	74
Juneau County, WI	68
Marquette County, WI	63
Dane County, WI	55
Waushara County, WI	37
Monroe County, WI	31
Maricopa County, AZ	22
Waupaca County, WI	22
DuPage County, IL	16
Dakota County, MN	16
Winnebago County, WI	16
Stearns County, MN	13
Nye County, NV	12

Industry Characteristics

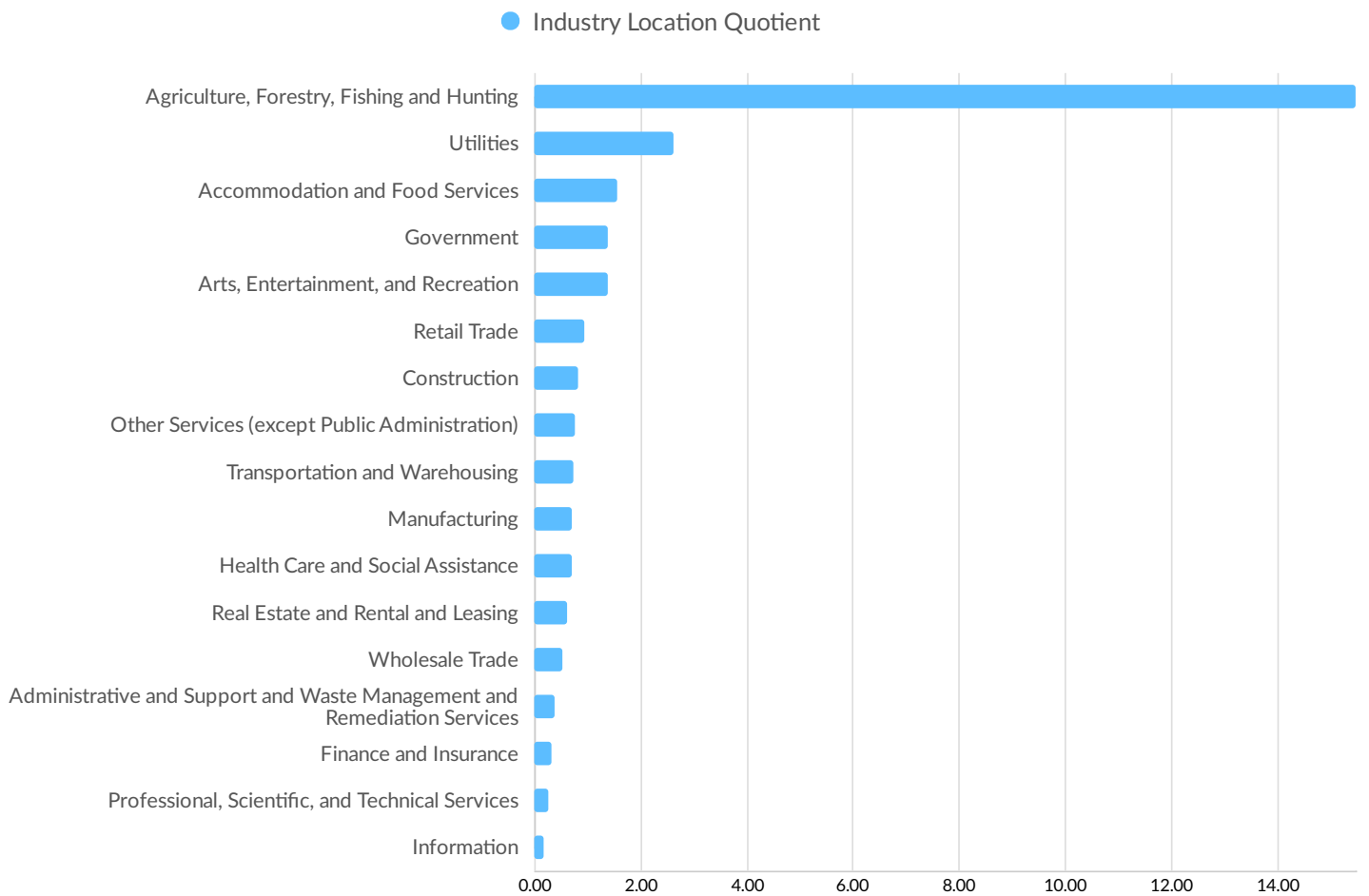
Largest Industries



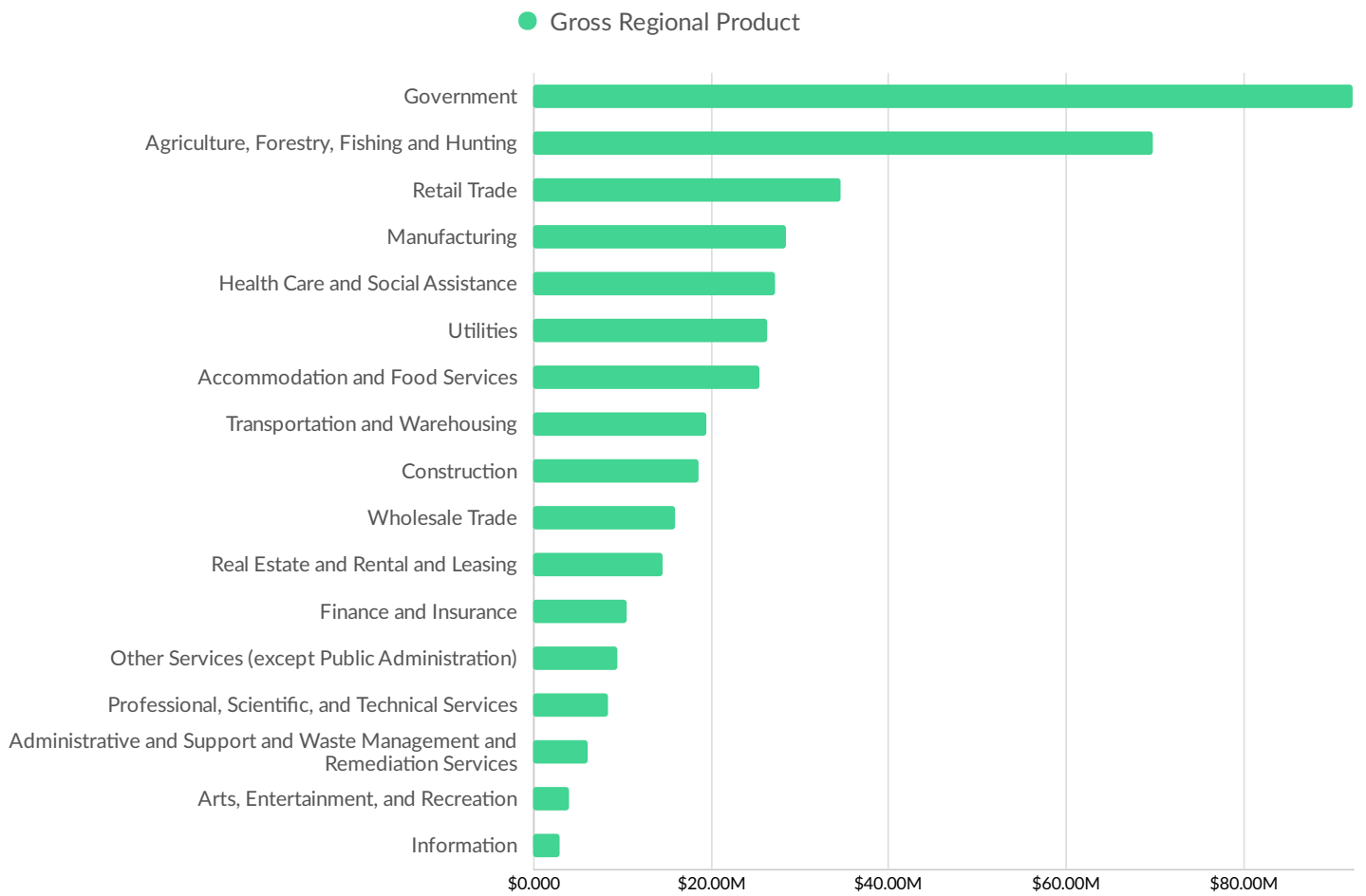
Top Growing Industries



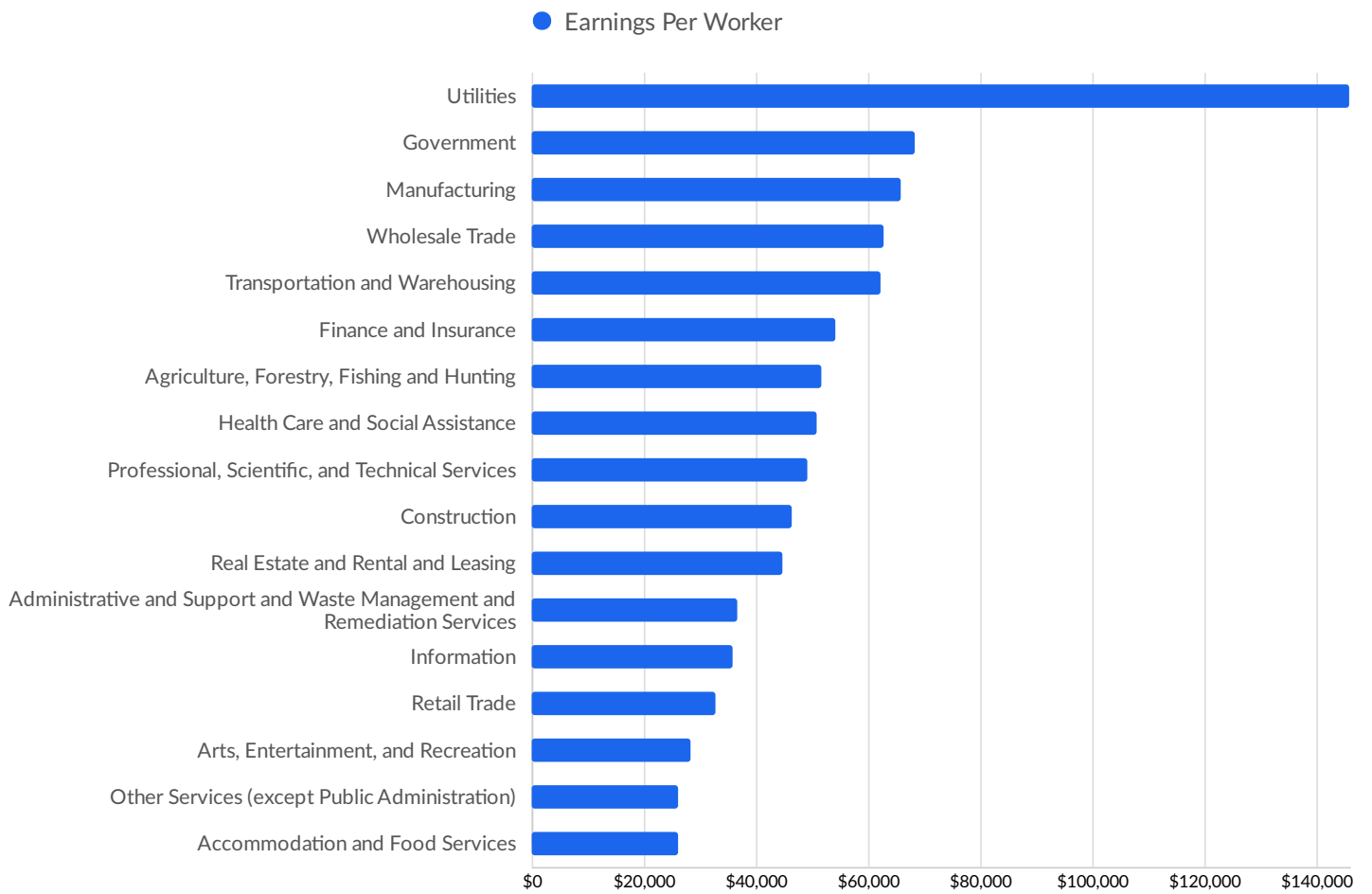
Top Industry Location Quotient



Top Industry GRP





















Top Industry Earnings



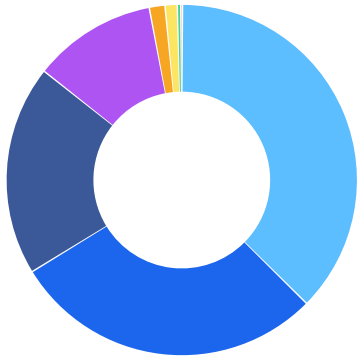
Business Characteristics

795 Companies Employ Your Workers

Online profiles for your workers mention 795 companies as employers, with the top 10 appearing below. In the last 12 months, 99 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams Friendship Area Schools	45 	Gundersen Health System	87 
Adams County Government	28 	Kwik Trip	20 
Moundview Memorial Hospital ...	27 	Bureau of Prisons	15 
WestRock	20 	WestRock	15 
Adams-Columbia Electric Coope...	15 	Love's	13 
Allied Cooperative	13 	United States Department of Ju...	11 
Coldwell Banker	11 	Family Health - La Clinica	9 
Chula Vista Resort	10 	GPAC	9 
Walmart	10 	The Home Depot	9 
Mile Bluff Medical Center	9 	Wellpath	8 

Business Size

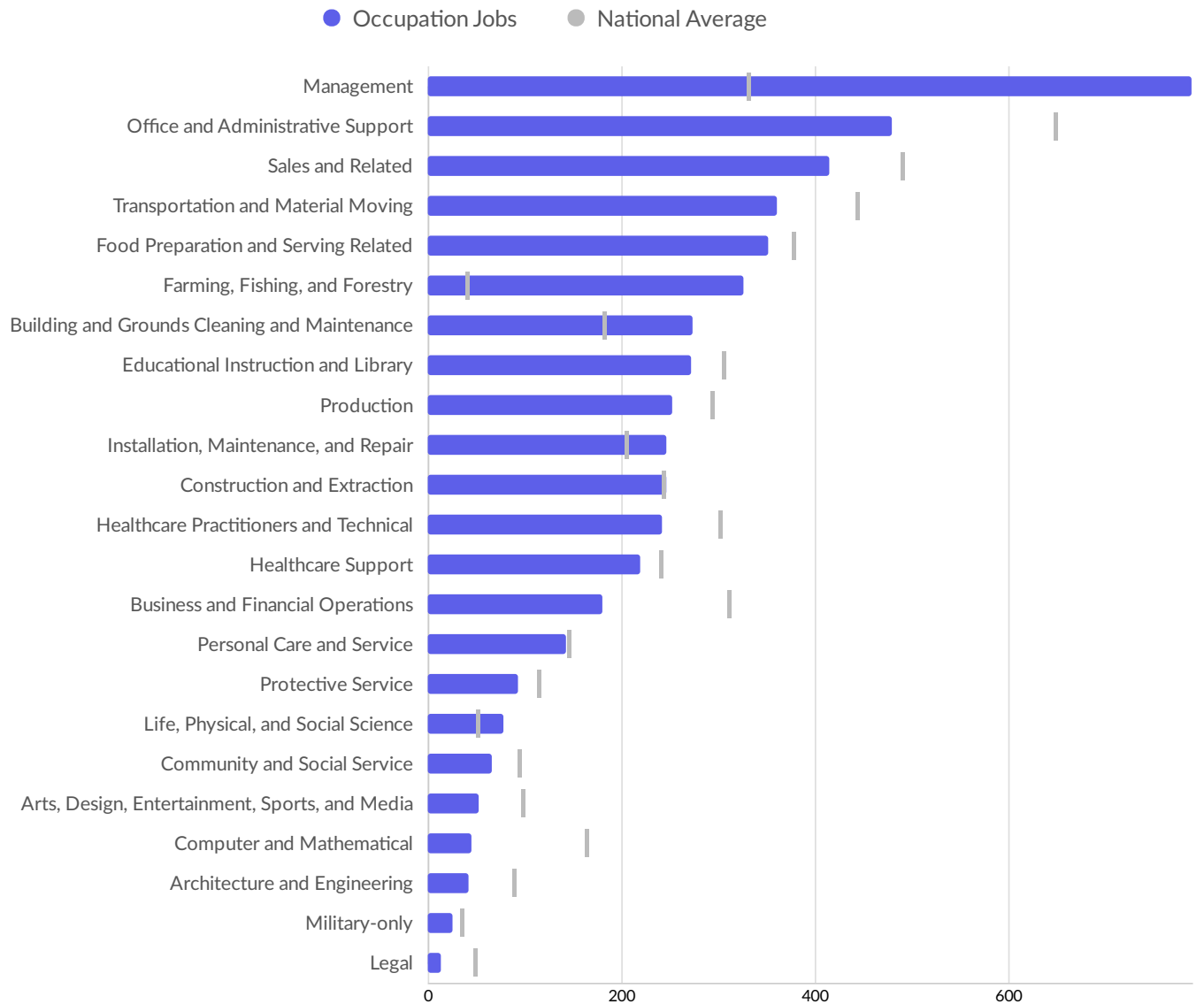


	Percentage	Business Count
1 to 4 employees	37.3%	233
5 to 9 employees	28.8%	180
10 to 19 employees	19.4%	121
20 to 49 employees	11.4%	71
50 to 99 employees	1.4%	9
100 to 249 employees	1.1%	7
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

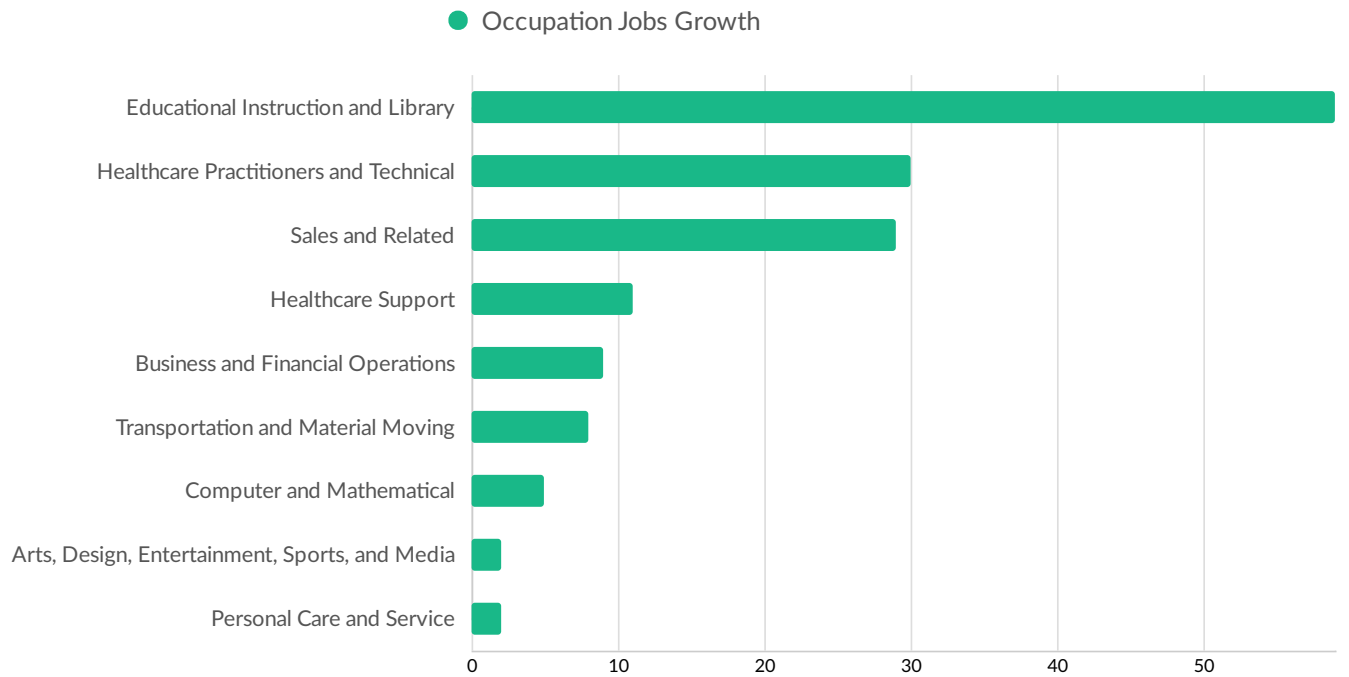
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

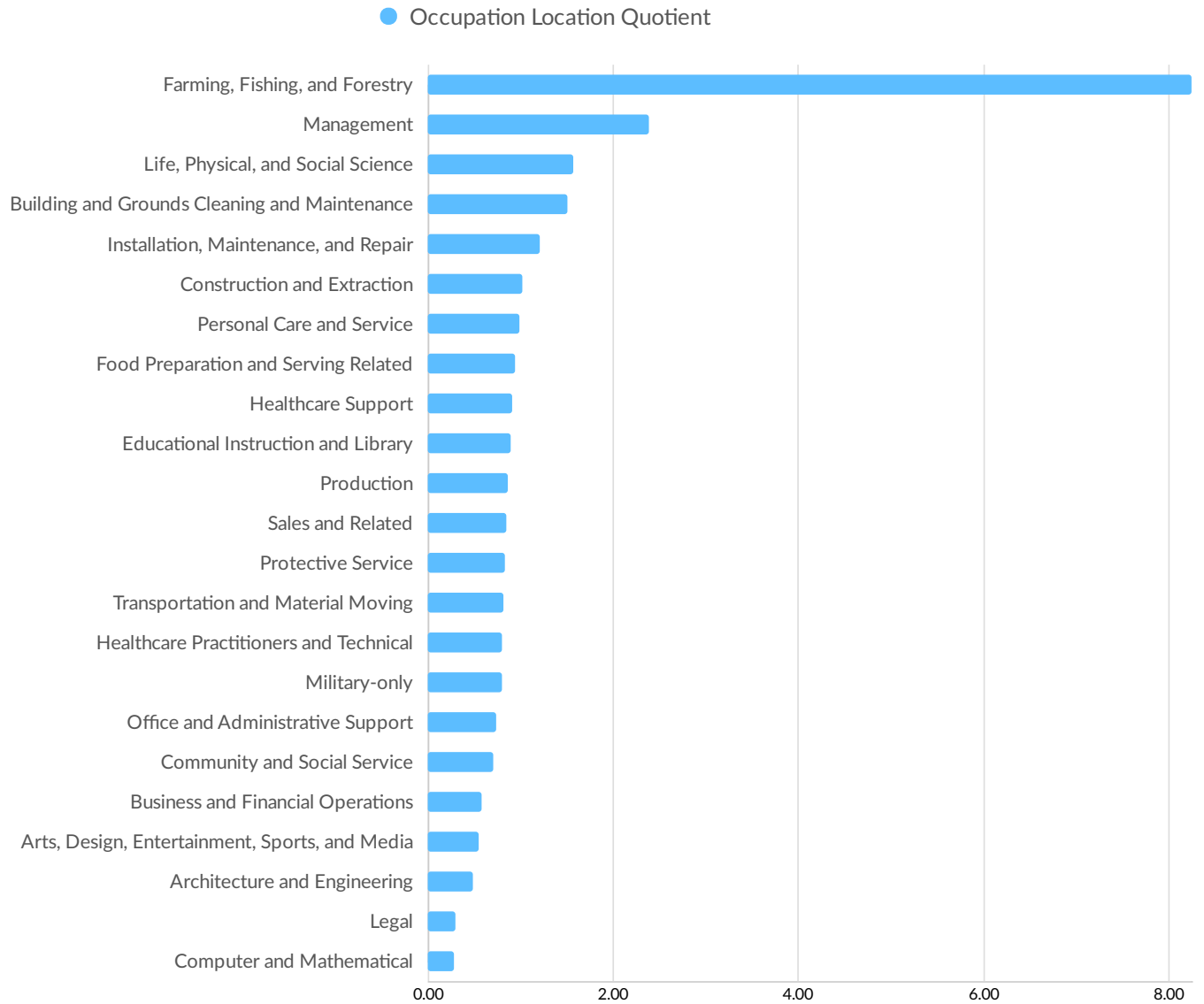
Largest Occupations



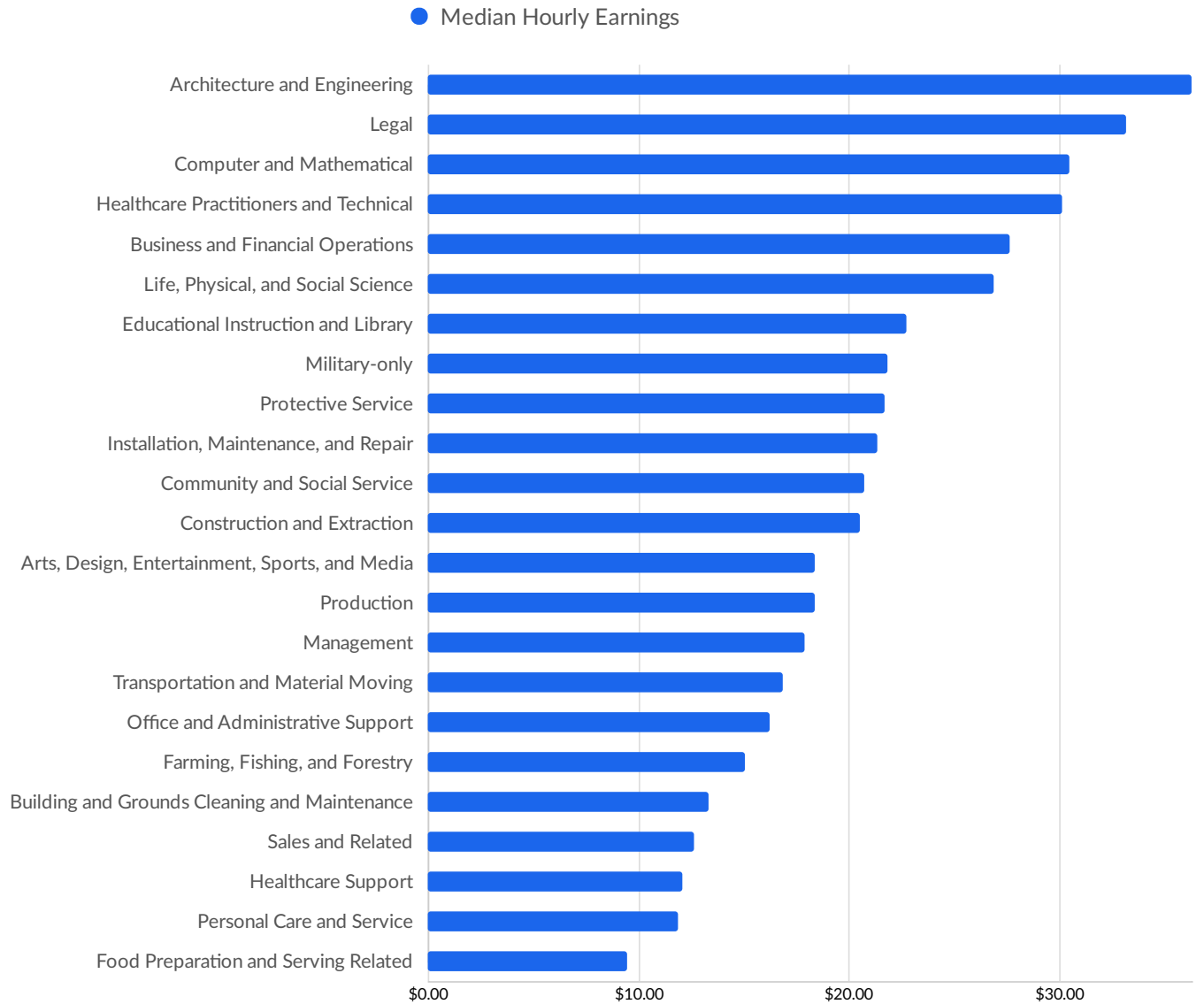
Top Growing Occupations



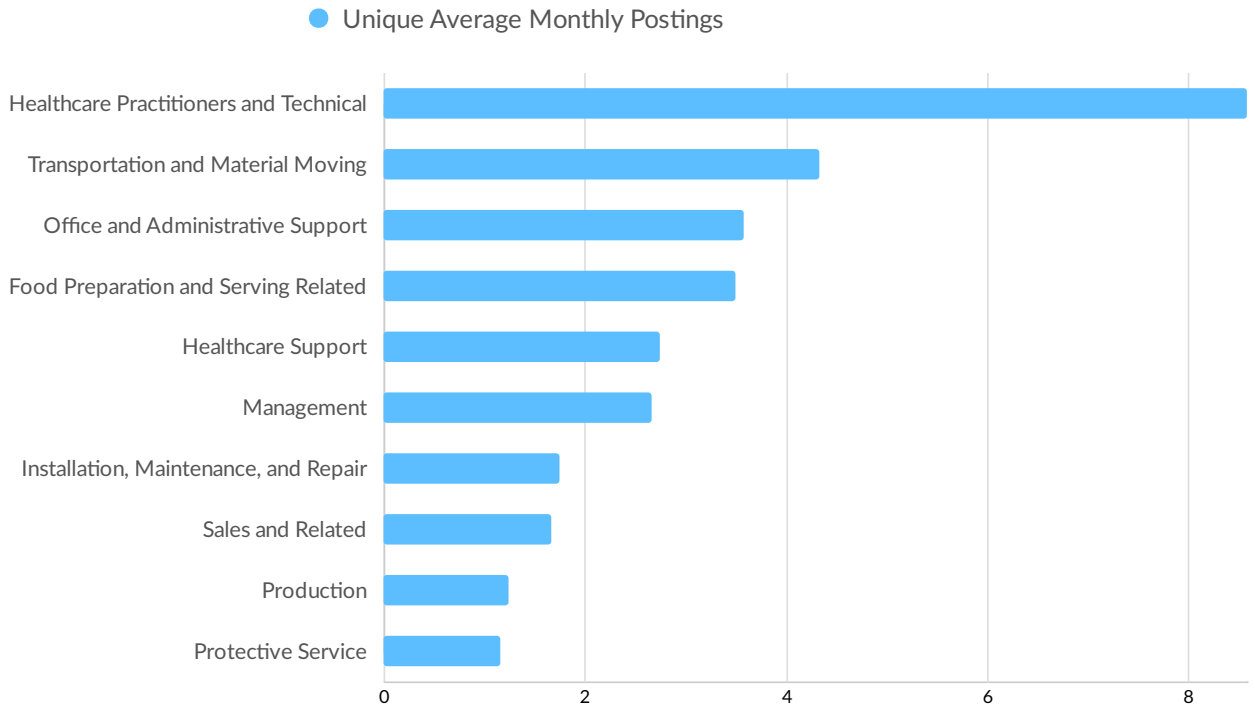
Top Occupation Location Quotient



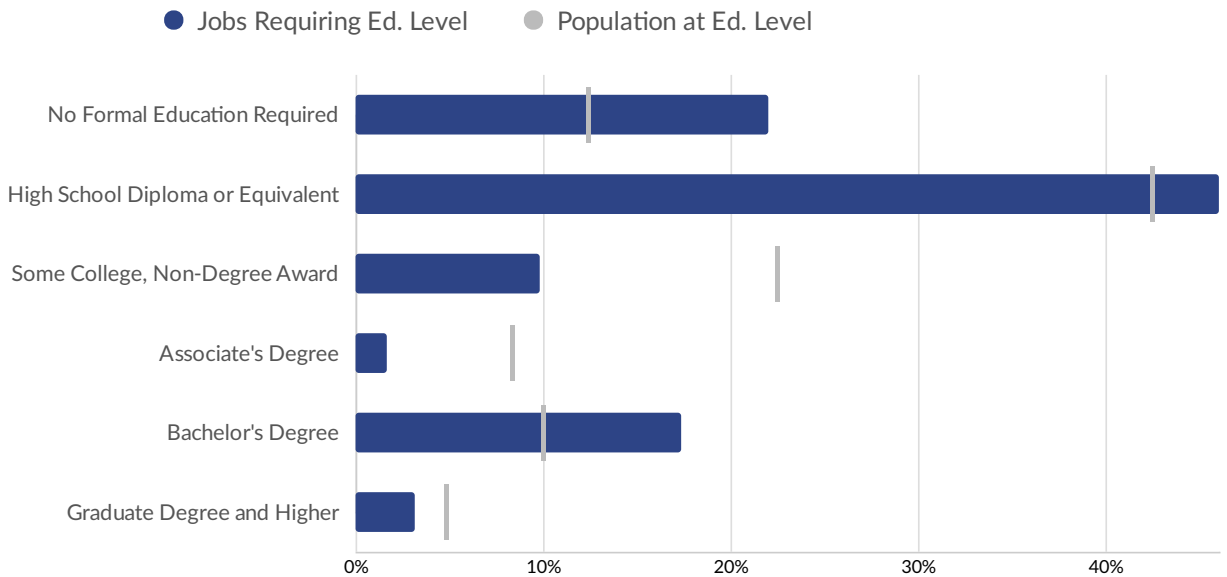
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

