

Centergy

North Central Wisconsin Regional Planning Commission



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Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	26
In-Demand Skills	27

Report Parameters

5 Counties

55001	Adams County, WI
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55069	Lincoln County, WI
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55073	Marathon County, WI
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55097	Portage County, WI
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55141	Wood County, WI
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

327,657

Population (2021)

Population **grew by 990** over the last 5 years and is projected to **grow by 236** over the next 5 years.

169,563

Total Regional Employment

Jobs **decreased by 6,966** over the last 5 years but are projected to **grow by 1,882** over the next 5 years.

\$60.6K

Avg. Earnings Per Job (2021)

Regional average earnings per job are **\$14.9K below** the national average earnings of \$75.5K per job.

Takeaways

- As of 2021 the region's population **increased by 0.3%** since 2016, growing by 990. Population is expected to **increase by 0.1%** between 2021 and 2026, adding 236.
- From 2016 to 2021, jobs **declined by 3.9%** in Centergy from 176,529 to **169,563**. This change **fell short of the national growth rate of 0.4% by 3.5%**. As the number of jobs declined, the **labor force participation rate decreased from 65.1% to 63.8% between 2016 and 2021**.
- Concerning educational attainment, **17.4% of the selected regions' residents possess a Bachelor's Degree** (2.9% below the national average), and **12.7% hold an Associate's Degree** (4.0% above the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

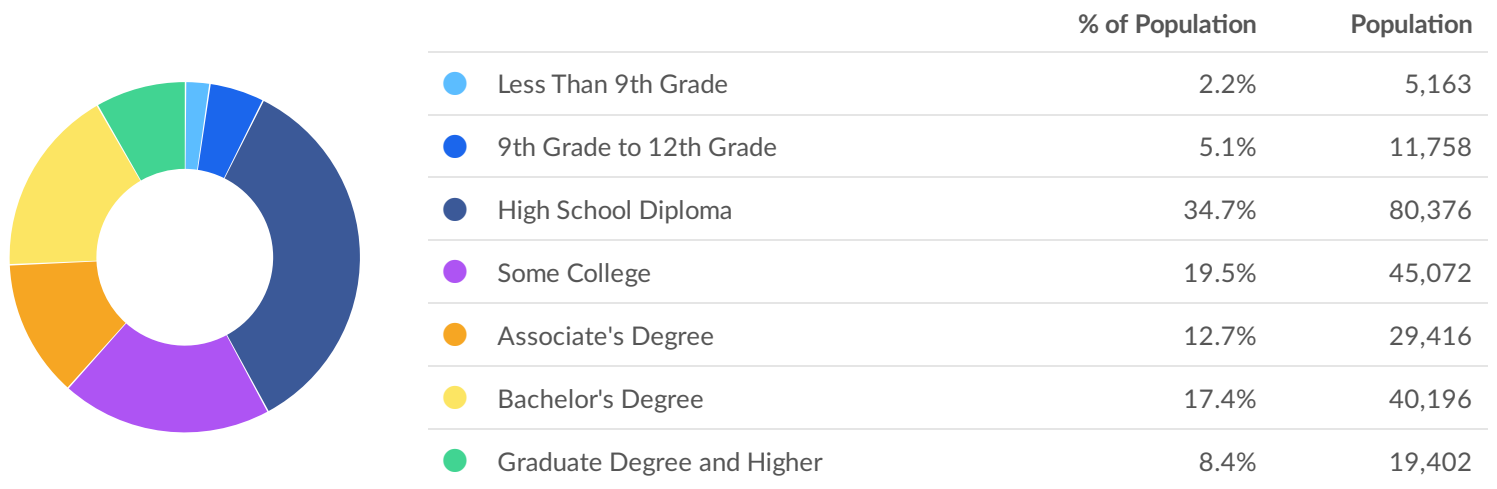
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	327,657	168,865	169,563	99.2	\$18.49B	\$23.15B	\$22.39B
NCWRPC	441,223	222,283	218,790	99.7	\$23.11B	\$30.24B	\$28.47B
Wisconsin	5,855,036	3,102,500	3,069,154	100.3	\$345.97B	\$320.32B	\$341.85B

Nov 2021 Labor Force Breakdown



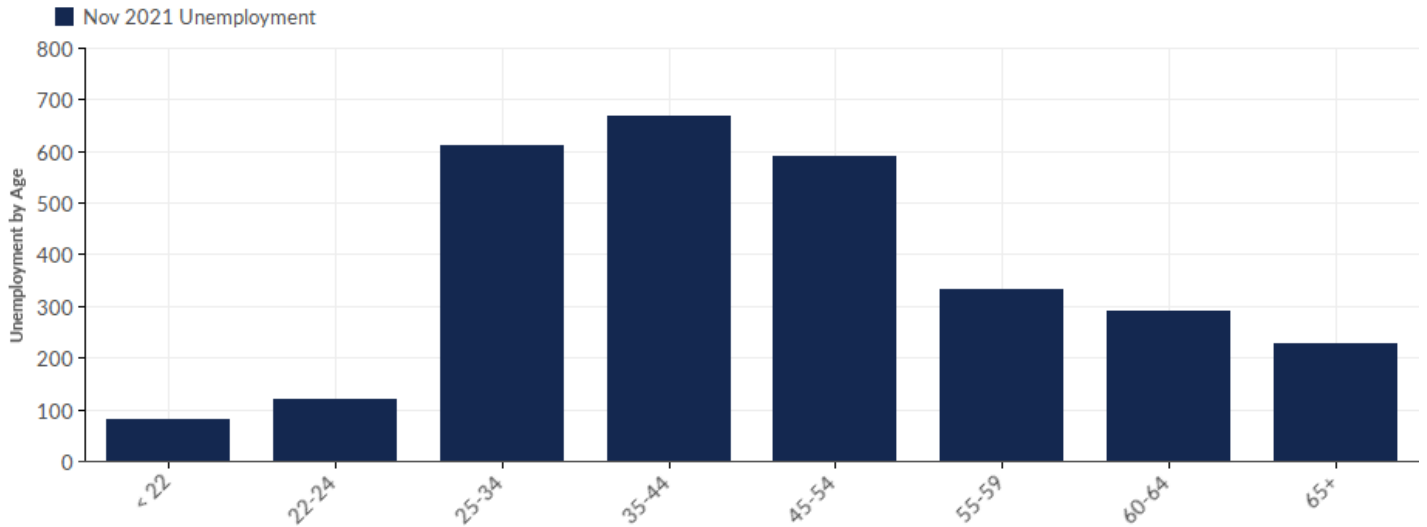
Educational Attainment

Concerning educational attainment, **17.4% of the selected regions' residents possess a Bachelor's Degree** (2.9% below the national average), and **12.7% hold an Associate's Degree** (4.0% above the national average).



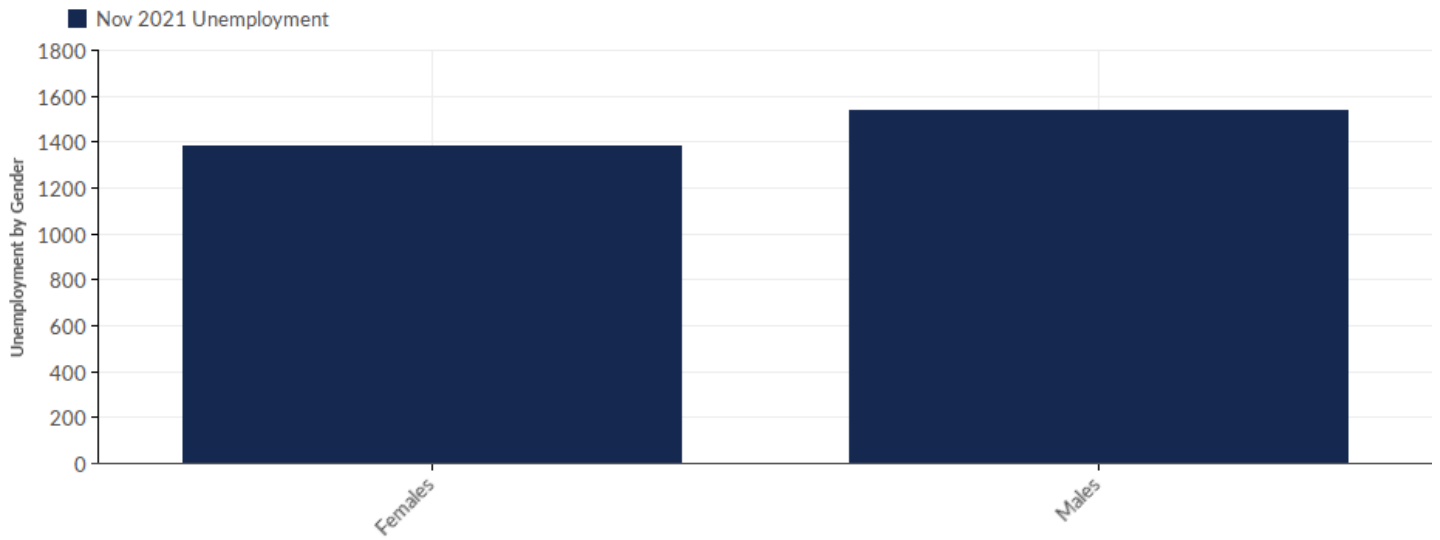
Unemployment by Demographics

Unemployment by Age



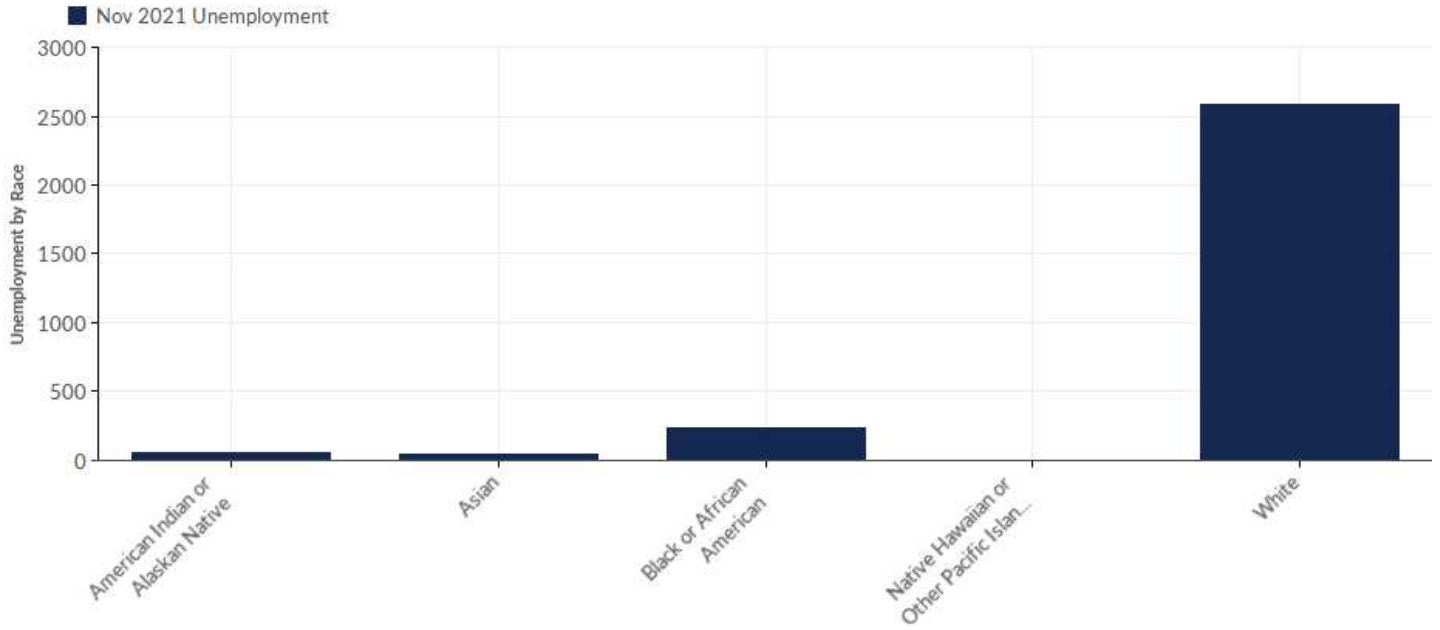
Age	Unemployment (Nov 2021)	% of Cohort
< 22	82	2.80%
22-24	120	4.10%
25-34	612	20.93%
35-44	669	22.88%
45-54	590	20.18%
55-59	332	11.35%
60-64	291	9.95%
65+	227	7.76%
Total	2,924	100.00%

Unemployment by Gender



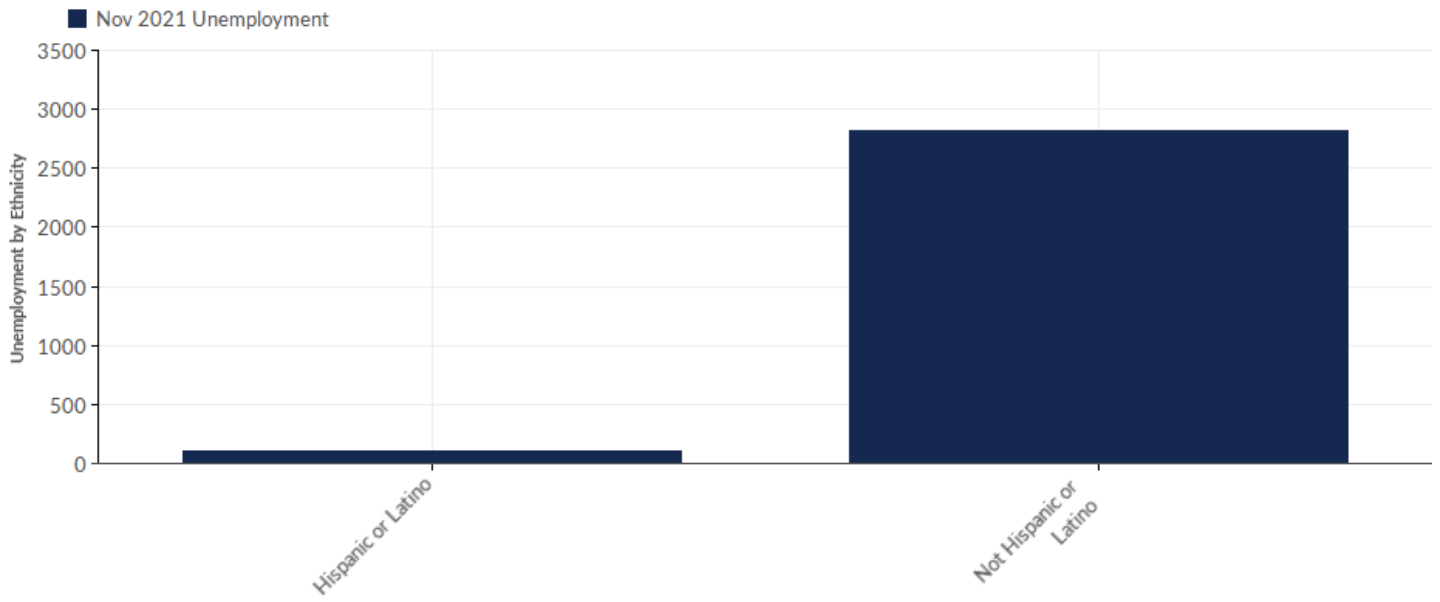
Gender	Unemployment (Nov 2021)	% of Cohort
Females	1,385	47.37%
Males	1,539	52.63%
Total	2,924	100.00%

Unemployment by Race



Race	Unemployment (Nov 2021)	% of Cohort
American Indian or Alaskan Native	52	1.78%
Asian	48	1.64%
Black or African American	237	8.11%
Native Hawaiian or Other Pacific Islander	4	0.14%
White	2,583	88.34%
Total	2,924	100.00%

Unemployment by Ethnicity

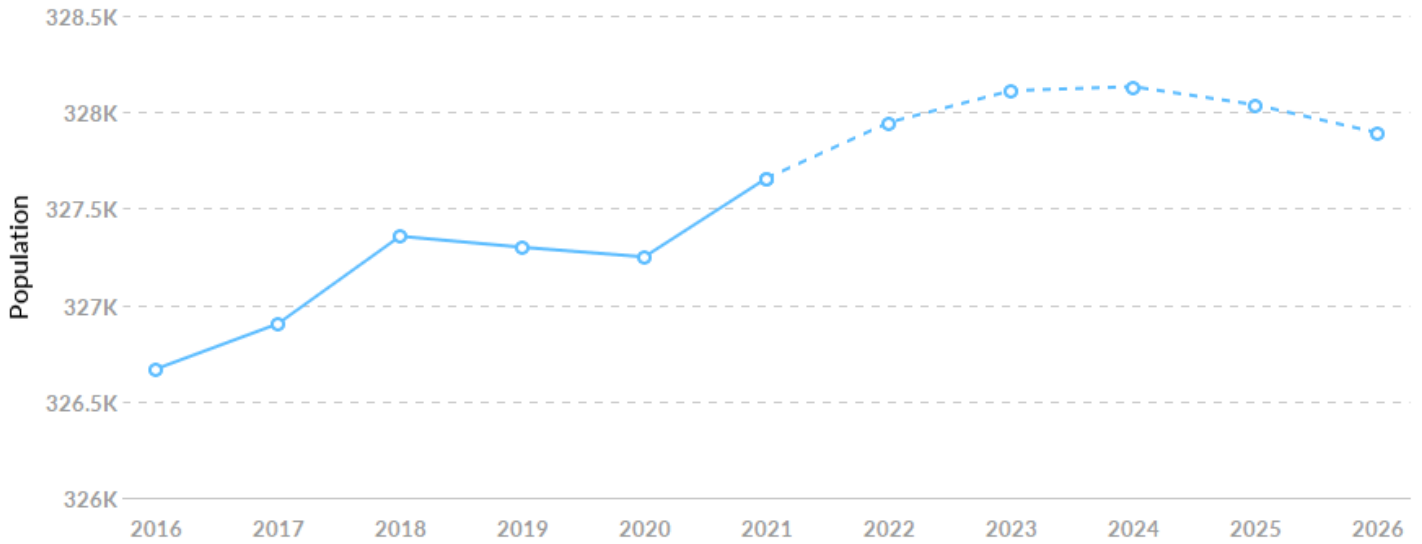


Ethnicity	Unemployment (Nov 2021)	% of Cohort
Hispanic or Latino	104	3.56%
Not Hispanic or Latino	2,820	96.44%
Total	2,924	100.00%

Historic & Projected Trends

Population Trends

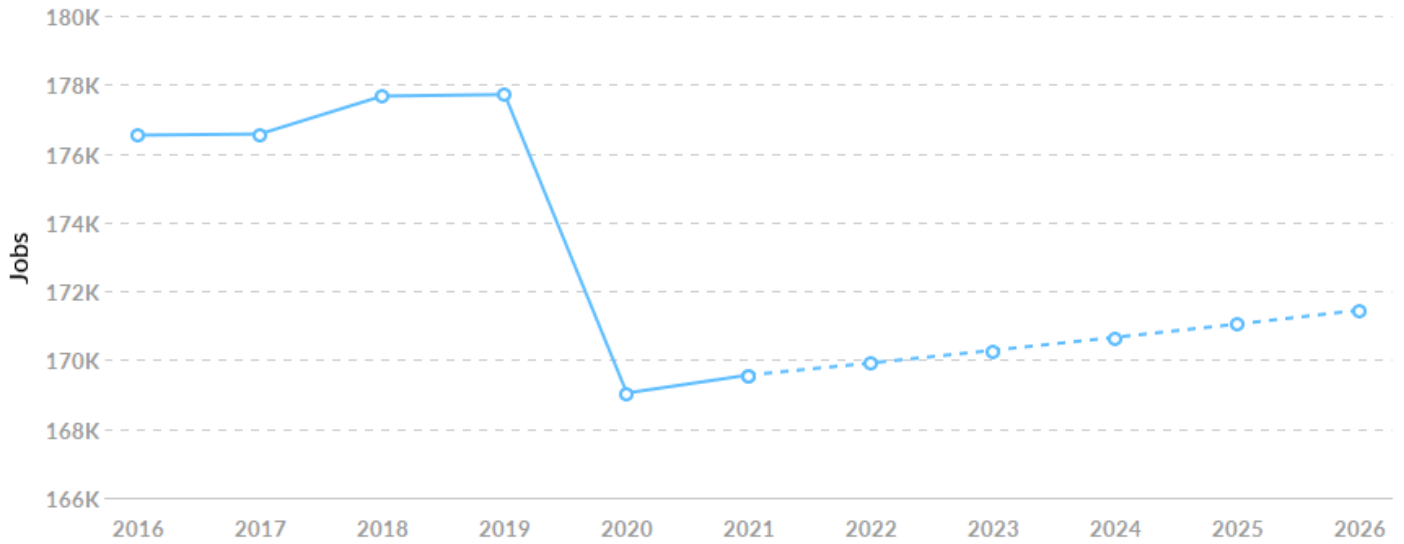
As of 2021 the region's population **increased by 0.3%** since 2016, growing by 990. Population is expected to **increase by 0.1%** between 2021 and 2026, adding 236.



Timeframe	Population
2016	326,667
2017	326,902
2018	327,356
2019	327,299
2020	327,249
2021	327,657
2022	327,946
2023	328,111
2024	328,132
2025	328,038
2026	327,893

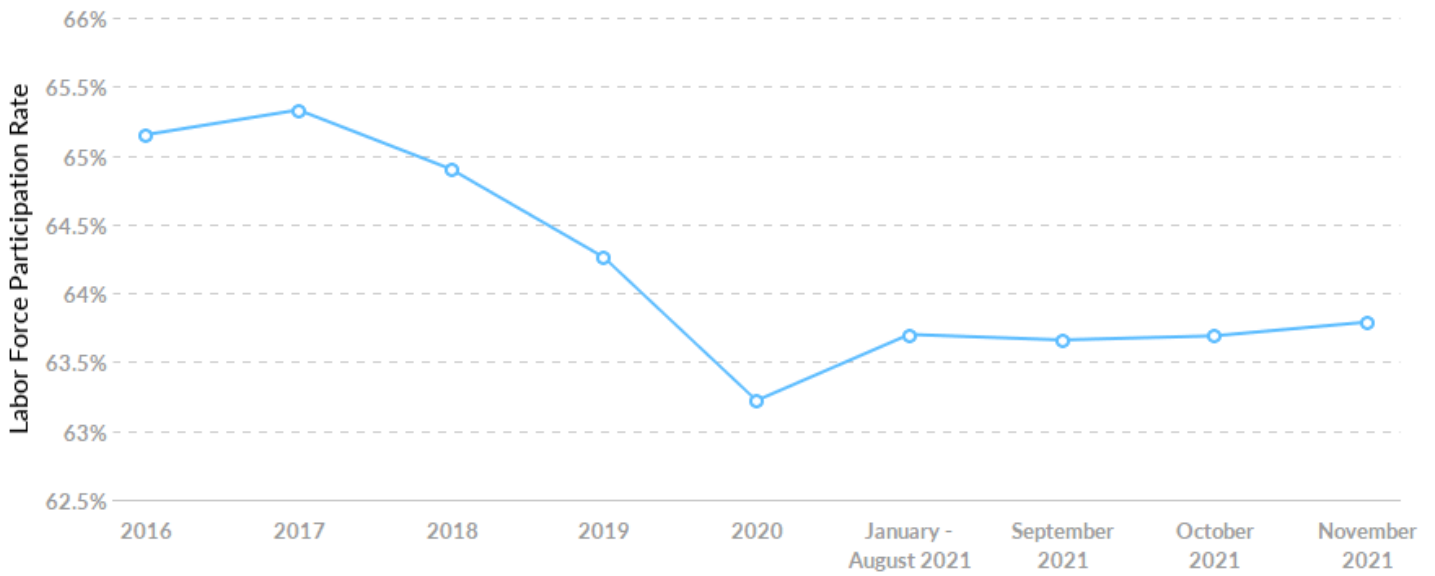
Job Trends

From 2016 to 2021, jobs declined by 3.9% in Centergy from 176,529 to 169,563. This change fell short of the national growth rate of 0.4% by 3.5%.



Timeframe	Jobs
2016	176,529
2017	176,563
2018	177,664
2019	177,710
2020	169,039
2021	169,563
2022	169,913
2023	170,280
2024	170,658
2025	171,042
2026	171,446

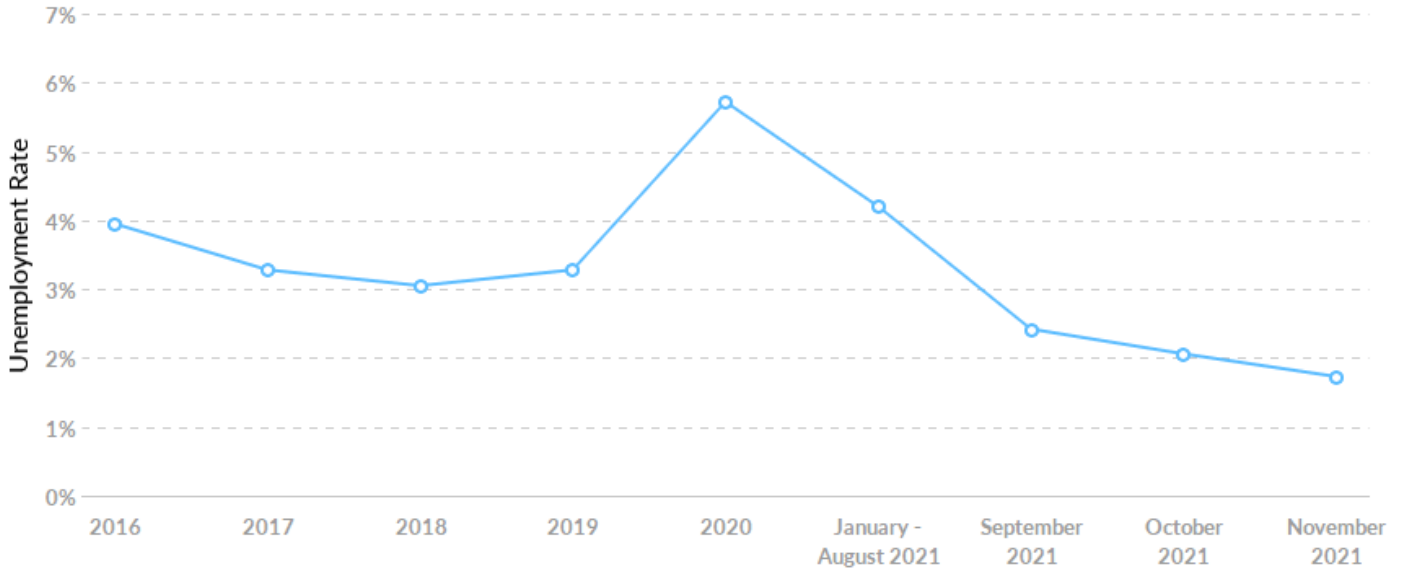
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	65.15%
2017	65.33%
2018	64.90%
2019	64.26%
2020	63.22%
January - August 2021	63.70%
September 2021	63.66%
October 2021	63.69%
November 2021	63.79%

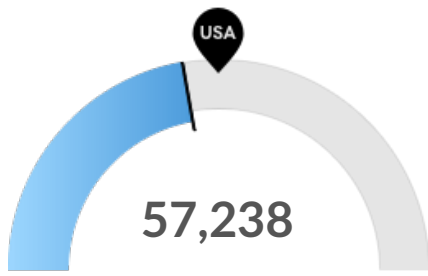
Unemployment Rate Trends

Your areas had a November 2021 unemployment rate of 1.73%, decreasing from 3.95% 5 years before.



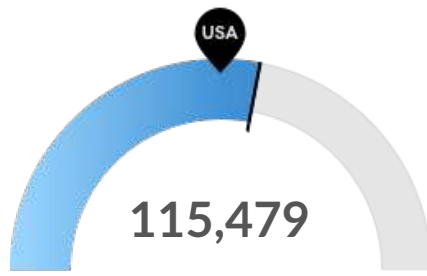
Timeframe	Unemployment Rate
2016	3.95%
2017	3.28%
2018	3.05%
2019	3.28%
2020	5.72%
January - August 2021	4.20%
September 2021	2.42%
October 2021	2.06%
November 2021	1.73%

Population Characteristics



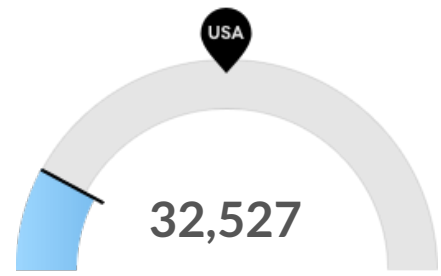
Millennials

Your area has 57,238 millennials (ages 25-39). The national average for an area this size is 67,437.



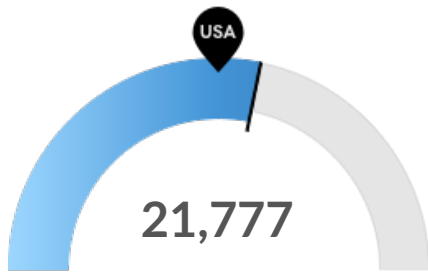
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 97,398 people 55 or older, while there are 115,479 here.



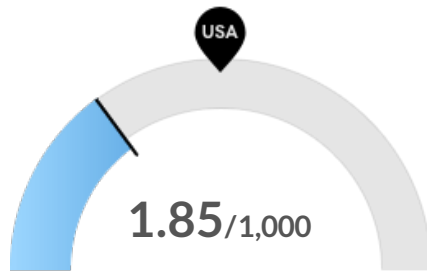
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 131,810 racially diverse people, while there are 32,527 here.



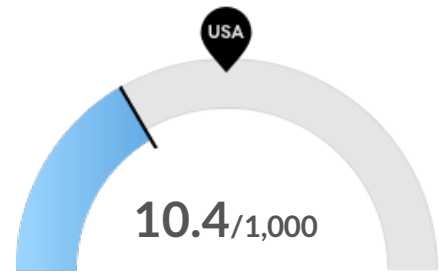
Veterans

Your area has 21,777 veterans. The national average for an area this size is 18,173.



Violent Crime

Your area has 1.85 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

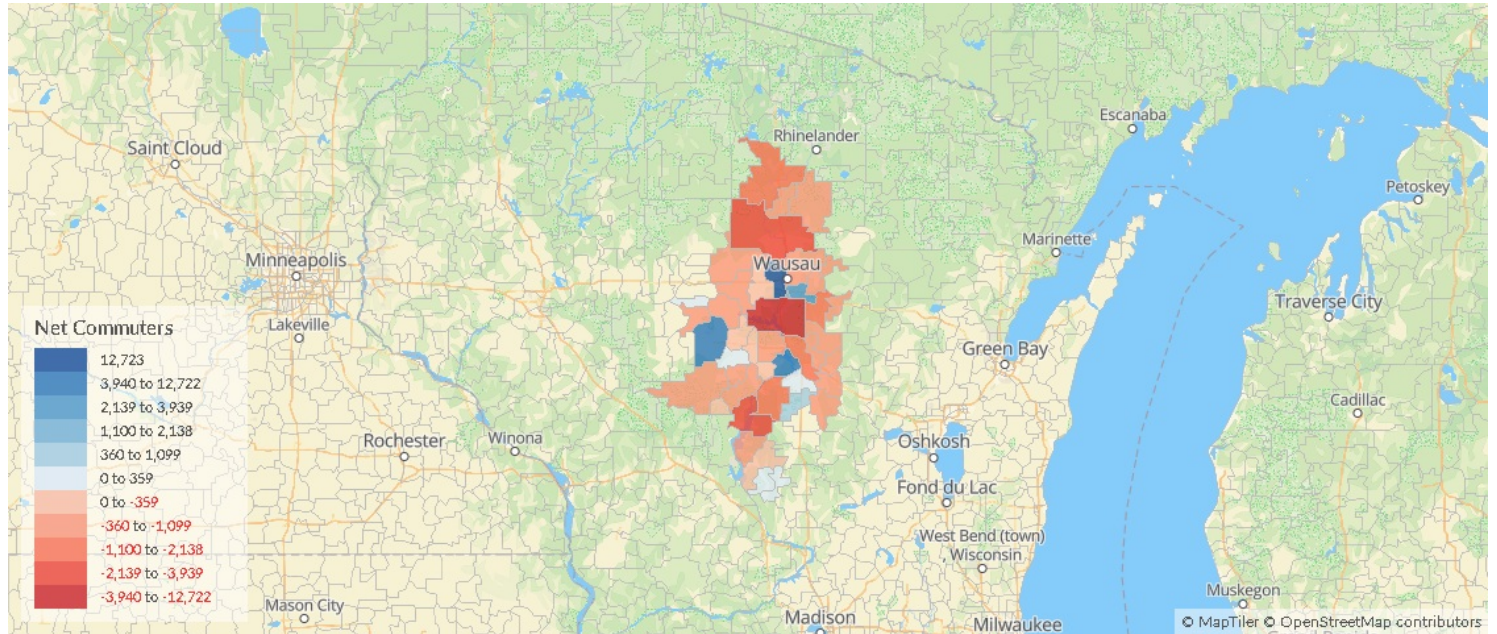


Property Crime

Your area has 10.4 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54401	Wausau, WI (in Marath...	29,169
54449	Marshfield, WI (in Woo...	18,085
54481	Stevens Point, WI (in Po...	17,427
54476	Schofield, WI (in Marath...	13,660
54494	Wisconsin Rapids, WI (i...	11,755

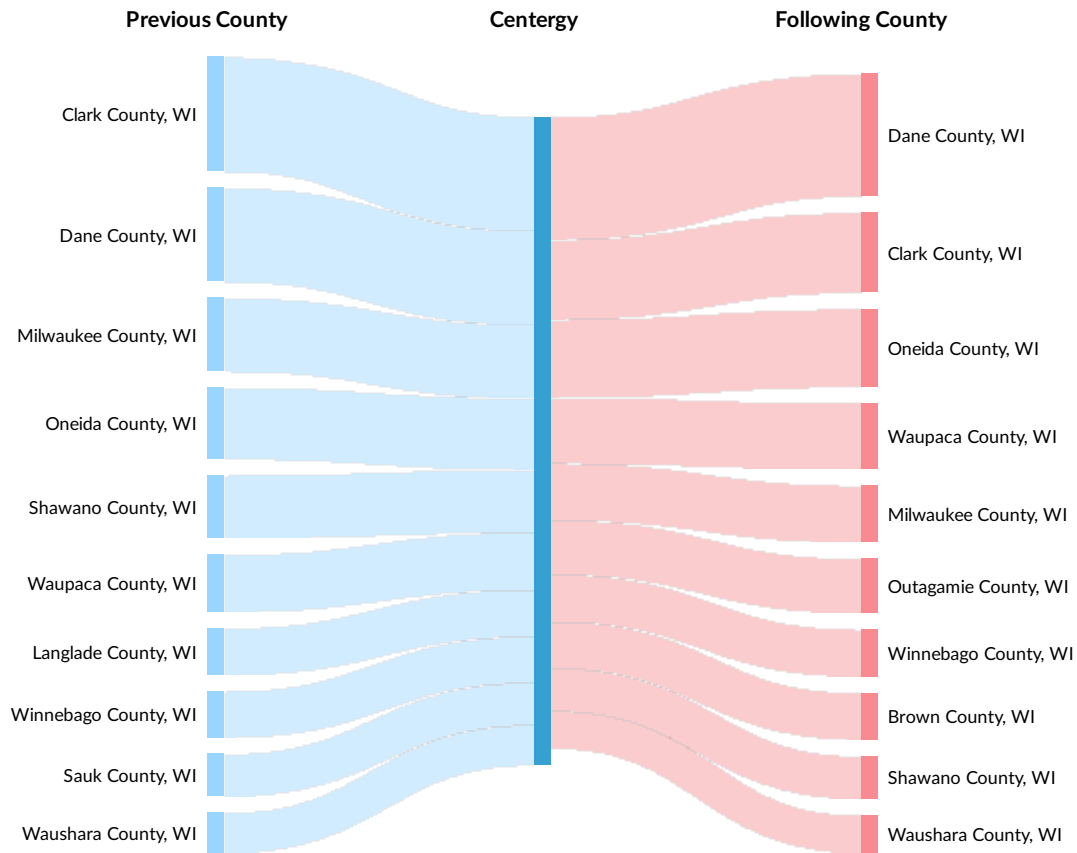
Where Talent Lives

ZIP	Name	2021 Workers
54401	Wausau, WI (in Marath...	16,446
54481	Stevens Point, WI (in Po...	13,487
54494	Wisconsin Rapids, WI (i...	12,854
54449	Marshfield, WI (in Woo...	12,684
54455	Mosinee, WI (in Marath...	11,093

Inbound and Outbound Migration

The table below analyzes past and current residents of Centergy. The left column shows residents of other counties migrating to Centergy. The right column shows residents migrating from Centergy to other counties.

As of 2019, 423 people have migrated from Clark County, WI to Centergy. In the same year, 454 people left Centergy migrating to Dane County, WI. The total Net Migration for Centergy in 2019 was 57.

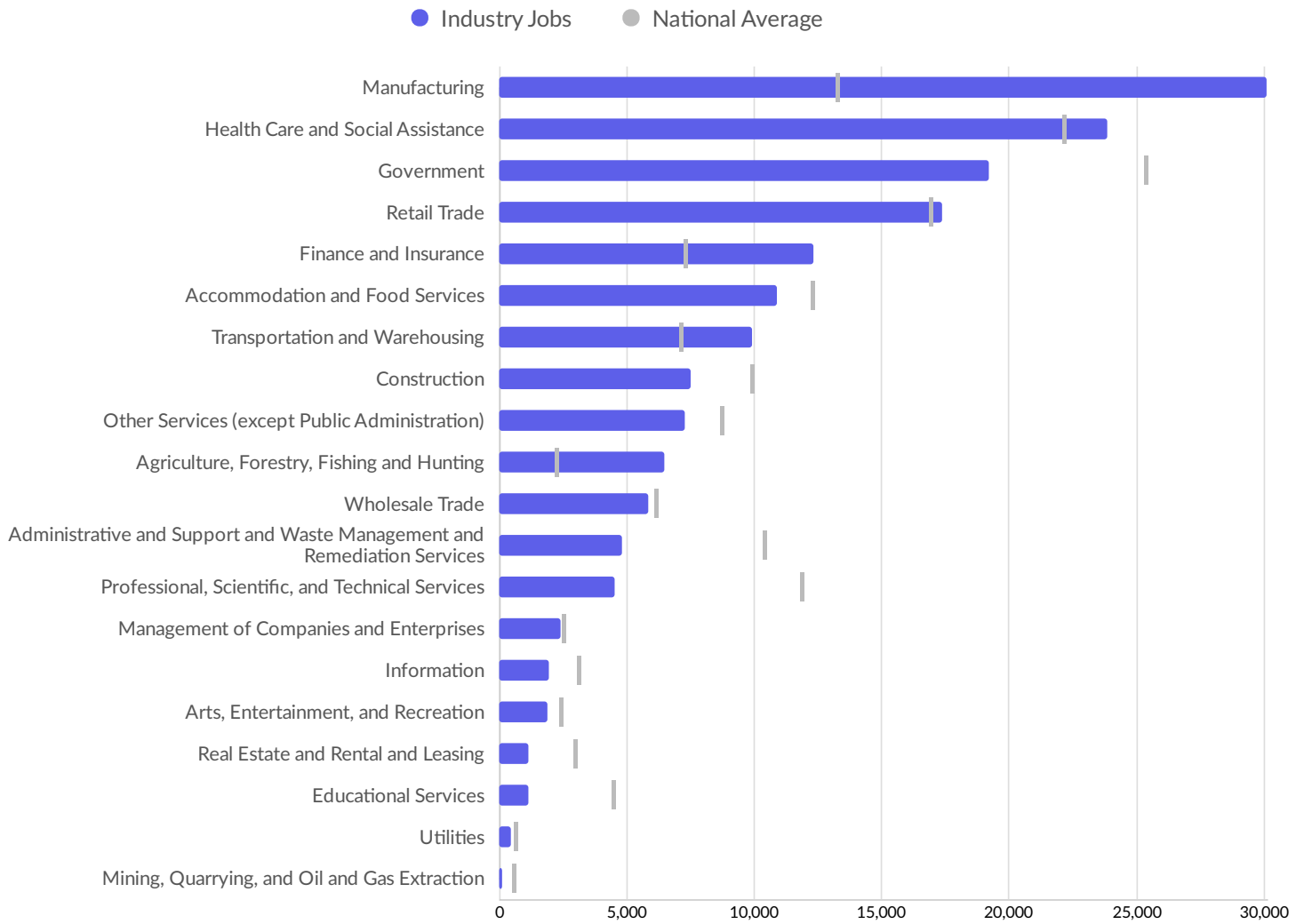


Top Previous Counties	Migrations
Clark County, WI	423
Dane County, WI	346
Milwaukee County, WI	271
Oneida County, WI	263
Shawano County, WI	232
Waupaca County, WI	212

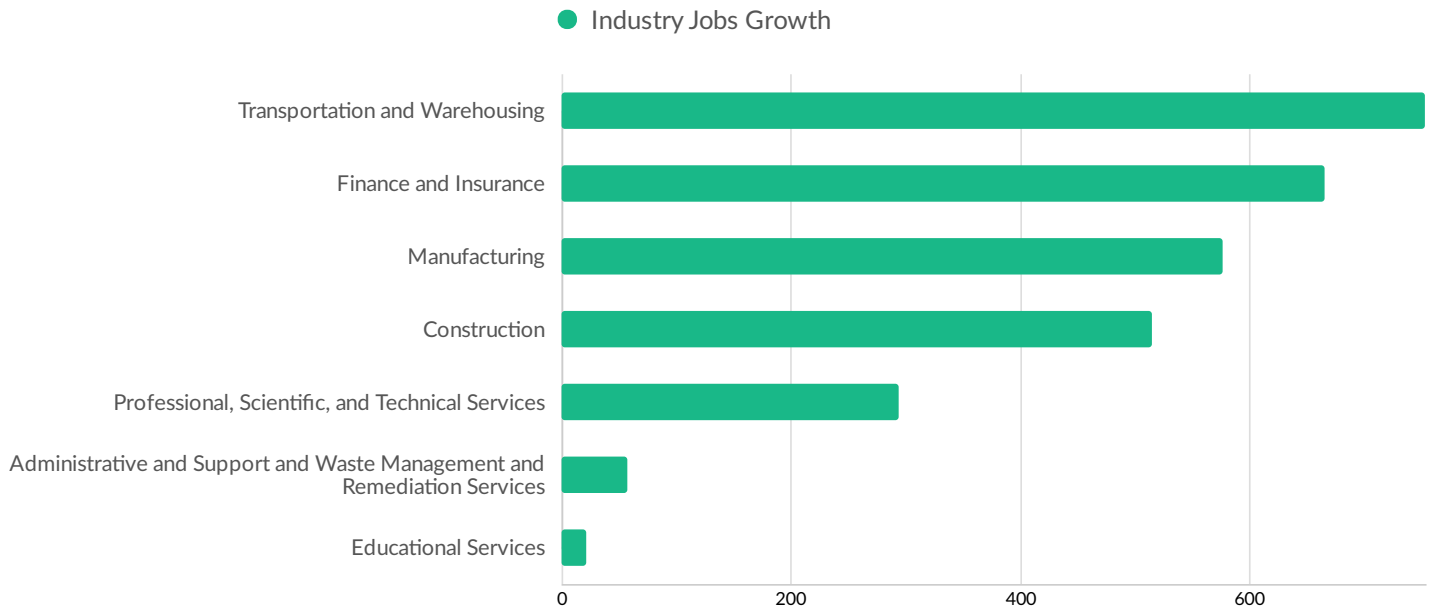
Top Previous Counties	Migrations
Langlade County, WI	173
Winnebago County, WI	171
Sauk County, WI	156
Waushara County, WI	148
Waukesha County, WI	148
Cook County, IL	143
Outagamie County, WI	140
Brown County, WI	140
Eau Claire County, WI	122
Top Following Counties	Migrations
Dane County, WI	454
Clark County, WI	295
Oneida County, WI	288
Waupaca County, WI	243
Milwaukee County, WI	210
Outagamie County, WI	201
Winnebago County, WI	174
Brown County, WI	172
Shawano County, WI	158
Waushara County, WI	139
Waukesha County, WI	132
Sauk County, WI	132
Langlade County, WI	121
Columbia County, WI	120
Eau Claire County, WI	115

Industry Characteristics

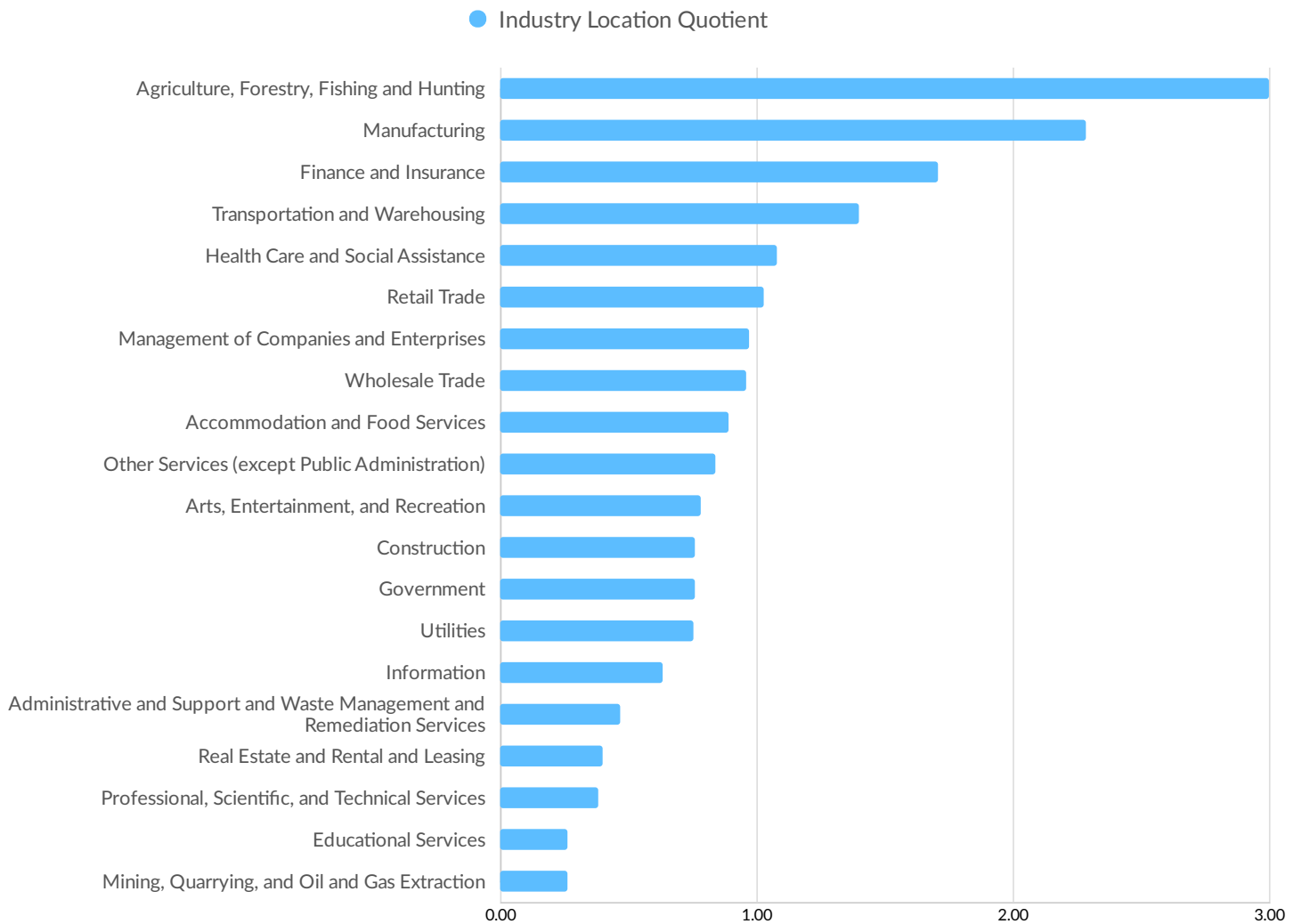
Largest Industries



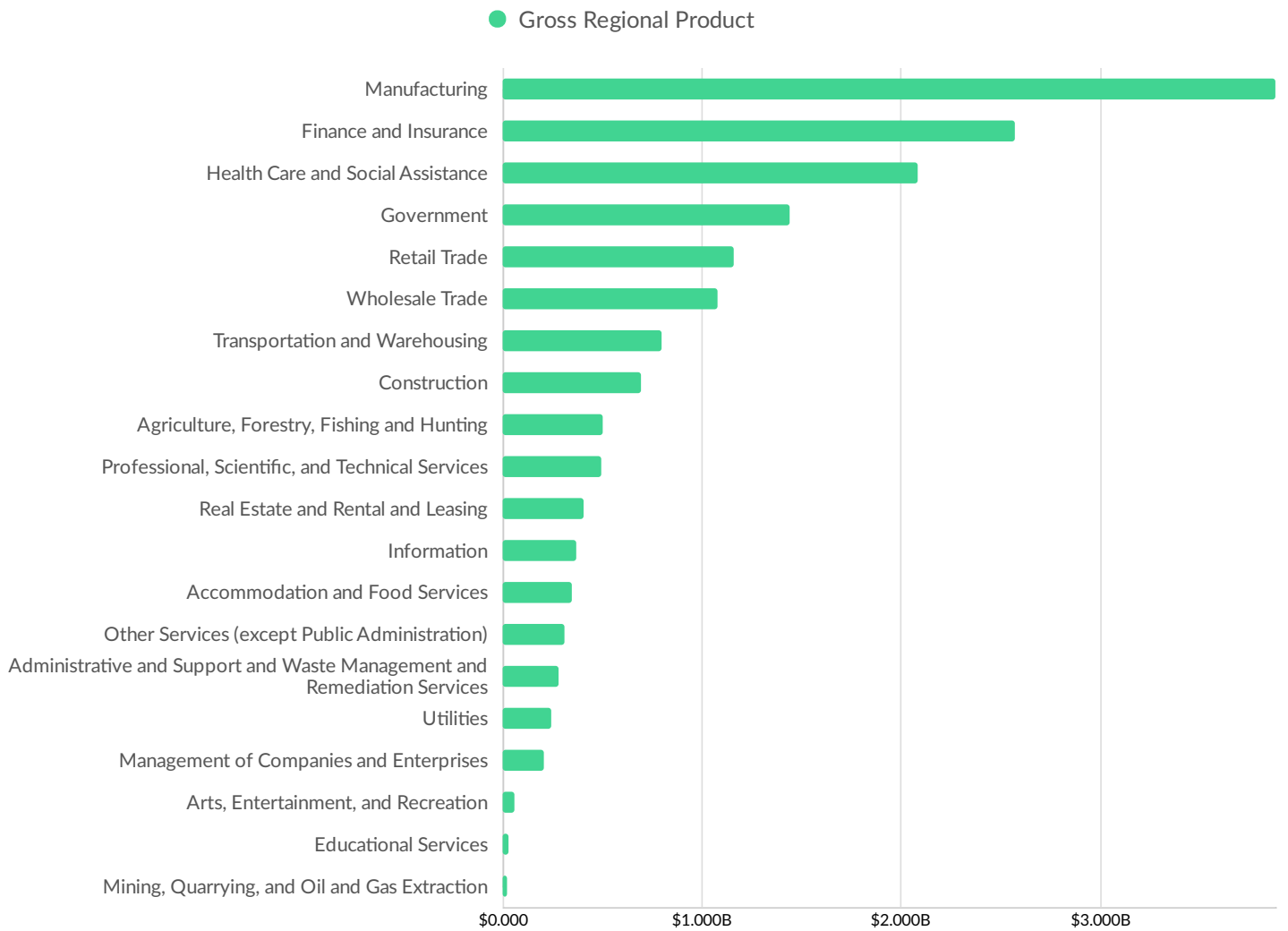
Top Growing Industries



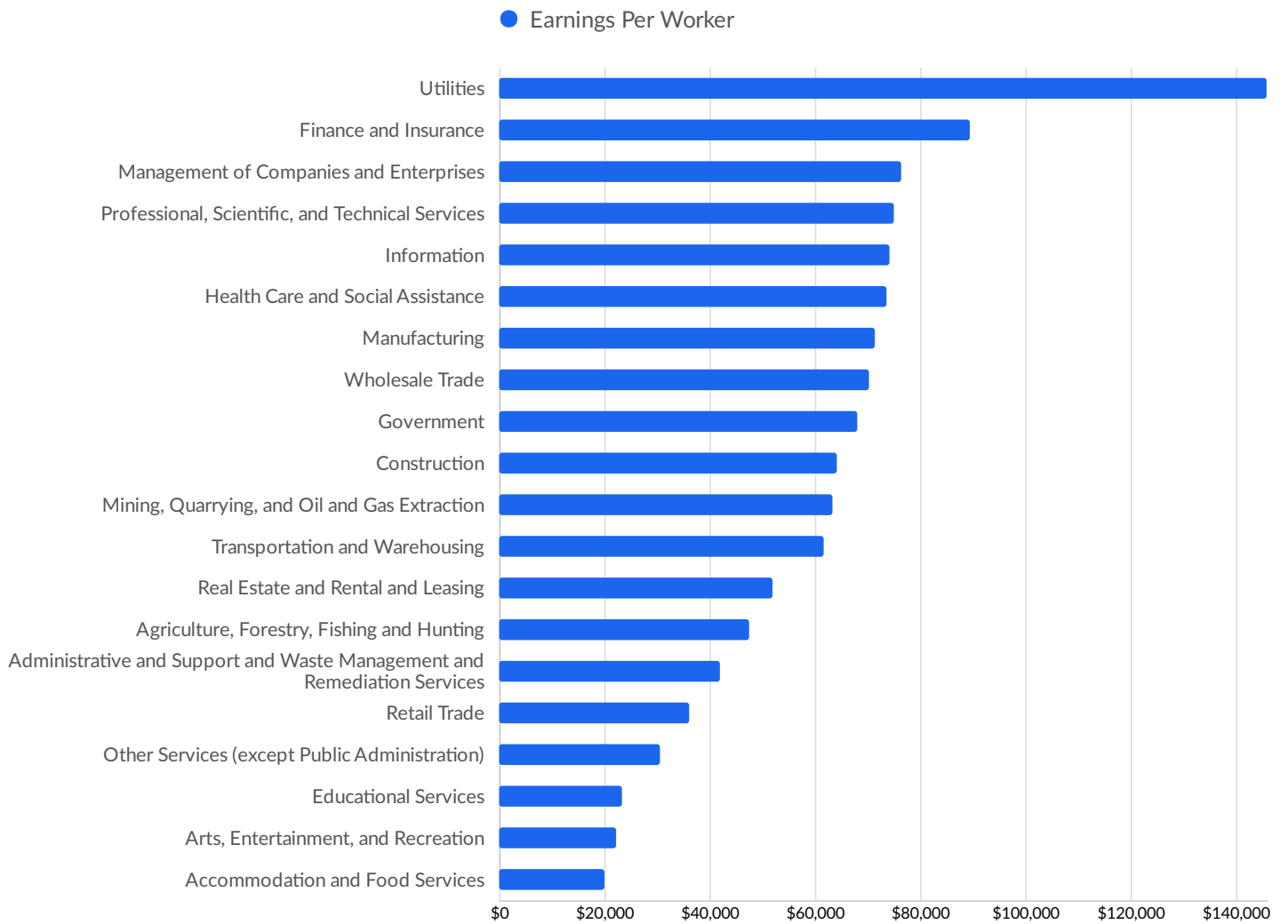
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



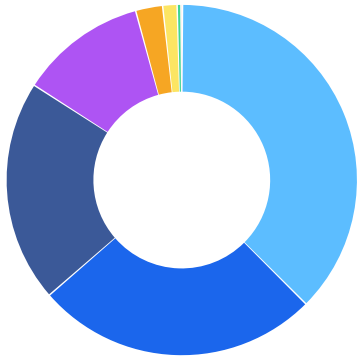
Business Characteristics

19,154 Companies Employ Your Workers

Online profiles for your workers mention 19,154 companies as employers, with the top 10 appearing below. In the last 12 months, 1,515 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marshfield Clinic	2,236 	Marshfield Clinic	2,666 
Sentry Insurance	1,576 	Aspirus	1,723 
Aspirus	1,199 	Kwik Trip	396 
University Of Wisconsin - Steve...	1,196 	Remedy Intelligent Staffing	366 
Ministry Health Care	596 	EatStreet	311 
Greenheck Fan Corporation	514 	Greenheck Fan Corporation	305 
Church Mutual Insurance Comp...	487 	The Home Depot	271 
Wausau School District	458 	North Shore Healthcare	232 
Newpage Corporation	421 	Walmart	228 
Liberty Mutual	412 	Ascension	216 

Business Size



	Percentage	Business Count
1 to 4 employees	37.4%	5,150
5 to 9 employees	26.1%	3,597
10 to 19 employees	20.5%	2,818
20 to 49 employees	11.7%	1,607
50 to 99 employees	2.5%	343
100 to 249 employees	1.3%	182
250 to 499 employees	0.3%	48
500+ employees	0.1%	20

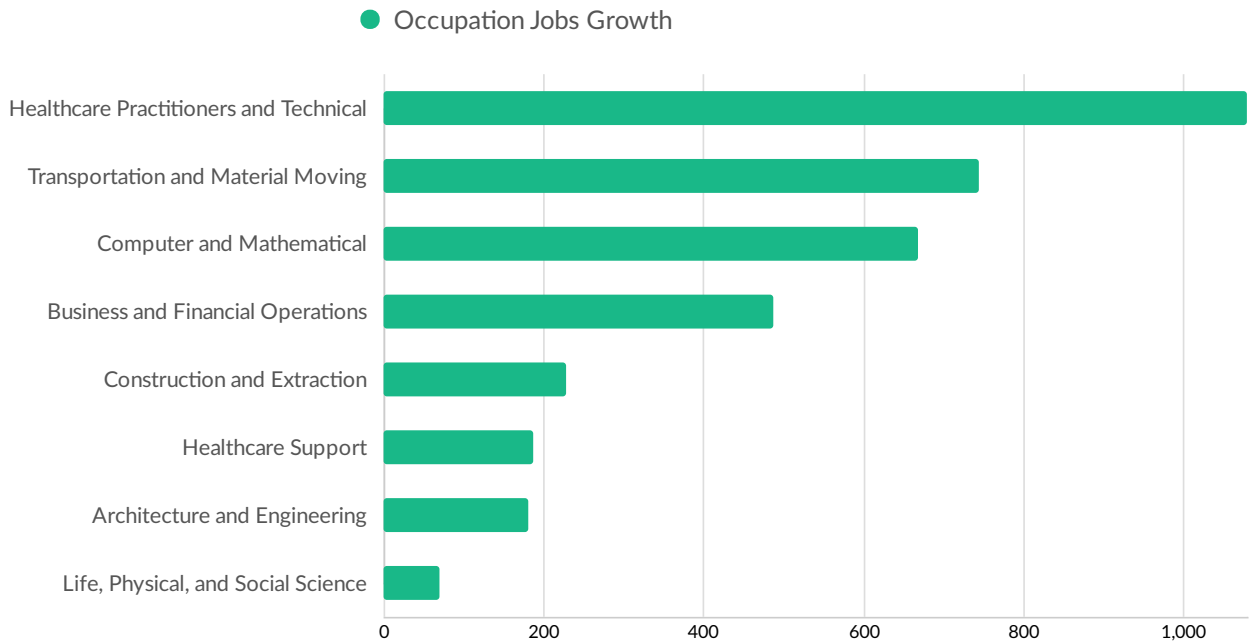
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations



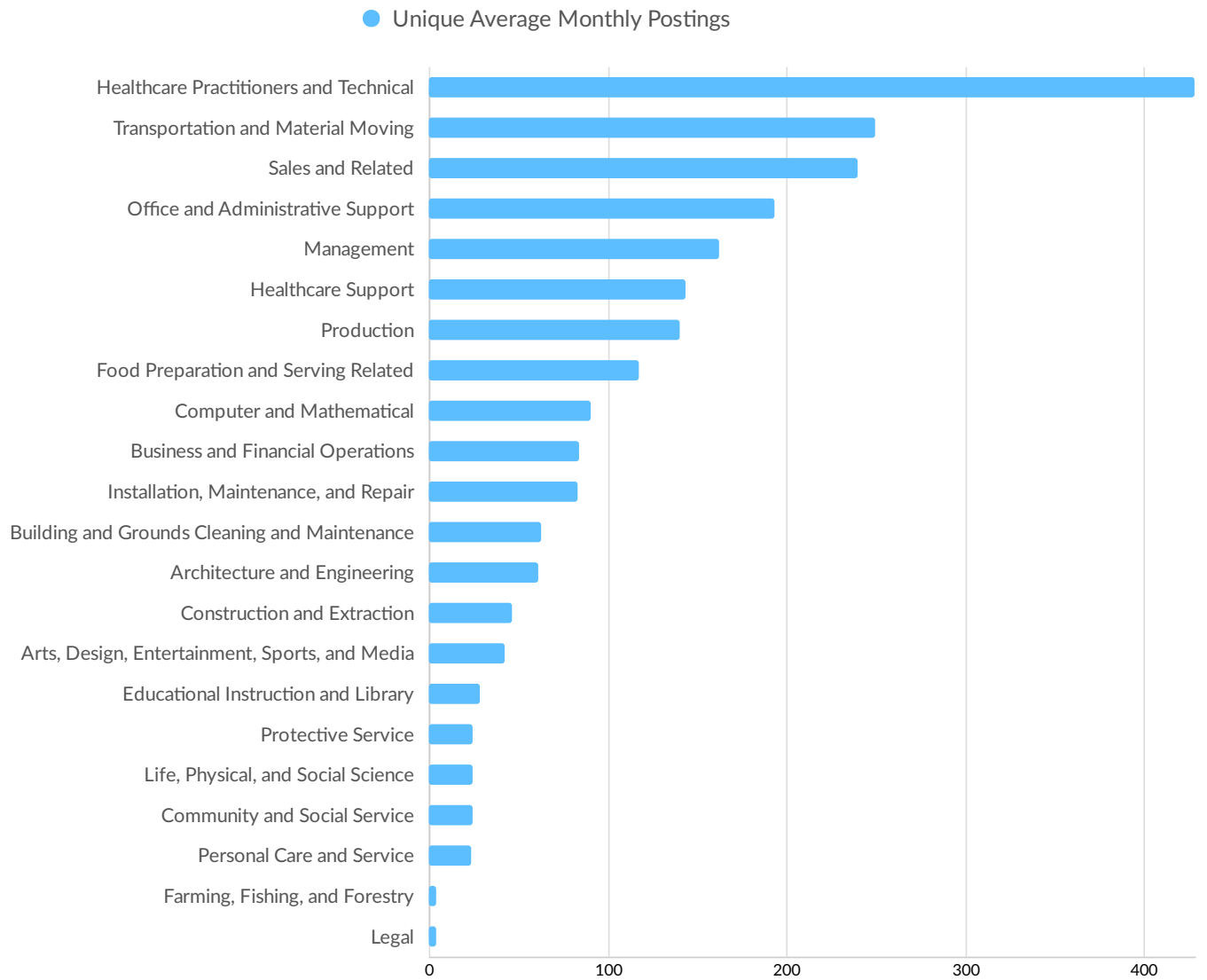
Top Occupation Location Quotient

● Occupation Location Quotient

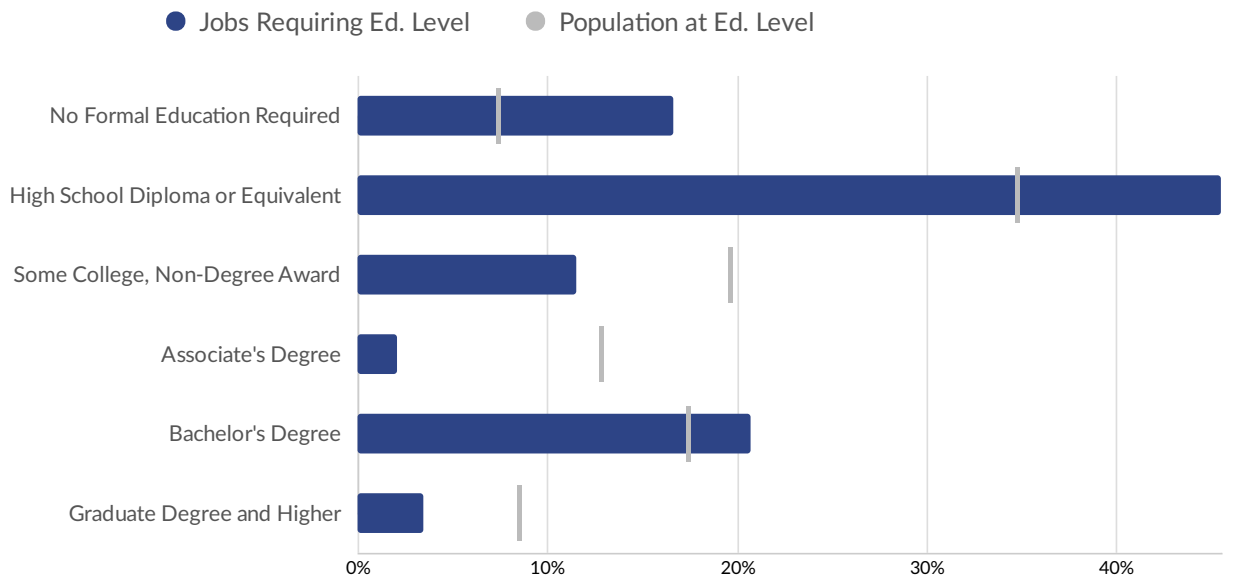
Top Occupation Earnings

● Median Hourly Earnings

Top Posted Occupations

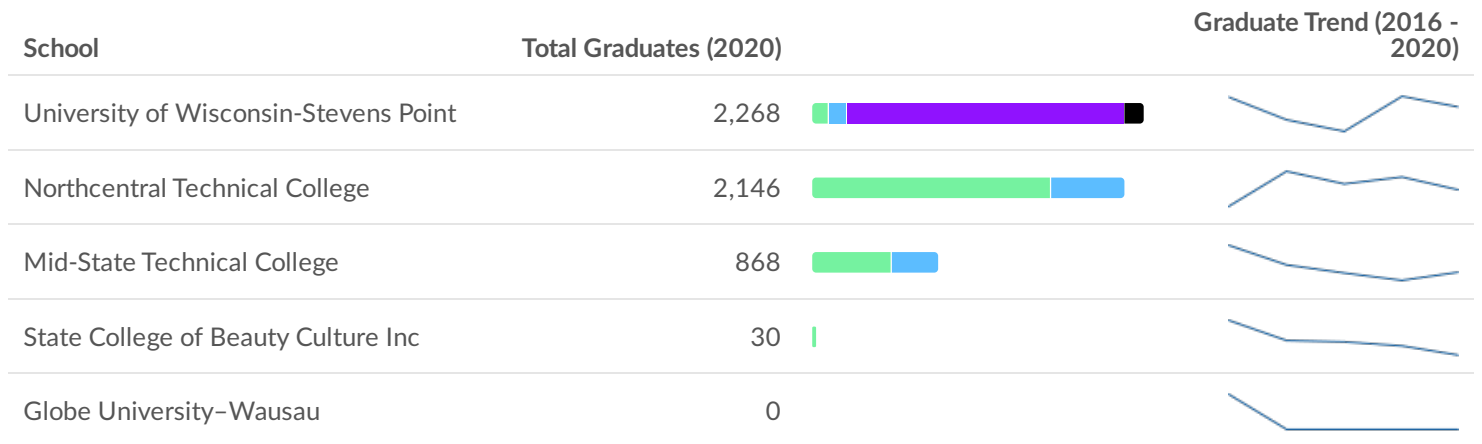


Underemployment



Educational Pipeline

In 2020, there were 5,312 graduates in Centergy. This pipeline has shrunk by 2% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Welding Technology/Welder, and "Business Administration and Management, General".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

