



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

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55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

19,176

Population (2021)

Population **grew by 89** over the last 5 years and is projected to **grow by 55** over the next 5 years.

8,573

Total Regional Employment

Jobs **decreased by 185** over the last 5 years but are projected to **grow by 210** over the next 5 years.

\$49.5K

Median Household Income (2019)

Median household income is **\$13.4K below** the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population **increased by 0.5%** since 2016, growing by 89. Population is expected to **increase by 0.3%** between 2021 and 2026, adding 55.
- From 2016 to 2021, jobs **declined by 2.1%** in Langlade County, WI from 8,758 to **8,573**. This change **fell short of the national growth rate of 0.4% by 1.7%**. As the number of jobs declined, the **labor force participation rate decreased from 60.5% to 59.3% between 2016 and 2021**.
- Concerning educational attainment, **10.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).
- The top three industries in 2021 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

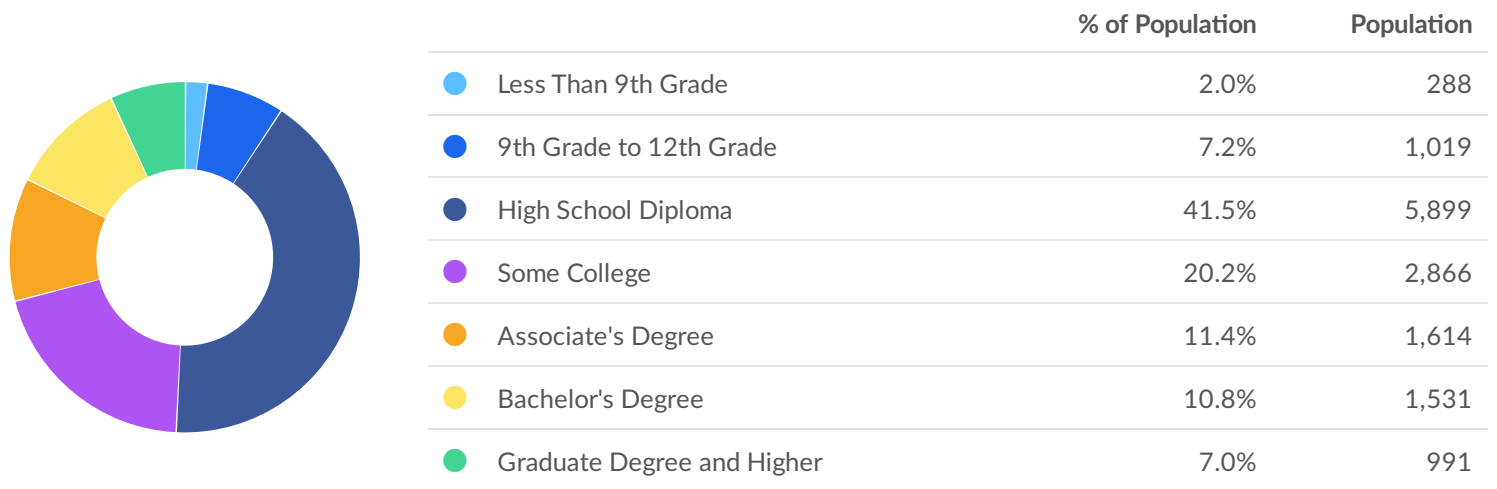
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	19,176	9,321	8,573	98.9	\$757.57M	\$1.28B	\$915.29M
NCWRPC	441,223	222,283	218,790	99.7	\$23.11B	\$30.24B	\$28.47B
Wisconsin	5,855,036	3,102,500	3,069,154	100.3	\$345.97B	\$320.32B	\$341.85B

## Nov 2021 Labor Force Breakdown



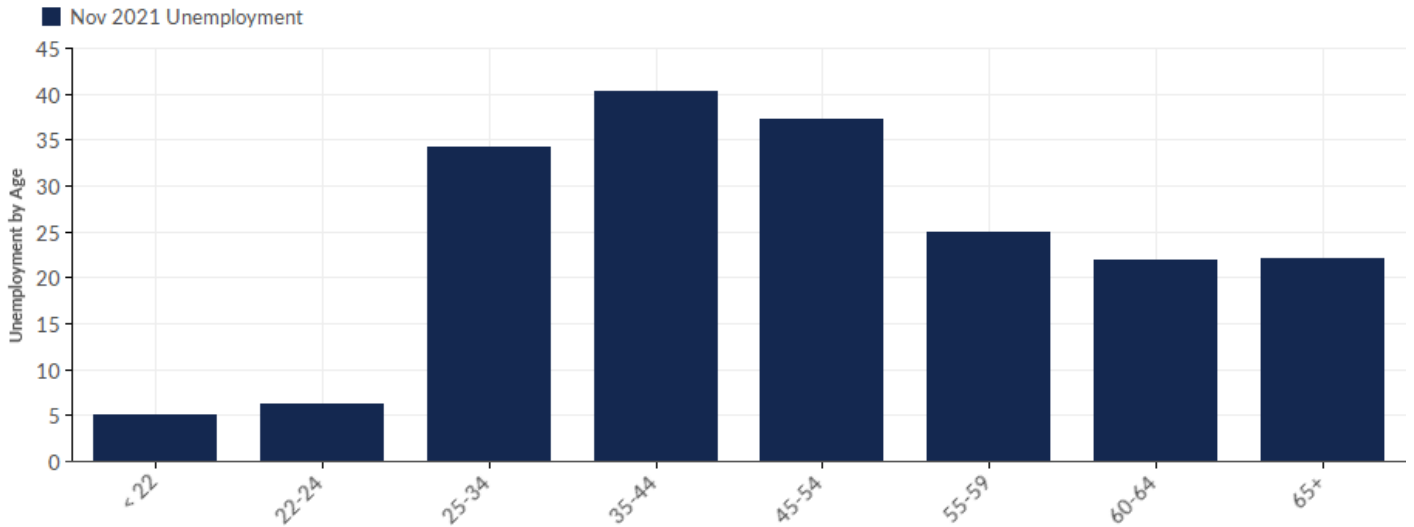
## Educational Attainment

Concerning educational attainment, **10.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).



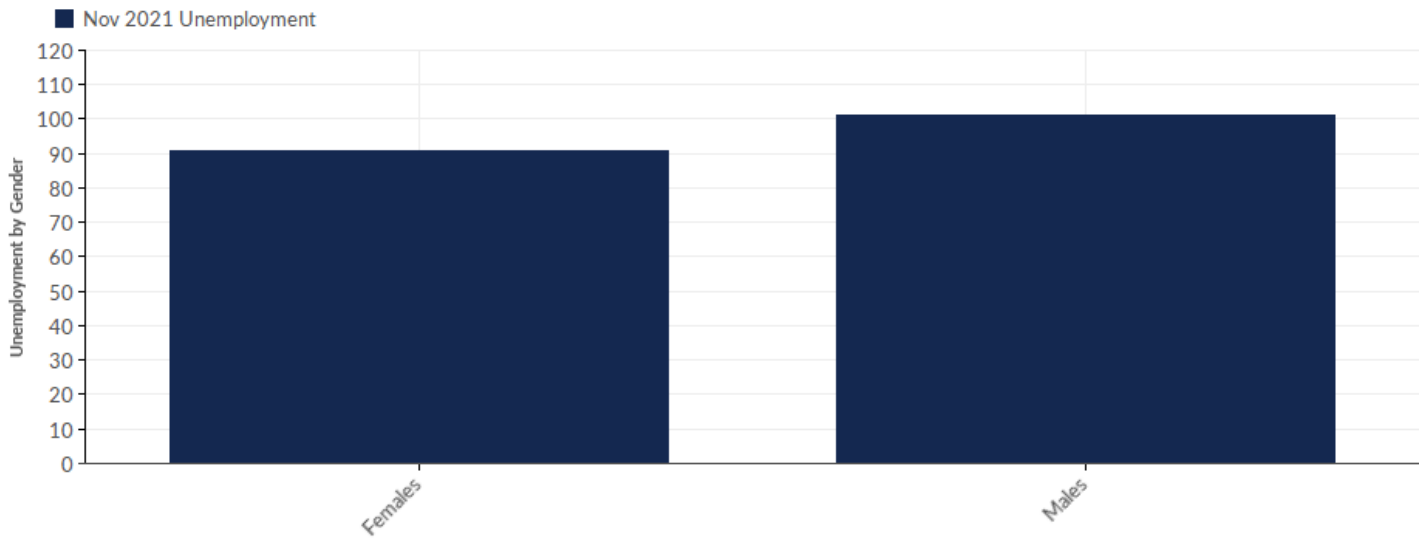
# Unemployment by Demographics

## Unemployment by Age



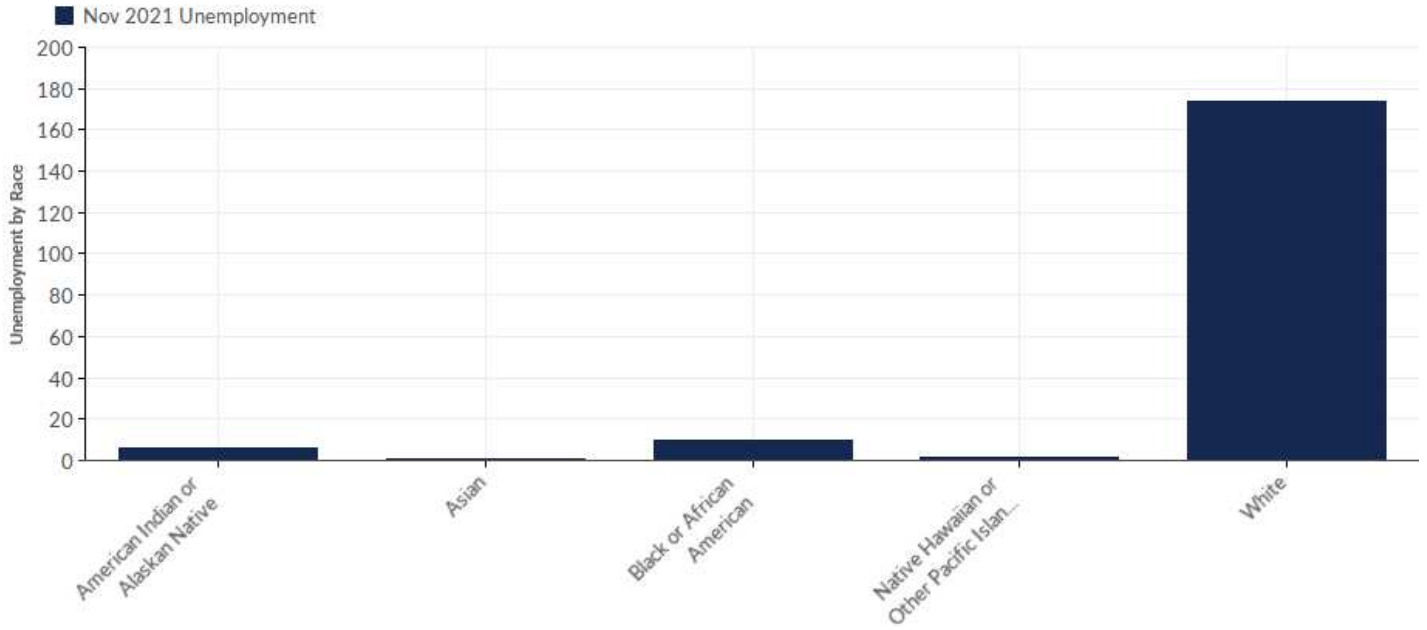
Age	Unemployment (Nov 2021)	% of Cohort
< 22	5	2.60%
22-24	6	3.13%
25-34	34	17.71%
35-44	40	20.83%
45-54	37	19.27%
55-59	25	13.02%
60-64	22	11.46%
65+	22	11.46%
Total	192	99.00%

## Unemployment by Gender



Gender	Unemployment (Nov 2021)	% of Cohort
Females	91	47.40%
Males	101	52.60%
Total	192	100.00%

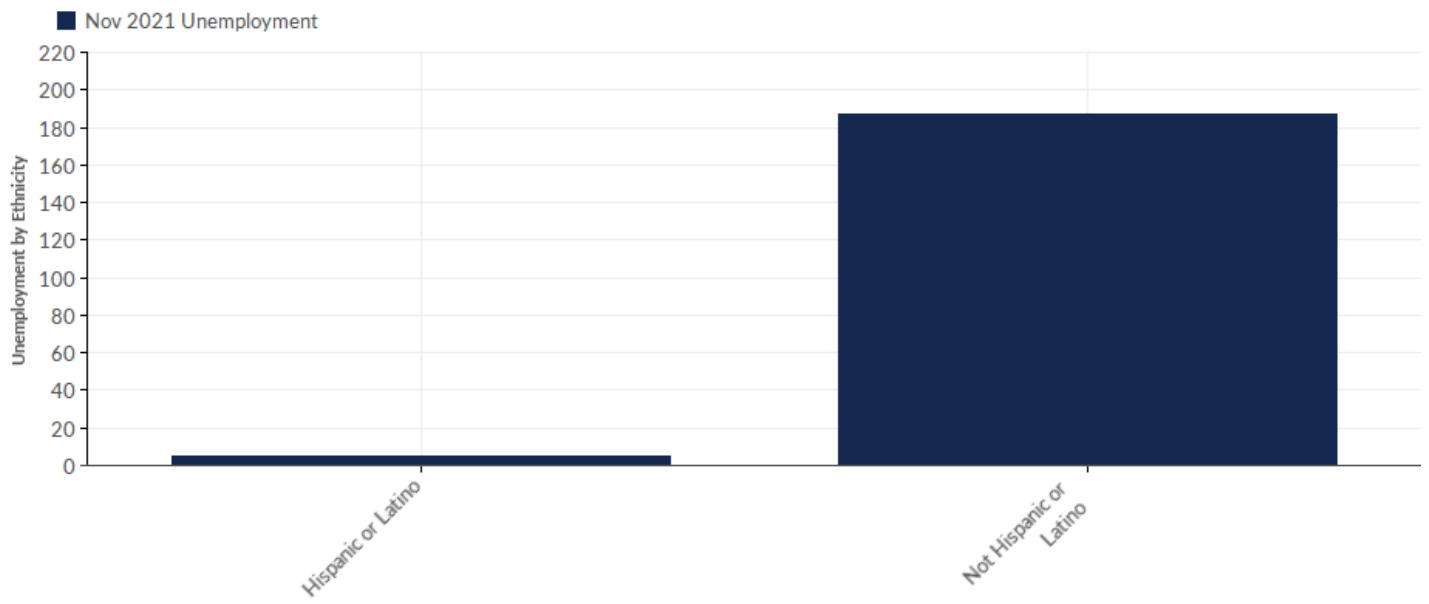
## Unemployment by Race



Race	Unemployment (Nov 2021)	% of Cohort
American Indian or Alaskan Native	6	3.13%
Asian	1	0.52%
Black or African American	10	5.21%
Native Hawaiian or Other Pacific Islander	2	1.04%
White	174	90.63%
<b>Total</b>	<b>192</b>	<b>101.00%</b>



## Unemployment by Ethnicity

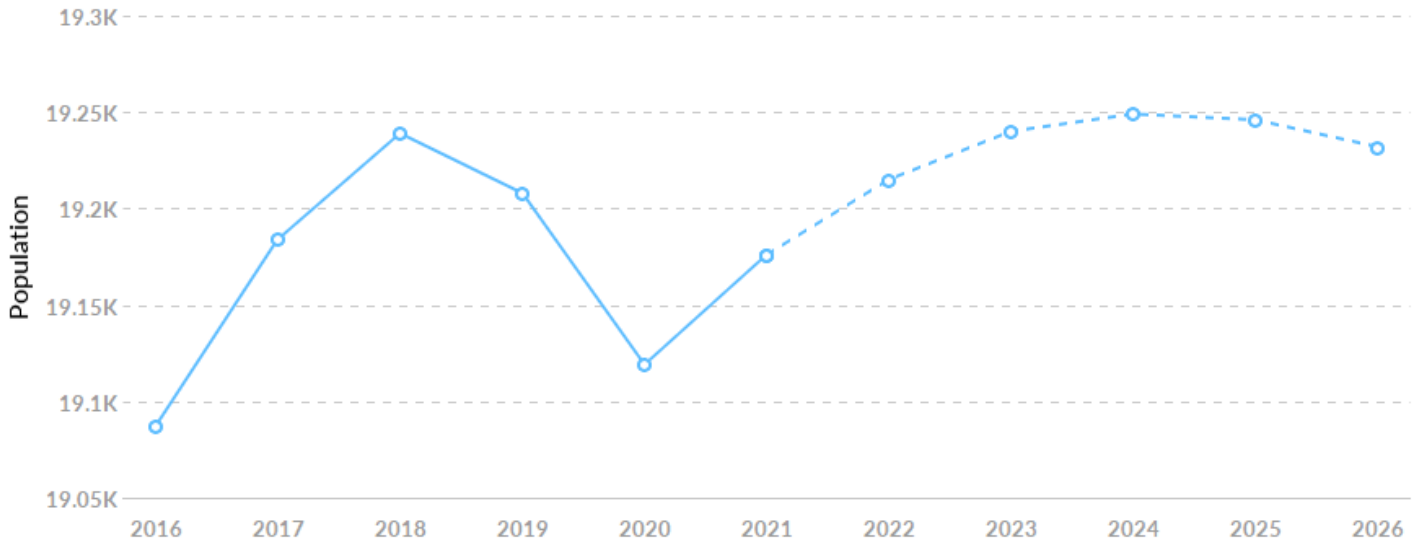


Ethnicity	Unemployment (Nov 2021)	% of Cohort
Hispanic or Latino	5	2.60%
Not Hispanic or Latino	187	97.40%
Total	192	100.00%

# Historic & Projected Trends

## Population Trends

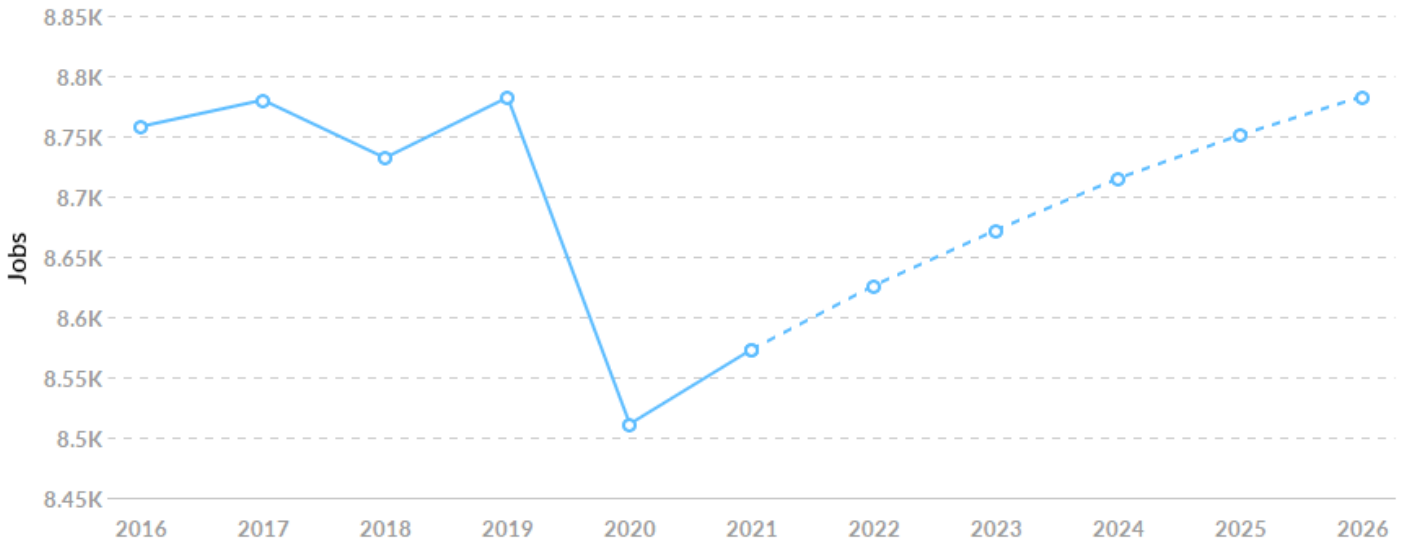
As of 2021 the region's population **increased by 0.5%** since 2016, growing by 89. Population is expected to **increase by 0.3%** between 2021 and 2026, adding 55.



Timeframe	Population
2016	19,087
2017	19,184
2018	19,239
2019	19,208
2020	19,119
2021	19,176
2022	19,215
2023	19,240
2024	19,249
2025	19,246
2026	19,232

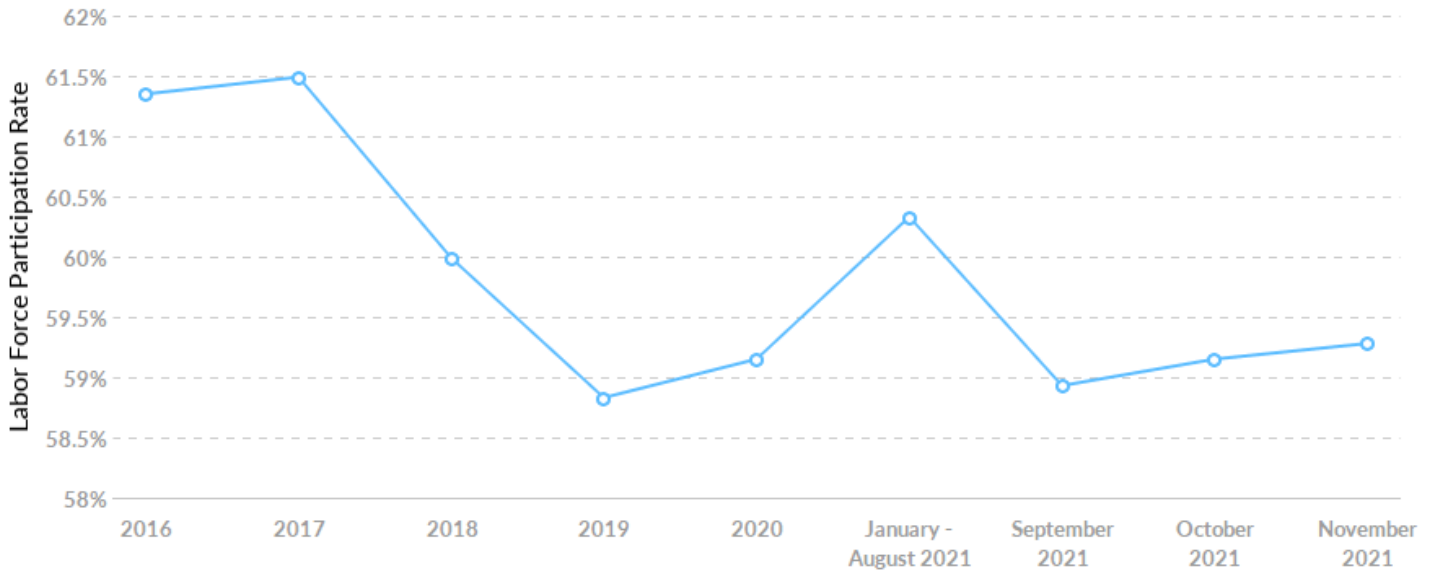
## Job Trends

From 2016 to 2021, jobs declined by 2.1% in Langlade County, WI from 8,758 to 8,573. This change fell short of the national growth rate of 0.4% by 1.7%.



Timeframe	Jobs
2016	8,758
2017	8,780
2018	8,732
2019	8,782
2020	8,511
2021	8,573
2022	8,626
2023	8,672
2024	8,715
2025	8,751
2026	8,783

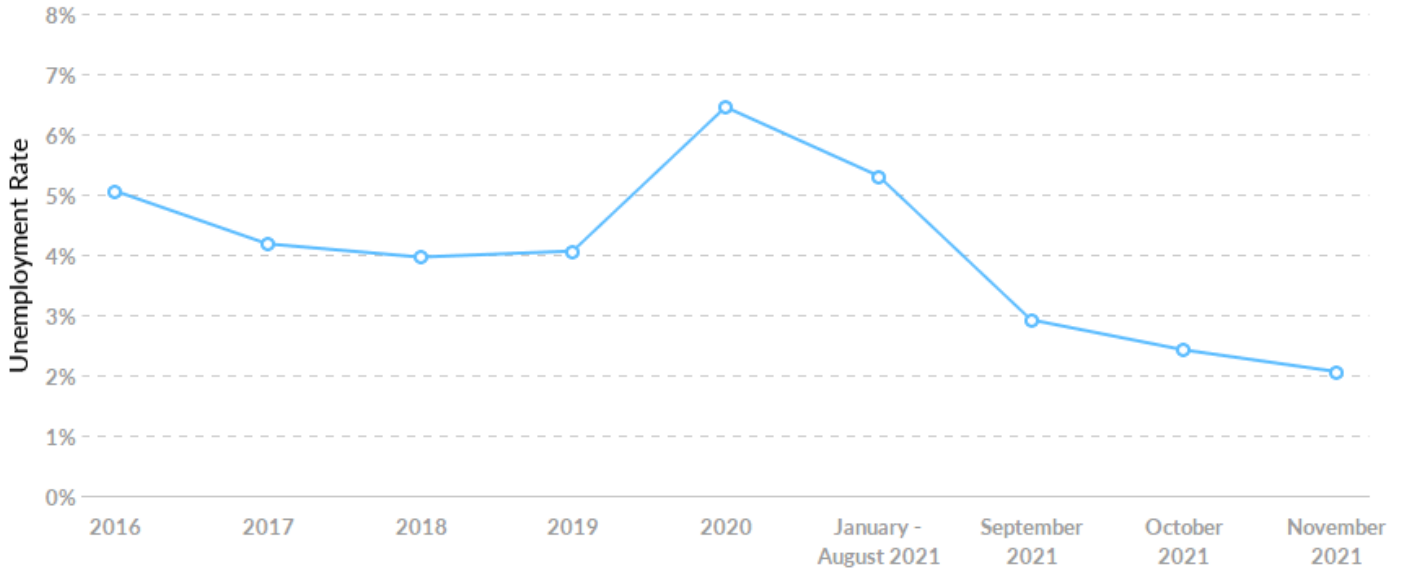
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	61.35%
2017	61.49%
2018	59.99%
2019	58.83%
2020	59.15%
January - August 2021	60.33%
September 2021	58.93%
October 2021	59.15%
November 2021	59.28%

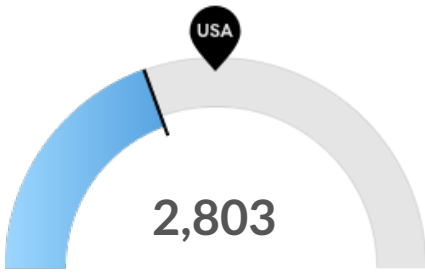
## Unemployment Rate Trends

Langlade County, WI had a November 2021 unemployment rate of 2.06%, **decreasing from 5.06%** 5 years before.



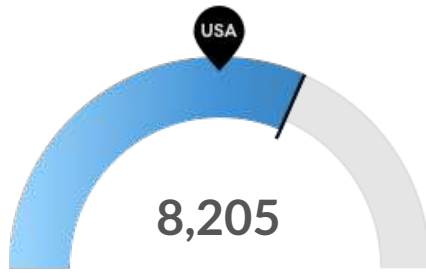
Timeframe	Unemployment Rate
2016	5.06%
2017	4.18%
2018	3.96%
2019	4.06%
2020	6.45%
January - August 2021	5.31%
September 2021	2.92%
October 2021	2.42%
November 2021	2.06%

## Population Characteristics



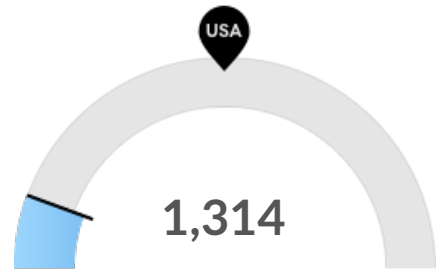
**Millennials**

Langlade County, WI has 2,803 millennials (ages 25-39). The national average for an area this size is 3,940.



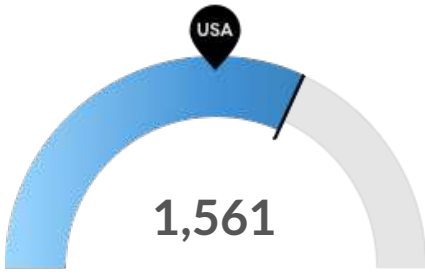
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,690 people 55 or older, while there are 8,205 here.



**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,701 racially diverse people, while there are 1,314 here.



**Veterans**

Langlade County, WI has 1,561 veterans. The national average for an area this size is 1,067.



**Violent Crime**

No crime information is available in Langlade County, WI.

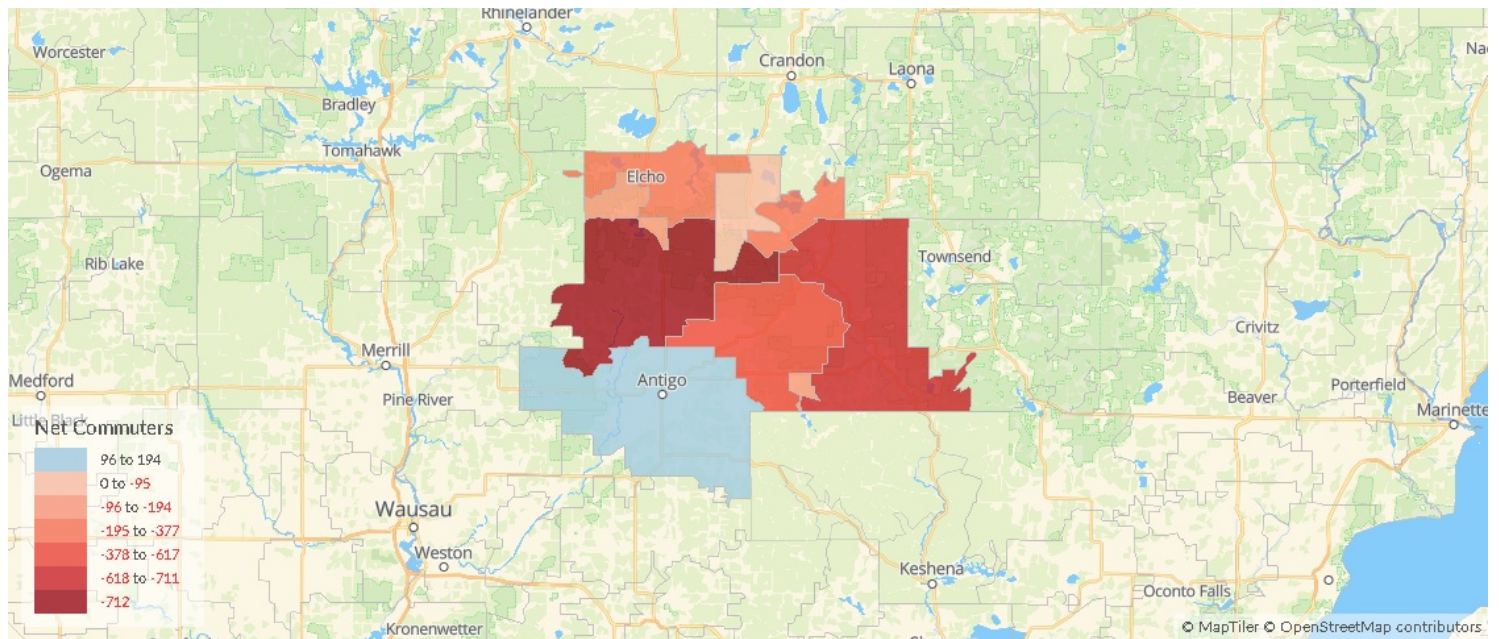


**Property Crime**

No crime information is available in Langlade County, WI.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
54409	Antigo, WI (in Langlade ...)	7,208
54428	Elcho, WI (in Langlade c...)	310
54491	White Lake, WI (in Lang...)	294
54418	Bryant, WI (in Langlade ...)	244
54424	Deerbrook, WI (in Langl...)	213

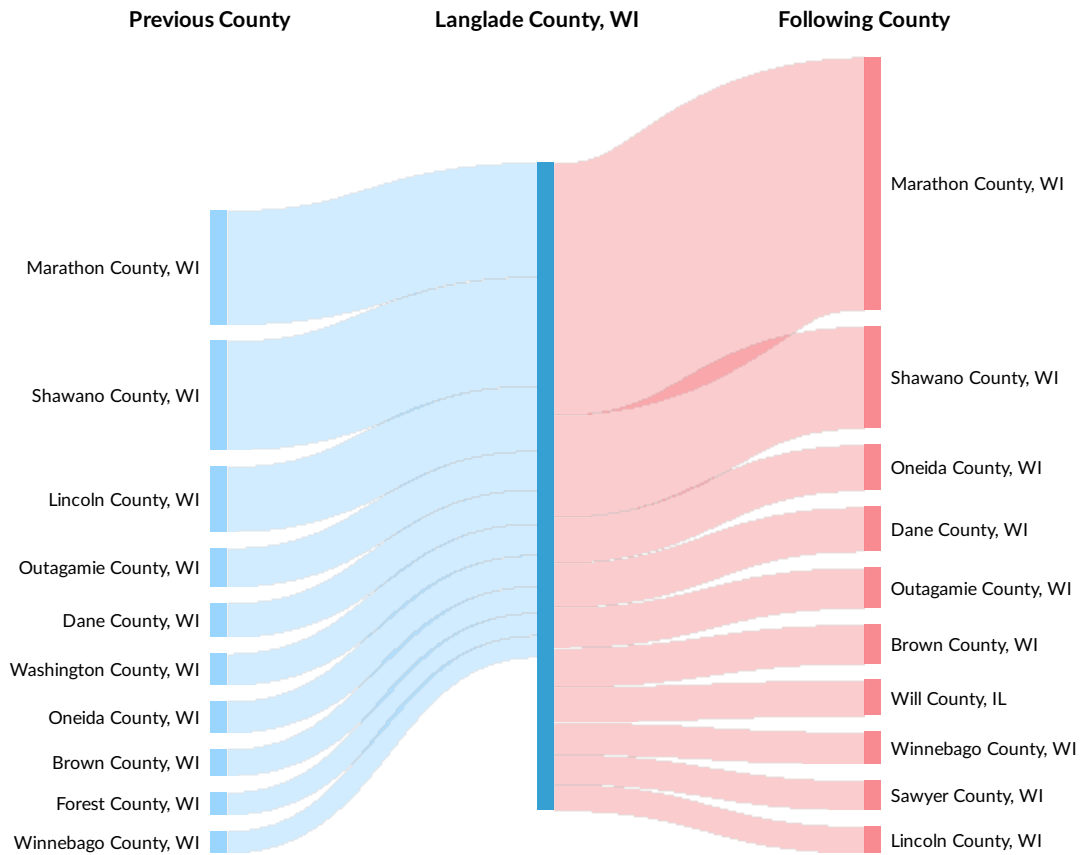
### Where Talent Lives

ZIP	Name	2021 Workers
54409	Antigo, WI (in Langlade ...)	7,112
54424	Deerbrook, WI (in Langl...)	925
54491	White Lake, WI (in Lang...)	912
54418	Bryant, WI (in Langlade ...)	622
54428	Elcho, WI (in Langlade c...)	505

# Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2019, 67 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 148 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2019 was -38.



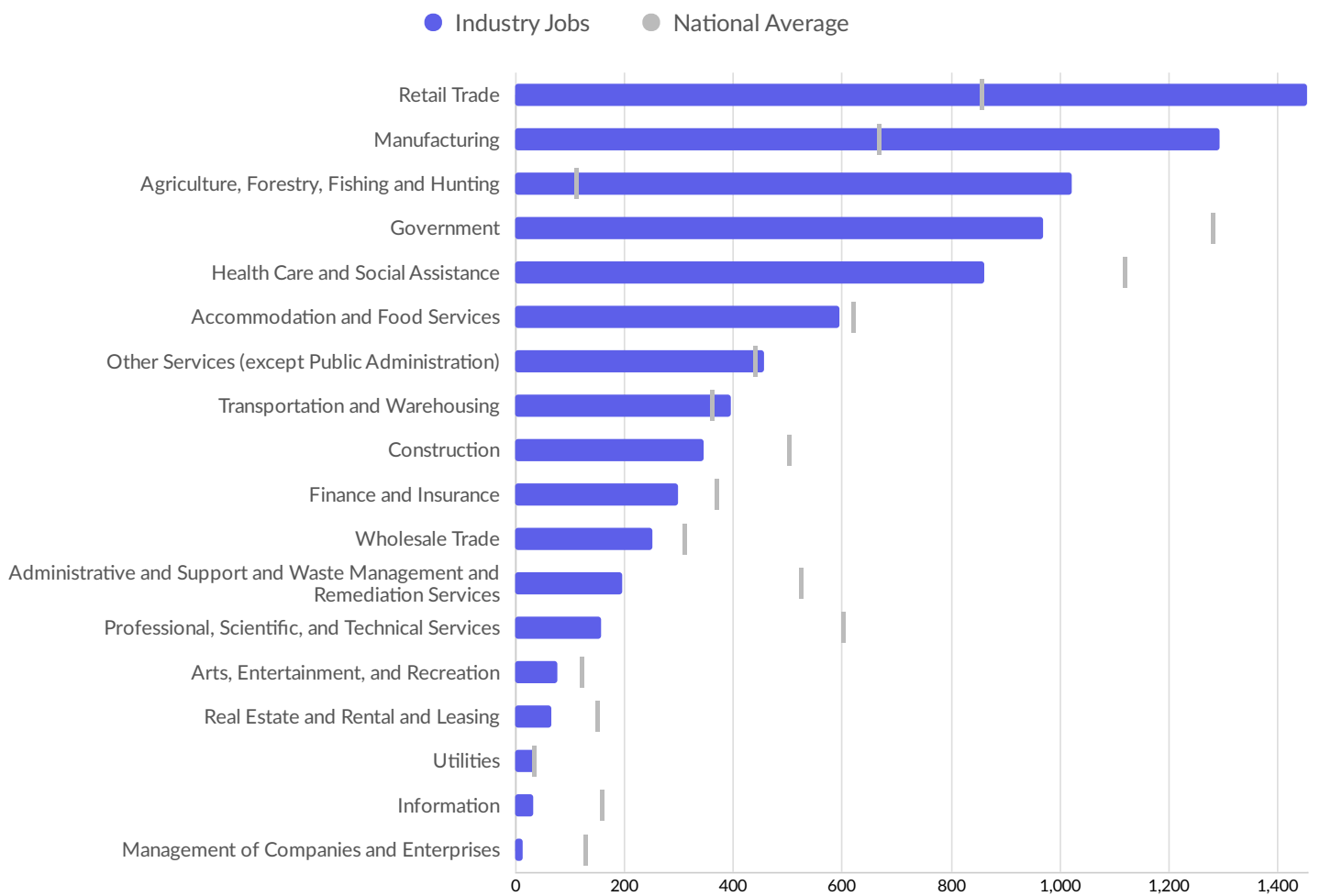
Top Previous Counties	Migrations
Marathon County, WI	67
Shawano County, WI	64
Lincoln County, WI	38
Outagamie County, WI	23
Dane County, WI	20
Washington County, WI	18



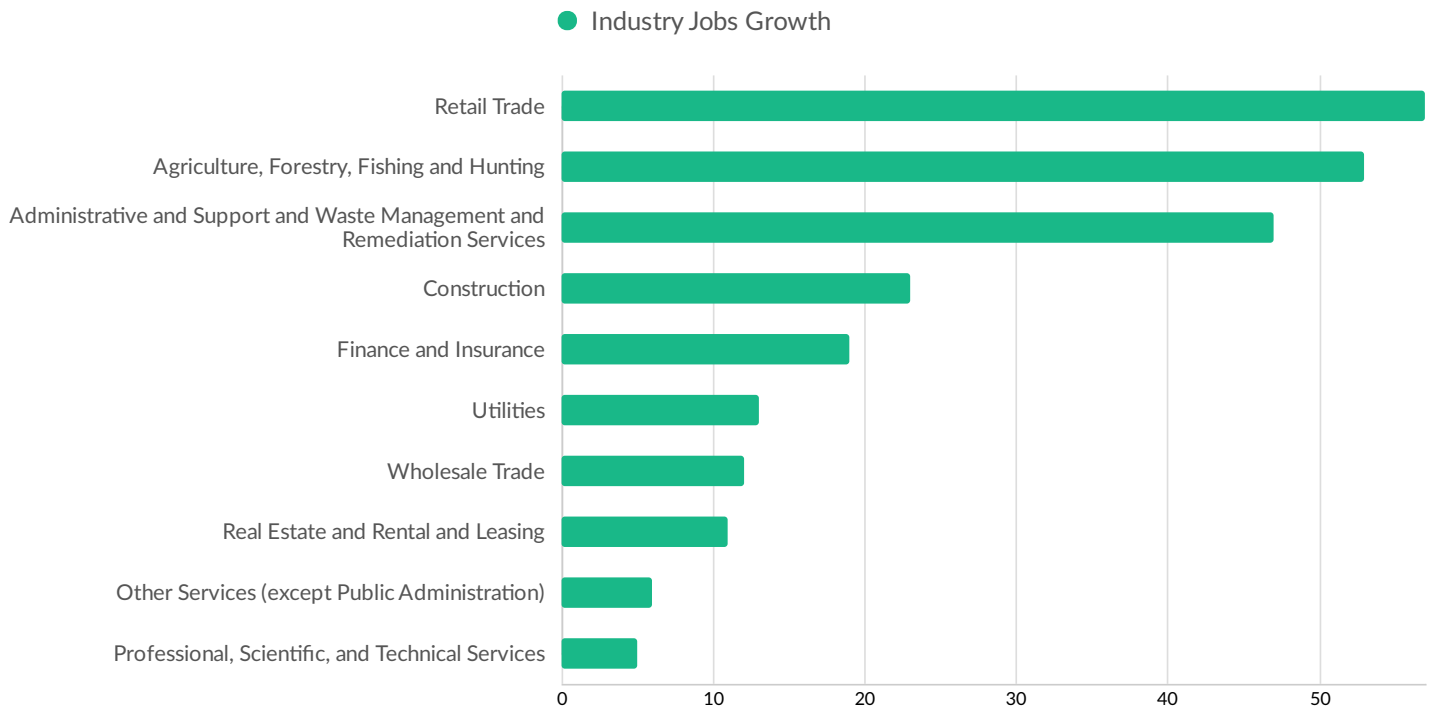
Top Previous Counties	Migrations
Oneida County, WI	18
Brown County, WI	16
Forest County, WI	13
Winnebago County, WI	13
Cook County, IL	13
La Crosse County, WI	12
Portage County, WI	11
Hughes County, SD	10
Hennepin County, MN	10
Top Following Counties	Migrations
Marathon County, WI	148
Shawano County, WI	60
Oneida County, WI	27
Dane County, WI	26
Outagamie County, WI	24
Brown County, WI	23
Will County, IL	21
Winnebago County, WI	19
Sawyer County, WI	17
Lincoln County, WI	16
Polk County, IA	15
Walworth County, WI	15
Forest County, WI	14
Vilas County, WI	13
Jefferson County, WI	9

# Industry Characteristics

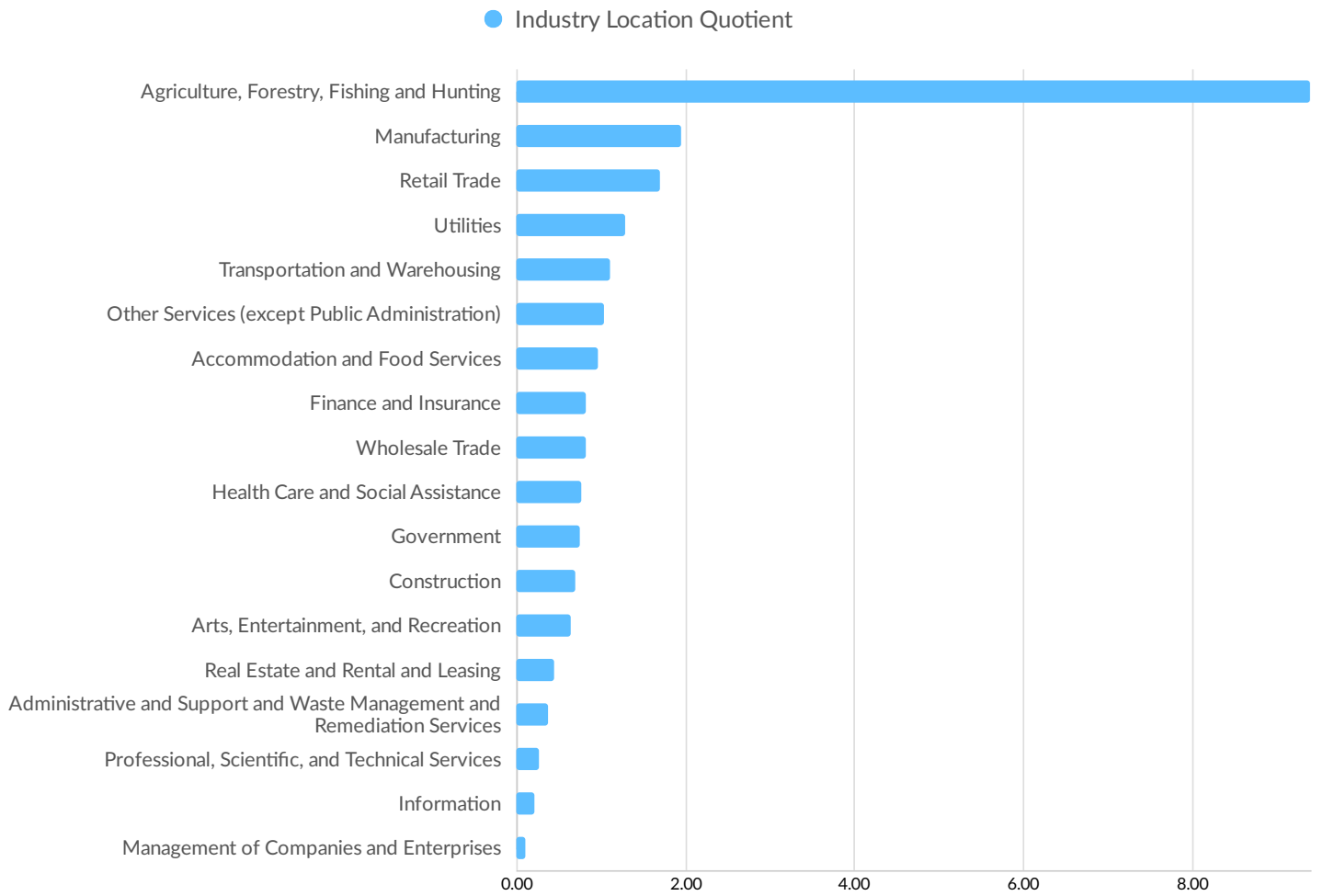
## Largest Industries



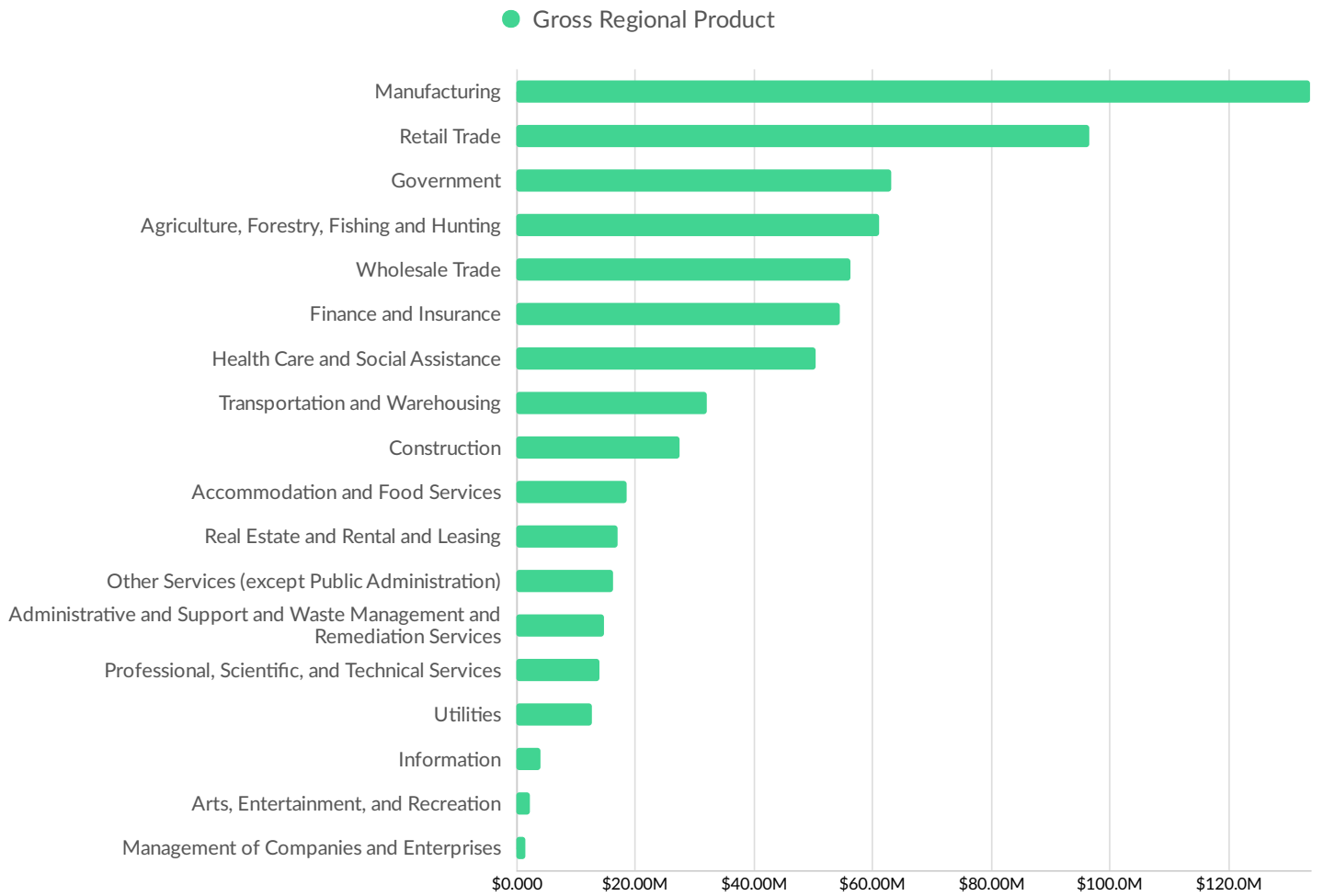
## Top Growing Industries



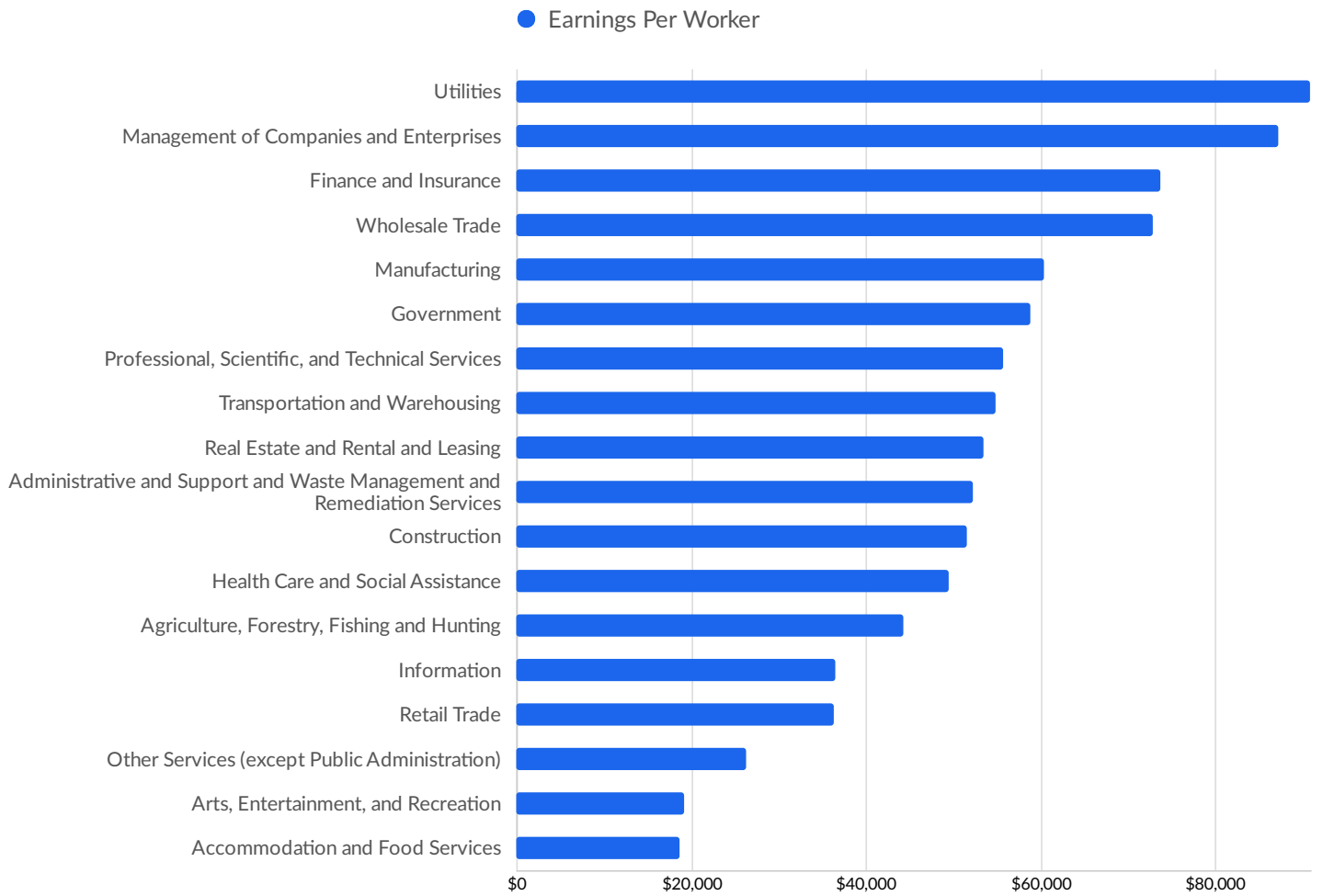
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



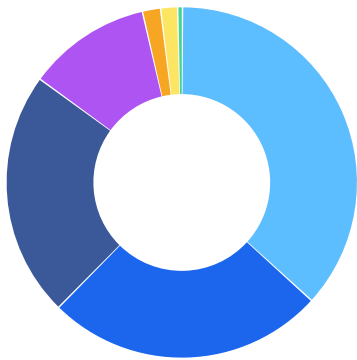
## Business Characteristics

### 1,127 Companies Employ Your Workers

Online profiles for your workers mention 1,127 companies as employers, with the top 10 appearing below. In the last 12 months, 183 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Unified School District Antigo	94 	Aspirus	147 
Covantage Credit Union	79 	Fleet Farm	41 
Volm Companies	73 	Dover Corporation	39 
Aspirus	61 	Kwik Trip	30 
Walmart	28 	Sartori Agency	30 
Amron International	26 	Covantage Credit Union	28 
Dover Corporation	26 	LHC Group	26 
Aspirus Langlade Hospital	20 	Walmart	25 
Menards	20 	C.R. England	22 
Fleet Farm	19 	Kroger	20 

## Business Size



	Percentage	Business Count
1 to 4 employees	36.7%	329
5 to 9 employees	25.6%	230
10 to 19 employees	22.6%	203
20 to 49 employees	11.4%	102
50 to 99 employees	1.7%	15
100 to 249 employees	1.6%	14
250 to 499 employees	0.4%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*



## Workforce Characteristics

### Largest Occupations

- Occupation Jobs
- National Average

### Top Growing Occupations

- Occupation Jobs Growth

### Top Occupation Location Quotient

- Occupation Location Quotient

### Top Occupation Earnings

- Median Hourly Earnings

### Top Posted Occupations

- Unique Average Monthly Postings

### Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level

## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

# In-Demand Skills

