



# Vilas County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

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55125	Vilas County, WI
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

22,549

Population (2021)

Population **grew by 1,061** over the last 5 years and is projected to **grow by 706** over the next 5 years.

9,360

Total Regional Employment

Jobs **grew by 271** over the last 5 years and are projected to **grow by 912** over the next 5 years.

\$47.1K

Median Household Income (2019)

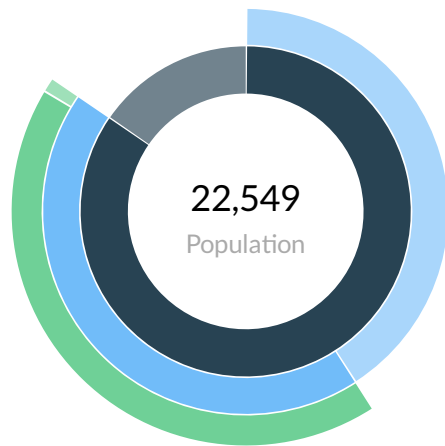
Median household income is **\$15.8K below** the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population **increased by 4.9%** since 2016, growing by 1,061. Population is expected to **increase by 3.1%** between 2021 and 2026, adding 706.
- From 2016 to 2021, jobs **increased by 3.0%** in Vilas County, WI from 9,088 to **9,360**. This change **outpaced the national growth rate of 0.4% by 3.4%**. As the number of jobs increased, the **labor force participation rate increased from 51.6% to 51.7% between 2016 and 2021**.
- Concerning educational attainment, **19.9% of Vilas County, WI residents possess a Bachelor's Degree** (0.4% below the national average), and **10.1% hold an Associate's Degree** (1.4% above the national average).
- The top three industries in 2021 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	22,549	9,857	9,360	103.8	\$833.35M	\$1.35B	\$912.11M
NCWRPC	441,223	222,283	218,790	99.7	\$23.11B	\$30.24B	\$28.47B
Wisconsin	5,855,036	3,102,500	3,069,154	100.3	\$345.97B	\$320.32B	\$341.85B

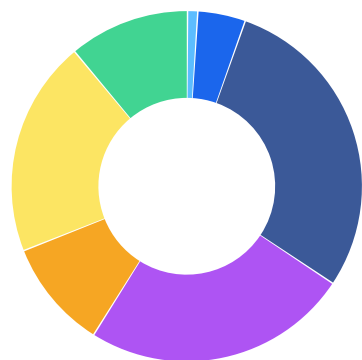
## Nov 2021 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	19,059
Not in Labor Force (16+)	9,202
Labor Force	9,857
Employed	9,627
Unemployed	230
Under 16, Military, and institutionalized Population	3,490

## Educational Attainment

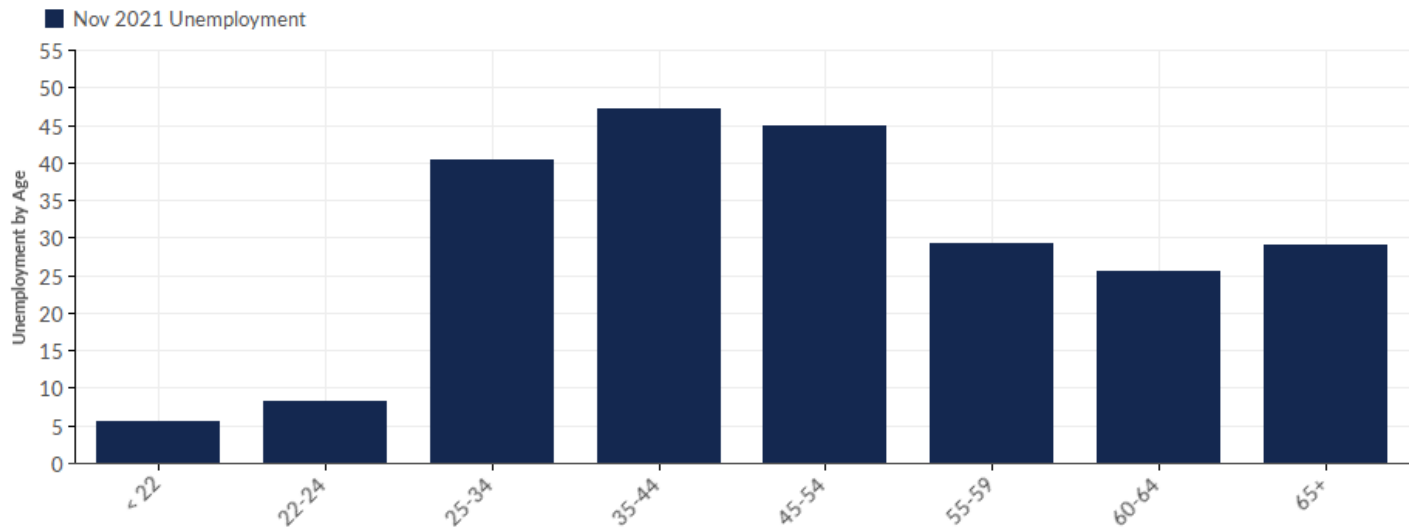
Concerning educational attainment, **19.9% of Vilas County, WI residents possess a Bachelor's Degree** (0.4% below the national average), and **10.1% hold an Associate's Degree** (1.4% above the national average).



	% of Population	Population
Less Than 9th Grade	0.9%	166
9th Grade to 12th Grade	4.4%	776
High School Diploma	28.9%	5,100
Some College	24.6%	4,332
Associate's Degree	10.1%	1,780
Bachelor's Degree	19.9%	3,515
Graduate Degree and Higher	11.1%	1,961

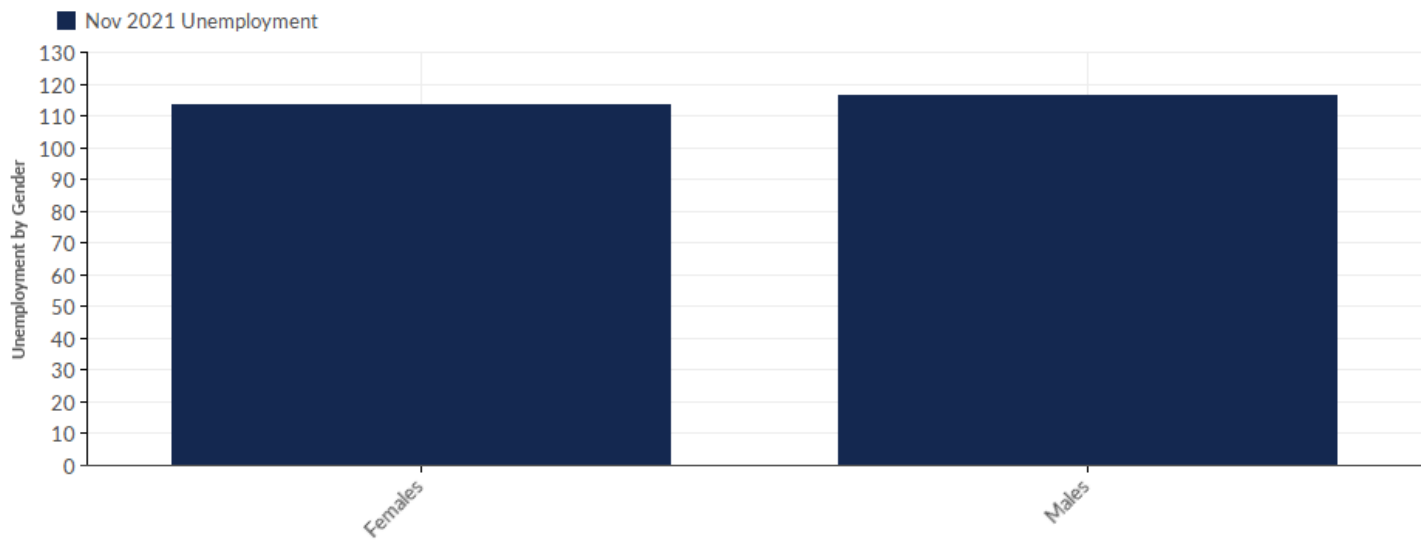
# Unemployment by Demographics

## Unemployment by Age



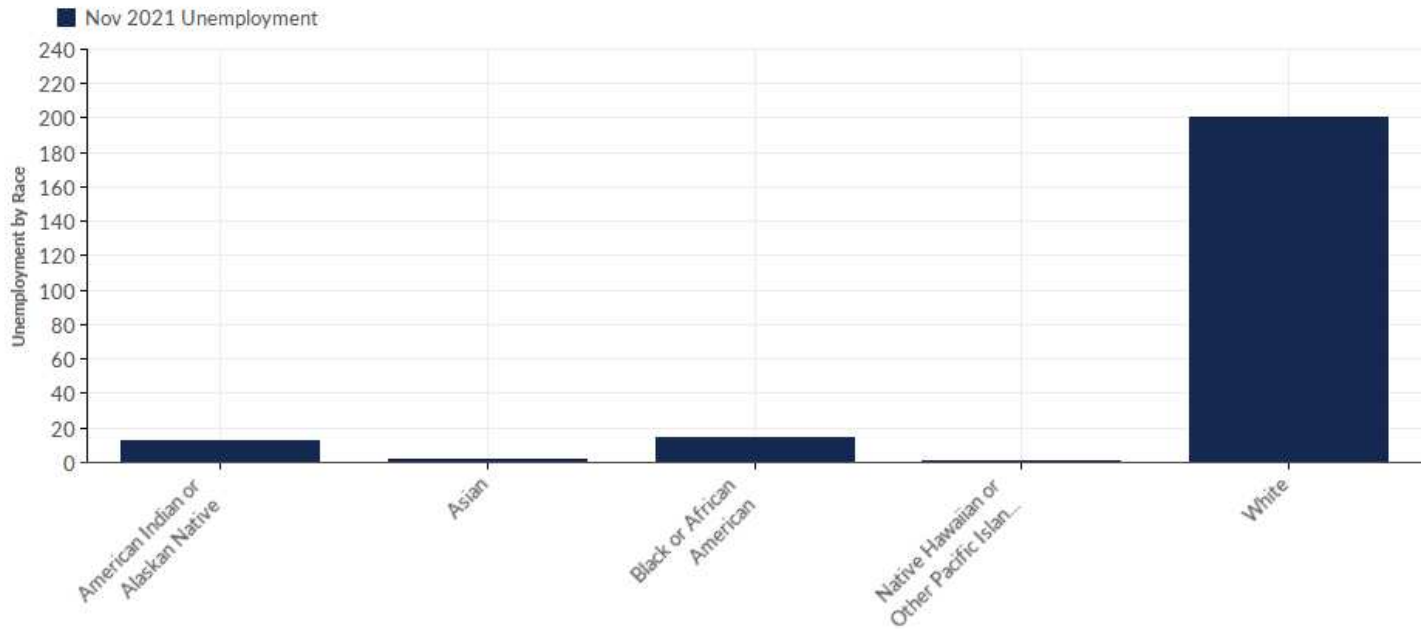
Age	Unemployment (Nov 2021)	% of Cohort
< 22	5	2.17%
22-24	8	3.48%
25-34	40	17.39%
35-44	47	20.43%
45-54	45	19.57%
55-59	29	12.61%
60-64	26	11.30%
65+	29	12.61%
Total	230	100.00%

## Unemployment by Gender



Gender	Unemployment (Nov 2021)	% of Cohort
Females	113	49.13%
Males	117	50.87%
Total	230	100.00%

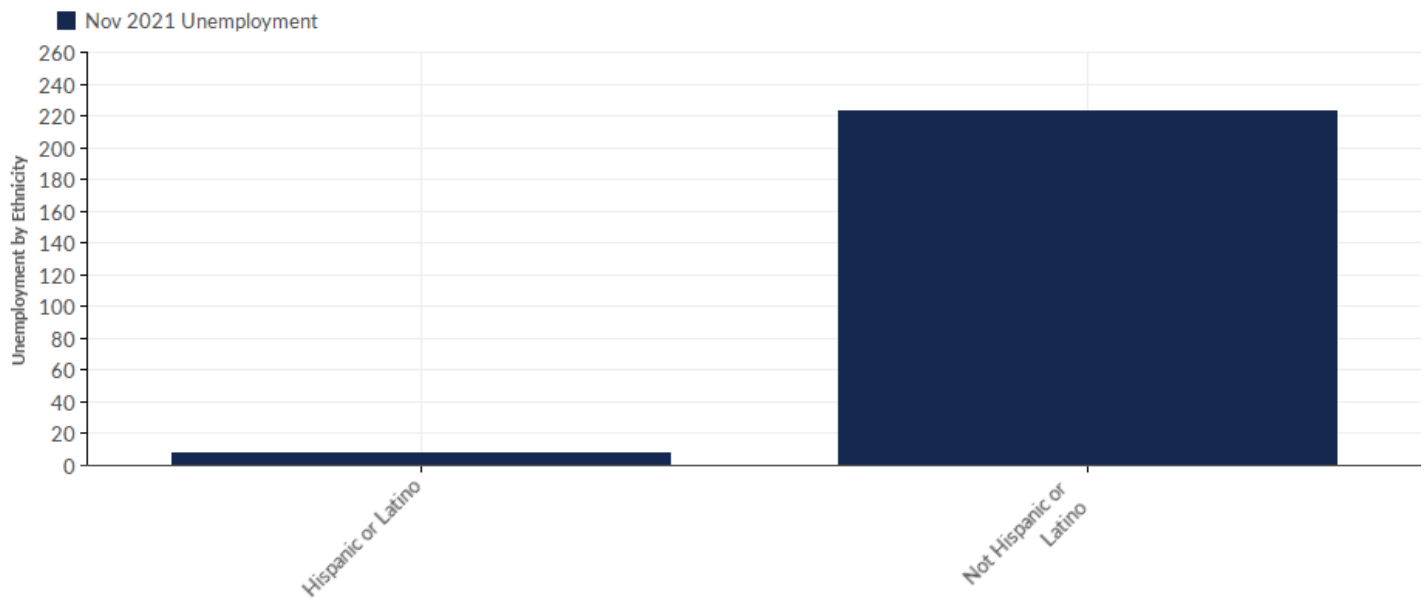
## Unemployment by Race



Race	Unemployment (Nov 2021)	% of Cohort
American Indian or Alaskan Native	13	5.65%
Asian	1	0.43%
Black or African American	15	6.52%
Native Hawaiian or Other Pacific Islander	1	0.43%
White	201	87.39%
Total	230	100.00%



## Unemployment by Ethnicity

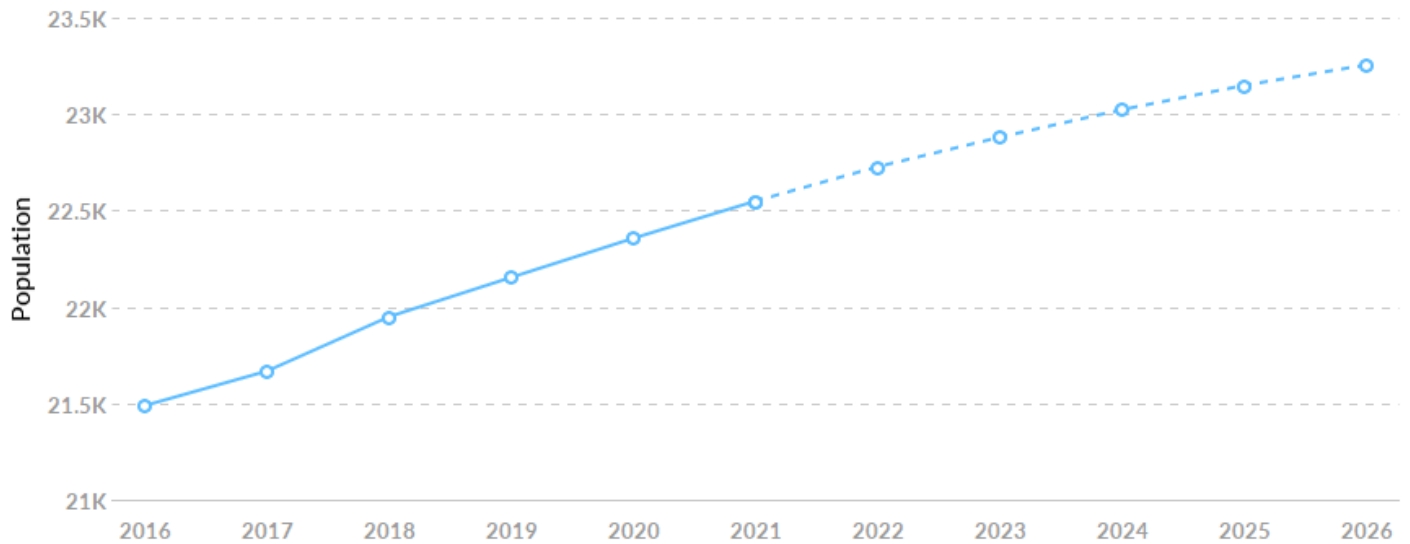


Ethnicity	Unemployment (Nov 2021)	% of Cohort
Hispanic or Latino	7	3.04%
Not Hispanic or Latino	223	96.96%
Total	230	100.00%

# Historic & Projected Trends

## Population Trends

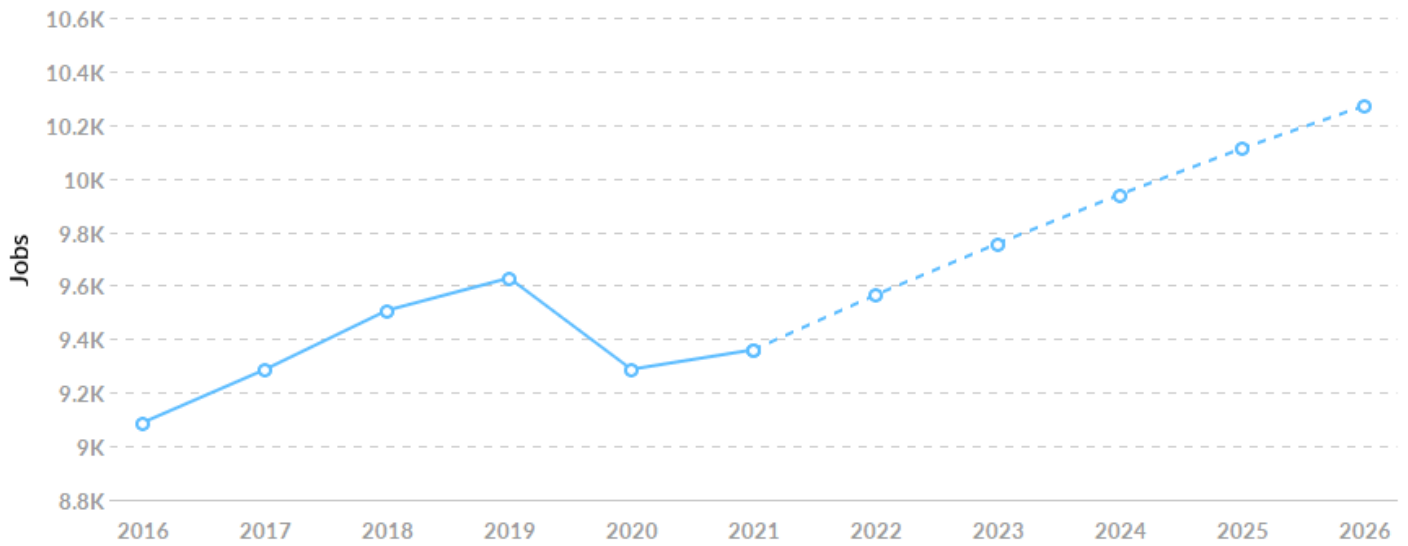
As of 2021 the region's population **increased by 4.9%** since 2016, growing by 1,061. Population is expected to **increase by 3.1%** between 2021 and 2026, adding 706.



Timeframe	Population
2016	21,488
2017	21,667
2018	21,949
2019	22,153
2020	22,356
2021	22,549
2022	22,727
2023	22,880
2024	23,023
2025	23,149
2026	23,255

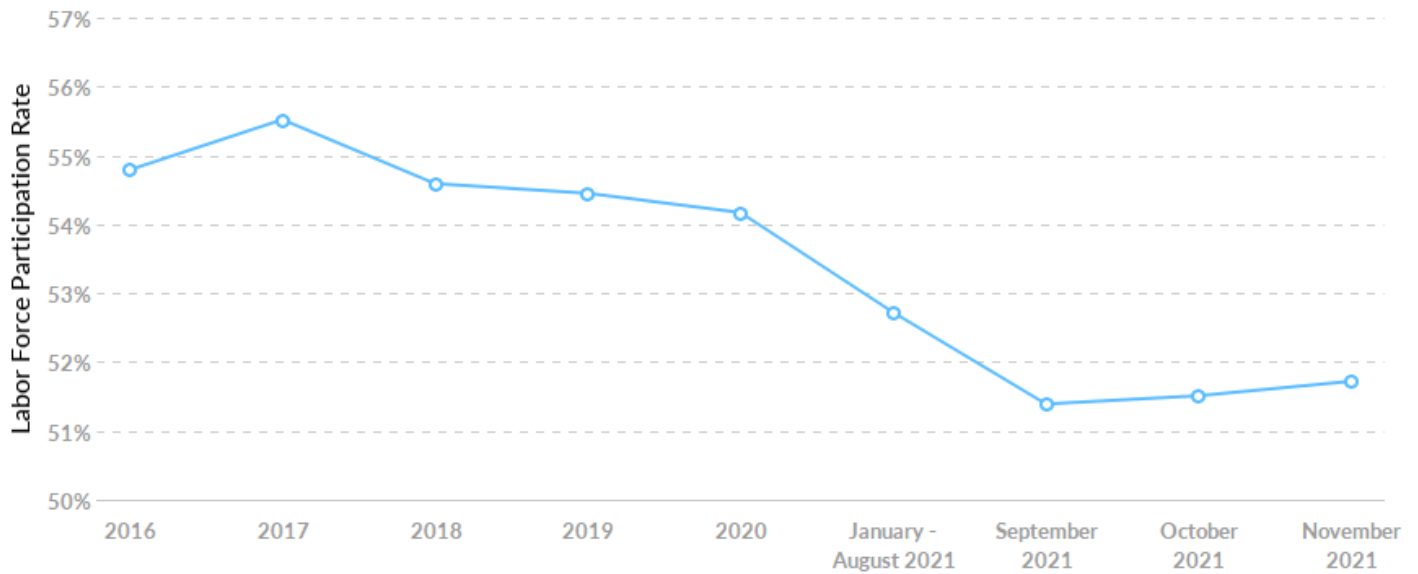
## Job Trends

From 2016 to 2021, jobs **increased by 3.0%** in Vilas County, WI from 9,088 to **9,360**. This change **outpaced the national growth rate of 0.4% by 3.4%**.



Timeframe	Jobs
2016	9,088
2017	9,286
2018	9,507
2019	9,628
2020	9,287
2021	9,360
2022	9,565
2023	9,757
2024	9,940
2025	10,112
2026	10,271

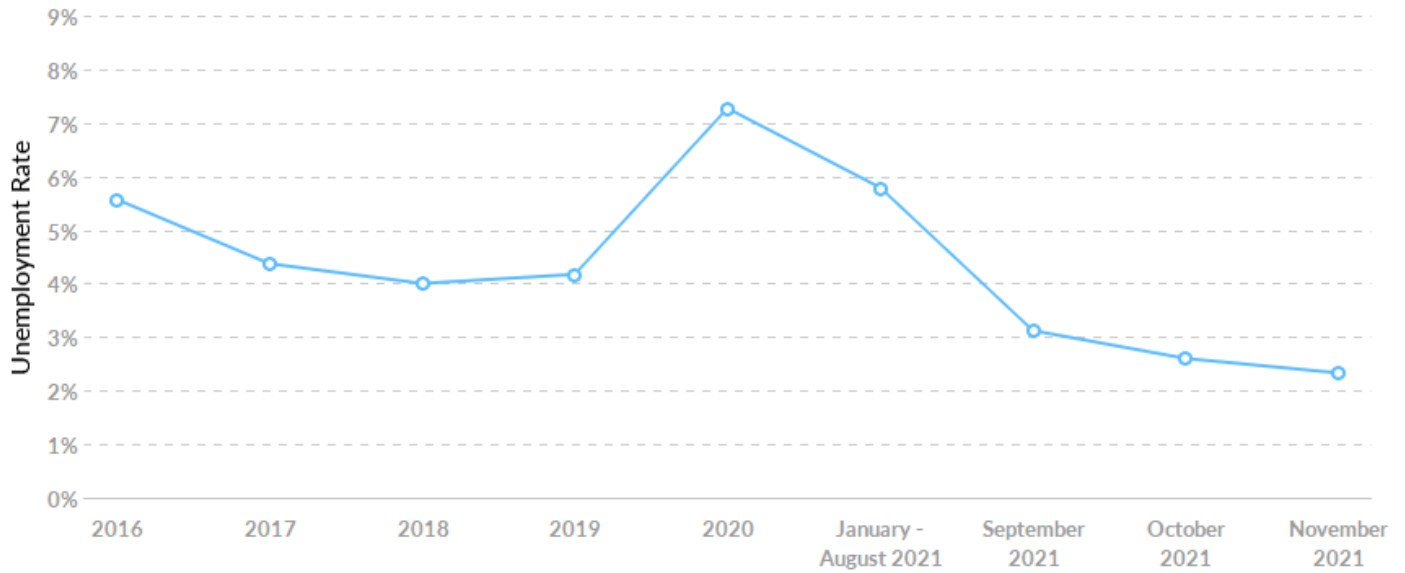
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	54.79%
2017	55.52%
2018	54.59%
2019	54.45%
2020	54.17%
January - August 2021	52.72%
September 2021	51.39%
October 2021	51.51%
November 2021	51.72%

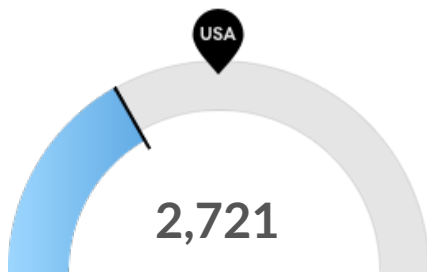
## Unemployment Rate Trends

Vilas County, WI had a November 2021 unemployment rate of 2.33%, **decreasing from 5.57%** 5 years before.



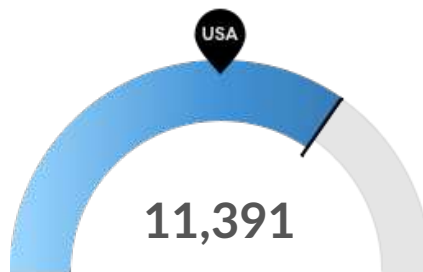
Timeframe	Unemployment Rate
2016	5.57%
2017	4.37%
2018	4.00%
2019	4.17%
2020	7.27%
January - August 2021	5.79%
September 2021	3.12%
October 2021	2.60%
November 2021	2.33%

## Population Characteristics



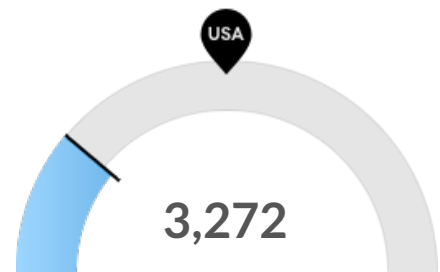
**Millennials**

Vilas County, WI has 2,721 millennials (ages 25-39). The national average for an area this size is 4,607.



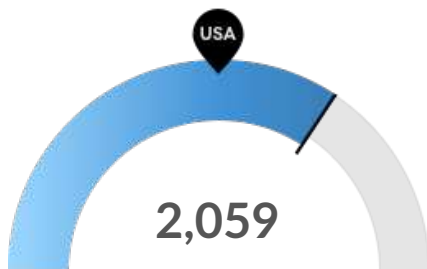
**Retiring Soon**

Retirement risk is high in Vilas County, WI. The national average for an area this size is 6,654 people 55 or older, while there are 11,391 here.



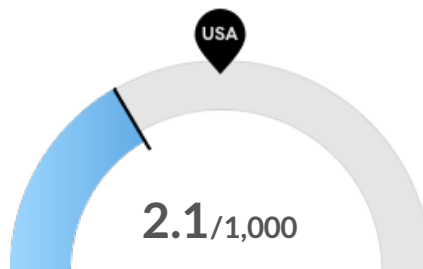
**Racial Diversity**

Racial diversity is low in Vilas County, WI. The national average for an area this size is 9,005 racially diverse people, while there are 3,272 here.



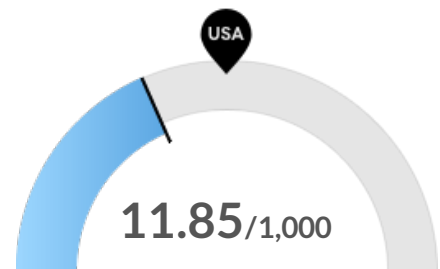
**Veterans**

Vilas County, WI has 2,059 veterans. The national average for an area this size is 1,230.



**Violent Crime**

Vilas County, WI has 2.1 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

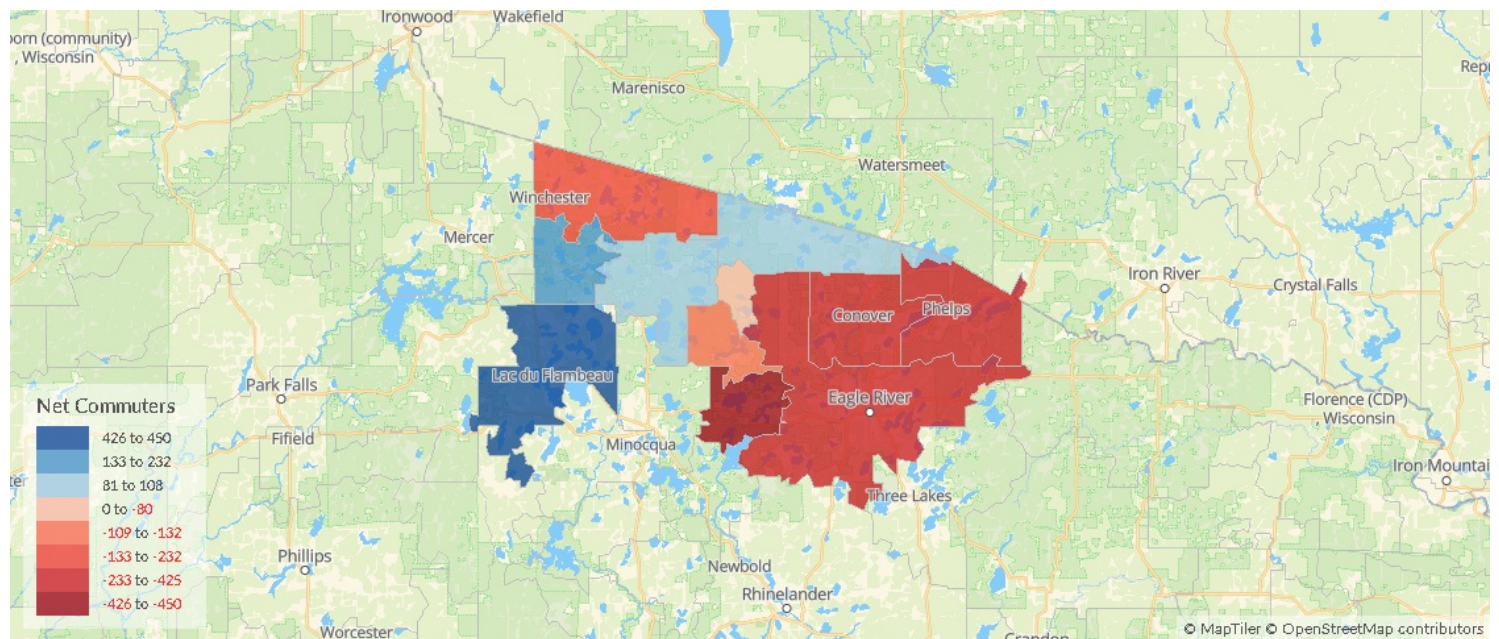


**Property Crime**

Vilas County, WI has 11.85 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Vilas County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
54521	Eagle River, WI (in Vilas...	4,233
54538	Lac Du Flambeau, WI (i...	1,481
54558	Saint Germain, WI (in Vi...	783
54540	Land O Lakes, WI (in Vil...	642
54545	Manitowish Waters, WI...	599

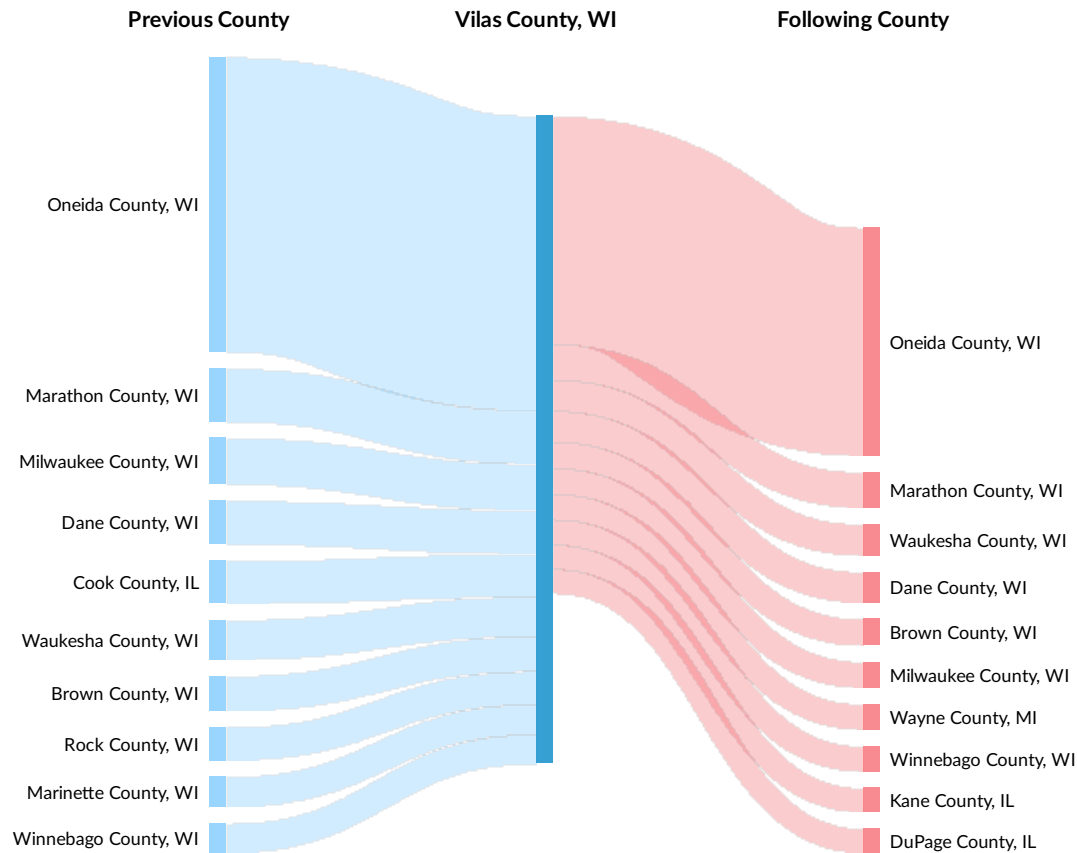
### Where Talent Lives

ZIP	Name	2021 Workers
54521	Eagle River, WI (in Vilas...	4,486
54558	Saint Germain, WI (in Vi...	1,209
54538	Lac Du Flambeau, WI (i...	1,030
54519	Conover, WI (in Vilas co...	633
54554	Phelps, WI (in Vilas cou...	601

# Inbound and Outbound Migration

The table below analyzes past and current residents of Vilas County, WI. The left column shows residents of other counties migrating to Vilas County, WI. The right column shows residents migrating from Vilas County, WI to other counties.

As of 2019, 271 people have migrated from Oneida County, WI to Vilas County, WI. In the same year, 210 people left Vilas County, WI migrating to Oneida County, WI. The total Net Migration for Vilas County, WI in 2019 was 336.



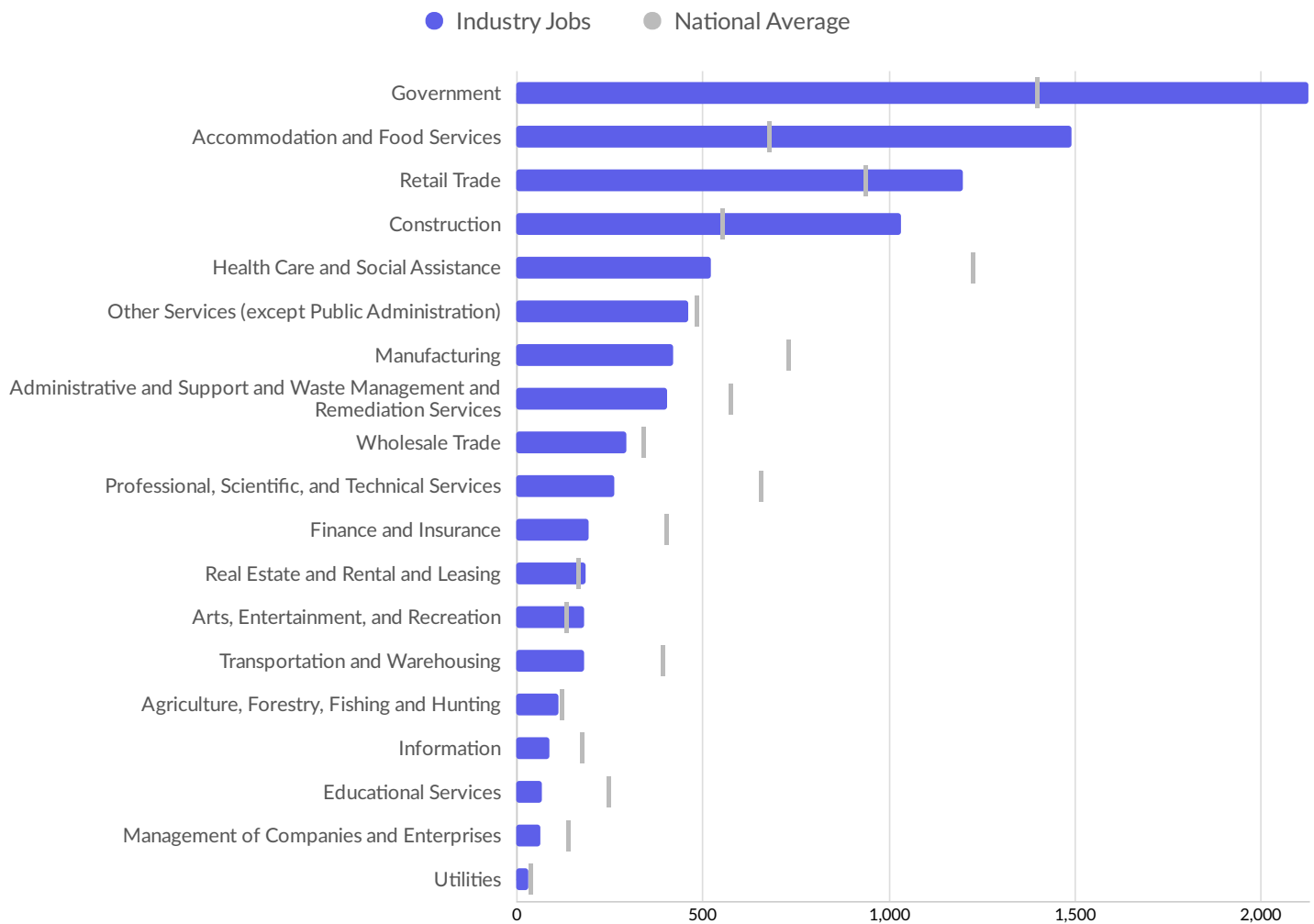
Top Previous Counties	Migrations
Oneida County, WI	271
Marathon County, WI	49
Milwaukee County, WI	43
Dane County, WI	40
Cook County, IL	39
Waukesha County, WI	36



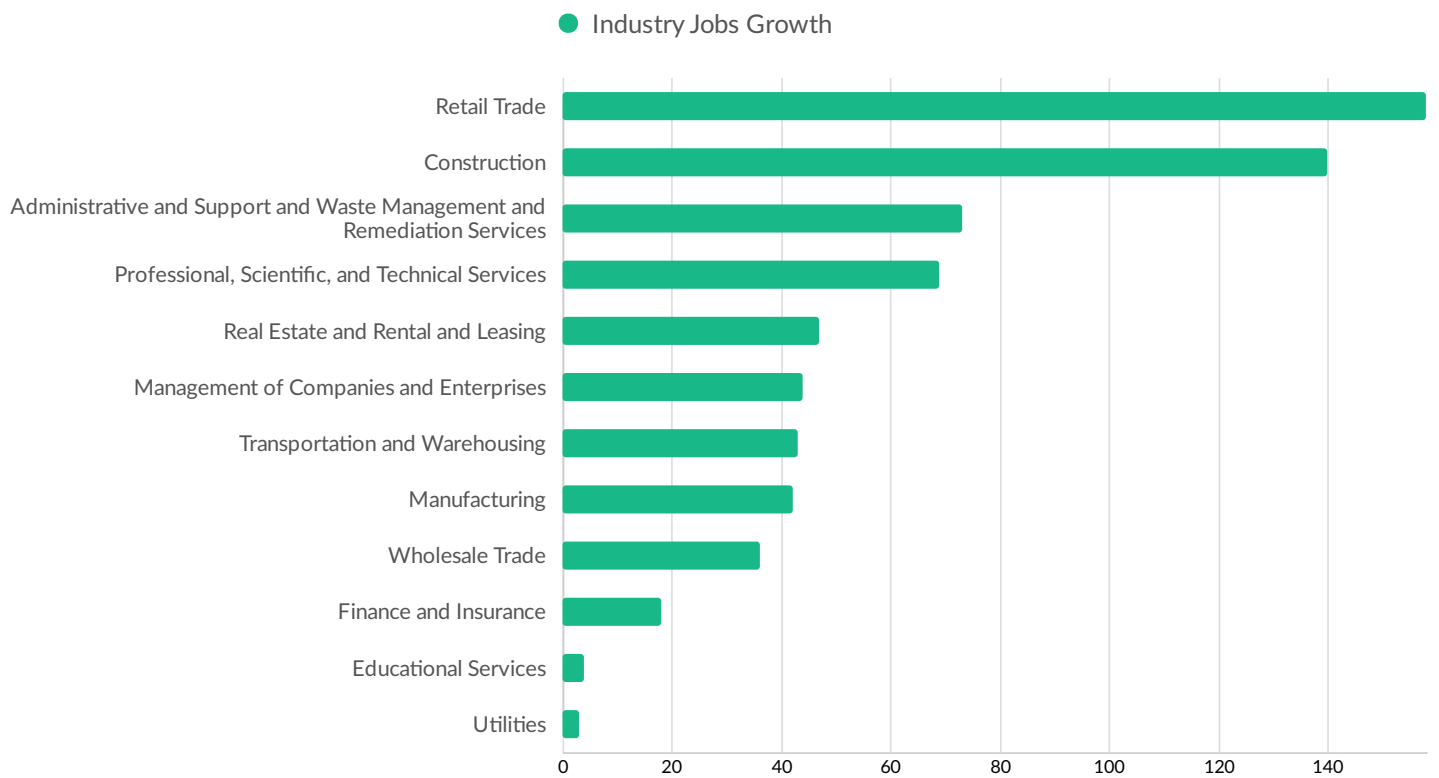
Top Previous Counties	Migrations
Brown County, WI	32
Rock County, WI	30
Marinette County, WI	28
Winnebago County, WI	27
Sauk County, WI	22
Lewis and Clark County, MT	19
Maricopa County, AZ	19
Bingham County, ID	19
Wood County, WI	17
Top Following Counties	Migrations
Oneida County, WI	210
Marathon County, WI	33
Waukesha County, WI	29
Dane County, WI	28
Brown County, WI	24
Milwaukee County, WI	24
Wayne County, MI	23
Winnebago County, WI	23
Kane County, IL	22
DuPage County, IL	22
Spokane County, WA	21
Wood County, WI	20
Lake County, FL	20
Scott County, MN	13
Racine County, WI	13

# Industry Characteristics

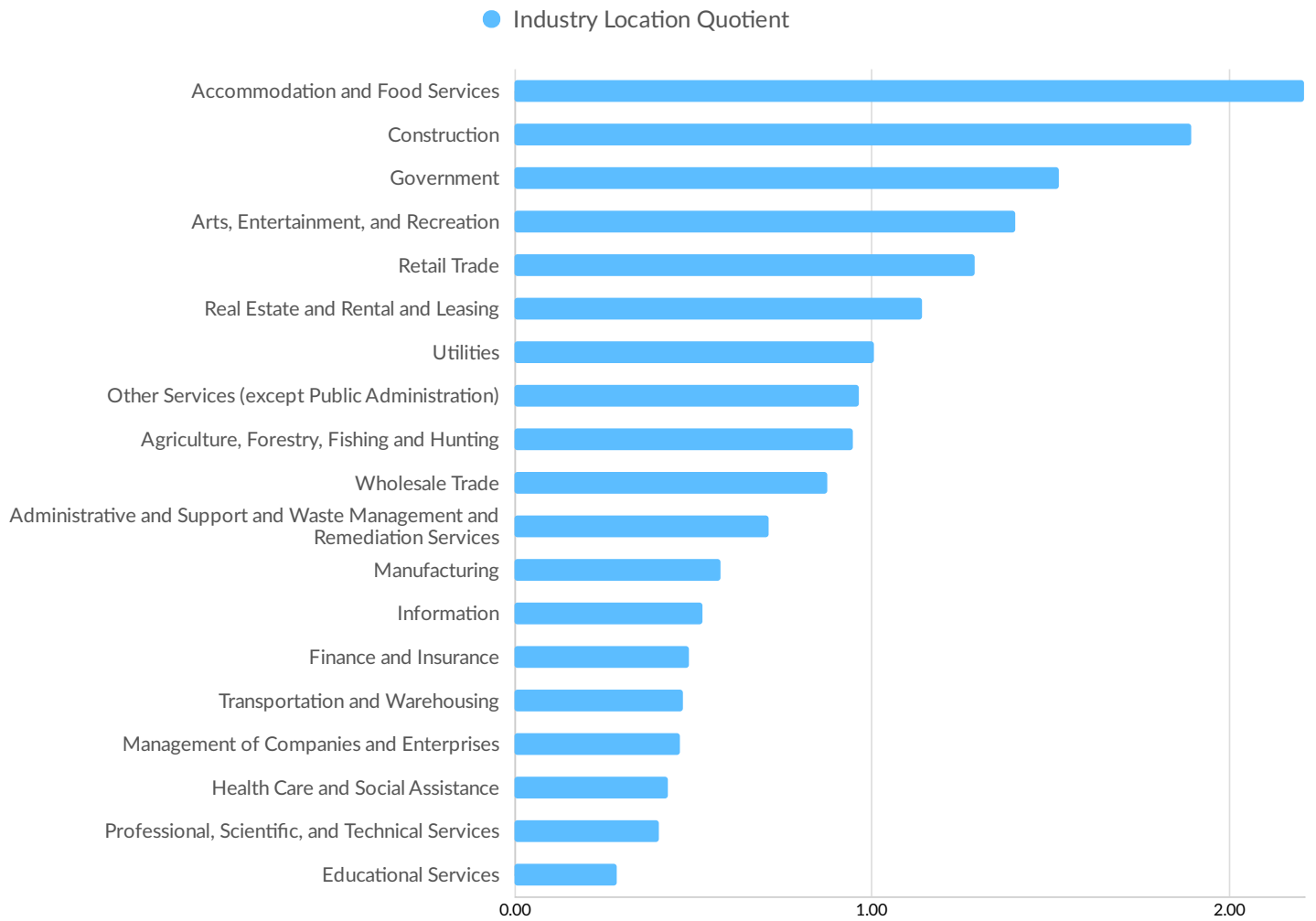
## Largest Industries



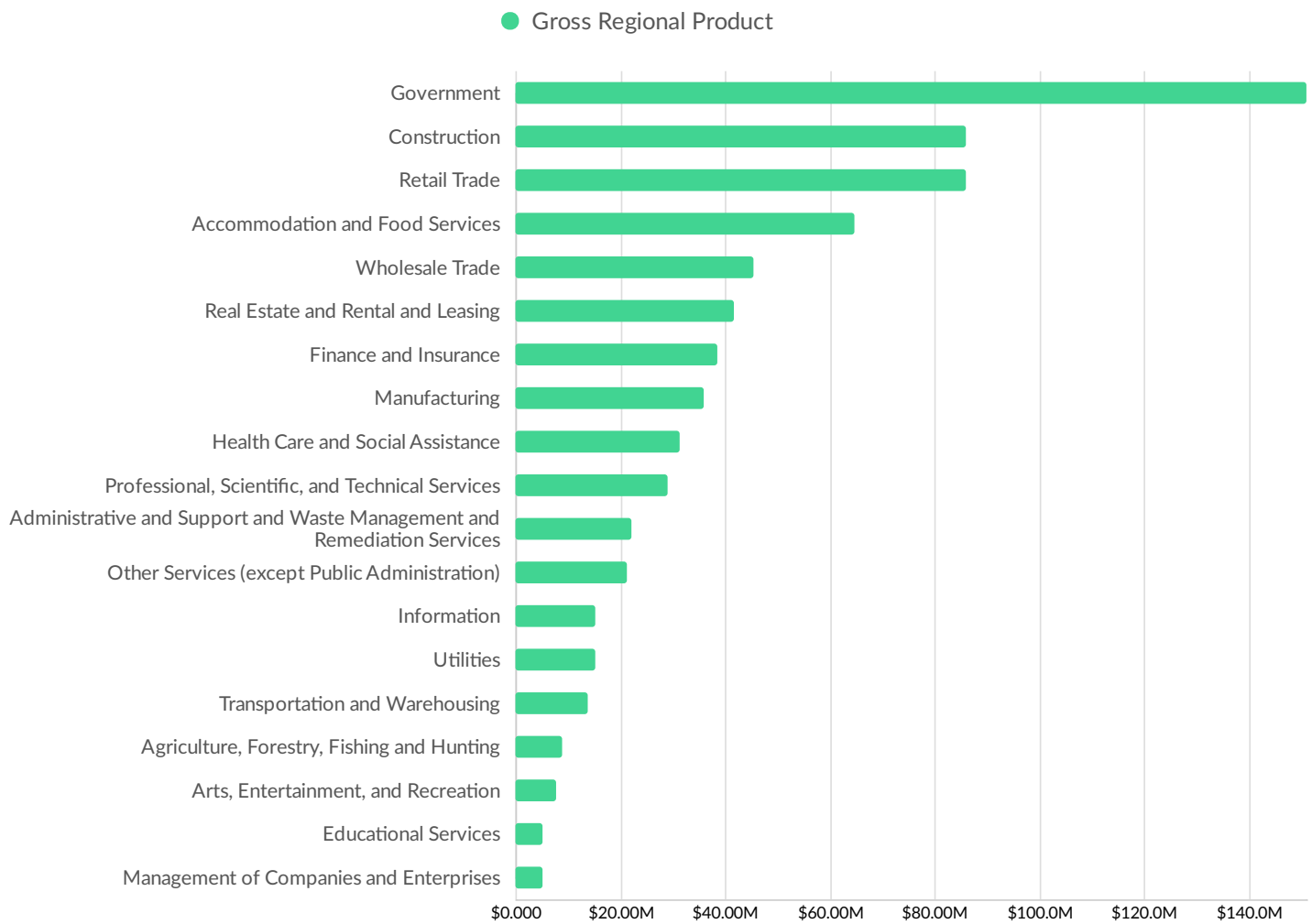
## Top Growing Industries



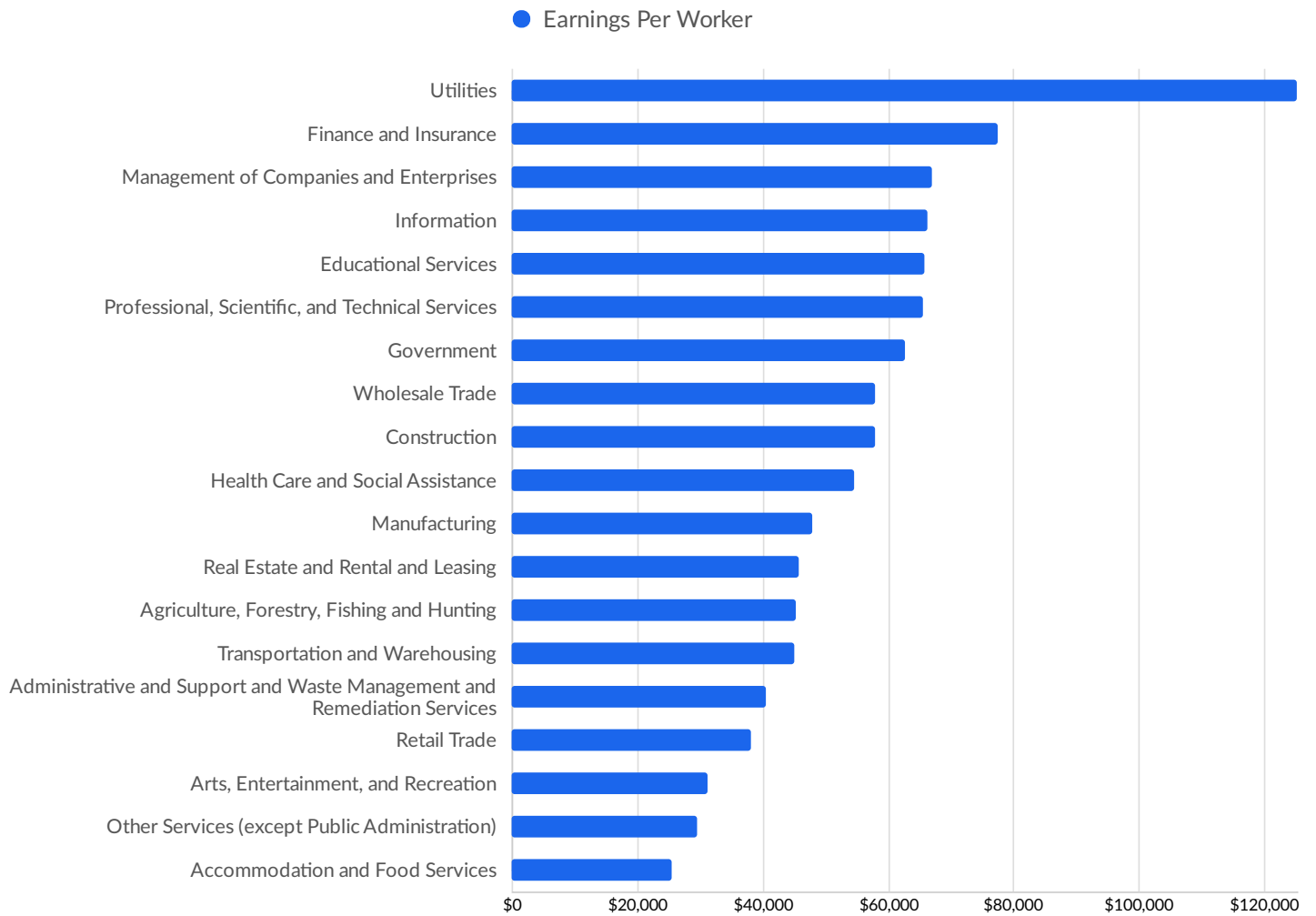
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



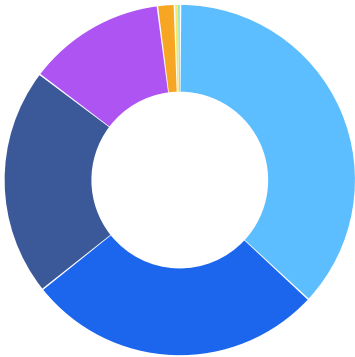
## Business Characteristics

### 2,159 Companies Employ Your Workers

Online profiles for your workers mention 2,159 companies as employers, with the top 10 appearing below. In the last 12 months, 240 companies in Vilas County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mmsd	39 	FedEx	171 
Ministry Health Care	35 	Festival Foods	35 
Lake Of The Torches Resort Casi...	30 	Aspirus	32 
Lac Du Flambeau Public School	29 	MasTec	24 
Vilas County	26 	Washington County	24 
Marshfield Clinic	23 	County Of Vilas	23 
Conserve School	17 	Tractor Supply	22 
Great Lakes Inter-Tribal Epidemi...	17 	Kwik Trip	21 
Ascension	15 	Republic Services	20 
Nicolet College	14 	YMCA	17 

## Business Size



	Percentage	Business Count
1 to 4 employees	36.8%	593
5 to 9 employees	27.4%	441
10 to 19 employees	21.0%	338
20 to 49 employees	12.7%	204
50 to 99 employees	1.6%	25
100 to 249 employees	0.4%	6
250 to 499 employees	0.1%	1
500+ employees	0.1%	2

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*



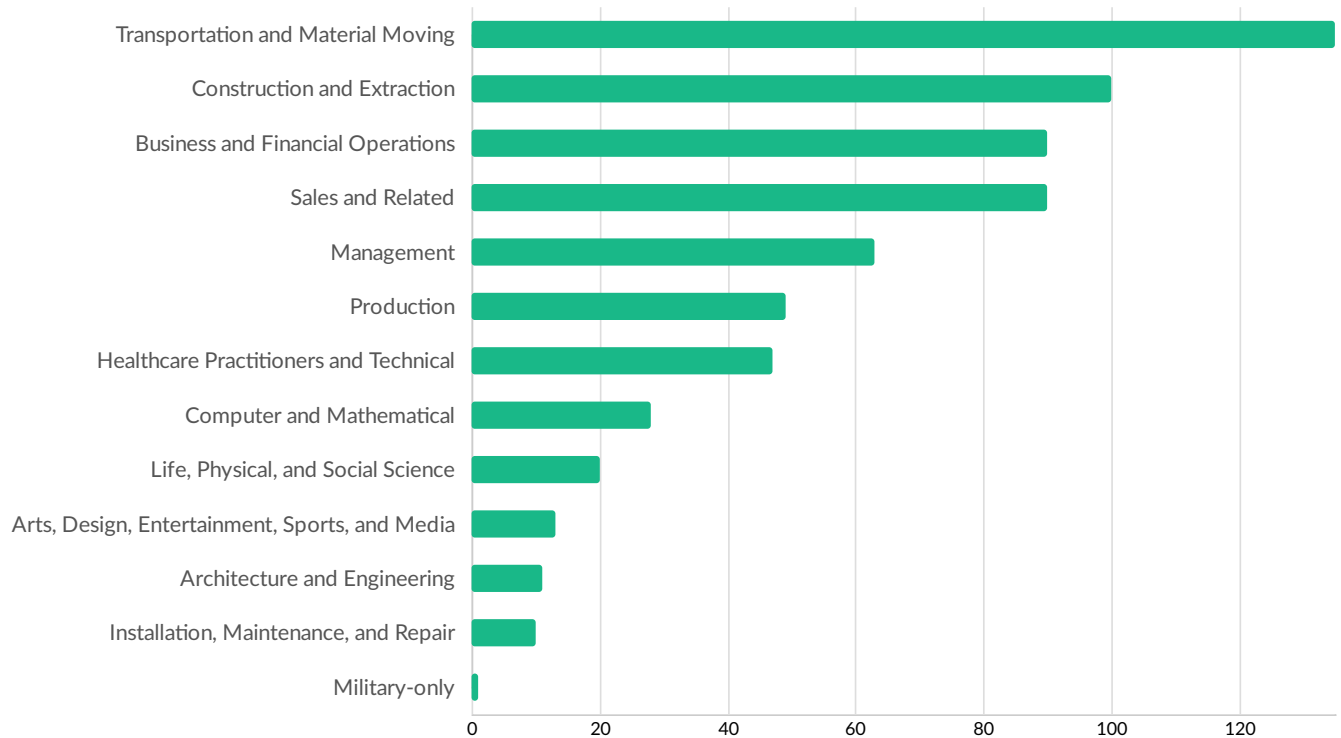
## Workforce Characteristics

### Largest Occupations

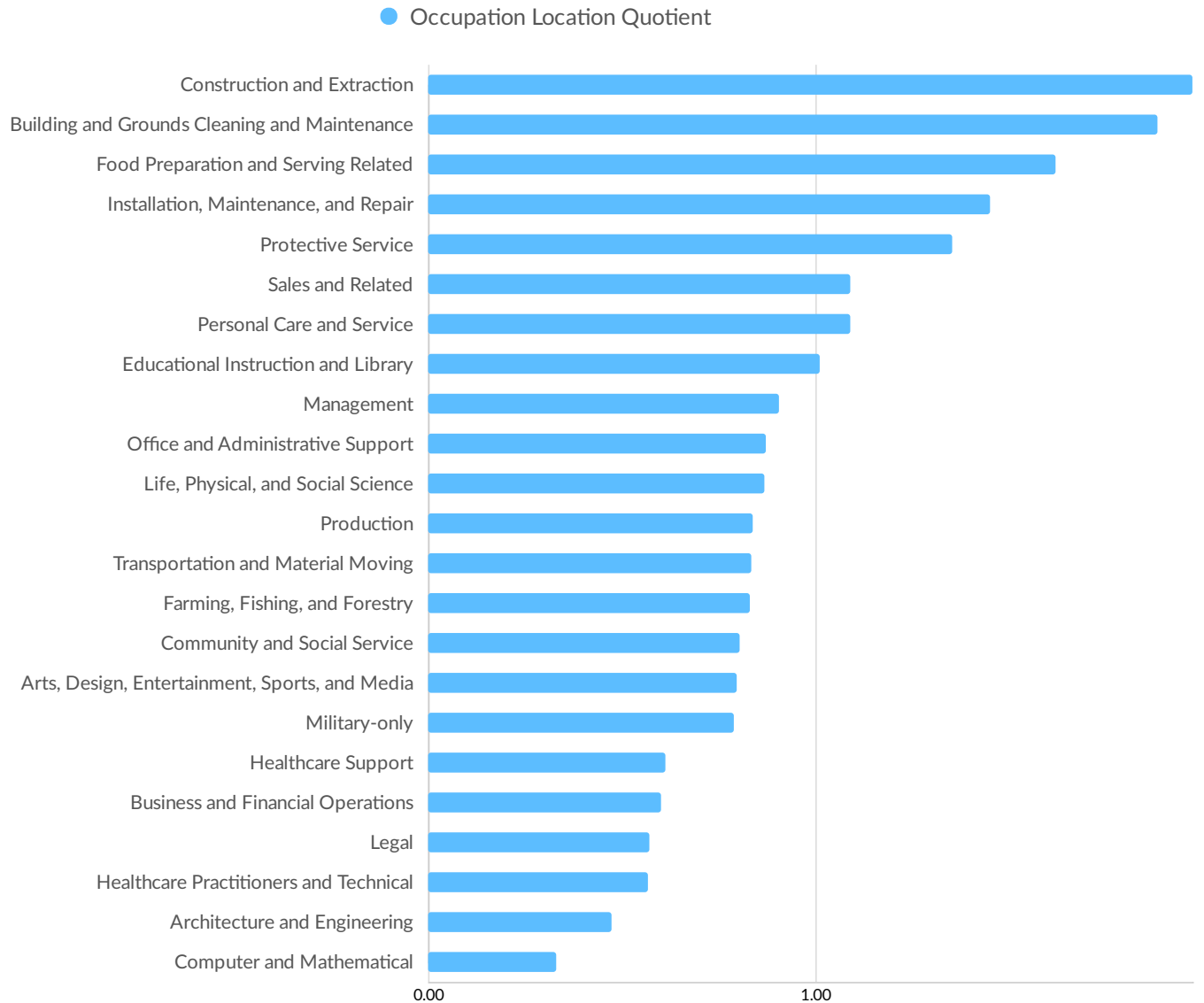
● Occupation Jobs    ● National Average

### Top Growing Occupations

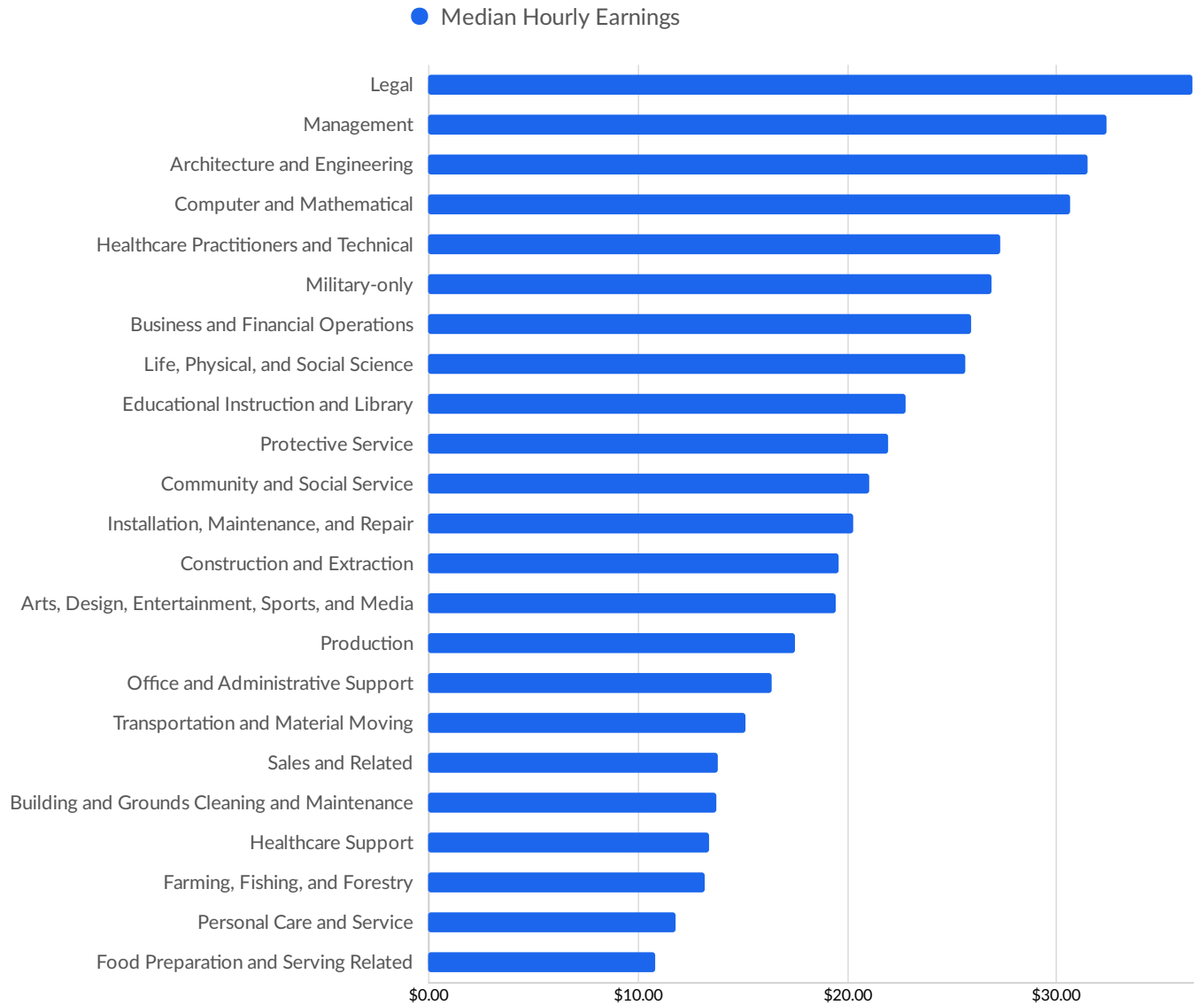
● Occupation Jobs Growth



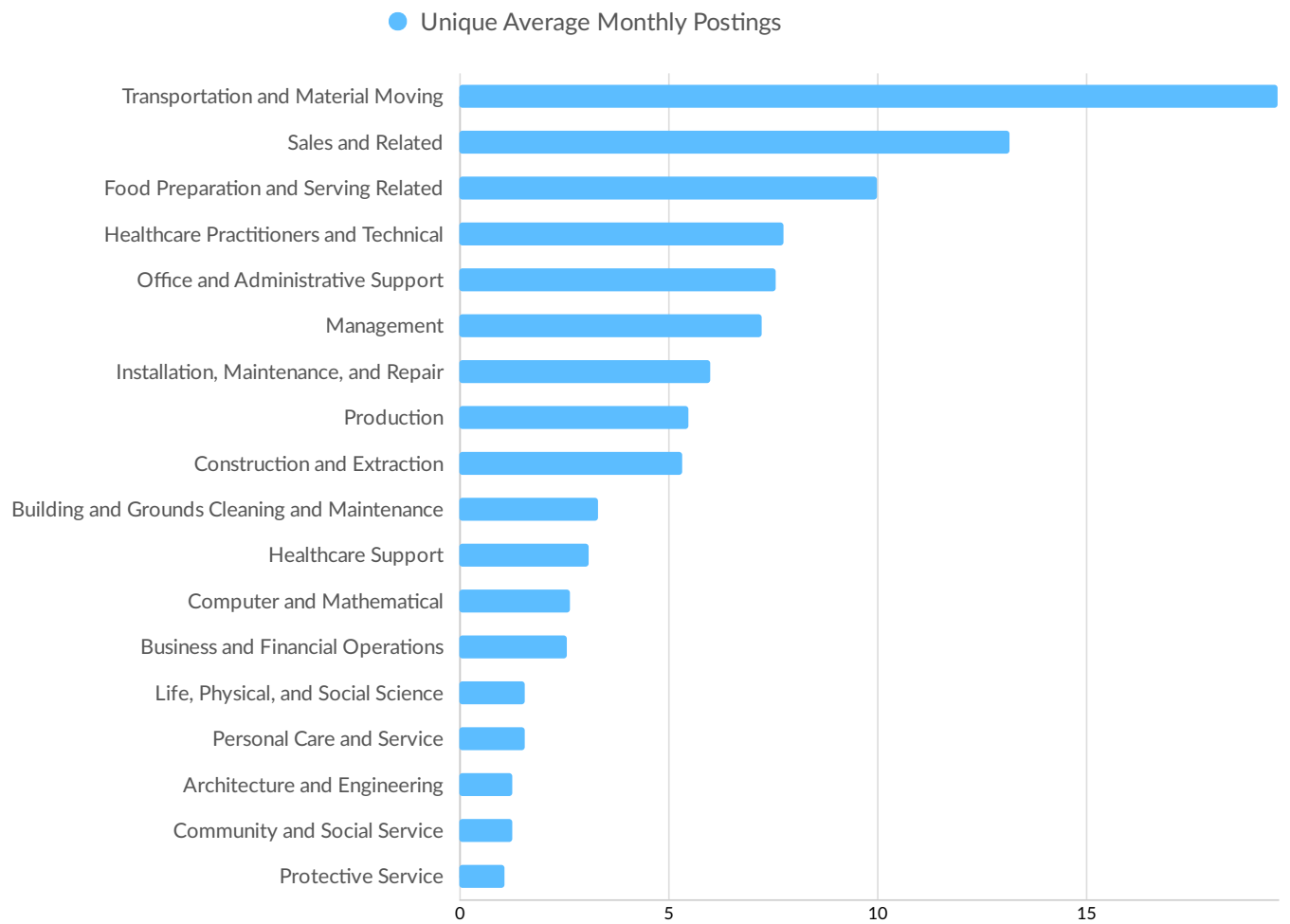
## Top Occupation Location Quotient



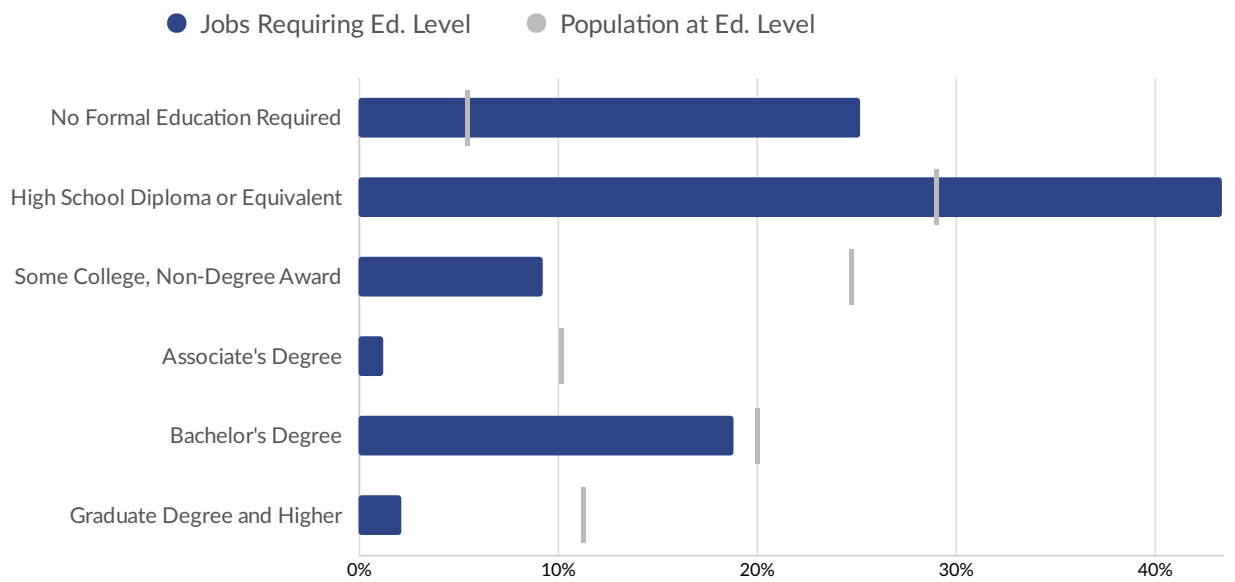
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Vilas County, WI produced graduates.

## In-Demand Skills

