



# Adams County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210  
Wausau, Wisconsin 54403

## Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	28
In-Demand Skills .....	29

## Report Parameters

### 1 County

---

55001 Adams County, WI

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

20,473

Population (2021)

Population **grew by 489** over the last 5 years but is projected to **decrease by 58** over the next 5 years.

5,197

Total Regional Employment

Jobs **decreased by 833** over the last 5 years and are projected to **decrease by 150** over the next 5 years.

\$46.4K

Median Household Income (2019)

Median household income is **\$16.5K below** the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population **increased by 2.4%** since 2016, growing by 489. Population is expected to **decrease by 0.3%** between 2021 and 2026, losing 58.
- From 2016 to 2021, jobs **declined by 13.8%** in Adams County, WI from 6,030 to **5,197**. This change **fell short of the national growth rate of 0.7% by 14.5%**. As the number of jobs declined, the **labor force participation rate decreased from 50.3% to 46.2% between 2016 and 2021**.
- Concerning educational attainment, **10.0% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.3% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2021 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

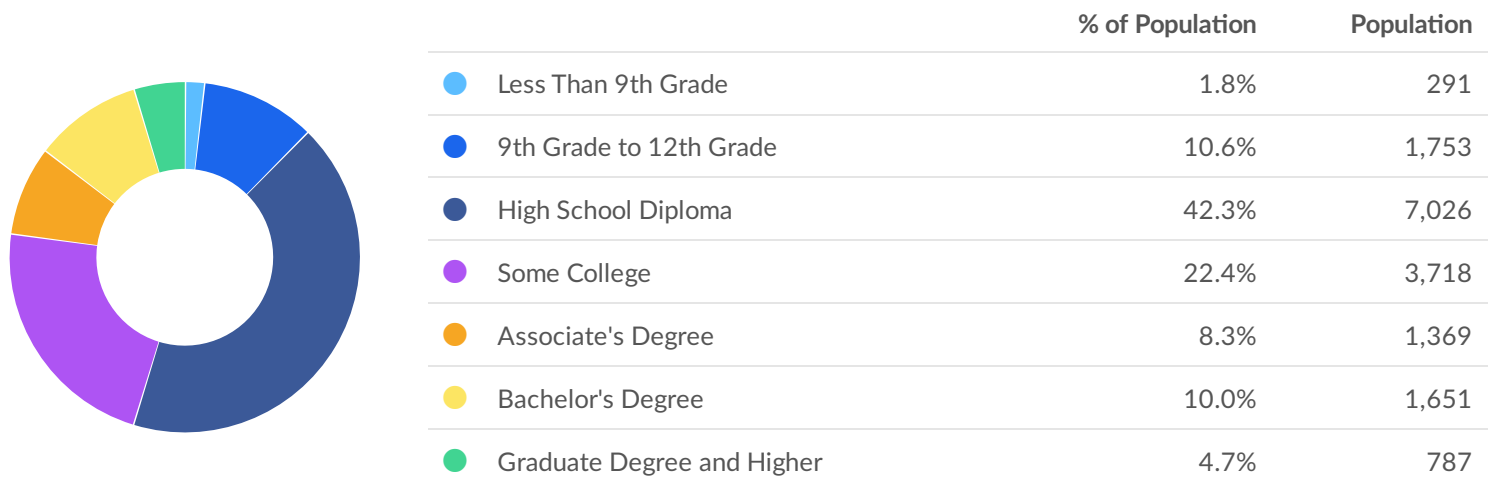
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	20,473	7,792	5,197	97.6	\$499.86M	\$1.25B	\$1.02B
NCWRPC	442,118	224,156	219,837	99.7	\$23.27B	\$30.68B	\$28.86B
Wisconsin	5,862,467	3,124,751	3,092,982	100.3	\$350.81B	\$326.32B	\$348.63B

## Dec 2021 Labor Force Breakdown



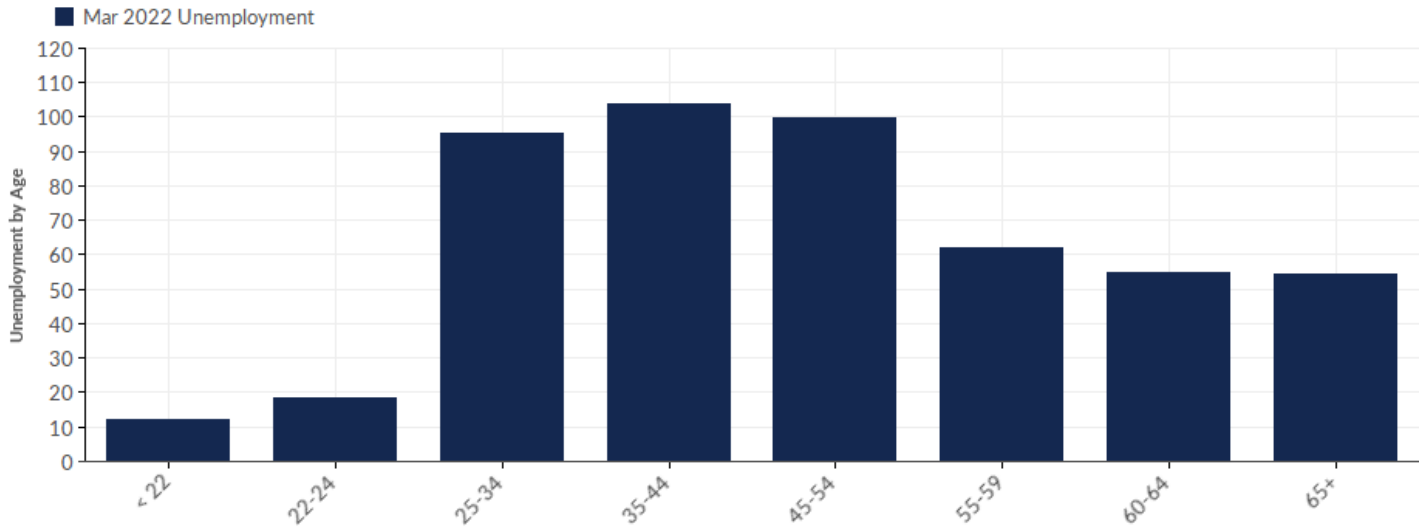
## Educational Attainment

Concerning educational attainment, **10.0% of Adams County, WI residents possess a Bachelor's Degree** (10.4% below the national average), and **8.3% hold an Associate's Degree** (0.4% below the national average).



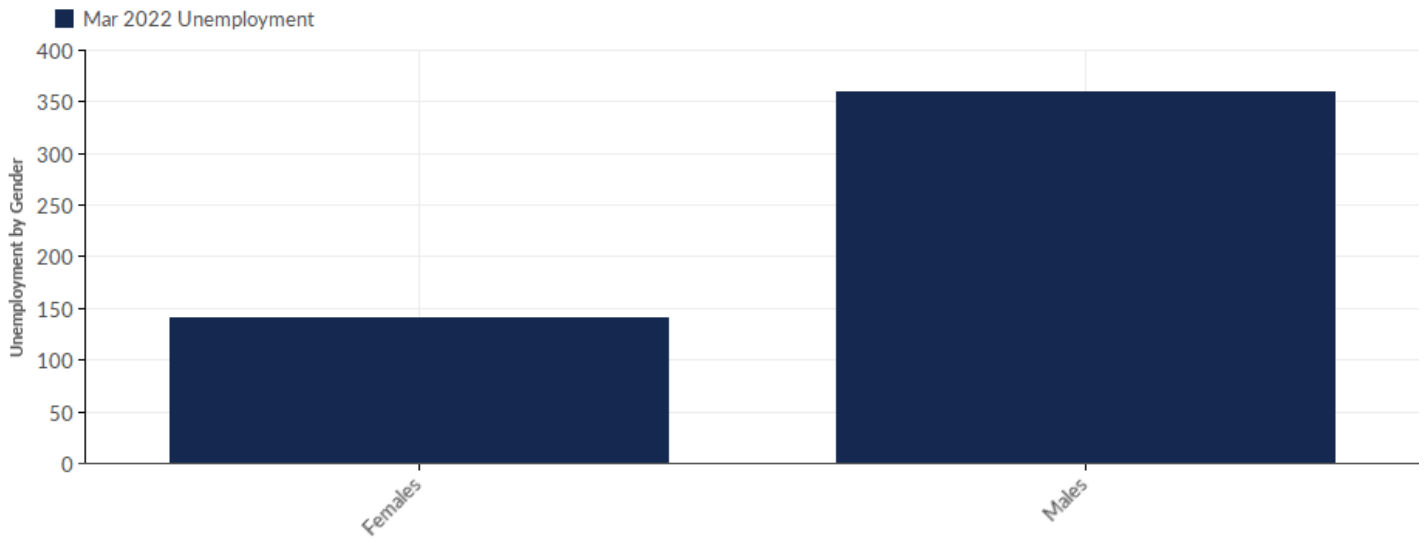
# Unemployment by Demographics

## Unemployment by Age



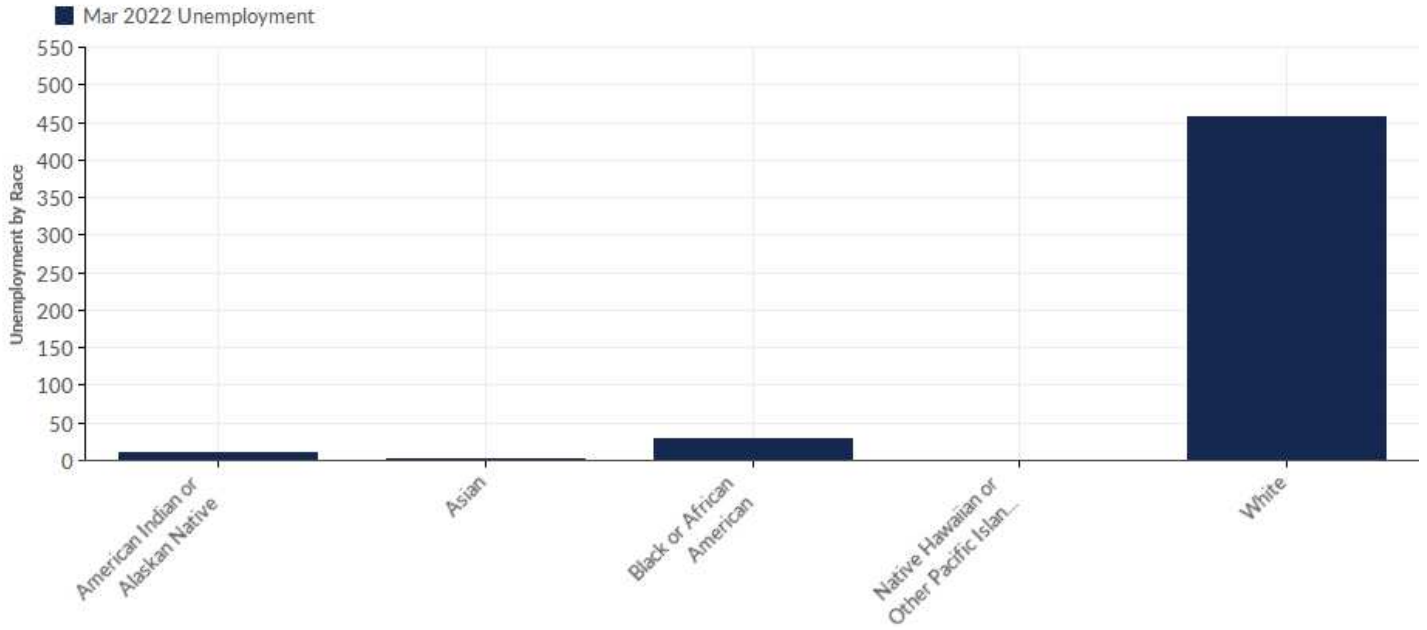
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	12	2.40%
22-24	18	3.60%
25-34	95	19.00%
35-44	104	20.80%
45-54	100	20.00%
55-59	62	12.40%
60-64	55	11.00%
65+	54	10.80%
Total	500	100.00%

## Unemployment by Gender



Gender	Unemployment (Mar 2022)	% of Unemployed
Females	140	28.00%
Males	360	72.00%
Total	500	100.00%

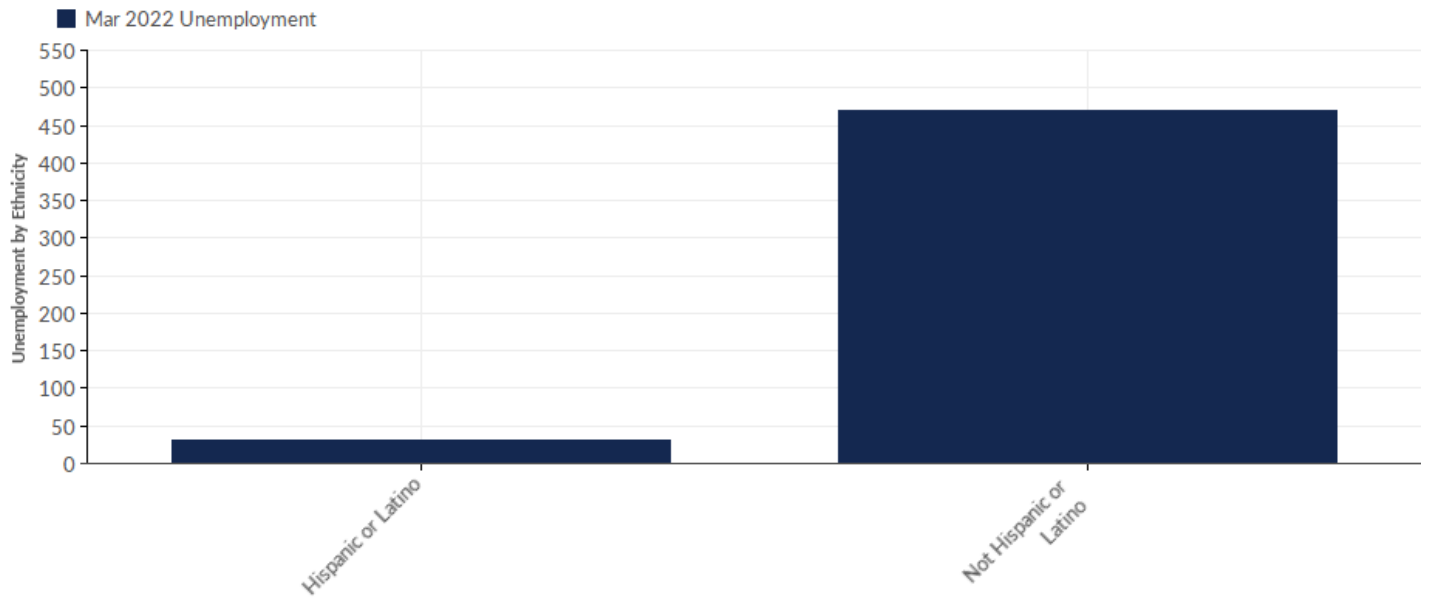
## Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	10	2.00%
Asian	3	0.60%
Black or African American	28	5.60%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	458	91.60%
Total	500	100.00%



## Unemployment by Ethnicity

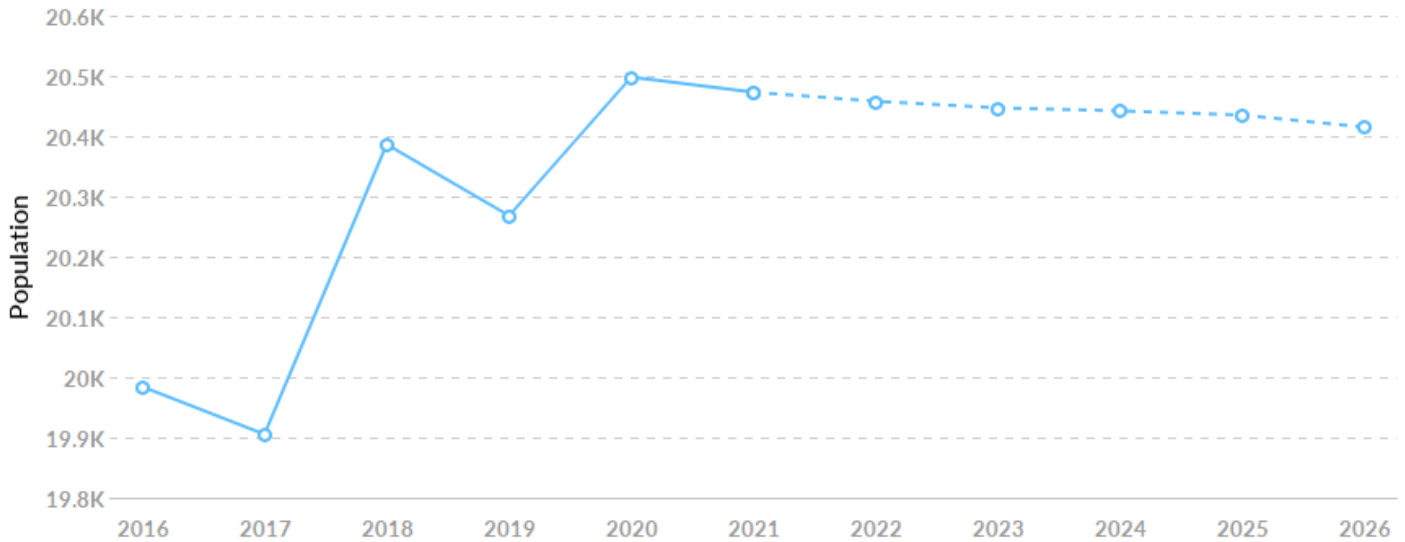


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	30	6.00%
Not Hispanic or Latino	470	94.00%
Total	500	100.00%

# Historic & Projected Trends

## Population Trends

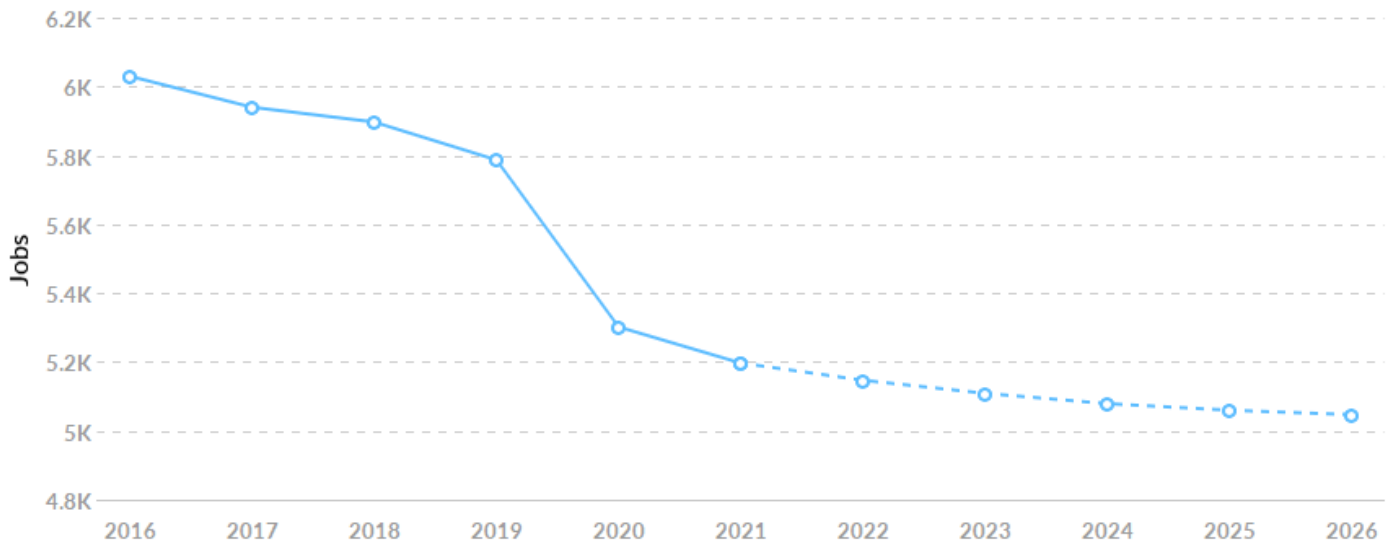
As of 2021 the region's population **increased by 2.4%** since 2016, growing by 489. Population is expected to **decrease by 0.3%** between 2021 and 2026, losing 58.



Timeframe	Population
2016	19,984
2017	19,905
2018	20,386
2019	20,268
2020	20,498
2021	20,473
2022	20,458
2023	20,447
2024	20,442
2025	20,435
2026	20,415

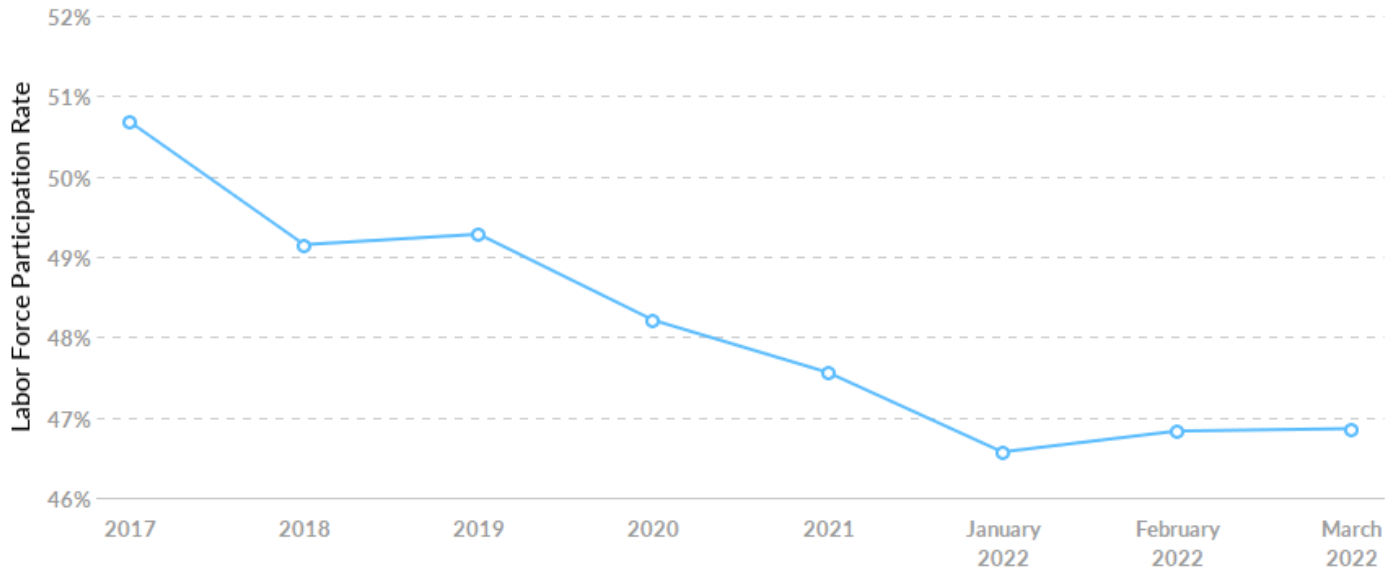
## Job Trends

From 2016 to 2021, jobs declined by 13.8% in Adams County, WI from 6,030 to 5,197. This change fell short of the national growth rate of 0.7% by 14.5%.



Timeframe	Jobs
2016	6,030
2017	5,940
2018	5,897
2019	5,787
2020	5,302
2021	5,197
2022	5,147
2023	5,109
2024	5,079
2025	5,060
2026	5,047

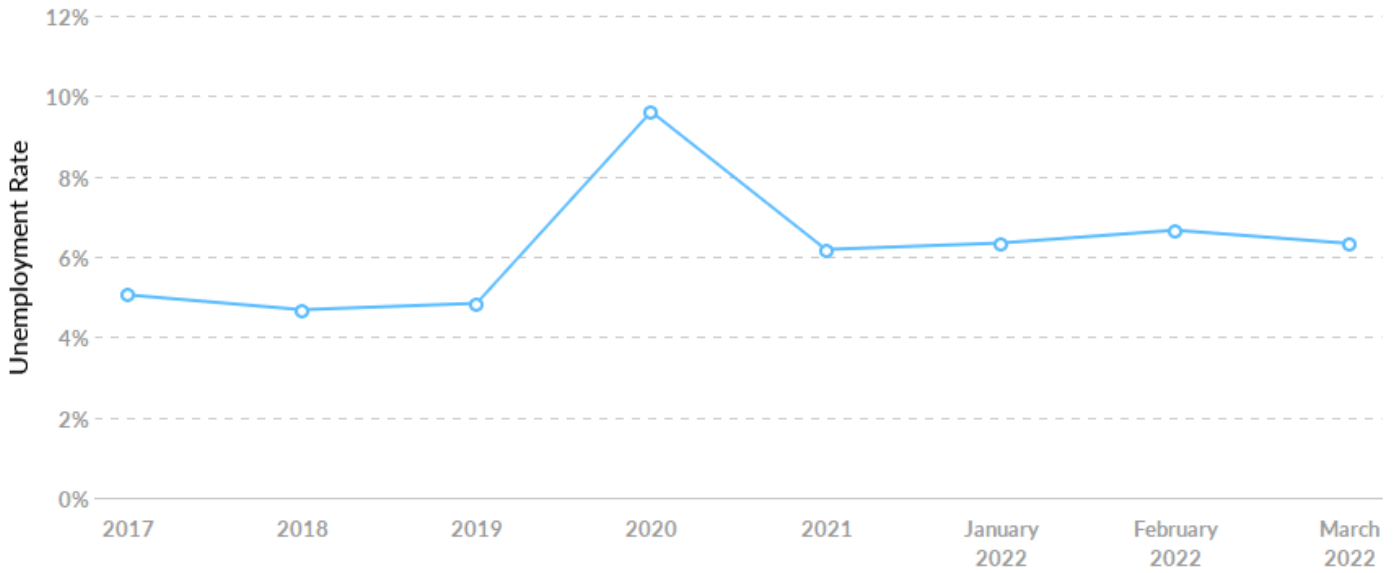
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	50.68%
2018	49.15%
2019	49.28%
2020	48.21%
2021	47.56%
January 2022	46.57%
February 2022	46.83%
March 2022	46.86%

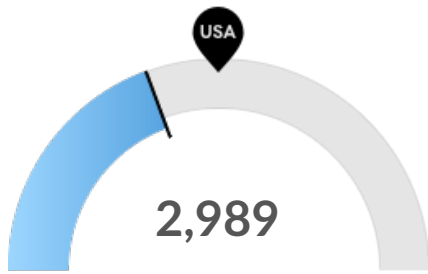
## Unemployment Rate Trends

Adams County, WI had a March 2022 unemployment rate of 6.33%, **increasing from 5.05%** 5 years before.



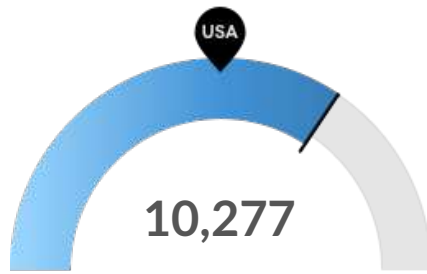
Timeframe	Unemployment Rate
2017	5.05%
2018	4.68%
2019	4.84%
2020	9.61%
2021	6.18%
January 2022	6.34%
February 2022	6.66%
March 2022	6.33%

## Population Characteristics



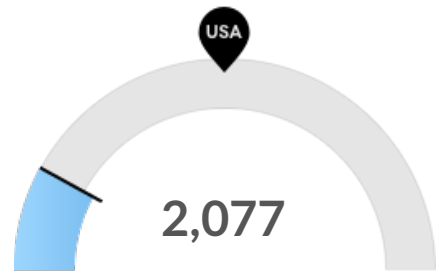
**Millennials**

Adams County, WI has 2,989 millennials (ages 25-39). The national average for an area this size is 4,224.



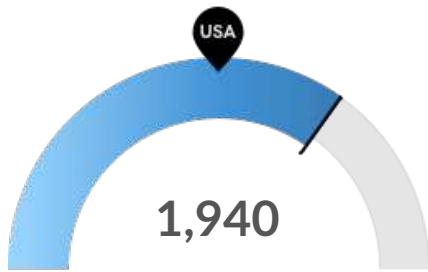
**Retiring Soon**

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,101 people 55 or older, while there are 10,277 here.



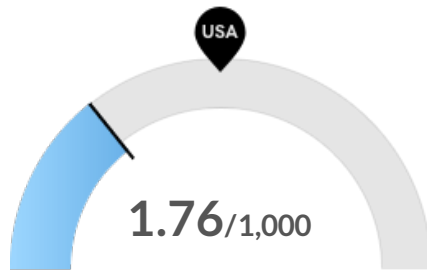
**Racial Diversity**

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,256 racially diverse people, while there are 2,077 here.



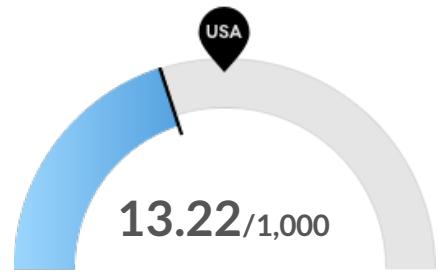
**Veterans**

Adams County, WI has 1,940 veterans. The national average for an area this size is 1,125.



**Violent Crime**

Adams County, WI has 1.76 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

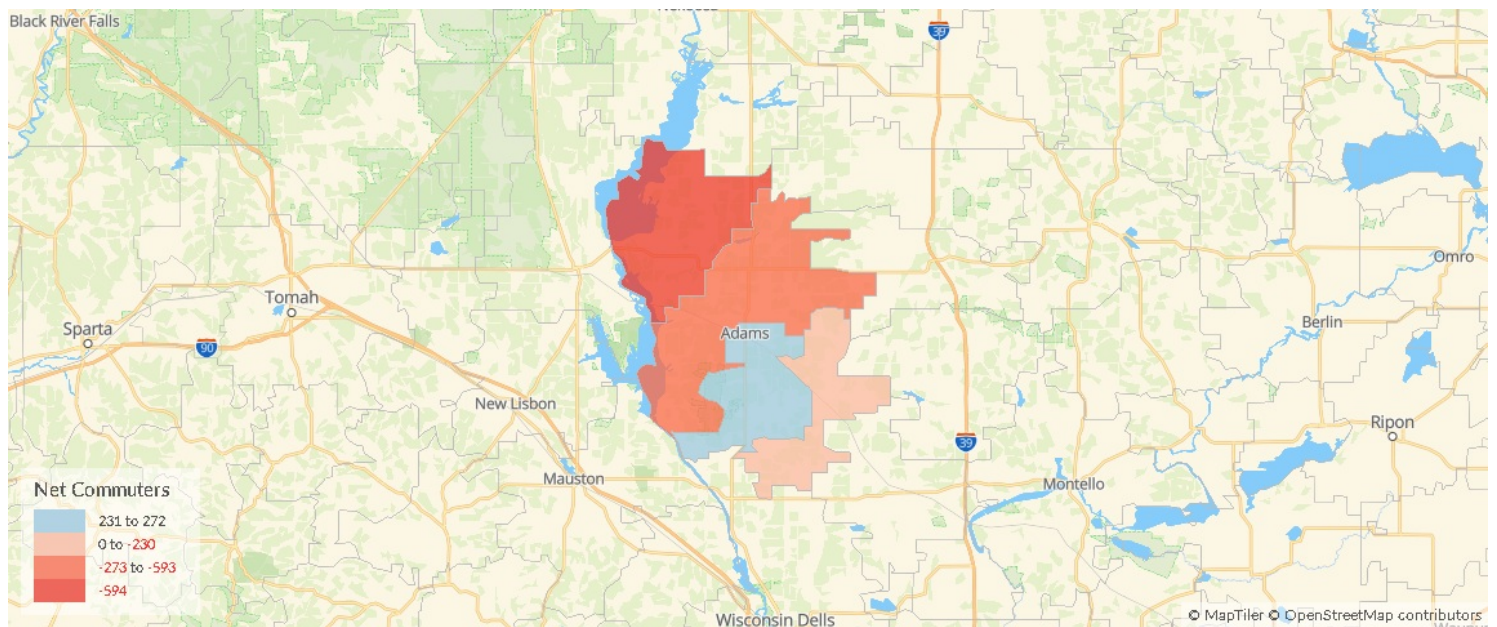


**Property Crime**

Adams County, WI has 13.22 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



### Where Talent Works

ZIP	Name	2021 Employment
53910	Adams, WI (in Adams co...	1,782
53934	Friendship, WI (in Adam...	1,776
53936	Grand Marsh, WI (in Ad...	1,131
54613	Arkdale, WI (in Adams c...	509

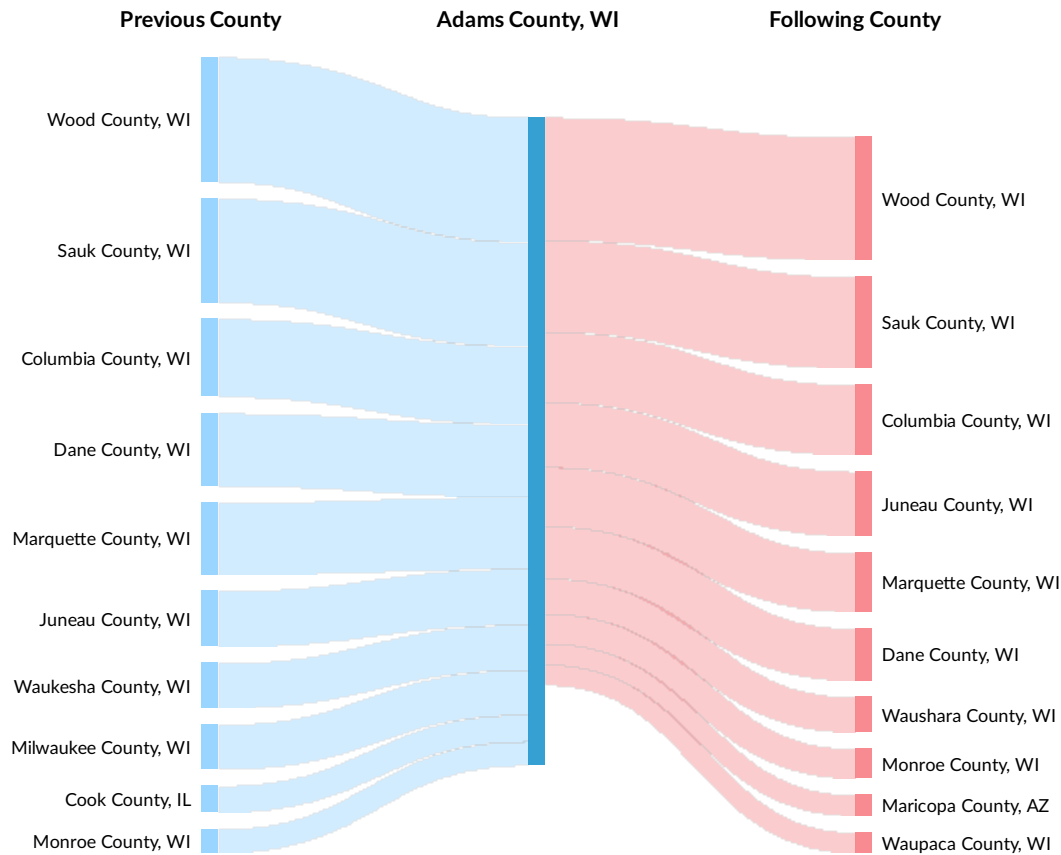
### Where Talent Lives

ZIP	Name	2021 Workers
53934	Friendship, WI (in Adam...	2,048
53910	Adams, WI (in Adams co...	1,551
53936	Grand Marsh, WI (in Ad...	1,149
54613	Arkdale, WI (in Adams c...	1,102

# Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2019, **132** people have migrated from Wood County, WI to Adams County, WI. In the same year, **130** people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2019 was **268**.



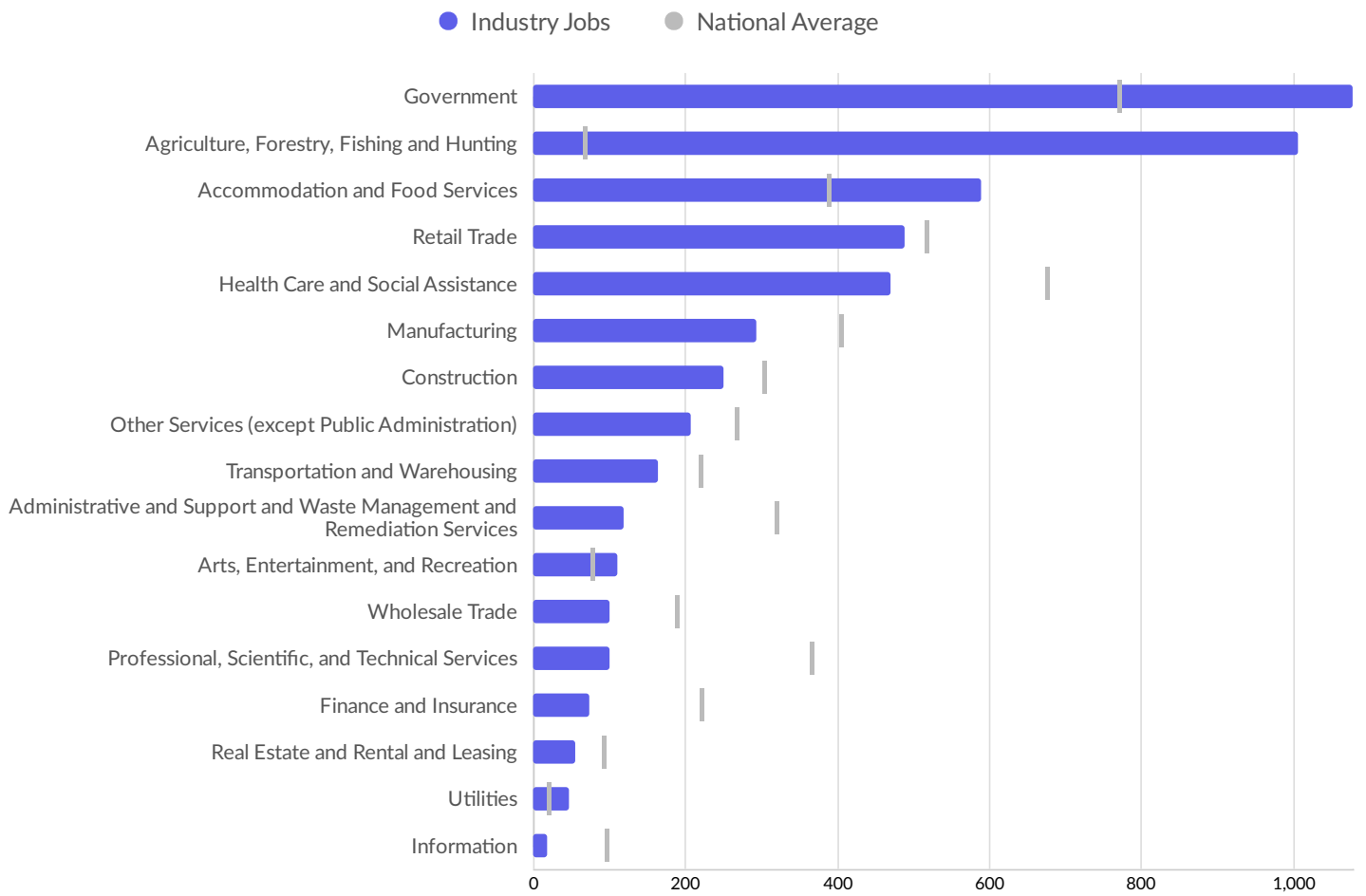
Top Previous Counties	Migrations
Wood County, WI	132
Sauk County, WI	110
Columbia County, WI	82
Dane County, WI	77
Marquette County, WI	76
Juneau County, WI	59



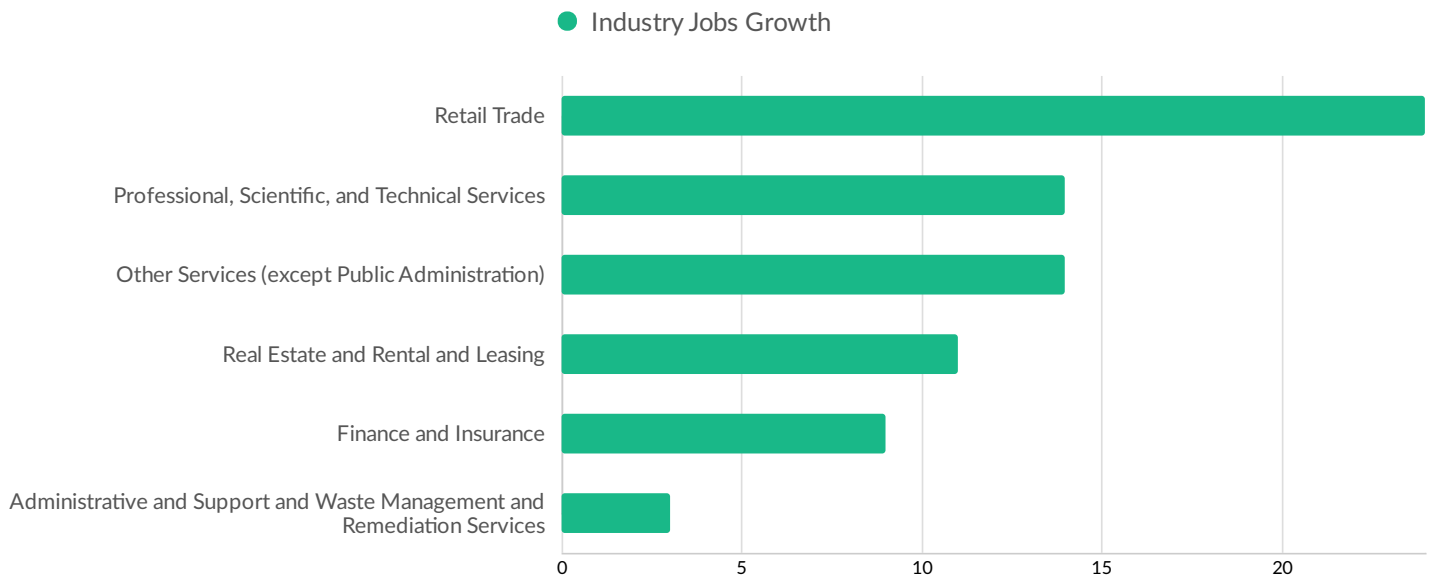
<b>Top Previous Counties</b>	<b>Migrations</b>
Waukesha County, WI	48
Milwaukee County, WI	47
Cook County, IL	28
Monroe County, WI	25
Lincoln County, WI	19
Alger County, MI	17
Portage County, WI	16
Rock County, WI	15
Racine County, WI	13
<b>Top Following Counties</b>	<b>Migrations</b>
Wood County, WI	130
Sauk County, WI	97
Columbia County, WI	74
Juneau County, WI	68
Marquette County, WI	63
Dane County, WI	55
Waushara County, WI	37
Monroe County, WI	31
Maricopa County, AZ	22
Waupaca County, WI	22
DuPage County, IL	16
Dakota County, MN	16
Winnebago County, WI	16
Stearns County, MN	13
Nye County, NV	12

# Industry Characteristics

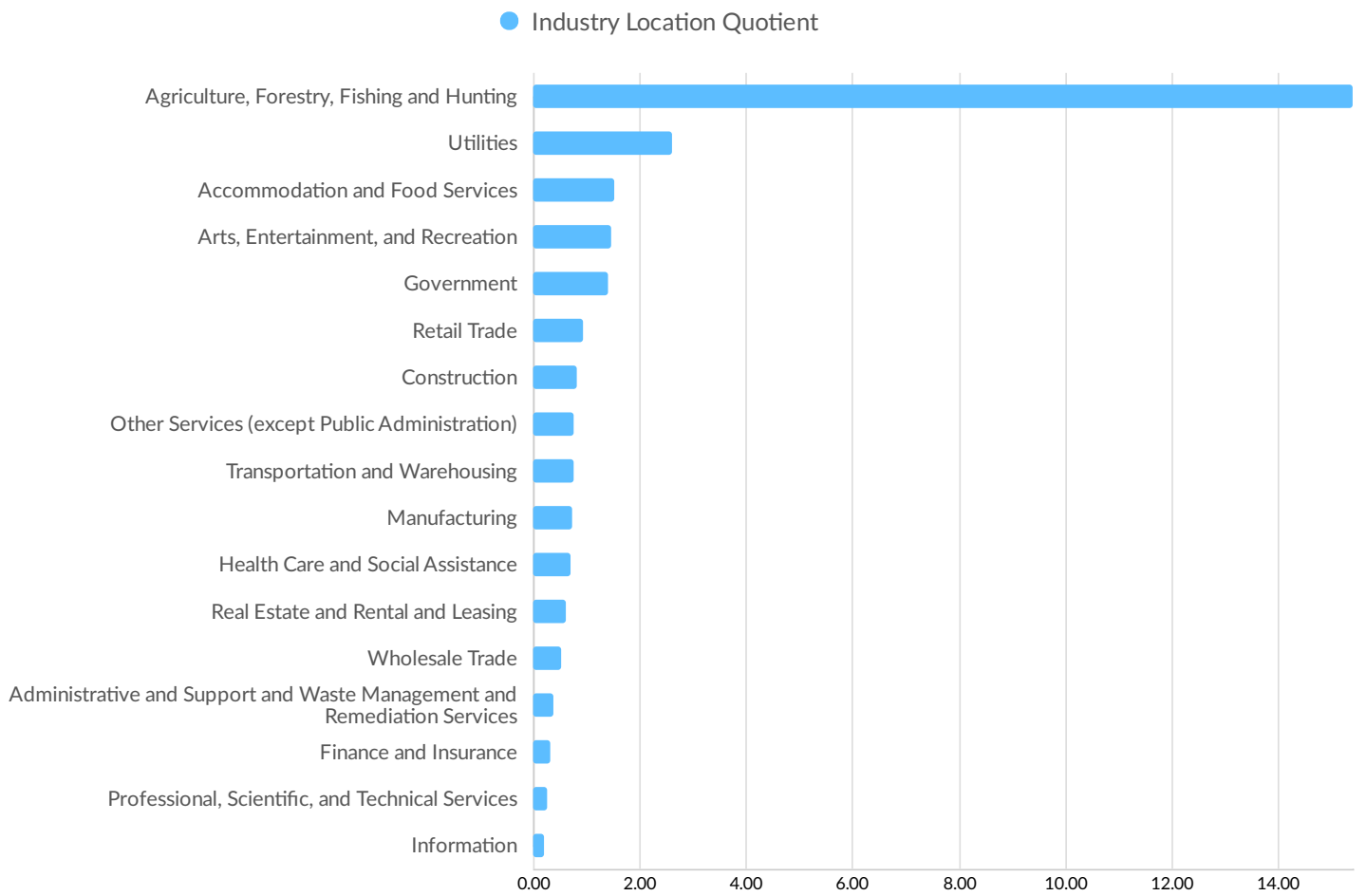
## Largest Industries



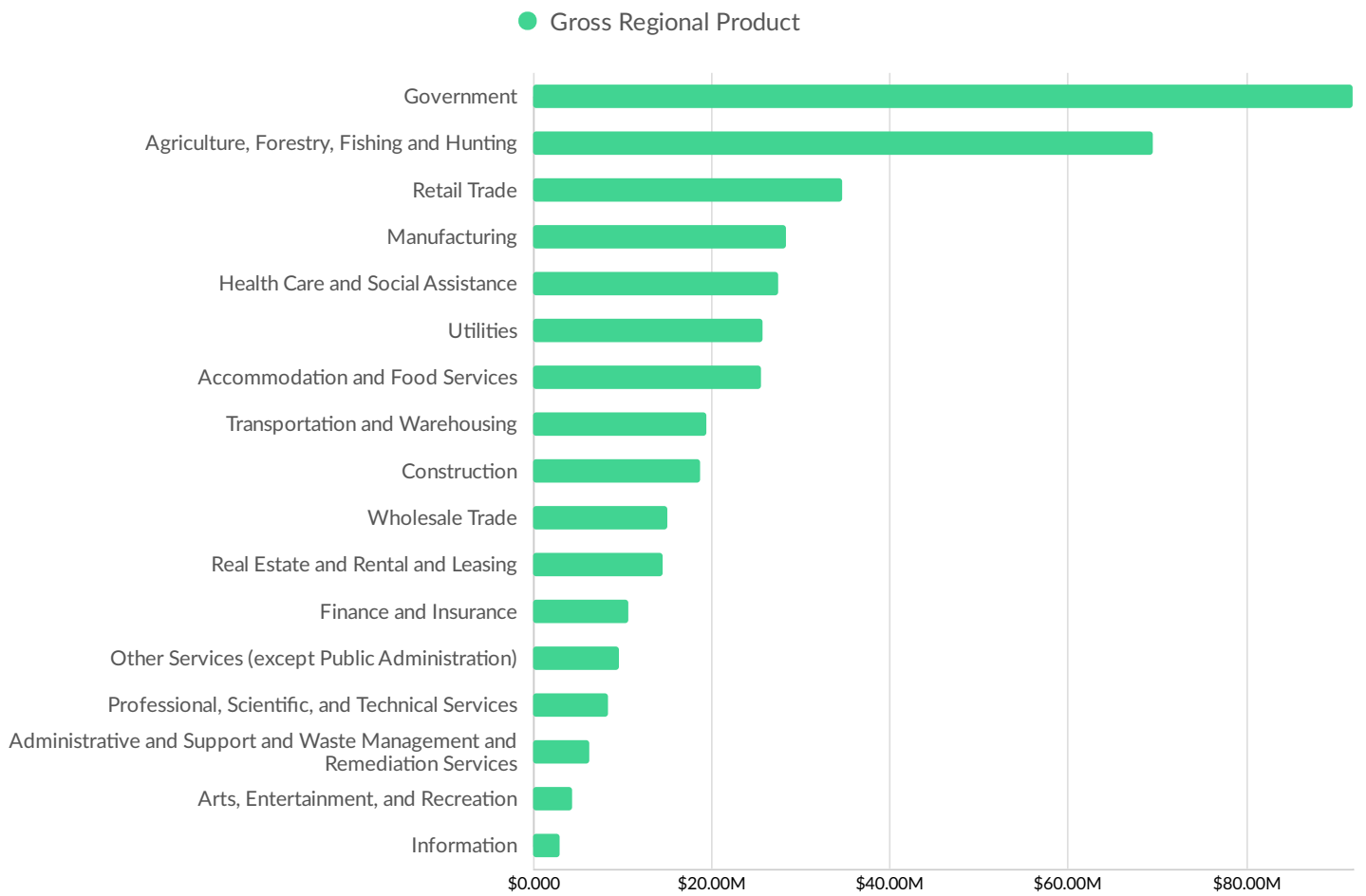
## Top Growing Industries



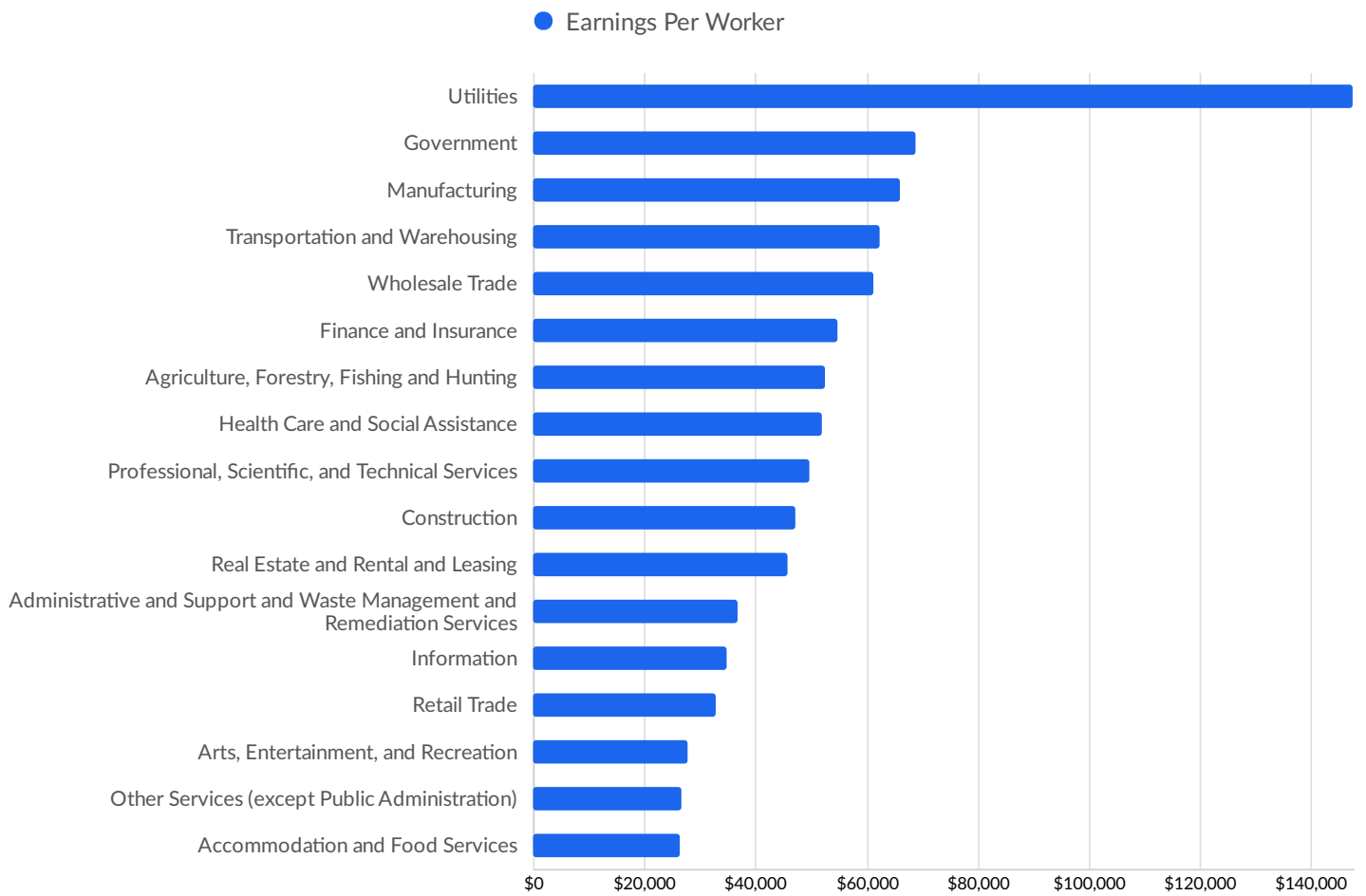
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



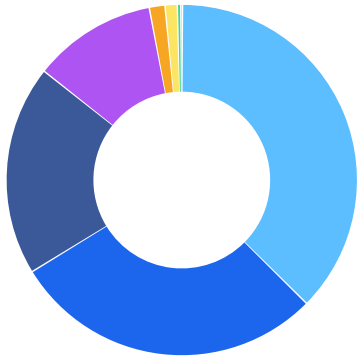
# Business Characteristics

## 633 Companies Employ Your Workers

Online profiles for your workers mention 633 companies as employers, with the top 10 appearing below. In the last 12 months, 97 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams Friendship Area Schools	46 	Gundersen Health System	76 
Adams County Government	29 	Kwik Trip	24 
Moundview Memorial Hospital ...	28 	WestRock	15 
WestRock	27 	Bureau of Prisons	14 
Adams-Columbia Electric Coope...	16 	Villa Pines Living Center	11 
Allied Cooperative	13 	Family Health - La Clinica	10 
Brakebush Brothers	11 	Wellpath	10 
Coldwell Banker	11 	United States Department of Ju...	9 
Adams-Friendship School District	10 	HCLAmerica	7 
Chula Vista Resort	10 	Love's	7 

## Business Size



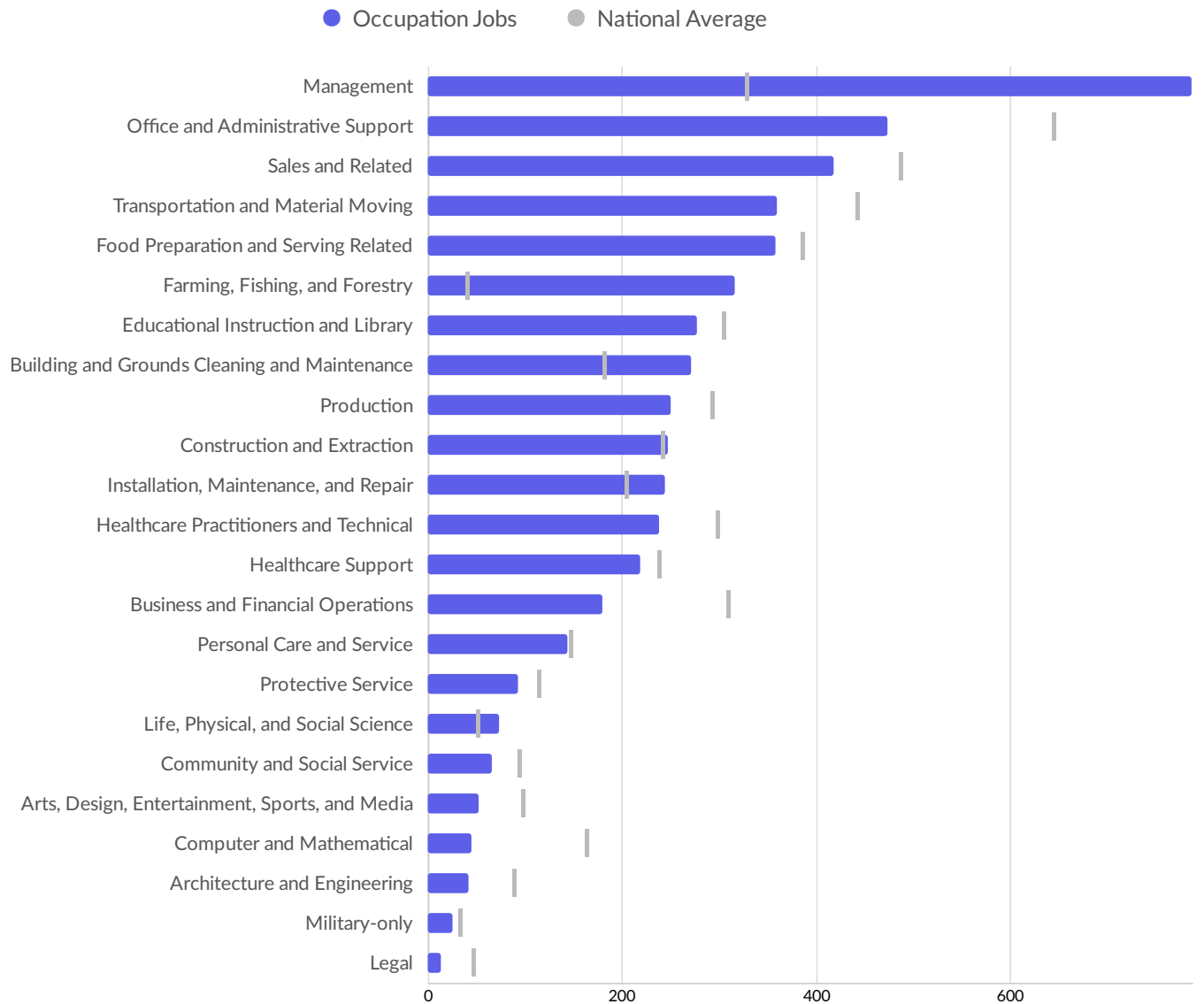
	Percentage	Business Count
1 to 4 employees	37.3%	233
5 to 9 employees	28.8%	180
10 to 19 employees	19.4%	121
20 to 49 employees	11.4%	71
50 to 99 employees	1.4%	9
100 to 249 employees	1.1%	7
250 to 499 employees	0.3%	2
500+ employees	0.2%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

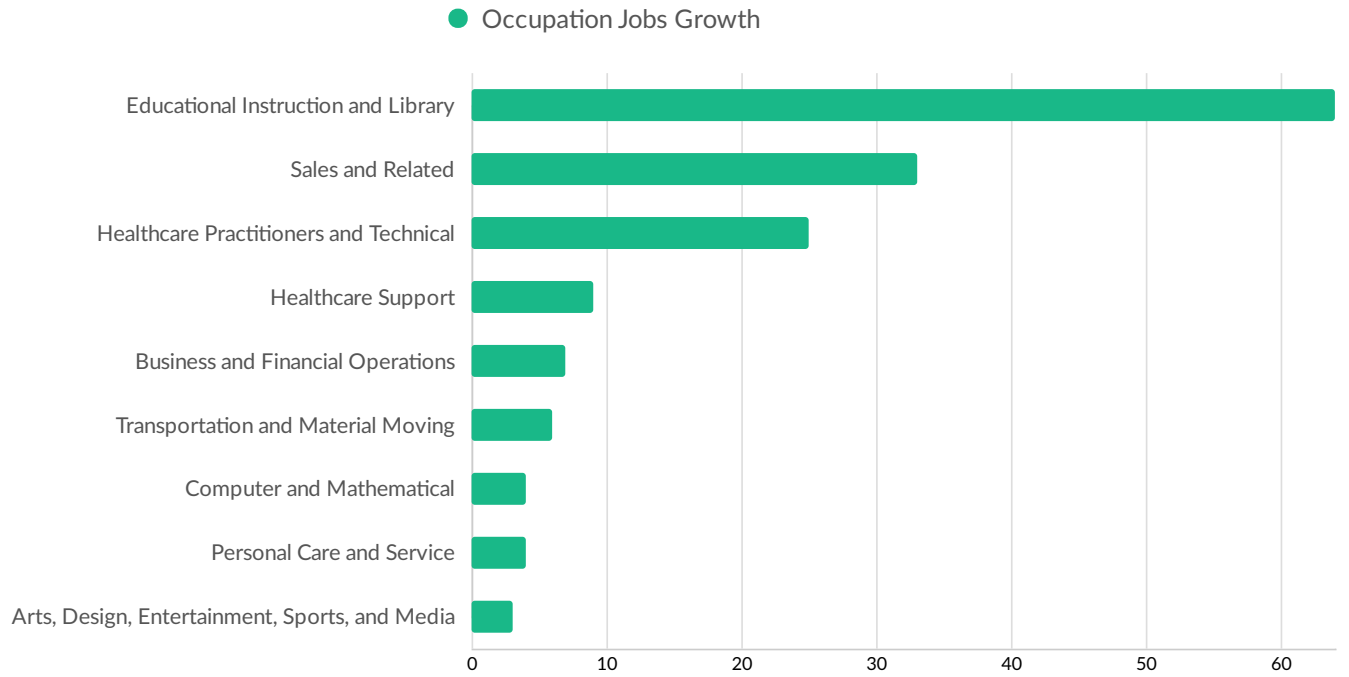


# Workforce Characteristics

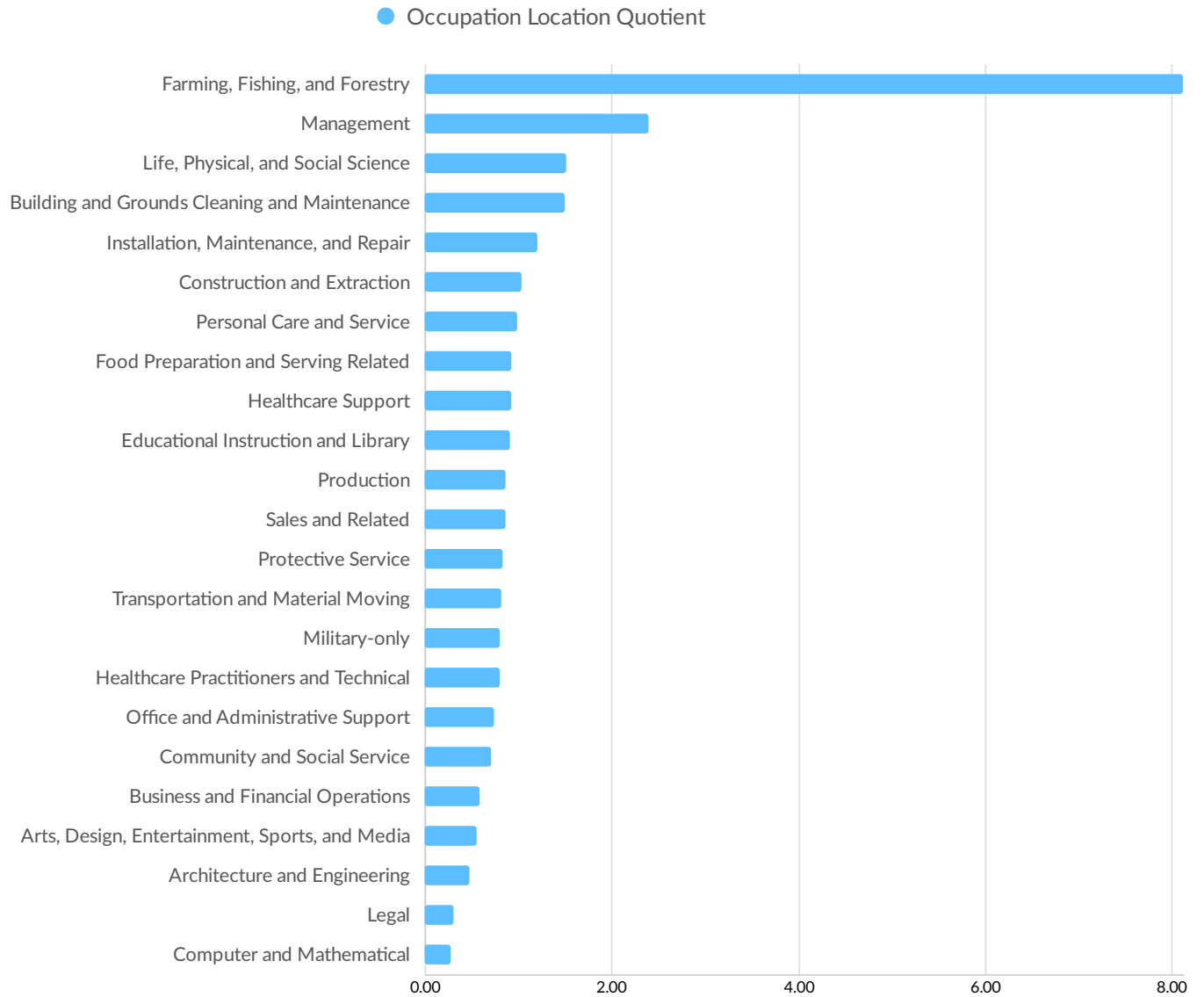
## Largest Occupations



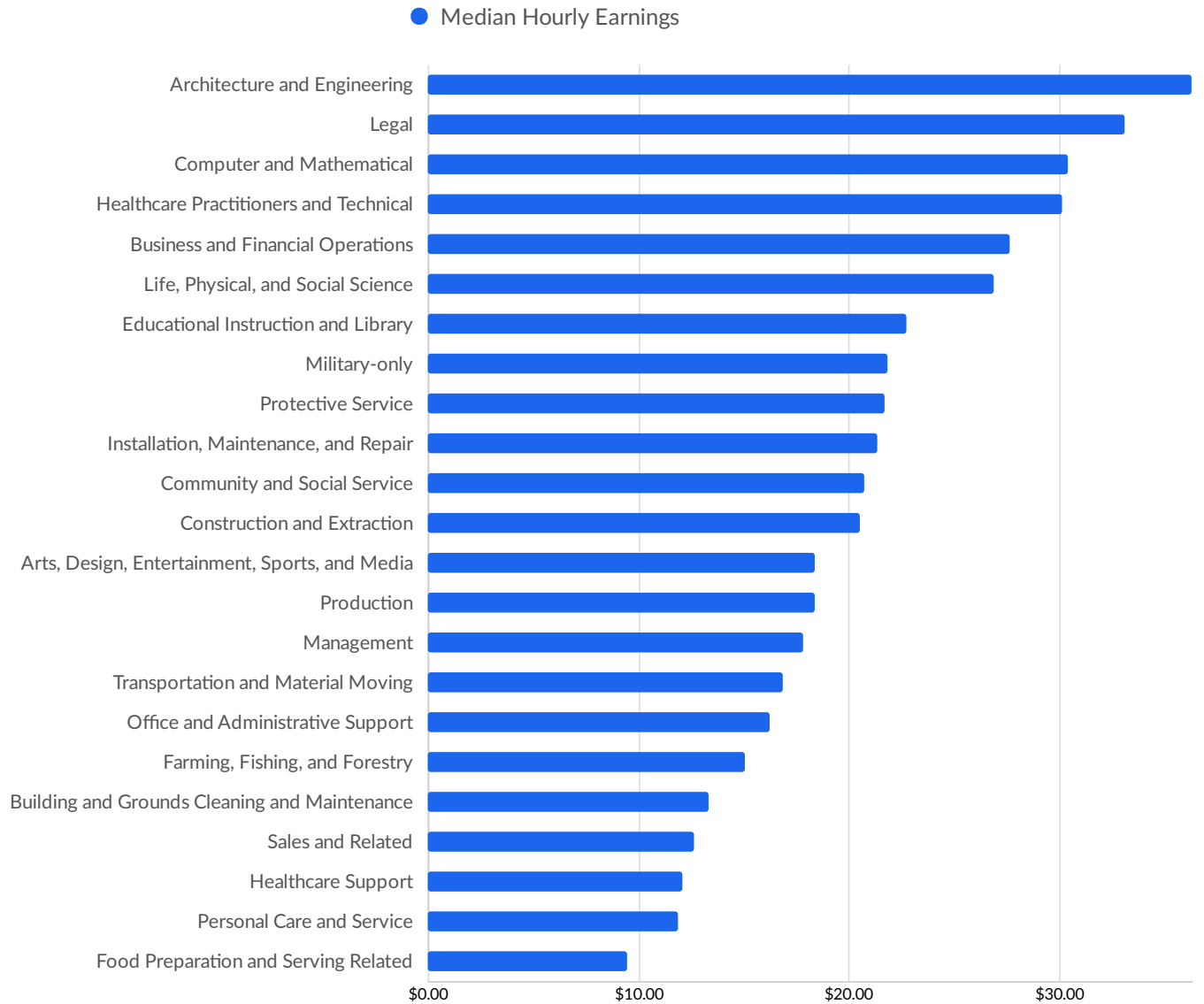
## Top Growing Occupations



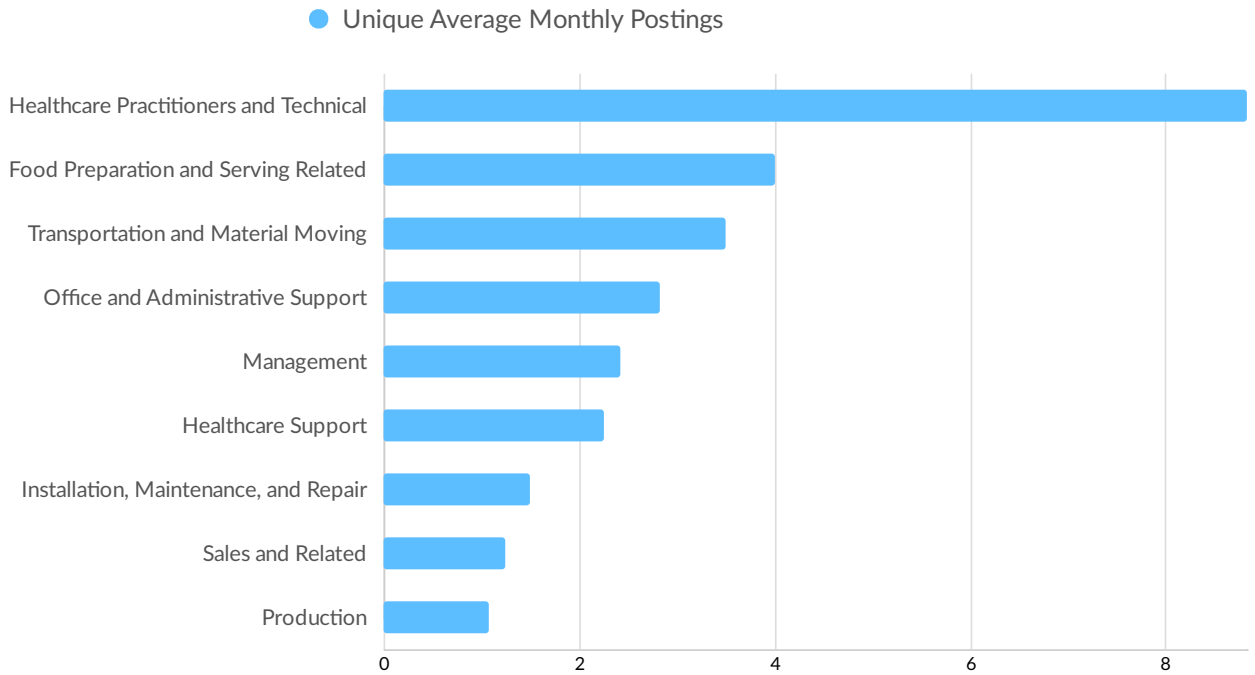
## Top Occupation Location Quotient



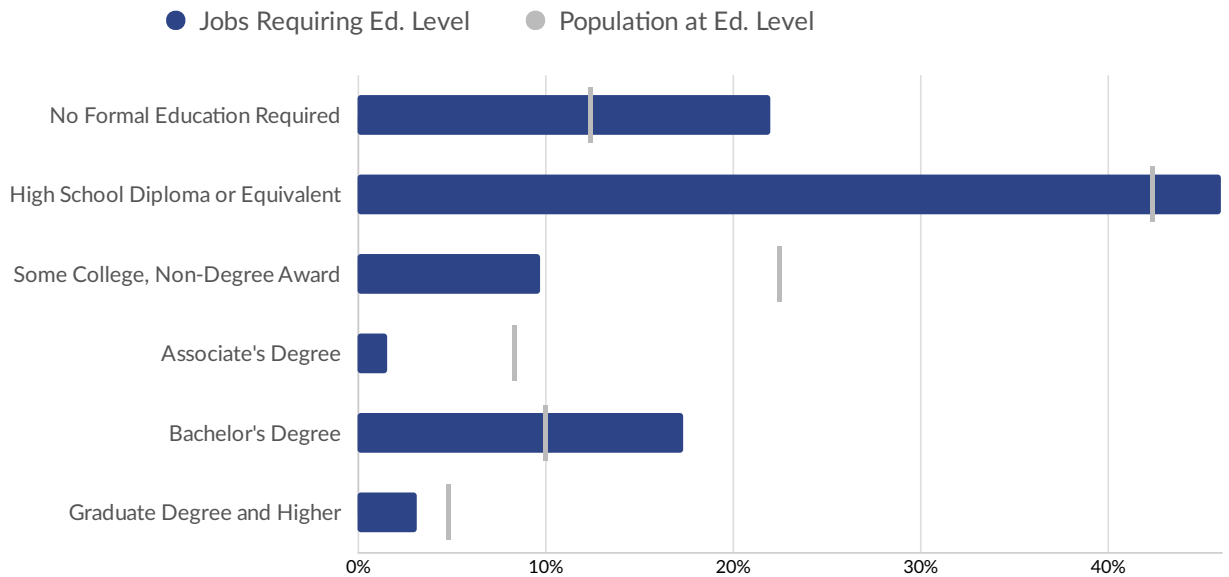
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

# In-Demand Skills

