



Centergy

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

5 Counties

55001	Adams County, WI
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55069	Lincoln County, WI
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55073	Marathon County, WI
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55097	Portage County, WI
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55141	Wood County, WI
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

328,155

Population (2021)

Population **grew by 1,488** over the last 5 years and is projected to **grow by 1,631** over the next 5 years.

170,250

Total Regional Employment

Jobs **decreased by 6,280** over the last 5 years but are projected to **grow by 1,634** over the next 5 years.

\$61.3K

Avg. Earnings Per Job (2021)

Regional average earnings per job are **\$15.3K below** the national average earnings of \$76.6K per job.

Takeaways

- As of 2021 the region's population **increased by 0.5%** since 2016, growing by 1,488. Population is expected to **increase by 0.5%** between 2021 and 2026, adding 1,631.
- From 2016 to 2021, jobs **declined by 3.6%** in Centergy from 176,529 to **170,250**. This change **fell short of the national growth rate of 0.7% by 4.3%**. As the number of jobs declined, the **labor force participation rate decreased from 64.5% to 64.2% between 2016 and 2021**.
- Concerning educational attainment, **17.4% of the selected regions' residents possess a Bachelor's Degree** (2.9% below the national average), and **12.7% hold an Associate's Degree** (4.0% above the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

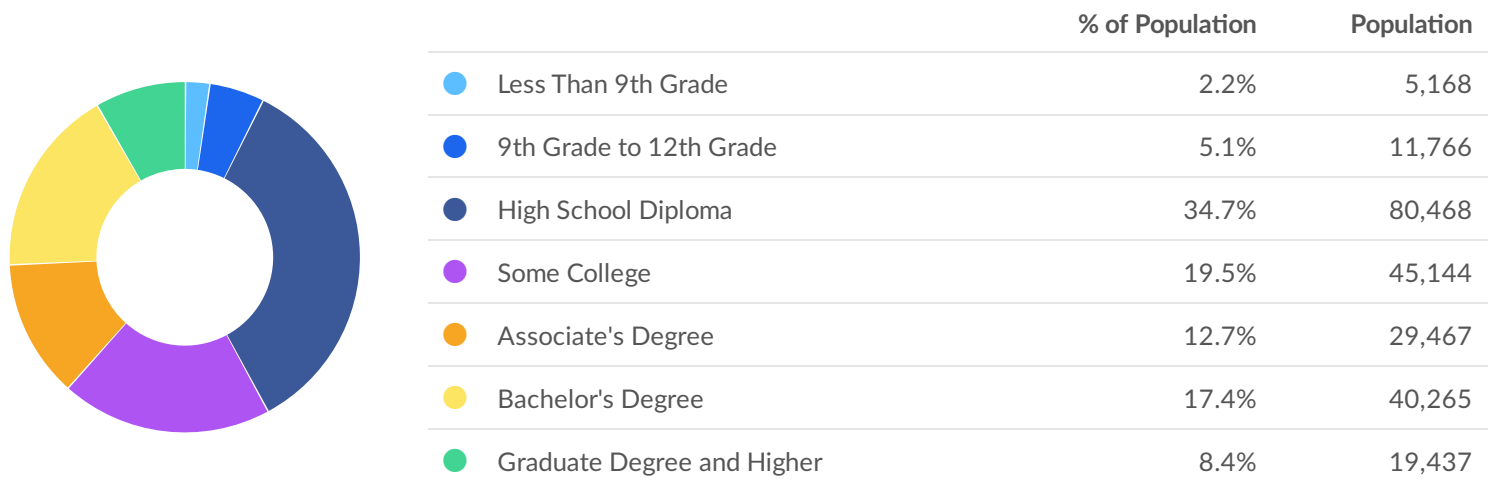
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	328,155	170,000	170,250	99.2	\$18.57B	\$23.47B	\$22.64B
NCWRPC	442,118	224,156	219,837	99.7	\$23.27B	\$30.68B	\$28.86B
Wisconsin	5,862,467	3,124,751	3,092,982	100.3	\$350.81B	\$326.32B	\$348.63B

Dec 2021 Labor Force Breakdown



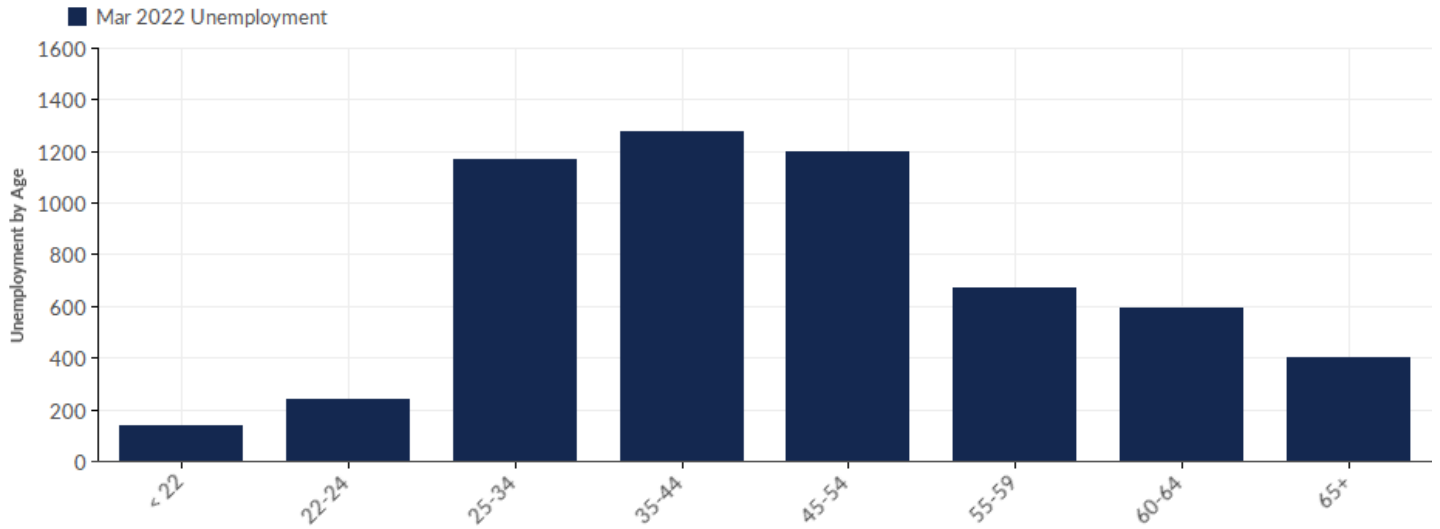
Educational Attainment

Concerning educational attainment, **17.4% of the selected regions' residents possess a Bachelor's Degree** (2.9% below the national average), and **12.7% hold an Associate's Degree** (4.0% above the national average).



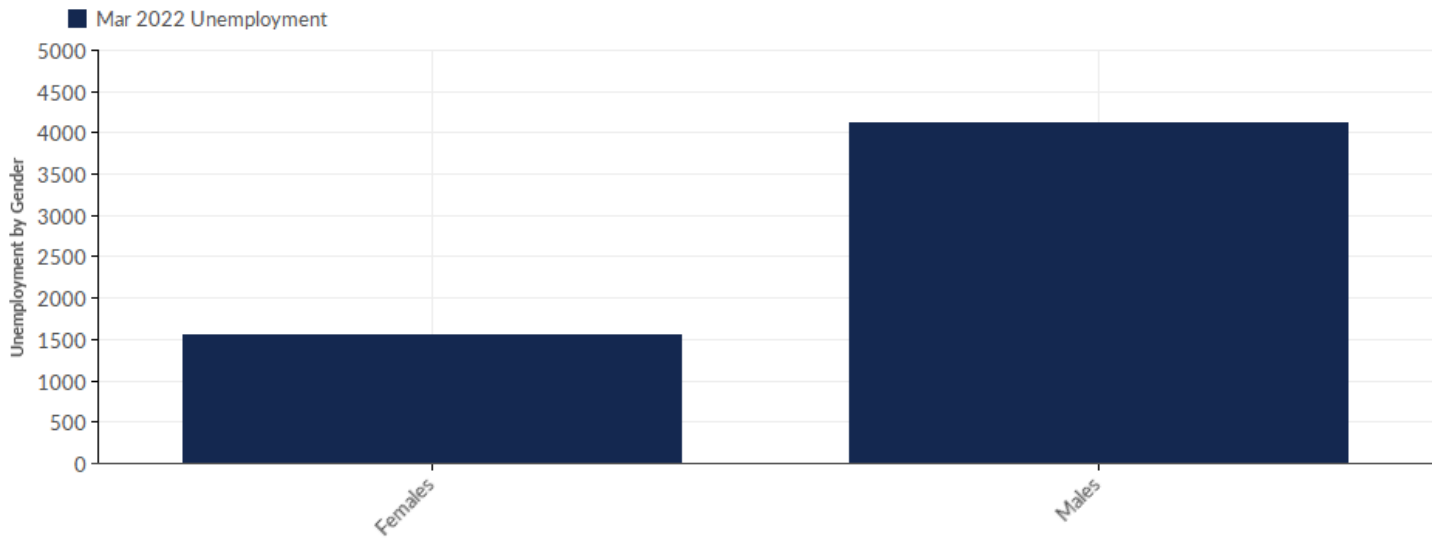
Unemployment by Demographics

Unemployment by Age



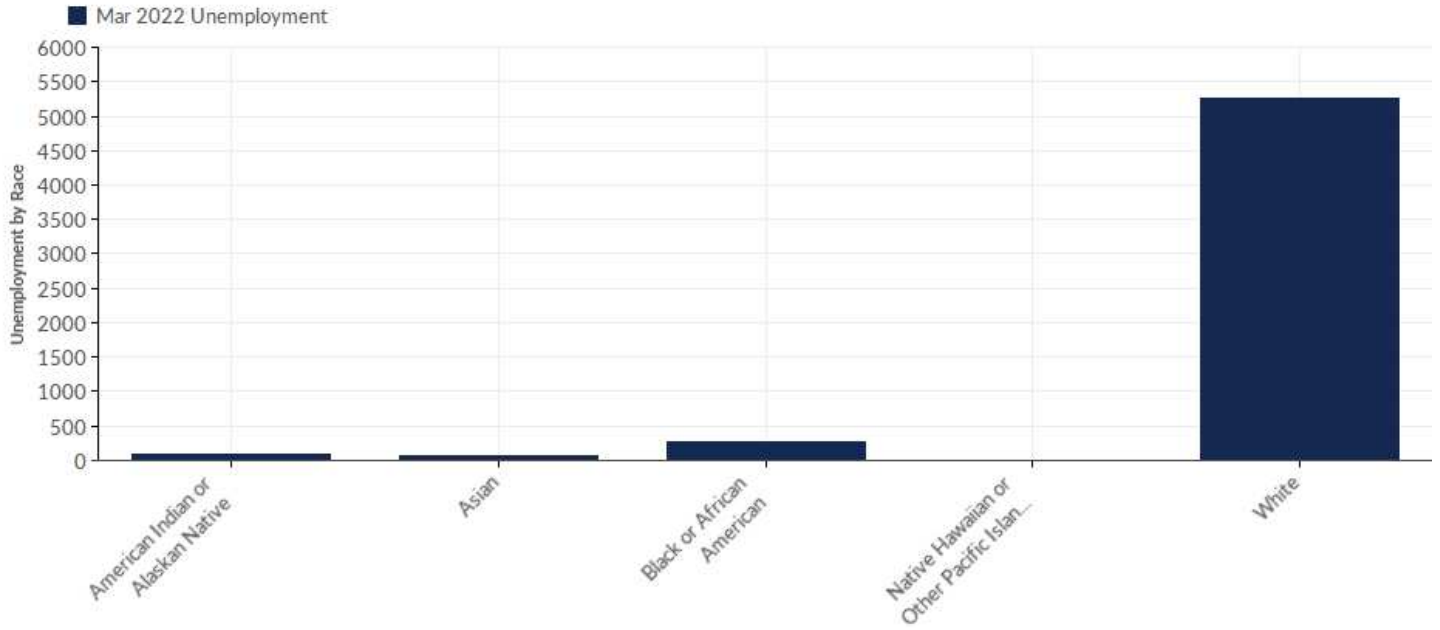
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	136	2.39%
22-24	239	4.21%
25-34	1,168	20.56%
35-44	1,276	22.46%
45-54	1,197	21.07%
55-59	671	11.81%
60-64	592	10.42%
65+	401	7.06%
Total	5,680	100.00%

Unemployment by Gender



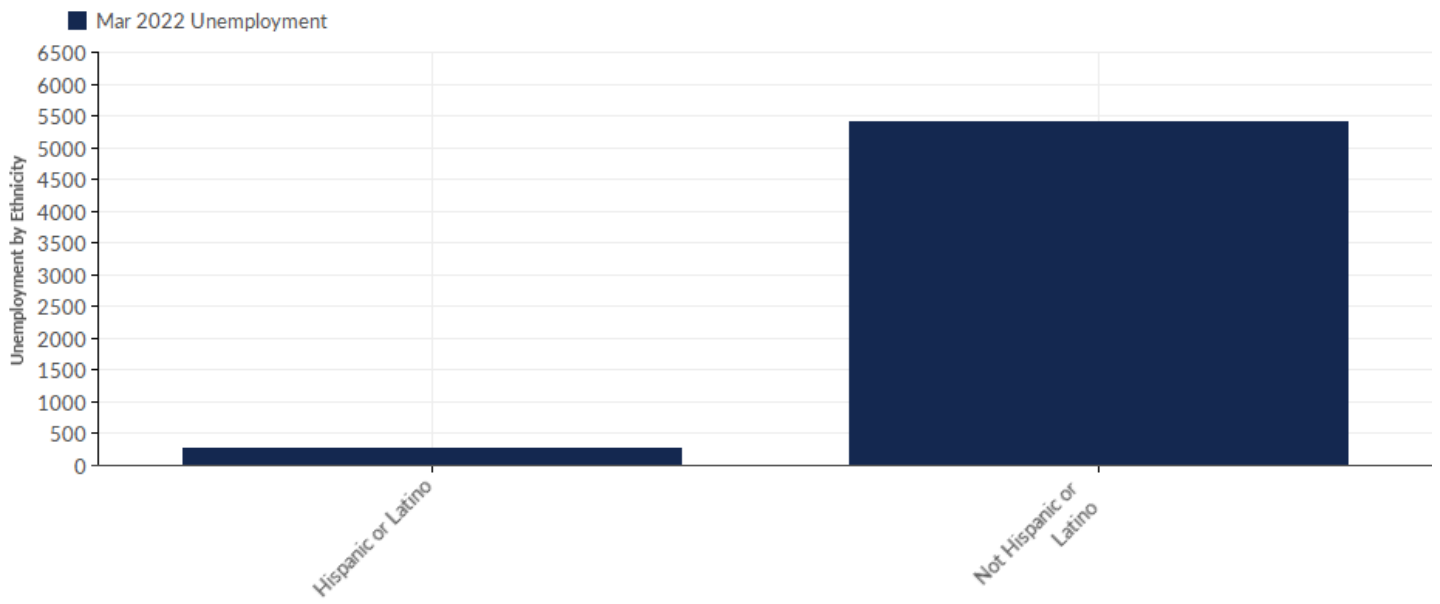
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	1,558	27.43%
Males	4,122	72.57%
Total	5,680	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	97	1.71%
Asian	59	1.04%
Black or African American	266	4.68%
Native Hawaiian or Other Pacific Islander	5	0.09%
White	5,253	92.48%
Total	5,680	100.00%

Unemployment by Ethnicity

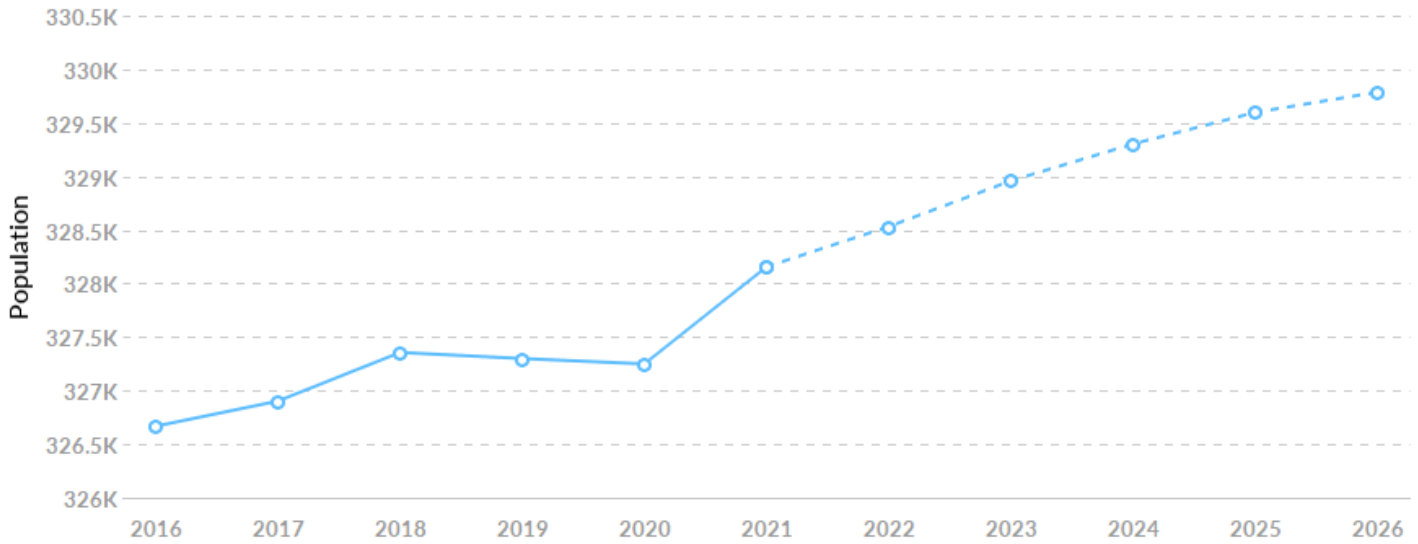


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	265	4.67%
Not Hispanic or Latino	5,415	95.33%
Total	5,680	100.00%

Historic & Projected Trends

Population Trends

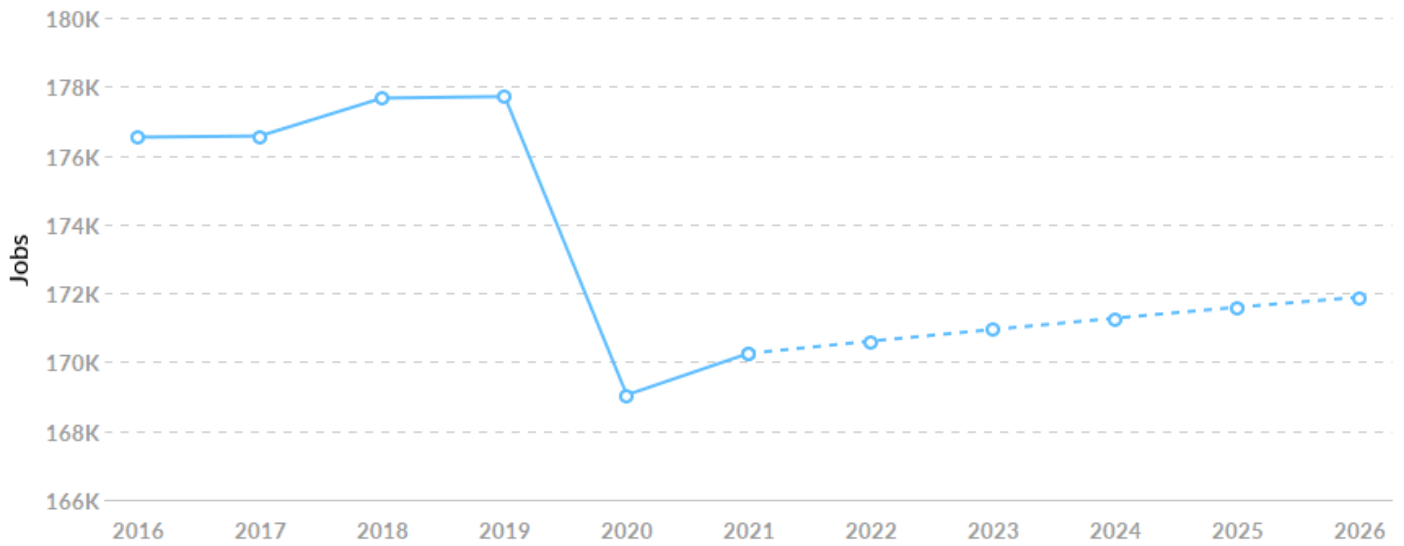
As of 2021 the region's population **increased by 0.5%** since 2016, growing by 1,488. Population is expected to **increase by 0.5%** between 2021 and 2026, adding 1,631.



Timeframe	Population
2016	326,667
2017	326,902
2018	327,356
2019	327,299
2020	327,249
2021	328,155
2022	328,531
2023	328,958
2024	329,302
2025	329,597
2026	329,786

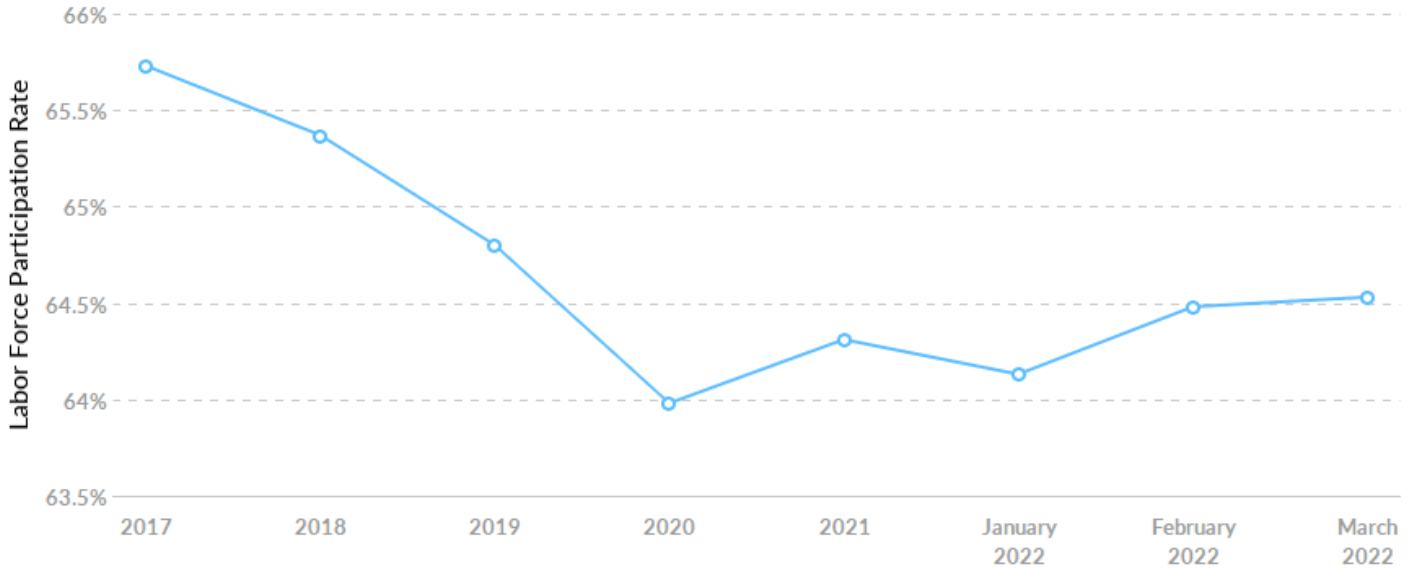
Job Trends

From 2016 to 2021, jobs declined by 3.6% in Centergy from 176,529 to 170,250. This change fell short of the national growth rate of 0.7% by 4.3%.



Timeframe	Jobs
2016	176,529
2017	176,563
2018	177,664
2019	177,710
2020	169,039
2021	170,250
2022	170,605
2023	170,944
2024	171,273
2025	171,591
2026	171,884

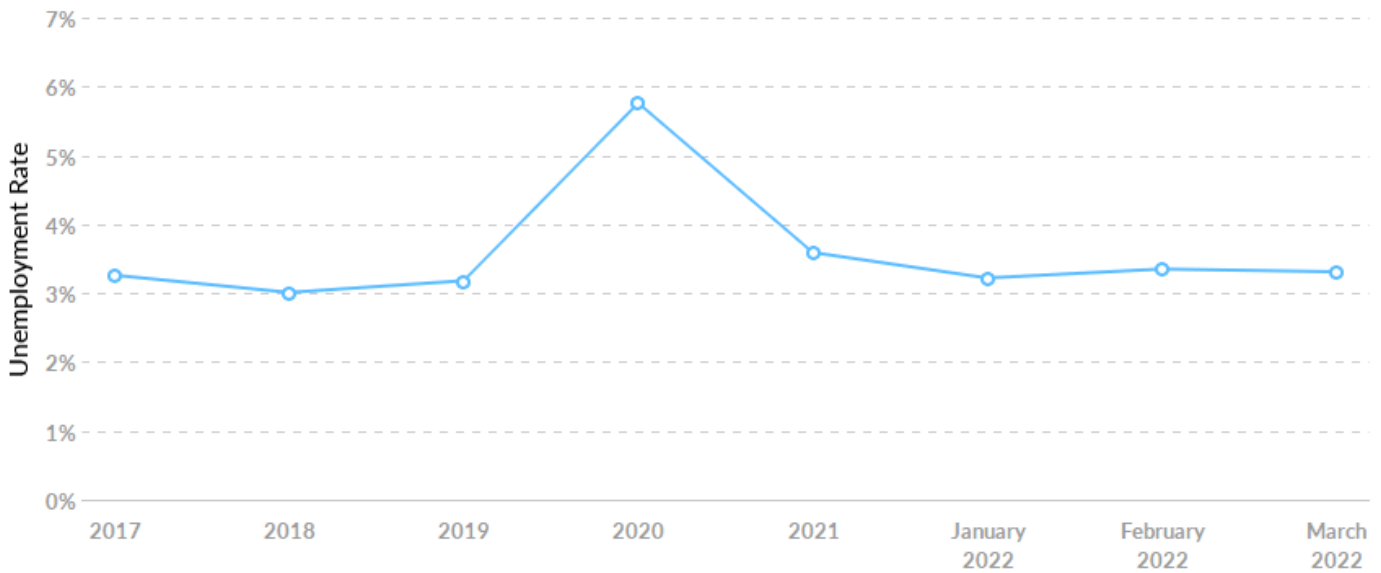
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	65.73%
2018	65.37%
2019	64.80%
2020	63.98%
2021	64.31%
January 2022	64.13%
February 2022	64.48%
March 2022	64.53%

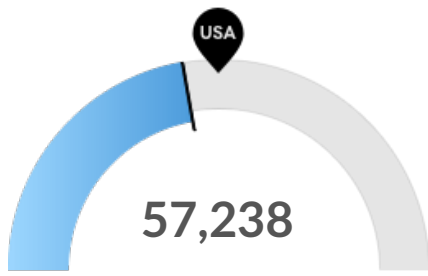
Unemployment Rate Trends

Your areas had a March 2022 unemployment rate of 3.31%, **increasing from 3.26%** 5 years before.



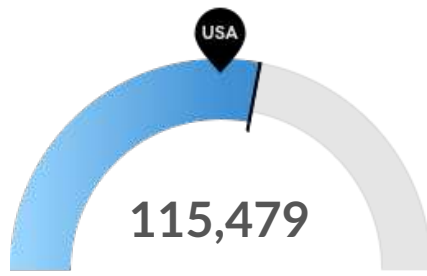
Timeframe	Unemployment Rate
2017	3.26%
2018	3.01%
2019	3.18%
2020	5.76%
2021	3.59%
January 2022	3.22%
February 2022	3.35%
March 2022	3.31%

Population Characteristics



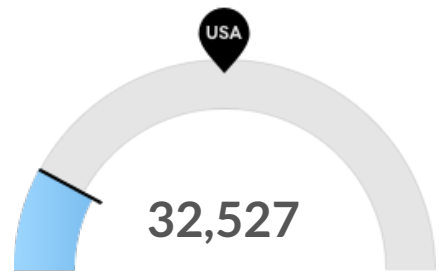
Millennials

Your area has 57,238 millennials (ages 25-39). The national average for an area this size is 67,437.



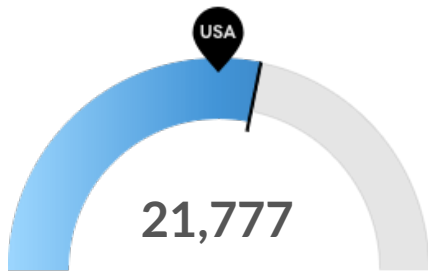
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 97,398 people 55 or older, while there are 115,479 here.



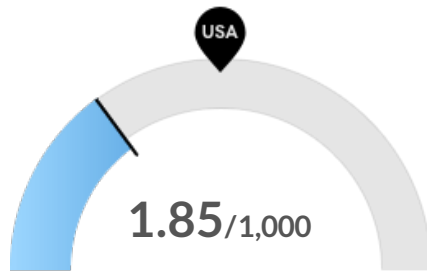
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 131,810 racially diverse people, while there are 32,527 here.



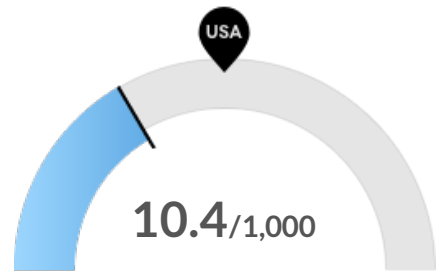
Veterans

Your area has 21,777 veterans. The national average for an area this size is 18,173.



Violent Crime

Your area has 1.85 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

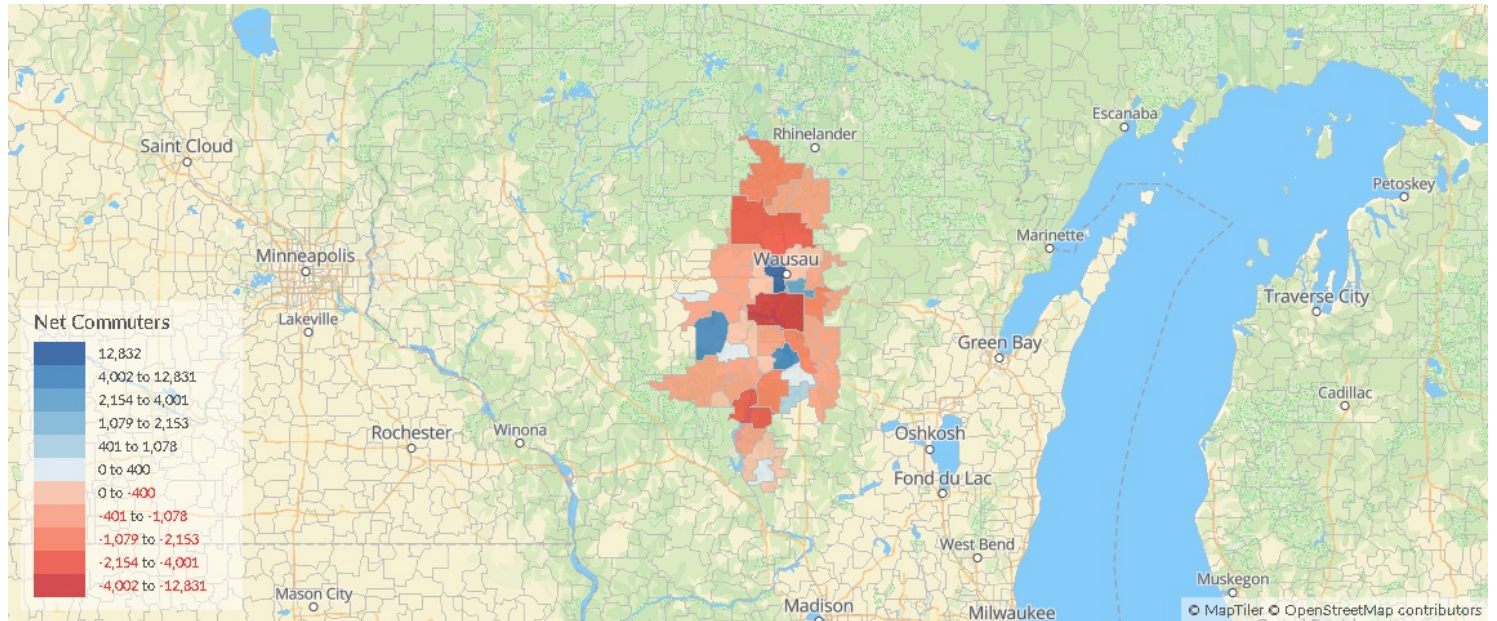


Property Crime

Your area has 10.4 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54401	Wausau, WI (in Marath...	29,338
54449	Marshfield, WI (in Woo...	18,099
54481	Stevens Point, WI (in Po...	17,588
54476	Schofield, WI (in Marath...	13,737
54494	Wisconsin Rapids, WI (i...	11,813

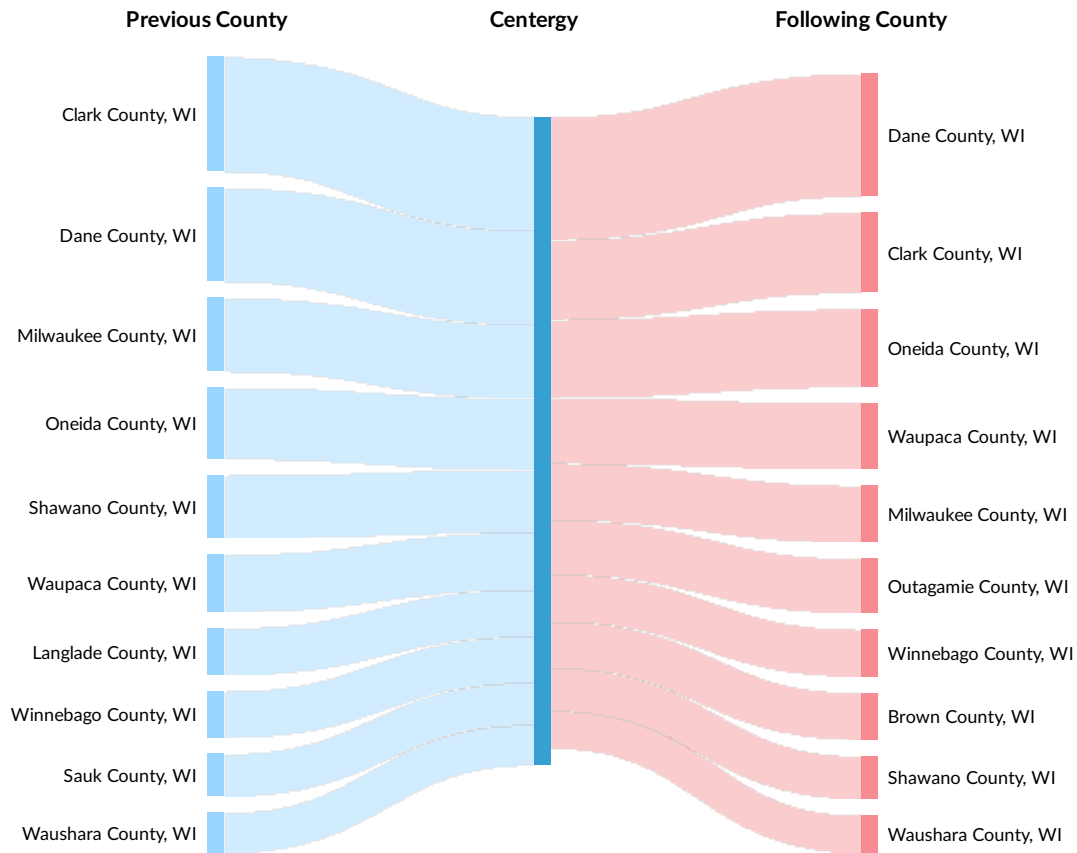
Where Talent Lives

ZIP	Name	2021 Workers
54401	Wausau, WI (in Marath...	16,506
54481	Stevens Point, WI (in Po...	13,586
54494	Wisconsin Rapids, WI (i...	12,892
54449	Marshfield, WI (in Woo...	12,719
54455	Mosinee, WI (in Marath...	11,149

Inbound and Outbound Migration

The table below analyzes past and current residents of Centergy. The left column shows residents of other counties migrating to Centergy. The right column shows residents migrating from Centergy to other counties.

As of 2019, 423 people have migrated from Clark County, WI to Centergy. In the same year, 454 people left Centergy migrating to Dane County, WI. The total Net Migration for Centergy in 2019 was 57.

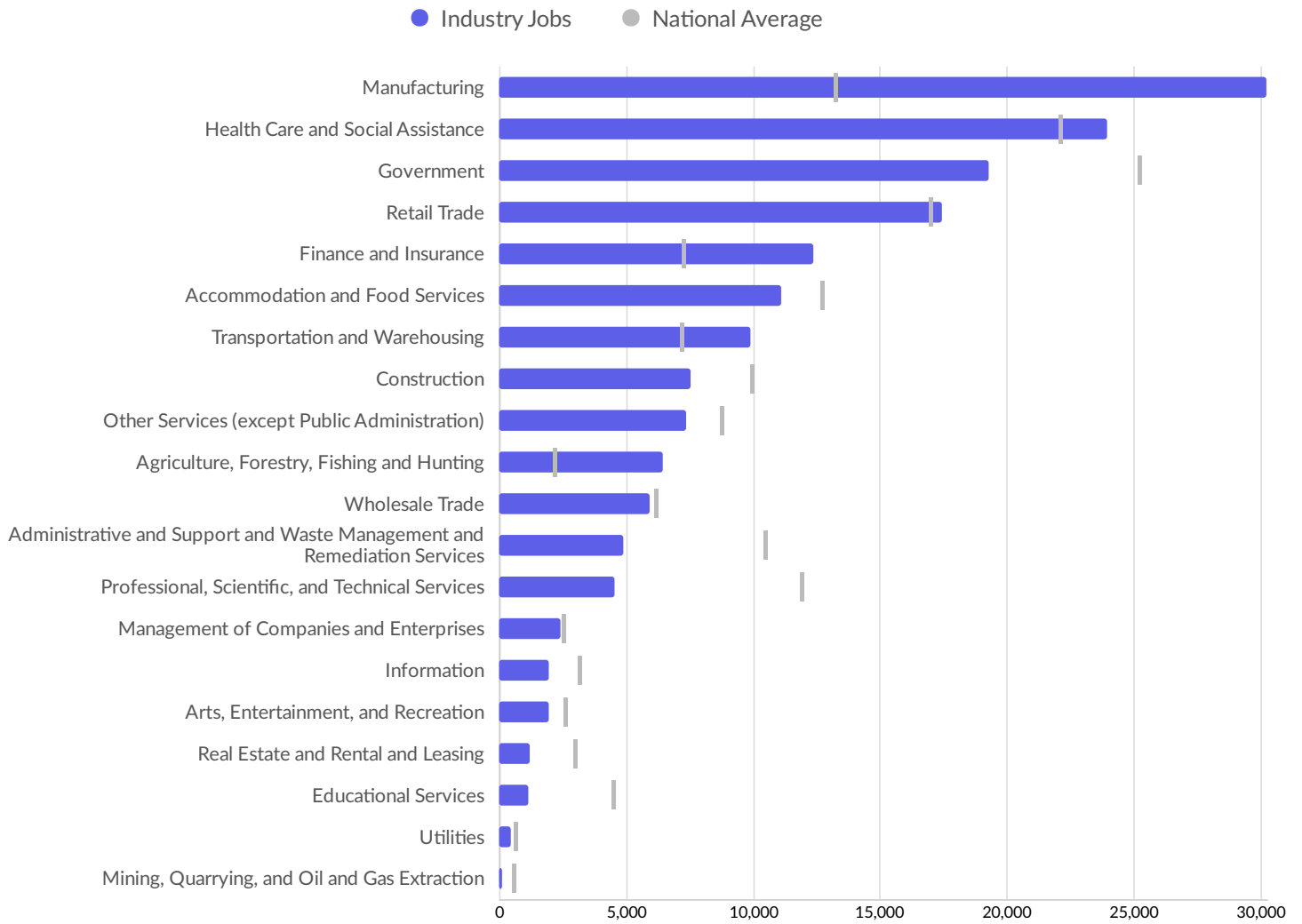


Top Previous Counties	Migrations
Clark County, WI	423
Dane County, WI	346
Milwaukee County, WI	271
Oneida County, WI	263
Shawano County, WI	232
Waupaca County, WI	212

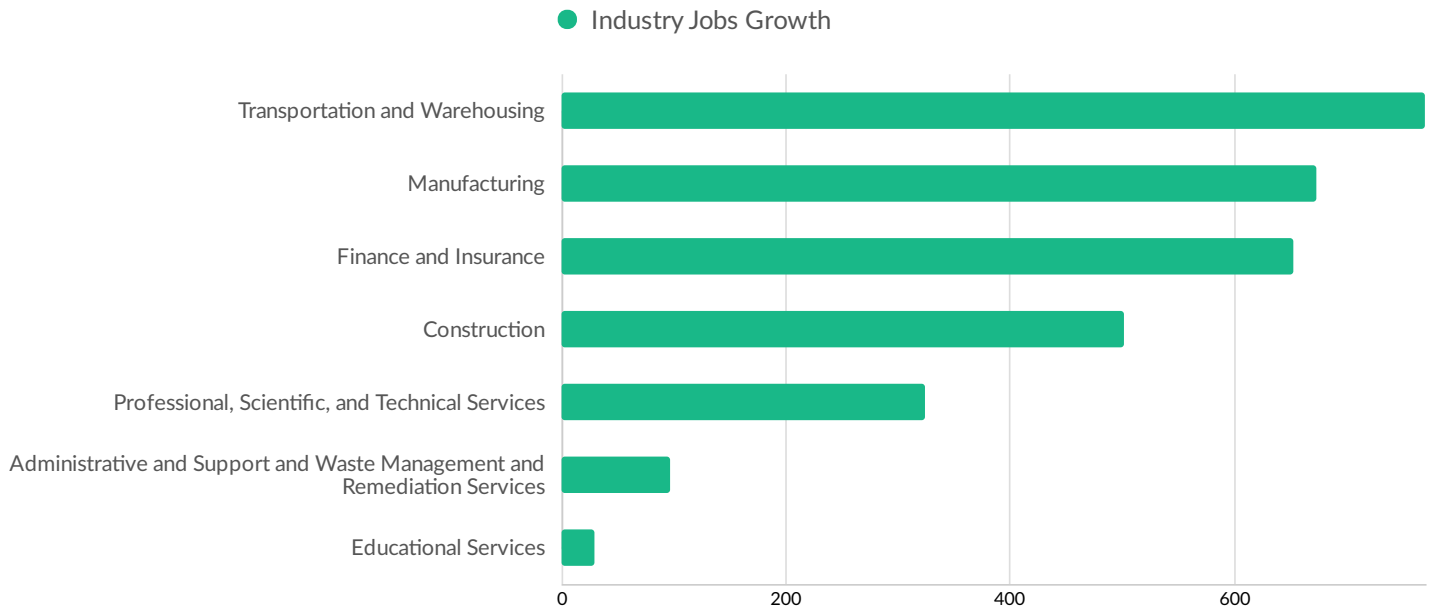
Top Previous Counties	Migrations
Langlade County, WI	173
Winnebago County, WI	171
Sauk County, WI	156
Waushara County, WI	148
Waukesha County, WI	148
Cook County, IL	143
Outagamie County, WI	140
Brown County, WI	140
Eau Claire County, WI	122
Top Following Counties	Migrations
Dane County, WI	454
Clark County, WI	295
Oneida County, WI	288
Waupaca County, WI	243
Milwaukee County, WI	210
Outagamie County, WI	201
Winnebago County, WI	174
Brown County, WI	172
Shawano County, WI	158
Waushara County, WI	139
Waukesha County, WI	132
Sauk County, WI	132
Langlade County, WI	121
Columbia County, WI	120
Eau Claire County, WI	115

Industry Characteristics

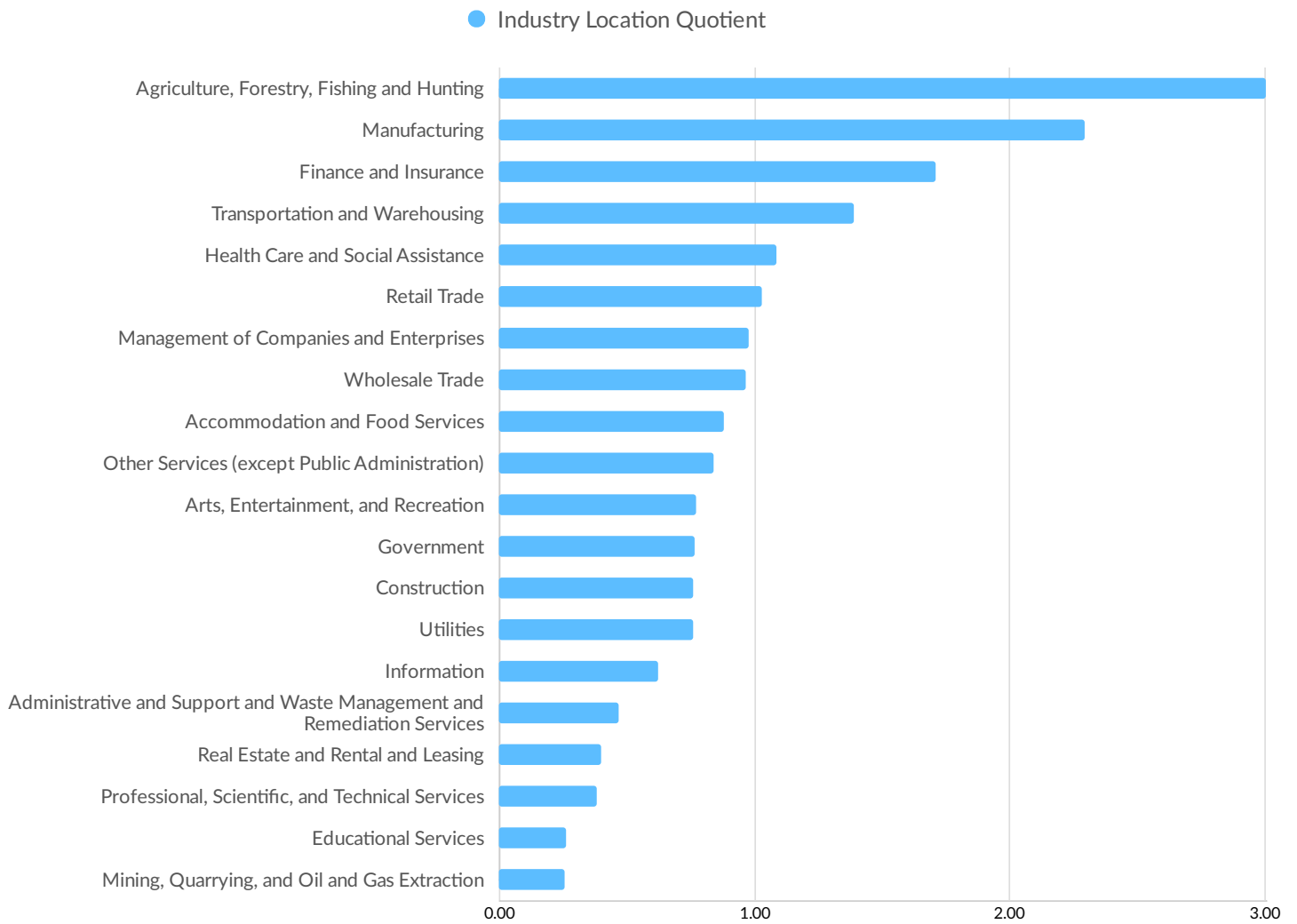
Largest Industries



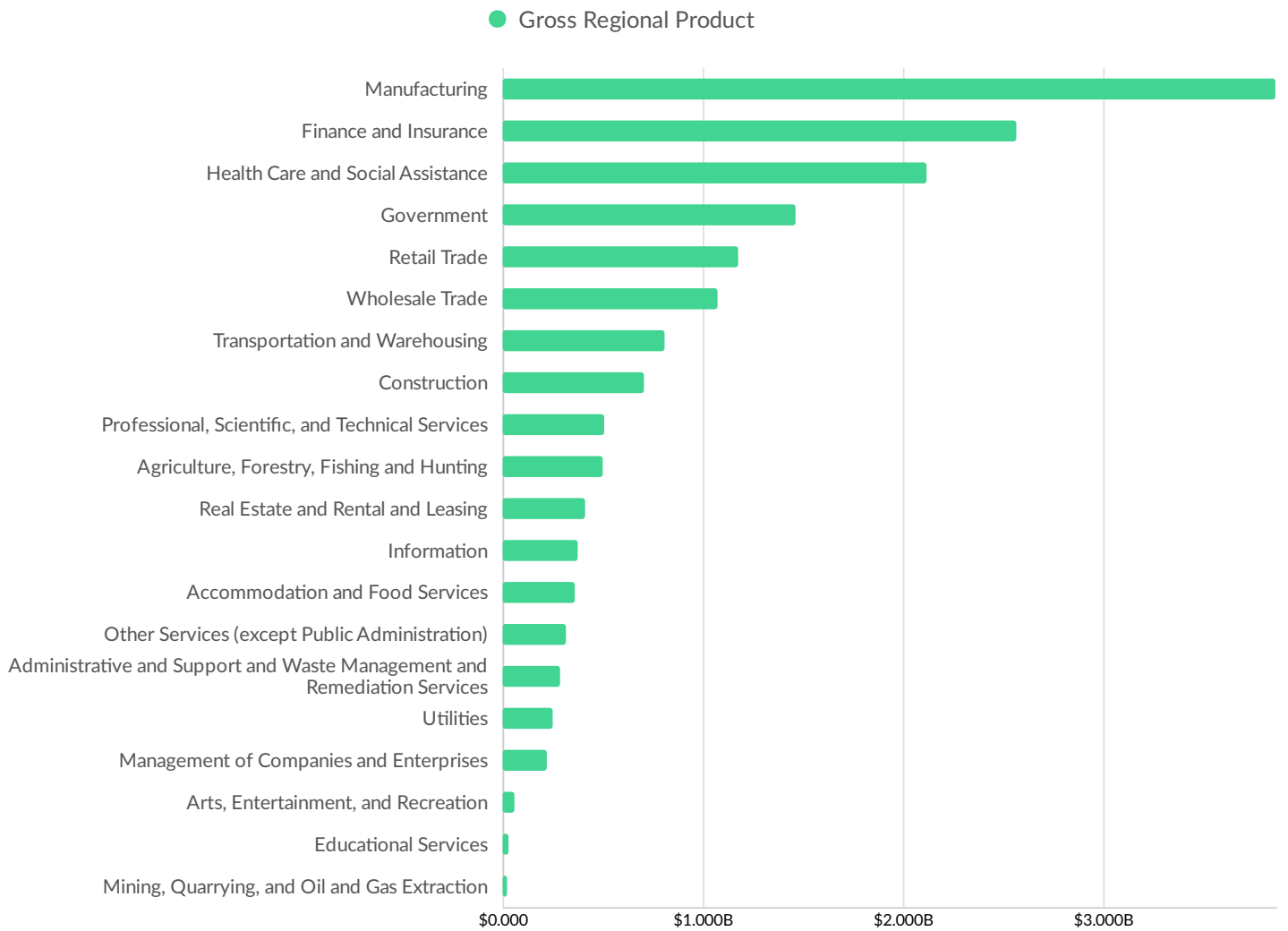
Top Growing Industries



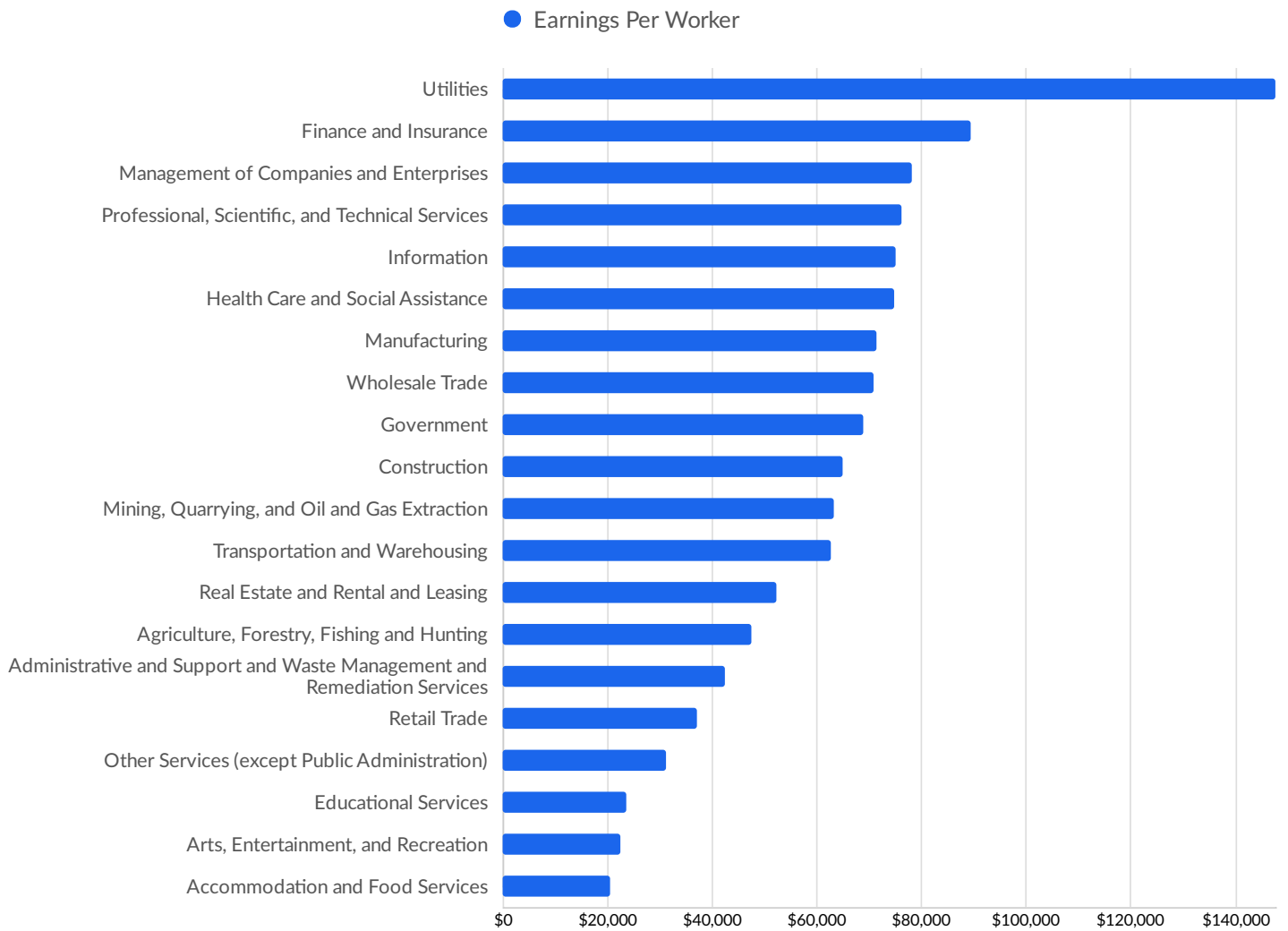
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



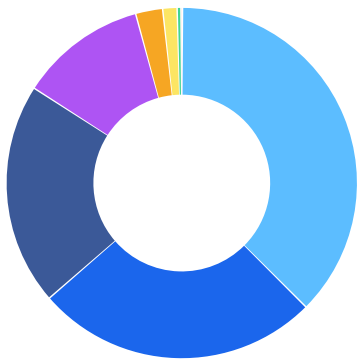
Business Characteristics

12,527 Companies Employ Your Workers

Online profiles for your workers mention 12,527 companies as employers, with the top 10 appearing below. In the last 12 months, 1,914 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marshfield Clinic	2,260 	Marshfield Clinic	2,616 
Aspirus	1,230 	Aspirus	1,806 
University Of Wisconsin - Steve...	1,219 	Kwik Trip	470 
Sentry	1,157 	Beaver Dam Community Hospit...	429 
Greenheck	630 	Remedy Intelligent Staffing	351 
Ministry Health Care	595 	Sentry Insurance	298 
Sentry Insurance	481 	Greenheck Fan Corporation	284 
Church Mutual Insurance Comp...	480 	Walmart	279 
Wausau School District	458 	EatStreet	269 
Verso	431 	ABR Employment Services	254 

Business Size

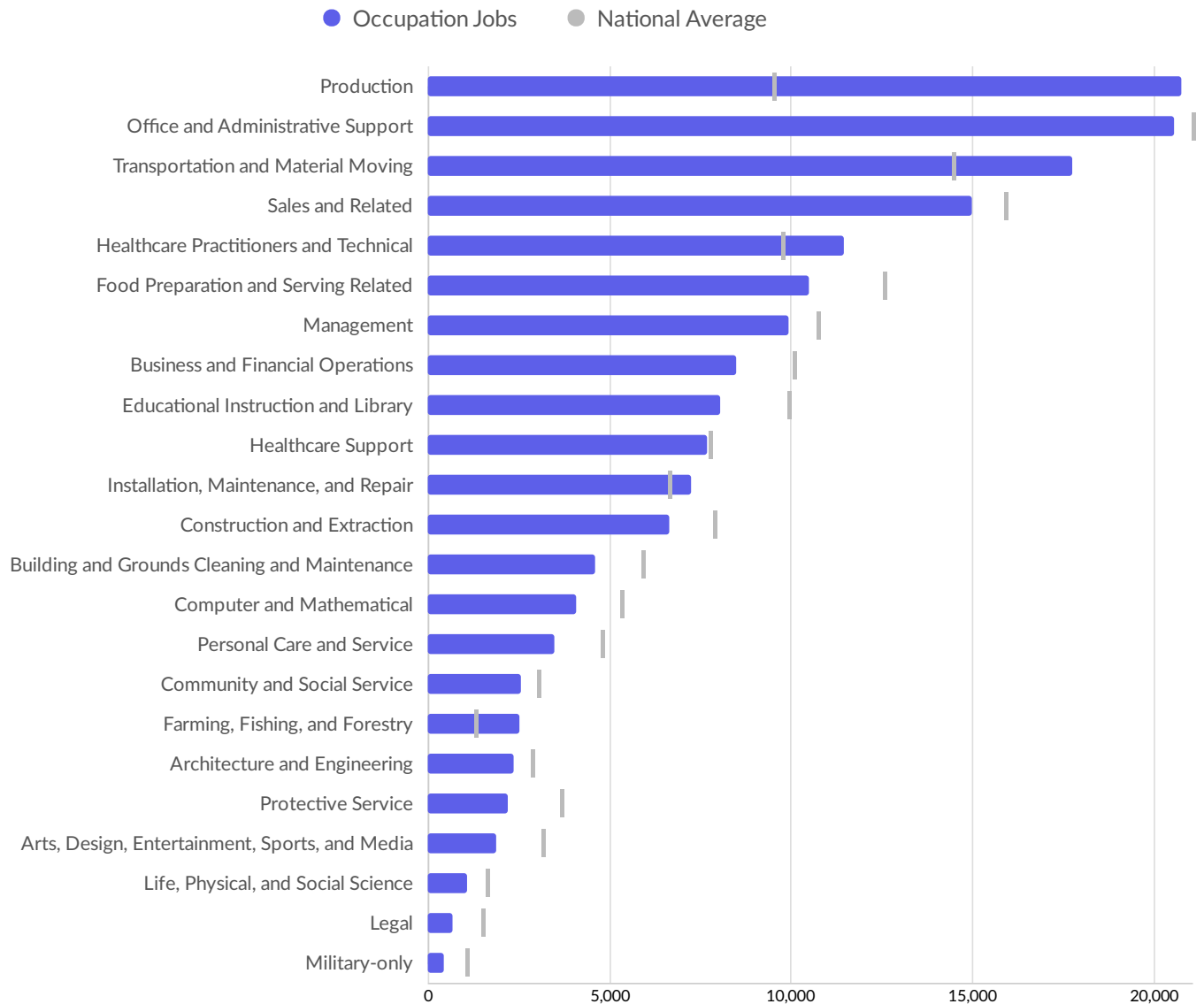


	Percentage	Business Count
1 to 4 employees	37.4%	5,150
5 to 9 employees	26.1%	3,597
10 to 19 employees	20.5%	2,818
20 to 49 employees	11.7%	1,607
50 to 99 employees	2.5%	343
100 to 249 employees	1.3%	182
250 to 499 employees	0.3%	48
500+ employees	0.1%	20

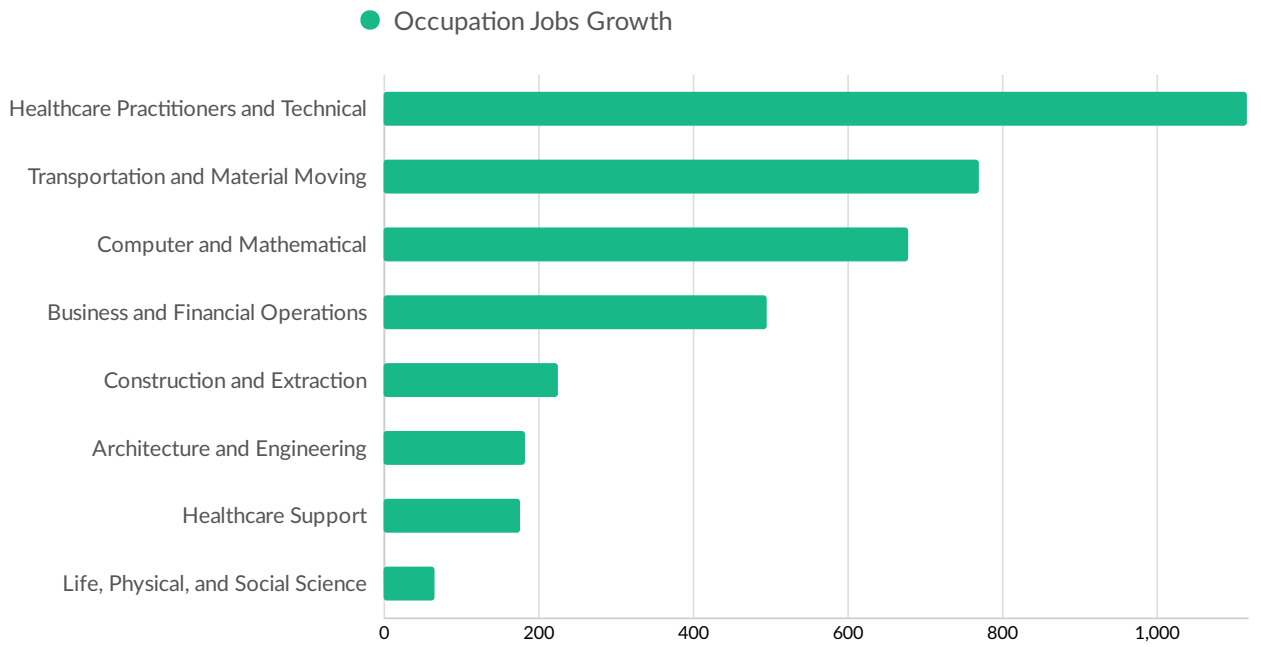
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

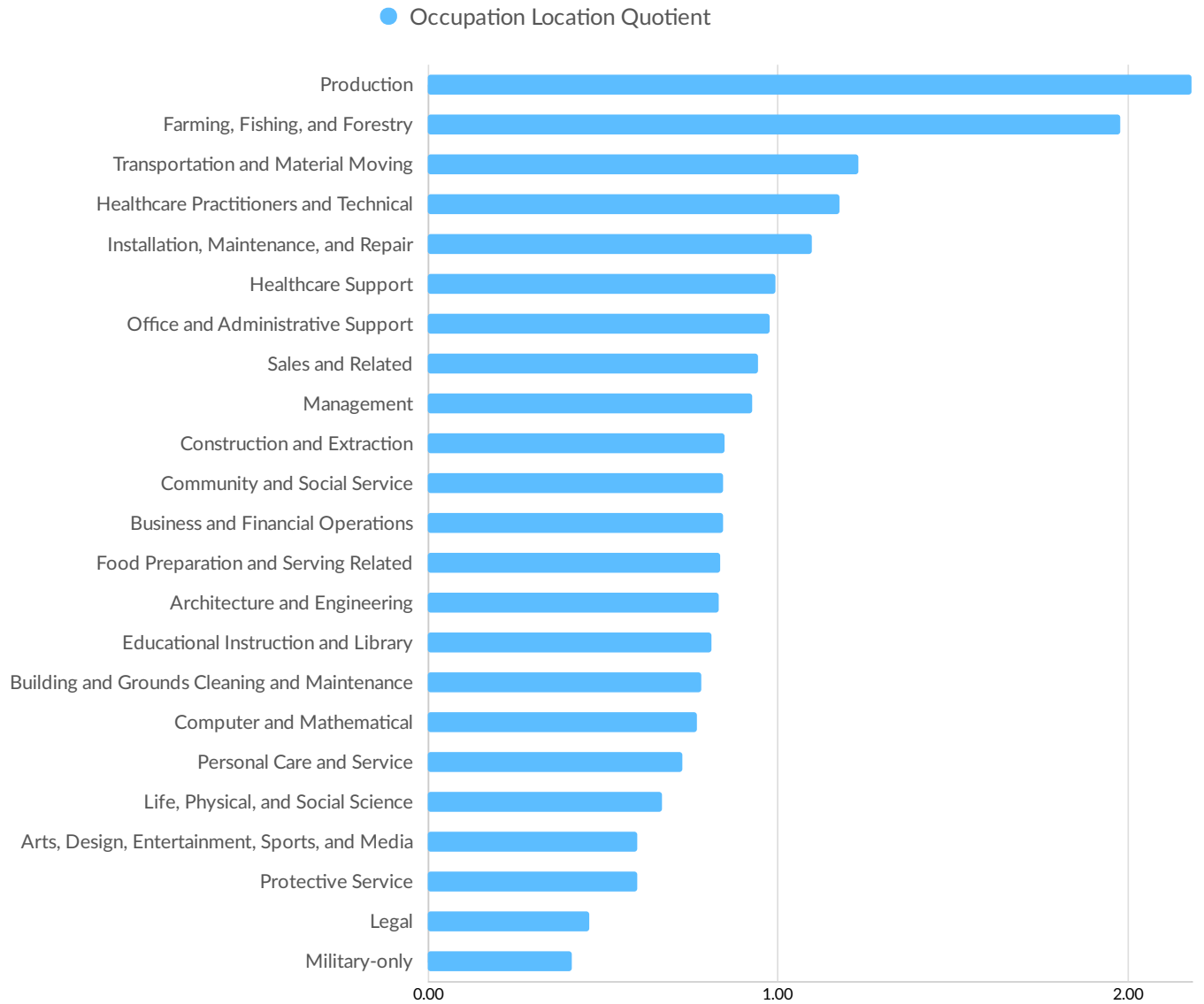
Largest Occupations



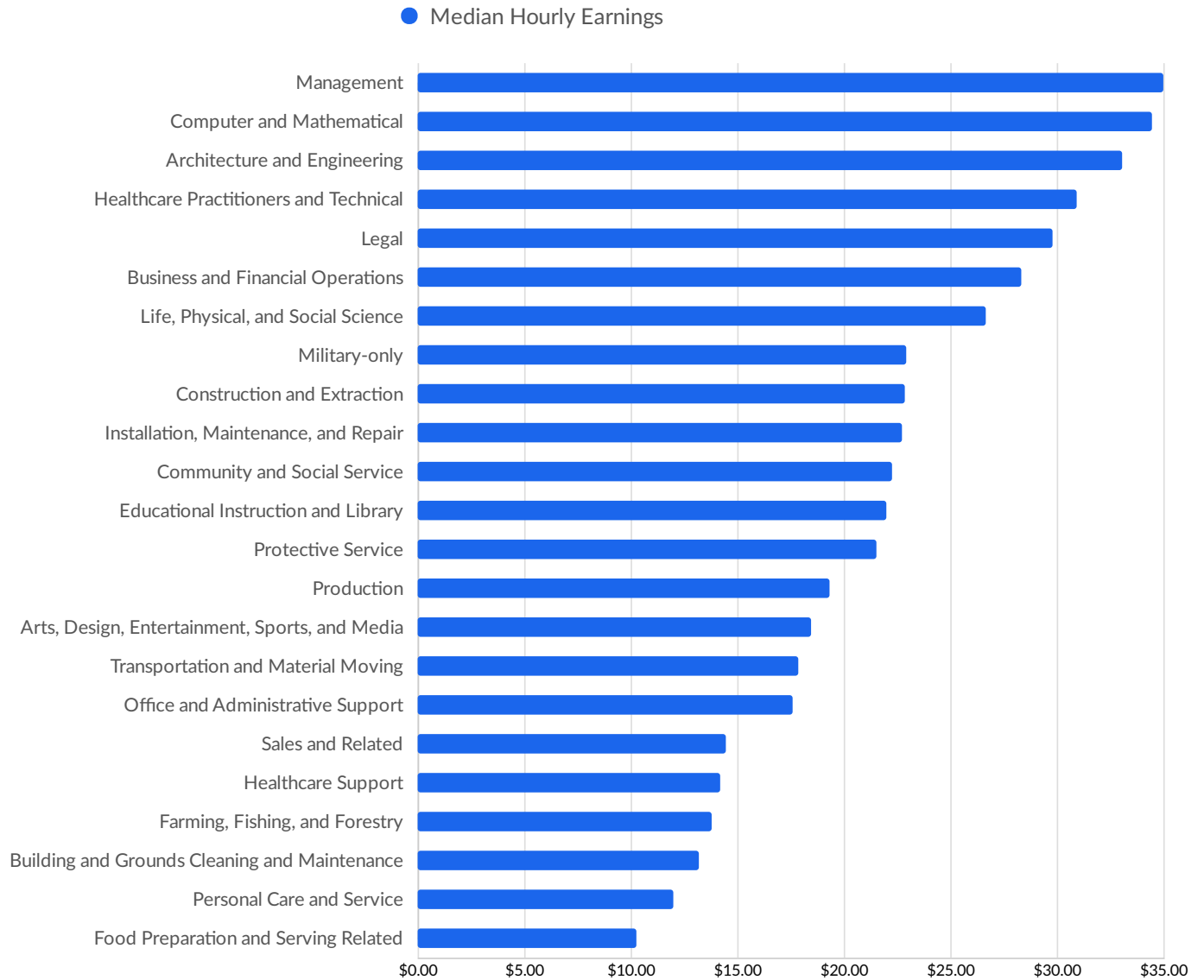
Top Growing Occupations



Top Occupation Location Quotient



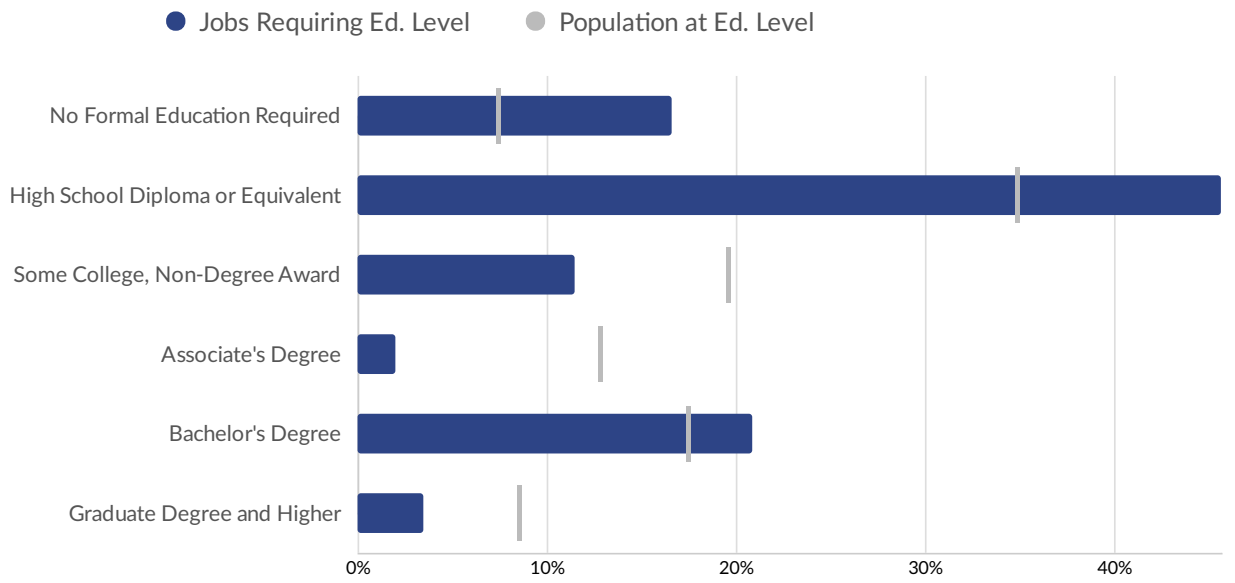
Top Occupation Earnings



Top Posted Occupations

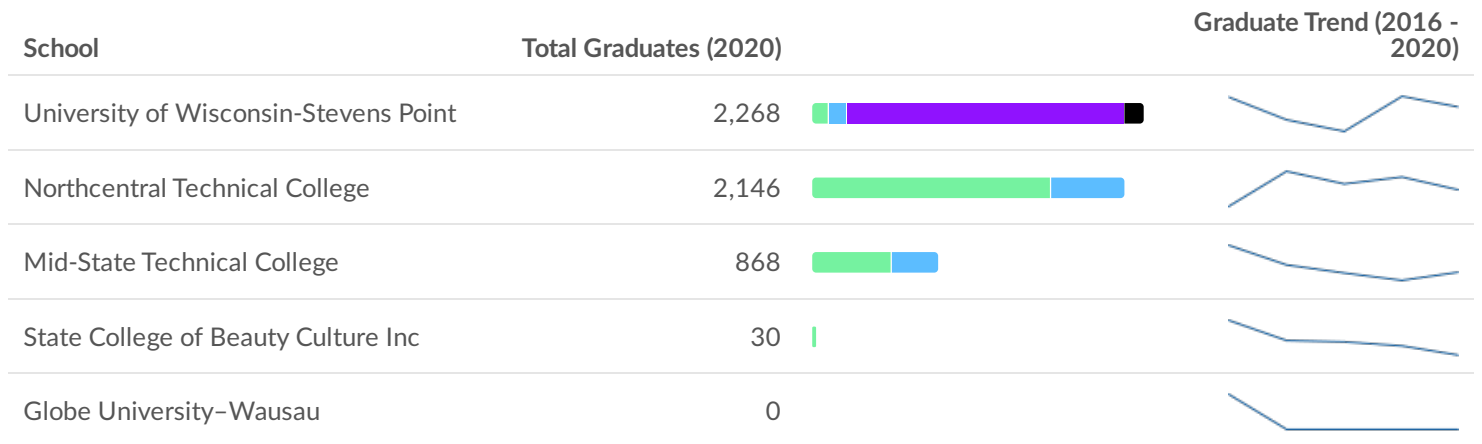


Underemployment



Educational Pipeline

In 2020, there were 5,312 graduates in Centergy. This pipeline has shrunk by 2% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Welding Technology/Welder, and "Business Administration and Management, General".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

