

Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,177

Population (2021)

Population **grew by 90** over the last 5 years and is projected to **grow by 144** over the next 5 years.

8,611

Total Regional Employment

Jobs **decreased by 148** over the last 5 years but are projected to **grow by 192** over the next 5 years.

\$49.5K

Median Household Income (2019)

Median household income is **\$13.4K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 0.5%** since 2016, growing by 90. Population is expected to **increase by 0.8%** between 2021 and 2026, adding 144.
- From 2016 to 2021, jobs **declined by 1.7%** in Langlade County, WI from 8,758 to **8,611**. This change **fell short of the national growth rate of 0.7% by 2.4%**. As the number of jobs declined, the **labor force participation rate decreased from 61.5% to 59.8% between 2016 and 2021**.
- Concerning educational attainment, **10.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).
- The top three industries in 2021 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

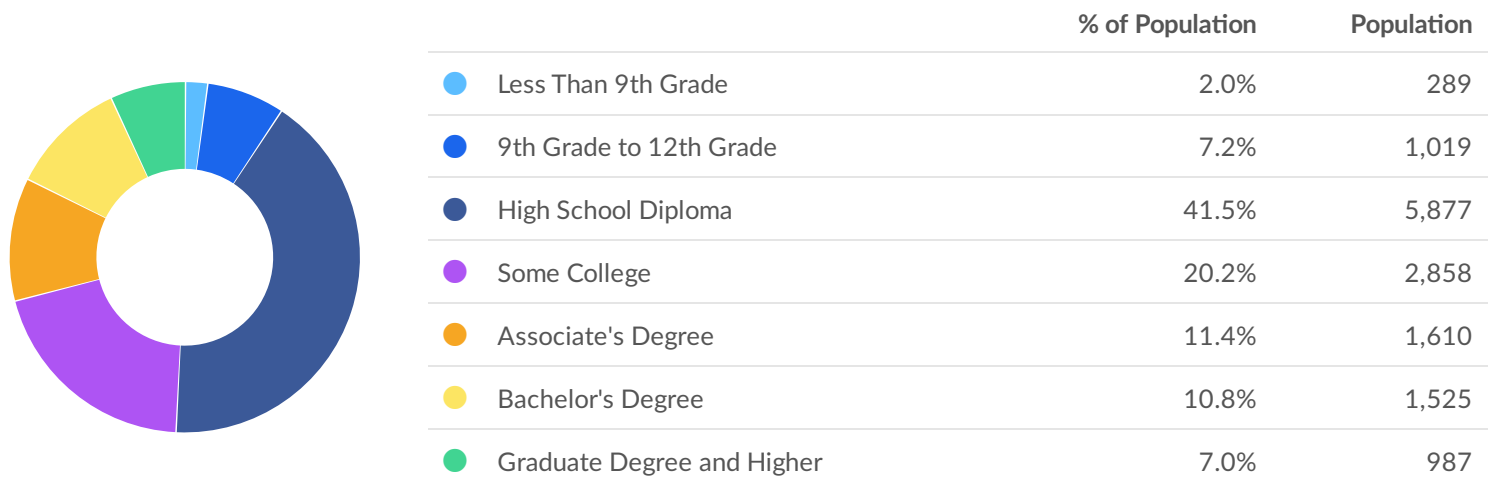
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	19,177	9,378	8,611	98.9	\$766.71M	\$1.30B	\$937.67M
NCWRPC	442,118	224,156	219,837	99.7	\$23.27B	\$30.68B	\$28.86B
Wisconsin	5,862,467	3,124,751	3,092,982	100.3	\$350.81B	\$326.32B	\$348.63B

Dec 2021 Labor Force Breakdown



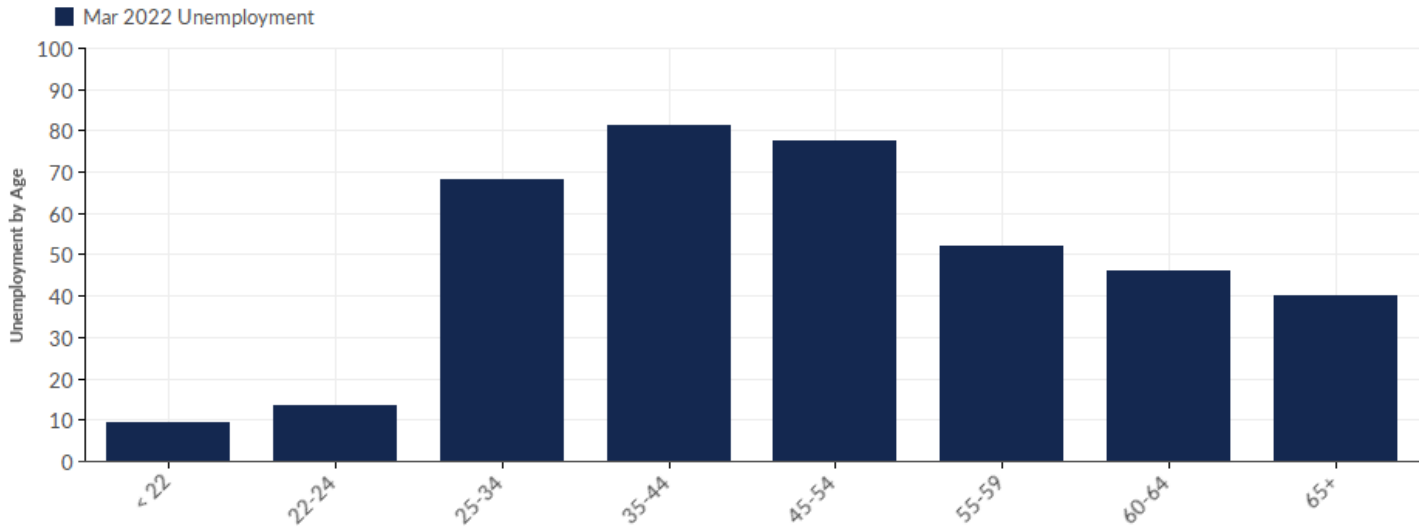
Educational Attainment

Concerning educational attainment, **10.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).



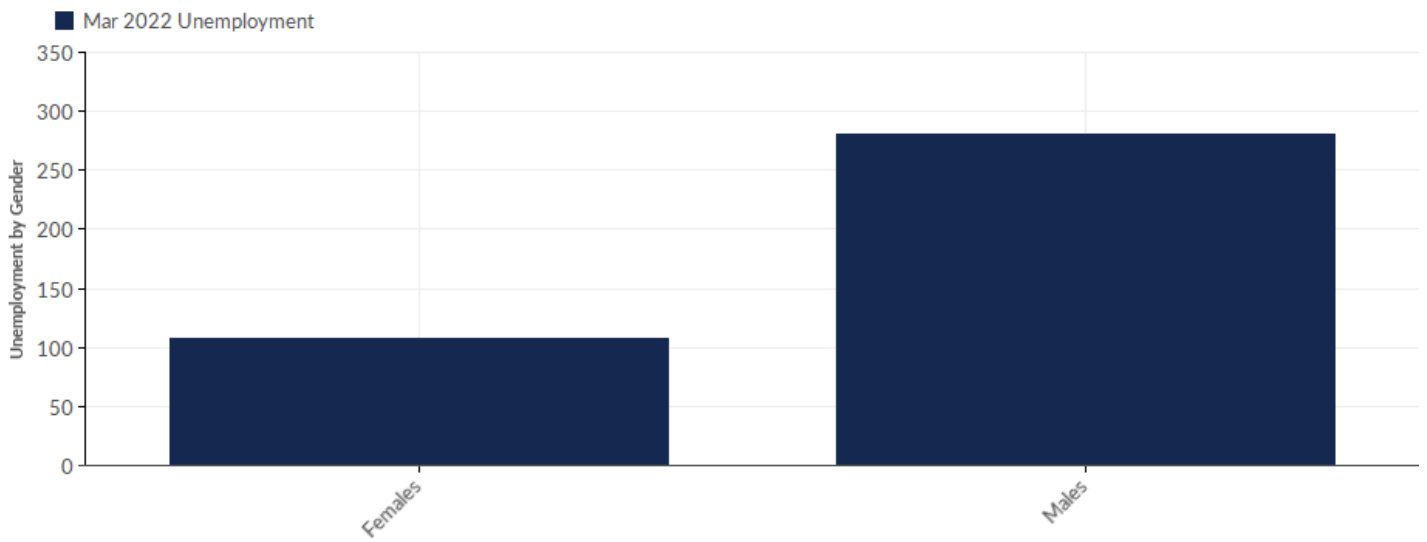
Unemployment by Demographics

Unemployment by Age



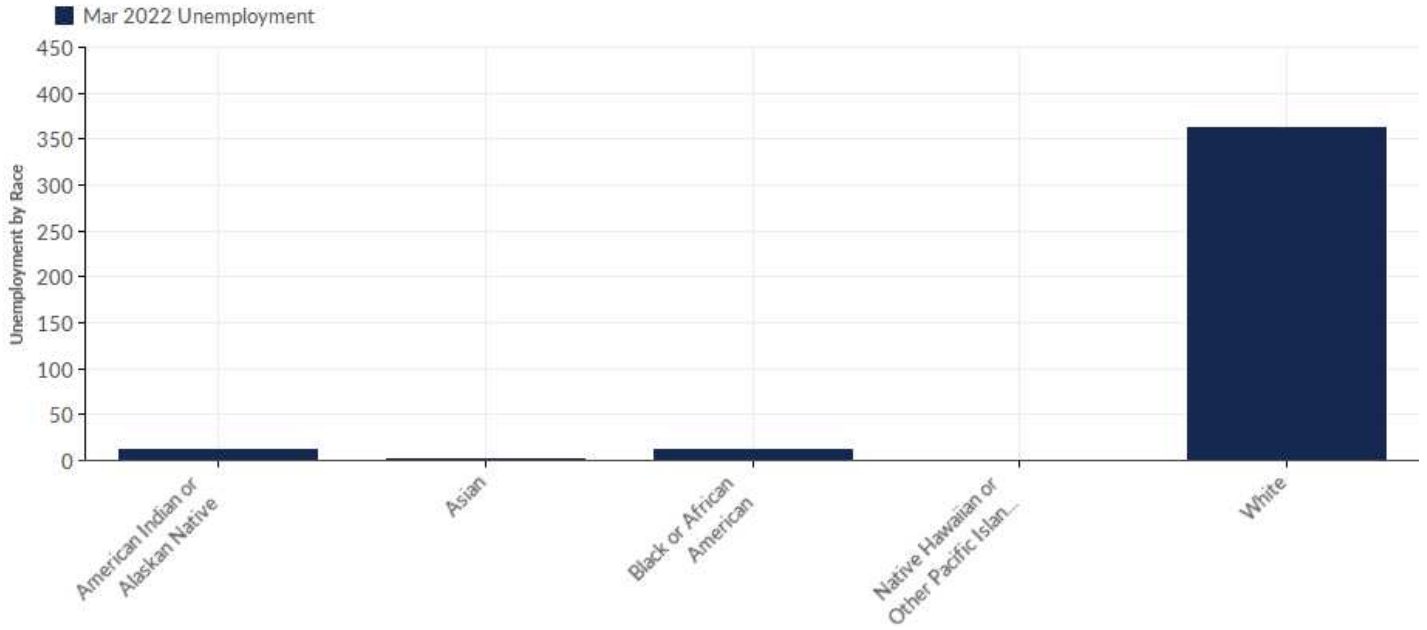
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	9	2.32%
22-24	13	3.35%
25-34	68	17.53%
35-44	81	20.88%
45-54	78	20.10%
55-59	52	13.40%
60-64	46	11.86%
65+	40	10.31%
Total	388	100.00%

Unemployment by Gender



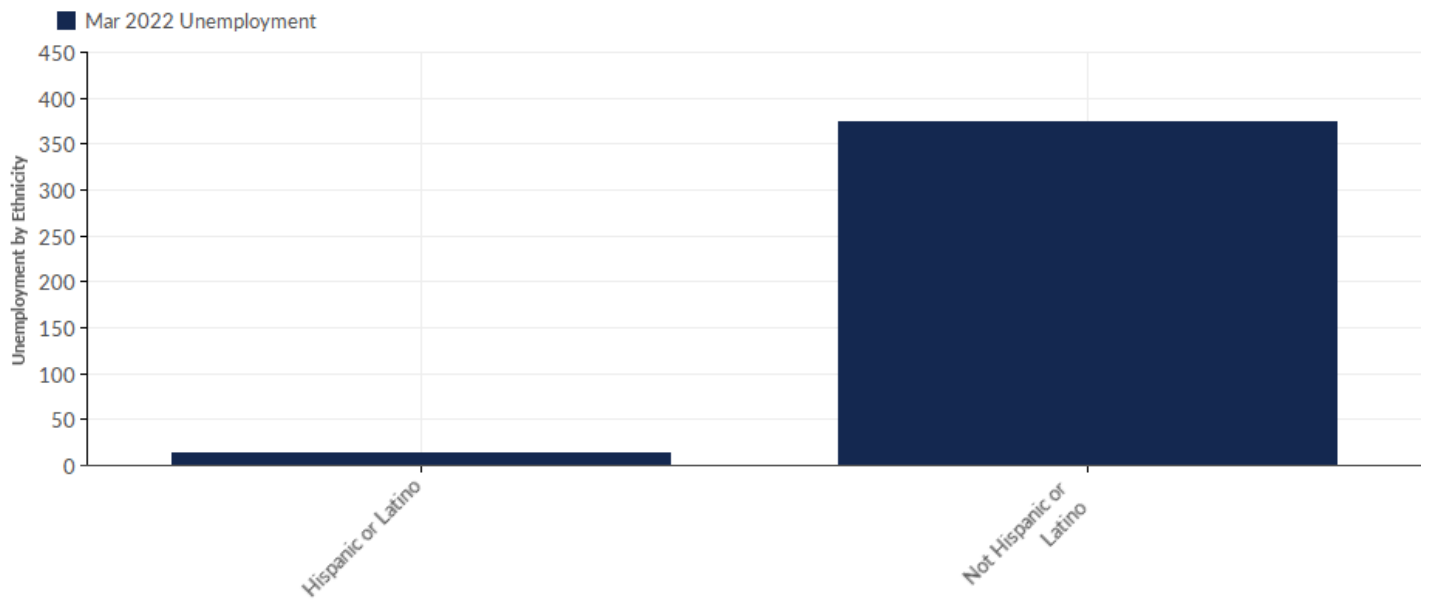
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	108	27.84%
Males	280	72.16%
Total	388	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	11	2.84%
Asian	1	0.26%
Black or African American	12	3.09%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	363	93.56%
Total	388	100.00%

Unemployment by Ethnicity

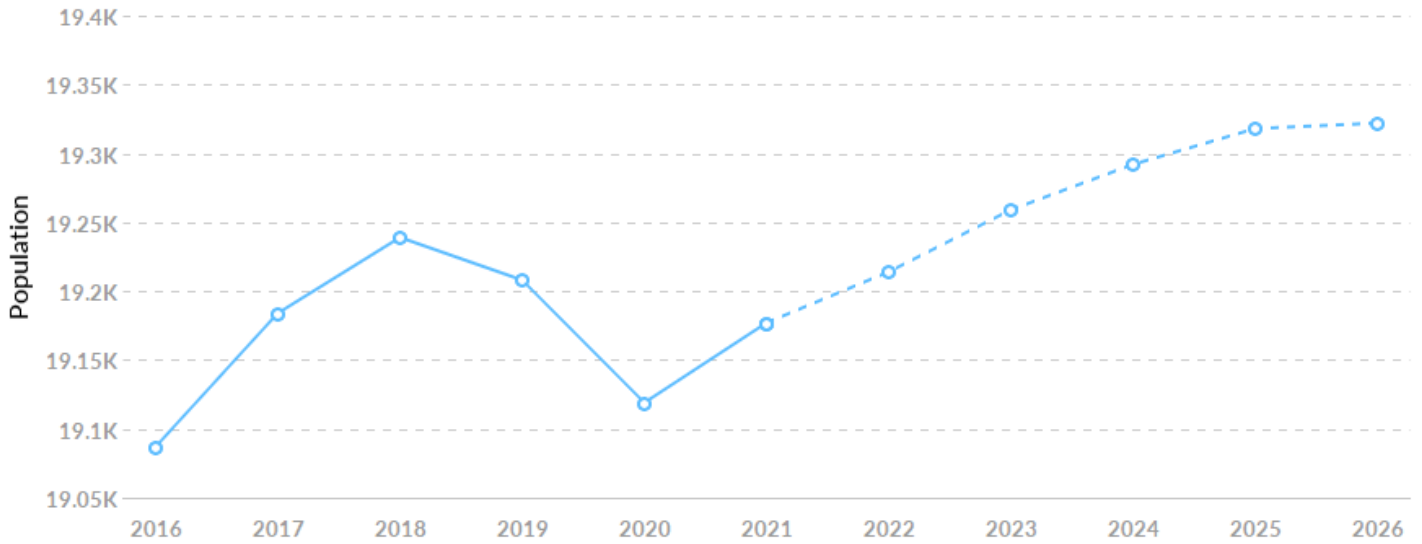


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	13	3.35%
Not Hispanic or Latino	375	96.65%
Total	388	100.00%

Historic & Projected Trends

Population Trends

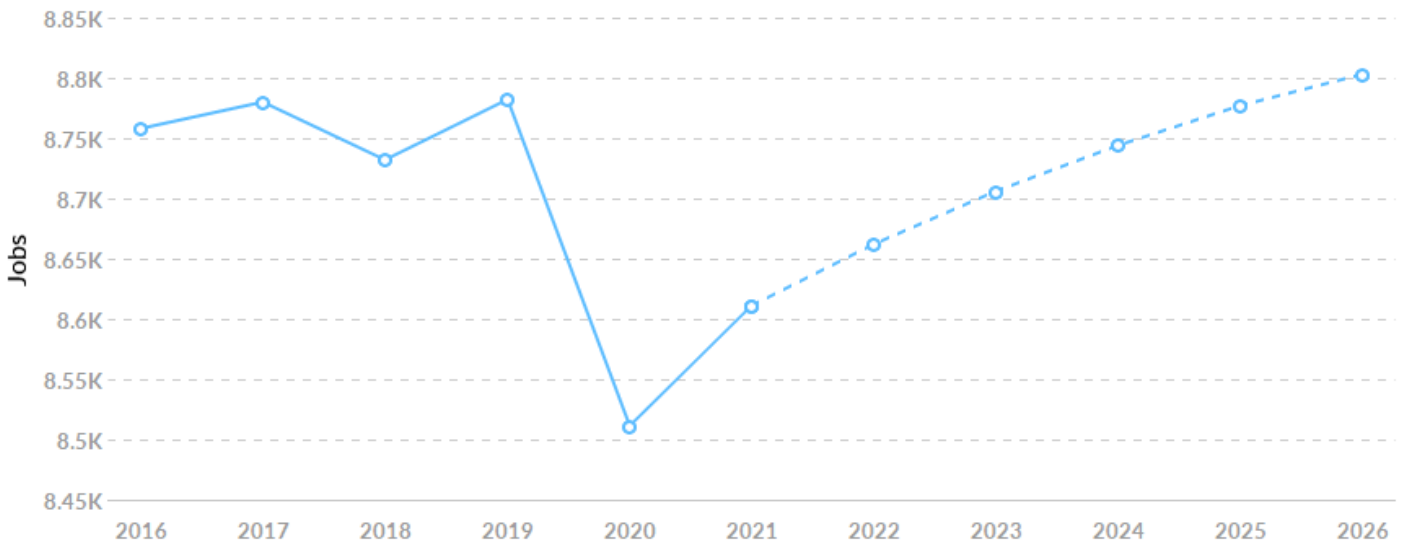
As of 2021 the region's population **increased by 0.5%** since 2016, growing by 90. Population is expected to **increase by 0.8%** between 2021 and 2026, adding 144.



Timeframe	Population
2016	19,087
2017	19,184
2018	19,239
2019	19,208
2020	19,119
2021	19,177
2022	19,214
2023	19,259
2024	19,292
2025	19,318
2026	19,322

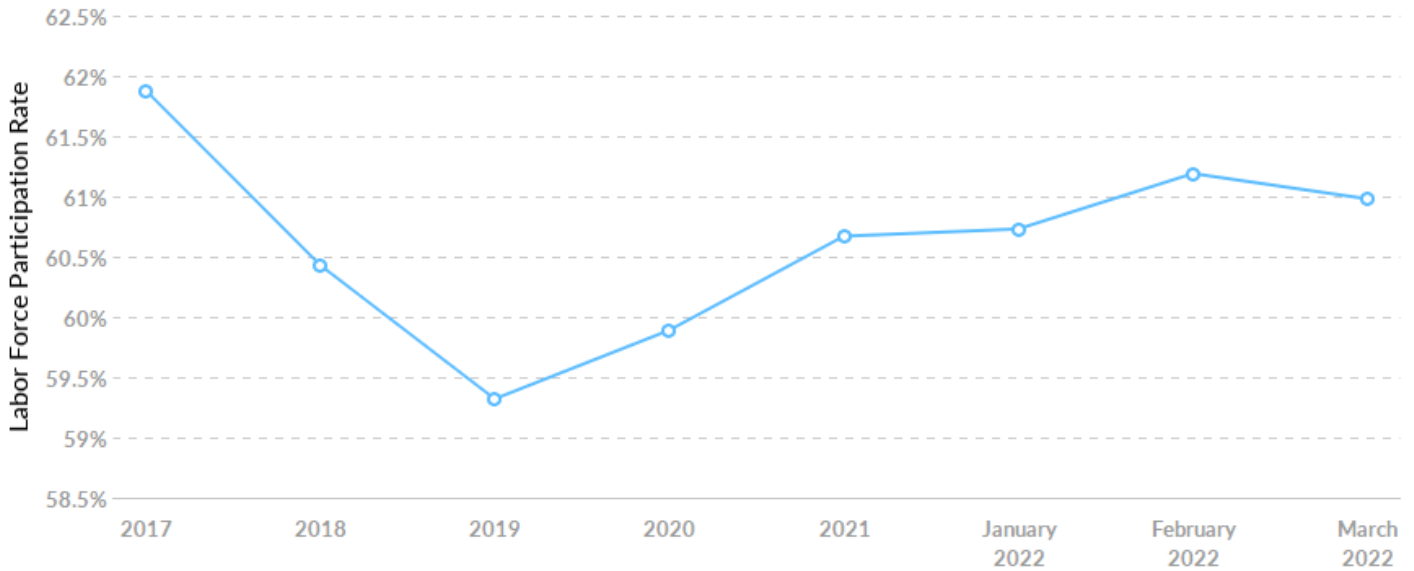
Job Trends

From 2016 to 2021, jobs declined by 1.7% in Langlade County, WI from 8,758 to 8,611. This change fell short of the national growth rate of 0.7% by 2.4%.



Timeframe	Jobs
2016	8,758
2017	8,780
2018	8,732
2019	8,782
2020	8,511
2021	8,611
2022	8,662
2023	8,706
2024	8,744
2025	8,777
2026	8,803

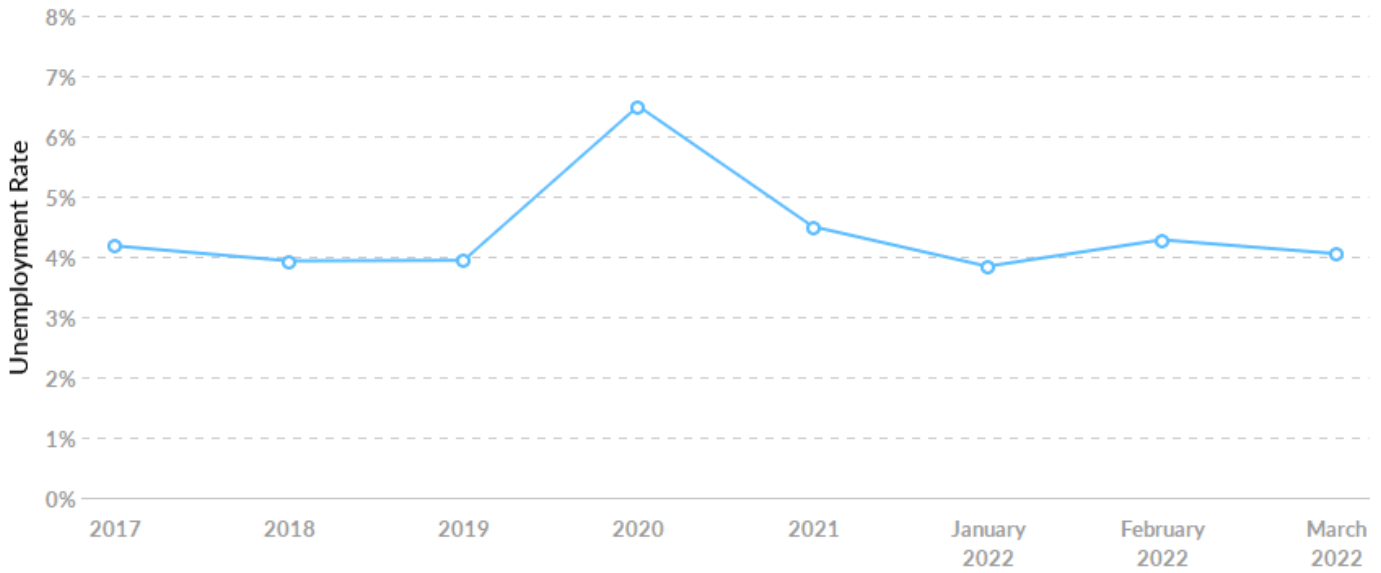
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.88%
2018	60.43%
2019	59.32%
2020	59.89%
2021	60.67%
January 2022	60.73%
February 2022	61.19%
March 2022	60.98%

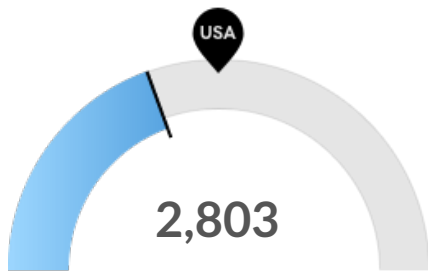
Unemployment Rate Trends

Lanlade County, WI had a March 2022 unemployment rate of 4.05%, **decreasing from 4.18%** 5 years before.



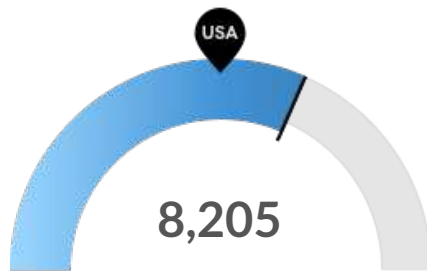
Timeframe	Unemployment Rate
2017	4.18%
2018	3.93%
2019	3.94%
2020	6.50%
2021	4.50%
January 2022	3.84%
February 2022	4.28%
March 2022	4.05%

Population Characteristics



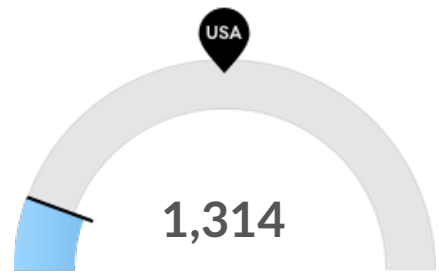
Millennials

Langlade County, WI has 2,803 millennials (ages 25-39). The national average for an area this size is 3,940.



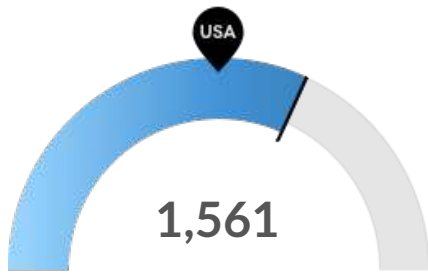
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,690 people 55 or older, while there are 8,205 here.



Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,701 racially diverse people, while there are 1,314 here.



Veterans

Langlade County, WI has 1,561 veterans. The national average for an area this size is 1,067.



Violent Crime

No crime information is available in Langlade County, WI.

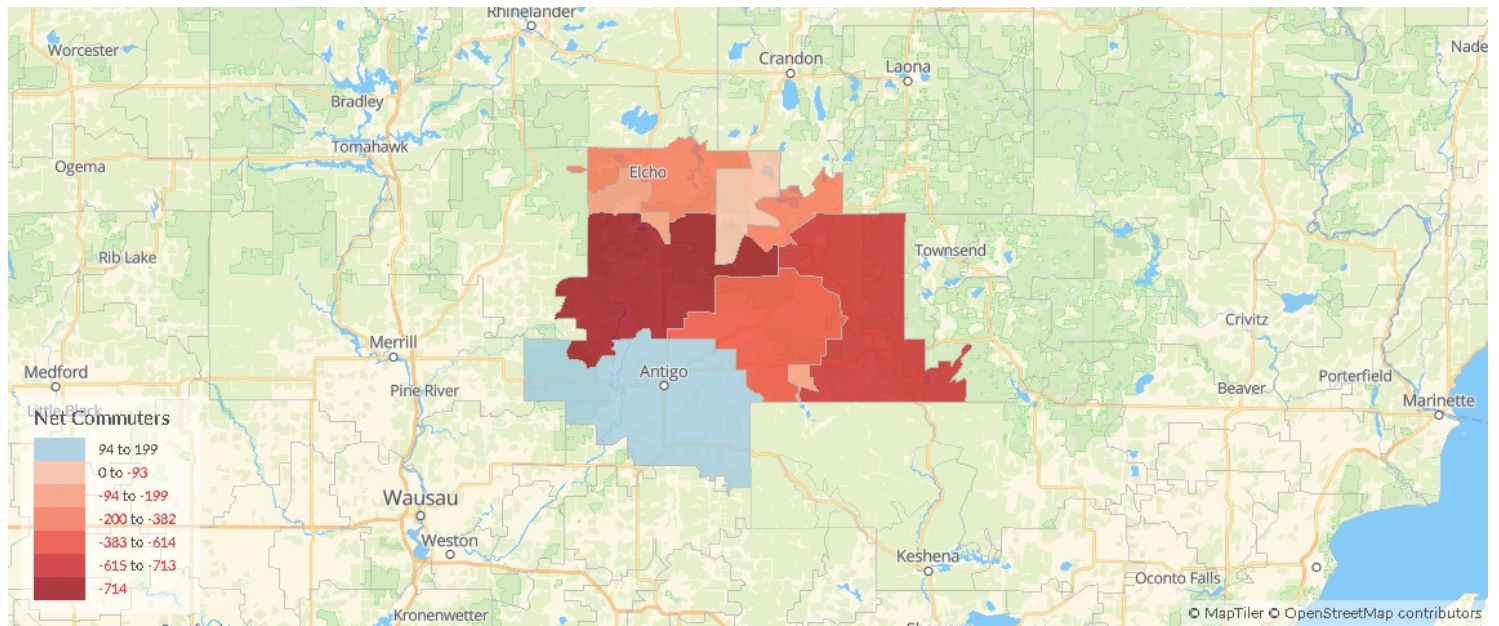


Property Crime

No crime information is available in Langlade County, WI.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54409	Antigo, WI (in Langlade ...)	7,229
54428	Elcho, WI (in Langlade c...)	310
54491	White Lake, WI (in Lang...)	309
54418	Bryant, WI (in Langlade ...)	240
54424	Deerbrook, WI (in Langl...)	212

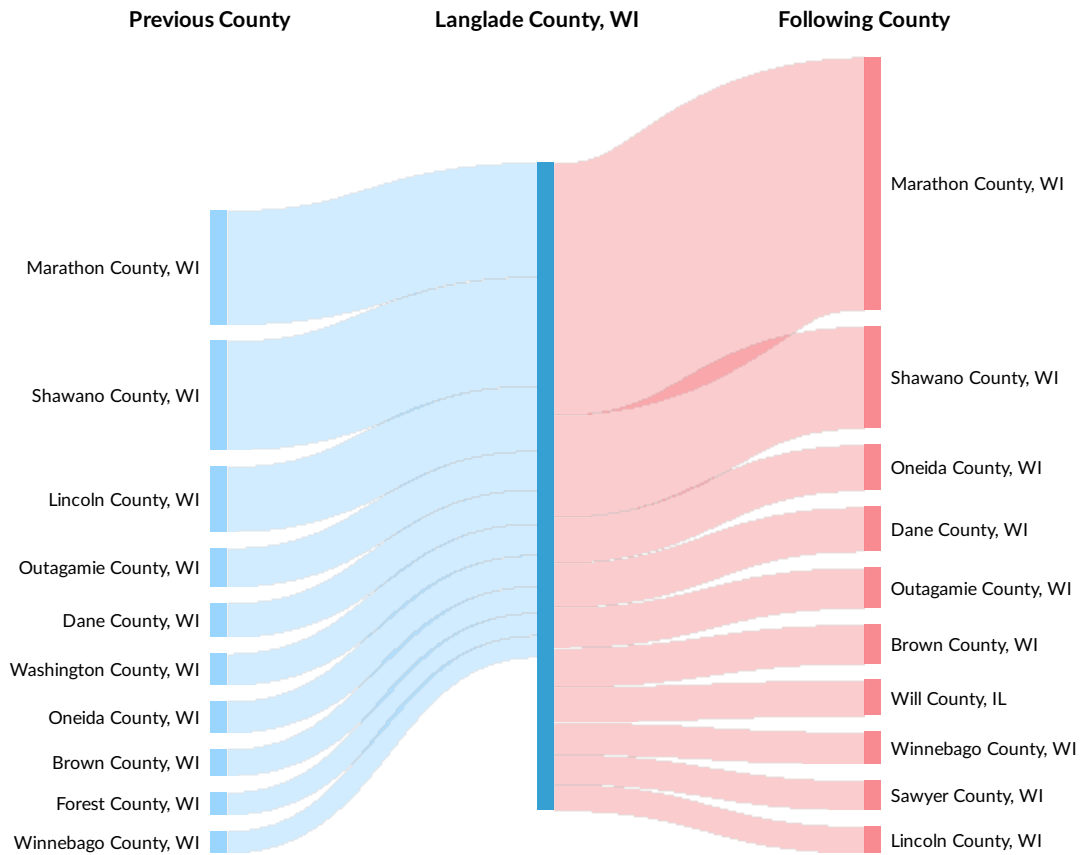
Where Talent Lives

ZIP	Name	2021 Workers
54409	Antigo, WI (in Langlade ...)	7,135
54424	Deerbrook, WI (in Langl...)	926
54491	White Lake, WI (in Lang...)	924
54418	Bryant, WI (in Langlade ...)	624
54428	Elcho, WI (in Langlade c...)	510

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2019, 67 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 148 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2019 was -38.

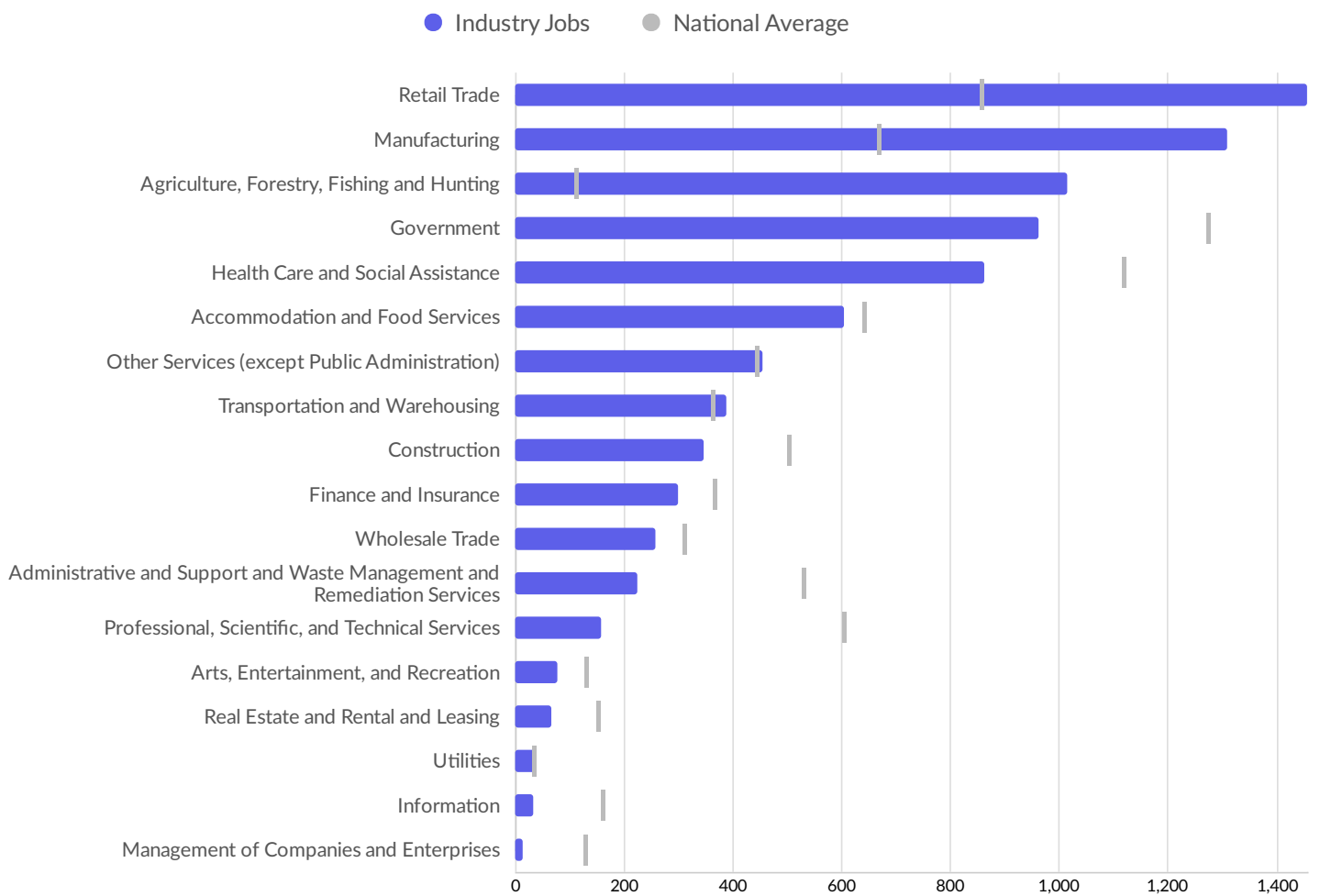


Top Previous Counties	Migrations
Marathon County, WI	67
Shawano County, WI	64
Lincoln County, WI	38
Outagamie County, WI	23
Dane County, WI	20
Washington County, WI	18

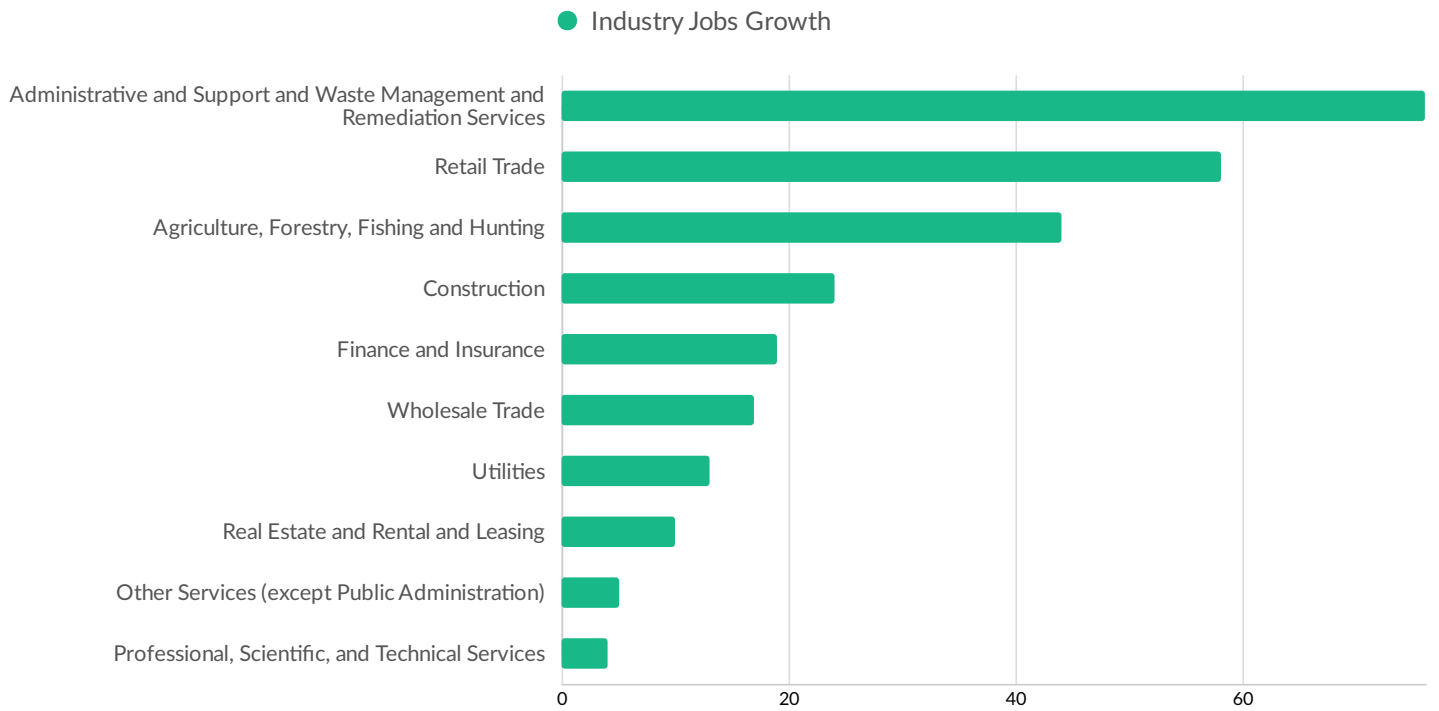
Top Previous Counties	Migrations
Oneida County, WI	18
Brown County, WI	16
Forest County, WI	13
Winnebago County, WI	13
Cook County, IL	13
La Crosse County, WI	12
Portage County, WI	11
Hughes County, SD	10
Hennepin County, MN	10
Top Following Counties	Migrations
Marathon County, WI	148
Shawano County, WI	60
Oneida County, WI	27
Dane County, WI	26
Outagamie County, WI	24
Brown County, WI	23
Will County, IL	21
Winnebago County, WI	19
Sawyer County, WI	17
Lincoln County, WI	16
Polk County, IA	15
Walworth County, WI	15
Forest County, WI	14
Vilas County, WI	13
Jefferson County, WI	9

Industry Characteristics

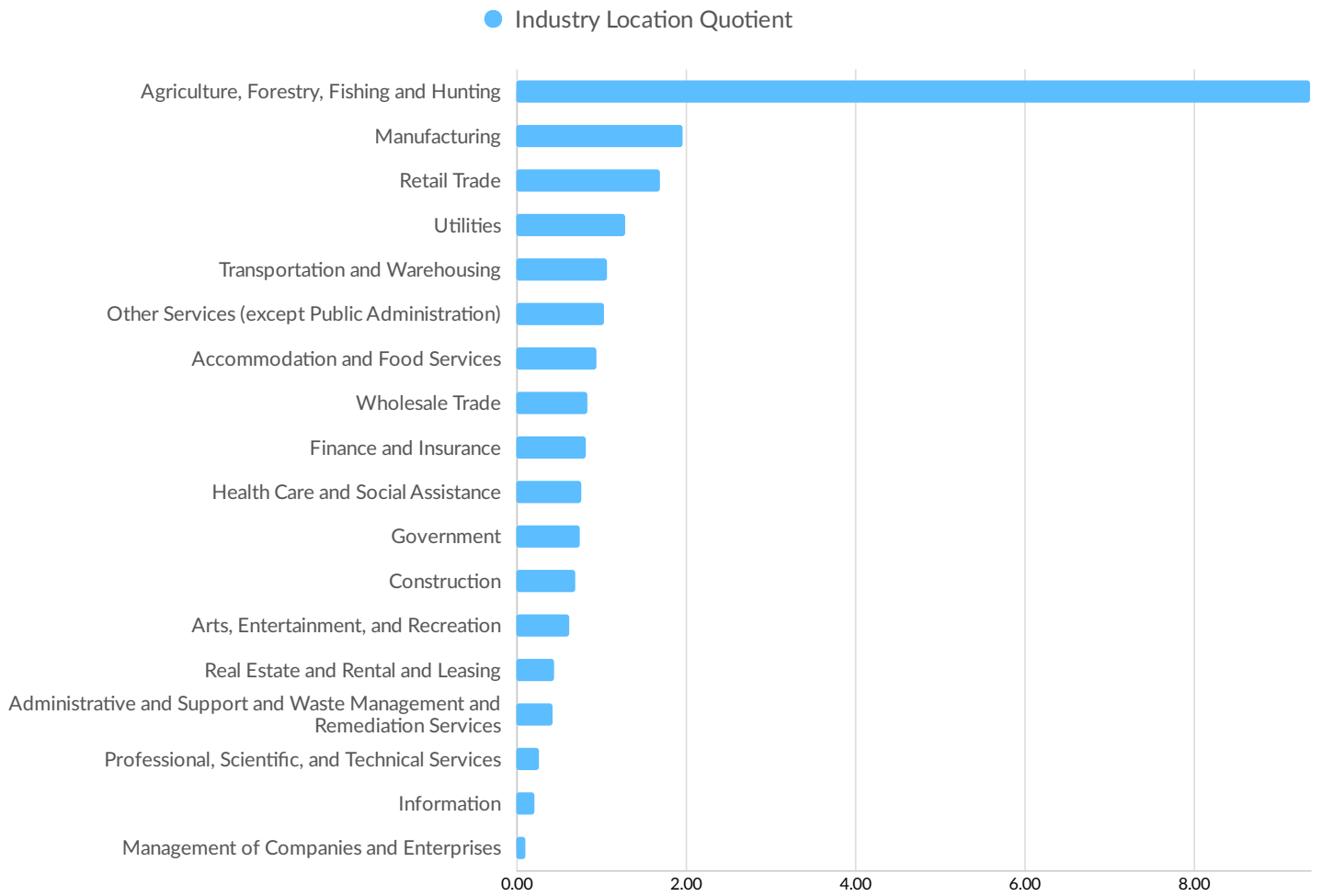
Largest Industries



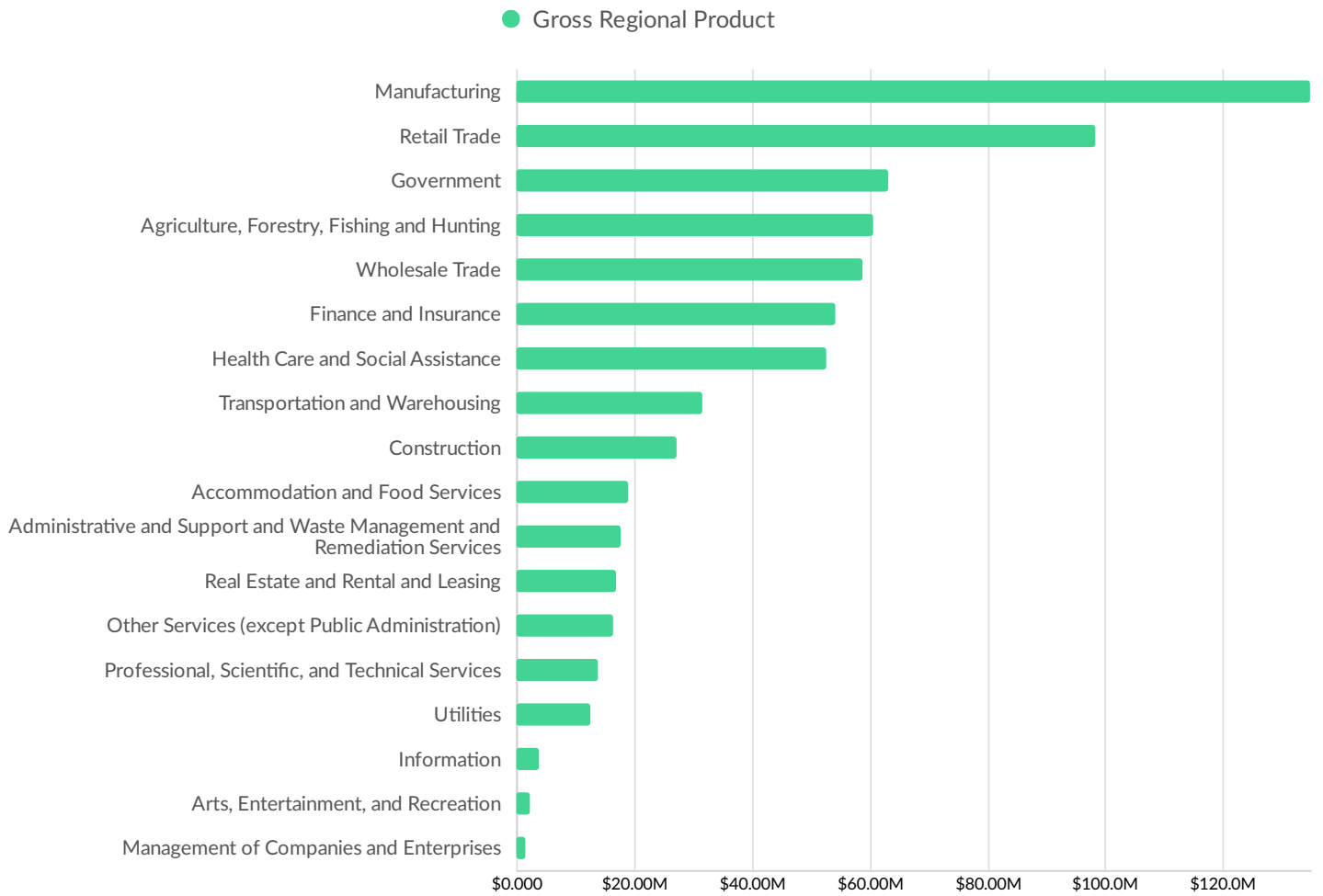
Top Growing Industries



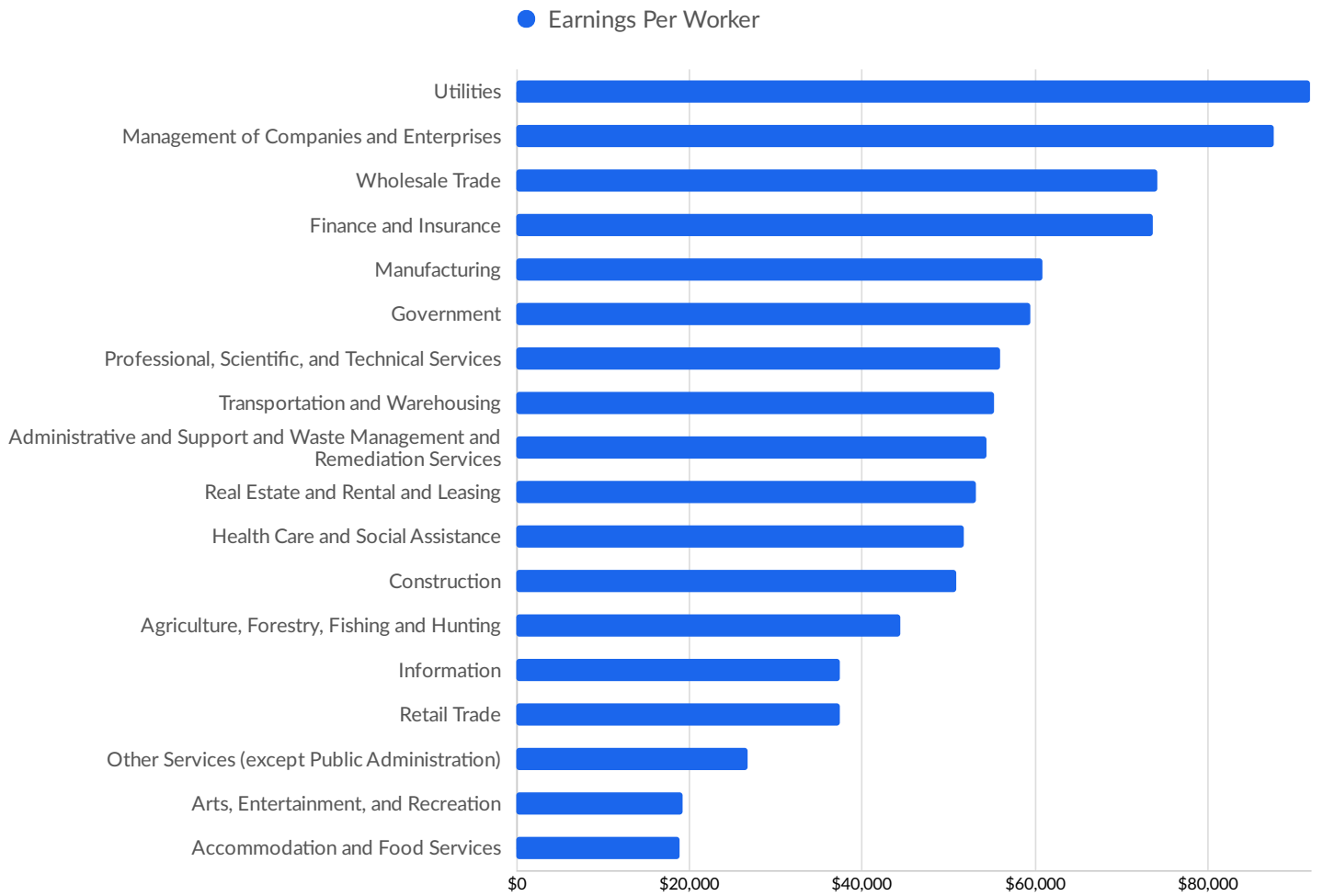
Top Industry Location Quotient



Top Industry GRP




Top Industry Earnings



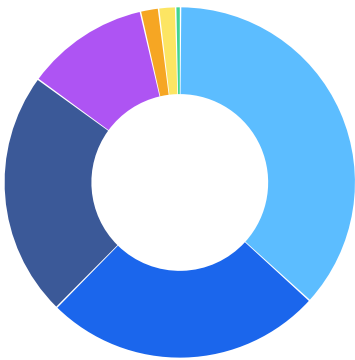
Business Characteristics

1,005 Companies Employ Your Workers

Online profiles for your workers mention 1,005 companies as employers, with the top 10 appearing below. In the last 12 months, 171 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Unified School District Antigo	96 	Aspirus	134 
Covantage Credit Union	83 	Fleet Farm	41 
Volm Companies	73 	Kwik Trip	36 
Aspirus	62 	Dover Corporation	33 
Walmart	30 	Walmart	33 
Dover Corporation	27 	Sartori Agency	29 
Amron International	26 	Kroger	27 
Aspirus Langlade Hospital	22 	C.R. England	22 
Karl's Transport	20 	LHC Group	22 
Menards	20 	Covantage Credit Union	15 

Business Size

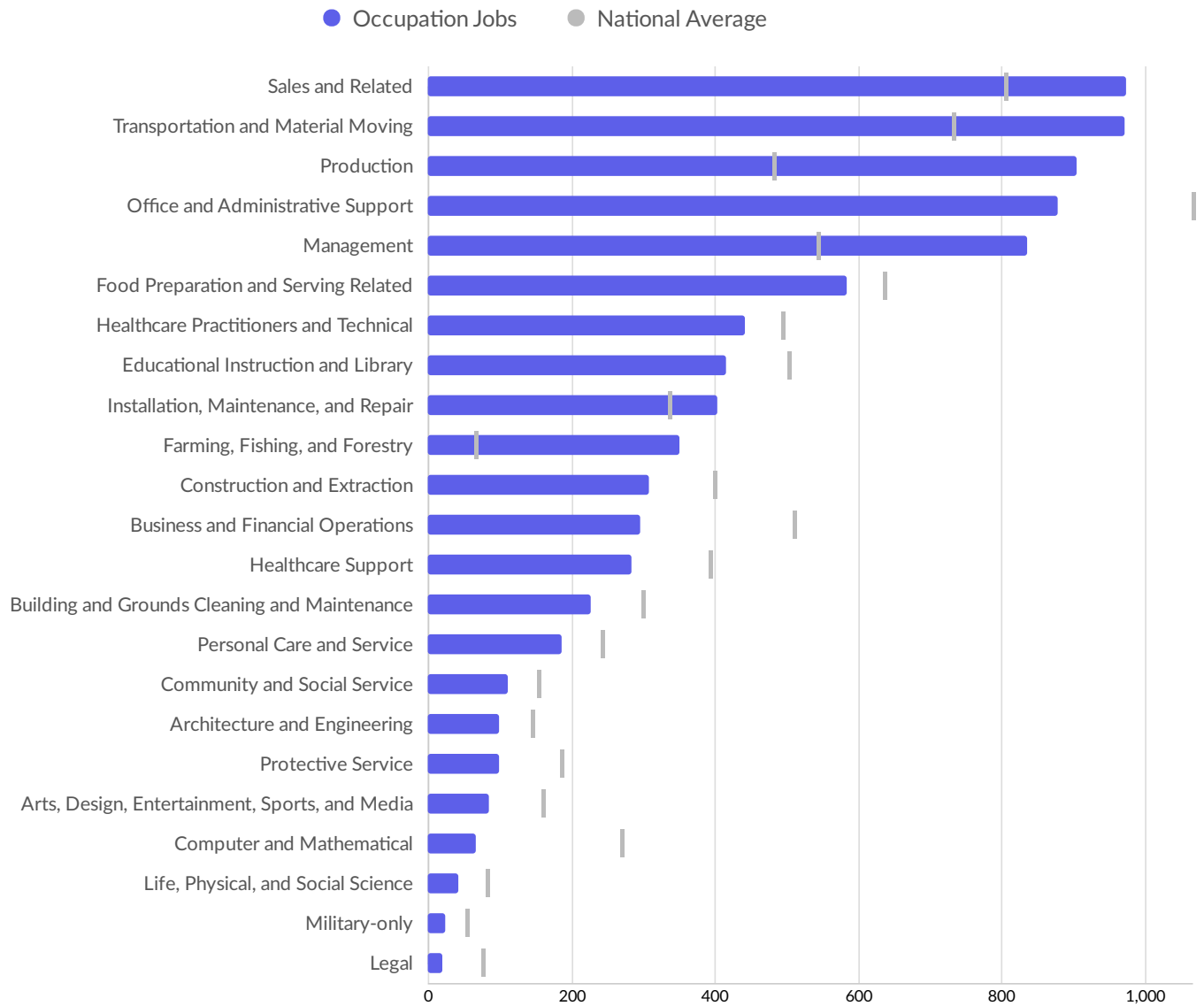


	Percentage	Business Count
● 1 to 4 employees	36.7%	329
● 5 to 9 employees	25.6%	230
● 10 to 19 employees	22.6%	203
● 20 to 49 employees	11.4%	102
● 50 to 99 employees	1.7%	15
● 100 to 249 employees	1.6%	14
● 250 to 499 employees	0.4%	4

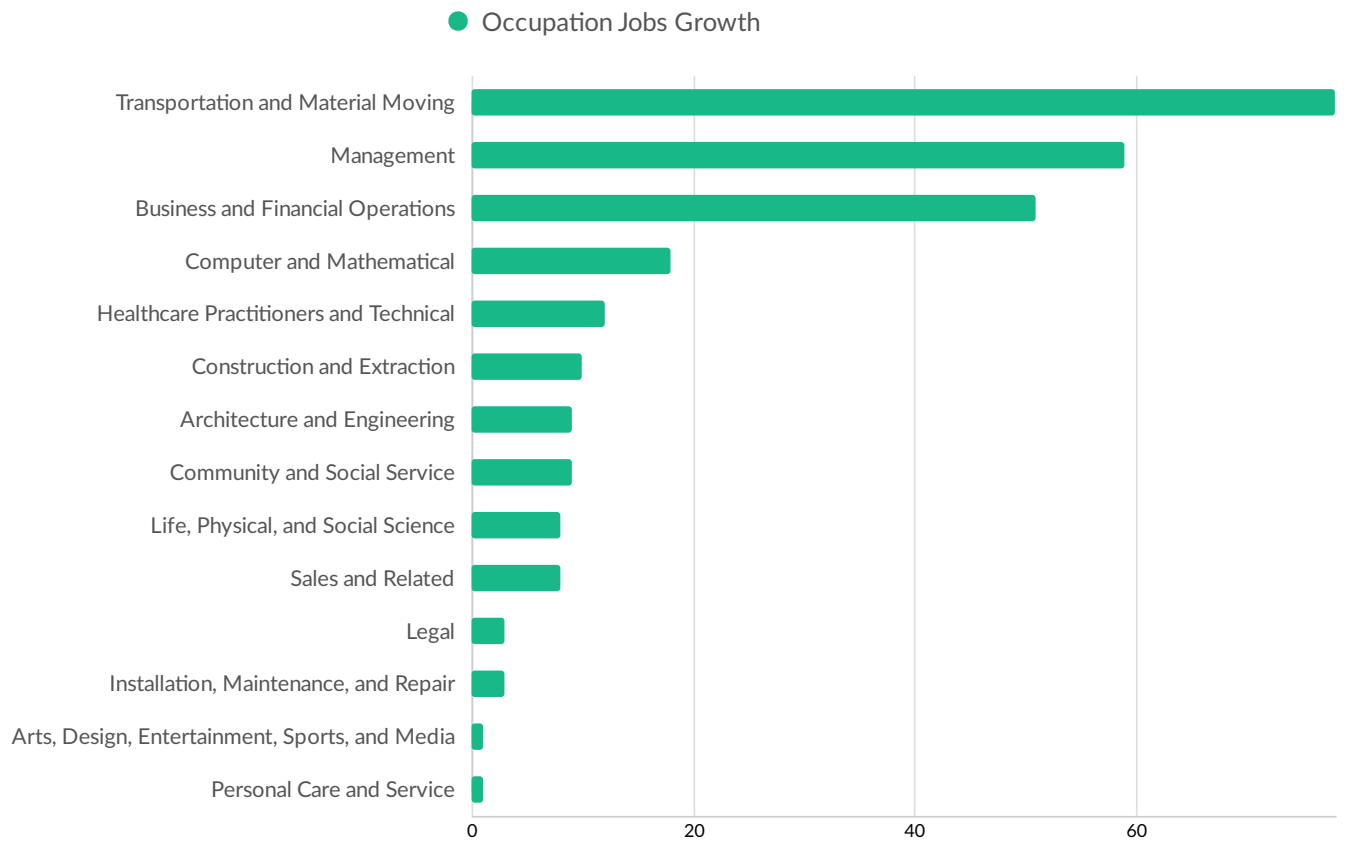
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

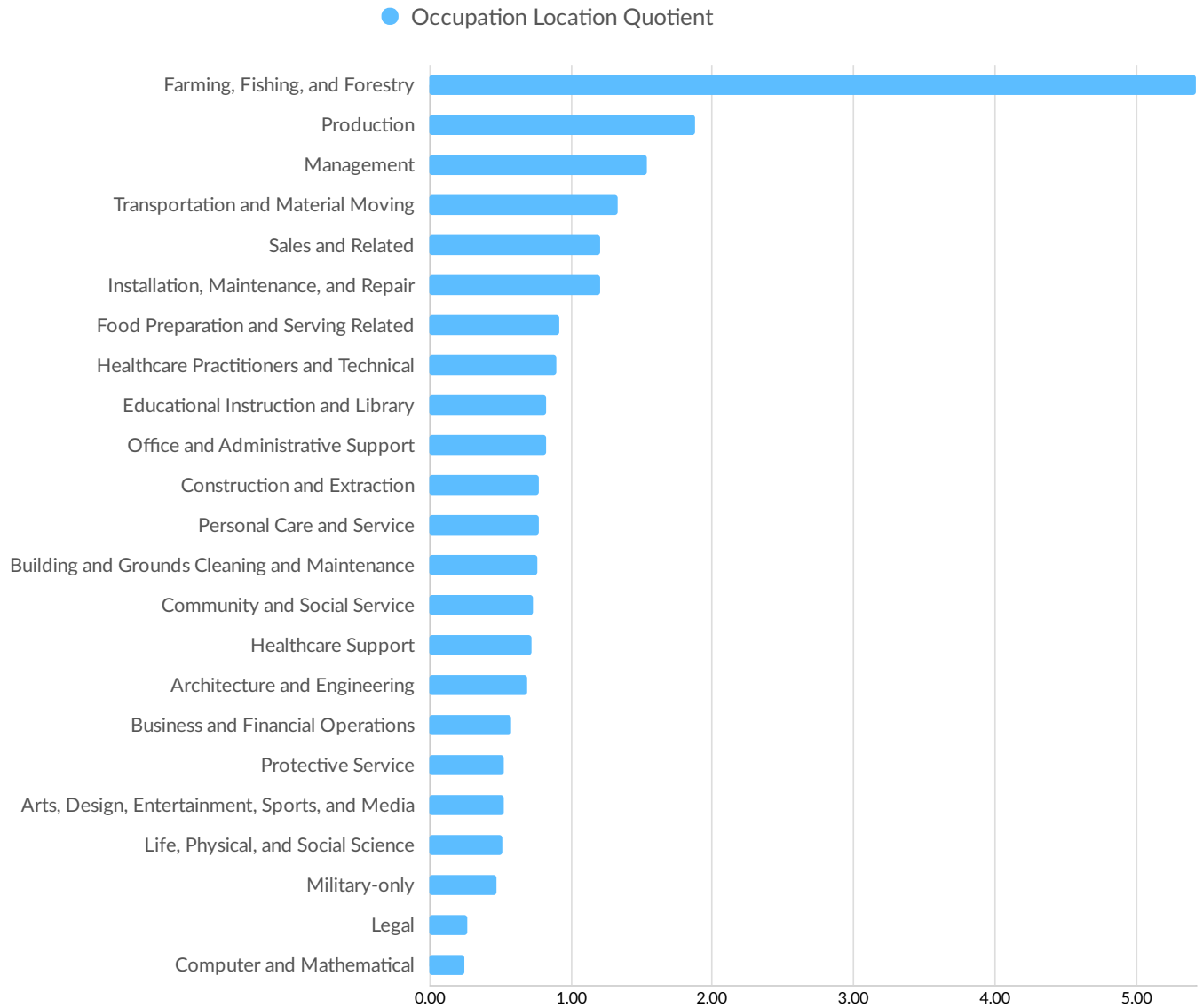
Largest Occupations



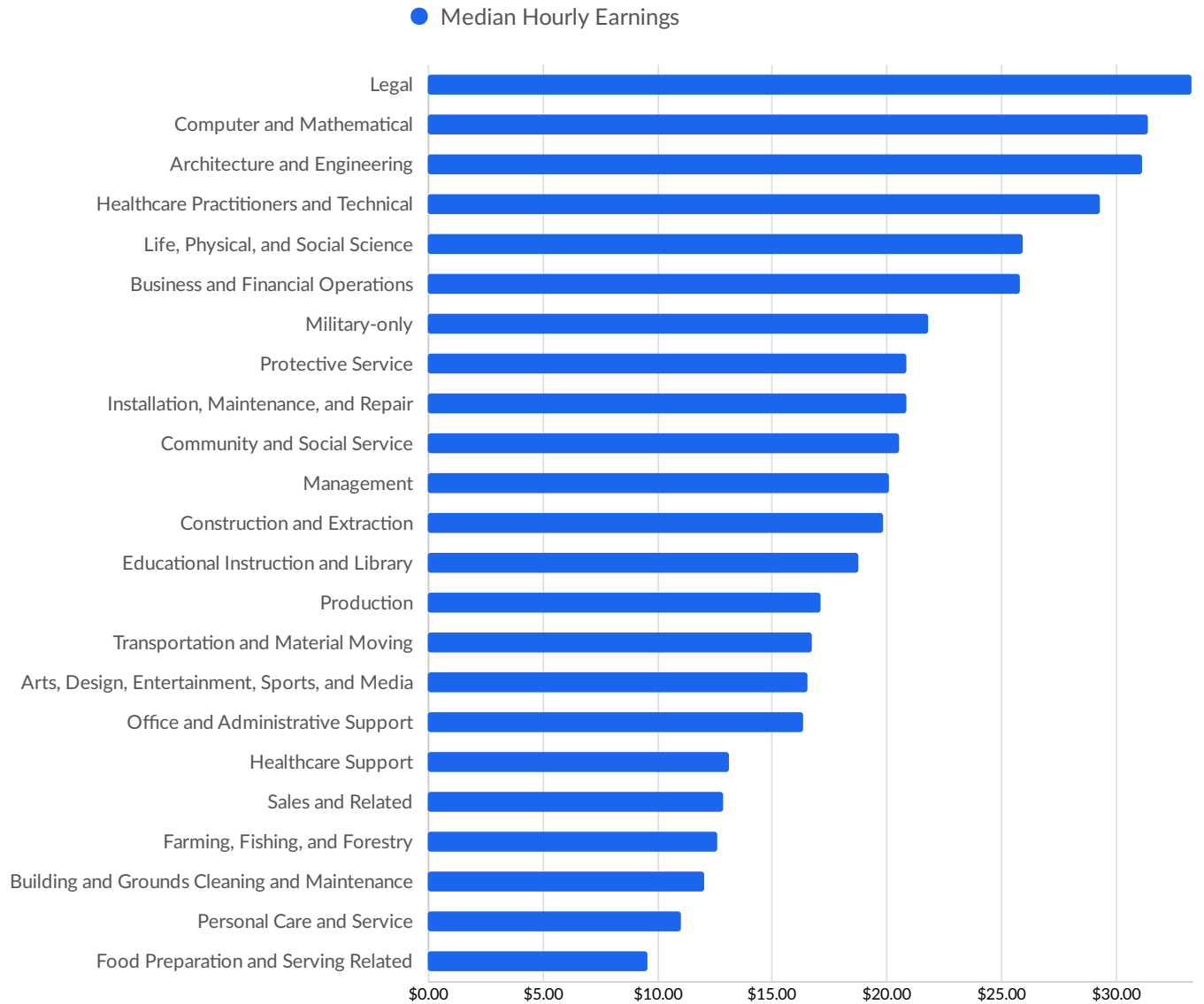
Top Growing Occupations



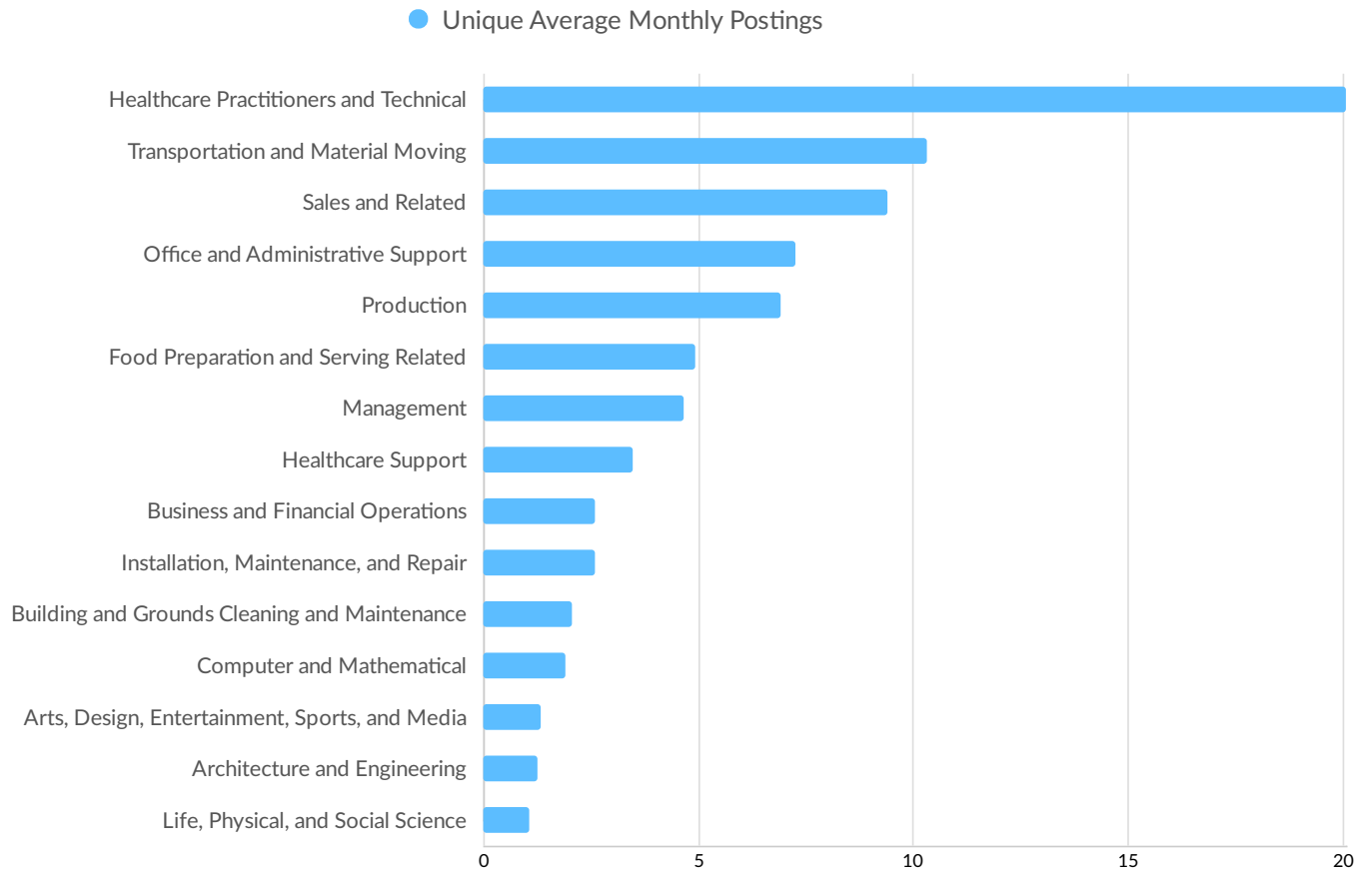
Top Occupation Location Quotient



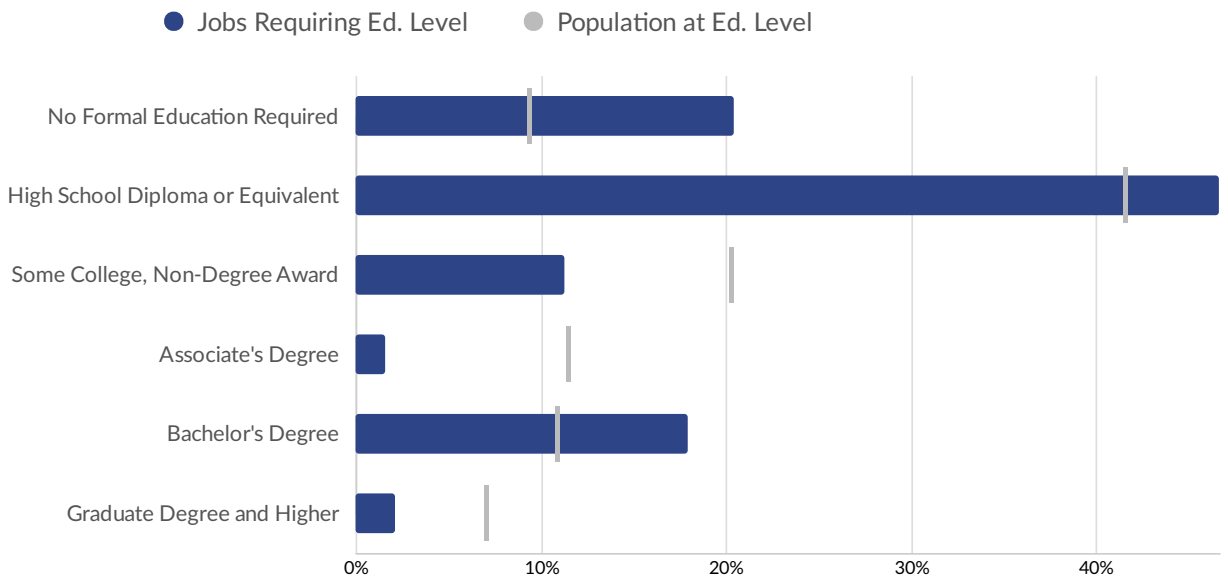
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

