



Vilas County, WI

North Central Wisconsin Regional Planning Commission



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Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55125 Vilas County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

22,653

Population (2021)

Population **grew by 1,165** over the last 5 years and is projected to **grow by 1,470** over the next 5 years.

9,427

Total Regional Employment

Jobs **grew by 338** over the last 5 years and are projected to **grow by 856** over the next 5 years.

\$47.1K

Median Household Income (2019)

Median household income is **\$15.8K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 5.4%** since 2016, growing by 1,165. Population is expected to **increase by 6.5%** between 2021 and 2026, adding 1,470.
- From 2016 to 2021, jobs **increased by 3.7%** in Vilas County, WI from 9,088 to **9,427**. This change **outpaced the national growth rate of 0.7% by 3.0%**. As the number of jobs increased, the **labor force participation rate increased from 51.9% to 52.4% between 2016 and 2021**.
- Concerning educational attainment, **19.9% of Vilas County, WI residents possess a Bachelor's Degree** (0.4% below the national average), and **10.1% hold an Associate's Degree** (1.4% above the national average).
- The top three industries in 2021 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

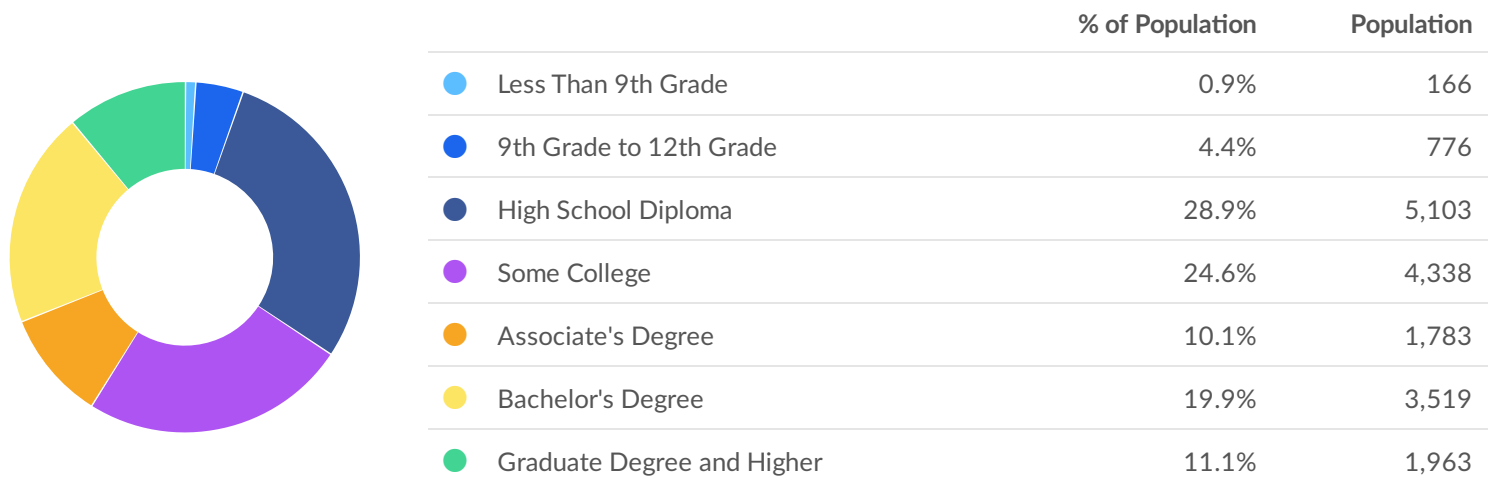
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	22,653	10,009	9,427	103.8	\$843.00M	\$1.37B	\$928.76M
NCWRPC	442,118	224,156	219,837	99.7	\$23.27B	\$30.68B	\$28.86B
Wisconsin	5,862,467	3,124,751	3,092,982	100.3	\$350.81B	\$326.32B	\$348.63B

Dec 2021 Labor Force Breakdown



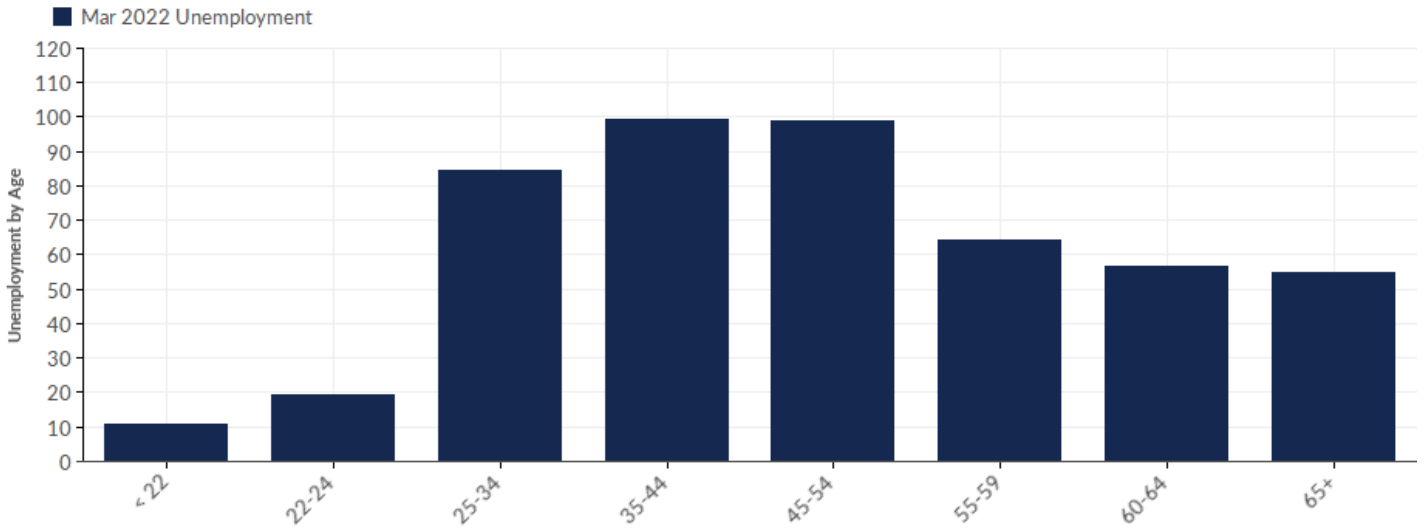
Educational Attainment

Concerning educational attainment, **19.9% of Vilas County, WI residents possess a Bachelor's Degree** (0.4% below the national average), and **10.1% hold an Associate's Degree** (1.4% above the national average).



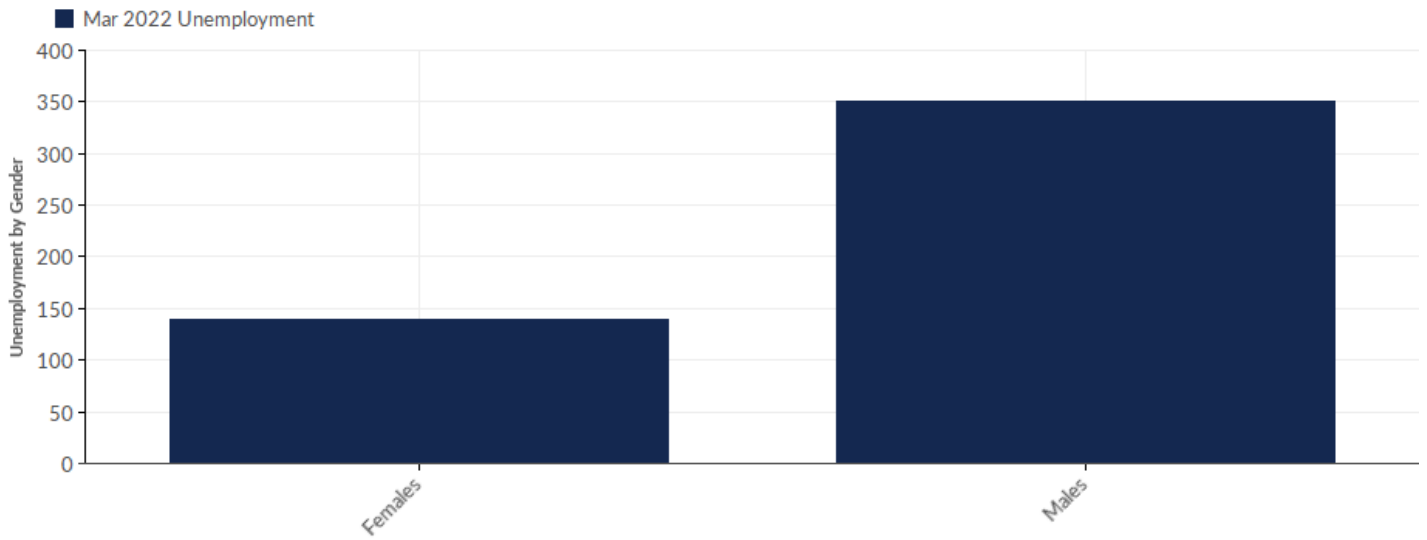
Unemployment by Demographics

Unemployment by Age



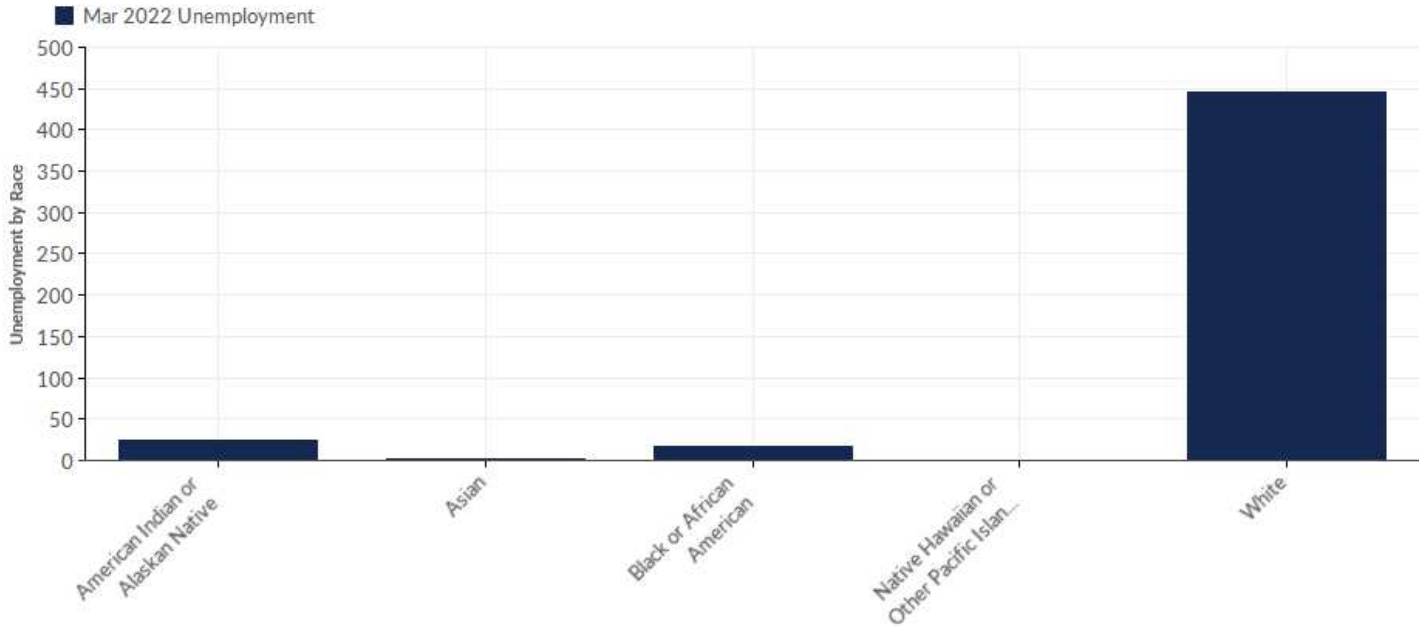
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	11	2.25%
22-24	19	3.89%
25-34	84	17.18%
35-44	99	20.25%
45-54	99	20.25%
55-59	64	13.09%
60-64	57	11.66%
65+	55	11.25%
Total	489	100.00%

Unemployment by Gender



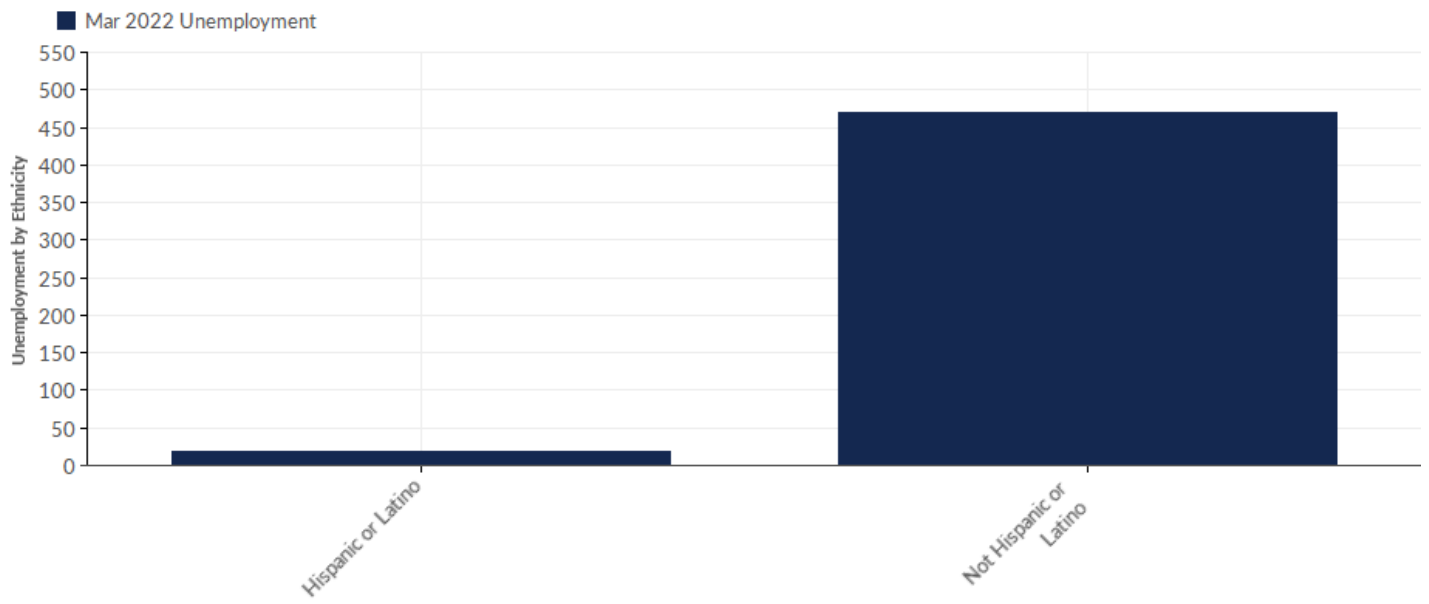
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	139	28.43%
Males	350	71.57%
Total	489	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	24	4.91%
Asian	2	0.41%
Black or African American	17	3.48%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	446	91.21%
Total	489	100.00%

Unemployment by Ethnicity

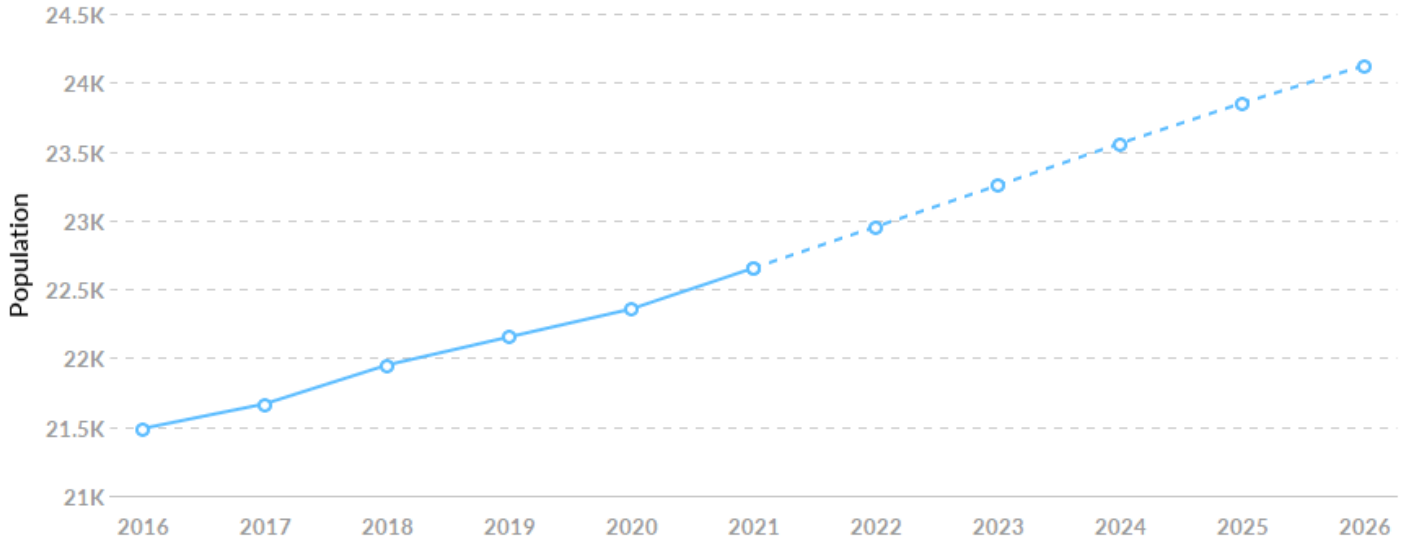


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	19	3.89%
Not Hispanic or Latino	470	96.11%
Total	489	100.00%

Historic & Projected Trends

Population Trends

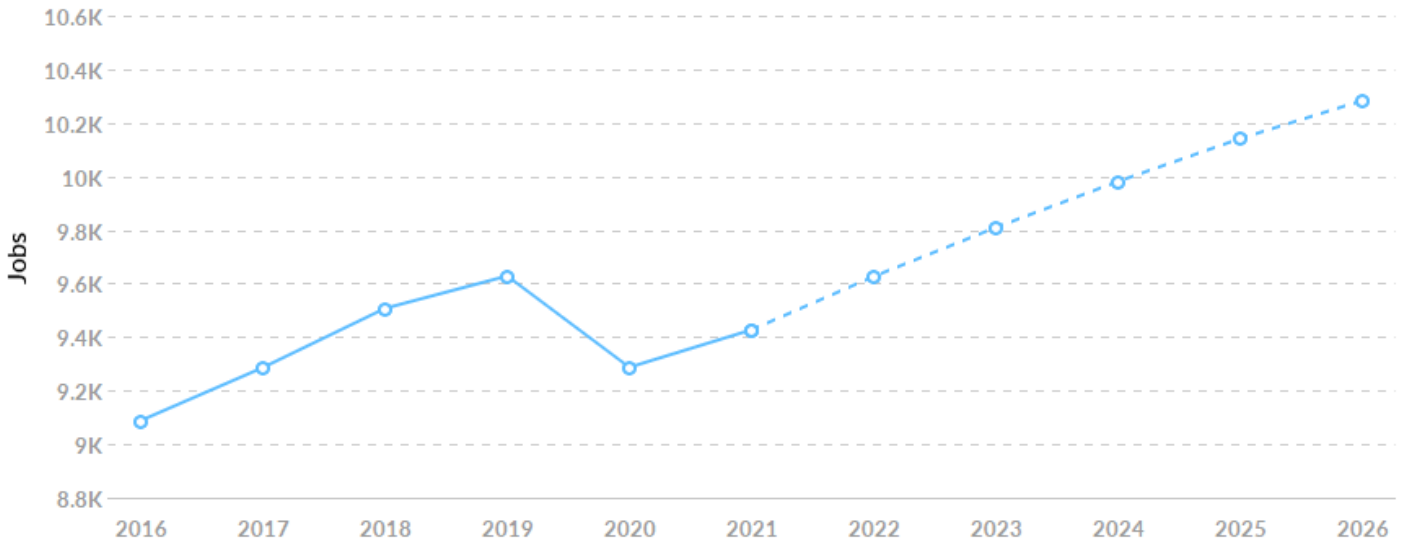
As of 2021 the region's population **increased by 5.4%** since 2016, growing by 1,165. Population is expected to **increase by 6.5%** between 2021 and 2026, adding 1,470.



Timeframe	Population
2016	21,488
2017	21,667
2018	21,949
2019	22,153
2020	22,356
2021	22,653
2022	22,953
2023	23,253
2024	23,558
2025	23,851
2026	24,123

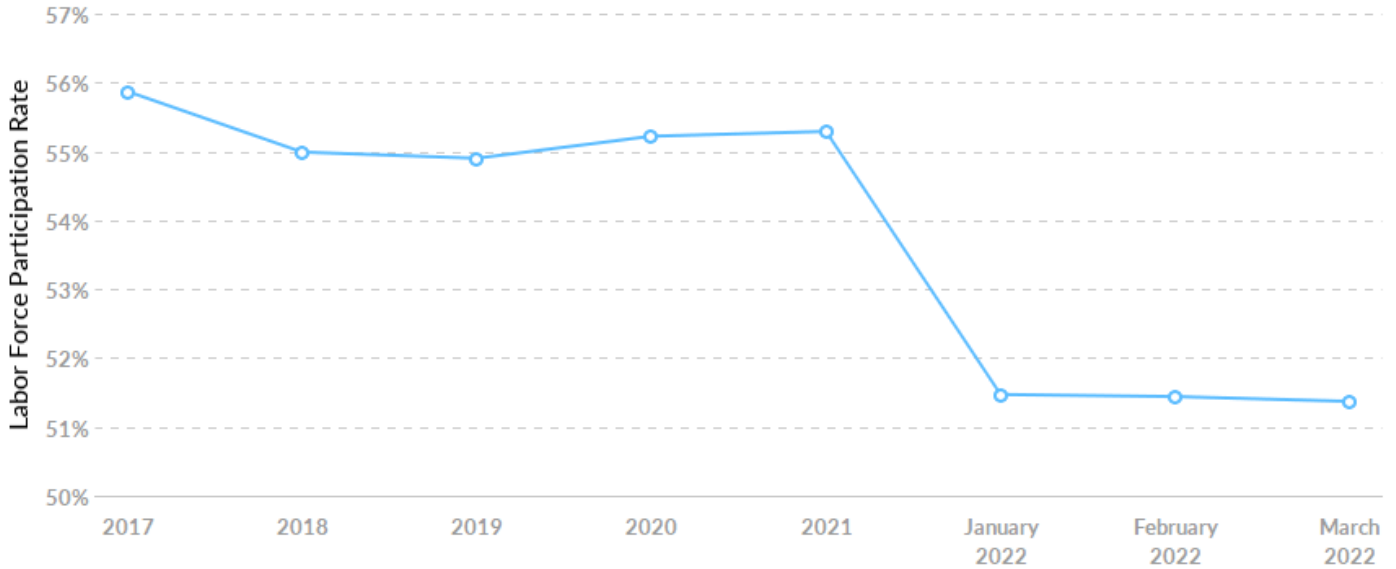
Job Trends

From 2016 to 2021, jobs increased by 3.7% in Vilas County, WI from 9,088 to 9,427. This change **outpaced the national growth rate of 0.7% by 3.0%.**



Timeframe	Jobs
2016	9,088
2017	9,286
2018	9,507
2019	9,628
2020	9,287
2021	9,427
2022	9,626
2023	9,809
2024	9,981
2025	10,141
2026	10,283

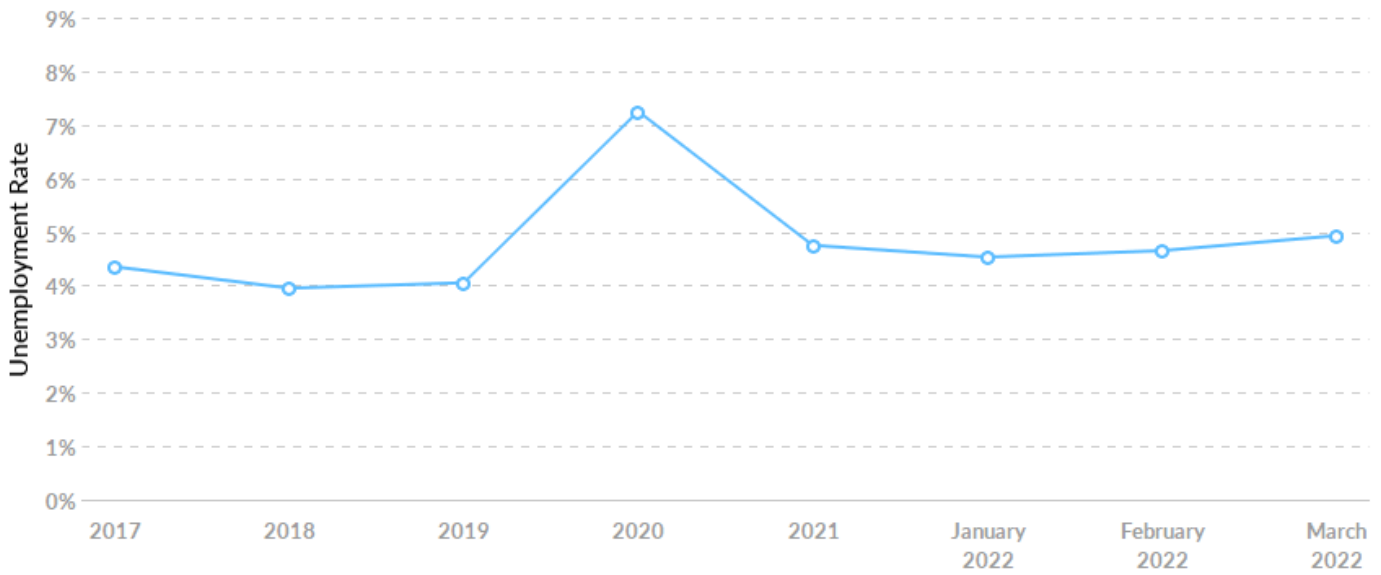
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	55.87%
2018	54.99%
2019	54.90%
2020	55.22%
2021	55.29%
January 2022	51.47%
February 2022	51.44%
March 2022	51.37%

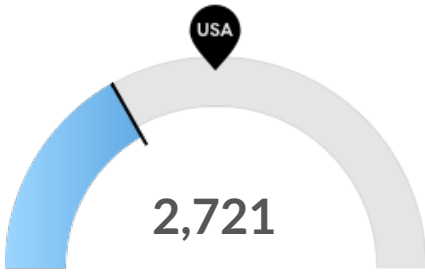
Unemployment Rate Trends

Vilas County, WI had a March 2022 unemployment rate of 4.93%, **increasing from 4.35%** 5 years before.



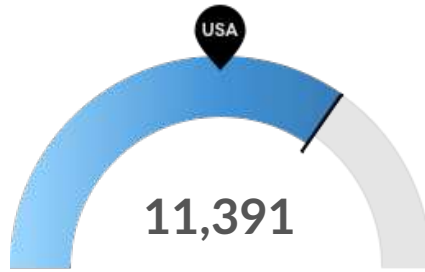
Timeframe	Unemployment Rate
2017	4.35%
2018	3.95%
2019	4.05%
2020	7.25%
2021	4.75%
January 2022	4.53%
February 2022	4.65%
March 2022	4.93%

Population Characteristics



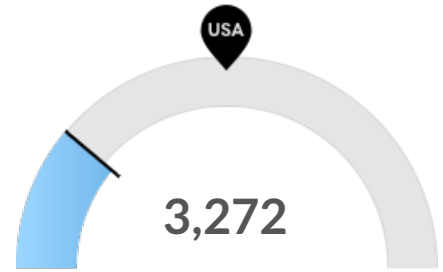
Millennials

Vilas County, WI has 2,721 millennials (ages 25-39). The national average for an area this size is 4,607.



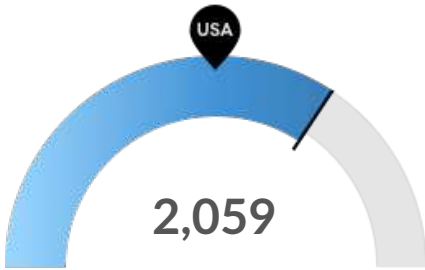
Retiring Soon

Retirement risk is high in Vilas County, WI. The national average for an area this size is 6,654 people 55 or older, while there are 11,391 here.



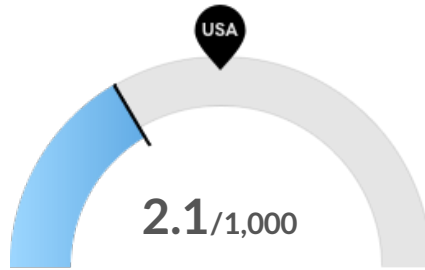
Racial Diversity

Racial diversity is low in Vilas County, WI. The national average for an area this size is 9,005 racially diverse people, while there are 3,272 here.



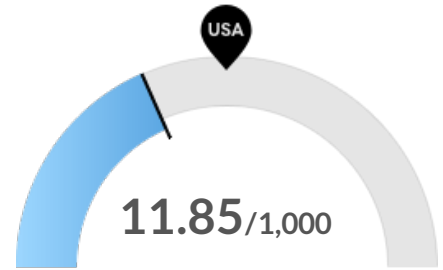
Veterans

Vilas County, WI has 2,059 veterans. The national average for an area this size is 1,230.



Violent Crime

Vilas County, WI has 2.1 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

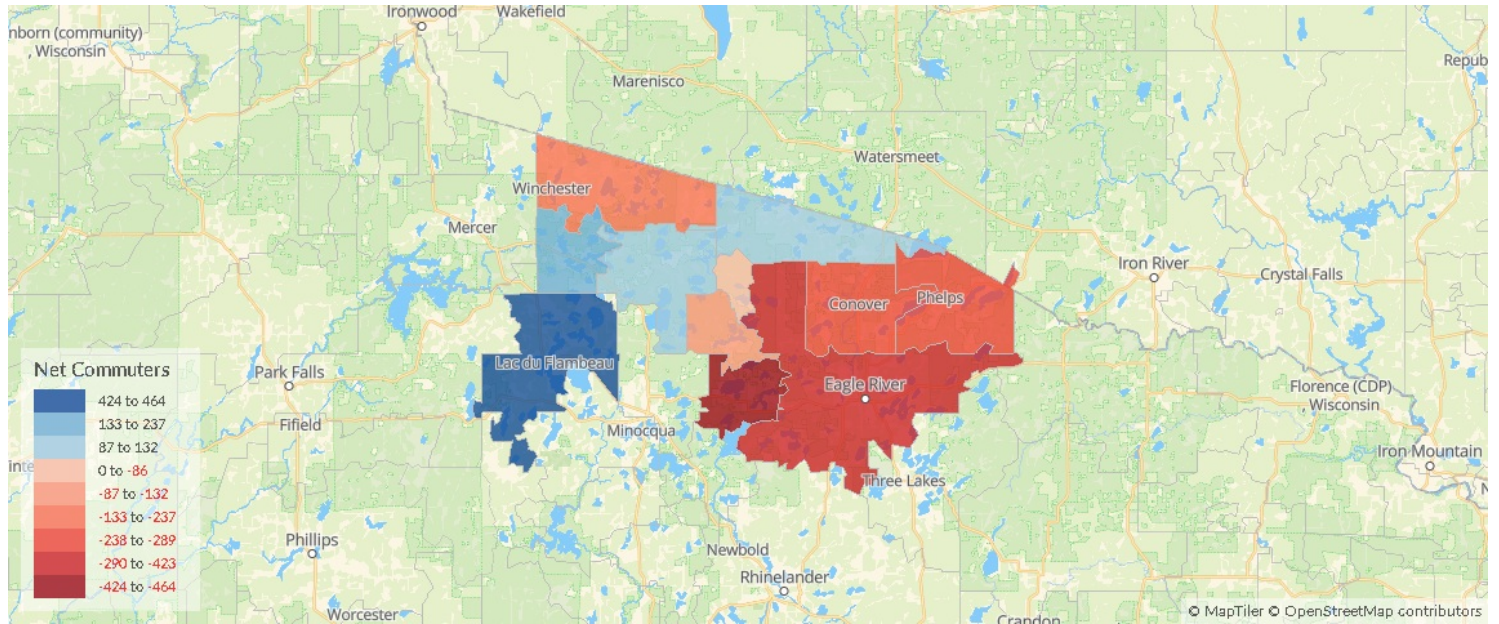


Property Crime

Vilas County, WI has 11.85 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Vilas County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54521	Eagle River, WI (in Vilas...	4,231
54538	Lac Du Flambeau, WI (i...	1,507
54558	Saint Germain, WI (in Vi...	795
54540	Land O Lakes, WI (in Vil...	657
54545	Manitowish Waters, WI...	603

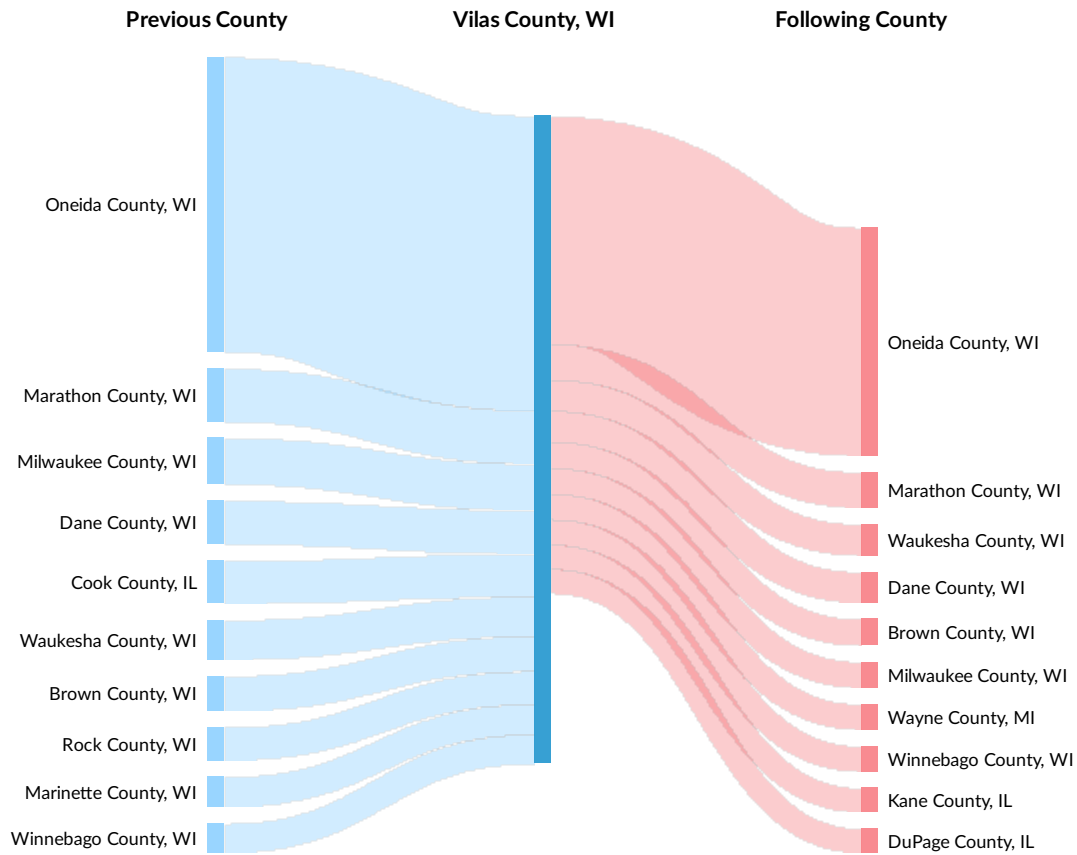
Where Talent Lives

ZIP	Name	2021 Workers
54521	Eagle River, WI (in Vilas...	4,521
54558	Saint Germain, WI (in Vi...	1,219
54538	Lac Du Flambeau, WI (i...	1,043
54519	Conover, WI (in Vilas co...	636
54554	Phelps, WI (in Vilas cou...	604

Inbound and Outbound Migration

The table below analyzes past and current residents of Vilas County, WI. The left column shows residents of other counties migrating to Vilas County, WI. The right column shows residents migrating from Vilas County, WI to other counties.

As of 2019, 271 people have migrated from Oneida County, WI to Vilas County, WI. In the same year, 210 people left Vilas County, WI migrating to Oneida County, WI. The total Net Migration for Vilas County, WI in 2019 was 336.

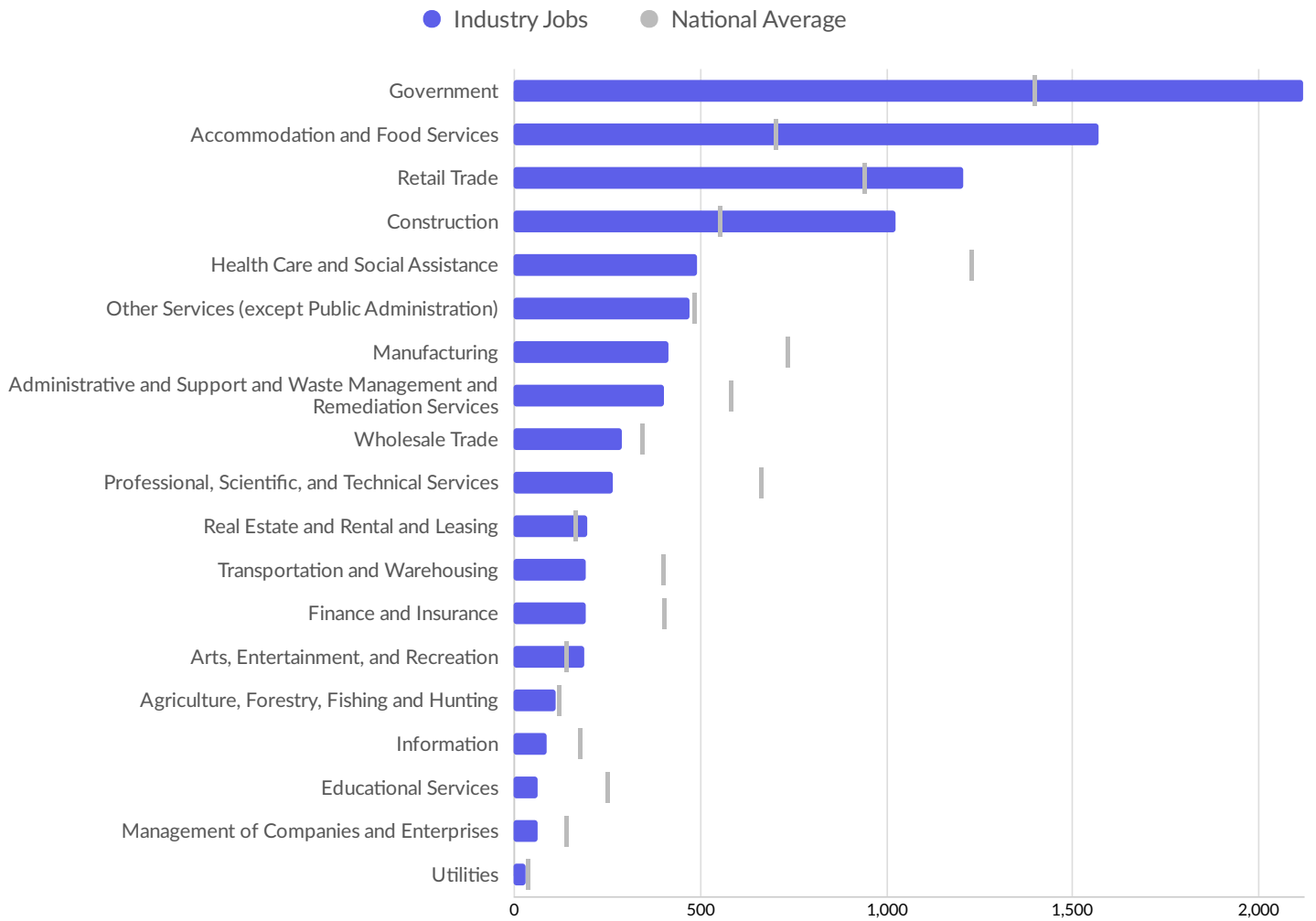


Top Previous Counties	Migrations
Oneida County, WI	271
Marathon County, WI	49
Milwaukee County, WI	43
Dane County, WI	40
Cook County, IL	39
Waukesha County, WI	36

Top Previous Counties	Migrations
Brown County, WI	32
Rock County, WI	30
Marinette County, WI	28
Winnebago County, WI	27
Sauk County, WI	22
Lewis and Clark County, MT	19
Maricopa County, AZ	19
Bingham County, ID	19
Wood County, WI	17
Top Following Counties	Migrations
Oneida County, WI	210
Marathon County, WI	33
Waukesha County, WI	29
Dane County, WI	28
Brown County, WI	24
Milwaukee County, WI	24
Wayne County, MI	23
Winnebago County, WI	23
Kane County, IL	22
DuPage County, IL	22
Spokane County, WA	21
Wood County, WI	20
Lake County, FL	20
Scott County, MN	13
Racine County, WI	13

Industry Characteristics

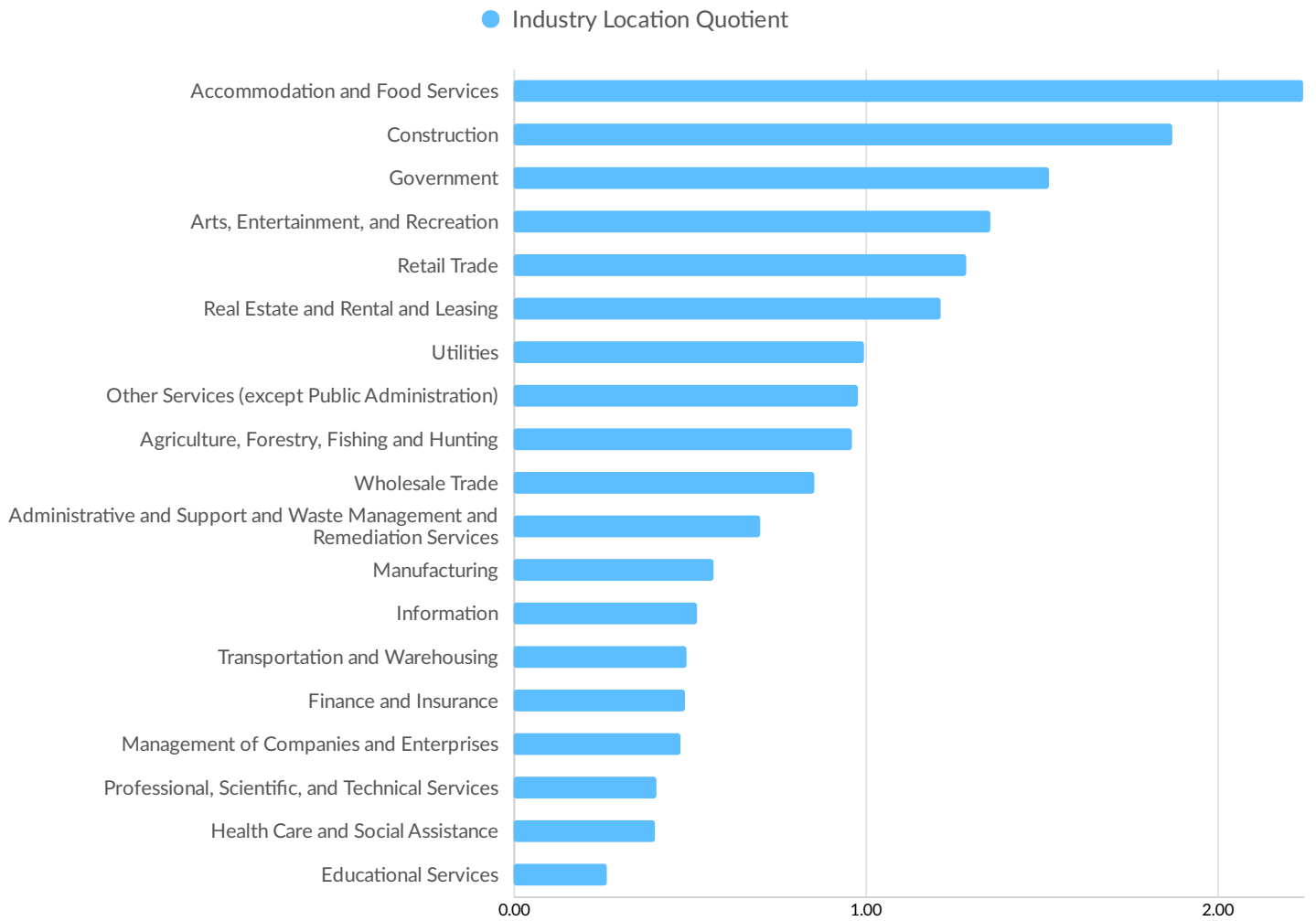
Largest Industries



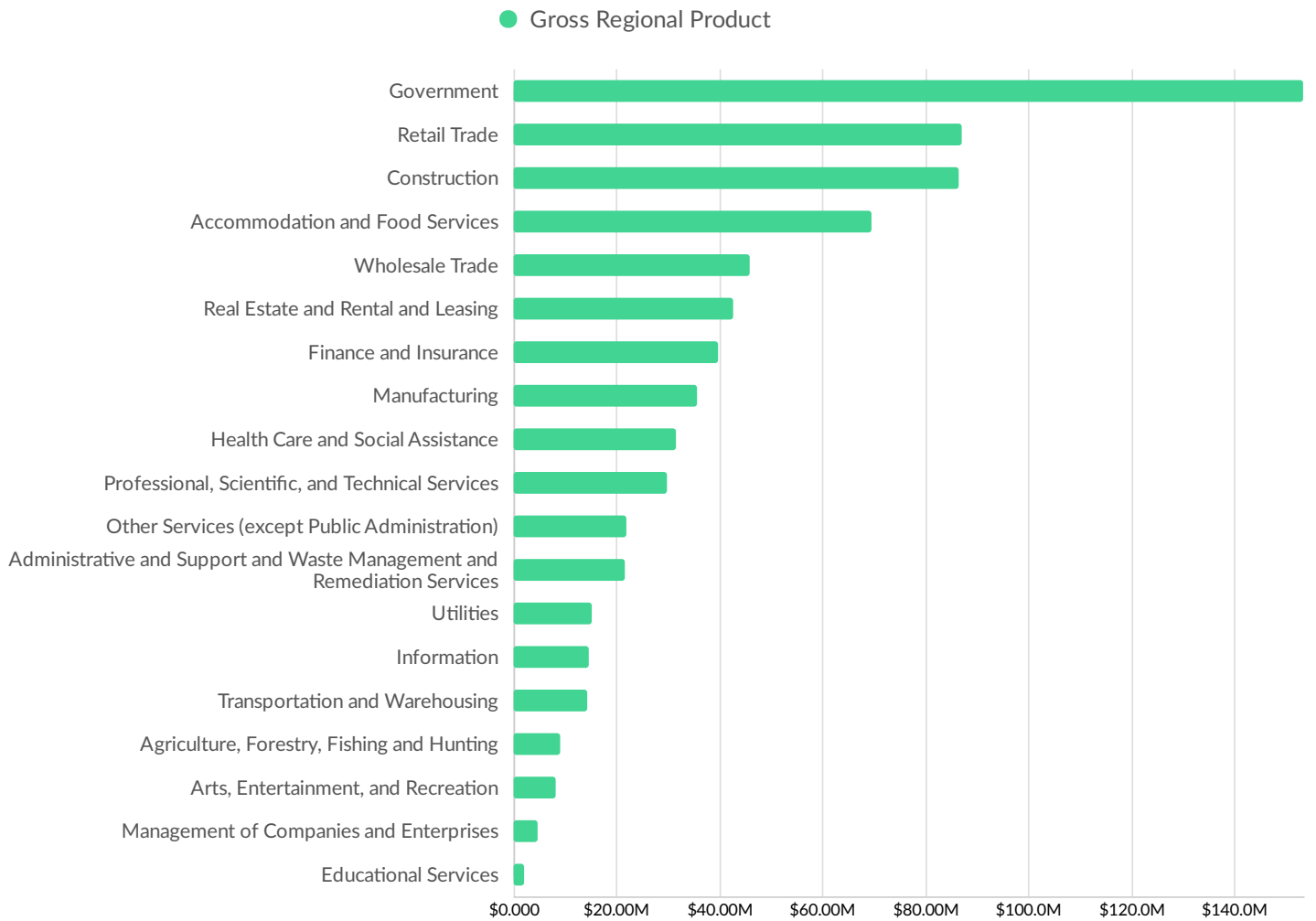
Top Growing Industries



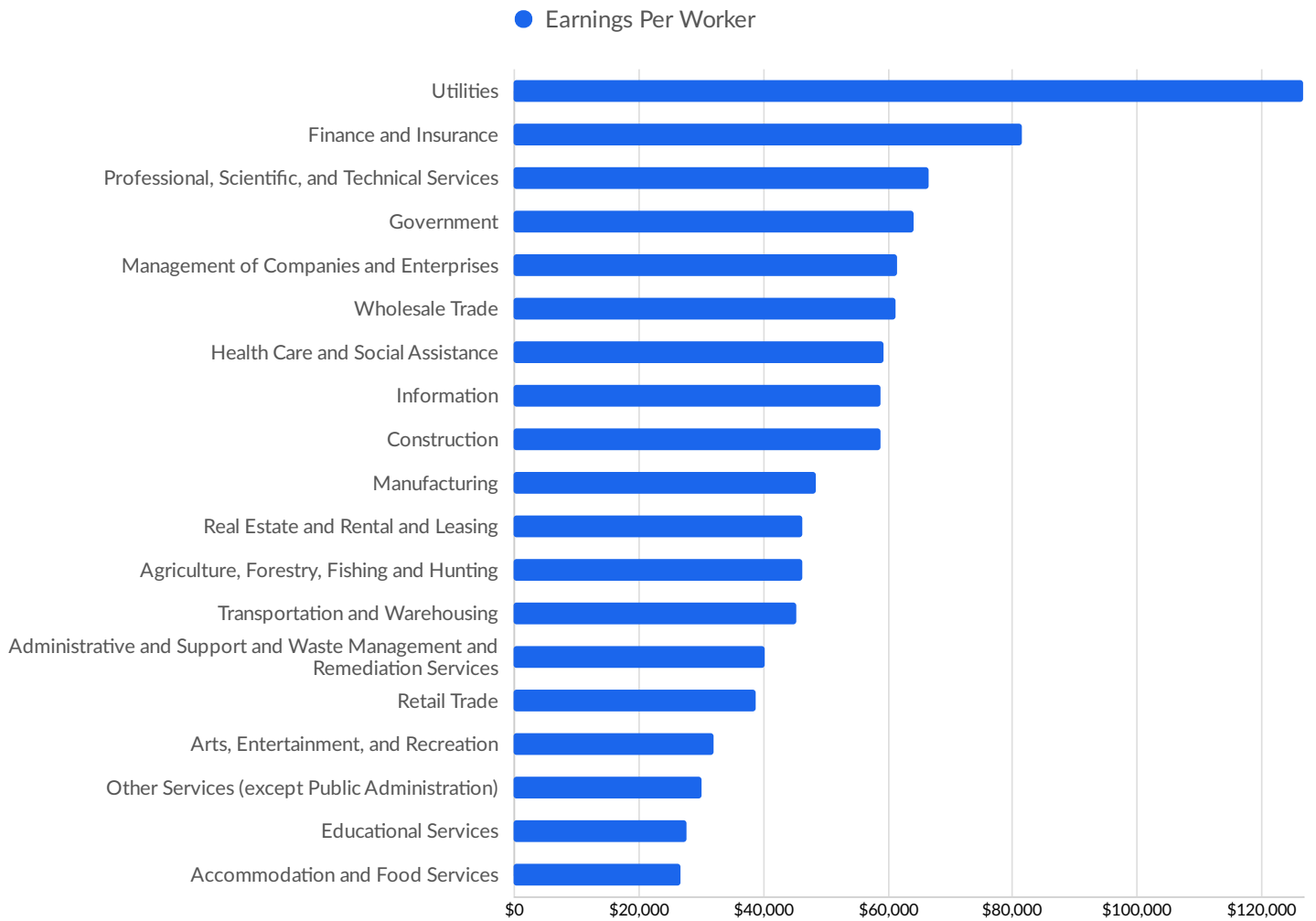
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



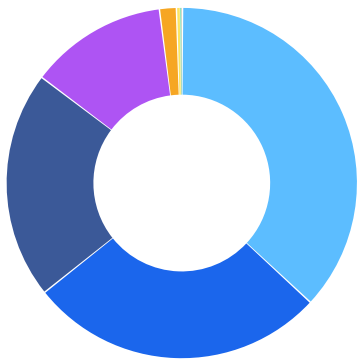
Business Characteristics

887 Companies Employ Your Workers

Online profiles for your workers mention 887 companies as employers, with the top 10 appearing below. In the last 12 months, 255 companies in Vilas County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mukwonago Area School District	42 	FedEx	139 
Ministry Health Care	34 	Amazon	53 
Lake Of The Torches Resort Casi...	31 	Aspirus	42 
Lac Du Flambeau Public School	30 	Festival Foods	35 
Vilas County	27 	Kwik Trip	28 
Marshfield Clinic	24 	Kroger	21 
Great Lakes Inter-Tribal Epidemi...	17 	Republic Services	21 
Conserve School	16 	Tractor Supply	21 
Ascension	13 	Washington County	20 
Nicolet College	13 	YMCA	18 

Business Size

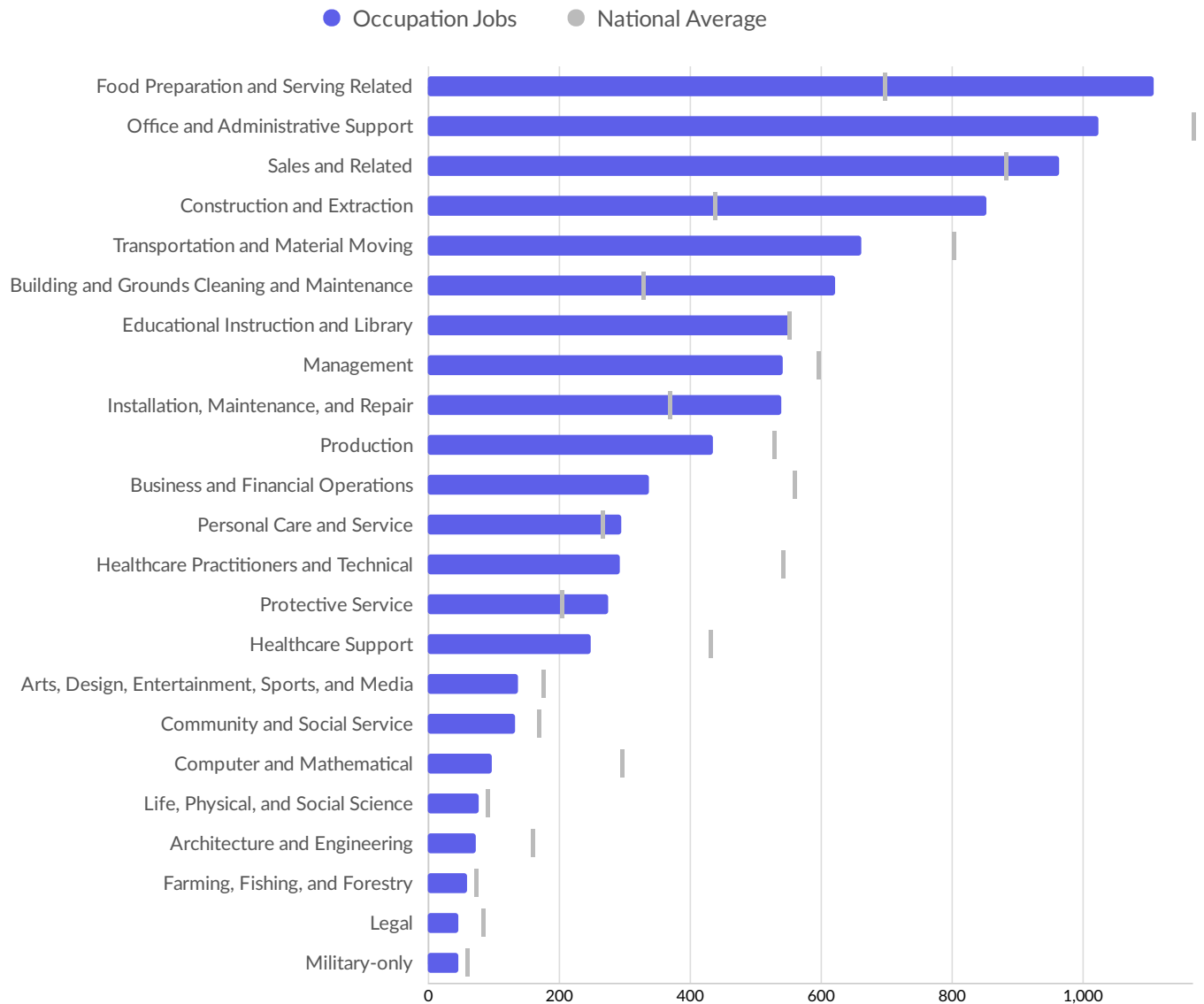


	Percentage	Business Count
1 to 4 employees	36.8%	593
5 to 9 employees	27.4%	441
10 to 19 employees	21.0%	338
20 to 49 employees	12.7%	204
50 to 99 employees	1.6%	25
100 to 249 employees	0.4%	6
250 to 499 employees	0.1%	1
500+ employees	0.1%	2

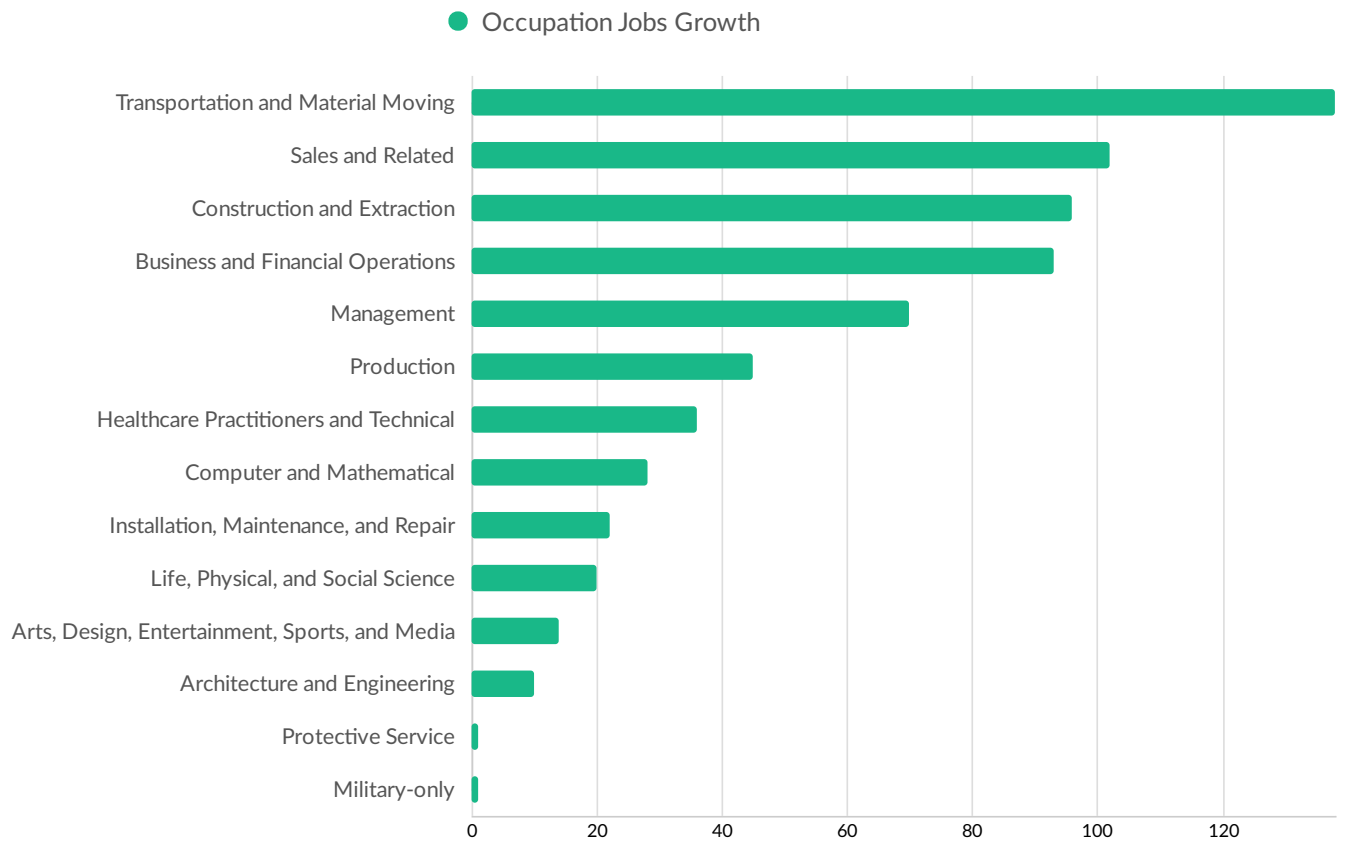
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

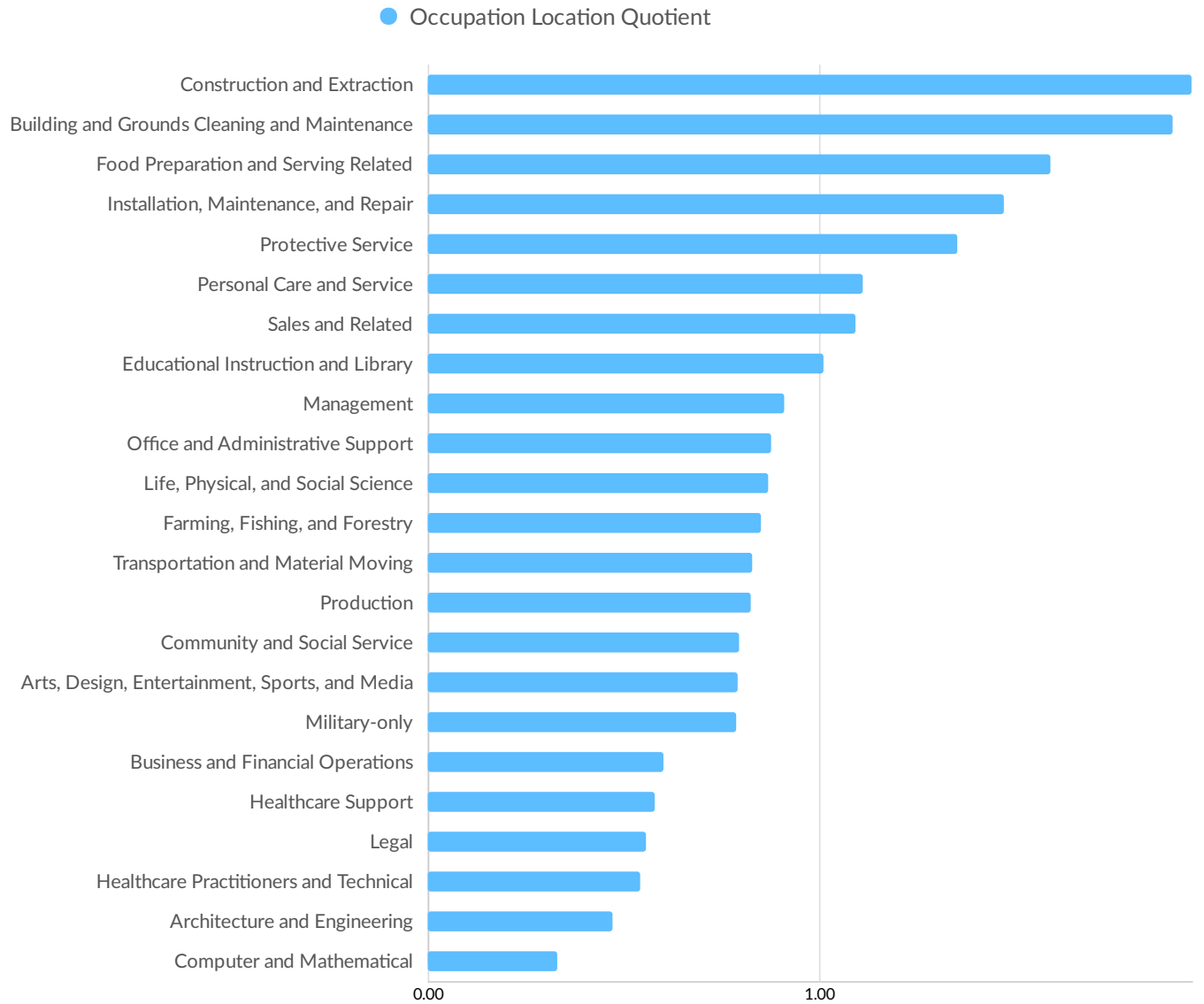
Largest Occupations



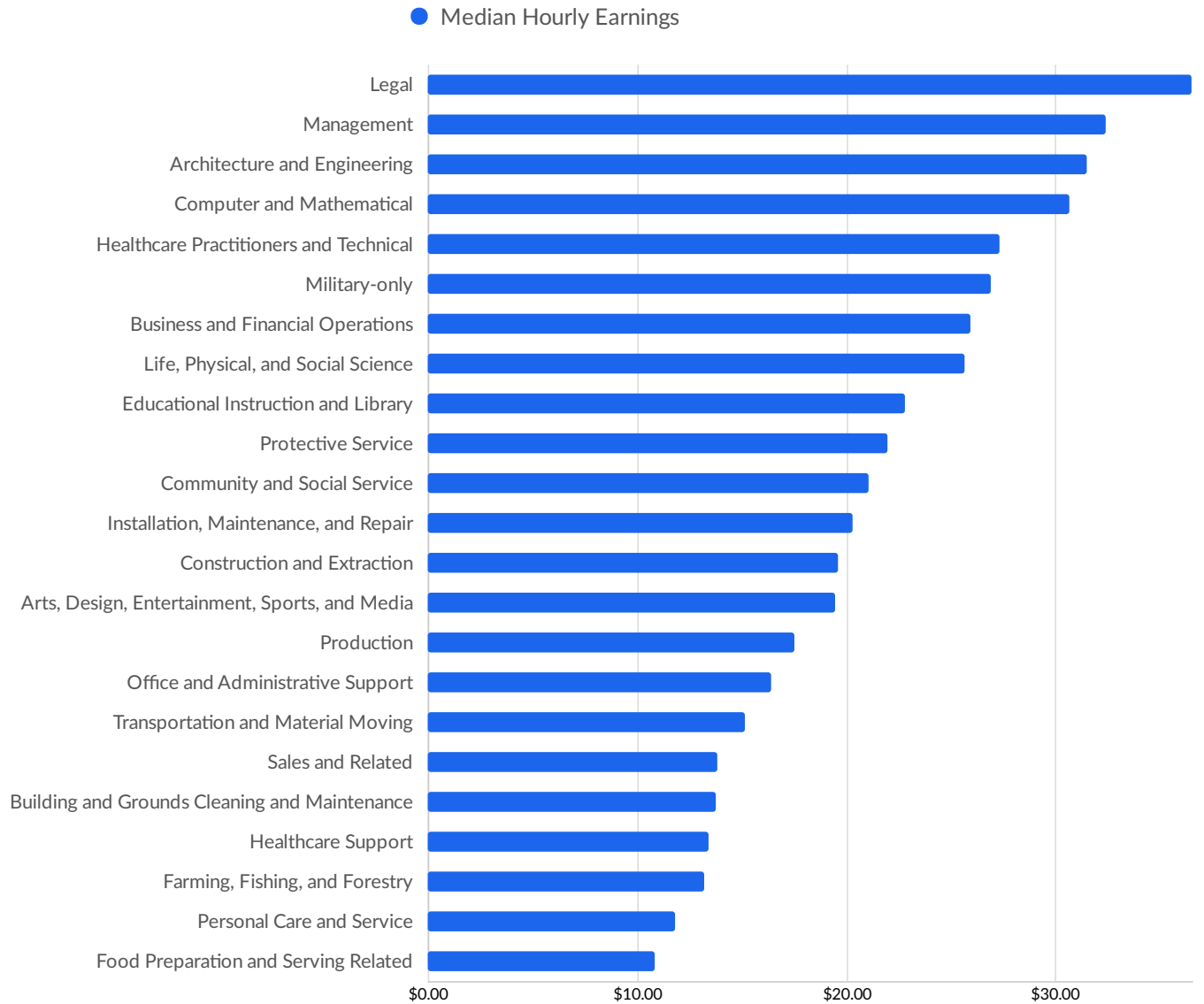
Top Growing Occupations



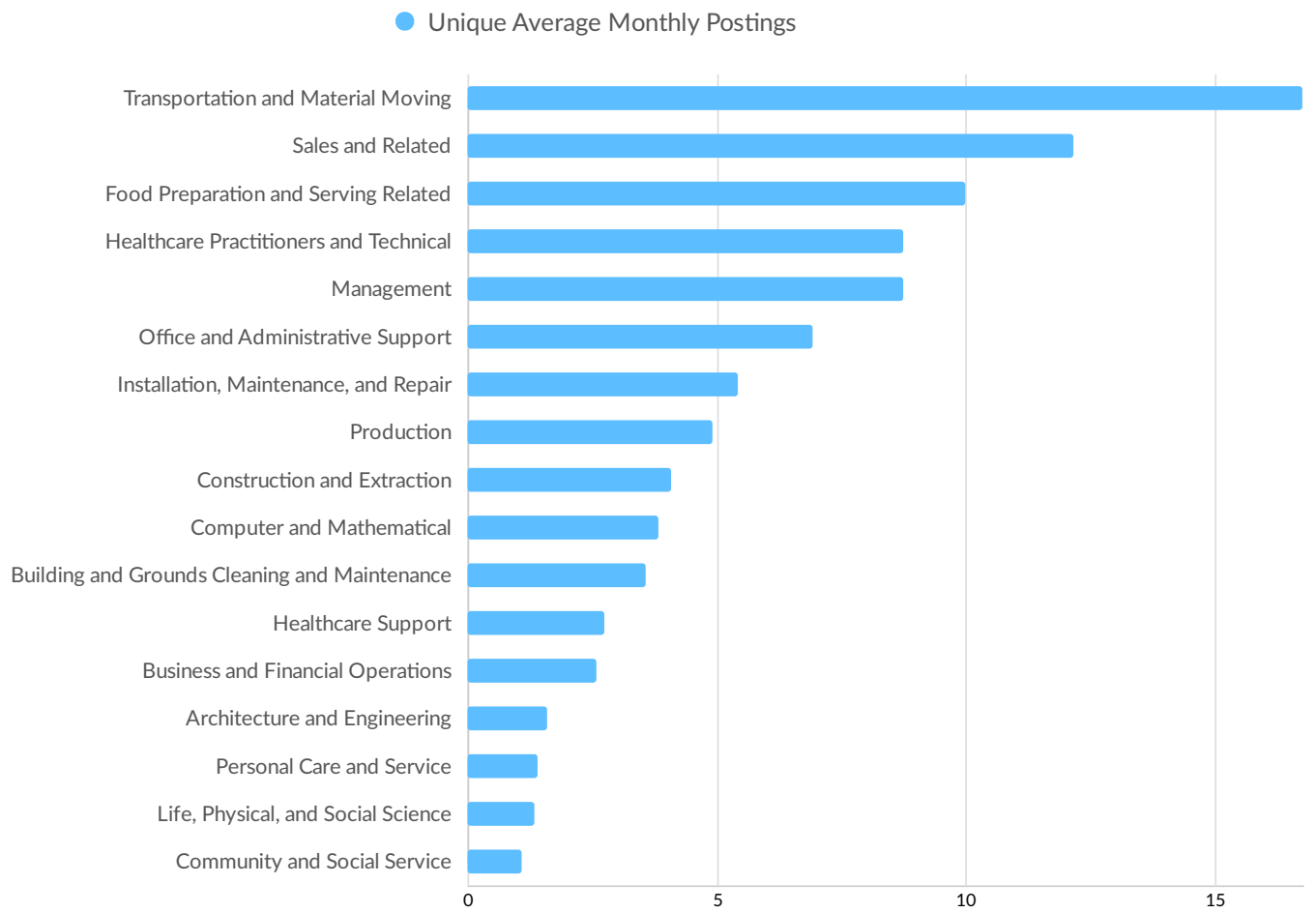
Top Occupation Location Quotient



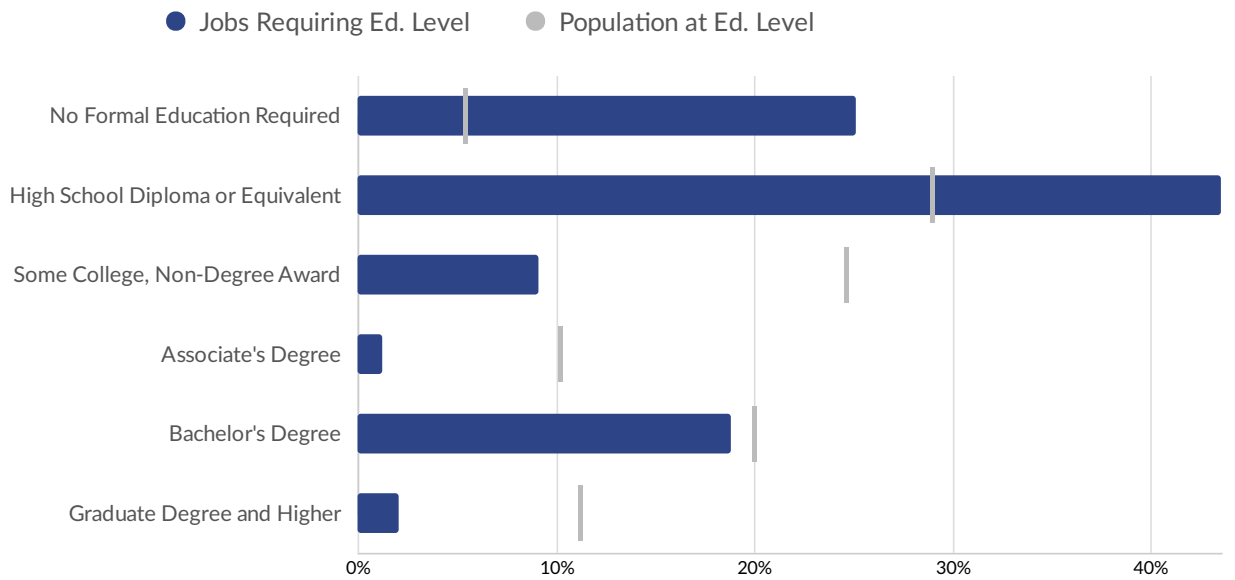
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Vilas County, WI produced graduates.

In-Demand Skills

