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# **Report Parameters**

# 1 County

55057 Juneau County, WI

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# **Economy Overview**

27,083

Population (2021)

Population grew by 738 over the last 5 years and is projected to grow by 636 over the next 5 years.

10,382

**Total Regional Employment** 

Jobs decreased by 121 over the last 5 years but are projected to grow by 491 over the next 5 years.

\$53.9K

Median Household Income (2020)

Median household income is \$11.1K below the national median household income of \$65.0K.

#### **Takeaways**

- As of 2021 the region's population increased by 2.8% since 2016, growing by 738. Population is expected to increase by 2.3% between 2021 and 2026, adding 636.
- From 2016 to 2021, jobs declined by 1.2% in Juneau County, WI from 10,503 to 10,382. This change fell short of the national growth rate of 1.8% by 3.0%. As the number of jobs declined, the labor force participation rate decreased from 66.5% to 64.5% between 2016 and 2021.
- Concerning educational attainment, **10.0% of Juneau County, WI residents possess a Bachelor's Degree** (10.3% below the national average), and **10.8% hold an Associate's Degree** (2.1% above the national average).
- The top three industries in 2021 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2022)	Labor Force (Jun 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	27,221	13,711	10,382	97.9	\$1.05B	\$2.00B	\$2.11B
NCWRPC	443,262	227,242	220,380	99.7	\$23.77B	\$31.13B	\$29.22B
Wisconsin	5,881,227	3,153,688	3,110,882	100.3	\$360.23B	\$330.30B	\$353.71B

#### Jun 2022 Labor Force Breakdown



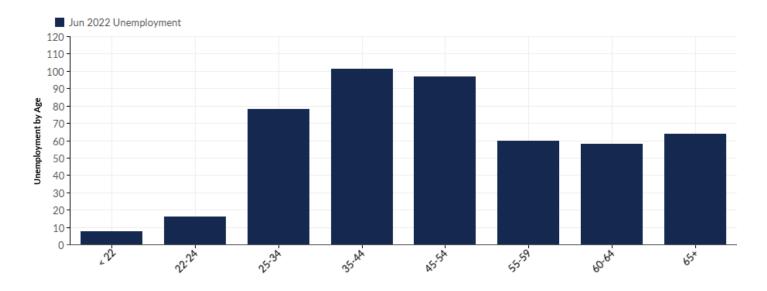
#### **Educational Attainment**

Concerning educational attainment, **10.0% of Juneau County**, **WI residents possess a Bachelor's Degree** (10.3% below the national average), and **10.8% hold an Associate's Degree** (2.1% above the national average).



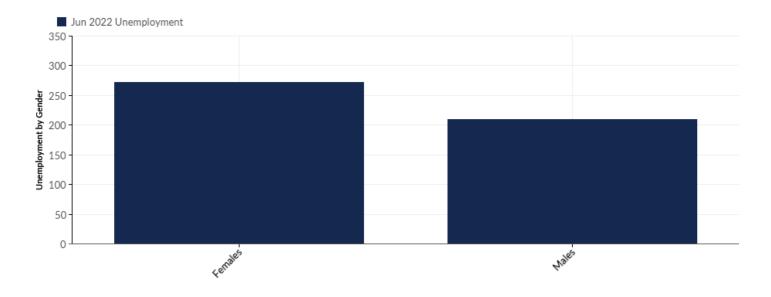
# Unemployment by Demographics

# Unemployment by Age



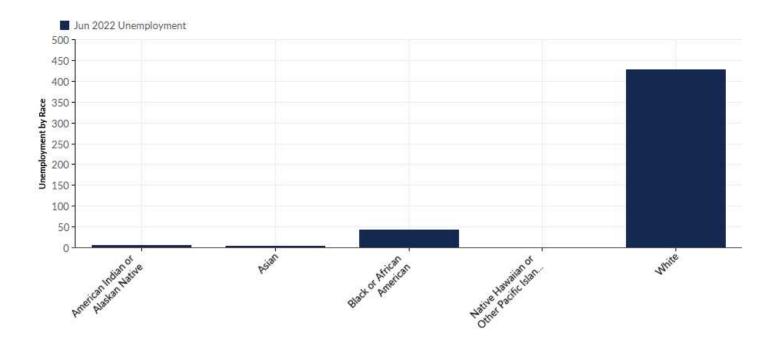
Age	Unemplo (Jun	yment 2022)	% of Unemployed
< 22		7	1.46%
22-24		16	3.33%
25-34		78	16.22%
35-44		101	21.00%
45-54		97	20.17%
55-59		60	12.47%
60-64		58	12.06%
65+		64	13.31%
	Total	481	100.00%

# **Unemployment by Gender**



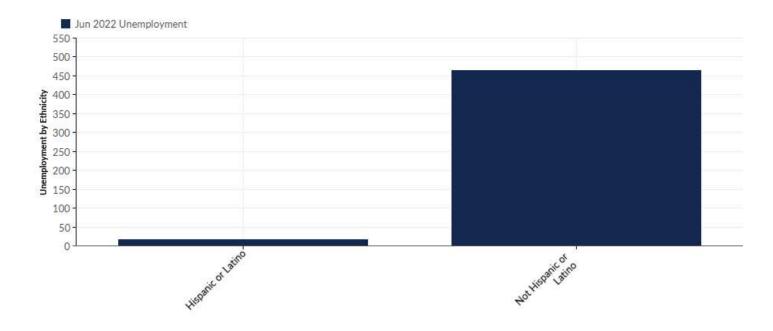
Gender	Unemplo (Jui	yment 1 2022)	% of Unemployed
Females		272	56.55%
Males		209	43.45%
	Total	481	100.00%

# **Unemployment by Race**



Race	Un	employment (Jun 2022)	% of Unemployed
American Indian or Alaskan Native		6	1.25%
Asian		3	0.62%
Black or African American		43	8.94%
Native Hawaiian or Other Pacific Islander		0	0.00%
White		428	88.98%
	Total	481	100.00%

# **Unemployment by Ethnicity**

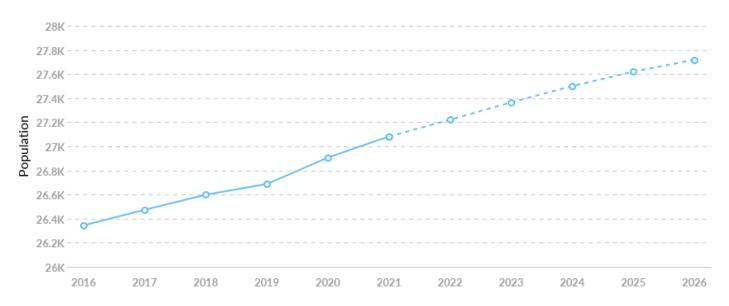


Ethnicity	U	Inemployment (Jun 2022)	% of Unemployed
Hispanic or Latino		17	3.53%
Not Hispanic or Latino		464	96.47%
	Total	481	100.00%

# Historic & Projected Trends

# **Population Trends**

As of 2021 the region's population increased by 2.8% since 2016, growing by 738. Population is expected to increase by 2.3% between 2021 and 2026, adding 636.

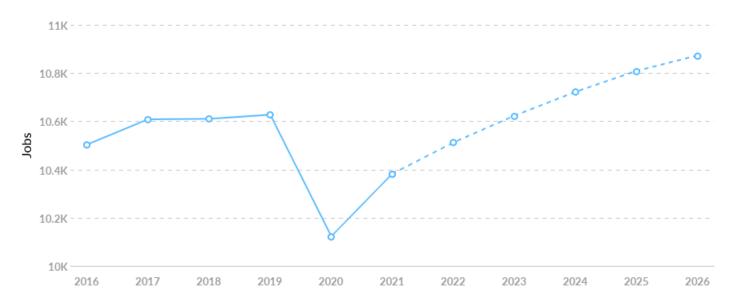


Timeframe	Population
2016	26,345
2017	26,474
2018	26,599
2019	26,688
2020	26,908
2021	27,083
2022	27,221
2023	27,366
2024	27,501
2025	27,620
2026	27,719

# Lightcast Economy Overview

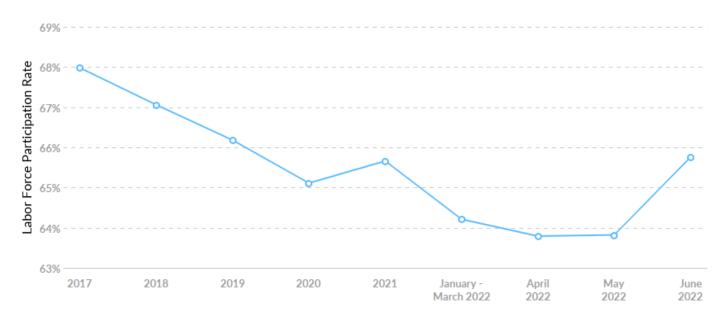
#### **Job Trends**

From 2016 to 2021, jobs declined by 1.2% in Juneau County, WI from 10,503 to 10,382. This change fell short of the national growth rate of 1.8% by 3.0%.



Timeframe	Jobs
2016	10,503
2017	10,608
2018	10,610
2019	10,627
2020	10,122
2021	10,382
2022	10,512
2023	10,623
2024	10,722
2025	10,809
2026	10,873

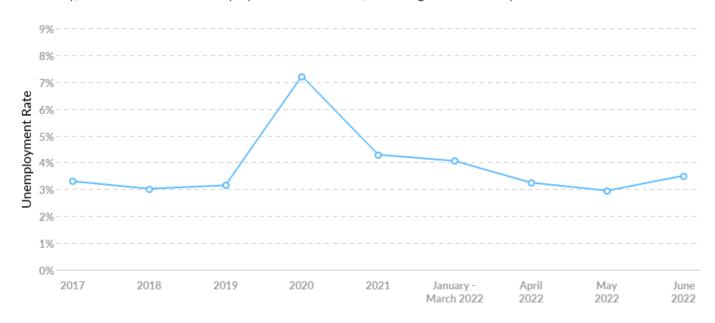
# **Labor Force Participation Rate Trends**



Timeframe	Labor Force Participation Rate
2017	67.98%
2018	67.06%
2019	66.18%
2020	65.11%
2021	65.66%
January - March 2022	64.21%
April 2022	63.79%
May 2022	63.82%
June 2022	65.76%

# **Unemployment Rate Trends**

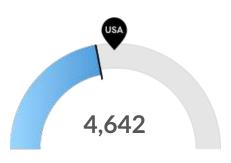
Juneau County, WI had a June 2022 unemployment rate of 3.51%, increasing from 3.30% 5 years before.



Timeframe	Unemployment Rate
2017	3.30%
2018	3.02%
2019	3.15%
2020	7.22%
2021	4.29%
January - March 2022	4.06%
April 2022	3.25%
May 2022	2.95%
June 2022	3.51%



# **Population Characteristics**



#### **Millennials**

millennials (ages 25-39). The national average for an area this size is 5,545.



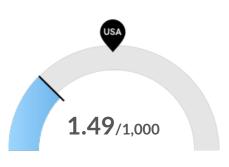


Juneau County, WI has 2,045 veterans. The national average for an area this size is 1,457.



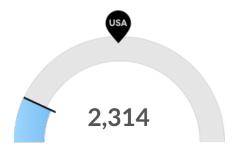
#### **Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,009 people 55 or older, while there are 10,054 here.



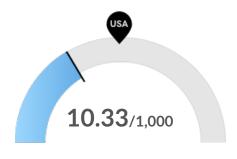
#### **Violent Crime**

Juneau County, WI has 1.49 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



#### **Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,838 racially diverse people, while there are 2,314 here.

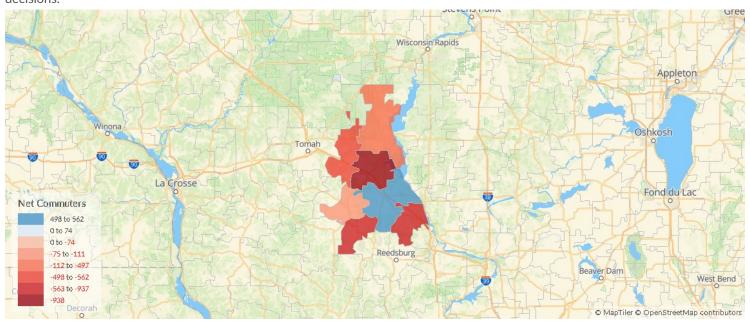


#### **Property Crime**

Juneau County, WI has 10.33 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

#### Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



2021

ZIP	Name	Employment
53948	Mauston, WI (in Juneau	4,322
54646	Necedah, WI (in Juneau	1,579
53929	Elrov. WI (in Juneau cou	1.335

Where Talent Works

53948	Mauston, WI (in Juneau	4,322
54646	Necedah, WI (in Juneau	1,579
53929	Elroy, WI (in Juneau cou	1,335
53950	New Lisbon, WI (in June	1,317
54618	Camp Douglas, WI (in Ju	681

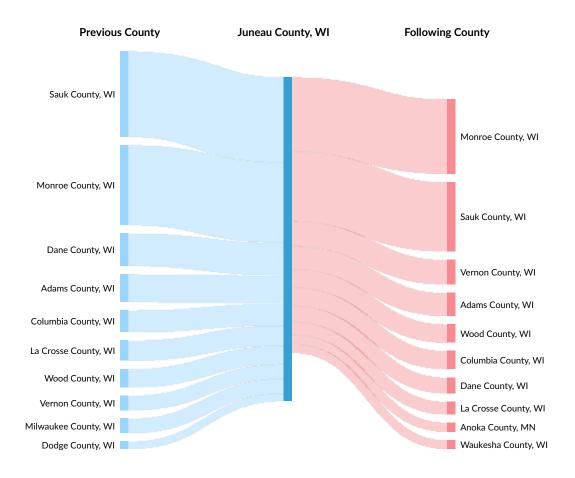
#### Where Talent Lives

ZIP	Name	2021 Workers
53948	Mauston, WI (in Juneau	3,824
53950	New Lisbon, WI (in June	2,254
54646	Necedah, WI (in Juneau	1,691
53929	Elroy, WI (in Juneau cou	1,410
54618	Camp Douglas, WI (in Ju	1,189

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2020, 215 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 188 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2020 was 215.

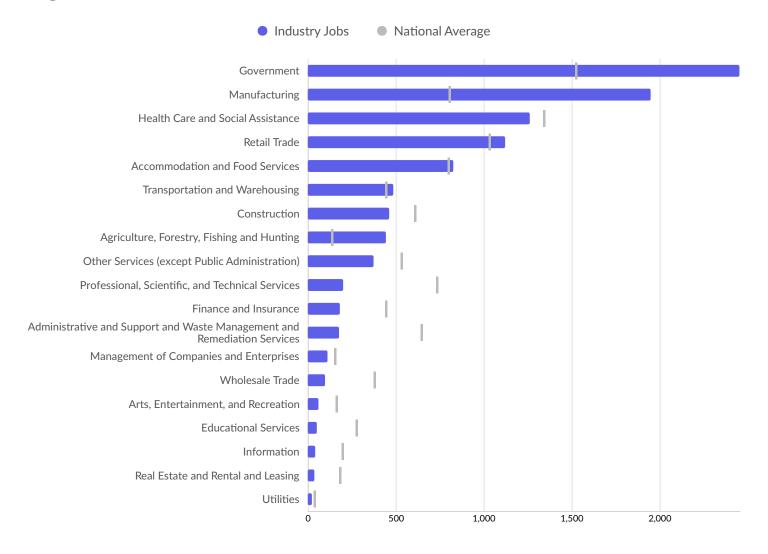


Top Previous Counties	Migrations
Sauk County, WI	215
Monroe County, WI	201
Dane County, WI	82
Adams County, WI	70
Columbia County, WI	55
La Crosse County, WI	51

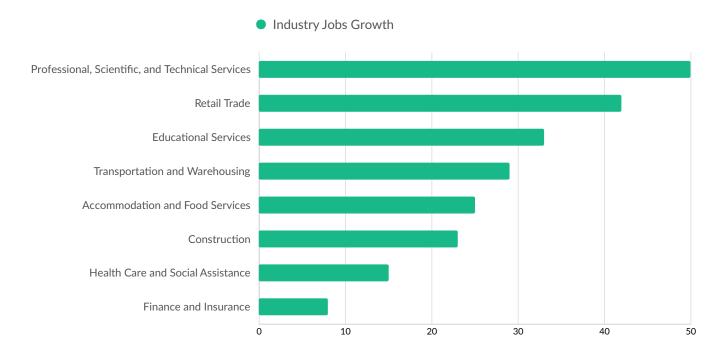
Top Previous Counties	Migrations
Wood County, WI	46
Vernon County, WI	37
Milwaukee County, WI	37
Dodge County, WI	19
Winnebago County, WI	18
Chippewa County, WI	16
Cook County, IL	16
Palo Alto County, IA	13
Hennepin County, MN	12
Top Following Counties	Migrations
Monroe County, WI	188
Sauk County, WI	175
Vernon County, WI	62
Adams County, WI	58
Wood County, WI	46
Columbia County, WI	46
Dane County, WI	40
La Crosse County, WI	32
Anoka County, MN	24
Waukesha County, WI	22
Milwaukee County, WI	20
Fond du Lac County, WI	17
Rock County, WI	17
Dodge County, WI	16
Tarrant County, TX	14

# **Industry Characteristics**

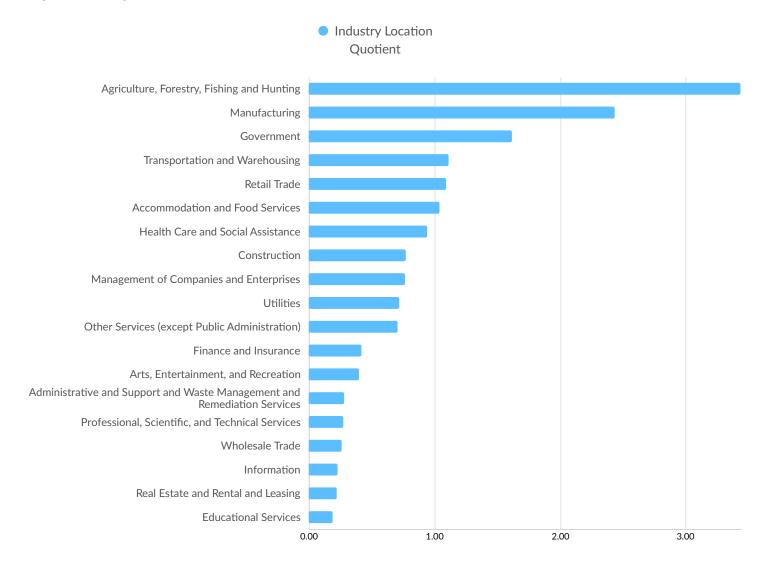
# **Largest Industries**



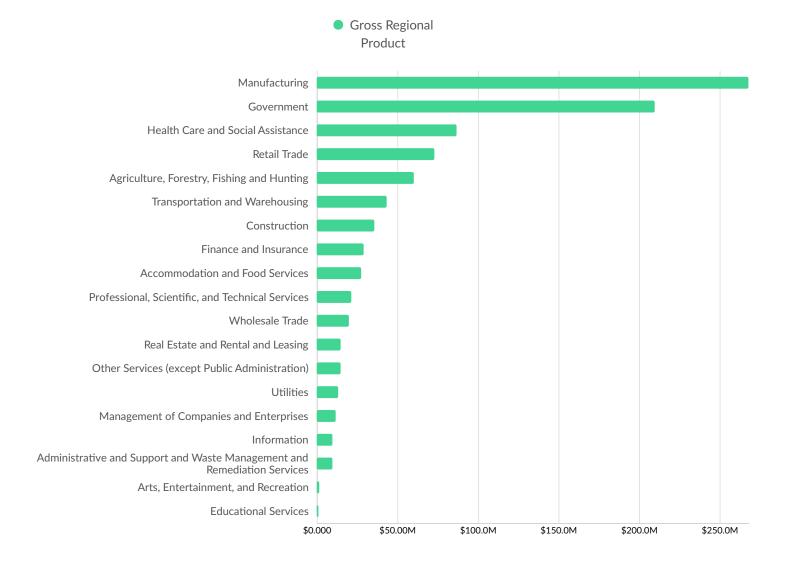
# **Top Growing Industries**



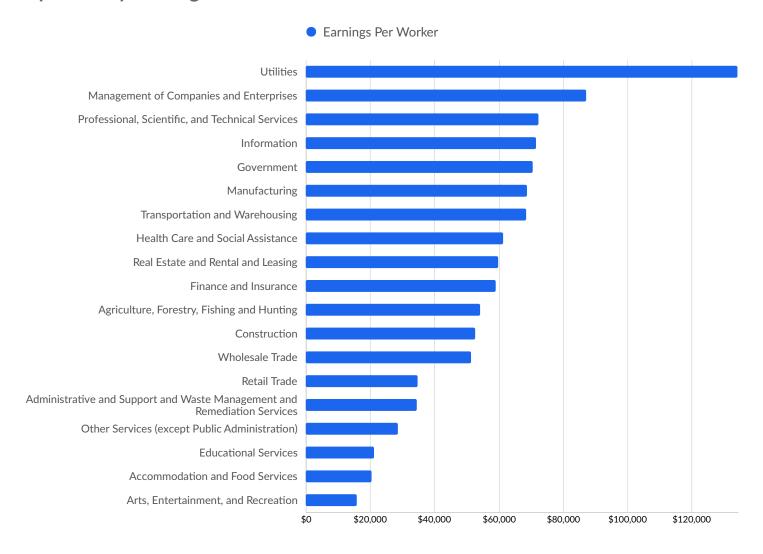
# **Top Industry Location Quotient**



# **Top Industry GRP**



# **Top Industry Earnings**



# **Business Characteristics**

# 1,998 Companies Employ Your Workers

Online profiles for your workers mention 1,998 companies as employers, with the top 10 appearing below. In the last 12 months, 286 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	156	Kwik Trip	90
Mauston School District	109	Festival Foods	76
Walmart	45	Land O'Lakes	67
Necedah Area School District	38	Wabash National	64
Land's End Resort	35	Pilot Company	52
Leer	33	Parker Meggitt	49
U.S. Army	28	National Staffing Solutions	31
Kwik Trip	25	Walgreens Boots Alliance	28
State of Wisconsin	22	Great Wolf Resorts	25
Ho-Chunk Nation	21	CareInHomes	23

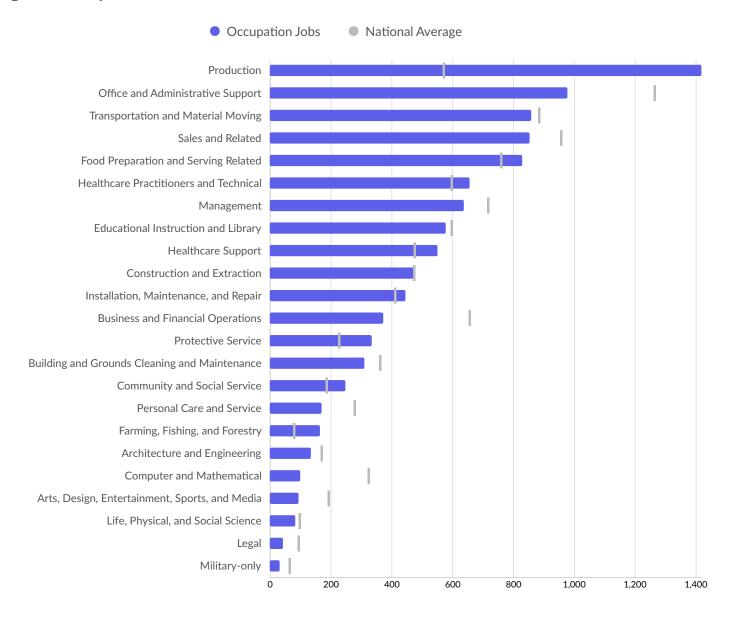
#### **Business Size**



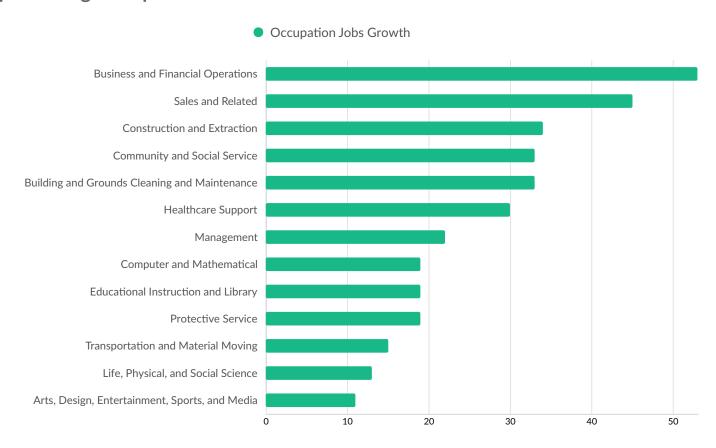
<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# **Workforce Characteristics**

#### **Largest Occupations**

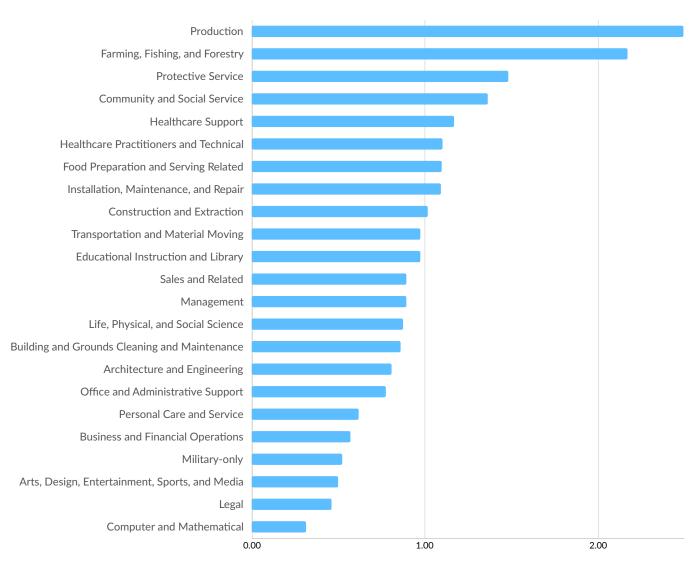


# **Top Growing Occupations**

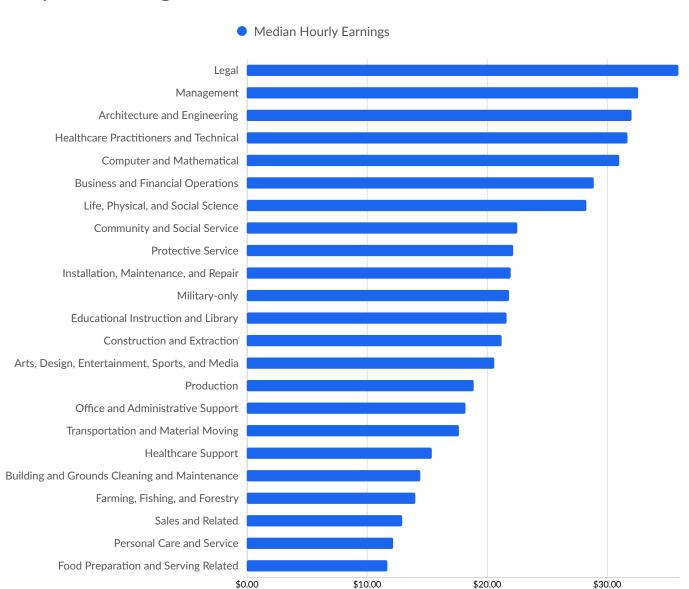


# **Top Occupation Location Quotient**

#### Occupation Location Quotient

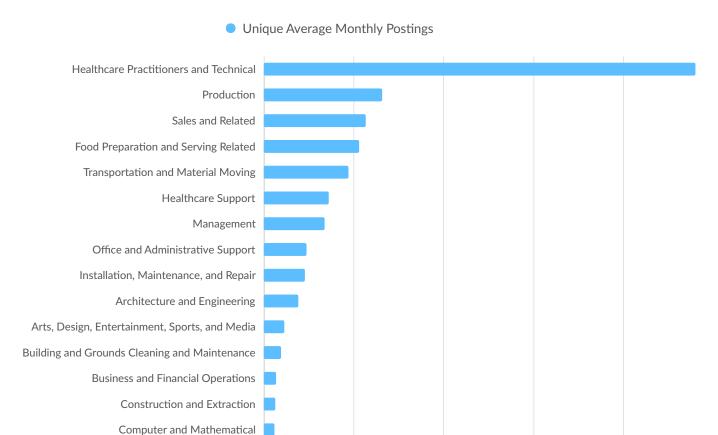


# **Top Occupation Earnings**





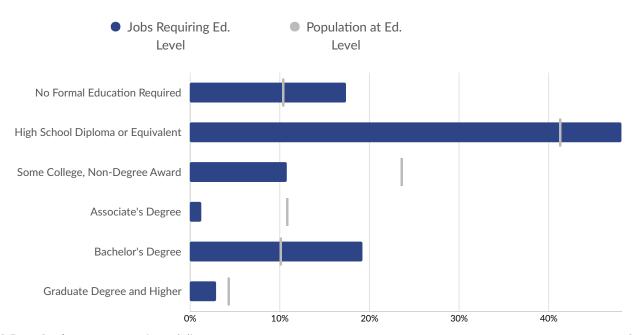
#### **Top Posted Occupations**



10

20

# Underemployment



40

# **Educational Pipeline**

Over the last 5 years, no schools in Juneau County, WI produced graduates.

# **In-Demand Skills**

