



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

19,177

Population (2021)

Population **grew by 90** over the last 5 years and is projected to **grow by 145** over the next 5 years.

8,624

Total Regional Employment

Jobs **decreased by 135** over the last 5 years but are projected to **grow by 152** over the next 5 years.

\$52.1K

Median Household Income (2020)

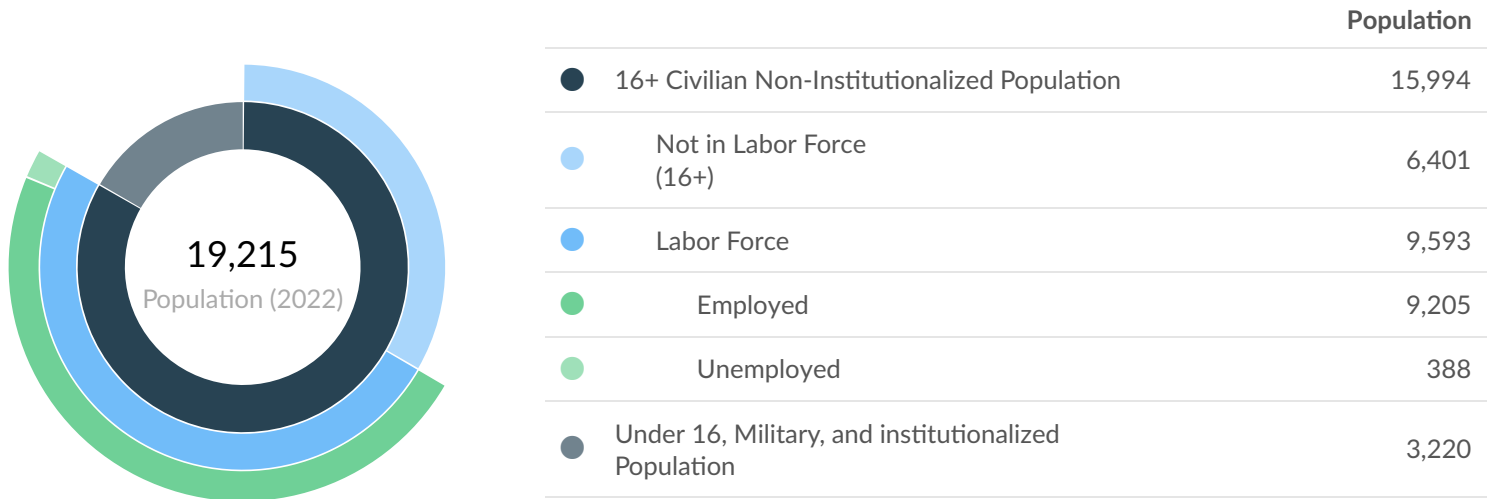
Median household income is **\$12.9K below** the national median household income of \$65.0K.

### Takeaways

- As of 2021 the region's population **increased by 0.5%** since 2016, growing by 90. Population is expected to **increase by 0.8%** between 2021 and 2026, adding 145.
- From 2016 to 2021, jobs **declined by 1.5%** in Langlade County, WI from 8,758 to **8,624**. This change **fell short of the national growth rate of 1.8% by 3.3%**. As the number of jobs declined, the **labor force participation rate decreased from 61.5% to 58.5% between 2016 and 2021**.
- Concerning educational attainment, **10.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).
- The top three industries in 2021 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

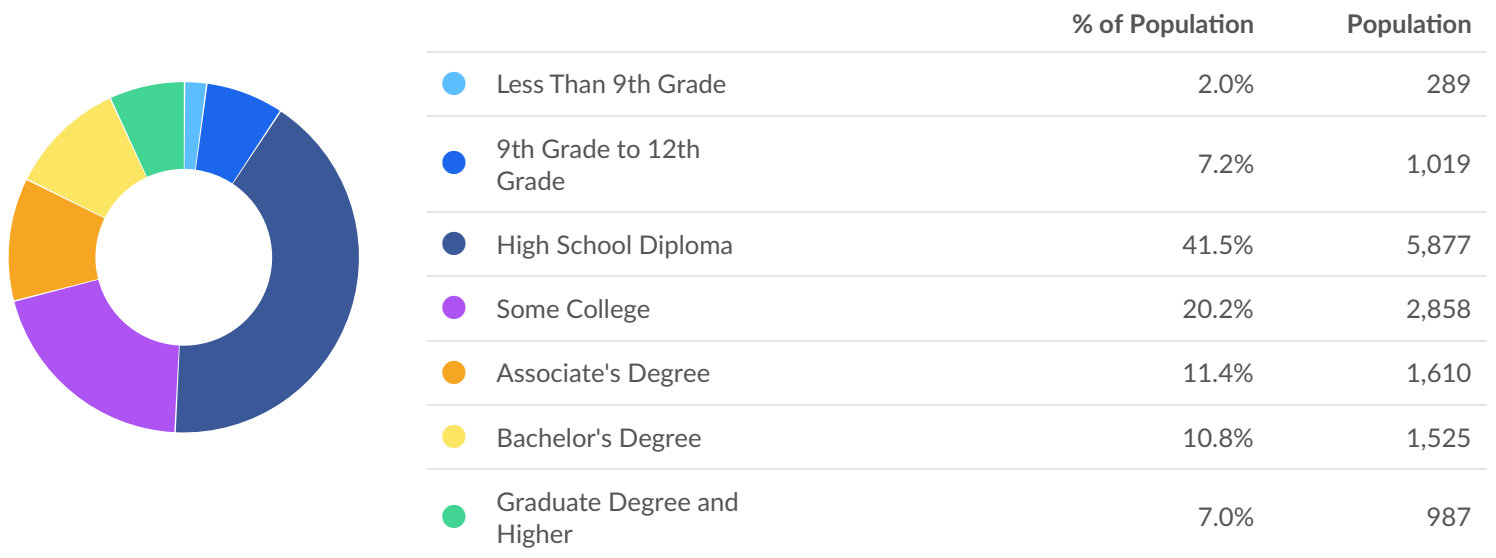
	Population (2022)	Labor Force (Jun 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	19,215	9,593	8,624	98.9	\$788.01M	\$1.32B	\$951.60M
NCWRPC	443,262	227,242	220,380	99.7	\$23.77B	\$31.13B	\$29.22B
Wisconsin	5,881,227	3,153,688	3,110,882	100.3	\$360.23B	\$330.30B	\$353.71B

## Jun 2022 Labor Force Breakdown



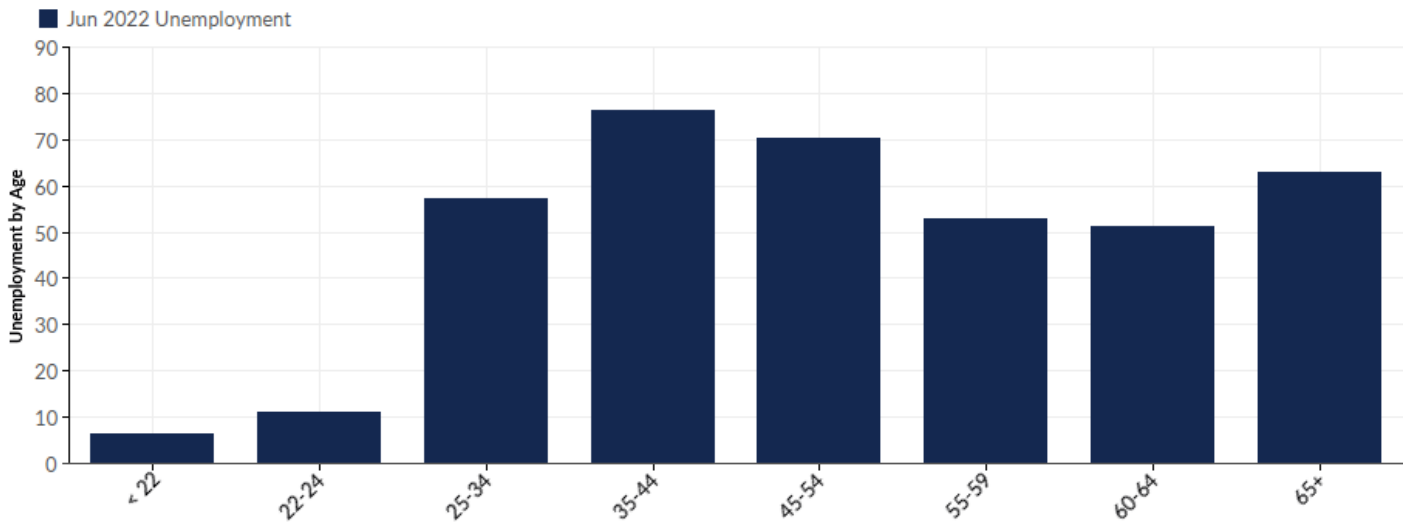
## Educational Attainment

Concerning educational attainment, **10.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).



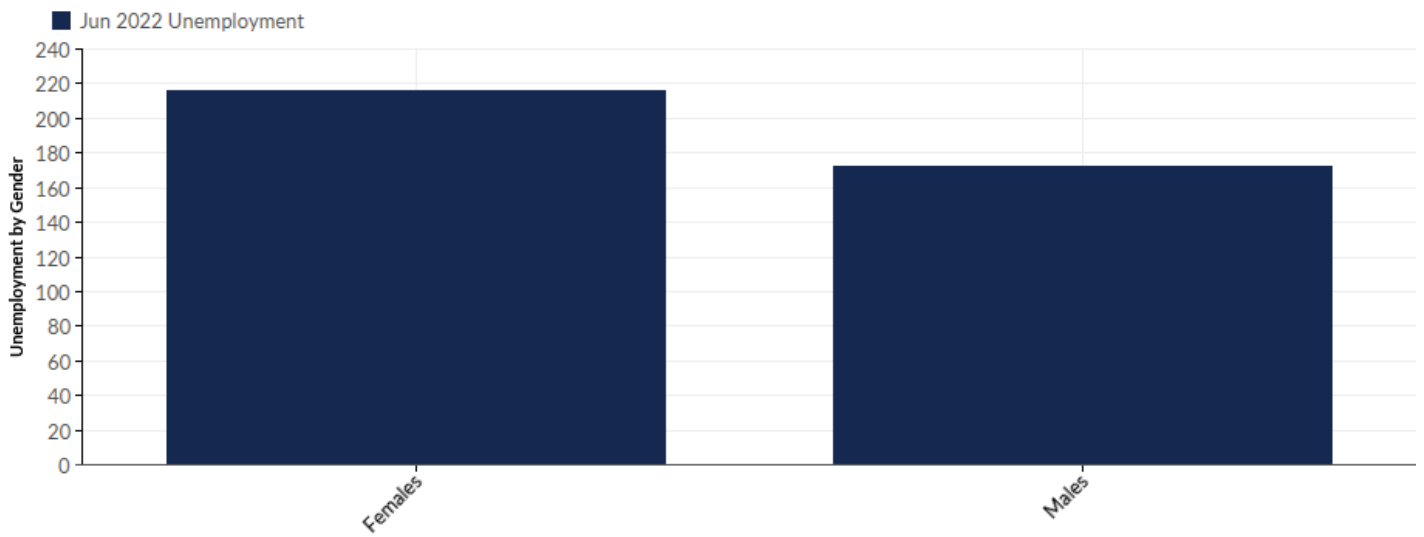
# Unemployment by Demographics

## Unemployment by Age



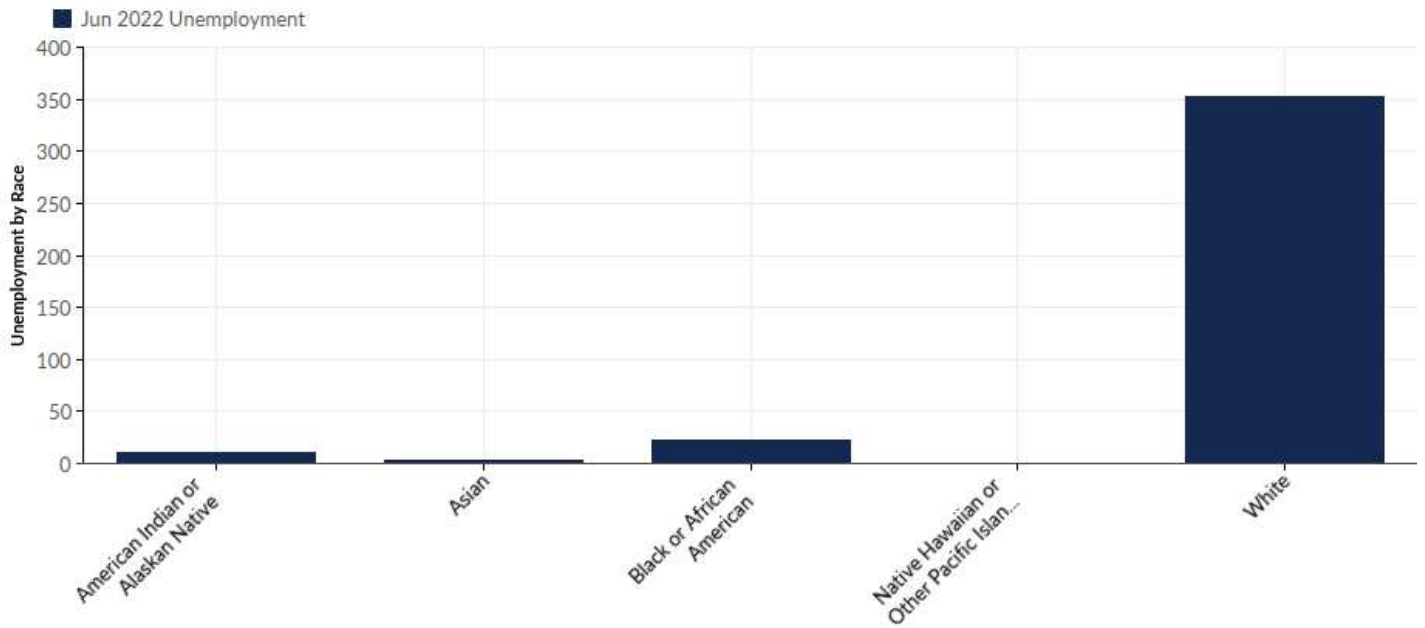
Age	Unemployment (Jun 2022)	% of Unemployed
< 22	6	1.55%
22-24	11	2.84%
25-34	57	14.69%
35-44	76	19.59%
45-54	70	18.04%
55-59	53	13.66%
60-64	51	13.14%
65+	63	16.24%
<b>Total</b>	<b>388</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Jun 2022)	% of Unemployed
Females	216	55.67%
Males	172	44.33%
Total	388	100.00%

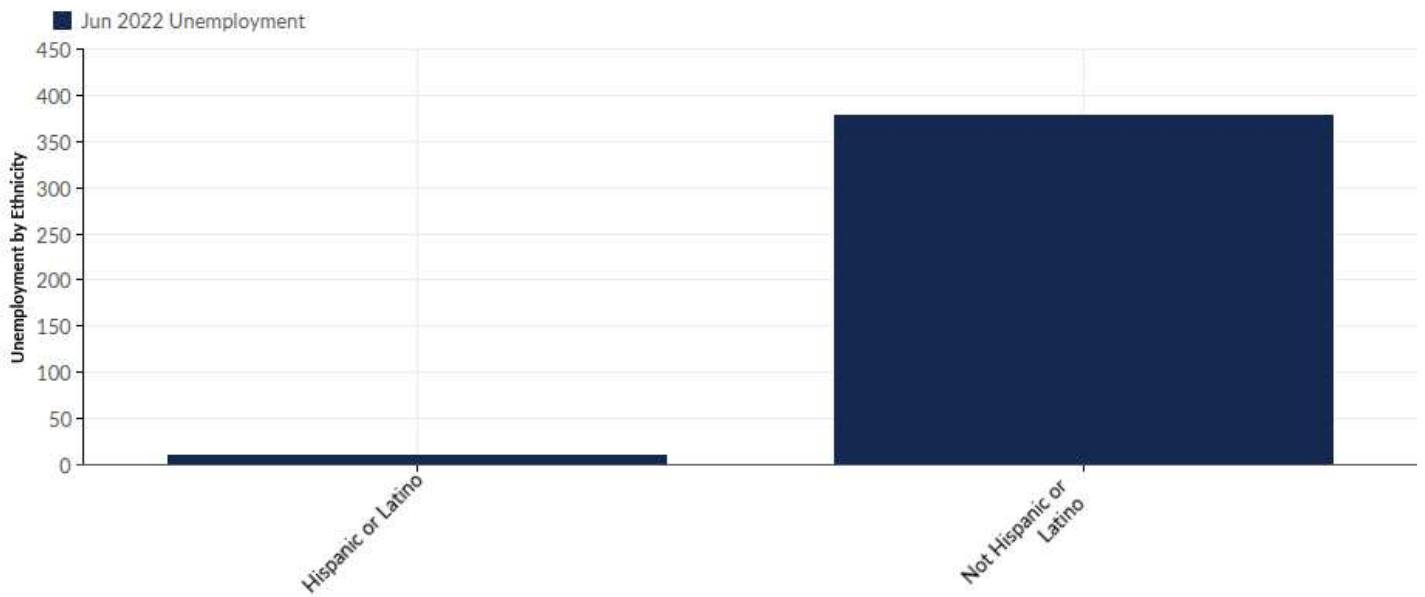
## Unemployment by Race



Race	Unemployment (Jun 2022)	% of Unemployed
American Indian or Alaskan Native	11	2.84%
Asian	2	0.52%
Black or African American	22	5.67%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	353	90.98%
<b>Total</b>	<b>388</b>	<b>100.00%</b>



## Unemployment by Ethnicity

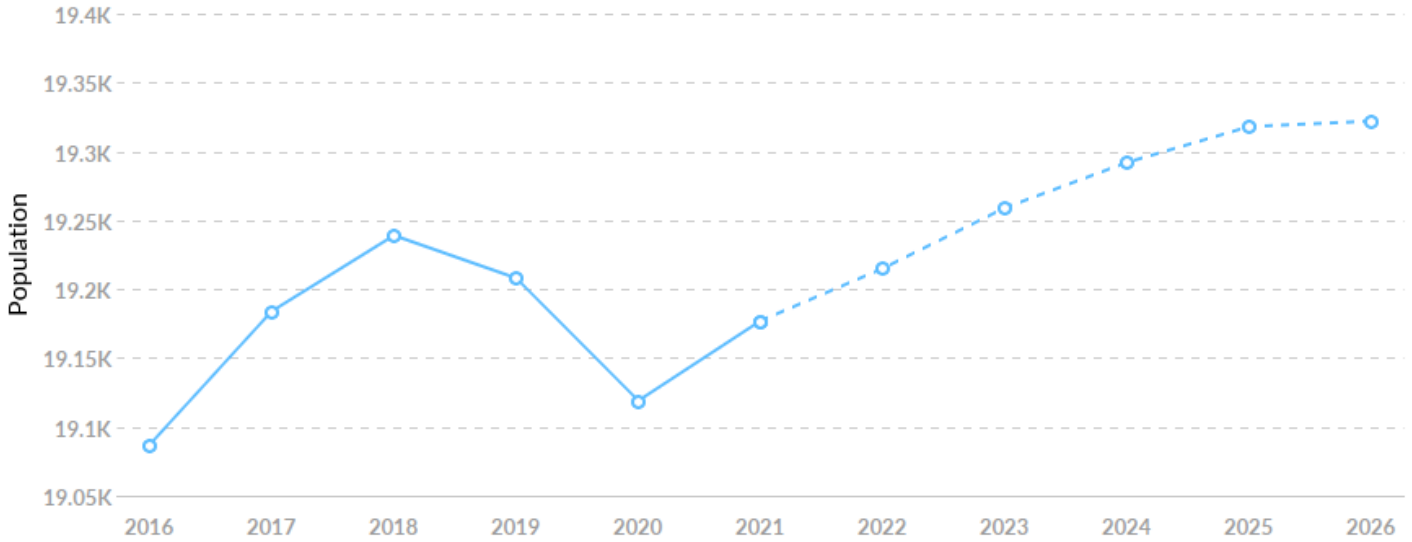


Ethnicity	Unemployment (Jun 2022)	% of Unemployed
Hispanic or Latino	11	2.84%
Not Hispanic or Latino	377	97.16%
Total	388	100.00%

# Historic & Projected Trends

## Population Trends

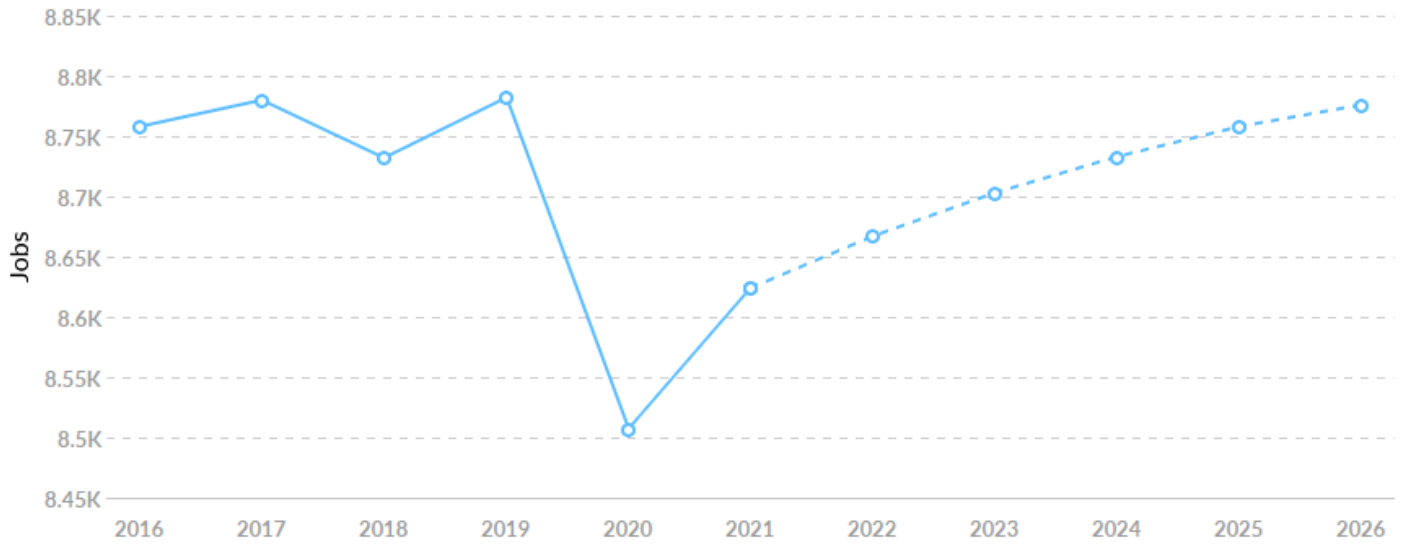
As of 2021 the region's population increased by 0.5% since 2016, growing by 90. Population is expected to increase by 0.8% between 2021 and 2026, adding 145.



Timeframe	Population
2016	19,087
2017	19,184
2018	19,239
2019	19,208
2020	19,119
2021	19,177
2022	19,215
2023	19,259
2024	19,292
2025	19,318
2026	19,322

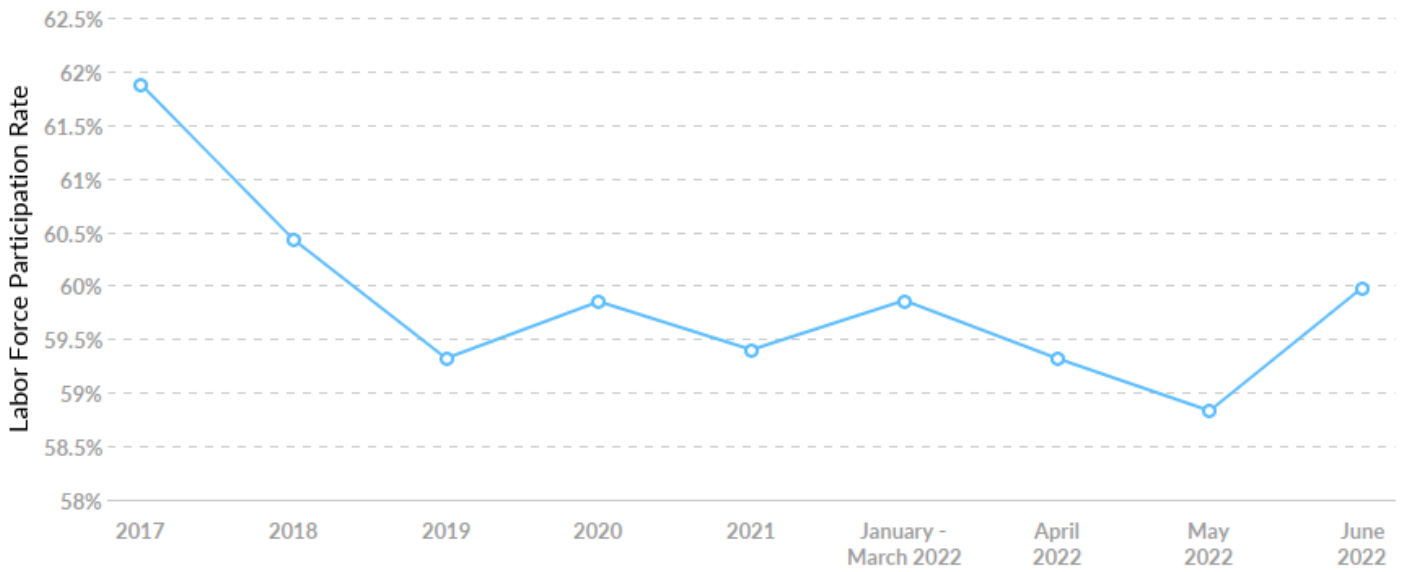
## Job Trends

From 2016 to 2021, jobs declined by 1.5% in Langlade County, WI from 8,758 to 8,624. This change fell short of the national growth rate of 1.8% by 3.3%.



Timeframe	Jobs
2016	8,758
2017	8,780
2018	8,732
2019	8,782
2020	8,507
2021	8,624
2022	8,667
2023	8,703
2024	8,733
2025	8,758
2026	8,776

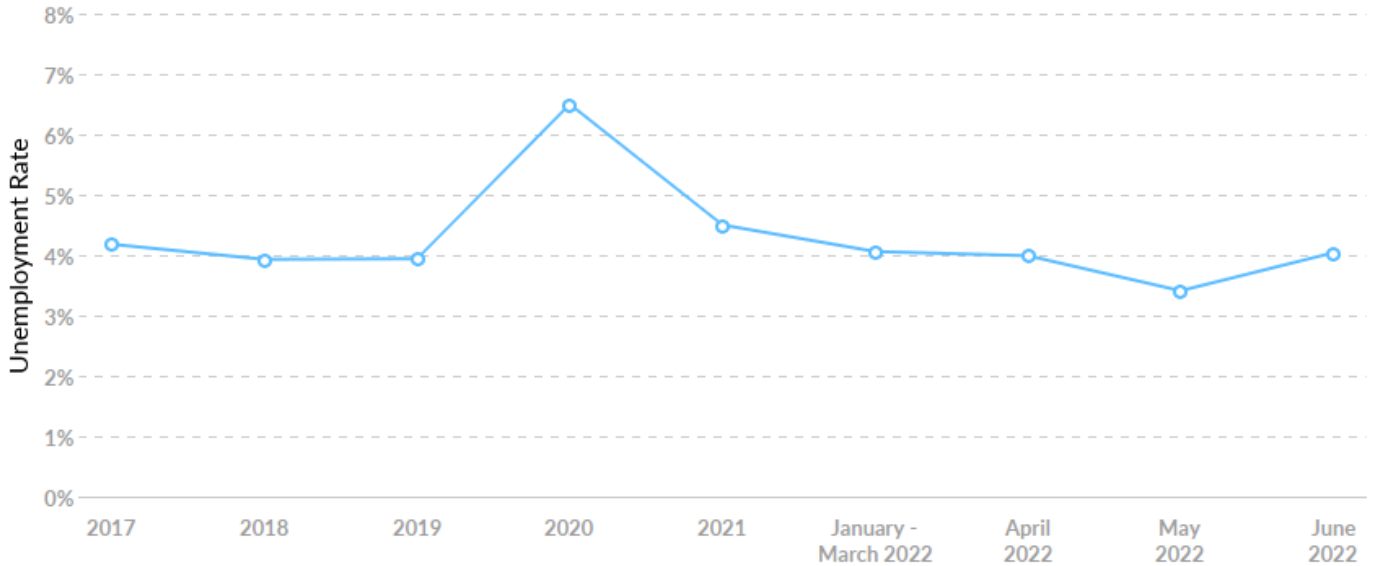
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.88%
2018	60.43%
2019	59.32%
2020	59.85%
2021	59.40%
January - March 2022	59.86%
April 2022	59.32%
May 2022	58.83%
June 2022	59.98%

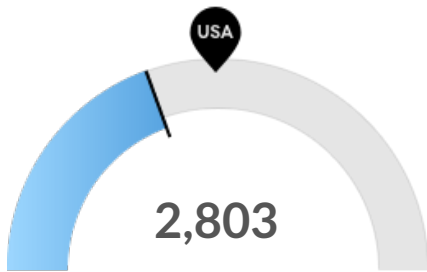
## Unemployment Rate Trends

Langlade County, WI had a June 2022 unemployment rate of 4.04%, **decreasing from 4.18%** 5 years before.



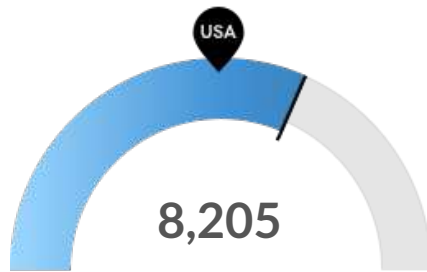
Timeframe	Unemployment Rate
2017	4.18%
2018	3.93%
2019	3.94%
2020	6.50%
2021	4.50%
January - March 2022	4.06%
April 2022	3.99%
May 2022	3.41%
June 2022	4.04%

## Population Characteristics



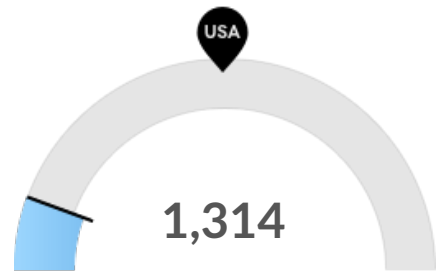
**Millennials**

Langlade County, WI has 2,803 millennials (ages 25-39). The national average for an area this size is 3,940.



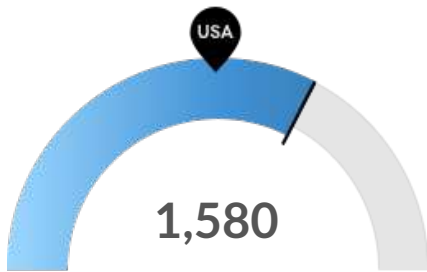
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,690 people 55 or older, while there are 8,205 here.



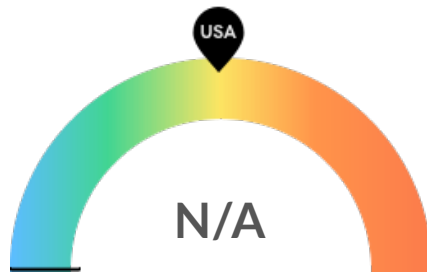
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,701 racially diverse people, while there are 1,314 here.



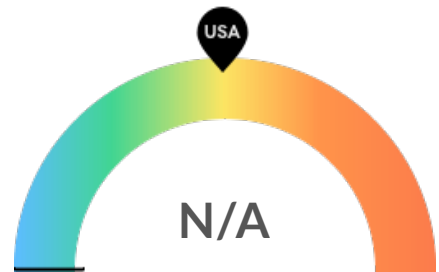
**Veterans**

Langlade County, WI has 1,580 veterans. The national average for an area this size is 1,035.



**Violent Crime**

No crime information is available in Langlade County, WI.

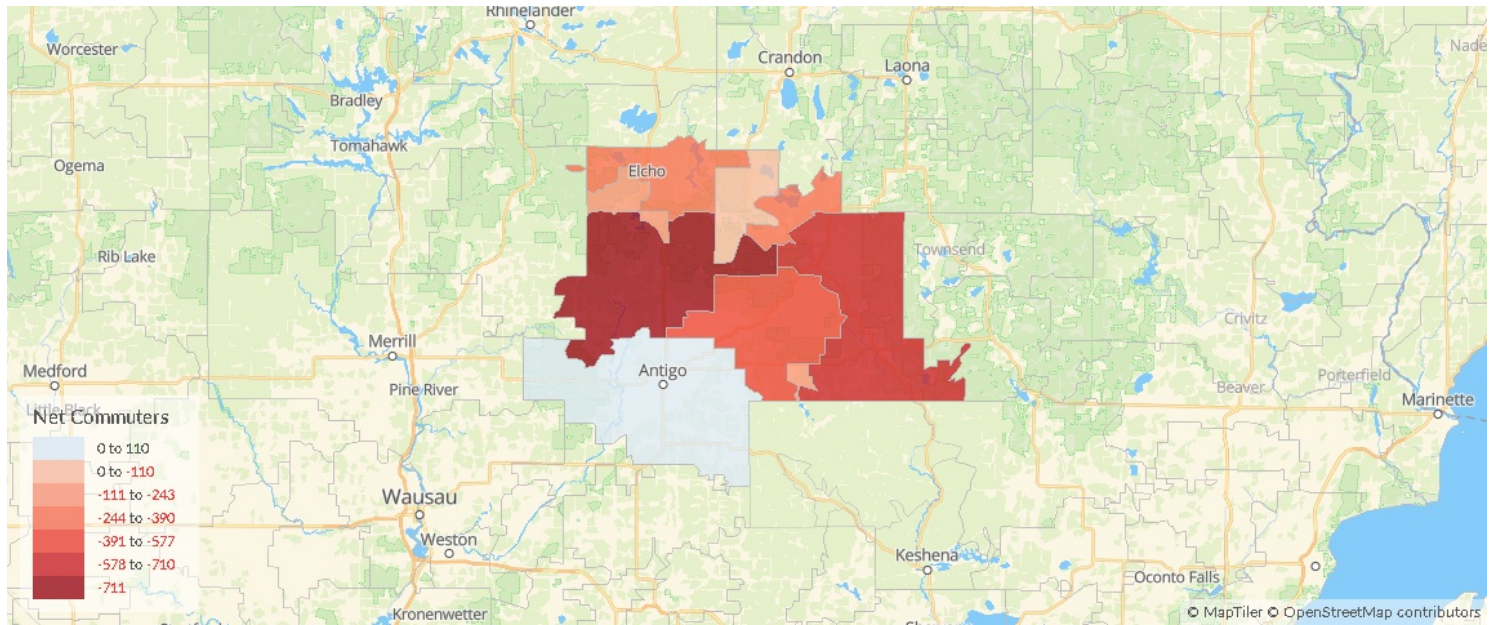


**Property Crime**

No crime information is available in Langlade County, WI.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
54409	Antigo, WI (in Langlade ...)	7,231
54428	Elcho, WI (in Langlade c...)	312
54491	White Lake, WI (in Lang...)	311
54418	Bryant, WI (in Langlade ...)	237
54424	Deerbrook, WI (in Langl...)	212

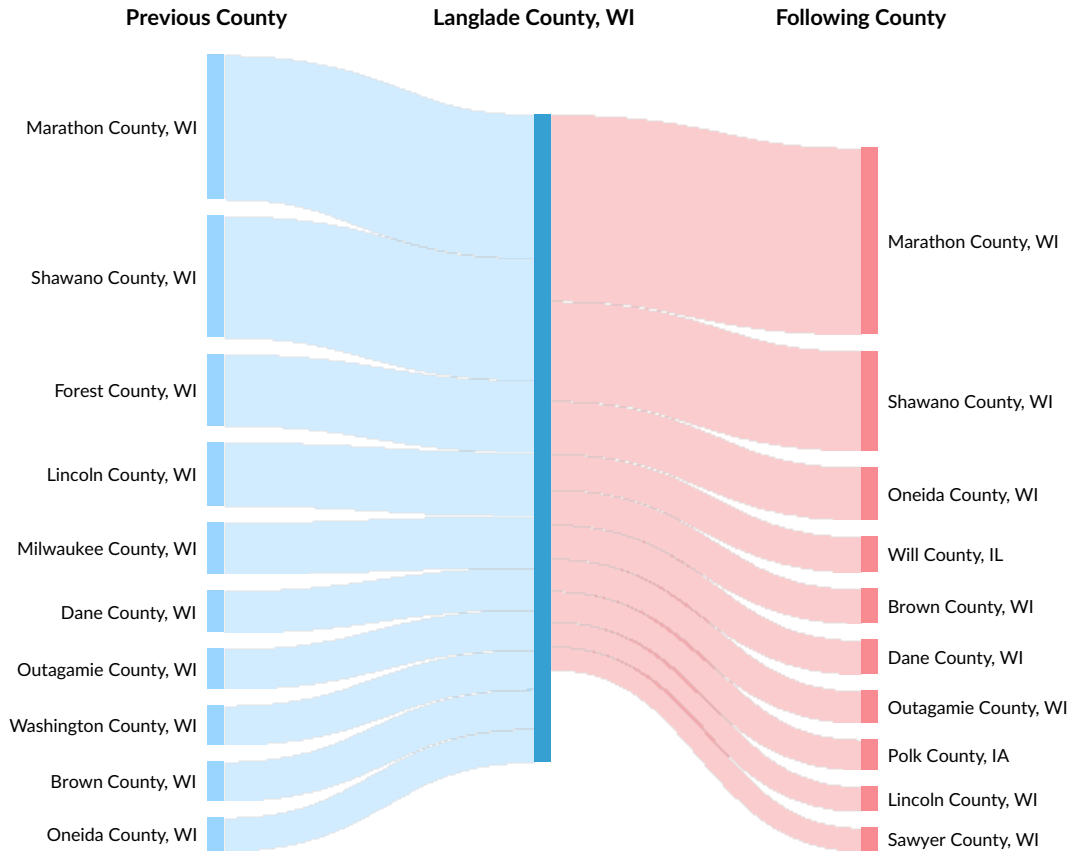
### Where Talent Lives

ZIP	Name	2021 Workers
54409	Antigo, WI (in Langlade ...)	7,152
54424	Deerbrook, WI (in Langl...)	923
54491	White Lake, WI (in Lang...)	889
54418	Bryant, WI (in Langlade ...)	628
54428	Elcho, WI (in Langlade c...)	564

# Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2020, 97 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 125 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2020 was 189.



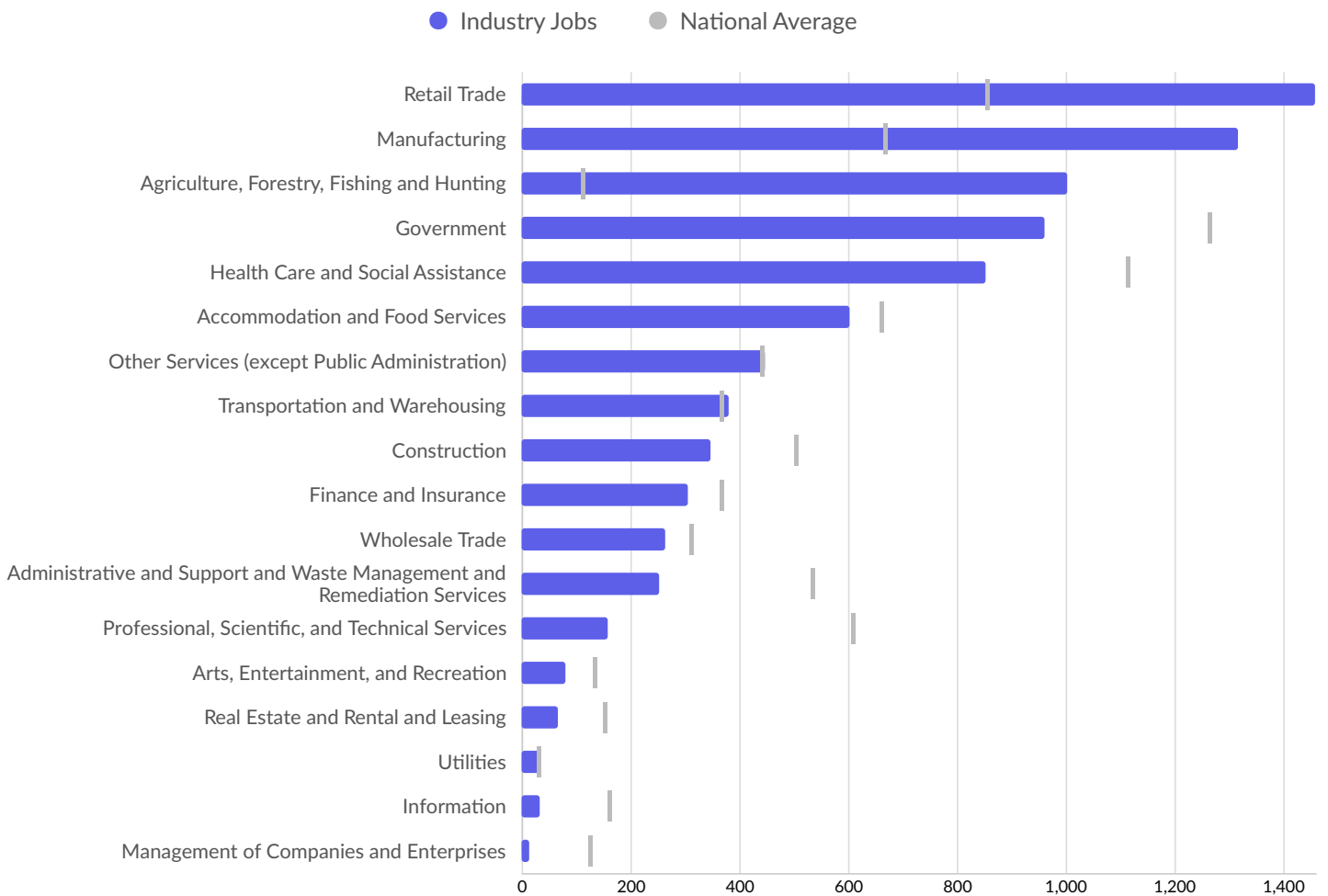
Top Previous Counties	Migrations
Marathon County, WI	97
Shawano County, WI	82
Forest County, WI	48
Lincoln County, WI	43
Milwaukee County, WI	35
Dane County, WI	28



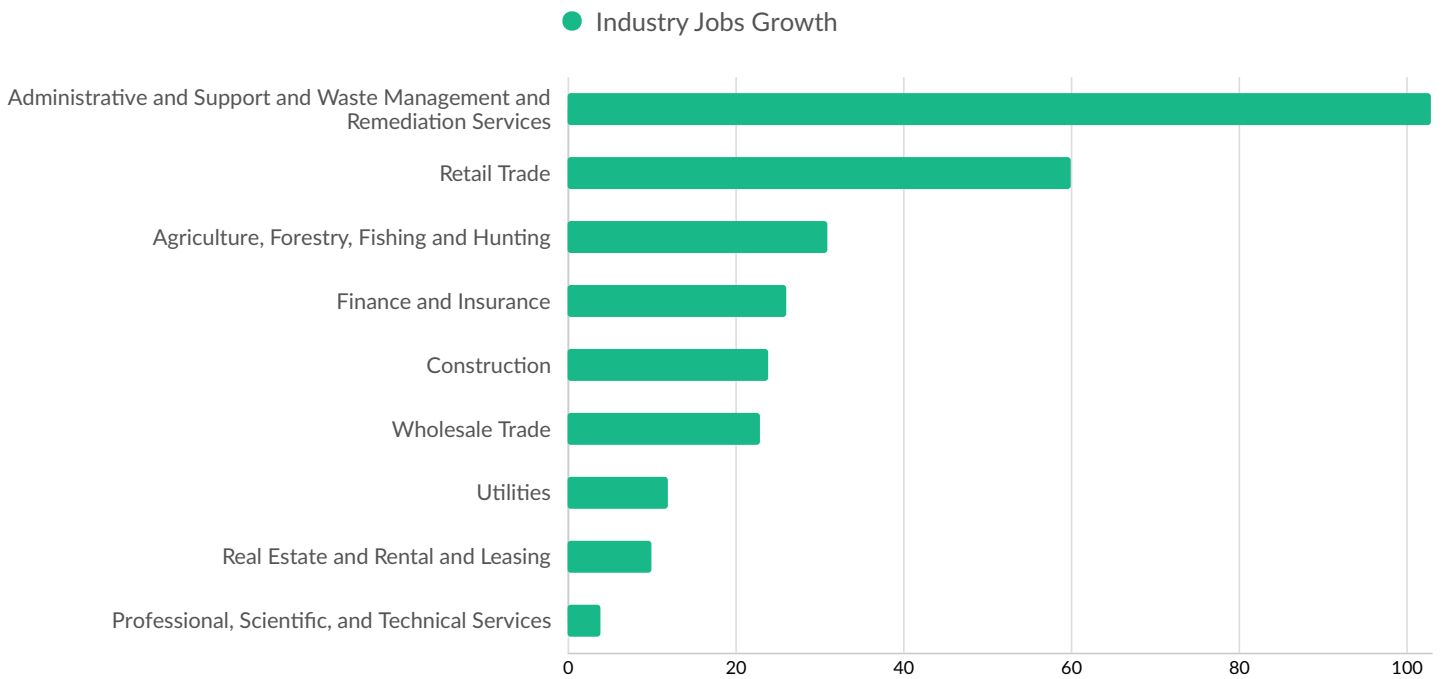
<b>Top Previous Counties</b>	<b>Migrations</b>
Outagamie County, WI	27
Washington County, WI	27
Brown County, WI	27
Oneida County, WI	22
Winnebago County, WI	17
La Crosse County, WI	16
Cook County, IL	15
Hennepin County, MN	13
Portage County, WI	13
<b>Top Following Counties</b>	<b>Migrations</b>
Marathon County, WI	125
Shawano County, WI	67
Oneida County, WI	36
Will County, IL	24
Brown County, WI	23
Dane County, WI	23
Outagamie County, WI	22
Polk County, IA	21
Lincoln County, WI	17
Sawyer County, WI	16
Winnebago County, WI	16
Vilas County, WI	14
Walworth County, WI	12
Forest County, WI	12
Livingston County, MI	11

# Industry Characteristics

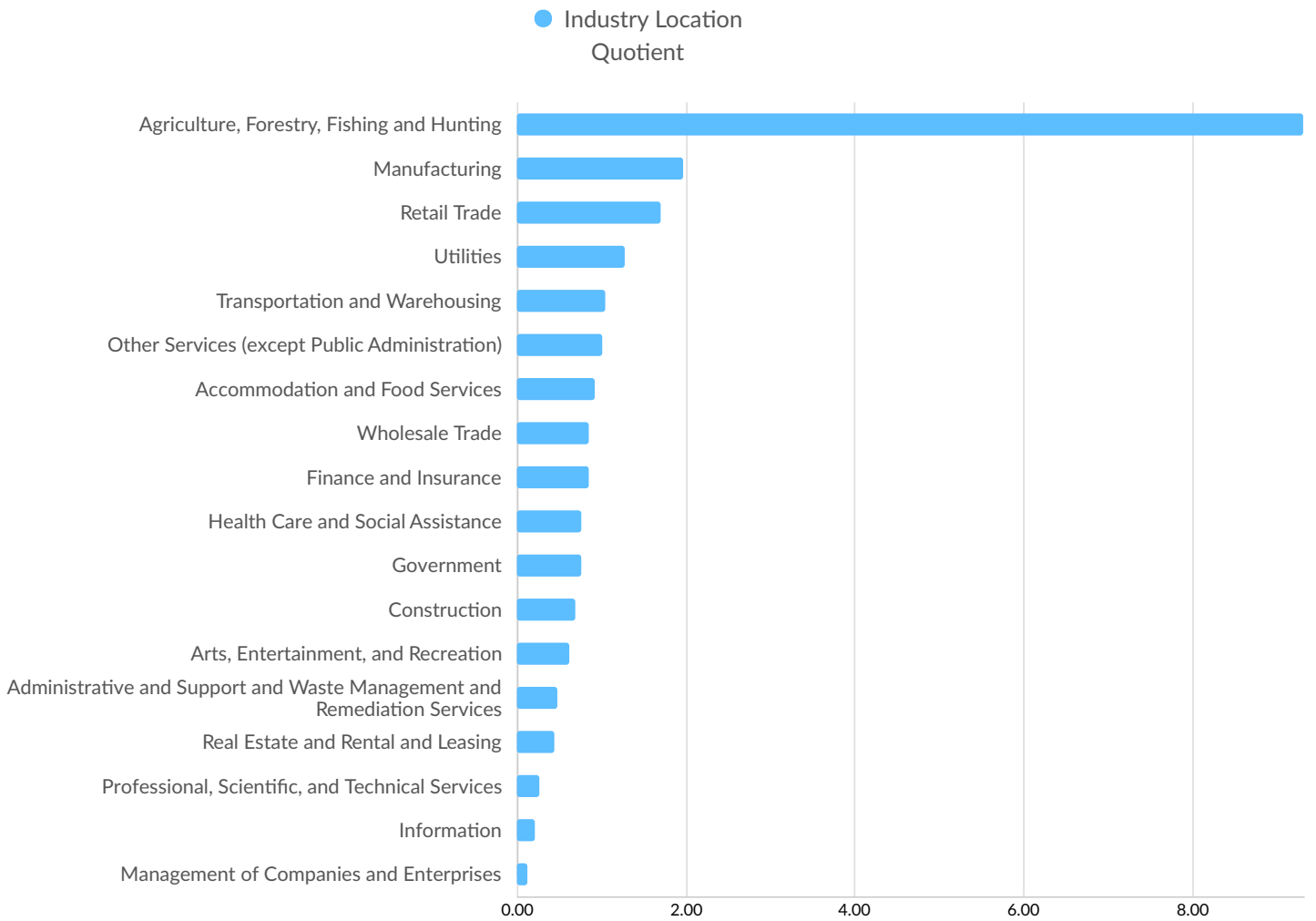
## Largest Industries



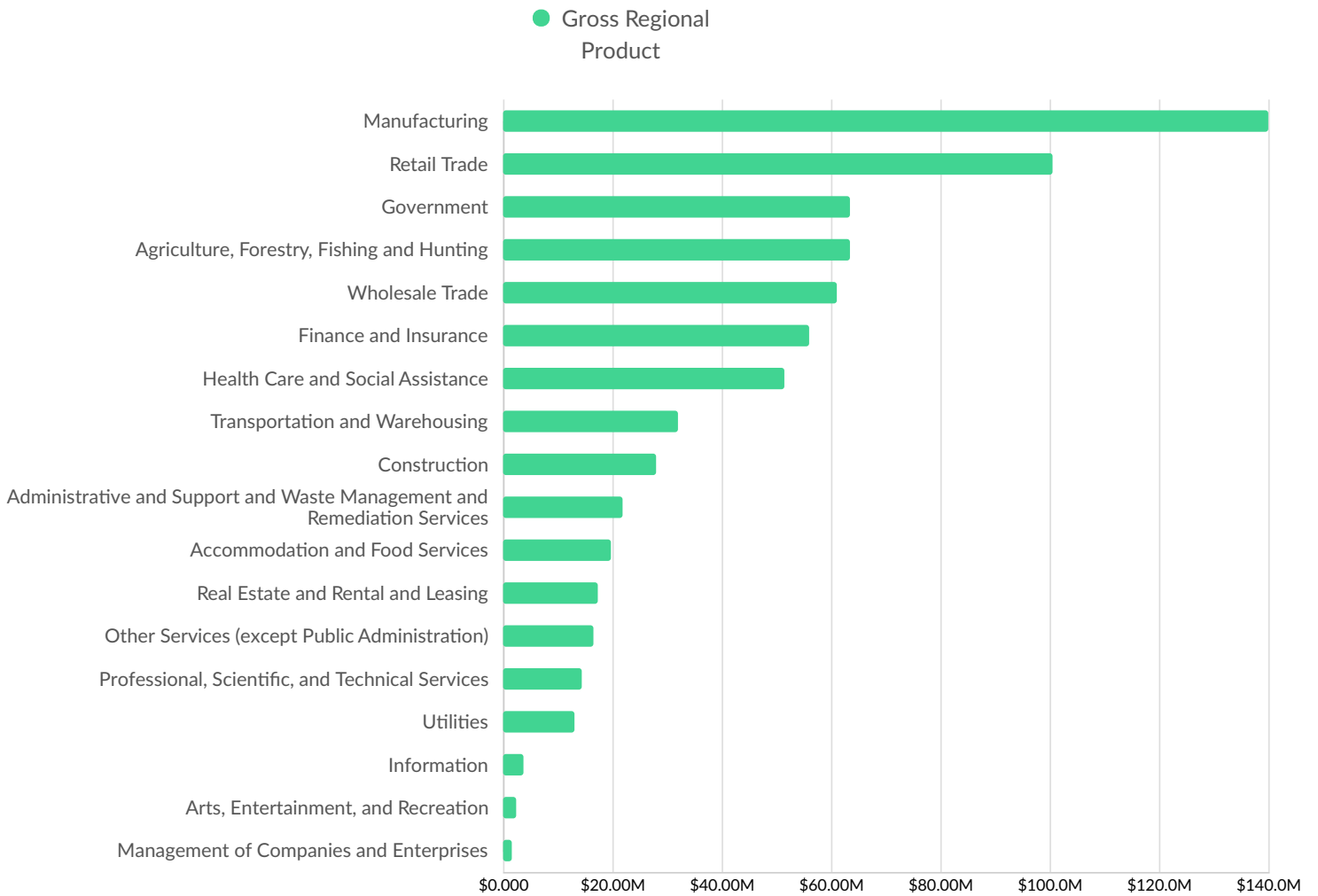
## Top Growing Industries



## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



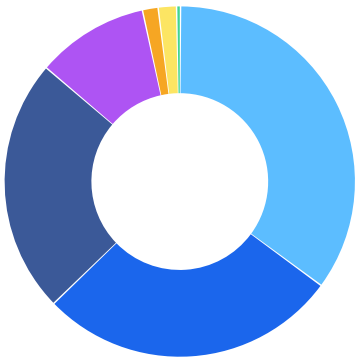
## Business Characteristics

### 1,477 Companies Employ Your Workers

Online profiles for your workers mention 1,477 companies as employers, with the top 10 appearing below. In the last 12 months, 169 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	106 	Aspirus	86 
Unified School District Antigo	98 	Walmart	39 
Covantage Credit Union	90 	Fleet Farm	27 
Volm Companies	81 	Kelly Services	27 
Aspirus	71 	CompHealth	22 
Walmart	40 	Kwik Trip	22 
Dover Corporation	32 	Dover Corporation	21 
Northcentral Technical College	29 	TJX	19 
Amron International	24 	Fastenal	17 
Kretz Lumber Co	23 	Focus Staff	17 

## Business Size



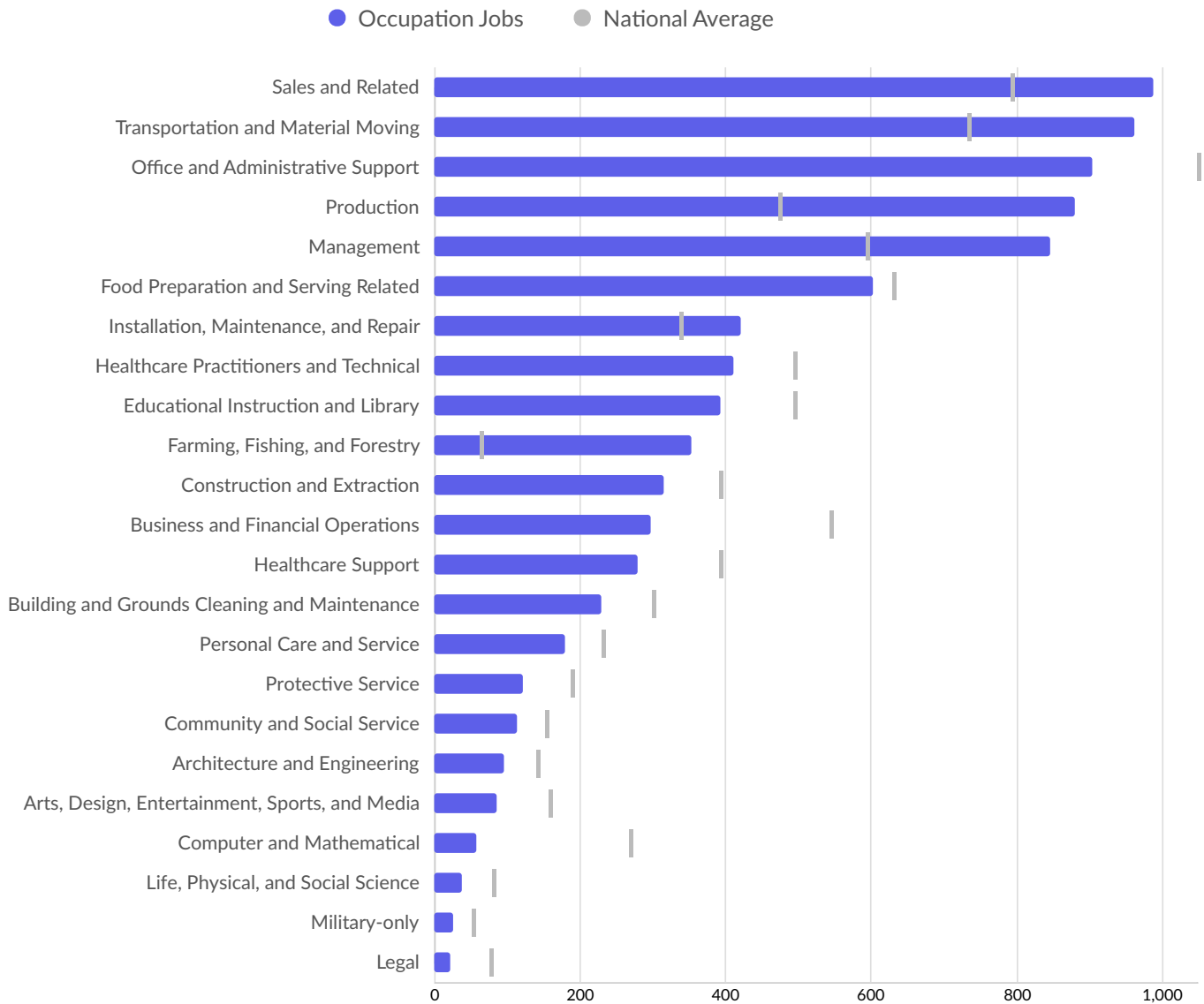
	Percentage	Business Count
● 1 to 4 employees	35.0%	291
● 5 to 9 employees	27.7%	230
● 10 to 19 employees	23.5%	195
● 20 to 49 employees	10.3%	86
● 50 to 99 employees	1.4%	12
● 100 to 249 employees	1.7%	14
● 250 to 499 employees	0.4%	3

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

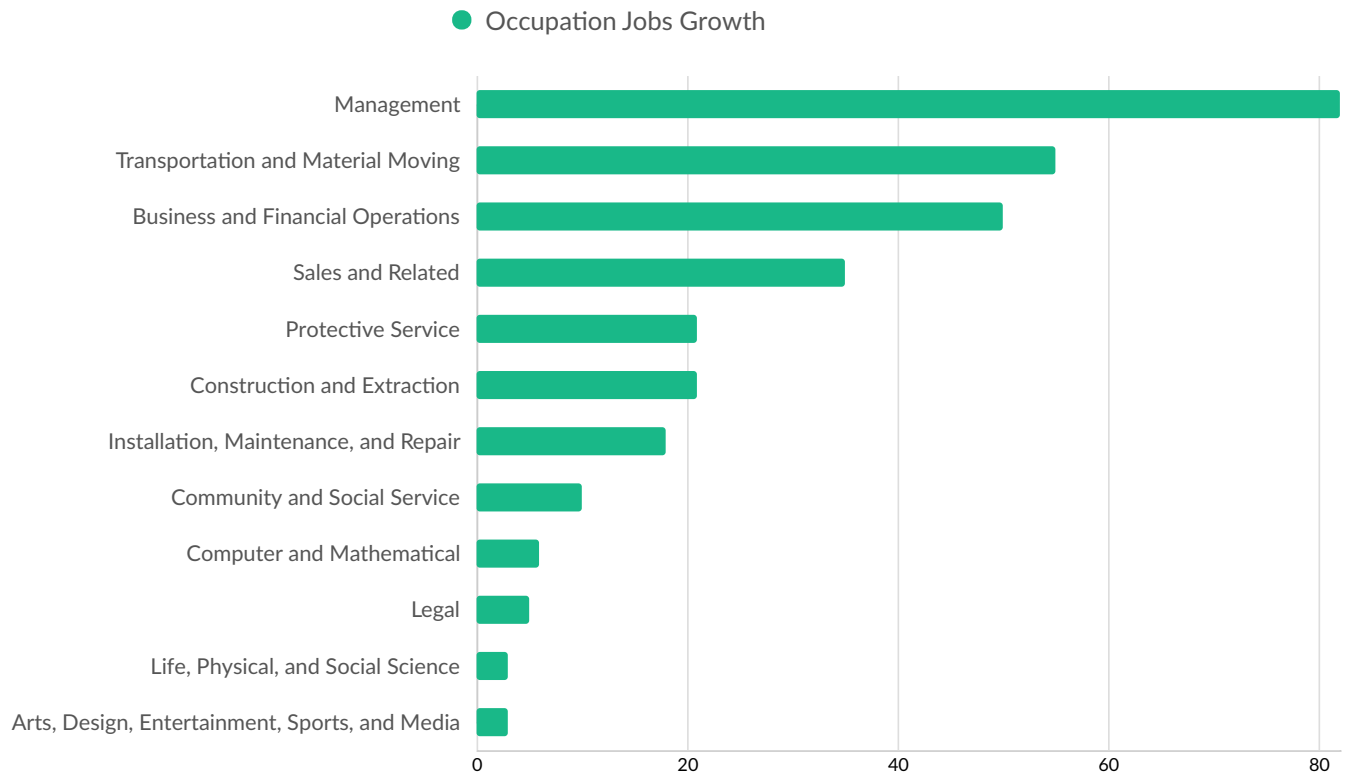


# Workforce Characteristics

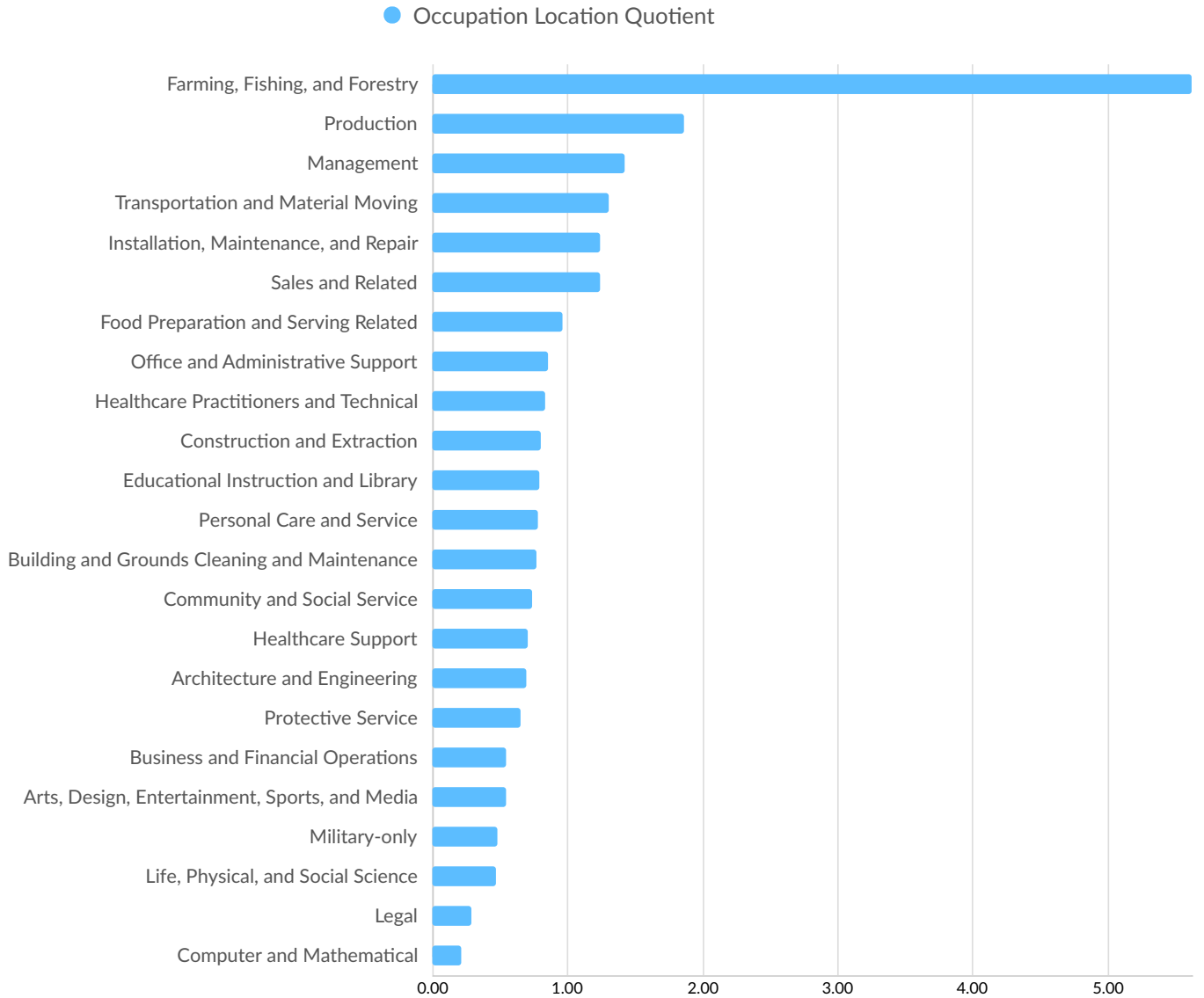
## Largest Occupations



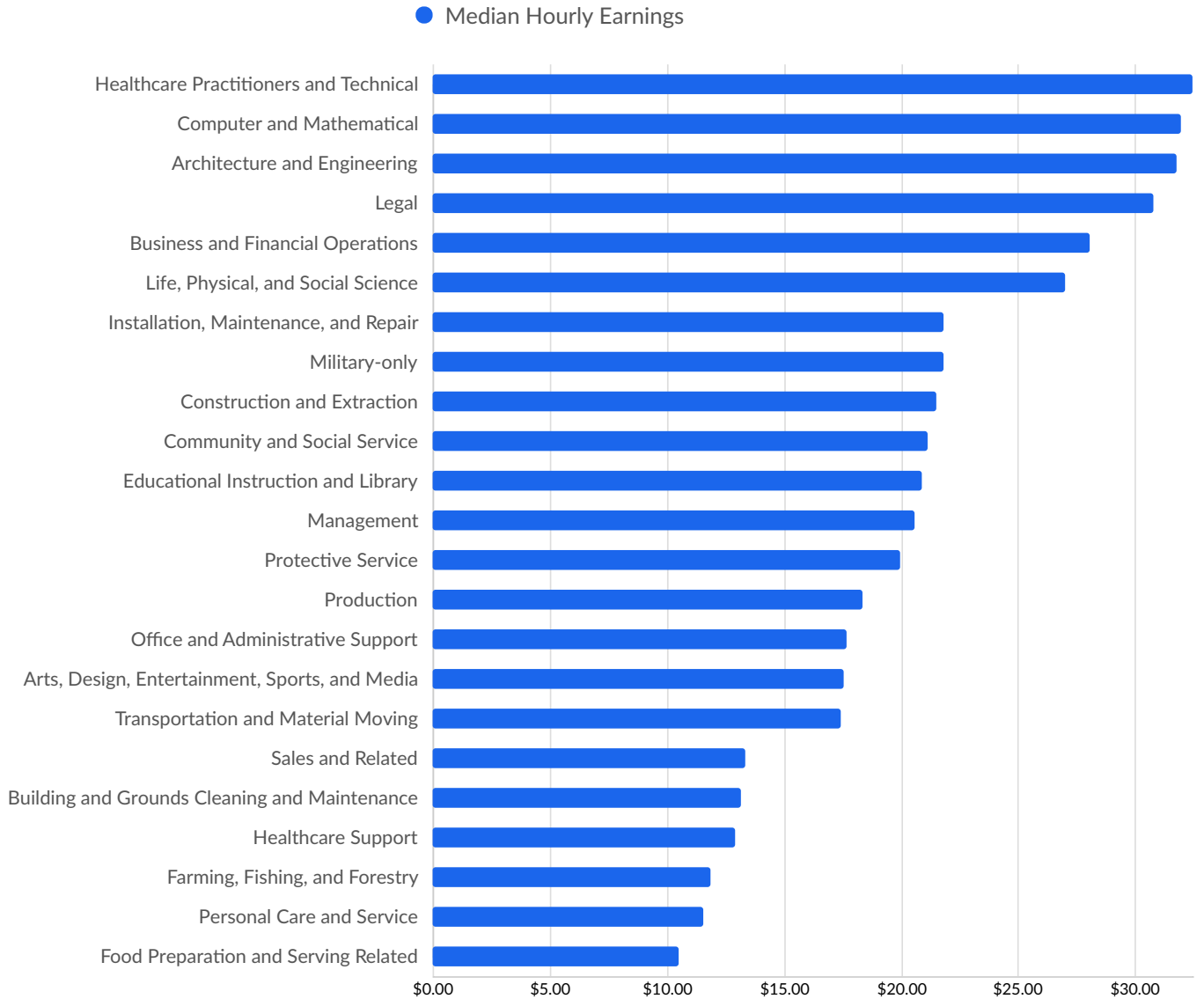
## Top Growing Occupations



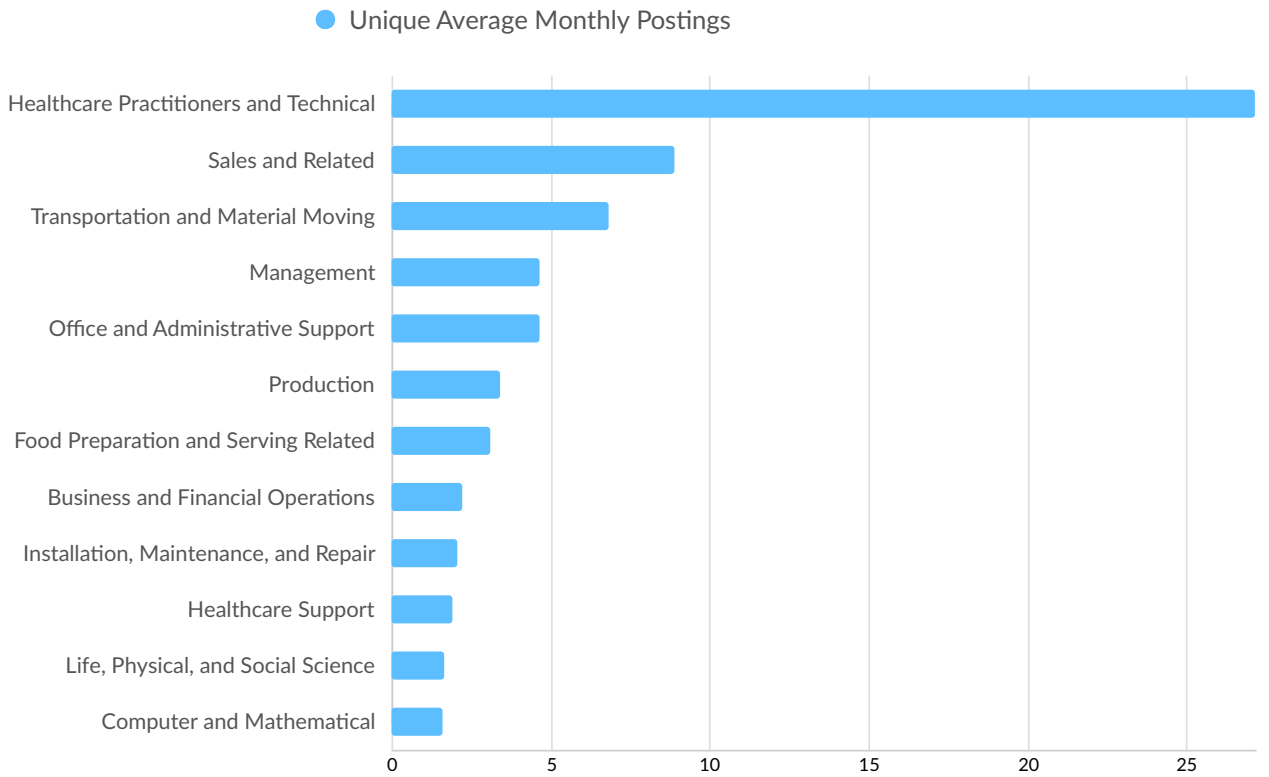
## Top Occupation Location Quotient



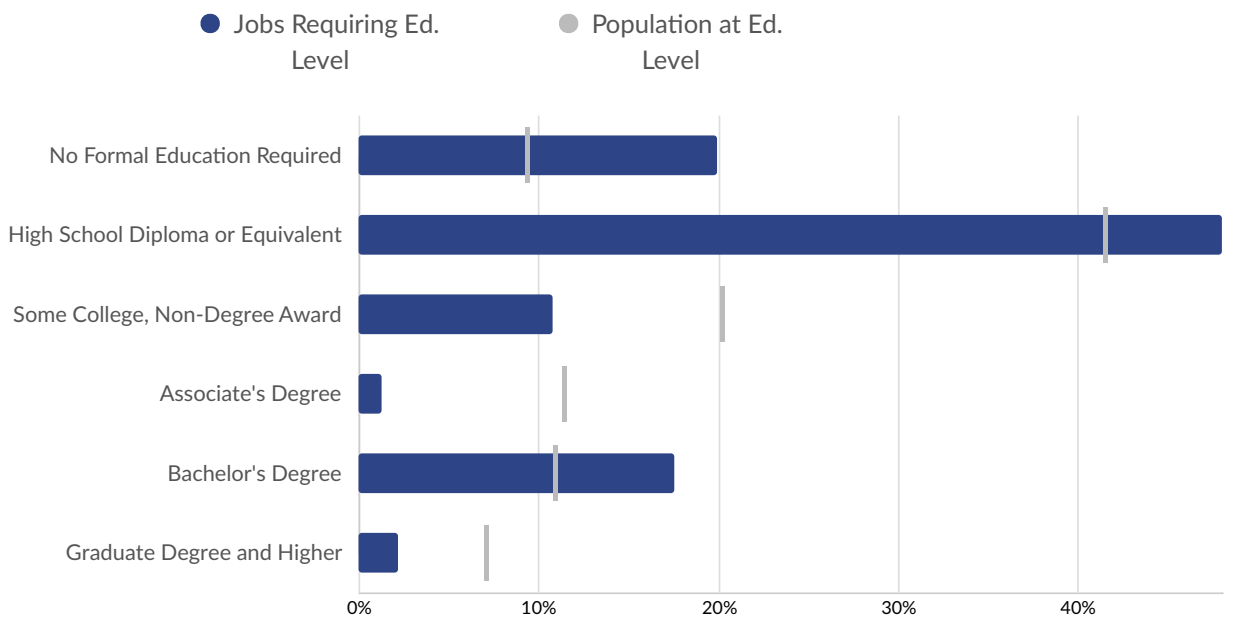
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

## In-Demand Skills

