



Vilas County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55125 Vilas County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

22,654

Population (2021)

Population **grew by 1,166** over the last 5 years and is projected to **grow by 1,470** over the next 5 years.

9,428

Total Regional Employment

Jobs **grew by 339** over the last 5 years and are projected to **grow by 762** over the next 5 years.

\$50.0K

Median Household Income (2020)

Median household income is **\$15.0K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 5.4%** since 2016, growing by 1,166. Population is expected to **increase by 6.5%** between 2021 and 2026, adding 1,470.
- From 2016 to 2021, jobs **increased by 3.7%** in Vilas County, WI from 9,088 to **9,428**. This change **outpaced the national growth rate of 1.8% by 1.9%**. As the number of jobs increased, the **labor force participation rate decreased from 51.9% to 50.5% between 2016 and 2021**.
- Concerning educational attainment, **19.9% of Vilas County, WI residents possess a Bachelor's Degree** (0.4% below the national average), and **10.1% hold an Associate's Degree** (1.4% above the national average).
- The top three industries in 2021 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

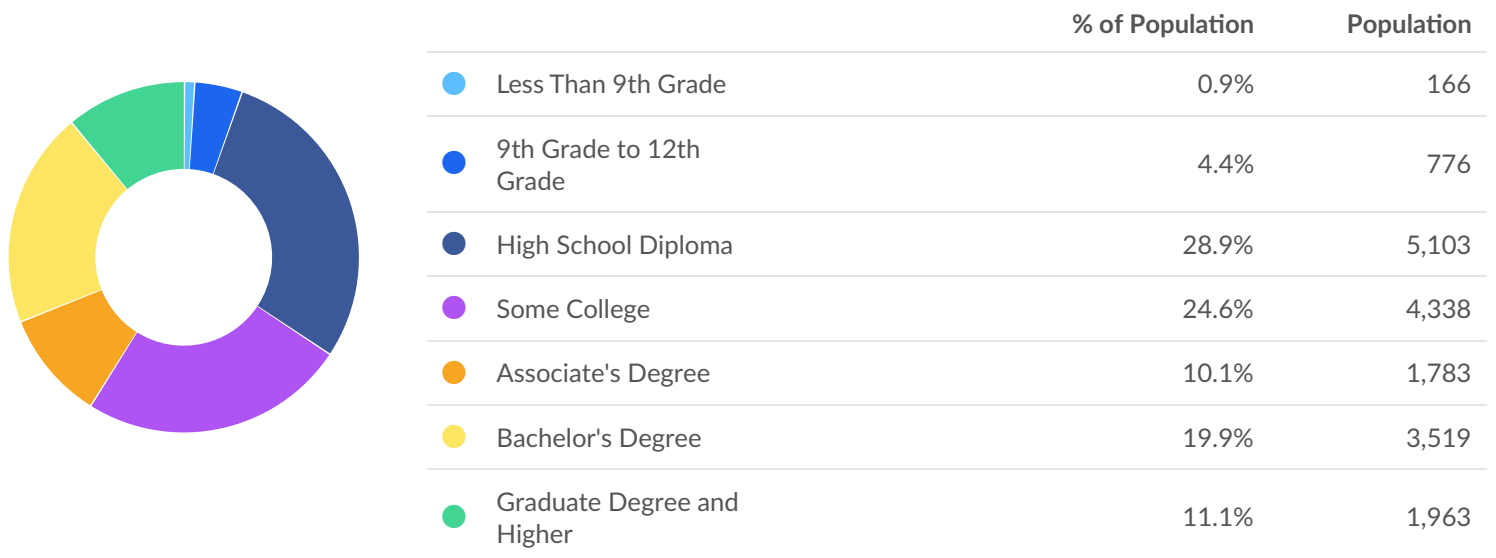
	Population (2022)	Labor Force (Jun 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	22,953	11,217	9,428	103.8	\$866.47M	\$1.39B	\$946.96M
NCWRPC	443,262	227,242	220,380	99.7	\$23.77B	\$31.13B	\$29.22B
Wisconsin	5,881,227	3,153,688	3,110,882	100.3	\$360.23B	\$330.30B	\$353.71B

Jun 2022 Labor Force Breakdown



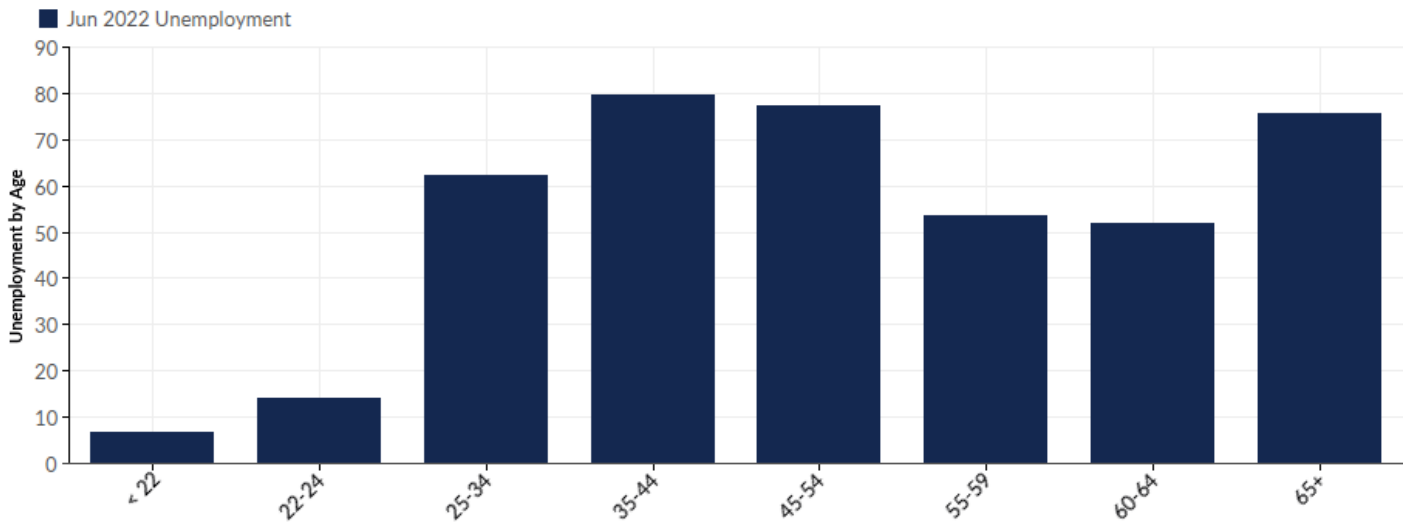
Educational Attainment

Concerning educational attainment, **19.9% of Vilas County, WI residents possess a Bachelor's Degree** (0.4% below the national average), and **10.1% hold an Associate's Degree** (1.4% above the national average).



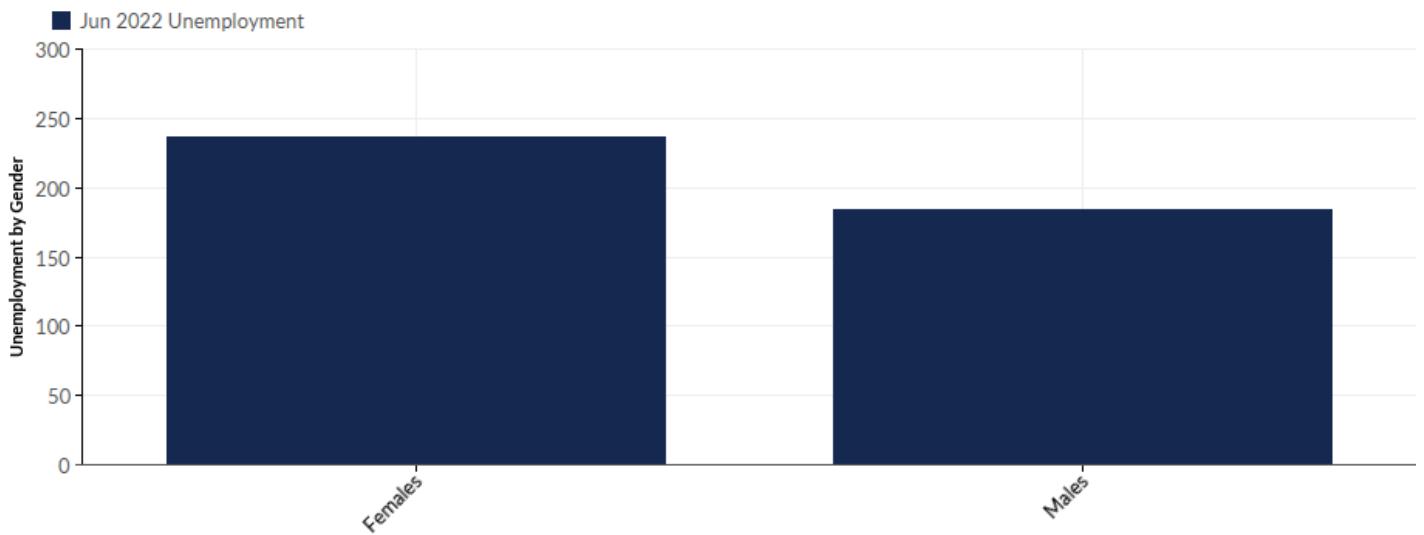
Unemployment by Demographics

Unemployment by Age



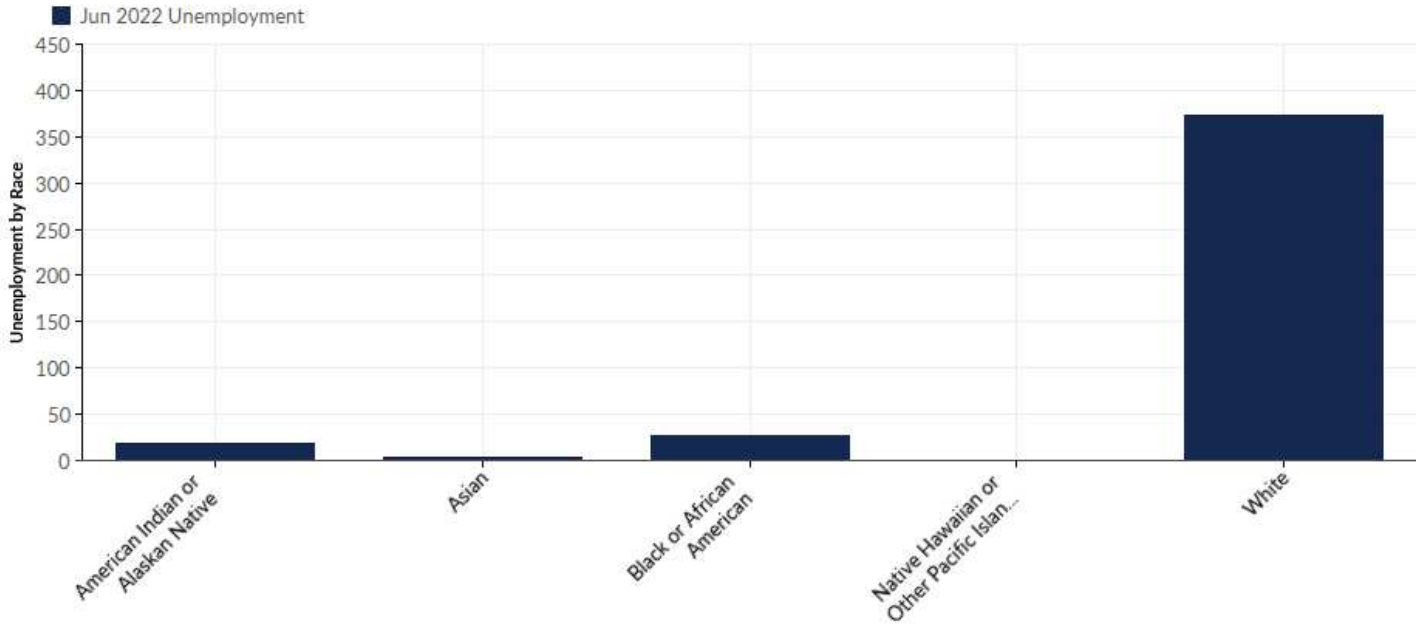
Age	Unemployment (Jun 2022)	% of Unemployed
< 22	7	1.66%
22-24	14	3.33%
25-34	62	14.73%
35-44	80	19.00%
45-54	77	18.29%
55-59	54	12.83%
60-64	52	12.35%
65+	76	18.05%
Total	421	100.00%

Unemployment by Gender



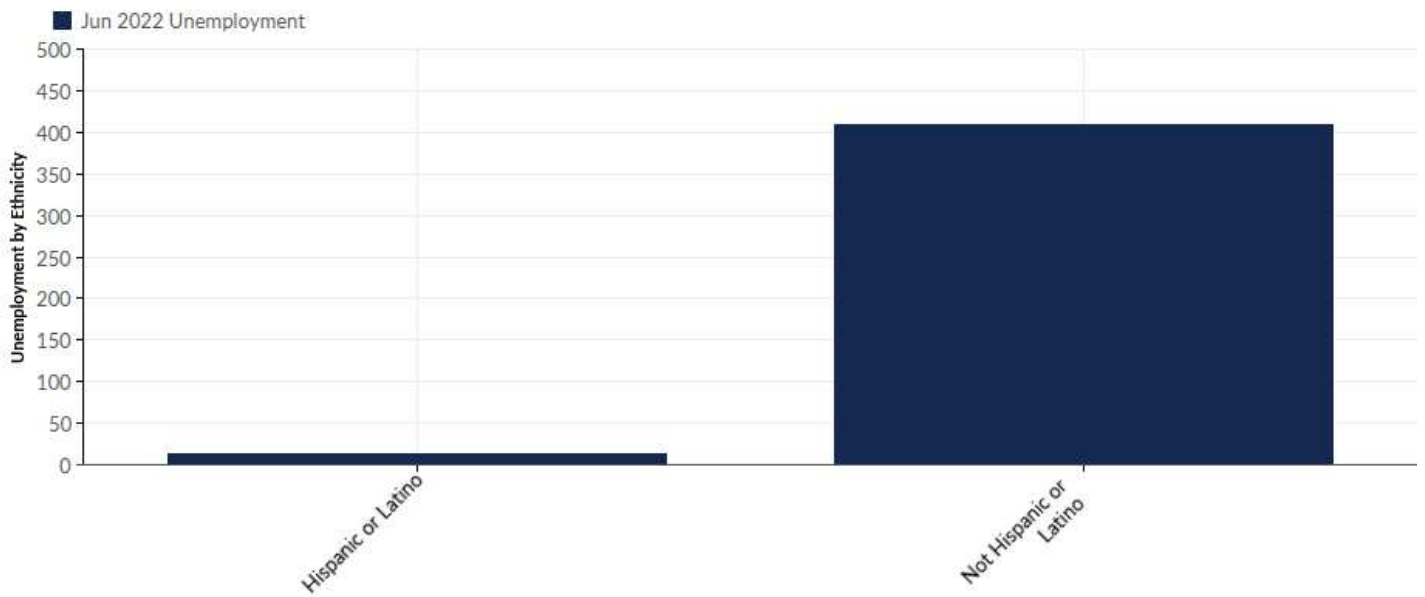
Gender	Unemployment (Jun 2022)	% of Unemployed
Females	237	56.29%
Males	184	43.71%
Total	421	100.00%

Unemployment by Race



Race	Unemployment (Jun 2022)	% of Unemployed
American Indian or Alaskan Native	19	4.51%
Asian	3	0.71%
Black or African American	27	6.41%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	373	88.60%
Total	421	100.00%

Unemployment by Ethnicity

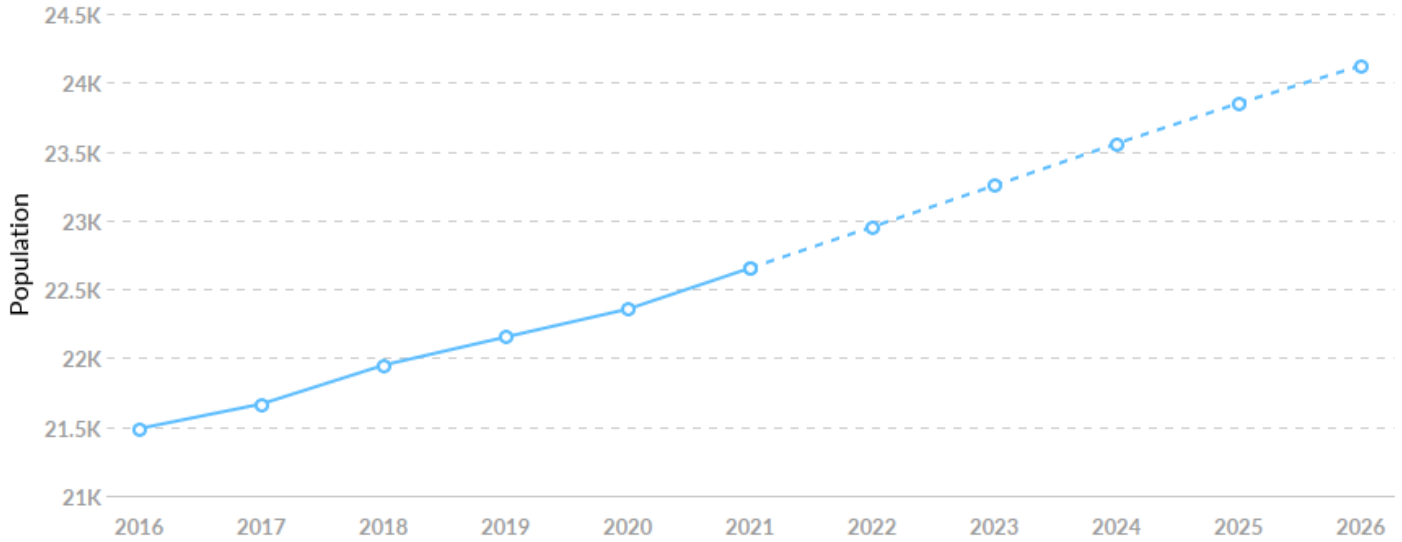


Ethnicity	Unemployment (Jun 2022)	% of Unemployed
Hispanic or Latino	13	3.09%
Not Hispanic or Latino	408	96.91%
Total	421	100.00%

Historic & Projected Trends

Population Trends

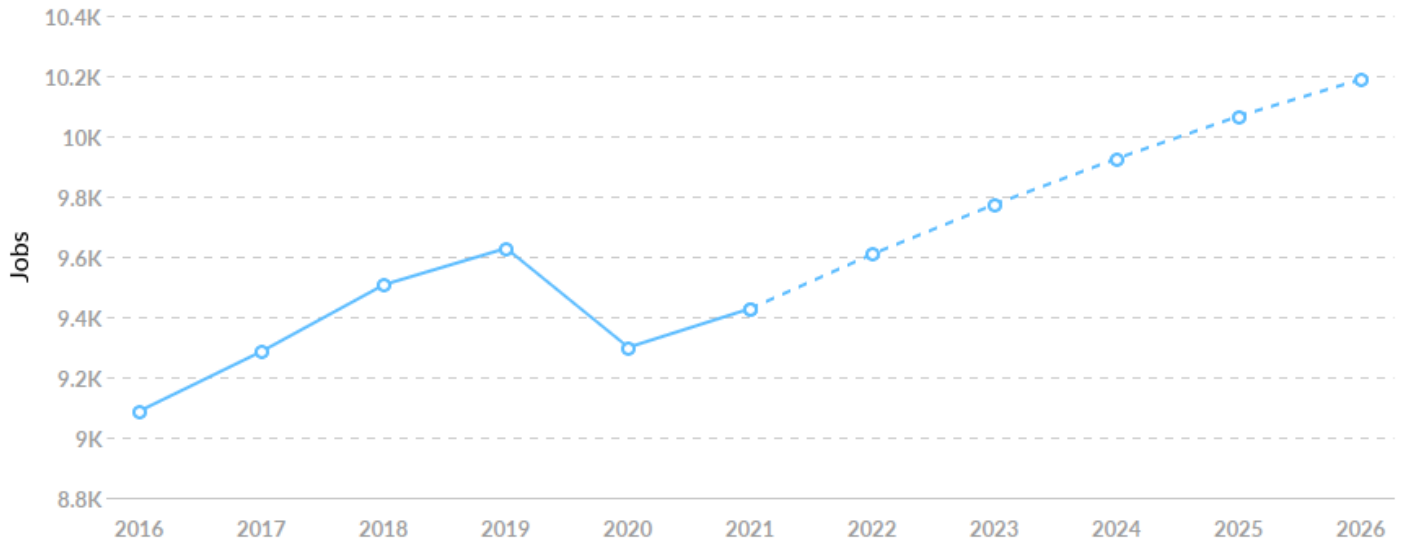
As of 2021 the region's population increased by 5.4% since 2016, growing by 1,166. Population is expected to increase by 6.5% between 2021 and 2026, adding 1,470.



Timeframe	Population
2016	21,488
2017	21,667
2018	21,949
2019	22,153
2020	22,356
2021	22,654
2022	22,953
2023	23,253
2024	23,558
2025	23,851
2026	24,123

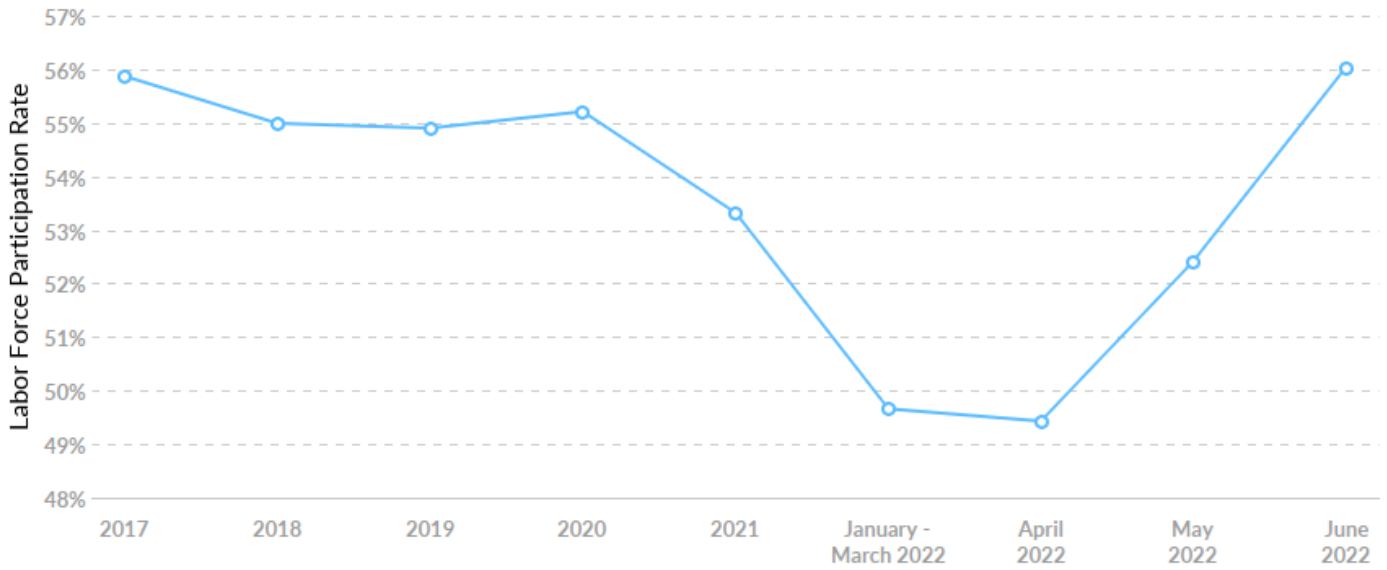
Job Trends

From 2016 to 2021, jobs increased by 3.7% in Vilas County, WI from 9,088 to 9,428. This change outpaced the national growth rate of 1.8% by 1.9%.



Timeframe	Jobs
2016	9,088
2017	9,286
2018	9,507
2019	9,628
2020	9,299
2021	9,428
2022	9,609
2023	9,774
2024	9,926
2025	10,067
2026	10,189

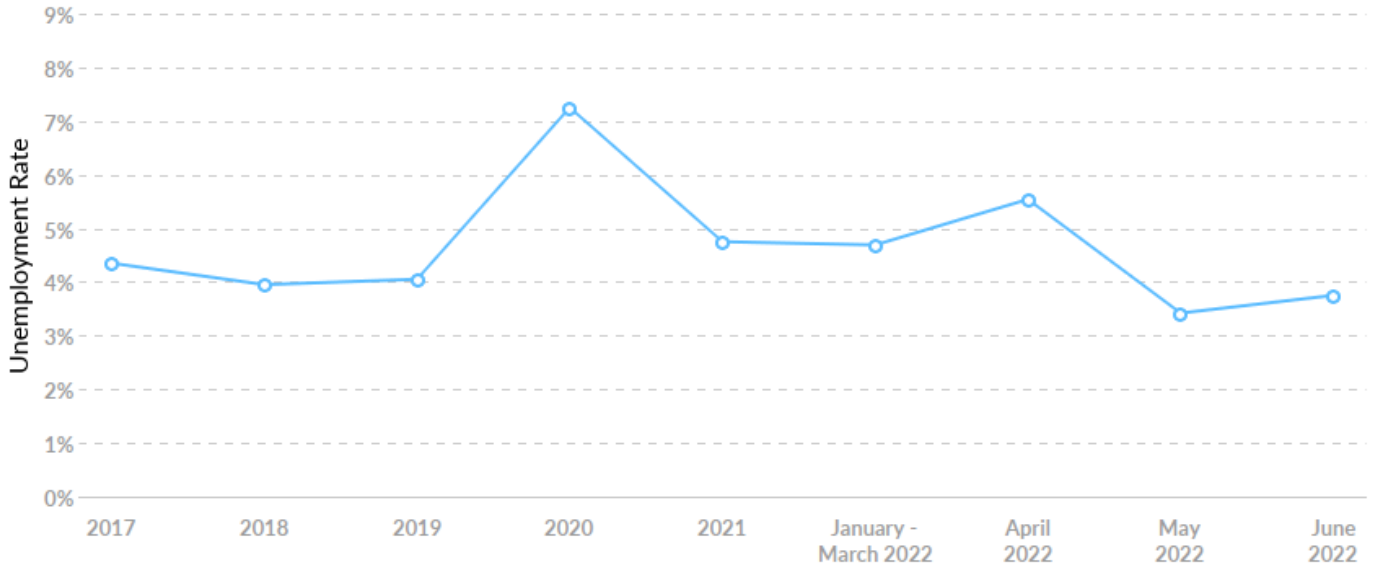
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	55.87%
2018	54.99%
2019	54.90%
2020	55.21%
2021	53.32%
January - March 2022	49.66%
April 2022	49.43%
May 2022	52.42%
June 2022	56.04%

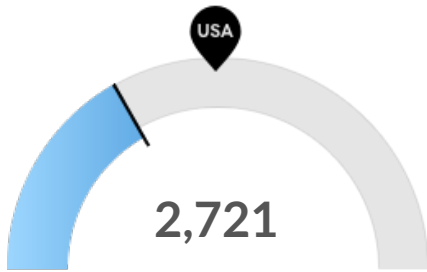
Unemployment Rate Trends

Vilas County, WI had a June 2022 unemployment rate of 3.75%, **decreasing from 4.35%** 5 years before.



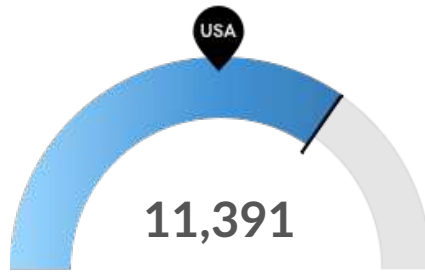
Timeframe	Unemployment Rate
2017	4.35%
2018	3.95%
2019	4.05%
2020	7.25%
2021	4.75%
January - March 2022	4.69%
April 2022	5.54%
May 2022	3.42%
June 2022	3.75%

Population Characteristics



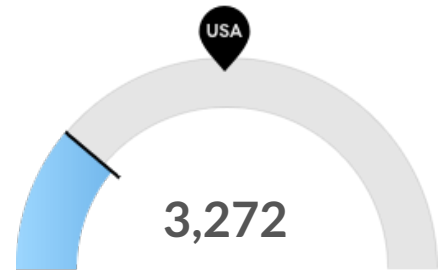
Millennials

Vilas County, WI has 2,721 millennials (ages 25-39). The national average for an area this size is 4,607.



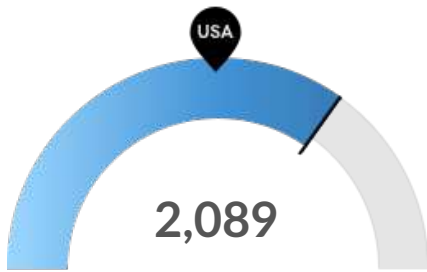
Retiring Soon

Retirement risk is high in Vilas County, WI. The national average for an area this size is 6,654 people 55 or older, while there are 11,391 here.



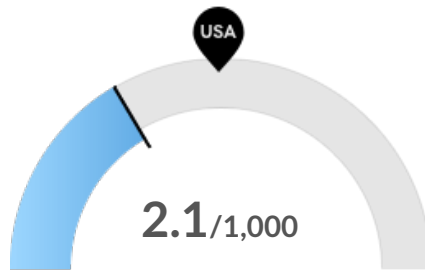
Racial Diversity

Racial diversity is low in Vilas County, WI. The national average for an area this size is 9,005 racially diverse people, while there are 3,272 here.



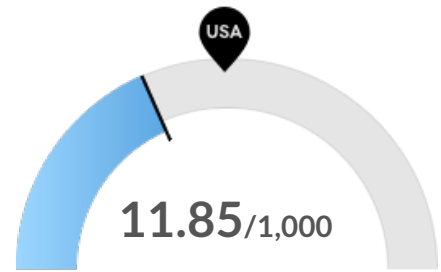
Veterans

Vilas County, WI has 2,089 veterans. The national average for an area this size is 1,210.



Violent Crime

Vilas County, WI has 2.1 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

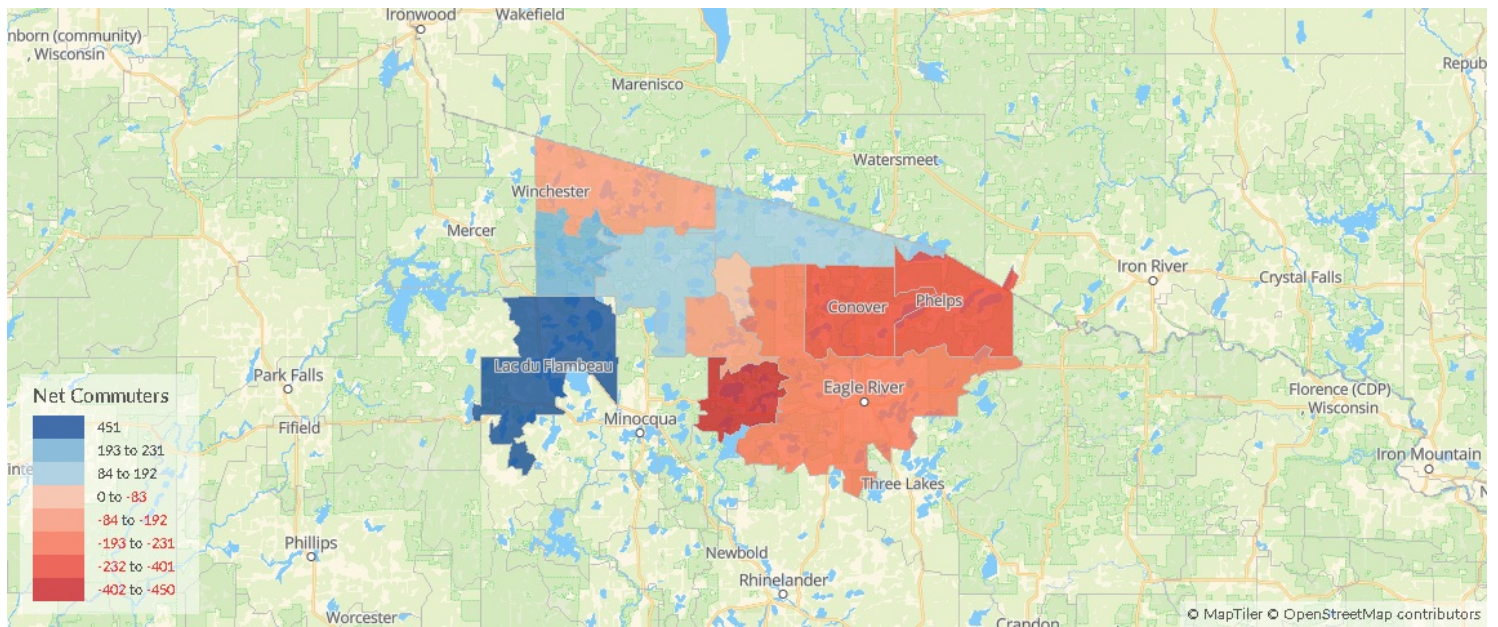


Property Crime

Vilas County, WI has 11.85 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Vilas County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54521	Eagle River, WI (in Vilas ...	4,191
54538	Lac Du Flambeau, WI (i...	1,507
54558	Saint Germain, WI (in Vi...	795
54540	Land O Lakes, WI (in Vil...	661
54545	Manitowish Waters, WI...	656

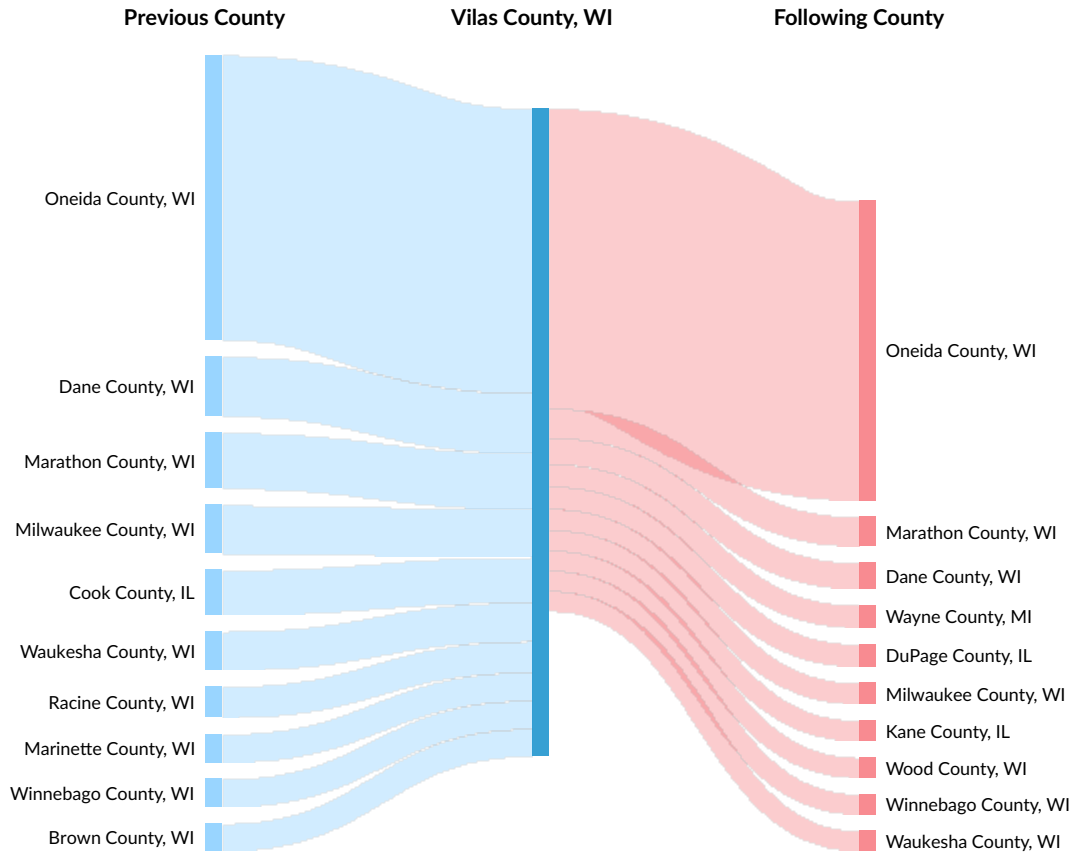
Where Talent Lives

ZIP	Name	2021 Workers
54521	Eagle River, WI (in Vilas ...	4,410
54558	Saint Germain, WI (in Vi...	1,197
54538	Lac Du Flambeau, WI (i...	1,056
54519	Conover, WI (in Vilas co...	635
54554	Phelps, WI (in Vilas cou...	603

Inbound and Outbound Migration

The table below analyzes past and current residents of Vilas County, WI. The left column shows residents of other counties migrating to Vilas County, WI. The right column shows residents migrating from Vilas County, WI to other counties.

As of 2020, **327** people have migrated from Oneida County, WI to Vilas County, WI. In the same year, **344** people left Vilas County, WI migrating to Oneida County, WI. The total Net Migration for Vilas County, WI in 2020 was **487**.

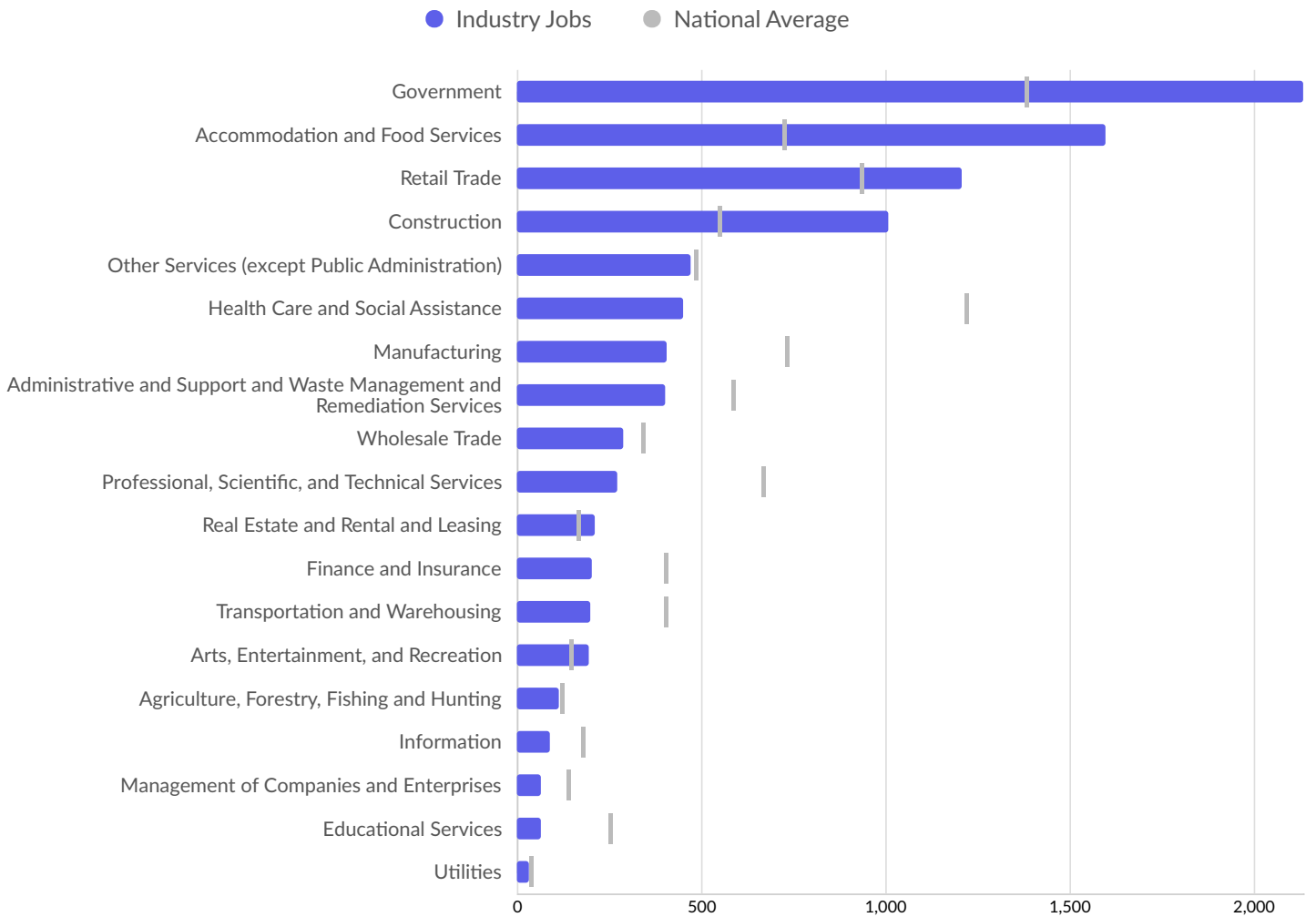


Top Previous Counties	Migrations
Oneida County, WI	327
Dane County, WI	69
Marathon County, WI	64
Milwaukee County, WI	55
Cook County, IL	52
Waukesha County, WI	45

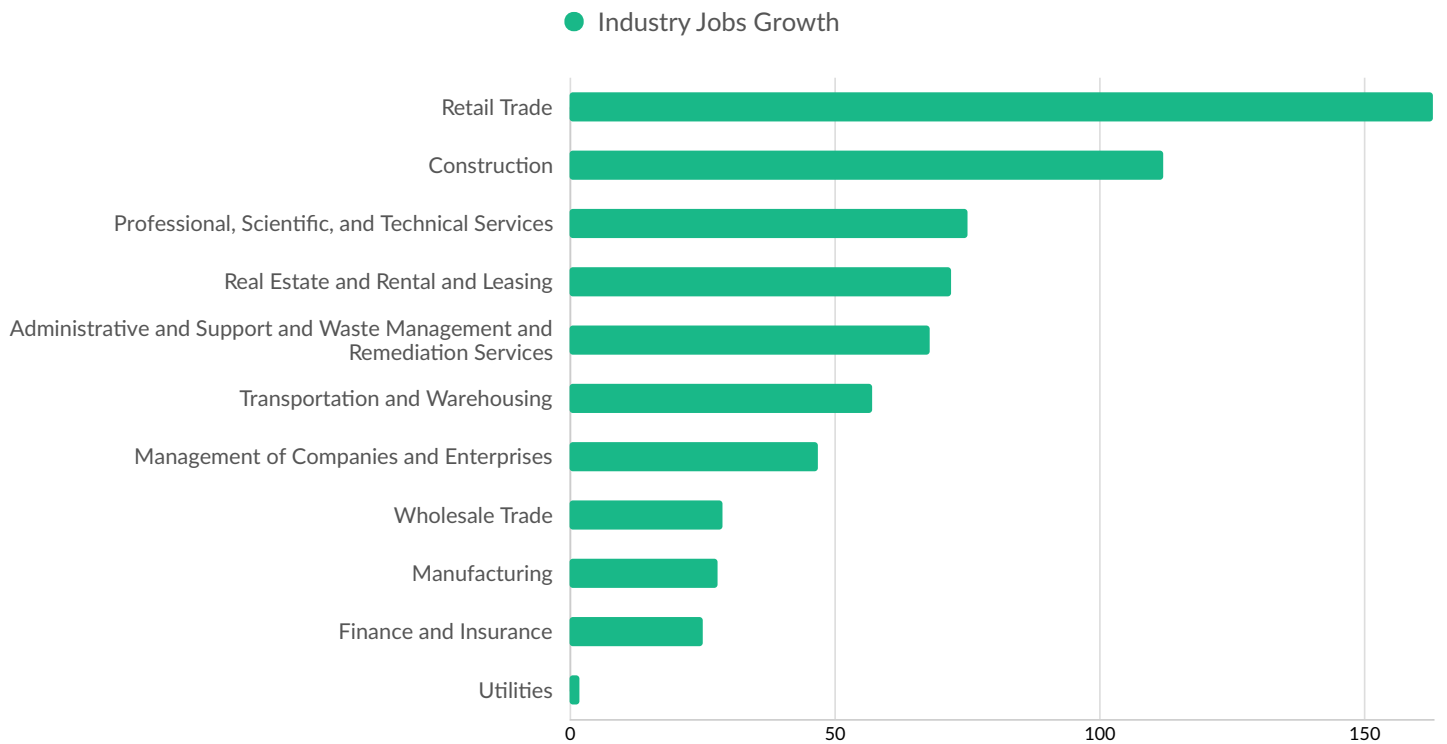
Top Previous Counties	Migrations
Racine County, WI	36
Marinette County, WI	33
Winnebago County, WI	32
Brown County, WI	32
Rock County, WI	31
Sauk County, WI	25
Hennepin County, MN	24
Bingham County, ID	23
Maricopa County, AZ	22
Top Following Counties	Migrations
Oneida County, WI	344
Marathon County, WI	34
Dane County, WI	30
Wayne County, MI	26
DuPage County, IL	26
Milwaukee County, WI	24
Kane County, IL	23
Wood County, WI	23
Winnebago County, WI	23
Waukesha County, WI	23
Spokane County, WA	22
Lake County, FL	20
Iron County, MI	16
Scott County, MN	15
Lincoln County, WI	14

Industry Characteristics

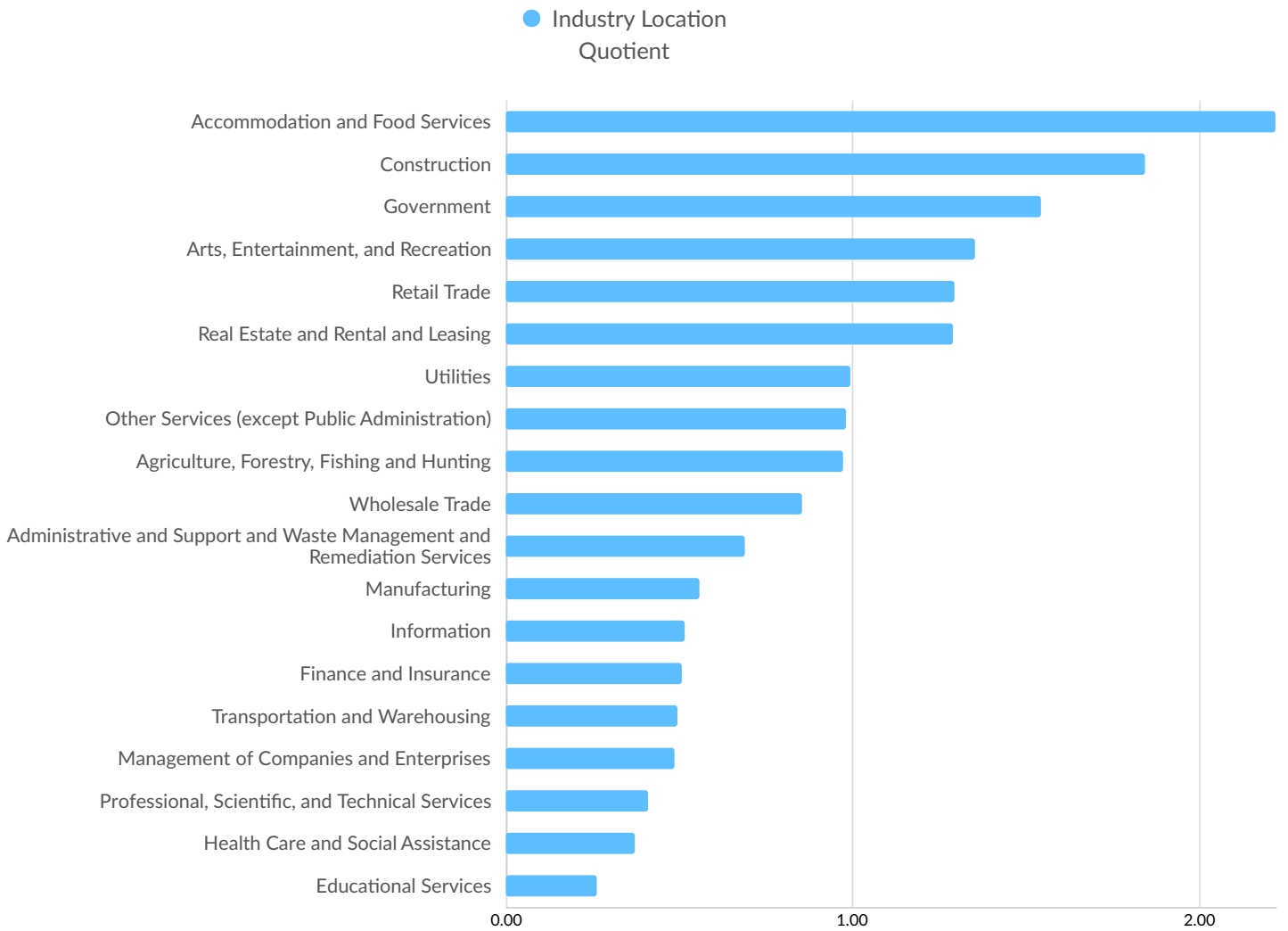
Largest Industries



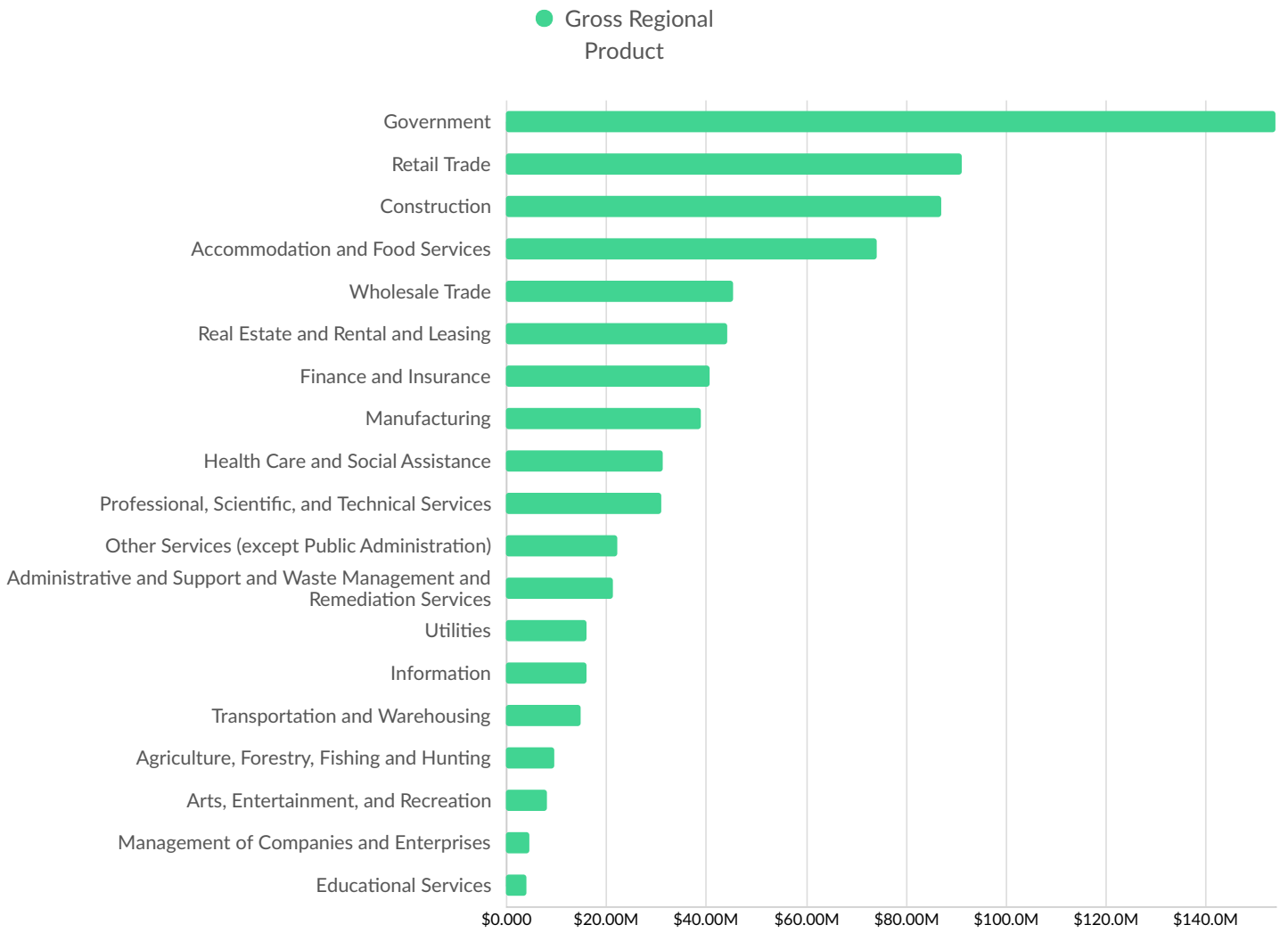
Top Growing Industries



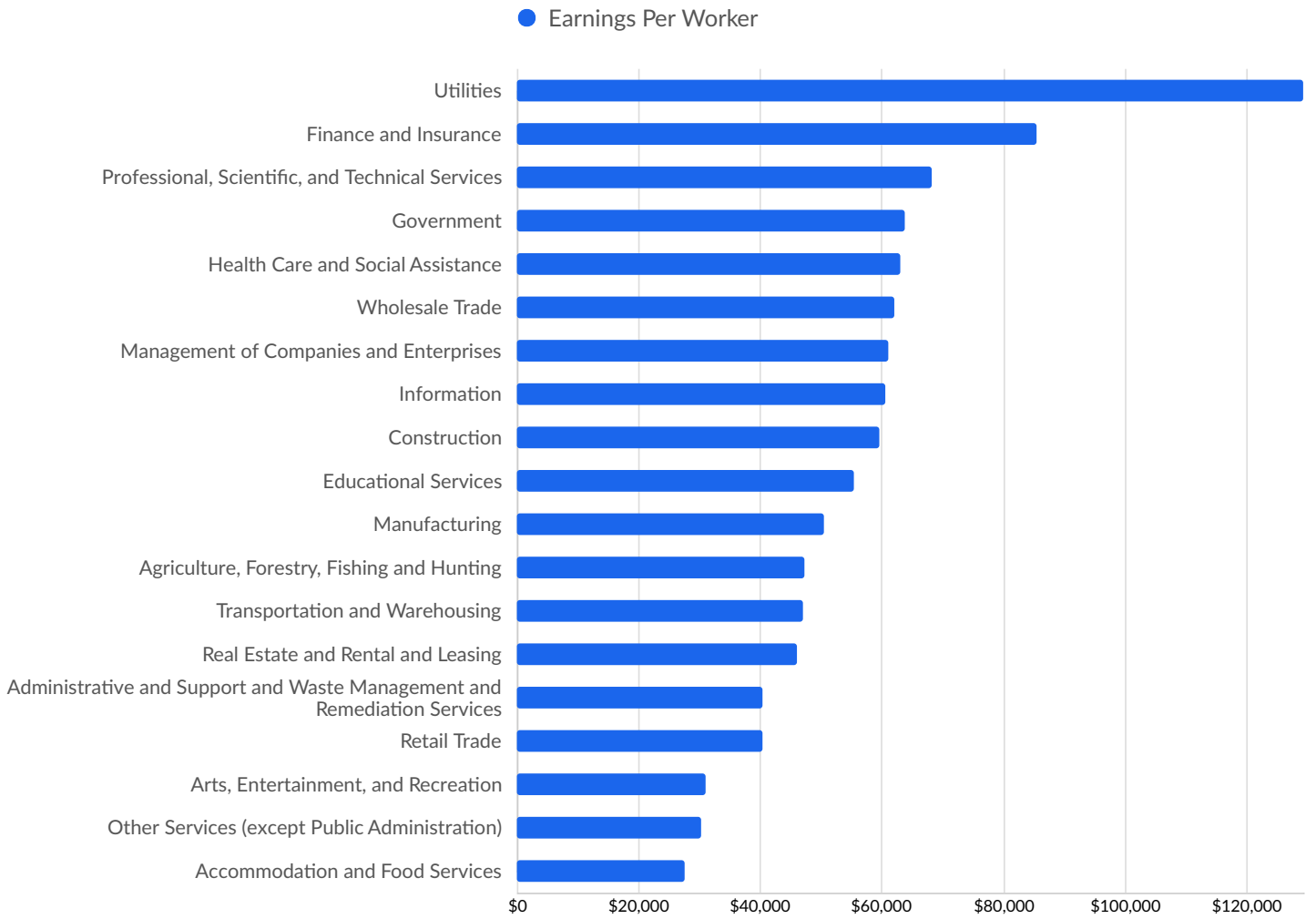
Top Industry Location Quotient



Top Industry GRP




Top Industry Earnings



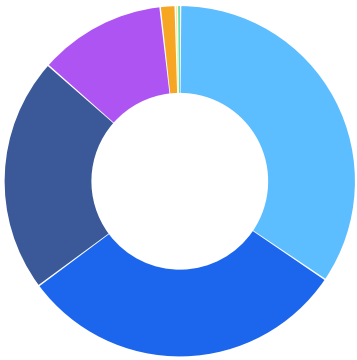
Business Characteristics

1,739 Companies Employ Your Workers

Online profiles for your workers mention 1,739 companies as employers, with the top 10 appearing below. In the last 12 months, 159 companies in Vilas County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mukwonago Area School District	39 	Amazon	186 
Ministry Health Care	35 	FedEx	62 
Lake Of The Torches Resort Casi...	34 	Aspirus	48 
Lac Du Flambeau Public School	30 	Nicolet National Bank	36 
Vilas County	27 	Republic Services	25 
Marshfield Clinic	25 	Kwik Trip	22 
Lac Du Flambeau Tribe	22 	Mastec North America	18 
Lac Du Flambeau Band Of Lake ...	19 	Lampert Yards	13 
Conserve School	17 	PepsiCo	13 
Great Lakes Inter-Tribal Epidemi...	15 	Kroger	12 

Business Size

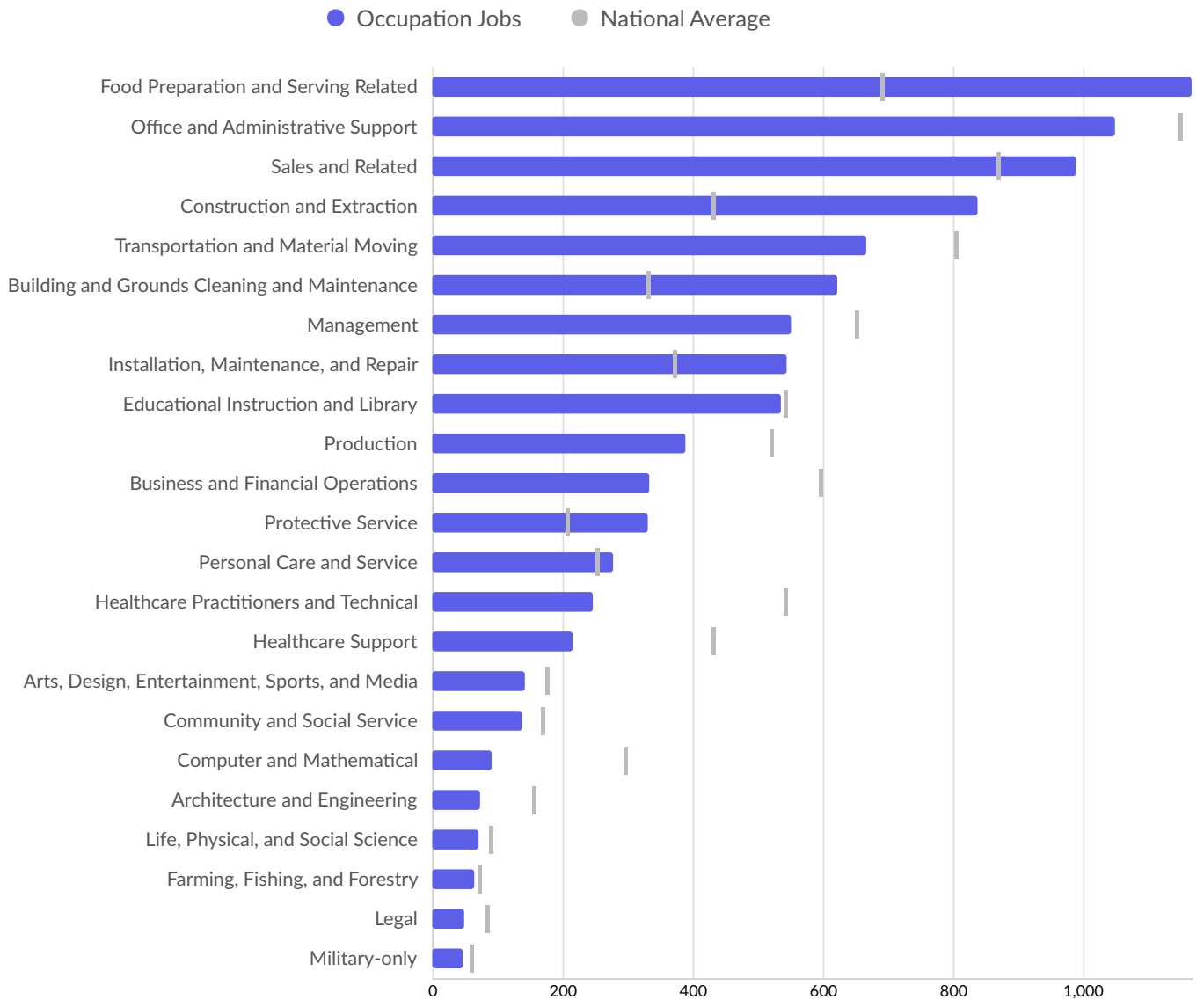


	Percentage	Business Count
1 to 4 employees	34.4%	499
5 to 9 employees	30.4%	441
10 to 19 employees	21.6%	314
20 to 49 employees	11.7%	170
50 to 99 employees	1.4%	20
100 to 249 employees	0.2%	3
500+ employees	0.3%	4

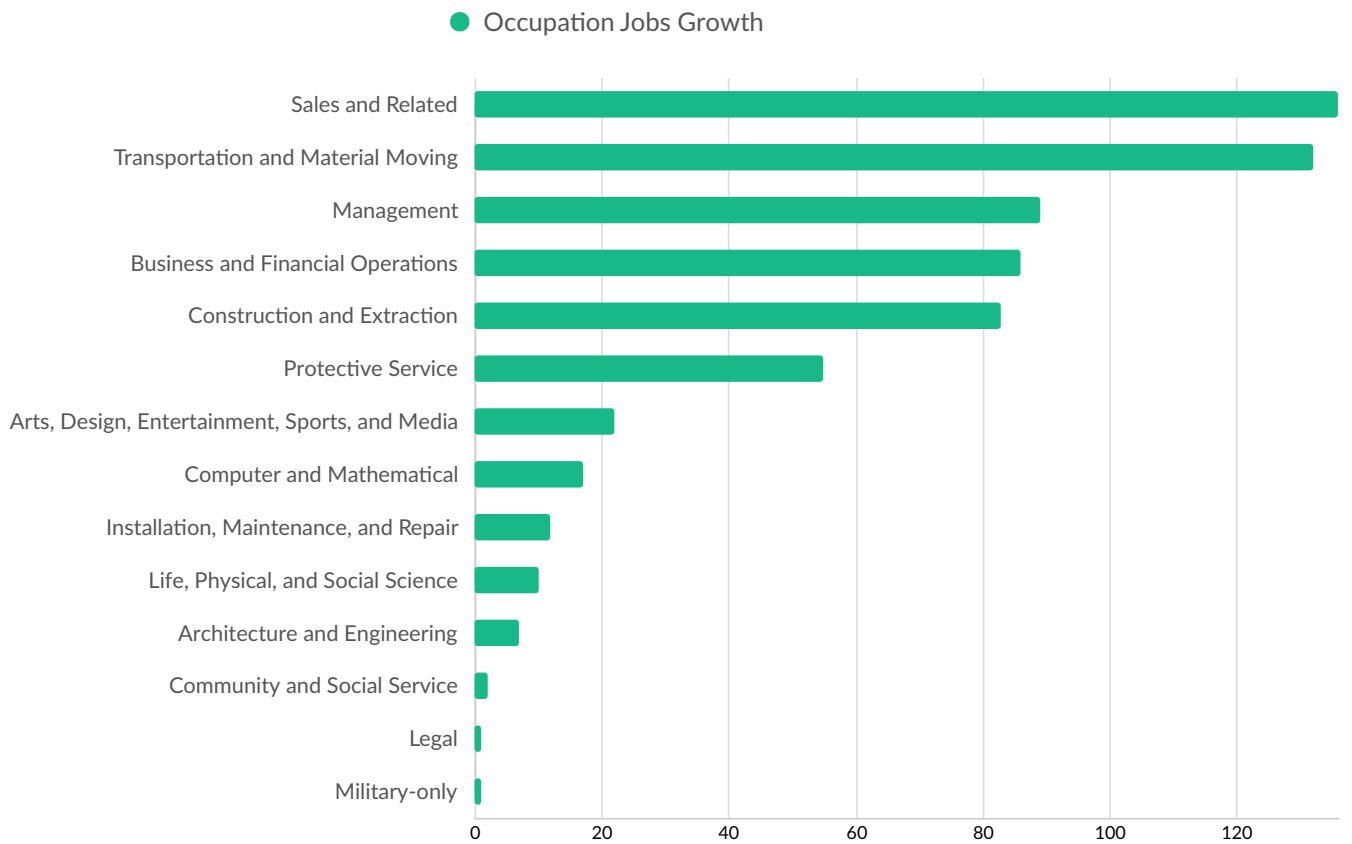
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

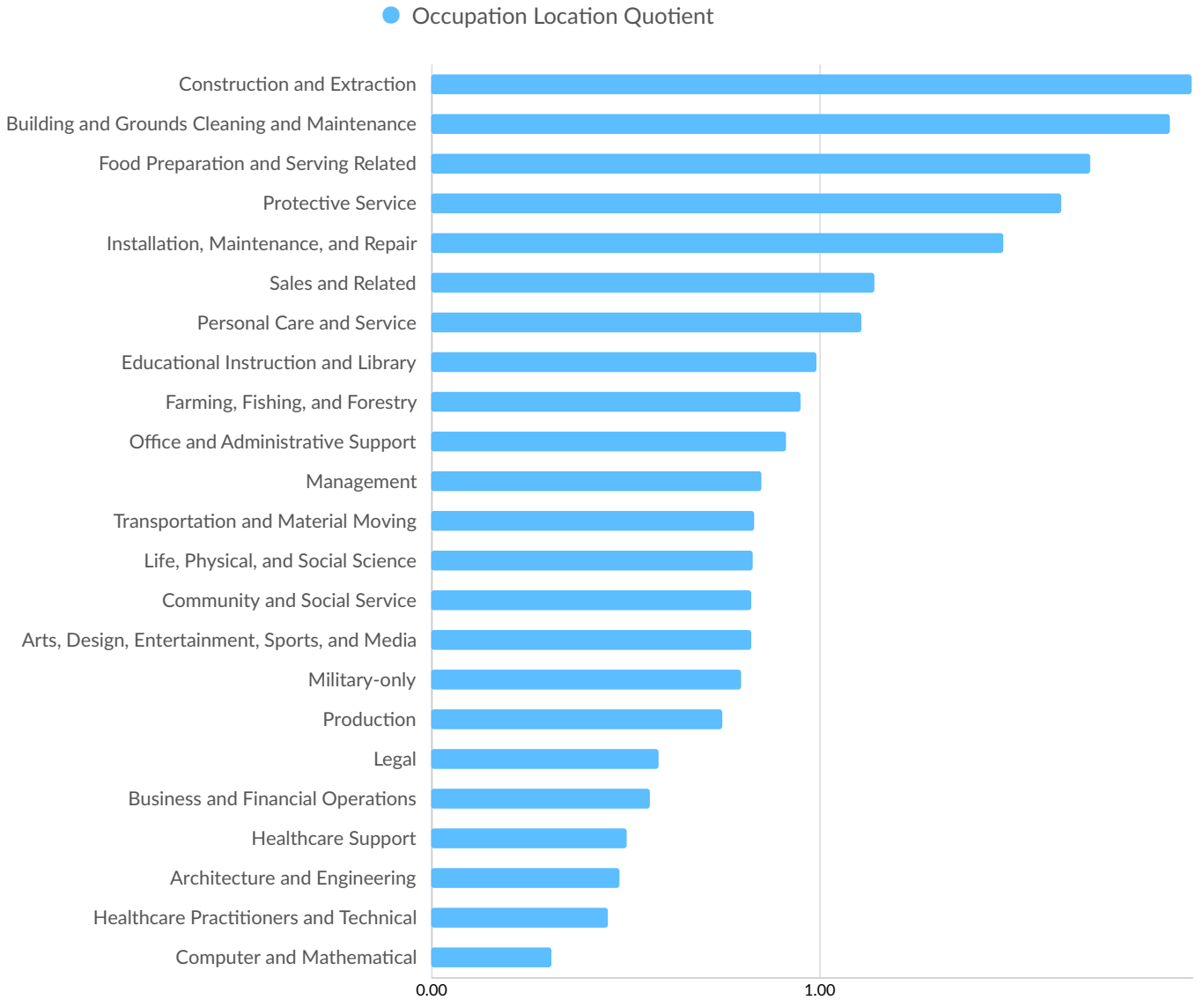
Largest Occupations



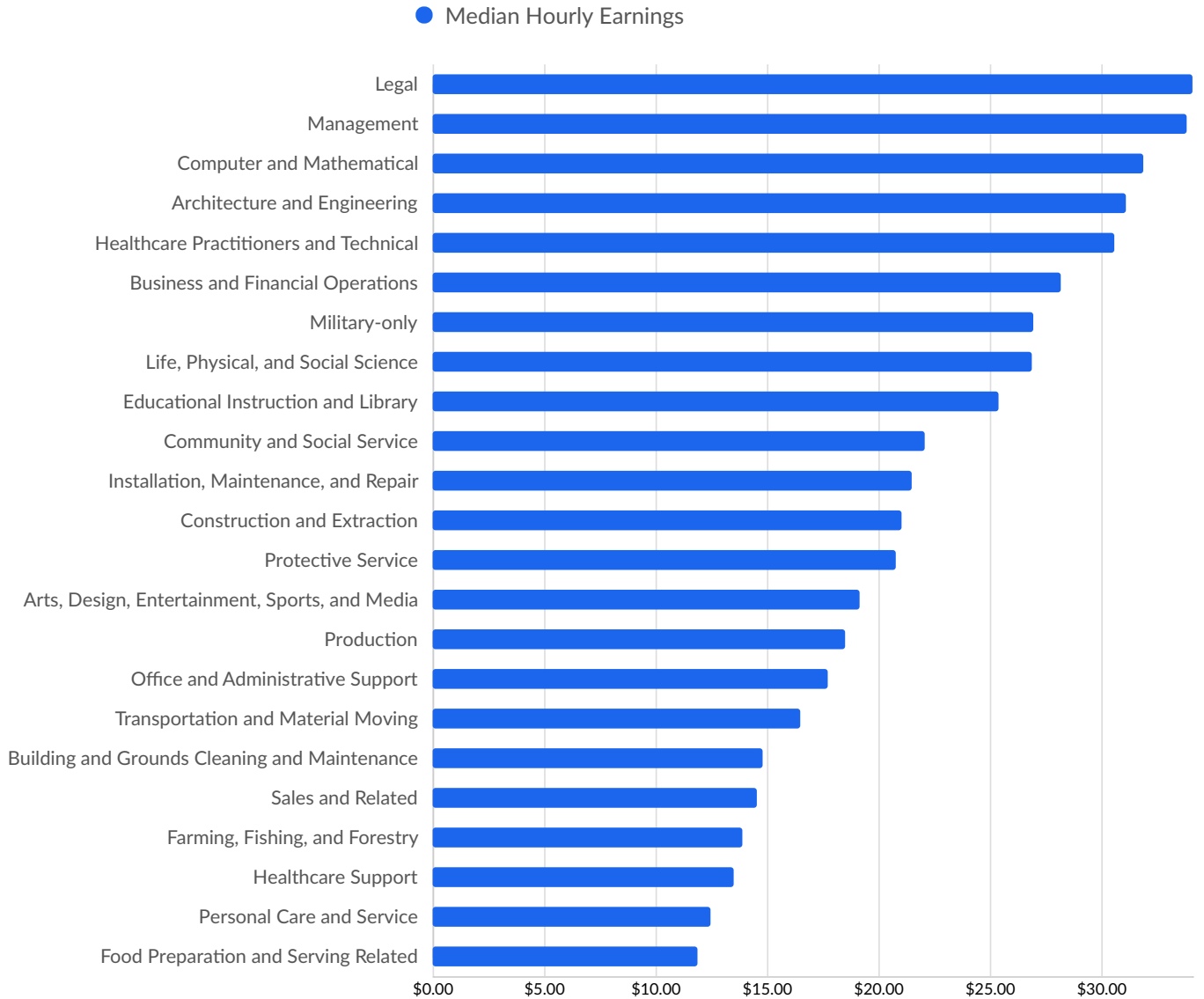
Top Growing Occupations



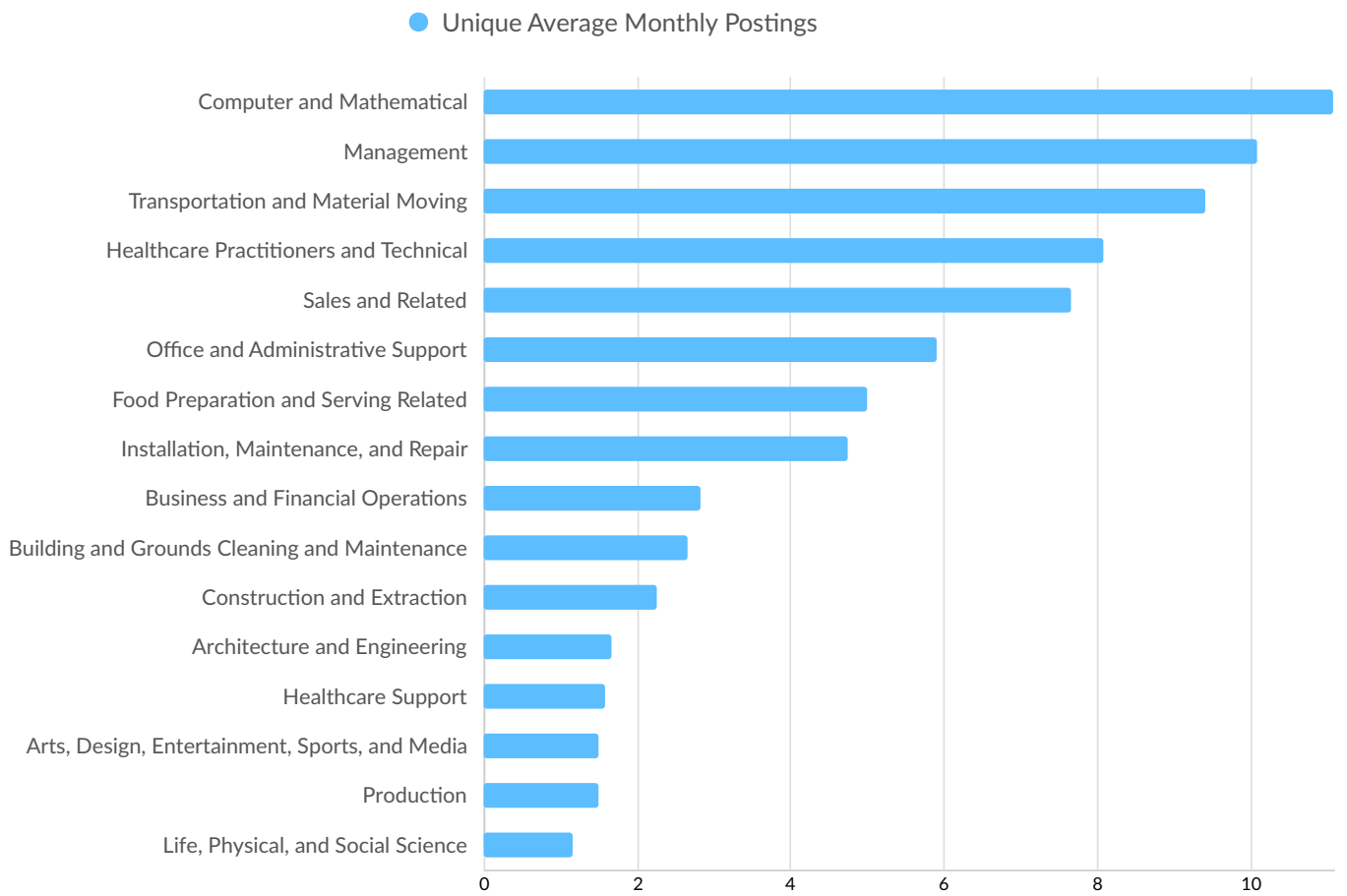
Top Occupation Location Quotient



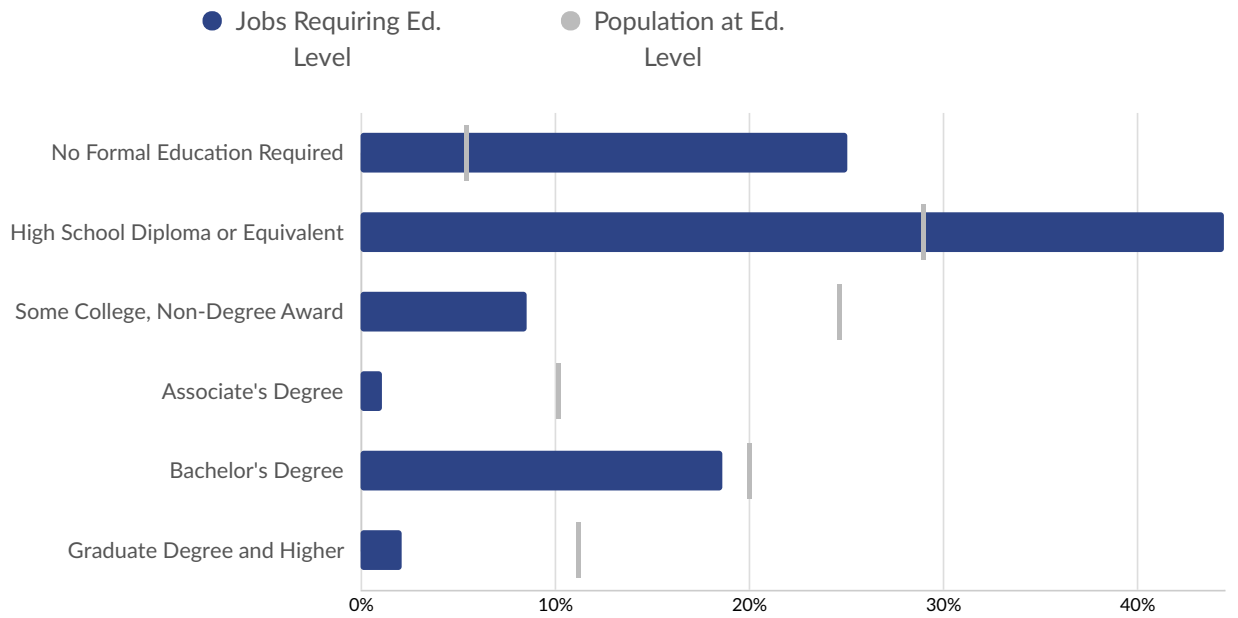
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Vilas County, WI produced graduates.

In-Demand Skills

