



Adams County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	28
In-Demand Skills	29

Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,875

Population (2021)

Population **grew by 891** over the last 5 years and is projected to **grow by 489** over the next 5 years.

4,867

Total Regional Employment

Jobs **decreased by 745** over the last 5 years and are projected to **decrease by 76** over the next 5 years.

\$48.9K

Median Household Income (2020)

Median household income is **\$16.1K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 4.5%** since 2016, growing by 891. Population is expected to **increase by 2.3%** between 2021 and 2026, adding 489.
- From 2016 to 2021, jobs **declined by 13.3%** in Adams County, WI from 5,613 to 4,867. This change **fell short of the national growth rate of 1.9% by 15.2%**. As the number of jobs declined, the **labor force participation rate decreased from 50.3% to 45.3% between 2016 and 2021**.
- Concerning educational attainment, **11.2% of Adams County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **8.1% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2021 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

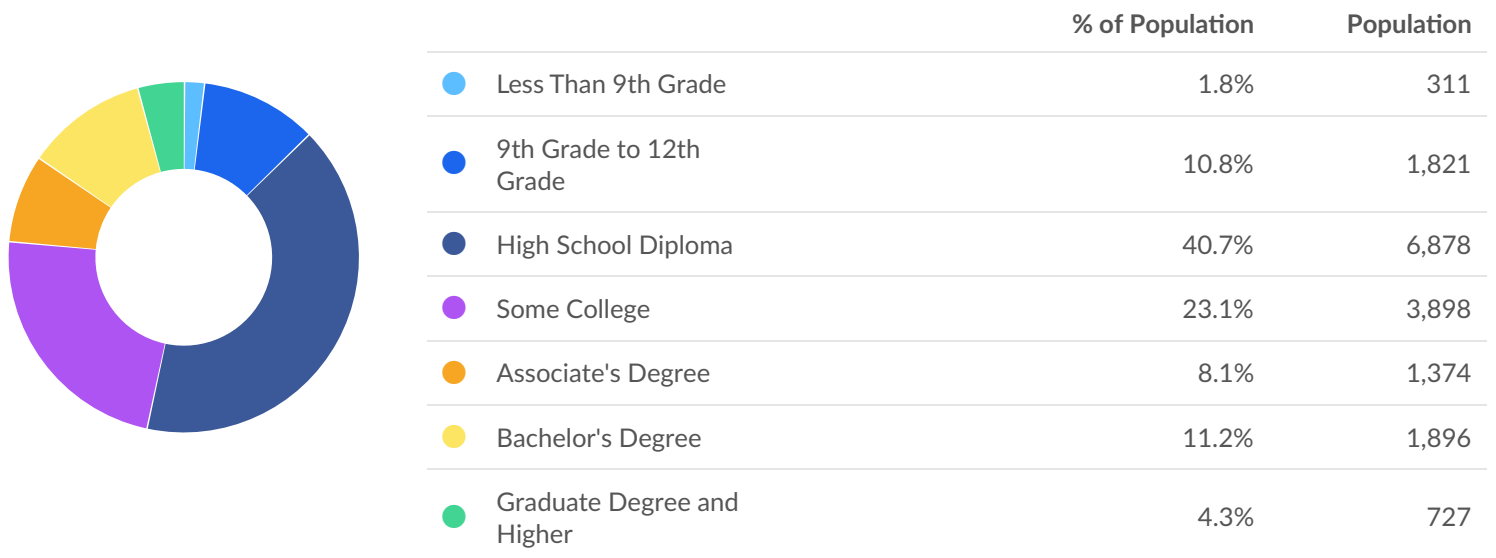
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	21,002	7,737	4,867	97.6	\$503.55M	\$1.27B	\$1.03B
NCWRPC	450,505	220,488	212,729	99.7	\$23.59B	\$31.12B	\$29.22B
Wisconsin	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B

Sep 2022 Labor Force Breakdown



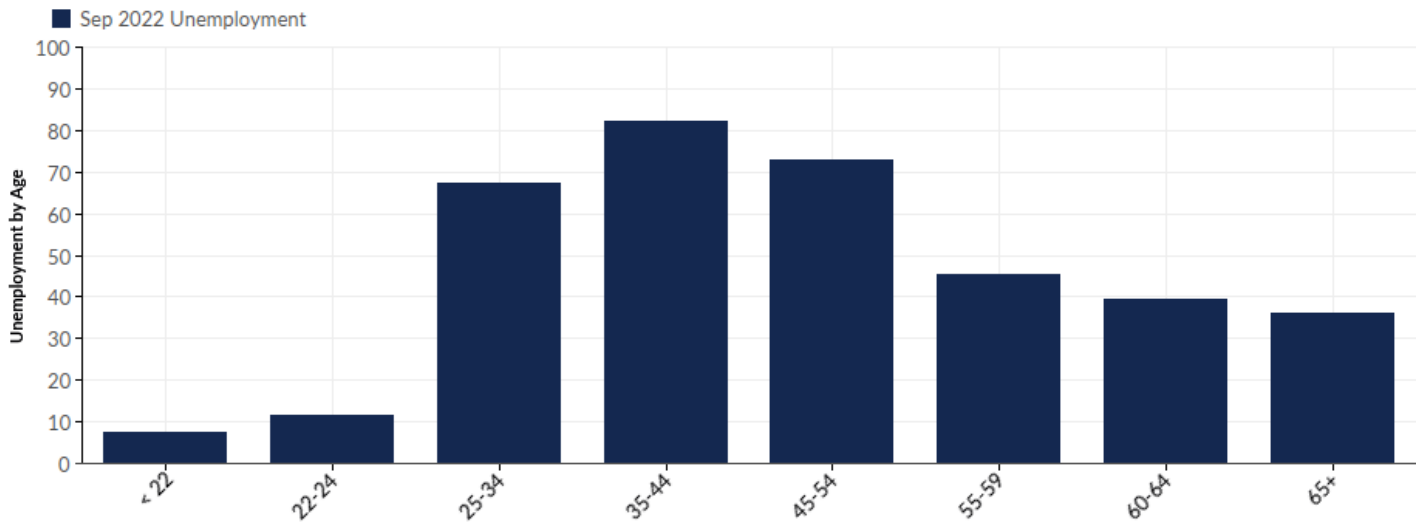
Educational Attainment

Concerning educational attainment, **11.2% of Adams County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **8.1% hold an Associate's Degree** (0.6% below the national average).



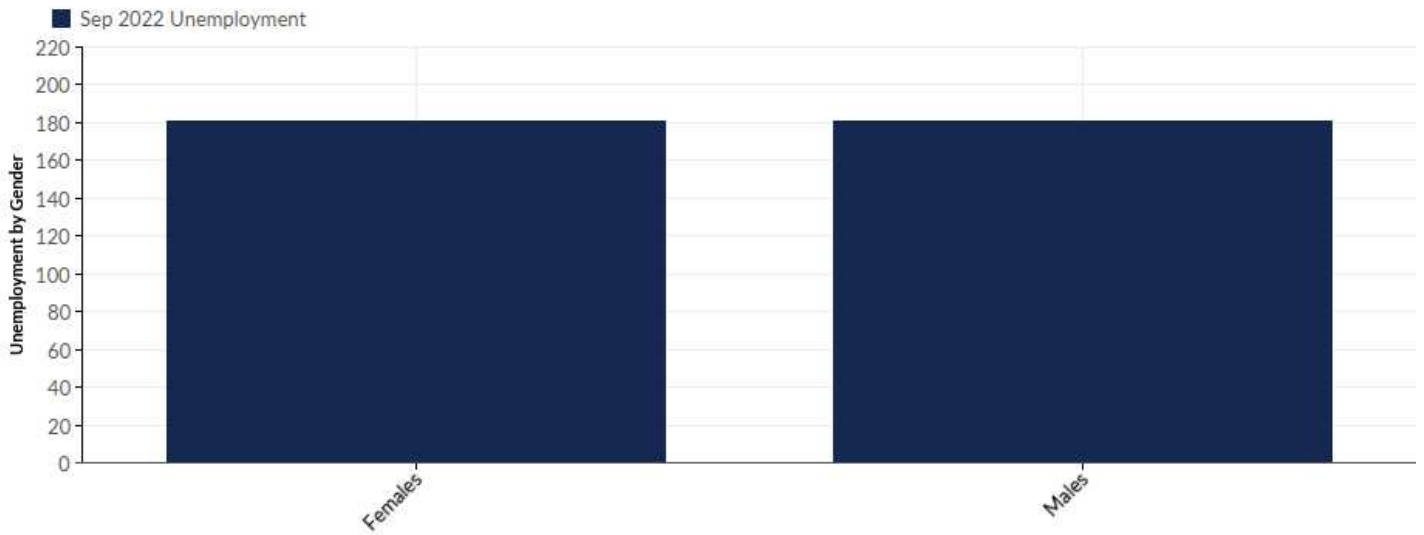
Unemployment by Demographics

Unemployment by Age



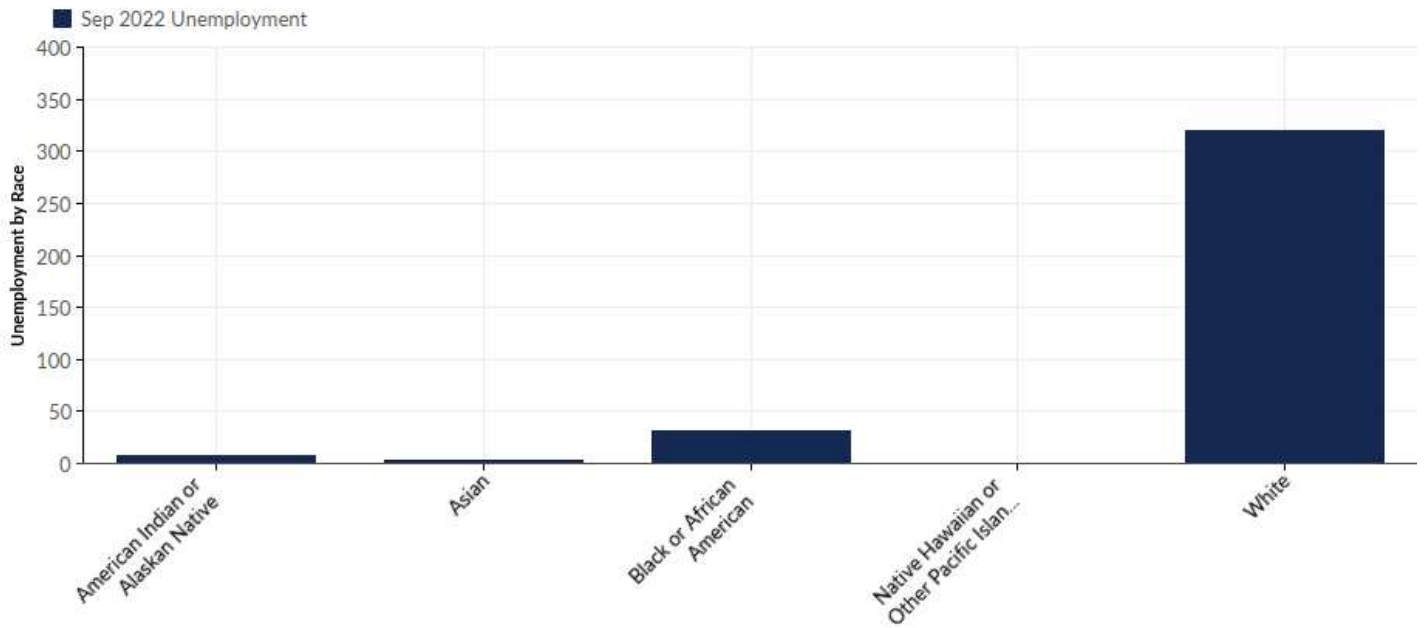
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	7	1.93%
22-24	11	3.04%
25-34	67	18.51%
35-44	82	22.65%
45-54	73	20.17%
55-59	45	12.43%
60-64	39	10.77%
65+	36	9.94%
Total	362	99.00%

Unemployment by Gender



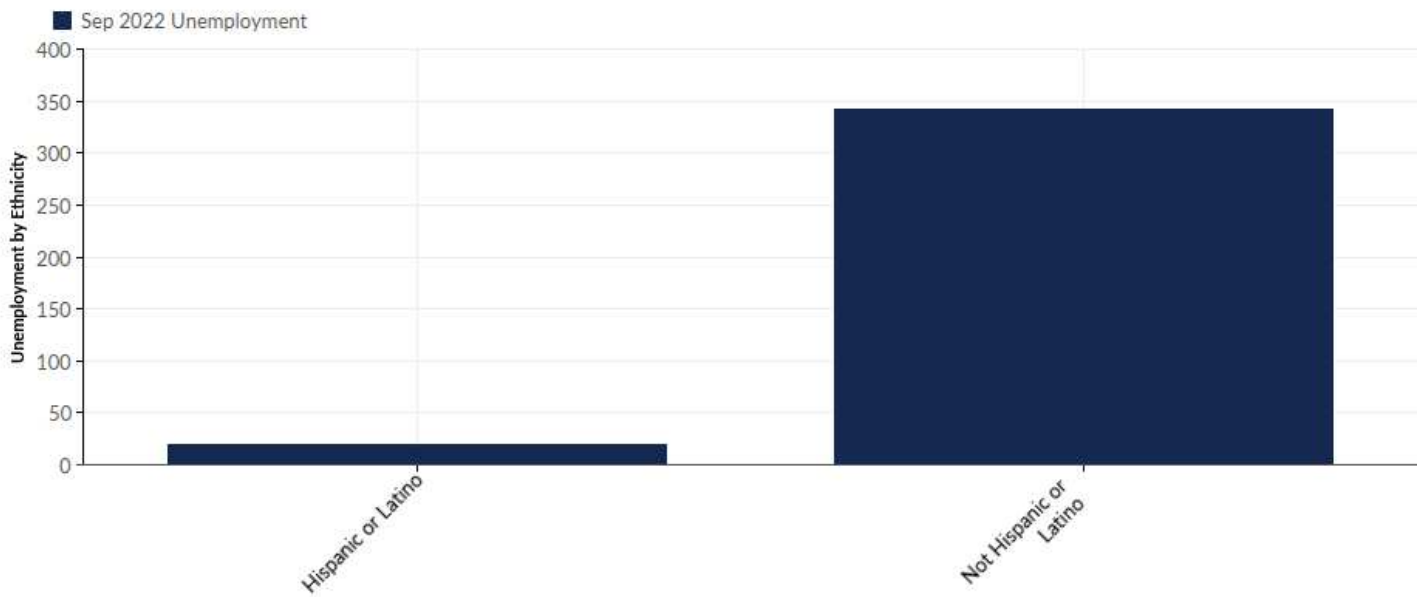
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	181	50.00%
Males	181	50.00%
Total	362	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	8	2.21%
Asian	3	0.83%
Black or African American	31	8.56%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	320	88.40%
Total	362	100.00%

Unemployment by Ethnicity

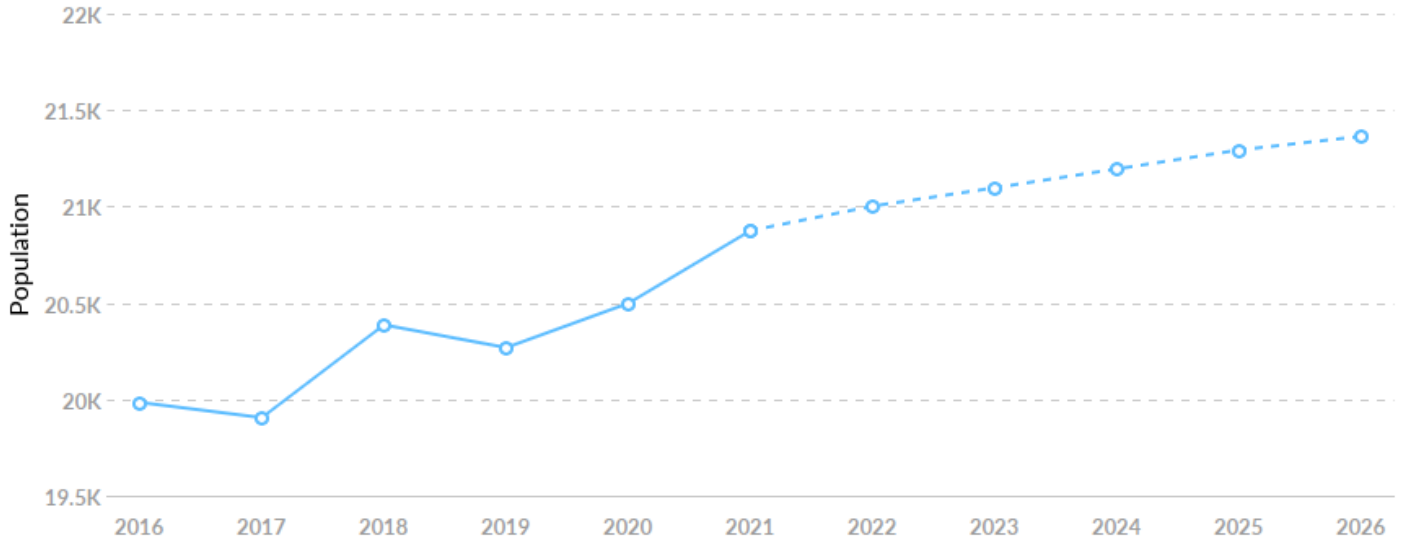


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	19	5.25%
Not Hispanic or Latino	343	94.75%
Total	362	100.00%

Historic & Projected Trends

Population Trends

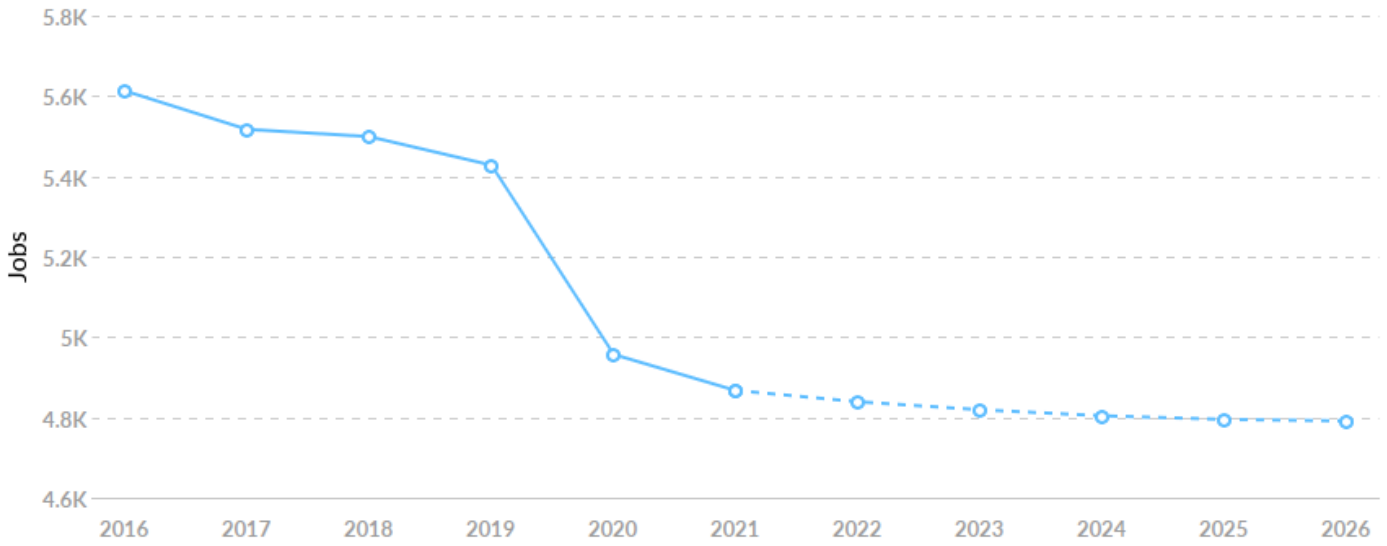
As of 2021 the region's population increased by 4.5% since 2016, growing by 891. Population is expected to increase by 2.3% between 2021 and 2026, adding 489.



Timeframe	Population
2016	19,984
2017	19,905
2018	20,386
2019	20,268
2020	20,498
2021	20,875
2022	21,002
2023	21,097
2024	21,195
2025	21,293
2026	21,364

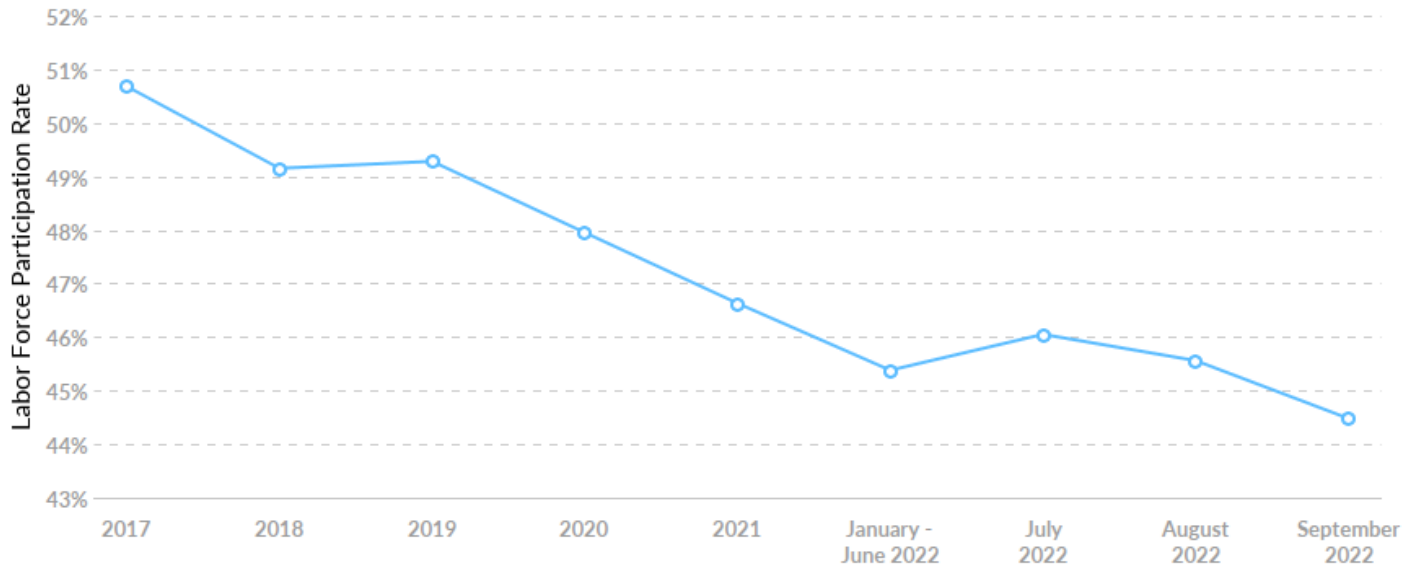
Job Trends

From 2016 to 2021, jobs declined by 13.3% in Adams County, WI from 5,613 to 4,867. This change fell short of the national growth rate of 1.9% by 15.2%.



Timeframe	Jobs
2016	5,613
2017	5,517
2018	5,499
2019	5,428
2020	4,957
2021	4,867
2022	4,839
2023	4,819
2024	4,804
2025	4,795
2026	4,791

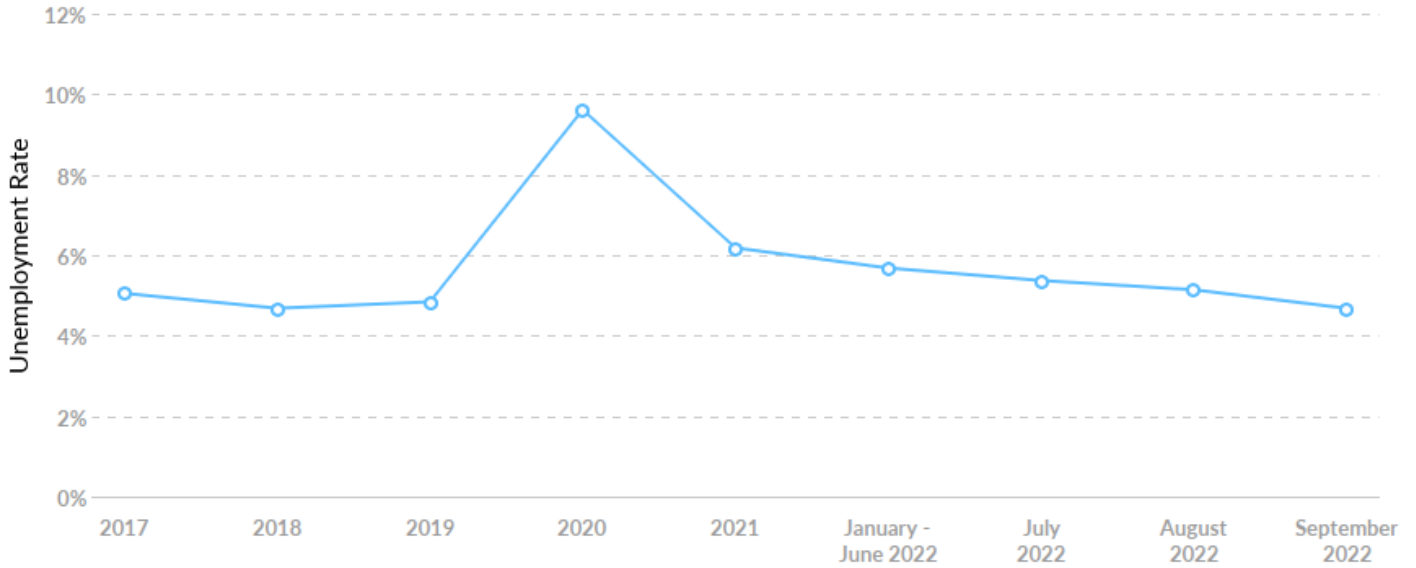
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	50.68%
2018	49.15%
2019	49.28%
2020	47.95%
2021	46.63%
January - June 2022	45.38%
July 2022	46.05%
August 2022	45.56%
September 2022	44.48%

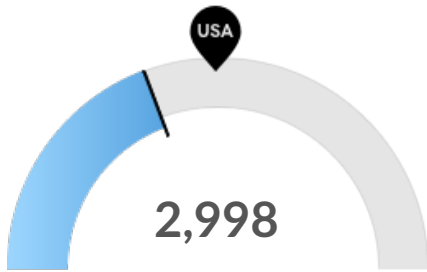
Unemployment Rate Trends

Adams County, WI had a September 2022 unemployment rate of 4.68%, **decreasing from 5.05%** 5 years before.



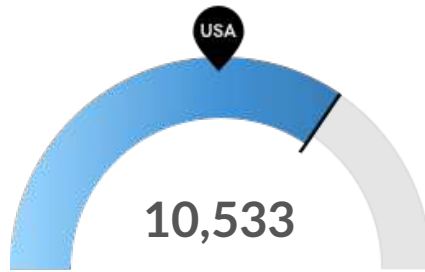
Timeframe	Unemployment Rate
2017	5.05%
2018	4.68%
2019	4.84%
2020	9.61%
2021	6.18%
January - June 2022	5.68%
July 2022	5.37%
August 2022	5.14%
September 2022	4.68%

Population Characteristics



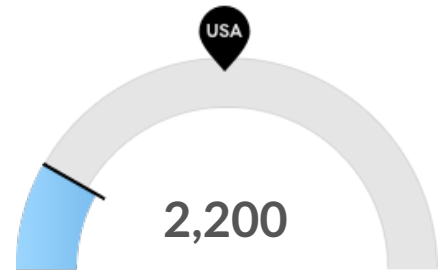
Millennials

Adams County, WI has 2,998 millennials (ages 25-39). The national average for an area this size is 4,264.



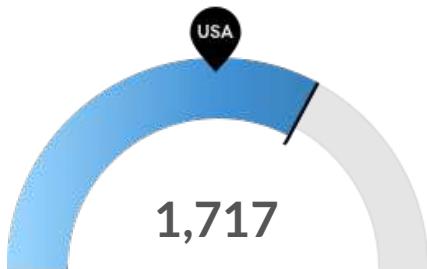
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,205 people 55 or older, while there are 10,533 here.



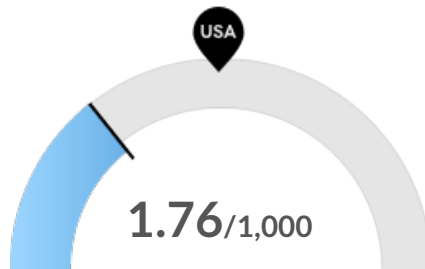
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,495 racially diverse people, while there are 2,200 here.



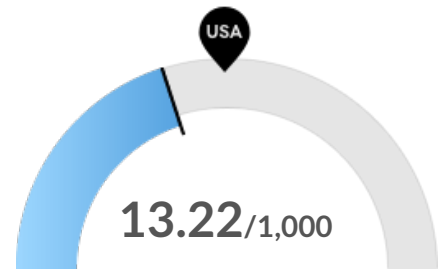
Veterans

Adams County, WI has 1,717 veterans. The national average for an area this size is 1,110.



Violent Crime

Adams County, WI has 1.76 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

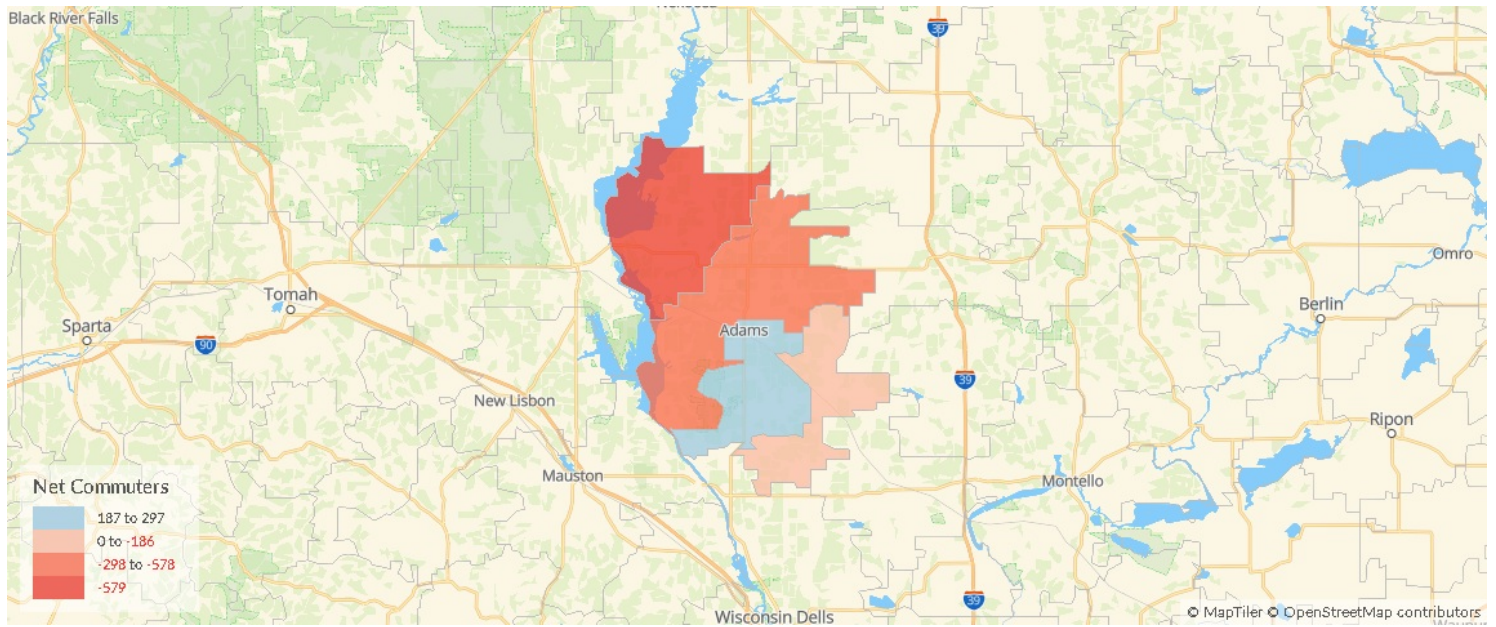


Property Crime

Adams County, WI has 13.22 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
53934	Friendship, WI (in Adam...	1,687
53910	Adams, WI (in Adams co...	1,565
53936	Grand Marsh, WI (in Ad...	1,137
54613	Arkdale, WI (in Adams c...	478

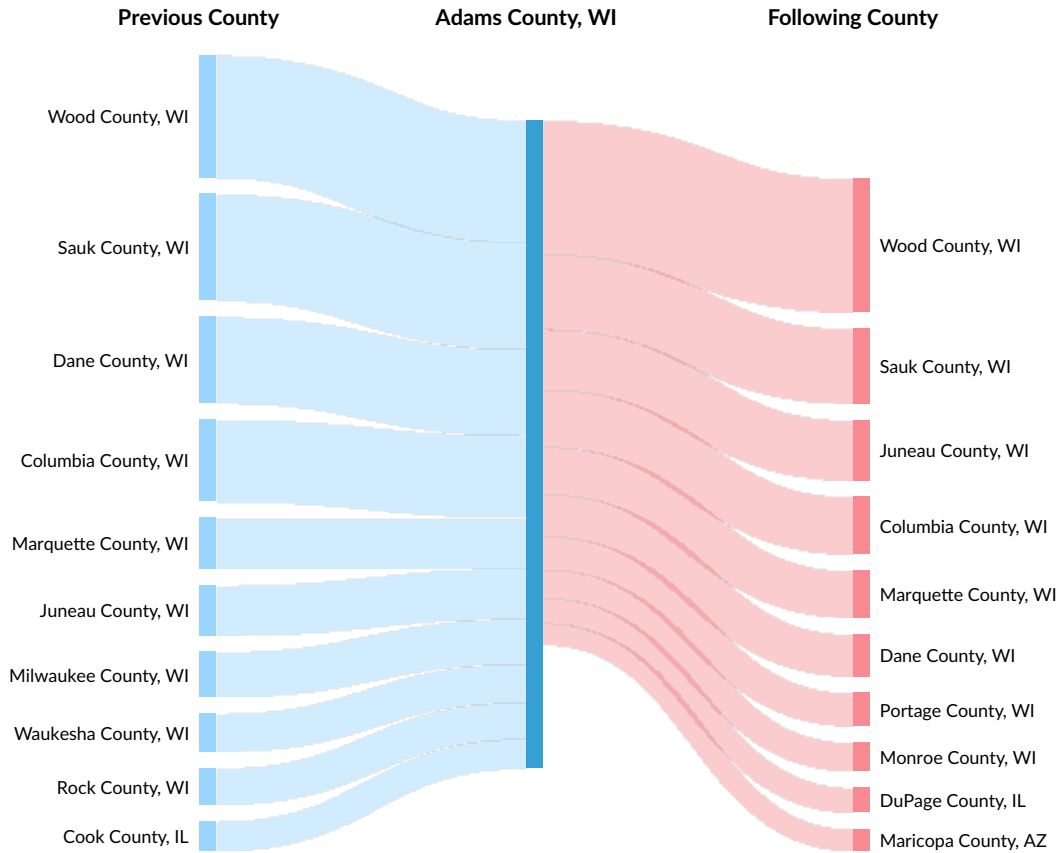
Where Talent Lives

ZIP	Name	2021 Workers
53934	Friendship, WI (in Adam...	1,986
53910	Adams, WI (in Adams co...	1,379
53936	Grand Marsh, WI (in Ad...	1,168
54613	Arkdale, WI (in Adams c...	1,057

Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2020, 143 people have migrated from Wood County, WI to Adams County, WI. In the same year, 156 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2020 was 196.

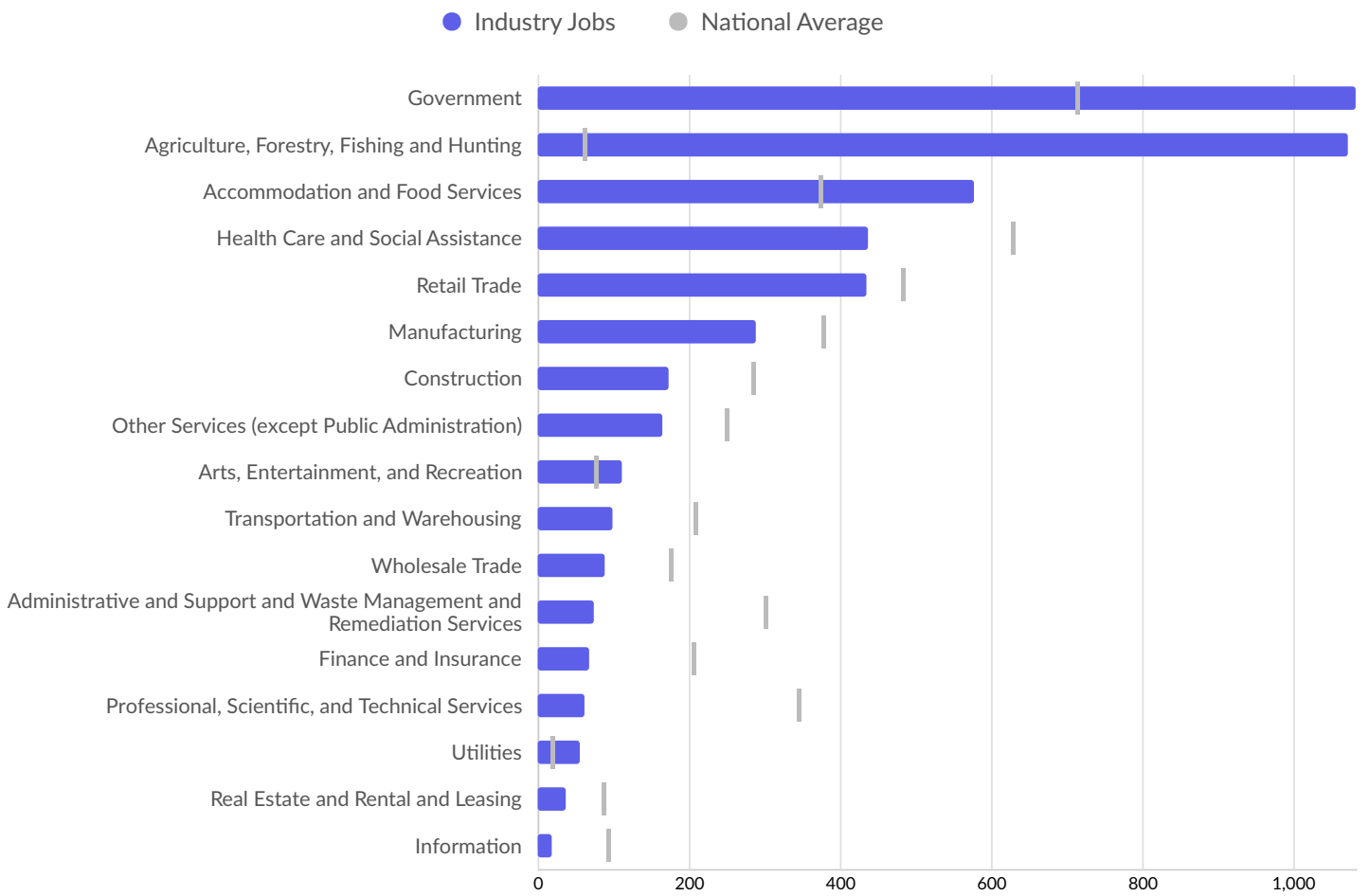


Top Previous Counties	Migrations
Wood County, WI	143
Sauk County, WI	124
Dane County, WI	100
Columbia County, WI	95
Marquette County, WI	60
Juneau County, WI	58

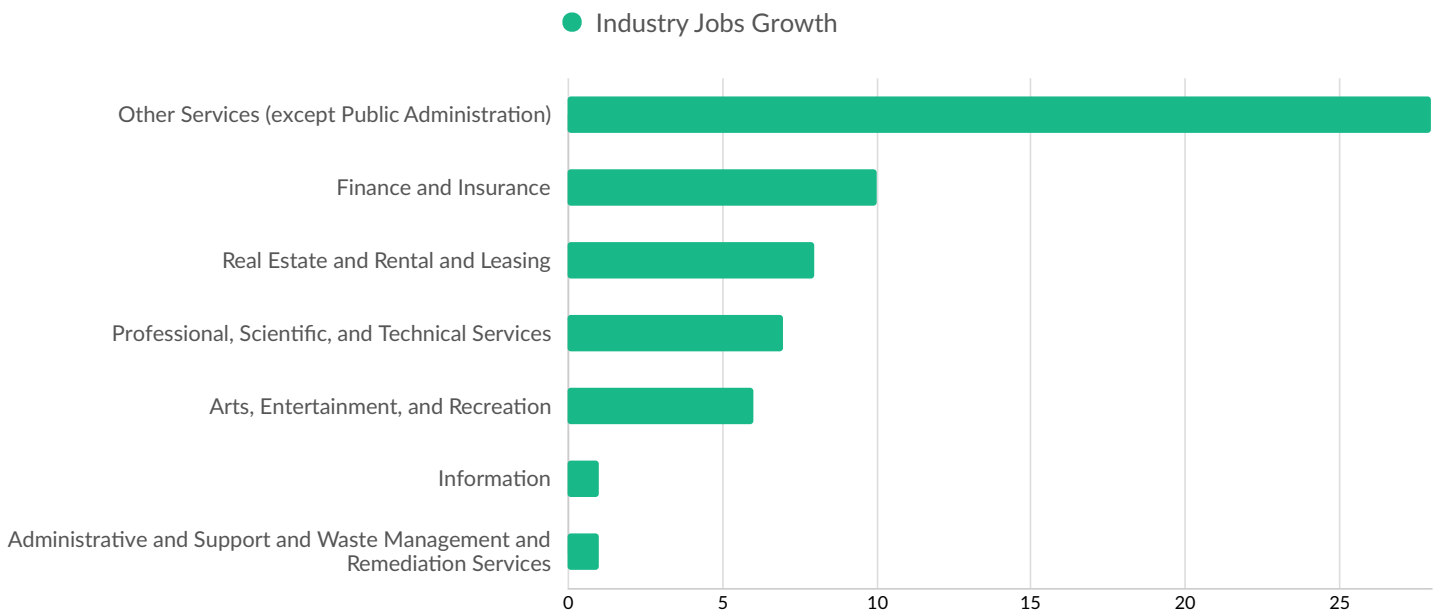
Top Previous Counties	Migrations
Milwaukee County, WI	53
Waukesha County, WI	45
Rock County, WI	43
Cook County, IL	35
Monroe County, WI	26
Racine County, WI	19
Lincoln County, WI	17
Alger County, MI	15
Portage County, WI	15
Top Following Counties	Migrations
Wood County, WI	156
Sauk County, WI	87
Juneau County, WI	70
Columbia County, WI	67
Marquette County, WI	55
Dane County, WI	49
Portage County, WI	39
Monroe County, WI	33
DuPage County, IL	29
Maricopa County, AZ	26
Dakota County, MN	25
Rock County, WI	22
Waupaca County, WI	21
Stearns County, MN	20
Nye County, NV	19

Industry Characteristics

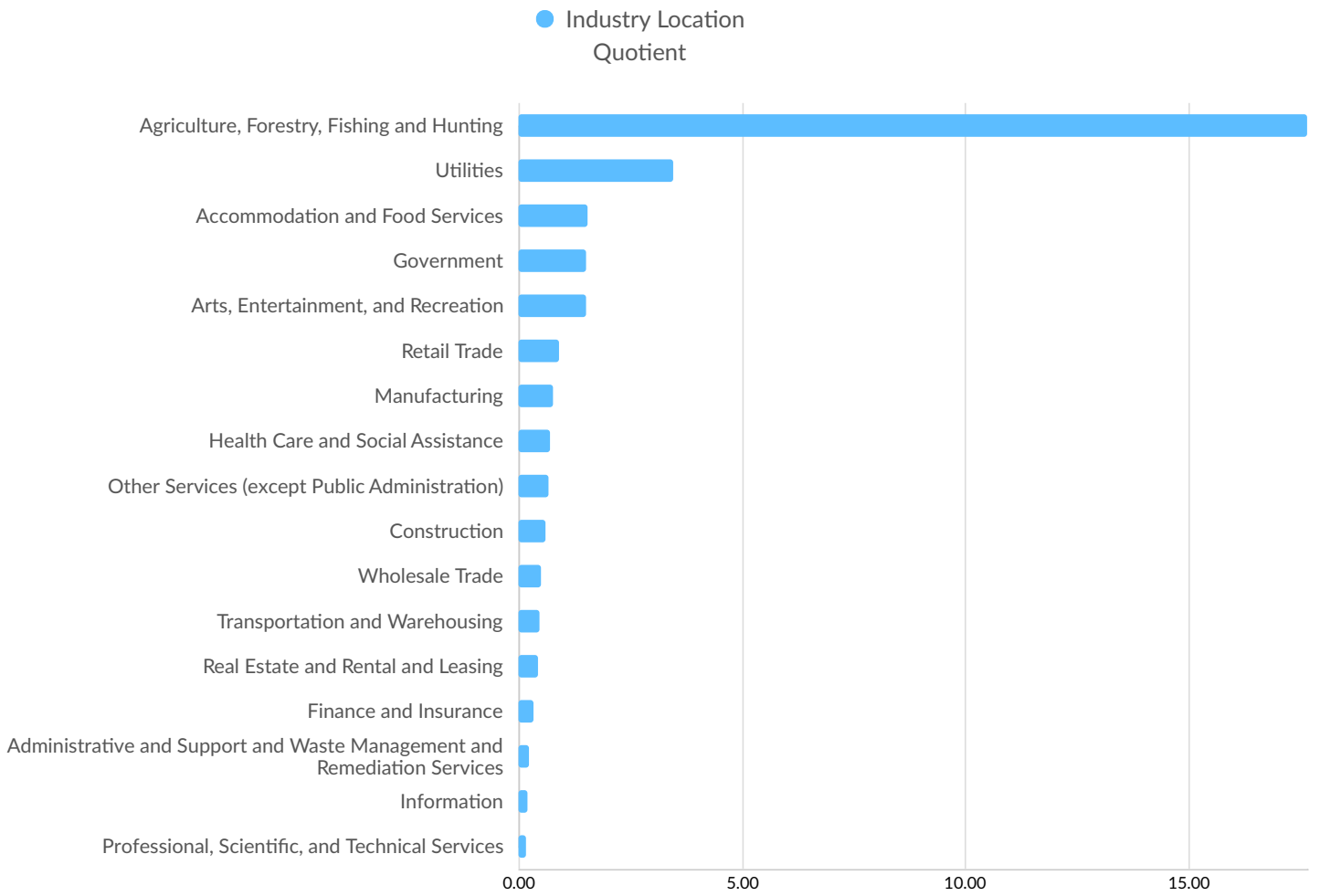
Largest Industries



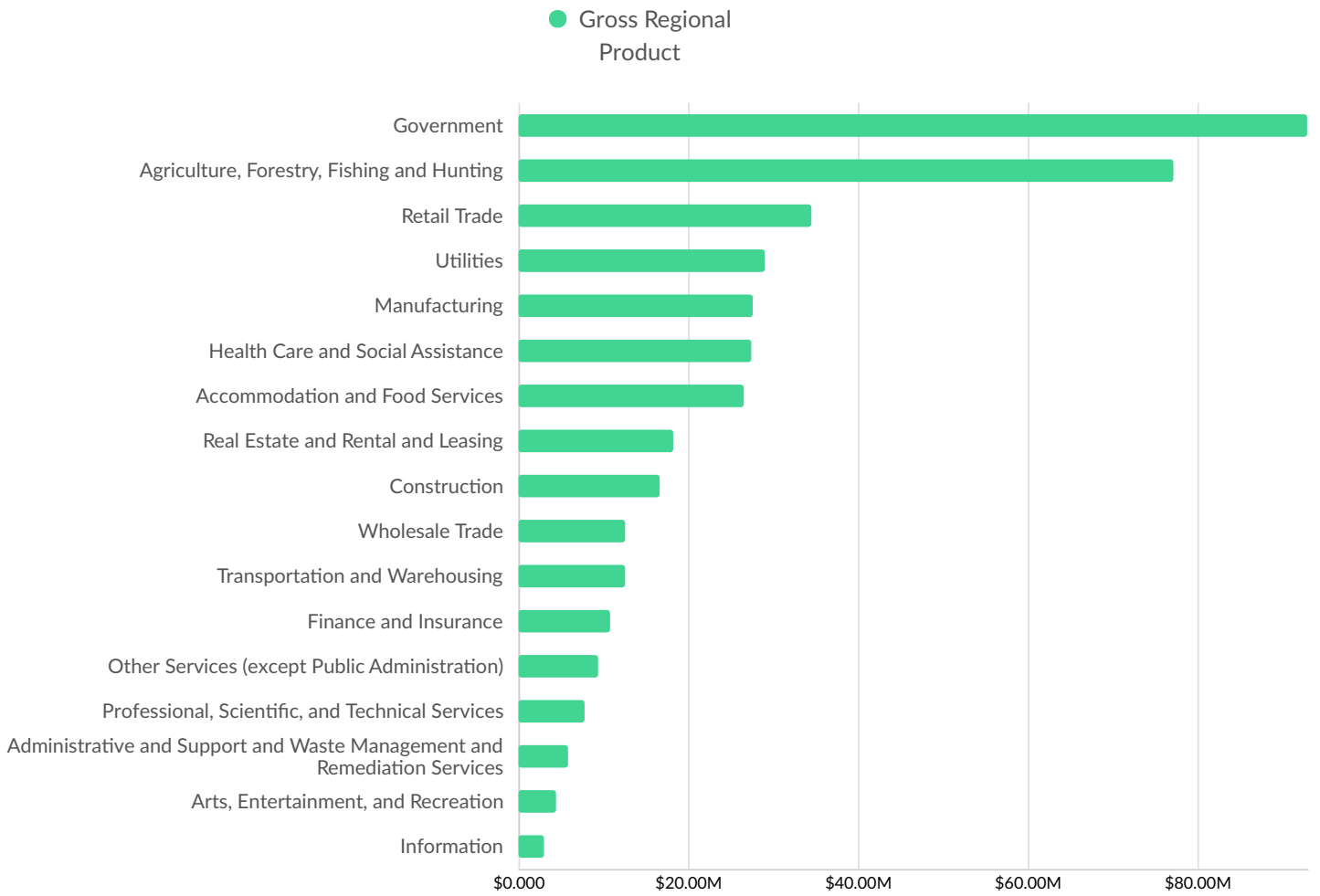
Top Growing Industries



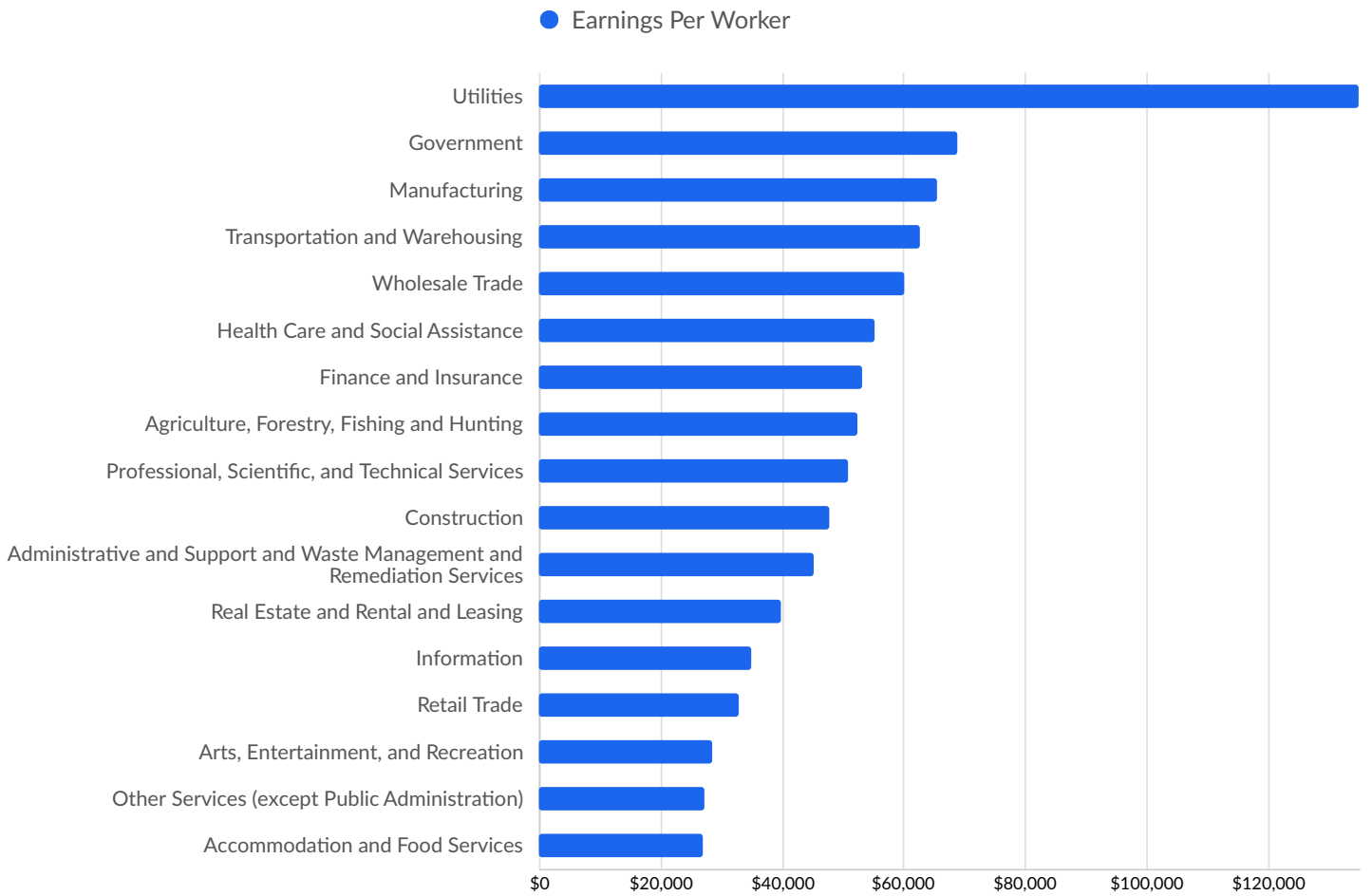
Top Industry Location Quotient



Top Industry GRP




Top Industry Earnings



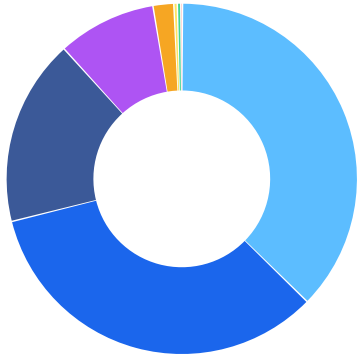
Business Characteristics

925 Companies Employ Your Workers

Online profiles for your workers mention 925 companies as employers, with the top 10 appearing below. In the last 12 months, 102 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams Friendship Area Schools	55 	Bureau of Prisons	30 
Adams County Government	32 	Kwik Trip	15 
Moundview Memorial Hospital ...	32 	WestRock	15 
WestRock	27 	Gundersen Health System	13 
Adams-Friendship School District	19 	Focus Staff	11 
Adams-Columbia Electric Coope...	18 	Villa Pines Living Center	8 
Allied Cooperative	13 	Prn Healthcare	7 
Brakebush Brothers	12 	Wellpath	7 
Coldwell Banker	11 	Bmo Harris Bank	6 
Mid-State Technical College	10 	Dollar General	6 

Business Size

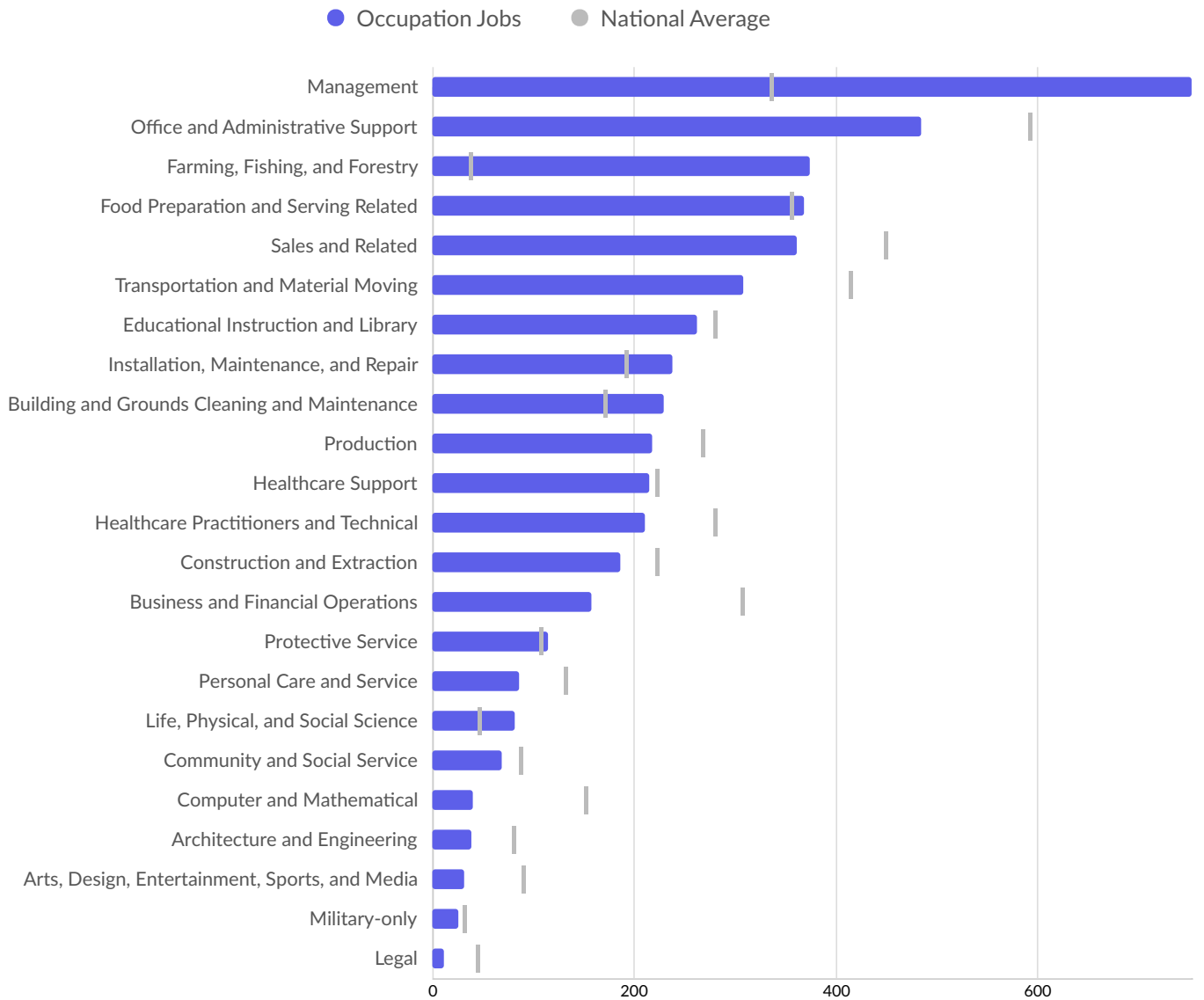


	Percentage	Business Count
● 1 to 4 employees	37.3%	234
● 5 to 9 employees	33.8%	212
● 10 to 19 employees	17.2%	108
● 20 to 49 employees	9.1%	57
● 50 to 99 employees	1.9%	12
● 100 to 249 employees	0.3%	2
● 250 to 499 employees	0.3%	2
● 500+ employees	0.2%	1

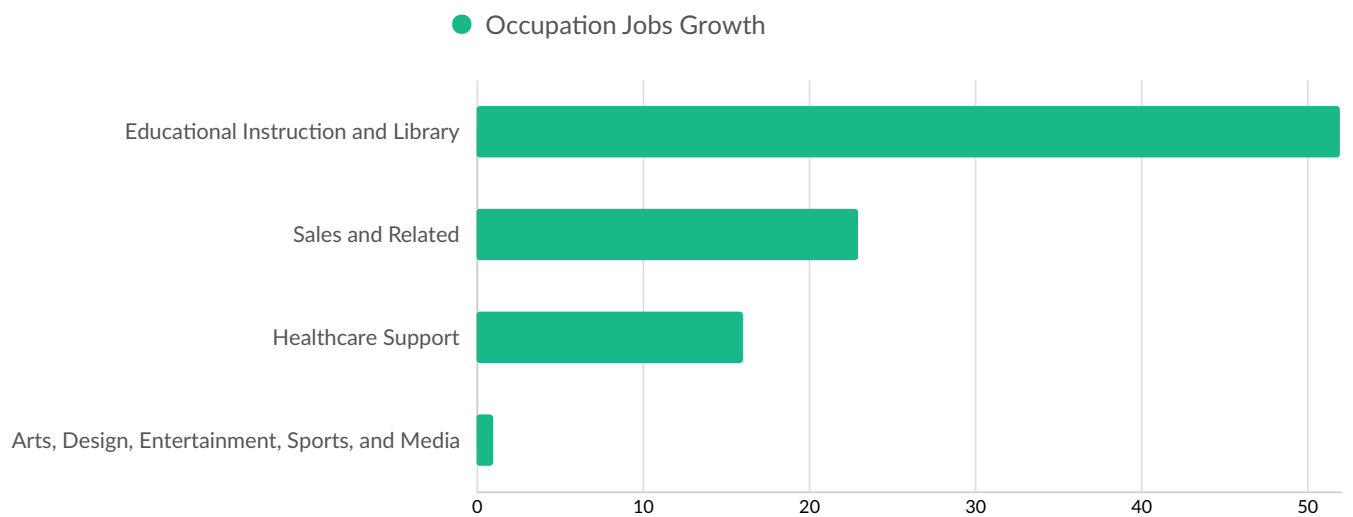
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

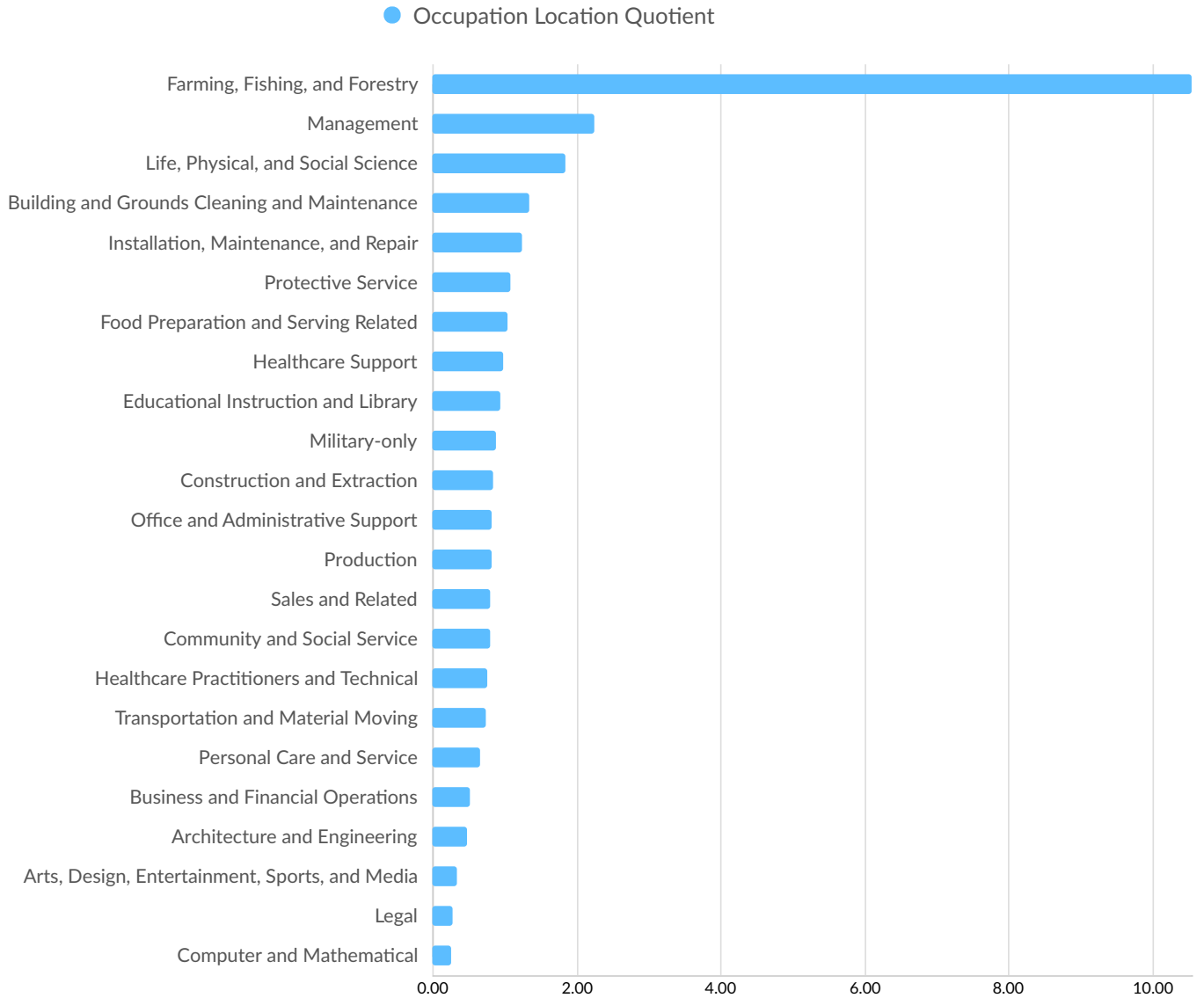
Largest Occupations



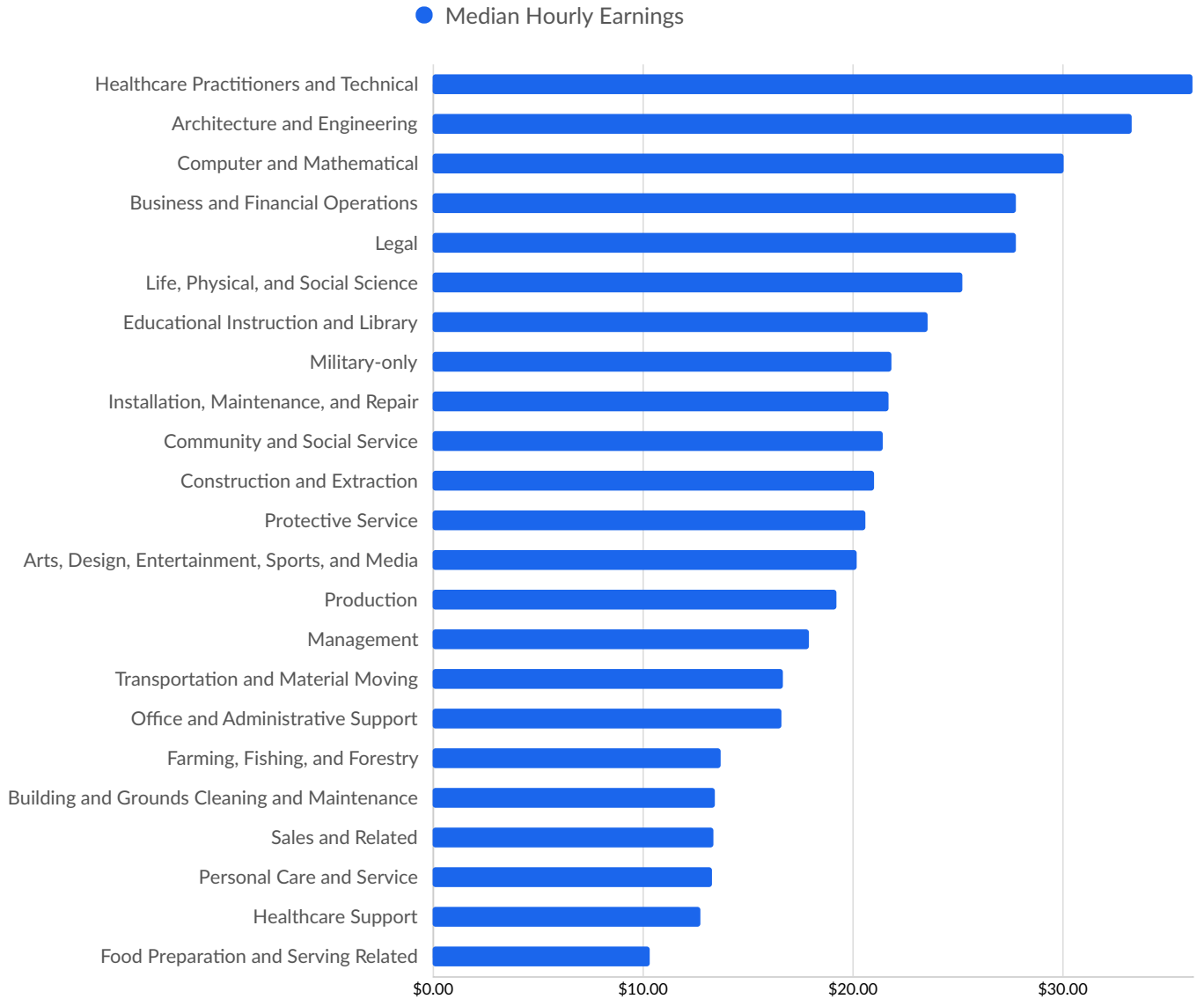
Top Growing Occupations



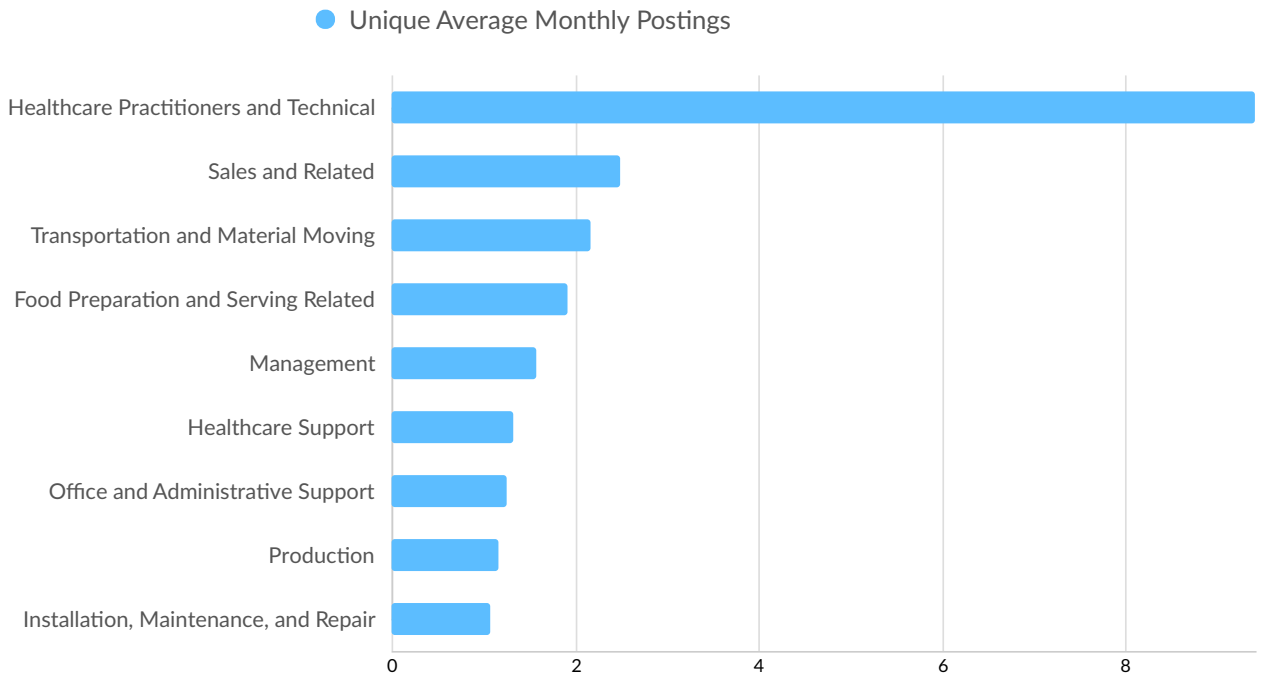
Top Occupation Location Quotient



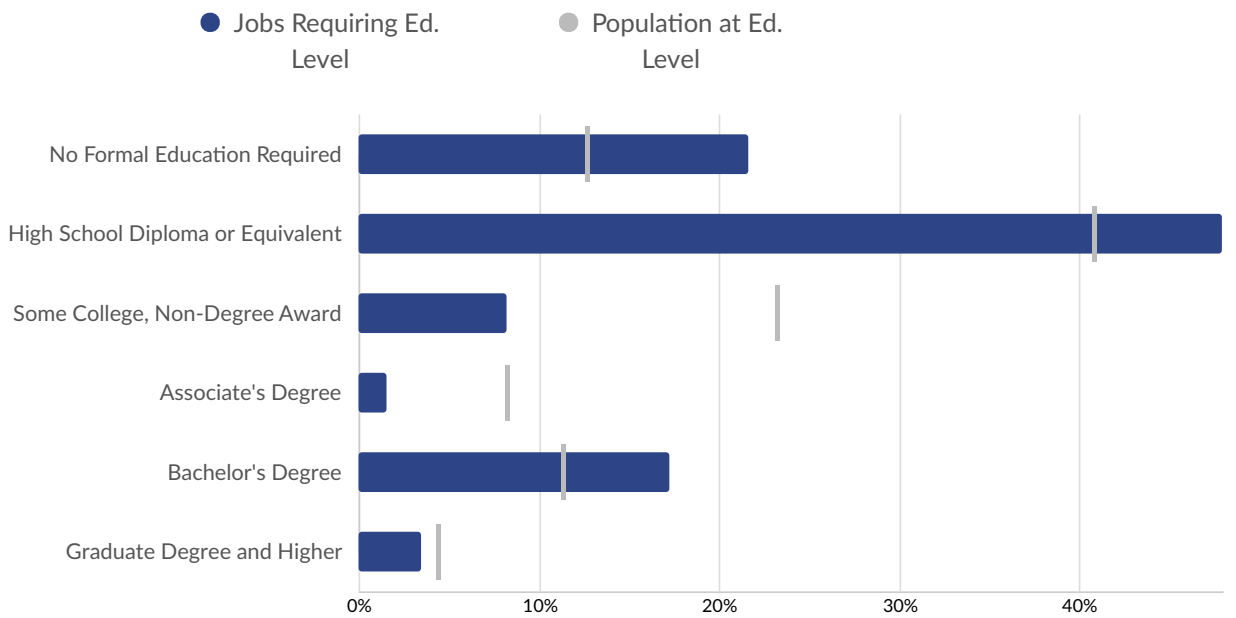
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

