

Centergy

North Central Wisconsin Regional Planning Commission



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Report Parameters

5 Counties

55001	Adams County, WI	55097	Portage County, WI
55069	Lincoln County, WI	55141	Wood County, WI
55073	Marathon County, WI		

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

331,602

Population (2021)

Population **grew by 4,935** over the last 5 years and is projected to **grow by 699** over the next 5 years.

165,902

Total Regional Employment

Jobs **decreased by 6,133** over the last 5 years but are projected to **grow by 2,224** over the next 5 years.

\$62.6K

Avg. Earnings Per Job (2021)

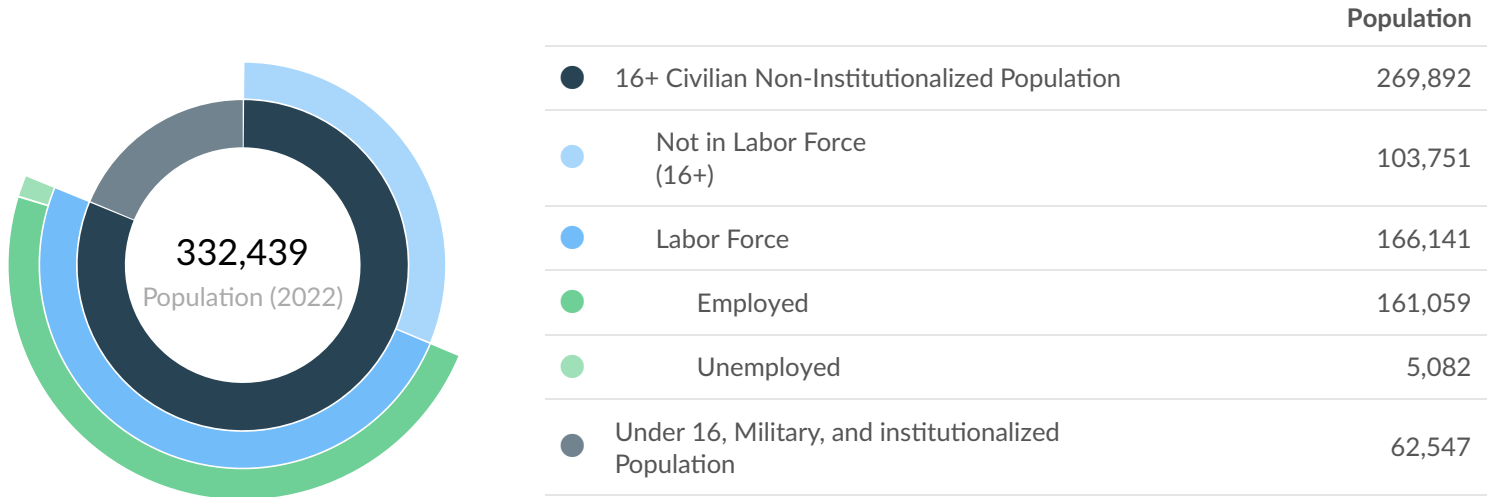
Regional average earnings per job are **\$15.2K below** the national average earnings of \$77.8K per job.

Takeaways

- As of 2021 the region's population **increased by 1.5%** since 2016, growing by 4,935. Population is expected to **increase by 0.2%** between 2021 and 2026, adding 699.
- From 2016 to 2021, jobs **declined by 3.6%** in Centergy from 172,035 to **165,902**. This change **fell short of the national growth rate of 1.9% by 5.5%**. As the number of jobs declined, the **labor force participation rate decreased from 64.5% to 63.5% between 2016 and 2021**.
- Concerning educational attainment, **17.3% of the selected regions' residents possess a Bachelor's Degree** (3.2% below the national average), and **12.7% hold an Associate's Degree** (4.0% above the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

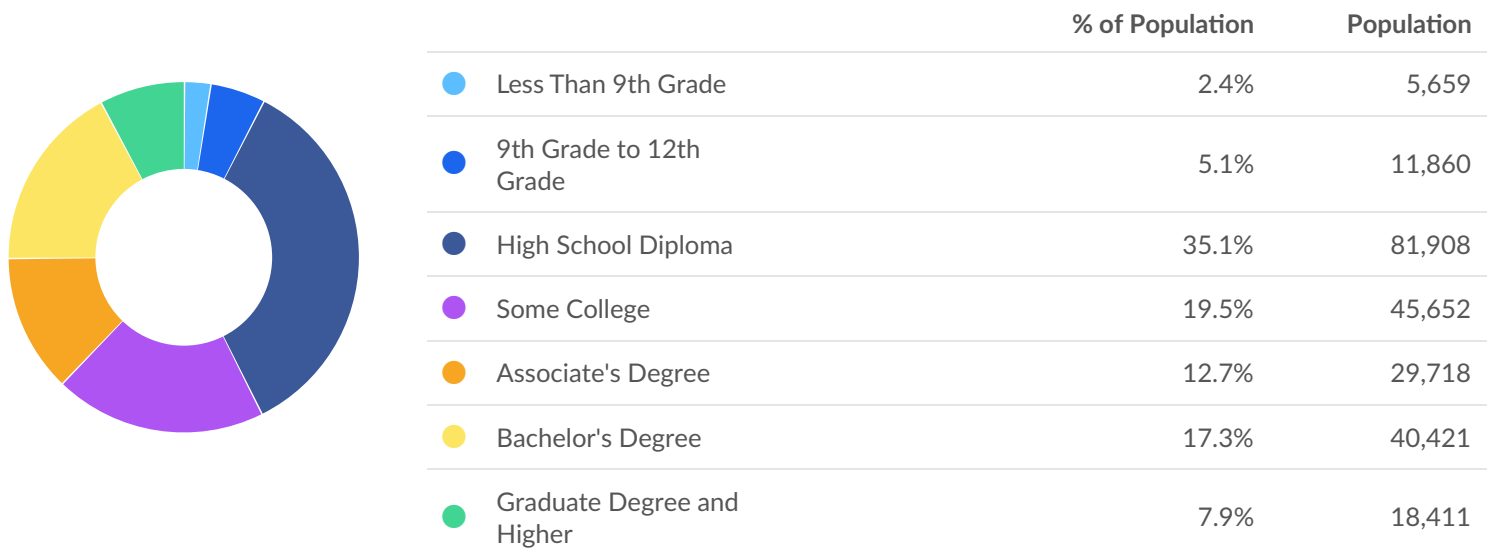
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	332,439	166,141	165,902	99.2	\$18.84B	\$23.78B	\$22.94B
NCWRPC	450,505	220,488	212,729	99.7	\$23.59B	\$31.12B	\$29.22B
Wisconsin	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B

Sep 2022 Labor Force Breakdown



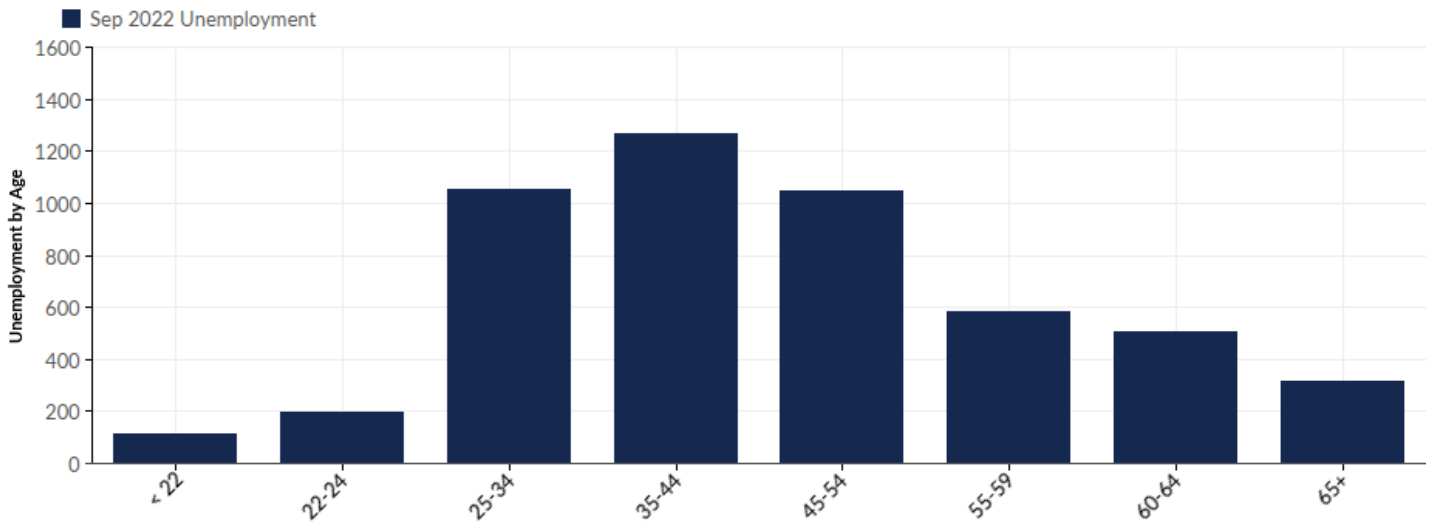
Educational Attainment

Concerning educational attainment, **17.3% of the selected regions' residents possess a Bachelor's Degree** (3.2% below the national average), and **12.7% hold an Associate's Degree** (4.0% above the national average).



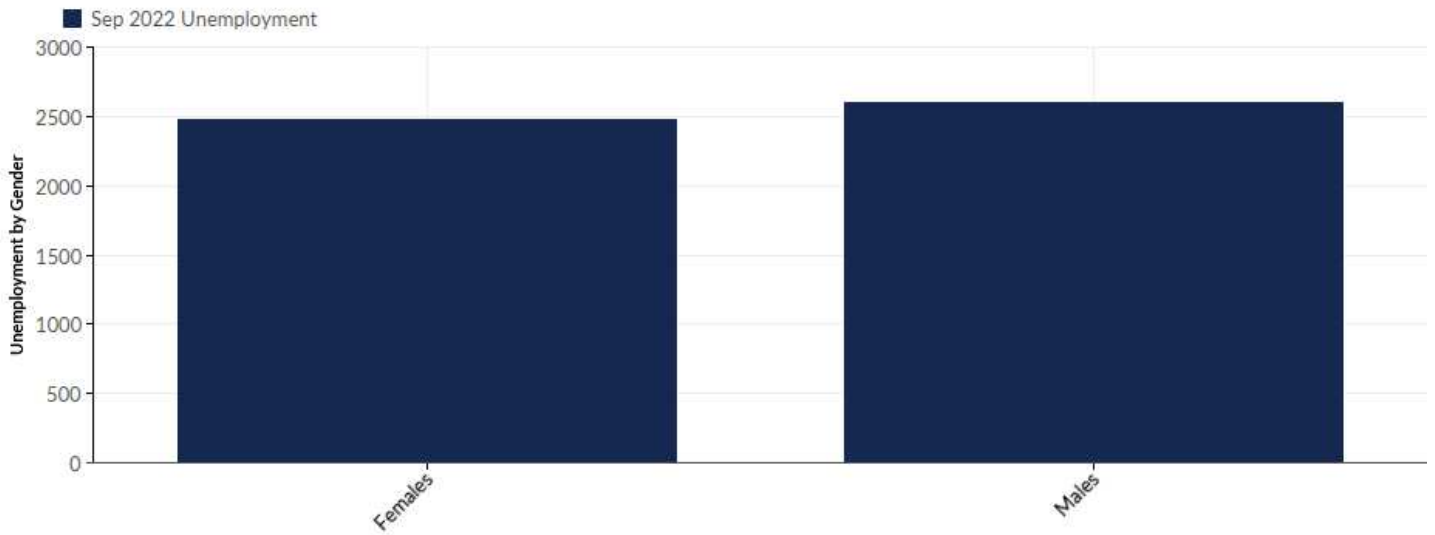
Unemployment by Demographics

Unemployment by Age



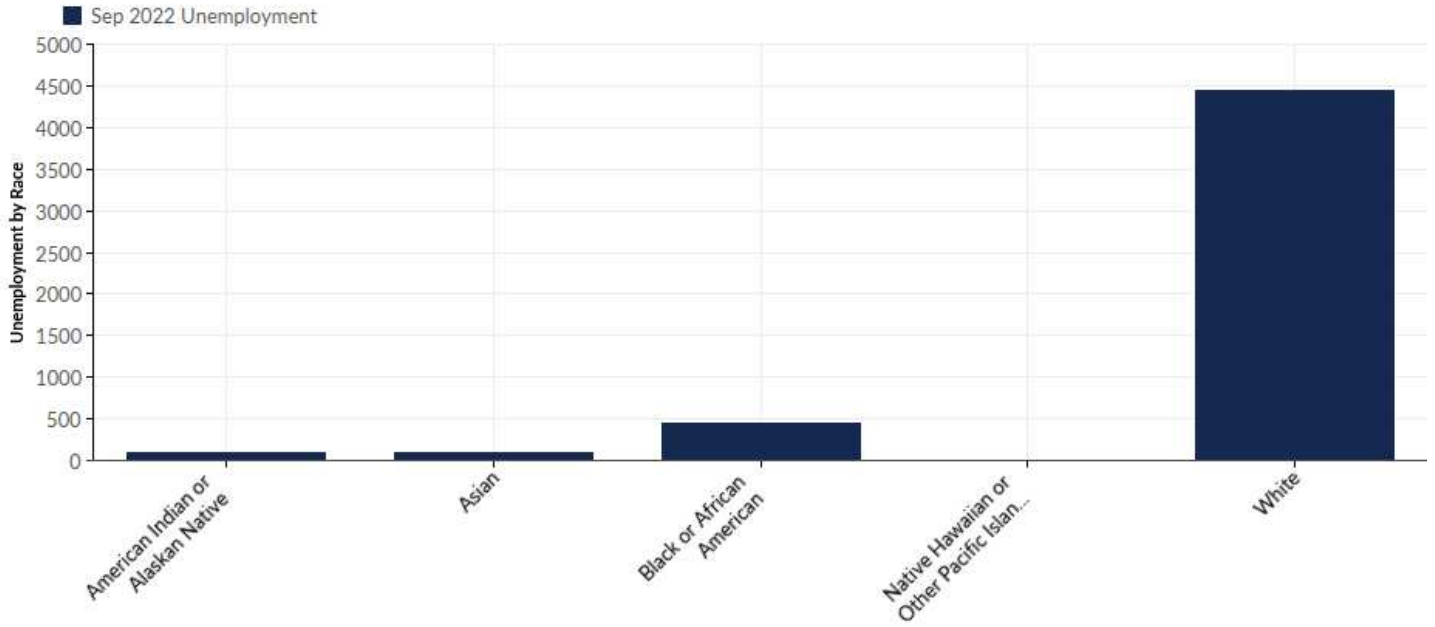
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	110	2.16%
22-24	199	3.92%
25-34	1,051	20.68%
35-44	1,269	24.97%
45-54	1,049	20.64%
55-59	583	11.47%
60-64	504	9.92%
65+	316	6.22%
Total	5,082	100.00%

Unemployment by Gender



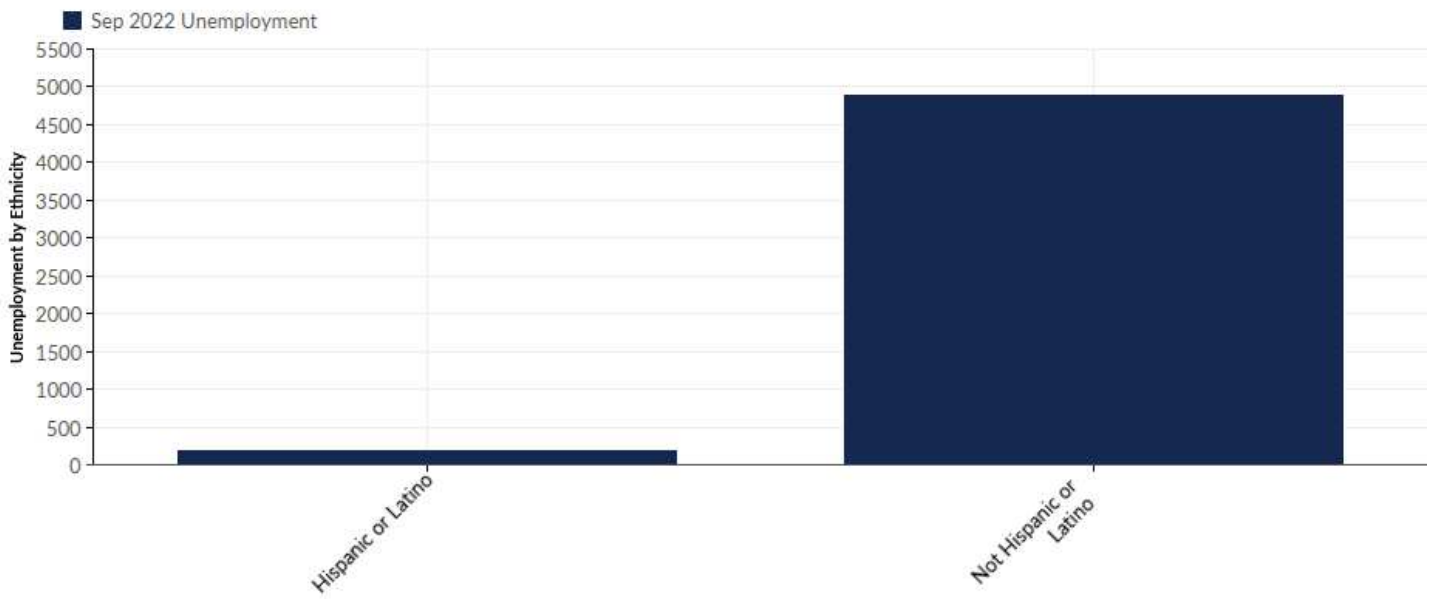
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	2,481	48.82%
Males	2,601	51.18%
Total	5,082	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	89	1.75%
Asian	99	1.95%
Black or African American	438	8.62%
Native Hawaiian or Other Pacific Islander	8	0.16%
White	4,449	87.54%
Total	5,082	100.00%

Unemployment by Ethnicity

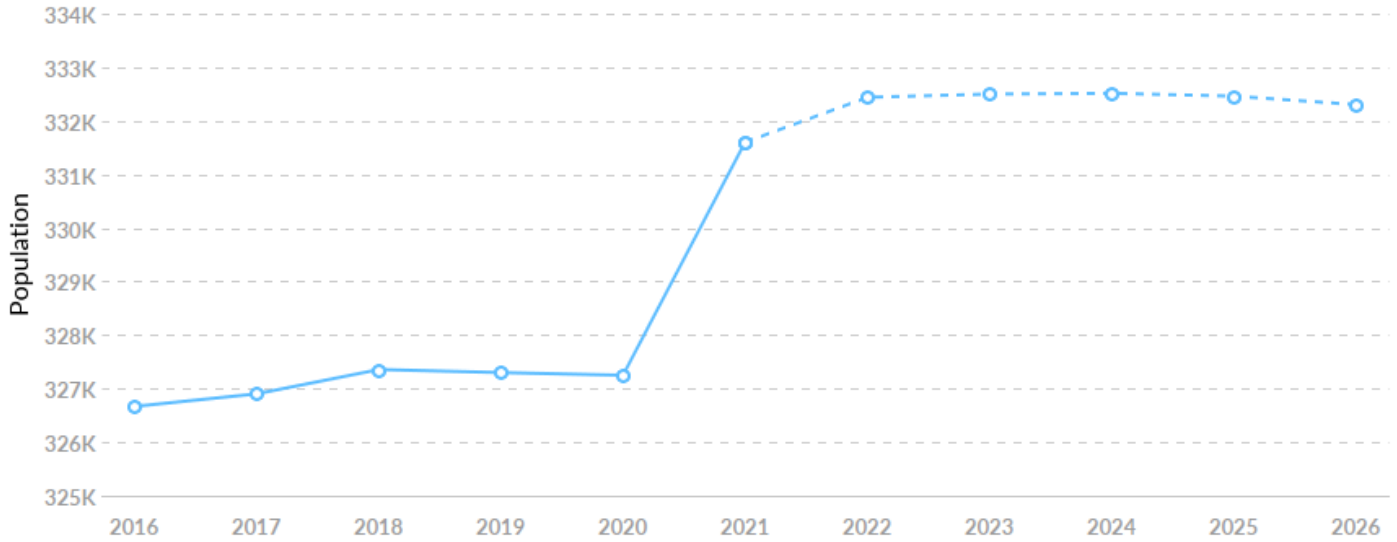


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	188	3.70%
Not Hispanic or Latino	4,894	96.30%
Total	5,082	100.00%

Historic & Projected Trends

Population Trends

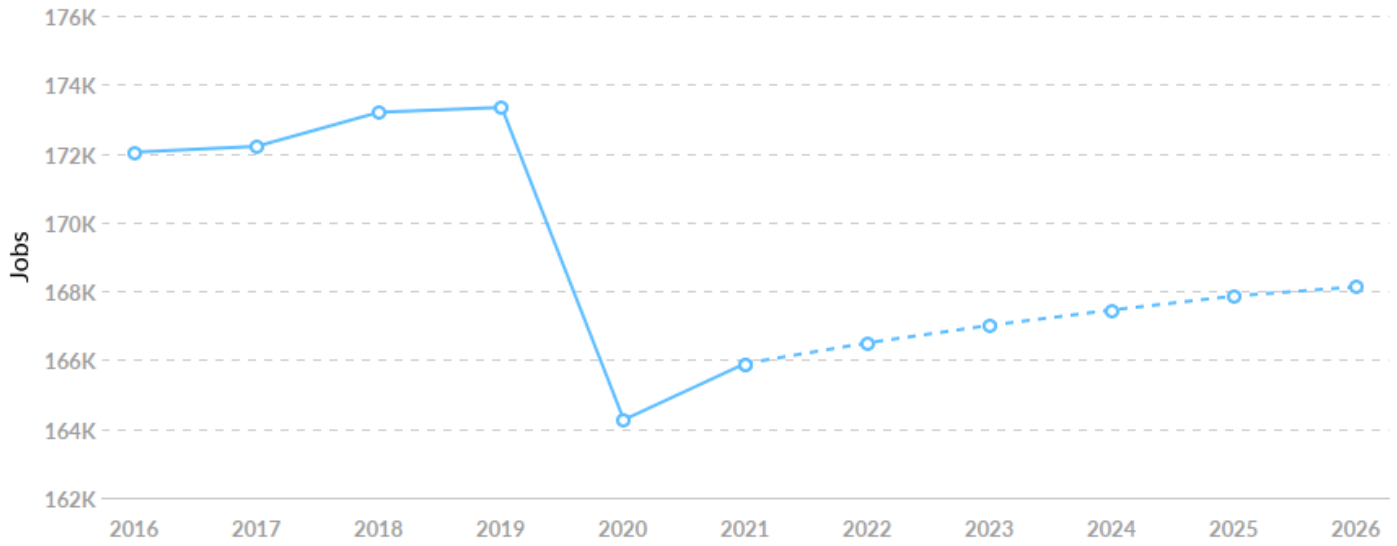
As of 2021 the region's population increased by 1.5% since 2016, growing by 4,935. Population is expected to increase by 0.2% between 2021 and 2026, adding 699.



Timeframe	Population
2016	326,667
2017	326,902
2018	327,356
2019	327,299
2020	327,249
2021	331,602
2022	332,439
2023	332,498
2024	332,513
2025	332,460
2026	332,301

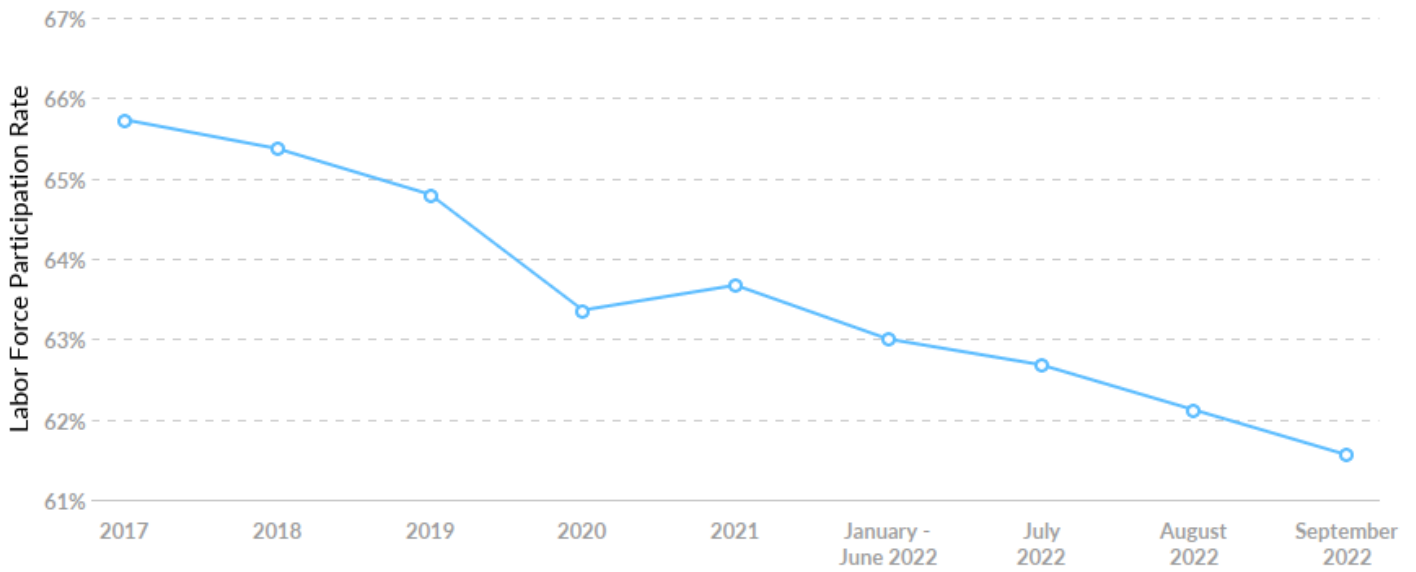
Job Trends

From 2016 to 2021, jobs declined by 3.6% in Centergy from 172,035 to 165,902. This change fell short of the national growth rate of 1.9% by 5.5%.



Timeframe	Jobs
2016	172,035
2017	172,205
2018	173,195
2019	173,335
2020	164,257
2021	165,902
2022	166,498
2023	167,007
2024	167,453
2025	167,857
2026	168,126

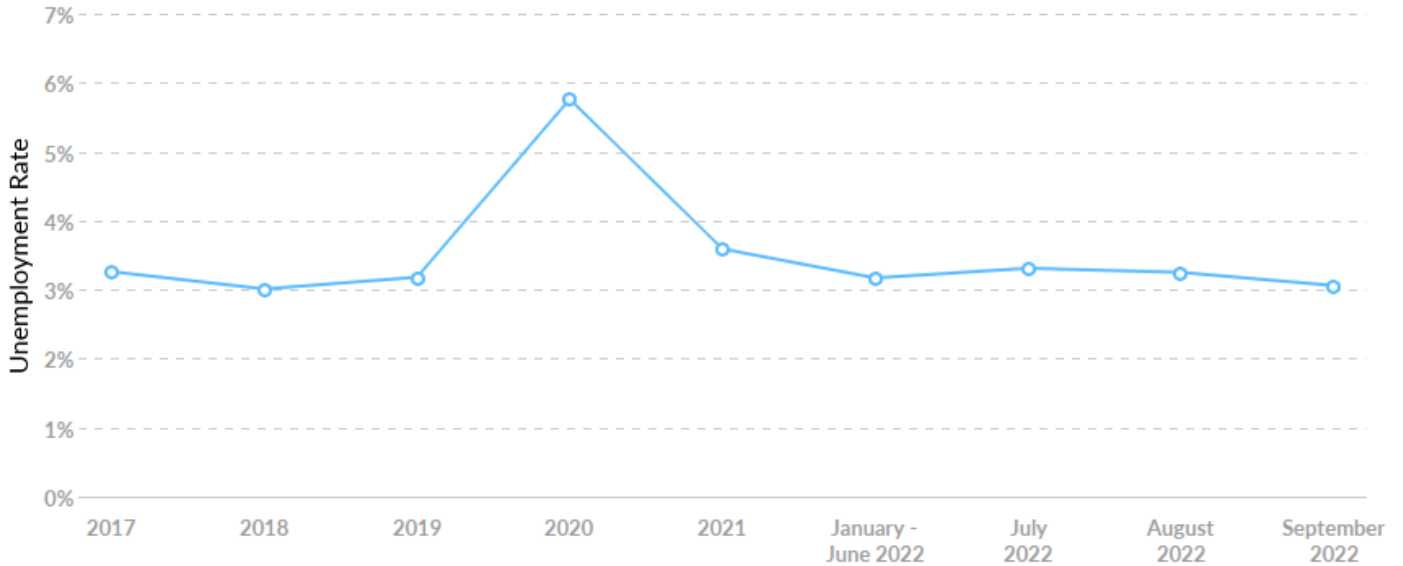
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	65.73%
2018	65.37%
2019	64.80%
2020	63.36%
2021	63.67%
January - June 2022	63.00%
July 2022	62.68%
August 2022	62.12%
September 2022	61.56%

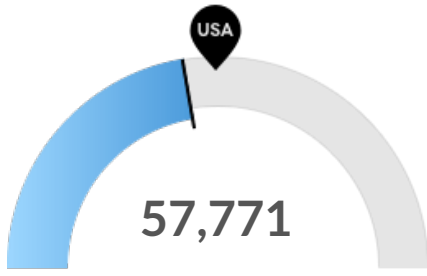
Unemployment Rate Trends

Your areas had a September 2022 unemployment rate of 3.06%, **decreasing from 3.26%** 5 years before.



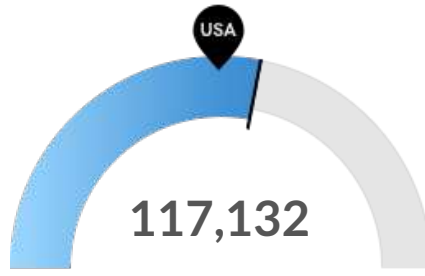
Timeframe	Unemployment Rate
2017	3.26%
2018	3.01%
2019	3.18%
2020	5.76%
2021	3.59%
January - June 2022	3.17%
July 2022	3.31%
August 2022	3.25%
September 2022	3.06%

Population Characteristics



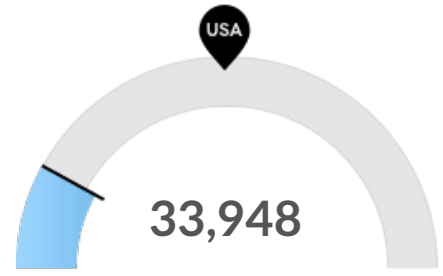
Millennials

Your area has 57,771 millennials (ages 25-39). The national average for an area this size is 67,735.



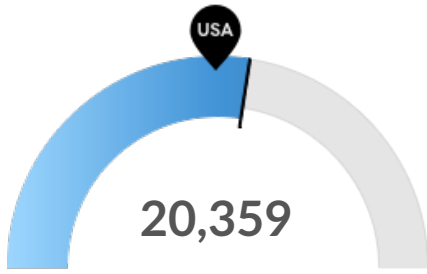
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 98,564 people 55 or older, while there are 117,132 here.



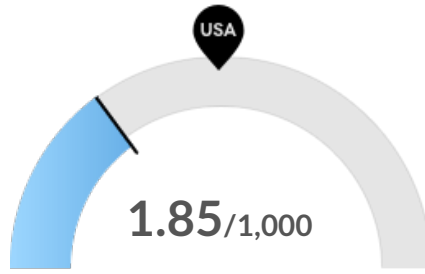
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 134,942 racially diverse people, while there are 33,948 here.



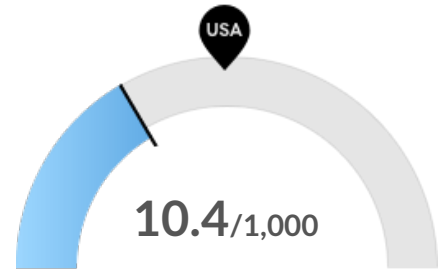
Veterans

Your area has 20,359 veterans. The national average for an area this size is 17,714.



Violent Crime

Your area has 1.85 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

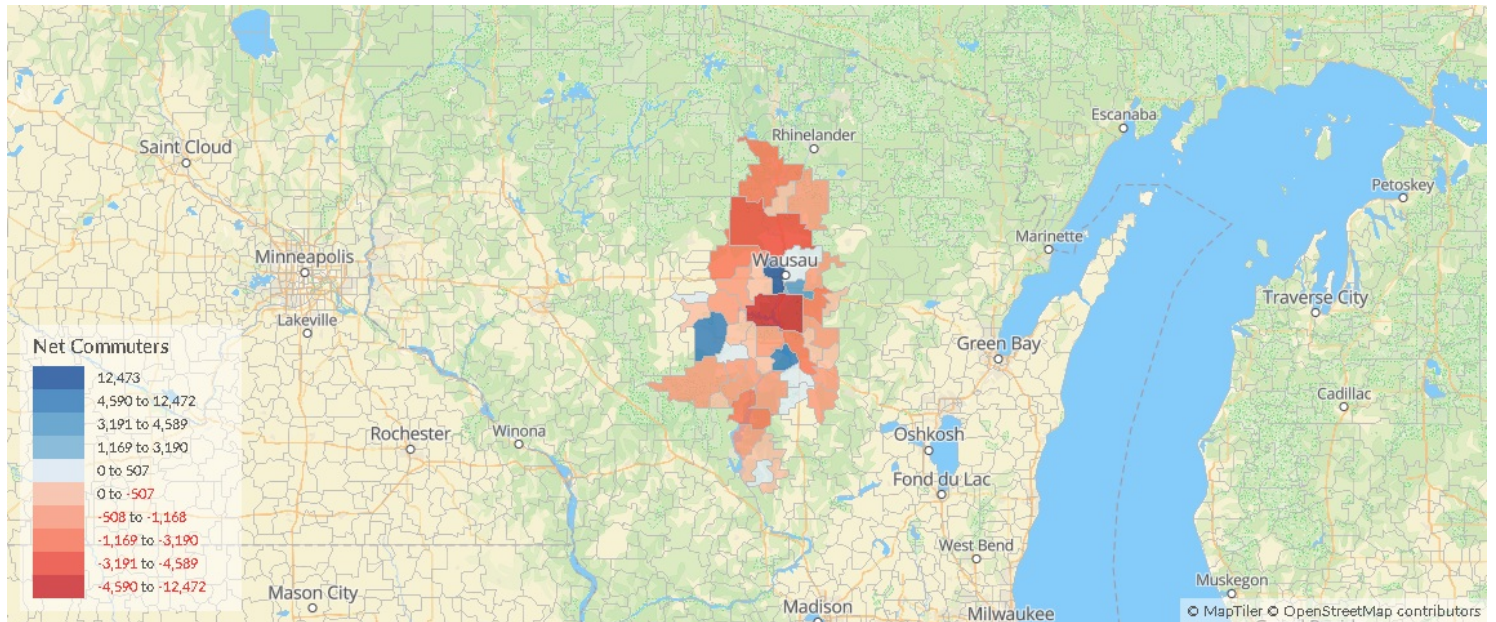


Property Crime

Your area has 10.4 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

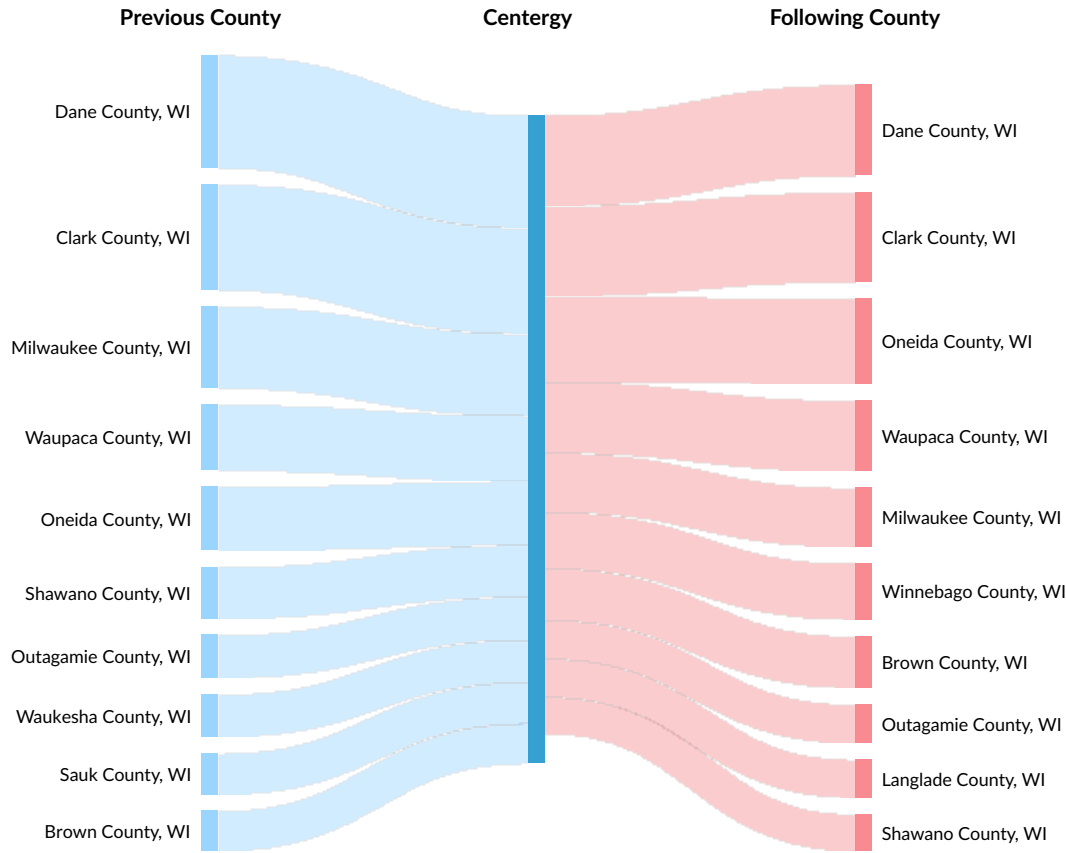
Where Talent Lives

ZIP	Name	2021 Employment	ZIP	Name	2021 Workers
54401	Wausau, WI (in Maratho...	28,753	54401	Wausau, WI (in Maratho...	16,279
54481	Stevens Point, WI (in Po...	17,633	54481	Stevens Point, WI (in Po...	13,044
54449	Marshfield, WI (in Woo...	17,475	54494	Wisconsin Rapids, WI (i...	12,629
54476	Schofield, WI (in Marath...	13,968	54449	Marshfield, WI (in Woo...	12,565
54494	Wisconsin Rapids, WI (i...	11,698	54455	Mosinee, WI (in Marath...	11,091

Inbound and Outbound Migration

The table below analyzes past and current residents of Centergy. The left column shows residents of other counties migrating to Centergy. The right column shows residents migrating from Centergy to other counties.

As of 2020, 470 people have migrated from Dane County, WI to Centergy. In the same year, 379 people left Centergy migrating to Dane County, WI. The total Net Migration for Centergy in 2020 was 352.

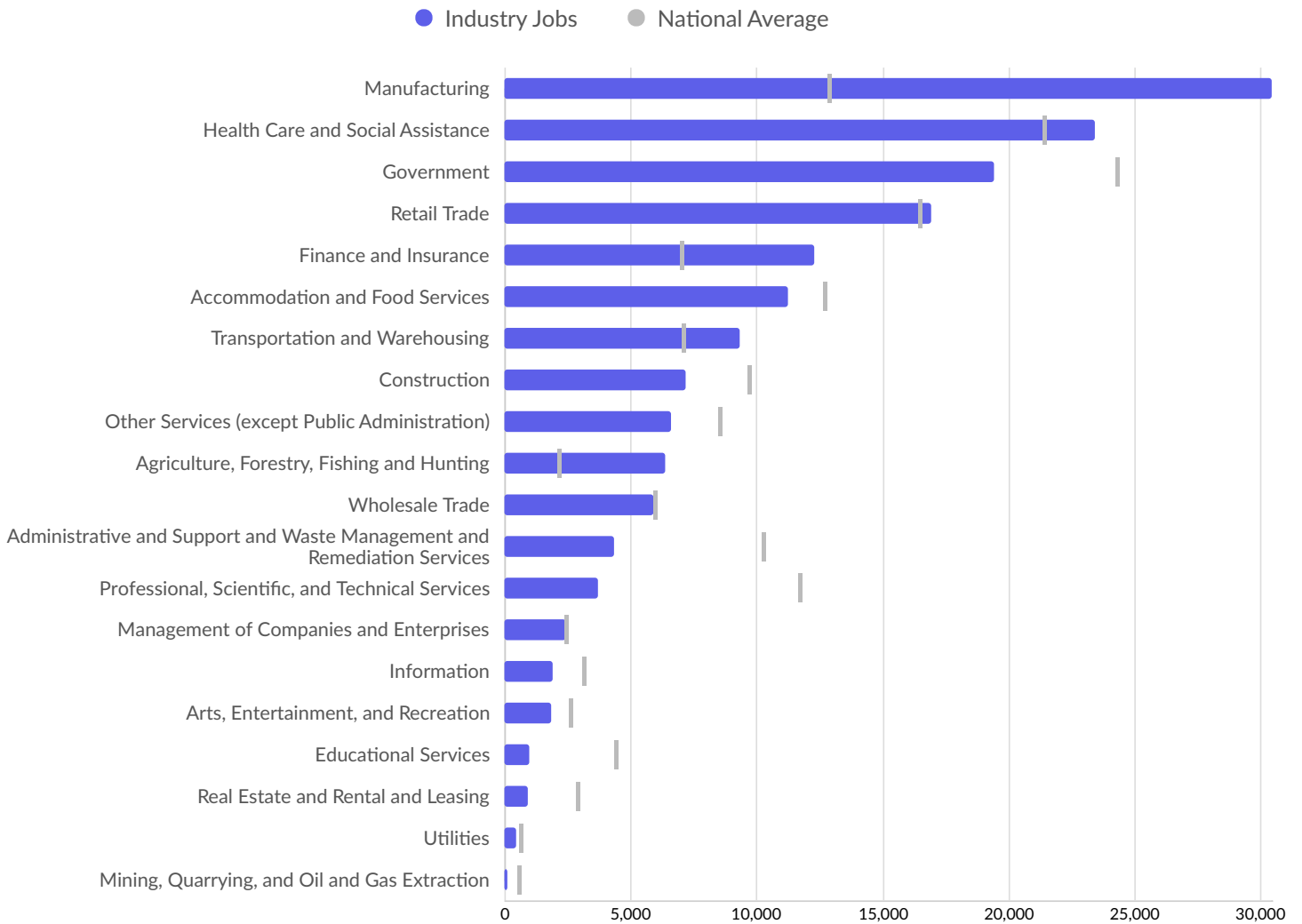


Top Previous Counties	Migrations
Dane County, WI	470
Clark County, WI	441
Milwaukee County, WI	341
Waupaca County, WI	275
Oneida County, WI	267
Shawano County, WI	215

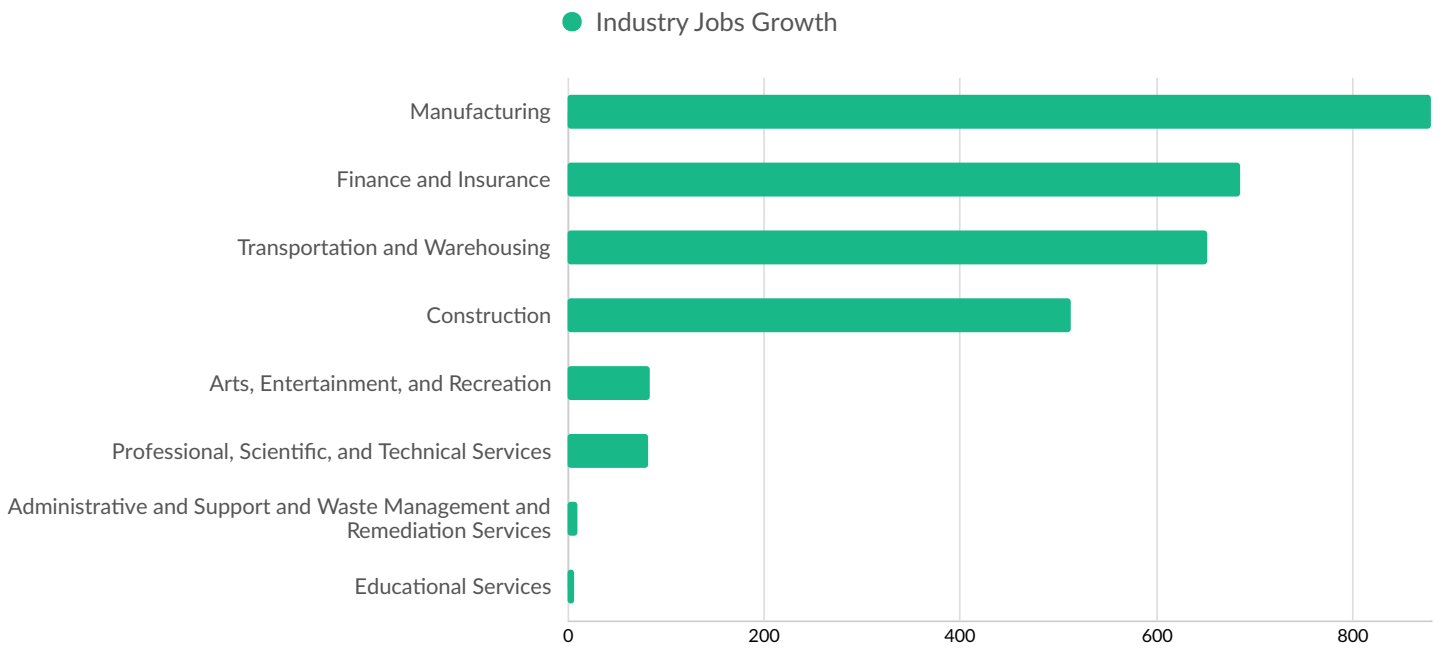
Top Previous Counties	Migrations
Outagamie County, WI	180
Waukesha County, WI	177
Sauk County, WI	172
Brown County, WI	167
Winnebago County, WI	166
Cook County, IL	163
Langlade County, WI	147
Taylor County, WI	145
Waushara County, WI	143
Top Following Counties	Migrations
Dane County, WI	379
Clark County, WI	376
Oneida County, WI	357
Waupaca County, WI	296
Milwaukee County, WI	247
Winnebago County, WI	235
Brown County, WI	216
Outagamie County, WI	162
Langlade County, WI	159
Shawano County, WI	154
Sauk County, WI	140
Eau Claire County, WI	138
Juneau County, WI	130
Waushara County, WI	127
Hennepin County, MN	124

Industry Characteristics

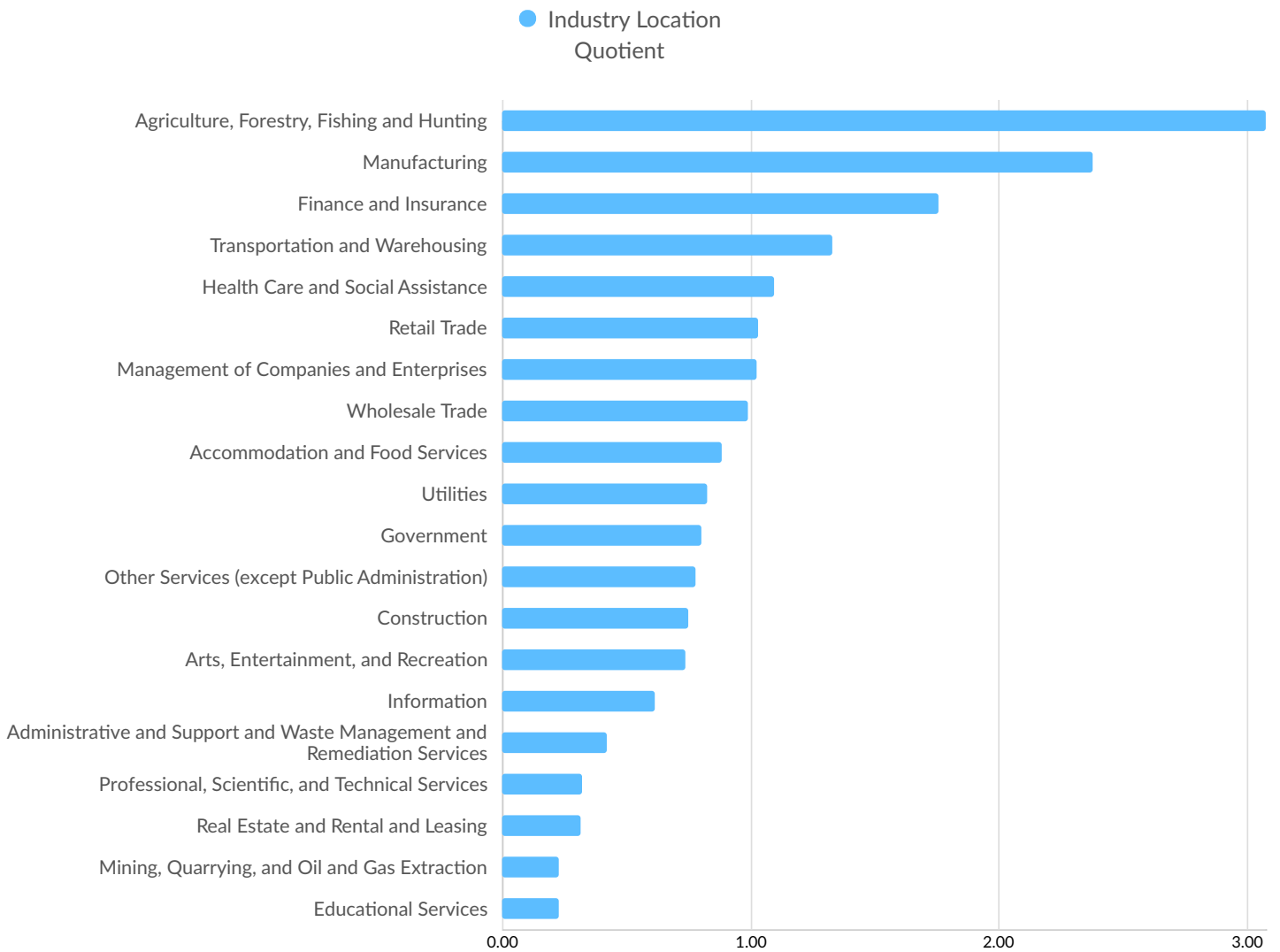
Largest Industries



Top Growing Industries



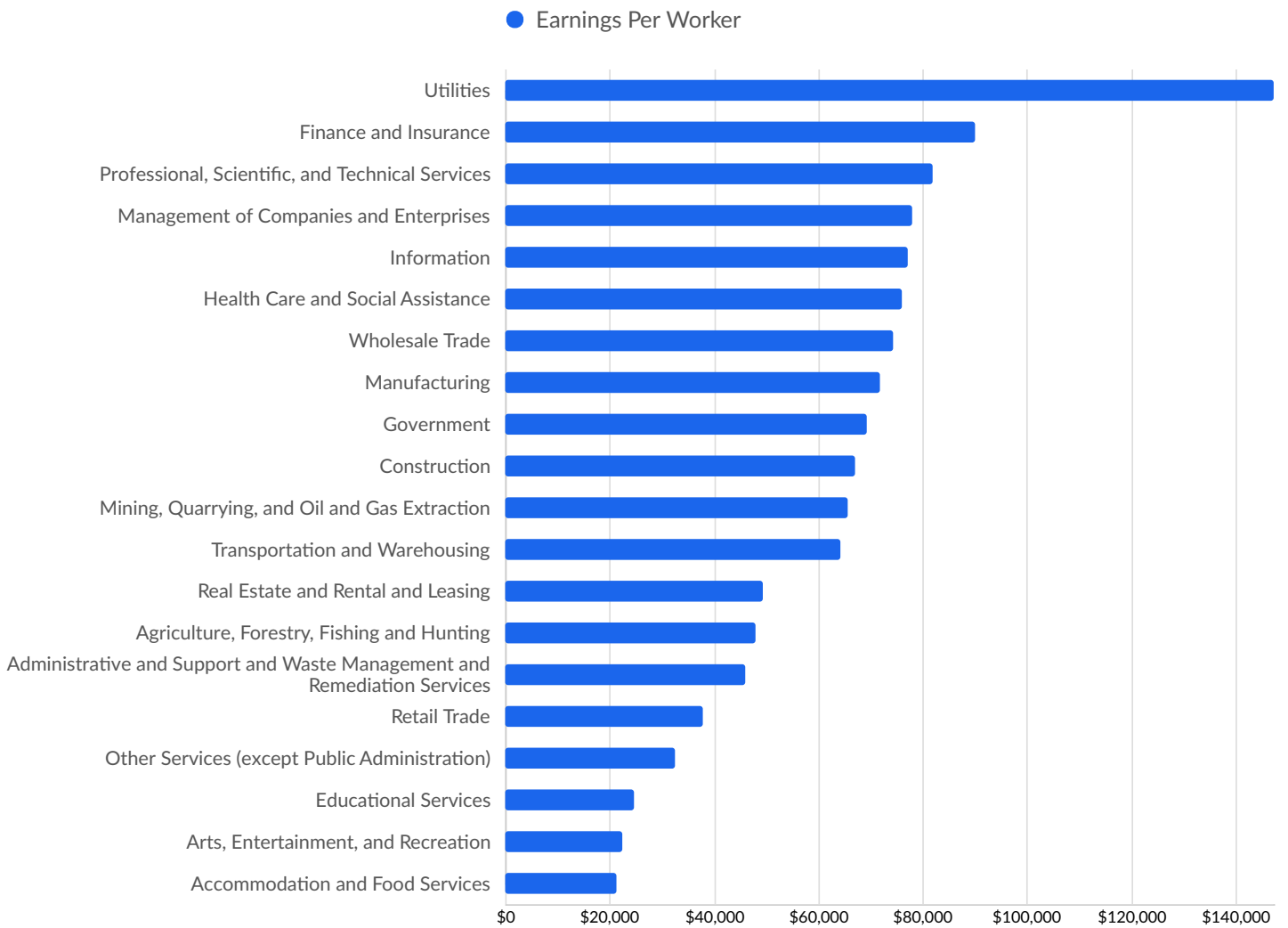
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



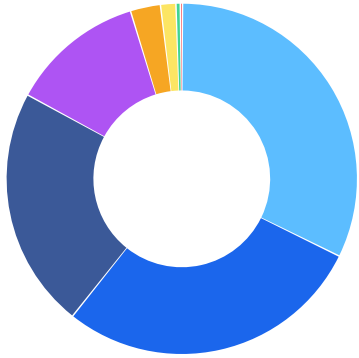
Business Characteristics

17,488 Companies Employ Your Workers

Online profiles for your workers mention 17,488 companies as employers, with the top 10 appearing below. In the last 12 months, 1,389 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marshfield Clinic	2,392 	Marshfield Clinic	1,743 
Aspirus	1,458 	Aspirus	1,446 
University Of Wisconsin - Steve...	1,419 	Beaver Dam Community Hospit...	1,009 
Sentry	1,276 	Sentry Insurance	561 
Greenheck	639 	Kwik Trip	431 
Ministry Health Care	597 	FedEx	387 
Church Mutual Insurance Comp...	517 	Walmart	304 
Sentry Insurance	509 	Festival Foods	297 
Wausau School District	480 	ABR Employment Services	282 
Walmart	452 	CareInHomes	224 

Business Size

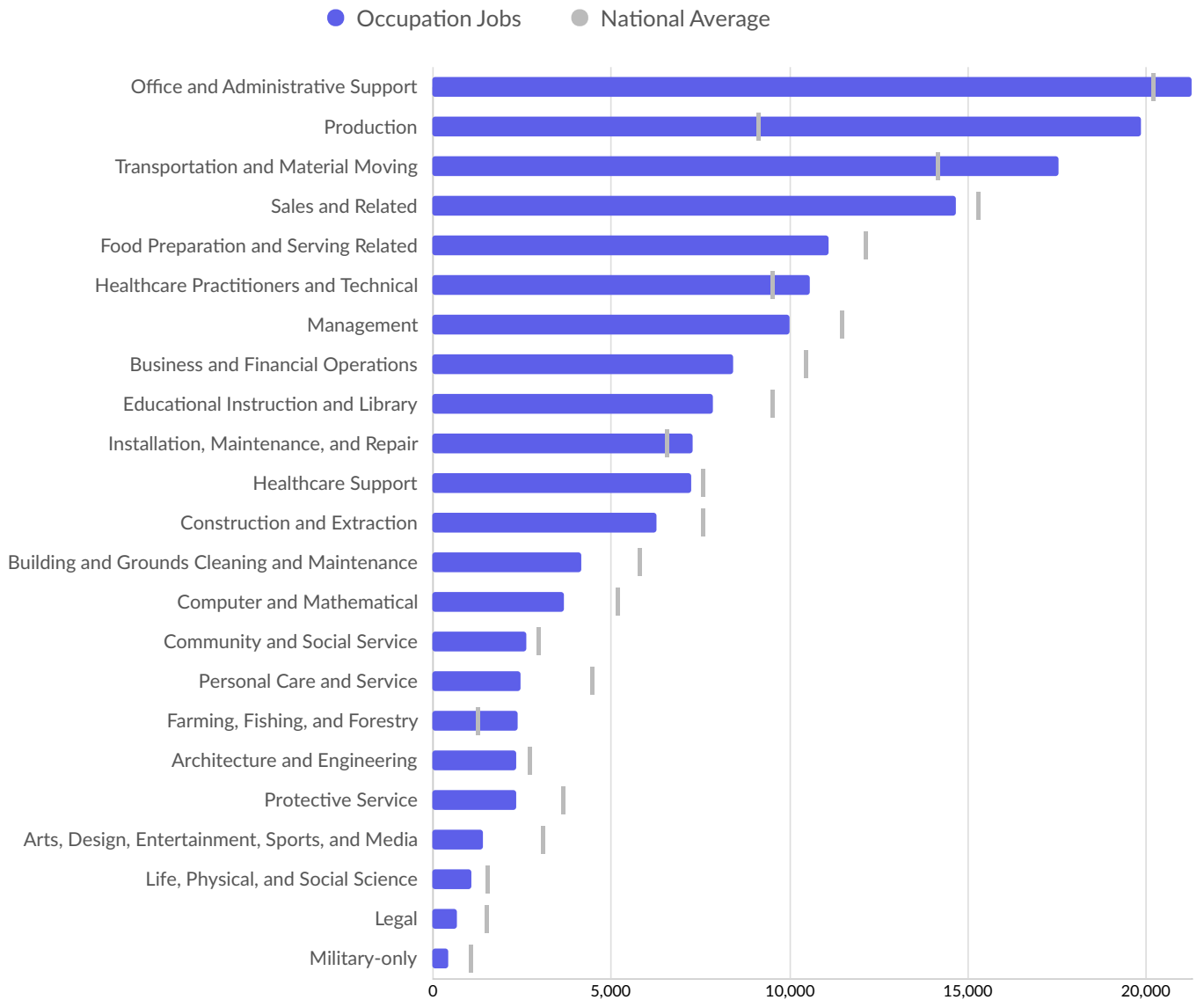


	Percentage	Business Count
● 1 to 4 employees	32.2%	4,116
● 5 to 9 employees	28.4%	3,636
● 10 to 19 employees	22.2%	2,843
● 20 to 49 employees	12.3%	1,578
● 50 to 99 employees	2.8%	355
● 100 to 249 employees	1.4%	181
● 250 to 499 employees	0.4%	51
● 500+ employees	0.2%	26

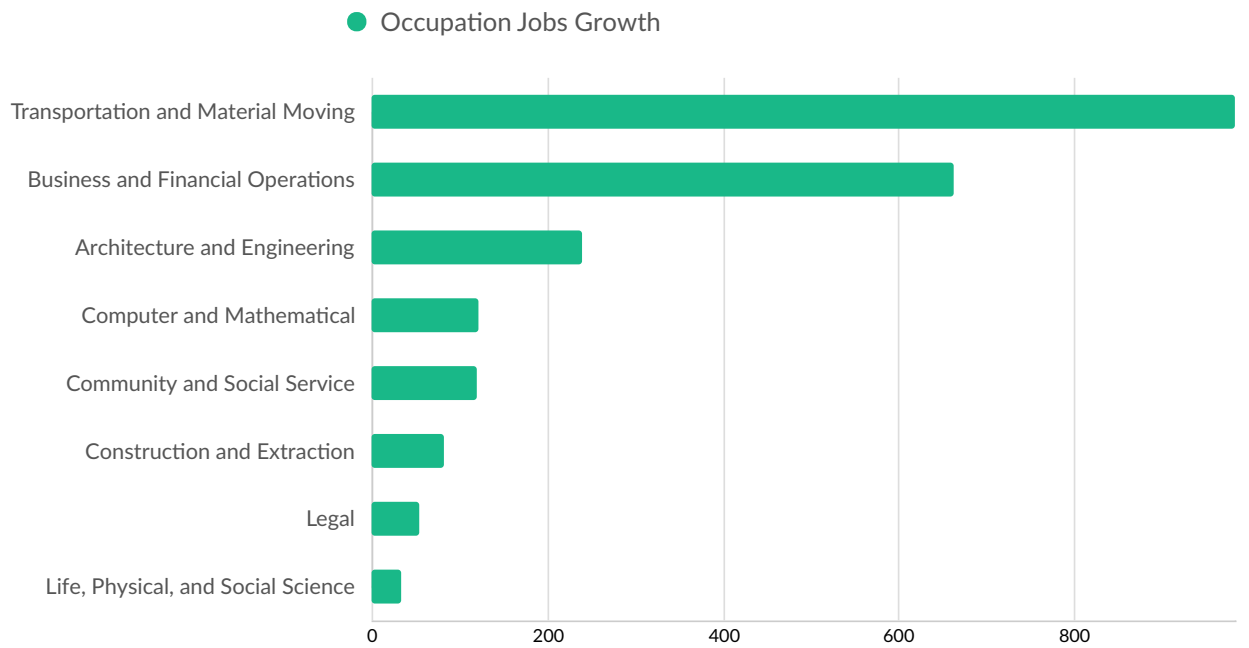
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

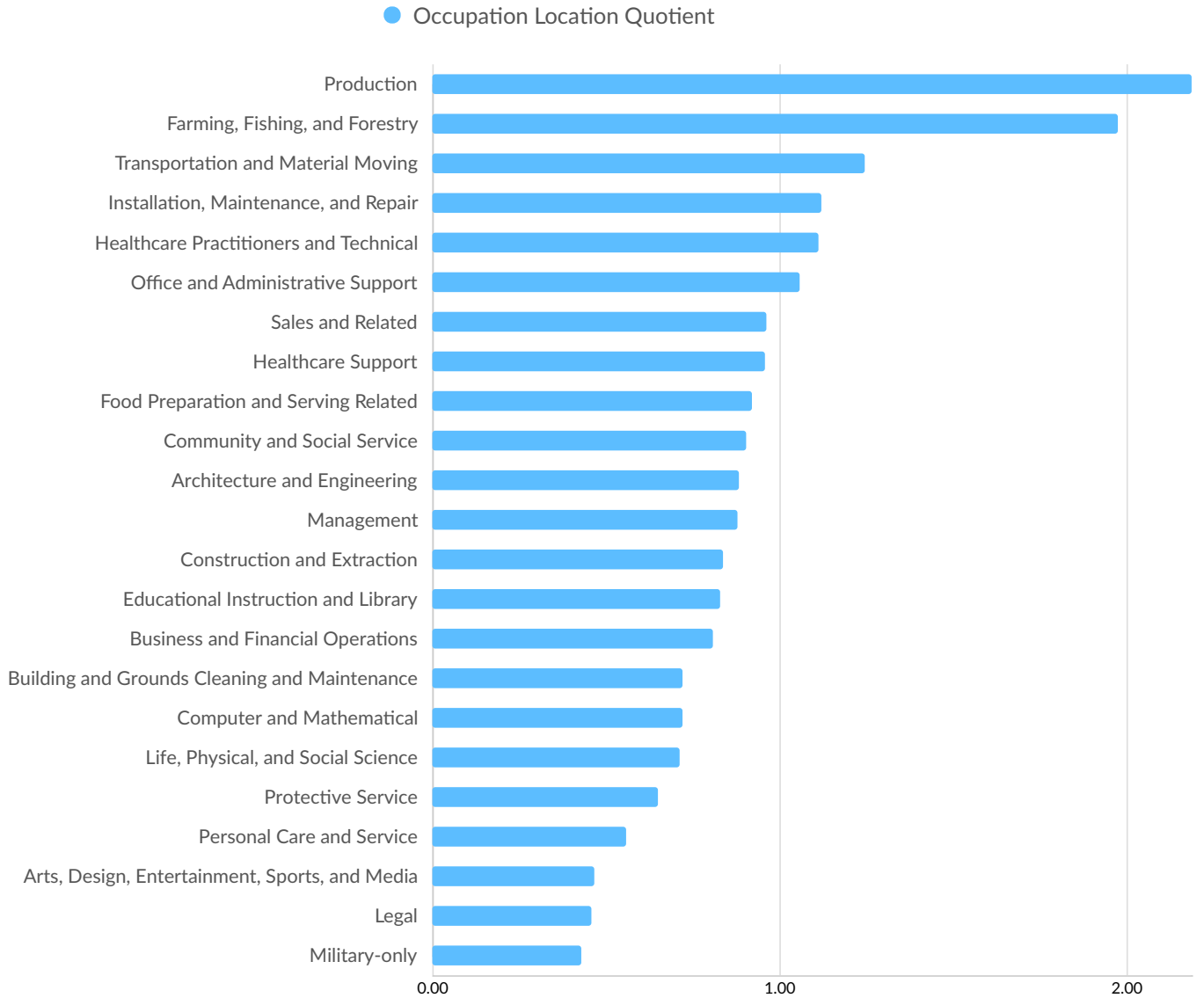
Largest Occupations



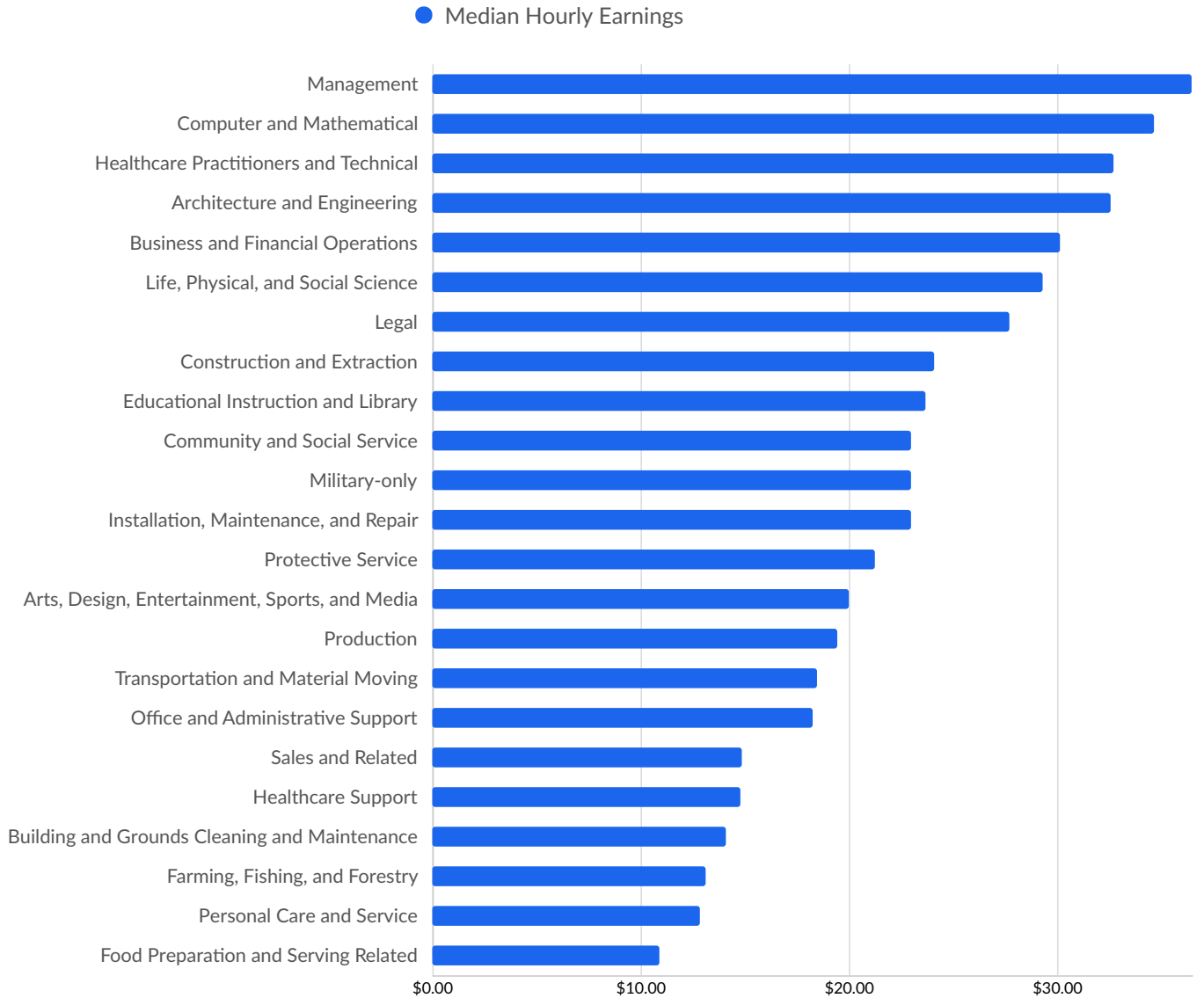
Top Growing Occupations



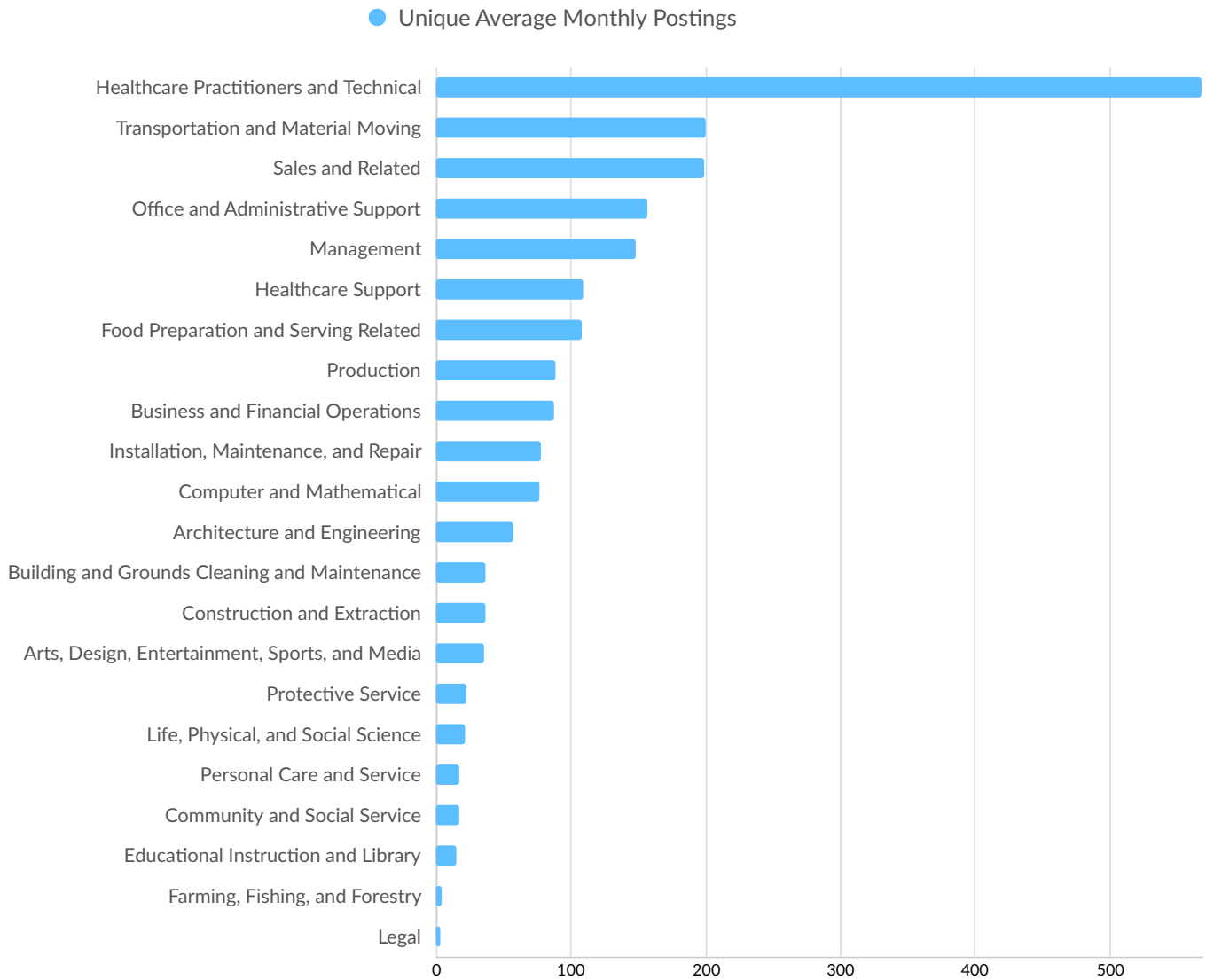
Top Occupation Location Quotient



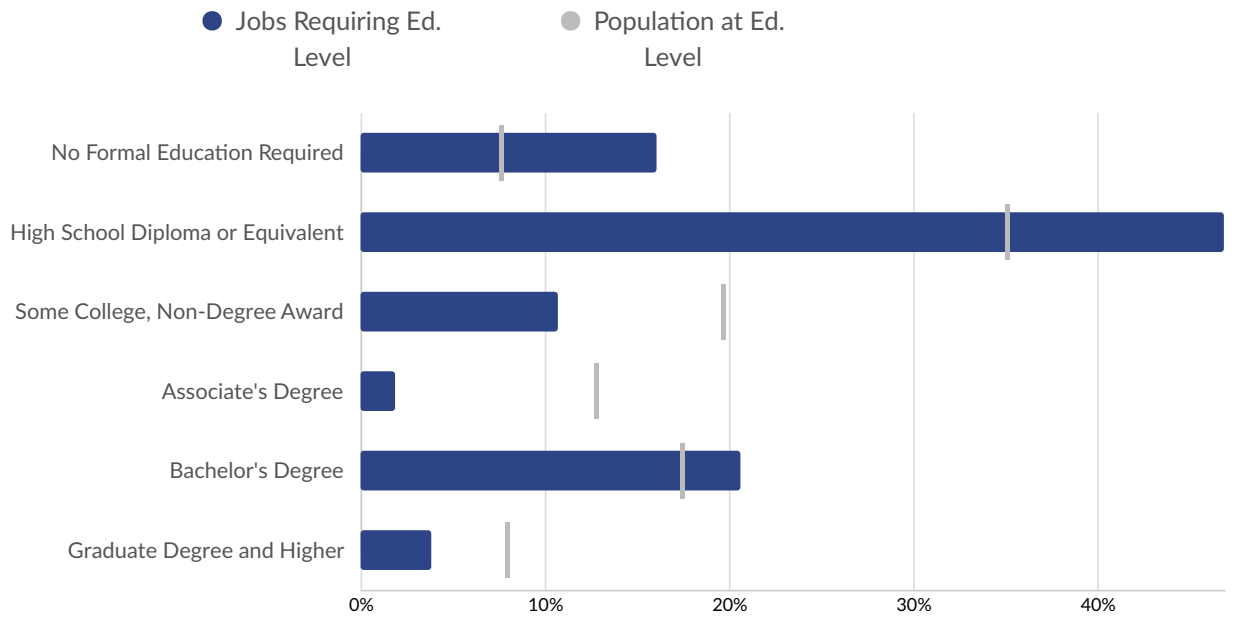
Top Occupation Earnings



Top Posted Occupations

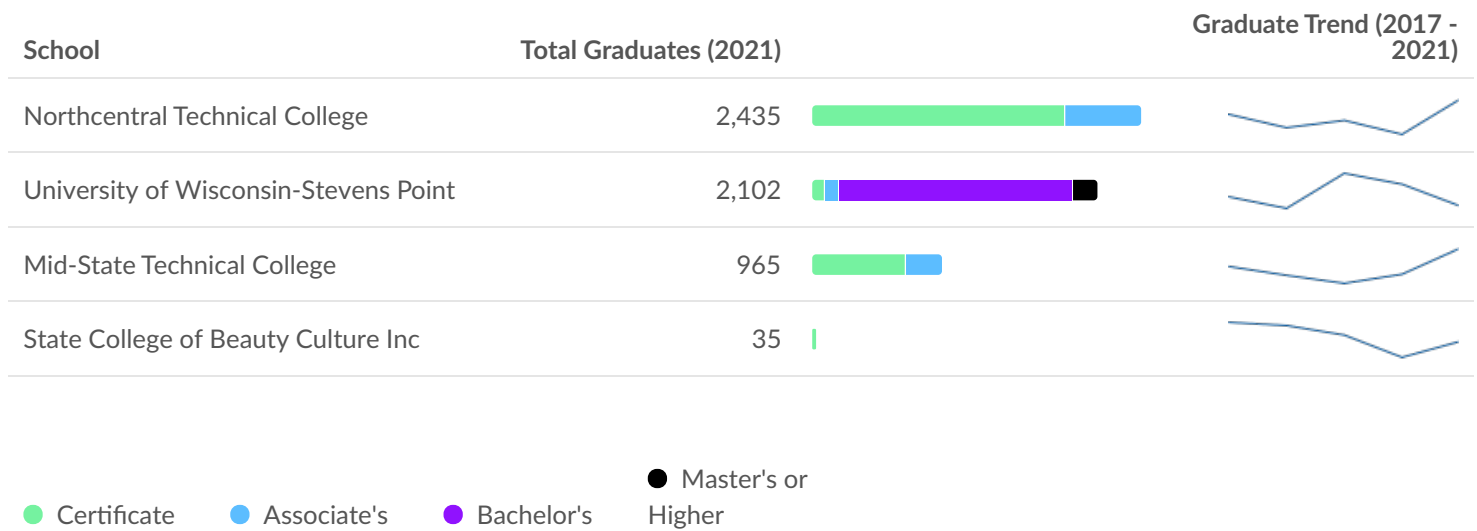


Underemployment



Educational Pipeline

In 2021, there were 5,537 graduates in Centergy. This pipeline has grown by 2% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Welding Technology/Welder, and "Business Administration and Management, General".



In-Demand Skills

