



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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## Report Parameters

### 1 County

55057 Juneau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

26,802

Population (2021)

Population **grew by 457** over the last 5 years and is projected to **grow by 1,062** over the next 5 years.

9,819

Total Regional Employment

Jobs **decreased by 136** over the last 5 years but are projected to **grow by 467** over the next 5 years.

\$53.9K

Median Household Income (2020)

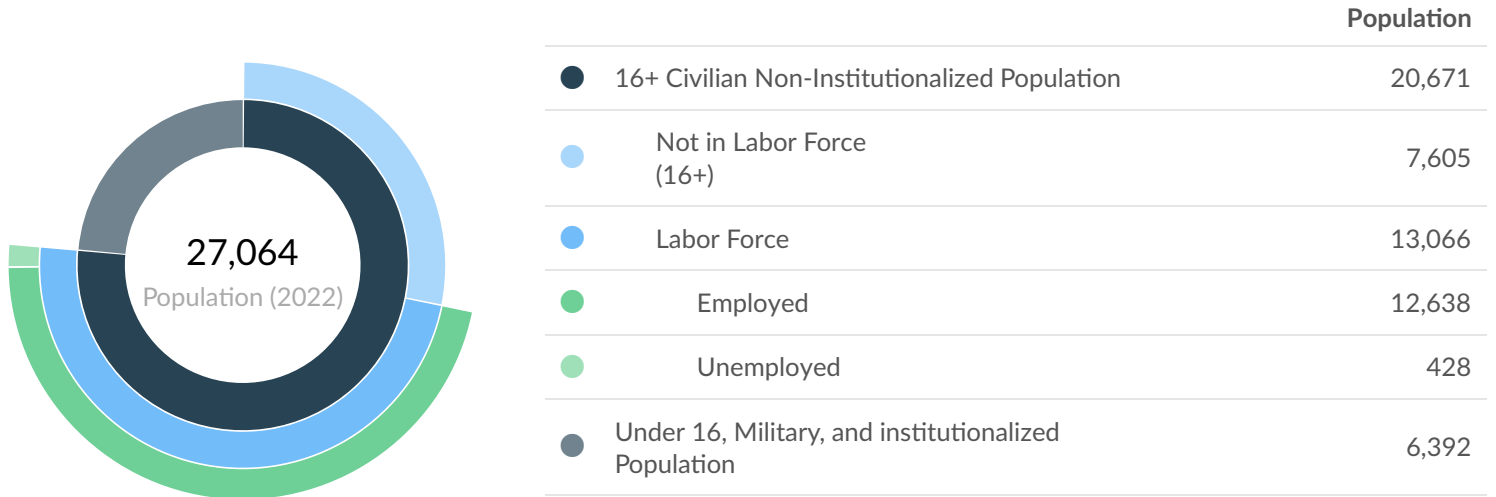
Median household income is **\$11.1K below** the national median household income of \$65.0K.

### Takeaways

- As of 2021 the region's population **increased by 1.7%** since 2016, growing by 457. Population is expected to **increase by 4.0%** between 2021 and 2026, adding 1,062.
- From 2016 to 2021, jobs **declined by 1.4%** in Juneau County, WI from 9,954 to **9,819**. This change **fell short of the national growth rate of 1.9% by 3.3%**. As the number of jobs declined, the **labor force participation rate decreased from 66.5% to 64.5% between 2016 and 2021**.
- Concerning educational attainment, **10.6% of Juneau County, WI residents possess a Bachelor's Degree** (9.8% below the national average), and **11.7% hold an Associate's Degree** (2.9% above the national average).
- The top three industries in 2021 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

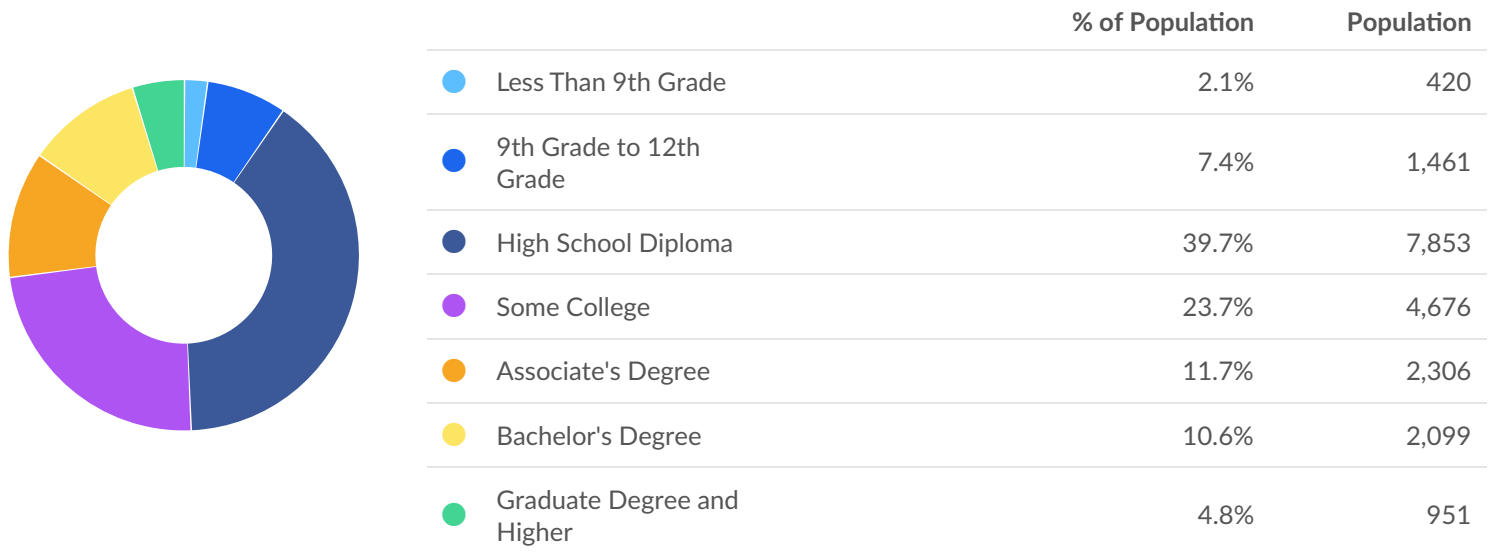
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	27,064	13,066	9,819	97.9	\$1.04B	\$1.99B	\$2.09B
NCWRPC	450,505	220,488	212,729	99.7	\$23.59B	\$31.12B	\$29.22B
Wisconsin	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B

## Sep 2022 Labor Force Breakdown



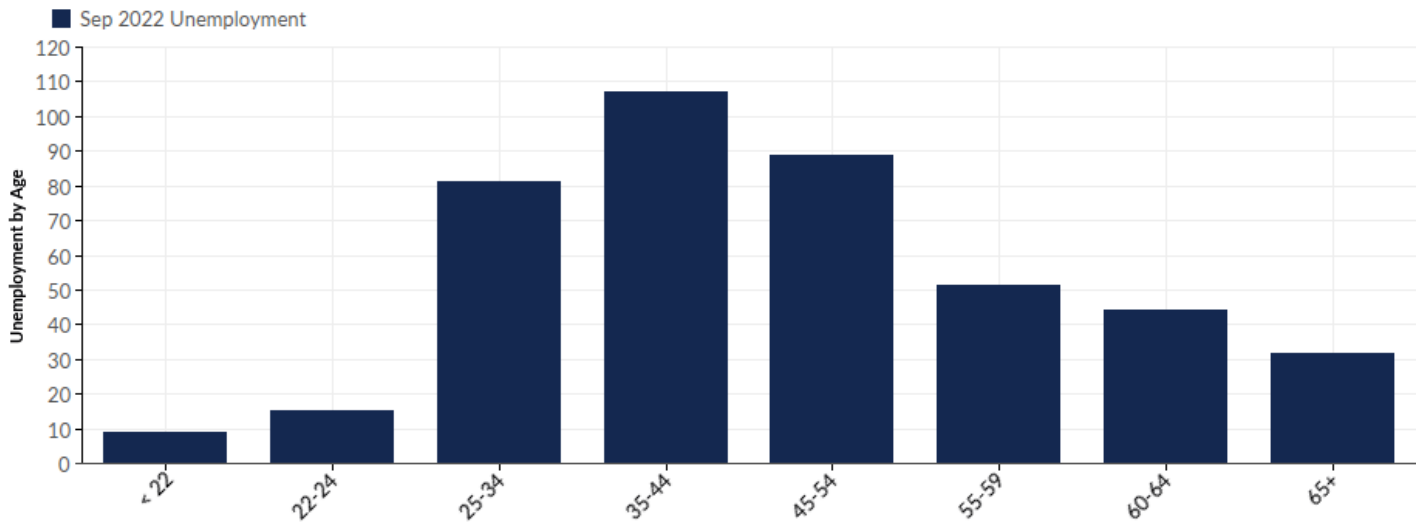
## Educational Attainment

Concerning educational attainment, **10.6% of Juneau County, WI residents possess a Bachelor's Degree** (9.8% below the national average), and **11.7% hold an Associate's Degree** (2.9% above the national average).



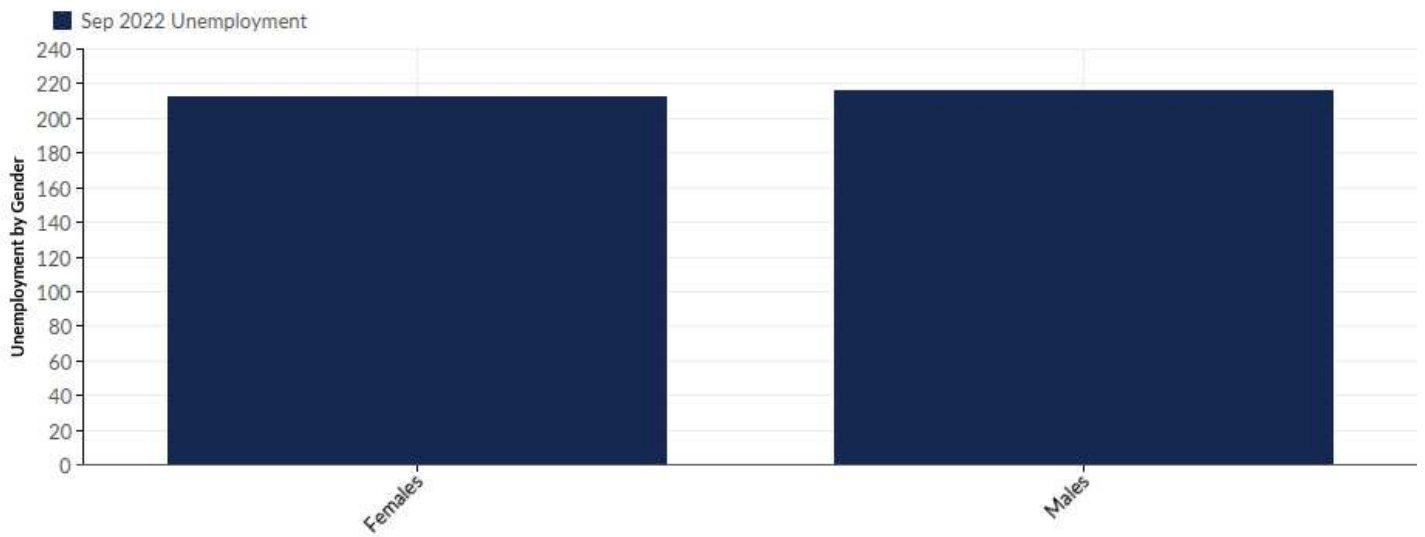
# Unemployment by Demographics

## Unemployment by Age



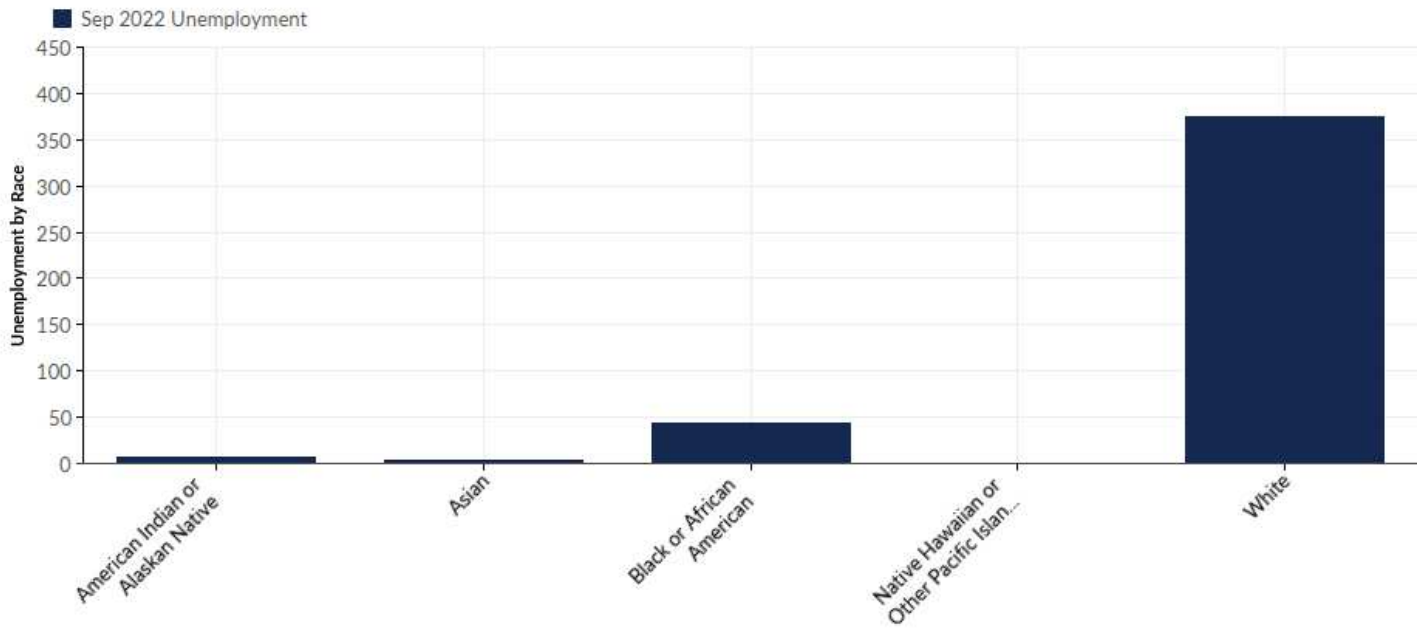
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	9	2.10%
22-24	15	3.50%
25-34	81	18.93%
35-44	107	25.00%
45-54	89	20.79%
55-59	51	11.92%
60-64	44	10.28%
65+	32	7.48%
Total	428	100.00%

## Unemployment by Gender



Gender	Unemployment (Sep 2022)	% of Unemployed
Females	212	49.53%
Males	216	50.47%
Total	428	100.00%

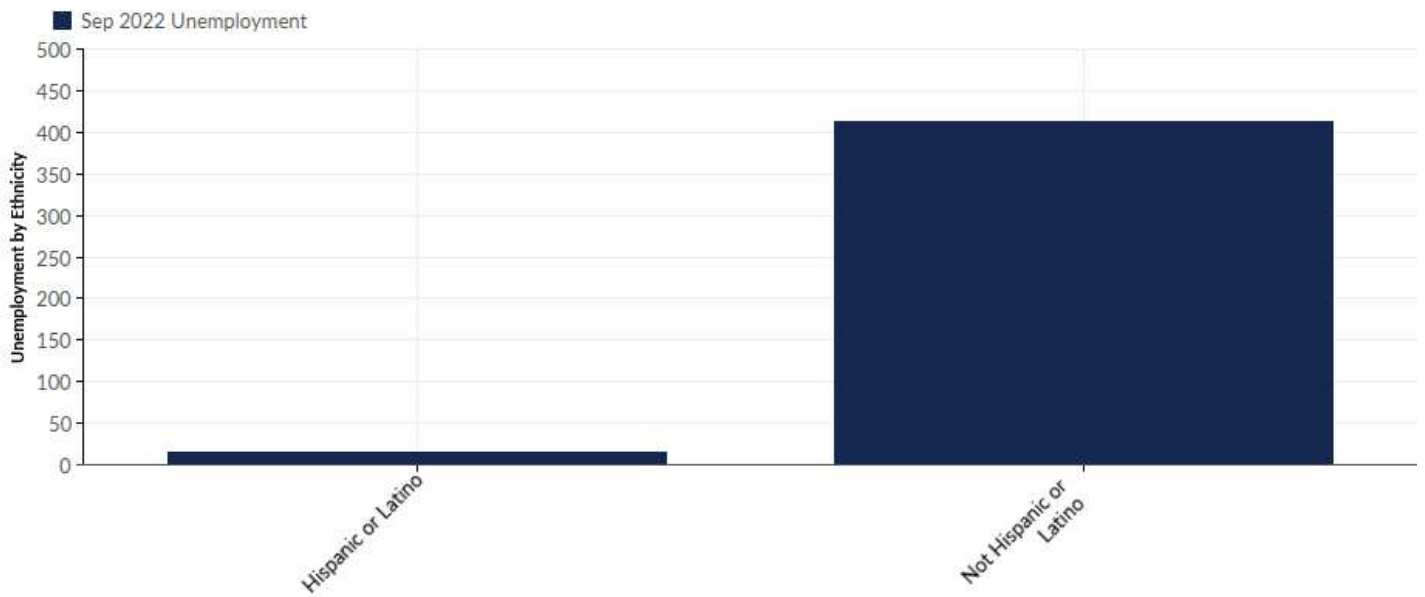
## Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	7	1.64%
Asian	3	0.70%
Black or African American	43	10.05%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	375	87.62%
<b>Total</b>	<b>428</b>	<b>100.00%</b>



## Unemployment by Ethnicity

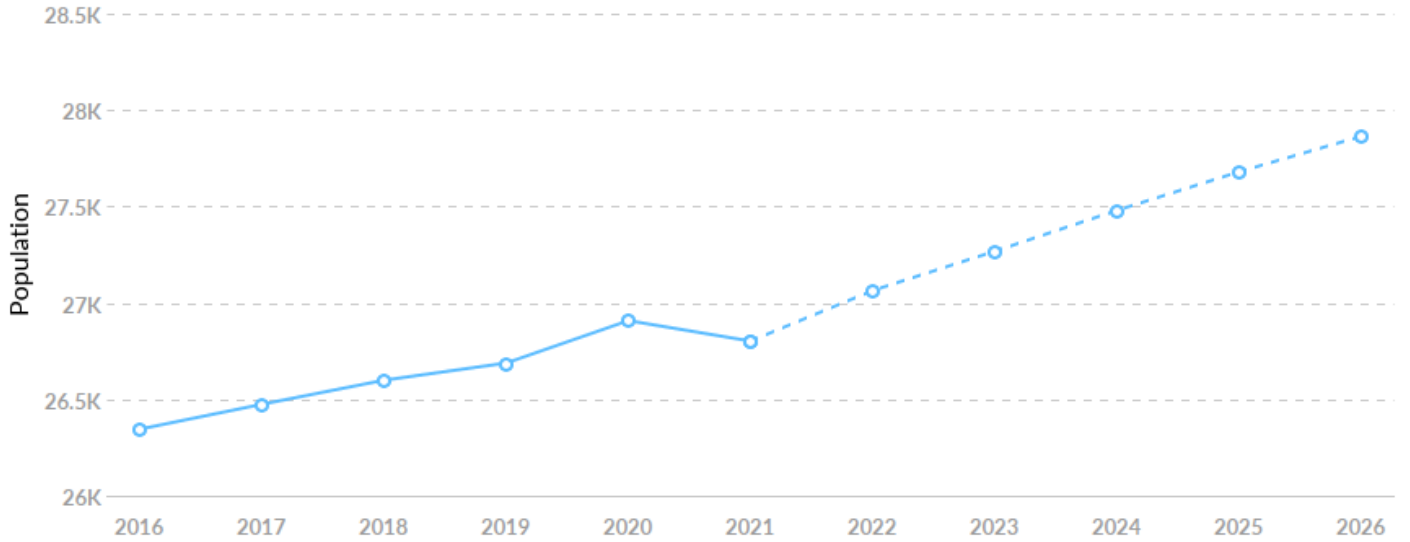


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	15	3.50%
Not Hispanic or Latino	413	96.50%
Total	428	100.00%

# Historic & Projected Trends

## Population Trends

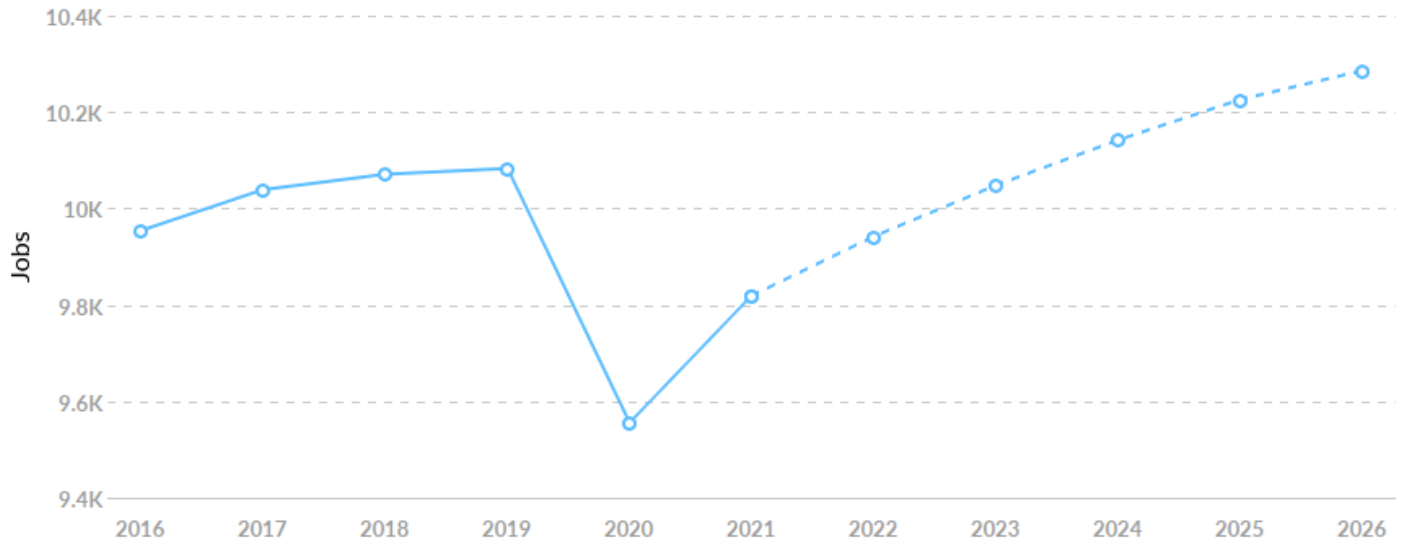
As of 2021 the region's population increased by 1.7% since 2016, growing by 457. Population is expected to increase by 4.0% between 2021 and 2026, adding 1,062.



Timeframe	Population
2016	26,345
2017	26,474
2018	26,599
2019	26,688
2020	26,908
2021	26,802
2022	27,064
2023	27,268
2024	27,480
2025	27,680
2026	27,864

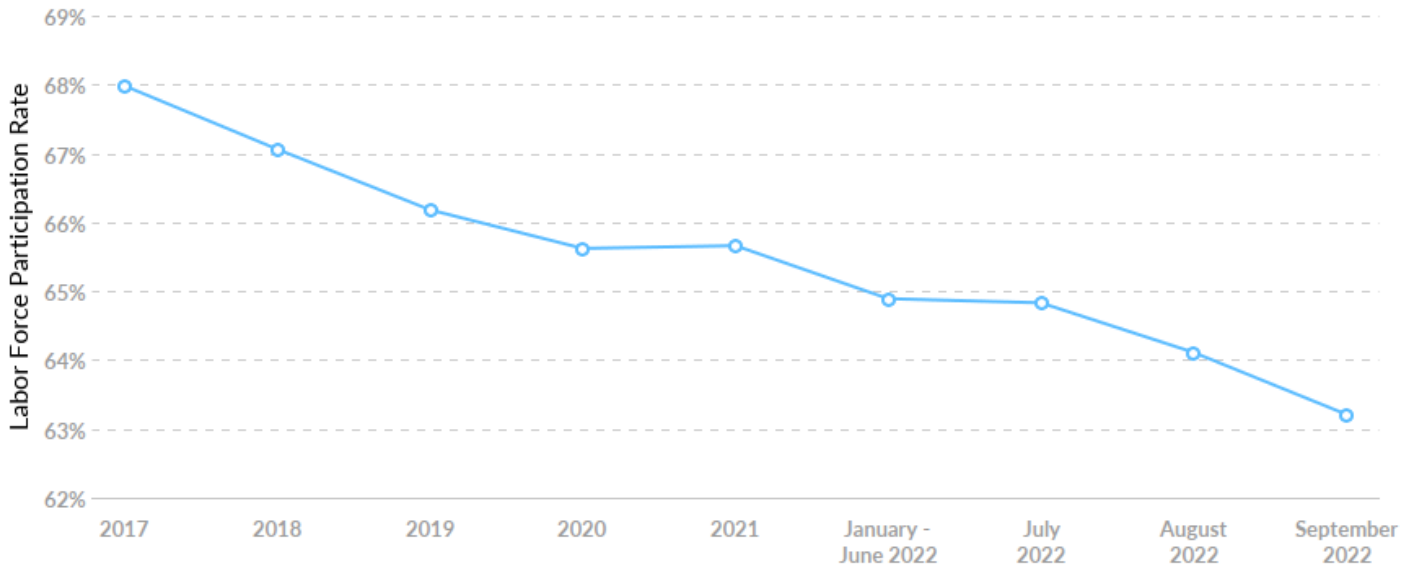
## Job Trends

From 2016 to 2021, jobs declined by 1.4% in Juneau County, WI from 9,954 to 9,819. This change fell short of the national growth rate of 1.9% by 3.3%.



Timeframe	Jobs
2016	9,954
2017	10,039
2018	10,071
2019	10,083
2020	9,555
2021	9,819
2022	9,942
2023	10,048
2024	10,142
2025	10,226
2026	10,286

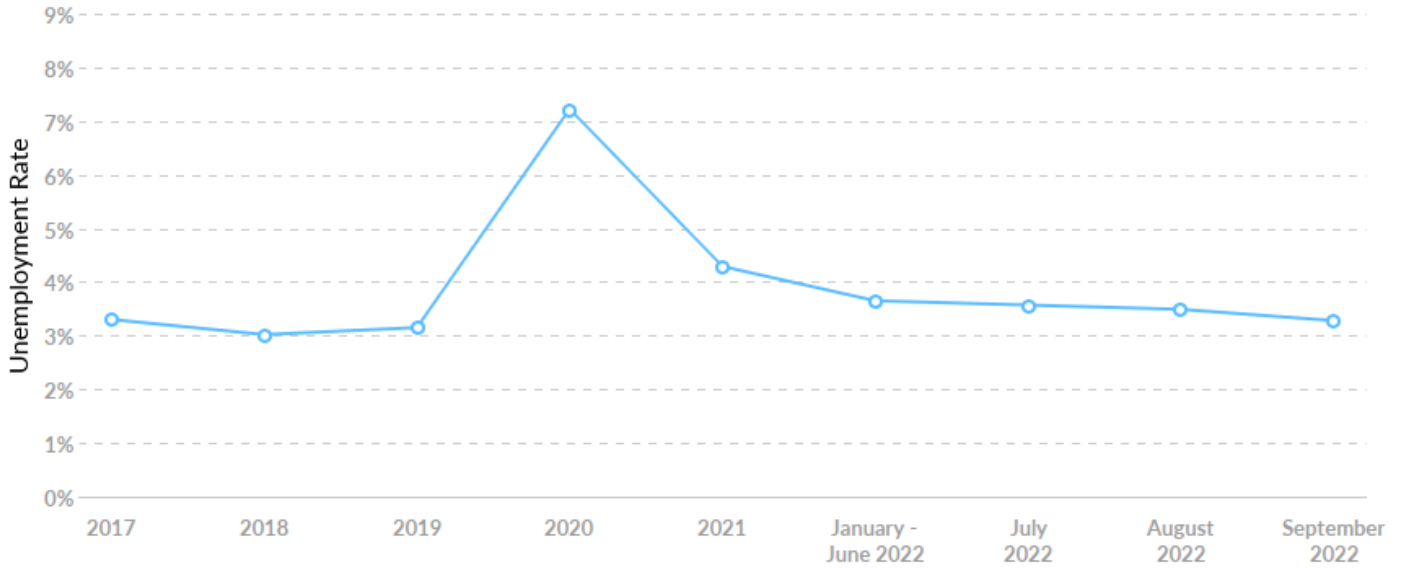
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	67.98%
2018	67.06%
2019	66.18%
2020	65.62%
2021	65.66%
January - June 2022	64.89%
July 2022	64.83%
August 2022	64.11%
September 2022	63.21%

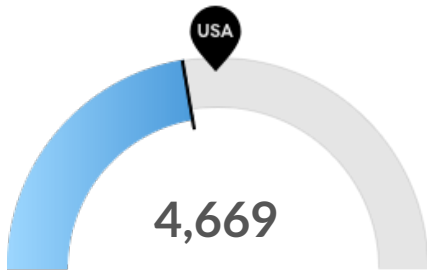
## Unemployment Rate Trends

Juneau County, WI had a September 2022 unemployment rate of 3.28%, **decreasing from 3.30%** 5 years before.



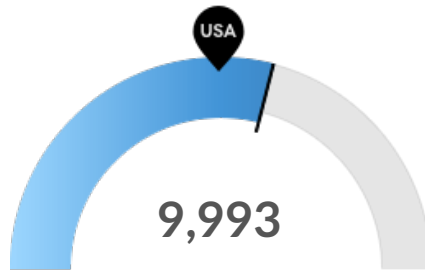
Timeframe	Unemployment Rate
2017	3.30%
2018	3.02%
2019	3.15%
2020	7.22%
2021	4.29%
January - June 2022	3.65%
July 2022	3.57%
August 2022	3.49%
September 2022	3.28%

## Population Characteristics



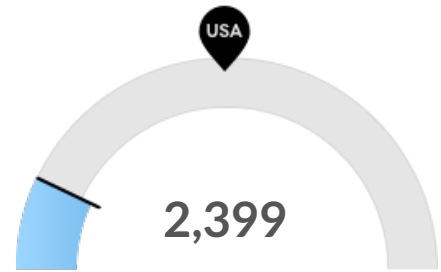
**Millennials**

Juneau County, WI has 4,669 millennials (ages 25-39). The national average for an area this size is 5,475.



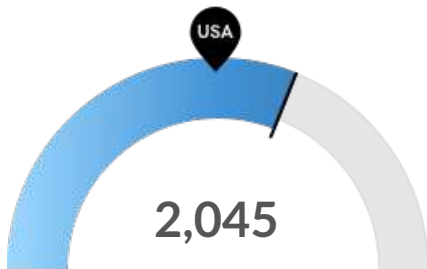
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,967 people 55 or older, while there are 9,993 here.



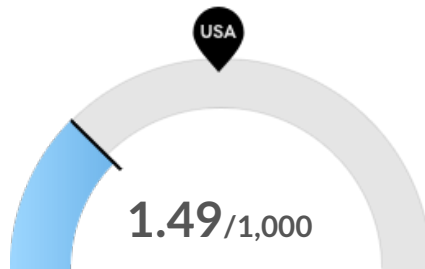
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,907 racially diverse people, while there are 2,399 here.



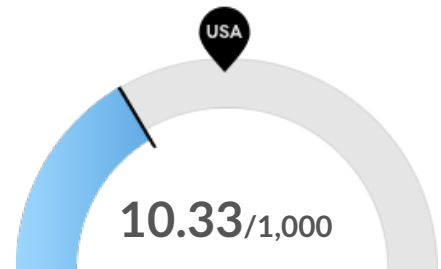
**Veterans**

Juneau County, WI has 2,045 veterans. The national average for an area this size is 1,457.



**Violent Crime**

Juneau County, WI has 1.49 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

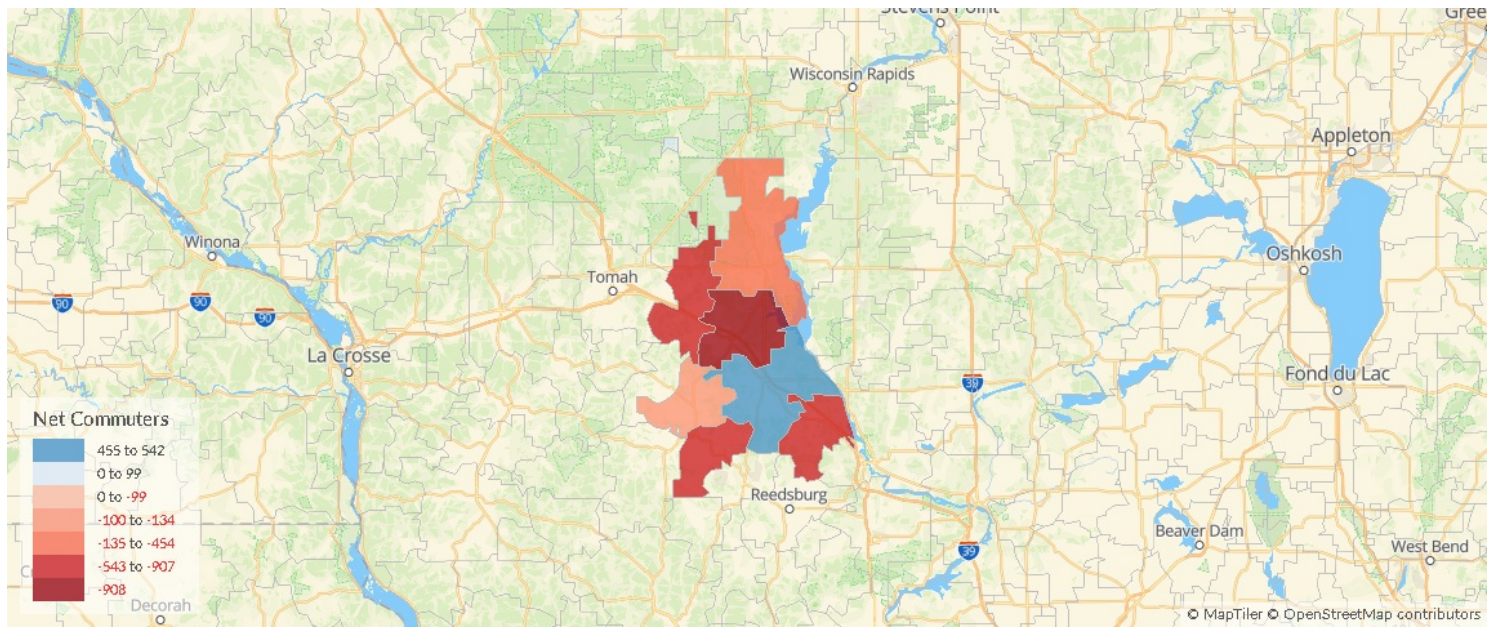


**Property Crime**

Juneau County, WI has 10.33 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
53948	Mauston, WI (in Juneau...	4,125
54646	Necedah, WI (in Juneau...	1,449
53950	New Lisbon, WI (in June...	1,263
53929	Elroy, WI (in Juneau cou...	1,250
54618	Camp Douglas, WI (in Ju...	617

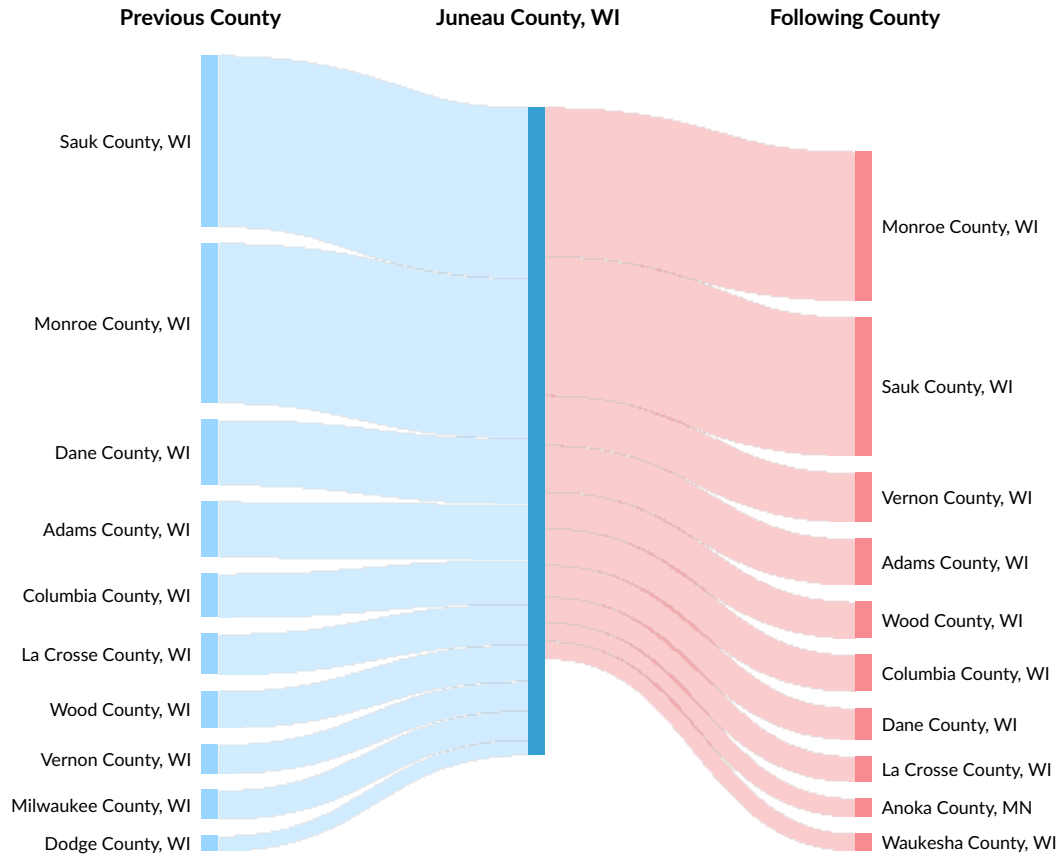
### Where Talent Lives

ZIP	Name	2021 Workers
53948	Mauston, WI (in Juneau...	3,670
53950	New Lisbon, WI (in June...	2,171
54646	Necedah, WI (in Juneau...	1,585
53929	Elroy, WI (in Juneau cou...	1,350
54618	Camp Douglas, WI (in Ju...	1,161

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2020, 215 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 188 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2020 was 215.



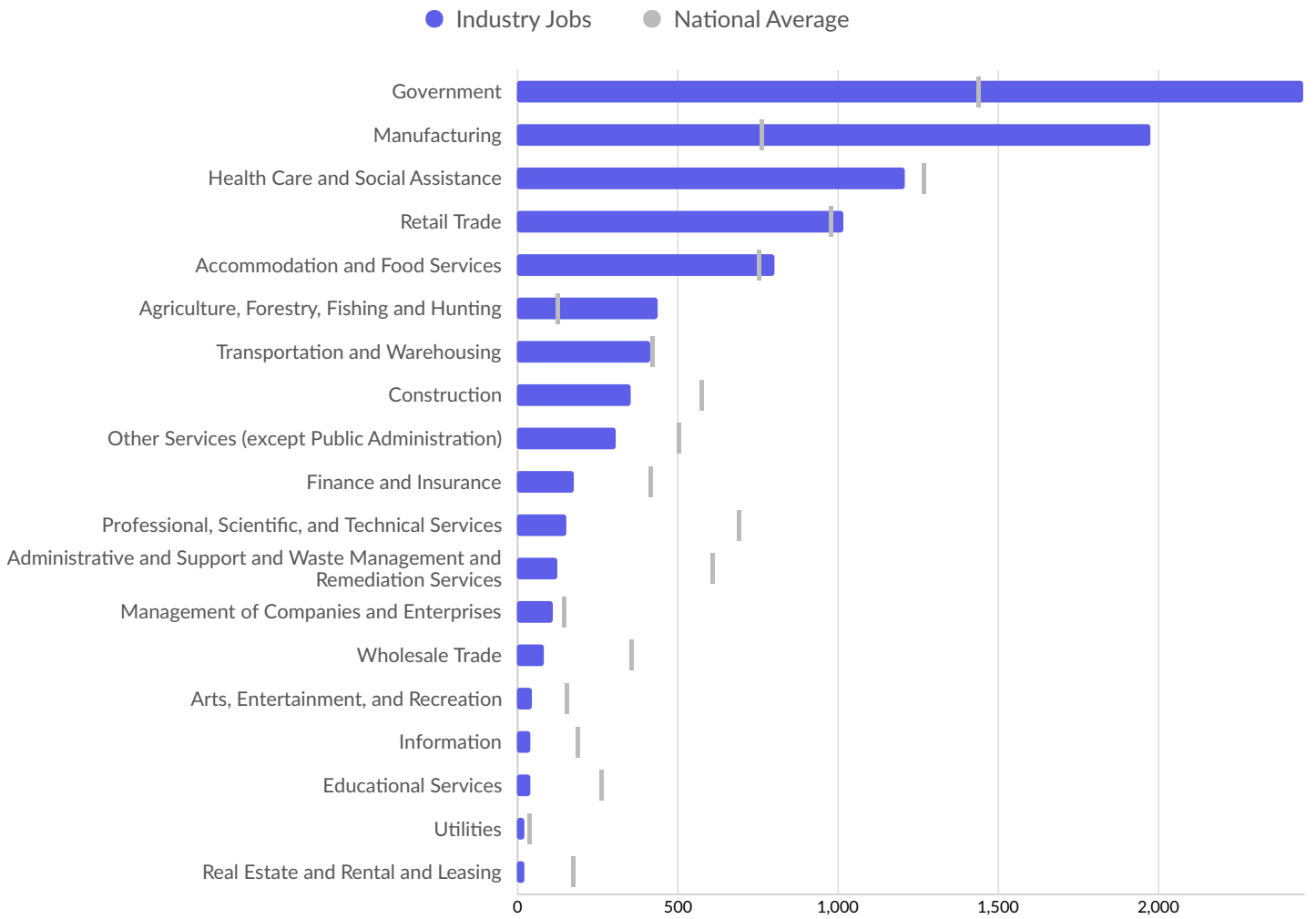
Top Previous Counties	Migrations
Sauk County, WI	215
Monroe County, WI	201
Dane County, WI	82
Adams County, WI	70
Columbia County, WI	55
La Crosse County, WI	51



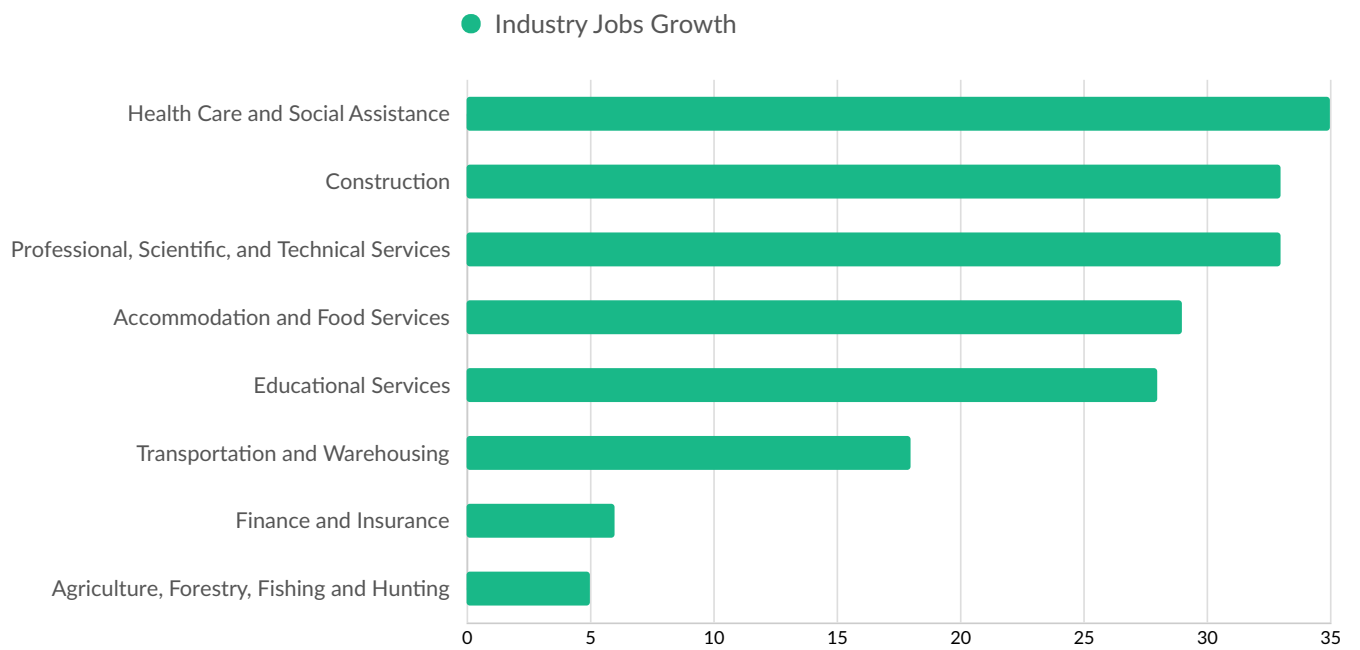
<b>Top Previous Counties</b>	<b>Migrations</b>
Wood County, WI	46
Vernon County, WI	37
Milwaukee County, WI	37
Dodge County, WI	19
Winnebago County, WI	18
Chippewa County, WI	16
Cook County, IL	16
Palo Alto County, IA	13
Hennepin County, MN	12
<b>Top Following Counties</b>	<b>Migrations</b>
Monroe County, WI	188
Sauk County, WI	175
Vernon County, WI	62
Adams County, WI	58
Wood County, WI	46
Columbia County, WI	46
Dane County, WI	40
La Crosse County, WI	32
Anoka County, MN	24
Waukesha County, WI	22
Milwaukee County, WI	20
Fond du Lac County, WI	17
Rock County, WI	17
Dodge County, WI	16
Tarrant County, TX	14

# Industry Characteristics

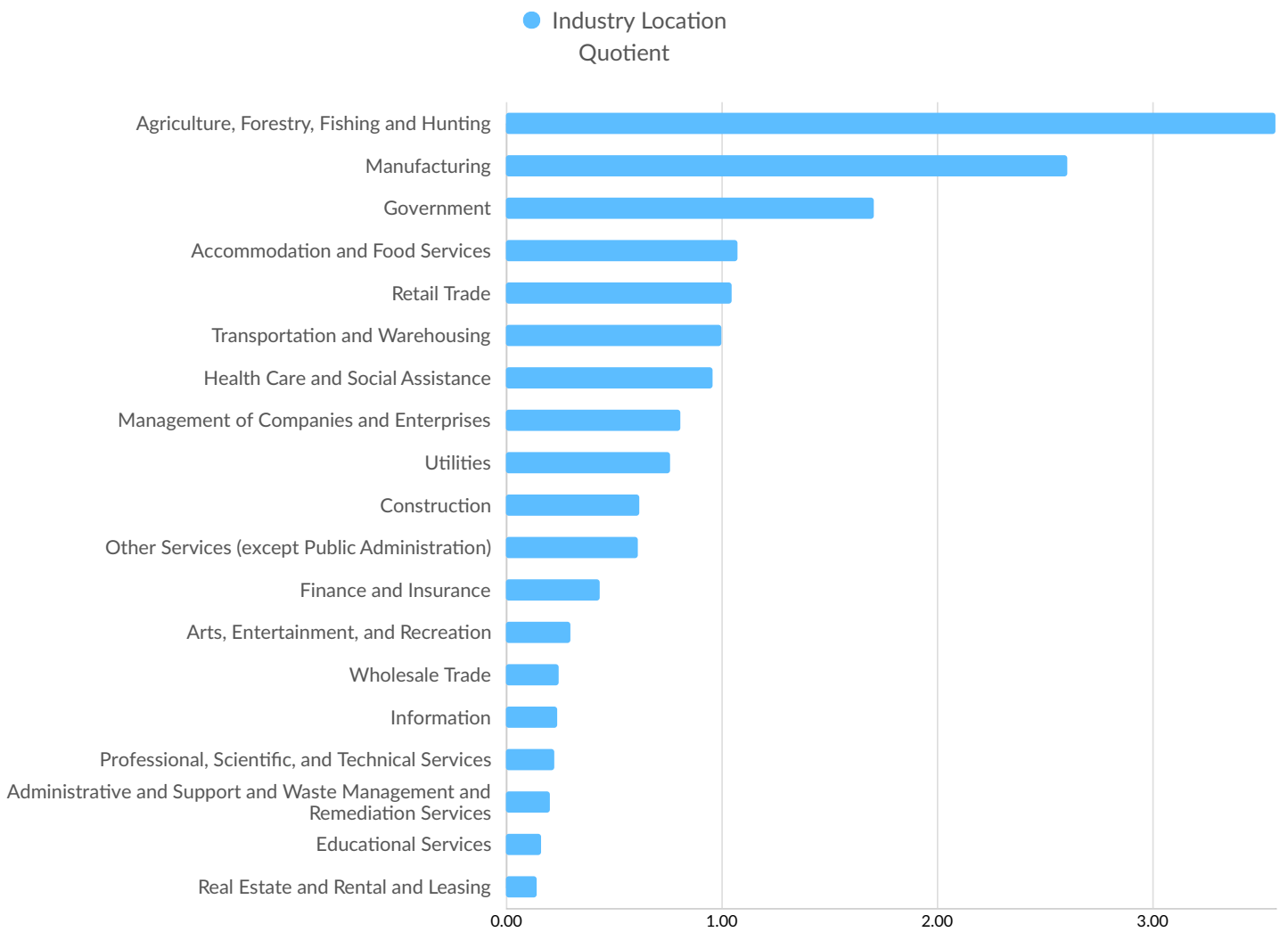
## Largest Industries



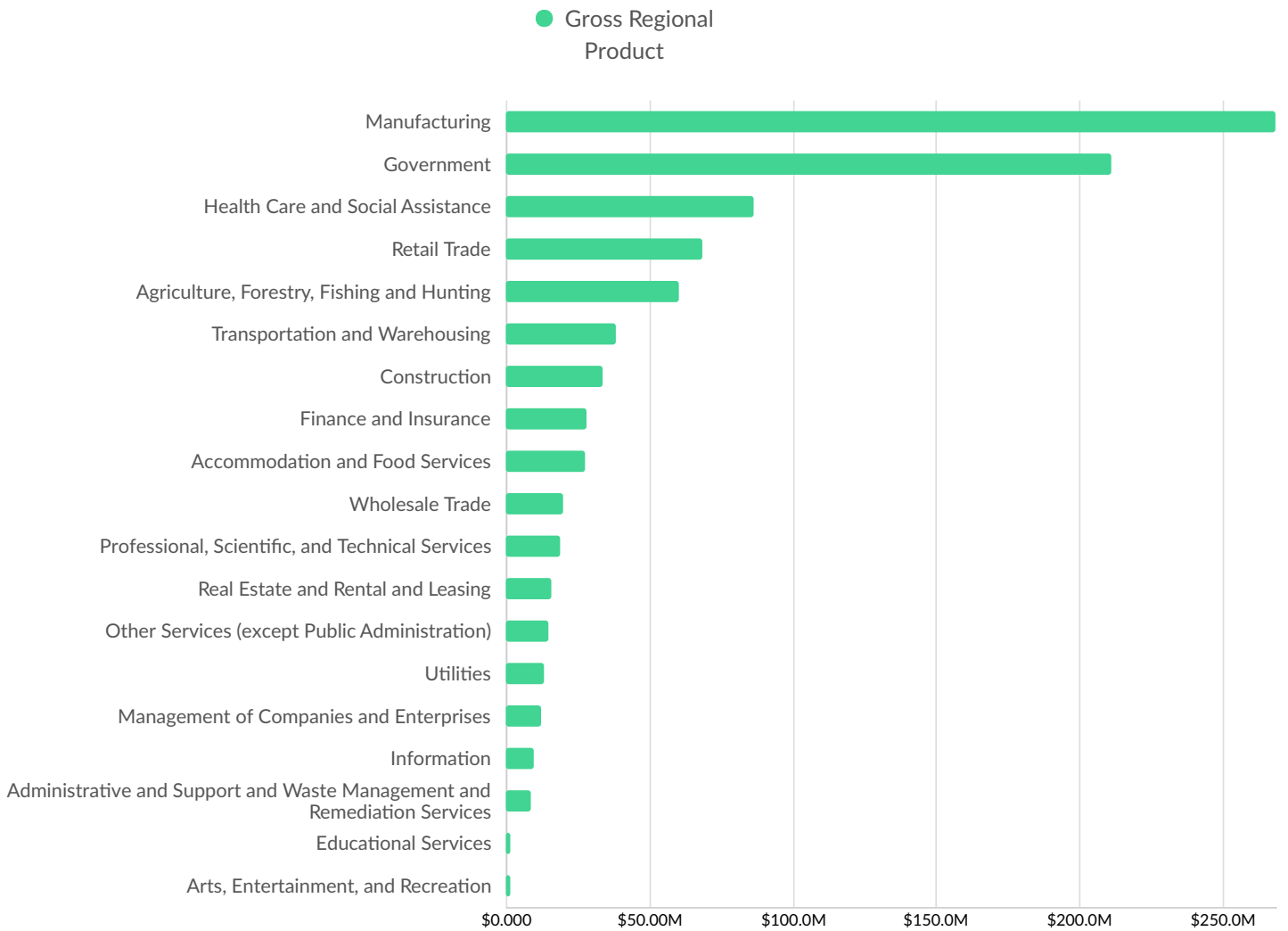
## Top Growing Industries



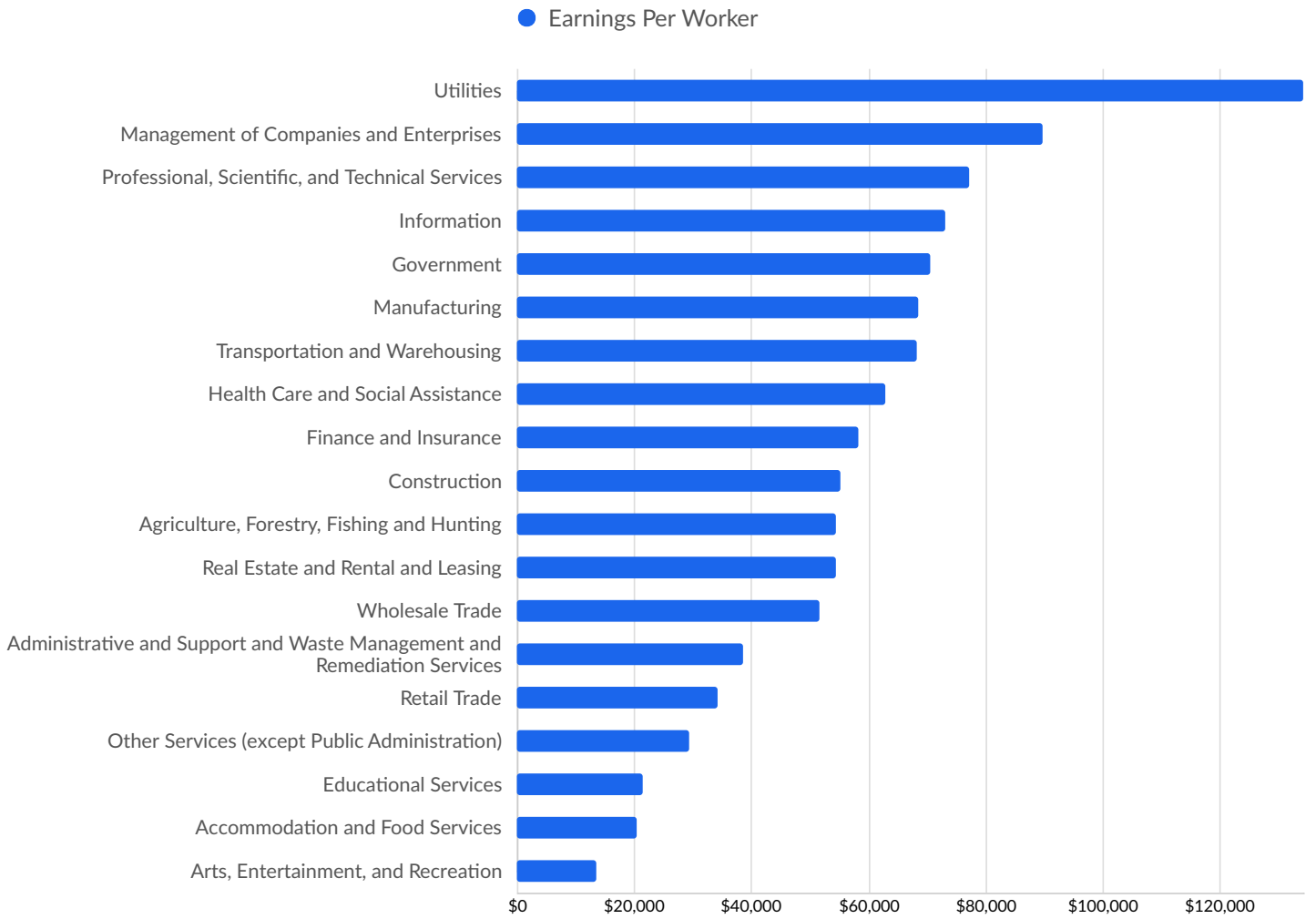
## Top Industry Location Quotient



## Top Industry GRP



## Top Industry Earnings



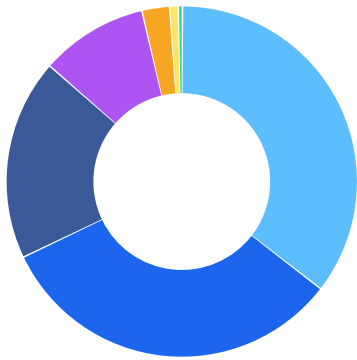
## Business Characteristics

### 1,998 Companies Employ Your Workers

Online profiles for your workers mention 1,998 companies as employers, with the top 10 appearing below. In the last 12 months, 286 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	156 	Kwik Trip	90 
Mauston School District	109 	Festival Foods	76 
Walmart	45 	Land O'Lakes	67 
Necedah Area School District	38 	Wabash National	64 
Land's End Resort	35 	Pilot Company	52 
Leer	33 	Parker Meggitt	49 
U.S. Army	28 	National Staffing Solutions	31 
Kwik Trip	25 	Walgreens Boots Alliance	28 
State of Wisconsin	22 	Great Wolf Resorts	25 
Ho-Chunk Nation	21 	CareInHomes	23 

## Business Size



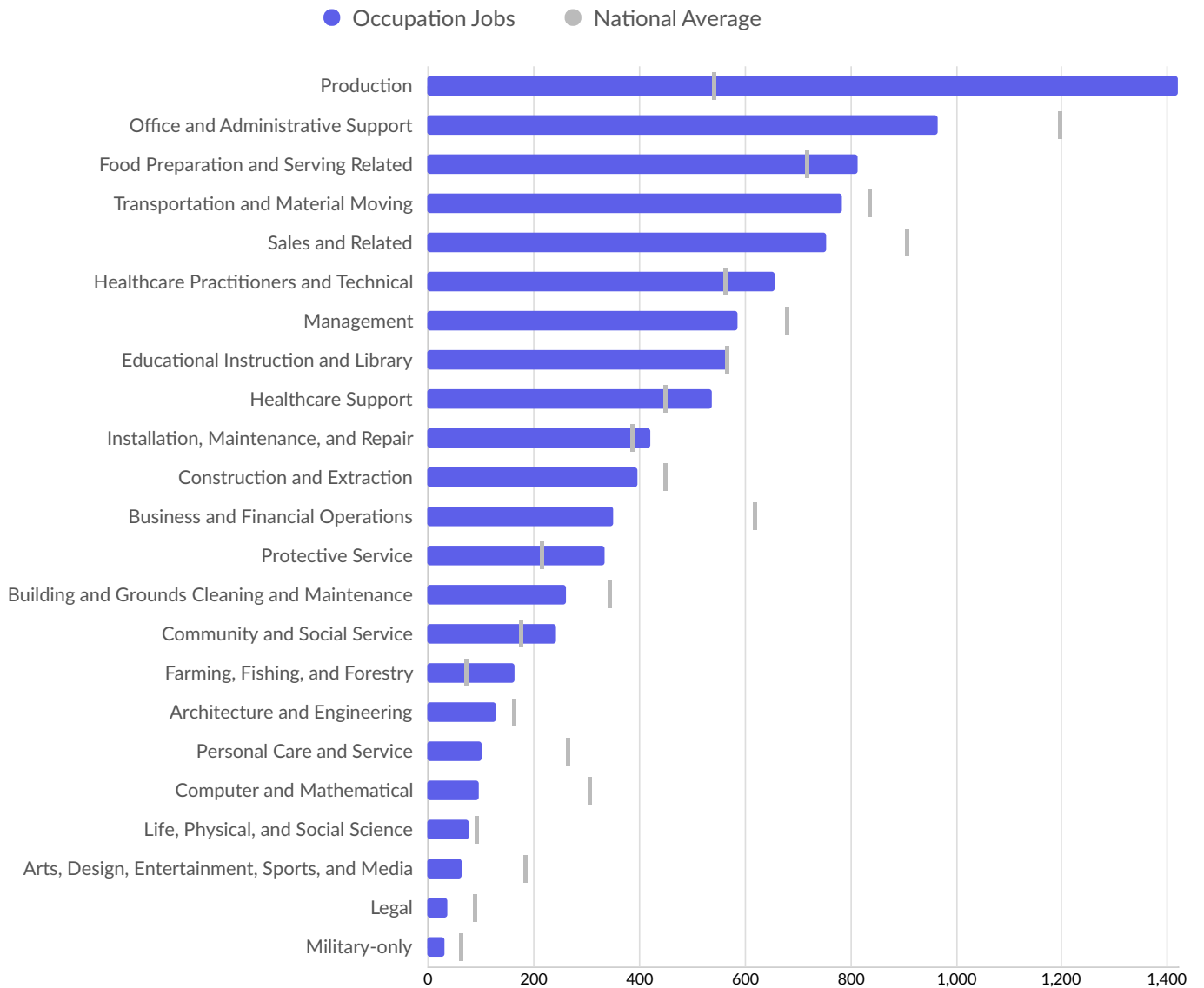
	Percentage	Business Count
1 to 4 employees	35.4%	361
5 to 9 employees	32.5%	331
10 to 19 employees	18.5%	189
20 to 49 employees	9.9%	101
50 to 99 employees	2.5%	26
100 to 249 employees	0.8%	8
250 to 499 employees	0.4%	4

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

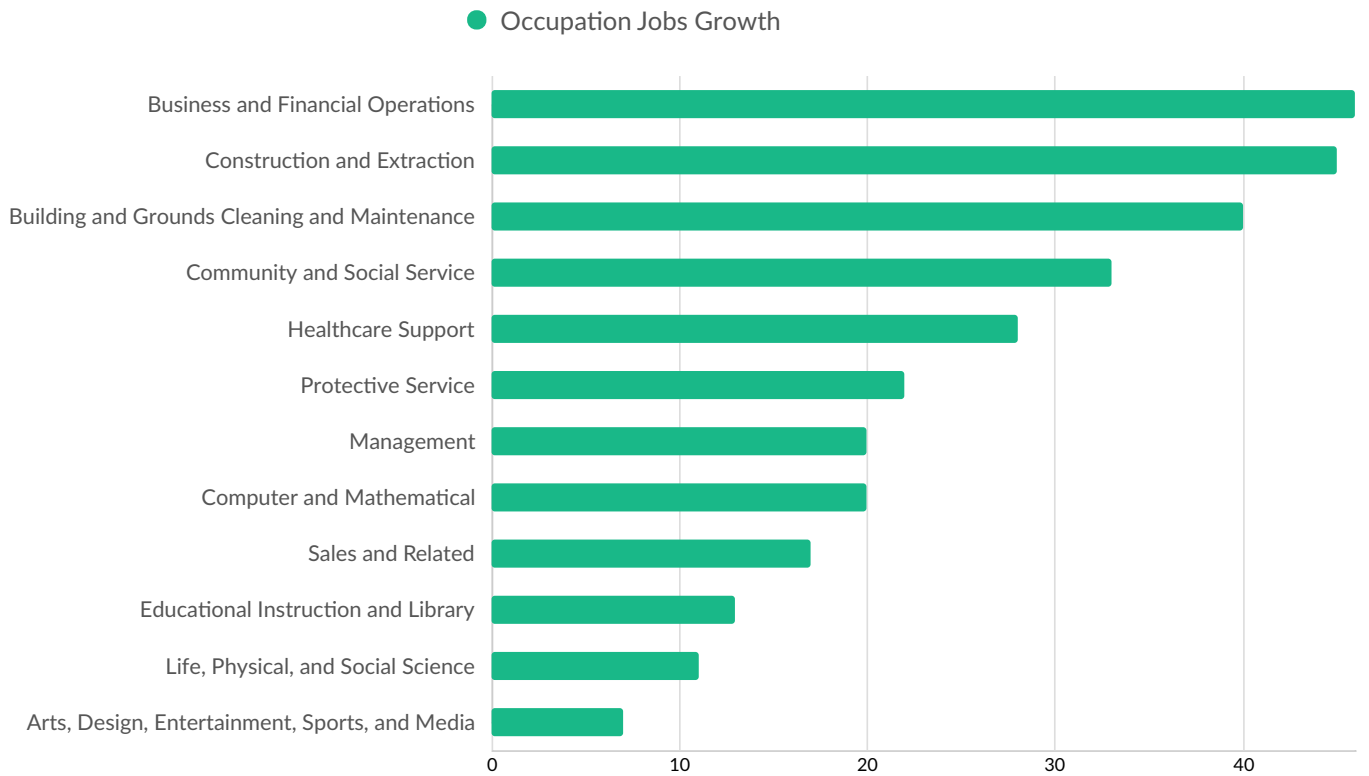


# Workforce Characteristics

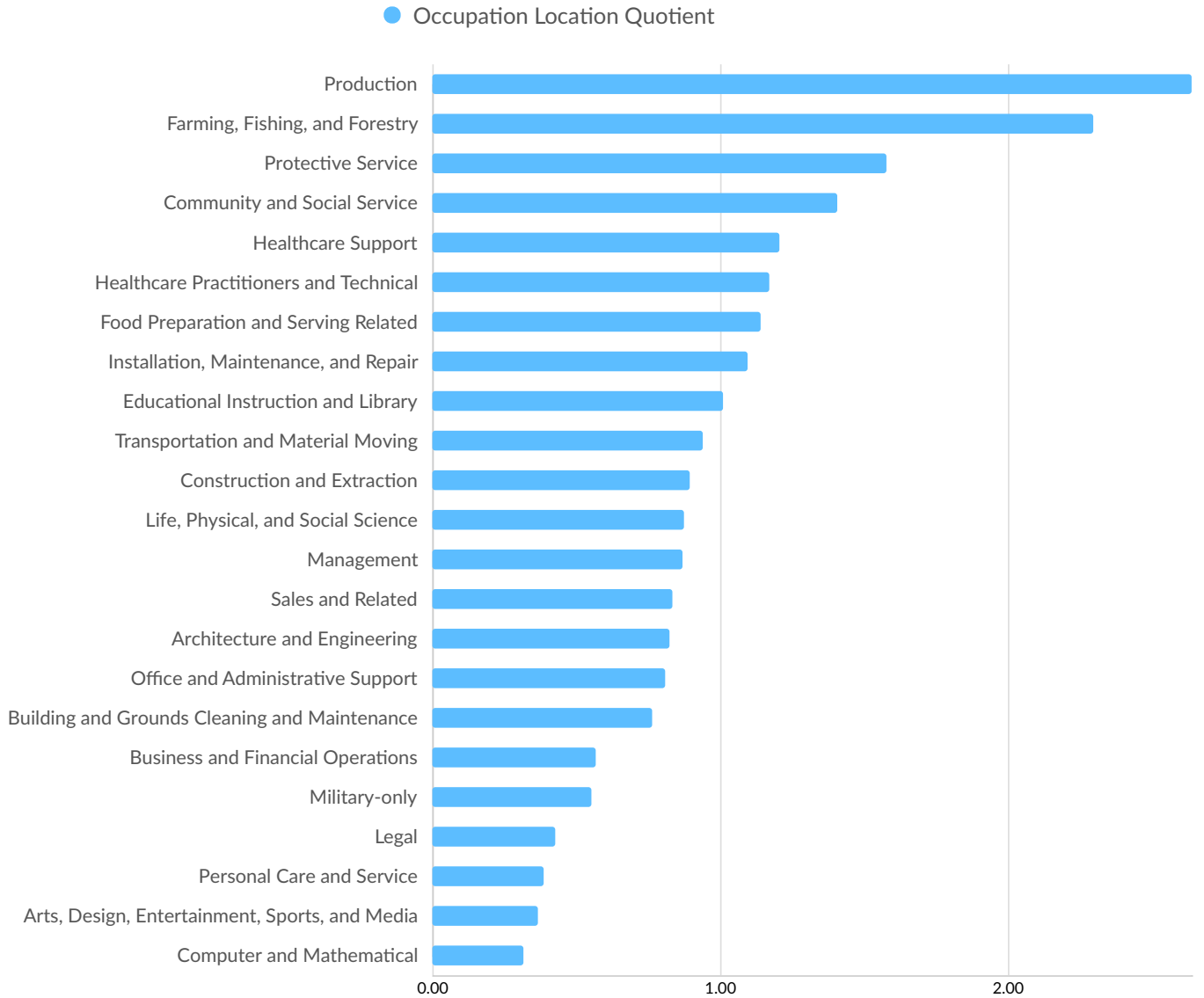
## Largest Occupations



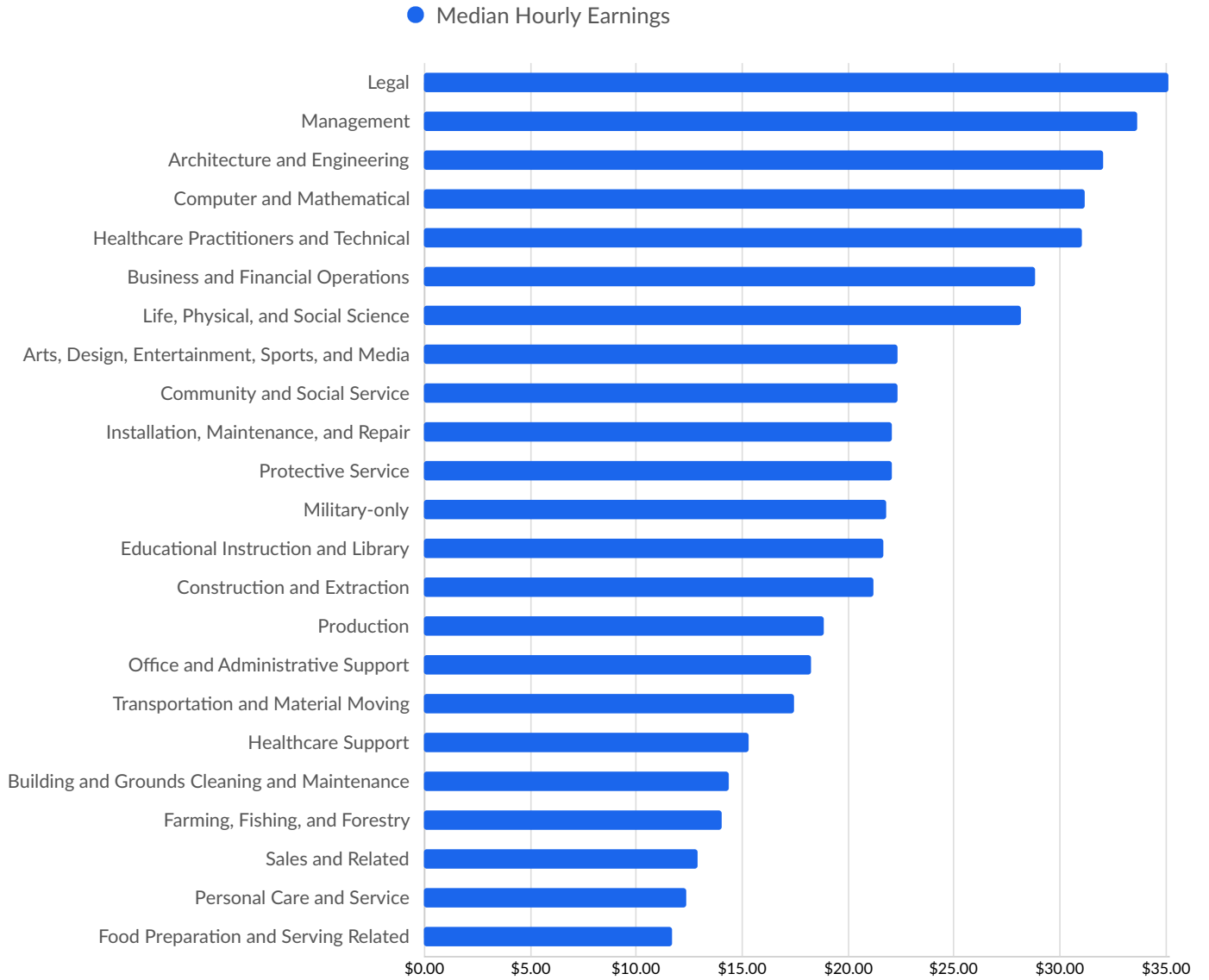
## Top Growing Occupations



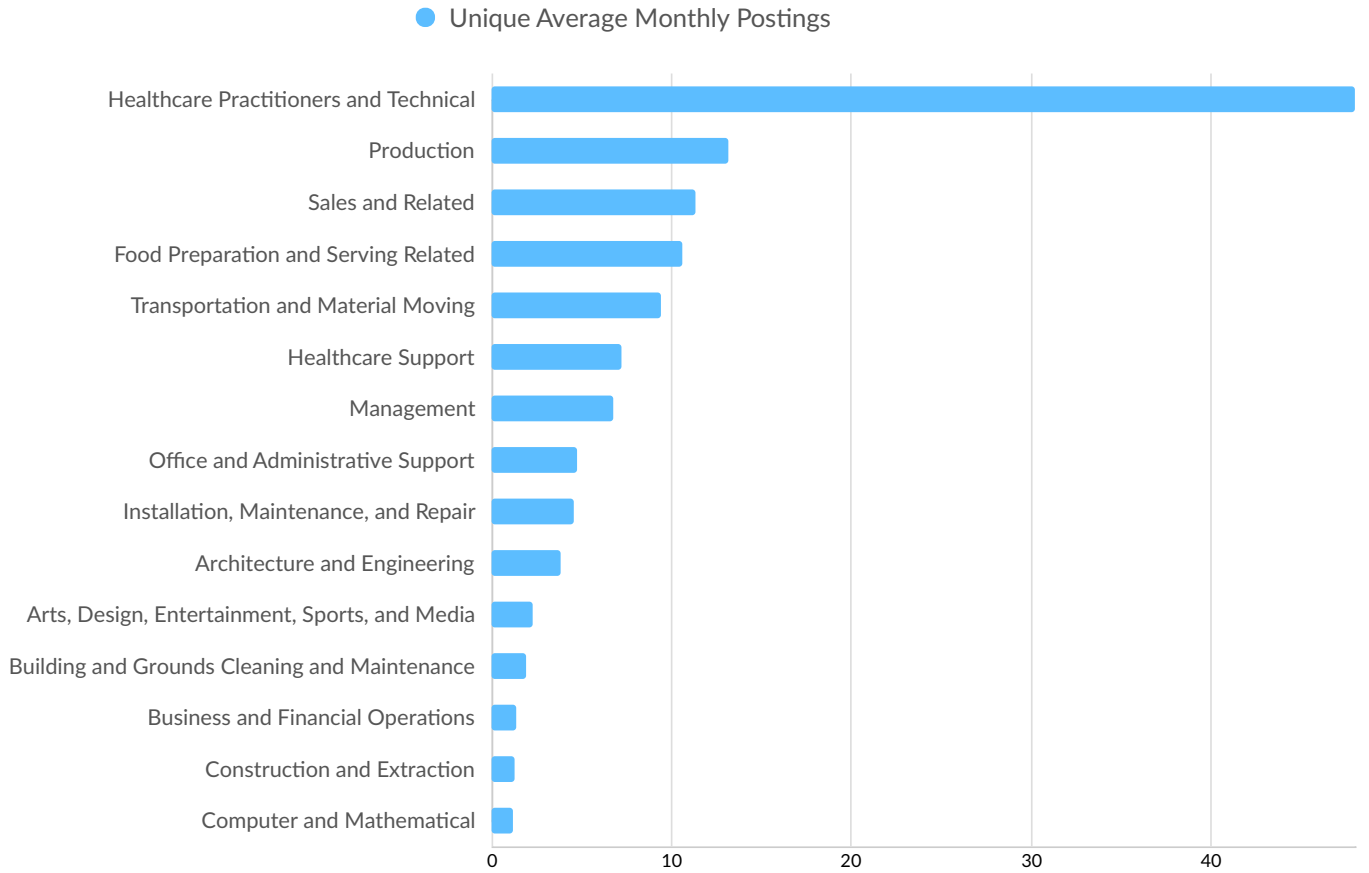
## Top Occupation Location Quotient



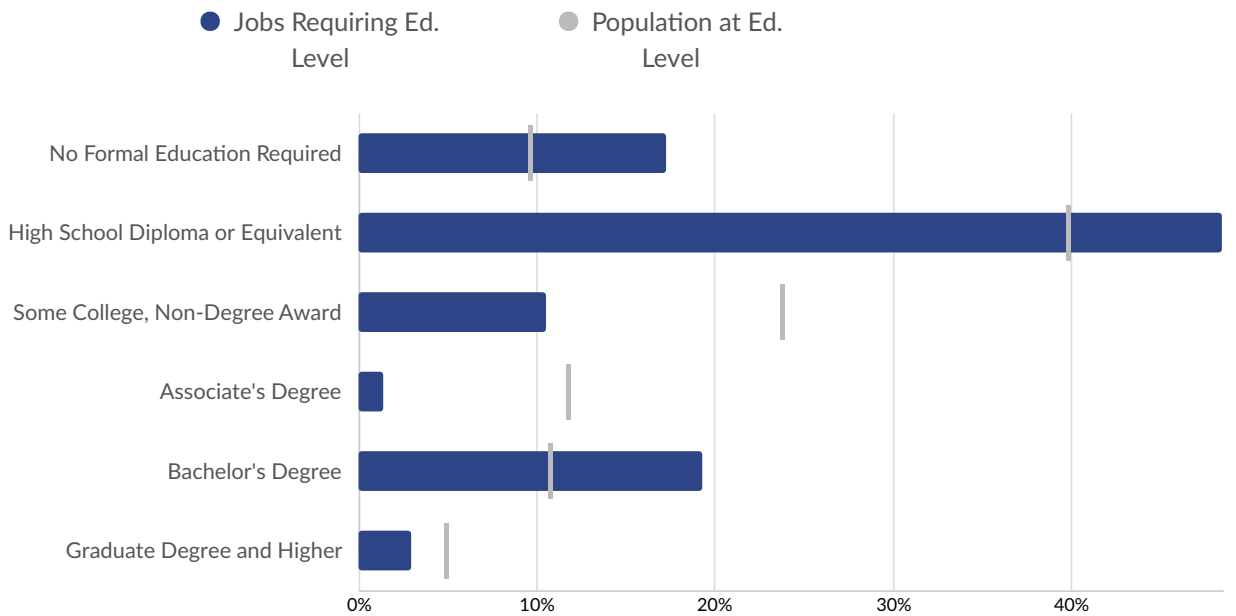
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

# In-Demand Skills

