



Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	28
In-Demand Skills	29

Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,502

Population (2021)

Population **grew by 415** over the last 5 years but is projected to **decrease by 84** over the next 5 years.

8,302

Total Regional Employment

Jobs **decreased by 111** over the last 5 years but are projected to **grow by 165** over the next 5 years.

\$52.1K

Median Household Income (2020)

Median household income is **\$12.9K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 2.2%** since 2016, growing by 415. Population is expected to **decrease by 0.4%** between 2021 and 2026, losing 84.
- From 2016 to 2021, jobs **declined by 1.3%** in Langlade County, WI from 8,413 to **8,302**. This change **fell short of the national growth rate of 1.9% by 3.2%**. As the number of jobs declined, the **labor force participation rate decreased from 61.5% to 58.5% between 2016 and 2021**.
- Concerning educational attainment, **11.1% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **10.9% hold an Associate's Degree** (2.1% above the national average).
- The top three industries in 2021 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

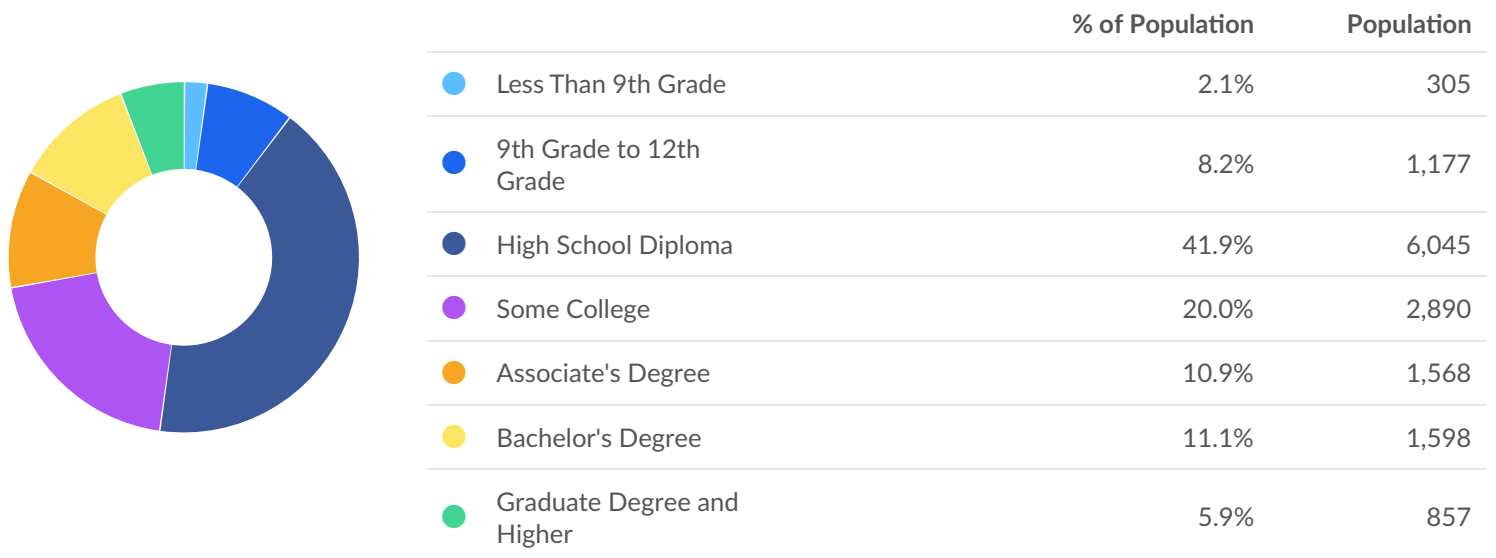
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	19,502	9,118	8,302	98.9	\$775.82M	\$1.32B	\$945.26M
NCWRPC	450,505	220,488	212,729	99.7	\$23.59B	\$31.12B	\$29.22B
Wisconsin	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B

Sep 2022 Labor Force Breakdown



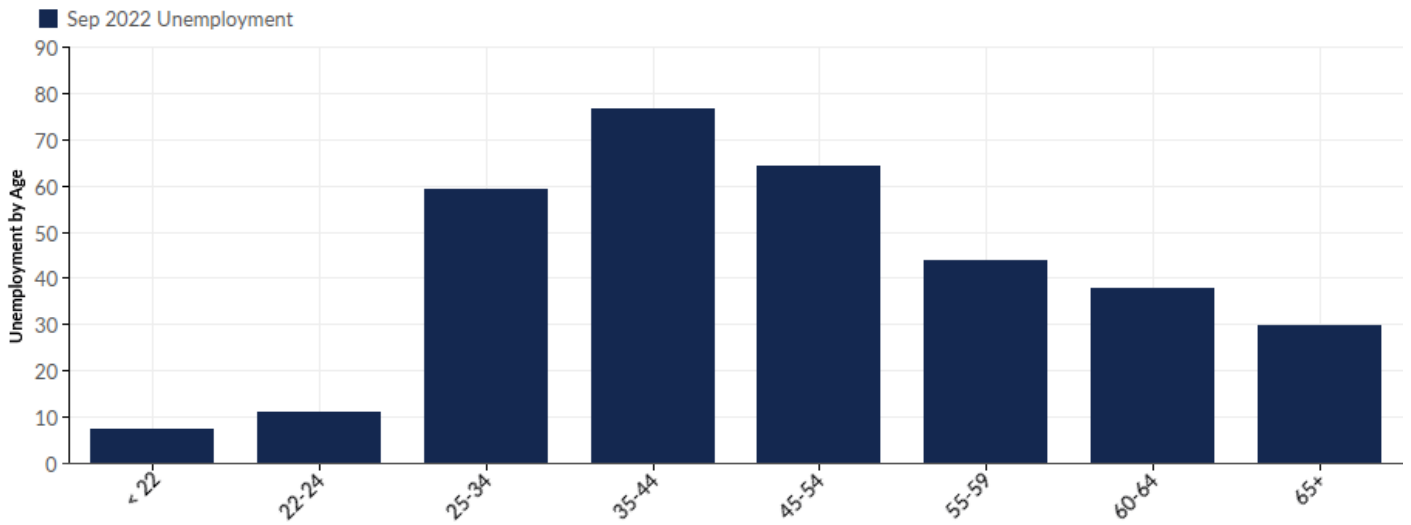
Educational Attainment

Concerning educational attainment, **11.1% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **10.9% hold an Associate's Degree** (2.1% above the national average).



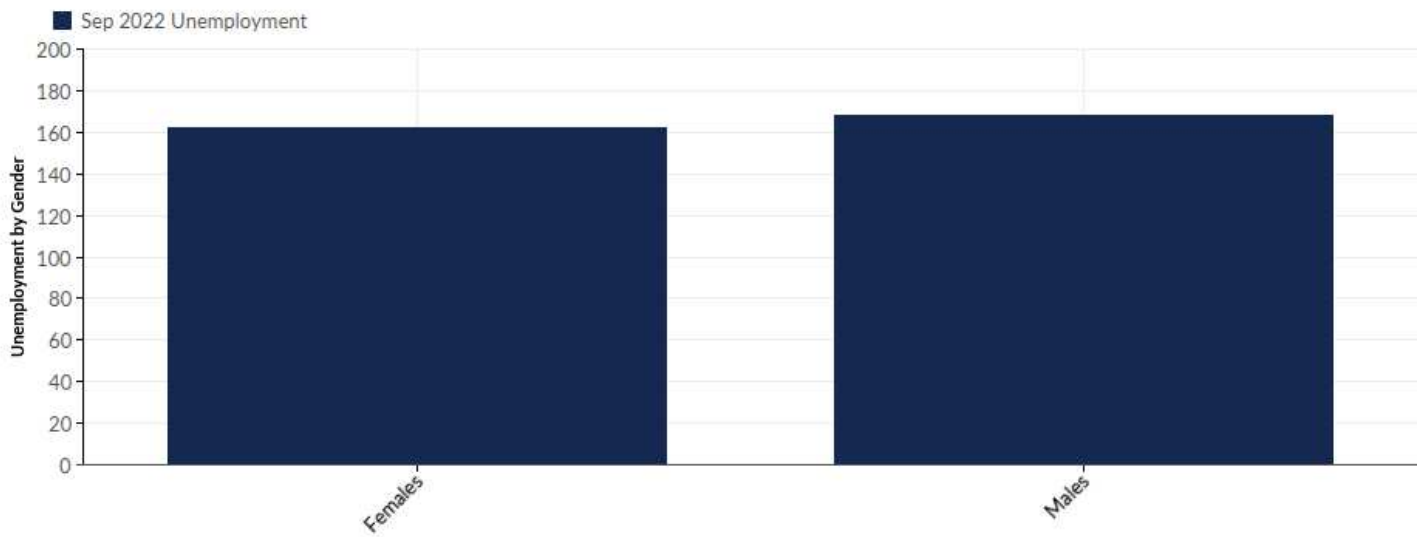
Unemployment by Demographics

Unemployment by Age



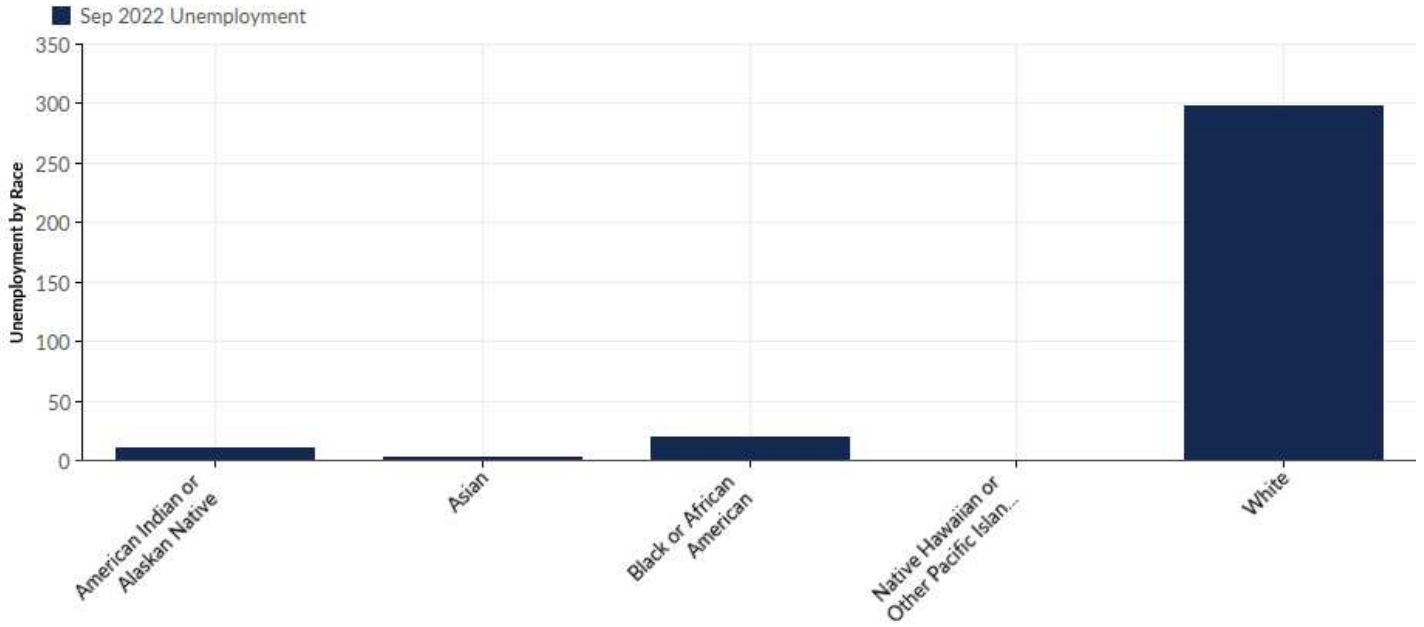
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	7	2.12%
22-24	11	3.33%
25-34	59	17.88%
35-44	77	23.33%
45-54	64	19.39%
55-59	44	13.33%
60-64	38	11.52%
65+	30	9.09%
Total	330	100.00%

Unemployment by Gender



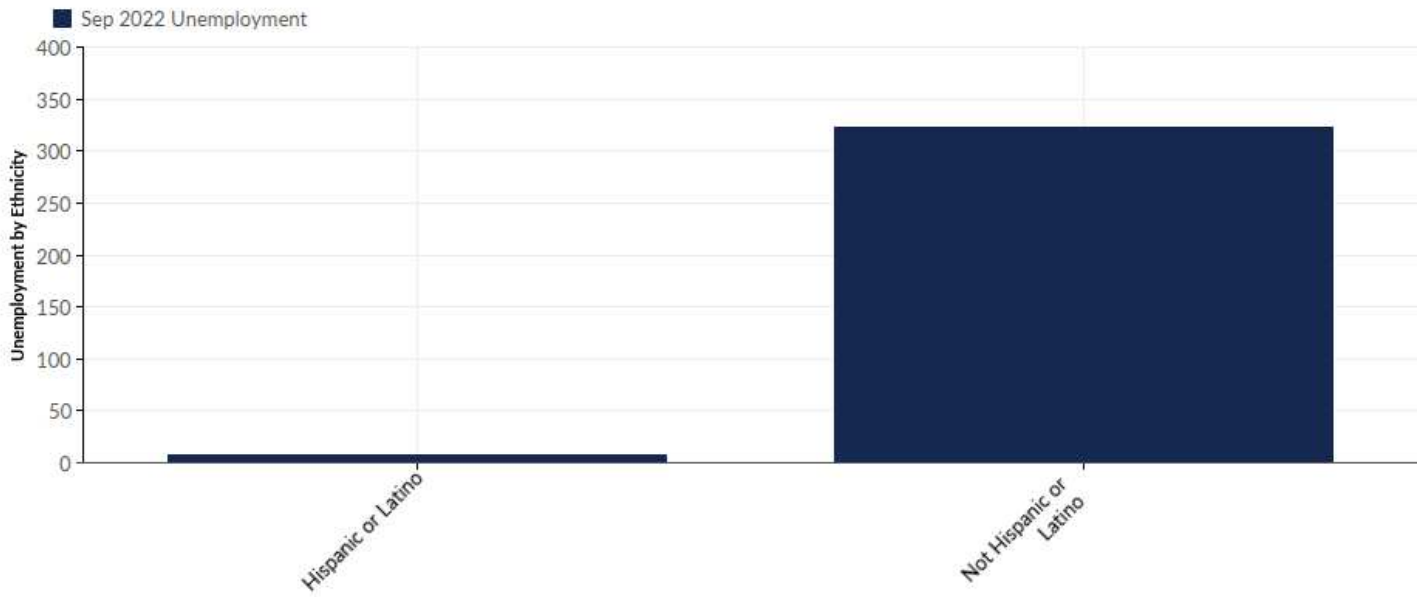
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	162	49.09%
Males	168	50.91%
Total	330	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	10	3.03%
Asian	2	0.61%
Black or African American	20	6.06%
Native Hawaiian or Other Pacific Islander	1	0.30%
White	298	90.30%
Total	330	100.00%

Unemployment by Ethnicity

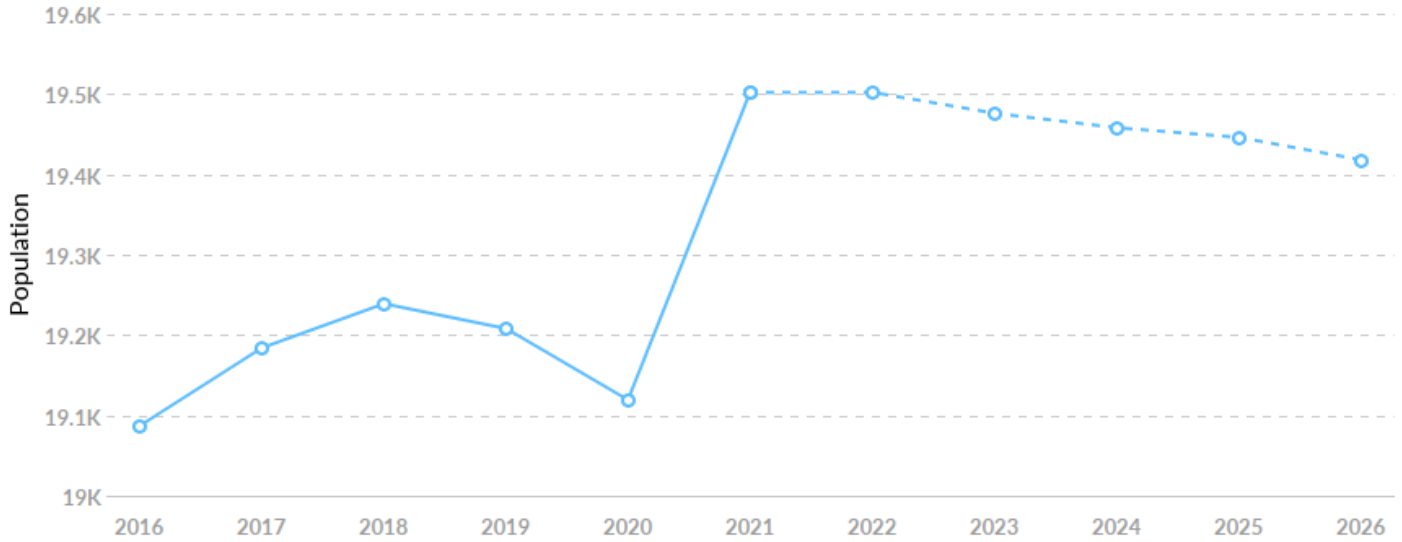


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	8	2.42%
Not Hispanic or Latino	322	97.58%
Total	330	100.00%

Historic & Projected Trends

Population Trends

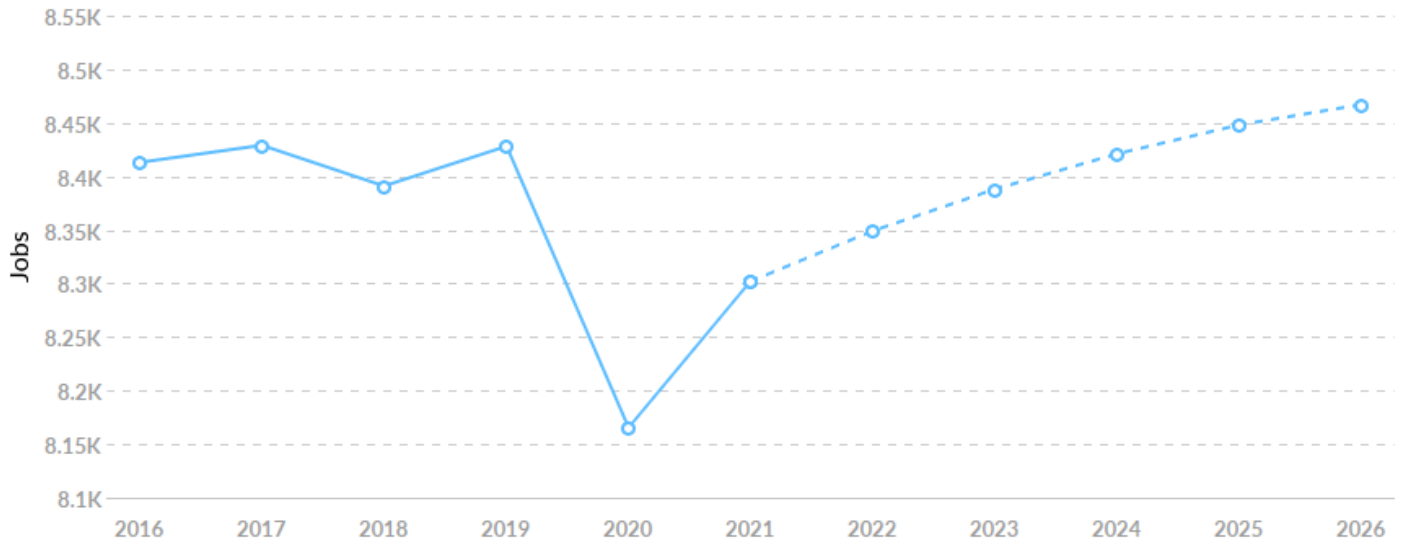
As of 2021 the region's population increased by 2.2% since 2016, growing by 415. Population is expected to decrease by 0.4% between 2021 and 2026, losing 84.



Timeframe	Population
2016	19,087
2017	19,184
2018	19,239
2019	19,208
2020	19,119
2021	19,502
2022	19,502
2023	19,476
2024	19,458
2025	19,446
2026	19,418

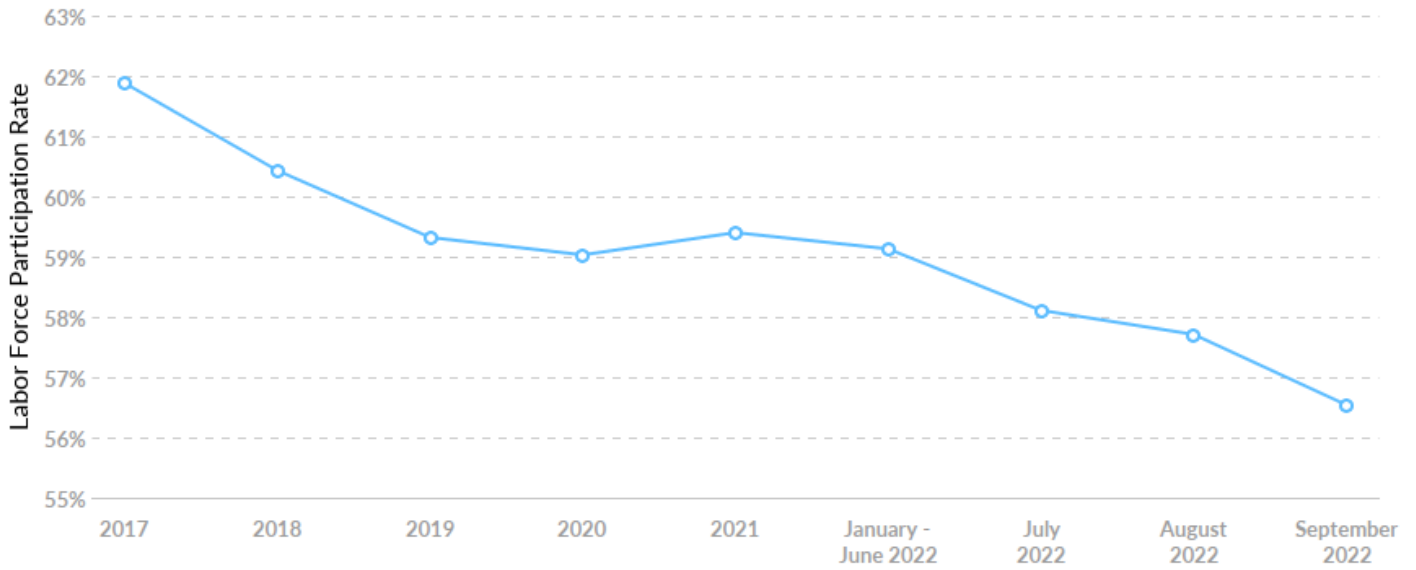
Job Trends

From 2016 to 2021, jobs declined by 1.3% in Langlade County, WI from 8,413 to 8,302. This change fell short of the national growth rate of 1.9% by 3.2%.



Timeframe	Jobs
2016	8,413
2017	8,429
2018	8,391
2019	8,428
2020	8,165
2021	8,302
2022	8,349
2023	8,388
2024	8,421
2025	8,448
2026	8,467

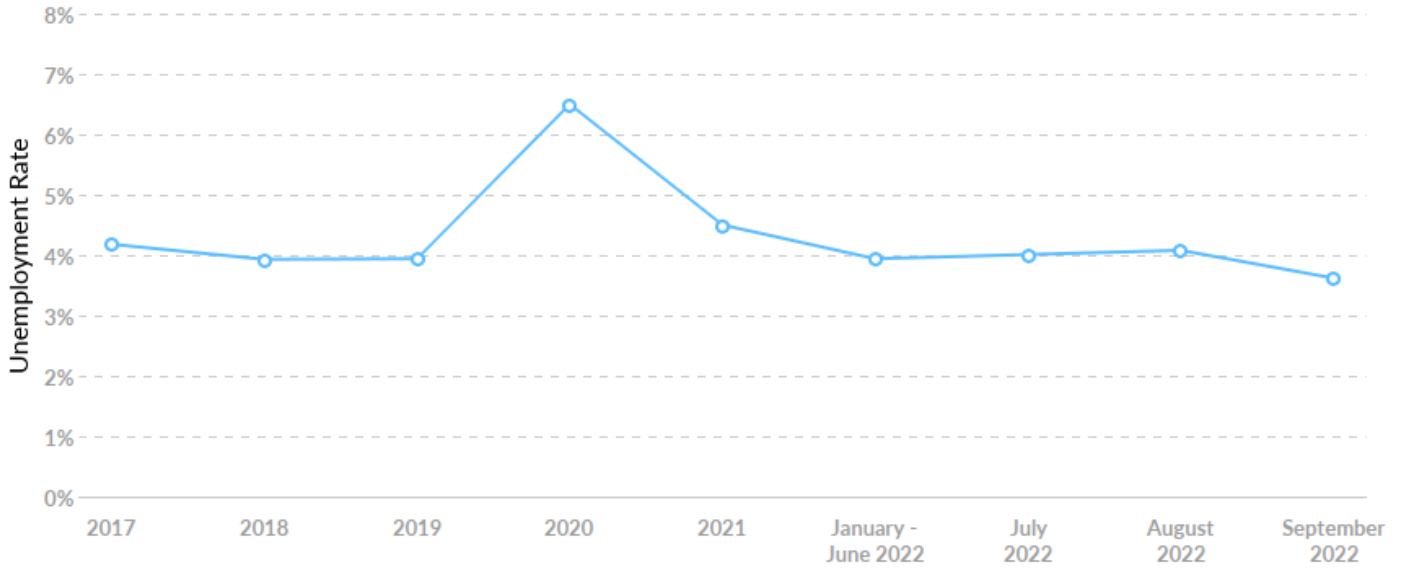
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.88%
2018	60.43%
2019	59.32%
2020	59.03%
2021	59.40%
January - June 2022	59.13%
July 2022	58.11%
August 2022	57.71%
September 2022	56.54%

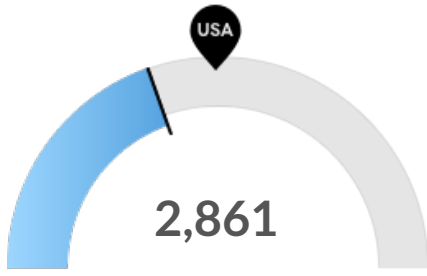
Unemployment Rate Trends

Langlade County, WI had a September 2022 unemployment rate of 3.62%, **decreasing from 4.18%** 5 years before.



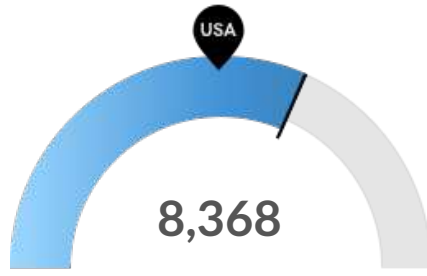
Timeframe	Unemployment Rate
2017	4.18%
2018	3.93%
2019	3.94%
2020	6.50%
2021	4.50%
January - June 2022	3.94%
July 2022	4.01%
August 2022	4.08%
September 2022	3.62%

Population Characteristics



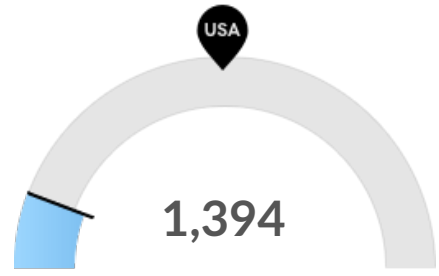
Millennials

Langlade County, WI has 2,861 millennials (ages 25-39). The national average for an area this size is 3,984.



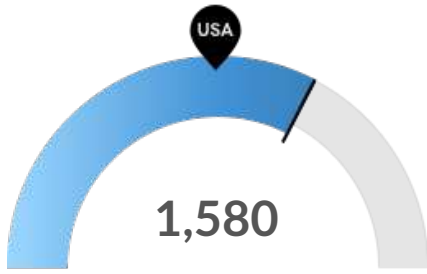
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,797 people 55 or older, while there are 8,368 here.



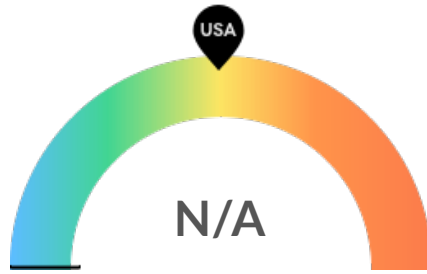
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,936 racially diverse people, while there are 1,394 here.



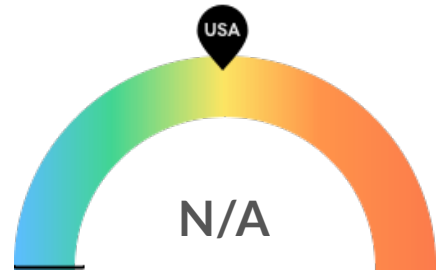
Veterans

Langlade County, WI has 1,580 veterans. The national average for an area this size is 1,035.



Violent Crime

No crime information is available in Langlade County, WI.

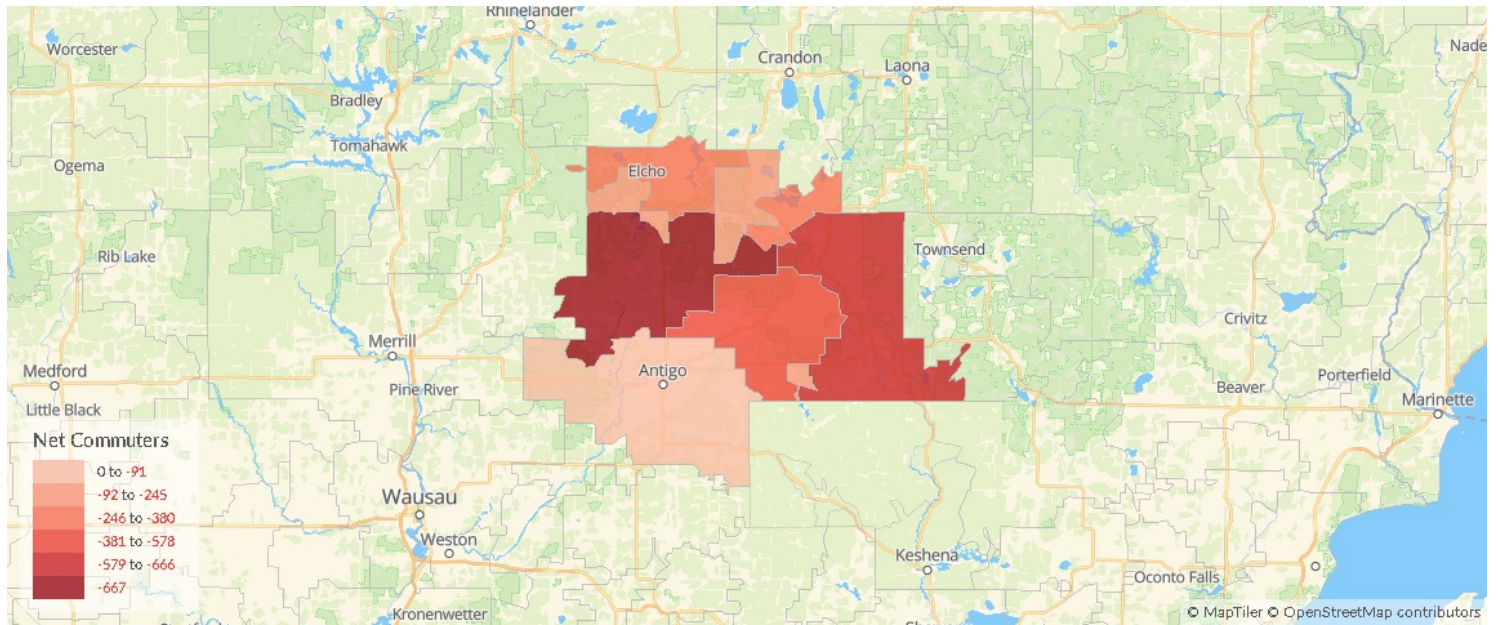


Property Crime

No crime information is available in Langlade County, WI.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54409	Antigo, WI (in Langlade ...)	6,904
54491	White Lake, WI (in Lang...)	300
54428	Elcho, WI (in Langlade c...)	293
54418	Bryant, WI (in Langlade ...)	243
54424	Deerbrook, WI (in Langl...)	242

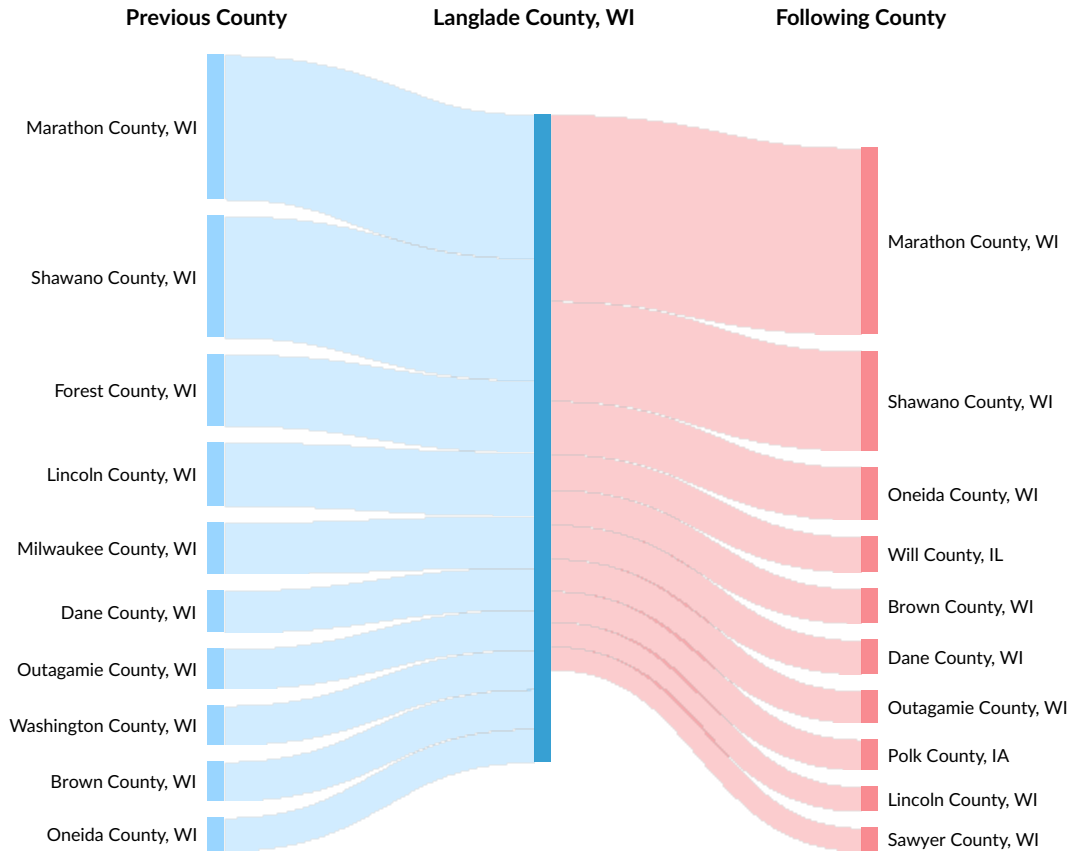
Where Talent Lives

ZIP	Name	2021 Workers
54409	Antigo, WI (in Langlade ...)	6,910
54424	Deerbrook, WI (in Langl...)	910
54491	White Lake, WI (in Lang...)	879
54418	Bryant, WI (in Langlade ...)	623
54428	Elcho, WI (in Langlade c...)	554

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2020, **97** people have migrated from Marathon County, WI to Langlade County, WI. In the same year, **125** people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2020 was **189**.

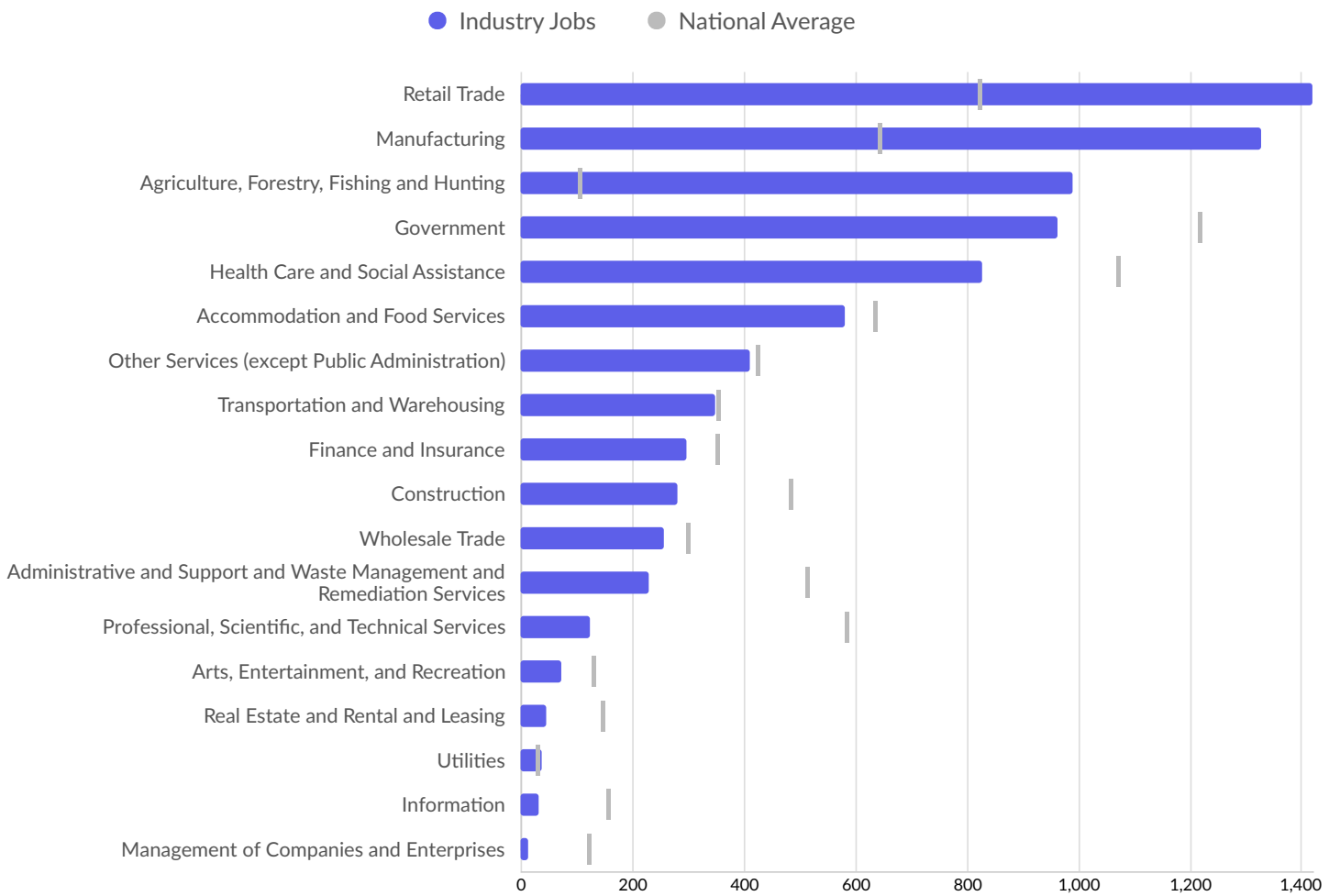


Top Previous Counties	Migrations
Marathon County, WI	97
Shawano County, WI	82
Forest County, WI	48
Lincoln County, WI	43
Milwaukee County, WI	35
Dane County, WI	28

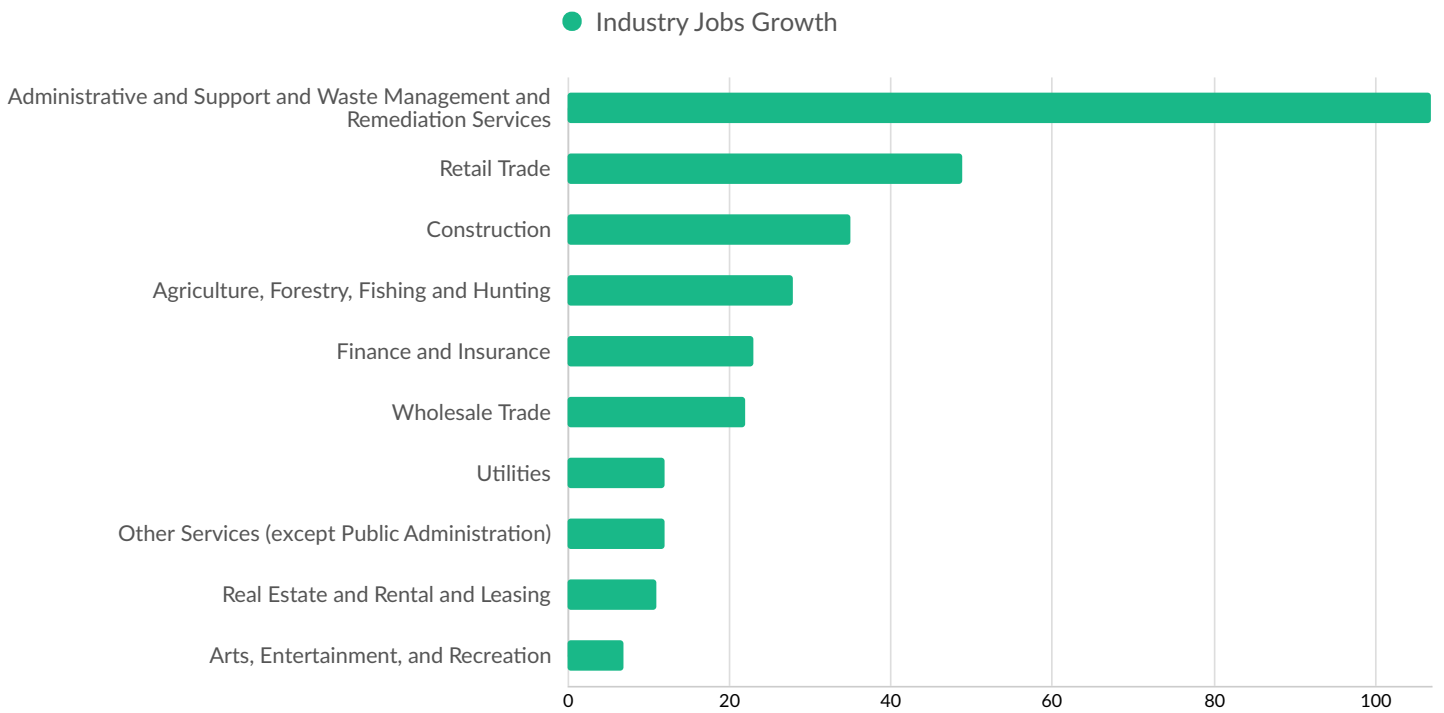
Top Previous Counties	Migrations
Outagamie County, WI	27
Washington County, WI	27
Brown County, WI	27
Oneida County, WI	22
Winnebago County, WI	17
La Crosse County, WI	16
Cook County, IL	15
Hennepin County, MN	13
Portage County, WI	13
Top Following Counties	Migrations
Marathon County, WI	125
Shawano County, WI	67
Oneida County, WI	36
Will County, IL	24
Brown County, WI	23
Dane County, WI	23
Outagamie County, WI	22
Polk County, IA	21
Lincoln County, WI	17
Sawyer County, WI	16
Winnebago County, WI	16
Vilas County, WI	14
Walworth County, WI	12
Forest County, WI	12
Livingston County, MI	11

Industry Characteristics

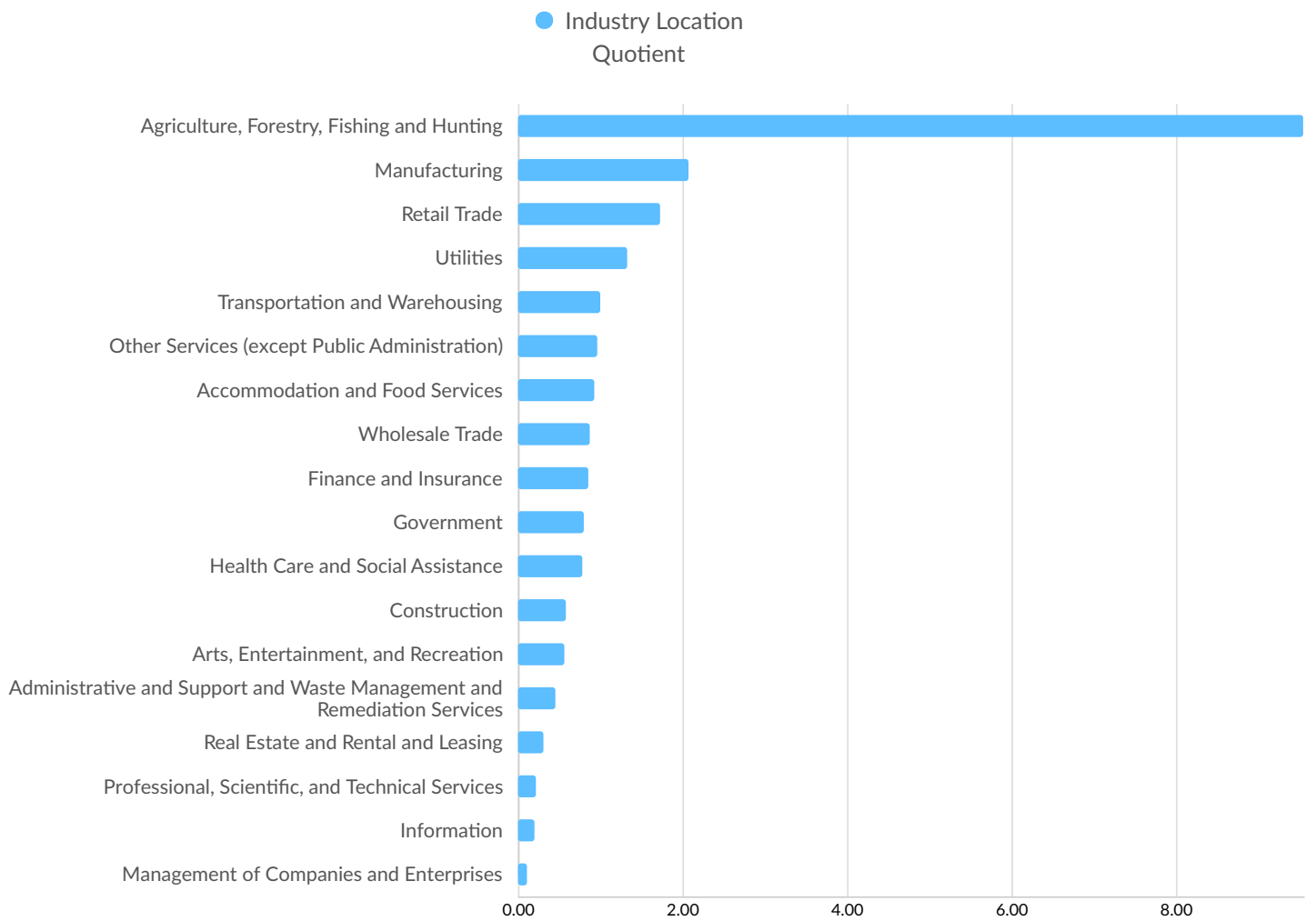
Largest Industries



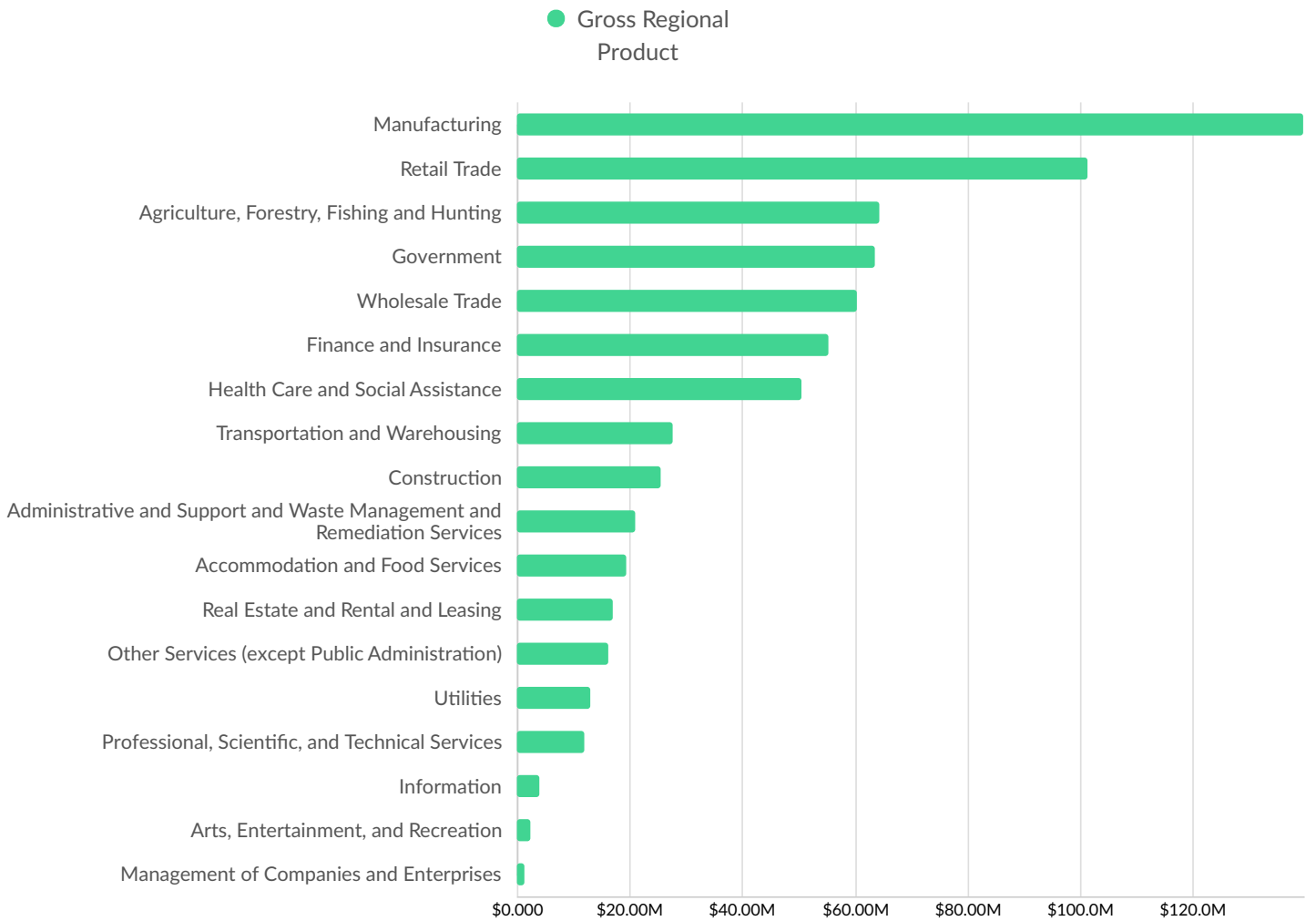
Top Growing Industries



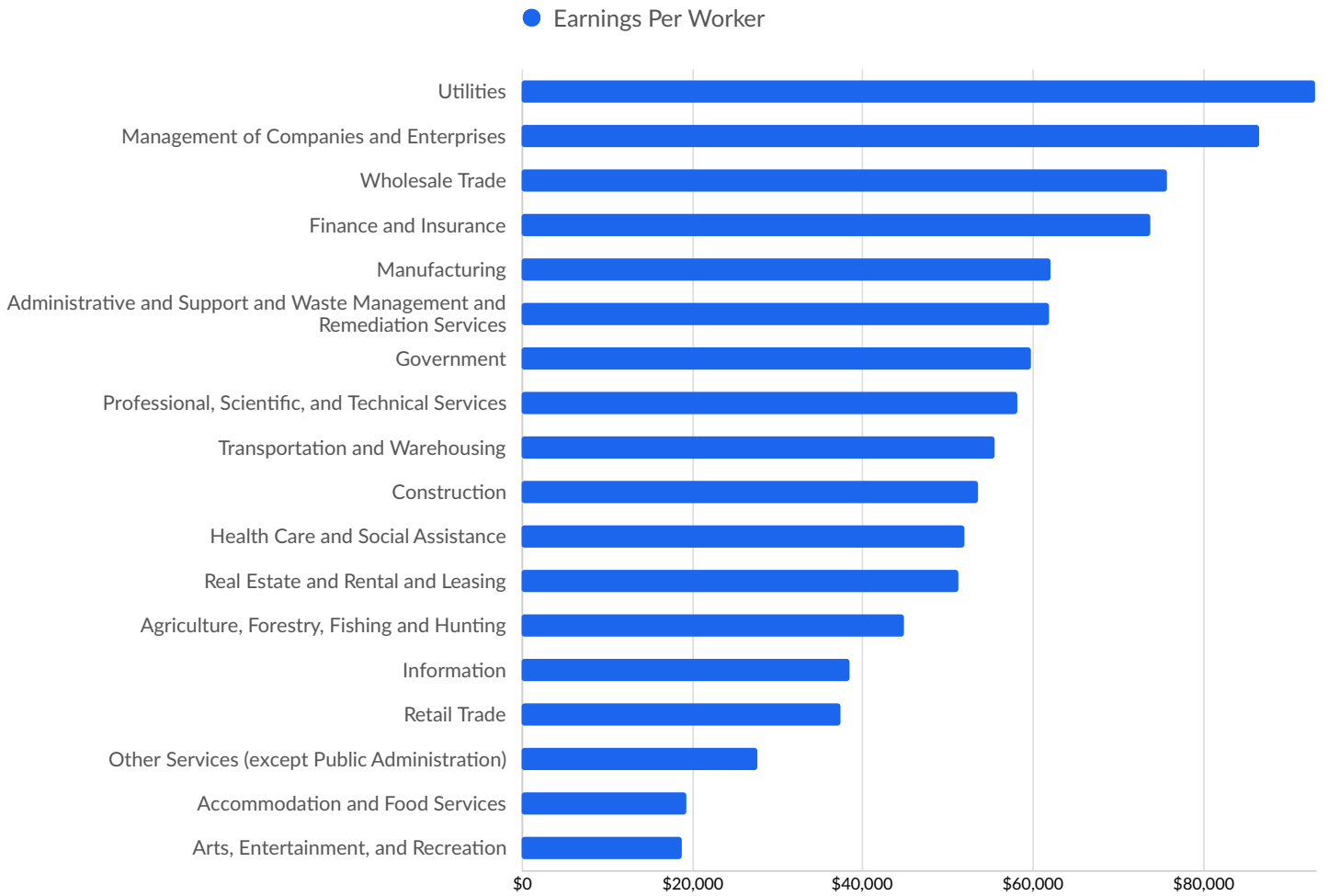
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



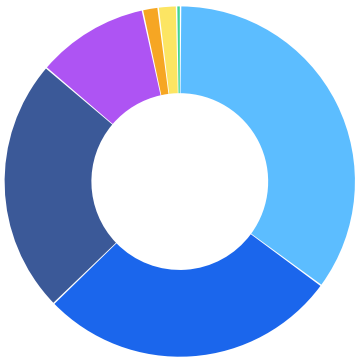
Business Characteristics

1,477 Companies Employ Your Workers

Online profiles for your workers mention 1,477 companies as employers, with the top 10 appearing below. In the last 12 months, 169 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	106 	Aspirus	86 
Unified School District Antigo	98 	Walmart	39 
Covantage Credit Union	90 	Fleet Farm	27 
Volm Companies	81 	Kelly Services	27 
Aspirus	71 	CompHealth	22 
Walmart	40 	Kwik Trip	22 
Dover Corporation	32 	Dover Corporation	21 
Northcentral Technical College	29 	TJX	19 
Amron International	24 	Fastenal	17 
Kretz Lumber Co	23 	Focus Staff	17 

Business Size

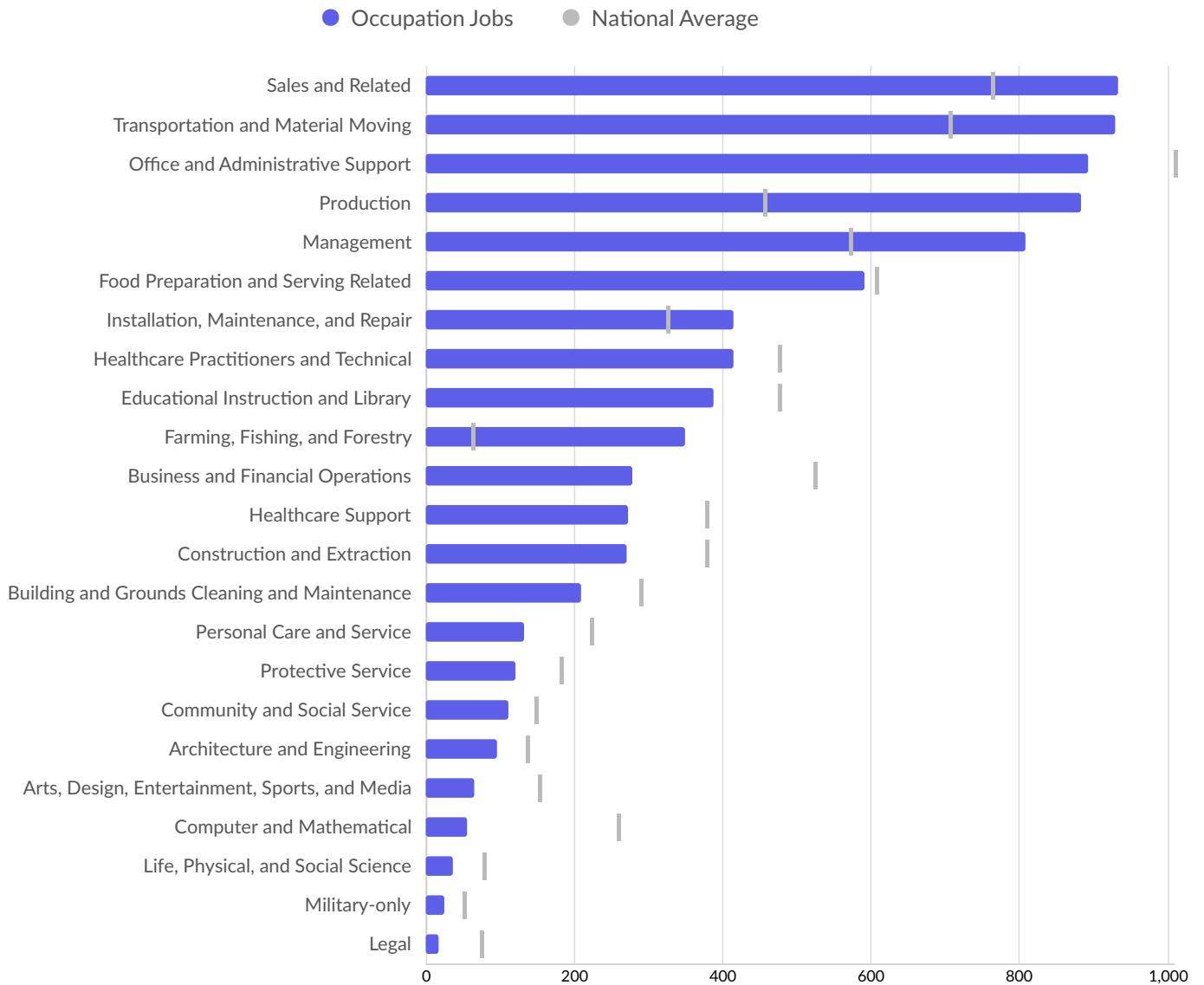


	Percentage	Business Count
1 to 4 employees	35.0%	291
5 to 9 employees	27.7%	230
10 to 19 employees	23.5%	195
20 to 49 employees	10.3%	86
50 to 99 employees	1.4%	12
100 to 249 employees	1.7%	14
250 to 499 employees	0.4%	3

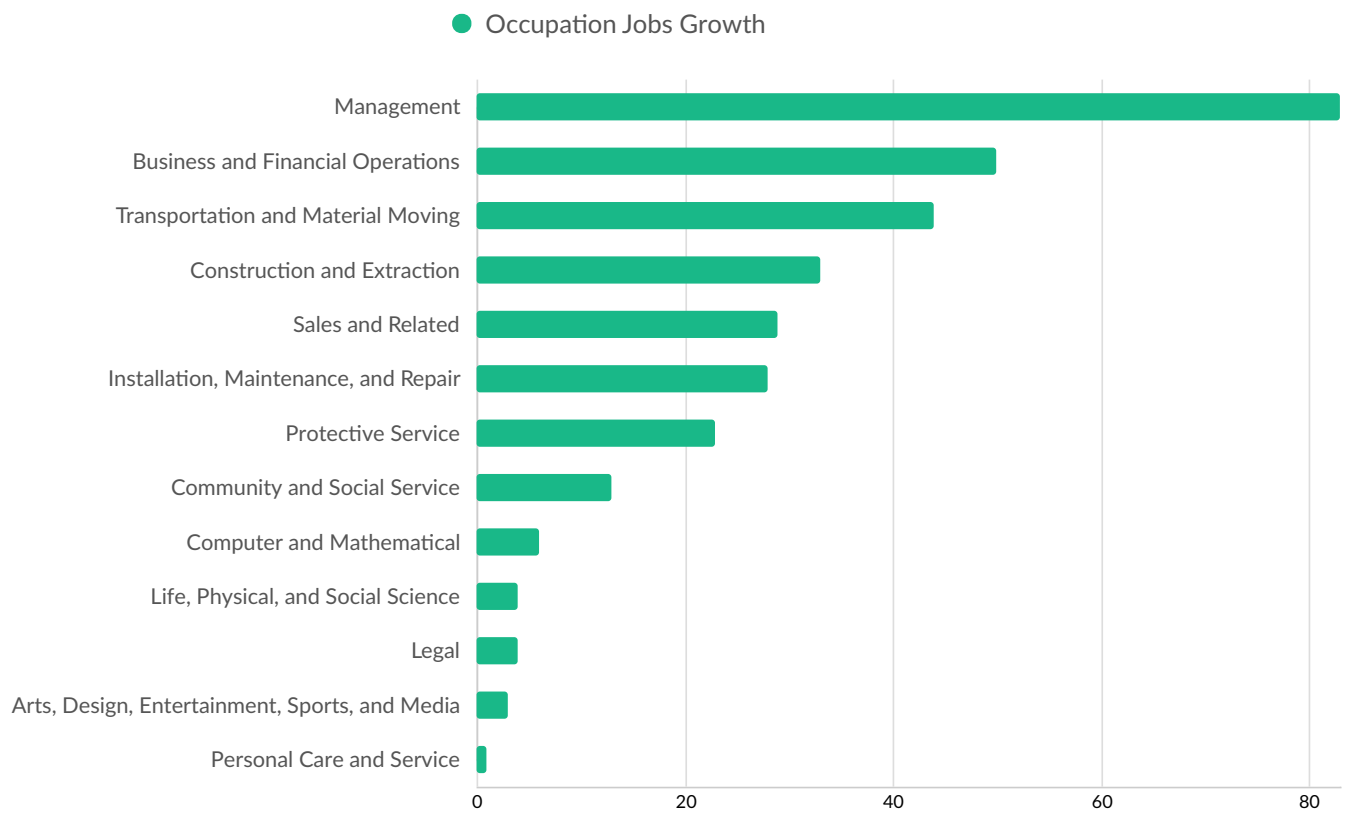
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

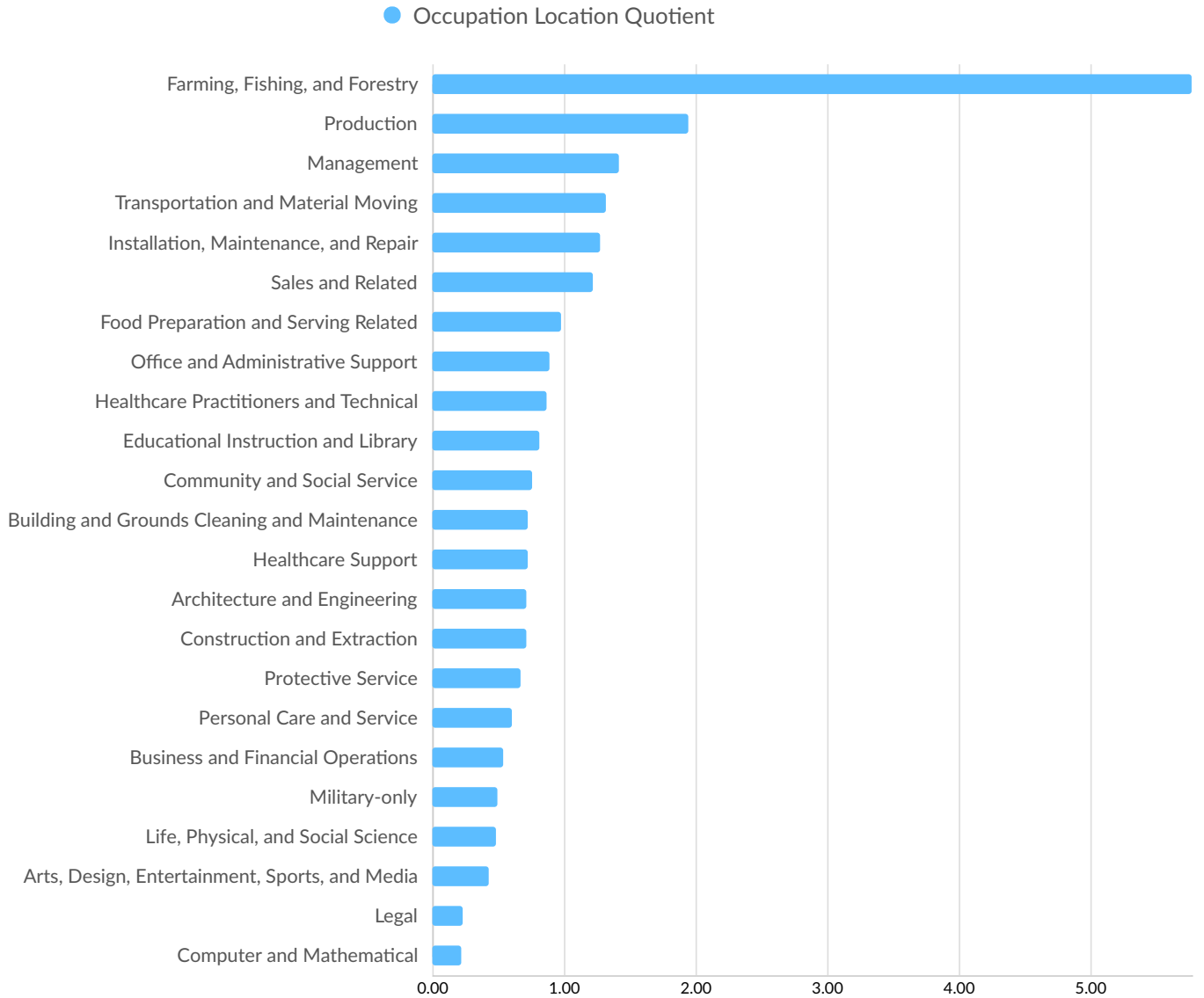
Largest Occupations



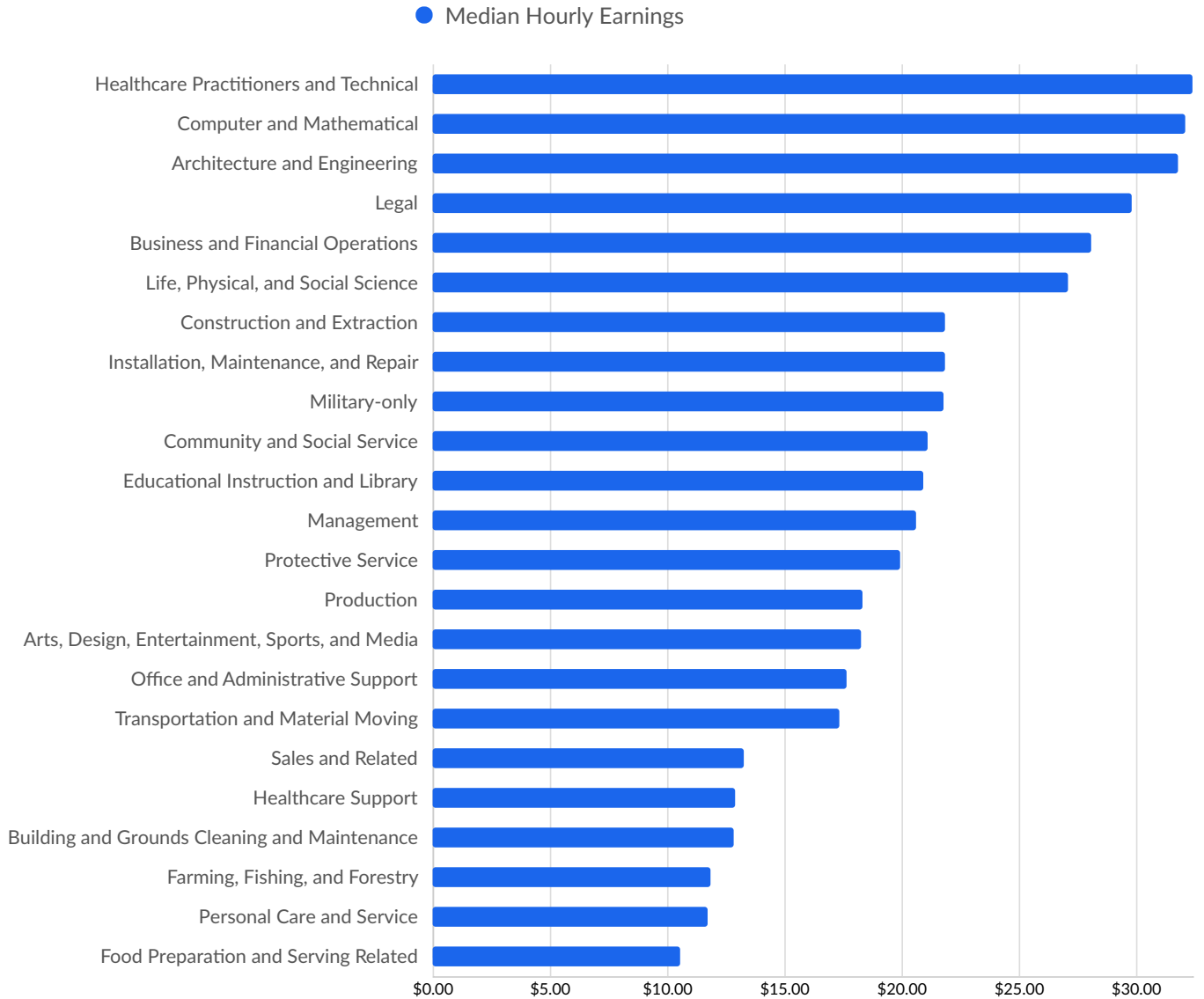
Top Growing Occupations



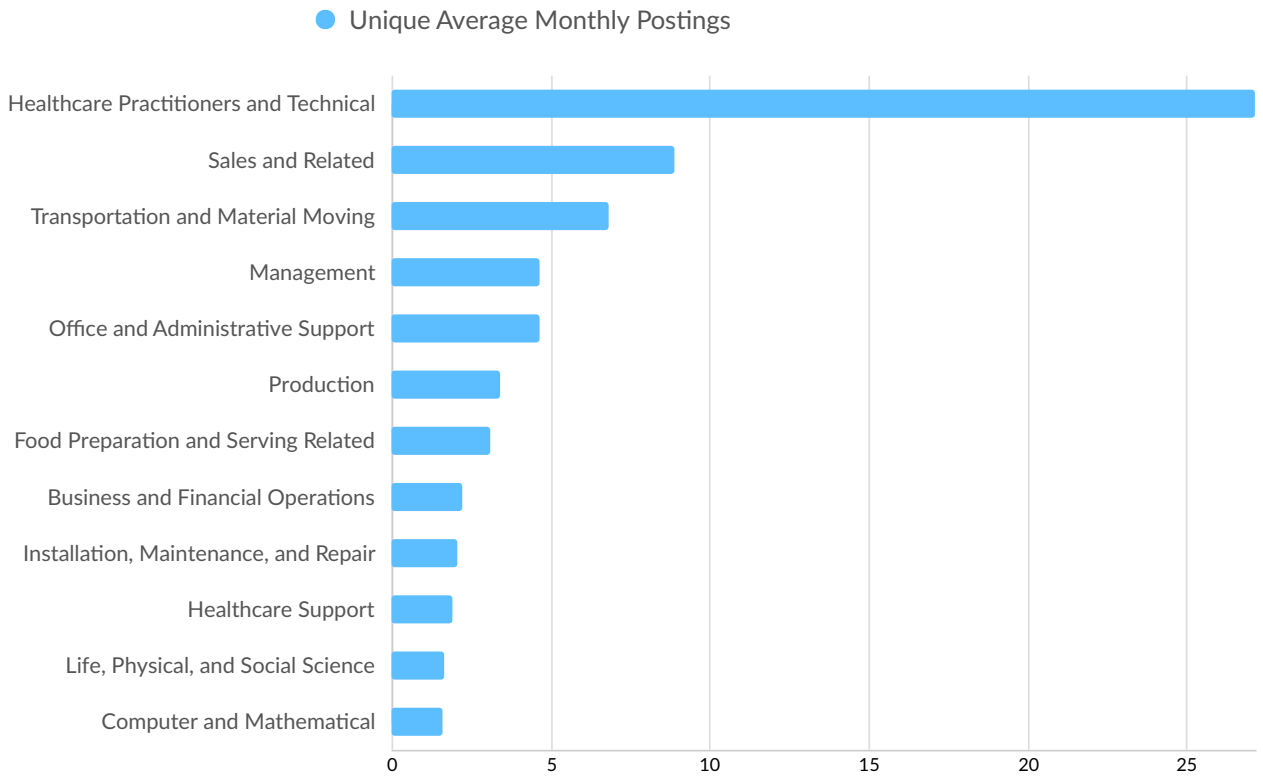
Top Occupation Location Quotient



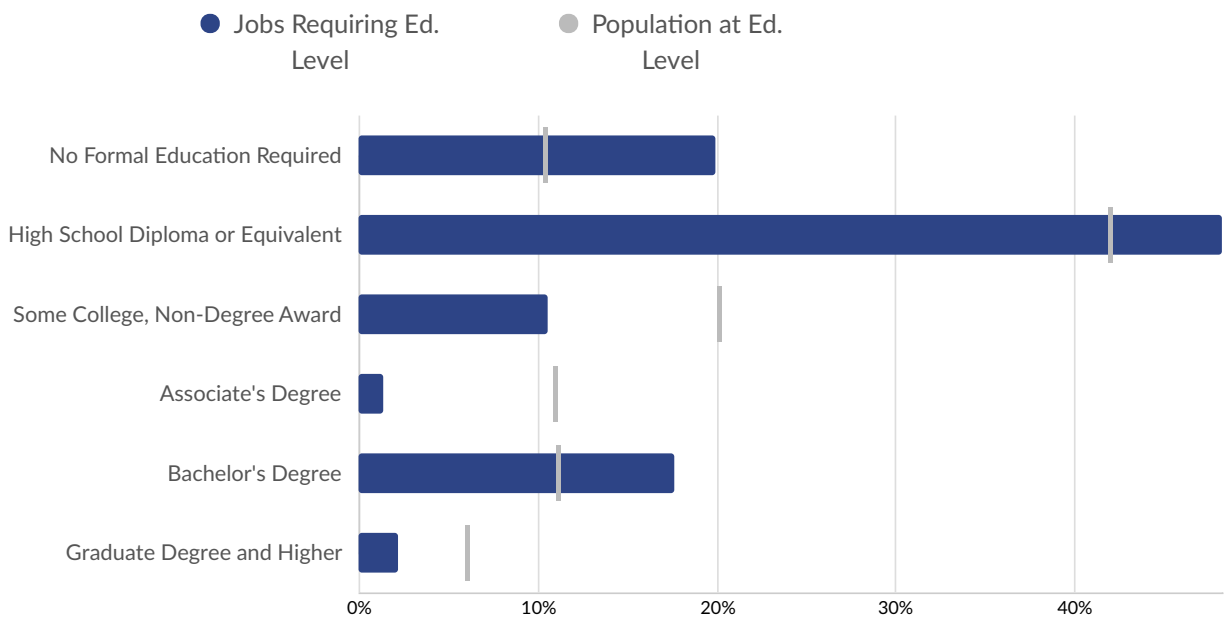
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

